



**Community** Meetings

This is a list of what is Lappening in Lubbock, to help complete the unfinished, community-building work of Dr. Martin Luther King, Jr.

African American Chamber of Commerce, Lubbock meets on the 3rd monday of each month, from 5:30-6:30pm at the Parkway Community. Center, 405 MLK Blvd., 806-771-1815

Lubbock Area Client Council meets on the 2nd Saturday, 1:00pm at the Patterson Eranch Library

Hub City Kiwanis meets every Tuesday, 7:00pm, 1708 Avenue G

Dunber Alumni Association meets 2nd Saturdays, 4:00 pm

Booker T. Washington American Legion Post 808 meets every 2nd Tuesday at 7:30pm, American Legion Building in Vellowhouse Canyon

Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Library

East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Mae Simmons Community Center

Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Merket Alumni Center

### The Martin Luther King Commemorative Council of Lubbock, Inc. will sponsor its 36th Annual Celebration January 12 thru 15, 2607. This year's theme is "From Whence We Come! Where Do We Go From Here? Answer The Cail!!"

Dr. Lydia Jackson Waters, a former resident of Lubbock, will be the speaker for the Citywide Celebration on Sunday afternoon, January 13th, at the Lakeridge United Methodist Church, 4701 82nd Street, beginning at 5:00 p.m.

Dr. Waters is a retired Pastor of the Crossroads/Nija Panda United Methodist Church of Compton, California.

Dr. Waters was born and educated in Texas. Her undergraduate studies were done at Texas Tech University. Her graduate studies were done both at Methodist Southern University/Perkins School of Theology in Dallas and the Charemont School of Theology in Claremont, California. She graduated from the Claremont School of Theology with a Master of Divinity Degree and received the Doctor of Divinity from the Southern California School of Ministry.

Pastor Waters has a diverse background. Prior to her fulltime pastorate , she was



**Dr. Lydia Jackson Waters** 

African American students who by Dr. Zan Holmes, Jr. She was integrated Texas Tech University also a member of the Domestic

being among the first eight ministerial candidate, mentored in Lubbock, and being the first Peace Corp in Harlem, New

sermon for Martin Luther King Celebration

Foundation for Educational System (PBS), Channel 13 in Dallas. 1. 10.1

the California-Pacific Annual named among the twenty-five Conference of the United Methodist Church. In her conferenbe, Dr. Waters has been a member of the Board of Ordained Ministry, Chairperson of Ethnic Scholarships and Recruitment for the Board of Ordained Ministry, member of the Episcopacy, Committee and Long Beach District Chairperson for Urban Ministries. Rev. Waters is a Church Growth Consultant with the General Board of Global Ministries and she was elected National President of the Black Clergywomen of the United Methodist Church for terms.

After pasturing a circuit of four churches and a circuit of two churches in Texas, Rev. Waters was appointed to Crossroads/Nija Panda United Methodist Church in Compton, California in 1985. She enjoyed a long term pastorate of nineteen years at Crossroads. Under her leadership the church grew; spiritually, numerically, financially, and programmatically; from 50 members on Monday evening, January to 800 members. In those nineteen years as a successful merger active in the Civil Rights African American female, in York. Prior to leaving Texas in was conducted, a new sanctuary. Church, 2512 Fir Avenue, begin-Movement of the 1960 and 70's, North Texas, to 'robe up' as a 1984, she was a Human was acquired and paid for and the ning at 6:30 p.m.

Development Consultant for the congregation purchased a new parsonage. The church also com-Skills, and an Account Executive pleted a half-million dollar buildfor the Public Broadcasting ing project that includes classrooms, administrative offices and a fellowship/training hall. In 1984, Dr. Waters moved to Crossroads/Nija - Panda was churches chosen as Resource Centers for the General Conference initiative, "Strengthening the Black Church for the twenty-first Century."

> Dr. Waters retired from fulltime pastorate ministry in the summer of 2005 and now lives in Trophy Club, Texas. She is a sought after preacher, church consultant, and workshop leader across the nation. She is the mother of three children, ages 38, 36 and 22; the grandmother of SIX.

> The Martin Luther King Commemorative Banquet will be held Friday night, January 12th at the Melnturff Center UMC, 602 Indiana Avenue, beginning at 6:30 p.m. Speaker of the evening will be Dr. Gladys Whitten.

> Saturday evening, January 13th, the Youth and Young Adult Night will be held at Alderson Middle School, 219 Walnut Avenue, beginning at 6:30 p.m.

> The celebration will climax 15th, with an Old Time Gospel Night at Mt. Gilead Baptist

Durbar/Manhattan Heights Neighborhood Association meets every 1st Thursday at 6:00 pm and every 4th Thursday at 7:00 pm at the Dunbar-Manhattan Heights Neighborhood Ou each Center at 1301 East 24th St.

West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturday of each month at 7:00 pm, Educational presentations and demonstrations.

- Texas Juneteenth Cultural & Historical Commission - Lubbock Affiliate meets at Patterson Branch Library every 3rd Thursday at 7:00 pm
- West Texas Native American Association meets 2nd Saturday each month at Groves Library, 5520 19th Street, 7:30 p.m.
- West Texas Chapter of 100 Black Men meets the 3rd Monday evening at 7:00 pm at the Parkway Neighborhood Center.
- The Parkway Guadalupe & Cherry-Point Neighborhood Association meets the 3rd Tuesday evening of each month at 7:30 pm at Hont Elementary.
- Chatman Hill Neighburhood Association meets the 2nd Thursday of every month at 6:00 pm, at lles Elementary Californit.
- Estacado High School Alumni & Faculty Class Rounion meetings are held the second and third Sundays at the Patterson Library, 1836 Parkway Drive, beginning at 7:00 p.m. All Estacado Alumni & Faculty are invited for the 40th All Class Reunion.

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# Smith scores another "happy" movie hit

Not even a dragon or the could deny Will Smith another office.

Sony's father-son drama "The Pursuit of Happyness," starring Smith and his own son, Jaden Christopher Syre Smith, debuted as the No. 1 movie with \$27 million, according to studio estimates Sunday.

Century Fox's dragon fantasy "Eragon," which opened in second place with \$23.45 million, and Paramount's children's tale "Charlotte's Web," which premiered a distant third with \$12 million.

The previous weekend's No. 1 movie, Mel Gibson's Mayan saga "Apocalvpto," fell to sixth place with \$7.7 million, raising its 10-day total to \$27.9 million. The story of a struggling dad who becomes homeless along to get to \$100 million off of this. with his young son, "Pursuit of Happyness" joins a long line of No. 1 openings for Smith, including the action tales "Independence Day" and "I, Robot."

"Audiences around the world love him," said Rory Bruer, head of distribution at Soay, whose past hits with Smith include the year's romantic comedy "Hitch."

"Everyone who sees Will world's most-beloved spider Smith or meets Will Smith feels like he could be their best first-place finish at the box friend," Bruer said. "He has that type of charisma that resonates throughout whatever room he's in."

Combining live action and computer animation, "Charlotte's Web" had a soft opening despite an all-star voice cast including Julia Roberts, Robert Redford Smith's latest topped 20th and Oprah Winfrey in E.B. White's classic about a spider that befriends a lonely pig.

> Don Harris, executive vice president of distribution at Parameunt, said the studio hopes "Charlotte's Web" will follow the pattern of other pre-Christmas family releases such as "Stuart Little" and "The Prince of Egypt," which opened in the same range but held on through the holidays to become hits.

> "The movie has every chance opening," Harris said.

> Paramount's musical "Dreamgirls," starring Jamie Foxx, Beyonce Knowles, Eddie Murphy and Jennifer Hudson in an adaptation of the stage hit, opened to big numbers at three theaters in New York, Los Angeles and San Francisco.

Premiering with reserved premium ticket price of \$25, that a Golden Globe for his role.



Will Smith and his son Jadan portray a real life father and son in their "Men in Black" flicks and last seating and special programs at a new movie, Pursuit of Happyness. Will Smith has been nominated for

film took in \$360,000, a healthy start to its nationwide release on Christmas.

