

National Scene

ACADEMY AWARDS "CUL-TURAL DISTORTION" SAYS JESSE JACKSON

Jesse Jackson has led a conlition of minority groups in protesting the Academy Awards claiming, "institutional racism that is manifest in three days in-Hollywood: racial exclusion, cultural distortion and denial of access to production." In proving racial exclusion Jackson said, "Let us examine the facts. Although African Americans are 12 percent of the population, our participation in from of the camera, behind the camera and in the executive snites is minuscule." Jackson called the situation "cultural distortion," and said "the media portrays African Americans and other people of color in five deadly ways: We are portrayed as less intelligent than we are, less hard-working, less universal, less patriotic and more violent than we are." Jackson said Hollywood bases its art Torms on a racially stratified society and its "Social iniquities continue to be expressed as realities through our cultural forms for all the world to see."

♦♦♦♦♦ THE OTHER SIDE OF THE STORV FARRAKHAN FIGHTS BACK

Lawyers for Nation of Islam Minister Louis Farrakton are saying allegations in a letter from the U.S. Justice department are *substantively erroneous and may constitute a violation of Farrakhans First Amendment rights." NOI lawyers charged that the Justice Department's actions in requesting that Farrakhan may be required to register as an agent of a foreign government are "procedurally improper", partially because they based their allegations solely on a Jan. 29 Washington Post news aper report. "Beyond the inherent in...dmissibility and unreliability of hearsay statements, you openly admit your own uncertainty as to the truth of the Washington Post article," the attorney said. The attorney told the Justice Department, "The single source of your allegations of possible criminal conduct on the part of Minister Farrakhan is a newspaper story. Despite these circumstances, you have taken the vrongful and unjustifiable action of issuing a threat to Minister Louis Farrakhan. \$
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 WHITE-OWNED SOUL FOOD RESTAURANT FIZ-ZLES IN PHILADELPHIA When the Heritage Restaurant opened in Center City Philadelphia kente-cloth yested waiters and owners hoped to follow the golden path paved by Planet Hollywood and the Hard Rock Cafe. But the restaurant. which promised to "stretch you appreciation of African-American history, closed within three months after its opening swallowed in the chasm of misunderstanding that divides much of America. Once the restaurant's mostly black clientele found out its owners were not black the crowds dwindled. Heritage's owners, Philip and Marcia Cohen, who spent \$2 million on renovating an old bank building in downtown Philadelphia. served African and Caribbean inspired menu items and papered walls with large posters of black figures like Colin Powell, Jesse Owens and lending black Philadelphia civic and political leaders. A sign in the Heritage's windows says it is "closed for expansion." hut, records show, the corporation formed to run the restaurant filed for bankrupicy in November

NATIONAL URBAN LEAGUE LAUNCHES ISSUES, STATEMENTS, SPEECHES AND POSITION PAPERS ON INTERNET HOMEPAGE

NEW YORK - The National Urban League has launched its home page on the Internet (http://www.nul.org) that provides insight into key issues with statements, speeches and position papers. The home page contains the recent speeches of Hugh B. Price, president of the National Urban League; and his weekly column, TO BE EQUAL, that discusses important issues facing America. The league's latest press releases, press statements, and media advisories are being made available here. Also, articles, legislative updates, publication lists, manuals, policy guidelines, self-help tools, resource lists, position papers and much more will be presented in the future.

"The National Urban League is on the cutting-edge in the way we have put our mission on the Internet." said Hugh B. Price. "We encourage everyone with computer access and a modern to visit our home page on the Internet's 'World Wide Web.""

This home page provides computer users with a way of electronically interacting with the National Urban League. Besides providing a valuable resource for current events; it provides a wealth of resources for students, teachers and history buffs. It explains the history and mission of the League; it gives information on its affiliates in 114 cities; and it outlines the departments, resources, programs, sponsors, and special events. In addition to the home page, the National Urban League also launched the Leadership Network, a public "Community Development" are on america On-line. Through continuous postings from the League, its affiliates in 114 cities and others, the Leadership Network will provide techniques, strategies and processes for solving problems and improving the lives of our constituents. The network will be a valuable contribution to training and developing new leaders. To get to the Network uses the keyword: Urban League. To receive free Leadership Network software for the National Urban League on America Online please call 1-800-652-0808.

The National Urban League home page is sponsored by Public Access Networks Corp. The Leadership Network is sponsored in part by a grant from the Kellogg Foundation.

For further information phone B. Keith Fulton, Director of Electronic Communications, National Urban League, at (212) 310-9244 (or on the Internet: bkfulton@nul.org),

Founded in 1910, the National Urban League was established to help African Americans attain social and economic equality. The nonprofit organization has affiliates in 114 cities, in 34 states and the District of Columbia.

DNC EXECUTIVE COMMITTEE URGES CONGRESS TO INCREASE MINIMUM WAGE

The Executive Committee of the Democratic National Committee today unanimously approved a resolution urging the Republicans in Congress to put aside partisan politics and pass President Clinton's proposed increase in the minimum wage. The move comes at the end of a week in which Republicans in both branches of Congress blocked Democratic efforts to boost the incomes of 10 to 13 million Americans.

According to DNC National Chairman Don Fowler, the vote sends an important message to America; "The Democratic Party stands with working men and women. The democratic Party wants to increase wages." Fowler told the Executive Committee, which met for the last time before August's Democratic National

GREATER ST. LUKE MISSIONARY BAPTIST CHURCH CELEBRATES 75TH CHURCH ANNIVERSARY

The greater St. Luke Missionary Baptist Church, 306 East 26th Street, will celebrate its 75th Church Anniversary beginning with a pre-inusical program Saturday, April 13, 1996, beginning at 7:00p.m. The theme will be "Praise Ye The Lord." Psalm 106:1.

Various churches and participants will include the following: Mt. Gilead Baptist Church, First Progressive Baptist Church, St. James Baptist church, Rising Star Baptist Church, Visions of Light of Texas Tech University. Bethel African Methodist Episcopal Church, New Zion Baptist Church, Faith First Baptist Church, Rev. Cory Powell, Community Baptist Church, Lyons Chapel Baptist Church, New Hope Baptist Church, Greater St. Luke's Youth and Inspirational Choirs.

Refreshments will be served immediately after the program. Hostesses will be the Greater St. Luke Ushers.

Sunday afternoon, April 14, 1996 at 3:00 p.m., the anniversary services will be held with guest church begin New Hope Baptist Church of Vernon, Texas. Rev. E.J. Tyson, pastor, will be guest speaker.

Dinner will be served after the services in Fellowship Hall. With the church colors of Red & White, the theme will be: "When God Is With Us - A Living Testimony", Joshua 1:5.

Looking at the history of Greater St. Luke Baptist church, history reveals that in 1921, Christians came to West Texas and established the Caldonia Baptist Church, with Rev. Wiley as pastor. The following families were among the first members: Quigley, William Bryant, Silas Love, Irbie Whitfield, and Gladys Conner.

In 1922 under the pastorate of Rev J.J. Davis, the Tom Johnson, L.B. Moores, and Wilmar Wilsons became members. Rev. Moore served as pastor form 1924 until 1928. In 1924, a site was purchased and the first; shelter was on arbor made of gunny sacks. A wooden structure was build in 1925, and a piano was bought. Joining during this time were Maggie Johnson, O.L. Craven, and Charlie Lawson.

In 1934, the name of the Church was clanged from Caldonia to St. Luke Baptist Church under the pastorate of Re. L.L. Gordon. Past members told the story of why it was changed. They said because of the signing of "Caldonia, one Sunday morning, Pastor Gordon stopped services and held a business meeting because of a man singing "Caldonia, What Makes Your Head So Hard." The Deo and Gonzales families were added between 1929 and 1933 under the pastorate of Rev. J.H. McDowell. Rev. L.L. Gordon was pastor from 1934 to 1936, and Rev. M.M. Jones was pastor from 1937 to 1939.

Rev. M.P. Swisher was pastor from 1945 until 1952. During this period, the Church and Lubbock experienced a period of tremenuous growth and development. In 1950, the present location of the church was purchased for a cost of \$3,800.00 from Mr. John Hughes. Rev. A.L. Davis was called to the pastorate of St. Luke in June, 1952. The dynamic leadership of Rev. Davis is still obvious. The growth and development of the church was greater than any period of the history of the church. In June, 1981, Rev. J.H. Ford became pastor and he has continued leading the church to higher heights. Among his accomplishments have been a beautification program, upgrading of the classrooms, restrooms, and kitchen area. The entire church has been re-carpeted. A drive-thru carport has been added to the east side of the facility.

Convention in Chicago. "Two-thirds of minimum wage workers are adults, about 40 percent are the sole breadwinners in their households. These herd working men and women-nearly 60 percent are women- deserve better. The deserve a raise."

In his weekly radio address this morning, President Clinton also challenged the Republican leadership in Congress to "stop blocking a vote and let the majority rule." Over 70 percent of American support increasing the minimum wage.

The federal minimum wage, currently \$4.25 per hour, will reach a 40-year low in purchasing power if it is not increased by the end of this year. Adjusted for inflation, its value has fallen by 29 percent since 1979.

