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Southwest Digest

January 1 thru January 7, 1998

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

NATIONAL NEWS

Part Two of Study Continues Research on Ethnic Growth Differences

The second phase of a study examining the ethnic and environmental differences that influence growth is now underway at the Baylor College of Medicine in Houston. The first phase found differences among ethnic groups in bone and muscle growth starting during the years before puberty.

"African-American children were found to have higher muscle and bone mass than Whites. We believe this may be a genetic difference and may help tell us why more Whites than Blacks suffer from osteoporosis later in life," said Dr. Kenneth Ellis, a professor of pediatrics at Baylor College of Medicine.

"We found that Hispanic and White children, in terms of bone and tissue mass, were almost identical," said Ellis. "However, Hispanics did have a higher incidence of obesity and a higher percentage of body fat."

In the latest phase, researchers will be looking at the children's dietary records, and their level of physical activity.

New Watchdog Committee Will Monitor Black Coaches Hiring

A new national watchdog committee has been formed to monitor whether or not Black coaches are fairly treated. Sports Perspectives International (SPI), which is based in Washington, D.C., is working with the Black Coaches Association (BCA) on selecting committee members, said Charles S. Farrell, president of SPI.

According to Farrell, the dearth of Black hiring at the end of last year's football season demonstrates the need for such a committee.

"It is unacceptable for that to take place again this year," Farrell said. "The majority of the players in big-time college football are Black, as are the players in the NFL. We simply must have some equity in the coaching ranks."

In addition to the BCA, the association has invited the Rainbow/PUSH Coalition, the NAACP and other civil rights organizations to serve on the committee. "We want those who will be doing the hiring and firing to know that they cannot operate in a vacuum," Farrell said. "We want them to know that there are possible repercussions in cases where we feel discrimination took place." For information contact Farrell at (202) 882-9265.

EU Offers To Help Reintegrate Former Guerrillas Into Society

LUSAKA, Zambia (PANA) - The European Union has allocated a budget of some \$160 million U.S. to help Southern African countries reintegrate into society former guerrillas who fought wars to end colonialism and racism. The offer was made during a joint committee meeting in Lusaka of senior officials of the Southern African Development Community (SADC) and their EU counterparts.

The community's executive secretary, Kaire Mbuende, said that as a first step, SADC would undertake a needs assessment survey on the requirements of individual states subscribing to the program.

So far, at least 100,000 former combatants in Mozambique have been reintegrated into society and another 110,000 in Angola. These efforts, Mbuende said, were meant to improve the security situation in the sub region.

"If left unresolved the problem of former combatants could cause security risks of drug trafficking and other criminal activities in the region," he said.

Southern African has one of the largest concentrations of demobilized soldiers who fought in wars of liberation in Angola, Mozambique, Namibia, South Africa and Zimbabwe. - Musengwa Kayaya

LOU RAWLS, LOUIS GOSSETT JR., ALFRE WOODARD, DEBBIE ALLEN AMONG HOSTS FOR "AN EVENING OF THE STARS"

United Negro College Fund Premieres New Production Format In National Syndication



FAIRFAX, VA. —The United Negro College Fund (The College Fund/UNCF) has named Louis Gossett Jr., Alfre Woodard and Debbie Allen to serve as co-hosts along with lead co-host Lou Rawls, for their newly formatted annual television broadcast "An Evening of Stars - A Celebration of Educational Excellence" scheduled to air on January 10, 1998.

To highlight the essential work UNCF does in providing minority scholarships to its member institutions, they are introducing a new four-hour format to feature extended concert performances by some of the music industry's top artists including:

(Scheduled to appear)

Toni Braxton
Teena Marie
CeCe Winans
AZ Yet
Maze featuring Frankie Beverly
The Chi-Lites
Vanessa L. Williams
Luther Vandross
The Dells
Mark Curry
Ziggy Marley and the Melody Makers
Kenny Lattimore
Sinbad
Jerry Butler
The O'Jays
Kool and the Gang featuring James Taylor

"The United Negro College Fund is singularly focused on helping deserving and talented students obtain a college education. We are excited about the new format as it will strengthen our capacity to convey our message to a broader audience and ultimately generate the need to increase and improve access to higher education for financially disadvantaged young men and women," said William H. Gray, III, President and CEO,

NEW HOPE COMMUNITY CHURCH WILL HOLD DEDICATION SERVICES JANUARY 18TH

(Editors Note: The New Hope Community Church will hold its Church Dedication on Sunday afternoon, January 18, 1998, beginning at 3:00 p.m. These services were originated for December 21, 1997.)

Pastor Monica C. Hall and members of the New Hope community church formerly the New Hope Church of Shallowater, Texas announces the Dedication of our new church building located at 501 12th Street. Construction was under the direction of Mr. Dick Johnson, a retired Lubbock contractor. The church will always be grateful to Mr. Johnson for allowing God to use him for this purpose. Local dignitaries, community church leaders, residents of Shallowater and Lubbock are scheduled to participate in the dedication service. The general public is cordially invited to join us in an

afternoon of praise and thanksgiving.

New Hope Church was founded in the early 1950's by Pastor C.L. Harris, to provide a place of worship for Black families living in the Shallowater Community at that time. The church initially met in the only school building serving the Black community located at the intersection of F.M. 1294 and the Littlefield Highway. Seven years later the church moved to its former location, two miles west on F.M. 94. Many families and leaders have been a part of the church in its nearly a half century of existence in the old location. The church, still going strong, began a drive to raise funds to replace the old building. Land was purchased and building began on the new Edifice earlier this year. The last service in the old building will be held on Sunday, December 7, 1997. All of our friends, former

members and families are invited to join us in a commemorative service of reflection of just how far God has brought us.

In January of 1995, Rev. Monica C. Hall was called to lead the flock at New Hope Church. Pastor Hall was inspired by God to initiate the construction of the much needed new House of Worship to the benefit of both the Shallowater and the Lubbock communities. Many donations, fund raisers and miracles occurred over the last two years, making it possible to begin construction in April of 1997.

New Hope Community Church is nondenominational and Spirit-filled. Anyone desiring the warmth of a loving and friendly church family is invited to attend New Hope Community Church. Worship services are regularly scheduled on Sundays and during the week. Please join us and bring a friend.

Eddie Armstrong 1997-98 Youth of the Year



Our nation can no longer afford to ignore the problems caused by destruction of the family. We must continue to motivate children to assume personal responsibility. Responsible young people do not get pregnant when they are thirteen. Responsible young people do not allow their friends to make bad choices, but support them when they make good ones.

These are the words spoken by Eddie Armstrong, Boys & Girls Clubs of America's (B&GCA) 1997-98 National Youth of the Year. Such wisdom helped Armstrong earn the organization's top youth honor, serving as the voice for more than 2.6 million Club young people.

Armstrong's road to gaining such wisdom was a hard-paved one. Raised in a two-parent household where he witnessed his father's domestic and alcohol abuse, he developed a bad attitude and earned poor grades in school. On the morning

Armstrong's mother gathered seven-year-old Eddie, his eight-year-old sister and their belongings, never to return to the house riddled with pain and anger, he started on a new journey. That journey would lead him to the safe arms of the North Little Rock Boys & Girls Club.

Armstrong credits the Club with building his self-esteem and developing his leadership skills. "At a time in my life when a positive male role model was needed, Mr. Dewayne Noble [youth professional at the Club] became the older brother I never had. I watched every move he made and studied the way he handled problems," said Armstrong.

Whether testifying before Congress or speaking to leaders of industry on the benefits of B&GCA, Armstrong utilizes the skills mastered and lessons learned at the North Little Rock Boys & Girls Club. There, he was vice president of the Golden

Knights Keystone Club, a teen leadership group. Armstrong also recruited several of his peers to operate a youth counseling session geared toward conflict resolution.

