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Southwest Digest

November 20 (from November 26, 1997)

VOL. XXI, No. 47

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

NATIONAL NEWS

Compton First in State to Ban Alcohol and Tobacco Billboards

In October 1997 the Compton City Council passed an ordinance banning alcohol and tobacco advertising in most publicly visible locations, making it the first city in California to take such an action. Seven other communities, including Long Beach, Inglewood and the county of Los Angeles, have either passed or are considering passage of less restrictive ordinances which limited outdoor ads to within 500 to 1,500 feet of schools and churches. Compton's ordinance is the first to follow Baltimore and Chicago's action in actually banning such billboard advertising. Studies conducted by the Washington, D.C.-based Center for Science in the Public Interest show that the tobacco and alcohol industries not only target African-American and Latino communities, but the ads are more provocative and there are more of them than in White communities. The Black Women's Media Project launched the campaign to restrict the billboards in April 1996. It included several presentations to the Compton City Council, organizing a letter writing campaign with allied women's organizations, working with community volunteers and through churches to collect 500 letters of support from citizens.

Redesigned U.S. \$50 Bill Issued

On Monday, Oct. 27 the Federal Reserve began issuing redesigned Series 1996 \$50 notes. The new bills, which will be widely available in banks and other depository institutions around the world in the coming weeks, incorporate new features to protect against counterfeiting and make U.S. currency easily identifiable to people with low vision. The Series 1996 \$50 note follows the March 1996 introduction of the redesigned \$100 note, and is part of an ongoing program to maintain the security of the nation's currency. The redesigned \$20 note will be introduced next year. The redesigned \$50 note and subsequent denominations will also include a large dark numeral on a light background on the back of the note. This will make it easier for the more than 3.7 million Americans with milder forms of visual impairment as well as users in low-light situations to identify the currency.

SCLC Co-Founder's Son Unanimously Elected 4th President

Martin Luther King, III, born months after his father was chosen as the founding president of the Southern Christian Leadership Conference (SCLC), was unanimously elected president of the civil rights organization by the voting delegates from across the nation. King will succeed Dr. Joseph Lowery on Jan. 15th, his slain father's 69th birthday. Lowery, a co-founder who has directed the organization for half its existence, succeeded Dr. Ralph Abernathy in 1977. In accepting his new role King said he was "honored and humbled" by the great task before him and that he does not stand alone but "on the shoulders of two incredible parents." He also praised Lowery for having provided "tenacious and resilient leadership" for 20 years as president.

Leaders Unite in Campaign For Academic Achievement



Pictured from left to right: Milton Little, sr. vice president, National Urban League; Sullivan Robinson, interim executive director, Congress of National Black Churches (CNBC); Bishop Roy L. H. Winbush, chairman, CNBC; General Colin Powell; Bishop John Hurst Adams, conference chairman, CNBC; Dr. Velma Cobb, director, youth development, National Urban League; Hugh B. Price, president, National Urban League.

General Colin Powell joined ranks with the Congress of National Black Churches (CNBC) and the National Urban League at the Black Church, Leadership Conference, "The Crisis in Collective Educational Achievement: Destiny or Disaster?" The three-day event was a part of the Campaign for African-American Achievement, a nationwide effort, under the leadership of the National Urban League, to combat the forces that undermine the academic success of African-American children. Hugh Price, president of the National Urban League, insisted that the African-

American community must stop making or accepting excuses for the failure of Black children to achieve. "It is time for churches and community organizations to create a climate of support and opportunity that steers young people clear of destructive temptation and toward lifelong success!" he said. "We must acknowledge that even the most ideal school requires the support and structure of homes and communities that reinforce and reverse education." added General Powell, the chairman of "American's Promise-The Alliance for Youth.

FORMER CITY COUNCILWOMAN MAGGIE TREJO HONORED AT SUPERCENTER RENAMING CEREMONY

The Lubbock City Council and the Parks and Recreation Board invite you to attend a special ceremony Thursday, November 13, 6:30 p.m., at 3200 Amherst, to rename the Rodgers and Arnett Benson Center. A reception will follow the ceremony to rename the center as the Maggie Trejo Supercenter. The City Council voted unanimously at their September 26, 1997 meeting to rename the center in honor of Maggie Trejo for her many years of service to the Lubbock community. Trejo, who is a life-long resident of the Arnett-Benson Neighborhood,

represented District One as City Councilwoman from May 1984 to June 1993. She was serving as Mayor Pro Tem at the time of her resignation from the City Council. She resigned to accept the position of Community Representative for Congressman Bill Sarpalius in the 13th Congressional District. Prior to serving on the Lubbock City Council, Trejo was Office Manager for State Representative Froy Salinas of Lubbock.

For the past two years Mrs. Trejo has served as the Executive Director of the Community Housing Resource Board of Lubbock.

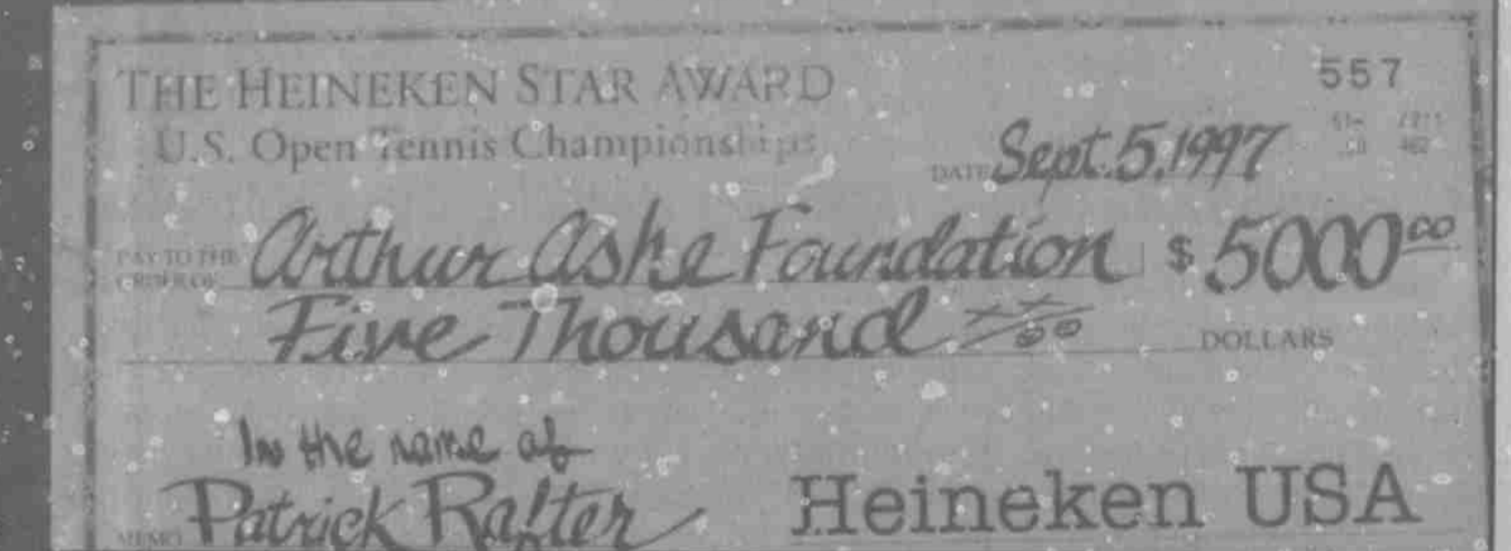
COMMUNITY HALLOWEEN PARTY AT CHATMAN HILL ET.