"DAYS OF HALL LIVES" REGRESSIVE LUNCHFON KICKS-OFF SPRING SIGN UPS!

Texas Tech university Housing and dining SErvices is pleased to announce the second annual "Days of Hall Lives" Regressive Luncheon, today from 12:00 p.m. to 2:00 p.m. at Hulen/Clement Dining Hall. The event features an all-you-can-eat buffet which includes samples of all the great food and drinks the residence hall has to offer.

"We are excited to promote all the benefits of living in the residence halls," said Stacy Reding, marketing coordinator for Texas Tech Housing and Dining Services. "This event gives our current residents first priority to sing up for a room before we assign rooms to incoming students. They know first hand, the advartages of residence hall life--no cooking, no dishes, and tons of friends."

April 1-12, students can reserve their residence h.ll room for the 1996-97 academic year. By reserving a space early, they tra-guaranteed a space and will become a part of the "Days of Hall Lives."

The Regressive Luncheon, today from 12-2 p.m. at the Hulen/Clement Dining Hail on the Texas Tech campus, is open to the public. For more information about the event and Spring Sign Ups, contact Stacy Reding at 742-2661.



CORPORATE SUPPORTER WELCOMES

MINORITY PUBLIC ADMINISTRATORS

TO HOUSTON CONFERENCE

More than 250 African-American civic leaders and politicians from across the country recently convened in Houston for the 1996 Conference of Minority Public Administrators (COMPA) at the Adam's Mark Hotel. The conference luncheon, sponsored by anheuser-Busch Companies, was a highlight of the event which recognized the organization's leaders and outstanding members. Anheuser-Busch has been a long-time supporter of COMPA chapters nationwide. The annual conference provides a forum for members to evaluate challenging social and economic issues in the African-American community, Welcoming conference attendees (from left) are: Dr. Mitchell F. Rice, COMPA conference chairman; Dr. Harvey White, COMPA president-elect: Mike Chambers, marketing manager, Silver Eagle Distributors; Bernard Harris Jr., M.D., NASA astronaut and guest speaker; Judson Robinson III, councilman, City of Houston; and Mick Lewis, corporate affairs southwest region manager, Anheuser-Busch Companies

For more information, call Carla Holmes, Fleishman-Hillard, Inc., 314/982-1700

ST. MARY AUXILIARY TO HOST "FIESTA TIME" FOR VOLUNTEERS FRIDAY, APRIL 19, 1996

LUBBOCK, TEXAS - St. Mary of the Plains Hospital Auxiliary will host a branch, Friday, April 19, 1996, from 10 a.m., in the Amett room (sixth floor) of the hospital, to recruit prospective volunteers.

The brunch, "Fiesta Time, " includes unique food and live entertainment. Information will be given about the Auxiliary and volunteer opportunities. The event is open to the public at no charge; however, those wishing to attend must make reservation.

"Fiesta Time" is for anyone interested in volunteering for St. Mary Hospital. Some volunteer activities include working at the information desk or the gift shop, and escort messenger service. Volunteers must be available at least four and a half hours a week.

For more information or to make reservations, call Bobbie Boyd at (806) 744-1484. Chairpersons from this festive effort are Sister Brenda Davis, Brother Charles Taylor, Sister Annie Sanders, and Brother George Scott. Rev. J.H. Ford is the proud pastor.

The entire community is invited to attend these services.

The public is invited to attend the annual East Lubbock Early Settlers Round-Up

set for Monday evening April 29, 1996,

beginning at 6:00 p.m. at Simmons Community Center.

Tickets are \$3.00 each the entire community is asked to attend.

HAZEL DUKES HONORED AS "SECOND TO NONE" IN THE STRUGGLE TO PROMOTE HUMANITARIAN CAUSES



NEW YORK, NY — Hazel N. Dukes, President of the New York State Conference of NAACP Branches, was honored for her long record of support for humanitarian causes by Philip Morris Companies Inc. during a Black History Month reception at the company's initional headquarters.

Haust N. Datken, second from right

"It gives us great pleasure to honor Hazel Dukes this evening," said George Knos, Vice

President, Corporate Public Affairs, Philip Morris Companies Inc. "She has committed herself to the betterment of African Americans for more than a quarter century. Her record of public and community service is second to-more."

Addressing Dukes personally. Knox said: "I have always been in awe of your tenacity and courage. Hazel, you are one in a million — and for that we salute you tonight."

In a surprise presentation on behalf of Philip Morris, Knox gave Dukes an original painting entitled "Red Bow" by the renowned African American artist. Willie Torbert.

The reception also commemorated the eighth edition of the award-winning, Philip Morris-sponsored radio documentary series that was broadcast by some 450 radio stations nationwide during Black History Month.

Entitled "Passing It On: Voices from Black America's Past, Part Two," the six, half-hour audio-tage programs reached an estimated 18 million listeners.

Born in Montgomery, Alabama, Dukes has long been an active force in the realms of civil rights and political justice. She is a former president of both the National Board of Directors of the NAACP and the New York City Off-Track Betting Corporation.

Dukes received her early education at Alabama Teachers College, and received a Bachelor's Dagree in Business Administration from Adelphi University. In 1990, she was awarded an Honorary Doctor of Law Degree by the City University of New York Law School at Queens College.

She serves on a number of boards and commissions, and in a variety of professional organizations. (30)

Willie

Page R - Southwest Digest - Thursday, April 11, 1900



Where The People Really Care," and the Rev. Billy R. Moton is the proud pastor. Services were heautiful last Sunday morn ny - Easter Sunday!

R all began with the Sunday School's program. The youth were the sponsors, and they did a wonderful job. Sister Moton is their sponsor.

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The morning devotional period was led by Sister Swain and Brother Jenkins.

00000 The Male Chorus marched in the processional singing "I Shall Not Be Moved." Altar prayer was offered by Deacon Swain. A melody of Easter bymns were sung. The scripture was read from St. Luke by Sister Ida Johnson. Brother Virgil Johnson gave the prayer. A song, "It's All In The Word," was sung. The responsive reading, with the congregation

standing, was led by Sister Dorothy Kinner. The morning hymn was "At The Cross." Pastor Moton's sermon was entitled "He w To Deal With Your Ciethsemane," It was a powerful

message. His scripture text was St.

tuby Jau's Com

matthew 76:36-46. 00000 The youth of New Hope will sponsor a car wash Satarday, April 13th, beginning at 10:00 a.m. until the cars and trucks quit coming. Benefits from this effort will go toward their annual trip set for June 28th. The car wash will be held at the church, 2002 Birch Avenue. Donations are accepted. Call 714-3352 for more information. Sister Margaret Moton is director; and co-directors are Sister r Sandra Henry and Sister Gladys Thurrington. Help our Kids!!

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Please continue to pray for our skc and shut-ins. Among them include Sister G.H. Davis who is at home from the hospital

00000 If was good to see Sister Knighton at church last Sunday morning

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Sister Gallie Shields attended her sister's funeral services last Saturday in Waco, Toxas. 4444

A large number of relatives visited their loved ones here over the holiday season. The Sammie Beaty relatives were visiting from different cities. Frankie Kelly of Houston, Texas; her uncle and wife, Benice Kelly,

Carolyn Rollison of Houston spent the weekend with her mother and father Mr. and Mrs. Richard Rollison and other family members.

0000 This writer says thank you for all the lovely cards received during the Easter holiday. Love each of you!

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Ethel Blake's son and family surprised her last Saturday with a surprised birthday party. They were Pat and Msry Roberts. Ethel says nobody asked her of her age. She just thanks God. Thanks to____

everyone. Happy hirthday: Ethel, from Ruby Jay1

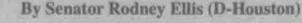
400.0Q. The New Hope Baptist Church will celebrate its church Anniversary on Sunday, April 21, 1996, beginning at 3:00 p.m. Special guests will be Rev. S.C. Nash, pastor Mt. Tabor Baptist Church of Dallas, Texas, He way former pastor of New Hope. This is the 80th year for New Hope. Each of us knows of their responsibility.

00000 Let us remember Sister Cavanaugh wish our prayers. She is a resident at a local nursing home. He is the wife of Re-Cavanaugh, pastor of New Light **Baptist Church** For the month of April, the Deacons and Trustees of New Hope are in charge of the devotional period during prayer meeting etch Wednesday evening, from

7:00 p.m. to 7:30 p.m. r. \$\$\$\$\$ Remember Mrs. Emma Stevens

who is a patient at Methodist Hospital. Your precious prayers are welcomed.

Affirmative Action Important Part of the American Dream





Senator Rodney Ellis

This week's appellate court ruling against using race as a factor in admissions at the University of Texas School of Law is a devastating blow to colleges and universities across Texas and the nation. The decision is a direct challenge to the landmark U.S. Supreme Court opinion that affirmative action programs were allowable to promote diversity within the university campus community and to help rectify past discrimination. The decision by the 5th U.S. Circuit Court of Appeals may prove disastrous to women and minorities who are still struggling to succeed in the mainstream of American life.

