

If you are a drug dealer, and you are poisoning the minds of our young people, and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. We are watching you!

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# Southwest Digest

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50c  
Worth More!

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Phone (806) 762-3612



An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## African Briefs

From the Pan-African  
News Association (PANA)

**HIV POSITIVE INFANTS  
TURN NEGATIVE**  
LUSAKA, ZAMBIA  
(PANA)—Twenty-three children at Kasisi orphanage, East of Lusaka, who initially tested HIV positive when they were admitted three years ago have turned negative. The Sister in charge of the institution, Mariola Mierzejewska said that 23 children of the 130 children in the institution had tested negative after taking various drugs prescribed for them. They tested HIV positive when they were admitted to the center three years ago. Their status changed after taking various antibiotics and a good diet, she said. At least 40 children were still suffering from tuberculosis and HIV-related diseases and are being tested on the same drugs used on the 23 now negative children, according to Mierzejewska. The Zambia Ministry of Health says the Human Immunodeficiency Virus (HIV), which causes AIDS is spreading in Zambia at a rate of between 400 and 500 new infections a day. The report says about 70,000 children were orphaned in 1993 due to AIDS and it is estimated that by the year 2000 there will be between 530,000 and 600,000 AIDS orphans in Zambia.

**AMERICAN AND SENE-  
GALESE BUSINESSMEN  
MEET IN DAKAR**  
DAKAR, SENEGAL  
(PANA)—A planning meeting was held recently in Dakar to prepare for a big trade mission from Louisiana, expected in the Senegalese capital Oct. 8-13.

The preparatory meeting was attended by a number of Senegalese business people and their counterparts from Louisiana.

The forthcoming trade mission is among the first concrete actions after last May's African-African American Summit, during which the need for stronger trade ties between African countries and the USA was emphasized.

At a news conference recently, the visitors, invited by the Dakar-based Afro-American Business Centre affirmed their desire to invest in Africa.

They said their priority remains Senegal because the West African's businessmen and embassy in Washington, D.C. have maintained contacts and calls for investments from the US business community.

"Senegal is our primary objective because this country has huge opportunities that warrant its development for 150 years", said William C. Fousch, a specialist in international investment at the Economic Development Division of the state of Louisiana.

But, he added, "The choice of Senegal does not mean that we shall not go anywhere in Africa."

### BLACK AMERICAN COMPANY INVESTS IN ZIMBABWE

HARARE, ZIMBABWE  
(PANA)—North Carolina-based Dudley Products Inc., owned by businessman Joe Dudley, has signed agreements with the Ministry of Higher Education to train Zimbabweans in cosmetology, with the first intake starting in September.

The relatively unfamiliar discipline which deals with cosmetics will be taught at Harare Polytechnic and Chinhoyi Teachers College.

"We have signed agreements with the Ministry of Higher Education and we hope to start with the first intake in September. We are ready to go and we are presently working on the applications," said Dudley after a short meeting with President Robert Mugabe at State House in Harare.

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## Red Sambos and Uncle Tomahawks

by Rev. Bernice Powell Jackson



They came from the four directions, from reservations and big cities, from colleges and Big Sky country. They came to Cleveland and Atlanta to protest the racism of their names and the racism of the images used by the World Series teams. They came to say no to Chief Wahoo and to the Atlanta tomahawk chop.

They were native American people who came to say that a grinning, red-faced, buck-toothed, big-nosed, bulging-eyed Chief Wahoo is no honor for them. They came to say that native Americans are human beings who should not be trivialized and dehumanized by making them sports team mascots. They came to say that taking away their humanity is the final insult to a people whose land was stolen and ancestors annihilated.

It's not funny to native Americans to see others, often drunk and rowdy at games, dressed up in feathers and face paint and whooping or making a so-called tomahawk chop. The image of the war-loving and less-than-human Indian is just as damaging and dangerous for native Americans as Aunt Jemima or Buckwheat or Amos and Andy were to African Americans a generation ago. Little black Sambo was racist then and Chief Wahoo is racist now.

It's not funny to native American children to be subjected to stereotypes of their people. Many Native American children live with enormous self-esteem problems, resulting in the highest drop-out rates, the highest suicide and alcoholism rates and the lowest academic achievement levels of any people of color in this country. Incredibly, the Cleveland superintendent of schools has encouraged children and teachers to wear Indians baseball attire and to display Chief Wahoo posters in the schools. It's kind of like encouraging them to wear black face and Cleveland Native Americans have filed a class action suit

to stop this. It's not funny to native American people to have their spiritual dances and sacred clothing used by fans during games. Imagine how Christians would feel if fans dressed in clergy robes or how Jews would feel if they wore yarmulkes and prayer shawls.

One often hears people say that the name "Indians" and the logo Chief Wahoo are to honor native Americans and Louis Sockalexis, a turn of the century Cleveland player who was native American. Sockalexis actually played less than three seasons for Cleveland, all the while being taunted by war whoops and yells of derision by fans, which contributed to his alcoholism and early retirement from the game. Today Sockalexis' descendants say Chief Wahoo is no honor to him or to them. A name and logo offend the very people they are supposedly honoring, then the name and the logo must be changed. As Erik Brady wrote in *USA Today*, "Look closely at Chief Wahoo. Where, exactly, is the honor?"

Another often-heard explanation is that the name and logos are traditions. Unfortunately, racism is a tradition in this country, but that does not mean we have to continue it. In the aftermath of O.J. and the Million Man March, we've heard a lot about how this nation just doesn't get it when it comes to racism. When it comes to turning into mascots and stereotypes a dignified, religious people who have contributed language, law, medicine, culture and the land itself to our nation's legacy, we still don't get it.

The Atlanta Braves, The Cleveland Indians, The Kansas City Chiefs, The Washington Redskins, Atlanta, Cleveland, Kansas City and D.C. fans—let's stop the big lie about honoring Native Americans. Let's stop demeaning our Indian brothers and sisters. Let's stop buying and supporting racist names and logos.

Ted Turner, Atlanta can do better. Dick Jacobs, Cleveland can do better. Lemar Hunt, Kansas City can do better. Jack Kent Cooke, our Nation's Capital can do better. For the sake of us all, let's take racism out of sports. Let's prove that we in this nation are beginning to get it and aren't afraid to do something about it.

## Regional Hearings Planned on Urban Revitalization, Government Restructuring

AUSTIN—During the initial meeting of the Senate Intergovernmental Relations Committee, Chairman Rodney Ellis, D-Houston, called for a series of regional hearings on the issues of urban revitalization and consolidation of local governments. Chairman Ellis expects the hearings to be held in Dallas/Fort Worth, El Paso, Houston and San Antonio over the next few months.

The Committee will invite local and regional witnesses to testify on these issues and to make recommendations. The Committee and its staff are beginning an evaluation of the policy options for revitalization and consolidation, and will draw on these local resources before submitting a report to Governor Bullock for possible action during the next Legislative Session.

"The statewide importance of revitalization of urban downtown districts cannot be overemphasized," stated Senator Ellis. "As economic activity and employment opportunity flow out from downtown districts to the suburbs, a valuable cultural and defining urban link is being lost."

The second role for the Committee will be to assess the support for local government consolidation in Texas, according to the Chairman. Although a few cities around the country have combined municipal and county functions, such government restructuring remains a complex and controversial issue.

"Allowing voters in a county to consolidate their city and county governments clearly deserves further study," explained Senator Ellis. At the initial hearing, Committee members heard a presentation from consolidation expert Dr. Mark McBriarty, of the University of Texas at San Antonio.

Chairman Ellis is expected to announce the Committee's hearing dates next month.



## SPC'S PHI THETA KAPPA OFFICERS NAMED



Food drives, highway clean-up and health education are a few of the community service projects planned this year by the 1995-96 officers of Kappa Mu, South Plains College's chapter of Phi Theta Kappa. PTK is an international honor society for students in two-year colleges. From left are Jill Anderson from Levelland secretary; Dickie Gipson from Sudan, vice-president; Austin Crawley from Levelland, president; George Alvidrez from Lubbock, member of the executive committee; Dana Smith from Levelland, executive committee member, and Kelsey Gregory from Littlefield, vice-president of fellowship.

## African-American Unionists Wanted to Participate in Research Project

African-American railroad unionists are being sought to participate in a research project conducted by a University of Illinois at Chicago historian.

Members of the Brotherhood of Sleeping Car Porters, African-American fireman, brakeman, red cap and other unions are needed to share their experiences for inclusion in an upcoming book on black unions and the American railroad system.

Persons who wish to participate or who want more information should contact: Eric Arnesen, associate professor of history and African-American studies, 1007 W. Harrison St., M/C 069, Chicago, IL 60607 or call (312) 996-7648 or (312) 274-349.

## Combest Expresses Optimism in Farm Bill Outlook

WASHINGTON, D.C.—U.S. Representative Larry Combest (R-Texas) made the following statement Wednesday afternoon regarding farm bill legislation. The House of Representatives on Thursday will vote on a budget package known as "Reconciliation," which will include the "Freedom of the Farm Act," as well as dozens of other legislative items. However, vast differences with a Senate version of the farm bill means that a negotiation in "Conference Committee" of the House and Senate will likely produce an effective safety net for our region's agricultural producers.

"By continuing to stress my serious concerns about the proposed farm bill, things are beginning to come together on areas of difference. Speaker Gingrich has directly assured me of positive changes in the Farm Bill once the huge differences are worked out next month between this proposal and a much more viable plan for agriculture that is coming from the Senate."



