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35 Years Service, Public Education, Choral & Instrumental Music

Rose Lincoln Retires

Mrs. Rose Lincoln began her teaching career in public education as Choir and Band Director for Fisher High School, Athens, Texas, in 1947 with Mr. Charles Jingles, principal.

In 1950, upon recommendation of one of Mrs. Lincoln's college professors, she was brought to Dunbar High School, Lubbock, as Choir and Band Director by the late Dr. E. C. Struges.

As her personal family grew, in 1954, she requested and was permitted to work on the elementary school level, sharing these years with her personal children during their young years at Wheatley Elementary School, and Mr. Grover Colvic was her principal.

In 1965 when Struges Junior High opened, Mrs. Lincoln was assigned the task of recruiting and building the choral program for the new school.

The year 1969 indicated a

urgent need for a stronger Choral Music Program at Alderson Junior High, and Mrs. Lincoln honored a request to recruit and build the choral program at Alderson where she still is, with the additional assignment of Estacado High School.

In 1981, Mrs. Lincoln became Choir Director for Estacado High School, an additional assignment with Alderson. She feels this combination of assignment has afforded her the most challenging and rewarding 30 years of her 36 years of service. The administration, parents, students, and co-workers of these last four years have truly put the icing on the cake for Mrs. Lincoln.

Mrs. Lincoln also served parents and students of this community with 15 years of private piano lessons, entering piano students each year in National Piano Contests, receiving superior ratings.

She has also given 35 years in this community as church organist and Minister of Music. She is a member of Bethel African Methodist Episcopal Church, where as Minister of Music, she often coordinates combined choir performances for special occasions.

Mother-Daughter Honored

Nelle and Sharon Watson were honored at the 20th War on Poverty Celebration The Great Society in Austin, Texas at the Lyndon Baines Johnson Library.

Sharon Watson was a Head Start student in 1967 at the Lorenzo ISD Head Start which was a part of the War on Poverty bill that President Johnson signed.

As a result of this bill -- with Sharon Watson being a Head Start graduate and a candidate for graduation at Texas Tech University as a pre-law student --

Mrs. Lincoln is thankful indeed for having had the opportunity for she and her husband and family to be a part of such a fine school district and community.

Mrs. Lincoln is the daughter of the late Cav. Desdora (Teddy) and Mrs. Callie Davis.



Mrs. Rose Lincoln

stated that God is really good to bless us with such a wonderful opportunity to be able to participate in a occasion with Lady Bird Johnson, Barbara Jordan, Sargent Shriver, James

Farmer, Joseph Califano, etc. Anna Marie Baker, Joe Corp graduate, was also honored at this celebration. She is the daughter of Charlie and Ruby Baker.

An Editorial: We Won't Allow It!

The Southwest Digest wants those young Black fellows who wanted show their muscles last Monday evening at the corner of East 24th Street and Redbud Avenue that we will not tolerate that kind of activity. We will not allow you, and we are aware of you are, to continue to stage brutal fights at intersections in our community without anything being done about it.

For those of you who are not familiar with it, some young high school students from Dunbar-Struges and Estacado High Schools decided to brawl wild west style on Monday evening. It started, according to school officials, from a local recreational facility several days prior to incident.

Because of this shuffler, several young fellows from Dunbar-Struges were apprehended by Lubbock Police for their actions. At the same time, according to the principal of Estacado High School, several youth were talked to by Officer Floyd Price about their actions.

We would hope that the parents of these young people have been apprised of their conduct, and that those concerned parents have already done something to prevent these kinds of stand-offs in the future. Parents, it's your responsibility for the actions of your young ones. The schools can only go so far, but it's up to you to do what you can.

We will not, by any means, tolerate this kind of activity in our community. So be it, and let's hope this is the last time we hear of such wild activity in our community.

Will you help us, parents?



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LUBBOCK, TEXAS

MAY 2 THRU MAY 8, 1985

Maggie Trejo Wins "Hispana Of The Year"

The Hispanic Association of Women held its fourth annual Hispanic Women's Conference last week. The theme was "Women United -- Together in Strength." This affair was held at the Lubbock Memorial Civic Center Saturday, April 27th, from 8 a.m. until 3:30 p.m. with the highlight

of the conference coming on Saturday night in the annual banquet.

This year's "Hispana of the Year" award went to Councilwoman Maggie Trejo, the first Hispanic and third woman to serve on the Lubbock City Council.

The conference also featured three keynote speakers, namely,

Analisa Rodriguez Moyaosa, Director of Voter's Registration Division, Travis County Tax Office; Norma Yerronica Cantu, Director of Education Program for the Mexican American Legal Defense and Educational Fund in San Francisco, California; and Dr. Alicia Valladolid Cuaron, President Cuaron, Silva and

Associates, Inc. of Denver, Colorado.

The "Hispana of the Year" banquet for 1985 was held at 7 p.m. This event culminated the conference.

There were four other nominees, besides Councilwoman Trejo, vying for the "Hispana of the Year." They were Olga Rojas, Gloria Madrid, Jackie Perez and Maria Luisa Mercado.

Other activities included

exhibits and workshops which covered various topics such as Teenage Sexuality, Education Reform, Employment Issues, Health & Nutrition, Superwoman Syndrome, Wills, Are You

Prepared, Marketing Yourself, Financial Planning, Wardrobes Accessories, Child Abuse, Cancer, Assertiveness, Deaths and Dying.

The following criteria for the Hispanic community of Lubbock effort; and fruitful labor in boosting the advancement of

La Mujer Hispana throughout involvement in the community as well as serving as a good role model for Hispanics, outstanding

accomplishments that enhance the Hispanic community and bring honor and worth to La Hispana.



Councilwoman Maggie Trejo

Rental Rehabilitation Program In Lubbock

The City of Lubbock has been approved for participation in the Rental Rehabilitation Block Grant Program. A total of \$277,800 has been approved to assist in the rehabilitation of rental units. It is anticipated that this level of funding will assist approximately 54 units. The program is designed to assist in rehabilitating rental properties which is one of America's most serious housing needs. Statistics show that most low income persons live in rental units and that 35% of the nations rental property is 40 years old or older.

The Rental Rehabilitation concept is to encourage rental property owners to rehabilitate their property and increase the existing stock of decent, safe, and sanitary housing for low income

people. The program assistance is two-fold.

1. It increases the supply of private market rental housing available to lower-income tenants by offering funding to rehabilitate existing units and

2. It provides rental assistance to lower-income persons to help afford the rents of these units.

The City's program is designed to provide a ten-year forgivable loan of \$5,000 per unit of 50% of the rehab costs, whichever is less. The program funds must be utilized to correct substandard housing conditions and the properties must be located in low income neighborhoods. The Lubbock Housing Authority is administering rent subsidy portion of the program.

committee members expecting a record turnout of more than 300 runners for the event.

Project chairman Bob Schultz, said more sponsor involvement and greater interest have been shown for this year over the last three years, including co-sponsorship from The Swift Foot and Lovell Sports.

The family-oriented event has been designed to enhance public awareness of the Lubbock Council on Alcoholism and Drug Abuse by offering an alternative "high" -- running -- to getting high on drugs and alcohol, Schultz noted. "The event is not a fundraiser but rather an opportunity to show the community that healthy activities are fun and a better high than chemical abuse. The high from chemical abuse is a fleeting feeling that leads to destruction, while running can produce the permanent good

feeling of health," he said.

Last year the event attracted approximately 250 runners competing in a variety of age divisions, ranging from elementary school age to senior citizens.

Runners will compete in two divisions -- a 10-kilometer run (6.3 miles) and a two-mile run.

A commemorative t-shirt will be given to each runner who signs up for the race and refreshments will be served picnic-style after the race.

Schultz said more than 40 volunteers have donated their time and talent to make the event happen.

Entry blanks may be obtained at The Swift Foot, Lovell Sports, the YWCA and the Lubbock Council on Alcoholism and Drug Abuse.

For further information call 763-5763.

'Great Society Civil Rights Gains Must Be Kept'

Austin, Tx -- Although President Ronald Reagan is attempting to eliminate major benefits of the past Great Society programs and turn back the clock on civil rights, the late President Lyndon B. Johnson's commitment to equal opportunity was so strong that there was "no room for compromise," several key members of the Johnson administration agreed during a symposium on the 20th anniversary of the legislation here at the LBJ Library and ranch last week.

The observance was held just before President Reagan's radio address urging Congress to repeal some Great Society social welfare laws to balance the budget, despite the fact most of the increases in the domestic legislation came during past presidents Richard Nixon and Gerald Ford's administration.

Ironically, the observance at LBJ's hometown site by former

colleagues and journalists who covered the era was held during the anniversary of the Vietnam War which contributed to one of Johnson's major disappointments.

Speakers at the symposium included Atty. Vernon Jordan, past president of the National Urban League; James Farmer, founder of the Congress of Racial Equality; Louis Martin, former Johnson aide and now vice president of Howard University; and Rep. Gus Hawkins (D-Calif.), chairman of the House Education and Labor Committee.

Former Texas Congresswoman, Barbara Jordan keynoted the three day sessions (April 17-20), which also included Joseph Califano, former Secretary of Health, Education and Welfare, and Bill Moyers, CBS commentator and former Johnson press secretary. "This is the best looking bunch of men I've ever seen," said Jack Valenti, another ex-Johnson aide. Dr. John Hope Franklin, historian, also

participated.

Dr. Robert Hardesty, president of Southwest Texas State University and assistant to Johnson from 1965-72, moderated the panel on civil rights at the LBJ Library on the University of Texas campus before all participants attended a bar-b-que hosted by Claudia "Ladybird" Johnson at the ranch.