An active member in the community, Armstrong wrote a proposal to restore and enhance a neighborhood playground. His initiative resulted in a \$25,000 grant from the Department of Urban Development. For his efforts, he was recognized in the Capitol Rotunda in Washington, D.C. as one of Prudential's national winners of the Spirit of Community Service Award. In addition, he was elected Governor for the Arkansas Boys State, and June 6, 1996, was declared Eddie Armstrong Day in North Little Rock.

Currently a freshman majoring in political science at the University of Arkansas in Fayetteville, Armstrong began excelling academically after joining the Club in 1989. In high school he was a member of the Student Council Human Relations Team, Junior Rotarian and STORM (Success Through Outstanding Role Models). He was also listed in Who's Who Among American High School Students.

Today, Armstrong aspires to become a politician—a feat that would benefit America's young and old, alike. "That's not a bad return on a \$5.00 investment made by a fifth grader," said Armstrong, referring to the fee he paid to join the North Little Rock Club eight years ago.

An April 3-5 Pilgrimage to Memphis, Tenn, Is Planned To Honor Dr. Martin Luther King Jr.

Memphis, Tenn. -- Miles of armored carriers rumbled through the streets of downtown Memphis, Tenn., bearing nearly 5,000 National Guardsmen equipped with 50-caliber machine guns. A sight hardly fit for a King.

It was April 4, 1968, and Dr. Martin Luther King Jr. was determined to lead a peaceful march of 6,000 in support of striking sanitation workers—a walk he would never take. An April 3-5, 1998, "Pilgrimage To Memphis" is scheduled to reflect on King's life, his accomplishments, and their effects during the 30 years since his murder on that spring day.

The pilgrimage is being organized by a ministerial committee called the Commemorative Commission Connecting Community (CCCC), led by Rev. Samuci Billy Kyles, King's friend and witness to the assassination. Members include Rev. Jesse Jackson Sr. and Rev. Dr. Benjamin Hooks, former NAACP executive director.

The weekend agenda includes a service at Mason Temple, the site of King's last speech, "I've Been to the Mountain Top"; tours of the 6-year-old National Civil Rights Museum; adult, youth and ministerial forums; and a march along the path of King's last march in Memphis.

On Saturday, April 4, ministerial and civil rights leaders will gather for a candlelight vigil at the Lorraine Motel, the place where the assassin's bullet stopped their 39-year-old pastor, leader and friend. The motel now houses the National Civil Rights Museum.

The pilgrimage is designed to be educational for the generations who have only a textbook perspective of King and the Civil Rights Movement, and it will be a time of remembrance for those who were involved.

"There's a whole generation, maybe two, that have only read about Martin," said Kyles, 37-year pastor of Monumental Baptist Church in Memphis, Tenn. "And there are a lot of people involved in the Civil Rights Movement who are still alive. The pilgrimage will be a time of remembrance of what has come to light and how it has changed our ordinary lives."

The forums will examine a time of American history when blatant segregation existed. Panels and speakers will discuss the nation's progress since 1968. "It was a time when some Southerners thought blacks should have equal rights, but though 'Not now.' Segregation was ingrained in our society," Kyles said.

In 1968, the Jim Crow laws were gone. Black people could vote. Some attended the same schools as white people, lived in the same neighborhoods and held the same jobs. But for the masses in Memphis that wasn't saying much.

"Young people just kind of take for granted that things have always been the way they are today," Kyles said. "We want to recreate the atmosphere of the days of the (Civil Rights) movement for them."

A friend of King's since the late 1950s, Kyles stopped at the Lorraine Motel to drive King to his house for dinner on April 4, 1968. "That's something about how God works. God allowed me to be with Martin during his last hour of life on earth. Just talkin' preacher talk," said Kyles.

As they were exiting the motel room, Kyles was a few steps from King when he heard a gunshot. "I turned and saw people ducking and Martin lying on the balcony mortally wounded," Kyles said. "I saw his face, the wound in his neck, it was a nightmare."

Pilgrimage conveners include Kyles; Jackson; Hooks; Rev. Wyatt Tee Walker; Rev. Dr. B.W. Smith Sr.; Bishop Chandler Owens; Bishop H.H. Brookins; Rev. E. Edward Jones; Bishop William H. Graves; Rev. Dr. Don Argue; and Rev. Dr. Joar Brown Campbell.

Register for the programs by writing to the CCCC at P.O. Box 3050, Memphis, Tenn. 38173-3050, or call 901/527-7277. Registration fees are \$30 for adults, \$15 for college students, \$10 for ages 13-18 and free to children 12 and under. Fees include National Civil Rights Museum tour, reception, all sessions, commemorative journal and registration packet.

Ruby Jay's Corner



The last Sunday of 1997 was a very spirited filled one at the New Hope Baptist Church. This is the "Church Where The People Really Care," and Rev. Billy R. Moton is the proud pastor.

Sunday School began last Sunday morning at 9:30 a.m. with Superintendent Virgil Johnson at his post of duty. All teachers and students received thirty minutes of instruction, and reassembled at 10:15 a.m. marching and singing "Jesus Is On The Main Line." Prayer was given by Supt. Johnson.

High points of the morning lesson were given by Class No. 4 with one of their teachers, Sister Blondell Jones, making the presentation. It was wonderful! Call to discipleship was extended by Pastor Moton.

Secretary's Report: Youth Department -- the Beginners Class received the Offering Banner while the Seniors won the Attendance Banner. On the other hand, Adult Class No. 4 won both banners. They had an offering of \$402.00!

The morning devotional period was conducted by Sister Lena Sheffield and Brother Clarence Ervin.

The Senior Choir marched in the procession singing "Jesus Is On The Main Line." Alter prayer was offered by Brother R.J. Givens. A song, "Somebody Prayed For Me," was sung. Sister Barbara Draper read the scripture, and Brother J.C. Quigley gave a prayer. Another song, "When You Hear Of My Homegoing," was sung. Responsive reading was done with the congregation standing and led by Sister Dorothy Scales.

The morning hymn was "Because He Lives". Pastoral observations were given by Pastor Moton as he always something good for the membership to feast upon. After the singing of "I'm Willing To Do Your Will", the hymn of preparation was "Pass Me Not."

Pastor Moton preached on the subject "God's Word Can Break The Dry Spell In Your Life." His scripture text was I King 18:1-3. He really

did break up the church. What a message! He's one above all others!

An invitation to discipleship was extended, but no one came forward.

Fial rites were held for Alvis Joyce Wright of Austin, Texas last Saturday. Her parents, Onetta and Alvin Wright, are residents of Lubbock, Texas. We are praying for this family.

Sister G.H. Davis is back in the nursing home. At this report, Burnadeita Barber is a resident of the Parkway Manor Care Center.

D. C. Kinner is a patient at St. Mary Hospital. His daughters from Houston, Texas are here with him. We are praying for him and his family.

Our payers and sympathy go out to the Howard family who lost a relative recently.

Sammie and Mattie Beaty had the best Christmas ever. You see, all their children were home for the Christmas holidays. What a blessing!

This writer, RUBY JAY, would like to say thanks to all of you for being so nice at Christmas. Would like to wish each of you a New Year filled with Love, Joy and Happiness. LOVE YOU!!

Tyrone Ervin visited his parents, Mr. and Mrs. Clarence Ervin, over the Christmas holidays.

Sister Clara Lee Blakemore was absent from church last Sunday. She called in for prayer. No doubt about it, Sister Blakemore was truly missed from services.

Sister Bernice Kelly visited her sick brother, Mack McKinney, in Sweetwater, Texas last Saturday.

Rev. N.H. Franklin, pastor of Bethel African Methodist Episcopal Church, was sick from the flu last Sunday and was unable to attend services. We are praying he is doing much better at this report.

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The College Fund/UNCF

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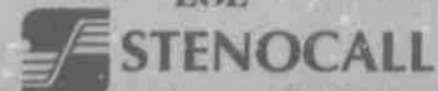
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On April 3-5, 1998, individuals of goodwill from all walks of life and all parts of the world will reconvene in Memphis to remember the man, to reflect on the message, and to recommit to the ideals which remain pivotal in our ongoing fight for individual rights.



