

# WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

## United Black Coalition to Meet Tonight

### Participant in Debutante Ball This Month



One of the candidates for the Debutante Ball is Miss Rita Pride, daughter of Mrs. Margaret Pride. This affair is sponsored by the Lubbock Chapter of Alpha Kappa Alpha Sorority and will be held December 28th at the Palm Room here in Lubbock.

Rita is a 1969 graduate of Dunbar High School and has attended West Texas State University at Canyon, Texas her freshman year. She is now attending a twenty-week Secretarial Training Course at Texas Tech University.

Rita will celebrate her 20th birthday Friday, December 11th. She is one of forty-eight aspirants for the Debutant coming-out presentation. She has a 17-year-old brother, Billy Carl Pride, who is a member of the 1970-71 graduating class of Dunbar. She also has a young brother and one brother who is older.

Rita is expected to complete her secretarial course January 15th and she will be available for employment at the time.

### Lubbock Independent School District Announces New Lunch Policy Program

Lubbock Independent School District has long recognized the need to help meet the nutritional needs of its students. All of Lubbock's public schools serve a well-balanced, nutritious lunch each day. The charge to students who can pay is 40¢ for elementary schools and 50¢ for junior and senior high schools. However, since some families find it difficult to pay this full price, the school will provide these lunches free of charge or at a reduced price to those children determined by the school principal to be unable to pay the full price.

Families who think that their children are eligible for free or reduced price lunches may apply. Copies of the application form are being sent home with a letter to parents this week. Additional copies may be obtained at any school. The completed applications, signed by an adult member of the family, should be sent to the principal. Such applications will be reviewed promptly, and within five days the family will be notified in writing as to the decision made. All infor-

mation provided on the application will be held in strictest confidence.

### Fifty Young Fellows Attend 2nd Scout Fete

It was a repeat performance Monday night at Ella Iles Elementary School when fifty young fellows attended a hot dog and soft drink fete in the cafeteria of that institution. Thirty-six joined the ranks of Cub and Boy Scouts—including fourteen Cub

### Santa Claus Phone Call Service Provided

The Texas Tech University Chapter of Phi Upsilon Omicron, national Home Economics honorary will arrange for Santa Claus to personally call your child December 10-23 for 50 cents a call. Proceeds will go for club projects.

Interested parents should call 742-1167 or leave a request at room 2-60C of the Home Economics Building from 1-5 p.m. From 6-9 p.m., calls can be made to 795-1859, 744-2202, 791-1788 or 763-7566.

### Offices for Operation Mainstream Moved

The Operation Mainstream program has moved its office to the Parkway Mall on East 4th Street as of this week, according to Jerry Monasch.

At present time, applications are being taken for employment opportunities at the Texas Employment Commission office, at 16th and Avenue O. Those who are interested in this type of effort which pays a wage of \$1.60 per hour, should contact Tad Hayden at this office. The office number is 763-6416.

### "Meals on Wheels" Program to Be Introduced Here in Very Near Future

We have heard of many programs in our community, but there is a new twist in programming to be seen in our community in the very near future. This new program, Meals on Wheels, could add significantly to solving the problems of our senior citizens who need this service.

Meals on Wheels is a non-profit community service which will be sponsored by the West Texas Home Health Agency, another non-profit community service.

The objectives of this special program for our senior citizens are to prepare and deliver to a subscriber's home a well balanced nourishing meal daily to those senior citizens who are unable to prepare one of their own; and to make it possible for a meal—whether the pantry is full or empty—if they are unable to prepare a well-balanced meal.

This program has a federal grant that will pay 75% of the cost for the program the first year; 60% the second year, and 50% the third year. It will be the responsibility of concerned groups and institutions to make this program happen now. Churches, civic groups, individuals, the United Fund and youth groups are ex-

pected to help with finances and volunteer aid in order for the program to become a reality.

In talking with Mrs. Marie Milliken, R.N., director of Nursing Services, and Mrs. Mary Williams, R.N., it was learned that the West Texas Home Health Agency is in the process of finding a caterer or restaurant at the present time. These meals will be prescribed by a doctor. They will be prepared to meet the particular diet of the individual who participates in the program. Each meal will be placed in styrofoam cartons and delivered by a volunteer worker to the senior citizen between the hour of 11:30 a.m. and 12:30 p.m.

Those persons who may receive a meal will be unable to prepare a well balanced meal in his or her's own home. There will be a price range of from \$1.00 to \$1.25 for each meal. However, if one is unable to pay for a meal, and needs one, they will be fed.

Volunteer workers will be needed an hour a day in order that this program can become a reality. Interested persons are asked to contact Mrs. Milliken or Mrs. Williams at 747-2814.

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### Music Department at Texas Tech to Present Christmas Concert

Holiday carols will ring out at Texas Tech Friday, December 11, with the presentation of the Music Department's annual Christmas Concert at 8 p.m. in the University Center Ballroom.

More than 200 Tech students will participate, as members of the Tech Singers, the Madrigal Singers and the University Brass Band, under the direction of Dick Tolley, perform.

Gene Kenney will direct the vocalists in a varied program including such works as Willen's "Three Kings," the Alfred Burt carols, the Sussex Carol and excerpts from Berlioz's Christmas cantata, "Infant of Christ."