## The Results Are In...

### Million Man March Poll

A scientific poll among March participants was conducted by the Wellington Group/OMAR and the Howard University Political Science Department Faculty Group. One-on-one personal interviews were conducted among 1070 participants which represent an excellent sample of the million Black men who attended.

If you are in need of information regarding the pulse of Black America, their political preferences, views of contemporary issues, legal social and economic conditions... you must subscribe immediately. If you are a media organization charged with informing the public, the Wellington/OMAR Million Man March Poll provides you with the most in-depth view of sensitivities and perspectives of the million Black men who marched.

Back up your coverage of the March with facts gathered on the spot. Give your reporters, writers and editors the 'inside' scoop to set your stories apart. Provide true insight and clarity about the mindset of the marchers and how the future direction of this mass movement might impact the United States and the world.

Poor race relations continues to be one of America's most troubling facts of life. The Wellington/OMAR Million Man March Poll is an important reference document directed at getting a handle on this phenomenon, after all, how can there be a dialogue about race relations today without knowing the hot buttons of Black America? The Wellington Group/OMAR Million Man March Poll is an important reference document directed at getting a handle on this phenomenon, after all, how can there be a dialogue about race relations today without knowing the hot buttons of Black America? The Wellington Group/OMAR Million Man March Poll is the key to improving your understanding of Black people in America.

Take a look at just some of these findings...

Who would you vote for if the 1996 Presidential Election were held today?  
Colin Powell.....37%  
Jesse Jackson.....23%  
Bill Clinton.....14%  
Ross Perot.....3%  
Bob Dole.....1%  
None of above.....23%

#### Most important information sources about the MARCH:

Word-of-mouth.....65%  
Television.....48%  
Black Newspaper.....44%  
Radio.....44%  
Major Daily News.....33%

#### Currently have checking or savings account at a Black bank?

Yes.....23%  
No.....77%

#### Percentage who agree completely with the following statements:

Jews are attempting to use Parvaktan's involvement with the March as a wedge to divide the Black community.....55%  
Because O.J. Simpson is Black, most white Americans had a difficult time presuming his innocence from the outset.....76%  
Racism is still the #1 barrier to Black progress in this country. 67%

#### Percentage who are very likely to spend time and money on the following:

Boycott corporations that don't comply with affirmative action requirements. 63%  
Buy more goods and services from Black-owned businesses. 79%

#### Would you establish an account at a Black bank and place 50% or more of your resources there as a result of the March?


Yes.....92%  
No.....8%

ALSO... includes data that proves crowd estimate exceeded a million people!

#### HOW TO ORDER

Order NOW! Don't be left out. This reference document contains over 120 pages of data tables for only \$230.00. Call now (609.854.1881) and we will fax you an order form. Place your order by 4:00 PM and we will ship overnight at no additional cost.

### Ruby Jay's Corner



The New Hope Baptist Church, located at 3002 Birch Avenue, where Rev. Billy R. Moton is pastor, had great services last Sunday morning. It all began with Sunday School at 9:30 a.m. Supr. James (Gibson) presided over the services. It began with the singing of "What A Friend We Have In Jesus." After prayer, the classes marched to various classrooms for 30 minutes of instruction. The classes reassembled singing the song, "Leaning On Jesus."

High points of the lesson were given by Class No. 4 with Sister Joan Y. Eaton as teacher. The comments were very good.

Secretary's Report—Class No. 1, Men's Class, received both banners.

The morning service's devotion was led by Sister Chase and Brother Cork.

The morning services began with the processional by the Male Chorus singing "God Is Already Here." Altar prayer was offered by Rev. Jeff Brown. A song, "We Come to Praise Him," was sung. Sister Flora Johnson read the morning scripture. Prayer was given by Sister Ann Chapman. Another song, "He That Dwelleth In A Secret Place," was sung. Responsive reading was led by Sister Lucille Jackson with the congregation standing.

The morning hymn was "Standing On The Promises of God." Pastoral observations were given by Pastor Moton. Another song, "I'm Going to Serve Him." Sister Johnnie Walker Martin also sang "Keep Me Every Day." It was so nice to have her and her husband and her mother in services last Sunday morning.

Pastor Moton's sermon was entitled "Seek Ye The Lord." His text scripture was Isaiah 55:6-7. It was a mighty sermon.

Pray for Brother Robert Cork who was in a bad car wreck Sunday morning. God is able, as he didn't get hurt.

It was nice to see Brother Ulysses Kelly at church last Sunday morning. He said, "I am glad to be present in the House of the Lord." Sister Callie Howard was also present at church also. It was so good to see her.

Let us pray for Sister Annie Taylor's grandchild who was killed in San Diego, California. Services were held last Tuesday morning at 11:00 a.m. there.

Last Sunday afternoon, members of New Hope Baptist Church honored their pastor and wife, Rev. & Mrs. Billy R. Moton, in their Sixth Appreciation Service. The theme was, "Honoring a Watchman of God." Scripture text was Hab. 1:1-5. Everything was so beautiful.

The New Hope Baptist Church Missionary Society is making plans to recognize men of color by hosting "Men of Distinction—The Black Man." This event will be held Friday, December 1, 1995. It is the desire of the church to have women blend their forces as never before to help make a difference for our Black men, by leading the way for this effort.

### Curry Funeral Home (Same Location)

1715 E. Broadway, Lubbock, TX  
806-763-5066



Kevin L. Smith  
Funeral Director,  
Mortician



Linda J. Gaines  
Manager since 1986



Gerald D. Jackson  
Office & Funeral

Since the beginning, Curry Funeral Home continues to serve the community and its area cities, showing an unsurpassed standard of quality in the funeral business. This high standard continues coming from the roots, beginning in 1936 as South Plains Funeral Home, and is still the foundation of the business. Although the name changed to Curry Funeral Home in 1989, the very standard in which we started continues with professionalism and dependability and caring management and staff. (The same location, 1715 E. Broadway, with three familiar faces)

**In your hour of bereavement when you want the best for your loved ones, but are not able to meet the requirements for a service above your economic means, maybe this is the answer for you:**

**A Professional Service rendered to you at the economical Price of \$1,950.00**

This service will include the following:

- Professional Services
- Church or Chapel Service
- Casket: Blue, Gold, Bronze, Silver (available colors)
- Outer Burial Vault
- Programs
- Flowers

This price does not include cemetery charges. Contact our staff for further information.

## African Briefs

continued from pg. 1

Dudley would not disclose the number of applications received so far. However, he said three trainers were presently on hand to train the first group.

In addition, 10 Zimbabweans will be trained each year in North Carolina who will in turn train local people in cosmetology.

Dudley Products manufactures and distributes hair and personal care products and runs a cosmetology university in Kersersville, N.C.

Dudley said he was working on a five-year investment plan in Zimbabwe estimated to cost about \$6 million, which would include manufacture and distribution of cosmetics locally.

Dudley was Mugabe's host during a visit to the United States in May.

### ECONEWS: AFRICA-AID BENIN PRESIDENT CALLS FOR WESTERN AID TO AFRICA

LUSAKA, ZAMBIA (PANA)—Benin President Nicéphore Soglo has called for a "Marshall Plan" type of Western aid to Africa to help the region revamp its economies.

Speaking in Atlanta, Ga. recently, Soglo said that like Europe which benefited from Post-Second World War U.S.-funded Marshall Plan, Africa needed similar assistance which, he said, had of late also assisted Asia to develop.

### EDITOR CHANGES PLEA TO GUILTY IN MUGABE MARRIAGE CASE

ZIMBABWE (PANA)—One of three Zimbabwean newspaper executives on trial over a false report about President Robert Mugabe's recent marriage has opted to distance himself from the other two accused and pleaded guilty to defamation.

The deputy editor of the Financial Gazette, a privately-owned weekly often critical of Mugabe's government, said he wanted a speedy conclusion to the case as he had no money to defend himself.

Simba Makunike, instead, pleaded guilty to a charge of criminally defaming a judge and a cabinet minister by reporting erroneously that they played a role in a wedding between Mugabe and secretary Grace Marufu last April.

Mugabe has angrily told journalists that reports he had secretly married the secretary after the death of his Ghanaian wife, Sally, were none of their business.

But both High Court Judge Paddington Garwe and Public Construction Minister Enos Chilokore have denied Financial Gazette accounts saying they witnessed a formal ceremony.

Other newspapers and magazines have reported that Mugabe secretly married Ms. Marufu, saying she had born him two children before and after the death of his wife.

### JUDGE SENDS TWO JOURNALISTS TO PRISON

KINSHASA, ZAIRE (PANA)—Two journalists have been sentenced to seven months imprisonment by a Zairean judge who found them guilty of defaming him and other court officials recently.

The verdict was pronounced by the Kinshasa-Matete Magistrates' court, against editor and publisher of "Le Point Zaire" newspaper, Messrs. Belmonde Magloire and Nestor Mazangu respectively.

Magloire, a Beninese national who has lived in Zaire since 1965, was arrested on 11 April, and charged with defaming the judge whose name was only identified as Balanda and the Public Prosecutor, Mongutu Tapangame, in an article published by the paper which carried the title, "Chain of Scandals in the Judiciary."

The court ordered the newspaper to pay 10,000 New Zaire (6,000 NZ = \$1 US) to the plaintiffs as damages.