Affirmative action has been successful in making the American dream a reality for millions of women and minority families. I am a product of affirmative action. I was

accepted to the LBJ School of Public Affairs in part because of affirmative action policies. Dr. Lodis Rhodes took an interest in me and encouraged me to apply. I had graduated from Texas Southern University a year early and with good grades, but the fact that I was African-American and from a working-class family also contributed to why I was accepted. I knew that I was admitted to the LBJ School based upon different criter's than other students, and I stayed up late studying every night and on weekends to prove that I belonged there.

I was also accepted to the University of Texas School of Law because of affirmative action policies. But I have always said that affirmative action may have gotten me into the University of Texas School of Law, but it didn't get me out.

Since the mid-1960s, we have seen the African-American middle class expand and the dream of success passed down to a new generation. In 1961, 134,000 black students attended predominantly white colleges and universities across the nation. Today, the number is 1.2 million - a more than tenfold increase. And African-American test scores and graduation rates are on the rise.

MONIOUE GREENWOOD APPCINTED EDITORIAL STYLE DIRECTOR AT ESSENCE MAGAZINE

New York, N.Y. (March 29, 1996)-Monique Greenwood has been appointed Editorial Style Director at ESSENCE magazine, the publication's Editor-in-Chief, Susan L Taylor, announced today. In the newly created senior editorial position, Greenwood will be responsible for repositioning and directing the magazine's fashion pages, overseeing



Münique Greenwood

the Living lifestyle section, and working with ESSENCE's beauty and art teams on ESSENCE covers and celebrity layouts.

Said Taylor, "Monique Greenwood brings a wealth of fashion knowledge and publishing experience to ESSENCE. She's an innovator, and with the benefit of her energy and vision, ESSENCE is looking forward to even greater success. Monique's authoritative presence in the fashion industry and keen awareness of consumer needs will be instrumental in helping ESSENCE broaden its fashion editorial."

Greenwood left her position as Editor-in-Chief and Associate Publisher of Children's Business magazine, the Women's Wear Daily of the children's fashion industry from Fairchild Publications. She cofounded the monthly trade in 1985 and prior to that served as Associate Fashion Editor of Fairchild's Daily News Record, for the men's fashion industry. Greenwood also has acted as an editorial consultant for such magazines as Emerge and MBM. Under her editorship Children's Business received two Atrium Awards for fashion journalism, as well as a 1991 Points of Light Award from President George Bush. Greenwood is a graduate of Howard University and the Simmons College Graduate School of Management in Boston.

Said Greenwood, "I'm very proud to be working with ESSENCE, the publication that has done so much for African American women. Our newly designed and refocused fashion pages will inform and inspire with provocative pictures and prose that illustrate what's hot now, what's next and what's never out of style. We are ever mindful of the ESSENCE woman's innate style and sensibilities. Like no other magazine, ESSENCE knows the African-American woman, and the fashion we present will fit her in every way-her lifestyle, body shape and pocketbook." Greenwood will work to help fashion manufacturers and retailers reach the expanding, lucrative Black female market. Black households spend a larger proportion of their income on fashion than any other group. In 1993 it was estimated that Black households spent \$18 billion for clothes and accessories, and another \$7.18 million on cosmetics. ESSENCE began in 1985 to market fashion lines and accessories to Black women through its mail-order catalog, and has since held nationwide in-store fashion events. Said Taylor, "With Monique on board, ESSENCE takes a major step in delivering to African-American women more of the unique and distinctive style that celebrates Black culture."

Despite these achievements, this is no time to retreat. Discrimination has not disappeared in America. In housing, education, bank lending and employment, study after study shows that discrimination remains a reality. Glass ceilings still limit dreams and locked doors still shut out hope for too many Americans.

Consider these facts. White males are 33 percent of the population, but 80 percent of tenured professors, 92 percent of the Forbes 400, 97 percent of school superintendents, and 90 percent of the U.S. Senate. In 1994, African-Americans received less than three percent of all doctorates awarded in the United States; Latinos received barely two percent.

In addition, women and minorities continue to face barriers when it comes to income. For comparable work, African-American men earn only 75 percent of what white men make. Women earn 70 percent and Hispanics earn 64 percent of what white men make. In reality, there are very few white males whose opportunities would be improved by changing positions with a woman or almost any individual of color.

The argument that affirmative action is reverse discrimination again\$ white men may be effective political rhetoric, but it is not based on facts. A 1995 U.S. Labor Department study found that fewer than 100 out of 3,000 discrimination cases filed involved reverse discrimination, and that only in six cases were such claims substantiated. Similarly, a recent USA TODAY poll on affirmative action found that 98 percent of respondents said they have never been denied admission to a school as a result of any affirmative action program based on race.

Many critics of affirmative action prefer a merit-based system that is usually determined by test scores and grades. Yet our institutions of higher education are not merely learning slots waiting to be filled by test scores or grades. They are places to nurture human beings whose ideas, energy and initiative will meet the challenges of our society. As sociologist Orlando Patterson notes, Americans have rightly argued that what makes our nation great are the virtues of honesty, hard work, courage, imagination, and integrity --- which do not always correlate directly with test results.

Moreover, it is unclear how abolishing affirmative action will lead to a fair merit-based system as long as other types of favoritism continue to flourish. There are a number of race-neutral preferences that colleges and universities use when making admissions decisions. As Nathan Glazer of Harvard University notes, colleges and universities "employ geography, alumni legacy, friendship, fraternity and country club membership, family and social connections, wealth, seniority, ne potism, extracurricular activities, and social class to tilt [(admissions) decisions overtly or imperceptibly."

The fact remains that minorities and women face severe obstacles in becoming a part of the economic mainstream of this nation that do not exist for others. All of society benefits from the removal of those obstacles. This does not mean that we should impose quotas, nor that universities or businesses should accept, hire, or promote the unqualified. Awarding preferences to the unqualified over the qualified is already against the law.

The goal of affirmative action is to ensure that women and minorities have a genuine opportunity to participate and perform in our society. As long as minorities and women suffer unfair discrimination in higher education and the marketplace, I think we have an obligation at all levels of government to attempt to remedy that discrimination.

Politicians who pander to racial fears and bigotry, rather than educate their constituents about the history and benefits of affirmative action, will not solve the problems of equality and opportunity; they will only drive a dangerous wedge between all of us who share a common dream and a common figture.

Rodney Ellis, a Democrat, represents Houston and Fort Bend County in the Texas Senate.

Hi-D-Ho Stubb

All the way from the Hi--D-Ho, to Austin and back to the Depot. Stubb made his Bar-B-Q to the end, Most of all he made a million friends.

Bar-B-Q and music was a good mix. Stubb used all his secret cooking tricks. Some bands played for money; others grub. They owed their good start to good ole Stubb.

Christopher was his given name.

Bar-B-Q brought him the fame.

- His work is going on since he went above.
- Stubb is what Legends are made of

Shannon Hughes

CB. Stubblefield was fry cook for Hi-D-Ho Drive In in the early fifties. He's in uniform in our employees picture in from of the building and sign at 313 College Ave. (Hi-D-Ho is a greeting or goodbye.)

THE PRESIDENT NAMES PRUDENCE BUSHNELL **AMBASSADOR KENYA**

The President today announced his intent to nominate Prudence Bushnell of Virginia, a Career Member of the Senior Foreign SErvice, Class of Counselor, as Ambassador to the Republic of Kenya.

Ms. Bushnell joined the Foreign Service in 1981 after a successful training career in the public and non-profit sectors. Assignments in Dakar, Senegal and Bombay, India were followed by a tour at the Foreign Service Institute directing the Department of State's Executive Development Program. She was a member of the 35th Class of the Senior Seminar before

joining the Bureau of African Affairs as Deputy Assistant Secretary and later as Principal Deputy Assistant Secretary of State:

Ms. Bushnell was born in Washington, D.C. and educated in Germany, France, Pakistan and Iran. She holds a liberal arts degree from the University of Maryland and a masters degree in Public Administration from Russell Sage College. In the course of her career she has received several honor awards. She is married to Richard A. Buckley and has five step-chil-

With 8.3 million readers, ESSENCE is the preeminent magazine for Black women. Published by Essence Communications, Inc., it is the leading source of cuttingedge information relating to every area of African-American women's lives. For 26 years the magazine has celebrated personal achievement, chronicled social movements, documented struggles, showcased beauty, defined and set trends and illustrated the incredible journey of a resilicnt and splendid race of women.

POETRY WANTED FOR BOOK

General poetry is being accepted for a 1996 fall book project entitled, "Words from the Heart," Poets are invited to send one or two original poems of 24 lines or less on any subject. Poems must the postmarked no later than June 1, 1996. Please make copies of your poetry. Submissions will not be returned. Mail poetry to: EPS Publishing Company, 17400 South Blvd. Gulfport. MS 39503.

DOLE DOCTRINE FUTS POLITICIANS FIRST STIFFS AMERICA'S WORKING FAMILIES

Bob Dole has spent the last 35 years in Washington caring a lot more about getting the maximum wage for himself that raising the minimum wage for working families.

 Bob Dole voted more than 35 times to increase his own salary and perks - while the minimum wage has dropped to its lowest value in 40 years.

* Since 1961, Dole's salary has risen 563%. The value of the minimum wage has dropped 23%.