George Clooney and Steven Soderbergh's latest collaboration, "The Good German," debuted solidly with \$78,572 at five theaters. Clooney stars with Cate Blanchett and Tobey Maguire in a black-and-white tale of murder and intrigue in Berlin just after World War II.

Overall business was off, with the top 12 movies taking in \$112.3 million, down 8.3 percent compared to the same weekend last year, when two blockbusters - "King Kong" and "The Chronicles of Namia: The Lion, the Witch and the Wardrobe" were Nos. 1 and 2.

This weekend's holdover films retained strong audiences, though, a sign that many current movies may have a long shelf life, said Paul Dergarabedian, president of box-office tracker Media By Numbers.

"It's hard to say this is a positive thing that this is a down weekend. But the strength of this weekend has been the holdovers," Dergarabedian said. "There is a lot of depth to the marketplace. It's a direct reflection of audience satisfaction. That's more important I think than beating last year's competi-

# **Carolyn Traylor to make TV-One television debut**

Jackson, MS - TV-One's hit gospel music program, The Guspel of Music with Jeff Majors has aired more than three hurstred episodes giving the stage to legendary artists and provided opportunities forrising stars to broaden their horizons; one such star being Carolyn Traylor (Malano Repords).

Traylor, blazing a trail for henself with a powerful voice and show-stopping live performance likened to those of Grammy-winning soul diva Patti LaBelle, will appear on the 2007 senson opener of TV-One's Grappi of Music with Jeff Majora on Sunday, January 14. 2007, at 8 pm. Other featured



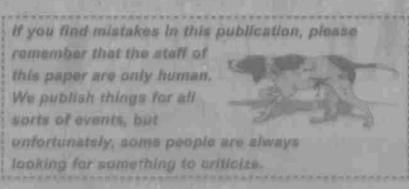
the late Grammy nominated R & B legend, Gerald Levert in his tast tolevision performance. I'V-One airs on Direct TV,

Traylor is incredibly talented. Her performance is soood powcrful. We see stars in her future."

"Carolyn Traylor is a phenomenal vocalist. Malaco Records has high expectations for her sophomore project "There's A Story Behind My Praise and her future," comments Tommy Couch. Sr., President of Malaco Records. B. A. Johnson, Executive state, "There's A Story Bohind

Channel 241. For cable listing, My Praise has become one of Praise CD release is quickly check your local cable provider. the most requested songs in becoming recognized simply as Providers of TV-One's The many major markets across the 54 minutes of pure Gospel Gospel of Music with Jeff nation Demand is so high we power." Industry professionals Majors, an Oliver Beach, are servicing the single with a have dubbed Carolyn Traylor as Productions, state, "Carolyn 12 x 12 poster to all stations the 'one to watch' in the new with gospel formats as well as year. independent programmers to ensure everyone has a copy. Praise is available in stores or There's A Story Behind My from www.malaco.com

There's a Story Behind My



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you of the monthly meeting of the Federation of Choirs which meets the fourth Sunday of each month. This month, the St. John-Baptist Church, where Rev. Solomon Fields is paster, is the host church. Federation of Choirs will meet Sundry afternoon, January 28, 2007, beginning at 2:30 p.m. Why not start the year off by attending.

Sister Bennie Sims is president. \*\*\*

The Martin Luther King Commemorative Council of Lubbock will sponsor the 36th Annual Celebration which will get underway Friday evening. January 12, 2007 with the annual banquet. Speaker for the evening will be Dr. Gladys Whitten. This event will be held at the McInturff Center of UMC, 602 Indiana Avenue, beginning at 6:30 p.m.

Saturday evening, January 13, 2007, Youth and Young Adult Night will be held at Alderson Middle School, 219 Walnut Avenue, beginning at 6:30 p.m.

The annual Citywide Celebration will be held at Lakeridge United Methodist Church, 4701 82nd Street, Sunday evening, January 14, 2007, beginning at 5:00 p.m. Guest speaker will be Dr. Lydia

Methodist Church in Compton, California. Dr. Waters is a graduate of Dunbar High School and Texas Tech University. Monday evening, January

15, 2007, an Old Time Gospel Night will be held at the Greater. St. Luke Baptist Church, 306 East 26th Street, Rev. J. H. Ford, pastor. Services will begin at 8:30 p. m.

The public is invited to attend these services as Dr. Martin Luther King, Jr. stood tall for al of God's people! 8.8.6

Shelia Harris and daughter, Asya Harris, returned from visiting her son and brother, Rev. Zairreus Patterson, in Ontario, California. They were gone from December 23rd until January L, 2007. Despite the cold and snow, they reported a safe and wonderful trip.

A special congratulations to one of our citizens, Mrs. Mae Phea for being awarded with outstanding Christmas decorations on her residence at 1819 East 24th Street This presentation was made by Lubbock Neighborhood United Association, LUNA. Oh, yes, Sister Phea we saw what you pleship was extended, the mornhave done! Congratulations! 444

Let us not forget those who Jackson-Waters, retired Pastor of are on the sick and shut-in list in

This writer wants to remaind Crossroads/Nija Parda United our community. You my not be on the list this week, but who knows what the future holds. Just he thankful you are not and continue to pray for those who are sick and shut-in.

Also, let's not forget those families who have lost loved ones. Among those families are the Viva L. Gambles family and the Freddie James Butler, Sr. family. Remember, God is able. \*\*\*

Church services were well attended last Sunday morning, December 31, 2006, at the New Hope Baptist Church, the Church Where The People Really Cure. Rev. B. R. Moton is pastor. If you are looking for a church home, then come and visit New Hope.

Services began with Meditation and Prayer. The Praise Team filled our hearts with splendid selections of joy. After the morning scripture and prayer, several selections were sung by the New Hope Choir.

Pastor Moton delivered a powerful sermon entitled "A Change Is Needed!" His scripture text was Ezekiel 36:22-29. It was a most enlightening sermon for all in attendance.

After an invitation to disciing announcements were read by Sister Glenda Mooney. Sister Celestine Kyle welcomed all visitors.

## In Remembrance

Freddle James Butter, Sr.

nuori, December Avery, pastor, Butser, officialing

Burial was held in the City of Lubbook Cometery under the direction of Griffine Mortuary and Funeral Home of Lubbock.

He passed away Tuesday, December 26, 2006, at Southwest Regional Medical Complex.

He was been January 17, 1936 to James and Elnora Butler in Wharton, Texas, Later, he moved to Lubbock with his wife, Pauline Banks Butler. He was known as the list/African American Disc Jockey in Lubbock.

He is survived by seven children: Freddie Butler, Jr., Freddie Lee Butler, Jerry D. Butler, Betty Wilkerson, Carolyn Childress, Cheryl Butler, and Stacey Mitchell, all of Lubbock; a brother, Alvin Butler of Cedar Rapids, Iowa; three sisters, Ina Mae Page, and along with other families

## Hosting an exchange student can change lives

World Heritage Student aged to apply. Exchange program, a public benefit organization, is seeking local host families for high school boys and girls from France, Germany, Thailand, Japan, Mexico, Switzerland, Denmark and Italy. Students are already awaiting word of their host family for 2007-2008 academic school year. Host families provide room, board, and guidance for a teenager living thousands of miles from home. Couples, single parents, and families with and without chil- 9040 or visit our website at dren in the home are all encour- www.world-heritage.org.

Amie Dial and Willie Bea Dial, established the Ford Memotial nil of antbock; 21 grandchildren; 20 great-gradchildren, all of Lubbock.

He is preceded in death by tus pareuls, his wife, and sister, Ester Curry

### Viva L. Gambles

Funeral services for Viva L. Gambles were hold Saturday morning.



tor, officiating. Interment was held in the City of Lubbock Cemetery under the direction of Resthaven Funeral Home of Lubbock

4510

She passed away on Christmas Eve, December 24, 2006.