The judge also ruled that the sum of two million New Zaires be paid to the Public Prosecutor's private secretary, one of the plaintiffs in the case.

The lawyer hired to defend the journalists by the Press Consumer Forum of Zaire said he will appeal against the ruling.

### ZIMBABWE INVESTIGATES ALLEGATIONS OF DISCRIMINATION

HARARE, ZIMBABWE (PANA)—Zimbabwe's Education Ministry is investigating allegations that certain private schools were discriminating against black students by charging fees most Africans in that country cannot pay.

The Deputy Education Minister, William Gumbochoma, made the statement when replying to a parliamentary question asked by a Member of Parliament, (MP) Clive Chimbi.

The parliamentarian had said that racial discrimination was prevalent at some private schools.

In his response, the Deputy Minister said the ministry was aware of discrimination at some schools but not at the one mentioned by the MP.

Chimbi had said some white pupils at a school called Eaglesvale had on two occasions carried out experiments on a black child, burning him around the neck.

"It pains me to refer to the color of the people's skins in an independent Zimbabwe, but I am at loss as to whether one would describe the above incident as racial discrimination being practiced at Eaglesvale."

"However, if the MPs have evidence of racial discrimination at some private schools, they should bring this to my ministry for investigations," said the Deputy Minister said.

He added that "at the moment, we are investigating allegations of racial discrimination at two private schools who are making a concerted effort to discriminate against blacks by hiking fees. I promise to work as expeditiously as possible on the matter."

### LP&L Ends Fiscal Year with 48% Increase in Net Income

*(Correction to LP&L Release: Please note the following corrections-LPL year end gross revenue as \$54,223,381 net operation income \$11,991,956. For further information contact Robert Massengale 767-2500.)*

Giving credit to "dedicated employees," Derrell Oliver, Director of Electric Utility Sales and Service for Lubbock Power & Light, announced today that the utility company closed its fiscal year on September 30 with a 48 percent increase in net income over last year.

"LP&L's total gross income for the year was \$11,991,956," said Oliver, "and of that figure, \$6,546,483 was transferred into the General Fund for the City of Lubbock." This left a net income of \$5,451,473, which is an increase of \$1,760,003 over last year.

In addition to increasing its total net income, LP&L also upped its customer base by 1.6 percent. The city-owned utility now services 59.9 percent of Lubbock's electric consumers.

Other achievements made by LP&L employees during the last month included raising 122% of its United Way goal and assisting in a joint effort with SPS, Southwestern Bell, Cox Cable and South Plains Electric Co-Op to surround the Texas Tech campus with flags. The flags are put in place before every home football game and selected basketball games by all the utility crews working in their bucket trucks.

### Texas Department of Commerce's Smart Jobs Fund Approved for \$29 Million for Fiscal Year 1996

AUSTIN, TX—The Smart Jobs Fund is a business incentive program designed to increase the competitiveness of Texas in the global economy. This innovative program is helping Texas businesses train the work force for the kinds of jobs that lead to opportunities for advancement. Because of the program's overwhelming success and with broad, bi-partisan support from the Texas Legislature, the funding level for Fiscal Year 1996 has greatly increased from \$ 8 million in the previous biennium to more than \$29 million. Without any increase in taxes, the Smart Jobs legislation provides for one-tenth of 1 percent of the Unemployment Insurance Trust Fund to be delivered into the Smart Jobs Fund after the solvency of the Trust Fund is established.

"The Smart Jobs Fund is an innovative program designed to assist Texas businesses in training the work force of the future and provide financial incentives to create high-skill, high-wage jobs for Texans," says Texas Department of Commerce's Growth & Retention Director Richard Hall.

The Smart Jobs Fund provides direct grants to employers for customized training in emerging occupations that are in demand, such as manufacturing. Fifty percent of Smart Jobs Funds are targeted to small businesses; 20 percent are targeted to minority businesses. In addition, businesses in rural areas and in Enterprise Zones receive special priority. Consortia with two or more employers applying together under a common training plan will also receive priority. The program is "employer driven," meaning the employer determines what training is needed for their work force, so long as they meet the requirements set forth by the State Legislature.

All employers that have been in business for at least one year are eligible. At least 60 percent of the funds must go to existing Texas businesses, and up to 40 percent to businesses new to the state of Texas. All businesses must demonstrate financial soundness and fulfillment of state tax obligations.

For the biennium ending August 31, 1995, grants were provided to over 77 companies. Administered by the Texas Department of Commerce, the Smart Jobs Fund was established by the 73rd Legislature in September 1993 with the broad support of business and labor, local chambers of commerce, economic development organizations, and community colleges and technical schools. Since the Smart Jobs Fund inception, Texas' place ranking among other states jumped from the low 40s to 3rd in the nation based on the funding of the program.

The new Smart Jobs Fund application is designed so that any employer can easily apply for training funds, and all applications are reviewed within 10 working days. Call 800-888-0511 for a complete Smart Jobs application packet and additional contact information.

### American State Bank and Goodwill Hold Community Clothing Drive

Clean out your closet and warm up your heart: the holiday season has begun. American State Bank and Goodwill Industries of Lubbock are holding a Thanksgiving Clothing Drive to be held November 1 through November 15.

American State Bank is conducting an internal competition to encourage employees to participate, and the public is invited to donate items as well. Donated items may be dropped off at any American State Bank branch anytime between November 1st and November 15th.

Items that are most needed include the following: adult and children's clothing, shoes, toys, linens, small appliances and furniture. Accessories such as belts, jewelry and purses are also needed.

On November 8 and November 15, the Goodwill truck will pick up the items from each American State Bank branch. All donations will enable Goodwill Industries in its mission of providing vocational rehabilitation and other services to people with disabilities.

### Jamison Funeral Home

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(806) 765-7008

**"The Caring Professionals"**  
M.C. Brock, Sr.—Director  
Monuments are Available  
(In Stone and Bronze)  
Pre-Needs: Forethought & Universal  
Life Insurance Co.  
Family Funeral Plan: American Industries  
Life Insurance



Charlotte Jamison  
Galewood - Owner



M.C. Brock, Sr.  
CEO - Mortician

### Tree Festival Offers Groups Opportunity for Holiday Spirit

Businesses, civic and service organizations, and families can get into the holiday spirit by decorating a tree at the Festival of Trees, an event benefiting the Children's Miracle Network Telethon.

Groups or individuals may donate a decorated tree, wreath or miniature tree to be sold at the Festival, which will take place Dec. 1-3 at Market Alumni Center, 17th Street and University. Organizations may decorate their trees at a decorating party, complete with entertainment and refreshments, Nov. 29 from 7 p.m. to 9 p.m. at the Market Center. All decorations must be up and in place no later than Nov. 30 at 5 p.m.


"Companies can use this both as their holiday charity project and as their Christmas party. Last year, the decorating was a very festive occasion that got everyone into the holiday spirit," said Milynda Walker, festival chairman.

Other sponsorship opportunities include contributing money to pay for a tree to be decorated or volunteering to decorate and deliver sponsored trees.

The trees, wreaths and decorations will be sold at a Nov. 30 invitation-only Lights-on Party and at the three-day festival, to be held in conjunction with Lights On Broadway. Admission to the festival will be free, and tree donors will be invited to the Light-on Party.

All money contributed to the Children's Miracle Network Telethon is used to buy medical equipment for the Children's Hospital at UMC.

Those interested should call the UMC Foundation office at 743-3322.



## LUBBOCK POWER & LIGHT

10th and Texas 763-9381  
Lubbock's Only Home-Owned Utility

### Parkway Manor Care Center News • Volunteer Registration

Willie Ann Floyd and daughter visited George Knox and Ruth Black on last Sunday afternoon, and reported a wonderful visit.

Shirley Borgers and Janice Ann Jordan visited mother and granddaughter, Lucille Wiggins, last Monday afternoon.

The Buchanan Elementary School Kindergarten was special guests at a Halloween party. They were wonderful and did a job of entertaining the boys with singing. The residents enjoyed them very much. The residents hope to have them again sometime.

Ann Day, 77, works with SZA, is back again with her visit, and so is Peter Hereford. They are helping Rev. W.H. Stephens with his 10:15 a.m. Wednesday morning Bible study. Last week's lesson's basic theme was "How To Go To Heaven." The scripture text was St. Luke 15:18-19, and taught by Rev. Stephens. It was another wonderful time all had together.

Veronica and Jewel Norris visited Jervis Norris last Wednesday afternoon.

Hayward Lewis and Wally Blaised visited Ann Lewis last Wednesday afternoon.

The United Ladies of the Church of Christ had four members to come last Thursday afternoon and held prayer services for the residents. It was so great to have them.

Northern L. Brown visited his grandfather last Friday afternoon.

Bronnie Burroughs, who is a caregiver of Hope Deliverance Temple Church where Elder Charles Turner is pastor, visited the residents last Saturday afternoon.

Mr. and Mrs. Moody visited Mrs. Luvenia Markins last Saturday afternoon.

THINK ABOUT IT: "Your place is where you can do the most good for God."

Mrs. Gloria Oquinn, A.D., A.P., and Rev. W.H. Stephens, Assistant A.D., & R.

### National Urban League Releases "The State of Black America 1995"

The National Urban League released "The State of Black America 1995," marking its twentieth year of publication. Over the years this book has been the single most authoritative, annual document examining the current conditions of African Americans.

Individuals, colleges and universities, and all levels of government have found "The State of Black America" to be a valuable resource in planning, research and the development of public policy on these critical issues.

