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Southwest Digest

August 12 thru August 18, 1999

VOL. XXII, No. 58

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

BUSINESS EXCHANGE

White Advertisers Ignore Black Consumers, Yet We Keep Coming
The tale of African Americans in advertising and associated economic development is the same old story: Everybody wins, but us. On the other hand, the same old action item still applies: No demands on our part result on our being left out economically.

Blacks have an awesome presence in the American marketplace. Blacks' brand loyalty is a product seller's dream. But, sadly, sellers, who are mostly white, pay scant attention to targeting advertising to African Americans. America's advertising industry's ignorance of the \$300 billion black market when it comes to revenue reciprocity is an institutionalized process of economic disenfranchisement. Denial of this consumer group's proportional economic prosperity totals more than \$100 billion that could go to African-American communities in ad revenue placements, jobs and other income. And, we the buyers demand no more from sellers than mo and no goods.

Although many talk about the lack of fair trade in this economic exchange, little is being done by either side. A "tale of two systems," is what the Federal Communications Commission's first African-American chairman says of broadcast discrimination. "Some advertisers do not recognize the reality of minority consumers and the power of minority-formatted stations in reaching them. They fail to recognize that there are untapped markets in the neighborhoods of long-neglected minority communities," states William Kennard. His pointing out that if minority-formatted stations could make themselves profitable they'd be able to invest more in money and production in their serving communities seem to fall on deaf ears among black consumers as well as white advertisers.

The nation's black-oriented newspapers suffer a similar same system of neglect by white merchandisers. With almost two centuries of a strong presence in speaking out on racism and the nation's negligence of our social and economic plights, the Black Press of America is rarely sought out for distribution of the coupons and promotions producers and retailers regularly utilize to get us into their jeans, cars, airlines and shoes.

African-American households spend more on apparel, telephone services and most consumer items than average U.S. households. But producers and sellers of those products and services spend much more to bring promotional notices of them with white (or general community) media than with blacks in the business. But, African-American consumers still buy the items with no demand for the reciprocity that could directly affect them through more jobs and economic opportunities within their communities. A rising tide lifts all boats, and if all black consumers made demands for a better return on the money they spend, we'd all enjoy more economic benefits.

Blacks hold in their pockets 8.2 percent of the nation's total buying power. If we had just 8.2 percent of what we spend coming back at us we'd realize more than \$100 billion in jobs and economic opportunities. Rev. Al Sharpton's National Action Network (NAM) has made some progress toward gaining advertisers' reciprocity. More advertisers must now give thought to tailoring products, marketing, and advertising to diverse market segments. Merchandisers and marketing specialists need to recall Henry Ford's economic axiom: If workers aren't paid enough, they can't buy my cars. The ad industry must realize that the more they generate proportional shares in black media and markets the more enriched businesses and workers will return in purchases and economic production.

Both groups suffer from their discriminatory acts. Black consumers in their failure to demand a greater return on their bucks miss out on more economic opportunity and better lifestyles in their communities, while white advertisers miss out on expanding the reach of their products and services through a better black-oriented media. Both groups should remember that the solution to poverty is creating opportunities.

William Reed is publisher of Who's Who in Black Corporate America, 2054 National Press Building, Washington, D.C. 20045. Nominations being accepted.

Cuomo Announces HUD Best Practice Award To Guadalupe Economic Services in Lubbock

Housing and Urban Development Secretary Andrew Cuomo recently announced Best Practices Awards to Seven organizations and projects in Texas for their outstanding and innovative use of HUD assistance to better serve families and communities.

"Best Practices Awards are HUD's equivalent of the Academy Awards, given for an outstanding performance in service of the American people," Cuomo said. "The award winners can serve as models to groups in other communities working to build affordable housing, spark economic development, create jobs, fight housing discrimination, expand homeownership, and help homeless people become self-

sufficient."

One hundred award winners were selected from around the nation from more than 3,000 nominees. HUD Deputy Secretary Saul Ramirez presented the awards at HUD's 1999 Best Practices and Technical Assistance Symposium in Kansas City, MO. More than 3,000 people participated in the symposium, called "Building a Better Tomorrow," which began Wednesday and concluded Saturday.

The Best Practices Awards were given in these categories: Fighting for Fair Housing, increasing Affordable Housing and Homeownership, Reducing Homelessness, Promoting Jobs and Economic Opportunity, Empowering People and

Communities, and Restoring Public Trust.

A HUD best practice is defined as a program or project, management tool, or technique that fulfills at least two of the following characteristics:

- Generates a significant positive impact on those it is intended to serve or manage.
- Can be replicated in other areas of the country, region, or local jurisdiction.
- Demonstrates the effective use of partnerships among government agencies, non-profit organizations, or private businesses.
- Displays creativity in addressing a problem, and demonstrates effective leveraging of resources.

The four-day Best Practices Symposium attracted participants representing federal, state and local governments, universities, community based organizations, and faith-based groups.

Symposium workshops provided technical assistance on a range of housing and community development programs.

Agency Serves the Under-served
Guadalupe Economic Services Corporation (GESC) is a housing agency with a mission to serve communities and people

traditionally not served by the private housing market. Created in 1970 to revitalize the Guadalupe neighborhood of Lubbock, Texas, GESC has gradually branched out to serve isolated rural areas and the Colonias (underdeveloped communities along the Texas-Mexico border usually without adequate housing, plumbing, sanitation, or community services). It has also expanded to serve groups of people who are often ignored by the private housing market, such as those with extremely low-incomes, the homeless, and veterans.

Over the years, the agency has originated more than 20,000 single-family mortgages and built over 300 single-family homes. GESC purchases HUD owned single family properties, renovates them, and then sells the properties to qualified homebuyers. In addition, HUD has designated GESC as a statewide community housing development organization (CHDO) eligible to receive funds under the HOME program. Using HOME funds, GESC is developing affordable housing in Sierra Blanca, an area that has not seen any new home construction in 50 years. GESC will pre-qualify potential homebuyers, provide homebuyer

education, and place the approved homebuyers with a permanent lender.

The Texas Department of Housing and Community Development gave the agency \$300,000 to provide low-interest loans for affordable housing for low-income families living in rural areas or the Colonias. GESC has also developed a working relationship with the Texas Veteran Land Board Low-Income Program to provide maximum home purchase loans of \$45,000 at 0 percent interest to low-income veterans.

Since GESC became a HUD-certified counseling agency in 1986, the agency has counseled over 4,000 clients in the Lubbock and El Paso areas. It is currently using a \$29,000 grant from the National Council of LaRaza and a \$38,000 HUD grant to provide housing counseling. The agency recently began serving the homeless and other low-income people. It obtained HUD approval to operate a lease-purchase program that targets both homeless people and families earning under 80 percent of their area's median income.

Richard Lopez is the Executive Director of Guadalupe Economic Services Corp. located at 1416 1st Street, Lubbock, Texas.



Richard Lopez, left, Executive Director of the Guadalupe Economic Services Corporation (GESC) of Lubbock, Texas, is shown receiving the award from William C. Appar, U. S. Department of HUD Assistant Secretary for Housing, in Washington, D. C. recently.



Saul Ramirez, left, U. S. Department of HUD Deputy Secretary, is signing some important documents relating to the recent honor placed on Richard Lopez, Executive Director of Guadalupe Economic Services Corporation (GESC) in Washington, D. C. recently.

George Scott Inducted Into Hall of Honor

One of fourteen persons inducted into the 20th Hall of Honor Banquet, sponsored by the Texas African American Coaches Association, was George Scott, former coach of the Dunbar High School Panthers of Lubbock, Texas.

This event took place at the Holiday Inn Central in Fort Worth, Texas on Tuesday evening, July 27, 1999.

Mr. Scott graduated from Manual Training High School in Muskogee, Oklahoma where he participated in basketball and track. He attended Langston University where he continued his athletic career in basketball and football. He also attended Prairie View A&M College and Texas Tech University.

His coaching career included stints at Boyd High School in Frederick, Oklahoma from 1949-1951; Favor High School in Guthrie, Oklahoma, 1952; and Dunbar High School in Lubbock, Texas, 1953-1960.

Among the honors Coach

Scott received were the Class B Football State Championship at Frederick, Oklahoma in 1950, plus district championships in Lubbock in 1957 and 1959. He also won a state track championship in 1957.

Coach Scott's membership in professional athletic organizations include TAACA and the West Texas Coaches Association. He retired from coaching in 1961.

