

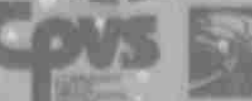
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# Southwest Digest

December 11 thru December 17, 1997

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An Independent Historical Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## NATIONAL NEWS

### It's Nation's Best Natural Drinking Water

Following the recent merger between the Nation of Islam (NOI) and Bevo Company, the only Black-owned water bottling company in the country has been established, says Kamal Muhammad, NOI's national secretary. The first bottling run took place on Oct. 30. Percy Jones, Jr. and Gene Lewis started the Bevo Company nine years ago. After struggling to get into major distribution markets they approached Min. Farrakhan with the idea of forming a partnership to serve the Black community. "The Million Man March sparked the motivation for this venture," said Jones. "Once Min. Farrakhan heard about their proposal, he was very straightforward and said we need to supply clean drinking water for our people," said Muhammad. Jones reassures that their bottling facility surpassed all standards set by the Food and Drug Administration (FDA), who inspects bottling plants on a regular basis to not only make sure bottled water is processed, packaged, shipped and stored in a safe and sanitary manner, but to also make sure that it is accurately labeled. At present, home and office delivery of Nation's Best is available only in the Atlanta area. Muhammad points out that it will take a "little growing time before we become a coast-to-coast distributor." Future goals also include obtaining a fully automatic plant where juices can be pasteurized and other non-carbonated drinks can be produced.

### Writer Explores the Plight of Fatherless Girls

In her book "Motherless Daughter: The Legacy of Loss, Hope Edelman writes that "The loss of a mother is one of the most profound events that will occur in a woman's life and like a sound in an empty house, it echoes on and on." But what about the loss of a father? Is it not significant or profound in a young woman's life? The voices and needs of fatherless women are muted. Repeatedly we are denied knowledge about the unreplaceable link between girls and their fathers, we are unable to comprehend the shadow a father's absence will cast on his daughter's path to womanhood. In "Whatever Happened to Daddy's Little Girl?" a book being published by One World/Ballantine and scheduled for release in 1999, Jonetta Rose Barras explores her own fatherlessness and that of other African-American women, who saw their father leave because of death, divorce or abandonment. She wants to hear your story. If you would like to share your experiences of fatherlessness with other black women like yourself, please call or write (202) 882-2838; P.O. Box 21232, Washington, DC 20009.

### NBBTA Creates Black Entrepreneur Hall of Fame

The National Black Business Trade Association (NBBTA), a Washington, DC based organization founded in 1993, represents over 15,000 African American business owners and entrepreneurs. Recently members announced the launch of their latest project on the World Wide Web the first "Black Entrepreneur's Hall of Fame" online. Now anyone that accesses the site can nominate the entrepreneur of their own choosing. The site is interactive and informative. According to Les Green, executive director of NBBTA, "It's time for us to tell our own stories, in our own words." He added, "there are many heroes and heroes who have paved the way for today's Black entrepreneur and we want to take the time to honor them." Anyone interested in adding to the list of Hall-of-fame nominees or learning more about NBBTA and its services can simply call (202) 371-1000.

## 1977 Texas Black Sports Hall of Fame Inductees



Dallas, TX—KFC and the African American Museum inducted sixteen sports legends into the Texas Black Sports Hall of Fame at a banquet in their honor on November 13. The 1997 inductees were: Seated, left to right: Johnny Allen, Thelma Brown Smith, Arreeder Guidry, Brenda Powers, Elmer Redd. Second row, left to right: Leonard Jones, Marvin Robinson, Marques Haynes, Jerry LeVias, John Tankersley, Calvin Scott, Jr., Michael Carter, Walter Day. Third row (L-R) Elvin "Big E" Hayes, Jethro Pugh, Albert W. Hayes. \* Accepting for the late Charley Neal.

## Will Goliath play fair with Black companies?

By John William Templeton

Most companies that do business with the Federal government make a point of saying that they attempt to trade with what the feds call "small disadvantaged businesses." In most cases, this relationship means as little as a line at the bottom of some public relations literature and maybe a few tickets to a couple of company dinners. Institutional racism prevents true partnerships between corporation and minority firms. And because of a lack of financing and market access, most Black companies never get to the point of effectively competing. Every once in a while a company comes along that really tests whether the free market is a fair one. A \$50 million lawsuit in a California Superior Court against printer maker Hewlett-Packard Co. (HP) tackles that question. The plaintiff, Colossal Graphics Inc., shares a Palo Alto address with Hewlett-Packard, the granddaddy of Silicon Valley entrepreneurship. Colossal also thought it would share in the explosive growth of the large-format color printing business. It was not an unreasonable expectation. Ron Jones, Colossal's founder and chief executive officer, actually created the first raster image processor (RIP) that allowed personal computers to drive four-foot wide plotters used by the military to print out satellite photos.

Gen. Colin Powell and O.J. Simpson helped drive the popularity of the full color posters and flip charts on demand. Powell used the computer print-outs in his daily briefings during the Persian Gulf War. Both sides in the televised Simpson criminal trial used the large-format prints to present evidence.

When Jones sought to control his discovery 10 years ago, larger companies first denied the viability of the product; then blocked his access to valuable reseller contracts for additional products such as page description languages and printers. Then, they jumped into the large-format printer and RIP market once it became popular.

Colossal follows a long line of Black firms with significant technological discoveries that have been stalled by corporate roadblocks. A brief Black history lesson recalls the role of African Americans in creating thousands of inventions at the turn of the century - the traffic light, the filament for the light bulb, peanut butter, railroad lubrication, refrigerated trucks, et. al. It has been difficult to defend a discovery against vertically-integrated competitors with large distribution channels and customer bases.

Jones decided to find a niche in an area that the competitors did not want to tackle. Colossal began making refillable ink cartridges for the large-format printers, gaining a license from Hewlett-Packard to sell the

Jethro Pugh and Albert Wash. 1997 Texas Black Sports Hall of Fame Inductees

First Row (L-R) Johnny Allen, Thelma Brown Smith, Arreeder Guidry, Brenda Powers\*, Elmer Redd

Second Row (L-R) Leonard Jones, Marvin Robinson, Marques Haynes, Jerry LeVias, John Tankersley, Calvin Scott, Jr., Michael Carter, Walter Day

Third Row (L-R) Elvin "Big E" Hayes, Jethro Pugh, Albert W. Hayes

\* Accepting for the late Charley Neal

# TEACHING CHILDREN SURVIVAL SKILLS

by Bernice Powell Jackson



I remember when I first heard a parent talking about it. It was right after the Bernard Goetz incident in the New York City subways where several black youth were shot by a man who claimed they were menacing him. The mother was talking about teaching her teenaged sons how to survive in New York City—how not to look "threatening," how to dress, what to look at on the subway. But now, according to a recent New York Times article, parents of children of color are feeling the need to teach their children, especially their sons, how to act when they are stopped by the police. A new kind of survival skill for children of color.

One African American parent, a banker, had to strategize with his son prior to buying him a new car. They planned what to do when a police officer stopped the son because he was driving a nice car. They decided that the son would carry his father's business card and offer to let the police officer call his father. A Hispanic parent told how her child, despite much coaching from his parents, already had been stopped three times at gunpoint by the police. Each time he was in a car that the police suspected of carrying

drugs, but no charges were ever brought. Some agencies which work with young people are teaching them survival skills in dealing with police officers. One Bronx-based youth program is beginning lessons in legal and civil rights issues for youth and a Harlem agency already is teaching a course called Conflicts with Cops to help young people in their encounters with police officers. Even minority police officers associations counsel youth on how to deal with police. The president of the Latino Officers Association, for example, tells the young people to note the officer's name and to use it throughout their encounter.