In addition to special selections, the band also will accompany the audience in the grand finale, the singing of traditional Christmas carols.

The concert will be open to the public at no charge.

Adolphus Cleveland, has been temporary president for the group.

A large percentage of civic and social organizations in East Lubbock are presently involved in the organizational structure of the coalition. The coalition was designed, at the offset, to involve the total community in the efforts of the black people.

The meeting tonight is designed for the people of the black community to participate and become involved in the efforts of the coalition.

There is expected to be additional resolutions and reports presented to the body tonight. It is also expected that some proposals will be made concerning boycott actions aimed at some Lubbock merchants will be discussed.

All interested persons are asked to attend the last meeting of the year of the United Black Coalition tonight, at the Multi-Service Center.

### Directory Delivery Near Completion

It all began Tuesday when some 115,000 new telephone directories were being delivered house-to-house over the Hub City, as Southwestern Bell's 1970 telephone directory made its debut here.

It is reported that a crew of 200 delivermen should finish distributing the books within the city by tomorrow, Friday, completing about 90 per cent of the job. Rural and outlying resident deliveries compose the remaining 10 per cent of the distribution operation.

Each book weighs about two pounds. The cover, an aerial view of Lubbock with the publication "Lubbock Goals for the Seventies" in the foreground, was designed by Fred Beasley of Lubbock.

The publication pictured on the cover represents a series of goals defined in 1969 by a 70-member committee of Hub City residents to develop programs and priorities for the orderly growth and development of Lubbock through the decade.

Interesting features in the new directory shows that the publication has listed 304 Browns, 445 Jones and 577 Smiths, 5 Lincolns, 19 Washingtons, two David Crockets and a Daniel Boone. Also among the names are 43 Walkers, 2 Ryders, 142 Wrights and 1 Wrong.

Which one are you?





EDITORIALS

Community Shows Signs of Emerging

by T. J. Patterson

There is not doubt about it, the black community is beginning to show signs of emancipating itself from the bonds which have been keeping us apart for years. Evidence of this is seen in the persistence of an organization called the United Black Coalition. Many will agree that because of this organization's efforts, it is the first time in the history of our community that a greater number of black civic and social organizations are banning together for the same cause.

Let's make it clear, as we seek a means to find some key to unlock the doors of peace that we all so earnestly desire, we must always be positive.

At this time we cannot afford to base our position on relations to some other name seeking group, or to some other people. A love supreme for black people must completely overshadow the many obstacles which are in our path.

Since this organization, the United Black Coalition, will relate to the many problems in our community, we can't afford to let anyone come between us. We must remember that one of the biggest impediments to the success of integration is that the black individual has been coaxed into leaving his natural environment on the pretext that he will find peace among other people, but when the dominant group was not willing to accept the individual the black man was met with further frustration instead of peace.

Brothers and sisters, ours is a group struggle.

We have, at last, an organization which can help with something beautiful for all. We as blacks are inextricably bound to one another. When one of us succeeds, we all should feel the joy, and when one of us falls, we all should experience some pain.

The United Black Coalition is making it clear to us that we have all kinds of black folk. We even have teachers, preachers, businessmen, domestic workers, pimps, clerks and even master's degree holders in our community. We also have the tendency to look down our noses at those who lack our standard of education or financial success, thinking that we have an "in" with the white man.

We thank God that we have an organization in our community that is instilling pride in us. What we must realize is that regardless of the numerator (doctor, dentist, maid, teacher, clerk or what have you) we have the common denominator of being black, something we cannot escape.

Thanks to the efforts of the UBC we are beginning to acknowledge our common bond. Perhaps now, we will not continue to mistrust and abuse one another. We have begun to join ourselves together for a common cause to make racism prohibitively expensive in our community.

In short, we scarcely have time to be watching one another any longer to see who is taking the watermelons. Those days are over. We now have a vehicle for complete community improvement. Some will not like it, but the truth is, the United Black Coalition is here to stay. Right On!!

Park Officials, Citizens Meet Good

An important meeting was held last Thursday evening at the Mae Simmons Community Center. It appears as though something good has come out of this session which was called to lay goundwork

have not advanced beyond the Uncle Tom's Cabin stage in regard to blacks.

Due to the lack of accurate historical knowledge concerning the black people, the American white people, as a whole, still accept and treat the black as something that just "grow'd"—a folk without a history, a people without national backgrounds. This lack of accurate information about the black, his omission from the history of the United States has given rise to a situation which breeds racial misunderstanding, prejudice and intolerance among the American people. These deplorable conditions were brought about by "the poison called history."

The world today is in an evil state and it faces greater evils. Many factors no doubt contribute to this malaise of our world, but the primary source of our present troubles is the complete incompatibility between our historical traditions and the new, more exciting conditions of life created for us by invention and discovery.

The adjustment of history to reality has become a matter of supreme urgency. It will not wait.

The unfortunate condition of the black in the United States of America is due to the educational system which prevails in this country. Modern Americans are not to be blamed for the modern day "hang-ups, set-ups, mix-ups and mess-ups" which exist today. The blame lies with the generations long since departed. At heart and in spirit, the people of the United States are the most democratic on earth.

