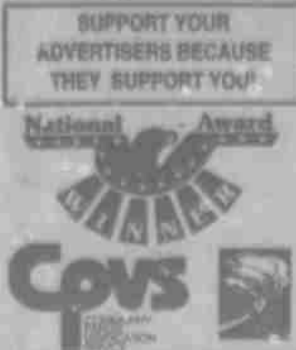


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# Southwest Digest

December 4 thru December 10, 1997

VOL. XXI, No. 49

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## NATIONAL NEWS

### CBC Members Urge Burger King to Settle Franchisee Discrimination Dispute

On Nov. 14 four members of the Congressional Black Caucus (CBC), urged Burger King officials to end discriminatory practices against minority franchisees. The Burger King Corporation (BKC) stands accused of charging minority franchisees exorbitant prices and rental fees for restaurants; removing good equipment and replacing it with equipment that is either old or completely inoperative and refusing to sell franchises to minorities in predominantly White areas. In a letter to Dennis Malampinas, chief executive officer for BKC in Miami, FL, Reps. Maxine Waters (D-CA), Cynthia McKinney (D-GA), Eva Clayton (D-NC) and Carrie Meeks (D-FL), urged the fast food giant "to make a concerted effort to resolve these issues of contention and change the manner in which you treat your minority franchisees." Rep. McKinney also noted, "This is not the first time that Burger King's discriminatory practices have been brought to my attention. However, I hope this can be resolved before minority communities consider turning away from Burger King altogether."

### Religious and Civil Rights Leaders Show Support of Bill Lann Lee's Nomination

National religious leaders, in a rare statement about a nominee to public office, have called on the Senate Judiciary Committee to end the "inordinate politicizing" that has deadlocked Bill Lann Lee's nomination to the position of assistant attorney general for civil rights, and to forward his name to the full U.S. Senate for confirmation. A panel of Christian and Jewish leaders blasted the Committee for sidetracking fair hearings into a policy debate on affirmative action, which, they said, does not belong in that forum. "It is not usually our practice to advocate for specific nominations, but on this nomination we see no glaring or disqualifying reason for Mr. Lee's nomination not to move forward appropriately," said Rev. Dr. Joan B. Campbell, general secretary for the National Council of Churches. Additionally, members of Congress and leaders of civil rights and women's groups held a rally on Nov. 12 on the steps of the Lincoln Memorial in support of Lee. They too proclaim that Lee is not being judged by his abilities but is the victim of partisan politics. "The will of the American people must be allowed to manifest itself in a full United States Senate vote... This action will allow the democratic process of floor debate and a full Senate vote to determine this nominee's fate. We are convinced the majority will see him as we do and he will be confirmed," said Kweisi Mfume, president and CEO of the NAACP.

### Diabetes At Highest Levels Ever in the U.S.

More Americans than ever before are suffering from diabetes, with the number of new cases averaging 798,000 each year, the Health and Human Services' Centers for Disease Control and Prevention (CDC) reported. In 1997, 15.7 million people in the United States have diabetes, nearly six percent of the U.S. population. Hardest hit by the increase is the African-American population. For example, CDC reports that the prevalence of diabetes among African Americans rose 33 percent from 1980 to 1994, compared with 11 percent for White Americans. Other minority populations also suffer disproportionately from the disease, especially American Indians. Prevalence by ethnic groups are: Whites, 11.3 million (7.8 percent for those aged 20 and older); African Americans, 2.3 million (10.8 percent); Mexican Americans, 1.2 million (10.6 percent) and among American Indians rates vary among tribes and communities, ranging from five percent to 50 percent for diagnosed diabetes. The Clinton Administration and Congress launched new efforts earlier this year to bolster research and prevention of diabetes, committing \$2.4 billion over five years in new funding for Medicare as well as public health agencies.

## Black, Hispanic, Asian newspapers demand government advertising

By Askia Muhammad



WASHINGTON (NNPA)--A coalition of Black and Hispanic newspaper publishers--soon to be joined by Asian Pacific publishers--called on President Bill Clinton to review the "systematic exclusion of minority-owned media from Federal Government advertising allocations" on Nov. 10.