Targeting youth of color is not a tactic of every police officer, but clearly it happens too often, across class, education and political lines. Children of middle class families are just as subject to be stopped as children of the poor. And girls are victims as well as boys. One African American mother told how her two daughters, 17 and 18 years old, were coming out of a subway station with their boyfriends when they heard gunshots. All four found themselves pushed against a wall with guns to their heads by police. And her son, a champion fencer, was stopped in a subway station in a white community and asked what he was doing there. When he replied

he was going to a fencing club down the street, he was taunted and not believed by police.

And make no mistake about it, this is not just a New York City phenomenon. Parents of color in cities across the nation are finding they must teach their children these new survival skills. Polls show that people of color believe that police officers do not treat people of color and whites with equal fairness. Indeed, that is one of the greatest chasms between white Americans and people of color -- their belief in the justice of the criminal justice system. The fact that many police officers do not live in the communities they serve aggravates many of the stereotypes that some of them have about youth of color. Thus, they scoff at the story by the black youngster that he is a fencer or they believe that only a drug dealer could be driving a nice car.

It's a sad commentary for children of color. It's a sad commentary for our nation. As long as parents of color find themselves having to teach their children how to survive an encounter with police, we will know that racism is alive and well in this country. In the words of one parent, "It's depressing. If I had not told my son to be cool and respectful, he would probably be dead."

# LUBBOCK WOMEN TO COMPETE IN PAGEANT



Latosha Scott



Julie Anderson



Karen Steck



Crystal Deavours

LEVELLAND -- Four Lubbock women will compete Friday, Dec. 12, in South Plains College's 40th anniversary Miss Caprock Scholarship Pageant.

The festivities set to crown one of 16 candidates Miss Caprock 1998 are scheduled at 7:30 p.m. in the SPC Theater for the Performing Arts. Tickets are \$2 a person and can be obtained through the SPC Student Activities Office or at the door.

The winner will receive a \$500 SPC scholarship, and the first runner-up will receive a \$350 SPC scholarship.

Lubbock contestants are Crystal Deavours, 19-year-old freshman pre-occupational therapy major from Lubbock and daughter of Hubert Deavours and Janna Margrave, nominated by the Forensics Club, reporter and treasurer for the Forensics Club; Latosha Scott, 17-year-old freshman pre-physical therapy major from Lubbock, daughter of Alberta Scott, nominated by the Black Student Organization and a member of the BSO; Karen Steck, 19-year-old freshman elementary education major from Lubbock, daughter of Fred Steck and Mary Steck,

nominated by the Plainsman Press, member of Phi Theta Kappa; and Julie Anderson from Lubbock, 20-year-old sophomore majoring in marketing and music, daughter of Andy and Rhonda Anderson, nominated by Delta Psi Omega, has performed in several SPC theatrical productions.

Lesli Tubb Spears, Miss Caprock 1995, Aimee Fondy Teeple (1996) and Sheri Bly (1989) will return as judges for the event. Jennifer Greene from Levelland, 1997 Miss Caprock, will crown the winner.

"We are very pleased to have three of our former winners on hand to serve as judges for this prestigious pageant," said Thad Anglin, director of student activities at SPC. "This is an appropriate way to help celebrate SPC's year-long 40th anniversary celebration."

Terry Isaacs, SPC associate professor of history, will serve as master of ceremonies for the evening, and Amber Pennington, vocalist and a commercial music major from Lubbock, will provide the entertainment.



# SENATOR DUNCAN RECEIVES AWARD FROM TML



City Councilman T.J. Patterson, left, is shown presenting an award to Senator Robert Duncan for his untiring effort to help the municipalities during the last legislative session in Austin. Patterson, who is president-elect of the Texas Municipal League (TML), made the presentation on behalf of TML.

## SCHOLARSHIPS AWARDED TO MINORITY STUDENTS FOR CHEMISTRY STUDIES

As a youngster, Justin Baca liked helping his mom in the kitchen because "she knew how to blow things up!" Translated: Mom, a chemical engineer, made sure her sons learned about science by doing simple chemistry experiments under her close supervision.

Her inclinations paid off Justin, a Hispanic student from Albuquerque, N.M., enters Harvard University's chemistry program this fall with the help of a scholarship from the world's largest scientific society, the American Chemical Society.

More than \$600,000 in college scholarships for the 1997-98 academic year have been awarded to 81 African-American, Hispanic and American Indian students by the Society, now in its third year of a five-year, \$5 million initiative to assist needy underrepresented minority science students who plan to major in chemistry, biochemistry, chemical engineering or chemical technology. The scholarships range from \$2,500 a year for freshmen and sophomores to \$5,000 for juniors and seniors.

"These vital funds have helped more than 400 minority students to advance their training in chemistry and prepare for the important contributions they will make to the profession," said Paul Anderson, Ph.D., president of the American Chemical Society.

Justin, like many students who have received the scholar-

ships, was an outstanding student in high school. He earned straight A's in the Advanced Placement studies program with a heavy academic concentration in science and math; participated in the annual Chemistry Olympiad sponsored by the American Chemical Society; and was a National Hispanic Scholar. He also wrote for the school newspaper, threw discus for the track and field team, and managed to find time to play tuba in the school's concert and pep bands; piano in the jazz band and guitar in the mariachi band.

The scholarships were established by the Society to encourage underrepresented minority science students to pursue majors in the chemical sciences. Although African-Americans, Hispanics and American Indians make up about 20 percent of the U.S. population, a much smaller proportion is going into science, according to the Society's Department of Minority Affairs. Students who receive the scholarships are encouraged to work with mentors who have been identified by the Society in the communities where the Scholars are enrolled in school.

The Scholars program is one of numerous American Chemical Society outreach efforts directed to minorities. Other activities include community science grants, consulting help to predominantly minority colleges and univer-

sities, career presentations at minority-advocacy organizations, an on-line clearinghouse of minority activities and programs, workshops at the Society's national and regional meetings, and contact with graduate school recruiters.

The Society maintains a Minority Affairs site on the World Wide Web which contains a directory of information on minority activities, listings of minority institutions and organizations that provide programs and activities for minorities, and financial aid resources. The site can be reached at <http://www.acs.org/pages/minoritymain.htm>.

Scholarship applications for the 1998-99 school year will be accepted beginning in November. Students may download and print copies of the application and brochure from the Minority Affairs web site or call 800/227-5558, ext. 6250.

The American Chemical Society was founded in 1876 and is a nonprofit organization. It is the world's largest scientific society and has a membership of 152,000 chemists and chemical engineers. The American Chemical Society was chartered by a 1937 act of the U.S. Congress and is recognized as a world leader in fostering science education and research and in promoting public understanding of science.

## SANTA LAND WILL OPEN DECEMBER 10th THROUGH DECEMBER 23rd

Kids from all over the South Plains will again be able to enjoy visiting Santa Claus as Lubbock Parks and Recreation opens Santa Land Dec. 10 at 5pm.

The opening ceremonies will feature Santa and Mrs. Claus arriving at Santa Land escorted by the Lubbock Fire Dept. Santa and Mrs. Claus will then board Santa's sleigh and proceed to the entrance where they will be met by Mayor Windy Sitton. Mayor Sitton will then join with Santa and

Mrs. Claus to light the 60 foot tall Christmas tree. Mayor Sitton and Santa will proceed to the entrance of Santa's house, hoist a flag and Santa Land will officially be open.

More than 30,000 visitors attend Santa Land each year. Now in it's 41st season, Santa Land has become a holiday favorite with kids of all ages.

This year Santa's village will again feature traditional Christmas scenes, animated Christmas themes, a raging bone fire and refreshments

will be available. Photos of the children on Santa's knee will be available for \$5 each. Live entertainment will be on stage beginning at 6:15 each night.

