## HULK RATE U.S. POSTAGE C410 Labboe's Tevas PERMIT NO. 35

SUDTRWESS COLLECTI ONS TEXAS TECHNORIZERSITY LUBBOCK, IN 79405 83203



CARAWAY FAMILY - Pictured above are memers of the L. A. Caraway family who were in attendance at the James Parks Family Reunion Saturday, August 17, 1985.

"What a wonderful time, we had together as a family," said Mr. Parks.

Other photos of the family reunion are on Page 8 of this issue.

# **Benson** Attended' **Boy Scout Jamboree**

Kendrich benson attanded the 1905 National Buy Scout Jamboree at Fredericksburg. Virginia the week of July 18-31.

He is a Second Class Scout in Troop 495, sponsored by Southwest Lubbook Rotary Club and meets at Parkway Naighborhood Center.

Kentrick had the opportunity to meet scouts from several

## countries

The Jamboree Scouts toured th Capitol Building Arlington National Cemetery, Tomb of the Unknown Soldier, Kennedy gravesite, Lincoln Memorial. Wasington Monument.

Smithsonian Museum, National Cathedral, and other exciting sites

Kendrick is the son of Willie

and Bettie Tinnell, 1802 Eas' Brown Avenue, and will be in the 8th grade at Alderson Junior High School this year.

A NEW VAN -- The Fundamental Bible Church, 1532 East 19th Street. has acquired a new van for transportation for the elderly and handicapped.

"It's a blessing and dream come true," says Brother Charles Baker. Missionary and Organizer.

"We can bring people to the church who could not attend without transportation," continues Brother

### Baker

The van will be a great help in the tuture of the ministry, according to Brother Baker.

## Hub City Beautician League Sponsors Coronation Bail

The Hub City Beautician League of Lubbock will sponsor. their annual Coronation Ball

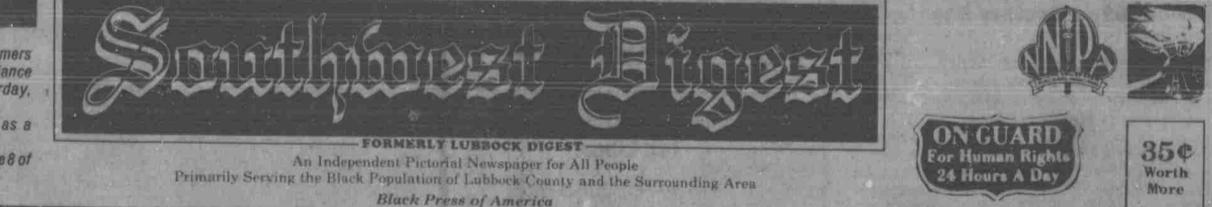
Saturday, August 31, 1985 from 9 Room. p. m. til 1:00 a. m. at the Holiday Inn Casa Grande, Tierra Grande

**Grawford/Johnson** 

**Will Exchange Vows** 

Tickets may be purchased for Con't on Page 2

AUGUST 29 THRU SEPTEMBER 4, 196



owery Denounces Botha's Fatalis

The following is a statement by Dr. Joseph E. Lowery in response the speech by South

VOL. IX., NO. 51

African President P. W. Botha before the South African Parliament August 15, 1985).

embarked on a blind and fatalistic flight from reality. He has crashed the hopes of millions

PHONE (806) 762-3612

Pres. P. W. Botha has for meaningful reform against the an immediate end. We urge the rocks of racism and greed. It must President to cell for negotiations be obvious to everyone by now that the government of P. W. Botha has absorblely no intention representatives of the African

of granting rights of full

between Botha and the Black leaders in South Africa including

Kandrick Benson

**510 EAST 23RD STREET** 

Wedding yows will be exchanged between Fani Sebrina

LUBBOCK, TEXAS



AOIP Trustee and former Grand Polemarch of Kappa Alpha Psi Fraternity, "Big Bob Gordon, receives his "1st Annual National BLACK MONITOR Hall of Fame Community

Building Award" from AOIP Council member, Dr. Calvin W. Rolark, President of the United Black Fund and Chairman of The BMI Cooperative of publishers.

# **Book Lights Up Watts**

Just 20 years ago, Watts was the scene of one of the most violent and controversial riots of this century. For 144 hours from August 11 to 13, 1965 -police and national guardsman combatted arson, shooting and loating in the heart of Los Angeles' black community, an outburst triggered by a white policeman arresting a black resident for drunken driving on a hot evening. The riot destroyed over 200 shops, caused 34 deaths and resulted in 3,900 arrests.

Years later gang violence, rape and armed rubbery still occurred routinely in these now famous streets. "The children around here seemed to be in the dark about how to handle life," said Alice Marris, leader of the Parents of Watts, a group devoted to improving parent-child relations.

She and other parents see a new light, however, spreading through black families with a shared experience --- a booklet introduced last year as a guide to a safer happier life. Watts garents began noticing higher morale and less violance, Mrs. Harris acid, after discussing this booklet titled "The Way to Happiness" -with their families at dinner.

"J can't say that it's any factor other than the book they are reading," Mrs. Harris affirmed, "because nothing different has come into the community recently. except that particular book. A lot of violence comes because of noneducation."

The 44-page guide fights crime, che added, by urging honesty, respect for parents, love of children and other commonsense values. Ocspite a high rate of unemployment, crime has declined in the Watts area by a solid 6 per cent in the last year compared to a statewide drop of only S.3 percent.

Watts families first received "The Way to Happiness" at a workshop given by the Parents of Watts and the Concerned Businessmen's Acsociation of America (C3AA), a Los Angelesbased charitable and educational group. Barbara Ayash, director of CBAA, explained, "When the community pulls together,

positive things can happen for the children' Other activities nelped, Mrs. Harris said, but "The Way to-Happiness" catalyzed a transformation "The Way to Kappiness"

appealed to young and old allika. The parents in the community asked for it," Mrs. Harris statud. loonagers volunicesed to deliver 11 to their neighbors after school. As a reward, CBAA gave each

youngster five cents for each pair of booklets distributed. A binder on the package reads, "A gift for you from Parents of Watts, where

we love our kids." Inspired by the bookiet, Watts youths -- some of them former drop outs and gang members -set a good example, attended school, painted over graffiti in their neighborhood, registered voters, heiged with a food program, assisted the elderly and distributed more than 175,000 copies of the booklet.

Twenty-two of these youths raised enough money by this and other projects to finance a trip to Rawaii, where - accompained by. directors and counselors - they presented a copy of "The Way to Happiness" to the Lieutenant-Governor.

Summing up the entire experience, Parents of Watts program director Maudine Clark said, "We're happy with 'The Way to Happiness." More than six million softcover copies have been distributed in 12 languages around the globe. The book is also available in hardback from major bookstores.

Bureau.

Informatica on how to get a Payments to While women grassionts Way to Happiness movement going your area can be obtained by phoning the Way to international headquarters at Happiness Foundation at its (213) 388-6767.

citizenship to the 23 million South Africans who are under siege from this repressive government. Botha's speech would remove whatever doubts remained among even his staunchest supporters at home and abruad that there is no m and abroad that there is no movement whatsoever toward the reforms so vital to liberty and justice in this nation. Mr. Botha however has been consistent ... he however has been consistent . the so called reforms instituted last year ... which granted limited padiamentary participation by Indians an coloreds were designed to divide and conquer rather than to move legitimitely toward representative government. Inrejecting the one man une vote concept ... even as a desirable goal ... Mr. Botha has slammed the successfully negotiated the door on reason and moderation. We therefore call upon the Congress and Administration to impose sanctions op South Africa. The first step should be to pass the legislation before the Senate ... and we urge Pres. Reagan to

sign it immediately. We further urge the President of the U.S. to demand that the state of repression by military and police powers be brought to

**Child Support Payments Decline Sharply For Black** And White Women

flags.

Kenya.

discontinuance of the sale of the

Krugerrand by Zales Jewelers,

Service Merchandise, Ellman's,

and any products manufactured

in South Africa by Many's

(including Davison's and

Bamburgers.) We have also

successfully urged the Hational

Cash Register Co. acd Reynolds of

Dayton Ohio to cease and desist

from flying the South African

\$2,840 to \$2,480.

by 16 percent (\$2,840 to \$2,390)

The average child support paymente to Black and White According to an April 1984. roothers declined significantly in survey, the average child support real terms from 1978 to 1983, payment to Black women from according to a report from the 1981 to 1983 dropped by 18 Commerce Department's Cansus percent (\$1,800 to \$1,470) after adusting for inflation, while The average received by Black payments to White women women in 1983 was 26 percent showed to significant change. below the amount reported in From 1978 to 1981, however, 1976 after adjusting for inflation payments to White mothers tell -- \$1,470 versus \$1,980. by 15 percent (\$2,840 to \$2,390) W

ductioned by 13 percent, from while those to Black mothers did not change significantly. Here are other findings from the survey.

Johnson and Geoffrey Crawford National Congress, the United will be Saturday, August 31, 1985 Democratic Front, the Council of in the church auditorium of the Churches as well as others. We New Hope Baptist Church at 6:00 urce the (inconditional) release of p. m. with Nev. S. C. Nash, pastor, Nelson Mandela and other and Rev. Herman Phillips, pastor political prisopers. of the Rising Star Baptist Church, In the meantime, we shall

officiating proceed with arrangements to Maid of honor will be Angela meet with Black South African Johnson, a sister of the bride. leaders to coordinate our efforts, Arthur Jones, step-father of to urge non-violent tactics in the the bridegroom, will serve as best struggle, and develop a strategy man. for divestment by American

The bride is a graduate of the corporations. A timetable for University of Texas at Austin divestment must be established in where she majored in Chemical consultation with Black leaders in Engineering. She is employed by South Africa. The meeting may be Frito-Lay Company of Houston, held later this year in Nairobi, faxas.

The bridegroom attended the University of Texas at Austin. Our campaign for an end to Texas and will attend the support of the South African University of Houston. government by American Crawford is the son of Mr. and businesses will continue. We have Mrs. Arthur Jones of Lubbock

Following the wedding, the couple will take a trip to Hawaii before residing in Nouston



**Toni Sebrine Johnson** 



\* About hall of the 2.3 million

Black mothers of children with an

tather present had 1983 incomes

below the powerty level. Only 38

parent of them had over been

awarded support payments, and

INTERN-ALLY SPEAKING -- Bobbie Harville (right), the 1985 William Monroe Trotter Intern, tekes a few moments to relax with Shelia Payton (left), public relations manager for the Miller Brewing Company's Lowenbrau and Magnum Malt Liquor brands, during the National Association of Black Journalists convention in Baltimore. Ms. Harville attended the

" The proportion of Black women that had been awarded child support payments as of 1984 was about half that of Whites - 34 percent compared with 67 percent.