Take your place among today's leaders for speeches, symposiums, films, and music honoring Dr. Martin Luther King, Jr. While through participation and respect -- and the promise to do more as individuals and as a society -- we aim to achieve the ultimate dream. Equality.

Three Ways. Three Days.
April 3, 4, 5, 1998 · Memphis, Tennessee

To register or for more information, call The Commemorative Commission Connecting Community at 901-527-7277, or write to the CCCC at P.O. Box 3050, Memphis, TN 38173-3050. info@pilgrimagememphis.org

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in their time of need. From thoughtful pre-arrangements, dignified services and final interment ceremonies to sympathetic compassionate counseling. Whether your preference is for a simple service or an elaborate one, this is one funeral director who will make every effort to comply with the wishes of the family.

SISTER ELLA MAE HOLMES TUCKER



ODESSA, TEXAS -- Final rites were read for a longtime resident of Lubbock, Texas, Sister Ella Mae Holmes Tucker at the House Prayer Baptist Church on Tuesday, December 9, 1997 with Rev. Curtis Harris, pastor, officiating. Rev. J.H. Ford, pastor of Greater St. Luke Baptist Church, gave the eulogy.

Active pallbearers were members of Greater St. Luke Baptist

Church and friends of the family. Interment was held in Ector Cemetery under the direction of Martinez Funeral Home of Odessa, Texas.

A former resident of Lubbock, she was the seventh child of seven children born to Peggie and Napoleon Holmes in Lett, Texas. All of whom had passed before her. She was born December 22, 1909.

She moved to Dallas, Texas and was a member of Greater New Bethel Baptist Church for about twenty-five years. She moved to Lubbock from Dallas in the 1960's. Upon her arrival to Lubbock, she became a member of the Greater St. Luke Baptist Church where she served faithfully until her illness.

She leaves to cherish her memory: two nieces, Ora Scott of Grand Prairie, Texas and Pearl and Curtis Norris of Odessa, Texas; two nephews, Lee Roy

Baldwin of Odessa, Texas and Jessie Stewart of Lawton, Oklahoma; great nieces: Etta Randolph of Dallas, Texas, Bulah Dangerfield and Terri Norris, both of Odessa, Texas, Rudelya Porter of Dallas, Texas, Gwenda McKada Norris of Minneapolis, Mn., Diane Mason of Pomona, California, Mary Louise Johnson, Leona Randolph and Freddie Evans, all of Grand Prairie, Texas, Estella Dibble, Dorothy Greenwood and Rose Virginia Smith, all of Houston, Texas, and Jean Bull of Waco, Texas; great nephews: Curtis D. Norris of San Antonio, Texas, Eddy Mandson of Odessa, Texas, Ralph Mandson of Midland, Texas, Epsie Randolph of Grand Prairie, Texas, and Freddy Evans and Billie Evans of Waco, Texas; a host of great-great and great-great-great nieces and nephews, many relatives and friends.



LUBBOCK HONOR INITIATES -- South Plains College students from Lubbock were recently inducted into SPC's chapter of Phi Theta Kappa, international honor society for stu-

dents in two-year colleges. Seated from left are Keila Ayers, Melissa Lester, Kayla O'Neal; standing, second row, from left, Deborah McCarterly, Linda Boggs, Diana

Hudgins and Cassandra Wood; and top row, from left, Arthur Duran, Jason Norman, Q. Cole Etheredge and Claude Vandervlist. (SPC Photo)

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 "Orly has a dream date for you."
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 "Orly has a match for the sincere singles."
The Heritage Weekly
 "Orly is nationally and internationally known."
Los Angeles Times
 "Orly matches the rich and successful."
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 "Orly made countless introductions."
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 "Orly is the Rolls Royce of matchmaking."
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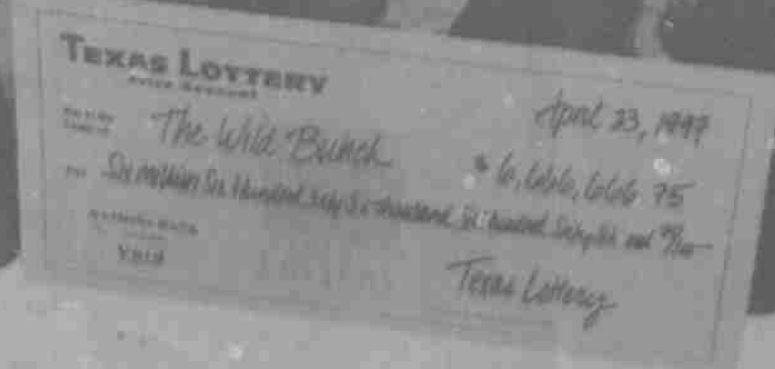
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Editorials • Comments • Opinions



THIS N THAT

ANOTHER VISIT TO LUBBOCK COUNTY JAIL! THIS N THAT...along with his wife...BOBBIE...and youngest daughter...SHEILA...had an opportunity to visit with...INMATES...in the Lubbock County Jail...on Christmas Day...It was only for an hour and fifteen minutes...but it served as a...CHRISTMAS GIFT...to those who had no family to visit them over the Christmas Holidays... This was the...NINTH YEAR...this has been done by...THIS N THAT...and...hopefully...this will continue each year... It makes...GOOD SENSE...to visit those who are not able to be home over the holidays... THIS N THAT...knows those men and women need to serve their time...but...it doesn't hurt to let people who are locked up in a jail...to let them know there are those who are thinking about them... Each...INMATE...were asked to do their time...and never come back again...LUBBOCK COUNTY JAIL...has a large population of...BLACKS AND BROWNS...and makes one wonder what is this world coming to these days... Anyway...THIS N THAT...would hope some of those who were visited last week...on Christmas Day...will serve their time...and...NEVER...NEVER COME BACK AGAIN!! Also...last Sunday morning...THIS N THAT...along with...BOBBIE & SHEILA...visited the TEXAS DEPARTMENT OF CRIMINAL JUSTICE FACILITY...PRESTON SMITH UNIT in Lamesa, Tx...It just makes good sense to visit those who need some...ENCOURAGING WORDS...during the holiday season... VISITATION OF JAILS...West Texas...will come a part of the effort of...THIS N THAT...as we go into 1998! Oh...by the way...those who are locked up...are...HUMAN BEINGS...also!!!

FIFTY YEARS OF PREACHING!! THIS N THAT...would like to say...CONGRATS...to...BISHOP W.D.HAYNES pastor of the Christ Temple Church of God in Christ for his FIFTY YEARS OF PREACHING... A SPECIAL TRIBUTE SERVICE ...was held last Sunday afternoon with the DR. LEVI LENLEY pastor of the Greater

Sapp Institution COGIC AS GUEST SPEAKER...He delivered a wonderful message on the subject... "SURVIVAL AGAINST THE WOLVES". A very inspirational message...BISHOP HAYNES...also had as his special guest...BISHOP J.A. YOUNG...DR. LENLEY...pastors in Oklahoma City, Oklahoma... It was a very good program...paying special tribute...to a man...who has worked hard in Lubbock...and has pastored for...FIFTY YEARS!!!

DR. MARTIN LUTHER KING JR. CELEBRATION SET! THIS N THAT...has learned that the...1998 BIRTHDAY CELEBRATION OF THE DR. MARTIN LUTHER KING, JR...will begin THURSDAY...January 15th...and continue thru...MONDAY...January 19th...the OFFICIAL HOLIDAY...for the late civil rights leader... A new twist will be held this year as special tributes will be given to those...PIONEERS...who helped pave the way for all of us...in Lubbock... Also...a...WOMEN'S CHORUS will be singing this year... The special...SUNDAY EVENING SERVICES...will be held on...January 18th at the Lubbock Memorial Civic Center Theatre...beginning at 5:00 p.m. The president of the effort...MS. JOAN Y. ERVIN...is emphasizing that this annual event is for... "ALL CITIZENS OF LUBBOCK..." Also on...YOUTH NIGHT...which will be held...FRIDAY...January 16th...it will be held at the Lakeridge United Methodist Church... More on the celebration next week...GET INVOLVED...and help CELEBRATE THE BIRTHDAY OF DR. MARTIN LUTHER KING, JR.!!