Santa Land is located at 6th and Ave. O, just north of the Lubbock Memorial Civic Center. Santa Land will be open from 6 to 10pm from Dec. 10 through Dec. 23.

Contact Susan Bailey, Special Events Coordinator, at 775-2675, for more information.

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## Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care", and Rev. Billy R. Moton is the proud pastor.

6:12-19. It was another wonderful message. Services were just wonderful last Sunday morning.

Announcements for the morning were read by Sister Clarissa Jay, and visitors were welcomed by Ron Watson, Jr.

Services began last Sunday morning with Sunday School at 9:30 a.m. with Superintendent Bruce Tharrington presiding. All teachers and students were in their various classes for thirty minutes of instruction. All reassembled at 10:15 a.m. in the main auditorium marching and singing "What A Fellowship." Prayer was given by Brother Tharrington. High points of the morning lesson were given by Brother Ernest Swain. It was very well done.

An invitation to discipleship was extended by Rev. Jeff Brown.

Secretary's Report: Youth Department - the Junior Class received the Offering Banner while the Senior Class received the Attendance Banner. Adult Department - Class No. 1 received both banners as Class No. 2 lost them.

There were two visitors in Sunday School.

The morning devotional period was led by Brother and Sister F.J. Jenkins.

The Male Chorus marched in the processional singing "I Shall Not Be Moved." Altar prayer was offered by Rev. Jeff Brown. Following the singing of another scripture, scripture was read by Sister Jean Y. Ervin and prayer was given by Sister Cleothia Quigley. Another selection, "I Shall Know Him", was sung. Responsive reading was done with the congregation standing and led by Sister Deborah Wilborn.

The morning hymn was "Jesus Is All The World To Me." Pastoral observations were given by Pastor Moton. Another selection, "Stay On Line", was sung. The hymn of preparation was "Must Jesus Bear The Cross Alone." Pastor Moton's sermon was entitled "You Might Be A Believer, But Are You A Disciple?" His scripture text was St. Luke

Just after services last Sunday, the Rev. Billy R. Moton family served dinner to the church. How sweet it was of the Moton family. As one who has been a member of New Hope Baptist Church for many years, this was the first to memory for such a fete for the members by the pastor and family. Thank God for his goodness.

Communion was held just after the dinner, and all came home for the day.

Our sick and shut-in list is still growing each week. Among them is Sister Pearlina Chase who is home from the hospital. Sister G.H. Davis is still shut in. Larry McBride is shut in this week.

These ill in the hospital include Sister Fayrene Alexander and Brother F.C. Quigley's mother. Sister Bernice Kelly received word from Sweetwater, Texas about her brother, Mack McKinney, who had a stroke.

Brother and Sister Ulysses Kelly were out of the city over the weekend. The Clarence Ervin family spent the Thanksgiving holiday with their son and family, Mr. and Mrs. Clarence Ervin, Jr. Then they traveled to Waxahachie, Texas to visit his cousin who was very ill. Upon arriving home, they received word he had passed.

All are in our prayers. Just keep on trusting God. He will never leave you alone.

Louise West's husband is still a patient in Methodist Hospital. Harold Melvin Chatman is still very ill.

The last meeting of the year for the W.M.S. will be held December 20, 1997 at 10:00 a.m. at New Hope Baptist Church. Please attend and hear about all the year's work.

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in their time of need. From thoughtful pre-arrangements, dignified services and final interment ceremonies to sympathetic compassionate counseling. Whether your preference is for a simple service or an elaborate one, this is one funeral director who will make every effort to comply with the wishes of the family.

## 1997 "New Year's Eve Gala"

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Wednesday, December 31st

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## Michael W. Joshua, Sr. Elected AHBAI Chairman



The American Health and Beauty Aids Institute (AHBAI) is pleased to announce that Michael W. Joshua, Sr. has been elected chairman of the AHBAI board of directors. As chairman, Joshua will lead AHBAI in supporting and stimulating the rich potential for enhancing the ethnic health and beauty aids industry and promoting greater economic development within the Black community.

Joshua is president and general manager of J.M. Products, Inc., a multi-million dollar hair care manufacturing company based in Little Rock, Ark., with affiliate operations in Africa and Jamaica. J.M. Products, Inc. manufactures Isoplus, Upturn, Oil of K, Healthy Solutions Plus and Black Magic.

"I am honored to have been chosen to serve the members of AHBAI as chairman," said Joshua. "As the health and beauty aids industry continues to evolve AHBAI's board of directors will be at the forefront leading the way." Joshua is a graduate of the University of Missouri at Rolla School of Engineering with a bachelor of science degree in engineering management and mechanical engineering. Additionally, he has studied graduate courses in engineering at the University of California - Los Angeles and California Institute of Technology.

In addition to his membership in the AHBAI, Joshua serves as an active member of the NAACP Fair Share Program, Arkansas Children's Hospital board of directors, board of trustees at Talladega College, University of Missouri Alumni Association, Alpha Phi Alpha fraternity, Holly Grove A.M.E. Church trustee board and the North Little Rock Chamber of Commerce. The NAACP awarded Joshua with its Black Corporate Executive Award in 1990.

Other members elected to the AHBAI board of directors for a two-year term include: Al Washington, president, AFAM Concepts, Inc., AHBAI 1st vice chairman; Jerry White, president, Kizure Professional Products, AHBAI 2nd vice chairman; Clyde Hammond, president, Summit Laboratories, Inc., AHBAI treasurer; Russ Little, Sr., chairman, Afro World Hair Co., AHBAI secretary; and Charles Young, president, E.F. Young, Jr. Manufacturing Co., AHBAI parliamentarian.

The American Health and Beauty Aids Institute is an internationally renowned trade association representing the world's leading Black-owned companies that manufacture ethnic hair care and beauty-related products featuring the Proud Lady symbol.

## Black History Parade

The annual Black History parade sponsored by the Lubbock Black Chamber will be held on February 21, 1998, starting at 12 noon. The theme for this year's parade is "those who served Our veterans".

The chamber request all blacks that have served in the U.S. military to participate in the parade. We also encourage family members of deceased veterans to participate. Other organizations businesses, churches, etc. are also encouraged to participate in the

parade with entries recognizing our veterans.

Monetary prizes will be awarded to the best two entries in the parade. This is the first notice, start thinking now as to what type of entries you will put in the parade. Why not go all out, make a float. Entry deadline will be February 14, 1998. For further information, contact the Black Chamber: 741-1553

Dwight S Pierce

## General Mills Foundation and the Congressional Black Caucus Spouses Association Invest in Future "MVPs" of America

WASHINGTON, DC (Sept. 13, 1997) Jackie Robinson won the Major League Baseball Most Valuable Player award in 1949, and now the Congressional Black Caucus Spouses Association, with the help of a General Mills donation of \$25,000 to the Jackie Robinson Foundation, hopes to invest in a future "MVP" by providing a scholarship to America's most promising young people.

The scholarship winners may never hit a home run in the Major Leagues, but they very well could become "MVPs" in the areas of medicine, technology, education, community affairs, art and science.

The announcement was made during the 21st annual Congressional Black Caucus Spouses Association Luncheon Fashion Show held Saturday at the Grand Hyatt Hotel in Washington, DC.

"This is part of a long-term commitment - the General Mills Foundation and the CBC Spouses Association have undertaken to help ensure a more prosperous future through the education and leadership development of America's youth," said Reatha Clark King, president of the General Mills Foundation.

To recognize the 50th anniversary of Jackie Robinson's breaking the color barrier in Major-League Baseball, General Mills featured Jackie Robinson on the front of the Wheaties cereal box. Robinson's association with Wheaties dates back to the 1940s when he first appeared in ads endorsing Wheaties.

The General Mills Foundation also presented a replica of the 1949 Wheaties advertisement featuring Jackie Robinson which appeared in New York City subway terminals.