10th annual convention as part of her intern experience. The 10-week, \$7,000 summer internsmis, sponsored by Philip Morris Incorporated and Miller, is for minority students majoring in journalism, or planning a career in the field. Ms. Harville, a student at Dhio University in Athens, Ohio, works for the Philadelphia Inquirer. She is a resident of Cincinnati

> the average payment was \$1,160. \* About 740,000 Black and 850,000 White women with incomes-below the poverty level

> > Con't on Page 4



## Page 2, Scuthwoo? Digest, Theraday, August 29, 1905

## RUBY JAT'S CORNER

The scrvices of the New Hope Saptis: Church were carried out in usual manner Sunday in Sunday School. There was one who came as a candidate for haptism. The Sunday School says: "Praise the Lordf"

\*\*\*\*\*\*\*\*\*\*

Morning services were great with the participation of the combined choirs.

The sermon of the hour was preached by Pastor S. C. Nash. His subject was "Some Matters of Major Importance." His scripture was Philippians 1:9-11.

During the 7:00 p. m. evening worship hour, Rev. Nash continued this sermon, with a different scripture - Philippians 1:27-30. He used another subject "The Faith of the Gospel." \*\*\*\*\*\*\*\*

Praise God, Sister Ola Scott is home from the hospital.

**Today's Another Day!** 

So yesterday was not the best; There was a slight delay --

Well, do not be discouraged, friend; Today's another day .....

Your plans did not work out, somehow,

And left you in dismay --Just keep on climbing up that hill;

Today's another day .....

And when life gets a little rough,

It's bound to be OK --Relax, and take a brother's hand; Today's another day .....

You cannot always be on top, But once you're there, you'li stay --Rejoice and sing a song of praise; Today's another day .....

Just ask the Lord for patience, friend;

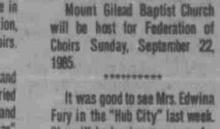


St. Mary's Hospital this week for surgery. She asks the prayers of the community. Let us not forget her. \*\*\*\*\*\*\*\*

The National Baptist Convention will convere September 1 through 8, 1985 in Atlanta, Georgia. Some members of New Hope will be in attendance.

The Joint Annual Days will be the first Sunday in October at New Hope. All auxiliaries are in charge, i. e. Christian Education, Ushers, Solace Board and choirs.

St. John Baptist Church and Rev. James Moore, pastor, carried four bus loads of children and adults to "Six Flags Over Texas" last week. All in attendance reported a wonderful trip, and the fellowship was great.



Fury in the "Hub City" last week. She will be leaving very soon for Longview, Texas. May God continue to bless you, Sister Fury.

Mrs. Mas Emma Gowan has

returned home from visiting

relatives in Los Angeles and

Sacramento, California, Ste also

attended the graduation exercises

of her grandson, David Sentry,

who was in basic training of the

U. S. Navy in San Diego,

California. She also says she

made a trip to Reno, Nevada.

What a wonderful trip she reports

visiting with her relatives and

friends. Welcome back home,

-----

Federation of Choirs met at St.

Matthews Baptist Church, Rev. R.

S. Stanley, pastor. Although Rev.

Stanley was absent because of

death in his family, Rev. C. D.

Collins carried on for him.

Last Sunday afternoon, the

Sistor McGowen.

"Experience is a dear school but fools will learn in no other.'

Benjamin Franklin

**VIN-BRI Fashions** Introductory Special

> **On Hair/Care Products Top Lines:**

\* STA-SO-FRO; SOF-N-FREE \* Johnson Products and More

\* World of Curls; PROLINE

\$5.00 Purchase On Hair Care

1	Productsili 1313 Avenue H	762-0221
ł	issesse couron	SSSSSS
1	assesse couron	EGo (
	P	50C 2

State Sep. Givana Note

Flags Ovar Texas."

Flory arrived back in Lubback

at 10-45 p.m. Friday, August 18th.

## Pross Centeronce

State Pop. Ron D. Obysan District 83 will hold 2 press conference in the Lublock district office, 1108 10th Street, at 10:30 a. m. today (Toursday, August 28, 1925).

The purpose of this press conference is to outline the major new faws which will become effective September 1, 1985.

Youth Attends

## Retract

Thirtsen young people of New Hope Baptist Church attended the C. A. W. Annual Youth Retreat in Dallas, Texas August 12th through 16th.

The youth were accompanied by Youth Director, Mrs. Lucille Jackson; Pastor S. C. Nash and Rev. M. Berleson.

Five other young adults were in attendance on the trip. They were Anita Henry, Johnnie Walker Christal Mosiey, Wilson Baldwin

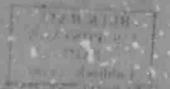
and Sharon Ellis.

The youth enjoyed the meeting very much, and climaxed it with a



## Continued from Page 3 \$10.00 such by contacting one of the following businesses: Parkway Beauty Salon, 747-9874, Golden Comb, 782-2456 or Doll's Houss of Hair, 744-8773.

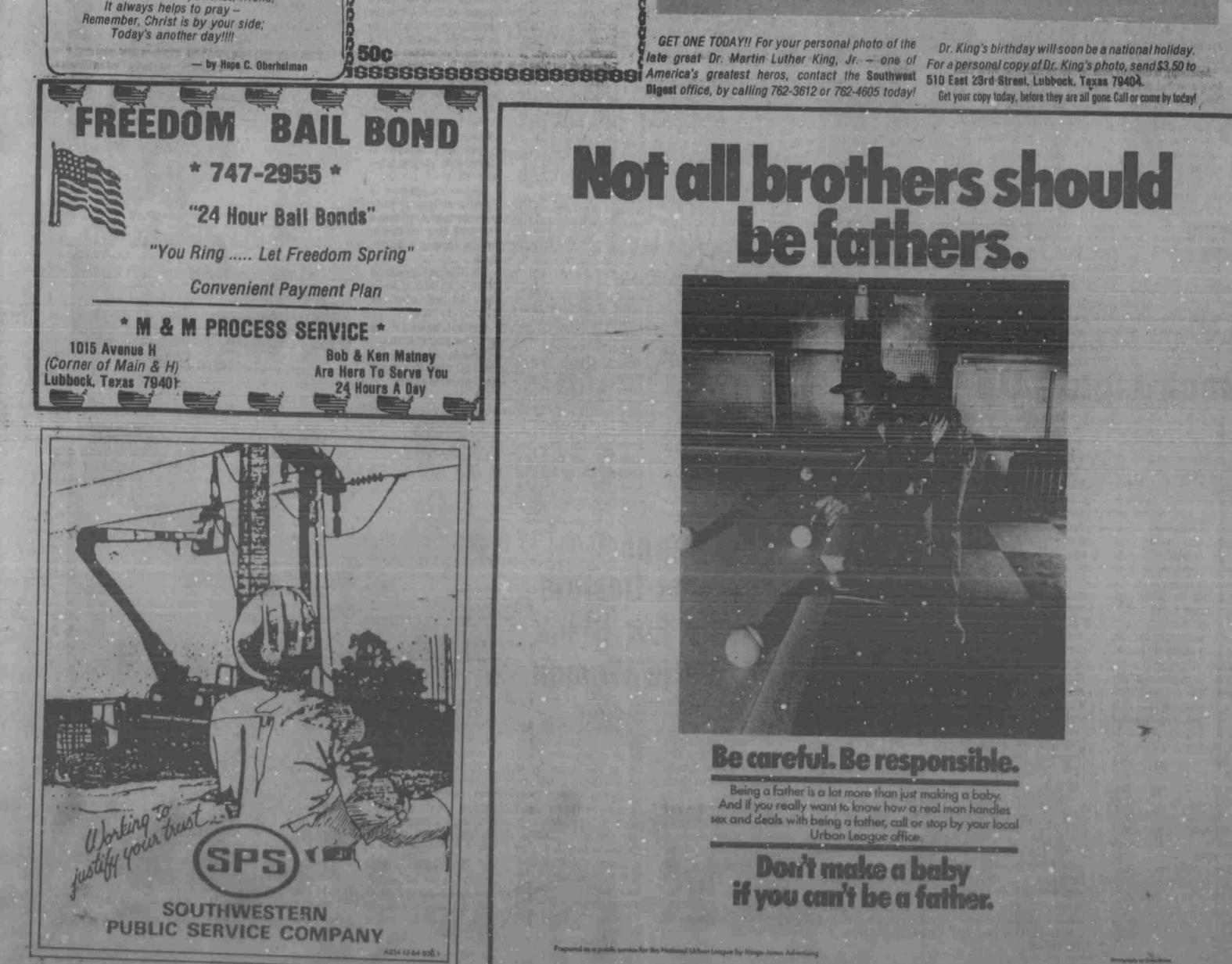
According to a spokesperson.



## the affair will be semi-formal for ladies; and cost and tis for men.

Refresiments will include a cash bar. 30.03

# Patronize **Our Advertisers**





Thursday, August 29, 1905, Southwest Digest, Page 2

# EDITORIALS @ COMMENTS @ OPINIONS

## A Little Too Muchil

## Eddle P. Richardson

As the old parable says: One should look before they leap, and think before they speak."

Such was the case of the so called Moral Majority leader - the Rev. Jerry Falwell - in his statement calling the South African Bishop Desmond Tutu. Certainly, Bishop Tutu does not speak for every South African Black, just as he does not speak for or represent every conservative white Christian in America.

No one person speaks for every person in any group, but they can. dam well be reflective of and representative of the basic feelings of that group

Rev. Falwell also says he will spend a million dollars in promoting South Africa and gold Krugerrands. One point he did not say was where is the million dollars coming from. Maybe he is doing what a lot of commentators, journalists, and others are doing when they go over there at the expense of the South African government. They live in lusury; go on special planned tours and see what the South African government wants them to see; get big bucks; come home and spread the propoganada to the American people as gospel and truth. Wonder how much Rev. Filwell will make himself if he spends a million?

\*\*\*\*\*\*\*\*\*\* We have enough local needs that need to be meet, but that one of an international flavor was hard to let slide. How for our own local personal news we will talk about the BLACK COMMUNITY PRIORITIES: Casting Down Our Buckets Where We Are.'

