

If you are a drug dealer, and you are poisoning the minds of our young people, and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. We are watching you!

SUPPORT YOUR
ADVERTISERS
BECAUSE THEY
SUPPORT YOU!



Southwest Digest

October 17 thru October 23, 1996

VOL. XX, No. 42

50¢
Worth More!

902 E. 28th Street
Lubbock, Texas
Phone (806) 762-3612



An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

NATIONAL NEWS

HILTON: HIGHER EDUCATION

By Dr. Keith Orlando Hilton
Providing a Solid Liberal Arts Program

HILTON: HIGHER EDUCATION continues to be an African-centered, international column written for readers, regardless of direct academic (classroom) participation. In fact, a large number of our readers say they continue to read the column for cultural as well as academic purposes.

Like a solid liberal arts program, we believe that if people read and learn as much as possible, especially in the following categories, they will enhance their positions as leaders. We always strive to be timely, educational and informative. The following are examples of the categories we've covered with some examples of past columns.

1) **CULTURAL REAFFIRMATION.** This is the column's cornerstone. Individuals and organizations need to understand that their particular cultures are already "mainstream" and not "subcultures."

COLUMNS: a) Top 25 African Women Leaders (1900-1993), b) A Student's Challenge to College Students of African Descent, c) Do African-American Studies Programs Reflect the African-American Community?

2) **FINANCIAL AFFAIRS.** Money affects everyone. Having a better understanding of finances means being smart.

COLUMNS: a) Student Jobs: Banking on their futures, b) The History of College Financial Aid, c) Don't Miss Those Financial Aid Deadlines.

3) **SKILLS and TECHNOLOGY.** We explore career and job opportunities with experts and those wanting to get into or learn about particular fields.

COLUMNS: a) The Emerging and Potent Multi-Cultural Workforce, b) "Employed" College Educated Young Men: Is it NFL Today Okay?, c) 25 Top Computer Products for Savvy Students and Educators.

4) **PUBLIC RELATIONS/VISIBILITY.** We believe that everyone needs to be his or her own best advocate. Believe in and sell yourself.

COLUMNS: a) African-American Newspapers As Higher Education Flagships, b) Do Teachers and Professors Read This Newspaper and Why?, c) Where Are the Educators on Ebony's: The 100 Most Influential Black Americans List?

5) **RESEARCH and DATA COLLECTION.** Not all research is done in a laboratory. For example, reading this newspaper regularly or even bird watching is research.

COLUMNS: a) Making Academic Success (M.L.) KING Again, b) I Say, African Studies at a British University?, c) Cosby College, Cosby College, Cosby College.

6) **RECREATION.** It is healthy to devote time to play and recreation. The team that plays together, stays together (and wins).

COLUMNS: a) A Good Book and a Publishing Company, b) College Sports, Marvin Cobb & USC, c) Top College Basketball Players and Kwanzaa.

7) **MULTI-CULTURALISM.** As we enter the 21st century, we know that the world is one village made up of people of all nationalities, with so-called "minorities" in the majority.

COLUMNS: a) International Students: Pre & Post Thanksgiving, b) Multi-Cultural: Yes, Minority, No, c) Latinos and the New NAACP.

8) **GLOBAL AFFAIRS.** The most fundamental component of 21st century communities, nations and countries is the fact that we now belong to one global village. What happens anywhere on the planet has an impact everywhere.

COLUMNS: a) Can You Name Five South American Countries?, b) Some Notes On Education In Niger, West Africa, c) In the Spirit of A United Africa & World.

To obtain a copy of any of the above columns call 909-899-0650.

LOCAL HIGH SCHOOL SENIORS WILL CHOOSE THEIR NEXT US PRESIDENT IN MOCK ELECTION

Lubbock area high school seniors soon will cast their votes for president as part of VoTexas, a project designed to teach students about the importance of voting and participating in the electoral system, is sending them to the polls. These mock elections are part of a collaborative effort to make voting for the first time less intimidating.

The Texas Young Lawyers Association, together with the Office of the Secretary of State's Project V.O.T.E., is working with area schools to bring the project into 12th grade classrooms during five-week period preceding the general election. Teachers and volunteer attorneys will use a curriculum to present information to

students on the historical right to vote through discussions on current voting issues, political parties, the candidates and the issues. They also educate students on substantive voting issues such as the history of voter registration and primary elections.

According to the Secretary of States Office, voter registration numbers in Texas continue to rise. However, over the years, voter participation numbers have either fluctuated between remaining steady or declining. Texas has almost 9.7 million registered voters. But since 1980, voter participation in statewide elections has exceeded the 50 percent mark only six times. The project focuses on high school

seniors because they are able to vote for the first time in current elections or will be eligible to vote in the following elections.

The project calls for hands-on participation by students through a mock debate and election. During the debate, students will portray real-life candidates while they debate today's issues. Young lawyers will work with the students in organizing, presenting and moderating the mock debate. Immediately preceding the general election, volunteer attorneys will help the students understand the mechanics of the actual voting process including how to register to vote and how to cast their ballot in the mock election. The students will exercise their rights in a real voting

booth obtained from the county clerks while the young lawyers act as election officials.

VoTexas is made possible by a grant from the Texas Bar Foundation. Additional funding is provided by the State Bar of Texas. It is implemented jointly by the Texas Young Lawyers Association and young lawyers associations throughout the state.

Participating high schools in your area are as follows:

- Coronado High School in Lubbock
- Estacado High School in Lubbock
- Lubbock High School
- Friendship High School
- Monterey High School in Lubbock

"REVEREND GREGORY," AKA ACTOR CLIFTON DAVIS, PREACHES IN SUPPORT OF READING, WRITING, ARITHMETIC AND READINESS TO THE NATIONAL COALITION OF BLACK MEETING PLANNERS

BAHAMAS -- Clifton Davis, a star in the television sitcom, "Amen," told the 13th Annual Convention of the Coalition of Black Meeting Planners to make certain African American educators added "readiness" to the traditional "reading, writing and arithmetic" of education.

"Teach them to be ready to take their rightful place as honorable citizens," Davis said. "Teach them to be ready to stand on their own two feet, to have a vision and courage -- teach them to look for role models in their homes and communities."

Davis said: "We must exercise our power as role models to influence the lives of children because the future is nothing if we have not helped our children."

The Chicago-born actor played the role of the righteous Rev. Gregory, opposite that of the conniving Deacon Frye (Sherman Hemsley) in the long-running series, Amen. He is, in real life, an ordained Seventh Day Adventist minister.

An actor, singer and songwriter, he has numerous television and Broadway credits including: "Love, American Style"; "The Melba Moore-Clifton Davis Show"; "That's My Mama"; "Lost in the Stars" and "Two Gentlemen from Verona."

"Education is the key for the generations

of the future," said John Crump, Chairman, NCBMP and Executive Director of the National Bar Association. "Those without it will be in danger of being left out of planning and decision-making. Those with a good educational background would find far more opportunities for meaningful participation in the world of tomorrow."

The Coalition was founded in 1983 to improve the quality of planning and execution of minority meetings, conferences and conventions. It has more than 400 members nationwide and holds career forums to introduce students to the hospitality industry. The organization publishes a quarterly newspaper.

Using a warning from the book, "On Returning To Excellence In Education" by the noted educator, Marva Collins, Davis told the meeting planners the source of his own deep concern about the inadequacies of modern American education.

Paraphrasing Ms. Collins, Davis noted that this nation could no longer tolerate failure, rampant mediocrity and the tragic loss of potential brain power due to the inadequacy of the school systems.

The poor quality of general education has proven especially devastating to Black

children, Davis said.

"Too many young people suffer from low or no self esteem," Davis said. "Many enter college with low grades and low expectations. We've got to recognize that too many of our children end up with lost opportunities because they are unprepared -- they lack 'readiness' -- and are taught by educators who are unprepared."

Some of the most moving portions of the well-received speech came when he urged his audience to join in using their personal and professional powers to keep young people out of jail.

Blacks need to make a commitment to keeping our children out of the prison system, Davis said. He noted we have got to tell them, "If it takes my life, I am going to keep you out of prison. If it takes all the love I have, I'm going to keep you on the right track. Because you are the best of the best."

Davis believes that if more black youths could hear that they are worthwhile and capable of realizing their goals more of them would stay in school and obey their parents.

"In the new millennium," Davis said, "students face the future with promises. And we've fought to bring all of them into the future if the future is to be bright for

all of us. When you plan your meeting, remember education and the importance it plays in your life and in the lives of our children for the future. Teach them reading, writing and arithmetic -- and readiness."

The Coalition's Fall Conference is scheduled for Denver in October.



ADVISOR TO THE PLANNERS! -- Clifton Davis, star of television and Broadway, left, confers with John S. Egan, President, the National Coalition of Black Meeting Planners, during the organization's 1996 Spring Conference in Nassau, The Bahamas. The popular star of television's "Amen," Davis, an ordained Seventh Day Adventist Minister, urged the meeting planners to commit themselves to helping African American youths get a better education, stay out of prisons and away from drugs.