SHIRLEY CANADY THE BARBER SAYS: "PENNIES...do not come from...HEAVEN...they have to be earned here on...EARTH..."

HAVE A HAPPY NEW YEAR!! THIS N THAT...would like to take this opportunity...and wish each of you...a...MOST PROSPEROUS NEW YEAR... May you be thankful for what you have accomplished in 1997...but hope you will continue to be...PROSPEROUS IN 1998... GO OUT AND DO SOMETHING IN 1998!!

THE RACIAL IMAGING ISSUE - AN UPDATE

an editorial by HARRY C. ALFORD

I want to sincerely thank all of the Black newspapers who ran my article entitled "Goodyear Tires are as Strong as a Black Man's Lips". This article dealt with stereotypical advertising and the advertising support of television shows with racist themes being broadcast in the nation of Peru. Friends of ours were having trouble getting this story out to the American public. We did it through the support of members of the National Newspaper Publishers Association, NNPA, which is led by their strong President, Dorothy Leavell, who is also on the Board of Directors for the NBCC.

As the story unfolded from city to city the whole nation became aware. WWOR television in New York City ran two shows about this matter. Inside Edition will be running it shortly. Wall Street Journal, Associated Press and other "mainstream" media are now reporting on the matter. Even the traditional civil rights organizations which previously ignored the pleas of our friends (just like they did in the early stages of the Texaco controversy) have now started to talk about it.

Goodyear Tire Co. has atoned. They have called this office and admitted their mistakes. The advertising agency that performed the infamous commercial no longer works for Goodyear. The Leo Burnett Agency has been fired! Goodyear has sent written apologies to many organizations and has pledged to be more vigilant and sensitive. Some of the hustling organizations have begun the attempted shakedowns. I hope Goodyear does not give them a penny!

Another corporation that has responded with proper leadership is Procter & Gamble. As a former employee of this corporate giant, I am personally proud of their correction. We received a copy of an internal memo written by a senior level manager to all "key U.S.

managers". He was alerting the management to the upcoming public exposure. He said Procter & Gamble had been sponsoring television shows in South America that were not suitable and, in fact, racist. After reviewing the matter, Procter & Gamble will no longer support such shows and has immediately discontinued advertising - at significant expense to the company. He apologized to the employees and assured them that the mistake will not be repeated.

We have partially met our objective. Two companies, Goodyear and Procter & Gamble, have ceased support of racial stereotyping in Peru. It's time for Cheesborough Ponds, Nabisco Brands/RJR, Shell Oil, PepsiCo and Quaker Oats to do the same. Why haven't they atoned yet?

As we investigated this matter, we found that Peru has a significant number of Black citizens. Brazil, Columbia, Venezuela have huge numbers of people of African descent and there are noticeable numbers in surrounding nations such as Ecuador and Peru. Thus, this racial stereotyping is directly assaulting some of our brothers and sisters. Since these assaults were being financed in the United States, we had the obligation to attack the financiers. Let's continue to mount the pressure until all participants cease and desist.

Thanks is also due to WWOR Television, Gary Brouse of the Interfaith Center for Corporate Responsibility, Dr. Manning Marable, Professor, Columbia University, and Dr. Jorge Morelone, Professor, Rutgers University. We could not have organized this effort without their input.

Again, thank you Black press. Information is power and you have once again demonstrated the proper use of that power. Racism anywhere is racism everywhere. Through you we will fight and destroy it whenever and wherever it rears its ugly head.

DEBT COLLECTORS AND CONSUMER RIGHTS

by Attorney General Dan Morales

FOR MANY CONSUMERS, December holidays bring not only extra cheer, but also extra expense. Many consumers use credit and financing during this season. Unfortunately, for some families, the ease and convenience of buying on credit can sometimes add up to a nightmare.

If you owe money and reach a point where you cannot keep up with your payments, your best bet is to contact the creditor directly as soon as the problem occurs. Many creditors will work with you to arrive at an easier payment plan.

If your creditor refers the bill to a collection agency, be aware that you have rights. Last year the Office of the Attorney General received more consumer complaints about debt collection than about any other issue. You should know that although a debt collector may call you about your debts, the law prohibits abusive, harassing, or threatening collection tactics.

What the law says

Although debt collectors have the right to collect debts, state law prohibits them from:

- Using profane or obscene language;
- Threatening violence or other criminal acts;
- Falsely accusing the consumer of fraud or other crimes;
- Sending documents to a debtor that falsely appear to be from a court or other official agency;

• Making collect telephone calls without disclosing the true name of the caller before the charges are accepted; and

• Using the telephone to harass debtors by calling anonymously or by making repeated or continuous calls. In addition, federal law prohibits a debt collector from contacting a debtor at work if the debtor has notified the collector in writing that calls at work are unacceptable. Also, debt collectors may not call debtors at home before 8 a.m. or after 9 p.m., unless the collector knows such times are more convenient for the debtor.

Credit clean-up scams

If you owe money, you may end up with a bad credit rating, which may make it difficult for you to buy a car or a house. The only effective way to restore a good credit rating is to pay bills on time, and pay them in full.

So-called credit improvement companies often promise to fix your credit and erase negative items on your credit reports. While they cannot keep their extravagant promises, they do keep your cash fee, which ranges anywhere from \$50 to \$500.

Typically, the only service these credit improvement companies provide is to write credit bureaus and have false items corrected. You can do the same thing yourself for free. Under the federal Fair Credit Reporting Act, consumers have the right to have inaccurate information

on their credit reports corrected. The credit reporting agency cannot charge you for the necessary corrections.

If you are denied credit, you have the right to get a free credit report from the credit reporting bureau that denied you. If there are erroneous entries on your credit report, write the bureau and insist that they take the mistaken items off your report.

For more information

Many communities have private, non-profit Consumer Credit Counseling services that can help you get back on the road to a good credit rating. As part of their service, some offer classes in smart money management.

State law prohibits us from representing individuals. We do, however, offer an informal consumer mediation service if you are unable to resolve a debt collection problem. You may also file a consumer complaint with us if you feel the debt collector is violating the law. We have prosecuted a number of unscrupulous debt collectors for the State of Texas. For more information about these and other consumer protection issues, visit our Web site at <http://www.oag.state.tx.us>. For a list of our free consumer protection brochures, write to: Research and Legal Support Division, P.O. Box 12548, Austin, TX 78711-2548

Better Business Bureau

While Clark Kent never seems to be concerned about his privacy when he changes into his Superman outfit in a phone booth, the rest of us would do well to guard ours. First of all, there are few telephone "booths" anymore. Most are telephone "sites" and offer no privacy at all. Many of us use public telephones in hotels, airports, and restaurants while traveling, and need to be more careful. The public telephone has become a major scene for crime. Phone booth stalkers committed more than 27,000 crimes ranging from murder, rape, kidnapping, car theft and robbery. Law enforcement officials tell us the best defense is vigilance. Don't turn your back on your surroundings. Always face out from the phone and stay alert. Use only well-lit booths. Do not put down your wallet or purse beside a phone. Hold onto your brief case, bags, laptop

computer and other belongings. If you are driving, when you get out to make a call, make sure you lock your car. Never just jump into the booth with the car still running. This is a great opportunity for a car thief. All he has to do is jump in and take off. Make sure no one can see your phone card number if you make a credit card call. Some crooks specialize in stealing phone card numbers. Don't make it easy for them.