One of the major objectives of every group of responsible people is to take their rightful place, by reaching out; in mutual independency roles with other people. However, a necessary precedent to acceptance of responsibility and/or privilege of interdependence is independence. Nonetheless, we are faced with the costly and devasting fact that 31 years after the historic 1954 U.S. Supreme Court decision on school desegregation, now over 45% of our nation's Black youth are "functional illiterates."

These Black youth, answerh, and along with many others, are forced to be in a dependecy role on society as a whole. There must be a reassessement of our immediate goals and priorities. Something must be done immediately to change our past and present policies of paternalism, largesse, and inresponsibility; encouragement and foster dependency into positive policies that call for, and encourage excellence in education, equitable opportunities for achievement and community pride that builds self-reliance or independence.

Therefore, our communities and nation's urgent priorities during the 1980's call for a shift away from certain kinds of "intergration" or reaching out and immediate emphasis on things necessary within

Phen a has too many or he may sleep Jamaican Proverb

community. However, the leadership to make our communities the responsible and self-sustaining market places must come from within our communities. NUFF SED!! WHY NOT??

Marian Wright Edelman Teen Prognancy:

NNPA FEATURE

**Business in the Black** 

By Charles E. Belle

Common Sense Cares Crime

CONFESSIONS OF A COF

Commonwealth Club of California members were caught with their

An Independent View

from

**Capitol Hill** BY HON. GUS SAVAGE First Black journalist

ever, elected to Congress



### Differences in USSR And USA

## Stressed

It is Saturday, August 17, and I am writing this report from Tashkent, capital of the Republic of Uzbekstan in Central Asia, the southernmost tip of the Union of Soviet Socialist Republics, known as the U.S.S.R. or the Soviet Union for brevity, and popularly called Russia. Of course Ressia is only one of the 15 republics which make up the Soviet Union, though it is the dominant and largest one.

At this writing, I have spent three days in Leningrad, more than 2,000 miles north of here, three days in Moscow, the nation's capital, and two days here in Tashkent, where the temperature often exceeds 100 degrees.

Although my main concern in this country is a study of the very adequate surface mass transit systems which connect with the marvelous subway systems in the Soviet Union's urban centers, I am also vitally interested in the differences between this country's culture, aconomy, and form of government and ours. As a member of Congress, who must vote and debate issues created by these differences, I am deeply disturbed by the current worsening of relations between our two governments

Now, to call it as I see it, I must report that what I have found in the attitudes of both high Soviet officials and the people themselves is very disappointing. The Soviet peoples, despite their ethnic diversity, are more different from Americans -- Black, brown and white -- than I had imagined. Though I realize that my two short weeks experience here is not sufficient for me to form any firm conclusions, it seems to me that the dominant white Russians, on a whole, are more boastful, and selfrighteous than even we Americans are.

While-their highly centralized government appears very effective, it is cnacceptably bureaucratic to me, and civil liberties are too limited under its one party government.

The Soviet Union's economy leaves much to be desired, the standard of living of its masses is inferior to ours, and productivity apparently is lower. A substantial explanation for these shortcomings, however, may be found in the fact the Soviet Union has not specialized as long as the United States, has suffered the devasiation of two World wars fought parily on its soil, and has undertaken a more dislocating and revolutionary change of its economy during this century. Nevertheless, as our nation is far from being all good, the Soviet Union is far from being mainly bad. Indeed, we could learn much from the U.S.S.R. to improve conditions in our country. First and foremost, in the Soviet Union there is no official or apparent unemployment. In fact, the constitution guarantee: full employment and it is against the law not to accept employment. Grime here is minimal; the police do not even carry guns. I found no loitering, begging, use of dope or prostitution. The Soviet people adhere strictly to the rules (perhaps too strictly for me). Apparently, and perhaps correctly so, they see themselves as part of the social reconstruction this nation has boldly undertaken. Although not perfect, personal relations between greatly differing cultures and nationalities appear far better than in the United States. I found no obvious evidence of discriminatory practices or of political dissidence. Our two nations can and must live together on this earth because we both are too powerful and interrelated in our concerns to survive long in belligerence. The funds and resources both nations are expending preparing for war could go a long way toward improving the standards of peoples, not only in our countries but throughout the world.

our communities to save our presently denied youth and millions of others in our communites, where there appears for many no other way out than a life of idleness or crime .... All spelling ... out nonproductive and negative dependency.

Accordingly, to eliminate these burdensome needs from within Black America, we have chosen as our over-all theme for the 1980's "Casting Down Our Buckets Where We Are." This new emphasis, or priority, will have to involve getting all of our Black Community organizations and institutions together to encourage our youth and others to take pride in preparing themselves early to be our community's economic builders. This means new forms of massive training to take over our Black community's needs for Black bricklayers, Black carpenters, Black electricians, Black street sweepers, as well as , Black doctors, Black policemen, Black teachers, Black firemen, Black lawyers, Elack merchants, and others. It also calls for new forms of partnerships whereby we, simultaneosly, can encourage the Black Community to selectively support those white owned businesses and institutions which have policies that tend to build our long-denied communities in an equitable manner.

This new priority of rebuilding our communities from within, calls for new roles for all in the Black Community. If means that the Black Press, Black Church and others will have to examine every possible way we can to pull up cur communities by what ever bookstraps we have, as we seek the long-overdue and deserved support, required of the white

## P. O. Box 2553 Lubbock, Texas 79408 \$15.00 per year - \$25.00 two years **Editors - Publishers** T. J. Pattersen - Eddle P. Richardson

Southwest Digest

An independent, newspeper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right without opposing what it believes to be wrong witnout regard to party politics. Devoted to the Industrial, Educational, Social, Political and Economical Advancement of Black People.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly, possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critica! of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free all anytime to call this office for information concerning this newspaper or any other matterthat is of concern to you."

This is not a propaganda sheet made to chastist or Vility . This is a newspaper made to educate and not to agitate.

National Advartizemani Representative Black Media, Inc. Sulle 1101 - 507 Fills Ausmus New York, M. Y. Bill817 Phone: [212] THT-0980

-

# A Pockstbook issue

Teen pregnancy costs all of us -- sometimes in ways we do not realize.

First, there are the known social costs. We have seen that children. who have children often end up dropping out of school, only to face joblessness and a higher risk of living in poverty. In the black community, in particular, we know that high rates of teen parenthood are damaging the social fabric.

But, whether we realize it or not, teen pregnancy costs all of us in another way: in our pocketbooks. The families and triends of teen parents know this, because they often must pay much of the medical and other costs of too-early parenthood. The rest of us pay in a less direct way - or our tax dollars which go to support the governmentprovided services that young people often need if they have children before they are ready.

There are no formal estimates of the national cost of teen pregnancy. but it is in the many billons of dollars each year.

Take the state of Illinois, for example. A new, first-of-its-kind study prepared at Northwestern University has found that "teenage pregnancy and its associated problems cost the citizens of Illinois an estimated \$853 million annually." Each Illinois household is paying an average of \$202 a year through higher taxes, individual cost outlays, and higher costs passed along by business.

This money is going to pay for such essential teen pregnancy items as deliveries, newborn care and medical attention for infants and income supports. Medicaid and day care services for teen mothers. The report does not even attempt to tally the longer term social costs, such as unemployment and poverty.

Two secturs in Illinois are bearing a disproportionalely heavy cost burden, according to the report. The first is the state's poor families. Although the government bears some of the costs of teen prepnancy among impoverished Americans, poer families must somehow scrape up the movey to pay for what government does not provide. For example virtually all of the \$151 million spont supporting children who are not covered by income support programs.

Second, Illinois businesses pay \$154 million a year, primarity through the portion of their state and federal taxes which go toward programs which are drawn on for teen pregnancy-related services. The estimate would be even higher, the study points out, if other costs such as absenteeism and employee training were added.

Despits the huge price they're paying because of teen pregnancy, the report notes, Illinois citizens are not spending very much to prevent it. the state allocates only \$22 million a year to family life education and family planning programs.

It is time the state of Illinois -- and the rest of this nation -- stopped being permy-wise and pound-foolish about teen pregnancy. Our challenge is to persuade our fellow citizens that if we all invest our time, energy -- and, yes, some of our dollars -- in trying to solve the teen pregnancy problem today, we all can save many more dollars in the. future. Our packetbooks would be better off - and so would our society.

Be a part of the new awareness



jaws even by our standard-looking, Irish Folice Chief, out of San Jose, California. Joseph D. McNamara, Havard educated no less, top cop in the Silicon Valley megalopolis, explained the facts of crime to the comfortably employed gents and ladies in his luncheon address, "Law Enforcement and Crime in the Year 2000." There is more to come cousin McRamara, an author of best-selling books, "The First Directive; Safe and Sane", sees no relief in sight for a society which wishes to stick its head in the sand and allow its butt to be kicked on a regular bais. Being tough on crime means facing up to the problem on a personal basis, bellows McRamara. "Children without family support," whether from Irish backgrounds or Black American descendants, "adopt the values of the streets," says the chief. Chiefly because many of them drop out of school and "barely know how to read."

Furthermore, McKamara believes that at present, "The unemployment rate for these ternagers is around eighty percent. And don't forget, they are not temporarily out of a job. They have never worked." Yorst, he believes "they know they will be part of the system that they see depicted so inxuriously on television and they are often filled with rage." Right chief?

Reasons and respect for the law is not high on this "growing permanent underclass's" list. Unlike previous generations of various caucasian gangs, Black Americans are attacked by the illicit drug traffic. The chief concedes that the gold coins from this crime is growing and funding by an increasing factor other operations of organized crime. The profits in the drug traffic are protected by otherwise well-meaning anti-dope citizens. Curtailing drug sales deals with the Amercican psyche, colliams the chief. Cutting back on its production, sales and profits under the present conditions is very improbable. "The entire illicit supply of drugs sent to the United States can be grown in a few square miles in rough terrain almost anywhere in the world," delcared the chief, it is pointless to try and burn up or seize the ever-growing supply. Simply trying to wish away the problem is also not a solution. Stating it's a segregated part of our society doesn't do it either. Equality under the law for all citizens is the first start to stop crime.