Scholarship Competition

The historic Apollo Theatre stage was the venue of the 26th annual Hal Jackson's Talented Teens International Scholarship Competition. There were 40 young ladies between the ages of 13 and 17 from such far away places as Uganda, Puerto Rico, Japan, the British Virgin Islands, England, Germany, Panama, Canada as well as across the United States representing Alaska to Wyoming who competed for the international crown. The 1996 winner is 16 year old Tiffany Walker a Brooklynite who won the judges approval with a dramatic interpretive modern dance to "A Bridge Over Troubled Waters". Tiffany will be flown to London, England on American Airlines where she will experience Notting Hill Carnival. She will also visit the Turks and Caicos Islands, the U.S. Virgin Islands and the Bahamas. The winners have won \$10,000 worth of savings bonds to be used for their education. (Left to Right) 3rd Runner Up Pianist/Singer Miss Ohio, 17 year old Tynara Smith; 1st Runner Up Modern Dancer Miss Missouri, 15 year old Essence Randolph; Radio Pioneer Hal Jackson, President & Founder of the HJTTI Scholarship Competition and Group Chairman of Inner City Broadcasting; 1996 HJTTI winner Tiffany Walker; 2nd Runner Up Gospel Singer Miss Illinois, 13 year old Donalisha Hunter; and 4th Runner Up Inspirational Singer Miss South Carolina, 16 year old Traci Gregg.

Walter Sisulu and WorldSpace in Partnership for African Education

WASHINGTON, DC - Walter Sisulu, former Deputy President of the African National Congress, accepted a \$15,000 contribution from WorldSpace, Inc. for The Walter Sisulu Bursary and Training Fund. The Fund expects to provide 35,000 scholarships in South Africa over the next five years.

The WorldSpace contribution -- one of the first from a U.S.-based company -- was presented to Sisulu at a breakfast meeting in Washington, DC on September 12. WorldSpace, an international leader in satellite direct digital audio broadcasting, is also a corporate sponsor of Sisulu's U.S. tour which takes South African Leader to several

American cities to promote education and training in South Africa. The Walter Sisulu Bursary and Training Fund provides educational opportunities for disadvantaged South Africans to acquire skills, training, and access to higher education.

"WorldSpace is dedicated to helping bridge the information gap between industrialized nations and the merging markets of the world," WorldSpace Director of Corporate Affairs John McLaren said. "One way to bridge this gap is to work with organizations, such as the Walter Sisulu Bursary and Training Fund, that help provide educational opportunities for the people of these emerging economies."

Utilizing satellite digital audio broadcasting technology, WorldSpace will provide direct-to-person information, education, and entertainment programming to the 4.5 billion people that populate Asia, Africa, the Middle East, Latin America and the Caribbean. There will be an abundance of educational programming via "specialized" channels dealing with such diverse topics as the environment, health, and distance learning. University-originated courses will also be available to WorldSpace listeners.

Broadcasting service is expected to start in 1998 in Africa and the Middle East with the full global system becoming operational the following year.

Over a hundred channels of digital quality audio programming and other transmissions will be available in each geographical zone.

"Because of our commitment to providing the world's people access to educational programming and information, WorldSpace, is proud to be among the first American companies to support the efforts of The Walter Sisulu Bursary and Training Fund," McLaren said. "We look forward to working together to build better educational opportunities for the people of Africa and the world."



Ruby Jay's Corner

The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care", and Rev. Billy R. Moton is the proud pastor.

Last Sunday was Youth Sunday, and they did a wonderful job. It all began with Sunday School at 9:30 a.m. High points of the morning lesson were given by Sister Brenda Gipson's Class. This report was done very well.

With the Secretary's Report, there were three persons who were visitors last Sunday in Sunday School. The Men's Class, Class No. 1, lost the Offering Banner to Class No. 4.

The morning service was conducted with the Youth in charge. These young people did a wonderful job. The Youth Choir sang out of their souls. Brother James Lewis led a song, "God Smiled Over Me." He really did sing!

Responsive reading was done with the congregation standing. The morning hymn was "The Lord Will Make Away." Pastoral observations were given by Pastor Moton. Another song, "Pass Me Not," was sung. The hymn of preparation was "Amazing Grace."

Pastor Moton's sermon was entitled "It Used To Have Me, But Now I Got It." His scripture text was St. John 5:8-19, Pastor Moton really did preach out of his heart. He gave everyone present something to really feast.

During the invitation to discipleship, three persons came forward -- two by Christian experience and another for restoration.

Let us keep praying for our sick and shut-in citizens in and around the city. Vickie Kendrick entered the hospital last Tuesday. Don't forget her in your prayers. We want all of our sick and shut-ins to know that we really love them. Elsie Young got a big surprise last weekend. Her sister, Ella Joiner, Cleveland McBride, nephew and niece of Temple, Texas visited her. They really did enjoy themselves as they reported a wonderful visit in the "Hub City."

The New Hope Baptist Church Sanctuary Choir will present a talent show on Saturday, October 26th, beginning at 7:00 p.m. in the New Hope Baptist Church Auditorium.

So if you like to sing a song; read a poem; have an instrument to play or just something to say, feel free to come and share it in the talent show. Come and let the New Hope family and friends hear you. You may R.S.V.P. by calling S.E. Lindsey at 763-6012.

DIDJAKNOW that the Southwest Digest would make a wonderful gift for a friend and family member. If you are interested in seeing that someone outside of the city receive one each week, then give me a call at 762-3612...What a wonderful Christmas gift for someone. You may also call 744-4127 for information.



THE LETTER AND THE LAW!

Carol Gorges, Publisher of the Columbus Times, left, and Wallace Jackman, Publisher of the Minneapolis Spokesman, confer recently with Deputy Sheriff James Murray of Fort Bend County, Texas, about law enforcement in modern-day Texas. The occasion was the President's Reception for the National Newspaper Publishers Association (NNPA) Convention. The reception was sponsored by Philip Morris Companies Inc., Miller Brewing Company, Kraft Foods Inc. and Philip Morris U.S.A. Cowboys at the George Historical Ranch spoke to guests about African American involvement in the settling of Texas and

especially their involvement with law enforcement. The publishers heard about "The Buffalo Soldiers," Black men recruited after the Civil War into the U.S. Army's 9th and 10th Cavalry and the 24th and 25th Infantry that patrolled hostile territories from Mexico to Canada. The publishers also learned about the hundreds of scouts hired by the U.S. army in Texas from what historians call the Seminole Negro Indian community. This latter group had fled slavery in Georgia and lived free among the Seminoles in Florida. They were among the best trackers in Texas.

THE NEW HOPE BAPTIST CHURCH SANCTUARY CHOIR

Will present a "Talent Show" on Saturday, October 26, 1996 at the 7 O'clock hour, in the New Hope Baptist Church Auditorium, 2002 Birch Ave. Lubbock, Texas. So if you'd: Like to sing a song, Read a poem (but not too long), Have an instrument to play, or Just have something to say.

You could even do a skit or show your will! But please don't "forget (forget), to please

come share it with the N.H.B.C. family and friends. Let's praise the Lord on the Hallelujah in a different way!!!

R.S.V.P. BY SEPTEMBER 26, 1996 TO: Z. E. LINDSEY

763-6012, ANNA CHATMAN-744-0558, DORIS DAILEY - 763-3739, OR MICHELLE JONES 785-4040

Educators Invited to Attend Asthma Seminar

LUBBOCK (Texas) - To help teachers and school nurses better address the needs of children with asthma, Methodist Hospital and the American Lung Association are sponsoring "Asthma Education for the Educator." The free program will be presented on Saturday, Oct. 19 from 2 to 4 p.m. and again on Tuesday, Oct. 22 from 7 to 9 p.m. The site for the seminars is the Knipping Education/Conference Center, located atop Methodist Hospitals West Parking Garage at 21st Street and Louisville Avenue.

The speakers will be Robert Mamlok, M.D., board certified in allergy and immunology; Suzanne Beck, M.D., board certified in allergy and immunology; Penny Burge, R.N., pediatric

case manager for Methodist Children's Hospital; and Scott O. Roberts, Ph. D., assistant professor of Health, Physical Education and Recreation at Texas Tech University.

Specific topics will include the signs and symptoms of asthma, how to help asthmatic children have a positive classroom experience and the benefits of exercise for youngsters with asthma.

Sponsors of the program have applied for CEU credits for nurses, and the seminar also will apply toward staff development requirements for teachers.

Call (806) 784-3665 for details and to make reservations, which are required by Oct. 18.

GEORGIA ON HIS MIND...AND ALL THAT SAVANNAH JAZZ



Legendary entertainer extraordinaire, Ray Charles, center, receives the red carpet treatment following his performance before a record crowd at the Savannah Civic Center. On hand to roll out the carpet were Savannah Mayor Floyd Adams, Jr., second right, Ola Lester, Right, Roy Keith, left, chief executive officer, Carson Products Company and wife, Anita, second left. The free concert, part of Savannah's Summer Jazz series, was co-sponsored by the City of Savannah and Carson Products Company, makers of signature brand Dark & Lovely Nolye Relaxer. Charles was presented a key to the city by Mayor Adams.

NOTICE OF PUBLIC HEARING

Citibus will hold public hearings to receive comments on the revision and reduction of the current fixed route service on October 21, 1996 at 5:30 p.m. at the downtown transfer plaza and on October 22, 1996 at 12:00 noon in the Citibus Conference Room, 801 Texas Avenue.