"Wheaties is the Breakfast of Champions, and we've had no finer champion on our box than Jackie Robinson," said David Dix, Wheaties spokesperson and General Mills director of communications.

General Mills is one of the nation's leading cereal makers and also produces such popular food brands as Yoplait and Colombo yogurts, Bisquick baking mix, Gold Medal Flour, and is the home of Betty Crocker. In addition to Wheaties, the company's cereal brands include Cheerios, Total, Kix, Trix, Lucky Charms, Cinnamon Toast Crunch Chex and other popular brands.

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- AM Los Angeles Show**  
"Two of Orly's clients were married live on the show... The wedding of the year."
- Eyewitness News (ABC)**  
"Orly, world renowned matchmaker."
- KTLA Morning News**  
"Orly, matchmaker in action..."
- Jewish T.V. Network**  
"Orly is a real marriage broker..."
- Montel Williams Show**  
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- AM Philadelphia Show**  
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- The Dini Petty Show, Canada**  
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- National Enquirer**  
"Orly has a dream date for you..."
- Orange County Register**  
"Orly has a match for the sincere singles..."
- The Heritage Weekly**  
"Orly is nationally and internationally known..."
- Los Angeles Times**  
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- Dallas Morning Newspaper**  
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- Beverly Hills Today**  
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# Editorials • Comments • Opinions



## THIS N THAT

**TWO POINTS FROM GENERAL POWELL!** THIS N THAT...along with at least...THREE THOUSAND...other delegates to the...74th Annual Session of the...NATIONAL LEAGUE OF CITIES...who met in Philadelphia, PA...last week hear a dynamic message from...a sincere individual... He was...GENERAL COLIN L. POWELL...who serves as chairman of...AMERICA'S PROMISE... General Powell...left two important points to those in attendance about our youth... He made it known our young people...NEED MENTORS...and...second...our young people need a...SAFE PLACE TO LEARN... His presentation just made a lot of sense...as he urged those in attendance to go back to their various cities and communities...and...ADOPT A SCHOOL... Then work with our youth... THIS N THAT...noted he is just as it has been said about him... "A MAN WHO IS CONCERNED ABOUT AMERICA'S YOUTH"... As he says... "WE NEED TO KEEP AMERICA'S PROMISE"... that is by working with and encouraging our youth to make their contribution to America... No doubt about it...THIS N THAT...will continue to do more in the area of working with young people...as it is all of our responsibility...

**SHIRLEY CANADY THE BARBER SAYS:** "YOU...miss one hundred percent of all...THE SHOTS YOU DON'T SHOOT!"

**IT CAN HAPPEN!!** THIS N THAT...had an opportunity to visit the...UNITED BANK OF PHILADELPHIA...which is owned and operated by...AFRICAN AMERICANS...in Philadelphia... A very strong...AFRICAN AMERICAN WOMAN...DR. EMMA CHAPPEL...told of how difficult it was to get it organized...but with hard work...AND RAISING SIX MILLION DOLLARS...it was done in 1982... She told a group in attendance of the...NATIONAL BLACK CAUCUS/LOCAL ELECTED OFFICIALS (NBC/LEO)...when you take a survey and find out there is no adequate amount of...FUNDS FROM BANKS...in the community to develop businesses...and other matters...it just makes sense to do somethings for yourself... That is what they did in...Philadelphia... They organized the...UNITED

**BANK OF PHILADELPHIA...a ONE HUNDRED MILLION DOLLAR CORPORATION...** She said a commitment of just...\$500.00 in buying shares...was the key... Just proves it can happen when you work together...no matter what obstacles in the way...

**DID WELL ON PANEL!!** THIS N THAT...had an opportunity to visit with...DAVID L. ELLISON... Assistant City Manager for the city of Scottsdale, Arizona...and former deputy city manager for the City of Lubbock...who was a panelist at the National League of Cities...last week... He did well as he spoke on the topic... "SETTING THE VISION: CHARTING THE PATH OF YOUR CITY'S FUTURE..." Another panelist...T.J. Patterson...who did moderate the subject... "HOT OFF THE PRESS: BUILDING POSITIVE MEDIA RELATIONS..." Very interesting info...from all who participated...

**LUBBOCK BLACK CHAMBER'S CHRISTMAS PARTY!** THIS N THAT...has learned that the...LUBBOCK BLACK CHAMBER...will host a...CHRISTMAS PARTY...Friday...December 12, 1997...at Mae Simmons Community Center...from 6:00 p.m. until 8:00 p.m. Good to see this happening... The more...PUBLICITY...on the efforts of the...LUBBOCK BLACK CHAMBER...the more people will want to become a part of a...NEEDED PROGRAM...

**CONGRATS TO MS. CARTER!** THIS N THAT...would like to say...CONGRATS...to MS. GLORIA WARE CARTER...who teaches English at Lubbock High School...for her award of distinction in education...from the...Texas Minority Business Association... She was chosen from among...SIXTY OTHER APPLICANTS... She does many...GOOD THINGS FOR YOUNG PEOPLE IN EDUCATION...CONGRATS!!

**HAPPY BIRTHDAY, PATTERSON LIBRARY!** THIS N THAT...is happy over the...POSITIVE REPORT...of the efforts of the...T.J. PATTERSON LIBRARY & LEARNING CENTER... It was...TWO YEARS OLD...last week...and it was presented a mural by...ARTIST LAHIB JADDON... It has a theme of... "CELEBRATION OF LIFE"... Very Good!

## AS TIME MARCHES ON, 1997 FADES AWAY!!!

by E.P.R.



1997 marches into the sunset and 1998 appears on the horizon.

Many things happened in 1997, some good, some not so good, but 1997 is almost gone. We cannot recapture the past. 1998 is not quite here yet, so let's make the best of today. In short, yesterday is gone, tomorrow is gone, tomorrow is not here so let's be in love with today.

1997 saw a tone set. Some positive things began to happen in our long denied community that should have happened more than forty years ago. Even though late, a new tone was set that we work collectively to make positive things continue to happen. And one day, Dunbar High School will reopen as it was designed to be a full-fledged high school. Roof tops will do it, plus other developments will follow roof tops. Retail shops, etc. We have a lot of catching up to do, which requires a lot of hard collective work by all of us pulling in the same direction, with the same collective agenda. Pulling apart, negative competition won't get it. It has to be together by us, for us, for the

good of all of us. We have to remember 1997 is almost gone, history. No matter who, what, or why, it's gone, it's gone, it's in the past. So let's leave it there. We can't leave it there. We can't recapture it. It's good to know as a point of reference but that should be all and only that.

We are heading into a new era and we must prepare for it, by changing our attitudes, focusing and refocusing our minds. We must also remember that to make our long-denied communities the self-sustaining market places they should and could be, the leadership and initiative must come from us, within our own communities, not just geographical, by us, for us. We must use the other resources available to us such as money, advice, assistance, any other support available to us. But it will not work if we forfeit the leadership. The leadership and initiative must come from us. This is the key. The most important. We don't need good-intentioned people leading us around with a ring in our nose. This is the problem. We need their support, resources, advice, etc. No one is doing us any special favors. We must learn to leverage, how to get off the relief rolls and get on the tax rolls. This helps the total economy. Everyone prospers.

## Why Are Black Men Afraid Of Therapy

By Mitchell E. Gibson, M.D., P.C.

Carl is a 47-year-old Black attorney. He is married, has two beautiful children, and a net worth of well over \$3 million. Tonight, after work, Carl plans to go home, have dinner with his family, make love to his wife, then retire to his study where he will place a revolver to his head and end his life. No one will know why he did it.