"The single most important factor in preventing crime in the public. condemnation of it," the chief cried out. Citizens working together, not just one against the others, but in unison. Show crimes and white collar crimes must be addressed equally. Evidently, the colef took his Ph.D. at my alma mater, Harvard, very seriously. "We must insist that they (stadents) attend school and that the schools provide motivation and education related to carning a living," he stated. Since it is fruitless for these young people to be employable and still unemployed, perhaps the only top cop in the country with a Ph.D. from the top college in the country can put two and two together and get someone a job. At least he is on the right track.

NNPA FEATURE OPING Dr. Charles W. Faulkner

New Blacks Gaz Depett

## From Nypsotherapy

in my last colores, no talkal about the arr aing press of hypernic and only it alouald he cand as the autihuid to be surrough black propie. It can previou what papels with the same of all worth and antibudies had it manually to account the deviating affects of ration. " The most restrictive characteristic of rights in America is not.

with Reall, but the month on

The negative self-image ins become translated into black self-hated which causes blocks to feel they cannot do the same things whites can Thes, most black people are satisfied with their talerier position in America - Inscaum they deal they deserve it. Therefore, if they ware, consideur provided with opportunities for success, they would term they BOMD.

As long as this deeply imprained attitude persists blacks will never achieve first class standing in American society. Constantly being toti that they cannot achieve the successes of their white countrymen, and having this supported by the portrayal of blacks in demeaning roles on tolevision and in real life, induces the idea of interiority into the subconscious where it coatrols the behavior automatically. So bld.as dream about heing second class citizens. Any theogets of superior chievement course nervousness and tension. This fasting maters blacks avoid the costingent situation.

Brainwashing with hyporthercay is the only safe, preven solution that can replace the negative self-concept, their separateses assortive activity, with a powerful motivating positive self-image that propose blacks to assurtive behavior and pusitive achievement. It can be mod on a many leasts after many years of testing and many seconses, the American Medical Association (AMA) accredited byposits years ago, in 107.

homogine this scene: 500 people gather in a room and sent themselves In constantiable peaks or rectiners. There is soft music playing in the textsyround, parkages even the conthing second of waves greety splanking against the shore of year most popular booch. The lights are dimed. You chee your eyes and relax every stance, silcuting your bady to sink daugely into the soft, countercable chair.

A gentle volum and you to take a drop breatly, extents and relax. You superat this five tieses. They, you tightan the susacles in your lags and with them unichly. Tola makes your millicles lang, locar and marvalenaly released. You repeat this proceeders with every meacle in your body with you fail as if you are floating on a soft, silly cloud. liew, you farget sharet your body to you drift into a woodenfor, countries Any design of the states.

You become part of your drame, just as you do when you watch an maiting marks. You see yournell, you fantasize yournall, you imagine yound, you feel yoursel going on an intervice for an supportions just. There you are in the outer affine writing to be called in or susportant lyb. There yas are in the outer office waiting to be called in for your laterview. Sented cant to you is your exceptition; a white person The interviewer is, alon, adda.

But, Laday, specificity in constantially different. You are exel, calm, confident and looking termand to the Adervices. You do total as interviews and cas's wold for this one to heple. When the interview



Page 4, Southwest Digest, Thursday, August 29, 1985

STILL WON'T COOPER-ATE?? According to ... hest SEV. W. U. pastur JOHISOM \_ pastor of the Bethel African Mothodist Episcopal Church ..... "PASTORS .... who are in ... PROGRAM ... during the fourth Sunday night of sach month ... who don't ... SHOW up .... for the .... FELLOWSHIP ... should be put on to \_\_\_ PREACH \_\_\_ Maybe this will get them .... out to the services ..." He went on of add ... "I WANT YOU TO MAKE SURE THEY GET THE MESSAGE!" This took place last Sunday evening .... at .... BETHEL .... where the ... REV. A. L. SIMS .... pastor of Casters Chapel G. M. E. Church .... was the speaker of the hour .... IT .... will be wonderful ... when the ... MAJORITY ... of BLACK PASTORS & MINISTERS \_\_ get together Somewhere .... along the way ... BLACK PREACHERS began to go their own way! UPCOMINA CON-CERTH THIS N THAT .... has learned that ... great plans are being made to bring in ... well known .... RAY CHARLES .... for a concert in an effort for the ... **DR. MARTIN LUTHER** KING, JR. ANNUAL AFFAIR ..... This is ... REAL **CLASS** ... and we will them well \_ in alerting the community of Lubbock .... and .... surrounding communiteis about this event... HELP IS ON THE WAYII Regardless of what you ... THINK .... HELP IS ON THE WAY ... for the .... **BLACK COMMUNITY** .... of East Lubbock ..... When things ... began to happen .... let's all pitch in and see that it goes wil .... pitch in and see that it goes well .... Let's .... HOLD ON ..... a little WHILE LONGER because .... HELP IS JUST **AROUND THE CORNER! CONGRATS!!** THIS N

**动游花岛 聽} 网络**针 As **BFEETWE** SUPPORT \_\_ if fore is not BLACK BROTHERS 2 SIGTERS ... of Lubbock it doesn't huit for us to ..... DREAM ... of what we can do ior \_\_ OURSELVES \_\_ WE ... is a concerned body ... CAN DO A LOT ... for our community ... As ... THIS N THAT .... sees 11 ... THOSE .... outside the \_\_ BLACK COMMUNITY .... are not concerned about us .... MANING IT .... But ... take the message that there are those who still ... OREAM .... of what we can do .... and what we will do for the BLACK COMMU-NITYI DESPITE THOSE WHO DON'T CARE!! It really .... DOESN'T MATTER NOW ... about who is concerned about supporting the .... SOUTHWEST DIGEST \_ For mariy .... TEM YEARS , the efforts of this newspaper ... has been to \_ MELP THE **TOTAL COMMUNITY** ... in particular the .... BLACK COMMUNITY .... but this has been a heck of a challenge ... since the ... SUPPORT ... of the ... BLACK COMMU-WITY .... hasn't been there.... Regardless of what ... OTHERS DO OR DON'T next?? DO ... this newspaper will continue to \_ DO WHAT IT CAN .... for the betterment of the \_\_ ENTIRE COMMUN-ITY .... A lot of ... WORK ..... has been put into this weekly newspaper .... and will continue .... If it .... MEANS WORKING DAY & MIGMT .... for something the ... PUBLISHERS \_\_ believe in , this will be the case \_ and there will never be any ....

any ... GENIUME SOP-PORT .... Osr theme has been ... YOUR NEWSPAPER (SOUTHWEST DIGEST) \_ but only is when \_\_ there is \_\_ SOME BLACK MAN OR WOMAN ... BEY OR In trouble \_ and this newspaper ... on many ocassions has come to the rescue... Think about ill D. C. KINNER THE BARBER SAYS: "NO \_\_ shelter is as ... SECURE \_\_ as the shelter \_ &OD \_ provides! WHAT WOULD HAP-PEN?? THIS N THAT wonders what would have happened ... if ... BLACK BOYS & YOUNS MEN ... would have \_\_ worn \_\_ EAR RIMES .... in their ear years agao?? Either the .. RIGHT EAR \_ or the \_ LEFT EAR This is ... HARD TO TAKE ... since the ... BLACK MALE ... is already in trouble ECONOMICALLY & SOCIALLY .... and then there is a ... GROUP .... which comes along with some ... COTTON PIKIN EAR RINGS ... in their \_\_ EAR \_\_ Something to think about .... Wonder what's WHEN WILL IT TAKE **PLACE?? THIS N THAT** .... would like to know when the .... CATFISH TOURNA-MENT .... fishing expo between ... OFFICER W. H.

101

**BRITT & DOUG "TWIS-**TER" MCKINNEY??? They have ... BOTH ... landed some large catch ... but now what about the tournament?? Classifieds

Call 782-4605





KNOCKOUT SERIES -- Boxing great Muhammad Ali congratulates the cast of "What's Happening Now!!" on the start of production. All enjoyed the taping of the show with the studio audience before meeting with the jubilant cast. They are, from left to, right, Annie-Marie Johnson, guest star Theodore Wilson, Haywood Nelson, Ernest Thomas, Ali, Shirley Hemphill

## Child Support

Continued from Page 1

were due payments, about 60 percent of whom received some payment in 1983.

\* Of the 2.6 million Black and 14.3 million White women everdivorced or currently separated, 6 percent and 15 percent had ever been awarded alimnony payments

\* Twenty-six percent of Black and 39 percent of White everdivorced women were awarded a property settlement in 1983.

The survey was sponsored by the Commerce Department and the Office of Child Support Enforcement, Department of Health and Human Services. Copies of Child Support

and Alimony: 1983, Series P-23, No. 141, are available from the Superintendent of Documents, U. S. Government Printing Office,

and Fred Berry. "What's Happening Now!!", the premiere first-run syndicated series from Columbia Pictures Television in association with LBS Communications, Inc., will begin

airing fall of 1985. It follows the highsphilled youths of the "What's Happening!!" series as they begin their young adult lives seven years later.

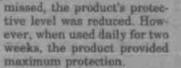
SELF-CONFIDENCE The big day has arrived You've worked long and hard. You're excited, you even have butterflies in your stomach,

but you appear totally confident In stressful situations like these, a good anti-perspirant can prove to be a good friend. good for self-confidence, especially if you know how to get maximum performance from the product.



Never miss a day. To gain maximum protection against wetness from an anti-perspir-Ant, use it every day. Skipping days, even on the weekends, diminishes protection. Continued daily use over a period of time has a cumulative effect that provides optimal protection. This was recently proven in clinical tests conducted by Procter & Gamble, makers of Sure Deodor-

ant and Anti-Perspirant.



Use just enough. You don't need an excessive amount of anti-perspirant. A small amount under each arm will do the job. In fact, staining or discoloration from antiperspirants and deodorants may be a sign of overuse. There is no evidence to support the myth that if you use the same brand of anti-perspirant for a long period of time, it loses its effectiveness. Select a quality anti-perspirant, like Sure and stick with

Anti-perspirants have come a long way over the years and may be depended upon not only to do the obvious but also to help your self-confidence.



Cream whipped ahead of time will not separate if you add a bit of unflavored gelatin while beating (onequarter teaspoon per cup



Support the Bigest!!