It was all in fun on Friday night, October 31, 1997, Halloween Night, when young people of the community attended a Halloween Party at the all new Chatman Hill ET., located at 512 East

23rd Street. These young people remind us of how well young people can get along when attending a community function. All present had a wonderful time.

RAFTER WINS HEINEKEN STAR AWARD FOR OUTSTANDING PERFORMANCE AT U.S. OPEN



Pictured from left to right: Jim Keeler, Arthur Ashe Foundation; Patrick Rafter; and Michael Foley, President and Chief Executive Officer of Heineken USA, Inc.

FLUSHING, NY -- Australian Patrick Rafter has been awarded the second annual Heineken Star Award for the outstanding singles performance at the U.S. Open Tennis Championships, as voted by tennis fans across the country. The 13th seeded Rafter exhibited grit, determination and a refusal to accept defeat despite leg cramps in a tough, four-set

fourth round match against perennial favorite Andre Agassi -- matching criteria established for the Heineken Star Award. Heineken makes a \$5,000 donation in the winner's name to the Arthur Ashe Foundation and the winner receives a Tiffany's crystal star trophy. "Our hope is that the Heineken Star Award will remind players and fans alike

how important it is to devote our time and talents, as well as our money, to help others," said Michael Foley, President and Chief Executive Officer of Heineken USA, Inc.

Heineken USA, Inc., the nation's largest beer importer, is a subsidiary of Heineken N.V. (Netherlands), the world's second-largest brewer.

Frivolous Lawsuits Are Restricting Minority Access To Medical Breakthroughs

By Dr. Gregory A. Antoine

WASHINGTON -- The late Betty Shabazz, the widow of Malcolm X, prolonged her fight to survive burns over 75 percent of her body earlier this year because of the availability of artificial skin. Former star athlete Bo Jackson is not a cripple thanks to hip joint replacements. And tens of thousands of other African Americans are today leading healthy, productive lives because of silicone-based medical innovations such as heart pacemakers, brain shunts and corneal implants. The availability of medical implants that save and prolong life is nothing short of miraculous. But these miracles may soon be available only to those people with the time and money to travel to other countries to get them. Medical breakthroughs and the materials to make them are disappearing in the United States.

Why? Because product liability lawsuits and the escalating cost of insurance are making it too expensive for companies to continue to make them. And if the current legal climate continues everything from birth control pills and heart pace makers to certain childhood immunizations could be affected.

Many suppliers of raw materials for these products are worried about the fast growing number of lawsuits being filed against manufacturers of medical devices. And their fears are causing them to conduct their business differently.

Some companies are severely restricting the sale of raw materials to medical device

manufacturers. Other companies are not willing to provide these materials to manufacturers at all.

And who can blame them? Look at what happened to the Dow Corning Corporation. Several years ago, thousands of lawsuits charged that Dow's silicone breast implants caused connective tissue disease. Defending against so many lawsuits forced the company into bankruptcy. Then plaintiffs' lawyers went after similar manufacturers despite overwhelming scientific evidence showing no association between silicone and disease.

The whole affair has sent chills through companies whose products such as the lens' implants that fight the blinding effects of glaucoma are also made of silicone. Healthcare in many poor and minority neighborhoods has historically been limited. Dollars are often limited for anything but emergency care; the choice of doctors is limited and opportunities to form a lasting doctor-patient relationship is often limited as well.

Now there may limits on devices that address acute health problems in the African-American community such as glaucoma, diabetes, breast and prostate cancer, and hypertension. Doctors simply may not have access to lifesaving or life enhancing medical devices because of lawsuits. And the result could further widen the gap between those who can afford the best medical services and those who can't.

In the African-American

community, the silicone gel controversy affects both men and women. Among women, the unavailability of breast implants eliminates an important choice following breast cancer surgery. The removal of a breast and its potential damage to a woman's self-esteem is further complicated when the variety of safe choices she has to maintain her appearance is reduced. Similarly, testicular implants are popular among African-American men recovering from prostate cancer. And the same self-esteem issues apply, with the implants offering men choices and ways to feel good about themselves. Yet the availability of these implants as well will be severely limited because of the silicone controversy. The future may require a trip to Europe or other overseas countries to receive these medical devices. Those with the time and money to make such a trip will get what they need; everyone else will have to do without.

Not many years ago, diseases such as hypertension, heart disease, cancer, diabetes, and glaucoma ran rampant in the Black community. Since then health education, early intervention, and modern medical breakthroughs have made great strides to reverse the trend. But the battle is far from over. And if lawsuits continue to take their toll on the makers of implants and other silicone-related medical devices, the tide could turn again. And this time doctors will have fewer tools to fight the battle than ever before.

ANHEUSER-BUSCH CO-SPONSORS TEXAS BLACK MAYORS RECEPTION



Mayors and community leaders from throughout the Longhorn State recently gathered for the Texas Conference of Black Mayors held at the Austin Convention Center. The annual conference provides a platform for discussions and resolutions of issues affecting African-Americans

in Texas and nationwide. Conference activities included a reception, co-sponsored by Anheuser-Busch Companies. Mick Lewis (second left), Anheuser-Busch corporate affairs southwest region manager, welcomed reception participants (from left) Judson Robinson III, Houston city

councilman; Mayor Elzie Odom of Arlington, Texas; Prairieview mayor Ron Leverett; and General Berry, publisher of Our Texas magazine.

For more information, call Kimberly Fletcher or John White, Fleishman-Hillard, Inc., 314/982-1700.

Clinton White House to Target Housing Discrimination

By C. Stone Brown

After meeting with his race relations advisory commission, President Clinton announced that his administration would be cracking down on housing discrimination against minorities. Recently, Housing Secretary Andrew Cuomo awarded \$15 million to fair housing groups to vigorously investigate complaints. Clinton's willingness to target housing discrimination is an admirable act. And the \$15 million being allocated to fight this form of discrimination sends a strong message. I doubt however, that either of these actions will succeed in ending the problem.

Americans often take a myopic view of housing discrimination as just another form of discrimination. Actually, it is the seed from which all other forms of discrimination blossom.

The effect of segregated housing has far reaching effects on how Blacks and Whites interact with one another socially and professionally in American society. Housing discrimination makes other forms of discrimination tolerable because people from different backgrounds never get to become "neighbors," neutralizing racial and ethnic stereotypes.

As Americans, many of us have uttered the phrase: "He's OK, he lives in the neighborhood." This simple phrase embodies how Americans

define acceptance or approval. Indeed, he or she must be from the "neighborhood" either physically or mentally. Unfortunately, there are not many Whites who utter this phrase when referring to a Black person. This is why segregated housing reaches far beyond denying Blacks and other minorities the right to live where they choose. If a person is welcome in one's home or neighborhood, he or she is welcome on your job, at your country club, or any other professional or social setting. Breaking down institutionally sanctioned segregated housing will, by default, break down other racial barriers.

The best working model to illustrate this point would be police officers who are required to live in the city in which they work. Why? Not only because the city residents pay their salary, but also to prevent officers from developing an alienated view of the community. Studies have shown that when police officers do not reside in the city where they work, they naturally begin to associate only negative behavior with the group they most often arrest. In turn, Whites who do not interact with minorities as "neighbors" begin to acquire their opinions of non-Whites via the media which most often is negative.

If the Clinton administration is serious about tackling housing discrimination (which I

doubt), it must put its resources into addressing institutional practices and not small-time private property owners. To vigorously fight housing discrimination, the Clinton administration must focus on the institutional practices of rental location services that use an internal marking system to notify the agency employees if its "all right" to rent to Blacks. The administration must also scrutinize the practices of mortgage companies and banks that "redline" urban areas to illegally deny Blacks and other minorities business and mortgage loans.