In 1994, over 2,000 Black men killed themselves. The vast majority of them did not seek potentially life-saving psychotherapy or talk to anyone about the stresses which led to such a desperate act. Traditionally, Black males have made up a very small percentage of the outpatient populations of most mental health practices. Yet, the stresses on the African-American male in the United States are enormous. They include high unemployment, high divorce rates, high rates of incarceration, a homicide rate 20 times the national average and shortened life-expectancy (64.6 years). With all these pressures, why then do Black men shy away from getting therapy?

As a Black male psychiatrist I have seen first hand both sides of the issues which plague the Black male. In my practice, it is a rare occurrence to see a Black male voluntarily come into therapy for any reason. However, when they do, it is often with much fear and trepidation. The fact that I am a Black male helps to some degree, but the same issues continue to surface as reasons for their general resistance and fear.

The multitude of environmental and social stressors which are unique to the American Black male have served over

the decades to effectively launch a massive assault on our collective conscious and unconscious mind energies. The system which is ostensibly designed to protect and defend Black men from this assault has at times been the instrument of many unspeakable legally sanctioned acts i.e.; public lynchings, police brutality, racially discriminatory public policies (Jim Crow laws) and a spate of experiments (i.e. Miss Evers' boys). This often fatal irony has left a indelible mark on the most basic survival instincts of every Black male in America. In effect, each and every time a Black male interfaces with the system, i.e. through the courts, the police, and the medical system, at some level he believes that his life and well being will be endangered. Unfortunately, this fear has all too often been based on bitter past experience, either vicarious or direct.

Faced with these pressures and the perception that medical/psychiatric help could lead to further loss of control over one's life and well-being, the American Black male more often than not will choose to avoid the conflict all together and take matters into his own hands if necessary. Such an approach could be viewed as a form of fatal narcissism which could ultimately allow a problem to grow to unnecessarily large proportions.

However, when faced with historically ambiguous and often ambivalent support systems, narcissistic self-preservation and self-determined action is a logical alternative. In other words, "I can do bad by myself" seems to be a reasonable

point of view when faced with unreasonable options. In the hands of an experienced, competent, practitioner psychotherapy can have remarkably positive life-changing effects. I have witnessed this from the perspective of my own therapy and from the perspective of doing therapy with thousands of clients. There are some useful suggestions which might help combat the fear and reservation which attends the idea of going to a therapist.

1. Pick a therapist that you think you might be able to trust. Church groups, state licensing boards, colleagues and friends are useful sources for ideas about good therapists
2. After you have chosen a therapist, make a pact with yourself to see him or her at least once.
3. Write down all of your fears about the therapy and discuss them with the therapist in the first session. Be honest about your fears and expectations and give the process a chance to work.
4. Tell one close friend or associate that you are seeing a therapist. There are still a great many negative stereotypes surrounding psychotherapy and sharing the fact that you are seeing a therapist with the wrong person can lead to shame and embarrassment. However, the support of a good and caring friend can add to the healing process.

Dr. Gibson is board certified forensic psychiatrist based in the Phoenix area. For more information on this article or Dr. Gibson call Marvin E. Perry at 602-234-1255.

## IN CINQUE

By Renetta W. Howard



According to recent surveys by various agencies which are concerned about the health of American citizens the AIDS virus is spreading more rapidly than thought. It is now believed that millions, not thousands, of people contract the virus daily. Three things come to my mind as I listen to this. One, there must be ways to catch the virus other than through body fluids. Two, sex education is not having a positive impact on our youth or three these various accounting agencies are not doing a proper job of counting.

Many of us have felt fairly secure in being told that we could not catch the AIDS virus from using a toilet seat. I

still feel that unless I am careful I would just be the one in a million unfortunate individual who would get it that way if I were not as careful as I try to be. So, I still have doubts and sincerely hope that all of the millions with the virus that have just been discovered, did not get it from a toilet seat! Certainly, there are some unexplored avenues about this virus which has been reported to mutate, sending scientist back to the drawing board on a regular basis. So, what is it that we have not been told?

We have been told that if students in school get adequate sex education regarding the HIV and AIDS that they should be able to positively protect themselves from the disease. Some schools and agencies have even gone so

far as to issue free condoms to students. What are they doing with them? Certainly they do not think they are 'new-fangled' balloons.

The Center for Disease Control in Atlanta, Georgia is suppose to be keeping track of the occurrences of AIDS cases in the United States. They get help and cooperation from other agencies, but how could the number of cases jump like it has if medical agencies are making reports as the cases appear? Are these new cases, individuals who were left out of the last census count? We need to get 'in cinque' and find out what is really going on in our country with regards to Acquired Immune Deficiency Syndrome.

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### SOUTHWEST DIGEST

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T.J. PATTERSON—EDDIE-P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish the articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

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**Public Mural To Be Dedicated During Patterson Library's Second Anniversary Celebration Saturday, December 6, 1997**

WASHINGTON, DC-Dr. C. DeLores Tucker, Chair, National Political Congress of Black Women (NPCBW), recently attended the First Battle Creek National Women's Conference. Sponsored by the Sojourner Truth 200th Anniversary Committee, the conference, "Building on the Truth," recognized the life and legacy of Sojourner Truth.

"It is especially gratifying to see how Battle Creek, Michigan, is honoring Sojourner Truth. Sojourner is truly a national leader who belongs to each of us-but Battle Creek is where she owned her own home, where she lived the last years of her life and is buried," said Dr. Tucker.

Sojourner, an ex-slave and abolitionist who marched from the Outhouse to the White House for women's rights, is excluded from the Portrait Monument in the U.S. Capitol Rotunda. The crypt includes Susan B. Anthony, Lucretia Mott and Elizabeth Cady, however, the Anniversary Committee endorses NPCBW's Sojourner Truth Crusade to include her.

Instead of offering a separate statue of Sojourner as representatives from the National Museum of Women's History suggest, "African-American

women must be included today-as SISTERS, and not as 'add-ons,'" said Dr. Tucker. "In asking for a statue which includes Sojourner Truth, we are not asking that history be rewritten-we are asking that the history be corrected to reflect the real facts."

During the week-long conference, Dr. Tucker joined with Senator Levin in the unveiling of the "Ain't I A Woman" sculpture by Washington, DC artist John Bockley. She also attended the Chautauqua Tent which recreated historic Chautauqua meetings where actress Alice Gill performed as Sojourner Truth.

The Sojourner Truth 200th Anniversary Celebration was made possible in part by the W.K. Kellogg Foundation. Week-long activities were attended by Mr. Joseph M. Steward, Kellogg Corp. Senior Vice President, and Dr. Velma Clay, CEO of "The Truth Week" 200th Anniversary and member of NPCBW's Sojourner Truth Crusade. NPCBW's movement to include Sojourner in the Portrait Monument has been endorsed by over 200 national organizations including the National Women's Political Caucus, the National Organization for Women, Hadassah, and the Center for Women Policy Studies

**Columbia Recording Artist - AFRICAN PRIDE**



African Pride - Columbia recording artist, Kenny Lattimore, took a break from the recording studio to thank his fans for their support during the 29th Annual African American Day Parade recently held in Harlem U.S.A. Thousands of on-lookers grooved to the

soulful sounds of "For You" and "Never Too Busy," two of the hottest cuts from Lattimore's gold selling, self-titled debut album. The Parade promotes and supports Black unity and positive aspects of the African American community. Above, members of the Harlem-

based LaRocque Bey Dance School are all smiles after receiving a hug from Lattimore. Pictured L to R are: Khabyrat McLean-Nur, Bayere Kleghorn, (Lattimore), Khidhra McLean-Nur and Khadeejah McLean-Nur.

**The GOP Elephant Blinks...**

By George Wilson

When the words 'affirmative action' are muttered on Capitol Hill the result is a bitter partisan battle. On one side there are some Democrats who like to portray themselves as the guardians of equality and fairness. These are lofty ideals even if they don't accurately capture their true feelings. Most Republicans say that they are opposed to affirmative action because it promotes quotas and preferential treatment.