HAPPY THIRTY-FIFTH	Nice Neighborhood!!	Mashington, D. G. 20102.	When a day's application was of	cream).	Phone: 762-0221
SARY 10 MR. &	\$7,600.00 - \$162.00 Monthly	And Street Hall	and Casalilad Disease in	A AND A REAL PROPERTY AND	an according to the second of the second of the second of the
MRS. WILLIAM H. (ANN) BRITT who crossed this milestone Monday AUGUST 26TH This	Givens Real Estate 763-8430	With O Available	and Specified Disease Insurance ptional Intensive Care Rider NBIC to Individuals and Families — Family ge 21 or 23 if fulltime student.	e Plan NBC-I and NBC-II -83 - NO AGE LIMIT ON CANCER y Coverage includes unmarried childre	COVERAGE
let's us know that the BLACK FAMILY is still in tack!	The second second	ment to	your present Health Insurance.	Diseases only, and should be viewed as	a supple-
GET INVOLVED, PARENTSII BLACK	1	*HOSPITA	E OF BASIC BENEFITS FOI L - \$140.00 per day for the first 10 days	-\$150.00 per day thereafter to 76th day	
PARENTS in particular since the SCHOOL DOORS will be open once	One way to cut driving costs in the winters is to clean the snow and ice off from under the fenders to reduce gas-eating weight.	paid until	discharge from the hospital in lieu of hosp	lay of continuous confinement, 100% of the AXIMUM without anvreduction for claims, pital confinement benefits	Previously NO MONTHLY MAXIMUM
again next week why not make a COMMITMENT to GET INVOLVED this	Opportunity	AMBULA	NCE — Customary charge for ambulance e	ortation by air rail or bus or 15c per mile for section for the treatment not available local spense to or from the hospital where the ins	y NO LIFETIME MAXIMUM
school year Be concerned about YOUR KIDS by	Salesperson Wanted	shown in	a hospital that does not make a charge to	Indemnity of \$125.00 per day in lieu of all oth r the services provided	ier benefits
becoming a CONCERNED PARENT this year Keep	oalesperson wanted	ment (in ANESTH	or out of hospital) ESIA — Minimum \$22.00, up to \$275.00 a	arge for X-Ray, Radium, Cobalt and Chemoth	NO LIFETIME MAXIMUM
in mind OUR KIDS need our COMPLETE COOPERATION The	KLLL/KEND is looking for a hardworking salesperson. Duties include calling on retail	SURGICA hospital)	L - Minimum \$120.00, up to \$1500.00 at	s outlined in the Schedule of Operations (	ON NUMBER OF OPERATIONS
schools CANNOT do	accounts and serving established accounts. Send	BLUOD 8	PLASMA - Customary charge paid by in	nsured (in or out of hospital)	NO I JESTINE MANYIMUM
what we as PARENTS can do for our	application and resume to: Greg Heitzman	NUHSING	SERVICE Up to \$40.00 per day in hospital	as required by the attending physician for B h	OF PN NO I ICEVILLE ANA VILLEN
forget that before OUR KIDS go to anybody's school	Sales Manager KLLL/KEND	EXTENDE	D CARE FACILITY BENEFIT - \$50.00 per	hesis (artificial breast) s, an indemnity equal to 10% of the total of day for a period oqual to the period of Hosp	iaim paid NO LIFETIME MAXIMUM
_ WE (PARENTS) set the tone Let's hope that	1314 50th Street Lubbock, Texas 79412	14 days t	om discharge from hospital	ds 7 days and extended care confinement be	gins within
TONE is a positive one OKAY?? DON'T STOP	"Equal Opportunity Employer"	There are	THOM HULLING CUMMPHING MEDICANDES / MACA	is provided depends on the insurance plan.	LINE & DEPARTMENT AND A DEPARTMENT
		PAYS FOR	SPECIFIED DISEASES OF	\$125.00 PER DAY	
Junior League of Lubbock's		For each Sickle C Osteomy Sclerosis,	day of hospital confinement, in lieu ell Anemia, Poliomyelitis, Encephalit etitis, Meningitis, Diphtheria, Small Muscular Dystrophy. Such diseases must b	of all other benefits shown, as a is, Tularemis, Rabios, Tetanus, Tub Pox, Scarlet Fever, Typhoid Fever, e diagnosed on or after the 30th day following	erculasis. DEDUCTION PREMIUMS
No. of Street, or other		of applica BENEI			
AS L	Kepeat	CANCER: CANCER: CANCER: CANCER: INTENSIVE	Hospital par day \$140.00 1st 10 days, \$10 Hospital par day \$100.00 1st 10 days, \$12 Hospital par day \$60.00 1st 10 days, \$80 CARE RIDER \$300.00 PEP		25.50
	) OUTIQUE	For Intens erage for a day cover have had a	age per hospital continement separated by	d. Covers all alckness and accidents 1st d CKNESS other than pre-diagnosed heart co 30 days. Available up to age 65 except pe tewable to age 70. The cliftor will terminate of the walke to age 70. The cliftor will terminate of the second	ndition: 30
Items Of Orl	priced At A Fraction	EXEMPTIO	or 1 Unit (alan aveilable for 1/2 Unit) E CARE RIDER: \$300.00 per day (issue up E CARE RIDER: \$130.00 per day (issue up NS AND LIMITATIONS FOR	to age 65, renew to age 70) to age 65, renew to age 70) CANCER AND SPECIFIED	DISEASE INSURANCE PLAN
the second se	hold & Decorative Items	This policy rables, dip smail pox,	pays for loss resulting from cancer, muscular htheria, typhold fever, osteomyelitis, meningi or tuberculor's only, providing gradinal dis-	dystrophy, multiple eclerosis, poliomyelitis, en tils, tularemia, scarlet fever, tetanus, sickle ce	cophalitis, Il anémia,
Non-Profit Organ	nization Proceeds Go To Support	for blood a only let a	ind plasma is not available if such blood is "Full-time, prints" F.N. or L.P.N.	Die for cosmetic or reconstructive surgery. T replaced by donoro. Private duty nursing i	ne benefil s payable
	ague's Purpose And Projects.	aftin Briat	AKER'S ING.	e policy as respects to further policy provi	
	utique will be open Thursday evenings 6 p. m P.p. m. TUESDAY THRU SATURDAY	D	RCKERS	Charles Manager	W. Saker
2411 MAIN STREET	9A.M 3P.M.	Res	te 7, Bex 714	Office 808/	744-5024
		Lie	bock, Yexae 78401	Residence	000/744-3446

# Ask Aunt Dee Dee

## DEAR AURT DEE DEE

that you always suggest personal ads as a means of meeting new people and cultivating riendsh

There's just one problem with your suggestion, Aunt Dee Dee. Rone of the local newspapers carry personals and I don't want to advertise in a national publication for fear that the prospective Mr. Right answering my ad would live some 2000 miles away.

What do you suggest I do?

### PERPLEXED SINGLE:

Aunt Dee Dee SUQgests that you answer those ads in national publications that indicate the advertiser lives in your general area.

Of course, if this is really a problem, you could always ask the editor of your local newspaper when he plans to start carrying personals. They do increase circulation.

After all, one must hunt where the ducks are!

# **South Plains**

## **Fair Not Far Off**

Clyde Foley Cummins, grandson of the fare Country Music legend Clyde "Red" Foley, a rapidly rising star in the industry. and a "one-man show", will team up to help headline a varied slate of free attractions throughout the 68th annual Panhandle South Plains Fair here September 21-28. Cummins, who features a

complete entertainment package with a variety of musical styles,

## DEAR AUNT DEF DES:

Finishing and the walls in my apartment for quits some time and notice - wilding are paper then and I can overhear my next door neighbors arogments and fights with astonishing clarity. Sometimes they are quite entertaining, whon they don't get too vicious.

Ralph and Bruce are cousins -so they tail us - but they lights lead to believe otherwise. Cousins, or roommates for that marter, don't usually care when one is rather late coming home and they certainly don't compare notes on who's responsible for passing on a social disease, if you get my

drift? What I don't understand is although they bicker and argue at all times of the night and sometimes until early in the morning, not once has either thrown the other one out, nor has anyone threatened to leave in a

Just what is going on, Aunt Dee Dee?

PERPLEXED SINGLE: What you don't understand is that Raiph and Bruce are totally committed to each other

and are willing to work out their differences. And while Aunt Dee

and hand balancing routines are for all ages, will be on the outdoor stage at 5:15 p.m., 7:15 p.m. and 9:15 p. m. weekends (except September 21) and at 7:15 p.m. and 9:15 p. m. daily on weekdays. Cummins is proficient on a dozen instruments, switching

easily from brass to strings and from keyboards to percussion. His shows feature sacred and patriotic songs as well top 40 and standard material.

A native of Kentucky, Cummins has performed several times with his uncle, singer Pat Soone, and his ccusin, Debby

31 P. O. Box 95A. St. Louis, MO 53166. The n:ost interesting letters will appear in tuture columns. Your secrets are quite sale with Aunt Dee Bee, who never divulges the contents of her mail, except in the most general manner. Names are changed to protect everyonel)

SIS DREAMS ARE OVR HOPES FOR THE PUTULE SUPPORT ADIP



### Dee doesn't approve of homosexuality, in this day of grickie 10mances, instant coupling, and the rising divorce rate, she must

commend Bruce and Ralph for setting an example that many hetereosexual couples would do well to follow!

(Perplexed singles are encouraged to comment on this column by writing to Aunt Dee Dee

Matheson has worked virtually all of the big circuses in the nation, including a six-year stint with Ringling Brothers Barnum & Bailey Circus. He resides in Amarillo. The outdoor stage attractions

are in addition to the eight shows booked for Fair Park Coliseum. The lineup includes George

Strait, 7 p. m. and 9 p. m., Sept. 21, tickets \$10.00; the Statler Brothers, 3 p. m. and 7 p. m. Sept. 22, \$10.00; Andrus, Blackwood and Company, 7 p. m. only Sept. 23. \$3: John Schneider, 7 p. m.

# Support Our Advertisersli



Bill Moyers

Broadcast Journalist

## A special message from Bill Moyers for minorities about careers in journalism

Twenty-five years ago, the civil rights movement suddenly was the big story of the times. But although America's racial minorities were making the news, few of them were in journalism to report the news. I watched the second American revolution crack the barriers of legal discrimation. A lot has changed since then. Unfortunately, one thing hasn't changed.

There still are not many members of minority groups working in the news business. Too few have taken a chance on a career in journalism and too few have been given the chance to take.

If you belong to a racial minority and would like to consider a career as a news professional, call this number for more information free from the Society of Professional Journalists: 1 (800) 331-1750. Ask for Operator 128. In Nebraska call 1 (800) 343-4300.

Remember, minorities need journalism and journalism needs minorities.