The 1995 commemorative edition presents distinguished African-American scholars writing on three important themes: youth development, economic self-sufficiency, and racial inclusion.

Under the theme of youth development, Hugh B. Price, president of the National Urban League, said, "Children growing up in the inner city are being cheated of many supports that are critical for their success. Parents and community leaders must become sophisticated and insistent consumers of education for their children."

The articles that are included under the youth development theme are: "The Third Movement: Developing Black Children for the 21st Century," by Jeff Howard; "The Conditions of African-American Education: Changes and Challenges," by Shirley M. McBay; "Science, Technology, and Human Resources: Preparing for the 21st Century," by Walter E. Masey; "Preventing Black Homicide," by Carl C. Bell with Esther J. Jenkins; "Black Children in America," by Marian Wright Edelman; and "Black Youth at Risk," by Bruce R. Hare.

In the section on economic self-sufficiency, Price stated, "We must continue our successful job training and placement programs.

We will pressure private and public employers to cut poor people in on the local job action."

The articles that studied economic self-sufficiency included: "African Americans in the Urban Milieu: Conditions, Trends, and Development Needs," by Lenneal J. Henderson; "Toward Economic Self-Sufficiency: Independence Without Poverty," by Lynn C. Burbridge; "African Americans and the 21st Century Labor Market: Improving the Fit," by Billy J. Tidwell; "The Economic Status of Black Americans During the 1980s: A Decade of Limited Progress," by David H. Swinton; and "The Black Middle Class: Past, Present, and Future," by Robert B. Hill.

The articles in the report that studied racial inclusion were: "The Demographic Revolution: Diversity in 21st Century America," by Bernard C. Watson; "The Elusive Quest for Racial Justice: The Chronicle of the Constitutional Contradiction," by Derrick Bell; "Black Americans and the Courts: Has the Clock Been Turned Back Permanently?" by Julius L. Chambers; "On Parity and Political Empowerment," by Charles V. Hamilton; "Valuing Diversity: The Myth and the Challenge," by Price M. Cobbs; and "Beyond Civil Rights," by Glenn C. Loury.

Founded in 1910, the National Urban League is the premier social service and civil rights organization in America. The mission of the National Urban League is to assist African Americans in achieving social and economic equality.

For information on how to obtain copies of *The State of Black America 1995*, phone (212) 274-9600 or write to AG Publishing, 75 Varick St., New York, NY 10013.

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## Dunbar International Sets Reunion!

Dunbar Alumni International, Inc. has set its next all-class reunion for July 2-5, 1998. Dr. Samuel Metters, '53, owner and president of one of the most successful minority-owned businesses in the United States, will be the banquet speaker. The association has already begun reserving facilities, planning events, and endeavoring to include as many Dunbar exes and supporters as possible. They are asking that other Dunbar exes do not schedule reunion activities during 1998, but instead work with the association.

"We are quite pleased with All-Class Reunion IV that was held this past July," said a spokesman for the association. "We have some definite plans and objectives that will excite our exes and supporters. Hopefully we can work together in achieving the objectives of the association: to preserve the ideals, history, and cultural memorabilia of Dunbar High School. We should be working together and not undermining the association in any way!"

Dunbar Alumni International, Inc. will meet this Saturday, the 11th, at 4:00 p.m. in the Dunbar ballroom. Dues for the association are \$12.00 per year, per household.

### WHEN ARJUSTICE MORRIS BECAME A LOTTO TEXAS MILLIONAIRE, HER WHOLE COMMUNITY WON.

ARJUSTICE MORRIS TOOK A CHANCE ON LOTTO TEXAS. NOW SHE'S GIVING HER NEIGHBORHOOD'S KIDS A CHANCE. WITH \$17.6 MILLION IN WINNINGS, SHE'S BUILDING A COMMUNITY CENTER WHERE KIDS CAN LEARN, PLAY AND GROW. NO WONDER THE FOLKS IN HER COMMUNITY ARE HAPPY THAT ARJUSTICE IS ONE OF OVER 150 MILLIONAIRES AND STILL COUNTING.



HER SYSTEM:  
SHE JUST  
CHOSE HER  
NUMBERS  
RANDOMLY

WINNING NUMBERS:  
4 12 17 25 35 42

FIRST THING  
SHE BOUGHT:  
A HOUSE  
FOR HER MOM

PRIZE: \$17.6 MILLION



## We Must Lose Our Slave Mentality and Plantation Attitude!

by Eddie P. Richardson

There is an old saying: old habits are hard to break. It ain't necessarily so, but it's more so than no. We can go back to the framing of the Constitution in and around 1776, when Willie Leech, a small plantation owner, advised the framers of the Constitution on how to handle the Black of that era.

Leech advised them that the task would become more difficult as time went by and Blacks grew in population. You would have more and more revolts, going against their masters, harder to control and doing what they are told by their masters.

Leech informed the Constitution framers, I only have a small plantation and not as many slaves as the large plantation owners, but I have good control of my niggers and the plan can work for many more.

The three-step method I use to keep my niggers in tow is to instill **resentment... fear... and distrust**. Get the old Blacks fighting and distrusting the young Blacks and vice versa, the young females against and distrusting the old females and vice versa, on and on. The field hands against and distrusting the house hands, dark skins against light skins. Then instill a fear in them that one group is out to get the other and instill a fear in them against each other is trying to do the

other in by distrusting, fearing, and distrusting each other. That is a sure way to keep them from revolting, protesting and organizing against their white slave masters. They will be too busy gauging up on each other.

Sorry to say, that slave mentality is still around and we still possess that plantation attitude. If you don't believe it, place a bunch of us on a job or any task and observe us and see who watches who? Don't let one or a few of us progress above the flock and there is sure pure hell. Let one of us get a little credibility or recognition and watch the flock come apart. The moderate-day slave master does not have to watch us and keep us down—we do a tremendous job on each other.

The Million Man March and some of the other events that are taking place in the aftermath and that were on the burners before are coming to the forefront.

We thank God that some of us have had a focusing and refocusing of the minds and are getting rid of the slave mentality and plantation attitude. And thanks be to God, some of us are healed or cured. We look forward to seeing the day when we lose our mental shackles and are free of this mental jail and move forward in a positive self-sustaining attitude to help ourselves save us from us for the good of all of us collectively by all of us for all of us.

## IN CINQUE

by Renetta W. Howard



It is the common belief in most communities that schools are in existence and designed to educate the students who attend. Because of this belief, the local communities, county and state governments tax citizens in order to pay for the education of its youth, especially those who fall into the category of the ages four through sixteen years.

For years, as long as anyone can remember, most emphasis has been placed on the "three Rs." This was the main emphasis when families took responsibilities of teaching social skills and ensuring that their children had proper nutrition, clothing and transportation to and from school.

As time has gone by, the family has given up much too much of its responsibilities to the government, via the school. Many children get all of their meals at school, purchased or free. They learn all of their social skills at school and many other necessities, or referrals for such at school. BUT they cannot get an adequate education because one very important subject is not allowed in the curriculum

in many schools: **SEXUAL EDUCATION!**

Schools teach health and acquaint students with their anatomy. They teach them what they already know, where their sex organs are and the proper name by which to call them, but fail to explain how they should be taken care of or used in regards to the opposite sex. There is no mention of birth control because abstinence is all that students are taught about, which is noble.

Is there any wonder that teenage pregnancy and childbirth are on the rise? When we teach our children where the babies come from, they need to know how they got there in the first place. They need to know how to prevent unwanted births as well. Is there any wonder why so many children are abused?

As a community, we need to get "in cinque" and start teaching our young people some real sex education in school, as the average family is not really equipped to speak candidly and intelligently with its children. Since the government has taken on other family responsibilities, it should not hinder progress.

## Million Man March Pledge

[Editor's note: Will you take this pledge and live by it?]

- I, [your name], pledge that from this day forward, I will strive to love my brother as I love myself.
- I \_\_\_\_\_ pledge from this day forward I will strive to improve myself spiritually, morally, mentally, socially, politically and economically for the benefit of myself, my family and my people.
- I \_\_\_\_\_ pledge that I will strive to build businesses, build houses, build hospitals, build factories and enter into international trade for the good of myself, my family and my people.
- I \_\_\_\_\_ pledge that from this day forward, I will never raise my hand, with a knife or a gun, to beat, cut or shoot any member of my family or any human being, except in self-defense.
- I \_\_\_\_\_ pledge from this day forward, I will never abuse my wife by slapping her, disrespecting her, for she is the mother of my children and the producer of my future.
- I \_\_\_\_\_ pledge that from this day forward, I will never engage in the abuse of children, little boys or little girls, for sexual gratification. For I will let them grow in peace to be strong men and women, the future of our people.
- I \_\_\_\_\_ pledge I will never again use the "B" word to describe any female, but particularly, my own Black Sister.
- I \_\_\_\_\_ pledge from this day forward that I will not poison my body with drugs, or that which is destructive to my health and my well-being.
- I \_\_\_\_\_ pledge from this day forward I will support black newspapers, black radio, black television. I will support black artists who clean up their act, to show respect for themselves, and respect for their people and respect for the ears of the human family.
- I \_\_\_\_\_ will do all of this, so help me God.