In many aspects, I regard the enforcement of housing discrimination laws a parallel to forced school busing. Although well-intentioned, it is not in the best interest of either party to force a union. Studies have shown that Whites will move from a neighborhood if "too many" Blacks move in. Sociologists have coined this reaction "white flight." And, in a 1990 National Opinion Research Center opinion survey, 40 percent of whites said they favored a law giving a white homeowner the right not to sell a house to a Black person. If Clinton is to succeed, he will have to challenge many of America's deep, seated racial and ethnic stereotypes, and convince the nation that a desegregated nation is stronger than a segregated one.



Discussing employment opportunities in the cable television and entertainment industry recently at the National Association of Minorities in Communications Conference (NAMIC), which was held in New York City are (left to right) the Box-USA President Stanley H. Greene, and court TV's Johnnie Cochran Jr., Host of Cochran and Company.

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R. Moton is the proud pastor. If you do not have a church I have a church home, you are invited to come and visit our church anytime.

Last Sunday morning, church services began at 9:30 a.m. with Sunday School, and Assistant Superintendent Henry High at his post of duty presiding. All classes had thirty minutes of instruction, with the teachers and students re-sembling in the main auditorium at 10:15 a.m., singing "What Friend We Have In Jesus." High points of the lesson were given by Class No. 4, with Sister Joan Ervin as the first speaker. Other speakers included Sisters Rannels, Johnson, Washington, Quigley, Jay and Jones. Sister Jones, who was the last speaker, reminded all to remember the morning's subject.

Sister Lucille Jackson, Secretary, gave the report: Youth Department: Seniors won both banners -- Attendance and Offering Banners.

The morning devotional was led by Sister C. Howard and Brother Robert Cork. What a time we all had!

The Senior Choir marched in the processional singing "We Got To Praise Him!" Altar prayer was offered by Brother Clarence Ervin. A song, "Lift Up The Lord," was sung. Scripture was read by Sister Cynthia Crockett, and prayer by Sister Anna Chatman. Another song, "Bruised But Not Broken," was sung. Responsive reading was done with the congregation standing and led by Sister Beverly Ross. The morning hymn was "Leave It There."

Pastoral observations were given by Pastor Moton. He brought greetings from the Board meeting which was held in Abilene, Texas last week. Another song, "When You Hear Of My Homegoing, Don't Worry About Me," was sung.

The hymn of preparation was "I Need Thee." Pastor Moton's text was taken from 1 Kings 11:9-11. His sermon was taken from verse 9 -- "And the Lord was angry with Solomon,

because his heart was turned from the Lord God of Israel, which had appeared unto him twice."

It was another wonderful message, and, hopefully, everyone present took note what was said.

After the invitation discipleship was extended, announcements were read by Brother Robinson, and visitors were welcomed by Sister Ruby Washington.

Let us not forget our sick and shut in of the community. Let us also pray for those who are around the world. All of us need prayer when we are ill and shut in.

Sister Vessie Ball received word of the passing of her brother in Colorado. She left last Friday to attend the funeral services. Let us include her in our prayers.

The members of the New Hope Baptist Church were special guest last Sunday afternoon at the Carter Chapel C. M. E. Church. Pastor Moton brought the annual sermon.

It was the 17th Annual Harvest Tea. Their theme was "Reaping The Harvest You Know." Pastor Moton really did speak on that subject. It was a GREAT SERVICE! There was a contest between the Men and Women of Carter Chapel. Of course, they say men are head of the house. But get this, the Men raised \$2,000.00 while the Women raised \$4,000.00. Praise God for both the Men and Women of Carter Chapel!

The members of New Hope will fix Thanksgiving Dinner for four families. So bring whatever you want to give next week. The boxes will be at New Hope.

MADE A MISTAKE! Last week in this column, it was mentioned that the person funeralized was Mr. George Woods, but it should have said Mr. Eli Woods. Sorry!

City Councilman T. J. Patterson will be the guest speaker at the Annual Thanksgiving Services at Southcrest Baptist Church Tuesday evening, November 25, 1997 at 7:00 p. m.

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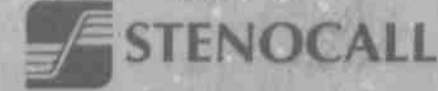
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Obituary

MRS. DORA HAWKINS TOLEN



Final rites were read for Mrs. Dora Hawkins Tolen on Thursday morning, November 13, 1997, at the Mt. Gilead Baptist Church with Rev. J. J. Johnson, pastor, officiating.

Interment was held in the City of Lubbock Cemetery under the direction of Ossie Curry Funeral Home.

Bearers of the Bier were Charles Kerr, R. J. Givens, Olander Millner, Billy Thompson, Arthur Jones and Leslie Cross. Honorary bearers were Deacons and Trustees of Mt. Gilead Baptist Church with the flower bearers being the Women Missionary Society.

Mrs. Tolen was born April 15, 1913 in Point, Texas to the parents of William and Lucy Hawkins. The family moved to Mineral Wells, Texas when she was quite young. She grew up there and attended Mineral Wells Public Schools. At a very young age, she knew she wanted to be a Christian and therefore united with the Second Baptist Church under the leadership of Rev. W. T. Talley.

In later years, she became the mother of three sons. One son, Bobbie, preceded in death in 1994.

The family moved to Lubbock, Texas in 1945, and she united with the Mt. Gilead Baptist Church under the leadership of Rev. Cook. She remained a faithful member until her death.

On December 19, 1966, she united in matrimony to the late Mr. Henry Tolen in Vernon, Texas, Wilbarger County.

She is survived by two sons, Willie "Kinkade" Ball of Lubbock, Texas and Dickey Ray Williams of New York, N. Y.; a sister, Robbie Lee Turner of Dallas, Texas; four granddaughters: Wynette Ball Howard of Las Vegas, Nevada, Cynthia Ball Phillips of Belch Springs, Texas, Linda J. Rigan and Shelia Rigan, both of Ft. Worth, Texas; three grandsons: Robert Backwell and Alvin Rigan, both of Ft. Worth, Texas and Eric Eumphy of New York City, N. Y.; twelve great-grandchildren, two daughters-in-law, Vessie Ball of Lubbock, Texas and Elizabeth Rigan of Ft. Worth, Texas; nieces, nephews, and a host of friends.

MR. ELI WHITNEY WOODS



Final rites were held for a longtime resident, Mr. Eli Whitney Woods, Thursday, November 6, 1997 at the Mt. Vernon United Methodist Church with Rev. Todd Rasberry as officiant.

Interment was held in the City of Lubbock Cemetery under the direction of Ossie Curry Funeral Home.

Mr. Woods was born July 31, 1908 to George and Lillie B. Woods in Temple, Texas. He united with the church at an early age. He was a faithful member of Mt. Vernon United Methodist Church, Masonic Lodge of Lubbock, and numerous civic organizations.

Both parents, eight brothers and sisters---Dixie, Ruby, Willie, Lewis, Frank, George, Curtis and Eudora---- and a grandson, James Trimier Phillips, preceded him in death.

After attending public school in

Temple and Pelham, Texas, he moved and spent his adult years in Lubbock, Texas.

He was united in marriage to Permill Porter on December 25, 1937. A loving and devoted wife preceded him in death on January 7, 1993. Mr. and Mrs. Eli Woods made Los Angeles, California their home for three years.

He was employed with and had a long career with the Santa Fe Railroad. When retiring and returning to Lubbock, he responded to the need of his community still apparent today in East Lubbock. He proceeded to conquer many of the obstacles to enhance the lives of his neighbors, family and friends.