* If the minimum wage had increased at the same rate as Dole's pay, it would now be \$7.62/hour.

* Dole has voted for seven pay raises, and opposed at least ten increases in the minimum wage.

 Senator Bob Dole makes more from this taxpayer paid salary in just fifteen days than a full time minimum wage worker makes in an entire year.

 And it would take a full-time minimum wage worker nearly 18 years to make what Senator Bob Dole makes in just one year.

Two things are certain: Bob Dole can count on regular raises. And working Lamilies can't count on Bob Dole

WELL - KNOWN LIBRARY USERS TELL NOW LIBRARIES CHANGE LIVES

It happens everyday. Libraries and ubrarians change lives, shape lives, even save lives. Some well-know a library users have gone on to be successful — thors, politicians and entertainers. Their testimony speaks for itself.

"I loved hanging out at the public library. I toved getting lost in books. I still do. Some books you never forget. Some characters become your friends for life."

- Judy Blume, author

"When I was a young girl, I went to an old Edway in Coral Gables. Florida, to read my favorite books, 'Mary Poppins' and 'The Wind in the Willows.' They helped institit in the a sense of the wonder, the humor, and the spirit of life. As a student, I spent many hours studying in the libraries of Cornell University and Harvard Law School, As Attorney General, I have adopted an inner-city school, Raymond Elementary, in Washington, D.C., and sometimes meet with the children in the library to read to them. Libraries are such an important part of life."

- Attorney General Janet Reno

"Libraries are valuable beyond measure, for they at once keep, protect, and conserve all human thought, and they are actively about the business of sharing their bounty daily. I don't think I could live without them, and I doubt if I would care to."

- Maya Angelou, author

"The best place to hang out, the library."

-Whoopi Goldherg, actress

Bell is NSFRE Conference Speaker

Greensboro, NC - Dr. Ulysses Bell, Vice President for Institutional Advancement at Bennett College, was a speaker at the NSFRE 33rd International Conference on Fund Raising. The National Society of Fund Raising Executives conference was held in Los Angeles March 17 - 20. NSFRE is a member of the World Fundraising Council (WFC).

The conference's focus was on philanthropy. Attendees interacted with fellow fund raisers in participatory workshops, leadership forums, roundtables, plenary sessions and social events. They had the opportunity to experience hands-on interaction about today's global, computerized environment; had one-on-one consultations with industry leaders about varied aspects of fund raising; and participated in sessions on today's "hot" topics such as ethics, public policy, and diversity.

Bell spoke on the steps for conducting a capital campaign. He explored policy issues and decision making points from institutional readiness phase through the direct mail and telephone solicitation activities of the wrap-up phase.

He came to Bennett College in 1992 with 18 years of fund raising and higher education experience. He was Vice Chancellor of the Division of Development at Elizabeth City College for six years and spent two years as Assistant Dean for Development &

Corporate Relations at North Carolina Central University. He is a licensed Real Estate Broker in the State of North Carolina and has owned a realty company.

Bell has taken his business communications skills to international heights. He has been Chuirman of the Business Department at Nkumbi International College in Zambia, Africa and taught accounting and business communications there for one year. He earned his Juris Doctor degree from North Carolina Central School of Law and received the Masters of Arts in Business Education from Columbia University. Bell sits on the Lenoir-Rhyne College Board of Trustee. Other board affiliations include being a member of the Board of Directors of the N.C. Rural Economic Development Center in Raleigh and the Board of Advisors for First Union National Bank in Elizabeth City. He is also a member of the National Society of Fundraising Executives.



"When I could no longer stand to be home, I went to the public library. The librarian tutored me every afternoon of the week for about four hours. I had a better relationship with the librarian than with my mother." —David Brinkley, news correspondent

"When I was a child I used to go to the library almost everyday after school. There I found a world of excitement and experience, the librarians used to suggest new books for me. I read volumes of fairy tales and mysteries, S.S. Lewis' Tales of Narnia was my favorite series. I now read those books to my children. I also send them to the "story hour" offered by our local library I think I love to write today because I loved to read as a child. I would not have been exposed to all of those wonderful books if it were not for my local library."

-Nancy Glass, anchor, American Journal

"It wasn't exactly happy growing up in Peoria, III., in the 1930s as a bright, young Jewish girl. Books were my escape and opened my way to the wider world that I now move in, and perhaps have made wider for others. I am terribly apprehensive about the drastic cuts in funds for institutions like public libraries being promoted. With all due respect to computers, e-mail, and the World Wide Net, people — women, men, and especially children growing up — need books and libraries to empower them for the future."

-Betty Friedan, author

"I love libraries. So many books. So many ideas, so many different ways to think. One of my favorite activities was when I did volunteer work at my public library. Go figure."

-Jerry Greenfield, cofounder, Ben & Jerry's

"There are certain things without which life would be not impossible but assuredly more difficult. I like, for example, hot running water. If I could go back to childhood I would still like to sit in a tub of hot water and watch the ivory soap bob in and out while the bubbles float up and away. I like snowflakes, too. I always wanted to run away from home riding a wild snowflake bucking in the wind off to see what is east of the sun and west of the moon. Of course, I couldn't do that because my mother said she'd miss me. So that left me with a sense of adventure and a library card for my ticket. I don't take hot water or bubbles for granted; I know there are too many people who can experience neither. I also cherish libraries. They house our dreams." —Nikki Giovanni, poet

"When I was six my family moved to Portiand where Mother immediately took me to the library. I was awed by the beauty of the building and by the serenity of the children's room with its low shelves filled with hundreds of books. 'All for children?' I asked. 'All for children,' said Mother. That room seemed so magic that I wanted to be a part of all it offered. The course of my life was set. "

Community Financial Investment Groups Corporation

Announces Launching of " OPERATION: Stop The Leaks"

Los Angeles - Community Financial Investment Groups, Inc. announced the of official kick-off of its OPERATION: Stop The Leaks designed to direct more of African Americans money towards quality Blackowned Businesses.

The OPERATION: STOP THE LEAKSTM is a 5-phase comprehensive collective economics system in which all African Americans consumers and business owners alike, can and should participate. This program will not only start capturing and holding Black Dollars securely, but efficiently measure and track its own effectiveness and growth.

"We've been talking and namicking various programs & slogans all over the nation in shall groups for a long time. Now it 's time to get serious, consolidate our efforts on a national scale, and implement an effective ECONOMIC ACTION PLAN!" states Annie Pierce, C.F.LG. Founder. "With African American dollars only staying in our community for a mere 8 hours and Black Businesses only capturing2% of the Black Consumer's dollar, some thing needs to be done and done quickly to change those statistics!"

The first phase of OPERATION: STOP THE LEAKS TM is the *Black Business Enrichment program*, which depends heavily on **high quality** Black Businesses. These businesses will form *the foundation* of the system and consequently, the C.F.I.G. Corporation is seeking the *very* best Black-Eusiness owners in all industries and professions across the nation to initiate this program. "With these high quality businesses and professions als in place, we will be able to remove all the excuses Black consumers use to NOT SUPPORT BLACK BUSINESSES!"

C.F.I.G. is currently looking for potential Black Business Enrichment Program Directors to help coordinate the program in various cities. For more information about C.F.I.G. Membership and on how to get involved as a Program Director and/or Business/Consumer Participant, please call

1-800-898-4696.

14

-Beverly Cleary, author

Long to recent the second strain and disapprated

"As a young girl the library was a sanctuary for me. First of all coming in from the sweltering heat of Tulsa days into the damp coolness of the public library was self-preserving as well as a nurturing thing to do. And the book-mobile sent me into swoons of anticipation not only reserved for the ice cream truck. What would I find and check out with my signature -- a tremendous act of citizenship for a little person."

Alfre Woodard, actress

"When I was younger, I was in the library all the time — reading for fun or researching for school - now I'm lucky enough to have one of the greatest resources anywhere with the New York Public Library. Libraries are so important — the best thing you can do is educate yourself."

-Ricki Lake, actress and talk show host

"Certainly, libraries serve as a base for the academic endeavors of students, adults and others who are reading for enjoyment, school or their professions. I am a strong believer in the power of the written word to help bring about changes in our society."

- Vice President Al Gore

"I will always remember an early letter, in response to the 'Road Less Traveled,' which an elderly European woman had obtained from the public library. In her letter she alluded to the paucity of public libraries in Europe and exclaimed, 'Thank God for the wonderful public library system of the United States."'

-M. Scott Peck, author

"When I was a child my mother would take me to the Leavenworth Library on rainy Sunday afternoons. I discovered the whole world on those afternoons."

-Melissa Etheridge, singer

This was an honor... were the words of Varonica Holland, an honoree at the 26th Annual Harlem Y Salute to Black Achievers In Industry, held recently in New York City. Shown here are I-r, Ossie Davis, Actor, who was the Keynote Speaker for the event; John Johnson, CBS TV Anchor was the most noted Black Achiever; Varonica Holland, Corporate Affairs Administrator and Assistant to Bill Richardson, Vice President - Corporate Affairs and Gerald



DePalma, Senior Vice President, Human

Planter Allen Morgan

Resources, all from Schieffelin & Somerset Co., Importers of Wine & Spirits.