It is the old history, or the "poison called history" that lies at the root of America's social evils. Racial intolerance and hatreds in the United States have come about through the conscious and deliberate omission from the educational system of all historical facts that might redound to the credit or glory of the American black people. We as citizens and parents must put pressure on our local school officials to place, not black history, but true history in our schools and libraries so the truth will be known about all of the great contributions and contributors in forming this great country of ours—with no omissions. We must also become concerned about who serves on our text book selection committee. We need people who will not be pressured or bought.

We must push for text books that are representative of all Americans, and not just representative of middle class, white America. They must be more realistic and portray more of a true American image, including dialect of minority groups, so children of all groups can identify and relate.

Give all American children someone and something to identify and relate to and they will all have pride, and can be identified as true Americans.

for more East Lubbock citizens support of the Community Center.

Two points brought out was the need for the establishment of an advisory committee, composed of adults and youth, that will help in the programming of the facility, and the other point made was that the usage of the center will be free two Sundays a month.

At least there is communication between the top office of the Parks and Recreation Department of the city and the community at this time. Now it is up to the citizens of the area to help keep this line of communication open, and to also add to this type of effort on the city's part.

Those concerned citizens who met with the Park and REcreation people last week put some wood on the fire, and for that they deserve a round of applause.

Now it is up to all of us in the community to keep the fire burning.

STATE CAPITAL  
*Highlights*  
AND  
*Sidelights*  
by Vern Sanford  
TEXAS PRESS ASSOCIATION

Austin, Texas—Legislative Budget Board staff members added little to the season's cheer for legislators with their estimate that even a rigidly-conservative 1972-73 budget will require a \$643.5 million tax bill.

Lawmakers, who report for the biennial session in January, must pass a \$51.4 million emergency finance measure to head off a 20 per cent welfare cut in April, the Budget Board warned. And early approval of a constitutional amendment to raise the \$80 million welfare ceiling also will be necessary to avert eventual sharp reductions in aid to the needy.

Board stressed that its budget compliations allow for no new construction funds for any purpose (not even new colleges already authorized) and no money for state employee salary raises.

Lt. Gov. Gen Barnes called the situation a "crisis."

Senate leaders turned down a no-tax plan advanced by a Houston group. This plan would freeze teacher salaries, raise college tuitions, abandon general revenue appropriations for farm-to-market roads, change school finance formulas and divert a portion of the permanent school fund to current spending. Such proposals, said Barnes, "would get about two votes."

Sharp growth in welfare rolls and long-range educational programs already enacted are primary reasons cited for the record tax need.

**Boundary Hearing Set**—Texas-Louisiana boundary dispute will be argued before Judge Robert Van Pelt in the U. S. Supreme Court in Houston on December 16.

Judge Van Pelt is a senior federal district judge for Nebraska.

Texas claims that midstream of the Sabine River, Savine Lake and Sabine Pass were established in 1848 by Congress as the dividing line. Louisiana claims the entire river.

Millions in oil lease income are at stake.

**Texas Fourth**—Texas now is the fourth most-populous state in the nation. New census figures show 11,298,787 population which includes 102,057 Texans abroad.

California is still No. 1, with more than 20 million. New York remains second with 18.2 million and Pennsylvania third with nearly 11.9 million.

**Turkey Prices Holding**—Price of the Christmas turkey in Texas will be about the same, or maybe even less than in 1969, Agriculture Commissioner John C. White figures.

A wire service story on November 25 stated that prices of Thanksgiving turkeys over the nation were nine per cent higher this year, but White said this was not true in Texas.

White based this statement on a survey of prices in leading markets of San Antonio, Houston and Dallas.

About 19 per cent more turkeys were produced in Texas this year than in 1969.

**Veterans Land Board** has authorized the sale of \$25 million in veterans land bonds—if buyers can be found at the 4½ per cent interest limit.

my views

We All Must Become Informed

by Eddie P. Richardson

The first blacks arrived in this country before the Pilgrims. Their history since has been largely neglected in standard history books. Generations of Americans have been ignorant of the accomplishments of black people such as Nat Turner and Denmark Vesey, fighters against slavery; Crispus Attucks, Revolutionary War hero; Sojourner Truth and Frederick Douglas, two social crusaders; Phillis Wheatley and James Weldon Johnson along with Paul L. Dunbar, all literary figures. Two of our local schools bear their names.

The black struggle today is about them and about all black Americans; their struggle for full equality and their role in making our nation.

A survey of social conditions throughout the United States reveals one major blight upon the nation's progressively democratic record. That one spot is the deplorable conditions surrounding the black citizens. A lot of American whites



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## Police Beat

### House Burglary

Robert Jarmon, 2209 Quirt Avenue, Apartment B, reported to the Lubbock Police Department that someone unknown did enter his apartment while he was away one night last week. Entry was gained by merely raising the front window.

Once inside, the unknown person took a television set (black and white), clock, and a 12 gauge shotgun. These items were valued at \$79.95.

It was determined that the exit was made through the front door.

### Theft of Bikes

Eugene Wilbur, of 905 East Queen Avenue, reported to the Lubbock Police Department that someone took two bikes from his front yard.