He leaves to mourn his death: three loving daughters; Elicen Woods Miller of Lubbock, Texas, Vernona K. Gardner of Kwajalein, M.I., and Naomi Woods Terry of San Diego, California; nine grandchildren, two great-great grandchildren, a host of relatives, friends, and a special care giver, Marilyn K. Nelson.



ROBERT LYNN CORK



Funeral services were held for Robert Lynn Cork on Wednesday, November 5, 1997 at the New Hope Baptist Church with Rev. Billy R. Moton officiating.

Pallbearers were C. Ervin, V. Kelly, O. Matthew, H. Barrow, J. Howard and O. Guy. Honorary pallbearers were men of New Hope Baptist Church.

Interment was held in the City of Lubbock Cemetery under the direc-

MRS. WILLIE MYRTLE HOBDDY



Funeral services were held for Mrs. Willie Myrtle Hobddy on Tuesday, November 4, 1997 at the Lyons Chapel Baptist Church with Rev. W. D. Davis, pastor, officiating and Rev. Homer L. Avery as conductor.

Interment was held in Peaceful Gardens Memorial Park in Woodrow, Texas under the direction of Ossie Curry Funeral Home.

Pallbearers were Oscar D. Jones, Frank Jones, Jr., LaCarl Richardson, Larry Isaac, Curtis Jones and Anthony Jones. Honorary pallbearers were John Rainwater, Frank Pettis, Phillip Alexander, Freddie Sandifer, Allen Newman and Charles Nunley.

Mrs. Hobdy was born to Julia Poole in Lavon, Texas on May 27, 1916. She was married to Van S. Price in 1931, who preceded her in death. This union had one son, Floyd Price of Lubbock, Texas. She moved to Lubbock, Texas in 1932. In 1944, she married Willie Samuel Hobdy who preceded her in death. To this union two children were born: Maryland

of Jamison Funeral Home.

Cork was born in Roscoe, Texas on July 26, 1959. He attended Dunbar High School in Lubbock, Texas and Houston Community College in Houston, Texas.

Cork joined the New Hope Baptist Church under the leadership of Rev. A.L. Dunn. He was a member of the Usher Board. His mother preceded him in death.

Survivors include his father, Robert Cork; one sister, Frankie Cade of Houston, Texas; two brothers, Earnest and Willie Kelly, both of Houston, Texas; and other relatives and friends.

Hobdy-Young of Washington, D.C. and Charles K. Hobdy of Lubbock, Texas. Willie has two step-children: Alton Hobdy of Reno, Nevada and Robbie Hobdy-Edwards of Wichita Falls, Texas who has two god-daughters, Bertha Rainwater and Tiffany Price, both of Lubbock, Texas.

Mrs. Hobdy accepted Christ at an early age, and united with the St. Luke Baptist Church in 1948 where she worked dutifully in the Mission Society and Usher Auxiliary.

In 1952, Mrs. Hobdy attended the Long's Beauty College of Lubbock and became a licensed beautician in 1953. She worked several years at Johnnie Wright's Beauty Shop and Doll's House of Hair, both of Lubbock, Texas. She was also a member of the Hub City Beautician Club.

She leaves to cherish her memories: three daughters-in-law; Erma Hobdy, Mildred Price and Linda Hobdy; a son-in-law, Larry Young; an aunt, Alice Butler; a sister-in-law, Ruth Hobdy; three devoted friends; Gertrude McGee, Ruth Johnson, and Edward Higgins; thirty grandchildren, forty great grandchildren; ten great-great-grandchildren; and a great host of nieces and nephews.

5th Annual Community-Wide Thanksgiving Service

November 25, 1997 7:00 p.m. Southcrest Baptist Church 3801 S. Loop 289 at Memphis Avenue

All citizens of all religions are invited to attend the 5th Annual Community Wide Thanksgiving Service. November 25th, 7:00 p.m., at Southcrest Baptist Church in Lubbock.

Lubbock City Councilman T. J. Patterson will be the featured speaker for a renewal of community spirit. The Steering Committee for the event, representing various religions throughout our community, has planned a special Thanksgiving Service whereby citizens from all segments of Lubbock can celebrate

the many blessings that have been bestowed upon us. This is a special time for all to come together to give thanks.

Congregations from all denominations and backgrounds will participate in the Community-Wide Thanksgiving Celebration. Special musical presentations are planned by various church and community choirs.

Donations received at the service will be dedicated to the Habitat For Humanity program.

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THIS N THAT

CONGRATS TO DUNBAR & WILSON! THIS N THAT...is very happy over the recent...RECOGNITION...of two of our Lubbock Public Schools...for their exemplary posture in the...TEXAS MAGNET SCHOOLS ASSOCIATION... Those schools are...DUNBAR JUNIOR HIGH SCHOOL...and...ROSCOE WILSON ELEMENTARY SCHOOL... What a splendid opportunity for being among the five schools chosen in Texas... Now that is quite an...ACCOMPLISHMENT...for our public schools... DUNBAR...takes a coordinated thematic approach to teaching science...while...WILSON...magnet emphasizes in humanities and fine arts... Both schools...have done well...and reminds us of the...HARD WORKING TEACHERS & PRINCIPALS...and those...DEDICATED STUDENTS...who work together...FOR THE BETTERMENT OF OUR EDUCATION SYSTEM... For that...we as taxpayers and parents...should be proud... CONGRATS...DUNBAR & WILSON for a job well done...

ESTACADO MATS DID WELL THIS YEAR! THIS N THAT...would like to say to those...FIGHTING ESTACADO HIGH SCHOOL MATADORS...that you did well this year! Or should...we say...DISTRICT CHAMPS...you did well... Of course...it hurt to lose last...but just think of your record this year... 9 WINS...2 LOSSES... Not many teams...can make that claim... Not only are you a fine football team...but what you have accomplished this year...will carry over with you in your lives ahead... THIS N THAT...is very proud of you... Just keep up the good...STUDYING HABITS...so you can do well in life... Just remember what happened last week...is over...so let's get on with our lives... For those of you who are graduating...YOU CAN DO WELL...at the next level...CONGRATS...to those...ESTACADO MATADORS...for a job well done!

WOULD YOU BELIEVE! THIS N THAT...has received info of...members of the...KLU KLUX KLAN...who are...SOLICITING DONATIONS...for at least...\$20 to \$30...to help their cause... In a recent phone call...they made it known that the money would...ENSURE THEIR WHITE

SUPREMACY AND HELP THEIR RALLY HERE IN LUBBOCK... Just thought you would like to know... On the other hand...FBI...has been notified...but...THEIR TELEPHONE CALL WAS NOT ILLEGAL...

VERY GOOD MESSAGE, ELDER ANDERSON! THIS N THAT...would like to...THANK...our school board member...MRS. KATHYL ANDERSON...for a job well done as this year's speaker...at the...NINTH ANNUAL HARVEST FESTIVAL...at the...SMITH TEMPLE COMMUNITY CHURCH...where Rev. D.A. Smith is pastor... Speaking on the theme... "GIVING THANKS TO GOD"... Elder Anderson...reminded those present of who makes...EVERYTHING POSSIBLE IN OUR LIVES... THANKS...Sister Anderson...for a job well done...and the goodness of God... May you continue to preach this word...Sister Anderson!

SHIRLEY CANADY THE BARBER SAYS: "GENTLENESS...is a divine trait...nothing is so strong as...GENTLENESS...and nothing is so gentle as...REAL STRENGTH."