Coach Scott displayed outstanding athletic ability in basketball where he was selected as an All-SWAC Conference team and was a member of the football team for four years. His win and loss record was 63 wins, 38 losses and 5 ties.

His claim to fame was playing on the Langston University basketball team with the fabulous Globetrotter, Marquis Haynes.

The Texas African American Coaches Association was extremely honored to induct Coach George Scott, Jr. into their



Hall of Honor.

Other coaches inducted were: Johnny Younger, Fort Worth; Jimmy Sanders, Fort Worth; Jeff Davis, Fort Worth; John Lark, Dallas; L. T. Thomas, Dallas; Bishop Williams, Dallas; Reggie Brown, Grand Prairie; Lester Broadus, Waco; Raas Dancy, Marlin; Marvin Daniles, Dallas; Ben Young, Waco; Maurice Dawson, Waco; and Thomas Gray, Marshall.

Jap Jones of Fort Worth, Texas serves as the Executive Director of TAACA.

Special Financing Available To Increase Homeownership In Lubbock

Beginning August 3rd, \$8.78 million of below market rate financing for homes will be available to qualified buyers during the second phase of the Lubbock Home Town Bond Program. "This program is exciting because it will help hundreds of Lubbock families realize the dream of homeownership," said Mayor Windy Sitton.

The funds are made available by the Lubbock Housing Finance Corporation, and benefit qualified home buyers who have not have owned a home in the past three years. Buyers can choose between two types of loans a

7.70% assisted loan which includes down payment and closing cost assistance that does not have to be repaid, or a 7.20% low rate loan that does not include assistance.

Households of one or two people making \$45,800 or less annually, and households of three or more making no more than \$52,670, may be eligible for the special financing.

Homes financed through the Home Town Bond Program must be located inside the Lubbock City limits. The sales price of existing homes cannot exceed \$78,008, while the price of newly-constructed homes cannot exceed \$95,034.

Higher income limits and purchase price limits are allowed for those who buy homes in federally targeted areas.

"If buyers do not know where to start looking for a home they can contact a Realtor and if they want to build a home, many local builders can accommodate them," said Juanita Kiesling, president of the Lubbock Housing Finance Corporation. These professionals can show buyers many different homes and floor plans that can meet their needs.

"We appreciate our mortgage lending partners

whose efforts have made this program so successful in reaching new home buyers," said Kiesling.

Financing applications can be made through one of seven participating lenders: American State Bank, Capital Mortgage,

Commerce Southwest Mortgage, Countrywide Funding Corporation, McAfee Mortgage, Plains National Bank and PrimeWest Mortgage. For more information call the Lubbock Housing Finance Corporation at (806) 745-9559.

ATTENTION

The Dunbar Alumni Association will meet at our office space located at the corner of East 27th and M.L.K. Blvd. on August 14th. All Dunbar graduates are welcome and if you're not a member of the Alumni Association, please come and join us. We will have information on membership and

of course there will be information and planning for our next great ALL SCHOOL REUNION. Again that's August 14th, 4:00 p.m., at the Dunbar Alumni Association Office—corner of E. 27th and M.L.K. Blvd. L. V. Andrews - President Sandra A. Sutton-Dailey - Secretary

Ruby Jay's Corner



The New New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and the Rev. Billy R. Moton is the proud pastor. If you are looking for a church home, then come and visit with the congregation at New Hope. You'll be glad you did so. Come and see!

General Superintendent Virgil Johnson was present at Sunday School last Sunday morning. It was Youth Day, and they were in charge. The Youth did a wonderful job. Thank God for them and their works.

All teachers and students were in their various classrooms for 30 minutes of instruction. At 10:15 a. m., all reassembled to the main auditorium marching and singing "This Little Light Of Mine." Prayer was given by Sister Elnora Dyer.

Young children gave highlights of the morning's lesson, with B. Williams serving as superintendent. All was very well done. Secretary's Report: Youth Department — Senior Class received the Attendance Banner.

Adult Department: Adult Class No. 1 lost the Attendance Banner to Adult Class No. 4. Adult Class No. 2 lost the Offering Banner to Adult Class No. 4.

The Youth were in charge of the devotional period 10:45 a. m. Praise God for our Youth!

The Youth Choir marched in the morning processional singing out of their hearts. The altar prayer was offered by Rev. Jeff Brown. After the singing of a selection, the morning scripture was the 100th Psalms and read by Linda Smith. Prayer was given by Annette Phillips. After the singing of another selection, the responsive reading was done with the congregation standing and led by Lurlene Taylor. The morning hymn was "Glory, Glory, Hallelujah".

Pastor Moton gave his pastoral observations as they were bringing greetings from the West Texas District Association which was held in Odessa, Texas last week. Our church, New Hope, brought home both banners. Sister Vannie Hibbler was crowned "Queen of Golden Years," and little Miss Kendra Williams was crowned "Rose Queen." Very good job, New Hope!

After the singing of another selection, it was followed by the singing of the hymn of preparation, "Near The Cross."

Pastor Moton's sermon text was St. Mark 5:1-5, 25-26 and 35. His sermon subject was "A Crazy Man; Sick Woman; A Dead Girl." It was another wonderful message. Pastor Moton took his time and let us all have it!

The Youth Choir did a wonderful job last Sunday morning. We are praying for them to continue.

Sister Colquitt was able to attend church service last Sunday morning. We were glad to see her.

Sister Chaney Kyle was admitted back to the hospital. We are praying for her.

Sister Delores Roberts' father is in the hospital in Hale Center, Texas. Whisper a prayer for all our shut-in citizens.

Those of you who were absent from the annual picnic in Booker T. Washington Park last Saturday afternoon missed a real treat. There was very good food and fun. You name it, we had it!

Good to see Brother Clarence Ervin in church last Sunday morning. God is able. If you don't believe it, just try Him!

Our prayers and sympathy are with the Evon Williams' family. She lost her son last Friday. He just slept away in his sleep. At this report, services are pending. He was the grandson of Mrs. J. Anderson who lives on Cedar Avenue.

Don't forget the March Against Gangs and Drugs on Sunday evening, August 15, 1999, beginning at the Booker T. Washington Park, beginning at 7:00 p. m. Be there! The park is located between Birch & Cedar Avenue, East 20th & East 23rd Street.

Neotown News



Air Force Airman John E. Gess Jr. has graduated from basic military training at Lackland Air Force Base, San Antonio, Texas.

During the six weeks of training, the airman studied the Air Force mission, organization, and customs and received special training in human relations.

In addition, airmen who complete basic training earn credits toward an associate degree through the Community College of the Air Force.

Gess is the son of Shannon N. and John E. Gess of 8212 Louisville Ave., Lubbock, Texas.

The airman is a 1998 graduate of Estacado High School, Lubbock.

Brandon S. Collins has joined the United States Army under the Delayed Entry Program at the U.S. Army Recruiting Station, Lubbock, Texas.

The program gives young men and women the opportunity to delay entering active duty for up to one year.

The enlistment gives the new soldier the option to learn a new skill, travel and become eligible to receive as much as \$50,000 toward a college education. After completion of basic military training, soldiers receive advanced individual

training in their career specialty.

The recruit qualifies for a \$4,000 enlistment bonus. Collins will report to Fort Benning, Columbus, Ga., for basic training on August 18, 1999.

He is the son of Shawn R. and Eddie W. Collins of 9518 Belton, Lubbock, Texas.

Army Reserve Pfc. Brian K. Thomas has entered basic military training at Fort Jackson, Columbia, S.C.

During the eight weeks of training, the soldier will study the Army mission and will receive instruction in drill and ceremonies, weapons, map reading, tactics, military courtesy, military justice, physical fitness, first aid, Army history and traditions, and special training in human relations.

Thomas is the grandson of Mary Snead of 420 Westover, Big Spring, Texas.

Larry D. Kirkpatrick has been promoted in the U.S. Air Force to the rank of master sergeant.

In addition, he was awarded the Meritorious Service Medal which is awarded for outstanding non-combat meritorious achievement in service to the United States.

The sergeant is a first sergeant assigned to the 59th Medical Support Group at Lackland Air Force Base, San Antonio, Texas.

He is the son of Lawrence G. Kirkpatrick of 707 79th St., and Donna M. Kirkpatrick of 6025 Orlando Ave., both of Lubbock, Texas.

Kirkpatrick is a 1979 graduate of Monterey High School, Lubbock.

Wesson Named Dept. Chair

LUBBOCK — Donald Wesson, M.D., who has served as a faculty member at Texas Tech Health Sciences Center since 1994, has been named chair of the Department of Internal Medicine in the School of Medicine.