Principle proposed changes to fixed route service are as follows:

Route 12: Starts at Downtown Transfer Plaza on Broadway and travels to 4th & Slide. Service would be extended to service St. Mary's Hospital. Elimination of Service: Retain service to UMC but discontinue service south of 4th street from UMC to 4th St. & Toledo.

Route 3: Starts on Broadway at Downtown Transfer Plaza and travels to South Plains Mall. Service would be extended to service St. Mary's Hospital. Elimination of Service: Service would be discontinued from 24th St. to 34th St. on Memphis Ave. and from Memphis Ave. to Quaker Ave. on 34th Street.

Route 15: Starts at Downtown Transfer Plaza on Broadway and travels to Memphis Place Mall at 50th & Memphis. Elimination of Service: Service on this Route would be eliminated. The portion of the route which runs between 19th St. & Ave. W and the Downtown Transfer Plaza would be added to service on Route 5.

Route 5: Starts at the Downtown Transfer Plaza on Broadway and runs to Wal-Mart Supercenter near South Quaker and South Loop 289. Service to Lubbock High School and the Senior Citizens Center would be added to Route 5 as well as service downtown between 19th St. and Broadway on avenues M & K. Elimination of Service: Service would be discontinued between University & Avenue Q on 15th St., between 15th St. & Broadway on Ave. Q, and between Ave. Q and Ave. M on Broadway.

Route 14: Starts at the Downtown Transfer Plaza on Avenue H and services the Cherry Point neighborhood. Service would be added to the United Supermarket on the corner of Parkway & Zenith on trips which do not service Estacado High School. Elimination of Service: Service would be discontinued between Parkway Drive and 2nd St. on Redbud and between Zenith and Redbud on North Auburn on trips which service United Supermarket. No changes to current route when servicing Estacado High School.

Routes 1&2: Route 1 begins at the Downtown Transfer Plaza and travels East on Broadway and South on Avenue A to service the Chatman Hills and Manhattan Heights neighborhoods and Dunbar Jr. High School. Route 2 begins on Broadway at the Downtown Transfer Plaza and services portions of East Lubbock between East 19th & Parkway Drive. A new route path would be created by connecting Routes 1 & 2 along Martin Luther King Blvd. The new routes would follow the same path but would run in opposite directions. Route 1 would travel in a counterclockwise direction only, while Route 2 would travel in a clockwise direction only. Service would be extended on Routes 1 & 2 to service the United Supermarket at Parkway & Zenith and the Patterson Branch Library at Parkway & Walnut. Elimination of Service: The portions of Route 1 between Avenue A and Cedar on 26th Street and between 19th St. and 26th Street on Avenue A would be disconnected. The portion of Route 2 between East 4th St. & Parkway Drive on Zenith would be discontinued. The realignment of Routes 1, 2, & 14 would provide for transfers in East Lubbock between these routes at the United Supermarket on Parkway & Zenith.

Possible service expansion to be considered:

Evening Service to be provided 6 nights per week, Mon-Sat, from 6:30 p.m. to 10:30 p.m. with Demand Response Service vans. Service would require previous day passenger reservation and \$2.00 fare.

We encourage your attendance & value your participation in these public hearings.

Dreams

All parents dream of putting their kids in a seat of education. In this seat a

child grows up to be a grade "A" student.

The student dreams of academic achievement, leadership, and success.



To help

these students,

the Thurgood Marshall Scholarship Fund provides for the brightest at historically black public colleges and universities.

Feeding their passion for knowledge

and giving them the power

to realize their dreams.

BECAUSE THE PRESENT IS OUR FUTURE.



Acquiring Black Political Power By Dr. Conrad W. Worrill

1996 is a big political year in the United States, that culminates in the presidential elections in November.

And as the season nears, the question still facing the African Community in America is what are the best methods for us to achieve Black political power? I often remind readers of this column that "politics is the science of who gets what, when, where, and most important of all, how."

Since 1966, when Kwame Ture (formerly known as Stokely Carmichael) made his pronouncement that what African people in America needed to strive for was Black Power, the dynamics of Black politics in America have shifted drastically.

Thirty years later, there are more than 8,000 Black elected officials in the United States, including more than 40 congressmen and congresswomen, a U.S. Senator, more than 400 Black mayors and host of state senators and state representatives, and numerous local elected officials in a variety of electoral and appointed political positions. Most of these elected and appointed officials are Democrats.

With this number of elected, and appointed officials, the question must be raised that with just four years before the 21st century, do African people in America have political power to the extent that we can determine significantly,

throughout the United States, "who gets what, when, where, and most important of all, how?" The answer to this question is an obvious -- No!

The call for Black Power in 1966 led to the organizing of the first Black Power Conference that was convened on Saturday, Sept. 3, 1966 at the Rayburn House Office Building in Washington, D.C. The session was called by the late, great, Congressman Adam Clayton and was generally referred to as a National Planning Committee.

As a result of this first conference, several more were held in Newark, New Jersey in 1967; in Philadelphia in 1968 and the Fourth International Black Power Conference, held in Bermuda in 1969.

As an outgrowth of conferences, the Congress of African People Conference was called in the summer of 1970 in Atlanta, Ga. More than 3,000 people of African ancestry attended this meeting. It was here that a resolution was adopted that a political structure be established to create a National Black Political Convention.

This historic First National Black Political Convention took place in Gary, Ind. in March of 1972. More than 8,000 Black people from every state participated in this historic gathering.

The follow-up created a structure called the National Black Political Assembly which was to continue permanently after the convention.

Additionally, it was the aim of the Assembly "to develop a new Black Politics and organize the National Black Political Agenda" that was established at the convention.

The introduction of the 1972 Gary National Black Political Convention agenda stated some profound truths, of which we should be reminded as we prepare for the upcoming political season.

Firstly, it stated that "Here at Gary, let us never forget that while the times and the names and the parties have continually changed, one truth has faced us insistently, never changing: Both parties have betrayed us whenever their interest conflicted with ours (which was most of the time), and whenever our forced were unorganized and dependent, quiescent and compliant."

Continuing, it explained, "Nor should this be surprising, for by now we must know that the American political system, like all other white institutions in America, was designed to operate for the benefit of the white race: It was never meant to do anything else."

So when we turn to a Black Agenda for the seventies, we move in the truth of history, in the reality of the moment. We move recognizing that no one else is going to represent our interest but ourselves. The society we seek cannot come unless Black people organize to advance its coming. We lift up a Black Agenda recognizing that white America moves towards the abyss created

by its own racist arrogance, misplaced priorities, rampant materialism, and ethical bankruptcy," the agenda continued.

As we prepare for November, we should keep these fundamental truths in our spirit as we continue to seek the acquisition of Black political power. We must also be reminded that in the Mission Statement of the Million Man March, we committed ourselves to "the follow-up development of an expanded Black political agenda and the holding of a Black Political Convention to forge this agenda for progressive political change."

There are numerous committees working on the convention concept as well as on the other aspect of this project called for in the Mission Statement. That is the organizing of "a massive and on-going voter registration of Black people as independents; using our vote to insist an insure that candidates address the Black agenda and creating and sustaining a progressive independent political movement."

Finally, we must stop selling the Black vote to white political interest that don't benefit the masses of our people. If African people in America are to truly acquire political power, we must develop true independent strategies apart from the Democratic Party, the Republican Party, or any other white-dominated political party. This should be clear to all by now!

Lubbock Branch NAACP & Lubbock NAACP-IOLTA Justice Project



Presents

The Ninth Annual GEORGE WOOD BANQUET

SPEAKER: Mr. Gary Bledsoe
TEXAS STATE NAACP PRESIDENT

Saturday, October 26, 1996 — 7:00 P.M.

Villa Inn – Hawaiian Room
5401 Avenue Q
Lubbock, Texas 79412

DONATION: \$20.00

WILLIAM MORROW TO PUBLISH BIOGRAPHY OF RON BROWN WRITTEN BY HIS DAUGHTER

(New York, NY -- August 12, 1996) William Morrow has acquired world rights to a biography of the late Ron Brown written by his daughter Tracey Brown. The book will detail the life of the former Democratic party chairman and U.S. Commerce Secretary beginning with his childhood in Harlem through his triumphant career in American politics. While describing the path her father took, Tracey Brown -- a Los Angeles Deputy district attorney currently on leave -- will include many of the inspirational words and lessons he imparted upon her and her brother, Michael Brown, as they were growing up. Morrow plans to publish in the Fall of 1997.

"When my brother Michael and I first started talking about what we could do to continue our father's legacy, we realized the importance of telling his unique story," remarked Tracey Brown. "While Michael is focused on the non-profit

Ronald H. Brown Foundation, which will fund a school for politics and commercial diplomacy, I started working on putting my father's life in to words. This book will highlight not only his accomplishments in politics and international relations, but how he raised Michael and I to believe that anything was attainable. He was the most wonderful, loving, supportive, and non-judgemental father in addition to being a powerful and busy world leader."

Claire Wachtel, executive editor at William Morrow who acquired the book said, "In the short time that I've known Tracey Brown, I've seen how determined she is to preserve her father's legacy, but most importantly, I've come to realize that Ron Brown's life is a great American success story that will have resonance for many readers. This book is certain to be a wonderful addition to the canon of literature on African-American achievement."

DAVID LANGSTON: PROVEN LEADERSHIP THROUGHOUT WEST TEXAS.