Hardesty recalled that almost from the moment Johnson assumed the Presidency (following President John F. Kennedy's assassination), the Texan decided to "go for broke" in an attempt to get civil rights legislation passed that had been "bottled up" for months in Congress. Six months later he signed the bill into law.

by
Larry A. Still



FOR ALL YOU DO -- Henry H. Brown (2nd from right), Vice President of Marketing Development and Affairs at Anheuser-Busch, Inc., receives the Howard University Milton Wilson Award for outstanding accomplishments in the field of business and public administration. Brown is an adjunct professor at the Howard University School of Business and Public Administration. The presentation was made at an awards

luncheon during the 1985 Graduate Symposium sponsored by the Graduate Students Association of the Howard University School of Business and Public Administration. From left are Dr. Lanneal Henderson, Dean of Public Administration; Dr. Otis Thomas, Associate Dean of the School of Business; Brown; and Stephen Baker, president of Graduate Students Association. The event was held recently at Howard University.

Congressman Charles Rangel, NY, and Congressman Parren Mitchell, MD, have re-introduced the Minority Investment Tax Act of 1985 (M-ITA). With the administration seeking tax reform, MNTA is targeted to get equity capital into minority owned businesses by allowing deferral of capital gains of 20% of the profit on sale of capital assets.

Mr. Travers J. Bell, Jr., Chairman of Daniels & Bell, Inc.,

the nation's largest Black investment firm and a member of the New York Stock Exchange,

stated MNTA is critical to Black economic development and must be fully supported. Mr. Bell further stated the public at large

must write their congressional representatives and the President of the U. S. to indicate their support of this necessary legislation.

NNPA FEATURE

COPING

by
Dr. Charles V. Faulkner



"I Need My Drugs"

You might think that the above remark was made by a hospital patient about a prescribed drug. But it wasn't. The person who made that remark is addicted to cocaine. I have received many, many letters requesting information about the psychological effect of drugs.

To give you a first-hand account, I had a talk with a person who has used heroin, cocaine and P. C. F. for many years. Our friend, whom we will refer to as Fred, had this to say:

"I started using drugs harmlessly, almost like a prank, when I was a freshman in college. Looking back at it now, it seems like it was nothing getting started on drugs. The truth is, though, that I'm strong out. I need my drugs.

"We were all at a freshman party in one of the dormitory rooms and somebody started passing around a 'joint', so I took a drag even though I could hardly smoke a regular cigarette. First, when I inhaled, it choked the heck out of me. But I dug the taste. When the joint came around the second time, I was more careful and took a slow, deep drag. And, man, I started to get kind of high, like I had drunk some vodka. The next day I was sick. But I remembered how good I felt when I smoked the weed and I found myself wanting some more of it.

"So, I got in touch with a couple of the guys who were at the party and got me some more grass. But after a couple of months, I couldn't get the feeling that I got the first night. They said it was all in the mind but that if I really wanted a really good feeling, I should try heroin. They said it would put my mind at ease and take all the worry out of school.

"I had read all those stories about people really getting strung out on heroin with track marks all over their bodies and becoming slaves to the drug. Man, I was scared of heroin. I didn't want to get all screwed up. So, I got me some coke. And man was it good. It was wonderful.

"When I snorted the first bag, I knew that this was the drug for me. It lifted me up and made me feel like I was born all over again. My mind got real clear. I forgot my problems. I felt like I was floating on a cloud over the whole wide world. My life was like it was when I was a child with no problems. And I just wanted to talk to somebody, to be nice to somebody. It was the most wonderful experience I had ever had. The best thing was that I couldn't get hooked on coke. If I didn't have any cash, I would just do without it.

"I would get me a bag about once or twice a week and just sell away into heaven. If I had a problem, I snorted me some coke. If I had a test and needed to study, I snorted coke. I stayed high all of the time. But it was busting my pockets. I couldn't keep no money. I couldn't even afford to pay my rent.

"So, I decided to stop buying the drug. As soon as I stopped using it, all of my problems came back and pulled me down into a deep depression. It was hell man. I couldn't think straight. The difference between my life with and without coke was unbelievable. I needed the drug worse than ever, so I could deal with my stress and depression.

"I broke my butt to get some more coke. I dropped out of college, started stealing anything I could find so I could sell it and buy some more coke. It cost me \$350 a day so that I could stay high and never even think about problems. My life was going to be! Ain't that funny, it started out like heaven but ended up like hell. I bet I spent \$100,000 a year just on coke. And I ain't got no job.

"They said coke wasn't addictive. They said you couldn't get strung out. But that stuff messes with your head. You start liking it and can't do without it. If that ain't addiction, I don't know what addiction is. It's addiction of your head. You got all of those dudes going around saying they can stop any time they want to. They are lying."



San Francisco -- James B. Jones has been named director of human resource development for Del Monte Corporation.

In his new position, Jones is responsible for the company's training, equal employment opportunity, affirmative action and central employment programs. Jones had been division sales manager for Del Monte in Boston.

A native of Alexandria, La., Jones joined the Del Monte organization in 1975 and has held a number of sales and personnel positions. He is a graduate of the University of San Francisco.

Letter to Editor

"Something Needs To Be Done"

Dear Editor:

Someone should really look into the legal defense of Deaf Smith County against the nuclear waste the U. S. government wants to dump in that heavily agricultural area. It is true some of our politicians are voicing their concern over the plans of the U. S. government. It is also true that some local counties and the State of Texas have threatened to go to court to tie everything up in litigation. I suspect these folks have assigned a couple of government lawyers to do battle in the courtroom against the U. S. government.

I have thought long and hard about nuclear waste being dumped in Hereford and have concluded it should be fought vigorously. It seems to me a conference of city, county, and state lawyers should be called to coordinate the government's legal defense of Deaf Smith County. Furthermore, on another front, a team of about 25 private lawyers should be formed to attack the proposal. You know the only saying, the best defense is a good offense.

This issue is too important to let a few politicians and a couple of government lawyers determine. It calls for a coordinated effort that involves all segments of our local communities. Especially, as it moves into the courtroom, it calls for much more than a one shot lawsuit between government lawyers in Austin and government lawyers in Washington, D. C.

Yours very truly,
Stephen C. McIntyre

May Set As Older Texan Month

Governor Mark White has recognized the social, intellectual and economic contributions of Texans over 60 years of age by designating May as Older Texan Month.

White's official proclamation reads in part, "Our state's over two million older Texans demonstrate the values all Texans hold dear. Independence, pride, self-reliance, compassion, hard work and loving guidance are but a few of the attributes we have grown to expect from this important segment of our population."

"It is fitting and proper that we call attention to the 25th anniversary of the Texas Department on Aging by urging all older Texans to remain as active and independent as possible and to take note of the services available through the Older Americans Act."

White also proclaimed the week of May 12-18 as Senior Center Week in recognition of the nutrition, transportation, health, information, and recreational services offered at more than 400 senior activity centers in Texas. The Department of Aging is a major funding entity for most of these centers.

Information about Older American Month and Senior Center Week celebrations and activities in your area can be obtained by calling the Department of Aging's toll-free information and referral number (1-800-252-9240) or your nearest area agency on aging.

Melvina Mallory

Lene Allen Family

Reunion

Did you have an Uncle Sam, or Uncle Tom, Aunt Minnie, Aunt Mary or Aunt Kitty? Are your roots in Guthrie, Oklahoma? Then we may be looking for you.

The family and descendants of Melvina Mallory, born a slave in Paris, Texas, 1850, are having our First Family Reunion, June 20-23, 1985, Oakland, California, and are attempting to locate other family members.

Sister of York Mallory, Mother of Tomamy, Kitty, Mary and Minnie Lane and Andy and Jo Annie Allen, Grace Mae Allen as she was affectionately known late in life, moved to Guthrie, Oklahoma about 1888.

Descendants of Melvina Mallory, who lived to be 93, have been located in northern and southern California, Omaha, Nebraska, Kansas City, Missouri, Kenosha, Wisconsin and various

RUBY JAY'S CORNER



Sunday School began at 9:30 a. m. last Sunday morning with Supt. E. Swain at his post in duty.

Morning worship service began a regular time with the combined choirs at their post of duty. Devotional and responsive reading, along with prayer by Deacon Swain, were held. Selections came from the combined choirs.

The sermon of the hour was delivered by Pastor S. C. Nash. His subject was "I Would But Ye Would Not." His scripture was Luke 13:34-35.

Invitation to discipleship was offered. Several came forward to re-dedicate their lives.

Oklahoma cities to come a few. We know there are more of us. If you believe you too are a descendant of Melvina Mallory, we are anxious to hear from you. Please write James Robinson, 1065 16th Street, Oakland, CA 94607.

OFF THE WALL

THERE ARE NO EXCEPTIONS TO THE RULE THAT EVERYBODY LIKES TO BE AN EXCEPTION TO THE RULE

Classifieds - Call 762-3612 or 762-4605

It was good to see Rev. Richardson here from the Veterans Administration Hospital in Big Spring, Texas.

Rev. B. R. Daniels will be at New Hope Baptist Church in a revival May 6th, through May 10th, with each service beginning at 7:30 p. m. If you haven't heard him, then as Rev. Melvin Burleson says, "Fasten your seat belt." Come out to hear him. You will be glad you came.

Sunday, May 5th at 3:00 p. m. is the date set aside as the 50th Church Anniversary for New Hope Baptist Church. Each member is asked to pay \$1.00 for each year. Guest will be the Rose of Sharon Baptist Church of Odessa, Texas. Rev. Henderson is pastor.

Reverends A. L. Duna, S. C. Nash and Melvin Burleson attended the L. K. Williams Ministers Institute on the campus of Bishop College in Dallas, Texas last week.

The Salad Supper given by teachers of the Sunday School

last Friday night in the home of Mr. and Mrs. Charles Brown was wonderful. Salads, you name them, and they was there. It was very wonderful. This is just a beginning.

President Ruby Jay and Vice President R. B. Thompson have set out to enlarge the W. M. S. of New Hope Baptist Church, by organizing more circles. A new circle was organized last Tuesday, April 23rd. This circle was named for Sister Sarah Riddles. There were eight present. The number enrolled is twelve. The circle was organized in the home of Mr. and Mrs. James McDaniel.