### Burglary

Charlie Johnson, 614 Avenue C, reported to the Lubbock Police Department that someone did enter his residence by force. The back door of the house was forced in.

After entry, the unknown person took a clock, television set, rifle, and three pairs of shoes. The total value of the items was \$275.

### Burglary

Gilbert Scott, Jr., of 1501 Avenue C, Apartment 30, reported to the Lubbock Police Department

### Motors to Gause, Texas

Mrs. Mary Jewel Walker and her daughter, Lisa, motored to Gause, Texas, last month to be at the bedside of her father, Clyde Moore, Sr., who was gravely ill in Newton Memorial Hospital in Cameron, Texas.

She was joined there by her sister, Ann, and brother, Bill, from Midland, Texas. Later her husband and son and her other brother, Clyde, Jr., and sister, Mrs. Gladys Miller came.

The Walkers arrived back in the Hub City last week. They had good news when they left, as the doctor there reports that her father is improving, but far from being well.

Mr. and Mrs. James Nelson and family of Lubbock were also there, along with Mr. Moore's granddaughter, Barbara Ann Moore.

They all are making plans of returning to Gause to spend the Christmas holidays with their parents.

that someone unknown did break out a front glass window to gain entry into his apartment. After breaking the glass, the person crawled through the window. There were also signs of the door being pried for entrance, but entry was not gained by the door.

Taken from the apartment was a pistol, valued at \$25, and \$30 in cash.

It was learned that the unknown person left by the front door.

### Burglary

Charles Mackey, 1515 Avenue C, Apartment 6, reported to the Lubbock Police Department that he opened up the washeteria one day last week and found that someone unknown had burglarized one of the dryers. The money box of the dryer was gone. It is not known exactly how much change was taken from the dryer.

The approximate damage to the dryer was \$25.00.

## Around the hub city

Friends of the Concerned Citizens of Lubbock are sponsoring a Christmas Party at Mae Simmons Community Center Monday, December 14th, at noon. All concerned citizens are asked to attend.

Mrs. L. A. Bradley has returned home from the bedside of her mother, Mrs. Minnie Sadberry Jones, who is gravely ill in a Houston hospital.

Oliver W. Sadberry passed away in a Bryan hospital December 4th. He was a first cousin to Mrs. Bradley.

Mrs. Catherine McCormick received message last week that her son, Walter Gates, was gravely ill and is in an intensive care unit at

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a hospital in Albuquerque, New Mexico. She left on the quickest flight from Lubbock to Albuquerque.

Mrs. Erma Jean Moland Menefee and her small daughter stopped briefly in Lubbock while enroute to Fairbanks, Alaska. She has been at the bedside of her father at Fort Worth, Texas.

Bennie Moland, her father, was critically injured by a bullet from a passerby's gun shot recently is reported in satisfactory condition.

Emma Jean left Lubbock Thursday via flight. While here she had an opportunity of visiting her cousins, Mrs. Nellie Fuller and Mrs. Leaner Goldstein.

Mrs. L. B. Wortham is a patient at Methodist Hospital.

Mrs. Mary Sterling will assist Evangelist L.E. Moore of Dallas in a revival service at Midland, Texas, beginning December 8th through December 13th. Rev. A.W. Washington and members of his church are hosts to these services. Mrs. Sterling left Wednesday afternoon for Midland.

Mrs. Eula Joiner is yet at the bedside of her daughter, who is gravely ill, at her home in Dallas, Texas.

The Dunbar High School Booster Club will meet Monday night, December 14th, at 7:15 p.m. at the high school. All members are asked to please be present and on time as some important unfinished

business must be taken care of.

Mr. and Mrs. Allison Gore left last week for their home after visiting several days here with his sister, Mrs. Lillie B. Woerham, who is yet on the sick list. Mr. Gore also visited several other relatives here.

Out of town relatives here last week for the wedding of Mr. and Mrs. Melvin Daniels included the bride's brothers George Lewis, Jr., and his family, and James Lewis and his family, both of Fort Worth.

Also on hand, after flying in for the wedding, were the twin sons of Mr. and Mrs. T. J. Waleford, James and John, of Dallas.

The bride, Mary Ann, is the daughter of Mr. and Mrs. George Lewis, Sr., of here in Lubbock.

Mr. Charles Sedberry, his brother, Almo and sister, Mrs. Maude Hamilton, visited Charles' son, Charles Sedberry, Jr., who is receiving treatment at a special clinic at Fort Collins, Colorado.

They reported him in good spirits and doing nicely.

Sick and shut-ins this week include Raymond Henry, G. Holiday, Mrs. Ruby Neal and Mrs. Ethel Coleman.

Sgt. Alton Hunter, 1969 graduate of Dunbar High School, is in Lubbock visiting his mother, Mrs. Mary D. Hunter of 2401 East 9th Street, over the Christmas holidays. He has recently completed a tour of duty in South Vietnam and will leave for a duty station

in Germany following his visit here.

### Stubblefield-Harper Engagement Announced This Week

Mr. and Mrs. C. B. Stubblefield of 1711 Ute Avenue here in Lubbock, this week announced the engagement of their daughter, Miss Doris Jean, to Mr. Jimmy Eddie Harper, son of Mr. and Mrs. James Curtis Harper of Valdosta, Georgia.