- David Langston created partnerships with cities and communities throughout West Texas to attract new businesses, new jobs, and to fight together against unreasonable government regulations.
- David Langston understands agribusiness. He worked on a cotton farm as a teenager, served as Agricultural Assistant for Congressman George Mahon, and has represented agribusiness throughout the Great Plains states.
- A fiscal conservative, Langston helped save Lubbock taxpayers \$18 million as mayor, and prevented any property tax increases. He led the fight to end a sales tax.
- As your senator, David will fight for West Texas against the "Austin Attitude" and make sure our region is treated fairly in the State Capital.

TEXAS NEEDS DAVID LANGSTON'S PROVEN LEADERSHIP IN THE STATE SENATE



PAID FOR BY THE COMMITTEE TO ELECT DAVID R. LANGSTON FOR TEXAS SENATE, SHERYLANN A. KIME, TREASURER.



THE POWER OF COMPETITION
LUBBOCK
POWER & LIGHT
767-2509 10th & Texas

White Supremacist Book Calls For Destruction of Black Churches Special to the NNPA

From the Toledo Journal

As Black churches in the country are being destroyed by fire, authorities investigating the burnings are trying to find "The Bible Answers Racial Questions," a 26-page booklet sympathetic to white supremacists which calls for the destruction of Black churches to prevent "race mixing."

"I would like to get my hands on it," said Law Enforcement Division Chief Robert Stewart. Stewart said he had not seen the book and did not know if other agencies investigating the church burnings knew about it. He refused to speculate on whether it is relevant to the fires.

According to Rev. Jerry West, a former Christian Identity pastor from Sharon, S.C., the booklet is presently being used to fuel the flames of Christian Identity, a religious ideology embraced by several violence-prone supremacy groups.

The booklet, which describes Blacks as cursed, surfaced at a recent rally of the Christian Knights of the Ku Klux Klan (KKK).

It identifies God's chosen people as "the white race" and encourages, through its interpretation of scriptures and history, that all others be driven out. A passage, quoted from Exodus, reads: "But ye shall destroy their altars, break their images and cut down their groves."

Two men linked to the Christian Knights have been charged with torching Macedonia Baptist Church in Bloomville, and Mt. Zion AME in Greeleyville, S.C. KKK leaders have denied any connection to the fires and say the controversial booklet doesn't promote violence, but offers biblical evidence supporting segregation.

Imperial Wizard Virgil Griffin, 52, is the Mount Holly, N.C., Christian Knights founder. He said the Klan does not condone such church burnings. However, he believes Black churches in white neighborhoods should be "blown down and burned."

KKK leaders continue to deny the connection to the fires and Klan members say the booklet doesn't promote violence, but offers biblical evidence supporting segregation. According to the group, if integration was divinely inspired, then God wouldn't have called for destroying some worship sites.

The booklet explains that people are aware race-mixing is wrong, but don't know how to use the Bible to prove it. "Now that you have this needed information, please put it to good use," it says.

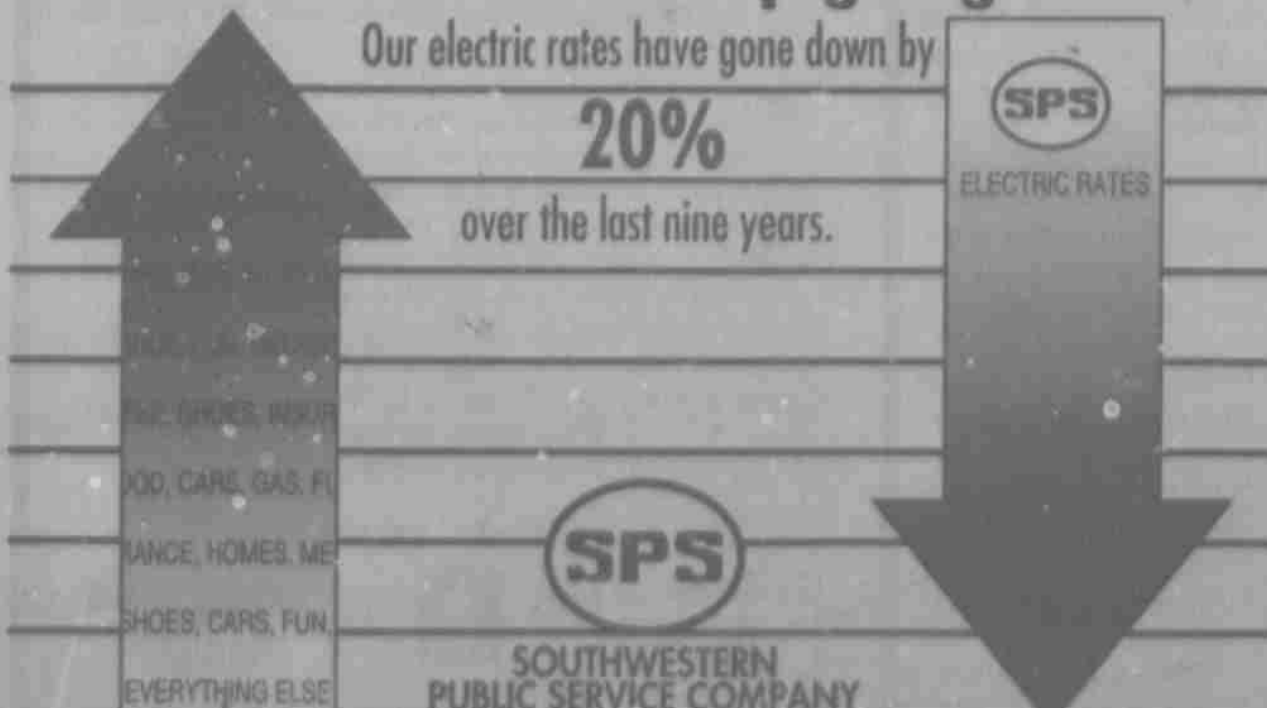
The booklet also discusses the struggles of ancient Israelites, with whom white supremacists identify themselves and Canaanites, with whom they identify the descendants of Africans. Passages describe destructive acts against the Canaanites, including destroying their places of worship.

While everything just keeps going up, our electric rates keep going down!

Our electric rates have gone down by

20%

over the last nine years.



SOUTHWESTERN PUBLIC SERVICE COMPANY

THIS N THAT

"PETE" LANEY IS OUR CHOICE!! THIS N THAT...who has known...JAMES E. "PETE" LANEY...the farmer from Hale Center since 1972...when he first ran for State Representative...HIGHLY ENDORSES...this gentleman again for another term as the...STATE REPRESENTATIVE DISTRICT 85...Although he is our neighbor to the north... he still thinks about Lubbock when he sits in position...Not only has he done a...SPLENDID JOB...as state rep...but he has been heard around the state as... SPEAKER OF THE HOUSE... This position is a...PLUS FOR WEST TEXAS...and it is...VERY IMPORTANT HE BE RE-ELECTED...For those who say different...they must have some loose screws in their heads...Anyway...JAMES E. "PETE" LANEY...is our choice and...THIS N THAT... would hope everyone would understand the importance of this position...So help us...PASS THE WORD FOR...JAMES E. "PETE" LANEY...for another term...and hopefully...another term as...SPEAKER OF THE HOUSE...
 HOPE THE DEBATE COMES OFF!! THIS N THAT...last Saturday evening...on the weekly...SPEAK OUT LUBBOCK SHOW...over radio station...KLFB...1420 A.M...with...T.J. PATTERSON...as host... it was asked that a...DEBATE...be held...SATURDAY EVENING...October 26th...beginning at...8:00 P.M...until...9:30 P.M...between...the incumbent...COUNT COMMISSIONER GILBERT FLORES...and challenger...FRANK GUITERREZ...THIS N THAT...would like to see this come off...and as of this time...GUITERREZ...has agreed to do so...Hopefully...Commissioner Flores...will do the same...THIS N THAT...hopes this will be a VERY GOOD SHOW!!!
 D.C. KINNER THE BARBER SAYS: "DON'T FORGET...that...EARLY VOTING...begins this week...and if you are a...QUALIFIED VOTER...you can vote...Remember a new location is the...UNITED SUPERMARKET...on Parkway Drive...DON'T FORGET TO VOTE!!"

YOUNG PEOPLE VISITED MONTFORD UNIT!! THIS N THAT...along with several counselors from the...FRIENDSHIP ALTERNATIVE SCHOOL...took some young people to the...JOHN T. MONTFORD PRISON/PSYCHIATRIC UNIT...last Saturday morning...This was a...SPECIAL PRISON OUTREACH PROGRAM...as designed by...WARDEN CHUCK KEETON...and staff...Along with the...ORIENTATION...of what to be seen and heard...these young people had an opportunity to visit...A CELL BLOCK...and interact with prisoners...as well as work in the...FIELDS...with inmates...Also...EACH YOUNG PERSON...received their...FIELD MEAL...which included...A CUP OF RAISINS AND PRISON MADE PEANUT BUTTER AND BREAD...with water...that is...This...SPECIAL OUTREACH EFFORT...is to advise...YOUNG PEOPLE...of the importance of...STAYING IN SCHOOL...and...DOING THE RIGHT THING IN SOCIETY...THIS N THAT...says...CONGRATS...to the efforts on last Saturday...and would encourage other schools to take advantage of this kind of an...OUTREACH PROGRAM...Of course...THIS N THAT...will be attempting to work out other...INSTITUTIONS...including...CHURCHES...to get involved in the kind of programming...
 ANOTHER CHOICE OF OURS IS DON RICHARDS!! THIS N THAT...would like to...ENDORSE...DON RICHARDS...as the...RIGHT CHOICE...for the position of...DISTRICT 84...in the STATE REPRESENTATIVE RACE...RICHARDS...is a...GOOD MAN...and the persons running against him...is not known...Although...there are those who do not live in this district...but would like to let the...VOTERS...of District 84...know that...DON RICHARDS...is the MAN FOR THE JOB!! He will do well and be fair for...WEST TEXANS...
 More ENDORSEMENTS NEXT WEEK!! THIS N THAT...will have other...ENDORSEMENTS...on next week...Hope you will take note to each...