Sister Riddles was past president of the W. M. S. and a very untiring worker. The W. M. S. has projects each month of the year. One circle visits hospitals; one visits rest homes; and another visits the sick. All work in the church, cleaning closets, pantries and other matters. This the beginning of something good. Each circle reports to the General Mission.

Give at least two bags of groceries each week to the needy people of the community.

Mission of Bethel African Methodist Episcopal Church, Rev. W. O. Johnson, pastor, has set a banner to fly on the Pentagon in Washington, D. C. this summer. It is a project of the church.

Be Informed On The Issues



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Texas Tech University Health Sciences Center is accepting applications for the position of Director Student Financial Aid. Requires a Bachelor's degree in a related field and six years of experience in financial aid or closely related field with experience counseling students and at least four years of supervisory experience. Interested individuals should contact TTUHSC Personnel Department, 4th & Indiana (north entrance), Lubbock, TX 79430 or call (806) 743-2878. TTUHSC IS AN EQUAL EMPLOYMENT OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER.



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EDITORIALS • COMMENTS • OPINIONS

There Is A Way!! AOIP!!

Part V

by
Eddie P. Richardson

This is the fifth in a series of articles on the National Assault On Illiteracy Program (AOIP), a nation-wide community building program of Community Motivators, Inc. As stated in the first article of this series, after the National A. O. I. P. awards meeting in February of this year, the U. S. Department of Education has a deeper awareness or recognition that learning is truly both an affective and cognitive process that the severely damaged egos uniquely among so many within the Black population must be addressed as a prelude to teaching that is both effective and lasting. A recognition by all parties that the image predicament is so comprehensive that a joint and continuing high level A. O. I. P./USED Task Force on A. O. I. P. concerns needed to be—and was—established so that all A. O. I. P. uplifting programs could be supported fully. And a deeper awareness by USED and A. O. I. P. that an interorganizational, long term and overall community-building and/or "unlifting" focus within Black America to save the young and redeem the older would have to be considered as crucial. The success of any optional, effective literacy enhancement effort, which would remove the embarrassing and long-ago-imposed burden from America as a whole, would depend greatly on large-scale environmental and/or support changes within Black America.

The Continuing And Vital Role of Participating Media and Others:

These cooperating publishers (whose names are listed on page 2 each National BLACK MONITOR and in Appendix K of this manual) always have been at the hub of AOIP. The National BLACK MONITOR has been adopted by AOIP as its official means of national interorganizational communication. Space is provided in the What's Happening Nationally column for national news or announcements each month without cost to the organizations. The local participating newspapers fulfill this identical role at the local level with guaranteed cost-free publicity space each week for every fully-cooperating local organization.

The A. O. I. P.-participating media owners have been, by far, the main supporters of the growth and development of the A. O. I. P. network, financially providing huge and continuing investments. Obviously, these particular owners of Black newspapers have a strong commitment to this community-building thrust. Other media owners often have not cooperated with A. O. I. P. because no participation A. O. I. P. can make money directly from such participation.

There are many other roles that each A. O. I. P.-participating publisher must play. One is that of assembling groups of enthusiastic and interested members of various nationally A. O. I. P.-affiliated—and other local—organizations to initiate the formation of A. O. I. P. Local Units which, eventually, must be chartered by incorporated State-wide Divisions. However, for the present, they operate under the guidance of A. O. I. P.'s Interorganizational Liaison Committee and are certified by the national body until Divisions can be formed prudently.

In turn, the participating organizations are expected to do five things. These are:

1. To maintain and expand their important focus on education by "teaching out" further to students in school aspiring to stay there to further their education;
 2. To begin interorganizational "teaching back" tutorial effort to include that targeted population of "functional illiterates";
 3. To begin using *The ADVANCER* and the "Who Am I Guide To Learning" in all of the organization's tutoring projects and in Chapter I-type classrooms;
 4. To encourage each of their members to subscribe to their AOIP-cooperating newspaper;
 5. To begin to work together interorganizationally and otherwise in a wide variety of community-building strategies.
- Publishers benefit indirectly from these at-cost subscriptions. Accordingly, they have agreed not to hold any of the fear (4) too elective

THE FIRST STEPS ARE SO IMPORTANT... SUPPORT AOIP



Southwest Digest Examines

Re-Educating Our People About Who We Are Part I

Editor's Note: We have begun deviating for the first time ever from our policy of the past by sharing space in this previously "sacred" column with distinguished national leaders who are as equally committed to Black solidarity as an essential means of achieving the equity and justice needed for our nation's overall good as are we who are opinion molders in the Black press. There never can be equitable empowerment for all people unless Black needs are addressed from the unique Black perspective just as White needs always have been addressed from the White perspective. The only predicament has been that—in the past—our point of view was left out with the result that there is a great imbalance in the bargaining power of Black Americans. In order to help correct this grave imbalance, we urge our readers to share these columns widely with persons within and

or appointive positions within Local Units of A. O. I. P.

1. Need For A Unique Two-Aspect Programmatic Solution:

Extensive research and analysis has shown that persons with poor self images are the hardest to motivate in terms of the learning process. Further, because low self concepts are often reinforced by many current textbooks and all forms of media oriented largely (and understandably) to White Americans at the expense of others, the image-enhancement and/or "Community-Building" aspects of A. O. I. P. are extremely important. Thus, illiterate victims need personal contacts by—and interaction on a regular basis with—successful Black Americans from the rank of the A. O. I. P. participating organizations. Also, building the image of our community by providing priority support of Black businesses and institutions and by providing priority support of Black businesses and institutions and the regular use of community-building, Black-owned A. O. I. P.-participating newspapers are essential elements of the process.

Accordingly, even though A. O. I. P.'s goal is unified in terms of literacy enhancement, this "Why and How-To" manual has had to be divided into two programmatic parts: one is tutorial in focus—the other is overall community-building in focus which deals with supporting our own businesses, institutions and professional in a priority way.

J. Responsibilities And Allocation of Funds:

The war against illiteracy must be waged primarily at the local level. Thus, 75 percent of all contributions raised and/or received by the units remains within the State-wide Division, with the balance going to the national office. These locally-held funds are administered by the Division according to local programming needs. Although not incorporated (as are the State-wide Divisions), Local Units are chartered annually by the Division which is responsible for providing leadership, direction, advice and services as needed. The Division(s), in turn, call upon the National Office for many of these same services.

The 25 percent of the contributions sent to the national office regularly is used for a range of development and educational services that can best be handled on a national basis. These include 1) continuing Public and Professional Workshops and other Educational Programs, 2) materials for use in various media for year-round public education, 3) technical material evaluation and development for students and teachers vs. 4) ongoing specialized professional (teaching) assistance not generally available among our volunteers and 5) travel and other expense needs of volunteers at the national level.

K. The Payouts:

The major overall payout to the Black community and to America as a whole is that Black America now can work together interorganizationally. With simply modest and/or reasonable assistance from others—importantly including greater legislative assistance—our communities in ways never possible before A. O. I. P. can do much on their own to become fully productive and responsible elements.

This is an essential step in rebuilding America to its former position of world leadership. An example of that greatness would be for the free enterprise system to become equitable and fulfilling for all—with Black America finally being enabled to take its rightful place at the economic and political bargaining table for justice and equity in this nation that has such great potential for everyone.

without our communities. This week's guest opinion leader is Ms. Winnie Palmer, national program director of the National Sorority of Phi Delta Kappa, Inc. The opinions of each columnist are their own and not necessarily that of every individual in their organization.

Black Newspapers Gave Us Truth

The Black newspaper meant much to many of us who grew up during the depression years. For there the only way we could learn of the many good things, along with the lynchings and other crimes against our people, was through the Black newspaper. Other newspapers simply didn't print anything about the positive side of Black life. The only crimes the White newspapers reported were those by us and never those against us.

We as Black people were segregated, discriminated against and were aware that we were looked upon—and treated as—second class citizens. Many of us can remember the time when there was an average of a lynching of a Black almost on a daily basis. This wasn't reported by others. But the Black newspaper always gave us the truth.

White Newspapers Not Only Villain

The White newspapers were not the only perpetrators of fiction on us. Our textbooks that we used to "officially" let us know who we are portrayed us in a sad and often-morbid way. Another thing was obvious about these "official" books used to teach us about who we are. It was the fact that those same textbooks didn't portray White America correctly either. White Americans always have been pictured in a positive light which often was vastly different from reality.

Textbooks Not Made For Blacks

In the early developmental stages of our nation's educational system—and continuing for many years—Black Americans were not targeted for education. Thus, textbooks were not made for us. Also, our textbooks always have been used to paint whatever picture wanted by those in power.

As an example of deliberate textbook distortions, the vast majority of White immigrants came to America as indentured servants. But, our textbooks do not emphasize this point. Indentured servanthood was one of the major forms of human enslavement before the never-before-heard-of American form of creating human chattel of those of us of African descent. This devastating fact also—and perhaps understandably by those in power—has not been emphasized in the textbooks in our schools. Textbooks were not made for Blacks.

Negative Impact of State of Georgia-Type Case

Almost all of the original settlers in Georgia were brought there from European jails. Georgia was established originally as a penal colony. However, textbooks printed for use in any state where this fact is made known are not allowed in the public schools in the state of Georgia. The powers that be in Georgia recognize that negative portrayals of the ancestry of White youth could be a significant deterring factor in the learning process.

In this same censoring way, students in a number of states are subjected to the censorship rules imposed by Georgia, Texas and other "textbook watcher" states. Practically 100 percent of those doing the censorship are White—many of whom are of a pro-White Christian extremist background.

Thus, because of the nature of the censorship process, Blacks (with few exceptions) have continued to be eliminated in terms of positive portrayals.