The couple plans to exchange vows December 22nd in Austin, Texas.

Miss Stubblefield is a 1968 graduate of Estacado High School, and has graduated from Vocational School of Nursing, LVN Nurse, at Brackridge Hospital of Austin, Texas.

Mr. Harper is a 1965 graduate of Valdosta High School and attended Fort Valley College at Ft. Valley, Georgia. He is now serving with the Air Force at Bergstrom Air Force Base, Texas.

Ambrosia is a word from the Greek language meaning immortality. It was the food of the Roman and Greek gods.

## RALPH ROBERTS Package Store

First Package Store On East 19th Street

4 Miles East of the City

# 1970

## CITY FLAG CONTEST

Design the Official Flag for the City of Lubbock and win One of the Valuable Prizes Listed Below.

Rules of the Contest will be as follows:

All entries must be received in the Chamber office by 5:00 p.m. tomorrow. Any entry being received after that time will not be considered. All entries will be submitted on 8½" x 11" unruled paper. They should either be in color or have a color chart included. Each entry should include the name and address of the designer. A person may enter the contest as many times as they desire.

Entries may be submitted at the chamber office at 902 Texas Avenue or they may be mailed to:

**CITY FLAG CONTEST**  
**LUBBOCK CHAMBER OF COMMERCE**  
P.O. Box 561 Lubbock, Texas 79408

The flag that is selected by the City Council will win for the designer a portable color television set with a retail value of approximately \$250.00. The two runner-up designers will each receive a black and white portable television set each valued at approximately \$100.00.





AMARILLO

From My Scratch Pad

by George Parrish

Mrs. Thelma L. Jackson attended the Educational Secretaries Convention held recently at the Villa Inn, Amarillo, Texas. There were members from over the state of Texas who attended and enjoyed the hospitality of the local Secretaries Association.



Mr. and Mrs. Walter A. McDonald of Albuquerque, New Mexico, were honored at a reception on their 60th Wedding Anniversary recently. Mrs. Thelma L. Jackson of Amarillo; Mrs. Athalia Jones of Los Angeles, California; and Mrs. Myrtle Phillips of Albuquerque were the three daughters present. Mrs. Bernice Slaughter and Mr. Theodore McDonald of Portland, Oregon, are the other children that could not be present.

Mrs. Bertha P. Huff was installed as president of The Evening Chapter of Church Women United at a dinner meeting held at the Wyatt Memorial Methodist Church recently. Mrs. Kathleen Erickson of Polk Street Methodist Church installed the officers for 1971.

Others being installed included: Mrs. Elmire Tesson, vice president; Mrs. Llewellyn Deason, secretary; and Mrs. J. L. Howell, treasurer.

The past president, Mrs. Mary Williams, presided over the meeting. Reverend David Hill, pastor of New Hope Baptist Church, was guest speaker.

The next meeting will be held March 29, 1971 with the Tenth Street Methodist Church.

Well, the courageous Palo Duro Dons displayed their best team effort of the year in the most important football contest of the school's history as they fell to the Odessa Permian Panthers Saturday before an estimated crowd of 15,000 in W.T. Barrett Stadium in Odessa.

The 18-6 loss eliminated the Dons from any further season competition, but it gave Coach George Kirk a chance to get his hair cut.

Community Club Holds Christmas Party

Members of the Community Club presented their annual Christmas party last Saturday evening in the home of Mr. and Mrs. Phil Brown, 3616 East 15th Street. Christmas Carols were sung and gifts were exchanged. Afterwards, the regular turkey dinner, with all the trimmings, was served.

Officers and members of the club include: president, Claretta Brown; treasurer, Gladys Sheppard; secretary, G. H. Davis; Ophelia Smith, Hester English, Eunice Dunn, A. M. Johnson, Lillie Mae Parks, Fannie Young, Lawanda Alsbrooks, Henrietta Pye and Katie Thomas. All were present for the party.

Guests present at the annual fete included Mesdames Olga Hemanes, Ollie Hemanes, Igie Scott, A. L. Baldwin, L. E. White, Veore Francis, Dorothy Hood, Juanita Sowell, Arlene Daniels, Mr. and Mrs. David Crockett, Jr., Mrs. Bernice Smith, Mr. and Mrs. James Bibbs, Earl Wheeler, Rector Parks and Henry Alsbrook.

Lucky Twelve Club

The members of the Lucky Twelve Club met in the home of Mrs. Lacy, who has been on the shut-in list, last week. Another shut-in member, Mrs. Marie Long,

is reported doing much better. Mrs. V. Hibbler was in charge of the meeting. Reports were given by various committees. One important item discussed by the group was the participation in the Cripple Children's Hospital. The club voted to contribute to this effort. Sick and shut-in members will receive special greetings from the organization.

A special Christmas dance will be sponsored by the Lucky Twelve Club on Saturday, December 12th. For information concerning this affair, contact Mrs. Long or Mrs. Hibbler.

We are to be special guests of the Rising Star Baptist Church

Sunday, December 13th. The next meeting will be held in the home of Mrs. Joe Jones.