## Letter to the Editor

Paramedic of the Year

I would like to nominate Mr. Alvin Chatman for paramedic of the year. Mr. Chatman is employed by Lubbock EMS, and has been there since 1982. Alvin is a great role model, and a prime example of what a paramedic is suppose to be. Alvin is very unselfish and leads by example. Over the past years Alvin has gone beyond the call of duty both for his patients, and for his community. Alvin treats his patients with respect and great skill. Alvin has given his time and money to patients in need, i.e. A patient who had passed out at the bus station who refused medical treatment was down to his last penny. Alvin gave him several dollars so the patient could eat lunch. Alvin has given flowers to several of his patients so they could make a cheerful recovery. One time Alvin was taking a patient home from the hospital after a several month stay, and stop by the carol of lights so the patient could see them.

Alvin has done many things for the Lubbock community. One of the goals Alvin has accomplish is the development of a EMS medical explorer group. This group is interested in the medical field and volunteers for different projects. By taking on 14-21 year old young adults Alvin has taken on a great responsibility to teach these people. Alvin in this year 4th of July parade was Reddy Teddy and walked the entire parade. After the parade Alvin had to receive IV therapy for dehydration. To me this is great dedication to our field.

Alvin has taught EMT classes all over the South Plains. Many communities are now better off because of the teaching skills by Alvin. Alvin would never say no to any community needing help in anyway.

Being the only black paramedic in the Lubbock EMS organization Alvin has over come many obstacles. He is very instrumental in East Lubbock working with minorities children. Alvin is only 5'3" and 110 pounds, but I look up to Alvin for inspiration. Without Alvin our organization would not be the same. He has forgot more than I know of the things he has done for this community.

Alvin is what every EMS organization needs. Someone with a big heart that would do anything to help the patients. Not just medically, but psychologically, emotionally, and financially. It would be great if Alvin Chatman is paramedic of the year.

Alvin Chatman is the son of Mrs. J.A. Chatman and the late Dr. J.A. Chatman.

—Alan Harrison

## THIS N THAT

**HABITAT LOOKING GOOD ON HICKORY!** THIS N THAT... has paid close attention to the... **CONSTRUCTION OF TWO HOMES...** Located at 2404... and... 2406 HICKORY AVENUE... they are looking real good... and it will not be long before they will be completed... and to note there will be another one to be built at 2408 HICKORY AVENUE... next month... This is great for the... **CHATMAN HILL AREA...** With these new constructed homes... this area of our city will look even better... THIS N THAT... is happy that... **LUBBOCK HABITAT FOR HUMANITY...** has chosen this area of the city to construct homes... **KEEP UP THE GOOD WORK!**

**HELP OUR YOUNG FELLOWS!** THIS N THAT... would like to ask the... **PARENTS & GUARDIANS...** of young men to help these young fellows... When you see them... they call it... **SAGGING...** meaning their pants about to fall off their body... why not correct this kind of attitude... Now if you really look at it... **SAGGING IS NOT THE ANSWER...** to make these young boys more manly... Surely... we can let them know that this... **KIND OF A DRESS...** is not appropriate for them... and we should let them know it... Even in the... larger cities... as New York City... you don't see them... **SAGGING...** as we see in Lubbock... If you wear them... **PANTS...** SO LOW ON THE BODY... you can't really cross a busy street... Why not talk to our... **YOUNG FELLOWS...** about sagging... as it is not... **COOL!!** Let us help these young fellows... they really don't know what they are doing...

**D.C. KINNER THE BARBER SAYS:** "THE SUCCESS... of a... **BLACK MAN...** is not what he... **CAN'T DO...** but what he... **CAN DO..."**

**CONGRESSMAN THORNBERRY TO MARCH WITH KIDS!** THIS N THAT... has learned that... **U.S. REP. WILLIAM M. "MAC" THORNBERRY...** 13th Congressional District of Amarillo, Texas... is expected to march with the... **YOUNG PEOPLE**

**AGAINST DRUGS & VIOLENCE... FRIDAY EVENING...** at 5:30 p.m. The march will begin at... **CHATMAN PARK...** East 28th St. & Ivory Avenue... **CITIZENS...** who would like to participate in the... **MARCH...** are asked to be there... and support the young people... Will you help... **OUR YOUNG PEOPLE!**

**CHURCHES COME TOGETHER IN FT. WORTH...** THIS N THAT... has learned from... **PASTOR COX...** of Ft. Worth, Texas... that... **ALL CHURCHES...** in Fort Worth... come together... **ONCE A MONTH...** to march against... **DRUGS IN THE COMMUNITY...** Would be a nice thing if this... **WAS DONE IN LUBBOCK...** say once a month... What about that... **PASTORS AND MEMBERS OF CHURCHES?**

**ALLEGED DRUG DEALERS' PICTURES COMING SOON!** THIS N THAT... would like to advise that... **PICTURES...** of alleged drug dealers... will be coming in the... **VERY NEAR FUTURE...** Keep reading the... **SOUTHWEST DIGEST...** and see who is selling drugs in the community... at least... they have been arrested for doing such a thing...

**GOOD OPPORTUNITIES FOR BLACK CHAMBER!** THIS N THAT... would like to... **ADVISE...** the... **LUBBOCK BLACK CHAMBER OF COMMERCE...** THAT THERE ARE SOME OPPORTUNITIES... for this organization now... With the new office of the... **CANYON LAKE CREDIT UNION...** by officing in this facility... would bring about some great opportunities... As... **BLACK PEOPLE...** we must accept that the assistance of... **UNCLE SUGAR...** is long gone... just haven't got to Lubbock at the present time... but we will have to take to the... **CORPORATE STRUCTURE...** and make some things happen for us... As a... **BLACK PEOPLE...** we can do so much... that is... if we really believe we can... **THIS N THAT...** SUPPORTS... the Lubbock Black Chamber and Credit Union!

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Also, today's soldiers develop a sense of maturity and personal work habits that are sought by many employers in the civilian world.

So, if you have your sights set on success, talk to your local Army Recruiter today about the many advantages women enjoy in the Army.

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**ARMY. BE ALL YOU CAN BE.**

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The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing it is truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to criticize or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publisher/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00 p.m. Friday. Advertisement deadline is 3:00 p.m. Friday or if camera ready, Monday at 2:00 noon. Member A.O.I.P. (Assault on Illiteracy Program)

A Community-Building Newspaper

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## City of Lubbock Christmas Crafts Bazaar

You know it's the start of the Christmas Season when the annual City of Lubbock Christmas Bazaar opens its doors. This year over 70 artists and craftsmen from across the South Plains will be making Santa's job a bit easier. Plan on joining us for the 14th annual Christmas Bazaar to be held at the Lubbock Senior Center, 2001 19th Street, on Friday and Saturday, November 10th & 11th, from 9:00 a.m. to 6:00 pm. There is no admission fee for this event. For further information call 767-2710.

Proceeds from the Bazaar will help fund the Lubbock Senior Citizen Program.

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### Citibus Ridership and Revenue Increase

Citibus announced an increase in both ridership and total revenues, showing a 6 percent rise over the previous year.

This makes the ninth consecutive month for fixed route ridership to reflect an increase.

Citibus officials said a major factor that affected total revenue was employees being more conscious of company standards, which translated into satisfied riders.

The jump in ridership was attributed to children and Econocard riders. Econocards offer a discount to those riders who use the bus frequently.

Jake West, administrative assistant, said operation consistency was the key.

"We were able to keep our times and trip numbers consistent," he said. "Operators have been on schedule and maintenance has been keeping the vehicles serviceable."

Citibus ran over 235 hours of public service. They provided service for United Way, Reese Air Show, 4th on Broadway and numerous other community events.

For a Citibus map, or more information, call 762-0111.

### Chicago Train Accident Sparks Local Safety Concern

LUBBOCK—Seven students were killed, and about 30 injured as a school bus was ripped apart by a passing train in Fox River Grove, Illinois. Although the accident is under investigation, questions have arisen concerning bus safety and railroad crossings.

Citibus policy states that drivers must come to a complete stop, somewhere between 10 and 50 feet before the nearest rail, before proceeding over the tracks. "Our policy will insure that drivers will take a moment to examine the intersection before crossing," said John Wilson, general manager at Citibus. "The school bus accident is a real tragedy. It really makes transportation service businesses stop and reevaluate policies and procedures when it comes to something like railroad crossings. At Citibus, safety is always our first priority."

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# What can Lubbock Gain from the Sale of LP&L?

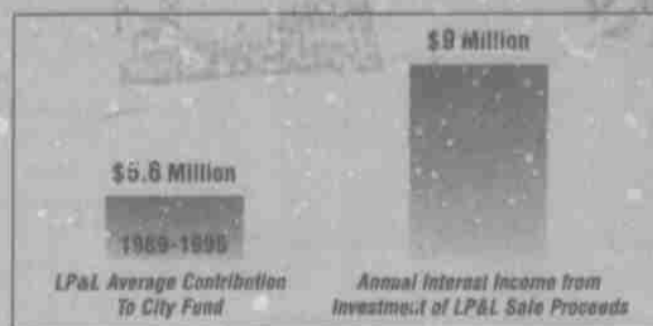
**"\$11 million in new revenues"**

Lubbock stands to gain increased revenues and economic development activities, without losing any level of service or the low electric rates you've come to expect.

### Investing The Purchase Price Would Pay Big!

In addition to receiving \$143 million for LP&L, Lubbock would retain LP&L's \$35 million cash reserve. The city could pay off LP&L bonds and still have enough money to create a \$150 million interest-bearing trust fund.