"Dr. Don Wesson has been a key part of our department for the past several years, and he has performed exemplary service in his tenure as interim chair," said Joel Kupersmith, M.D., dean of the Texas Tech School of Medicine. "I am excited that he has accepted this post. We expect great things from Dr. Wesson as he leads our Department of Internal Medicine."

The post will prove to be a welcome challenge, Wesson said. "Texas Tech University Health Sciences Center is moving forward, and our department has

some outstanding faculty and students," he said. "I look forward to what we can accomplish together."

Wesson has made many presentations and lectures, written numerous articles and chapters in books, and has received major grants to support his research.

Wesson received his bachelor's degree in biology from the Massachusetts Institute of Technology in 1974. He studied at the Washington University Medical School in St. Louis and received his medical degree and completed his residency training from the Baylor College of Medicine in Houston. He also held a postdoctoral fellowship at the University of Illinois. Prior to coming to Texas Tech, Wesson was an associate professor at the Baylor College of Medicine.

Are You Prepared for the Unexpected? It can happen to you!

Is the burden relieved from your family today?
Will they have peace of mind tomorrow?
Are you prepared today To spare your family from unexpected Expenses tomorrow?

Are your children, grandchildren and great-grandchildren protected today?

Tragedy Can Strike At Any Time Without Warning. The Second Tragedy Is being Totally Unprepared. The advantages of advance funeral planning can help.

Please call us for a private consultation in your home or at our funeral home.



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J. Jerome Johnson, Agent

New Directions Early Learning Center Specializing in the care of Infants Birth through 4 years

The Center may be used by any teen-parent attending an LISD school. The New Directions E.L.C. is located in the Northwest wing of Matthew Community Learning Building at 417 North Akron.

Pre-Enrollment: Aug. 12th and 13th

Time: 8:00am-4:00pm

Sliding Scale fees formulated for Teens

Kendra Sammons, LSW

Center Director

765-9126

Limited Space Available

Items Needed:

Teen-Parent's Address, phone # and Social Security #; Household Income verification (check stubs); Food stamp, APDC, or TANF # (if you have one); Child's Immunization record; Child's Social Security #; Child's Doctor, Clinic, and/or Hospital and phone #; Names and phone # of persons allowed to visit and take child from center. Qualification for financial assistance through CCMS will further lower your child care fees. CCMS phone # 744 - 3572

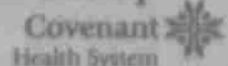
METHODIST MEDICAL GROUP AND ST. MARY MEDICAL GROUP WELCOME DR. BROSELOW

Beginning July 12, 1999, Andrew M. Broselow, M.D., will join Methodist Medical Group. After receiving his medical degree from Texas Tech Health Science Center, Dr. Broselow completed his residency in Ob/Gyn at John Peter Smith Hospital in Fort Worth, Texas. Dr. Broselow will provide a full range of services including women's wellness check-ups, prenatal care and delivery, gynecological surgery and women's health care. Call for an appointment at 795-6417.



Methodist Medical Group

St. Mary Medical Group



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Our way of accomplishing more is giving back

Part of being the best electric company means we can give back to the city more than nine million dollars this year—saving all Lubbock taxpayers the equivalent of 25% of their property tax bill.

We have also lowered prices to save LP&L customers over \$5 million this year alone.

Isn't it time you made the switch to LP&L and become part of the home-owned advantage of Lubbock Power and Light and the power to fuel the next generation and beyond.

It's all a part of your Home-Owned Advantage

...and the power to fuel the next generation



1301 Broadway • 775-2508

Part of being the best electric company means we can give back to the city more than nine million dollars this year—saving all Lubbock taxpayers the equivalent of 25% of their property tax bill. We have also lowered prices to save LP&L customers over \$5 million this year alone. Isn't it time you made the switch to LP&L and become part of the home-owned advantage of Lubbock Power and Light and the power to fuel the next generation and beyond.

Paul Thompson

Obituaries



Funeral services were held for Beatrice Reyna Dunn last Monday, August 9, 1999, at the Our Lady Catholic Church with the Rev. Thomas Diebel officiating.

Burial was held Resthaven Memorial Park under the direction of Chapel of Angels Funeral Home.

She died Thursday, August 5, 1999 in Covenant Medical Center.

She was born August 14, 1960 in Harlingen, Texas. She married David V. Dunn on April 14, 1981 in Lubbock. She graduated from Dunbar High School in 1979. She was a homemaker and a member of Our Lady of Guadalupe Catholic Church.

Survivors include her husband; a son, David of Lubbock, Texas; her parents, Freddie and Maria Reyna, Sr.; six brothers:

Fernando Reyna, Jr., Freddie Reyna, Amado Reyna, Roger Reyna, John Reyna and Marcus Reyna, all of Lubbock, Texas; seven sisters: Janie Galvan, Marcela Reyna, Ross Ramos, Mary Garcia, Christina Archuleta, Adela Martinez, and Elizabeth Torres all of Lubbock, Texas; and her grandmother, Feliciano Moreno of Saltillo, Mexico.



Final rites were read for Clifton Cade at the A. W. Wilson Funeral Chapel at Jamison Funeral Home last Saturday, August 7, 1999, with Rev. Elliott C. Lambert, pastor of Bethel AME Church officiating.

Interment was held in the City of Lubbock Cemetery under the direction Jamison Funeral Home.

Cade died Tuesday, August 3, 1999 in Dallas, Texas.

Born May 23, 1958, in Lubbock, Texas, he graduated from Dunbar High School. He married Gail Michael in 1969.

Survivors include his wife, Gail Cade; two sons, Clifton and Jerry, both of Dallas, Texas; his mother, Eva Cade of Lubbock, Texas; four brothers: Aaron, Jr., Cleveland and Kenneth, all of Lubbock, Texas, and Willie of San Jose, California; four sisters: Annette Moore of Fort Watson, Fla., Alice Adams of Chicago, Ill., and Joe Neil Cade and Effie Cade, both of Lubbock, Texas; other relatives and friends.

Crickets Concert Tickets Go On Sale Friday

When the Buddy Holly Center celebrates its Grand Opening on Labor Day weekend, one of the main events will be a concert featuring The Crickets, Nanci Griffith and the Lubbock Symphony Orchestra with music director and conductor Albert-George Schram.

The concert, A Classical Evening of Rock and Roll, is slated for 8 p.m. Friday, September 3, at the Civic Center Theater. Tickets will go on sale Friday, August 6, at all Select-A-Seat locations. Tickets are priced at \$17, \$25, and \$32. These prices include the SAS surcharge.

A special section of 60 VIP seats also is available. VIP ticket holders will be able to meet The Crickets after the performance. VIP seats are \$47 each.

This concert will mark the first time The Crickets will perform with a symphony orchestra, and it is only fitting that this historic event take place in Lubbock where the Crickets got their start with Buddy Holly.

The Crickets' career has spanned over 40 years and millions of records with hits written and performed by the group such as "That'll Be the Day," "Peggy Sue," "Oh Boy," "Not Fade Away" and "I Fought the Law."

Drummer J.I. Allison recorded with The Everly Brothers, Eddie Cochran, Bobby Vee, Johnny Burnette, Johnny Rivers and many others.

Bassist Joe B. Mauldin is ranked among the top rock bassists by the Book of Lists. Also a songwriter, he has written such

hits as "Well All Right," "Last Night," and "I'm Gonna Love You Too."

In addition to touring with such artists as The Crickets, The Everly Brothers and Waylon Jennings, Sonny Curtis also has a string of hits under his songwriter belt. He penned "Walk Right Back," "More Than I Can Say," and "Love is All Around," the theme song for The Mary Tyler Moore Show.

Pianist Glen D Hardin became one of the most sought-after players in the recording

industry. His musical arrangements and performances have been featured on recordings by Elvis Presley, Dean Martin, Bing Crosby, Kenny Rogers, Emmylou Harris, John Denver, Merle Haggard and many more.

Folk singer and songwriter Nanci Griffith will join the Crickets and the Lubbock Symphony Orchestra for the concert. Griffith has enjoyed superstar status in the United Kingdom and Ireland since her take on Julie Gold's "From a Distance" became a number one hit there five years before Bette Midler's

version. Griffith's body of work includes some of country music's most enduring hits, including Willie Nelson's and Emmylou Harris' version of "Gulf Coast Highway," Kathy Mattea's "Love At the Five and Dime" and Suzi Boggus' "Outbound Plane."