Every day businesses receive invoices asking them to "renew" their advertising in some form of "yellow pages" directory. Although some of these are legitimate, others are scams designed to trick companies out of hundreds of dollars. The BBB cautions businesses to beware of unscrupulous promoters who solicit advertising in non-existent local business directories. Although these directories appear to be legitimate Yellow

Pages publications, they are not distributed to the public and as a result, offer no benefits to businesses that pay to advertise in them. In some cases, these so-called directories are not published at all. The invoices may bear the "walking fingers" logo and the yellow pages name. But, businesses should know that neither the name nor logo is protected by federal copyright or trademark registration. Examine the invoice carefully. Does it have the full name and address of the publisher? Does it have a phone number for questions or customer service. Scrutinize "invoices" carefully and if you are in doubt, call the BBB at 763-0459 or (800)687-7890. Remember, with few exceptions, charges for legitimate directory listings are included in advertisers' monthly phone bills, not billed separately.

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The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

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So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P.

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STUDENTS PREPARE FOR 1998 "NATIONAL STEP-OFF" College Showcase Set for April 8-11

Students around the country are gearing up for the National Black College Alumni Reunion's "National Step-Off." More than 20 groups will go toe-to-toe in this competition made popular by Black Greek Sororities and Fraternities. The "National Step-Off" is scheduled during the 1998 College Showcase, April 8-11, at the Clarion Plaza Hotel in Orlando, Florida.

"We are amazed that high school students are really grasping the whole step-show concept," said Trenae Floyd, president of NBCAR. "Their routines were well choreographed last year. You could tell that they were putting their heart and soul into each step."

Students will be judged on precision, creativity, clarity, and uniformity. Step teams

may have no more than 20 participants and must be 18 years old or younger. Each group must be affiliated with a school or an organization.

"The competition has been fierce in the past," said Wanda Williams, one of 15 coordinators working to organize the 1998 College Showcase. "This event is always well attended. Students enjoy competing against their peers from around the country. It really gives them bragging rights on a national level."

Anyone interested in registering for the "National Step-Off" and the 1998 College Showcase should call the National Black College Alumni Reunion at (305) 653-7755 or (407) 855-9343. For additional programs sponsored by NBCAR, sign on to our website at: www.blackcolleges.com

Too Many African-American Teens Are Dying from Preventable Injuries Low Seat Belt Use Puts Youth At Risk During Heavily Traveled Holiday Season

More African-American youth are dying in traffic crashes in proportion to other teenagers. According to research by the Centers for Disease Control and Prevention (CDC), African-American teens are 50 percent less likely to buckle up than their White or Hispanic counterparts. This costs countless lives since seat belts increase an individual's chance of surviving a crash by 45 percent.

"Tragically, these statistics show that more of our young people are dying from injuries that could be easily prevented," said Arthur Anderson, director of the California Office of Traffic Safety. "Buckling up -- and making sure our kids buckle up -- is the single most effective action we can take to safeguard the lives of our young people."

With millions of drivers hitting the roads over the holiday season, safety experts are reminding parents and kids how important it is to buckle up.

Today, traffic crashes are the leading cause of death to children. Every year, crashes claim the lives of more than 2,100 children and seriously injure more than 300,000. What's more, young adults age 16-25 -- the nation's highest-risk drivers -- are the least likely age group to

buckle up. "For some people, wearing seat belts seems like old news," said Anderson. "But the fact is nearly 8,500 Americans die each year in automobile crashes simply because they didn't wear a seat belt." Current national seat belt use stands at only 68 percent, and it's lower among African Americans, at slightly more than 50 percent.

"People who don't buckle up may think that their behavior doesn't affect anyone else, that seat belt use is a matter of personal freedom," said Janet Dewey, executive director of the Air Bag Safety Campaign. "But the truth is, adult's seat belt habits can have a deadly influence on children."

Crash studies indicate that when a driver is unbuckled, 70 percent of the time children riding in that car are unbuckled. However, when drivers are buckled up, 94 percent of the time the children riding in that car will be buckled up, too.

Safety experts recommend that all children 12 and younger ride properly buckled up "in age and size appropriate restraints" in the back seat.

Now with over one million passenger air bag-equipped vehicles entering the

U.S. auto fleet every month, there is an even greater reason for drivers and passengers to buckle up. According to investigations of the 47 children who have died from air bag-related injuries, virtually all of those kids were either improperly buckled or not buckled at all. In a crash, a seat belt prevents the passenger's head and upper body from moving too close to the deploying bag.

To date, air bags have saved 2,600 lives. The National Highway Traffic Safety Administration (NHTSA) estimates that the combination of an air bag plus a lap/shoulder belt reduces the risk of serious head injury by 75 percent, compared with a 38 percent reduction for belts alone.

"Seat belts are key to safety in vehicles with air bags, and they are also key to safety in vehicles without air bags," said Anderson. "Parents know every child's life is precious. That's why it is up to all of us in the African-American community to make sure that our kids always buckle up."

According to NHTSA, increasing seat belt use to 90 percent from its present level would save more than 5,500 lives and prevent 130,000 injuries annually.



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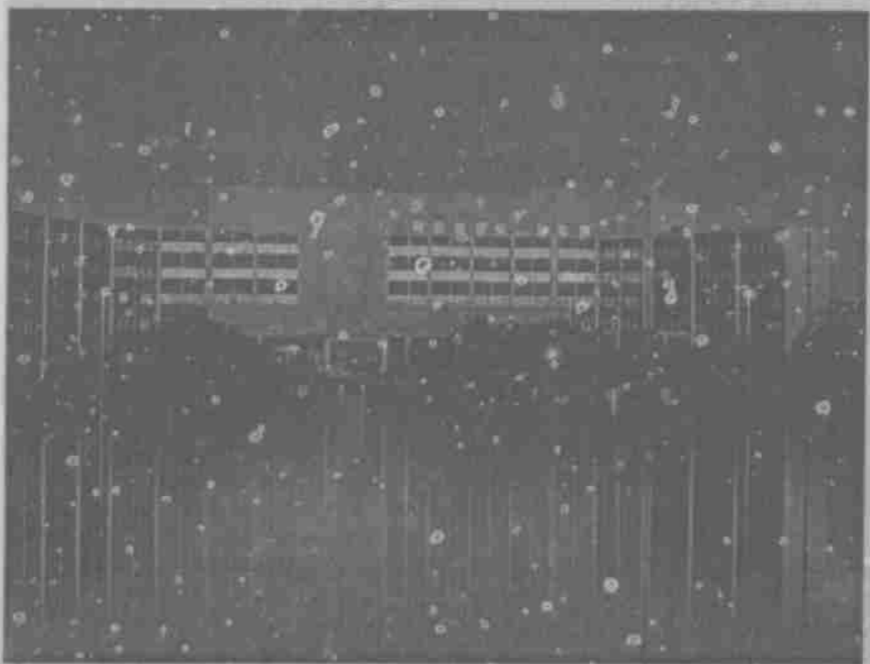


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2 TIMOTHY 3:1,2. THIS KNOW ALSO, THAT IN THE LAST DAYS PERILOUS(DANGEROUS) TIMES SHALL COME. FOR MEN(AND WOMAN) SHALL BE LOVERS OF THEIR OWN SELVES; COVETOUS, BOASTERS, PROUD, BLASPHEMERS, DISOBEDIENT TO PARENTS, UNTHANKFUL, UN-HOLY.

LORD, I'M PRAYING FOR THE PREACHERS; THAT THEY'LL BE NOT LOVERS OF GOLD; BUT BE ABOUT YOUR BUSINESS; THE WINNING OF THE LOST SOULS!!!

MARK 11:17. JESUS SAID, IS IT NOT WRITTEN, MY HOUSE SHALL BE CALLED OF ALL NATIONS THE HOUSE OF PRAYER? BUT YE HAVE MADE IT A DEN(HIDE OUT) OF THIEVES.