Brother of Lubbock Resident Passes Away

Mr. Oscar White, brother of Mrs. Oma McQuinney and Mrs. Norma Austin, passed away at Paris, California last Thursday, following an extended illness.

Final rites were conducted Saturday, the 5th, at 2:30 p.m. in Los Angeles, California. Isreal White, relative of the family who lives in Houston, motored the sisters to and from California.

GREETINGS OF THE SEASON...



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City Wide Mission

The members of the City Wide Mission met in the home of Mrs. Pearlie Baker, 1901 East 15th Street, last Tuesday evening at 8 p.m.

at 5:15 p.m. Those interested are invited to come out and give their support for a worthy effort.

Day-24-Hour Service-Night BRYANT'S TAXI

762-2222

Courtesy & Service

Senior Missionary Society

The Senior Missionary Society of Bethel A.M.E. Church meets at the church each Monday afternoon

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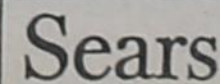


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**MIDLAND - ODESSA**

**ringing the bell**

with Bob Tieuel

Afro-American History Notes for busy newspaper readers; Thelma F. Davis of Georgia, a member of the NEA Executive Committee, served as NEA resource person last month as a conference on the Role of Women in Africa Teachers Associations. Held in Monrovia, Liberia, the conference was sponsored by the World Confederation of Organizations of the Teaching Profession. It was held at the University of Liberia.

Over 50 representatives from 15 countries attended the conference, first of its kind in Africa. NEA's Committee on International Relations made the arrangements for NEA participation.

In Africa, the Berbers and Arabs dominate the topmost part of the continent. South of the great desert are the America-Liberians, whose ruling classes descended from American slave and freedmen. In South Africa are the Afrikaners and Indians who migrated from beyond the continent. The Cape coloreds are the result of early white and African matings. Between 600 and 800 different tongues are spoken among the peoples of Africa.

The early stages of a unitary school system in the South "are affecting the education of black youth, the professional expectations of black educators and the economic and political aspirations of Southern black communities in a way that could not have been anticipated during the long struggle for integrated education," according to a recent NEA task force report to the press.

"Techniques cited in the report include outright demotions, phasing down of black principal's schools and paper promotions. Black teachers are being hurt through the use of discriminatory assignment and transfer practices. Blacks are consistently assigned out of their fields and then dismissed for unsatisfactory performance," the report concluded. The report covered only the states of Louisiana and Mississippi and cited many instances of the best black teachers being hired in former all-white systems and least qualified whites to former all-Negro schools. "We will work it out eventually," one black principal told me in Monroe, Louisiana. "We are not giving up yet," he added.

**Bobtown Notes:** Legal services for the poor in OEO: "Since 1969, funds have been increased 33 per cent from \$46 million to \$61 million. The case load has been doubled from 610,000 to an estimated 1.2 million, states Donald Rumsfeld, director of the National Office of Economic Opportunity.

Jennifer Josephine Hosten (Miss Grenada) who was crowned Miss World in London recently is non-white and is a West Indian. Miss Hosten is an airline hostess and radio announcer with measurements of 36-24-38 and has been invited to come to West Texas by this column. The black beauty almost created a riot when crowned queen, news reports stated. Oh, well!!

The federal government has made more progress in hiring minority group members in the past five years than private industry and state and local governments have in the past 25 years, states Nicholas J. Organovic, executive director of the U. S. Civil Service Commission. "White racism is essentially responsible for the violent disruptions in the nation's urban areas since World War II. Howbeit, one significant thing we are doing today is that instead of sweeping the problems under the rug we are putting them on the table," Organovic told this column in Dallas last week.

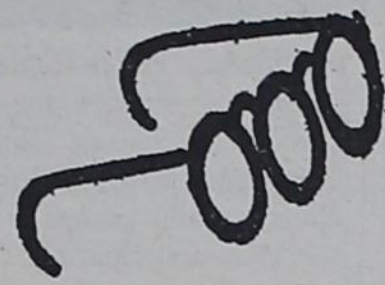
**Mail Bag Notes**—To Mrs. T. E.: Bobby Wayne Hill, 19, of Dallas, who was one of 75 players, coaches and fans killed when Marshall University's chartered DC9 jet crashed in Kenova, W. Va., recently, was a member of St. Matthew Baptist Church of Oak Cliff.

To Mrs. D. N.: Rev. L. Ausbie states that the Interdenominational Ministerial Alliance's Christmas services will be at 3:00 p.m. at New Hope Baptist Church in Midland. The Singing Convention is scheduled for 4:30 p.m. (same date), Sunday, December 20th.

Word comes that the Ministers Interdenominational Alliance of Midland and with some support from the Odessa group, will launch a vigorous community relations and improvement program for 1971. R. E. Ausbie, pastor of Greater St. Luke A.M.E. Church, school board member and president of the Black Ministers Group in the Tall City will announce the details of the proposed program on his return from the Holy Land early next month. "We must prove that the black church program is still relevant to the needs of our people and we invited our wide awake laymen to join us in our program for action in 1971," stated Ausbie.