She was nominated for and won a Grammy for Best Contemporary Folk Performance in 1993 for "Of her Voices, Other Rooms." She also has received two Grammys for her performances on albums in the UK and Ireland.

Hey! Just wanted to say what a great job Citibus does. You know, they are often the first impression visitors get of this great city. Lubbock uses Citibuses for everything from football game shuttles, weddings, even taking folks on lighted Christmas tours. Citibus has 14 routes to get you where you need to go. Why not take a ride on Citibus and see for yourself!

Have a ride on me!
citibus
762.0111



WHOA, HOSS! WHAT'S THIS? Can you really believe what you are seeing with your eyes. Yes, it's none other than George Scott, Jr. former educator and principal, riding a camel while touring the Sphinx in Cairo, Egypt recently. When you see him, ask what was the name of the camel?

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Covenant Health System

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 Covenant Medical Center - Lakeside
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 Lubbock, TX 79410
 (806) 796-6246

Editorials • Comments • Opinions

THIS N THAT

BIG MARCH SUNDAY EVENING: BE THERE! THIS N THAT would like to INVITE YOU to participate in the SEVENTY-SECOND MARCH AGAINST DRUGS & GANGS in our community Now this BIG MARCH will be held ... SUNDAY EVENING August 15, 1999 beginning at 7:00 p. m. at the BOOKER T. WASHINGTON PARK Birch & Cedar Avenue between East 20th & East 23rd Street BE PRESENT and help us reach our GOAL OF ONE HUNDRED MARCHES in our community BE THERE and bring someone with you Let us come and PRAY FOR OUR CITY and most of all OUR YOUNG PEOPLE! Really they need us.

SCHOOL BEGINS MONDAY! THIS N THAT wants remind us that those SCHOOL BELLS will ring loud and clear come MONDAY MORNING August 16th Be careful when driving in the various neighborhoods SLOW DOWN SOTHAT OUR YOUNG PEOPLE ARE SAFE

STUFF THE BUS FOR OUR KIDS! THIS N THAT want to thank the SOUTH PLAINS FOOD BANK for their effort to see that YOUNG PEOPLE without the economic strength to be able to have NECESSARY SCHOOL SUPPLIES they will need to enter school next week A program "STUFF THE BUS" has been initiated to see that this becomes a reality and your help is needed The MISSION of this special effort is to see that BASIC SCHOOL SUPPLIES ARE AVAILABLE TO CHILDREN WHO MAY NOT HAVE THE ABLE FUNDS TO ACQUIRE THEIR SUPPLIES If you want to help someone young person then call 763-3003 and help some young person get the necessary school supplies....Do it today!

VERY GOOD PAGEANT! THIS N THAT attended the FIRST ANNUAL BABY PAGEANT sponsored by Teen Publication, INC. which is being held at the South Plains Mall through August 29th More than 900 YOUNG PEOPLE are enrolled in this program It is a very good gesture and is under the direction of TAYLOR & PAT RUDD who wants to keep young people on the RIGHT PATH THANKS TAYLOR & PAT RUDD for such a POSITIVE PROGRAM!

DOING A GOOD WORK! THIS N THAT had an opportunity to be one of the SPEAKERS at the FIRST CONFERENCE at the Happy Union Baptist Church in Plainview, Texas The theme was "EQUIPPING A CHANGED PEOPLE TO CHANGE THE WORLD" What a conference Rev. L. G. Chatham is the pastor of the church What is so wonderful about this visit and presentation was to be able to see the NEW STRUCTURE being constructed by this congregation WHAT A SIGHT! A young man from Lubbock who got tired of the same old thing and has begun a mission in a small community less than 50 miles from us.... More on this this program later Other participants were GREG PHEA GLADYS WHITTEN SAM MEDINA DR. JONES OF T. D. JAKES MINISTRIES and others THANKS REV. CHATHAM for a job well done.

PENNY HASTINGS THE BARBER SAYS: "A GOSSIP is one who talks to you about others a bore is one who talks to you about himself but a brilliant conversationalist is one who talks to you about himself or herself.

This Is Lubbock, Texas, Not Any Place, But Lubbock!

By Eddie P. Richardson

There is no place like this place, near this place. So this must be the place. Lately, this writer has watched a lot of young people migrate in here from many places across the country. One significant thing they have in common

is they all have the answer to Lubbock's problems, but none of the questions. How good was it in Seattle, Dallas, New York, Houston, Chicago, and the list goes on and on.

No one, if they have so much to offer, why aren't they still in one of those locations making a positive

contribution.

No, if you don't have the questions, no way in God's creation can you have the answers. I have watched people over the years say "What a good place where they come from." If it was so darn good, then why in the hell are they in Lubbock.

This writer hears comparisons from all over the country to Lubbock. What worked in Any Place, U. S. A. One thing they fail to realize is those places are not Lubbock, Texas. Lubbock, Texas is rather unique. As you may know, Lubbock is off the beaten path, with its own identity. Lubbock is an agricultural mecca, health, oil and educational center more than 150 miles in any direction to a comparable city. Not only this, but Lubbock is 300 miles from any major city in any direction. So this is Lubbock! There's no place like this place.

This is Lubbock, Texas which was basically founded by cowboys and cotton pioneers. Lubbock has outgrown its basic origin by acquiring Texas Tech University and Reese Air Force Base. Blacks are a minority within a minority in the City of Lubbock. So you see, there is no place like this place. There is no place near this place like this place. So this must be the place. Lubbock had a

THIS WAY FOR BLACK EMPOWERMENT

Sally and Tom and Monica and Bill

By Dr. Lenora Fulani

While the nation's attention is focused on the fallout from an "improper" relationship on the part of the President of the United States, a musical drama about a controversial and "improper" relationship by another American President opened at the off-off-Broadway Castillo Theatre in New York City last week.

Sally and Tom: The American Way, written by Fred Newman, is the story of the long-term illicit relationship between the slave Sally Hemings and her master, Thomas Jefferson, the third President of the United States. It explores the multiple dimensions of their relationship as lovers, parents, confidantes, targets of political slander, and master and slave. The play is narrated by Madison Hemings, Sally and Tom's third child, who like America never comes to terms with the relationship between Black and white - in this case, his own parents.

The play was written four years ago before the recent round of DNA tests scientifically established the Hemings/Jefferson relationship. This second production of Sally and Tom opened amidst consider-

able fanfare because of media interest generated by the DNA results. But while the press interest is a recent phenomena, the descendants of Sally and Tom, who came to know of each other when researchers and historians began to document their lives in the mid-'70s, see the controversy in very personal terms.

Shay Banks Young, a descendant of Madison Hemings, who now lives in Columbus, Ohio, was present at the opening as was Julia Jefferson Westerinen, a descendant of Eston Hemings, Sally and Tom's youngest son Madison, who was dark-skinned, begot a line of descendants who were Black and lived in the Black community. Eston, on the other hand, was very light and passed into white society where his heirs continued to live down through the generations. Thus, Shay and Julia are Black and white respectively, yet descended from the same progenitors.

This fascinating sociological and cultural overlay on the story was heightened when they both participated with Fred Newman and Dr. Annette Gordon-Reed in a panel discussion following a performance of the play. Dr. Reed wrote a brilliant book about the Hemings/Jefferson affair, which stirred controversy in historian circles when it was first published two years ago. The dialogue was touching as the four panelists discussed the play, the true story on which the play is based, and the machinations surrounding the attempts to deny the story by certain white historians and by descendants of Jefferson and his wife, Martha. (Martha died before Jefferson and



Hemings began their relationship. Martha was Sally's half-sister. Jefferson never remarried.)

Perhaps most moving in the discussions about the play were, as the panelists pointed out, the extent to which the controversy and the t-lay were opening up dialogue among ordinary Americans about the experience and impact of slavery. America has done much by way of eliminating structural racism. But the cultural and psychological damage has yet to be fully engaged. This play, the circumstances surrounding it, and the process it is a part of may help the

American people deal with what remains unresolved about the Black experience.

Of course, one can't help comparing the circumstances surrounding Sally and Tom to the circumstances surrounding Monica and Bill. James T. Callender, the journalist who broke the Sally and Tom story in The Richmond Recorder in 1802 was found dead in a ditch some ten months after publication. In contrast, Matt Drudge, who broke the Monica and Bill story now has his own television show on the Fox Network. Obviously, America's appetite for scandal has grown, just one more example of what Sally Hemings calls in the play, "the politics of hate."



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The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economic Advancement of African-American People.