"We are working very hard to make sure we get the kind of respect we deserve," said Dorothy Leavell, president of the National Newspaper Publishers Association--the Black Press of America at a press conference at the National Press Club. We want "Respect through dollars, advertising dollars," she continued, at almost the same moment that Mr. Clinton was convening and addressing an unprecedented conference on "hate crimes," at George Washington University, less than a mile away.

"We call on you Mr. President, to order the White House Office of Communications and the Commerce Department to review Federal advertising spending by the various Madison Avenue contractors," said Mrs. Leavell and Eddie Escobedo, president of the National Association of Hispanic Publishers in a letter to Mr. Clinton.

Among the 100 leading advertisers in this country, the U.S. government is number 20, increasing its ad spending by 64 percent over 1996 levels, according to Advertising Age.

"We are talking about the forced creation of a 'separate and unequal' media category," the coalition of members said. "We are talking about an 'apartheid' industry."

Black and Hispanic consumers spend a documented \$800 billion annually for goods and services, constituting what would be the fifth largest consumer nation

in the world, accounting for some 20 percent of all consumer spending in the U.S., the coalition of publishers insist. However, only one half of one percent of advertising revenue is spent in minority owned media.

"This is segregation at its worst," the letter continued, "Accordingly, we have instructed our attorneys to pursue action against the current roster of Federal advertising contractors for 'restraint of trade,' stemming from the systematic pattern of exclusion of minority-owned media" in the allocation of advertising dollars.

Only the Department of Housing and Urban Development (HUD), has regularly scheduled ads in Black and Hispanic-owned media, while the U.S. Army and Army reserve, the publishers insist, have placed ads on an infrequent basis.

The largest government advertiser--the U.S. Postal Service (USPS) which spends \$168 million annually, twice as much as the Army's \$83 million--just recently demonstrated how the larger White society "usurp(s) minority culture, expression, music, lifestyle, and soul," Mrs. Leavell pointed out.

When the USPS issued its Kwanzaa stamp, celebrating the African-inspired holiday tradition created 30 years ago by Dr. Maulana Karenga, and now widely celebrated by Blacks in this country, very few ads announcing the stamp were purchased in Black newspapers.

Next year with a new HUD Secretary who is reviewing that agency's advertising schedule, "even HUD is at risk, when in fact we know that a large percentage of the abandoned homes, and the abandoned homes program that HUD has run over the years, are located in our communities," Mrs. Leavell said.

## OH YES, STILL MORE DRUG DEALERS!!!

This is not a pleasant thing to do, but on the other hand, it is not a pleasant thing they are allegedly doing. All were arrested for alleged drug dealing in our community.

As long as you are caught for allegedly selling drugs, especially to our young people, we will continue to publish your picture in the Southwest Digest.

The sad thing about these photos is--some of the latest photos and names of these persons spent a little time and are still in Sonny's Hotel on Main Street. These names and photos are provided by the Criminal District Attorney and Lubbock

County Sheriff Offices. We really appreciate their complete cooperation in helping us expose people who hurt our young people.

Something to think about: "Don't sell and get caught; ending up in Sonny's Hotel, get booked; arraigned and then we will receive your photo and name to run in the Southwest Digest. Of course, there are more for the next edition.

The alleged drug dealers this week are: Richard S. Castaneda, delverance of Marijuana; Tikila D. Hastings, P.C.S. w/intent; Roderick D. Luke, delivery of C.S.; Robert Vasquez Parra,

delivery of C.S.; Eulalie Sosa Reyes, Jr., delivery of C.S.; Yvonne M. Rivera, P.C.S. w/intent; Arion Shipman, P.C.S. w/intent, two counts; Earnest Thomas, P.C.S. w/intent; Jerry Don Thomas, P.C.S. w/intent; and Nancy Ann Ward, P.C.S. w/intent.