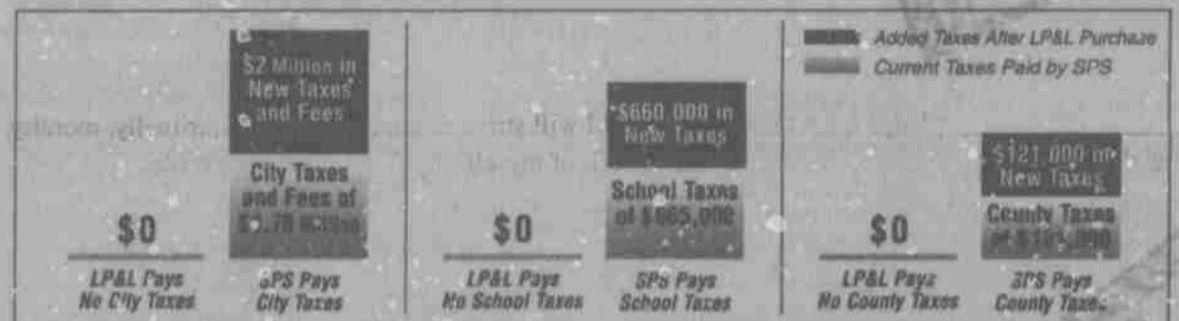
Even a nominal six percent return would net the city \$9 million in interest income each year. LP&L's average annual contribution to Lubbock's general fund over the last six years amounted to just \$5.6 million.



### Taxes Paid By SPS Would Increase!

As a city-owned entity, LP&L pays no taxes.

As an investor-owned utility, SPS currently pays taxes and would pay even more taxes on property it would acquire when buying LP&L. The increased fees and taxes paid by SPS to the city, schools and county would stack up like this:



### Texas Tech Would Receive A 20% Discount!

In compliance with new regulations, SPS would give Texas Tech University a 20 percent discount which cannot be recovered from other ratepayers. That discount would amount to a savings of about \$1.2 million annually for Tech.

### An Economic Development Team Would Be Formed!

SPS would funnel about \$1 million normally spent on competition into creating an intensified economic development program for Lubbock.

### SPS Electric Rates Will Remain Low!

SPS has dropped its electric rates 26 percent in the last eleven years! And not just in Lubbock, but in every community SPS serves — whether competition exists in that community or not.

SPS is making moves today to become even more efficient in its operations so that it can compete with a global marketplace that is quickly moving towards deregulation.

### Ask For Your Right To Vote On This Issue!

In July, the Lubbock City Council appointed an independent citizens task force to study the sale of LP&L. They reviewed the facts, and recommended that the city council put the issue before the voters of Lubbock.

Soon, the city council will decide whether to follow the committee's recommendation.

You have a right to vote on this issue. Contact your city council member to make sure you have the opportunity.



SOUTHWESTERN PUBLIC SERVICE COMPANY

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## Play Double Doubler Before It Splits.



Pretty soon, the Texas Lottery scratch game you've known and loved called Double Doubler will be gone. The official end of the game is November 1, 1995. However, you can buy tickets and redeem winning tickets for prizes until April 29, 1996. To play Double Doubler, scratch the play area and match three like amounts. Then scratch the prize box to see if you instantly double that amount. Win up to \$8,000 instantly. Prizes over \$599 must be claimed at any of the 24 Texas Lottery Claim Centers. Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.



Overall odds of winning 1 in 430. Must be 18 years of age or older. ©1995 Texas Lottery



# CHURCH DIRECTORY



## The Outreach Prayer Breakfast

We met in the home of Mr. & Mrs. Delbert Hood in 9 a.m. Devotion by Sr. Burleson with scripture, Psalms 61. Also prayer by Sr. Burleson. Prayer and testimonies by Sr. Cusick, Sr. Burleson. The morning speaker subject for the morning was fellowship - 1 Peter 4:17, 23 Psalms, Mark 8:34, Luke 18:22, Mark 16:13, G. Fitzhugh 2:13.

For the time has come for judgment, and it must begin first among God's own children, in the household of faith.

Those whom God appoints, and anoints, to do a job, we need to follow—leadership.

When the apostles called the deacons, he said, look out among you seven men full of the Holy Ghost and also of a good report, to appoint over this business. You see, when you get people full of the Holy Spirit, you don't have a lot of problems on your hands.

Every minute a minister has behind the pulpit should be worthwhile. Souls are out there that need to be saved. The Spirit of the Lord is upon many of his leaders today. Listen to the Gospel. One thing else, "sell out your stuff," and follow Jesus with your whole heart.

We thank this speaker for her wisdom of the scriptures. We love you. God Bless you.

Breakfast was served to all. If you're hungry spiritually or physically, come, this is a standing invitation to all.

Thoughts:

There is greatness in each of us. Let's make it a reality, for the good of all of us. Think about it.

It's time to make a change. We're the people, we can do it together. Think about it.

For we walk by faith and not by sight.

Write anytime, P.O. Box 1223, Lubbock, TX 79400. And smile—it makes the day go nicer. Are you hurting? Read II Chronicles 7:14, Mark 11:22-25, and believe the Word.

D. Hood, President; Ernestine Frazier, Secretary.



from the Desk of Parson D.A. Smith

## Are White Mega-Churches Stealing Black Churches' Members?

After addressing the question, "Are predominantly white mega-churches stealing black churches' members?" it was brought to the Interdenominational Ministerial Alliance's attention that the problem of white versus black church membership by blacks was much deeper than one would imagine. It was pointed out that many blacks who have achieved a marginal amount of success and are academically prepared still lack self-esteem, self-discipline, and self-identification. These blacks have not grown into the maturity to assume responsibility for themselves without unnecessary dependence upon others of a particular establishment group. And in this case, a predominantly white mega-church which spiously fulfills their neurotic "in-group" egotist anxiety.

An "in-group" is defined as a select group in which all members feel a strong sense of identity with the group, a sense of elitism about their group, and tend to act so as to exclude others (the out-group). From the very definition of an "in-group" it puts these blacks who have joined these predominantly mega-white churches in the "out-group." Economically, socially, politically, etc., ninety-nine percent of those

blacks belonging to these particular type of white mega-churches will always be in the "out-group" and their chances are as good as a snowball's in the depths of hell of truly getting into the in-group.

Again, while the Alliance holds that church membership is an "individual" thing, our plea to the black prodigals is for you to come back home! Let us remind you in plain language that you are not important because you have the opportunity to sit beside people who are different from you. Get real! The dress you are wearing is very probably a "second time around" Ellen Tracy while the woman that you are sitting beside has on a new Escada jacket, a pair of Wrangler jeans, and Tony Lama boots and perfume and other body emollients from la Prairie (the complete package—\$3,000 plus) and the spray cologne that you are wearing is nearly a hundred percent alcohol content impostor's design. Come on back home brothers! Your Visa, Master Card, Diner's Club, etc. will not hold the \$2,000 Brioni suits and \$900 animal-skinned shoes. Come on back home to the black churches where the neck bones, ribs, collard greens and candied yams are grand. HUSH YOUR MOUTH!

## W.K. Kellogg Foundation Funds Program to Train Minority Medical Students

NEW YORK, NY—The W.K. Kellogg Foundation of Battle Creek, Michigan recently awarded a four-year grant of \$851,587 to National Medical Fellowships, Inc. The grant will underwrite NMF's new W.K. Kellogg Community-Based Fellowship Training Program for Minority Medical Students. The goal of the new fellowship program is to increase the number of primary care physicians practicing in underserved areas by targeting minority medical students for community-based training during the medical school years.

"At a time when much about health care delivery remains unsettled, virtually everyone agrees on one point: there are far too few primary care physicians and other primary care practitioners in the system, particularly in poor urban and rural areas," said H. Jack Geiger, M.D., National Medical Fellowships board member and chairman of the fellowship program's national advisory committee. "By targeting minority medical students, we are able to give support to exactly those students who are likely to choose to practice in areas of physician shortage and among the urban poor."

A total of 45 fellowships will be awarded, over a three-year period, to second and third-year medical students enrolled in accredited U.S. schools of allopathic and osteopathic medicine, who are members of groups considered to be underrepresented in medicine by the Association of American Medical Colleges. The first cohort of 15 fellows will be selected early in 1996.

The \$10,000 fellowships will provide 24-week community-based training experiences in model projects that are part of major health professions education initiatives of the W.K. Kellogg Foundation; the Community Health Partnerships and Community-Based Public Health Projects.

Students will serve under the guidance of senior staff at the community-based facilities, assisting in health care delivery, community epidemiology, and health education.

"Providing community-based training, which is not ordinarily part of the medical school curriculum, will strengthen the preparation of students in community medicine, and reinforce their career interest in primary care," Geiger said.

The W.K. Kellogg Foundation was established in 1930 to "help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations." As a private grant-making organization, it provides seed money to nonprofit organizations and institutions that have identified problems and designed constructive action programs aimed at solutions.

Most foundation grants are awarded in areas of higher education; youth development; leadership; philanthropy and volunteerism; integrated, comprehensive health care systems; food systems; and rural development. Grants are concentrated in the United States, Latin America, the Caribbean, and southern Africa.

National Medical Fellowships, Inc. was founded in 1946 to increase the participation of minorities in medicine, and promote an equitable health care system. NMF has awarded more than \$33 million to over 15,000 men and women. In 1995, NMF remains the only nationwide, private, nonprofit organization in the United States that provides scholarship and fellowship aid, as well as education and leadership opportunities, to minority men and women in medicine. NMF seeks to develop minority physician leadership in preventive medicine and health education, health care, public health and policy, substance abuse research and treatment, biomedical research and academic medicine.