Black Newspapers Fill The Void

NNPA FEATURE

Business in the Black

By Charles E. Ball



Television Does Not Show the Whole Presidential Picture Ford Finds Fault With Reagan

One "60 Minutes" T. V. viewer wrote into America's most popular evening news show to ask, "Why is it that our Presidents seem so much more intelligent 'after' they are 'out of office'?" Former President Gerald Ford reappeared at the Fairmont Hotel in San Francisco to address the 15,000 member strong Commonwealth Club of California on the occasion of their annual dinner. Don't remember him? He hit spectators in the hip with errant golf balls. "Played football too many times without his helmet on," according to the late President Lyndon Johnson when the two of them were in Congress. His brief-measured in months rather than years—Presidential career was sandwiched in between the notorious Nixon and the beginning of the decline of the Democratic Party by the reign of "good boy" Jimmy Carter. The very selection of Gerald Ford to speak before the august Commonwealth Club of California, the largest public forum in the country and following last year's speaker, the wise and well-respected Walter Cronkite presented an open challenge for the T. V. viewer letter-writer's perspective.

The 38th President of the United States still enjoys the respect and admiration of aesthetic men and Louis Vuitton purse-bearing women. With free wine from California's oldest premium winery, Buena Vista, Haraszthy Cellars, pouring "Lachryma Montis," "Tear of the Mountain," a pleasant, if not pedagogic, evening was enjoyed by everyone in attendance. Astute ears heard a heart-rending (re)miniscence about Russia from the former President of the United States.

Since males holding hands in San Francisco is considered somewhat risqué around the world, when President Ford admitted that in the back seat of a private limo in Russia, the late Soviet Prime Minister, Leonid L. Brezhnev, "grabbed his hand," all in the evidence sobered up immediately. Only to be shocked even further by the Russian's confession for a commitment for peace to, then President Gerald R. Ford.

Ford could not see the necessity to spend \$1.5 trillion in 60 months in order to repeat the Russian fear of another 20 million deaths which Soviets alone suffered in the Second World War. "Why do we have to spend so much money so soon for war materials?" asked the former President Ford. No doubt his touching experience with the late leader of the Soviet Union suggested to him that they, the Russians too, want peace more than war. Wisdom, maybe? No, experience no doubt yes, after his face to face meeting with his supposed foreign foe. Finding fault with Reagan was easy with high deficits dictated by the Reagan defense dominated budget. But no additional intelligence was displayed by one too often referred to as the "dumb" President. Putting his little pinky finger on the button, he declared correctly "budget deficits are something we can do something about." But again his problem was pinning the donkey's tail in the right place. "Revenue enhancements," another name for raising taxes was not the first direction the previous President wanted to use to steer the U. S. economic course. "Get expenditures under control and afterwards (then) 'revenue enhancements.'" Every right wing conservative would have enjoyed his return to Republican Party line preaching. Entitlement programs were singled out to be attacked without mentioning the fact that most of the entitlement funds were merely a return of the individuals previous capital funds plus its low interest earnings. Very few of today's entitlement program are straight welfare grants. Getting the big picture has been a problem by the Commonwealth Club of California was the wondrous part of the evening. Every past President cannot be intelligent in or out of office. Television, unfortunately does not have time to take a critical view of each of its Presidential guests.

Many of our older Blacks in situations similar to mine (as a recently retired educator) remember the controversy over what we called "social integration" which, in many cases, has turned out to be a helping hand to unintended false illusions and false hopes. Due to the help of editorials like this *Toward Empowerment* series in our Black newspapers, we have been able to see that, in reality, we live in a social caste system that is fixed and firm. If it is so much so, that true "social integration" as is evidenced among White America's "melting pot" can never be possible in terms of Black inclusion. Our one reality is that we always will be Black Americans—not simply American in a social sense.

Thus, there is just as major a need for Black Americans to have a positive image of themselves as it is for White Americans to do so likewise.

Our Black-owned community-building newspapers not only have been helping to make up for that void in positive images of Black Americans...but many of our Black newspapers also have enabled our Black educators in the National Sorority of Phi Delta Kappa, Inc. and others to join forces in re-educating our people about who we are. Thanks to some specific publishers, we as educators are now part of that large army known as the national Assault On Illiteracy Program (AOIP).

To be continued)

HIS DREAMS ARE
OUR HOPES FOR THE FUTURE
SUPPORT AOIP



Southwest Digest

P. O. Box 2553 Lubbock, Texas 79406
\$15.00 per year - \$25.00 two years
Editors - Publishers
T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Educational, Social, Political and Economical Advancement of Black People.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

National Advertisement Representative
Black Media, Inc.
Suite 1101 - 507 Fifth Avenue
New York, N. Y. 10017
Phone: (212) 787-0083

THIS N THAT

WAS THERE TOO! It was in the year of ... as matter of fact ... **FROM FEB. 1982 THRU FEB. 1983** ... that ... **THIS N THAT** ... spent time in ... **FOURTH VIETNAM** ... This comes to ... **LIFE** ... as it has been ten years ... since U.S. Troops ... **PULLED OUT OF THIS COUNTRY** ... In seeing all the ... **MEDIA** ... on South Vietnam ... one can't help but ... **THINK** ... that one time ... **THIS N THAT** ... served in the U.S. Army ... as a cryptographer ... and worked and married a concubine ... in ... **SAIPON & DANANG! CONGRATS THIS N THAT** ... would like to say ... **CONGRATS** ... to our friend ... **MAGGIE TREJO** ... for being chosen as ... **"MISYANA OF THE YEAR"** ... by the Hispanic Association of Women ... during its annual banquet ... last Saturday night ... it was a ... **GOOD MEETING** ... for the Hispanic women ... and they made a ... **WISE DECISION** ... in choosing ... **SISTER TREJO** ... who's doing a ... **GREAT JOB** ... as a city councilperson ... **CONGRATS** ... **MAGGIE TREJO** ... **WOULDN'T IT BE NICE!** It would be nice of the ... **BLACK WOMEN** ... of Lubbock would

do somethings like the ... **HISPANIC ASSOCIATION OF WOMEN** ... It's just good to ... do something together ... **THIS N THAT** ... even wondered what has happened to the ... **BLACK TEACHERS CAUCUS??** **D. C. KINNER THE BARBER SAYS:** "The ... **GOOD BOOK** ... says ... **LOVE YE** ... one another ... and not ... **JUDGE YE** ... one another."

WHAT ABOUT TECH UNIVERSITY?? Since ... **BLACK ATHLETES** ... both male and female ... participate in the majority of ... **SPORTS** ... on the campus of ... **TEXAS TECH** ... and are making outstanding contributions ... why not ... **PLACE SOMEONE FROM THE BLACK COMMUNITY** ... on the ... **ATHLETIC COUNCIL???** **THIS N THAT** ... has ... **WONDERED WHY** ... this hasn't been done in the past ... Even on the campus of ... **TEXAS TECH** ... there's a ... **BLACK BROTHER** ... who is worthy of this ... **POSITION** ... and he is ... **GEORGE SCOTT!!** Why not something ... be done about this appointment ... which is long overdue!

BLACKS NEED OPPORTUNITY!! After ... watching ... **63 MINUTES** ... the other day ... it was brought out by ... one of the participants ... that ... **BLACKS** ... need an ... **OPPORTUNITY** ... to turn their lives around ... after serving in ... **VIETNAM** ... That war ... or whatever you want to call it ... was not fought by ... **WHITE ANGLO SAXONS (WASPS)** ... but by ... **BLACKS** ... and other people of color ...

SAME AGE FOR FIVE DAYS! There are ... two sisters in Lubbock ... **SARAH D BLOCKER & BOBBIE GENE PATTERSON** ... who are the same age for **FIVE DAYS** ... **SARA** ... is born ... **APRIL 26TH** ... while ... **BOBBIE** ... is born ... **MAY 18TH** ... **GEYS** ... who's the oldest??? Both are ??? **YEARS YOUNG** ... this week!

GOOD TO SEE! Buy ... **IT'S GOOD** ... to see the contribution of a ... **SPECIAL SUPPER** ... by ... **SISTER MYRTLE SMITH** ... and

others of Sirton, Texas ... **THIS N THAT** ... was there last ... **THURSDAY NIGHT** ... and found it to be quite ... **INTERESTING** ... good to be able to participate ...

CONRADO APTS! SOUTH SIDE: DON'T HFEED LEVELED!! If something is ... **NOT DOFF...** ... **IN THE VERY NEAR FUTURE** ... it could be that the ... **CONRADO APTS.** ... on the south side ... that is ... could be leveled ... **THIS N THAT** ... has found out that ... **THE COST TO LEVEL** ... the apartment complex ... would nearly be enough to ... **FIX THEM UP?** ... so they could become livable ... In the future ... the way ... **LUBBOCK** ... is growing ... there will be need for people to live in ... **EAST LUBBOCK** ... So why destroy ... what is already here ... **WE** ... need to find a solution ... to do something about the ... **COMPLEX** ... beginning with the ... **CITY OF LUBBOCK** ... seeing what it can do ...

WHAT TO LEARN ABOUT AOP??? If you ... **DON'T UNDERSTAND** ... the ... **ASSAULT ON ILLITERACY PROGRAM**

For Singles

Aunt Dee Dee says Wait For Invitation

"Wait for an invitation and then have them spell out all the details."

DEAR AUNT DEE DEE: Llewellyn's business takes him around the world to many exotic places. Why, just last week he went to Rome and last month it was Tokyo. Sometimes he takes a few extra days at the end of his trips to relax and unwind before returning home.

I'm hoping that he will invite me to go along with him this spring (Paris would be so romantic then), but I want to know who pays for what. I don't make nearly as much money as he does. How could I? I'm just a divorced woman working in a dead-end secretarial position. Therefore, I don't have unlimited financial resources.

I don't want to find myself in a financial bind. If I say yes. On the other hand, I don't want to put a damper on his invitation if I say no.

DEAR AUNT DEE DEE: I have been reading the personal ads in my local weekly newspaper. Most of them sound quite interesting, but I need some help in breaking the code.

If I promise to take good notes, could you clue me in on the subtleties of the code words used?