## 1 (800) 331-1750.

Feel Good As G In Your Naomi Sims

Thursday, August 23, 1983, Southwost Digest, Page 5

**Gold Collection Wig** 

For a wig that truly feels a part of you and makes you feel prettier, more confident - all day, every day-choose one of the exciting styles from the Naomi Sims Gold collection.

Every wig in the Gold collection is lighter, more comfortable, natural-looking and easier to manage, thanks to Naomi Sims exclusive "Ultra-Light" construction. And the Gold collection features a wide variety of elegant, sophisticated styles suitable for Black women of all ages. Available at fine department stores and wig shops.

Write for our free Naomi Sims Gold brochure.

one unique package.

only Sept. 24, \$8; the Nitty Gritty Dirt Band, 7 p. m. only Sept. 25,

will perform on the outdoor stage at 4:00 p. m., 6:00 p. m. and 8:00 p. m. on weekends lexcept September 21) and at 6:00 p.m. and 8:00 p. m. on weekdays, according to general manager Steve L Lewis

Joseph Matheson, whose ventriloquism, comedy juggling

In addition to hundreds of concert dates and nightclub appearances around the country, Cummins has performed on many of Country Music's most famous stages. Matheson and his sidekick "Willie" wrap up their

ventriloquism act plus comedy

juggling and hand balancing in

\$8; the Vern Gosdin Show, 7 p. m. only Sept. 26, \$8; the Judds and rothers, 7 p. m. only Sept. 27, \$8; and Janie Fricke, 7 p. m. only Sept. 28, \$10.00. Mail order reservations may

be sent to Show Tickets, P. O. Box 208, Lubbock, Texas 79408, and must be accompanied by a Con't on Page 8

For professional insurance assistance, Lori Patryce Peppers will help you.

She has been in the insurance business for two years.

She has been an underwriting specialist for two years.

She is an underwriting specialist for BRS & Associates.

If you have any problems with SR-22 DWI; too many traffic tickets; H. O. Insurance or Bonds, contact us at 744-0798.

1717 Avenue K Lubbock, Texas



10th and Texas

763-9381

Lubbock's Only Home-Owned Utility

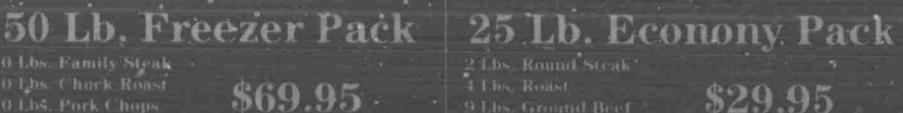




Lubbock, Texas



6409 UNIVERSITY



\$29.95

Ground Beef Patties **Or Chopped Sirloin** \$8.34 6 L6 Box

Catfish Fillets \$11.95 5 Lb, Bap

Visa & Mastert and Accepted

i 0 Lbs. Family Steak

All Meat Franks

\$2.99 3 Lb. Pkg

# 250-300 U.S. Good Yield 2 Half Beef \$1.19 The Cut. Weapped & Price-

Pork Sausage Warket Made

\$2,99

Page 6, Southwar! Digest, Thursday, August 29, 1985

# **OBSEQUIES**

## **Mrs. Bernadine Crawford**

Tucson, Az. -- Final graveside rites were held for Mrs. Bernadine Crawford at South Lawn Cemetery of Tucson with Rev. jose J. Hines officiating.

Jamison & Son Funeral Home of Lubbock was responsible for the Lubbock arrangements with Adair Funeral Home of Tucson in charge of interment.

Mrs. Crawford was born in Stamps, Arkansas February 5, 1942. She was a resident of Lubbock, Texas for nine years and was employed by Citibus of Lubbock since 1976. She was "Citibus Operator of the Year" in

She died Friday, August 16, 1985, in Methodist Hospital after a lenghty illness.

Survivors include a son. Aubrey of Las Vegas, Nev.; two daughters - Kimberly of Suisun City, Calif. and Starla of Lubbock. Texas; her mother, Mrs. Clemmie Sanders of Lubbock, Texas; her step-father, Johnnie Hunter of



Tuscon, Az.; a sister, Mrs. Eddie Maxey of Tucson, Az.; a brother, Muelone Malone of Tuscon, Az; 2 host of other relatives and friends.

Pallbearers were friends of the family.

# **Mr. Thadis Norris Ross**

Final rites were held for Mr. Thadis Norris Ross at the Greater St. Mark Baptist Church with Rev. Leon Armstead, pastor, officiating.

Jamison & Son Funeral Home was in charge of arrangements. Mr. Ross was born in Huntsville, Texas to Mr. and Mrs. John Ross May 3, 1926.

He was common lawed married to Lou Emma King, and to that union a child, Larry Ross. was born. His step-children include: Dan Curtis Fitts, Joe Curtis Fitts and Larry DeWayne

# The Way To Happiness

## Alexander R. Jones **NNPA** Fosture

Recently, Washington, DC residents were shocked by the news that two boys, barely teenagers, had stoned to death a younger boy so they could steal his bicycle. No one could understand how children so young could have such little regard for human life.

The incident brought home a frightening fact. The moral fiber in our country is on a dangerous decline and if not corrected will only continue to get worse. Take a look around you. Take a good look at the drug apuse in schools, the crime in the streets, the house wives hooked on dangerous psychiatric drugs, the young teenage girls who are pregnant. If that got worse, what would happen?

But there is hope. You may be able to help simply be reading a remarkable little book and then sharing it with a friend.

It's called "The Way To Nappiness." It's a non-religious, modern day moral code written by writer and publisher, L. Ron Hubbard. Millions of copies have been circulated around the country and it is creating dramatic changes where it is read and discussed

In Watts, Los Angeles the book was largely credited with causing a dramatic drop in the crime rate. Hotels that have placed the booklet in their rooms have experienced a drop in hotel thefts.

California Superior Court Judge Fenton E. Jones hailed the book stating, "I heartily endorse the moral precepts set forth in 'The Way to Happiness' and encourage its wide distribution." Many others have likewise recognized the great value of this little book.

The well illustrated guide contains common sense things like "Take Care of Yourself", "Don't Be Promiscusous," "Love and Help Children," and "Be Worthy of Trust." In all, there are 21 principles for happy living. Each is followed by a detailed description and examples.

For a free copy of the booklet for your organization, and information on how you can set up workshops, write to Alex Jones, Suite 200, 216 Pennsylvania Ave., S. E., Washington, DC 20003.

> Working With PLANTS Q. What is the best way to roat pieces of some of my favorite houseplants?



A. From a vigorous, healthy houseplant you want to duplicate, with a sharp knife cut 4 to S inches from the tip of

stems or shoots from the base

of the plant. Dip the cut end

in ROOTONE\* brand rooting

hormone to stimulate roots to

form faster. Then make a

small hole in the rooting

medium (sand, peatmoss,

vermiculite, soil or a combina-

tion). Insert the cutting and

firm the medium around it. Keep the medium moist but

not wet, and away from direct

# The Outreach **Prayer Breakfast**

**C.** Peoples and Sister Vivian The Outreach Praver Breakfast Peoples. met in the home of President

can make it."

The sick list include: Brother

Where ever you are now, you

must go by the rules laid out in th

must go by the rules laid out in

the word -- The Holy Bible. Mark

11:22-28. Special notics to the

26th verse. Work It out.

"Let's Pray"

The Project Blessing went to

the Lubbock Radio Choir. Our

prayers is that God's continued

Prople, it's important.

and Sister Beaule Whitfield.

luanita Sowell at 9 a.m. It was a most inspiring meeting, people! The morning scripture lesson was taught by Sister Mildred Bogus. Her scripture was Psalms 118. The subject was "Give Thanks."

"Give thanks unto the Lord; for He is good: because his morey andurath forever." This teacher said: "Always

give thanks every day, night, and every hour. Give thanks for saving your soul. This is a day right now which the Lord has made. Let us be glad and rejoice in it. As long as we know the Lord is on our side. We don't

God of mercy, help our unbelief. We bind in the have to fear no man. name of Jesus, the Christ has not given Deliverer. Please. us the spirit of fear, but a release your hand of sound mind. Please Deliverance in Jesus. In thank God everyday. In the name of Jesus, we the midst of every pray. AMEN.

situation. Thank God! Praise Him. In spirit and truth, for it's better to trust God than to put confidence in man.

This lady is truly a Christian woman. We are truly inspired by her life in Jesus. We love you, Sister Bogus.

Inspiring remarks were offered by Rev. and Mrs. C. C. Peoples. Thought of the day: "Where are you putting all your confidence?? These of you

who are hurting in any way.

densing be with this group. If the send arise, call this group or write. The address is: Jetreach Prayer Breakfast and Project Binsting, P. D. Box 1223, Lubbock, Texas 79400. You may either call 702-3347 or 747-7326 Thank you for your prayers

and donations. Dur prayers for you is that God works a real miracle in your life today. We We were so happy to have Sister Bogus back after a few claim victory in Jesus' name. Can any good come out of weeks absent. Thanks for coming.

Hazareth?? The closing prayer was offered by Rev. C. C. Paoples.

Brother Murroe Brown, Sister The Outreach Prayer scripture Mary Williams, Sister Yirlina was II Chronicles 7:14. **Garroll, Brother Jessie Poth, Sister** Until next week, Peace - Love -Hattie Henry, and Sister Blevanda Joy. We will meet at 2404 East There are others out there who 9th Street, President Juanita we failed not to mestion. "You Sowell.

"Come and see." Those of you who feel you

have a weight problem, ladies and gentiemen, it's not a weight problem. It's a food problem, hold up on the food and see what happens. (Smile)

The public is invited to attend this effort, and help these members worship the Lord.

Evangelist

Convocation

The Evangelist District

**Convocation will be held at Christ** 

Temple Church of God in Christ,

2411 Fir Avenue, beginning

September 2 through September

Labor Day, September 2, 1985,

evening will set aside for the

annual Musicial which involve

choirs, singers and other musicial

taleat from Lubbock and

Each service will began at 8:00

Bishop W. D. Haynes, pastor,

will deliver his annual official

sermon Szturday night,

surrounding areas.

September 9, 1985.

District

9, 1985.

p. m.

- Opportunity -

Full-time counselor. Bachelors degree required in counseling, education, or social oriented field. Some counseling experience preferred. Resume and college transcript required. Please apply at 1203 University, Suite 200, Lubbock.

SOUTH PLAINS FUNERAL HOME, INC. **FUNERAL DIRECTORS** 

"Yes, we are open!!"