The Mistress of Ceremonies for the evening was Ann Tripp, Morning News Anchor, Reporter and Interviewer, WKRS (KISS-FM). Larry Dais, Board Chair of the Harlem Y presented The Dr. Leo B. Marsh Memorial Award to Gloria Thomas Williams, Chief Executive Officer of Network Services, Inc. WCBS-TV; Elaine Edmonds, Executive Director, Harlem Y introduced the 1996 Youth of the Year, Ms. Faustine B. Joshua, who was presented with The Carrie Terrell Award by Renee Du Jean, Co-Chairperson for this event.

Congratulations to all the Black Achievers, this was truly a night to remember!

STATE-BY-STATE DATA FROM THE BUREAU OF LABOR STATISTICS

This Monday, April 1. marks the five-year anniversary of the last minimum wage increase. President Clinton has proposed a raise in the minimum wage by 90 cents over two years. This raise will mean auadditional \$1,800 in earnings for full-time wage workers - enough to buy seven months of groceries.

Of the ten million American workers who would benefit from the raise in the minimum wage, two-thirds are adults, age 20 or over. The average minimum wage worker brings home half of the family's earnings. Three out of f. we minimum wage workers are women.

The following is a state-by-state breakdown of the number of workers in each state who would benefit from the President's minimum wage proposal:

TEXAS: Benefits 943,006 workers in Texas, representing 20.4 percent of all hourly workers in the state.

National Library Week celebrates new role of libraries

When Janet Lia's daughter faced surgery for a chronic ear condition, the Seattle nother headed for the computer at her public library. So did Peter Boring, of Cairo, Ga., when he needed access to e-mail to help him land a new high-tech job.

Whether they need help finding a job or managing their health, a growing number of Americans are logging on to computers, not from their homes or offices, but at libraries.

"Libraries Change Lives. Call. Visit. Log On," the theme of this year's National Library Week, April 14-20, celebrates this new role.

Although at most libraries visitors still check out a book, a recent U. S. News & World Report/CNN survey found that more than half use a computer to find the information they need,

"Libraries are a logical on-ramp to the information superhighway," explains Betty J. Turockpresident of the 57,000-member American Library Association (ALA). "There are libraries in virtually " every community with librarians to help members of the public navigate the vast sea of information available on line."

Turock noted that often the most up-in-the-minute information for job, health, finance and other needs can be found online via the Internet, a vast network of computer networks which links libraries, universities, masearch centers and other information resources around the world. About one in five public libraries offer public access to the information highway, including most large urban libraries.

"As professional librarians, our goal is to make sure that all people have the information they need, whether or not they can afford a computer or know how to use one," says Turock. "Libraries are the heart of our nation's information infrastructure. We want Americans to enjoy the same free and open access to information in the 21st century that they do today."

The American Library Association is the oldest and largest library association in the world. Its mission is to ensure the highest quality library and information services for the American people and to advocate for the public's right to a free and open information society.

For more information, contact the American Library Association, Public Information Office, 50 E. Huron St., Chicago, IL 60611, Telephone: 312-280-5044/1546, Fax: 312944-8520, E-mail: pio@ala.org

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by Reports W. Howard

There once was a time when it was believed that if you were fortunate enough to eat enough to fill your stomach and satisfy your appetite, that you had marle a great accomplishment. Nutrition never figured into the plan. We know now, ther filling up is not the whole

picture if we want to stay healthy and alert and want our families to be healthy also. We know that our children need well-balanced meals to achieve their maximum in school offerings. By well balanced meals, we mean those meals which have offerings from the four basic ford groups which were divided into seven groups years ago. Choices are much simpler now that there are only four groups: (1) milk, (2) meat, (3) fruits and vegetables, (4) bread/cereal. This is called a Daily Food Plan. Having foods from the "Basic Seven" groups is still ideal, but the Daily Food Plan is most often followed in schools where children eat at least on meal and in some instances two.

School meals, as a rule, have very high caloric value and give children an enormous amount of energy. The energy is manifested in those classes that some teachers refer to as the "after-lunch bunch." These students are either anxious to get into school activities, or anxious to fall asleep because this is their first meal of the day and like babies, they go to sleep on a full stomach.

Children need breakfast to start the school day after a full night of restful sleep. With a good breakfast, they cal sail through the school day with ease and adequate energy, children without an early morning meal usually eat candy to keep them going in the morning. Candy is no substitute for a good meal, plus it causes cavities in teeth. Let us get "in cinque" and give our children adequate nutrition for health and educational reasons.

THIS N THAT

SOME WITNESSES SAW WHAT YOU DIDI !! THIS N THAT ... would like to pass on to those... COWARD CROOKS ... who broke into the ... DOT'S DAY CARE CENTER ... either FRIDAY NIGHT... or ... EARLY SATURDAY MODNING... and took ... A MICROWAVE OVEN ... COLOR TELEVISION SET ... and ... SOME 'VOOD ITEMS ... This is the sam location where ... NANA DAY CARE CENTER ... had some of the same problems ... 2502 GLOBE AVENUE ... Can you imagine ... SOME COWARD CROOKS ... stooping so low ... TO TAKE KIDS BELONGINGS ... and doing it on ... GOOD FRIDAY ... or the day ... BEFORE EASTER?? Anyway ... there were some ... WITNESSES ... and info was given to the. J.UBBOCK POLICE DEPARTMENT ... and hopefully ... these crooks will be caught...and...prosecuted...WHAT A SHAME...and...THANK GOD ...for the witnesses ...who even saw the vehicle the crooks were driving ...

TAKE NOTE FROM AN INMATE!! THIS N THAT ... was told by an ... INMATE ... that anyone who ... SELLS DRUGS ON A STREET CORNER...or...ANYWHERE...HAS TO BE A COMPLETE FOOL !!

EASTER SUNRISE SERVICES IN COTTON PATCH !! THIS N THAT ... was among the church filed ... HEW HOPE BAPTIST CHURCH ... Shallowater, Texas ... last Sunday morning ... It was a very good service ... and the Rev. N.H. Franklin ... pastor of Bethel AME Church of Lubbock...did a splendid job...A combined choir ... with members from various churches ... What blend of voices ... and the ... membership of ... FIRST United Methodist CHURCH ... of Shallowater ... as well as ... UNITY BAPTIST CHURCH ... and ... CARTER CHAPEL METHODIST CHURCH ... WHAT A TIME ... in the ... COTTON PATCH ... Thanks to PASTOR HALL ... of New Hope ... for a splendid job ... Let's go back to the ... COTTON PATCH ... say ... next year...

LOOKING LIKE HER MOTHER!! THIS N THAT ... has observed ... SISTER JUDITH STRUGGS ... who has apparently taken her place ... at Bethel AME Church ... as did her mother ... SISTER LILLIAN STRUGGS ... who helped thousands of young people in the community...Watching..SISTER JUDITH STRUGGS..perform...reminds one of what...SISTER LILLIAN STRUGGS...aid...THIS N THAT ... hopes ... SISTER JUDITH STRUGGS ... will keep singing and playing the piano .. as well as the organ ...

RE-ELECTION RALLY SET FOR PATTERSON!! THIS N THAT ... would like to encourage all of ... YOU ... make plans for the ... RE-ELECTION RALLY FOR T.J. PATTERSON ... in his bid for ... CITY COUNCILMAN ... DISTRICT 2... FRIDAY NIGHT ... APRIL 19, 1996... BEGINNING AT ... 7:00 p.m. THIS N THAT ... advises there will be lots of info ... and ... music for all who attend ... BRING SOME-ONE WITH YOU!!

D.C. KINNER THE BARBER SAYS: "WISDOM ... is the ... REWARD ... you get for a ... LIFETIME ... of listening ... when you'd...have ... PREFERRED TO TALK ... "

WE'RE GOING BACKWARDS FAST

"A Reprint of March 13, 1986"

by Eddie P. Richardson



In an article in the Thursday, February 28, 1985 issue of the Wall Street Journal, it is spelled out the trend of Blacks not supporting Black businesses. This article has a lot of merit and shows what we must focus and refocus our minds, both Blacks and others.

"A Special Background Report on Trends In Industry and Finance"

OLDER PRODUCTS look to blacks for rejuvenated sales growth. Blacks are still a relatively fresh audience for many products or brands whose overall markets are saturated or growing slowly, marketers find. Trying to squeeze more sales from Crest toothpaste (the leading brand among whites), Procter & Gamble tries harder to woo blacks (who prefer Colgate). P&G even retains Burrell Advertising, a black-owned agency in Chicago, to handle Crest-related work taken away from

Benton & Bowles, a big New York agency. Says a Midwest seasonings merchandiser with an eye on blacks: "As our mature products reach to point where sales can't keep growing with the population, I have to turn to untapped areas for future customers."

Some aging products already are bought heavily by blacks- a fact recognized increasingly in ads. Instead of bottles of liquor, the center attention Bacardi Imports' latest ads is black and hispanic drinkers. And Philip Morris' 7-Up unit has retained two minority ad agencies. Marketers are aware that blacks' population growth rate is about 1.5% a year, vs. less than 1% of whites.