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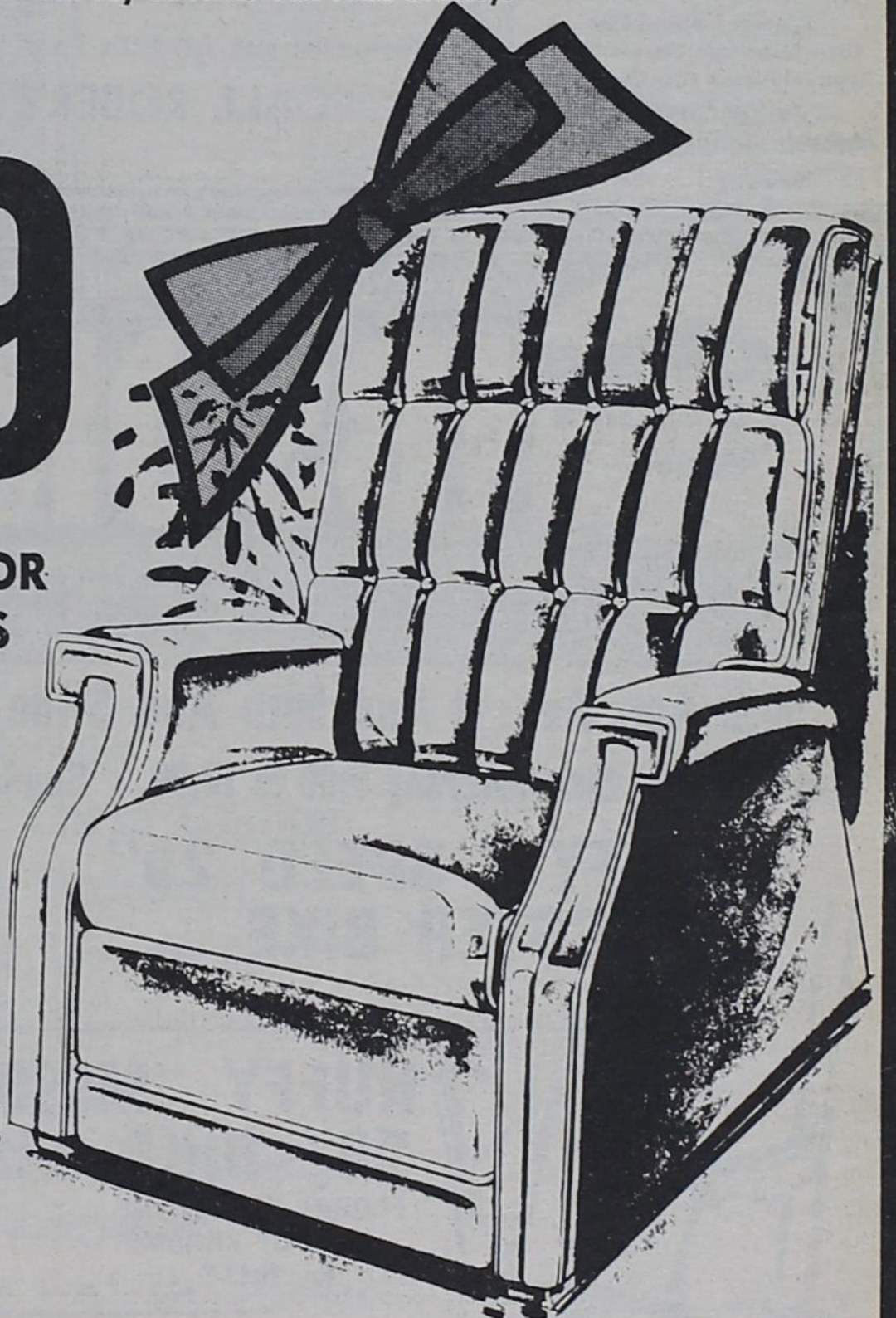
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Dear Sir:  
Some might think from your December 3rd editorial that the new political organization, the Majority Coalition of Lubbock County, is competing with or opposing the United Black Coalition. Far from it! Both organizations are badly needed and will reinforce each other. United Black Coalition leaders have been involved from the beginning in the plans to organize the Majority Coalition.

The black community needs the United Black Coalition as a forum in which to discuss its problems and plans from a black viewpoint.

The black community also needs the Majority Coalition as a forum in which it can enlist brown and white allies to support the political action which is necessary to achieve many of the black community's goals.

Through the Majority Coalition, all the under-represented minorities—the Chicano and black minorities, women, the poor, working people, youth, the aged, educators, progressive whites, and the university community—can exchange views, develop mutual understanding, agree on common goals, and work together as a majority to achieve these goals.

The stronger and more united the United Black Coalition, Chicanos Unidos (the "brown coalition"), university groups, neighborhood and youth councils, and other community organizations, the more effectively we can all work together in a Majority Coalition.

Let's start now! We've waited a hundred years too long already.

Sincerely Yours,  
S/Tom Burtis

Dear Editor,

I think the Times is really a mess, too, at times. If people are going to write they ought to have something to write about. Again, they ought to know what, when, and why they should write. Some of the stuff is so stagnant one feels reluctant to spend a plugged dime to even buy the paper. Yet there is always a gripe as to who patronize and advertize in the West Texas Times.

I'm not a writer. Simply because I don't like to write. However, I feel like challenging some of the ideas and views published.