PERPLEXED SINGLE: Certainly. Here's a beginner's lesson:

- 1. AGE, SIZE, RACE UNIMPORTANT:** Hasn't had a date in three years.
- 2. HUMOROUS:** He's sure his ad sounds boring.
- 3. MILLIONAIRE:** Sure!
- 4. SPONTANEOUS:** Don't ever expect me to give more than five minutes notice when I

ask you out

- 5. ENTREPRENEUR:** Will try to sell you something, usually life insurance.
- 6. LIKES KIDS:** Has kids, needs lots of help with the housework, including the laundry.
- 7. LIKES FIREPLACES:** First date sex mandatory.
- 8. LIKES BEACHES:** Doesn't own a boat, yet.
- 9. L. O. S.:** First date sex mandatory, if you're NOT a member of the Latter Day Saints.
- 10. ATHLETIC:** This one's tricky. It could range anywhere from a TV beer drinker during the Super Bowl to a manic-depressive marathon runner.



By Edna R. Pittman

Aunt Dee Dee hopes you realize that these apply only to male advertisers in the ads. What women really mean comes later, in another column.

(Perplexed singles are encouraged to write Aunt Dee Dee at P. O. Box 95A, St. Louis, MO 63166. Although she does not give personal replies, your questions will appear in future columns. All letters are held in strictest confidence.)

Cont on Page 8

Come On Out - We're Worth The Trip!

Galdonia's Bar-B-Que & Lounge

Dine-in or Order to Go!

Monday thru Saturday 11 a. m. til 2 a. m.
Sunday 3 p. m. til 2 a. m.

HI Ball - \$1.00

Men's Night - Wednesday
7 p. m. til 11 p. m.

Ladies' Night
Sunday & Monday - 7 p. m.
Sunday & Monday - 7 p. m. til 11 p. m.

Senior Citizen Discount - 10%

Serving All of Lubbock at Low PRICES!

1720 East 4th St.
Lubbock, Texas 79403

—OPEN—
Tues-Sat.

GOLDEN COMB

Danise Adkins
Debra Hargrove
Stylla

Albert & Thelma
Frwin Owners

UNISEX SALON
(806) 762-2456

"Where We Care What You Look Like"

encore

Gently Worn Clothing

Fashions for the discriminating woman

1712 Broadway Avenue

(806) 747-4100

Lubbock, Texas

PERPLEXED SINGLE: It all depends on your relationship with Llewellyn. If, when he invites you to an expensive restaurant, it has been your custom to pay your share, then more than likely he would expect you to continue to do so, when invited out of town -- or even the country.

The best thing to do, Aunt Dee Dee thinks, is to wait for an invitation and then have him spell out all the details.

For all you know, Llewellyn might have another family (or girlfriend) in each of these parts of storm, shall we say, and has no intention whatsoever in inviting you to join him!

LUBBOCK POWER & LIGHT

10th and Texas 763-9381

Lubbock's Only Home-Owned Utility

Offered by The Independent Baptist Church

Charles W. Baker, Missionary
1513 East 19th Street Lubbock, Texas 79404

CONFESSION OF FAITH

To set forth in order a declaration of those things which are most surely believed among us ... that thou mightest know the certainty of those things wherein thou hast been instructed, we send forth the commonly believed confession of faith held among us, as follows:

I. OF THE SCRIPTURES

We believe that the Holy Bible was (a) verbally and plerarily inspired of God; (b) that it has truth without any admixture of error for its matter; that consequently it is infallible and inerrant in all matters of which it speaks; and

(c) therefore is, and shall remain to the end of the age, the only complete and final revelation of the will of God to man; the true center of Christian union and the supreme standard by which all human conduct, creeds and opinions should be tried.

(Explanatory)

- By "THE HOLY BIBLE" we mean that collection of sixty-six books, from Genesis to Revelation, which, as originally written, does not only contain and convey the Word of God, but IS the very Word of God.
- By "INSPIRATION" we mean that the books of the Bible were written by holy men of old, as they were moved by the Holy Spirit, in such a definite way that their writings were supernaturally and verbally inspired and free from error, as no other writings have ever been or ever will be inspired.
- We believe that the Texts which are the closest to the original autographs of the Bible are the Masoretic Hebrew Text for the Old Testament, and the Textus Receptus Greek Text for the New Testament, and that the King James Version of the English Bible is a true and faithful translation of these two providentially preserved Texts.

*** (a) II Tim. 3:16-17. "All Scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness: that the man of God may be perfect, thoroughly furnished unto all good works."

I Pet. 1:19-21. "We have also a more sure word of prophecy; whereunto ye do well that ye take heed, as unto a light that shineth in a dark place, until the day dawn, and the day star arise in your hearts: knowing this first, that no prophecy of the scripture is of any private interpretation. For the prophecy came not in old time by the will of man; but holy men of God spake as they were moved by the Holy Ghost."

Acts 1:16. "Which the Holy Ghost by the mouth of David spake before concerning Judas."

Acts 28:25. "Well spake the Holy Ghost by Esaias, the prophet unto our fathers."

*** (b) Psa. 119:160. "Thy word is true from the beginning."

Psa. 119:105. "Thy word is a lamp unto my feet, and a light unto my path."

Psa. 119:130. "The entrance of thy words giveth light."

Luke 24:25-27. "Then he said unto them, O fools, and slow of heart to believe all that the prophets have spoken: ought not Christ to have suffered these things, and to enter into his glory? And beginning at Moses and all the prophets, he expounded unto them in all the scriptures the things concerning himself."

John 17:17. "Sanctify them through thy truth: thy word is truth."

Luke 24:44-45. "And he said unto them, These are the words which I spake unto you, while I was yet with you, that all things must be fulfilled, which were written in the law of Moses, and in the prophets, and in the psalms, concerning me. Then opened he their understanding, that they might understand the scriptures."

*** (c) Psa. 119:89. "For ever, O Lord, thy word is settled in heaven."

Prc. 30:5-6. "Every word of God is pure ... Add thou not unto his words, lest he reprove thee, and thou be found a liar."

Rom. 3:4. "Let God be true, but every man a liar; as it is written, That thou mightest be justified in thy sayings, and mightest overcome when thou art judged."

I Pet. 1:22. "Being born again, not of corruptible seed, but of incorruptible, by the word of God, which liveth and abideth forever."

Rev. 22:18-19. "For I testify unto every man that heareth the words of the prophecy of this book, if any man shall add unto these things, God shall add unto him the plagues that are written in this book: and if any man shall take away from the words of the book of this prophecy, God shall take away his part out of the book of life."

John 12:48. "The word that I have spoken ... shall judge him in the last day."

Isa. 8:20. "To the law and to the testimony: if they speak not according to this word, it is because there is no light in them."

Eph. 6:17. "And take the helmet of salvation, and the sword of the Spirit, which is the word of God."

Rom. 15:4. "For whatsoever things were written aforetime were written for our learning, that we through patience and comfort of the scriptures might have hope."

Luke 16:31. "And he said unto him, If they hear not Moses and the prophets, neither will they be persuaded, though one rose from the dead."

Psa. 19:7-11. "The law of the Lord is perfect, converting the soul: the testimony of the Lord is sure, making wise the simple. The statutes of the Lord are right, rejoicing the heart: the commandment of the Lord is pure, enlightening the eyes. The fear of the Lord is clean, enduring for ever: the judgments of the Lord are true and righteous altogether. More to be desired are they than gold, yea, than much fine gold: sweeter also than honey and the honeycomb. Moreover by them is thy servant warned: and in keeping of them there is great reward."

John 6:45-47. "Do not think that I will accuse you to the Father: there is one that accuseth you, even Moses, in whom ye trust. For had ye believed Moses, ye would have believed me, for he wrote of me. But if ye believe not his writings, how shall ye believe my words?"

John 5:39. "Search the scriptures; for in them ye think ye have eternal life: and they are they which testify of me."



GET ONE TODAY!! For your personal photo of the late great Dr. Martin Luther King, Jr. -- one of America's greatest heroes, contact the Southwest Digest office, by calling 762-3612 or 762-4605 today!

Dr. King's birthday will soon be a national holiday. For a personal copy of Dr. King's photo, send \$3.50 to 510 East 23rd Street, Lubbock, Texas 79404. Get your copy today, before they are all gone. Call or come by today!

Worship as a Family This Week

New Hope Celebrates 59th Anniversary

New Hope Baptist Church celebrates its 59th Anniversary Sunday, May 5, 1985, at 3 p. m. With the theme of "New Hope for a Caring People," guest speaker will be Rev. J. H. Hanson, pastor of Rose of Sharon Baptist Church, Odessa, Texas.

An invitation is extended to everyone.

A Revival begins Monday, May

5, 1985, through Friday, May 10th, starting at 7:30 p. m. nightly. Guest speaker will be Rev. B. R. Daniels, pastor, Beth Eden Baptist Church, Fort Worth, Texas.

The location of New Hope is 2002 Birch Avenue, Lubbock, Texas. Rev. S. D. Nash, pastor. Church telephone number: 744-3352; parsonage: 747-8263.

The Outreach Prayer Breakfast

The members hope you will plan to attend and share their Love - Hope and Faith!

God is good to us, and we pray He is good to you also!

The members and friends of the Outreach Prayer Breakfast met in the home of their vice president, Christine Burleson, last Saturday morning. The sun came

through, and even set the so called gloomy day in a different view. The rough roads which were before last week were smooth once again. Thanks to our Lord and Saviour, everything is alright.

After a brief business session, Sister Vivian Peoples brought a short scripture message. Her subject was "Christians Have to Care to be Different."

"Launch out, there's more than what you see happening. Stand on the word of God. If we want to be different, then we have to be true followers of Jesus Christ. Then we won't follow signs, but have signs following us."

Matthew 4:18-19 - Jesus walking by the sea of Galilee saw two Brethren, Simon called Peter and Andrew, his brother, casting a net into the sea; and he saith unto them, follow me and I will make you fishers of men. Praise the Lord!

Sister Peoples, you are the greatest with people like you. Together, we will make this world a better place to live in.

Thought of the day: "Satan is trying to put the squeeze on God's people. Thank God, we have power over evil. Use it!" Think about it.

A continental breakfast was served to people who love to feed their souls as well as their physical bodies. Come and be with us!