We may be critical of some things that are written, but, at least, you will have the satisfaction of knowing they are truthful and to the point.

People will react to what which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columnists or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 12 p.m. Monday. Advertisement deadline is Monday 5 p.m. the week of publication.

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Keeping an eye on Texas

City slickers head to dude ranches

Texas is home to about 90 dude and guest ranches, offering a unique western experience with activities including trail rides, campfires, cookouts, cattle drives, nature photography, fishing, hayrides, swimming, tubing, horseshoes, bonfires and sing-alongs. One night for a family of four averages \$392, including three meals per day.

Banders, the "Cowboy Capital of the World" has 13 dude ranches, and the Banders Chamber of Commerce notes that most of the visitors to their area are from other countries, with the most coming from Germany.

1. Banders	6. Kingsville	11. Lamesa	15. Mineral Wells
2. Mountain Home	7. Rio Grande City	12. Winters	16. Grapevine
3. Pipe Creek	8. Turlington	13. Buffalo Gap	17. McKinney
4. Wimberley	9. Arnsdorf	14. Abilene	18. Tyler
5. Lytle	10. Lubbock		

* These locations represent only some of the sites of dude and guest ranches. Many ranches are in the "country" and are not located close enough to call them cities. More than one ranch may be located in each town.

SOURCES: Texas Comptroller of Public Accounts, (www.windowstate.tx.us), and DudeRanches.com.

NAACP Adopts Support Resolution For Don King

By Colie J. Nicholson

Speaking in no uncertain terms, the NAACP condemned the U.S. Government's current investigation of boxing promoter Don King during its national convention in New York City last week, calling the actions "racially motivated."

Kweisi Mfume, head of the NAACP, along with the national leadership, said the U. S. Justice Department is using a double standard against King. They noted that the Feds have tried King on trumped-up charges three times and made him a perennial target. Each time he appeared in court, a jury found him not guilty.

The organization called for fairness and equal treatment of King. The membership considers his treatment "a reprehensible use of power." In its expressed view, the government has no business using its police powers to further a hostile agenda aimed at destroying black economic and political leadership.

"Don King is the subject of political persecution by a Justice Department that is out of control," Mfume said, adding that "it is engaged in a major witch-hunt against King that smacks of selective prosecution."

The NAACP made its position known in a resolution adopted

during its 90th annual convention. The 1999 convention was regarded as the most important assembly conducted by the nation's oldest civil rights organization in recent memory.

Under forceful leadership which includes Mfume, board chairman Julian Bonds, Mrs. Myrlie Evers-Williams and chapters and community leaders from across the U.S., the NAACP returned to its roots with an agenda to move into the next millennium.

The NAACP announced several major civil right initiatives to pursue.

However, the membership was equally adamant and forceful in taking a position on the fed's effort to snare King.

In a powerfully worded resolution, the NAACP said "The collective black leadership of this country once again wishes to register its strongest possible complaint against the federal government's targeting of Don King and other black political and economic leaders."

King, whom the NAACP called "the greatest promoter in boxing history," received the NAACP's President's Award at the 1997 convention held in Pittsburgh.

In giving that award, the

NAACP said it was rightfully saluting King because "his rise to international status represents the kind of upward mobility that the NAACP and other African-American forward thinkers in the United States espouse and think so highly of."

Copies of the 1999 resolution, supporting King, will be delivered to Attorney General Janet Reno and other leading government officials.

The latest government action against King is one in which he, along with Bob Lee, Sr., president of the International Boxing Federation, are being investigated for allegedly fixing the rankings of fighters. Lee is also African American and the two are the highest ranking figures in professional fighting. They deny any wrongdoing.

Conventional highlights included an appearance by U. S. Vice President Al Gore, one of the event's principal speakers, and an almost certain Democratic nominee for president in 2000. Gore pledged to fight to end racial profiling and said he would push for the passage of a federal hate crimes bill.

Gore also noted to the hundreds of delegates that he would seek to bridge the educational gap between the nation's rich and poor, if he is elected president.

The NAACP announced a major offensive against TV networks and gun makers.

The organization said it will monitor and seek action on the "virtual whitewash" in fall TV programming, a line-up which features few minority characters. Mfume said the organization's new NAACP Television & Film Industry Diversity initiative will monitor how well the entertainment industry reflects America's multicultural base.

Following the convention, the NAACP filed a lawsuit nearly 100 handgun makers in federal court, claiming the industry's marketing practices fuel street violence. The organization asked for injunctions that would place sweeping restrictions on sellers

and buyers of handguns.

The lawsuit alleges that negligent marketing of handguns has "led to disproportionate numbers of injuries, deaths, and other damages among those whose interest the NAACP represents."

The NAACP also announced that it is supporting tourism boycott of South Carolina because the state flies the Confederate flag at the Statehouse. The resolution was passed at the urging of the South Carolina delegation.

The NAACP's emergency resolution supporting King reads as follows:

"WHEREAS, Don King was the first black to dominate the economics of a major sport; and

"WHEREAS, Don King was the first person in the history of sports to pay black professional athletes what they were worth and has consistently paid back and Hispanic boxers the largest purses in the history of the sport; and

"WHEREAS, his willingness and ability to pay black boxers purses commensurate with their talent and market value has led to the same phenomenon in other sports such that both black and white professional athletes are now uniformly paid their market value without exploitation; and

"WHEREAS, he has from the beginning of his career and without seeking credit for doing so, generously donated his wealth to worthy causes of all kinds across racial, ethnic, religious and cultural lines, including repeated and generous contributions to a wide array of black causes; and

"WHEREAS, he was recognized and honored in 1997 by the NAACP, the National Urban League, the Rainbow PUSH Coalition, the National Council of Negro Women, and the Southern Christian Leadership Conference for his considerable goodwill; and

"WHEREAS, his domination of boxing, his refusal to be intimidated and co-opted by hostile white forces and his outspokenness of this country's treatment of its black citizens has made him a

perennial target of federal law enforcement and a subject of repeated negative media coverage by hostile white press; and

"WHEREAS, all efforts by the federal government to prosecute him have resulted in humiliating defeats for the government in court; and

"WHEREAS, Don King is now the subject of yet another federal criminal investigation; and

"WHEREAS, in the last 30 years, the federal government has paid scant, if any, attention to the prosecution of any other important figures in boxing who are white, including other promoters such as Bob Arum, who has admittedly been involved in criminal conduct; and

"WHEREAS, the federal government has used offensive and racially motivated tactics to pursue its criminal investigation against Don King, including an overtly racist encounter with the FBI with Carolyn Kelly, a respected veteran black community leader in Newark, whom the government is trying to recruit as a witness against Mr. King; and

"WHEREAS, the federal gov-

ernment has no business using its police powers to further a hostile political agenda aimed at destroying black economic and political leadership; and

"WHEREAS, Attorney General Janet Reno unfairly rejected the legitimate attempt by the black leadership to prevent these prosecutions; and

"WHEREAS, the collective black leadership of this country once again wishes to register its strongest possible complaint against the federal government's targeting of Don King and other important black political and economic leaders; NOW THEREFORE

"BE IT RESOLVED, that the NAACP demands an immediate investigation and reevaluation of the pending federal criminal investigation against Don King including an immediate meeting with Attorney General Janet Reno to present its legitimate position to (1) prevent yet another unfair prosecution against Don King and (2) end a continuing pattern of unfair criminal investigations and prosecutions against black political, economic leaders.

Ranching Heritage Center

"CAMPFIRE" EVENT FOR KIDS FEATURING ROD TAYLOR

The National Ranching Heritage Center will host a new event for children on Saturday, August 14 from 5 to 8 p.m. The evening includes a campfire supper and songs by working cowboy, Rod Taylor. The public is invited to attend, an admission is free.

Lubbock native, Rod Taylor is a cowboy on the Philmont Scout Ranch in Cimarron, New Mexico, where he cares for 800 head of livestock including cattle, horses, buffalo and burros. He has pursued his love of music for over 20 years playing at various festivals in New Mexico and Texas as well as cowboy gatherings, including the National Cowboy Symposium in Lubbock. Not only has Taylor made his mark on the local arena, but he has also made several television and major film appearances.

"Campfire" will kick off a new membership program at the NRHC for children. The Junior Rough Riders, complete with their official brand, is an organization for children ages 12 and under. Membership benefits include invitations to special children's programs throughout the year, the annual "Campfire"

event, and a fun membership packet.

The National Ranching Heritage Center is located at Fourth Street and Indiana Avenue. For more information call (806) 742-0498.