Washington, D.C. (October 31, 1997) -- Rep. Louis Stokes (D-Ohio) recently participated in Teach For America Week, a nationwide event that called upon successful Americans from a variety of fields to spend one hour sharing their knowledge and experience with urban and rural public school students from October 20-24.

At Washington's Anne Beers School Stokes (D-Ohio) met with a group of eager first graders. Because they had done their homework, Stokes was able to engage them in lively discussion about the Underground Railroad. He also told the students about the National Underground Railroad Network to Freedom Act of 1997, legislation he recently

introduced in Congress to preserve and commemorate this extraordinary effort.

Teach For America is a national teacher corps of outstanding recent college graduates who commit to teaching for two years in under-resourced urban and rural public schools. "The experience of returning to the classroom to share your knowledge is something I will always appreciate," said Stokes, applauding the commitment Teach For America has made to the nation's most underserved children. "I would encourage leaders from all spectrums of our society to take advantage of this unique opportunity."



# Obituary

MR. CORLANDUS LANG, JR.



**OKLAHOMA CITY, OKLAHOMA - (SPECIAL)** Final rites were read for Mr. Corlandus Lang, Jr., a former resident of Lubbock, Texas, on Saturday, November 8, 1997 at the Corpus Christi Catholic Church with Fr. Larok Martin officiating.

Interment was held in Trice Hill Cemetery under the direction of Rolfe Funeral Home of Oklahoma City, Oklahoma in charge of arrangements.

Mr. Lang was born November 15, 1934 to Corlandus Lang, Sr. and Mary Jane Perkins Lang in Telephone, Texas. He was the oldest of five children. At the age of one, he and his family moved to Idalou, Texas where he lived for six years. Subsequently, he moved to Wichita Falls, Texas and lived with his favorite aunt, Mareta Briggs. After a year, the entire family moved to Lubbock, Texas where he received his formal education.

He attended Langston University where he received a Bachelor of Arts degree in Music Education and he did graduate work at the University of California at Los Angeles, California.

While at Langston University, Corlandus met Juanicezetta Doster of Boley, Oklahoma. They were married September 27, 1963, and to union a daughter, Michelle Juanicezetta Lang, was born.

Corlandus accepted the position of Langston University Band Director and Associate Professor of Music. He and his wife later moved to Lawton, Oklahoma where he directed the Douglas High School Band. They eventually moved to Oklahoma City where he became the band director and music teacher at Kennedy Junior High

School. In the late 1970's Lang and Associates Inc., an insurance financial planning and investment firm was established.

He acknowledged Christ at an early age and received the Rite of Christian Initiation into the Catholic Church at Corpus Christi Parish in Oklahoma City, where he remained a loyal and faithful member.

Corlandus was affiliated with numerous local, state, and national organizations. Among his many associations, he served as President of the National Langston University Alumni Association; and he served as a member of the Board of Medical Licensure and Supervision for the State of Oklahoma, a position to which he was appointed by Governor Frank Keating; the Private Industrial Council; the Opportunities Center, Inc.; the Higher Education Alumni Council of Oklahoma and the Education Commission for the Corpus Christi Catholic School. He was a founding member of the Oklahoma City Chapter of the National Business League and was a member of the Oklahoma Black Republican Association. He was also a member of Corpus Christi Church, the Knights of Saint Peter Claver, the Beta Eta Lambda Chapter of Alpha Phi Alpha, Inc., and the Grail Club of Oklahoma City.

He passed away Monday evening, November 3, 1997. He was preceded in death by his father and mother. Corlandus leaves to cherish his memory a loving wife, Juanicezetta; a devoted daughter, Michelle, a brother, Dave Lang; three sisters: Eunice Briggs, Mareta Watley and Mary Alice Anderson; his mother-in-law, Mrs. Charleszetta Doster; a sister-in-law, Phayontyne Doster; several aunts and uncles, and other relatives and friends.