Our guest list last week included Sister Vivian Peoples, Sister Linora Dyer, Brother B. J. Morrison, III and Brother George Smith, III.

Each of you, light up our lives. Please come again!

Our sick and shut in list this week includes: Sister Willie M. Carrothers, a patient in room 308 of St. Mary's Hospital; Sister Amelia Houston, a patient in Lubbock General Hospital; Sister Mason, a patient in Community Hospital; Sister Rosie Lee Wheeler, III in Oklahoma; Sister Willie Mae Washington, Sister Jamie Tolliver, Sister Williams, Sister Artie Mae Washington, Mr. Murree Brown, Sister Nellie Ross, Sister Florina Dyer, Sister Annie M. Johnson, Brother and Sister Bennie Whitfield, and others.

Our love, prayers and sympathy goes out to our beloved Sister Fisher Wynn and family who lost her brother in Crockett, Texas.

Reverend Arthur Kelly, pastor, Sister Annie V. Gilbert, reporter.

You can make it! "Let's Pray!"

We bind in the name of Jesus, the powers of Satan in the lives of

Government Agents' Plot To Destroy Church Thwarted

Washington - In a plot reminiscent of the FBI's bizarre attempts to undermine the religious and social work of the late Martin Luther King, Jr., a government informant, working with the guidance and assistance of federal agents, launched a

program in 1984 to infiltrate and disrupt the activities of the Church of Scientology.

The covert program was exposed when attorneys for the Church made public actual videotaped conversations during which the government informant,

Jerry Armstrong, unwittingly revealed the plot as well as the names and phone numbers of federal agents in the IRS, FBI and Department of Justice with whom he was working. The evidence has been filed in the U. S. District Court in Washington, D. C.

The videotapes were extremely viewed and analyzed by retired Air Force Colonel and intelligence expert, L. Fletcher Prouty, who termed the plot as "straight out of the Nazi subversion textbook."

Prouty, who worked in the Pentagon for nearly ten years as a special liaison for the CIA,

explained, "The videotapes demonstrate that the government agents know their 'black' arts well, and that they are ready to use them against all targets - including churches."

The release of the information has caused one "casualty" already. Boston Assistant U. S. Attorney Bruce W. Cavanaugh, III, who was named in the videotapes, has since been removed from the investigation of a criminal complaint filed by the Scientologists against Boston attorney Michael Flynn. According to a Boston FBI official, this was done because of the negative publicity.

Alex Jones, Director of Minority and Third World Affairs for the Church, charged "discrimination against any religious group has no place whatsoever in America. Freedom of religion is the fundamental cornerstone upon which this country was founded. If this freedom is destroyed, we will no longer be a free people, but slaves to those who would turn our country into a Godless wasteland without moral or ethical values."

Lubbock, Texas 79408. Or you may either call 747-7326 or 762-3347.

The morning prayer for the sick and hurting was offered. Prayer is going to make the difference during this week and days to come.

Our Prayer Scripture is II Chronicles 7:14.

Mrs. Juanita Sowell, president; Mrs. Christine Burleson, vice president; Mrs. Mildred Bogus, secretary; and Mrs. Dorothy Hood, reporter.

Church Of The Living God

(Natio. C.W.F.F.)

408 N. Zenith Ave
Phone: 744-6459

Where The True Gospel Is Preached

Everybody is always Welcome! Rev. J. J. Bush, Pastor

Sunday School	9:45 A.M.
Morning Worship	11:00 A.M.
Y.P.P.U.	4:00 P.M.
Evening Worship	7:30 P.M.
Mid Week Services	7:00 P.M.

Faith First Missionary Baptist Church

1504 East 15th at Oak Avenue
Lubbock, Texas 79403

Rev. Ben Frank Roberts, Pastor

Residence: (806) 762-3105
Office: (806) 747-6846

The Church Reaching the Whole World through Faith First! Hebrews 11:1

— Weekly Services —

Sunday School	9:30 a. m.
Morning Worship	11:00 a. m.
STU	9:00 p. m.
Night Service	7:00 p. m.
Bible Study	Wednesday 7:00 p. m.
Mid Week Service	7:00 p. m.

Church Ministries (Available)
Notary Public • Marriage Counseling
Spiritual Counseling
Welfare & Social Security Forms completed and others are services are available.

INDEPENDENT BAPTIST CHURCH

MISSIONARY - PRE-MILLENNIAL - SOVEREIGN GRACE

Sunday School	9:45 a. m.
Worship Services	10:45 a. m.
Evening Worship Services	6:00 p. m.
Wednesday Evening Services	6:30 p. m.

"Primarily for the Black Citizens of Lubbock, Texas!"

Fundamental Bible Baptist Church
Charles W. Baker, Missionary

1532 East 19th Street
Lubbock, Texas Phone 744-5884

OBSEQUIES

Mr. Mack Rucker

Funeral services were held for Mr. Mack Rucker Saturday afternoon, April 27, 1985, at Jamison & Son Funeral Chapel with Elder Willie Loggins officiating.

Palbearers were Charles Toizes, Tyrone Moore, Ruben Young, E. F. McCormick, Omar Moore and Donald Wilson.

Mr. Rucker was born October 11, 1920 in Paris, Texas and passed away Friday, April 19, 1985 in San Francisco, California

General Hospital. Mr. Rucker was the son of Mr. Jim and Mrs. Nettie Rucker.

He leaves to mourn his death: a son, Mack Rucker, Jr. of Los Angeles, California; three sisters - Mrs. Vallie Moore, Mrs. Luvenia Parks, both of Lubbock, Texas and

Mrs. Versie Booker of Monrovia, California; a brother, Jimmie Rucker of Lubbock, Texas; and a host of nieces, nephews, other relatives and friends.

We Thank God For Jesus

"Lord, Am I Sing For You???"

Psalm 100:1-2 - Make a joyful noise unto the Lord, all ye lands. Serve the Lord with gladness: come before His presence with singing.

Lord, there are many people singing, all thru the seasons, some sing many songs, and for many reasons.

Lord, some people sing for the glory of themselves. Some sing for "The Love of God," and nothing else. Psalm 98:1-2 - O' sing unto the Lord a new song: sing unto the Lord, all the earth. Sing unto the Lord, bless His name: shew forth His salvation from day to day.

Lord, some people sing for the good looking robes. Some sing for "The Love of Jesus" and only you know. Exodus 15:1b - I will sing unto the Lord, for He hath triumphed gloriously.

Lord, some people sing with the organ, sounding like a star.

Some sing for being as saved as they are. Psalm 136 - I will sing unto the Lord, because He hath dealt bountifully with me.

Lord, some people sing, so they can see who comes to church.

Some sing with that "Old Rugged Voice" and gives it all its worth.

Psalm 33:2-3 - Praise the Lord with harp; sing unto Him with the psaltery and an instrument of ten strings. Sing unto Him a new song; play skillfully with a loud noise.

Lord, some people sing, to get the Church's glory, as a whole.

Some sing for "The Love of Jesus," saving their soul. Ephesians 5:19-20 - Speaking to yourselves in psalms and hymns and spiritual songs.

Singing and making melody in your heart to the Lord; giving thanks always for all things unto the God and the Father in the name of our Lord Jesus Christ.

Lord, some people sing, trying to get a thrill. Some sing "To The Lord while trying to do His will."

Psalm 40:2-3 - (The Lord) brought me up also out of an horrible pit, out of the miry clay, and set my feet upon a rock, and established my goings, and He put new song in my mouth, even praise unto our God: many shall see it, and fear, and shall trust in the Lord.

Lord, some people sing and dance on Saturday night. Then Sunday morning, say they're singing for You, "That's Not Right!"

Galatians 6:7 - Be not deceived, God is not mocked (To Play With); For whatsoever a man soweth, that shall he also reap.

I Corinthians 5:6 - Your glorying is not good. Know ye not that a little leaven (sin) leaveneth the whole lump? Revelation 3:16-18: 21-22 - "Jesus said, I know thy works, that thou art colder than cold nor hot I would thou were cold or hot. So then because thou art lukewarm, and neither cold nor hot, I will spue (spit) thee out of my mouth. To him that overcometh will I grant to sit with me in my throne, even as I also overcame, and am set down with her Father in His throne. He that hath an ear, let Him hear what the Spirit saith unto the churches.

God is not through with us yet. Let's pray for one another always. AMEN

Directed - Arranged - Produced - Guided By My Lord Jesus Christ

Written by Billy "B. J." Morrison, III
Your Brother in Christ Jesus, Always
Did you receive a Blessing? Address all-comments to: Rt. Box 764, Lubbock, Texas 79401

Faith First Missionary Baptist Church News

1504 East 15th Street & Oak Street

Rev. B. F. Roberts, Jr., Pastor

— Church Theme —
"The Church reaching the whole world through Faith First." Hebrews 11:1.

The title of the Sunday School lesson for last Sunday, April 26, 1985, was entitled: "Faith Wrestles With Suffering". The scripture was Job 20:15; 21:1-9; 14-16.

The purpose of the lesson was to show that the idea that one wicked suffer and the righteous prosper was contrary to Job's experience.

The responsive reading was taken from Hosea 4:1-10.

Pastor Roberts' morning message was taken from Matthew 13:1-19, and from the passage of scripture he told us about maintaining the right relationship with God.

Baptist Training Union began

at 6 p. m.

"The Fellowship That Cares, Shares." IJ John 2-8; Luke 10:22-30; I Timothy 6:17-19; and Acts 2:44-47 was the lesson.

Pastor Roberts' evening message was taken from St. John 4:1-30. His subject was "Barriers Equal Things That Get In Our Way."

May 11, 1985, Faith First Youth will be sponsoring a car wash and dinner sale. Please come out and support the Youth Department.

Closing thought: "I am not controlled by circumstances. I master them with patience."

Pleasant Home Baptist Church News

Post, Texas
East 14th & North Avenue F

"Church Motto"
The Church where everybody is somebody."