She was the first born of the late T. C. and Viola Robinson IN buffalo, Texas on April 13, 1925. She married Samuel Gambles of Hubbard, Texas in 1940. He preceded her in death May 8, 1971. They moved to Lubbock in 1955

The exchange students arrive

from their home country shortly

before school begins fall 2007.

Each World Heritage student is

fully insured, brings his/her own

personal spending money and

expects to bear his/her share of

household responsibilities, as

well as being included in normal.

Celebrate the New Year by

family activities and tifestyles.

choosing to host an exchange

student. For more information,

call Tony Bako at 1-800-888-

continued to supporting the church under the name of Agape Temple Church of God in Christ. Also preceding her in death include her son, John Lee; three

www.noothwnnhligani.com

Church of God in Christ. She has

brothers: Fred Henry, T. C. Robinson, Jr., and Jerry Robinson; and seven sisters: Lula Mac Birda, Donnie Lee, Ella Jewei, Urza Mae, Nelda Viola and Viola.

Those who will cherish her memory are: two sisters, Minnie Mae and Patsy Ruth; a brother, Johnny Robinson; five sons: Sumuei, Jr. and Charles, both of Lubbock, Eric of New Iberia, La., Richard of Amarillo, and Steven of Lake Dallas; four daughters: Avis of Dayton, Ohio, Earlene of Longview, Alline of Amarillo and Odessa of Lubbock; 30 grandchildren; 55 great-grandchildren; and one great-great-grandchild.



i fresh carefree look that will look great on any woman, regardless of her age. It's all about the sleeve. Ladies there's a lot of action in the sleeve. Loose and free, it totally compliments the exotic feel of the blouse. Different lengths, colors, patterns and styles offer you a very different look. Ladies this magnificent top. moves, flatters and flies. What more can you ask for?

TAKE A CHANCE, SLIP INTO ONE ... AND FLY, FLY, FLY!

## LSO's new production to honor military personnel

The Lubbock Symphony Orchestra's 60th Anniversary ductor Jeffrey Pollock leads the Worth (TX) Symphony Season continues with a salute orchestra in music that pays trib- Orchestra. Before coming as

In "America at War," con- in his first season with the Fort to servicemen and women with ute to Americans who have com- Associate Conductor to Fort

Funeral services Ser Freddig James Butler, Sr. were held

> Saturday after-30, 2005, at the First Progressive Baptist Church with Rev. Homerand Rev Alvin

"America At War" which will be mitted their lives to the cause of Friday and Saturday, January 12 freedom throughout the history & 13, 2007 at 8 p.m. in the Civic of the nation. The struggles for Center Theatre. Sponsored by democracy during the Cigil War ARMtech, the CH Foundation, are revealed through the music and the Helen Jones Foundation, and narration of Lincoln "America at War" is the fourth concert in the America Series that reflects aspects of American Culture, Veterans and active recalled in Leonard Bernstein's military wearing their uniform or medals will receive a free ticket to the concert for themselves and one other member of their family.

Veterans and active military call the Lubbock may Symphony Orchestra office at 762-1688 to reserve up to two free tickets to either performance of the "America at War" concert. To pick up the tickets the night of the concert, they should wear their uniform or medals to identify themselves and so they might be further honored during the concert.

Portrait by Aaron Copland. The camaraderie of World War Il servicemen on leave is On the Town and their determination emerges in Commando March by Samuel Barber. Barber's war memorial piece, Adagio for Strings, evokes the mournful pride felt for those fallen in the fight. The piece also served as a theme for the Vietnam war film, Plotoon. Beethoven's Fifth Symphony closes the concert with the famous "Victory" rhythm and conjures the journey from darkness to light, from times of conflict and strife to a time of triumph over adversity.

Sunday:

Bible Class - 9:00am

Worship - 10:15am

Wednesday:

Manhattan Heights Church of

Worth, Pollock served as music director of the York Symphony Orchestra in Ontario, Canada. Jonathan Marks, Interim Dean of the College of Visual and Performing Arts at Texas Tech University, will be narrating Copland's Lincoln Portrait. Prior to his appointment as interim dean, Dr. Marks was an associate professor, associate chair, head of acting/directing, and graduate advisor for the Department of Theatre and Dance at Texas Tech University. He continues to serve as the Director of the Texas Tech Ethics Initiative. Single ticket prices for

"America at War" are \$18 and \$32 for adults. Student pricing is also available. For more information or to buy tickets, call (806) 762-1688, visit www.lubbocksymphony.org. or stop by the LSO office at 1313 Conductor Jeffrey Pollock is Broadway, Suite 2 in Lubbock.

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Digest, call 762-3612 PODAY!

To advertise in the Southwest

FASHION TIP: Alwaya wear a smile FASHION - Just for the fun of IU

#### The region's most advanced cancer treatment methods

Jack was living in England when his doctor confirmed the brain cancer diagnosis. discovered he had a brain tumor. But because of England's socialized medical system. Jack wouldn't be able to get any some of the newest technology available, sort of follow-up care for three months. Afraid to wait that long, Jack called an old all traces of Jack's tumor without making friend who worked at the Joe Arrington a single incision. Jack was thrilled by the Cancer Research and Treatment Center quality of care he received-and touched (JACC). He recommended that Jack fly by the warm welcome he got in the Lone to Lubbock as soon as possible. Once he Glar State. Today he's cancer-free-and arrived, an expert team of oncologists proud to call Texas home.

Fortunately, JACC offers the region's most advanced cancer treatment methods. Using JACC oncologists were able to remove

Jack thought his brain tumor meant the end of the line.

Instead, it heralded a new beginning.

## Matadors win **Caprock Holiday** Tournament

The Estacado High School boys basketball team won the Caprock Holiday Tournament last Saturday, December 30, 2006, by defeating Greenville High School 44-35. This was the Matadors first championship in this tournament since 1980.

During the tournament, the Matadors defeated the following teams: El Paso Socomo Hig School, 69-39; Lubbock High School, 65-44; and Monterey High School, 54-49.

in recent years, the Matadors have won District Championships, play-off berths, and played in the UIL State Tournament in the 2003-2004 season

Estacado High School basketball coach is Tony Wagner. Congnitiff

1702 E. 26th St. (conver of E. 26th St. and Martin Luther King, Jr. Blvd.) God's Pian for Saving Man At have similed - Romans 3:23 Jesus Christ dvid for our situs - 2 Cor. 5/21; Adia 2/36 We must my God's will and aboy him to enter heaven Evening Worship - 5:00pm Mail: 7.2% Hub 5:9 How the we tokey take? Heat the gaspel - Romana 10:17 Bible Class & Devotional - 7:00pm Bulleys Jenus Chine is the son of Gogi - Mark 10:16 Report of your sins - Luke 13:3 Confess - Remans 10:10 the bapilized for the forgivenues of your sing - Acts 2:38 hands' until death - Rev 2.10

763-0582 - Tyrone N. DuBose, Minister



Jimmy Harden 745-9261 3/4 miles south of Hwy 1585 on Hwy 87 (House with red roof)

Ossie Curry Funeral Home \$399500 Pre-hurial Insurance Ages 1-85 Will compare prices. Call (806) 765-6711



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hurch [

# We Thank God for Jesus Jesus Our Yo-Yo

Written by Evangelist Billy "B.J." Monison, III - Your brother in Christ Jesus always.

Matthew 11:28 - Jesus said, come unto me, all of you who labor and are heavy laden, and I need help again, and only the will kive you rest.

Many people dou't know the unto in their lives. Then they come running to the Lord, because they know he will be on their side!!

Matthew 7:21 - Jesus said, not everyone who said unto me, Lord, Lord shall enter unto the Kingdom of Heaven, but he that do the will of my Father which is in heaven.

Yo-Yo game. They only call on him when in trouble. Then they come running to Him with tears in their eyes, running on the doublelll

Hebrews 4:16 - Let us therefore come boldly unto the throne of grace that we may obtain mercy, and find grace to help in time of need.

\*\*\* Is God Your Yo-Yo??? \*\*\* Then they cast him away, but

when Mother gets hit with cancer, and it's for real. They coming running back to the throne room of grace. To God, let's make a deal!!!