## CITY HEALTH DEPARTMENT OFFERS SAFETY TIPS FOR WINTER

Winter can be seen as a season of glistening, frosty beauty or one of the challenges to obtain comfort from various heating methods. Unsafe heating practices can be dangerous to life and property. The following are recommended safety measures:

\*Space heaters are for short-term use -- not 24 hours day after day. Avoid using frayed cords. Place your heater at least 3 feet away from things that burn, such as paper, bedding, clothing, furniture, or curtains. Select a broad-based design to prevent it's tipping over. Never leave children alone with space heaters and always turn them off before leaving home.

\* If liquid fuel is used, be sure it is tested and labeled, and in compliance with local fire and building codes. Follow the manufacturer's directions for use and maintenance, and let the heater cool down before refueling. Never put gasoline into one of these heaters!

\* The buildup of combustible materials in the chimney requires professional inspection and cleaning from year to year. Use a fire-screed, made of sturdy metal or heat-tempered glass to prevent sparks from escaping and starting a fire.

\* Crack a window when using gas heat to prevent carbon monoxide accumulation. It is recommended that your home have a carbon monoxide detector as well as smoke detectors.

Follow these tips and stay warm without getting burned!

For more information, please call your Fire Marshal's office at 775-2632 or Surveillance Dept. of the City Health Department at 775-2947.

## Study Finds Arts Programs Improve 4th Grade Test Scores

By Robert E. Smith

(Chicago, IL) -- Artists, teachers and members of the media recently gathered at the office of Whirlwind, an art-in-education organization focused on improving student language arts and learning skills. We were there for the announcement of the result of a year-long study on how the arts and music can affect education.

An in-depth study of Whirlwind's teaching techniques show higher reading test scores for fourth-graders enrolled in the new drama-based arts program in Chicago Public Schools.

The study was conducted by 3-D Group, a San Francisco-based consulting group.

"The study showed Whirlwind's arts programs are dramatically impacting students' reading skills," said Dale Rose Ph.D., senior consultant with 3-D Group.

"These findings make a profound statement about the potential for arts-based learning in education. They suggest the arts and reading skills are very closely linked."

Taking part in the study were 179 randomly selected students from four Chicago Public Schools.

The Whirlwind program is currently in operation in more than 22 schools citywide. According to the executive director of the program, Karl Androes, Whirlwind hopes to expand its program to reach even more students in years to come.

"The Whirlwind program helps children to facilitate their own learning," said Little Tom Jackson, one of the artists who has been working with the program for several years. "We use drama to teach reading comprehension."

Advocates for the program say it makes learning more exciting for children. Jackson said it also allows students to work together to solve problems.

As one supporter puts it, "It's problem-solving at its best. The children really seem to get into it."

The Whirlwind organization was formed in 1983 as a non-profit organization dedicated to combining music, drama and dance in education. In 1984, the Illinois Arts Council asked it to create a model for arts residencies in state schools.

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"Orly, born a matchmaker..."
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- AM Los Angeles Show**  
"Two of Orly's clients were married live on the show... The wedding of 'the year'"
- Eyewitness News (ABC)**  
"Orly, world renowned matchmaker..."
- KTLA Morning News**  
"Orly, matchmaker in action..."
- Jewish T.V. Network**  
"Orly is a real marriage broker..."
- Montel Williams Show**  
"Orly's clients are the cream de la cream..."
- AM Philadelphia Show**  
"Orly's clients are simply top of the line..."
- Cleveland Tonight Show**  
"Orly, a touch of class..."
- Orange County News Channel**  
"Orly is champagne wishes..."
- AM Northwest Show, Oregon**  
"Orly the one and only matchmaker..."
- Good Evening Seattle Show**  
"Orly is an investment in your future..."
- The Dini Petty Show, Canada**  
"Orly has a sixth sense..."
- National Enquirer**  
"Orly has a dream date for you..."
- Orange County Register**  
"Orly has a match for the sincere singles..."
- The Heritage Weekly**  
"Orly is nationally and internationally known..."
- Los Angeles Times**  
"Orly matches the rich and successful..."
- Dallas Morning Newspaper**  
"Orly made countless introductions..."
- Beverly Hills Today**  
"Orly is the Rolls Royce of matchmaking..."
- KFI Talk Radio**  
"Orly, a matchmaker with a sixth sense..."
- WLAC Nashville Radio**  
"Orly is a celebrity matchmaker..."