LISTEN TO "SPEAK OUT LUBBOCK!" THIS N THAT...would like to encourage you to...listen to..."SPEAK OUT LUBBOCK!"...which is heard each Saturday night...over Radio Station...KLFB...1420 A.M. ...from 8:00 P.M. until 9:30 P.M. A special call in line...(806) 765-5016...is open to any listener who may have a question to ask...or even talk about a specific issue... TUNE IN EACH SATURDAY NIGHT...and you will be glad you did!

HAROLD MELVIN CHATMAN IS ILL! THIS N THAT...has a friend and campaign manager...HAROLD MELVIN CHATMAN...who is ill in his home... He has made many...CONTRIBUTIONS...to the City of Lubbock...and many organizations... He's doing well...but misses getting involved... Give him a call...sure he will appreciate your call...or better still...will appreciate your visit.

NEED A TREE IN YOUR YARD? THIS N THAT...would like to advise that if you want a...TREE...or some...TULIP BULBS...to contact...HARRY STOKLEY, JR...by calling him at...744-1360... GIVE A CALL TODAY!

YOUR MARVELOUS MIND The 80/20 Rule: It Makes Good Sense

By Michael A. Grant, J.D.

If we would spend only 20 percent of our time focusing on our problems (or challenges) and 80 percent working on solutions, each of us would discover more time to enjoy what a fabulous rule the 80/20 ratio is.

Its application is universal. I have been told that 20 percent of all the merchandise in any store accounts for 80 percent of its profits. I have read that 20 percent of the sales force generates 80 percent of the sales. And on a funnier side, I've even learned that during family reunion picnics, 80 percent of the food is eaten by 20 percent of those in attendance.

So why is it important to think about this numerical representation? It is important for three good reasons.

1. Almost everybody I meet these days is bemoaning the fact that societal problems (drug trafficking, drug abuse, homicide rates, teen pregnancy, ridiculously high incarceration rates and crime in general) are destroying their optimism about the future and keeping a gray cloud over their heads in the present. Almost everyone is quick to complain about what is wrong. But complaining (incessantly) does not alleviate society's problems. Focusing on negative thoughts does to the body's energy reserves what Count Dracula's affection does to the body's blood supply. If all our energy is drained because we have dwelled too long on the problem, we should not be surprised that we are not enthusiastically seeking and implementing solutions. Too much time is spent complaining about problems.

2. As I have said before in this column, what you focus your attention on grows. There is a direct correlation between the out-of-control celebration of violence (portrayed as harmless diversion) on television and the sky-rocketing incidents of mayhem in our country today.

3. The final reason that we should meticulously focus 80 percent of our time on solutions rather than problems, is that we each accept as the

norm that which we see or think is the norm. If the truth were told by those in powerful positions, we would soon discover, among other things, that even among youthful criminals over 90 percent have not committed violent crimes. The 80/20 Rule would allow us to separate fiction from fact.

The 80/20 Rule is also helpful in our private lives. As we set out to "get it together" with our finances, our health, important relationships and our attitudes in general, we are each buoyed by the revelation that we subconsciously move in the direction of our dominant thoughts. If we think about what is possible 80 percent of the time, 80 percent of our time will be spent producing desired results.

So the next time you hear yourself or someone else spouting off a litany of life's woes, gently interrupt and attempt to move the conversation (at least 80 percent of it) toward what can be done to rectify what is wrong and to shore up what is good and to determine how the good can be further enhanced. Far too much of what is good is ignored. When you change the direction of the dialogue and invite the creative right brain to imagine a world of solutions, you and others lucky enough to be sharing your sacred space are then inducted into an army of change agents who really do "hear the beat of a different drummer." And what rhythmic beauty the music is.

Ready for the 80/20 Rule? That's 4 to 1 odds that we are bigger than all of our problems. I am not a gambling man, but if I were, that is a bet that I would gladly take. How about you?

God bless!

Dr. Michael A. Grant, author of "Beyond Blame," is a motivational/inspirational speaker. His company G&C Motivational Consultants, also conducts seminars, leadership workshops, and team-building meetings. For more information, please contact Victor Cook at (615) 726-1934 or via e-mail at GandC.Cons@AOL.com

"Children of Color Need To Be Adopted Too!"

by Valora Washington

People are often surprised to learn about the disproportionate number of children of color there are in this country waiting to be adopted.

More than 60,000 boys and girls -- enough to fill 3,000 classrooms, field 12,000 basketball teams or form a line 11 miles long -- are growing up without a family. In a year, these children spend 21,900,000 days waiting, and 31,536,000,000 minutes feeling unloved and unwanted.

The numbers tell a dramatic story: African American children make up 46.3 percent of the children in foster care, nearly three times their representation in the general U.S. population of children.

Stunned by the size of this "foster care gap," more than 30 African American organizations have moved into action. They have come to realize that too often the foster care system is grinding the lives of children to a halt, trapping them in an uncertain future. They recognize, too, that children of color, in particular, wait years for adoption. Additionally, they often are repeatedly shuffled through foster care with little hope of a permanent home. These organizations also realized that they need to serve as strong advocates for children and young people who are moved from one temporary "home" or juvenile facility to another, to keep them from growing up without the physical or emotional security of a strong, family connection. Who are these organizations? They include such diverse organizations as the National Medical Association, National Urban Coalition, National Council of Negro Women and National Black Child Development Institute. In May of 1997, at a conference in Washington, D.C., they committed themselves to do more to promote and speed adoptions and to strengthen the family links in black communities.

"We have always taken care of our children in our families, extended fami-

lies, churches, communities, and neighborhoods," said NCNW President Dorothy I. Height. "But too many are entering the foster care system, and we are losing sight of them. We need to reclaim them as part of the black family."

The black community takes pride in a long history of the resilience and resourcefulness of family in times of crisis. As U.S. Delegate Eleanor Holmes Norton (D-DC) told the summit a few months ago, "Nothing can replace family. Family is genesis; family is first. The obligation to rebuild family... is the most important obligation of Black leadership."

The system has been slow to recruit adoptive parents in black communities, a critical need in which black churches and programs like One Church, One Child, are helping. There also are some innovative approaches being tried, with impressive results. The W.K. Kellogg Foundation's Families for Kids program, for example, has been working to step up recruitments and reduce court backlogs at 11 sites around the country.

Quicker, less complicated strategies for achieving permanent placements also are producing results. According to recent news reports, adoptions of children in foster care have shot up 72 percent in Philadelphia, since steps were taken to make that city's judicial processes less cumbersome; and 74 percent in New York City, since it began offering financial incentives to foster-home operators who help speed adoptions.

Sometimes the best strategy is giving families support. In Grand Rapids, Michigan, parents charged with abuse or neglect have alternatives, instead of court action and foster care placement, extended family members, friends and neighbors can participate in a conference to decide who will care for the child while the parents undergo treatment.

Kinship care is an established approach, validating the child's need to remain connected to grandparents, cousins or familiar settings.

Children know what they need, even if they don't always know where to find it. They are enthusiastic about the modern marketing techniques, ranging from television commercials to get-acquainted suppers at black churches, which promote adoptions. Waiting children embrace every means available to find a home and to stop the revolving door to juvenile centers and prisons.

In November, as people around the country pause to celebrate National Adoption Awareness Month, we ask our friends and partners in all communities to consider not only how much joy an adoptive child can add to a family; but also, what can be done to simplify adoptions and make them less daunting.

There are so many ways we can help. At relatively little cost, employers can provide adoption benefits to their employees. In some communities, volunteers photograph waiting children for family recruitment campaigns or prepare the tax returns for new adoptive families. Some ideas to promote adoption are summarized in a booklet, "Families for Kids of Color: Ways Your Organization Can Help," which is available from the W.K. Kellogg Foundation (<http://www.wkkf.org>).