Psalm 103:3-4 - (God) who forgives all their iniquities who heals all your diseases who redeems your life form destruction who growns thee with loving kindness and tender mercies.

After you made your deal and y our Mother is healed, then always you tell the Lord o go. Then he called on God to god but then your child is hurt. You Lord's help you know!!!

Hebrews 8:11 - They shall Lord until: big troubles come not teach every man his neighbor, and every man his brother. Saying, know the Lord for all shall know me. From the least to the greater.

> \*\*\* For What Reasons Do You Know The Lord??? \*\*\*

Then troubles come again. Your Dad is in the hospital, near death from an auto accident. Now it's double time back to the Many people use the Lord as Lord, looking for God from the place he was last scen!!!

> the resurrection and the life. He that believe in me though he where dead, yet shall he live.

Then when we have lost our job, and about lose our Master Card, and home. Look out here we come running again. Back boldly to the grace from throne!!!

said, you shall not make unto you any graven image or any likeness of anything that is in heaven above, or that it is in the earth beneath or that is in the water under the earth.

\*\*\* Are Jobs-Cars-Master Cards-Homes-Your Gods??? \*\*\*

I had a cousin who was imprisoned downtown at the Lubbock County Jail. He committed a crime, and needed help.

his baill!!

He would call me many times on collect calls, not to talk about the Lord. But he knew he had to talk and pray with me or his business would be void!!!

\*\*\* God And Me, We're Not

Your Yo-Yoslil \*\*\* Then when he got out of jail, only his work, and his own thing that will he do. As if to say to the Lord, I am out of jail now, and I don't have time for youl!!

Galatians 6:7-8 - Be not deceived. God is not mocked, for whatsoever a man sow, that shall he also reap. For he that sows to John 11:25 - Jesus said, I am the flesh shall of the flesh reap corruption. But he that sows to the spirit shall of the spirit reap life everlasting.

(He with ears hear! The thing about sowing and reaping. You always get more that you sow. You can take a bucket of corn to the field and plant it. But when you harvest it, you will need a Exodus 20:5 - The Lord pick-up truck to bring it in. Because you will get 30% or 60% or 100%).

> Mark 4:19-20 - Jesus said, the cares of the world and the deceitfulness of riches, and the lusts of other things entering in. Choke the word, and it becomes unfruitful. These are they which are sowed on good ground, such as hear the word and receive it and bring forth fruit. Some thirty fold, some sixty, and some one hundred.

> > 1. 1

# From the Desk of Parson D.A. Smith Looking Back and Looking Forward

Investing in change for the American worker

Several months ago, [ express my displeasure of how Goodyear Tire & Rubber Company treated their workers. at the Tyler, Texas plant. I also mentioned the effect the closing of the plant in this city of 100,000 would have on the middle class. The closing of the plant has been personalbecause of relatives and friends and classmates who worked and invested their time, energy and heart in a plant and corporate leadership they trusted as their friend and support for their families.

You may remember how the corporate executives flew to Pounds field in their corporate jot and made a statement to the people of Tyler and the surrounding areas saying they would close the plant. They returned to the jet, taxi down the runway, turn the rear-end of the jet to 1100 Tyler workers sprayed them with an on there way to China fertilizing

Ohio. Thanks to a weak union, outs of up to \$40,000, plus two iying thought: "Americans will America.

workers whose plants will still be in operation are worried about foreign competition. They worry about how they are going to complete against foreign laborers who are making 50 cents an hour. Their new contract has a wage range of \$13 per hour to \$24 per hour and a cut in starting pay for new employees but a protection of pay for current work-CIS.

Let me call things the way they are. If you work in a state like Texas that has a "right to work law" your chances of getting a fair play is slim and en. none. The EEOC is probably as worthless as a rudder on a bull. The worker is played against each other and the race card is used primarily to keep groups divided so the Neocons and waabees can continued to develop a caste-system exceeding the South African model where only a few will truly rule.

Black and white Americans are stealthily pitted against thoughts and went on back to each other in many and varied ways. An example is illegal immigrants workers are they contracted a plan that employed to reduce financial allows the tire maker to close and material worth and force the Tyler, Texas plant in 2008, white and black American provided Goodyear closes a workers to kiss the rear end of political interest, and put nonunion plant first. The Tyler Baal because of reduced work- America back on track. We workers are eligible for buy- ing wages. The prevailing need to invest in change for

years' health benefits. Some not do certain jobs that illegal aliens will do." 1 remember that as a boy I survel fresh cow and horse manure out of stalls and/barns to earn money to buy school clothes.

> Middle class families who send their children to college find the cost of education has risen to the point that when their children graduate they are deeply in debt with a loan that is so tainted with rules a few miss payments could ruin their life forever. However, it appears that if you are not an American your loan, if there is one, is more than likely forgiv-

> Our prayer is that in 2007, American will swaken to the reality that surrounds them and come to grip with the fact that we have lost our focus and are rapidly declining from a superpower to a rank of third world rating. We have left the gate open because of greed and utter stupidity to China and when they pull the economic string and say "Monkey dance and sing 'I feel good" we will have no choice.

Our prayer is that in 2007 and beyond that, black and white Americans will arise from their stupor, say enough is enough to corporate and

Breakfast was organized more than 30 years ago. The first President was Sister Mary Ward.

Prayer Breakfast was organized in Littlefield in 1991. The President is Sister Betty Kemp.

The members are proud to announce that the third Outreach Prayer Breakfast was organized December 16, 2006 in Lubbock. The President is Sister Luella Spence.

The scriptures for these Outreach Prayer Breakfasts are: II Chronicles 7:14 and Mark 11:22-26. We meet once a month, and all that's needed to become a member is to have a good appetite two ways: physically & spiritually, and be present at the locations of meetings at 9:00 a. m. The place and time will appear in this article each month. You are encouraged to offer an input to all meetings. Men and

attended Sunday morning,

December 31, 2006, at the St.

Matthew Baptist Church, 2020

East 14th Street, where Rev.

Edward Canady is the proud pas-

Sunday School beginning at

10:10 a.m. with Superintendent

Sister Luella Harris in charge.

The morning lesson was taught

by Sister Harris, and reviewed by

Pastor Canady. The lesson's sub-

ject was "Keeping The Balance." The scripture was Philippians

21-11. It was a very informative

-

got underway at 11:15 a.m. with

Sister Annie Stanley and Sister

Annie Omisanya is charge of the

TAKE A SMALL STEP

The morning worship hour

Services got underway with

TOT.

lesson.

and be blessed, and to bless others.

utreach (rayer C

The scripture says: "If The second Outreach my people which are called by my name, shall humble themselves, and PRAY, and seek my face, and turn from their wicked ways, then will I hear from heaven, and will forgive their sins, and will heal their land.

Mark 11:22-26:

And Jesus is answering saith unto them, have Faith in God. For verily I say unto you, that whosoever shall say unto this mountain, be thou removed, and be thou cast into the sea; and shall not doubt in his heart, but shall believe that those things which he saith shall come to pass, he shall have whatsoever he saith. Therefore, I say unto you, what things so ever ye desire, when ye PRAY, believe that ye receive them and ye shall have them.

And when you stand

The Outreach Prayer Women are Welcome! Come PRAYING, forgive. If you have OUGHT against any, that your Father also which is in heaven may FORGIVE you your trespasses. But if you do not forgive, NEITHER WILL YOUR FATHER which is in HEAVEN FORGIVE YOUR TRESPASS-ES.

> Saints, think about these scriptures. Get them down in your spirit. Use them in your life everyday! You see, God is able! We're hoping each of

you had a blessed New Year's!!

The Outreach Prayer Breakfast will be meeting in the home of Rev. & Sister Larry Brooks, 1309 46th Place on Saturday, January 6, 2007. Hope to see you there!

Sister Dorothy Hood, President; Sister Christene Burleson, Vice President; Sister Elnora Jones, Teacher; and Sister Pattie White, Secretary, Sister Patricia, Assistant Secretary.