BLACK-OWNED BUSINESSES draw a declining share of black's money

The revenue of black-owned companies, according to a census bureau estimate, last year equaled only about 7% of blacks' income. Back in 1969, that portion was much higher - 13.5%. The decline will continue as black spending power rises, says Andrew Brimmer, a Washington economist. Most black-owned companies, out of excessive caution or for lack of capital, still haven't moved into important business segments - vacation travel, for instance - where black spending is surging as income rises.

SOUTHWEST DIGEST

National Advertising Representative Black Resources, Inc. 231 W. 29th Strept, Suite 1203 New York, N.Y. 10001 Telephone (212) 967-4000 P.O. BOX 2553-LUBBOCK, TEXAS 79408 EDITORS/PUBLISHERS

T.J. PATTERSON-EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper narving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthic, and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this

The black-owned companies, moreover, are being attacked in their strongholds by mass merchants. According to a trade group, giants such as Revion and Alberto-Celver now draw 70% of black dollars spent for hair-care products, up from 41% in 1980.

LARGE AND YOUTHFUL, black households spend big on some items. True blacks are only 12% of the population and account for only about 7% of consumer spending. But blacks on a per-capita basis spend 28% more on baby products than whites spend, says Wellington Group, a Haddon Heights, N.J., research concern. Other findings: Blacks spend 27% more on cooking ingredients, 16% more on cleaning supplies, 12% more on breakfast foods.

Black families are larger (3.6 people per household, compared with 3.2 whites) and younger (the median age of blacks is 24, compared with 29. for whites). Tradition taste and style also account for spending habits peculiar to blacks. Spicy sausage, bought by only 13% of white women, is bought by 21% of black women, says Simmons Marketing Research Bureau in New York.

Marketers say blacks buy more than half of the cognac sold in the U.S.

DAILY NEWSPAPERS make little headway in recruiting nonwhites. According to the American Society of Newspaper Editors, more than 94% of dailies' journalists are white; six dailies in 10 employ no minority journalists.

BLACK HISTORY is the subject matter of Rise 'N Fly, a trivia game (about \$30) marketed by a Wilmington, Del., women. Sample question: Who wrote "Go Tell It on the Mountain"? Answer: James Baldwin,

INTENSIFIED EFFORTS to increase endowments have drawn \$37.5 million to 24 black colleges since 1978. Combined endowments for 42 schools affiliated with the United Negro College Fund have claimed to \$201 million, from \$131 million in 1978. But debt also rises: They borrowed much of the money from insurance companies.

Who will ride the information superhighway?

by Betty J. Turock, President

American Library Association

Today, powerful technology can connect a student to a library in another state - or country. It can help you find a job, research a medical condition or get the latest stock market reports.

But what if a child's parents or school can't afford a computer? What if you don't own a computer --- or know how to use it? The information superhighway threatens to widen the gap between the "information rich" and "information poor" even as it revolutionizes how we live, learn, work and connect with one another.

The solution to public access exists in virtually every community. It's doable and affordable --- it's the library.

America's libraries have always been the great equalizer, helping people of all ages and backgrounds to lend better lives, regardless of their ability to pay. Over the years, their services have expanded to include not just books, but magazines, videotapes, CDs, telephone reference and computers. And they provide something more, the professional assistance of a librarian. In the age of electronic information, this role is more critical than ever.

The theme for National Library Week, April 14-29, 1996, celebrates the changing role of today's libraries with the message,"Libraries Change Lives. Call. Visit. Log on. " More and more people are getting access to information they need for their jobs, their health, finances and just plain enjoyment online at their libraries. They are the lucky ones.

Nationally only about one in five public libraries offer public access to the Internet, the vast network of computer networks which makes up the information superhighway. Even fewer school libraries are connected.

How our government confronts the challenge of developing our national information network will test one of our most basic values in a democracy society --- public access to information. Just as not everyone can afford to buy all the books they need; some can't afford computers and expensive on-line charge. In fact, the most recent statistics show that only one in 10 Americans has access to the vast network of databases known as the information superhighway.

Political leaders as diverse as Vice President Albert Gore, Jr., and Speaker of the House Newt Gingrich (who called libraries "the most cost-effective investment in learning that we can make") agree that our nation's libraries must be linked to the information superhighway.

We need more than words, however, if there is to be equity on the information superhighway. Many of those seeking to influence our nation's telecommunications policies are driven by a profit motive. They have deep pockets and access to power at the highest levels. Unless steps are taken to protect the public interest, the information superhighway will most likely be available only to those who can afford to pay the charges.

Nothing is more important to the future of our democracy than ensuring public access to information. We live in an information society. Our jobs, our education, the health and well-being of our tamilies depend on it. Today, more and more of the information we need is in computers. That is why we need all of our nation's public, school, college university libraries online.

If Americans are to continue to enjoy the same open access to information that we do today, our communities, states and federal government must invest in libraries as centers for information in all forms --- electronic as well as print. The new provision for discounted telecommunications rates for libraries must be enforced. Congress must also act to ensure that any change in copyright policy protects fair use of electronic information by library users.

If all people - not just those who are rich enough or smart enough - are to be able to ride the information superhighway, it will take leadership from our elected representatives of all political persuasions. And it will require those who stand most to benefit --- members of the public --- support, not just their local libraries, but all libraries in their efforts to ensure that all people have the information they need whether in print or online.

The 21st century is almost here. Americans can't wait for equity on the information superhighway. They need it now - at their libraries.

office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vility. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editor als are not necessarily the opinions of the publishers/editors or those of the

advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed

envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P. (Assault on Illiteracy Program)

A Community-Building Newspaper

\$20.00 per year-\$35.00 a year



LETTERS TO THE EDITOR

Dear Mr. Richardson:

I am writing to tell you about an exciting new development. The enclosed press release provides information on THE BLACK COLLEGIAN Magazine's on-line career opportunities and self development database now available on the Internet and CompuServe. We believe this service will be of interest to a broad cross-section of people who are looking for up-to-date information on employment opportunities, career guidance and self-development.

In case you are not familiar with the magazine, THE BLACK COLLEGIAN is a 25-year-old career opportunities magazine targeted to African-American collegians. We distribute 112,000 copies twice a year to more than 800 campuses throughout the country. The magazine is made available through each campus' career placement and counseling office.

If you have my additional questions about THE BLACK COLLEGIAN's service on the Internet and CompuServe, please feel free to contact me. I can provide a detailed breakdown of information categories, news and department features that are available on this service. Meanwhile, I would appreciate copies of any news items you may publish.

Sincerely, Scott V. Edwards **Online** Publisher

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Dear Editor

EPS Publishing Company invites your readers to participate in our apcoming 1996 fall book project entitled, "Works from the 'Heart." EPS Publishing Company provides an outlet for amat-ur writers to be published. Thank you for your consideration in making this announcement.

Sinceresy, Eileen P. Stratz Publisher (601) 863-5807



Southwest Digest - Thurnday, April 11, 1990 - Page 7

WILLIE E. GARY RECEIVES NATIONAL AWARD



PALM BEACH, FL., Willie E. Gary, nationally known trial attorney extraordinaice, was honored by The American Jewish Committee as the recipient of the Judge Learned Hand Award. This most prestigious of national recognitions was presented at the Palm Beach Four Seasons Ocean Grand Hotel on February 29, 1996.

Dr. Johnnetta Cole, President of Spelman College, one of America's oldest and most prestigious black colleges, and Chairperson on the United Negro College Fand, was the keynote.

speaker. The Honorary Co-Chairs for this memorable event were Congressman Alcee L. Hastings and Judge Edward Rodgers of Palm Beach County.

The American Jewish Committee is a pioneer intergroup relations organization working to combat all forms of bigotry and discrimination by promoting human rights and advocating public policy positions rooted in the American Democratic values. The Committee represents the full spectrum of our country's ethnic, religious and racial groups.

Judge Learned Hand was indisputably one of the ten most respected judges in history to sit on the Federal Bench. To this day, his writings are studied by virtually every law student in America for their clarity, incisiveness and brilliance.

Along with his legendary skills, Willie E. Gary has been honored for his philanthropic interests in the field of education and his commitment, as a role model, to young men and women to Be the best that they can ben. Gary's generous pledge of \$10 Million Dollars to his Alma Mater, Shaw University in Raleigh, North Carolina, marks one of the largest individual commitments ever made to education.

In addition to Gary's more than 50 multi-million dollar settlements and verdicts, a Mississippi jury recently awarded him "One Half Billion" Dollars, one of the largest jury verdicts ever in the United States.

Willie E. Gary specializes in championing the causes of the little people, earning him the title, "The Giant Killer".

He is the recipient of numerous awards, including the C. Francis Stradford Award in 1995, which is the National Bar Association's most prestigious award; the 26th Annual NAACP Image Key of Life Award in 1994; UNCP National Alumni Council Achievement Award in 1993; UNCF College Alumni of the Year Award in 1989; Honorary Doctorate of Laws from North Carolina Central University, Bethune-Cookman College, Shaw University, Florida Memorial College, Southern University and Nova University.