***** WILL A PREACHER ROB GOD???*****
LORD, I'M PRAYING FOR THE DEACONS; THAT HAVE BEEN SITTING IN CHURCH; TO LONG; AND WON'T SPEAK OUT; WHEN THEY KNOW YOUR WORD; SAYS THE CHURCH IS WKONG!!!

MATTHEW 23:26. JESUS SAID, THOU BLIND PHARISEE, CLEANSE FIRST THAT WHICH IS WITHIN THE CUP AND PLATTER, THAT THE OUTSIDE OF THEM MAY BE CLEAN ALSO.

***** WILL A DEACON ROB GOD???*****
LORD, I'M PRAYING FOR THE MISSIONARY, THAT'S ALWAYS THINKING; FOREIGN LAND; BUT HAVEN'T DONE THEIR FIRST WORKS; AT HOME; WHERE CHARITY DO BEGINS!!!

MATTHEW 23:15. JESUS SAID, WOE UNTO YOU, SCRIBES AND PHARISEES, HYPOCRITES! FOR YE COMPASS(MAP OUT) SEA AND LAND TO MAKE ONE PROSELYTE(CHRISTIAN), AND WHEN HE IS MADE, YE MAKE HIM TWOFOLD MORE THE CHILD OF HELL(OF THE DEVIL) THAN YOURSELVES.

***** WILL A MISSIONARY ROB GOD???*****
LORD, I PRAY THAT THE LEADERS OF THE CHURCH, THAT WHEN SOMEONE GET SAVED; BEING IN CHURCH ON SUNDAY, IS NOT THE IMPORTANT THING; IT IS TO LOVE THE LORD GOD WITH ALL YOUR HEART. IT ONE CAN'T GO TO CHURCH ON SUNDAY, BECAUSE OF HIS JOB; THEN GO ON SUNDAY NIGHT, WEDNESDAY OR FRIDAY NIGHT, IS NOT THE WORD OF GOD GOOD ON THOSE NIGHTS??? AND IF YOU QUIT YOUR JOB, AND ASK THE CHURCH FOR HELP TO PAY YOUR BILLS; YOU'RE JUST OUT OF LUCK; THEY BELIEVE IN GIVING, BUT WHEN ITS TO THEM!!! IF YOU LOVE GOD; LOVE HIM SEVEN DAYS A WEEK!!!

JOHN 4:24. JESUS SAID, GOD IS A SPIRIT; AND THEY THAT WORSHIP HIM MUST WORSHIP HIM IN SPIRIT AND IN TRUTH.

LORD, I PRAY FOR THE CHURCH MEMBERS; WHO TRY TO PAY FOR HIS SIN'S WITH GOLD; HE PAY TITHES AND OFFERINGS; AND HAVEN'T GIVEN UP THE SIN OF HIS SOUL.

MICAH 6:8. HE HATH SHEWED THEE, O MAN, WHAT IS GOOD; AND WHAT DOTH THE LORD REQUIRE OF THEE, BUT TO DO JUSTLY, AND TO LOVE MERCY, AND TO WALK HUMBLY WITH THE LORD?

***** WILL A CHURCH MEMBER ROB GOD???*****
LORD, I'M PRAYING FOR THE CHOIR MEMBER; SATURDAY NIGHTS; HE SINGS ROCK N SOUL AND ON SUNDAY MORNINGS; HE SING ZION SONGS; IN THE CHOIR ROBES!!!

MATTHEW 23:13b. JESUS SAID, FOR YE SHUT UP THE KINGDOM OF HEAVEN AGAINST MAN; FOR YE NEITHER GO IN YOURSELVES, NEITHER SUFFER YE THEM THAT ARE ENTERING TO GO IN.

***** WILL A CHOIR MEMBER ROB GOD???*****
(THANK GOD; AS PART OF MY MINISTRY, I NOW WARE OVERALLS TO CHURCH; THAT'S RIGHTS; OVERALLS!!! I WITNESS WITH SO MANY PEOPLE WHO WANT TO GO TO CHURCH; BUT SAY THEY DON'T HAVE ANYTHING TO WARE. GOD LOOKS AT THE HEART; NOT AT THE CLOTHES; AND SO SHOULD THE; LOVING CHURCH PEOPLE!!!)

1 PETER 4:17. FOR THE TIME IS COME(NOW) THAT JUDGMENT MUST BEGIN AT THE HOUSE OF GOD; AND IF IT FIRST BEGIN AT US, WHAT SHALL THE END BE OF THEM THAT OBEY NOT THE GOSPEL OF GOD??? GOD IN NOT THROUGH WITH US YET. SO LETS PRAY FOR ONE ANCHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III YOUR BROTHER IN CHRIST JESUS ALWAYS!!!

from the Desk of Parson D.A. Smith A ROAD BUILDER

"Prepare ye the way of the Lord, make straight in the desert a highway for our God. Every valley shall be exalted, and every mountain and hill shall be made low; and the crooked shall be made straight and the rough places plain"—Isaiah 40:3, 4

I've always been fascinated with road building, whether it was done toys in the sands by children or with great machines digging highways through mountains or elevating low places for bridges. The principle everywhere is basically the same. The tops of hills are pushed down into the valleys to provide a way that is level and smooth enough for the traveler to get where he or she needs to go.

John the Baptist was a road builder, preparing the way for Jesus to reach the hearts of people. People from Jerusalem, Judea and from the surrounding country flocked to hear him, proclaim the message he had been charge to preach. It was a hopeful message about the soon-to-arrive Kingdom of Heaven. Yet, it was a painful challenging message that called for repentance. John fearlessly demanded that people change their ways.

This road builder lean toward the ascetic. He dressed like

Elijah had dressed, wearing clothing made of camel's hair, a leather girdle around his waist. This was clearly understood to be in protest to the fine apparel worn by "the establishment." His diet consisted of "locust and wild honey," likewise was regarded as a dietary protest. So eccentric was he, in fact, he was accused by some of having a demon.

John was a real concern for most of the civic leaders of his region. They neither knew what to think of him, nor what to do about him. Some leaders like Herod or the Pharisees, were so high in their own opinion that they saw no need for a Savior. John brought them low with condemnation of their sin and hypocrisy. Others, like the publicans and proselitutes were so low in every one's opinion that no one thought they could be saved. John, like a great road building machine, built them up with the promise that God has a place for the penitent sinner, whoever he is.

We, like John's hearers, need to have our self satisfactions graded down, and our self-hatreds buried under God's grace, so Christ can reach and save us for what we are—sinners needing and receiving a Savior.

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The Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast want you to know the greatest part of our strength is still sleeping, and the big day is over. God wants to jump start on our ability, our strength, our money, our time, some run over time, and getting gifts. Was it your birthday?? How dare you hold a party under false pretense. Talking about jingle bells instead of Jesus. We have taken advantage of Jesus' birthday.

The Outreach Prayer Breakfast was different this Christmas. We fasted half day and prayed for our unsaved family members. Yours truly was in Dallas on Christmas Day. Every house we visited, there were no physical presents, but spiritually, reading scriptures and had prayer time. We all made a vow to go forward. What a blessed Christmas it was!

God's blessings don't automatically bring instant success, fame or favor. His blessings on Mary, the honor of being the Mother of the Messiah would lead to pain. Her peers would ridicule her; her fiance would come closing to leaving her; her Son would be rejected and murdered, but through her Son would come the world's only hope. This is why Mary has been praised by countless generations as "blessed among women." Her submission led to our salvation. If your blessings led to sorrows, think of Mary and wait patiently for God to finish working out His plan. Don't limit God's choices; He can use you if you trust Him. Mary was young and poor.

Thought for the Week: "Therefore, the Lord himself shall give a sign; behold a virgin shall conceive, and bear a son, and shall call his name Emmanuel." Isaiah 7:14.

Keep smiling and loving all men even if they are unlovable. You may write to us: Outreach Prayer Breakfast, P.O. Box 7225, Lubbock, Texas, 79408.