With Dignified Personal Service

Loon Meiton, Director

8-29-85

## We Thank God For Jesus

## "Lord, I'm On Dopell is There Hope??? Yes!"

Deuteronomy 11:15-16 - The Lord said, I will send grass in thy fields for thy cattle, that thou mayest eat and be full. Take heed to yourselves, that your heart be not deceived, and ye turn aside, and serve other gods and worship them.

Lord, since the beginning of time, the eyes have been the deceiver of the mine.

Lord, the fruit in the Garden of Eve, was the first drug to deceive, that drug is yet deceiving today in many forms and ways.

Lord, we thank it comes in wine, pills and weed. But it comes in diamonds, flush, metal and prestige. [It's called i want)

Lord, we work so hard and long, for these worthly things,

It puts prossure on our hearts and brains. "Lord, I'm on dopell is there hope??"

Luke 12:19-21 -- Jesus said, the man said, I will say to my soul, thou hast much goods laid up or many years; take thine ease, eat, drink, and be merry. But God said unto him, they feel, this night thy soul shall be required of thus

Then whose shall those things be, which thou hast provided? So is he that isyeth up tressure for himself, and is not rich toward God.

1 John 2:15-16 -- Love not the world, neither the things that are in the world. If any man love the world, the love of the father is not in him. For all that is in the world, the lust of the flesh, the lust of the ayes, and the pride of

life, is not of the father, but is of the world. "Lord, I'm on dopell is there hopa??"

Lord, we've seen the just for the body, take a life, That dopo called love, deceives the husband and wife. Lord, the drug call clothes, home, and care -

Wa've made into our gods.

Excdus 20.5 - The Lord seld, thou shall not how down thyself to them, nor asrve them; for I the Lord thy God am a jealous God, visiting the iniquity of the father upon the children unto the third and fourth generation of them that hate mo.

John 6:47-48 -- Jesus said, verily, verily, I say unto you,

he that believeth on me hast everlasting life, "I'm the Bread of Life."

John 8:32 - Josuz said, ye shall know the trouth, and the trusth shall make you free.

Matthew 11:28-30 -- Jesas sald, cerse unto me, all yo that labour and are heavy laden, and I will give you rest.

Take my yoke (The Bible) upon you, and learn of me; for I'm mook and lowly in heart; and ye shall find rest unto your souls. For my yoks to easy, and my burden is light. "Brothers & Slaters, try Jacual Jacus is the answer for tuday, tusorrow and forever. God is not through with us yet. Let's proy for one another always. Azien.

**Directed** - Arranged - Preduced - Suided By My Lord Janus Christ.

Mr. Ross passed away Sunday, August 18, 1985. He leaves to mourn his death:

his common law wife, Lou Emma King of Lubbock, Texas, a son, Larry Ross of Dallas, Texas; three step-children -- Dan Curtis Fitts, Joe Curtis Fitts and Larry King, all of Lubbock, Taxas; three stepdaughters - Viola Mitchell, Ann

Mitchell and Sherryon Ruth, all of Lubbock, Texas; two brothers John Ross of Midland, Texas and Jesse Ross of Lubbock, Texas; two nieces -- Patty White and Ruby Faye lames of Lubbock, Texas:

nephews, naices, cousins, other relatives and friends. Pallbearers were Joe Curtis Fitts, Floyd Smith and triends of

the family.

I HEARD IT ON THE GRAPEVINE. BUT I FOUND IT IN THE WANT ADS.

den stores.

# - Opportunity -

Lubbock TV station in need of operational engineer. Will train! Apply at 7400 South University Avenue, KLBK-TV. "E0E'

"The source of all learning is the knowledge of God, exalted be His Glory."

From the Baha' Sacred Wittings e Bahá'í Faith# For information attend an open "fireside" meeting on Thursday,

August 29th 3906 96th Street, at 7:30 p.m.

**Jamison** & Son Funeral Home & Burial

## Insurance

Insurance 0.85

## No Medical from 40 to 85 years.

Graduating benefits. Premium stay the same. Example: \$3,000 after the irst year increases to \$3,240 second year; \$3,480 third year and \$240 each year thereafter. For more information

(Think about it). Breakfast was served the second time. Come and eat one way or other - spiritually or physically. We love each of you so much. Our quest list included: Rev. C.

**1715 East Broadway** 763-5066 the site of the said dear in calling "We Are Not Closed!" 

## Independent - Missionary - Premiliennial - Souvereign Grace

"The Pillar And Ground Of The Truth" Fundamental Bible Baptist Church Charles W. Baker, Missionary 1532 East 19th Street Phone: 744-5894 Lubbock, Texas

## REPENTANCE AND FAITH

## Memory Verse: Acts 20:21

We believe that Repentance and Faith are (a) solemn obligations, and (b) also inseparable graces, (c) wrought in our souls by the quickening Spirit of God; (d) thereby, being deeply convicted of our guilt, danger and helplessness, and of the way of salvation by Christ, we turn to God with unfeigned contrition, confession and supplication for mercy; (c) at the same time heartily receiving the Lord Jesus Christ and openly confessing Him as our only and all-sufficient Saviour.

\*\*\* (a) Acts 20:21. "Testifying both to the Jews, and also to the Greeks, repentance toward God, and faith toward our Lord Jesus Christ. P.

\*\*\* (b) Mark 1:15. "Repent ye, and believe the gospel." \*\*\* (c) Acts 2:37-38. "They were pricked in their heart, and said .... Men and brethren, what shall we do? Then Peter said unto them, Repent, and be baptized every one of you in the name of Jesus Christ for the remission of Sins. \*\*

eee (d) Luke 18:13. "And the publican....smote upon his breast, saying, God be merciful to me a sinner."

Rom. 10:13. "For whosoever shall cull upon the name of the Lord shall be saved."

Psa. 51:1-4. "Have mercy upon me, O God, according to thy loving kindness, according unto the multitude of thy tender mercles blot out my transgressions. Wash me thoroughly from mine iniquity, and cleanse m from my sin. For I acknowledge my transgressions: and my sin is ever before me. Against thee, thee only, have I sinned, and done this evil in thy sight, that thou mightest be just-fied when thou speakest, and be clear when thou judgest." Psa. 61:7. "Furge me with hyssop, and I shall be clean: wash me, and I shall be whiter than snow."

Isa. 55:6-7. "Seek ye the Lord while he may be found, call ye upon him while he is near: Lot the wicked forsake nis wey, and the unrighteous man his thoughts: and let him return unto the Lord, and he will have mercy upon him; and to our God, for he will abundantly pardon. \*\*\* (6) Luke 12:5. "Whosever shall confess me before men, him shall the Son of man also confess before the argels of God. "

Rom. 10:9-11. "If thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thing heart that God hath raised him from the dead, thou shalt be saved."

### I. REPRETANCE AND FAITH COMMANDEDI

- 1. It was preached by John the Baptist. Matt. 3:1,2
- 2. It was preached by Jesus. Matt. 4:17
- The Church is commanded to preach it. Luke 24:46-48 4. It was preached by the apostles. Acts 3:19; 26:19,20

(1) Not only are they inseparable graces, but we must be careful and not rank them, or declare that one comes prior to the other. In the Bible when ever they are both spoken of at one time, the order is "repentance and faith". (2) The interdependance of repentance and faith can be readily seen when we remember that faith is faith in Christ for salvation from sin. (3) Saving faith is permeated with repentance and repentance is permeated with faith.

II. REPENTANCE AND FAITH ARE INSEPARABLE.

- 1. It is repentance toward God & faith toward Christ. (a)-1 Acts 20:21
- 2. Repent and believe the gospel. (b)-1 Mark 1:15. Remember that "faith" and "believing" are very similar.
- 3. Repent and turn to God. Acts 26:20. (In faith we turn to God).

### III. REPENTANCE AND FAITH WROUGHT IN US BY GOD1

This does not mean that God does this apart from changing our mind, heart and will.

- 1. God gives repentance. Acts 11:18; II Tim. 2:25
- . God leads us to repentance. Rom. 2:4
- 3. God opens the heart, Acts 16:14
- 4. God quickens and makes alive. Eph. 2:1
- 5. Faith comes through the Word of God. Rom. 10:17

IV. THE RESULT OF REPENTANCE AND FAITH.

Notice what our Confession of Faith says: ....."(d) thereby, being deeply convicted of our guilt, danger and helplessness, and of the way of salvation by Christ, we turn to God with unfeigned contrition, confession and supplication for mercy ....

Repentance consists essentially in a change of heart, mind and will in respect to four things (1) change of mind in respect to God (2) in respect to ourselves (3) in respect to sin and (4) respecting righteousness.

- 1. These were convicted and enquiring, (c)-1 Acts 2:37,38. (Pricked, is the Greek word KATANUSSO, and it means to strike or prick violently, to stun).
- 2. This man was broken, humbled and enquiring. Acts 16: 29-31
- 3. This man was repentant and desired God's mercy. (d)-2 Luke 18:13
- 4. A marvelous change is wrought. (d) 5 lsa. 55:6.7

### V. REPENTANCE AND FAITH LEAD TO PUBLIC CONFESSION OF CHRIST.

1. Belleving and confessing closely linked. Rom. 10:8-14 2. Those who truly believe will confess. Luke 12:8.9

In Reb. 12:2 it is revealed who is the ruthor and finisher of our faith. Also see John 3:36; S:24.

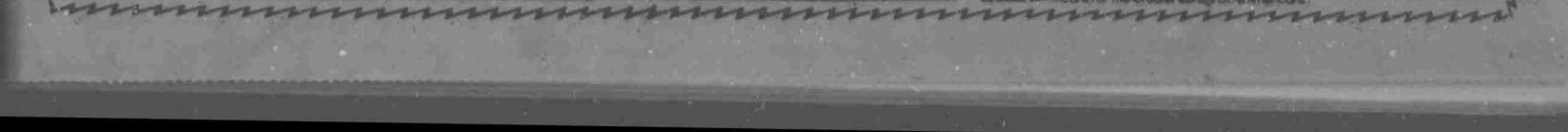
Written by Rev. Billy "9. J." Morrison, III call: Jamison & Son Funeral Home ... 12:45 a. m. Sunday School ..... Primarily for the 1ft:45 a.m. Your Brother in Christ Jacue Always. (806) 747-2731 or go by 1522 East Main. Worship Services ... Black Chizens of Evening Worshig Services .... \_ 6:00 p.m. Lubbock, Texas 79403. Lubbock, Texasi Wednesday Evening Services ... . 6:30 p. m.