"The Black Family Where Did it Go"

Eddie P. Richardson



Cults, gangs, some rappers, and rock musicians are playing a big part of the demise of the family. The Black man is almost extinct. We have lost or given up most of our family practices, traditions, heritage and culture. The Black man as far as a male position in society, family, community, and in the general structure is almost as short necked giraffes!

The demise of the Black male as father, and so called man of the household and head of the house or family is opening up the way for gangs and cults. This is where a lot of depressed, disgruntled, frustrated, and lost hope people go for refuge and acceptance. The gangs and cults are ranking them by making them think they are welcomed and wanted.

People are searching for a place to fit, to belong, and feel welcome. Our encouragement is to attend our more traditional religious organizations and groups which has proven themselves. The thing is so deadly and dangerous about cults is the brain washing. The latest cult thing near Waco, Texas was the worst since James (Jim) Jones in James Town some years ago. Some of the Blacks were from the Caribbean, England, and the U.S.

Among the Blacks killed in the five were Wayne Martin, a 42 year-old lawyer who graduated from Harvard Law School and held a Master's degree in Library Science from Columbia University in New York. He and four of his children died in the fire. His wife and three other children survived because they left the compound during the early days of the standoff.

Koresh was a gun toting, spell binding, self-proclaimed Bible wizard with a passion for women. Koresh seized power over the sect, known as the Branch Davidian. After a 1987 gun battle with its former leader, he was married but had many other wives and children in the cult. A former cultist said, "He sexually abused young girls, and there were allegations of child abuse." None of which has been substantiated, officials say. Noted psychiatrist Dr. Alvin Poussaint in recent interview with Jet Magazine: "I think it's usually a person who is very religious, or religious oriented and also very lonely. I think somewhat dependent and are looking for a family, a group in which they can really feel they belong and they're somebody." Poussaint continued. "They're prone to follow charismatic authority without question. They become true believers and show an absence of independent thought. It becomes blind faith and that's what makes it difficult to reach them, especially when they've been isolated and cut off from the world."

Blacks have to develop stronger family ties, relationships, proper values, boost self-confidence in children so they won't grow up and be attracted to cults and gangs. The family has deteriorated. Families don't spend enough time together as our children are running rampant in the streets. Widespread oriented is needed to have more positive role models, other than the pimps and junkies. We need teachers, carpenters, plumbers, firemen, policemen, developers, brick layers, etc.

Next week we'll talk about inside the heads of gang and cult members.

Nuff Sed!
 What a mercy it would be if we were able to open and close our ears as easily as we open and close our eyes!
 -G.C. Lichtenberg

Letter to the Editor

Economic Development Simplified

ECONOMIC DEVELOPMENT in simple terms is making things better for tomorrow, THE FUTURE. When you plant flowers around your house, add a room, get a better paying job, upgrade your education, that's personal economic development. Those who are pushing economic development for Lubbock see the need for our City to do the same things. When you do improvements, the bill is paid from taxes, which you also pay.

For the City to have a strong Economic Development Program, money must be available. The bills you pay each month are based on the money you receive from your job or other source of income. The City of Lubbock operates the same way and it's source of income is taxes. No one is happy paying taxes, but it's a necessary evil for living in the country. Therefore, when the issue of increasing taxes arises, each individual must decide if the purpose of the increase benefits the individual.

Increasing our taxes for the purpose of economic development should not require too much thought when consideration is given to benefits derived. Keeping economic development at the basic level (making things better for the future), what negatives can you come up with. Life, health and car insurance are expenses we pay to protect our future. Saving, investments and retirement programs are very dear to our daily life style. However, we give little thought to what type of City there will be in the future. Because Lubbock maybe doing good by you today, does not mean it will do the same tomorrow, unless steps are taken to insure it's stability. Our City must take the same steps you take to insure your life style is as good tomorrow as it was yesterday.

Regardless of the area of the City you reside, the "Big Picture", or

the "Bottom Line", is, "WHAT DOES THE ENTIRE CITY OF LUBBOCK HAVE TO OFFER?" Agreed, we all desire things to be at our finger tips, but if it's not, which is better, not having it at all or having it available, but not at arms length. From a West Lubbock prospective, should we not have The Fair because they must come across town? And East Lubbock, should we not have The Mall because it's located in West Lubbock? The "bottom line", economic development in Lubbock benefits all of Lubbock regardless of the area of town it is placed. Dividing a City along any lines, be it ethnic, geographical, economical, social, or the likes, is not conducive to progress.

For our City to meet the challenges of the future and remain a place we want to live, a place we can live, the petty differences, the lack of cohesiveness of the majority and out dated attitudes, must disappear. For those of us in the economic development trenches, doing all we can think of to move our City forward, it's very disheartening losing out because of ignorance and pettiness. It's not what, where, who you want or think it should be, an improvement should be viewed as a positive, REGARDLESS. Because it is not a direct benefit to you TODAY, with time and thought, it maybe an indirect benefit TOMORROW. EXAMPLE, ten years ago, the majority did not see the value of Interstate 27, placing of houses on vacant lots, creating just one new job, having neat and clean neighborhoods, neighborhood medical and banking facilities, good schools, that's ECONOMIC DEVELOPMENT.

Dwight Pierce
 Secretary
 Board of Directors

WHEATLEY FALL FESTIVAL!

Friday, October 18th
 5-8 PM

GAMES

Silent Auction
 Great items!

DINNER
 \$2.00 person

FACE PAINTING

**Popcorn
 Cotton Candy
 Pickles**

Picture Booth

SILENT AUCTION

- Decorative items
- Craft items
- Pictures
- Gift Certificates
- Jewelry
- MORE-MORE-MORE

TICKETS

Oct. 14-17th 5/11.00
 7:00-8:00 AM
 3:30-4:00 PM

Oct. 18th 4/11.00
 7:00-9:00 AM
 3:30-4:00 PM
 8:00-8:00 PM

McDonald's Corporation Makes a \$150,000 Three-Year Commitment to 100 Black Men of America

Washington, D.C. -- McDonald's Corporation announced at the 100 Black Men annual gala a three-year \$150,000 (\$50,000 per year) commitment to the organization. The funds will be use towards the organization's outreach and youth programs.

"100 Black Men of America is an effective organization that improves the quality of life for African-Americans. Their programs targeted toward youth are very similar to those at McDonald's because they empower young people to take control of their future," said Bob Beavers, senior VP, McDonald's Corporation. "We are proud to be a partner of 100 Black Men."

McDonald's Corporation continues to be a supporter of 100 Black Men. Over the years, McDonald's has been strong endorser of local chapter projects and convention activities.

McDonald's

Corporation is a strong supporter of 100 Black Men chapters across the country. The investment will help move forward our four national initiatives -- mentoring, anti-violence, education and economic development," said Thomas Dortch, president.

Founded in 1963, the 100 Black Men of America is a non-profit organization, serving more than 60,000 youth with 5,000 students in colleges and university across the country. Currently, there are 64 chapters in 24 states plus District of Columbia, and is represented in over 240 cities across the country.

McDonald's Corporation is the largest and best-known global foodservice retailer with more than 19,000 restaurants in over 90 countries. About 85 percent of McDonald's restaurant businesses are locally owned and operated by independent entrepreneurs.

SOUTHWEST DIGEST

National Advertising Representative

Black Resources, Inc.

231 W. 29th Street, Suite 1203

New York, N.Y. 10001

Telephone (212) 967-4000

P.O. BOX 2553—LUBBOCK, TEXAS 79408

EDITORS/PUBLISHERS

T.J. PATTERSON—EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P. (Assault on literacy Program)

A Community-Building Newspaper

\$20.00 per year—\$35.00 a year



Study Compares Effectiveness of Popular Blood Pressure Medications in African Americans

High blood pressure (hypertension), which increases the risk for a heart attack, is a major health problem for African Americans. While approximately one in four Americans suffers from hypertension, the rate is one in three among African Americans.

There are many effective blood-pressure-lowering medications available, but not all of them work equally well in all people. A new study, comparing three popular blood-pressure-lowering drugs, confirms that,

among African Americans, some drugs work much better than others. The details of this study, which is being presented today at a scientific conference focusing on hypertension in Blacks, are provided in the attached press release.

We hope you will agree that this information is important for your readers. Please call if you have any questions or you would like to speak directly with Joel Neutel, M.D., principal study investigator.