Holy Greetings, everyone this beautiful day which the Lord has made for us to see and enjoy as His children. We're still living for our Lord and Master to forever be a Christian here to be what God would have us to be.

All were at their post of duty last Sunday morning.

The lesson for the day was "Faith Wrestles With Suffering". The scripture was Job 20:21. With the key verse being: "Why do the wicked live, reach old age, and grow mighty in power." Job 21:7.

Attendance was good last Sunday morning. It was a good lesson.

During the morning worship hour, devotion was led by Deacon Burleson, Sister Rhonda and Sister Wynn. Sister Wynn read the Book of St. Luke 20:1-7.

Altar call was spiritually prayed by Pastor Arthur Kelly. God is still in His Holy Temple. The choir sang great praises to our Master.

The morning message was delivered by Pastor Kelly. His text was the Book of Hebrews 12:24-27. His subject was "Something Holding Me And I Can't Let Go." Our pastor really preached as always from his heart.

We had a lovely visitor from El Paso, Texas. She was Sister Sophronia Brown. Please feel free to visit anytime you. You are always welcome to Pleasant Home.

Our sick and shut in list this week includes: patients in Golden Plains Care Center. They are Sisters Lizzie Miller, Sirloma Steel and Brother Harry Trueblood.

Brother Raymond Latson is a patient in Garza Memorial Hospital, room 113-A.

All in their residents who are ill include: Brother Malachi Fitzgerald, Sr., and Sisters Della Smith, Elizabeth Ann, Escame Griffin, Matt's Lois Oby and Rosie Jean McCallough.

Our love, prayers and sympathy goes out to our beloved Sister Fisher Wynn and family who lost her brother in Crockett, Texas.

Reverend Arthur Kelly, pastor, Sister Annie V. Gilbert, reporter.

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Beautiful Sister!!



Jayne Kennedy

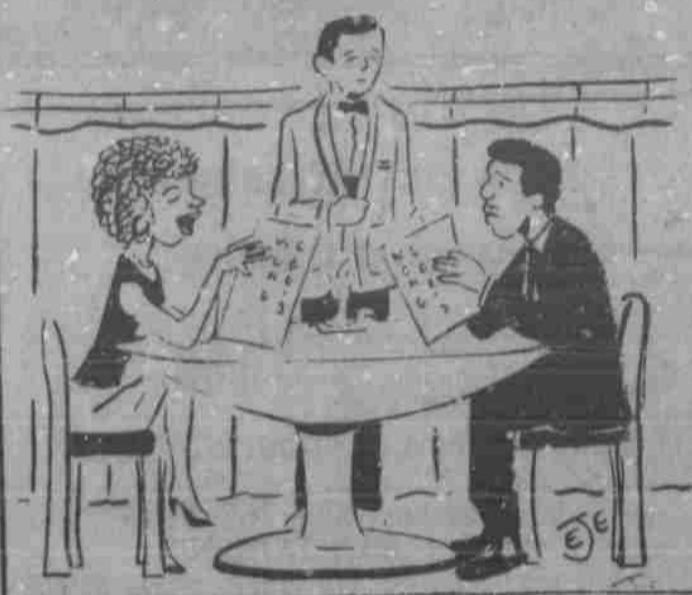
New York -- For the cover of its annual April travel issue, ESSECE Magazine captured actress Jayne Kennedy in a softer, more relaxed pose than we normally see of her. Ms. Kennedy is successfully carving a career as a radio and television personality, exercise expert, entertainer and advertising spokesperson.

Also featured in the April issue: The entire Contemporary Living section of the magazine is devoted to Africa's Ivory Coast; Editor Audrey Edwards recounts her trip to Africa in "Drought in Africa: The Politics of Hunger;" the Fashion & Beauty department visits the islands of St. Kitts & Nevis (located just south and due east of Puerto Rico) for a guide to total renewal; and Massachusetts-based psychologist Anne Ashmore Poussaint suggests how to handle infidelity in "The Bottom Line: Setting Limits in a Relationship."

Blackouts

by GJE

2'00J 'AMOW



"HOW DO I LIKE MY RICE? - THROWN!"

Essence

NEW YORK, N.Y. -- For the cover of its annual April travel issue, Essence Magazine captured actress Jayne Kennedy in a softer, more relaxed pose than we normally see of her. Ms.

Kennedy is successfully carving a career as a radio and television personality, exercise expert, entertainer and advertising spokesperson.

Also featured in the April issue: The entire Contemporary Living section of the magazine is devoted to Africa's Ivory Coast.

Child Watch

by Marian Wright Edelman

Every City Needs an Alice Radosh

What do you do when a problem gets really serious? You call in a specialist.

That is exactly what New York Mayor Edward Koch did recently, in appointing teen pregnancy expert Alice Radosh as the city's first Coordinator of services to Pregnant and Parenting Teenagers. The Mayor's ground-breaking move could be yet another signal of a growing nationwide political commitment to tackle the difficult problem of adolescent pregnancy -- if we keep the pressure on our leaders.

In announcing the appointment, Mayor Koch noted that New York City's teen pregnancy rates have increased significantly over the last decade. As we all know, both teen pregnancy and birth rates are especially high among Blacks and the poor -- precisely the groups which can least afford to bear the high social and economic costs of children having children. Statistics abound which prove that teen parents are more likely to drop out of school and to suffer unemployment and other economic hardships.

Radosh's task is to muster the resources of the nation's largest city to try to avert these tragic consequences for teen parents. According to Radosh: "First, we have to make sure that they get to the nutrition and prenatal health services that will increase their chances of giving birth to healthy infants. Second, and no less important, we have to do all we can to make the birth a new beginning for mother and child instead of just a dead end of unemployment, dependency, and despair."

Radosh is strongly qualified to take on this challenge. Since 1982, she has headed the Brooklyn Teen Pregnancy Network, an association of 65 agencies that give direct services to thousands of teenagers. She also helped set up similar groups in the other boroughs of New York City.

Radosh will now have an opportunity to work with that group and a wide range of other public and private organizations and agencies to try to fill the gaps in existing services. For example, the Mayor announced that over ten percent of the jobs to be provided by a city youth employment program will be set aside for teen mothers. Though the number of jobs to be provided is small, the direction is right: employment is often a major missing piece of the adolescent pregnancy puzzle.

Mayor Koch says he made this appointment because New York City needs "a central point of coordination and public leadership" on the issue. So does every other city in this nation. Many cities -- including Washington, D.C. -- have established five-ribbon panels to study teen pregnancy and develop recommendations. Like Koch's appointment, these are promising first steps. But this problem will not be adequately addressed in every city, town and county until our elected officials are persuaded to make it a top priority.

This is our job.

Red Cross Announces May Classes

for this course is \$5. Anyone wishing information on Red Cross training or wishing to sign up for a course should call 763-8534.

As part of its health and safety program, the South Plains Regional Chapter of the American Red Cross will hold three First Aid and three CPR classes during May. First Aid courses will be held from 9:00 a.m. on Friday, May 3, and on Saturday, May 13. A class will be held from 8:30 - 10:30 p.m. on Monday and Tuesday, May 6 and 7. The fee for First Aid training is \$12.50. CPR classes will be held from 9:00 a.m. - 4:00 p.m. on Saturday, May 11, and on Friday, May 17. An evening class will be held on Monday and Tuesday, May 13 and 14, from 6:30 - 10:00 p.m. This course trains anyone with current First Aid certification to become a Red Cross First Aid Instructor. The fee

Editor Audrey Edwards recounts her trip to Africa in "Drought in Africa: The politics of Hunger;" the Fashion & Beauty department visits the islands of St. Kitts & Nevis (located just south and due east of Puerto Rico) for a guide to total renewal; and Massachusetts based psychologist Anne Ashmore Poussaint suggests how to handle infidelity in "The Bottom Line: Setting Limits in a Relationship."

MEDIA REVIEW

A History Primer (20 illustrious lives)

A review of *Famous Firsts of Black Americans* by Sibyl Hancock. Illustrations by Shelton Miles. (Gretna, La., Pelican Publishing, 1983.) 92 pages, Hardcover, \$2.95.

Famous Firsts of Black Americans is an informative and valuable primer of Black history. It spotlights twenty black men and women who helped to shape the destiny of America. The young reader, for which it is written, will learn that Jean Baptiste Pointe du Sable discovered the great city of Chicago and that Matthew Henson was the first man to step on the North Pole among other interesting facts.

Famous Firsts is written in a clear, concise manner. The illustrious Black Americans of the past are arranged chronologically so as to imbue the reader with a sense of progressive historic accomplishments. Its subject matter will sustain the interest of grade school readers. Its easy-to-read format will also address the needs of those ego-damaged Black adults who read at

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Southwest Digest

Editorials

by Eddie P. Richardson

What Kind of Editorials Run In The Southwest Digest

This community-development newspaper is a mind and action forcing newspaper which deals with issues surrounding the growth and development of our "affected class" minority communities. And, while these informative editorials are done in an interesting and highly readable manner, *The Southwest Digest* is by no means for entertainment purposes. Rather, it is enjoyment through enlightenment and to help our communities raise their level of both understanding and consciousness.

In other words, in at least one hundred fifty mile radius, serves the needed "brothers' keeper" focus undertaken by *The Southwest Digest* which sets the standards for all media within the Black Community in terms of catalysts for making our communities responsible and fully self-sustaining market places they must become for the good of all in America, Texas and Lubbock.

In the January/February 1977 issue of *First World*, professor Robert L. Harris, Jr. of Cornell University, states: "It is ironic and somewhat paradoxical that the United States might now be mature enough to acknowledge humane enslavement, while simultaneously rejecting compensatory measures for the historic oppression of Afro-Americans."

We will have to do for self what we have depended on others to do for us so long. We must all take as our creed: "If it is to be, it is up to me/us, because the only ones who can save us from us is us."

The Southwest Digest is dedicated to studying on the case of Freedom, Justice and Equality. This is our pledge. This is our creed: Total Freedom Now!!!

or below a fourth-grade reading level.