The Original West Texas Saturday Night

The Ranch Dance series at the National Ranching Heritage Center continues with guest artist, Lanny Fiel on Saturday, August 21 from 8 to 11 p.m. No charge. Call 742-0498.

"Charlie Goodnight: His Life in Poetry and Song"

Join us at the National Ranching Heritage Center Saturday, August 28 for the outdoor concert presentation of Andy Wilkinson's award-winning story of legendary Texas rancher, Charlie Goodnight. There will be a 7 p.m. reception with the music of Blue Prairie. The concert begins at 8:30. With each ticket comes a commemorative wine glass and a non-alcoholic gift from Llano Estacado Winery. Partial proceeds will benefit the NRHC. Tickets are \$25 plus Select-A-Seat service charge. For tickets call Select-a-Seat at 770-2000.

Lubbock Municipal Garden & Arts Center

LUBBOCK, TEXAS — The Lubbock Municipal Garden and Arts Center will host a One Day Watercolor workshop, instructed by well-known artist Jo Beth Gilliam. This all day workshop will provide an entire view in creating with watercolor. Color mixing, painting on dry and wet paper, and compositional skills will be covered in this intensive yet fun workshop. This workshop will meet Thursday, August 19, from 9 a.m. until 4:30 p.m. at the Garden and Arts Center, located at 4215 University Avenue. It costs \$35 and there is a supply list available. For more information on this class or any of our upcoming Fall classes, please call 767-3724.

LUBBOCK, TEXAS — The Lubbock Municipal Garden and Arts Center will host a Multi Media Drawing class, instructed by Fred Cowart, former Chief Illustrator at Reese Air Force Base. This class is for beginner to intermediate students and will focus on life drawing and will focus on life drawing and free-hand techniques while utilizing a wide range of graphic media. This class will meet Tuesday evenings, August 10 - September 7 from 6 - 9 p.m. at the Garden and Arts Center, located at 4215 University Avenue. The fee for this course is \$70 and a supply list is available. For more information on this class or any of our upcoming Fall classes, please call 767-3724.

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1999 ELIGIBILITY REQUIREMENTS FOR DESIGNATED MINORITY REPRESENTATIVES ON THE SPAG BOARD OF DIRECTORS

- Must be a member of a racial minority and a resident of the geographic area he/she is elected to represent
- Must be eligible to hold a public office established by the constitution of the State of Texas (citizenship, age, criminal record, etc.)
- May not be an employee of any private organization which receives funds from SPAG
- Must be able to attend regular monthly meetings of the Board of Directors on the morning of the second Tuesday each month

There are 38 seats on the SPAG Board of Directors. At least 25% (10 members) of the Board must represent racial minorities of the region. There are currently four minority elected officials on the Board who are not holding designated minority slots. There are 6 designated minority seats on the board to be selected for two year terms beginning on October 1, 1999.

Representatives to be selected are as follows:

- Bailey, Cochran, Lamb, and Yoakum counties - currently represented by Van Ashley of Littlefield
- Hale County - currently represented by Mel Gomez and Daniel Rascon of Plainview
- Hockley and Terry counties - currently represented by Rudy Dominguez of Sundown
- Lubbock County - currently represented by Virginia Alamanza and Charles Planks




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IN JESUS NAME

"JOSEPH AND JESUS"

ECCLESIASTES 1:9, THE THING THAT HATH BEEN, IT IS THAT WHICH SHALL BE; AND THAT WHICH IS DONE IS THAT WHICH SHALL BE DONE" AND THERE IS NO NEW THING UNDER THE SUN.

JOSEPH WAS HIS FATHER'S FAVORITE; OF ALL OF SONS. JESUS WAS GOD'S ONLY BEGOTTEN SON; EVER TO BE BORN!!!

GENESIS 37:3A, NOW ISRAEL (JACOB) LOVED JOSEPH MORE THAN ALL HIS CHILDREN

MATTHEW 3:17, A VOICE (GOD'S) FROM HEAVEN, SAYING, THIS IS MY BELOVED SON, IN WHOM I AM WELL PLEASED.

JOSEPH HAD TROUBLES; WHEN HE SPOKE OF HIM AND THE STARS, JESUS WAS BLESSED; WHEN THE WISE MEN CAME FROM AFARI!

GENESIS 37:9, HE (JOSEPH) DREAMED YET ANOTHER DREAM, AND TOLD IT TO HIS BRETHREN, AND SAID, BEHOLD, I HAVE DREAMED A DREAM MORE; AND BEHOLD, THE SUN AND THE MOON AND THE ELEVEN STAR MADE OBEISANCE (BOWED) TO ME.

MATTHEW 2:1A, 2, BEHOLD, THERE CAME WISE MEN FROM THE EAST TO JERUSALEM, SAYING, WHERE IS HE THAT IS BORN KING OF THE JEWS? FOR WE HAVE SEEN HIS STAR IN THE EAST, AND CAME TO WORSHIP HIM.

JOSEPH TOLD THE TRUTH ON HIS BROTHERS; ABOUT THEIR EVIL WAYS, JESUS TOLD THE TRUTH ON HIS BROTHERS; AND HOW TO BE SAVED!!!

GENESIS 37:2B, JOSEPH, BEING SEVENTEEN YEARS OLD, WAS FEEDING THE FLOCK WITH HIS BROTHERS; AND THE LAD WAS WITH THE SONES OF BILHAH, AND WITH THE SONS OF ZILPAH, HIS FATHERS WIVES; AND JOSEPH BROUGHT UNTO HIS FATHER THEIR EVIL REPORT.

MARK 12:38, 40, JESUS SAID, BEWARE OF THE SCRIBES, WHICH LOVE TO GO IN LONG CLOTHING, AND LOVE SALUTATION (REVERAND, DOCTOR AND BISHOP) IN THE MARKETPLACE, WHICH DEVOUR WIDOW'S HOUSES, AND FOR A PRETENCE MAKE LONG PRAYERS; THESE SHALL RECEIVED GREATER DAMNATION.

JOSEPH WAS HATED VY HIS BROTHERS; AND THEY PLOTTED TO KILL HIM, JESUS WAS HATED BY THE JEWS; AND HE ESCAPED DEATH FROM THEM!!!

GENESIS 37:18, AND WHEN THEY SAW (HIS BROTHERS) HIM AFAR OFF, EVEN BEFORE HE CAME NEAR THEM, THEY CONSPIRED (PLOTTED) AGAINST HIM TO SLAY HIM.

JOHN 5:16, AND THEREFORE DID THE JEWS PERSECUTE (PURSUE) JESUS, AND SOUGHT TO SLAY HIM, BECAUSE HE HAD DONE THESE THINGS (HEALING) ON THE SABBATH DAY (THEIR HOLY DAY).

JOSEPH WAS SOLD BY HIS BROTHERS FOR TWENTY PIECES OF SILVER, JESUS WAS SOLD OUT BY JUDAS FOR THIRTY PIECES! AND HE DELIVERED!!

MATTHEW 26:14, 15, THEN ONE OF THE TWLEVE, CALLED JUDAS ISCARIOT, WENT UNTO THE CHIEF PRIESTS (THE PREACHERS), AND SAID UNTO THEM, WHAT WILL YE GIVE ME, AND I WILL DELIVER HIM UNTO YOU? AND THEY CONVENATED WITH HIM FOR THIRTY PIECES OF SILVER.

*****I'M JUST A NOBODY, TRYING TO TELL EVERYBODY, ABOUT SOMEBODY, WHO CAN SAVE ANYBODY!!*****
GOD IS NOT THROUGH WITH US YET. SO LET'S PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III YOUR BROTHER IN CHRIST JESUS!!!

City Wide Ushers Will Meet Saturday

Members of the City Wide Ushers will meet at the Community Baptist Church, 220 Martin Luther King Blvd., Saturday evening, August 14, 1999, beginning at 5:00 p.m. Rev. Larry Brooks is the host pastor.

Sister M. Cage, president, is asking all ushers

who can to please be in attendance. "There will be a wonderful time, and all will learn from each other. We will be in the Lord, and we will learn more about how to become good doorkeepers for Him. We need each other," she continues.