## We Thank God for Jesus The True Believers!

Genesis 2:16, 17, THE LORD GOD COMMANDED THE MAN, saying, of every tree of the garden thou mayest freely EAT: But of the tree of THE KNOWLEDGE OF GOOD AND EVIL, thou shalt not eat of it: for in the day that thou eatest thereof

THOU SHALT SURELY DIE.

Adam and Eve were FAITHFUL, AND TRUSTED IN GOD ONCE UPON A TIME, BUT THEN THEY BELIEVED IN THE DEVIL: WHO THEN CONTROLLED THEIR MINDS.

Genesis 3:1, Now THE SERPENT (THE DEVIL) was more SUBTIL (CRAFTY) than any beast of the field which THE LORD GOD HAD MADE. And he said unto THE WOMAN, YEA, HATH GOD SAID (PUTTING IN DOUBT), Ye shall not eat of every tree of the garden.

(NOW FAITH IS: Trusting in THE WORD OF GOD. It is the TRUTH, It is TRUSTWORTHY, it is RIGHT, AND IT IS ACTION.)

BY FAITH ABEL OFFERED UNTO GOD AN EXCELLENT SACRIFICE THAN CAIN, Cain not TRUSTING IN GOD'S WORD; THEN BASHED OUT HIS BROTHER'S BRAINS.

Genesis 4:3, 4, 8, In the process of time it came to pass, that Cain brought of the fruit of the ground an offering unto THE LORD. And Abel, he also brought of the firstlings of his flock and of the fat thereof. And THE LORD HAD RESPECT UNTO ABEL AND TO HIS OFFERING. And Cain talked with Abel his brother: and it came to pass, when they were in the field, that Cain rose up against Abel his brother, and slew him.

(When you know what GOD'S WILL IS: do it GOD'S WAY. GOD WANTED A BLOOD SACRIFICE; NOT VEGETATION. YOU CAN'T GET BLOOD OUT OF A TURNIP.)

By FAITH Noah moved with FEAR; BUILT AN ARK TO SAVE HIM AND HIS FAMILY. GOD TOLD HIM OF A FLOOD, WHICH WOULD KILL THEM THAT WOULDN'T BELIEVE.

Genesis 6:17; 7:1, 5, 22, THE LORD SAID, Behold, I, even I, do bring a flood of waters upon the earth, to DESTROY ALL FLESH, wherein is the breath of life, from under HEAVEN; AND EVERY THING THAT IS IN THE EARTH SHALL DIE. AND THE LORD said unto Noah, COME thou and all THY HOUSE INTO THE ARK: for thee have I seen RIGHT-EOUS BEFORE ME IN THIS GENERATION. And Noah did ACCORDING UNTO ALL THAT THE LORD COMMANDED HIM. All in whose NOSTRILS was the BREATH OF LIFE, AND ALL THAT WAS IN THE DRY LAND (NOT ON THE ARK), DIED.

By FAITH ABRAHAM: when told to SACRIFICE ISAAC; HIS ONLY BEGOTTEN SON, HE OBEYED GOD; THINKING IF HE KILLED HIM; GOD WAS ABLE: TO GIVE HIM ANOTHER ONE.

Genesis 22:2, 10, 12, THE LORD SAID, Take now thy son, THINE ONLY SON ISAAC, WHOM THOU LOVEST, and get thee into the land of Mo'ri-ah; and offer him there: for a BURN'T OFFERING upon one of the mountains which I will tell thee of. And Abraham stretched forth his hand, AND TOOK A KNIFE TO SLAY HIS SON. And HE SAID (THE LORD), Lay not thine hand upon the lad, neither do thou any thing unto him: for I know that thou FEAREST GOD, SEEING THOU HAST NOT WITHHELD THY SON, THINE ONLY SON FROM ME.

(What is it that's keeping YOU from becoming a TRUE BELIEVER? Why won't you give THE LORD ALL YOUR HEART, MIND, SOUL AND BODY? Is your mother holding you back? your father, sister, brother, or your children, husband, wife? Is it your boyfriend or girlfriend? Your money? WHAT IS IT?)

Luke 14:26, JESUS SAID, If any man come to me, and hate not his FATHER, AND HIS MOTHER, AND WIFE, AND CHILDREN, AND BROTHERN, AND SISTERS, YEA HIS OWN LIFE ALSO, HE CANNOT BE MY DISCIPLE.

Jesus said GO INTO THE WORLD, AND PREACH SALVATION; TO ALL MANKIND, AND WHOSOEVER DO MY FATHER'S WILL: IS A DISCIPLE OF MINE.

Matthew 12:49, 50, and JESUS stretched forth his hand toward his DISCIPLES, and said, Behold my mother and my brethren! For whosoever shall do THE WILL OF MY FATHER which is in HEAVEN, THE SAME IS MY BROTHER, SISTER, AND MOTHER.

GOD IS NOT THROUGH WITH US YET, SO LET'S PRAY FOR ONE ANOTHER ALWAYS. Directed • Arranged • Produced • Guided By OUR LORD JESUS CHRIST Written by Evangelist Billy B.J. Morrison, III.

## City Wide Ushers

The City Wide Ushers will meet at the Rising Star Baptist Church on the corner of East Cornell & North Zenith, Saturday, Nov. 11, 1995 at 5 p.m., where the Rev. F.B. Bell is host pastor. We need you all there. Please come, if not, you will miss a treat. Even though you can't control your circumstances, you can control your attitude. So please come and let's join together for a good time in the Lord. All

that haven't brought your canned goods, now is the time.  
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## Church Still Stands After Oklahoma Bombing

(NU) - The bomb that devastated the federal building in Oklahoma City in April - and sent shock waves throughout the nation - also damaged the nearby First United Methodist Church. Badly damaged it.

But as Pastor Nick Harris said, "That is a building, it is not the church." The church itself - the spirit of its more than 1,700 members - emerged as if touched by a miracle.

For one thing, eight people including Pastor Harris were in the 90-year-old church when the bomb went off not far away. Yet all eight escaped virtually unharmed. One of them had a scratch that's all. For another thing, one of the church's associate pastors was out of town - not in his corner office where he normally would have been, and where the damage was worst.

And 60 lilies left over from Easter, perched along a balcony balustrade, didn't even lose their balance. "Walls were gone," Pastor Harris said, "but those lilies were still there."

For Pastor Harris, those lilies proclaimed a lesson for him. "What they said to me," he said, "was that life is stronger than death. Good is more powerful than evil."

His words prompt our attention to what the Bible tells us in the Book of John: "People who do evil hate the light. But everyone who lives by the truth will come to the light." The Bible - it's always relevant.



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# Dark & Lovely



Superstar balladeer, Gerald Lever, center, a.k.a. the Dark & Natural Man, and Ralph Hargrett, right, brand manager, Dark & Natural present a check totaling \$25,000 to Thomas W. Dortch, Jr., right, President of the 100 Black Men of America to establish the Gerald Lever Dark Natural Academic Scholarship. The funds will support the organization's "Project Success" program which provides scholarships for urban youth. The 100 Black Men of America is an adult mentoring organization.

## Lubbock Professional Police Association Conducts Survey

Beginning August 11th, 1995, surveys were sent to 299 active duty Lubbock police officers. Besides basic demographic information, the surveys requested responses on a variety of job evaluation issues including communication, leadership, compensation, and local political and public opinion. A Likert scale ranging from strongly agree to strongly disagree is used for most of the answers with several issue identification and one open-ended comment section included. The survey was conducted by Dr. Mark Somma from the Texas Tech University Center for Public Service (742-3125).

An extraordinary response was generated. Two hundred police officers responded representing sixty-seven percent of the active duty Lubbock police force. A similar survey completed in Los Angeles in August, 1995 generated only a 20% response rate. A response rate of 67% is exceptional and is strong evidence of the motivation and interest of Lubbock police officers in communicating about their jobs. Also, a 67% response rate gives researchers confidence that survey results accurately reflect the views held by the total population of active duty Lubbock officers. In addition, 107 officers wrote answers to the open-ended comment question. *Given that the estimated mean average experience in the LPD is approximately 13 years, this survey represents 2600 years of contemporary Lubbock police officer experience.*

To further substantiate the match between the survey sample and the total population, we compared rank and assignment totals between the survey respondents and the Lubbock police force roster. The LPD roster contains 78% patrol officers, 15% first-line supervisors, and 7% lieutenant, captain, and chief administration officers. Our sample consists of 79% patrol officers, 16% first-line supervisors, and 4% senior administrative officers.

The survey questions covered a number of areas, but two major themes were emphasized. The first major theme is **communication**. Within communication, three different elements were covered, communication between chief administrators and police officers, interdepartmental communication below the level of chief administration, and communication between the police department and the local political structure and the public. The second major theme is **leadership**. Leadership is also divided into separate areas, confidence in administrative practices and the view of chief administrators as police officers distinct from their duties as administrators. Outside of the two major themes, questions addressed the civil service system, the 4-day/10-hour shift, internal affairs, and whether the LPD is a better place to work now than last year or five years ago.

Besides the key feature of survey themes, another element that is vital to job evaluation and assessment surveys is direct cues to administrative action. Assessing leadership or communication is valuable by itself, but those results are even more valuable when tied to direct cues for administrative action. Areas of concern are not only identified, but solutions and guides to action are presented as well. The LPPA survey includes a number of questions that present specific guides to action or direct cues to administrative leaders.