As *Famous Firsts* necessarily summarizes the biographies of these 20 Black Americans, it is not suitable as a reference source for serious students of Black history. But while it may be short on historical detail, it does much towards fostering a sense of pride in its readers.

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28 1/2

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TOWARD EMPOWERMENT

Helping To Build Equitable Group Power Through Literacy Enhancement

Editor's Note: We have begun deviating for the first time ever from our policy of the past by sharing space in this previously "sacred" column with distinguished national leaders who are as equally committed to Black solidarity as an essential means of achieving the equity and justice needed for our nation's overall good as we are who are opinion molders in the Black press. There never can be equitable empowerment for all people unless Black needs are addressed from the unique Black perspective just as White needs always have been addressed from the White perspective. The only predicament has been that—in the past—our point of view was left out with the result that there is a great imbalance in the bargaining power of Black Americans. In order to help correct that grave imbalance, we urge our readers to share these columns widely with persons within and without our communities. This week's guest opinion leader is Mr. Michael Bateman, president of the National Association of Market Developers. He is also manager of minority affairs for Brown & Williamson Tobacco Corporation, headquartered in Louisville, Ky. The opinions of each columnist are their own and not necessarily that of every individual in their organization.

Once in a great while, a single event will bring an entire trend of monumental proportions in human events into crystal clear focus. Such was the passing of educator, publisher, businessman and pioneer, Anthony Thomas Davis.

Tony Davis—or "Big Tony"—as he was known, was the publisher of the *Dallas Weekly*. He was also a business pioneer venturing into enterprises that broke new ground for Blacks. His ability to take on, master and achieve unprecedented success in areas where Blacks were prohibited, by law, social practice of the time, and racism is a tribute to his intelligence, determination and spirit. He also had the invaluable benefit of his extensive formal education to expand and challenge his native abilities, which led to his tremendous success.

Tony Davis never lost sight of his responsibilities to the Black community. As a leader, educator and motivator of people, Tony Davis left his unmistakable and positive mark on the lives he touched. In his gentle way, he instilled the desire and insight to help others succeed through his counsel—and lighted the path to success through his pioneering example.

I did not know Tony Davis. I knew of his accomplishments and his sterling reputation. By the same token, we do not know personally most of the giants of our history. However, we still revere and learn from the examples these individuals provide us. Such it is with the life of Tony Davis and other such Black business pioneers as Joe Albright, "Billboard" Jackson, "Bill" Nabors, Ramon Scrages, Herb Wright and others. Each of these individuals blazed a trail thought impossi-

ble at the time. Each possessed a drive and determination that led them to go against the "system" and the odds to succeed. They also possessed a desire to help others of their race to accomplish even more than their remarkable feats. They saw their role as far more than gaining personal honors, but proving the viability of Black participation in the mainstream of American economic and business life.

Each of these modern business pioneers also had a thirst for knowledge and a commitment to formalized education as the key to the introduction of Blacks into the majority-controlled business world. They also carried this message to young people at every opportunity to encourage them to remain in school and not only graduate, but excel in their scholastic achievements. These pioneers knew that the next generation, and the next, would have to improve upon their accomplishments and expand the horizons for their children and beyond.

As it was true when Tony Davis first ventured into the business world and dared to ask "why not," it is true today that Blacks must achieve academic excellence in order to compete in the more complex world of tomorrow.

The need for a literate and motivated Black younger population is imperative if Tony Davis' and Herb Wright's and the others dreams are to come true.

That dream is that the sons and daughters of sharecroppers and the sons and daughters of the wealthiest families will be judged and succeed by the measure of their character and the abilities of their intellect...on equal footing in the eyes of society. That business success will be determined by the talent, commitment and work each is willing to put forth.

One of the major efforts currently under way to assure the reality of this dream is the national Assault On Illiteracy Program (AOIP). AOIP is a literacy enhancement framework of more than 80 national Black-led community-building organizations committed to ending illiteracy in our time and to assuring the future of our communities. This is a program organized, planned and implemented by volunteers whose genuine interest is in improving the opportunities for our community as a whole.

We in the National Association of Market Developers (NAMD) view AOIP as an extension of the efforts begun by business pioneers such as our founders more than 30 years ago. NAMD is proud of its heritage and founding forces represented by Herb Wright, Bill Nabors, Moss Kenricks and many others too numerous to list here.

As AOIP works to secure our future, we must take this opportunity to remember and appreciate our past. During the month of September, AOIP will honor Black business pioneers in a very special manner. In September, AOIP's interorganizational journal, *The National BLACK MONITOR*, and AOIP participating



Tony Davis

Cong. Combest Announces Winning Art Entry

Washington - Cong. Larry Combest (R-Texas) recently announced the selection of the oil painting by Robbie Timms of Lubbock, Texas as the winning entry in the 19th Congressional District Art competition for high school students. Robbie Timms is a student at Monterey High School in Lubbock and was congratulated by Cong. Combest during a special presentation

Friday, April 19. The artwork will be displayed beginning this summer, along with winning entries from other districts, in a corridor of the U.S. Capitol - an area dedicated to the artistic skills of young American artists.

In announcing the winning entry, Cong. Combest praised the artwork submitted by the students throughout the 19th District who participated in the art competition. "All of the entries demonstrate the remarkable and diverse talents of our young artists, the variety of artworks is truly representative of this generation's great contribution to the traditions of America's creative spirit," Cong. Combest said.

The 19th Congressional District Art contest was part of *An Artistic Discovery*, conducted by members of the U.S. House of Representatives to recognize the creative talents of young Americans.

Robbie Timms' painting will be brought to Washington, D.C. to represent the 19th District of Texas in the national exhibition.

Cong. Combest expressed his sincere appreciation to the students who participated in the art competition and the competition coordinator, Dr. Terry Karrow of Texas Tech University.

NAACP Benefit

Dance

The Lubbock Branch of the NAACP is currently planning a benefit dance set for the Memorial Day weekend. Proceeds from the affair will be used to send NAACP Youth to Dallas for the National Convention.

Ticket information and final plans for the dance will appear in next week's edition of this newspaper.

Happy Birthday!

Robbie Patterson

&

Sarah Blocker

From

T. J. & Willie!

newspapers will feature the lives and times of these business pioneers. As always, 100% of the proceeds of the *National BLACK MONITOR* (beyond costs) will be donated to AOIP-related operations.

We in NAMD are pleased to be a part of AOIP's efforts, and we additionally are pleased to contribute our support in the effort to recognize and honor Black business pioneers. NAMD owes its heritage and history to many of these pioneers—and their vision remains with our members today as we continue to strive to fulfill their dream of yesterday and our reality of today.

We look forward to September and the significant opportunity we will be afforded to pay tribute to those pioneers who helped found NAMD and whose vision led to the advancements we now enjoy. But in remembering the past and honoring those who have chartered the course thus far, we must note that there are still unfulfilled dreams of business leaders yet to be that must guide our actions today. Our future depends on what we do now, more so than ever before.

This N That

Continued from Page 4

(AOIP) ... why not contact ... **EDDIE P. RICHARDSON**

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An Educator's Opinion

Helping Kids Cope Helps Kids Learn

Earlier this school year Betty Weisenborn, a fifth and sixth grade teacher at Brookwood Elementary School in Shawnee Mission, Kansas, sought to attend a workshop on youth and suicide. The city's junior and senior high personnel were granted paid leave to attend. But Weisenborn was told, in effect, that such a workshop was unnecessary for primary school teachers.

"What I ran into," says Ms. Weisenborn, "was the notion that elementary students aren't at risk. That's a romanticized view. I see the seeds of self-destruction in elementary students every day. Waiting until they're teenagers to address their needs is waiting too long."

I agree. And I'm convinced Weisenborn's experience points to a larger problem within our schools—the problem of emotional neglect, a problem as potentially devastating as physical neglect or even physical abuse.

I have spent most of my adult life insisting on the most rigorous academic standards—helping students, sometimes pushing students, to achieve their fullest academic potential. But I've also tried to remember—always—that just as a child who is hungry cannot learn, so too a child who is wracked with anxiety or mired in depression or burdened with self-hatred cannot learn.

Those unfortunate students are in our schools—at every grade level. Betty Weisenborn knows that. Every good teacher does. They see in their classrooms children struggling to come to terms with a world increasingly devoid of the family and community warmth that soothed and sustained so many of us. The statistics are grim:

- 12 million children in one-parent homes
- a million victims of child abuse annually
- a half-million children who this year alone will attempt suicide.

I believe that these numbers define an urgent educational imperative for the 1980s: the alliance between teachers and counselors must become tighter. Students striving to cope in an often icy and impersonal world need help. And providing that help demands reevaluating—then

strengthening—the counseling services our schools offer. I see at least three major changes as top priorities.

- Teachers must acquire a stronger background in counseling. I believe that all teacher preparation programs must include a required unit of study that both examines techniques for detecting the signs of depression, substance abuse, and excessive stress and provides tested and proven methods for enhancing students' self-esteem.
- We must continue to emphasize that counseling is not—and should not be—reserved solely for the troubled or the troublesome. Most counselors agree that the notion that "normal" kids don't need professional guidance or an occasional "counseling check-up" is a misguided anachronism.
- Most importantly, we all need to work to ensure increased school/community collaboration. Fred Shipman, director of pupil personnel services in Quakertown, Pa., maintains that such cooperative efforts are essential if we are to move from "a reactive to proactive approach."

"Such collaboration," says Shipman, "can help shift our emphasis to promoting health rather than responding to crisis."

The prerequisite for this change? A network of cooperation that links school employees and parents with community health professionals in psychiatric clinics, drug and alcohol rehabilitation centers, and other medical service agencies. We need to create caring communities in which no child suffers the pains of the journey toward adulthood in confused isolation.

I am confident that if we commit ourselves to these new approaches, we can look forward to a day when students' academic achievement will no longer fall victim to their emotional immaturity or social irresponsibility. We cannot shield students from stress, but we can help them learn to cope with it—and flourish in spite of it. Our responsibility to young learners demands giving that task our best shot.

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