May God continue to bless each of you in the New Year!
Sister Dorothy Hood, president; Sister Christine Burleson, vice president; and Sister Ernestine Fraizer, secretary.

I KNOW I'M SOMEBODY

'cause God don't make no junk!!!

Seasons Greetings

Christ our Saviour is Born

from the officers and members of
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Church Community Outreach Suggested

Dharma Entertainment, in association with Action Media Products Inc., has initiated a unique publishing project which will raise funds for and awareness of a wide range of inner-city improvement programs across America. The theme of this multi-media event is "churches demonstrating their faith through their actions in their communities" and will feature church sponsored outreach programs that are making a difference in the battle against the crime, drugs, illiteracy, poverty and despair that consume so many people within our communities.

"The focus," says Dharma spokeswoman, Joi Peay, "will be on ministries that reach beyond the four walls of the church and demonstrate the historical role of the church as the institution that effects positive change in the environment. By introducing the real-world successes of these programs to a wider audience, we believe we can elicit greater support for existing programs and inspire others to start similar activities in their communities."

Dharma is inviting readers to nominate church programs in our community. Homeless shelters, drug treatment, food programs, gang prevention and youth counselling, literacy and education initiatives, employment and empowerment programs and similar ministries will all be considered. "We're looking for the Mother Hales in each community," says Ms. Peay in reference to the noted foster mother who raised and inspired over 1,000 children beginning with one drug addicted parent's child back in 1969.

If you are aware of a church-sponsored community betterment program that should be considered for this project, please write a short note to Dharma Entertainment, 1918 West Magnolia Blvd., Suite 207, Burbank CA 91506. Please include the name of the organization, the need that is addressed, any historical information, copies of available media coverage, if any, and contact information including a telephone number.

NNPA: Credo of the Black Press
 The Black Press believes that America can lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no persons, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

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USE YER HEAD WHEN USING ALCOHOL



On the occasion of the recent World Conference of Mayors, Inc. (WCM), Carole Geary, (right), Publisher of the Milwaukee Courier was named NNPA's National and International Committee on Tourism Chair, and will act as its liaison to the WCM, Inc. The two will work together to develop tourism strategies and become the official joint committee to bring African

Americans to the WCM, Inc. cities not only in America, Africa and the Caribbean, but capitals around the world. Joining Ms. Geary is NNPA's President, Dorothy R. Leavell, (left) Publisher of the Crusader Newspapers and Johnny Ford, (center) former Mayor of Alabama who founded the WCM, Inc., and now serves as its Director General.

Your Money & You

How about a New Year's resolution to cut expenses and get out of debt? Here are ten tips that work:

- Cut down on your electrical bills. Turn off the lights and electrical appliances when they aren't absolutely needed. Don't forget the TV. It's a real power gobble. Turn it off.
- If you buy premium gas for your car, switch to regular. All American-built cars and most foreign makes run just as well on lower cost regular gas as they do on more costly premium.
- Eat a meal before you shop for groceries. If you go to the store hungry, you'll spend more on food than you would if you had dampened your appetite in advance.
- Shop just once a week. Keep a list of things you need to do and do them all in one trip to the shopping center. Frequent trips for forgotten items waste gas.
- Make up a menu for the week's meals and buy exactly what you will need with one trip to the grocery store.
- Keep track of the sales. Buy family clothes and shoes when prices are reduced. Take

advantages of specials offered by grocery stores on food items, but don't spend a dollar for gasoline to save fifty cents at a sale across town.

- If you have a large family and a place to store food safely, buy staples in bulk from a wholesale outlet.
- Instead of giving costly presents for birthdays, etc., give time and work instead. Wash your neighbor's car for Christmas or mow your mother's lawn for her birthday.
- If your faucets are dripping, replace the washers. That's money going down the drain.
- Cut up your credit cards. Pay cash. Unless you pay-off monthly credit card charges in full, you could be charged about 18 percent interest on your account balance.

Do you have a question about money matters or your financial well-being? Write to Travelers Express, 1850 N. Central Ave., Phoenix, AZ 85077-2452. Send a self-addressed, stamped envelope for a personal reply. For individual financial guidance, or specific stock or bond advice, seek professional advice.

New College Scholarship Money Available

There is now exciting news for students and their families who need financial assistance to help pay for skyrocketing college education expenses. Initiatives such as federal tax breaks for families as proposed by President Clinton will start to ease some of the burden but more importantly, there are an increasing number of new scholarship and grant sources available to students who take the time to locate them.

Currently there are nearly 400,000 independent and private scholarship and grant sources available which do not have to be paid back. More than 80% of these scholarships do not depend on family need or exceptional grades but are awarded based on factors such as the student's interests, hobbies, academic focus, age, heritage or parent's work or military service.

Unfortunately these sources remain largely unknown to most students because they are spread out nationally and not actively promoted. As a result many students miss out on available scholarship money because they are not aware that it exists and do not apply for it. Students who take the initiative to find out what sources they qualify for are usually successful in funding

either part or all of their education.

The U. S. Department of Education and financial experts agree that the sooner families search out financial sources, the more chance they will receive financial aid. It is vitally important for students who are now seniors in high school to start gathering information to identify sources that can assist them. According to Kalman A. Chaney of Campus Consultants in a recent article in the Wall Street Journal, students "can increase their chances of getting financial aid simply by understanding how the process works. This means filling out the required forms, turning them in on time, and knowing how the information is evaluated."

Now, through the resources of the National Academic Funding Advisory (NAFA), an updated publication for 1997-98 is available which provides important detailed information to students seeking financial aid. For information on how to receive scholarship money for college, trade school or graduate school send a No. 10 self addressed double stamped business envelope, plus \$2.00 to cover handling, to NAFA 700 Greenland Road-Left, Dept. F7, Portsmouth, NH 03801

"See you Thursday, Doctor"



HOUSTON--Charlene Dewey and Wayne Riley have never had much of one thing since the day they met: time. That's one of the disadvantages of being a two-physician couple.

To begin with, they met in medical school, a setting not renowned for leisure time.

"I was a third-year student at Morehouse School of Medicine," Dr. Dewey said, "when Wayne was enrolling as a first-year."

The future Dr. Riley, who had served as an aide and executive assistant to New Orleans' Mayor "Dutch" Morial after graduation from Yale University before deciding to go into medicine, was looking for a roommate; he ended up rooming with Dewey's study partner.

"When my study partner Irving and I would do things, we would invite this new kid along," Dewey said. "At some point, Irving wasn't going along anymore, and Wayne and I were dating."

Things got serious between them within a few months, even though their schedules did not always allow much time to be together. And, because she was two years ahead of him in medical school, they were headed for some involuntary separation.

"When we got engaged, I said Riley, who also holds a master's in health systems management from Tulane University, "I was a third-year at Morehouse and Charlene was a second-year resident at Montefiore Medical Center. We were carrying on a long-distance

romance between Atlanta and New York City." As she was completing her residency, she could not look for a job, waiting to see where Riley would serve his residency.

When he learned it was to be Baylor College of Medicine, Dewey interviewed for and was offered a faculty position at Baylor and at Ben Taub General Hospital.

Now with Riley having finished his residency and joined the Baylor faculty and The Methodist Hospital staff, the couple still has little time together.