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## WTLS Meets Saturday

There will be a meeting of the West Texas Legal Services Board of Directors on Saturday, December 6, 1997 at 10:00 a.m., at the Hyatt Regency Hotel, East Tower, DFW Airport. (Dallas/Ft. Worth, Texas) The public is invited to attend.



"I bought my ticket four minutes before the cutoff."

"Thirty minutes later I'd won \$23.6 million."

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**Public Mural To Be Dedicated During Patterson Library's Second Anniversary Celebration  
Saturday, December 6, 1997**

LUBBOCK, TEXAS - Celebration of Life, a public mural created by local artist Lahib Jaddo, will be unveiled and dedicated to the citizens of Lubbock during a ceremony acknowledging the second anniversary of Patterson Branch Library, Saturday, Dec 6, 1997, at 2 p.m.

The ceremony, which will be held at the Library (1836 Parkway), is open to the public, and will feature entertainment by Bozeman Elementary School Choir and Estacado High School Honor Choir.

Celebration Of Life, which measures 20 feet by 5 feet, was created to pay homage and give hope to women - women who, through their strength and determination, have made the Lubbock community a better place to live.

Jaddo began the mural process in June of 1997. After working closely with individuals from the Parkway and Cherry Point Neighborhood, she developed an understanding of the traits and contributions of female residents in the area - traits and contribu-

tions which helped make the area a strong, vital community working together to preserve and promote their cultures and values for the good of the city of Lubbock as a whole.

The focus of the artwork is to show that women are important and have made a difference in the lives of others through education. The figures are representations of people with whom everyone can identify.

Planning for the project began in August 1995, through a collaboration between the Fine Arts Center and City Libraries. After raising monies through grants and fundraising events, the Fine Arts Center issued a "call for entries" to artists living and working in the region.

After reviewing proposals and works by eight artists, the project planning committee selected Lahib Jaddo to create a public work of art, in May 1997.

This project is funded in part by the Lubbock City Council as recommended by the Lubbock Arts Alliance.

# The Truth About My Salary Dispute

By Della Reese

After three years of some rather difficult shooting days of the series "Touched By An Angel," I decided that it was time to make working conditions part of my negotiation before the fourth season started.

Most of the conditions that I addressed affected the entire cast, and, of course, the crew. They were:

- Too many 14 and 16 hour work days. Considering that we were going into our senior year of production, it was paramount that the conditions suffered through the last three years, be corrected. Namely, poor scheduling, late script changes, were causing us to work as if this was a show in its first year of production. We could forgive emergencies causing this, but that was seldom the case.

- Too many unnecessary early calls. We could be called to the set and wait for hours in our trailers, before we worked. Again better scheduling would correct that.

- Because I'm a minister in Los Angeles, I needed to leave Salt Lake City, every Friday night at 10p.m., in order to prepare my sermon for Sunday. I didn't care how early I had to go to work on Friday, just complete my day so I could catch the last flight. I further requested that I be allowed to return to Salt Lake City on Monday morning at 9.30 a.m. This gave me my weekend to prepare my sermon and take care of my church's business.

(Since I had fallen, last February, 1997, while being picked up to go to the set, and needed to have one hour of massage therapy each day for three weeks (only), the filming schedules were quickly changed to accommodate this. This showed me they could, with proper scheduling, end some of the excessive hours we had worked.)

Taking these points into the negotiations with CBS, we quickly came to an agreement, noting that only under dire circumstances would we have long hours. It was also agreed that as I had been contracted to write my autobiography by G.P. Putman & Sons, that I would be allowed to do a brief book tour of one week. This accommodation is usually given other stars writing books, though quite often they would have two weeks.