THE BLACK PRESS

Is a for profit black business
not a non-profit charitable or
social agency.

Hospice of Lubbock Announcement

SUBJECT: Hutchinson Jr. High's Junior Historians run for the money and hospice of Lubbock

WHAT: The Junior Historians of Hutchinson Jr. High annual Great Lubbock Jog-A-Thon to benefit Hospice of Lubbock and the American Business Women's Association, Temparano Chapter.

WHEN: Saturday, October 26, 1996, at 8:00 a.m. - 10:00 a.m.

WHERE: Texas Tech University's Rec Center @ Flint avenue and Main street

WHO: The Ernest Wallace Chapter of the Junior Historians at Hutchinson Jr. High School is made up of 7th, 8th, and 9th grade students who are interested in local and state history, historical projects and community service.

WHY: For the last six years, the Hutchinson chapter has held the Great Lubbock Jog-A-Thon as a community service project and donated proceeds to local nonprofit organizations selected by the group. This year, the chapter contributed \$3,300 to Hospice of Lubbock's 1996 Mayor's Luncheon from proceeds raised through the 1995 Jog-A-Thon.

HOW: Prior to the Jog-A-Thon, chapter members solicit pledges from the community based on the projected number of laps they will run. As an added incentive for the runners on race day, they also compete for prizes donated by local merchants and other community supporters.

The Ernest Wallace Chapter of the Junior Historians at Hutchinson Junior High school will participate in their seventh annual Great Lubbock Jog-A-Thon on Saturday, October 26th at the Texas Tech Recreation Center from 8:00 to 10:00 a.m.

The chapter is made up of a selected group of 7th, 8th, and 9th grade students who are interested in local and state history, historical preservation projects and community service. The

chapter is sponsored by the Texas State Historical Association in Austin.

Chapter members are currently seeking pledges from the community based on the projected number of laps they will run at the event. As an added incentive on race day, the students will compete for prizes donated by local merchants and other community supporters.

According to chapter sponsors Pat Jordan and Lonnie Wheeler, the Hutchinson Junior Historians are committed to local historical restoration projects. In 1994, the chapter worked closely with Harold Chatman in his family's efforts to rebuild and restore Lubbock's first black hospital. They also worked with the Lubbock Heritage Society to move and restore Lubbock's oldest existing church, the original St. Paul's of the Plains Episcopal Church located at 16th street and Avenue Q which was built in 1911.

In addition to focusing on history, the Hutchinson chapter has also been involved in supporting Hospice of Lubbock as a community service project. Over the last five years, the chapter has contributed nearly \$10,000 to Hospice of Lubbock's Mayor's Luncheon from monies raised by the Jog-A-Thons.

Hospice of Lubbock is a nonprofit organization that provides care for the terminally ill and support for their families. Proceeds from the Mayor's Luncheon are used to provide care for unfunded patients.

Additionally, the Jog-A-Thon supports the Temparano Chapter of the American Business Women's Association which serves as a sponsor of the event. Temparano's portion of the proceeds will go towards the chapter's scholarship fund.

For more information about the Jog-A-Thon or to make a pledge, contact Lonnie Wheeler at Hutchinson Jr. High, 766-0755.

NOMINEE

ADDRESS

CITY

STATE

ZIP

CATAGORY:

- Religion
 The Art
 Journalism
 Education
 RELIGION

- Medicine
 Business
 Community Service
 Law
 Fraternal/Sororial

- Politics
 Sports

- Youth Leaders (under age 25)

Please explain why this person or organization is nominated:

Your Name
City

Address
State

Zip

The only way we
could make childhood
immunizations any easier...

CONVENIENT LOCATION

is if

ONE LOW PRICE (\$5) FOR ALL
IMMUNIZATIONS YOUR CHILD NEEDS

we took the shots

5 CONVENIENT DAYS TO SERVE YOU

ourselves.

Methodist is pleased to offer
immunizations 5 days a week for only \$5

- Bring child's shot record
- No child turned away
- Medicaid accepted

We
love
kids.



Women's and
Children's Clinic

3801 19th Street
Corner of 19th & Memphis

Children: Suite 111 • 785-KIDS (5437) Women: Suite 114 • 788-4523
Monday: 8 a.m. - 7 p.m.; Tuesday-Friday: 8 a.m. - 5 p.m.

Medicaid and Medicaid Pending accepted
Walk-ins and appointments accepted

Member of Methodist Medical Group



WE GIVE EVERYONE A CHANCE. AFTER ALL, WE'RE THE LOTTERY.

A Texas Lottery vendor is currently searching for Historically Underutilized Businesses (HUBs) certified with the State of Texas and experienced in the following areas:

PALLETS/SKIDS

Suppliers needed to provide pallets and skids for use in storing and moving. Must be able to provide skids that are 30" x 40" with 30" runners and a center brace. Typical order quantity equals 80-250. Prices must be competitive.

COMPUTER SUPPLIES

Computer supply businesses needed to provide quality computer paper, IBM and Mac pre-formatted diskettes, computer laser-quality labels in multiple sizes and layouts and magnetic tape. Need Graham Summit magnetic tape 2,400 feet lengthwise if loading box. Must be able to supply BASF#3480 tape cartridges in the large capacity size. Prices must be competitive, including freight.

CORRUGATED CARTONS

Suppliers of RSC corrugated carton packaging materials are needed. Must be able to deliver orders of 4,000 to 21,000 boxes to Oakwood, Georgia, within 10 working days of order date. Prices must be competitive.

Please respond in writing to:
Melissa Villaseñor-Dye
Retailer and Minority
Development Supervisor
Texas Lottery-DT
P.O. Box 16630
Austin, TX 78751-6630

TEXAS
LOTTERY



CHURCH DIRECTORY



We Thank God For Jesus

"It's Praying Time"



2 Timothy 3:1,2, THIS know also, that in the last days perilous (DANGEROUS) times shall come. For: men shall be lovers of their own selves, covetous, boasters, proud, blasphemers, disobedient to parents, unthankful, UNHOLY. LORD KNOWS his word was a WARNING, for us of the LAST AND EVIL DAYS, THE CHURCH IS NOT ABOUT GOD BUSINESS; WHERE SOUL'S ARE TO BE SAVED.

1 Peter 4:17, For the time is COME THAT JUDGEMENT MUST BEGIN AT THE HOUSE OF GOD: and if it first begin at US, what shall the end be of them that OBEY NOT THE GOSPEL OF GOD?

We can see the harvest is ready; and it is harvest time, many churches are busy with ANNIVERSARIES; WASTING THEIR TIME.

Ecclesiastes 3:1, To every thing there is a season, and a time to every purpose under the heaven.

It all stated just as Adam, he didn't want to OBEY GOD, The church followed a man with a DREAM; AND NOT THE WORD OF THE LORD.

Romans 1:22, 23a Professing themselves to be wise, THEY BECAME FOOLS, And changed the GLORY OF THE UNCORRUPTABLE GOD into an image like to CORRUPTIBLE MAN, WILL A MAN ROB GOD???

We can see the children dying, from sin and its all around, the church want to go over SEAS and help; HELP IS NEEDED IN THE TOWN.

Matthew 23:37, O Jerusalem (CHURCH), thou that killest the prophets, and stonest them which are sent unto thee, how often would I have gathered THY CHILDREN together, even as a hen gathereth her chickens under her wings, AND YE WOULD NOT.

The family MORALS are gone; THE NEXT GENERATION: THEY'RE WILD, TODAY WE'RE RAISING LITTLE SAVAGES; MOTHERS KILL THEIR OWN CHILD.

Luke 12:54-56, Jesus said, When ye see a cloud rise out of the west, straightway ye say, There cometh a shower; and so it is. And when ye see the wind blow, ye say, There will be heat; and it cometh to pass. YE HYPOCRITES, ye can discern the face of the sky and of the earth; but thow is it that ye do not DISCERN THIS TIME?

ITS PRAYING TIME!!!

2 Chronicles 7:14, THE LORD SAID, If my people, which are called by MY NAME (CHRISTIANS), shall HUMBLE THEMSELVES, PRAY, AND SEEK MY FACE, AND TURN FROM THEIR WICKED WAYS; THEN WILL I HEAR FROM HEAVEN, AND WILL FORGIVE THEIR SIN, AND WILL HEAL THEIR LAND.

God is not through with us yet. So lets PRAY FOR ONE ANOTHER ALWAYS. Directed*Arranged*Produced*Guided BY OUR LORD JESUS CHRIST. Written by Evangelist Billy B.J. Morrison, III Your Brother in CHRIST JESUS ALWAYS!!!



from the Desk of Parson D.A. Smith

WE FIND IT TROUBLING

William G. Benham in speaking of "opinion" says it is "the mistress of fools." And Wendell Phillips says that "opinion is ultimately determined by the feelings and not by the intellect."

Monday, October 14, 1996, the Avalanche-Journal Editorial Board gave their opinion of the "Acquittals of Blacks." The editorial begins with the controversial "no guilty" verdict in O.J. Simpson's murder trial and some writer and statistical consultant who works with the Center for Equal Opportunity who's claims is that new light has been shed on the alleged in justice-for-blacks from his analysis of court cases; "That blacks are more likely that white defendants to be acquitted by juries or freed because of a dismissal of charges."