There are lots of examples in our communities of people taking responsibility, in one way or another, for children without families. For children in foster care, this is a time of crisis; and we need to extend the family of people who care, not just for the children who wait -- but so that others won't have to.

Dr. Valora Washington is Program Director of the W.K. Kellogg Foundation's Families for Kids Initiative, and a parent of two adoptive children.

IN CINQUE

By Renetta W. Howard



The handwriting is on the wall: Proposition 209, in California, was supported by the voters and will be instituted there if all goes the way of the supporters. This proposition successfully abolishes affirmative action for minorities. Several other states are toying with the idea and more may pass it. It is just a matter of time.

Senator Ted Kennedy is supposed to have said that if the Blacks did not make

it in the seventies, that they would not make it. We have almost made it in the year 2000 and we still have not 'made it.' However, because of affirmative action we have seen many doors open up to us which were previously closed. Even with affirmative action, we have never been certain that we were still not being denied opportunities which rightfully should have been ours. We do know however that, because of affirmative action, many blacks in large cities and small towns have benefited from the help that it has given.

The absence of affirmative action will/should mean that minority members of society will and must be able to secure employment on the same footing as everyone else. There will be no certain passing score for minorities which is lower than that for other peoples. Minorities will have to be more attentive in learning situations and learn everything that every one else knows. It is time to get 'in cinque' and let our children know that the fun is over. The free ride is coming to an end.

SOUTHWEST DIGEST

902 East 28th 79404
P.O. BOX 2553--LUBBOCK, TEXAS 79403
EDITORS/PUBLISHERS
T.J. PATTERSON--EDDIE-P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish the articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P.

(Assault on Illiteracy Program)
A Community-Building Newspaper

\$20.00 per year--\$35.00 a year



RHONDA GIDDENS WILL GRADUATE DEC. 21ST



Ms. Rhonda Lennetta Giddens will receive a Bachelor of Science degree in Nursing and a minor in Biology from Texas Women's University in Houston, Texas on Sunday, December 21, 1997.

She has been on the Dean's List from 1995 until 1997, and has also received the Golden Key.

Ms. Giddens has received an Associate Degree in Fashion Merchandising from the Bauder Fashion College at Arlington, Texas.

She is the daughter of Mr. and Mrs. Robert (Theolia) Giddens of 211 Cherry Avenue of Lubbock, Texas.

1998-1999 TEXAS ALMANAC ARRIVES IN BOOKSTORES; LADY BIRD JOHNSON PRESENTED WITH FIRST GOLD-EMBOSSSED COPY

The 1998-1999 Texas Almanac, the one-stop reference book for all things Texan, is now available in bookstores all across Texas.

Lady Bird Johnson, former first lady of the United States and founder of the National Wildflower Research Center, accepted the first gold-embossed copy of the book on Tuesday, Sept. 30 from Almanac editor Mary G. Ramos at the Wildflower Center in Austin.

The 59th edition of the Almanac features a colorful look at the native wildflowers of the Texas countryside. The highlight is a tour of the Wildflower Center, the only national nonprofit organization dedicated to preserving and re-establishing native wildflowers, grasses, vines, shrubs and trees.

The edition also examines La Belle, the ship of French explorer Rene Robert Cavalier, Sieur de La Salle; details the great Galveston hurricane of 1900; and explores the 1925 all-woman Supreme Court of Texas, the first all-woman high court in United States history.

Other stories include a farewell salute to the Southwest Conference, a brief sketch of Texas history—from the days of dinosaurs to 1920, Texas Blue Ribbon schools, National Academic Decathlon winners, academic excellence ratings and budget information on all Texas public school districts, listings and descriptions of ethnic festivals plus the updated, comprehensive information the Almanac is already famous for: analysis of Texas businesses, parks and recreation, religion, science, the natural environment, politics, elections and government, culture and the arts, details

on the 254 counties of Texas, population trends, maps and much more. The Almanac is 572 pages in length. The Texas Almanac is available at most major bookstores or directly through the distributor, Texas A & M University Press. Call 1-800-826-8911 to order. The book retails for \$12.95 paperback and \$19.95 hardback. To schedule an interview during Ms. Ramos' statewide tour, contact Lynn Burgin at (214) 977-7798 or 1-800-431-0010, ext. 7798. For editorial information, contact Mary G. Ramos at (214) 977-8262.

The Dallas Morning News is a wholly owned subsidiary of A.H. Belo Corporation. Belo is one of the nation's largest media companies with a diversified group of television broadcasting, newspaper publishing, cable network and electronic media assets. The Company's television group reaches 13.5 percent of U.S. television households, including three stations in the top 12 television markets: WFAA-TV (ABC) in Dallas-Fort Worth; KHOU-TV (CBS) in Houston; and KING-TV (NBC) in Seattle-Tacoma. Belo has seven stations in the top 30 markets, 11 stations in the top 50 markets, and network-affiliation as follows: four ABC affiliates, five CBS affiliates, five NBC



affiliates and two FOX affiliates. In addition, the Company manages four television stations through local marketing agreements, owns three local or regional cable news channels, is the managing general partner of the Television Food Network and owns Belo Productions, Inc. Belo's Publishing Division is headed by The Dallas Morning News (dallasnews.com), which has the country's seventh largest Sunday circulation and ninth largest daily circulation, and the Providence Journal-Bulletin (projo.com), the leading newspaper in Rhode Island and southeastern Massachusetts. Belo also owns The Press-Enterprise in Riverside, California; the Owensboro (KY) Messenger-Inquirer; The Bryan-College Station (TX) Eagle; the Arlington (TX) Morning News; and 11-e Gleaner in Henderson, Kentucky.

General Mills Foundation and the Congressional Black Caucus Spouses Association Invest in Future "MVPs" of America

WASHINGTON, DC (Sept. 13, 1997) Jackie Robinson won the Major League Baseball Most Valuable Player award in 1949, and now the Congressional Black Caucus Spouses Association, with the help of a General Mills donation of \$25,000 to the Jackie Robinson Foundation, hopes to invest in a future "MVP" by providing a scholarship to America's most promising young people.

The scholarship winners may never hit a home run in the Major Leagues, but they very well could become "MVPs" in the areas of medicine, technology, education, community affairs, art and science.

The announcement was made during the 21st annual Congressional Black Caucus Spouses Association Luncheon Fashion Show held Saturday at the Grand Hyatt Hotel in Washington, DC.

"This is part of a long-term commitment the General Mills Foundation and the CBC Spouses Association have undertaken to help ensure a more prosperous future through the education and leadership development of America's youth," said Reatha Clark King, president of the General Mills Foundation.

To recognize the 50th anniversary of Jackie

Robinson's breaking the color barrier in Major League Baseball, General Mills featured Jackie Robinson on the front of the Wheaties cereal box. Robinson's association with Wheaties dates back to the 1940s when he first appeared in ads endorsing Wheaties.

The General Mills Foundation also presented a replica of the 1949 Wheaties advertisement featuring Jackie Robinson which appeared in New York City subway terminals.

"Wheaties is the Breakfast of Champions, and we've had no finer champion on our box than Jackie Robinson," said David Dix, Wheaties spokesperson and General Mills director of communications.

General Mills is one of the nation's leading cereal makers and also produces such popular food brands as Yoplait and Colombo yogurts. Bisquick baking mix Gold Medal Flour, and is the home of Betty Crocker. In addition to Wheaties, the company's cereal brands include Cheerios, Total, Kix, Trix, Lucky Charms, Cinnamon Toast Crunch, Chex and other popular brands.