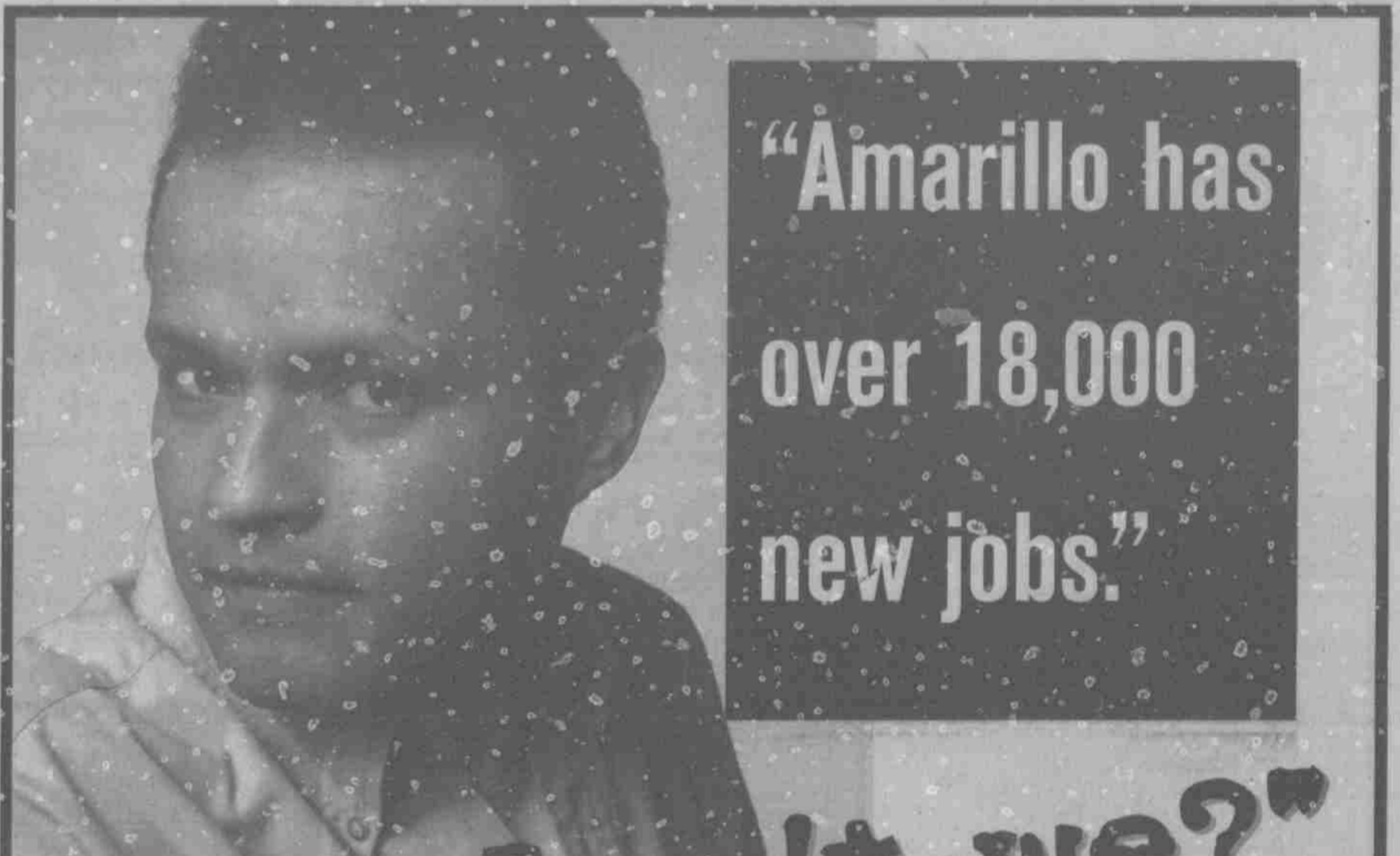
"But we make the most of the time we do have," said Dewey, who grew up on Long Island, N.Y., and earned her undergraduate Bradley University in Peoria, Ill., where she was an All-American track star.

For one thing, they have set aside Thursday nights as theirs. One will pick up some food on the way home, and they settle in for the evening to enjoy "Seinfeld" and "ER" -- and their rare time together.

"Our crazy schedules don't allow us many hours together," Riley said, "so Thursdays are pretty important to us."

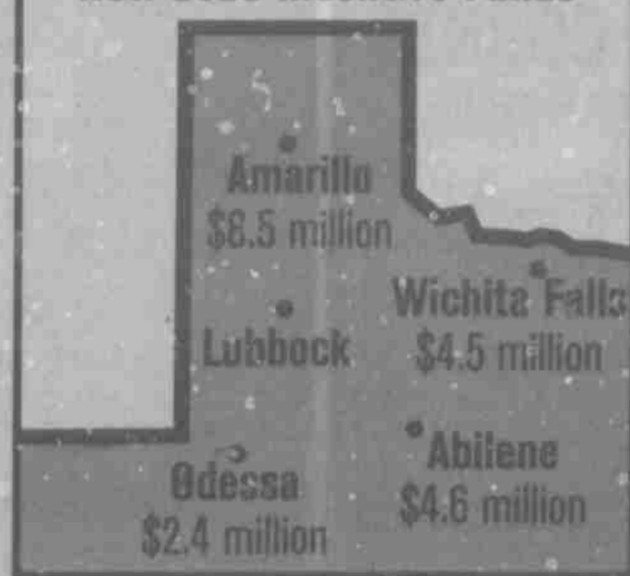
Dewey and Riley also try to squeeze some time out of their weekend schedules to attend a movie, and they go to Sunday church services as a couple.

"Our lives have been busy like this since the day we met," Riley said. "We both consider being physicians to be a special calling and privilege, so we just try to take it one day at a time."



"Why don't we?"

New Jobs Incentive Funds



It's really very simple. Lubbock cannot compete with other communities that have made job creation their top priority. Citizens of Amarillo, Odessa, Abilene, Wichita Falls and 340 other Texas cities realize funds generated by a sales tax, dedicated to job creation, isn't really a tax at all. It's an investment in the future of their communities. And it's working.

Like it or not, other cities know a sales tax is vital to the attraction and retention of high quality, well-paying jobs. The kind that bring and keep people in their city. Especially bright, young, highly skilled and well-educated young men and women -- the future of any community.

Today, cities to the north, south, east and west of us are generating millions of dollars annually to attract new jobs. It is not a question of whether or not other cities will use their dollars to lure jobs away from Lubbock. It's a question of when.

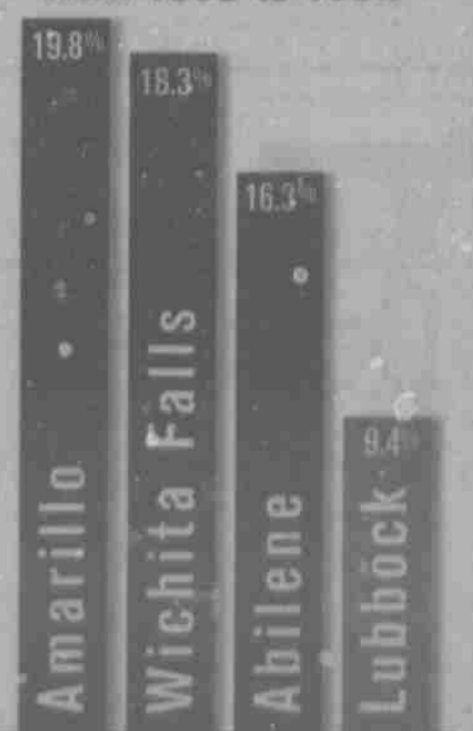
With layoffs, cutbacks, and closures Lubbock has lost more than 4,000 jobs in the last eighteen months. Without adequate funding for job attraction and retention, Lubbock will surely lose more.

If Amarillo can attract 18,000 new jobs in seven years, so can Lubbock. It can happen even sooner when we combine the expertise, energy and incentives of Lubbock with the skills, genius, and reputation of Texas Tech University, South Plains College, Lubbock Christian University and L.J.S.D.

The job opportunities are endless. It's all a matter of looking forward...not backward. It's about making Lubbock the best it can be. Our children depend on this. They deserve the chance to build a career...a life in their hometown. We can attract the kind of jobs and opportunities they need to live and work in Lubbock.

If we don't, we will continue to lose them forever to other cities.

Increase in employment from 1989 to 1997.



Source: Texas Workforce Commission

This January, vote for better jobs. It's an