To better understand the final results of the survey, a couple of technical matters need elaboration. Even with a 67% response rate and a match between demographics in the sample with the total LPD population, good survey analysis requires internal reliability. Deliberately included among the survey's fifty questions are questions with reverse coding. That is, the wording of the question is reversed so that strongly agree is actually the negative response. Question wording for many of the theme questions in communication and leadership are reverse coded in order to test the consistency of attitudes from survey respondents. Survey responses are very consistent in the LPD survey suggesting that officers' views are well-structured and reflect more than casual consideration. The second technical consideration is the consistency among the larger sets of five to eight questions that underlie the two basic themes of communication and leadership. Data analysis shows a strong pattern of correlation among the answers in the different sets. That is, respondents that are concerned about leadership showed a consistent pattern of concern across all similar questions. These technical results allow for stronger and more reliable inferences to be made about respondents' attitudes as well as suggest that the survey questions were answered carefully and diligently. The response rate and internal reliability of the survey is so impressive that the results are reportable in academic journals. Very few surveys attain this level of reliability.

Preliminary analysis was undertaken on differences between investigators and patrol officers, Lubbock Professional Police Association members and non-members, and senior and junior officers.

With a few exceptions, whether an officer is assigned to patrol or investigation does not seem to be an important determinant of attitudes on job evaluation.

LPPA membership does not appear to be influential in determining job evaluation attitudes among LPD police officers. Little difference appears between LPPA members and non-members.

Senior officers are defined as officers with 11 or more years of experience with the LPD. Junior officers are defined as having 10 or fewer years with the LPD. A surprisingly large number of differences occur, even to the point of affecting "theme" outcomes in some areas.

The Lubbock Professional Police Association is tabulating survey results and organizing the concerns of Lubbock police officers into a list of "recommendations for change" for presentation to Lubbock Police Department and City of Lubbock administration. According to Sgt. Ronnie Sowell, President of the Lubbock Professional Police Association, "when 200 police officers speak about issues in public safety and law and order in Lubbock, we need to pay attention." The LPPA plans to begin discussions with police and city administration as early as next week.

Analysis is not complete so final results are not available as of this writing. To give a sense of how the final results will be reported the following pages are provided. Demographic results are preliminary. No results from this preliminary report can be confirmed by the Center for Public Service. Among the fifty questions included in the survey, the following two pages illustrate two of the various reporting methods that will accompany the final report.

### "Theme" Survey Categories

Chief administrators and police officers:

#### Communication

Interdepartmental communication and leadership below the level of chief administrators;  
Communication between chief administration and political leadership and public;

#### Leadership

Confidence in administrative practices;  
Chief administrators as police officers;  
City of Lubbock political support for police;

#### Better place to work now

than last year; than five years ago; across the past five years, public support has increased;

### Preliminary Survey Results

October 17, 1995

1. Age: 21-29(15%) 30-39 (47%) 40-49(23%) 50-59 and 60-69 (15%)\*\*

\*\*50-59 and 60-69 are combined to ensure anonymity.

2. marital status: single (18%) married (82%)

3. children: custodial parent (62%) non-custodial parent (16%) not a parent (22%)

4. education: high school or GED (14%) 1 yr. or less of college (12%) more than 1 yr. of college (39%) bachelor's degree and master's degree (36%)\*\*

\*\*bachelor's and master's degree are combined to ensure anonymity.

5. number of years of police service with Lubbock PD  
1-5 (12%) 6-10 (39%) 11-15 (14%) 16-20 (13%) 21-30 and 31+ (22%)

\*\*21 to 30 and 31+ are combined to ensure anonymity.

6. number of years of total police service (including LPD)  
1-5 (9%) 6-10 (37%) 11-15 (17%) 16-20 (15%) 21-30 and 31+ (23%)\*\*

\*\*21 to 30 and 31+ are combined to ensure anonymity.

7. current assignment: patrol (68%) administrative (3%) investigations (29%)

8. current rank: chief administrator/captain/lieutenant (4%)\* first-line supervisor (16%) patrol officer (79%)

\*\*All senior administrative officers are included in the total to ensure anonymity.

## David Vidal To Lead Council's Diversity Programs

NEW YORK—David J. Vidal, corporate public affairs officer, former White House Fellow, and Fulbright Scholar, has been named Vice President of the Project for Diversity in International Affairs and Director of Diversity Programs at the Council on Foreign Relations. These ground-breaking programs aim at increasing minority representation in both the Council's staff and membership, promoting research in issues that have relevance to minorities, and stimulating opportunities in international affairs for people of diverse backgrounds.

Council President Leslie H. Gelb, in announcing the appointment, said "the Council is committed to diversity—not only out of a sense of responsibility, but in the knowledge that the international issues confronting America today demand the broadest possible perspectives. With a demonstrated record of accomplishment and a passion to find positive solutions to social problems, David Vidal is exceptionally qualified to lead this important project."

Vidal stated that "America's minorities represent a vast untapped resource for virtually all the Council's activities. I am committed to developing new relationships in a way that will not only bring in more diverse viewpoints, but also expand the possibilities for the Council to engage in the public debate."

Vidal comes to the Council from CNA/Continental Insurance where he was Vice President and Manager of the Continental Corporation Foundation and Assistant Vice President of Corporate Affairs. Vidal also headed a private-sector Task Force on the Board of Elections, and co-authored the plan of reform for New York's voting system.

Vidal has extensive experience in international affairs. In 1977-79, he was *The New York Times* Bureau Chief in Rio de Janeiro, from which he led the *Times*' team into Jonestown, Guyana. As a White House Fellow during the Carter and Reagan Administrations, Vidal helped devise U.S. refugee policy during the Mariel boat-lift and Cuban and Haitian refugee crisis. He is a graduate of Princeton University (1968) and Columbia University's Graduate School of Business (1991). In 1968-69, Vidal was a Fulbright Scholar at the Universidad Central de Venezuela.

The Council on Foreign Relations is a nonprofit, nonpartisan membership organization dedicated to improving the understanding of U.S. foreign policy and international affairs through the exchange of ideas.



## Death of A Gangster

by Michael Sharp

Once again, another young black male loses his life violently. What's so special about this brother when there are thousands dying yearly? I knew him, that's what makes it different. I knew him. I didn't know him well. I disagreed with basically everything he stood for, but yet I knew him. And this is what pulls at my conscience.

What could I have done to help him save his life? What could I, a bourgeois Negro toiling in near obscurity in the middle class, what could I have said? What example could I have set that would have prevented this brother from being a featured story on the local news channel?

While his body lies in the refrigerated confines of the morgue, let's examine the circumstances that put him there. First and foremost, he was an illegal drug dealer, secondly, a gang member. He made his living off other people's vices. It's nothing new. Anything that you've seen done during the "blaxploitation" era of the 70's as well as the 90's gangster films, he experienced it.

I remember when I first became conscious of him. I used to see him at a certain nightclub that I frequented. He was the center of attention to some people. The people whom he surrounded himself with were usually the gaudy, overdressed ones. The kind of people who wear their wealth, kids with major income and limited employment. This made me automatically suspicious.

From time to time I watched the brother conduct his business around the city. I'd hear stories of his exploits, some probably embellished and some probably not. I wouldn't even try to hazard a guess. But, I do know this. For as mean, vicious and hard as he felt he had to be, he was still just a materialistic and selfish kid with misdirected energy and misplaced values. A person whose occupation alone perpetuated a cycle of

mental and physical stagnation!

So what could I have done to help him save his life? The only thing I could have done was lead by example. Quietly go to work, do my job, pay my bills, take care of my business, associate with my friends. I believe subconsciously we both were in competition with each other. He had respect because of force; I had respect because I earned it. Materialistically, he had the lead because he was taking the easy way out; I had the stamina because I was legitimate. This was a test of wills to see which philosophy would be more beneficial and the least hypocritical; time-tested principles versus New Jack arrogance; learning versus stagnation.

Then it happened. He found himself a player in an all too familiar scenario. He was gunned down. Another statistic. The black community had lost another one of its precious natural resources: a physically strong, black male.

When I heard of his death, I was disappointed, but not surprised; because I had hoped he would be around in his thirties when the impatience of youth wanes toward the reasoning of age. Maybe then we could have talked in-depth and compared philosophies. Maybe then we could have talked up the totals to see whose life had more meaning, more security, was more fulfilled. I wanted to see whose values were better suited for this day and age.

Well, it looks as if I won this particular round. I am sure if he was here, he'd agree with me on this: winning by default is a hollow victory.

Michael Sharp, a member of the national Advisory Council of the African-American leadership group Project 21, is a freelance writer in Toledo, Ohio.

## Dark & Lovely Names the 1996 Family of the Year

Kenneth and Annette Johnson, center, of Decatur, Georgia are named the national "Dark & Lovely 1996 Family of the Year" during the National Council of Negro Women's Annual Black Family Reunion Celebration in Washington, D.C. As national winners the Johnsons receive a \$5,000 check from NCNW President Dorothy Height, right, and Dark & Lovely spokesperson Kith Still, left. In addition to the \$5,000, the Johnsons receive a yearly supply of Dark & Lovely products and their family will be featured in the Dark & Lovely print advertisement for next year. The Johnsons were named winners for submitting an essay tracing their family history.

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