With both sides locked into their positions, the House of Representative began consideration of a bill that would permanently affect equality for those seeking an even playing field.

Congressman Charles Cannady (R-FL) introduced a bill sarcastically named "The Civil Rights Act of 1997." The intention of the legislation was to permanently abolish affirmative action in all federal programs. Cannady's proposed legislation had been languishing in the House Judiciary Committee, because the House Republican leadership knew what the reaction would be from those in support of affirmative

action and in this case they were "on the money." The Congressional Black Caucus joined hands with the Hispanic Caucus and a coalition of civil rights organization to alert their constituents to "prepare for battle over the Cannady Bill." However, Wade Henderson, executive director of the Leadership Conference on Civil Rights agreed that Republicans had the numbers to get the ill-conceived bill out of the Judiciary Committee. "It appears that they have the votes. However, we want to make the political cost high for support of the Bill," said Henderson and the coalition opposed the Bill, have their hands on the political pulse of the nation and identified those moderate republicans who represent districts that have fairly large groups of women, Hispanics, Asians and African Americans. The intent was to put political pressure on GOP members and make sure they had a difficult time explaining their vote when they returned to their home districts.

With the stage then set for a real political battle over affirmative action, the

House decided to set a vote on the controversial issue. Members of the CBC were in place and the heads of the nation's major civil rights organizations were joined in the hearing room by scores of supporters, indicating that the sometime slumbering civil rights establishment had come alive.

I don't know if it was the sight of this packed hearing room or pre-election year common sense, but when the "moment of truth" arrived the Republicans decided to table the Cannady Bill. After all of the blustering and posturing the Republicans accepted the fact that pursuing the abolition of affirmative action would be a political "poison pill."

By tabling the bill it simply means that the legislation can be brought back at any time for consideration. However, the chances are slim that the Republicans will want to push an issue like affirmative action anytime soon with major elections scheduled for 1998.

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# CHURCH DIRECTORY



## We Thank God For Jesus "CARES OF THIS WORLD!!!"



MARK 8:33b, JESUS SAID, GET THEE BEHIND ME, SATAN; FOR THOU SAVOUREST NOT THE THINGS THAT BE OF GOD, BUT THE THINGS THAT BE OF MEN.

GOD SO LOVED THE WORLD, THAT HE GAVE HIS ONLY BEGOTTEN SON; THAT IS WHY JESUS DIED ON THE CROSS; FOR THE SINS OF EVERYONE.

JOHN 3:17, JESUS SAID, FOR GOD SENT NOT HIS SON INTO THE WORLD TO CONDEMN THE WORLD; BUT THAT THE WORLD THROUGH HIM MIGHT BE SAVED.

THEN JESUS SAID: GO AND PREACH THE GOSPEL(GOOD NEWS) TO THE WORLD; GIRLS! BUT THE CHURCH WENT AND MARCHED; NOW LOOK AT THE CONDITION OF MEN, WOMAN, BOYS

GALATIANS 6:7-9, BE NOT DECEIVED; GOD IS NOT MOCKED: FOR WHATSOEVER A MAN SOWETH, THAT SHALL HE ALSO REAP. FOR HE THAT SOWETH TO HIS FLESH (THE DEVIL) SHALL OF THE FLESH REAP CORRUPTION; BUT HE THAT SOWETH TO THE SPIRIT(GOD'S) SHALL OF THE SPIRIT REAP LIFE EVERLASTING.

(AND BELIEVE IT: YOU ALWAYS REAP MORE THAN YOU SOW. YOU CAN TAKE A BUCKET OF COCK TO THE FIELD AND SOW IT, BUT WHEN YOU REAP(HARVEST) IT YOU WILL NEED A PICK UP TRUCK TO BRING IT IN!!!)

THE CHURCH WAS TO PREACH: JESUS THE WAY, THE TRUTH, AND THE LIFE; BUT THEY WENT FORTH PREACHING ANOTHER GOSPEL, CALLED CIVIL RIGHTS.

GALATIANS 1:7-9, WHICH IS NOT ANOTHER; BUT THERE BE SOME THAT TROUBLE YOU, AND WOULD PERVERT(CORRUPT) THE GOSPEL OF CHRIST, BUT THOUGH WE, OR AN ANGEL FROM HEAVEN, PREACH ANY OTHER GOSPEL UNTO YOU THAN THAT WHICH WE HAVE PREACHED UNTO YOU, LET HIM BE ACCURSED(NOT BLESSED), AS WE SAID BEFORE, SO SAY I NOW AGAIN, IF ANY MAN PREACH ANY OTHER GOSPEL UNTO YOU THAN THAT YE HAVE RECEIVED, LET HIM BE ACCURSED(IS AMERICA BLESSED OR WHAT???)

THE CIVIL RIGHTS MARCHES: WAS THE BEGINNING OF DISOBEYING IN THE LAND; NOW ITS IN THE HOMES; THE SCHOOLS; THE CHURCHES; ITS OUT OF HAND!!!

MATTHEW 15:13,14, JESUS SAID, EVERY PLANT, WHICH MY HEAVENLY FATHER HATH NOT PLANTED, SHALL BE ROOTED UP. LET THEM ALONG. THEY BE BLIND LEADERS OF THE BLIND, AND IF THE BLIND LEAD THE BLIND, BOTH SHALL FALL INTO THE DITCH.

(THE CIVIL RIGHTS OF THE DEVIL, GAY RIGHTS, WOMAN RIGHTS, NO SPANKING RIGHTS, RUN AWAY CHILD RIGHTS, BLACK RIGHTS, WHITE RIGHTS, KKK RIGHTS, ABORTION RIGHTS, DRUGS IN THE SCHOOL RIGHTS, SHACKING RIGHTS, KILL THE ABORTION DOCTOR RIGHTS, NO PRAYER IN SCHOOL RIGHTS, GUN IN SCHOOL RIGHTS, KILL THE PARENTS RIGHTS, CONDOMS OR RUBBERS IN KINDERGARTEN RIGHTS, KILL THE FAMILY RIGHTS, DRUGS CORNER RIGHTS, SUICIDE RIGHTS, AND KILL THE CLASSMATES RIGHTS.)

AND FROM THOSE CIVIL RIGHTS CAME: CAME NO BIBLE OR PRAYER IN SCHOOLS; NOW THERE IS DRUGS, POLICE, DOGS, WITCHCRAFT; NO TEACHING; WHO IS THE FOOL???

ROMANS 1:21,22, BECAUSE THAT, WHEN THEY(THE CHURCH) KNEW GOD, THEY GLORIFIED HIM NOT AS GOD, NEITHER WERE THANKFUL; BUT BECAME VAIN(DREAMERS) IN THEIR IMAGINATIONS, AND THEIR FOOLISH HEART WAS DARKENED, PROFESSING THEMSELVES(THE CHURCH) TO BE WISE, THEY BECAME FOOLS.

\*\*\*\*\* DID THE CHURCH ROB GOD???

THE ONLY RIGHTS GOD WANT FOR PEOPLE; IS TO WORSHIP ONLY HIM; THAT'S WHY JESUS WENT TO THE CROSS; SO MANKIND'S SIN CAN BE FORGIVEN THEM.

MATTHEW 16:23, JESUS SAID, GET THEE BEHIND ME, SATAN; THOU ART AN OFFENSE UNTO ME; FOR THOU SAVOUREST NOT THE THINGS THAT BE OF GOD, BUT THOSE THAT BE OF MEN.

WHILE THE CHURCH IS SAYING CHURCH; AND PREACHERS TICKLING THEIR EARS; JESUS SAID IN THE BOOK OF REVELATION; HE THAT HATH EARS LET HIM HEAR.