## sun while the roots form, producing new plants which will be just like their parents. Details for the procedure are on the ROOTONE\* brand packaging, which is available in gar-**ADventures**

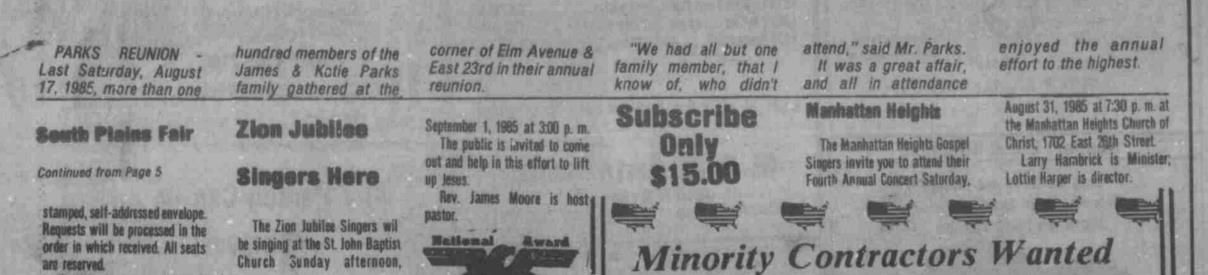


Aust





Page 6, Southwest Digost, Thursday, August 29, 1900 Parks Reunion Held Here



# **Gouic's Family Seunion**

This Labor Day weekend has got to be the most exciting holiday wonkend liter. Haymoed Gould of Loblock has ever heal His family will be having their reunion have in Lubback at the Civic Center Heliday Inn. beginning Friday, August 30, 1985 through Sunday, September 1, 1985:

Mr. - Gouid is expecting relatives from several states. some which has already arrived and are glad to be home.

Welcome to Lubback, all of the Gould formity members

or smooth gravy, bine equal parts of flour and cornstruch. Put three or four tablespoons in a jar and add about a half-casp of water. Shake and in a few minutes you'll have a smooth paste to turn into dravy.

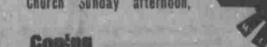


arg reserved. Tickets also are available at the Fair office, 105 E. Broadway. For more information, call 744-9557.

WE CAN ESTABLISH CONDACT

TPROUGH THE WANT ADS.

TOWARD



Continued from Page 4

regins, you are the picture of the assertive diplomat as your briskry and unfidently angage the interviews: in fascinating impressive dialogue, that only you can do. You get the job. But even if you don't, it doesn't reflect upon you. You'll do even bother next time. Your confidence is so year, your sell-image so positive, year motivation to be seccessful so coverful that you maintain your assertive confidence in every single thing that you do.

Your relaxing daydream becomes your reality. Your old self-concept is case forever. You are a wonderful new serses with the mint admirable behavior possible. You have been brainwashed with hypnosis and you love it. It has changed your life, for the better, forever. It can save black people for thousaives.

the following coupon below and mail or bring by the Southwest Digest, 510 East 23rd Street, Lubbock, Texas 79404. NAME ..... ADDRESS ..... TELEPHONE NUMBER

If you are a Minority Contractor of any kind, we need your Name, Address,

Telephone Number, and the kind of work you do, i. e. Electrician, Plumber,

Carpenter, Concrete, Black Top. Asphalt, Brick Layer, or whatever. We

desperately need you to help us compile a Minority Business Roster. Fill out

TYPE OF WORK ..

EMPOWERMENT by Ozell Sutton, National Chairperson, Assault On Illiteracy Program (AOIP)

## How Buying Black Can Help In The Illiteracy-Eradication Struggle

A few weeks ago, several 70 percent of our market. classroom, a poor or [verely, we were there to let] Our Black youth of us from the national This means that, with just negative image of self and them know that our cam- desperately need to be able Assault On Illiteracy Pro- these two companies, environs (or community) paign would be all out, to see our Black-owned gram (AOIP) attended a alone, Blacks voluntarily serves as a major roadblock relentless and unyielding businesses and everything meeting of Black hair care spend almost four (4) times to the desire to learn. To justil all of our 15-million else around them in a and beauty aids manufac- as much as they do with all counteract this negative im- constituents purchased positive and inspirational turers in Palm Springs, seventeen (17) Black-owned age of our badly-battered their products in a priority way. Yet, because they California. We were there hair care companies com- communities, we in AOIP way.

both to present a formal bined ... and there is reason have launched a "support Our condition for themselves and their enpaper to be delivered at to believe that many prod- Black" or what many call a following through long- vironment, nearly 50 pertheir important workshop ucts of the Black manufac- "Buy Black" campaign. It term on this commitment cent of our adult populaand to let them know per- turers are superior. sonally that there was an Even if these figures are the 15-million con- in a modest way both in either to read or comeasity-achievable alternative somewhat inflated, the pic- sumer/constituents of our demonstrating that each of prehend past the fourth to their continuous suffer- ture it paints for the sur- more than 80 national them, as beneficiaries, were grade level. Consequently, ing from the severe vival and growth of many Black-led organizatins on dealing coultably-or in a they are unemployable. onslaughts on the part of of these businesses from the need to give priority quid-pro-quo relation- and often turn out to be major White companies within Black America is support to our Black ship-with the Black com- serious burdens on all of who were taking away quite dim. Dollars attracted businesses, our BLack pro- munity, and in cooperating us. more and more of the away and not spent by fessionals, our Black reasonably with us in AOIP However, it does not restricted market of these Black people with Black- organizations, our Black as we planned continuously have to be that way. All of 17 much-needed Black- owned businesses and churches and all of our to move forward with this us can begin supporting owned companies.

The Predicament:

dollars for jobs and the ADIP's Alternative:

The extent of the overall uplifting and viabil-devastation heaped upon ity of our communities as a to let these Black hair care sionals, etc. You c these hard-working and whole. With dollars fleeing and beauty aids manufac-surely-deserving Black our hands to others, no turers know that we in usual circumstances, our literacy by "Buying business men and wonder so many of our AOIP needed to assure carefully-prepared set of Black." You can begin by women-along with the communities' business their success as a means of remarks, designed for Palm reading and taking seri-Black communitry as a districts look like bombed assuring our own success in Springs, was not presented ously our AOIP "comwhole, was revealed in a out war zones. motivating our young peo- there. Nonetheless, most of munity-building" messages 2/28/85 article in The Wall The need has long been ple to want to lean. Accord- these manufacturers did get like the one you see to the Street Journal. It reported urgent that we find a way to ingly, we had chosen them copies ... and many are right of this editorial. the sad (to us) statistics of get around this predica-just two White companies ment...and we were there in Black pride, Black hope need to be helped and to porting Blacks...and we all (Revion and Alberto Palm Springs to do just and Black in piration in the their desire to work need to be holding Blacks Culver) which, in 1980, that, in the springs to the junt business world, and, as equitably with us now that accountable for doing right such, we had focused they understand our strong by all others. Black dollars spent on huir Many of the leaders of almost all of our initial motivation for helping We'd like to hear your care products. The sadder AOIP are educators. As "Buy Black" efforts them.

1984, these same two com- ter how well subject matter Also, because they were Buying Black panies had approximately is presented in the being threatened so se- Helps Everyone:

don't feel good about

is designed to educate all of would be that they join us tion has not been enabled

Black professionals always other Black institutions. alternative for helping to each other and, thereby, guarantee the success of provide hope and a desire them and of all other Black to learn among all of our

You can help yourself

reaction. AGIP's address is 410 Central Park West, work show in the new New York, NY 10025. Our Anternation is dealered in dealered in dealered in the second second

development.

If you're a minority-owned business, supplying quality goods or services, and you want to work with a quality company like Frito-Lay, here's an ideal opportunity.

At Frito-Lay, our policy is to promote the utilization of eligible minority suppliers in all aspects of the company's business.

Frito-Lay is committed to increase its purchasing from minority businesses, theraby aiding in the establishmont of a strong minority business community.

Frito-Lay frimly balieves in the development of minority-owned businesses. We hope to identify additional qualified minority vendors to do business with the Frito-Lay plant in Lubbock.

We are interested in the following products and services: (Due to limited space we can not possibly list all of the products/services purchased by Frito-Lay, Inc.).

Audio Visual Productions

\* Architects

\* Catering

\* Chemicais

\* Cleaning Equipment & Services \* Computer Supplies & Service

\* Courier Service

\* Electrical Supplie

Employment Agencies

Equipment Rental and Repair \* Florists

\* Foud & Commodities and Ingridents \* Fuel

\* General and Trade Contractors

\* General Maintenance Equipment

\* Graphic Design

\* Hardware and Tool Supplies

\* Industrial Equipment and Supplies \* Laboratory Supplies

\* Metal Fabrication

\* Novelty Supplies

\* Office Equipment and Supplies Office Furniture

\* Paper Products

\* Printing

\* Salety Equipment

\* Socurity Service and Signage

\* Tractor and Trallers

" Travel Agencies

\* Truck Maintenance and Parts \* Tires

\* Uniforms

...... and much more.



Sontect Frile-Lay, Inc. P. D. Bax 487 3204 Avanue A Lubbock, Texas 79408 Atla: Jeast Wiscon Purchasing Specialist (008) 747-0148

soly have

fact is that, by the end of such, we know that no mat- around them.

This is the interstitution symbol on the package of every line hair care and beauty aid product manufactured by a tracing Block-owned company. Not only does it tell us that the excellence products are made primarily for our unique merds, has also it lens us know that where we gend out dollars for their products, those dollars go much further in terms of "community-ballding" for us than generally is possible any other very.

Additionally, almost all AOIP-coo Additionally, almost all ACIP-coeperating organizations have agreed to providy support for these and other discerving Proclements bounderses, nanounly and totally Since a has been so difficult to identify these prod-tects of Blackbowned manufactures in the pase, these totals association—the American Harabith and Beauty Aids treations childAn-developed this "read tady" sym-bol is our convenience

Watch For

The PROUD LADY

Aness previous's made passaulty for our unsue-ments, kook for itse "Proval Lafs" on the package it helps you and helps build Black America. Science of these preducts are at

"Bit plan" "Mit All B. Lann Zendents G. Lann Zendents G. Lann Zendents G. Matteres and Lands Hell Hand Mathem Hell Lands Mathem Salation Backdele Salation Cath Ann Mathem CL Mathem Pan Mathe Salation Cath B Sal