## LA UIU Der

Write to the Southwest Digest with your comments, suggestions & complaints.

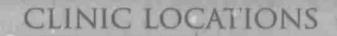
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Church services were well morning devotion.

> The Mission Society and Senior Choir sung out of their hearts and scalls. Indeed, it was a pleasure to hear God's praises in songs.

St. Matthew's Baptist Church News

Rev. Canady delivered a powerful message. His subject was "The God That Answers By Fiere, Let Him Be God." His scripture text was 1 King 18:17-24. We just thank God for the word!

Let us continue to pray for our sick and shut in members as well as those of our community and throughout our country. God is

Thought For The Week: "Coming together is a beginning; keeping together is progress; working together is success." Happy New Year!

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### Page 4 · Southwest Digest · Thursday, January 4, 2007

# **Oprah opens academy for** poor girls in South Africa

American talk show host Oprah Winfrey on Tuesday opened a \$40 million school for disadvantaged South African girls which she has paid for out of her own pocket.

The sleekly designed campus, sprawling 52 acres in a sleepy community south D.f Johannesburg, encompasses classrooms and laboratories equipped with flat screen computers, a yoga studio, beauty salon and well-stocked library.

"When you educate a girl you begin to change the face of a nation," said Winfrey. "The school is going to change the trajectory of their lives."

She said the Oprah Winfrey Leadership Academy for Girls was inspired by her own humble beginnings, struggling to survive with no electricity or running water, and as a former victim of physical and sexual abuse.

Former South African president Nelson Mandela, on hand for the opening celebration, praised Winfrey.

"This is not a distant donation you've made but a project that is clearly close to your heart," Mandela said. "South Africa should take a lesson from you about what personal



commitment means."

American singers Mariah Carey, Tina Turner and Mary J. Blige, comedian Chris Rock, actor Sydney Poitie: and filmmaker Spike Lee attended the star-studded school launch.

#### FAILING SCHOOLS

them it burns my eyes. They want to be presidents and doctors. We don't tell the girls to become anything but their own less likely to get HIV/AIDS, best self," said Winfrey.

ing public schools particularly in poor and rural areas where

High levels of classroom violence, teenage pregnancy and drug abuse exacerbate the poor standard of education.

Winfrey said she hoped a better education could shield South Africa girls from contracting HIV, a disease that "The future is so bright for affects an estimated 5.5 million of South Africa's 45 million people.

"Girls who are educated are and in this country which has Activists criticize the South such a pandemic, we have to African government for neglect- begin to change the pandemic," she said.

While authorities seek to classrooms are often over- expand a program to waive crowded and inadequately fund- school fees for some of the

poorest South Africans, many believe that the legacy of

Fould Bibbs

Donisite Roven-Word Volenzia Neward-Bogan

**Robby Whilehead** 

Kimberry Wynn-McConic

Private schools are, in large whose parents can afford tuition payments.

The first batch of 152 mostly black students, chosen from thousands of applicants, will eventually be followed by another 300 girls between Grades 7 and 12, Winfrey said.

Admission criteria mean the family of each girl must earn less than 60,000 rand (\$8,663) annually to get their foot in thedoor. After that, pupils were hand-picked by Winfrey for displaying strong leadership qualities in interviews.

Tuition and board is free at the residential school.

Where we live there are lots of gangsters and I want to change all of that," Noxolo Buthelezi, 13, said in her new school uniform - a forest green pleated skirt and jacket and collared white shirt.



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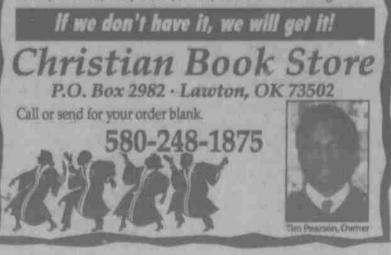
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### enter to hold workshop Volunteer C

The Volunteer Center of Lubbock will conduct a customer service workshop titled Customer Service: It's So Simple! On January 18, 2007 from 1:30 to 4:00 p.m. at the Underwood Center for Arts, located at 511 Avenue K. Registration begins at 1:00 p.m.

nizations have a client or cus- the Volunteer Center at 747- ship development. Last year,

Lindsae Snider, Director of Lubbock is a United Way will present this workshop.

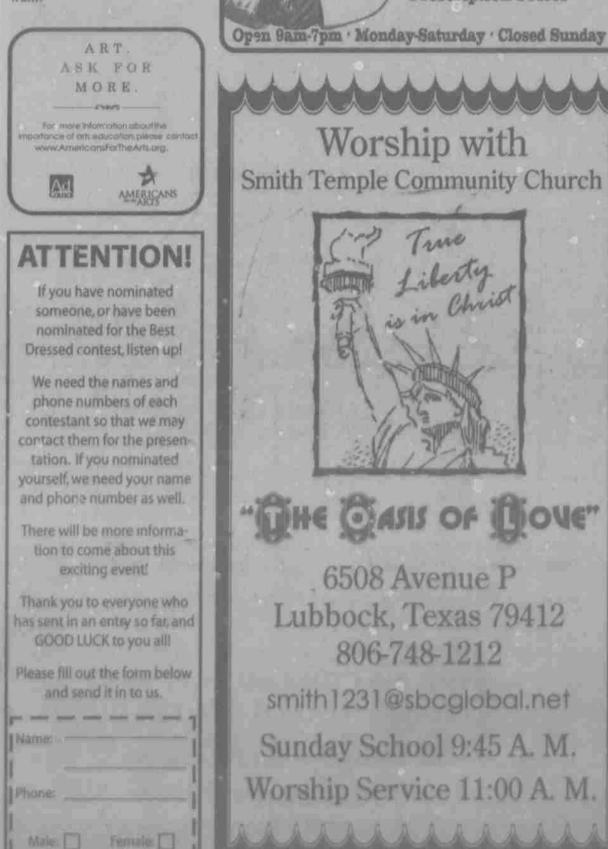
January 11, 2007. The cost of the workshop is \$30 per person for Volunteer Center Agency

Professional Development & Agency that connects volun-Public Relations for Frenship teers and empowers nonprofit Independent School District, organizations. In the past year, the Volunteer Center of The registration deadline is Lubbock made over 27,000 vol unteer referrals in support of more than 350 agencies. The Volunteer Center's Youth This workshop focuses on Partners and \$40 per person for Connection programs support the fact that all nonprofit orga- non-agency partners. Contact youth volunteerism and leader-

apartheid-ora laws remain a disadvantage for underprivileged black students. part, reserved for white pupils

tomer base they strive to serve and informs the organizations on how they can better serve their customers.

It's so Simple explores Southwest Airlines' successful customer service philosophy and applies it to the nonprofit sector. This workshop is authentic, about simple values, and outlines how a group can choose to be extraordinary. This interactive session will provide ideas for building a culture of excellent customer service for both internal and external clients, as well as sharing findings as to what customers really wanti



0551 or visit www.volunteerlubbock org to register or fer more information The Volunteer Center of 65,000 people.

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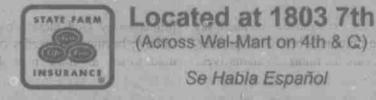
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# **Gospel of Prosperity: Does** wealth mean you're blessed?

Part One of a Three Part Series on people and say it." the Black Church

### By Angela Bronner, AOL Black Volces

Hip-hop soul legend Mary J. Blige has always let it be known that God was an important part of her life and upbringing. From vignettes on her album to her offpresent cross, the born-again Christian insists that God wants her to have nice things. In a recent 'Blender' magazine article, the 24, a film producer from sometimes downtrodden diva Patterson, New Jersey has been stated:

"My God is a God who wants me to have things. He wants me to bling. He wants me to be the hottest thing on the block. I don't know what kind of God the rest of y'all are serving, but the God I serve says, 'Mary, you need to be the hottest thing this year, and I'm gonna make sure you're doing that."

Could Mary J. be a proponent of what many term "The Gospel of Prosperity?"