REVELATION 2:2a,4,5a, JESUS SAID, I KNOW THY WORKS, AND THY LABOUR, AND THY PATIENCE, AND HOW THOU CANST NOT BEAR THEM WHICH ARE EVIL. NEVERTHELESS I HAVE SOMEWHAT AGAINST THEE, BECAUSE THOU HAST LEFT THY FIRST LOVE(GOD). REMEMBER THEREFORE FROM WHENCE THOU ARE FALLEN, AND REPENT, AND DO THE FIRST WORKS.

GOD IS NOT THROUGH WITH US YET. SO LET'S PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III YOUR BROTHER IN CHRIST JESUS!!!



## from the Desk of Parson D.A. Smith

### The Wonder of It All

"Slaton on lookout for new millionaire!" "No one has claimed \$33 million jackpot." "The church sermon was secondary in this town of 6,804 on Sunday to talk about the \$33 million Lotto jackpot." Such was the headlines and report of Lubbock Avalanche-Journal Monday, December 8, 1997.

The excitement came when an investigator with the Lottery Commission reported to the Wayne's convenience store manager that her store had sold the winning ticket. However, no one had turned in the winning ticket. Miranda Lightner of Slaton said "I wonder who it was? Tomorrow I'm gonna be looking all around town for somebody with a wad of cash."

The story is told of a young man many years ago who was left with his aunt's inheritance. She left him her dear family Bible and her estate, which was to be sold.

When the legal matters had been settled the nephew had only a few hundred dollars, plus the tattered old Bible. The funeral bill and other debts had taken the majority of the estate.

The money was soon spent. All the man had to live on was a small pension. He lived in poverty for over 30 years. One day he was cleaning his attic, for he was moving to his son's home to live his last days. He opened a dusty, old trunk and there lay the family Bible. He had forgotten about it over the years. He had never opened its yellowed pages.

In the darkness of the small, musty attic his feeble hands slowly opened the Bible and began to leaf through the holy book. To his surprise he made a discovery that could have made a vast difference. Scattered throughout the well-worn book lay banknotes. Searching carefully to make sure he found each note he soon had over \$5,000.

If only he had opened the treasure sooner. He had riches within his grasp for 30 years. He could have enjoyed his wealth an entire lifetime; if only he had looked.

The promises of God are very much like the banknotes. They are within our reach, if we take hold on them. We do not have to wonder. All that we need to do is open the Word of God and find the promises that will sustain us through life. As we move into this "Advent Season" we need to remember the excitement was God's promise fulfilled in the incarnation of God in Christ. Without the incarnation men's salvation would not have happened.

What is the significance of the incarnation of God in Christ? Not only was our salvation purchased at Calvary, but we also have an Advocate who has experienced life here on earth first hand. He is genuinely touched with the feelings of our infirmities. He knows all about what we go through when we are tempted. And because Christ, the incarnate God, was without sin, He became the ultimate sacrifice for sin, giving us access to the very throne room of God.

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## The Outreach Prayer Breakfast

The members and friends of the Outreach Prayer Breakfast met at the New Zion Baptist Church last Saturday at 9:00 a.m. The pastor is such a caring and loving pastor. It was such a joy just being in such a church praise service with songs and prayer. Both went out with Sister Christine Burleson in charge. Scripture was read by Sister Ernestine Fraizer and prayer offered by Sister Dorothy Nash. There were several testimonies. Sister Katie Dawson sang a solo. Closing prayer was given by Sister Crawford.

The morning scripture lesson was taught by our very own Sister Elnora Jones. Her subject was "Repent, Repent, Repent." II Chronicles 7:14 - "If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked ways, then will I hear from heaven and will forgive their sin, and will heal their land."

This teacher said: "In order for our land to be healed, the church must first separate itself from the world. Come out from among them and be ye separated said the Lord of hosts."

Psalms 1:2 - "Blessed is the man that walketh not in the council of the ungodly, nor standeth in the way of sinners, nor sitteth in the seat of the scornful, his delight is in the law of the Lord, and in his law doth he meditate day and night. The harvest is truly plenteous, but the laborers are few. Pray ye the Lord of the harvest that he may send forth laborers. Jesus said, "I must work the works of him that sent me while it is day; night cometh when no man can work. As we enter into the Yuletide season, let's shout the good news of Matthew 1:

"And she shall bring forth a son, and thou shalt call his name Jesus: for he shall save his people from their sins."

"Sing a new song unto the Lord, sing his praises to the remotest corners of the earth. Let us spread the good news to those remotest corners which include gangs on the streets, teenage pregnancy, jail and prisons, drugs, and many other social ills. All of these and many more are plaguing our neighborhoods. May God continue to bless you. This season don't forget who's birthday you're celebrating. Give him a little respect!

Thank you, Sister Jones! We were blessed by your message. You spoke with power to make a difference. We love you!!!

We want to thank all our guests for coming and becoming members of the Outreach Prayer Breakfast!

"Let's Pray"  
"Our Father, we come to you in prayer; because we don't know the answers to a lot of stuff, and the whys. We depend on your sovereign power, for we don't know all the answers, but we know who knows and God, we don't understand, but we trust you. In the name of Jesus, we pray. AMEN"

See you next week. Please keep smiling and loving your neighbors. It makes good sense! Don't you think so???

Write to us: Outreach Prayer Breakfast, P.O. Box 1223, Lubbock, Texas 79408.

Sister Dorothy Hood, president; Sister Christine Burleson, vice president; and Sister Ernestine Fraizer, secretary.

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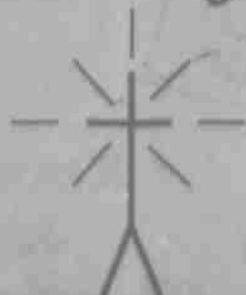
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Rev. D. A. Smith, Pastor  
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This will be the annual "get together" for the Christmas holidays. Bring your covered dish of food so we will have a wonderful time in fellowshiping with each other. Why not bring another usher with you. You may also bring a friend.

God gives us wisdom to see our way through all our problems, and gives us courage and grace to help others find the way everlasting. Amen.

Brother Robert Cork, president; Sister M. Bogus, vice president; Sister Conway, secretary; Sister L.W. Harris, treasurer; Sister Annie Sanders, director; and Sister Minnie Darhard, reporter.

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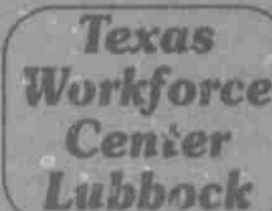
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## Really Listening: The Only Way to be Heard

By Michael A. Grant, J.D.

*"Advise and counsel him, if he does not listen, let adversity teach him."*

We are a society of talkers. And even for many of those among us who are not so loquacious, really listening to others is a rare gift.

Generally, we are not listening with concentration to the words of another, but equally alarming, we are not even listening to the quiet wisdom that comes from our own inner-voice.

Much of the reason for our diminishing ability to focus on what others are saying to us is that we live in a noise-saturated world. Daily, we are bombarded with messages from every medium conceivable. Television, radio, billboards, bus advertisements, sales people, organizations with which we are affiliated, etc. The list is endless.

Our pace is faster, so we move into changing environments with increased rapidity. Myriad faces in the crowd and everybody's got a story to tell. We hear so much. But hearing and listening are not synonymous terms. Listening is the process by which we distill and discriminate what we hear.

Listening takes hearing to a higher, more meaningful level. People and messages that we value, we listen to. Those that we would transform, we listen to. Those that we have a vested interest in, we prick our ears for. We unintentionally block out all other noise stimuli to focus our hearing and thus our attention on that which we think matters to us. The key is having the good judgment to know when to listen and when to block information from your sphere of concentration.