The report ends with former U.S. attorney in Washington, Joseph DeGenova saying "But if you are a black victim of crime, and juries are going to discount your harm, that is very troubling."

What is troubling to this writer are the alleged sinister code words of the editorial: "We, too, find it troubling. So should all Americans, regardless of color." These words would perhaps be receptive if they had come from someone who we truly believe in and who we felt that did not support the continued negative way American courts have treated blacks.

This Editorial Board gave a list of candidates it supports in the upcoming election in its Sunday's (October 13th) edition. The board decision, it says

was "based on a combination of their educational qualifications, person and professional backgrounds and work-related experiences - plus follow-up face-to-face interviews." One of their choices they perhaps are trying to make "brownie points" with, is so far-to-the-right that he need to go on north toward Amarillo to his ranch and raise "goats".

This writer has a problem with this group of "whatever" over the years trying to make one set of people through sleath forget that certain other sets of people are human. It does not take much to see that this Editorial Board does not have the poor, elderly, women, Latinos and Black at heart.

This writer is troubled by the fact that it is alleged that some of these candidates picked may be a member of the Christian Coalition. The Christian Coalition apologized Friday, October 11, 1996 for sending out a sample voter guide that used a black man to represent the candidates opposed to its positions. The guide use a white man for positions the coalition favors, and was criticized as racist by some religious leaders and by Gary Bledsoe, president of the Texas State Conference of NAACP Branches.

These alleged pure, lily, holy-than-thou white folk of the coalition pictured the black man as supporting things as abortion on demand, taxpayer-funded abortion and allowing homosexuals to adopt children.

I hope you find with me it troubling to support the disease of ignorance of morbid minds. Vote your heart!

PARKWAY DRIVE

CHURCH OF CHRIST

3120 PARKWAY DRIVE LUBBOCK, TEXAS 79403

Telephone 806-762-3546

--SCHEDULE OF SERVICES--

SUNDAY:

Bible Study.....9:30 a.m.

Morning Worship.....10:30 a.m.

Evening Worship.....5:30 p.m.

WEDNESDAY:

Evening Devotional.....7:30 p.m.

"Go home to thy friends, and tell them how great things the Lord hath done for thee, and hath compassion on thee.", Mark 5:19

SMITH TEMPLE COMMUNITY CHURCH

6508 Avenue P

Lubbock, Texas 79412

... has a one hour of power "PRAYER CLINIC" with Rev. Gladys Smith each Wednesday from 12 noon to 1 P.M. the "prayer" and "healing" services will reach into every area of your life!

Call Crown of Eternal Life Ministry (806)792-9194

I KNOW I'M SOMEBODY



'cause God don't make no junk!!

The Outreach Prayer Breakfast

Warfare is a part of the Christian's lifestyle. Ephesians 6:12

For we wre:tle not against flesh and blood, but against principles, against powers, against the rulers of the darkness of the world, against spiritual wickedness in high places.

The Christian life is a warfare. When you come into the knowledge of the fullness of the word of God the Satan wedges an all out war against you.

If you let him, he will use your body, sickness, disease, or sex. He will try to hinder your Christian walk and render you inoperative. He will attempt to put you in bondage, and under condemnation. Anything that will quite you in terms of sharing the word of God, he will use it. If you understand his tactics, then you are better able to wedge the war. Often times Christians fall into situations where they make a mistake, which is no big deal. We all have made mistakes, we all have messed up at on time or another, but Satan wants you to dwell on that mistake, so he constantly reminds you of it. How are you going to tell someone about Jesus when you are all bound up in condemnation??

If Satan is successful in keeping you in a state of self condemnation then he will silence your witness for Christ. That is his ultimate goal, that is why Jesus said "Be ye Holy" 1 peter 1:16. Satan is working day and night to keep you unholy. You are involved in a struggle against him. It is a major battle, but the good news is that Jesus has given you the Victory. You already have won because Jesus defeated Satan more than two thousand years ago. Still, as the body of Christ we need to know why and how the enemy operates in this world. If we know his game plan, then we will know how to respond. Our weapons are mighty through God. The weapon is his word, and we have to use it. The word just can't sit on a table, it has to be in our hearts and in our mouth's. We have the Victory, but we have to take it by force (Period). Let's go for it.

God bless you. Keep doing the right thing. Read and study your Bible. It's good brain therapy. Read II Chronicles 7:14 - Mark 11:22-26. (Thought) The hardest Secret for a man to keep is his opinion of himself. We will worship with the super people at Parkway Nursing Center Saturday at 10:00 A.M. See you there. Dr. Hood, President Christine Butleson, Vice President Ernestine Frazier, Secretary

THE BLACK PRESS

Is a for profit black business, not a non-profit charitable or social agency.

- Intercultural
- Bus Ministry
- Family Atmosphere
- Dynamic Worship
- Indepth Teaching

Sunday
Word & Worship
10:00 a.m. Kingdom
Kids 10:00 a.m.

Wednesday
Kingdom Kids Club
7:00 p.m.

Thursdays
Health for Friends Clinic 9:00-12:00 noon
Clothes Closet 9:00-12:00 noon



Pastors Gary & Teresa Scoggins



"Dedicated to help you and your family become all that God has made you to be."
Eph. 2:10

2011 E. 13th
Lubbock, TX
763-6900

ATTENTION ALL FORMER FORD MEMORIAL CHOIR MEMBERS

We are looking for you. We are planning a Choir Reunion of all Former Ford Memorial Choir Members. This glorious event is set to take place

THANKSGIVING WEEKEND: NOVEMBER 29TH
DECEMBER 1ST, 1996

Rehearsals every Tuesday and Friday in November at Ford Memorial Church

For more information contact any of the Following:

Winnie Lewis Paul	(806) 762-1768
Odessa Quigley	(806) 797-8245
Dorsita Price Tates	(806) 795-5541
Sherry Griggs	(806) 744-7081
Diane Quigley	(806) 796-1752
Debra Price	(806) 763-1824

Rev. and Mrs. N.H. Franklin Will be Honored In Their Fifth Anniversary



The members and officers of Bethel African Methodist Episcopal Church, along with the pastors and lay leaders of the Northwest Texas Conference, will be celebrating the 50th Anniversary of the effort of Rev. and Mrs. N.H. Franklin, pastor and wife. A special Anniversary Hour will be held Sunday afternoon, Oct. 20, 1996 at the church beginning at 3 p.m.

Ossie Curry Funeral Home

1805 Martin Luther King Blvd.
Lubbock, TX 79403
1212 West 14th Street
Plainview, TX 79072



OSSIE CURRY
Director/Mortician

- Pre-Need Counseling
- Burial Insurance
- Notary Public

Lubbock (806)765-6711
Plainview (806)216-7999
Pager - 788-9105

NNPA: Credo of the Black Press

The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no persons, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

**BREEDLOVE DEHYDRATED FOODS
"THE WORLDS ONLY CHARITABLE
DEHYDRATION PLANT"**

A DIVISION OF THE SOUTH PLAINS FOOD BANK
1818 N. Martin Luther King Blvd.
Lubbock TX. 79403

806/741-0404 1-800-687-3663 fax: 806/741-0447

Yes! In 1996, we still have people today who go to bed hungry. Here are some surprising facts:
In the world, 13 - 18 million people — mostly children — will die of hunger and hunger related causes this year.
That is the equivalent of 100 jumbo jets crashing everyday with no survivors.
In the United States, 39 million people experience chronic hunger.
In Texas, 1 in 10 senior citizens must choose between purchasing food, medication or housing.
In Lubbock, 1 in 4 children are affected by hunger.

THANK YOU FOR CARING!

Establishing the C.B. (Stub) Stubblefield Memorial Fund
Every dollar I donate turns into 2 lbs. of food or 72 meals to feed the hungry.
Please accept my gift of:
Address _____
City/State: _____
Phone number: _____ zip code: _____
Donations can be sent to:
South Plains Food Bank/4612 Locust Ave./Lubbock, TX 79403
Breedlove Dehydrated Foods does not receive government funds and is not a United Way agency. Contributions to Breedlove Dehydrated Foods are tax deductible to the full extent allowed by law.

Southwest Digest

"the newspaper of today with and ideals for the 90's and beyond"
Your weekly community newspaper with YOU, the people, in mind
Serving you since 1977

Subscribe today to the southwest digest and never miss a single issue. Good gift for students, Military or out of town relatives.

Name _____
Address _____
City _____
State _____ Zip _____

- One Year.....\$20.00 (Save \$5.00) Renewal
 Two Years....\$35.00 New Subscription

This Business is Local Minority Owned



741-1000

If you can answer YES to even one of these questions, you should consider having an HIV antibody test.

- Have you ever used alcohol, marijuana or crack cocaine?
- Have you ever used I.V. drugs?
- Have you ever had unprotected sex?
- Have you ever contracted an STD?
- Have you ever had an HIV test?

Additional Testing Sites:
SPARC (806) 796-7068
Texas Dept. of Health (806) 744-3577
Lubbock Health Dept. (806) 767-2953

INSIDE Out
1409 23rd Street,
Lubbock, TX 79405
(806) 744-8633



OPEN 7 DAYS A WEEK

FOOD-GAS

EAST 19TH STREET & MLK BLVD.

19th St. Martin Luther King Blvd.