Though not an organized religion, the prosperity gospel is an increasingly-popular view commonly found in televangelical preachings and in Pentecostal churches; it claims God wants es to support prosperity as there Christians to be successful in every way, especially in their finances. Given face by African-American television minsters such as Creflo Dollar and Rev. Frederick K.C. Price (real names), prosperity proponents state that the true Christian has only to ask for material wealth that says it's easier for a camel to and it will be granted.

Yet, if a Christian is not enjoying these benefits, then it's because they either have not asked for them or because they have some blockage in their lives which is preventing God from abundantiy." [John 10:10] blessing them. Furthermore, some critics of these individual preachers and the movement itself say the only ones becoming prosper- - through having a Mercedes or a ous are the ministers themselves. "It's materialism, it's the marketplace, it's also about the black middle class trying to alleviate its conscience about dealing with those who are less fortunate," says minister, author and professor for Africana studies at the University of Pennsylvania, Michael Eric Dyson. "Why didn't a revolutionary. Jesus spoke we have the Gospel of Prosperity during King's day? All of a sudden, we can track it. The expansion of the black middle class has also created the necessity for a theology that will justify our status." Dollar, 41, who is not obligated to disclose his finances ask the question, what are you because his church is tax-exempt, doing? Do these ministers speak appears to be financially fit. His about racism? Do they speak World Changers megachurch. founded in Atlanta in 1986, now has over 25,000 members with an the day? Yes, people call His annual operating budget of over name, but they're not preaching \$80 million. Dollar, who has a multi-million dollar mansion in Atlanta and two Rolls Royces, from the church, but from writing flies on his private jet every Saturday to New York City, where in October 2004, he started a congregation. He owns a \$2.5 million Manhattan apartment in the exclusive Time Warner Center, and collects over \$345,000 a month for the New York church, which he says stays there to build it. Before making the physical move to New York, the city was Dollar's largest television market, Packed to the rafters with people of all ages and races, Rev. Dollar's World Changers New York fills Madison Square Garden's Theater each week. Dollar's affable manner, clever witticisms ("I'ma preach a wig off your head tonight!") and clear rules for living based on the Bible make for good television and an even larger congregation. To be broke means you lack," shouts Dollar from the stage, filled with a modern choir and five-piece band, including violinist. Overhead hangs a huge "World Changers" banner with people of all colors looking fulfilled. There is also a translator for the hearing impared. Dollar always qualifies prosperity as not just material things, but also love, relationships and health, "I'll never be bruke another day in my life," he communida-

Two offerings are taken before. the reverend began his main sermon, the audience reflecting an almost game-show like atmosphere, as Dollar asked those who experienced "increase this week" to bring up their offerings, Hundreds of blue envelopes tlood the air as people wave them madly. "If you have experienced increase this week, and would like to make a first offering, we rejoice."

Richard "Ricke" Williams. attending World Changers New York services since September, 2005. "I joined that day," says Williams. "It's been great. I'vegrown a lot as an individual; I'm a different person."

"Prosperity is key, but not necessarily financial prosperity," continues Williams. "[Rev. Dollar] gets in trouble with the media about this, but he wants us to prosper in our soul, health, family; mentally and spiritually, You can have a million dollars but your family is in disarray. You can have money and not be prosperous. Finances is just one part of it."

There are as many Bible versare to skewer it. Dyson, like many critics of the prosperity churches. points out that many prominent Christians and even Jesus himself, was not a rich man. Dollar, however, points to Biblical titans such as Solomon and David, who were wealthy. For every verse get through an eye of a needle than for a rich man to get into heaven [Mark 10:25], there is another which states that Jesus came so that "they may have life, and they might have it more



Mary J. Blige looks prosperous in a diamond-studded cross and fur.

The crooner was recently quoted saying "My God is a God who wants me to have things. He wants me to bling.

sales," states Williams. "Our tithes and offerings stay in the church to build it. If you think about it, he has a huge flock. I realized that [my offerings] are for God. At the point of giving, you give because you love God."

Williams, who says his finances have not necessarily changed, says his soul has in fact prospered since becoming a member of World Changers, and that eventually, when he can cor-

his books, his travels and tape ' rectly apply "the system God works on" he will be blessed on the material plane. As for Mary J. Blige's quote, Williams pretty much agrees.

"She's using very worldly words," he qualifies. "But if you think about it, she's recognizing Him. If they always see you broke, and not prospering and depressed, why would they try to understand. [Christianity]? I can see why God wants to see her at her best."

Southwest Digest + Thursday, January 4, 2007 × Fage fi

Last Week's Crossword Puzzle Answers:Winter

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'So now, we have a theology that says that the only way, or the primary way God blesses us is nice Rolex or some nice diamonds or some nice clothes and a nice place to live," says Dyson. "All that's great, but the question is, is that the unalterable sign of God's blessing/ If that's the case,... Jesus was the greatest failure as a Christian we've ever seen."

Dyson continues, "Jesus was against the common order of the day. Jesus spoke against the status quo. That Jesus didn't go to the White House to try to curry favor. That Jesus spoke prophesy in ways that made leaders uncomfortable, in fact, they wanted to kill him," he says. "We have to about sexism or homophobia? Do they talk out against the issues of His gospel."

"[Dollar] doesn't get paid



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Page 6 + Southwest Digest + Thursday, January 4, 2007



Editorials • Comments • Opinions

THIS 'N' THA

HAVE ANSWER! THIS N today when a young person is LOVE you tomorrow! THAT is asking PARENTS & unruly, they are sent to some disci-GUARDIANS to get involved with pine class or program, but just KNEW THIS? THIS N THAT CHIF SCHOOLS by seeing that our MOTHER DEAR was always young people STAY IN SCHOOL and do all THEY CAN to see that our young people stay in school and THAT is not just dreaming because not DROP OUT. The answer, this the way it was in those days. THIS N THAT believes, lies with So, PARENTS & GUARDIANS, PROCLAMATION which freed our PARENTS & GUARDIANS remember you have the ANSWER. Black Slaves in the United States of being at their poster of duty that is but will you use what you already in the homes, and insist their STU- have in your hands? Will you DENTS stay in school. Just think become more visible in 2007? of what would happen as it was in the years past, when parents visited ple really need you! the schools and counseled with young people in the neighborhood THIS N THAT says, "CONto stay in school. As it was in those days, if a parent or guardian didn't HIGH SCHOOL MATADORS have an automobile, they would walk to the school house for PTA meetings because they cared about the welfare of the students. Yes, it kept many young people in school, and the teachers taught the students. If the students were unruly in the classroom, the parents or guardians are doing! CONGRATS, MATAknew firsthand. THIS N THAT DORS! really believes this would put a positive spin on the ATTITUDES of BARBER SAYS, "If you make young people on the various cam- your CHILD glad today, they'll puses. Oh, yes, PARENTS & HATE you tomorrow after you hope this sorority would think GUARDIANS, each of you hold the KEY to helping our young peo- done. On the other hand, if you disple by just being visible in the cipline them today and they be helped!

PARENTS & GUARDIANS Lubbock Public Schools. It appears become MAD, then they will LUBBOCK PUBLIC think if what would happen if asks how many of your knew that seen walking the halls of our Lubbock Public Schools. THIS N Hope so, because these young peo-

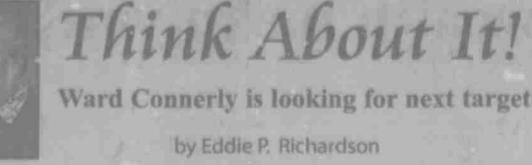
> CONGRATS TO EHS!! GRATS to those ESTACADO for winning the 2006 CAPROCK HOLIDAY TOURNAMENT. This was their first since winning the tournament in 1980. THIS N THAT and many others really. appreciate what you did!! Hang in there, and just keep doing what you

have appeased what they have about bringing it back. Just think of

HOW MANY OF YOU

just the other day, we celebrated the New Year? But it was JANUARY 1, 1853, when PRESIDENT ABRAHAM LINCOLN issued the **EMANCIPATION** America. This was sorre 144 YEARS AGO, but it wasn't until JUNE 19, 1865 that the word get to Texas, and that is why we celebrate JUNETEENTH! So, young Black folks, you have a history that you shouldn't forget. Again, PAR-ENTS & GUARDIANS, there is a lesson in this part of history, and you can teach it.