Though working conditions were my primary concern in that meeting, it was stated by my agents, and understood by CBS, that if Roma (my co-star) received a raise, then just like the last two years I would be expecting the same percentage

raise. Roma received her deserved raise after a very difficult fight, which was so surprising, since we had helped to make "Touched By An Angel" CBS's most popular and powerful drama in television's Top 10.

However, when my agents started discussing my equal raise, they were told that since I had received better working conditions, that I would only be given the normal 'bump' of five percent. With persistence, my agents were able to get CBS up to only 12.5 percent. I was shocked. Because of the ever-growing success of the show, every year we renegotiated our salaries, I was given the same percentage raise as my co-star, but now I was being penalized because I wanted to be treated with more consideration.

I sent a letter to Mr. Les Moonves, president of CBS Entertainment, telling him of my surprise at CBS's offer, and would he give more consideration of my value to our show. He didn't respond to me directly, but to my agents, saying that he was surprised that I got any raise at all.

So on Monday, Oct. 6th, (a day that I was given off because they had asked me to come to work earlier than usual the Monday before) I called a press conference at my church office. I discussed the issues, that my co-stars (Roma & John Dye) had received a 100 percent and 30 percent raise respectively, while mine was far below that. I was then informed that CBS was now offering a 25 percent raise, still below both co-stars, and not matching the usual percentage that Roma received.

It seems to me that I'm being doubly discriminated again: First because I fought for better working conditions, and secondly, as I'm the senior member of our cast, I must not have the same value in the network's plans to attract more 18-49 year-old viewers.

My only recourse is to present this to the media and the viewing audiences.

What has been CBS's response to the media? They consider the 25 percent raise a 'substantial raise.' My response? 'Compared to what?'

CBS said they had reduced my hours to make it better for my ministry. Now let's talk about the 'real' of that statement: I did not ask for my hours to be reduced. I asked that they not be 'abused' with excessively long days. Also, we only worked a five-day week, so that at the end of Friday, I should be able to go home or to my church for the

weekend without being penalized for it. CBS said that they have a good track record of hiring older lead actors, citing Bill Cosby and Dick Van Dyke. My response is that if either of these wonderful actors were in a top 10 shows I would gladly accept the salaries CBS would pay them.

It was brought to my attention that CBS says they stand on their record of using minorities in front of the camera. I applaud them as well as the entire television industry for this. But I don't consider this disrespect because I am Black, they knew I was Black when they hired me. This is 'financial disrespect,' where for some reason they find me less valuable by comparison.

Because of that press conference, many viewers have written to CBS asking them to be fair. That my value to them, as viewers, was strong enough for them to write has touched me greatly.

In similar situations, many television stars have threatened to walk off their shows. I CAN'T WALK OFF! I GAVE MY WORD, TO GOD AND CBS, THAT I WOULD DO THE JOB. I have tried to honor my word for the 60 years I've been a paid performer, and I can't change now.


But what can be done? I had received requests from groups, large and small, to boycott the show. BUT THAT IS NOT THE THING TO DO! The real value of "Touched By An Angel" is the message of spirituality it gives to viewers each Sunday. The value is not in who owns the show or how they treat it. KEEP WATCHING THE SHOW. ASK FRIENDS TO WATCH THE SHOW. Perhaps when more people take to heart the principles of faith, love and generosity of spirit; perhaps when more people are aware of what's right and wrong, then perhaps, it will spread throughout the world... even to CBS.

What you can do is: - if you are an individual, write to your local CBS affiliate and tell them to "simply be fair to Della."

- If you represent an organization then write to:

Mr. Leslie Moonves  
President, CBS Entertainment  
7800 Beverly Blvd.  
Los Angeles, CA 90036

Ask him to allow his network to follow the principles of fairness and generosity of spirit towards Della Reese, as expounded in the hit series "Touched By An Angel."



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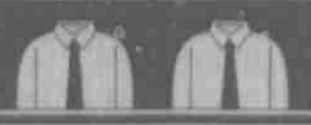
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