Let us be your
Lottery Headquarters
Lots of Tickets.
Lots of Winners.



Q. Dwight McDonald
Attorney-at-Law
(806) 744-9671

1604 Ave. M, Lubbock, TX
Divorce • Criminal
Child Support Wills
Not Certified by any Board of Specialization

Classified

You're always a winner with the Southwest Digest Classifieds

Want To Buy, Sell or Trade?
Need a Job or
Someone to Work?
CALL:
762-4605
Southwest Digest Classifieds
Suits Guaranteed!

Amusement



**BOB JORDAN
AMUSEMENT CO., INC.**

56 17 VILLA DRIVE
LUBBOCK, TEXAS 79412
(806) 747-5297

Bringing The Finest In Games
and Music To The South Plains



Isn't It Time You Trade In Your
Old Machines For The Latest The Best!
Commission Sales

Coin Operated Machines Since 1952

Beauty



COMPLETE HAIR STYLING
For Men & Women

CAT'S HAIR CORNER
MANICURES • COMPLETE FOOT CARE

Call Dee for Weaving, Tracks, Braids - Sculptured Nails & Tips
PHONE: 762-1897 OR 744-5050
1716 E. Broadway • Lubbock, Texas
Mary • Dee
We work by appointment only
Dee can be reached at 791-1259

**USE YER HEAD
WHEN USING ALCOHOL**

Medical



METHODIST HOSPITAL
Information regarding employment
opportunities at Methodist Hospital
may be obtained by calling
793-4184



Equal Opportunity Employer

ST. MARY HOSPITAL
For employment information
contact:
Personnel Office
796-6899
* Equal Opportunity Employer *

Pharmacy



CAVIELS PHARMACY
Workman's Compensation Charge Accounts
#PCS & PRO-SERV
#SENIOR CITIZENS DISCOUNT
#MEDICAID
#GENERIC DRUGS
#COMPENSATION
#PRESCRIPTION PRICES
Open: 9 a.m. - 7 p.m.
Monday thru Saturday
Closed on Sundays!
1719 Avenue A 765-5311 or 765-7560

Clothing



DUNLAPS

Caprock Shopping Center

Phone 792-7161
DAVID H. SOWELL

Home: 765-8679 Men's Department

Work



**WAREHOUSE-
MANUFACTURING**

Immediate openings.
Forklift, shipping/receiving.
High school diploma/G.E.D. required.

**Olsten Staffing
Service
6413 University**

Did the A.C.T. or similar special education programs
hurt your child? Explain.
National Advocate for Victim's Rights
42 East 1820 South
Orem, UT 84058

Need a car? Need one now? I
got one. \$1800 for 1981 Cadillac
white Sedan Deville, 4 door,
good shape. Air does not work,
but winter's on the way. Heater
does work. This is a good'un.
Call 744-0376, ask for Chance.
"Let's make a deal on some
wheels."

**KAREN HODGES
ATTORNEY**

DIVORCE ADOPTION
CHILD CUSTODY WILLS
CHILD SUPPORT PROBATE
MISDEMEANORS JUVENILE OFFENSES
NO CHARGE FOR INITIAL CONFERENCE
806-765-8323 • 2019 BROADWAY
Licensed by the Supreme Court of Texas. Not certified
by the Texas Board of Legal Specialization.

OUR PLACE

23 rd & J • LUBBOCK, TEXAS 79405
806-763-7407
(MGR) BISOP FORREST MANN
OUR PALCE II
1334 E. 19th STREET
LUBBOCK, TEXAS 79403
806-749-5308
(MGR) LISA FLOWERS
*Gospel Music at This Location Only
USED APPLIANCES
Washers, Dryers, Stoves, Heaters, Refrigerators,
Freezers, Air Conditioners, Whirlpool, Kenmore,
General Electric

Heating & Air Conditioning



Repair & Install
Heating & Air Conditioning Units

**PLANKS
A-C & Refrigeration**

Ph: (806) 745-5456

State License:
(TACI 800 1472)



Charles Planks

In the advertising world, timing is everything... and nothing is
more timely than the

Southwest Digest Classifieds

for more information
about reserving your space
for as little as \$15.00 a week

call today
762-4605



**Lubbock
City News
LCN Cable 6**

See in-depth coverage of
City Council meet-
ings; find out how Lubbock
Police train their K-9 dogs;
learn how LP&L installs
fiber optic communication
lines. Plug into stories like
these four times daily at
6:30 and 10:30 on LCN6
City Magazine (Cox Cable
Channel 6).

What makes University Medical Center **YOUR** hospital?

Hospital Opens

After the tireless efforts of a team of dedicated visionaries, University Medical Center, then known as the Health Sciences Center Hospital, began serving the community on February 1, 1978.



Name Change

In 1990, Lubbock General Hospital changed its name to University Medical Center to more accurately reflect its scope of work and affiliation with Texas Tech University Health Sciences Center.

Economic Impact

UMC employs more than 1500 employees with a payroll in excess of \$42 million. An additional \$55 million is spent annually on purchased supplies and services.

Children's Miracle Network

Last year, The Children's Miracle Network Telethon raised more than \$370,000 for The Children's Hospital at UMC.



A Debt-Free UMC

In July 1993, University Medical Center paid off the original Hospital Bonds of \$8 million.



284% Return on Investment

Last year, taxpayers invested \$6.7 million in UMC. The hospital provided \$19 million in uncompensated care that taxpayers would have had to pay other hospitals were it not for UMC.

Low Tax Rate

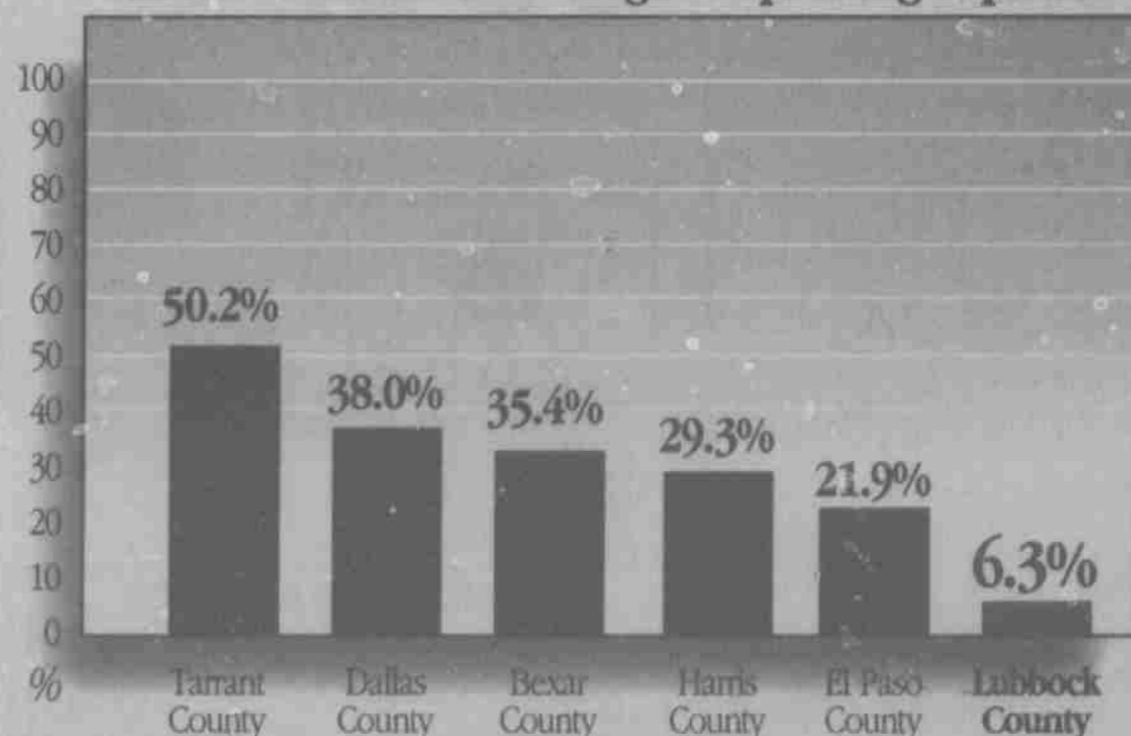
UMC ranked No. 1 in efficiency and effectiveness. While other teaching hospitals around the state average 26%, UMC's tax revenues are only 6.3% of its operating budget, one of the lowest in the state.



The mission of University Medical Center consists of three equal and distinct, but interrelated elements. These elements are the provision of high quality healthcare services, the clinical and financial support of graduate medical education, and the maintenance of a strong financial base for the Medical Center through prudent and conservative business practices.

University Medical Center is consistently ranked at the top of the industry financial performance standards. While tax revenues as a percentage of operating expense for other Texas hospital districts can climb to more than 50% and average 26%, UMC's tax revenues are only 6.3% of its operating budget.

Tax Revenues as a Percentage of Operating Expenses



The taxpayers are making a sound investment in UMC. Last year, University Medical Center provided more than \$19 million in uncompensated care while receiving only \$6.7 million in tax support.

University Medical Center not only contributes to the health of our citizens, it is good for our economic health as well.

Financially, for Lubbock taxpayers and the Texas Tech University Health Sciences Center, it's a healthy team, fiscally sound and committed to quality healthcare.



University Medical Center

Where the experts are