Sister Minnie Darthard is reporter.



from the Desk of Parson D.A. Smith

"A Price To Be Paid For Innocent Blood"

"This is the word that come to Jeremiah from the Lord: "Stand at the gate of the Lord's house and there proclaim this message: 'Hear the word of the Lord, all you people of Judah who come through these gates to worship the Lord. This is what the Lord Almighty, the God of Israel, says: Reform your ways and your actions, and I will let you live in this place.'" - Jeremiah 7:1-3, NIV

After the Nazis came to power in 1933, they quickly established numerous concentration camps. These were used to detain political enemies and to intimidate German citizens. Many of the prisoners were arrested of false charges, and almost all were treated in brutal, inhumane ways.

By the end of World War II, millions of people had died from starvation, disease, and various forms of mass executions. After the war, an outraged world community held the Nuremberg trials. During these hearings, many Nazi leaders were found guilty of crimes against humanity.

On Monday, July 19, 1999, the United States government said it opposed granting immunity to Yugoslav President Slobodan Milosevic, who was indicted for war crimes as a result of the Kosovo war. It had been suggested by a leading Serbian opposition politician to give Milosevic immunity from prosecution as part of a deal to make him

surrender power.

However, State Department spoken, James Rubin said, "We oppose any suggestion of granting sanctuary or amnesty to indicted criminal.

In the book of Jeremiah, and the seventh chapter in particular, we discover the unjust ways the leaders and people of Judah were treating the disadvantaged. God used Jeremiah to condemn such behavior; and to promote the fair and humane treatment of others.

God knew about the crimes his people committed. Rather than immediately judging them, He repeatedly and persistently sent his prophets to urge the Judahites of abandon their evil ways. Tragically, they refused to listen. Even when he urged them to repent, they refused to do so.

God does not want us to take part in the barren deeds of darkness; rather, we are to show how wrong they are. We who are children of the Light are to walk in love. We are to rejoice in the truth rather than delight in evil. Our lives should be characterized by the light of God's Word, not the darkness of unsaved humanity's ignorance.

One day the Lord will evaluate the quality of our lives. We must face the fact that although God freely gives eternal life to us; each of us must give an account of the way we lived.

The Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast were invited to the Progressive Baptist Church last Saturday morning at 9:00 a.m. and we want to thank all of the ladies for the breakfast. We thank all of you for attending. The program was just wonderful, just beautiful! We thank Sister Mae Thomas for inviting us. It was truly a blessed morning for all in attendance.

The theme for the program was "It's What Up That Counts." All the speakers were well up on their topic. The wrap up was by Sister Elnora Jones. "A Wake Up Call."

II Chronicles 7:14 and Mark 11:22-26. If my people who are called by my name would humble themselves and pray, seek my face, and turn from their wicked ways, then will hear from heaven and will forgive their sin, and heal their land. A Wake-Up Call for All Mankind.

God will listen, wide awake, to every prayer made of his people. He's about to shake us again. Get ready, get ready! He won't put more on us than we can bear. So be strong. Saints and courageous, humble ourselves before God. Seek the face of our God. Repent of our sins, and he will turn his thing around.

"Prayer For This Nation"

"Father, in the name of Jesus, we bring before you this nation, and its leaders. Father, you say in your word, you reprove leaders for our sakes. So we may live a quiet and peaceable life in all godliness and honesty. We pray skillful and Godly wisdom has entered into the hearts of the leaders of our city and the nation, and that knowledge is pleasant to them and deliver them from the way of evil and from the evil men.

"We pray the upright shall dwell in the government that men and women of integrity, blameless and complete in your sight. Father, shall remain, but the wicked shall be cut off and the treacherous shall be rooted out. We pray those in authority win the wicked from among the good and bring the threshing wheel over them to separate the chaff from the grain, for loving kindness and mercy, and faithfulness preserved those in authority and their offices are upheld by the people's loyalty.

"We pray and believe the good news of the Gospel is published in this land. We thank you for labors of the harvest in this city and nation. We thank you for raising up intercessors to pray for this nation; in Jesus' name, we pray. AMEN"

Don't forget to pray for your Preacher, Saints. This is our only obligation, besides loving them.

Please do your drive-by prayers today. For we are in warfare. Let's move to the front line, and save our children and our community as well as our city.

Sister Dorothy Hood, president; Rev. Sister Christine Burleson, vice-president; Sister Ernestine Fraizler, secretary; and Sister Elnora Jones, acting secretary.

Pastors, Parishioners Invited To Attend Stewardship Conference

All pastors and parishioners in West Texas and Eastern New Mexico are invited to take part in the Jubilee Stewardship Conference to be held here Friday, August 13, and Saturday, August 14, according to Mark Roberti, chairman of the Diocese of Lubbock Stewardship Steering Committee. Theme for the conference, which will be held at Christ the King Cathedral School in Lubbock is, "Stewardship: A Holy Way of Life for the New Millennium."

"Our bishop and the conference planning committee members are particularly interested in encouraging our priests, parish staff members, parish leaders, and religious education teachers to attend the conference," said Roberti. "Stewardship is a holy way of life and all our faithful are invited to learn more about it...but we especially want to set our leaders 'on fire.' Stewardship is discipleship lived day to day. It changes in ways only Christ can."

Although hosted by Bishop Placido Rodriguez, C.M.F. and the Diocese of Lubbock, The West Texas and Eastern New Mexico Jubilee Stewardship Conference includes representatives and participants from the Dioceses of Amarillo, El Paso, Las Cruces and San Angelo.

"We hope you will be able to join us at this very important event. Stewardship spirituality is an integral part of the Gospel message, a holy way of life for the Third Millennium that calls us to Christian maturity," said Bishop Rodriguez. "Becoming a good steward of time, talent, and treasure is a life-changing process that will deepen relationships with Jesus Christ and strengthen relationships in families and churches."

Keynote speakers include Most Rev. Ricardo Ramirez, CSB, the Bishop of Las Cruces; Sharon Hueckel, author, consultant, popular speaker, and former director of stewardship for the Diocese of Lafayette, Indiana; and Carlos Proano of Seattle, Washington, vice-president of "Guidance In Giving" and an experienced director of stewardship and capital campaigns.

"Last year's stewardship confer-

ence was a great success, drawing some 330 participants, including more than 70 priests," said Roberti. "Since we expect to have a mix of both new and returning participants, we are designing the program to include 'advanced' segments. A number of our workshops will be given by priests who have been involved in stewardship efforts."

According to Roberti, the Friday, August 13, speeches and workshops are designed especially for priests, parish staff members, stewardship liaisons and committee members, and deacons, sisters, or other parish leaders. The program on Saturday, August 14, is designed for all parishioners, including those who attended the Friday sessions. The conference begins at 9:00 a.m. on both days and ends at 4:00 p.m. Lunch is included in the registration fee.

"Time has proven that a critical element in the success of a parish stewardship effort is the annual renewal process. Our faithful must be 'recharged,'" said Roberti. "Everyone is welcome and encouraged to attend both days of this conference."

Keynote speeches at the Jubilee Stewardship Conference will address "The Tradition of Stewardship in the U.S. Hispanic Community" (Bishop Ramirez), "The Spirituality of Stewardship and the Great Jubilee Year" (Hueckel), and "Stewardship of the Hispanic Community" (Proano).

Conference participants will also have an opportunity to attend two workshops each day of the two-day conference. Workshop subjects include: The Spirituality of Stewardship, Conducting a Capital Campaign in Your Parish, Nurturing Volunteers, Stewardship in the Rural Parish, Planning and the Grant-Writing Process, Stewardship... A Year Later, Christian Financial Planning, Advancing in Holiness, and the Basics of a Successful Stewardship Effort.

Early registration is encouraged, especially for out-of-town participants intending to stay in Lubbock hotels, according to Alicia Alvarez of the diocesan stewardship steering committee.

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Employment



Sealed bids will be received by the Lubbock Interfaith Hospitality Network until 3:00 p.m., August 23, 1999, to renovate the house property at 1319 15th Street.

This is a federally funded project subject to Equal Employment Opportunity provisions and HUD Section 3 regulations.

Beginning Monday, August 9, bid packets may be obtained at 1625 13th Street, Rm 107 between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday.

A "walk through" the property will be Monday, August 16, from 10:00 a.m. to 12:00 p.m.

All sealed bids will be opened Tuesday, August 24, at 9:00 a.m. bidders will be notified of the results of the bidding process on Wednesday, August 25, before 5:00 by telephone.

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THIS WAY FOR BLACK EMPOWERMENT

The "No Deal" Convention

By Dr. Lenora Fulani

The Reform Party convention in Dearborn, Michigan at the end of July was an historic event. It was grassroots, democratic and unbrokered. It was wide open going in, it remained wide open throughout, and it adjourned having made a set of decisions that take the Reform Party from its founding stage to a new phase of self-governance and party building.