Those who are not proactive, who do not exercise the discipline to discern what is worth listening to and what constitutes information overload, end up poor listeners because the mind's capacity to focus on many diverse (often conflicting) messages simultaneously becomes strained.

Becoming a good listener is a necessary predicate for success in our modern world. It has probably always been so but today's achiever must face the added challenge of fine-tuning his or her capacity for sorting the treasures from the rubbish. Most of what is thrown at us today is pure rubbish!

In addition, good listening is the antidote for all misunderstandings. Some great mind once wrote: "Seek first to understand and then to be understood." We understand another's point of view when we choose to listen with an

open mind and a caring heart. Among the many expected rewards when this approach is taken is this: The other party is now primed to listen to your side of the story.

Here are even more good reasons to develop your listening skills:

- Good listeners enhance the quality of their own lives by giving themselves a reprieve from their concern and worries.

- Good listening is therapy for both listener and speaker.

- Good listening promotes intimacy.

- Good listening encourages patience.

- Good listening furthers the aims of deeper understanding. For understanding is vertical and infinite. The more we listen, the more insights come to us.

- Good listeners feel more powerful and exercise more control of themselves.

- Good listeners triumph in an "Age of Information." In the business world, they gain the competitive advantage because of the quality of information that they receive and later disseminate.

Few would argue that ours is a gregarious society and that oftentimes it appears that those who are glib of tongue take home more symbols of achievement. But don't be fooled. Communication is a two-way street and those who continue to be verbose, when listening would be more appropriate conduct, soon discover that others begin to see them as self-serving and shallow.

Everyone wants to be heard when it's their turn to speak --- even the shy and the introverted. And many a profound statement has followed their prolonged silence. Only those willing to patiently wait and listen become the beneficiaries of their wisdom.

So do you really want to be heard, to be understood by others? Then decide today that you do not have to inordinately add to life's noise pollution level. You can choose, instead, to become a member of that charmed minority that enjoys the secret knowledge that the best way to be heard, understood, valued and appreciated by others is to "Lead them your ears." If you will do so, they are more likely to praise your ideas not bury them.

God bless!

## "Buy a Coin, Help Build a Memorial," says Black Patriots Foundation

By John Undeland



GREENSBORO, NC -- James Farmer, founder and once president of the Congress of Racial Equality (CORE), spoke to an audience here recently about the "Freedom Riders" of 1951 who sought to end segregation in interstate bus travel.

Currently a professor of American History at Mary Washington College in Fredericksburg, VA, Farmer, 77, was the third in a series of lecturers to speak at the newly opened International Civil Rights Center and Museum on the site of a now famous Woolworth's Department Store. When four Black college students refused to move from "white only seat" in the store's cafeteria, they sparked yet another civil rights protest of note, "The Sit-in Movement."

During the lecture, sponsored by Philip Morris Companies Inc., Farmer told how mob violence on the part of white supremacists had caused grave physical injury to Freedom Riders in Alabama cities during those demonstrations. Farmer described how he played "crazy Negro" as he followed closely behind Rev. Fred Shuttlesworth through an angry crowd of white men. The two pushed, pulled and shouted their way through the angry mob. Their bravado worked, Farmer said, and the two black men maneuvered their way into the First Baptist Church of Montgomery, AL, to join a rally of local blacks and of Freedom Riders.

Farmer reported that in the church's back room, Rev. Martin Luther King Jr., was talking by telephone with U.S. Attorney General Robert F. Kennedy. Kennedy urged King to convince Farmer to stop the Freedom Rides as a

"cooling off" gesture.

Farmer's response was that the rides would continue. "We have been 'cooling off' for 350 years. If we 'cool off' any more we will be in a deep freeze."

Farmer speculated that this answer may have caused him to be the "least popular" of the civil rights leaders with the Kennedy White House.

The Kennedy Administration activated both the Alabama and Mississippi National Guards. The guardsmen joined the Freedom Riders for the last leg of the trip between Montgomery and Jackson, MS. This was considered by CORE strategists to be dangerous territory for the integrationists. There were constant rumors of planned bombings. Farmer said that some journalists and photographers left the bus at the Mississippi border in response to the rumors.

Farmer told his audience he watched young black activists from CORE and from The Student Non-violent Coordinating Committee (SNCC) write names, addresses and telephone numbers of their next of kin on, handkerchiefs, under clothing and on outer clothing.

"It seemed many did not expect to live through this trip," Farmer said.

At the border, the Mississippi national guard took over the escort from the Alabama guard. The bus doors were closed.

Farmer said: "The bus drivers were barreling through this area -- they were flying low."

A group of white men stood inside the terminal, apparently journalists, photographers and plainclothes policemen.

But there were no hostile mobs waiting for the demonstrators.

Farmer led the demonstrators off the buses and into the nearly empty terminal. Lucretia Collins, a young, Black woman who was a leader in the Nashville Student Movement, took his arm. Stopping at the "white only" water fountain, Farmer asked: "Lucretia, are you thirsty?" "Now that you mention it, yes!" Miss Collins said. "So how about some water?" Farmer asked. "She sipped and I sipped." There was no immediate response to their sipping from the fountain. Farmer then led the group into the white only restaurant.

They were asked to leave by the police.

They refused to leave and were arrested.

Farmer told the audience that these arrests were deliberately civil. He surmised that state and regional officials had advised local police to avoid excessive reaction to civil rights demonstrations in several areas. It was feared, Farmer said, that televised reports showing officially sanctioned violence would hurt the region's attempts to bring industry and investments into the South. Farmer's arrest subsequently led to the incarceration of hundreds of other Freedom Riders. None of those arrested would pay the \$500 bail fee. They chose to spend the full 60 day sentence in jail. The bail was raised, after a few days to \$1,500.

Farmer said the mass arrests crippled the infrastructure of the city of Jackson and its environs. Officials could not handle the overflow of inmates.

Within weeks, Farmer said, "Bobby Kennedy asked the Interstate Commerce Commission to issue an order that would remove signs supporting segregation and officially declare segregation by race on interstate buses unconstitutional."

Farmer then ended the Freedom Rides. He had been successful in desegregating interstate travel in the U.S.

Sponsored by Philip Morris Companies Inc. and the International Civil Rights Center and Museum, the Farmer lecture was the third in a series begun last Spring.

The series began with a lecture by Federal Judge Robert L. Carter, a former NAACP lawyer who argued alongside Thurgood Marshall for the end of segregation in public schools. Julian Bond, the second lecturer in the series, discussed the NAACP's influence in the civil rights movement. "This lecture series and the museum's programs are highly valuable in educating new generations of Americans about the challenges and triumphs of the civil rights movement," said Frank Gomez, Director, Public Programs, Philip Morris Companies Inc. "We are pleased to have made Mr. Farmer's lecture possible and applaud him and the International Civil Rights Center and Museum for their work."

## America's Leaders Rally Around Education During Teach for American Week



Washington, D.C. (October 31, 1997) - Deputy U. S. Attorney General Eric Holder recently participated in Teach For America Week, a nationwide event that called upon successful Americans from a variety of fields to spend one hour sharing their knowledge and experience with urban and rural public school students from October 20-24. At the Tubman Elementary School in

Washington, D. C., Holder talked to a group of sixth graders about the significance of the civil rights movement and how it enabled businesses and schools to become integrated. Students were also given the opportunity to air their feelings in a poignant discussion about stereotypes, including stereotypical views they felt existed in their mixed-race classroom.

Teach For America is a national teacher corps of outstanding recent college graduates who commit to teaching for two years in under-resourced urban and rural public schools. "I enjoyed the opportunity to teach students in my hometown," said Holder. "Children like the ones at Tubman need our attention and respect to make a life on the right path." Photo Credit: Hardee Little

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