DEBUTANTE BALL WOULD BE GREAT NEXT DECEMBER! THIS N THAT would love to see the Eta Delta Omega Chapter of the ALPHA KAPPA ALPHA SORORITY. INC. bring back one of their outstanding programs, THE DEBU-PENNY HASTINGS THE TANTE BALL, where young beautiful Black girls are introduced to Society. THIS N THAT would how many young Black girls would



printing an aditorial which ran in proposition on the ballet that ment agencies to actively seek the Villager newspaper in Anatin, would ban Affirmative Action in minorities for jobs and contracts. and written by its publisher, Tommy Wyatt, who is a former ties. The proposition was placed resident of Lubbock and Dunbar on the ballot by Ward Connerly High School graduate.

writer. Clarence Thomas and even in the November 2006 elections. more anti-civil rights and equality foe, Ward Connelly, are both prodsuffered and even died to get us tragic thing about Connerly is that them over? "ONLY IN AMERI- what he does. CA!" This country gives them the Bless America! Here is Ward Connerly's sell out at a high cost, good profit against his own. If he comes to Texas, this writer will personally fight him by any means necessary:

career of opposing Affirmative- community in America was fight-California. This year he moved to would do away with discrimina-Michigan.

When the National Newspaper

This week, this writer is re- encourage the voters to defeat a made it mandatory for governthe states colleges and universiand his group. They were success-This is so puzzling to this ful in getting the measure passed

work on these issues until the day ucts of the Civil Rights Movemant he dies. It is rumored that he now and rode the backs of many who has his sights set on i lorida. The where we are today. As a people he is African American who is getwhy should we be so bitterly ting rich opposing the very issues against the bridge that brought that made it possible for him to do

right to make their choice. God He is successful because African Americans are playing nice to him. They respect the fact that he has the right to work for his con- these plans remain in effect. We victions. But, should he feel free to work to overturn the issues that the Black community fought for tion." Ward Connerly has made a years for? During the 1960's every Action programs. He started in ing to put laws on the books that tion.

Affirmative laws were passed Publishers Association met in to reverse past discriminative Detroit last June, there were sever- practices that had gone on against al national speakers there trying to African Americans. These laws

USDA offers free one day energy workshop

The laws later moved to other areas of society where it was found that there was history of discrimination. One of the institutions that had a poor record was in higher education. Under the Connerly has said that he will Affirmative Action plan, colleges and universities were making an effort to increase the diversity in their schools.

The Texas plan was thrown out in favor of the "Top Ten" plan which says that any student that finishes in the top 10% of their class would have automatic entry Why is Connerly successful? into a Texas university. There are those who feel that this plan is unfair to Anglo students.

> We should fight to see that must also make sure that Texas is not Ward Connerly's next destina-

> > 10.010

Closing Thought: "You reap what you sow, Brothers and Sisters! The term is used lightly. We all know you are fighting the hand that feeds; the bridge that brought you over the Civil Right Movement. Your day will surely come."

# In Cingi by Renetta Howard

A new year, once again. Two things which took place in 2006;

thousand seven has arrived and things which have been brought enough and will probably not be hopefully, it will forward in the last six years in increased enough for the average be what we have which the Republicans have held worker. Employers will not like it,

increased. It cannot come soon

#### Rural Texas businesses are System and Energy Efficiency USDA Rural Development announces a free 1-Day key players in the state's econo- Improvement grant and guaran-Workshop in San Antonio, my as they create new jobs and Representatives of stimulate rural economics. Texas:

USDA Rural Development will "Our goal is to provide financial be conducting a workshop on assistance to the individuals renewable energy, and energy who live and work in rural comefficiency grant and loan pro- munities acress Texas," said grams on Tuesday, January 23, Bryan Daniel, USDA Rural

teed loan program may assist cligible Agriculture producers and rural small businesses with financing to install renewable energy projects or make energy efficiency improvements to existing operations.



not enough ups. We expect a change in 2007. Individuals are is our country for the best.

many downs and

All of America is looking forward to a progressive and positive Congress to convene and fix what is broken about our country. Positive changes are expected since a different political party is now in charge of the leadership in both the "year of the citizens." It has been House of Representative and the said, and hopefully will at some Senate in Washington D. C. The point go into effect, that the minivoters were not happy about many mum wage for Americans will be

looked forward to the leadership in Congress. The experiencing American people have spoken and There have been they want a change.

Congress has a chance to change the downhill movement of this country by putting some emphasis on the justice, domestic tranquility, common defence and the general welfare of the people in order to secure the Blessings of looking forward to a change and so Liberty to ourselves and our posterity. We have spent too much money and too many lives on the defense of other countries. It is time that we spend taxpayer, hard carned money on the American tax-Daver

The year, 2007, should be the

but workers will have more buying power as the increase in minimum wages has definitely not kept up with the cost of living on any level. Salaries are another story. There is much to be said for it too. There is still discrimination for various careers, many with the same amount of preparation, yet some never command the high salaries, such as those of public school teachers who stay at the bottom rung of the salary ladder. In addition, they should receive combat pay because they are literally on the front line of violence in America today. It is time to get 'in cinque' and make certain you have your senators and representatives addresses, e-mail and physical, and get in touch with them to keep them aware of what the voters desire.

2007. The purpose of this workshop is to provide information that will assist with the applications process, and answer questions regarding the Section 9006. The event will be held at the U.S.A.F. School of Medicine (in the large auditorium), Brooks City-Base, San Antonio, Texas. To register, go to:

https//www3.cpa.state.tx.us/re gister.nsf/Registration?OpenF orm.

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## Tips to avoid getting the flu this winter

(SPM Wire) If you are sick and for-profit health insurance carrier in tired of getting the flu or a really bad cold each year, take heart and follow some practical advice to try to eat right. Eat a balanced diet, avoid being felled by germs this season.

line of defense, especially if you're at high risk. Vaccines are recommended for young children, pregnant women, seniors and those with chronic medical conditions. However, remember that your immune system takes a few weeks to develop flu-fighting capability.

Here are some other common sense preventative measures from Dr. Jeff Robertson, Chief Medical Officer for Regence, the largest aotthe northwest:

Get enough rest, exercise and including plenty of fresh fruits and vegetables. Good nutrition, includ-Flu shots should be your first ing foods rich in vitamins A, C and E, helps support a healthy immuno system. Examples of such foods rich include citrus fruits, green vegetables, nuts, carrots and tomatoes. Be sure to drink plenty of fluids

> Keep your distance from people displaying symptoms like sneezing and coughing, Robertson stresses.

> Wash hands offen. If no sink is available, use alcohol-based hand wipes or sanitizing gel.

"Keep sanitizing gel or alcohol-

## **Letter Policy**

The editors and publishers of Southwest Digest welcome your letters and encourage you to write to us. Share with us your conzents, gaulse, gripes and celebrations. It's what we want - to keep our Black community in Lubback informed and in touch with one another. Your letter dossn't have to address something that's been in our paper, just what's been on your mind. Had an interesting discussion lately? Share it with not

When you write to us, please provide your name and city so that we may know where you are frien and so that our readers may see how farnur publication reaches.