POEMS WANTED FOR CONTEST AND ANTHOLOGY

Sparrowgrass Poetry Forum Inc. is offering a grand prize of \$500 in its new "Distinguished Poet Awards" poetry contest. Thirty-four other cash awards are also being offered. The contest is free to enter.

Always Something Better

FREE LIBERTY CHECKING!

• No Service Charge • No Minimum Balance • FREE TILLIE ATM Card • FREE TILLIE ATM Transactions •First Order of Standard Checks FREE •Real Overdraft Protection!

> Now open! ASB's newest Supermarket Branch inside Albertsons, 50th and Indana.

> > 0

Open: 10 am-7pm Mon-Fri., 10 am-4 pm Sat.

Poets may enter one poem only, 20 lines or less, on any subject, in any style. Contest closes May 31, 1996 However, poets are encouraged to submit their work as soon as possible, since poems entered in the contest also will be considered for publication in the Winter 1997 edition of Treasured Poems of America, a hardcover anthology to be published in December, 1996. Anthology purchase may be required to ensure publication, but is not required to enter or win the contest. Prize winners will be notified by July 31, 1996.

"Poetry is more popular than ever," says Jerome P. Welch, Publisher. "Our contest offers a public forum for new poets that allows them to share their work. We welcome poetry of all styles and themes. Many of our contest winners are new poets with new ideas."

Poems should be sent to Sparrowgrass Poetry Forum, Inc., Dept. EE. 203 Diamond St., Sistersville, WV 26175.

OPRAH...WHOOPIE...DOING A JIG



Reminiscent of the days of the late Pearl Bailey. Oprah Winfrey and Whoopie Goldberg tap-danced to the music of White-america by shooting down the efforts to bring equity in an industry that has shown blatant neglect to African-American actors, producers, stagehands, etc.

The Reverend Jesse Louis Jackson had called for a boycott of the Oscars' festival held in the belly of racism, Los Angeles California (Hollywood) of 166 nominees for awards only one was African-American. And as you counted the numbers in all other areas of the program none exceeded 2 percent.

At the very least both Oprah and Whoopie could have spoken out against racism in the performing arts - as did Quincy Jones, producer of the program:

African-American justice becomes more difficult when tap dancers like Oprah, who said, "I am totally disappointed with Rev. Jackson for what he's doing," and Whoopie, who said. "Jessie gave me a ribbon (rainbow) to wear and I'm not wearing it and he is not here" to the delight of her white audience.

To many African-Americans send their money to human rights. nights efforts to replace their absences.

Whoopie, Oprah....keep doing the jig.





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MLK LITTLE LEAGUE OPENS SATURDAY

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The field is located at East 24th St. and MLK Blvd. The public is invited to attend

THE BLACK PRESS

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We Thank God for Jesus "LOVEST THOU ME MORE???" Part 3:



"THE WORLD DON'T WANT JESUS!!!" Ecclesiastes 1:9. The thing that hath been, it is that which shall be; and that which is done is that which shall be done, and there is NO NEW THING UNDER THE SUN. There is rhythm in verse, and the rhythm is ever so TRUE; LIFE IS LIKE A RERUN IN THIS OLD WORLD; THERE IS NOTH-ING MEW.

Isaiah 1:2,5, HEAR, O HEAVEN, AND GIVE EAR, O EARTH: FOR THE LORD

HATH SPOKEN, I have nourished and brought up CHILDREN AND THEY HAVE REBELLED AGAINST ME. Why should ye be stricken any more? ye will revolt more and more: THE WHOLE HEAD(THE GOVERNMENT) IS SICK, AND THE WHOLE HEART FAINT.

It was over 1900, years ago, and its happening ALL OVER AGAIN. THE CRUCIFIXION OF JESUS; THE PEOPLE DON'T WANT HIM TO RULE THEIR LAND.

Luke 19:12-14, JESUS SAID, A certain nobleman went into a far country to receive for himself A KINGDOM. AND TO RETURN. And he called his ten SERVANTS, and delivered them ten pounds, and said unto them, OCCUPY TILL I COME. But his CITIZENS HATED HIM, and sent a message after him, saying, WE WILL NOT HAVE THIS MAN TO REIGN OVER US.

THE U.S.A. STARTED OUT FOLLOWING JESUS; IN MANY MANY OF THEIR WAYS, BUT IT IS NOW BECOME LIKE ADAM AND EVE, AND JUDAS; JESUS HAVE BEEN BETRAYED.

John 1:10-12, HE(JESUS) WAS IN THE WORLD, AND THE WORLD WAS MADE BY HIM, AND THE WORLD KNEW HIM NOT. HE(JESUS) CAME UNTO HIS OWN, AND HIS OWN RECEIVED HIM NOT. BUT AS MANY AS RECEIVED HIM, TO THEM HE GAVE POWDER TO BECOME THE SONS OF GOD, EVEN TO THEM THAT BELIEVE ON HIS(JESUS)NAME.

MAN HAS COME UP WITH A NEW LEADER; HE GAVE EVERYONE THEIR OWN RIGHT'S, BY FOLLOWING THIS MAN AND HIS' DREAMS; AMERICA IS HAVING NIGHTMARES, EVERYNIGHT

(THE LIE THAT DECEIVED AMERICA; YOU'VE GOT RIGHTS. Gay rights, White rights, No proyer in school rights, Woman rights, Black rights, Run away rights, Drive by Shooting rights, No Spanking rights, Shacking rights, Abortion rights, Drugs rights, Car jacking rights, Gun in School rights, Children 911 rights, ON DISCIPLINE,

In Matthew's Gospel we read that Mary Magdalene, Joanna, and Mary the mother of James, set out for the grave of Jesus early in the morning " as it began to dawn, " Darkness had not only prevailed over the land

but over their grief-stricken hearts. The durkness of sorrow and crushed hopes had settled over them, and insthis state they approached the tomb.

As it began to dawn they were astonished to find an empty grave. "Why seek ye the living among the dead? He is not here, but is risen! " two angels in shining garments charge the three women. The had looked for a dead Christ when all the time He was alive.

The same mistake is made by many of us. We still seek the living among the dead. Many of us who claim to be Christians think of Jesus as a man from Galilee who long ugo live a good and noble life, and in His prime was unjustly murdered. But this is not enough. Jesus is not dead. Jesus is alive!

Other people think of Jesus as a Jewish prophet, a great religious leader of His day. They study His teachings and consider Him a great personality. But Jesus is more than a religious leader of past history. He is a living bright reality.

from the Desk of Parson D.A. Smith HE LIVES!

Still other people see Jesus as a perfect moral example to follow. But Jesus is more than that. He is a living Sevior whose pirit dwelts within us and guides us throughout our lives.

We discover that unfelievers think of Jesus as a part of a dead past; they mock the trath of His resurrection and laugh at the fact He is living today.

But what does the Easter message mean to contemporary Christians? Does the reality that Jesus lives today help us to believe in the everlasting life that He promised? Jesus not only promised us a live that is full and rich here on this earth, but He also promised eternal life in beaven with Him. For Jesus not only conquered death but has taken away the sting of death which is sin. No Christian should fear death, for Jesus is ever with us; even when we are passing through the valley of the shadow of death. For non-Christians the story is different.

Right now that same resurrected Christ Jesus is on the right hand of God making intercession for us. The Son is our Advocate and High Priest who is touched with the feelings of our infirmities. Christ knows our sufferings as well as our temptations, for He too was tempted while on earth. Today as our Divine Lawyer He pleads our causes before the bar of God.

THE CITY WIDE USHERS

The city wide ushers will meet Saturday, April 13, 1996 at 5:00 p.m. at First Progressive Church where Rev. H. Avery is Host Pastor located at 4201 E. 63rd. This will be our 14th year in service. Our theme will be your time will come you just wait scripture Bk. Psalm 27:14 and Habakkuk 21:1-4. All that can come and bring some one St. Mankue still miss you all. Because an idol is anything that takes the place of God. And we are going to have a good time in the Lord. Don't forget the cans of food (smile)

Sister J. Shaw, president; Sister G. Turner, vice president; Sister A. Sanders, directory; Sister D. Dickens, treasury; Sister L. Hannis, secretary; Sister Minnie Danthard, reporter.

The Outreach Prayer Breakfast

Met in the home of Mr. & Mrs. Hood. Meeting opened at 9:00 a.m. with song of praise prayers by Sis Nash and Sis Burleson also scrip Psalms 49.

Sis Elnaro Jones brought the scrip lesson.

A promise John 15:8, Isiah 53. My true disciples produce bountiful harvests. This brings great glory to my father. Isiah 53.

He is despised and rejected of men a mon of sorrow acquainted with bitterest grief. We turned our backs on him and looked the other way when he wen by, he was despised and we didn't care.

Yet it was our grief he bore, our sorrows that weighed him down, and we thought his troubles were a punishment from God, for his own sins, but he was wounded and bruised for our sin, he was beaten that we might have peace he was lashed - and we were <u>healed</u>. In the old testament, people offered animals at sacrifices for their sins, here, the sinless servant of the Lord offers himself for our sins he is the Lamb offered for the sins of all people the Messiab suffered for our sakes bearing our sins to make us acceptable to God. What can we say to such love? How will we respond to him? Simply by loving all man kind from inside out.