GLO SETS NOVEMBER 18 SALE ON 4,352 ACRES OF SURPLUS STATE LAND



Internationally known composer Isaac Hayes teamed up with celebrity Lisa Marie Presley recently in opening up the first Church of Scientology in Memphis, TN with a star-studded, gala affair.

The new Church, officially designated as a Mission of Scientology, will offer introductory Scientology courses and pastoral counseling. The newest addition to the "City of Churches" will also deliver a free, comprehensive literacy and education program, based on the educational breakthroughs of L. Ron Hubbard, for both youth and adults.

"The Memphis Scientology Mission will be providing anyone tools to help increase understanding and create lasting trust and happiness," said Rev. Peggy Crawford, President of the new

mission, speaking of the applied religious philosophy founded by author and humanitarian L. Ron Hubbard.

Rev. Crawford was joined on stage by Ms. Presley, the daughter of Elvis Presley; Mr. Hayes; Rev. Heber Jentsch, President of the Church of Scientology International; and by other celebrities including ABC-IV sensation Jenna Elfman and actress Juliette Lewis. The mission was welcomed by

an official proclamation from the Memphis City Council which also gave the mission the key to the city.

"Mr. Hayes and myself have been friends for some time now and share a vision of a contribution that could benefit both Memphis and its youth," said Ms. Presley. "Scientology gives effective ways to handle all areas of life, stress, losses, racism, crime and drugs. It enables people to improve relationships with others and the world around them."

"We have both benefited from this technology in our lives," Ms. Presley explained, "and felt it unfair not to open it up and share it with our home and all of the people of all colors within it, as

well as all religions and faiths. It is my intention here to share this and help anyone who desires help by supplying Mr. Hubbard's technology"

Isaac Hayes, is known internationally both for his music and as a crusader for literacy as an empowering force for minorities. He and Presley used the celebration to introduce LEAP ("Literacy, Education and Ability Program"), a non-denominational effort to which a quarter of the new mission's space is dedicated.

Hayes spoke about the purpose and the nature of the program which is based on L. Ron Hubbard's breakthroughs and discoveries in the fields of education and learning.

"It is our intention to help create a new civilization for our youth," said Hayes. "One that supplies literacy, education and, more importantly, a desire to learn. Illiteracy is a major factor that underlies violence among our youth and blocks the hope of achieving their goals. Literacy and life skills open the door to a brighter future."

"We have seen firsthand the results of the study methods of Mr. Hubbard as used in this program and we know that they get results. That is why we can recommend this program with complete confidence and say that it can bring about a new generation of youth who have the ability to learn effectively and to do well in life."

NEW TRAFFIC LIGHT COORDINATED WITH RAILROAD WARNING SIGNALS

The City Traffic Engineer has completed the installation of a new traffic signal at the intersection of Clovis Highway and North Quaker Avenue. The new signal is interconnected with the railroad warning signals adjacent to the intersection to allow traffic to clear the crossing in accordance with national guidelines.

This traffic signal was approved by the City Council as part of the 1996-97 Capital Projects Budget due to the increased traffic volume and the number of collisions at this location.

For additional information, contact Jere Harv, City Traffic Engineer, 775-2130.

Tom Braxton's CD Release Concert

Once again scheduled to perform for his home town audience. Braxton will be featured in a performance Friday, November 21, 1997 at 8pm at the Knipling Center of Methodist Hospital - West Parking Garage located on 21st and Louisville Streets

Ticket Information
Tickets that are purchased at the door: \$25
Advanced tickets are: \$20 (\$15 for students)
This event will serve hors d'oeuvres and refreshments.

Proceeds to benefit the Zeta Phi Beta Community Service Activity Fund

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CHURCH DIRECTORY



We Thank God For Jesus

"LORD, THE WORLD IS IN THE CHURCH!!!"



REVELATION 2:7a, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

LORD, THE PREACHER SAYS: HE IS WORTH MUCH MONEY, AND WANT TO BE PLEASED, SO HE STARTS A THING IN THE CHURCH, TO RAISE MONEY FOR HIM AN ANNIVERSARY.

REVELATION 2:11a, JESUS SAID, HE THAT HATH AN EAR TO HEAR LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

MATTHEW 20:4, JESUS SAID UNTO THEM; GO YE ALSO INTO THE VINEYARD, AND WHOSEVER IS RIGHT I WILL GIVE YOU, AND THEY WENT THEIR WAY. ACCOUNT;

LORD, SOME PREACHER ARE SAYING: THE STOREHOUSE IS THEIR PERSONAL BANK SAYING THAT'S HIS PAYCHECK; BUT YOUR WORD DON'T GIVE US THAT ACCOUNT.

REVELATION 2:17a, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

MARK 8:33b, JESUS SAID, GET THEE BEHIND ME, SATAN: FOR THOU SAVOUREST NOT THE THINGS THAT BE OF GOD, BUT THE THINGS THAT BE OF MEN.

***** WILL A PREACHER ROB GOD? *****
LORD, MANY CHURCHES: HAVE TURNED FROM OBEYING AND FOLLOWING THEE; THEY'RE NOW LIKE ADAM WAS: TRYING TO PLEASE HIS FLESH; AS WELL AS EVE.

REVELATION 2:29, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

LUKE 16:13, JESUS SAID, NO SERVANT CAN SERVE TWO MASTERS: FOR HE WILL HATE THE ONE, AND LOVE THE OTHER; OR ELSE HE WILL HOLD TO THE ONE, AND DESPISE THE OTHER, YE CANNOT SERVE GOD AND MAMMON (MONEY).

LORD, THERE IS A GAME CALLED: HUG 5, AND SAY: GOD AND YOU, LOVE, BUT WHEN YOU GET SICK, DOWN AND WITHOUT, BEREAVED; YOU CAN'T FIND THEM!!!

REVELATION 3:6, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

MATTHEW 25:42-46, JESUS SAID, FOR I WAS AN HUNGERED, AND YE GAVE ME NO MEAT: I WAS THIRSTY, AND YE GAVE ME NOT DRINK: I WAS A STRANGER, AND YE TOOK ME NOT IN: NAKED, AND YE CLOTHED ME NOT: SICK, AND IN PRISON, AND YE VISITED ME NOT, THEN SHALL THEY ALSO ANSWER HIM, SAYING, WHEN SAW WE THEE AN HUNGERED, OR ATHIRST, OR A STRANGER, OR NAKED, OR SICK, OR IN PRISON, AND DID NOT MINISTER UNTO THEE? THEN SHALL HE ANSWER THEM, SAYING: VERILY I SAY UNTO YOU, IN AS MUCH AS YE DID IT NOT TO ONE OF THE LEAST OF THESE, YE DID IT NOT TO ME, AND THESE SHALL GO AWAY INTO EVERLASTING PUNISHMENT: BUT THE RIGHTEOUS INTO LIFE ETERNAL. ***** ITS REVIVAL TIME!!!! *****

THE PREACHER'S WIFE TEACHERS A WORLDLY DANCE GROUP, AND THEY DO THEIR THING; THEY BROUGHT THEIR ACT INTO THE CHURCH: RHYTHM AND BLUES; SHAME, SHAME, SHAME!!

REVELATION 3:13, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

ISAIAH 55:8,9, FOR MY THOUGHTS ARE NOT YOUR THOUGHTS, NEITHER ARE YOUR WAYS MY WAYS, SAITH THE LORD. FOR AS THE HEAVENS ARE HIGHER THAN THE EARTH, SO ARE MY WAYS HIGHER THAN YOUR WAYS, AND MY THOUGHT THAN YOUR THOUGHTS.