You can bring your letter to our office or send it through the mail to: Southwest Digest, Letter to the Editor, 1302 Avenue Q. Lubbock, TX 79401

You can also cincil us at swillgestid abcglobal net or flax your letter. to (406) 763-4605

so read labels carefully.

based hand-wipes in your car, kids" backpacks, purse or brief case," Robertson says. He also points out that some hand-wipes are not alcohol-based and won't be as effective,



National Advertising Representatives Minority API - Amalgamated Publishers, Inc.. 341 West 38th Street, New York, NY 10018 Owned Tel: (212) 904-1880 Fax: (212) 904-1594 Bustness, Ethnic Print Media Group San Francisco, CA Tel: (866) 664-4432 Fax (858) 272-7275 EDITORS/PUBLISHERS: T.J. Patterson & Eddie P. Richardson The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be

Southwest Digest

wrong without regard to party politics. Devoted to the industrial, educational, social, political, and economical advancement of African-American people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

Thir is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columninsts or editorials are not necessarily the opinions of the publishers/editors or those of the advertisiens. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed stamped envelope is submitted. All notices must be paid in advance. Story deadline is 5 p.m.on Friday. Advertising deadline is 12:00 pm on Menday, the week of publication.

A Community-Building Newspaper

Subscriptions are \$20 a year or \$35 for 2 years.



"Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that." - Martin Luther King, Jr.

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#### + Southwest Digest + Thursday, January 4, 2007

## www.southwatdlgset.com Three brothers take life's lemons and make lemonade

### By Carts Thompson, Special to AOL Black Voices

Montgomery, Ensemble Poverage Company is a success. One of their first customers growing and still unknown African-American business, but the owners, three brothers of Omega Psi Phi fraternity, hepe that Meritage Lemonade and other assorted flavored drinks uct. will become the beverage of choice

including purchasing equipment for a plant only to discover it did not have Doing Business Internationally itaming water to a key part of the Ala-based Pacifity, they began to have limited business internationally," says Senith. was Calhour Foods, an Alabamabased black-owned grocery store chain. Barber shops and other small stores also began to carry their prod-- 61

Since Ensemble Beverage was a for people across the country and small company with a "zero market-

"We never thought about doing

But he and his partners knew they needed to take their business to the ninxt level.

Now, they have accounts with Winn Dixie, Albertsons, and Kinger in Ailusta, as well as Calhoun Foods and were selling their juices at stateside military bases and the state's Hyundai plant.

Harris, who is also a PhD candidate, was working in Kuwait and teaching at an American university. There, the idea of supplying American military bases in that country was born. There was one calch, though. According to Smith, the Department of Defense (DOD) must purchase all its supplies from Kuwaiti businesses which in turn supply U.S. bases. So, Ensemble Beverages established a mutually beneficial relationship with a Kuwaiti business which was able to obtain a contract with the Department of Defense.

Everything was set to go untilanother problem arose. Ensemble Beverage's co-gacker changed the size of the bottles used from 16 oz to 10 oz. The Department of Defense wanted the juices in 16 oz bottles.

It was June and the product had Kuwait by Labor Day. They had to find plan B...and in a hurry. Harris found a business card from a company he met a year prior.

Once again turning obstacles into opportunity, this co-packer, although smaller, had experience shipping goods internationally unlike their pre-

"We didn't know tariffs," says Smith. "They did everything for us."

A Closer Bond

As the business has grown, so has the friendship between partners.

"He's a true friend. Greater than a brother," says Smith or Harris, with whom he corresponds daily via email. "Obstacles can bring you close together or pull you further apart. We laugh about being happier being broke (but we are having) unbelievable fun in our lives."

Their ideas about what defines

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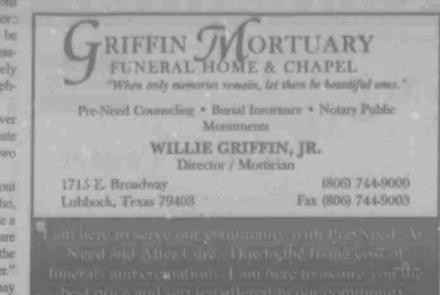
They still hope to have a factory, and will expand their markets to Philadelphia and Chicago Albertsons stores. They will also purchase more vending machines/refrigorators to be placed in grocery stores and businesses which can cost approximately \$6000 for each one, including graph-ICS.

With gross revenues of over \$950,000 in 2005, they inticipate becoming profitable in the next two VOIRS.

"Now we don't have to take out loans to get stuff," says Smith, who, along with his partners, do not take a salary. "We are still in debt but we are paying down debt. We are not in the black but we are not in the red either." Regardless of how basy his day may be and how many challenges he may face, Smith remains optimistic and

you may not know what you are being a player in your own destiny."

one day you are going to est like a "You wake up in the morning, king," says Smith. "It feels good







(L to R) Robert Smith, James Harris and Nate Shaw, owners of Ensemble Beverages.

#### around the world

Robert Smith, partner and director of marketing, and James Harris, president, are Alabama State University grads. They, along with their partner, Nate Shaw, are trying to make a mark in highly competitive yet rapidly growing industry with their Down Home Country Juices whose flavors include blackberry and watermelon, as well as lemonade.

While it has been widely reported that sales of carbonated beverages have been relatively flat, fruit and fruit flavored drinks were the leading category in new drink launches in November 2005 to January 2006 with 90 percent more beverages released under this category in the same time frame last year," according to ProductScan Online. And according to the most recent figures from Beverage Digest, "Americans spent roughly \$91.4 billon annually on refreshment beverages."

Obstacles to Opportunity

ing budget" the partners had to find more creative ways to penetrate the to be shipped by August to get to market and increase sales volume.

As luck would have it, the company was selected as a featured commemorative beverage at Governor Bob Riley's inauguration in 2003, which prompted state-wide press coverage. And as luck would have it bad luck this time - Ensemble Beverage Company attracted the attention of the state health department and other regulatory agencies. According to Smith, although Ensemble had a business license, they had not registered with those agencies.

'We weren't actually selling bottles at the event," said Smith. "That's what saved us." If they had been, the business would have been shut down.

Subsequently, they filed the appropriate paperwork and established great relationships with the agencies, says Smith, 39. This attracted the attention of a co-packer who

vious co-packer.

In 2001, James Harris was laid off from his position at Coca-Cola. a plan - an old business plan for a beverage company that he developed as part of an MBA class at Auburn University, Smith and Shaw signed on and the three started creating their first flavors.

After a series of fits and starts,

assisted them in producing, bottling and shipping their beverages.

"Mastering the art of understand-He didn't have a job but he did have ing and solving problems is invaluable. When you are solving problems, you are creating opportunities," says Smith. "Every time there is a problem there is an opportunity in that problem. No don't always mean no. It means find another way," says Smith

success have changed as well. "At first, we wanted to get rich," says Smith. "Now it's not really about (us) but about generations that come behind (us). (We) want the ability to

generate funds and opportunity." "One pitfall of small and minority businesses is that we don't set specific goals," says Smith goals for profit. (Minority businesses) are in it for making a lot of money. We want

THEME: CHILDHOOD ACROSS 1. Tiny piece of anything 5. Lightning McOucen in 2006 children's movie 8. Not that 12, Grammy Award winner Braxton 13. Low-down 14. Have a great desire for 15. Shamu 16. 4,840 square yards 17. Pale purple color 18. Before elementary 20. Religious painting 21. Capital of Lombardy 22. A Tan American writer 23. Arrow poison 26. Division lower than clan 30. Lennon's wife 31. Hockey player in Vancouver 34. Kids' building block 35. Hello in 50th state 37. Geological time period 38. Knight's breastplate 39. Stretch on Oscar night 40. Playground favorites 42. Type of brew 43. Hinders 45. They don't fall far from the tree 47. Compass point between northeast and east 10 20016, Sam 48. Small but noticeable part 50. Author of "The Battle Hymn of the Republic' 8. Begins 52. Where children never grow 9. Over a up -56. Deep sleep 10 Holy Reilln 57. Aflame H. Short 58. Composer Stravinsky 13. Brigh 59. Separate 60. Soothes skin THE TWO 61. Type of cabbage moun 14. What 62. "got \_\_\_\_? bara 63. Not, prefix 19: Appr 64 Complements yin a yea DOWN 22. Black 1. On top 24. Not 1 2. Unit named after Torricelli 25. Spac 3. Popular fairytale opening 4. Air pollution 26. PET S. Hot witter drink

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# Look, a big rectangle!

Let's try and find other rectangles in this newspaper.