Remember the rabbit, and chickens, and eggs have nothing to do with the price our Lord payed with his life on that cross.

These things is to side track the real issue as Christmas there is the santa clause. Thanksgiving there is the <u>turkey</u>.

May God continue to bless you is our prayer. To our guest, thanks for coming our way,

Breakfast was served,

Are you hungry? Come next meeting on 3rd Saturda, we will be at the nursing center at 10:30 a.m.. On the first Saturday we will be in the home, come, we love you we're praying for the Lord to order our steps in his word.

Keep smilling and looing people especially those who are in office, we don't have to agree on all things but we can try and work together as a people as a Elack People. Please lets get our net together, lift our people up instead of knocking them down. We're praying for you, (How was your resurrection day??) D. Hood president; Christine Eurleson, vice president; Ernestine Frozier, secretary

Curse the Teacher rights, KILL THE FAMILY RIGHTS. AND SO ON).

NOW THE CHURCHES: IS LIKE TRYING TO DRAW BEES WITH HONEY, THEY'RE NOT LIFTING UP THE NAME OF JESUS; BUT NOW ITS MONEY, MONEY.

Matthew 16:23, Jesus said, Get thee behind ME, SATAN: thou art an OFFENSE UNTO ME: FOR THOU SAVOUREST NOT THE THINGS THAT BE OF GOD, BUT THOSE THAT BE OF MEN.

The children are DYING, AND GOING TO JAIL; DO AMERICA CARE? THE RIGHTS OF THE DREAMER; ITS GIVING THE PAR-ENTS AND GRANDPARENTS: NIGHTMARES.

Romans 6:23, For the wages OF SIN IS DEATH; BUT THE GIFT OF GOD IS ETERNAL LIFE THROUGH JESUS CHRIST OUR LORD.

NOW THE U.S.A. BELIEVES IN PHILOSOPHY; WORDS OF MANY SINNER MEN, BUT WE MUST GO BACK TO THE BIBLE; THE WORD OF GOD: THERE IS WISDOM WITHIN,

Revelation 2:4,5,7a, JESUS SAID, Nevertheless I have somewhat against thee, BECAUSE THOU HAST LEFT THY FIRST LOVE. Remember therefore from whence thou art FALLEN, AND REPENT, AND DO THE FIRST WORKS; or I will come unto thee quickly, and will remove thy candlestick out of HIS PLACE, EXCEPT THOU REPENT. HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

GOD IS NOT THROUGH WITH US YET. SC LETS PRAY FOR ONE ANOTHER ALWAYS. Directed "Arranged "Produced "Guided BY OUR LORD JESUS CHRIST Written By Evangelist Billy B.J.Morrison, III Your Brother IN CHRIST IESUS ALWAYS!!!

> REVIVAL - EVANGELIST HELEN JOHNSON FROM HOUSTON TEXAS WILL BE AT FAITH DELIVERANCE CHURCH PASTOR: A.R. MCNEAL ON APRIL 8-12TH 1996 AT 7:30 P.M. NIGHTLY 2522 PARKWAY DRIVE, LUBBOCK, TEXAS 79403, PHONE # 762-1602

ON APRIL 25, 26, AND 27TH WE WILL BE HAVING OUR FIRST ANNUAL COVENANT WOMEN'S DAY PROGRAM AT FAITH DELIVERANCE CHURCH PASTOR: A.R. MCNEAL AT 7:30 P.M. ON THURS AND FRIDAY, ON SUNDAY AT 3:00 P.M. 2522 PARKWAY DRIVE, LUBBOCK TEXAS 79403, 762-1602

THANK YOU

I would like to take this and method and say "THANKS" to each of you for your prayers, visits, telephone calls and concern during my recent illness and confinement in the hospital. Words are hard to express my thanks, but THANKS TO EACH

OF YOU!! May God Continue to bless each of you is my prayer.

Yours traiy, Doris Dickens



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NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION STATEMENT OF THE PASSING OF SECRETARY OF COMMERCE RONALD H. BROWN

Dorothy R Leavell, president of the National Newspaper Publishers Association (NNPA) issued the following statement on the untimely passing of Secretary of Commerce Ronald H. Brown's in a plane crash in Croatia.

To most of us Ron Brown was a friend, role model and leader into new fields and dunensions of life, although he was the first African American to serve as the head of the U.S. Department of Commerce, to us he was more than that. Roy Brown was surely one of the best people that department, or any other government agency, had in a leadership position. Whatever questions that may have plagued Ron Brown in life, his competence and command of the reigns in that position is not, and never shall be, subject to uncertainty.

Ron Brown was a friend of the Black Press. During his early days as head of U.S. Commerce, he was the keynore speaker during our celebration of Black Press WEck 1994. He was a personal friend of mine and of many of our publishers. He often talked about growing up in Harlem reading the New York Amsterdam News and making lifetime linkages with the people who recorded the news for our people then and now. As a young man, Ron was at the center of Black politics, entertainment and all the news that emitted from 125th Street and the famous Apollo Theater and Hotel. Theresa.

During later years when he was a principal executive with the National Urban League, Ron Brown often made headlines in our publications as he sought equality and parity, not for Blacks, but for all Americans.

Like many of our publishers in their serving communities, as Ron Brown grew in stature he knew and interacted with people who were unquestionably kingmakers but he also knew and interacted will with everyday people. Although he passed in and out of the White House, Ron Brown also went in and out of The South Side of Phil. delphia, the West Side of Chicago as well as South Central Los Angeles. He opened doors for us to Bill clinton and through his network of well placed proteges gave many of our publishers and reporters access to all levels of the U.S. government and the Democratic Party.

Throughout his life, Ron Brown made news, was often in the news, but, I believe was principally a devotee to and for Blacks and their news, A. cosmopolitan man of confidence, composure and character, Ron Brown was America's man of the season in his to ure as Secretary of Commerce. but he was our man for all seasons. To his wife Alma, children Michael and Tracy and grandchildren, Black publishers extend their syn pathy for their, and our, great loss.

We also extend our condolences to the families of the other Department of commerce employees who were lost in the tragic incident. In particular, we mourn the passing of Carol Hamiliton, Mr. Brown's Press Secretary. Ms. Hamiliton made it a point to work with our Washington National Office to assure that America's Black Press was always informed as to the events and issues occurring with Secretary Brown and the Department of Commerce.

Untimely as his death may have been, it was the will of God and in our mourning we thank the All Mighty for having lived at the same time as Ron Brown, having known him and having measurably gained in what we do because of his productive life.



LITTLE MISS EAST LUBBOCK SEEKING CONTESTANTS FOR A FREE KIDS PAGEANT

And the winner is 9 year-old Nadia Lewis. The little Miss East Lubbock Sweetheart Pageant was recently held at Dunbar Junior High.

Fifteen young ladies competed in talent and modeling.

Nadia Lewis, the daughter of Rodney Lewis and Cecelia Lewis Hooper, was crowned miniature Miss East Lubbock Sweetheart.

Candida Johnson is director of the Pageant and says the Little Miss East Lubbock Pageant doesn't cost anything to enter. "I just wanted to distinguish my event from what I call all the traveling shows coming through East Lubbock.

"Unlike most kids pageants the Little Miss East Lubbock Pageant is free of charge". Johnson says parents wanting to enter their kids in pageants should first find out who is directing the pageant.

"Has the coordinator coordinated or won any reputable pageants?"

Has the pageant been going on for four or more years? How much does it cost to enter? What are the benefits of your child winning?

The Little Miss East Lubbock winners have recently appeared on "What's Going On", a local talk show on Saturday and have three more television appearances scheduled. Johnson competed in last years televised Mise Texas Pageant and is the first African-American to win best swimsuit and first runner-up in the Miss Lubbock Pageant. If you would like more information on the Little Miss East Lubbock Free Kids Pageant call 762-3681. Applications are being accepted now.

WILLIAMS SELECTED IN 1996 EDITION OF "WHO'S WHO IN AMERICAN LAW"



A former law clerk of the Texas Attorney General's Office, Anthony J. Williams has been selected for inclusion in the 1996 Edition of "Who's Who In American Law".

Williams told the Southwest Digest, "T am eager to share this honor with the dozens of persons I have faithfully served in out community as well as

the countless others look forward to serving in the future."

Williams graduated from Texas Tech School of Law in 1990, and served as an Assistant City Attorney for the City of Lubbock 1991-1993. He also has had an opportunity of serving as an instructor as a legal assistant for South Plains College in 1993. He worked with the Fadduol & Glasheen Attorney at Law 1993-1994. At present time, Williams is in private practice at 820 Avenue H. Suite 6B.

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T. J. PATTERSON FOR CITY COUNCIL DISTRICT 2 FRIDAY NIGHT APRIL 19, 1996 7:00 P.M.

BETHEL AFRICAN METHODIST EPISCOPAL CHURCH **Rev. Dr. N.H. Franklin, Pastor 2202 Southeast Drive, Lubbock TX**

EVERYONE INVITED TO ATTEND!

Paid for by the committee to re-elect T.J. Patterson * City Councilman, District 2 * Harold Chatman, Campaign Manager * Al Caviel, Treasurer