You know about the "Raw Deal"—what many Americans called our governments policy under Herbert Hoover, and the "New Deal" ushered in by Franklin Roosevelt and then continued as the "Fair Deal" under Harry Truman. I think it's fair to call the Reform Party the "No-Deal." We had a convention free of back room deals, where the delegates—in the midst of a free flow of ideas and dialogue—made our choices. This may have been the first unbrokered convention of a national political party in nearly a generation. At it, we set a course for our vision of the country—a "No Deal" America—that is governed through democratic process, not partisanship.

Though the news media (these are the folks Governor Jesse Ventura cautioned the delegates not to trust) reports they can't figure out what the Reform Party stands for, we have. We stand for political reform. Pat Choate, the party's 1996 vice-presidential candidate and a good friend, eloquently delineated this vision for the convention together with our other speakers. The Reform Party has emerged over the last several years as the electoral party of America's political reform movement.

This is a broad-based and multi-faceted movement. We saw many of its key leaders represented at the convention—among them, Paul Jacob of U.S. Term Limits, Dane Waters of the Initiative and Referenda Institute and "Granny D." of the campaign finance reform movement. These are the issues that are at the core of the Reform agenda—issues that bind Americans across ideological lines. There is no "cookie-cutter ideology" in the Reform Party, to quote Minnesota Lt. Governor Mae Schunk, no imposition of ideology of any kind, as Governor Jesse Ventura stressed in his remarks to the convention. Political reform is what unifies the party—something the media misses with its sensationalistic preoccupation with reporting what Ross Perot aptly called the catfights that don't exist.

The election of Jack Gargan for Chair is part and parcel of the party's statement about the centrality of political reform. Jack is one of the founders of the anti-incumbent movement, a fierce term limits supporter and an outspoken critic of the

corruption and hypocrisy of the two parties.

The delegate coalition that elected Jack also has its roots in the political reform movement. It includes Gargan's own followers, many delegates whose first experiences in third party politics were in the pro-democracy New Alliance Party and the Patriot Party, supporters of Jesse Ventura and, of course, many delegates who came into the party through the Perot movement and now favor a post-Perot scenario for the party. With respect to the contest for Vice Chair, my thanks to the delegates who gave me the 45% of the vote in that race. I am gratified by the extent to which those supporters joined me in the Gargan coalition.

It is worth noting that after the Perot campaign of 1992 strongly emphasized economic reform—in particular balancing the federal budget—this issue was quickly taken up and then enacted with bipartisan support. But political reform was and is far more controversial. As Perot pointed out in his remarks to the convention, issues like term limits, limiting the free reign of lobbyists and campaign finance reform, while incorporated into the Contract With America from the independent movement to help the Republicans win control of Congress from the Democrats in 1994, were removed from the Republican agenda as soon as the Republicans won their majority.

By the same token, it is the liberal Democrats who use election reform together with civil rights to entrench themselves but who did little to further those causes once they had power. The liberals—long the

rhetorical champions of political reform and of Black Americans—abandoned both as soon as it served their interests to do so. I couldn't help but note in the post-convention press coverage that The PBS News Hour with Jim Lehrer, the epitome of liberal media, covered the convention but edited out its interviews with Black Reformers trying to project that Black Americans are still monolithically attached to the Democratic Party. Their "whites only" coverage of the Reform Convention was followed by a "Blacks only" discussion of NAACP protests of the lack of roles for Black actors on television, reinforcing the liberal view that Black people belong in the NAACP (i.e. the Democratic Party), but not in the Reform Party working with other Americans for political reform.

Political reform is the unique concern of independents, and the convention made a clear and unequivocal statement that the Reform Party is the political party that has moved beyond liberalism and conservatism, uniting diverse forces for political reform and representing that agenda in the electoral arena.

To borrow a business term, the Reform Party is now positioned for growth. As the political season moves along, prospective presidential candidates, interested in receiving Reform's nomination and the \$13 million in federal funds our nominee will have for the 2000 race, will have to weigh in on Reform's political reform agenda. No traditional liberal or conservative agendas or framing of the issues will do.

Chicken Soup For The Father's Soul

Do you have heart-warming, insightful and/or funny story about Fatherhood? The authors of the New York Times and USA Today Bestselling book series, Chicken Soup for the Soul are currently seeking stories to include in the upcoming book Chicken Soup for the Father's Soul. So far, Chicken Soup for the Soul titles have sold more than 45 million copies to date, literally transforming the lives of readers from all walks of life.

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A Chicken Soup story is an inspirational, sometimes emotional, often humorous, true story that opens the heart and rekindles the spirit. It is the personal account of an event, a relationship, a lesson learned or a dream fulfilled that helps the reader discover basic principles they can use in their own lives. Maybe it recounts the deep bond between you and your father... that time when you and your dad laughed until your sides hurt... a heartfelt moment when your father's strength helped you through a difficult time... a funny memory of a family vacation that always puts a smile on your face... a special lesson you learned from your dad... or any story of fatherhood that makes the reader feel more positive, more connected - and better about life in general.

Some of the chapters we will be including are: On Fatherhood, Sports Stories and Other Adventures, A Father's Wisdom, Dad at Work, Special Moments, A Father's Courage, A Grandfather's Love and Thank You, Dad.

If you have a fatherhood-related story and would like to be included in Chicken Soup for the Father's Soul, please send your stories to: Chicken Soup for the Father's Soul at 3104 E. Camelback Rd #531, Phoenix, AZ 85016 (please keep copies as

we are unable to return materials). Fax to (602) 506-8912, or e-mail to soup4youl@home.com

The average/maximum word count is 750/1200 words. For each story selected in the book, a 50-word biography will be

included about the author and a permission fee of \$300 will be paid for one-time rights. There are no limits to the number of submissions. Our deadline for receipt of stories is August 27, 1999.

National School Lunch and Child Nutrition Programs Lubbock Independent School District 1999-2000 INCOME ELIGIBILITY GUIDELINES

The Lubbock Independent School District offers free or reduced-price meals for children from families whose income is at or below guideline levels. Parents are encouraged to purchase pre-paid meal tickets for their child at any school in the district.

Eligible families may apply at each campus at the beginning of the school year. Foster children are also eligible for the benefits.

A letter from Superintendent Curtis Culwell, containing information on the free or reduced-price meals, will be distributed to students to take home to parents. All programs of the U.S. Department of Agriculture are available to everyone without regard to race, color, national origin, age, sex, or handicap. If anyone believes that they have been discriminated against, they should write immediately to the Secretary of Agriculture, Washington, DC 20250.

Under provisions of the free or reduced-price meal policy, all applications will be reviewed by the local Director of Food Services at 3501 Avenue G. If a parent is dissatisfied with the ruling of the official, he/she may make a request either orally or in writing for a hearing to appeal the decision. The request should be directed to Darwin Hilliard, Executive Director of Purchasing and Contract Services, 1628 19th Street, telephone 766-1098. The school district's policy contains an outline of the hearing procedure.

The following income guidelines will be used to determine the eligibility for free or reduced-price meals:

1999-2000 INCOME ELIGIBILITY GUIDELINES

Household Size	Annually		Monthly		Weekly	
	Free	Reduced	Free	Reduced	Free	Reduced
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2	\$14,378	\$20,461	\$1,199	\$1,706	\$277	\$394
3	\$18,044	\$25,678	\$1,504	\$2,140	\$347	\$494
4	\$21,710	\$30,895	\$1,810	\$2,575	\$418	\$595
5	\$25,376	\$36,112	\$2,115	\$3,010	\$488	\$695
6	\$29,042	\$41,329	\$2,421	\$3,445	\$559	\$795
7	\$32,708	\$46,546	\$2,726	\$3,879	\$629	\$895
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PUBLIC NOTICE

Disadvantaged Business Enterprise (DBE) Goal for Federal Fiscal Year 2000

City Transit Management Co. Inc., DBA Citibus has established its proposed Fiscal Year 2000 DBE Goal of 15.9%. The proposed goal description and goal setting determination is available for review between the 8:30am and 4:30pm, Monday through Friday, beginning August 8, 1999 until September 22, 1999 at the offices of Citibus located at 801 Texas Avenue, Lubbock, TX 79457.

City Transit Management Co. Inc. and the Department of Transportation will accept comments on the DBE Goal for 45 days beginning August 8, 1999 and ending September 22, 1999. Comments are for information purposes only.

Comments can be sent to: Cody R. Amis, Management Assistant of Finance
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