LORD, SOME CHURCHES PULPIT: THE HOLY WOMAN IS FORBIDDEN TO STAND: BUT THE UN-godly MAN RUNNING FOR MAYOR OF THE CITY: IS WELCOME ON EVERY HAND.

REVELATION 3:22, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

ISAIAH 56:10,11, THE LORD SAID, HIS WATCHMAN ARE BLIND: THEY ARE ALL IGNORANT, THEY ARE ALL DUMB DOGS, THEY CANNOT BARK; SLEEPING, LYING DOWN, LOVING TO SLUMBER, YEA, THEY ARE GREEDY DOGS WHICH CAN NEVER HAVE ENOUGH, AND THEY ARE SHEPHERDS THAT CANNOT UNDERSTAND: THEY ALL LOOK TO THEIR OWN WAY, EVERY ONE FOR HIS GAIN, FROM HIS QUARTER (ANNIVERSARY)!!!

GOD IS NOT THROUGH WITH US YET, SO LETS PRAY FOR ONE ANOTHER ALWAYS, WRITTEN BY EVANGELIST BILLY B.J. MORRISON,!!! YOUR BROTHER IN CHRIST JESUS!!!



from the Desk of Rayson D.A. Smith

THE CHOICE IS OURS

"And he brought them out, and said, Sirs, what must I do to be saved? And they said, Believe on the Lord Jesus Christ, and thou shalt be saved and thy house."—Acts 16:30-31

The grass in the front yard was not growing very well, although the azalea bush at the edge of the lawn was healthy looking. The grass became a cause for concern to Mr. Homeowner.

And analysis showed that the soil was acid and that ground limestone should be added. This was done, and the grass became noticeably greener. But the azalea bush at the edge of the lawn also received some of the lime. Gradually it became sick-looking, as the leaves yellowed and began to drop. Why? Mr. Homeowner learned to his dismay that an azalea cannot tolerate lime.

The preaching of the gospel message—like the lime, produces different results, depending on the recipient. When Lydia heard Paul preach, she responded with a wholehearted faith and obedience to the gospel commands. The Philippian jailer responded like wise. He asked, "Sirs, what must I do to be saved?" Then having heard the message, he was obedient in baptism that same hour of the night.

In contrast to the favorable response of these, the owners of the slave girl reacted instead of being drawn by the gospel to a saving faith, they flew into a rage when Paul commanded the spirit to come out of their slave. We discover, like the lime on the azalea bush, the gospel had an adverse effect upon unrighteousness. A crisis in life always make us aware of our inabilities. At midnight the circumstances in the Philippian jailer's life were such that he was about to take his life. But before he could, Paul, his prisoner, called out to him and stopped him. No doubt the jailer had heard Paul and Silas praying and praising God, even in their dire straits, and he saw in them a power that could bring light even in the darkest times of life. When in desperation he asked how he could know this power that Paul and Silas possessed, they told him to believe on the Lord Jesus. Then they gave him the necessary information on which his faith must rest, and told him what the Christ commanded of Him, Baptized into Christ, he found the secret of coping.

We can choose which response we will make to Jesus. Let us always make the choice that leads to life, health, and happiness.

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The Outreach Prayer Breakfast

Looking back, can you remember the real America? When riots were unthinkable. When gay was a good word, when you left front doors open; when socialism was a dirty word. When ghettos were neighborhoods; when the flag was a proud symbol. When the real criminals actually went to jail, when you weren't afraid to go out at night. When taxes were only a necessary nuisance. When a boy was a boy, and dressed like one; when the poor were too proud to take charity. When the clergy actually talked about religion; when clerks and repairmen tried to please you.

When college kids swallowed gold fish, not acid. When songs had a tune, and the words made sense. When young men tried to join the U. S. Army or Navy. When people knew what the Fourth of July stood for as well as the 19th of June, Thanksgiving, Christmas, Easter, Mother's Day, and Father's Day. When you never dreamed our county could ever lose. When the President of the United States was respected and respectable. When a Sunday drive was a pleasant trip, not an ordeal. When you bragged about your hometown, and home state. When everybody didn't feel entitled to a college education. When people expected less and valued what they had more. When politicians proclaimed their patriotism, and meant it. When abortion wasn't a delicate issue, but a known wrong. When everybody knew the difference between right or wrong. When things weren't perfect, but you never expected them to be.

When you weren't made to feel guilty for enjoying decent comedy. When our government stood up for Americans anywhere in the world. When you thought that the law would be enforced and your safety protected. When you knew deep down in your heart this system was not designed that you make it, and you rose up from your long sleep and realized this is the real world, and I've been a sleeping giant. When you considered yourself blessed to have a job and proud of it. When you weren't embarrassed to say that this is the best country in the world. When our kids could mention God in the world, and in our schools, and engage in morning devotions that started their day off right. When America was a land filled with brave, proud, confident, and hard working people. When gangs were all family members. When the anthem "God Bless America" was sung and people stood tall and very proud. When there were no flag burnings and stumping of the American Flag. When morals were taught instead of constructing more prisons.

Can you really remember??? Love you. Keep smiling. It will tell the world what's on the inside -- "LOVE!" Let's fall on our face and REPENT! Read II Chronicles 7:14. "LET'S PRAY!"

Holy spirit of God, touch your people all over this City, and beyond and change lives, restore health, lift the down hearted, depressed, and burdened. We pray in your Son, Jesus' Name. AMEN.

Sister Dorothy Hood, president; Sister Christine Burleson, vice president; and Sister Ernestine Fraizer, secretary.

I KNOW I'M SOMEBODY

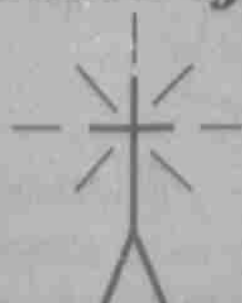


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Rev. Edwin Scott, Assistant Pastor

Dedication Ceremony for New Ministry

TO: Lubbock Media

FROM: Pastors Jorge & Idalia Rojas Changing The Image World Outreach Church

SUBJECT: Dedication Ceremony for New Ministry

Pastors Jorge & Idalia Rojas are announcing the beginning of their new Pastoral Ministry, Changing The Image World Outreach Church, currently located on 2358 34th, Lubbock, Texas.

VISION: While attending the Jerry Seville Bible Institute and World Evangelism school, Jorge & Idalia Rojas received the vision and saw

the need that created their desire to come to Lubbock, Texas and start a church. A church with a new and positive message directed at those with hurting and lost souls. People, that for whatever reason, have been rejected or have not found a church that meets their needs. Especially, those in the Hispanic community and other minorities that have been missing out on a positive and divine message of healing and prosperity. Jorge & Idalia believe that God is not a respecter of persons. What God has done for one, he will do it for all. They bring a message of Faith, Love and Hope with the corresponding Prosperity under the anointing of Jesus Christ.

NNPA: Cradle of the Black Press
 The Black Press believes that America can beat lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no persons, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

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Environmental Systems Maintenance Technician - requires 3 years experience in pneumatic, electric, and electronic digital computer control systems for industrial/office HVAC building systems. Requires working knowledge of chilled water and closed loop heating water system to include replacement and repair of components, valves, pumps, piping, etc. Working knowledge of air distributor and water balance of HVAC systems. Chosen applicant must pass post-offer physical. Valid Driver's license and insurable. Interested applicants apply at Texas Tech University, Drane Hall Rm 143, Physical Plant Rm 105, or send resume to: Sandy Ellis, Manager for Physical Plant Human Resources, Box 43142, Lubbock, Texas 79409-3142. AA/EOE/ADA

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