We criticize the AJ newspaper. But at least such frail illegitimate, disrespectful, hostile, distasteful statements or comments as I read in letters and articles they will not print unless a true full name and address is given.

I wonder if people know vulgar is unlawful as well as ungodly?

Very Truly Yours  
Mrs. L. Austine C. Bradley

Dear Mrs. Bradley,

Thank you for your letter, and for the news article that accompanied it. I was a little hard pressed to find a place to run the news in our "stagnant" paper, but I feel we should present all sides of the news so we included it this week.

In relation to your reference to the AJ's policy of printing only letters that have been signed. We also maintain the same policy, and I can personally assure you, as we have done with all our other readers in past, that we never print any unsigned letter, although we do withhold many writer's names because we do not wish to see people suffer because their views are different from others or different from the views of the people they work for.

Thanks for your interest, and your letter.  
Ye Ed.

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Guns, Diamonds, Stereos, TVs,  
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**A Acme Pawn Shop.**  
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## CHURCH SERVICES

### Jerusalem Temple Church

Special services are underway this week at our church each evening and again on Sunday, with churches and groups from across the area participating.

On Sunday, December 13th, the Angles of Fort Worth, Texas,

### City Man Receives Company Promotion

Franklin Mathis, of 2931 East Baylor, was appointed operations manager for Hunter-Terrell Supply Company, a division of Gentec Hospital Supply Company, here December 1st.

Mathis, a native of Abernathy and a 1963 graduate of Dunbar High School here in Lubbock, is married and he and his wife, Joyce, have two children, Michael and Dana.

The 25-year-old Lubbock resident has been employed by Hunter-Terrell for five years.

will be our guest group along with several other groups from over the state of Texas. Reverend J. E. Judie, his wife and congregation extend a special invitation to the public to come out and enjoy this week of services.

### Twentieth & Birch Street Church of Christ

Our goal for Sunday School has been set at 100. We will be trying to have 100 students in our Bible School each Lord's Day. Bible School starts at 9:15 a.m. each Sunday morning. Last Sunday we fell a little short of our goal.

There will be a shower held here in Fellowship Hall tonight, Thursday, December 10th, for Sister Miller. All ladies of the church are asked to please plan and be here.

Sister Henderson, Sister McLone and Brother Pitts remain on the shut-in list. Let us continue to

pray and visit with these members and help them in any way that we can.

\*\*\*\*\*

### New Hope Baptist Church

Mid-week Prayer services are held each Wednesday evening at 8 p.m. All members are asked to attend this much needed service.

The B.M.&E. State Board is meeting today with the Mount Tabors Baptist Church in Dallas, Texas. Also the Debt Liquidation Dinner for Bishop College, sponsored by the B.M.&E. State Convention, will be held tonight at

Continued On Page Seven

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Mrs. Estelle Pierce



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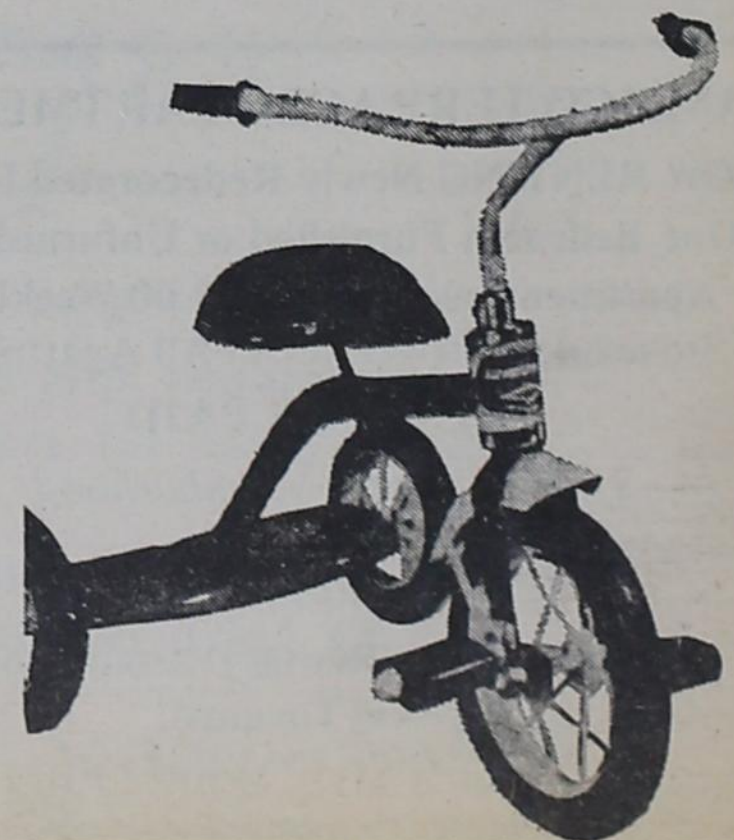
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\$8<sup>97</sup>

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**Church News . . .**

*Continued From Page Six*  
8 p.m.

A word of thanks for your fine cooperation in our Fifth Sunday program. The Lord blessed us in a great way. Thanks again for a job well done. Sister C. M. Howard, president of W.M.S.

Pray for the sick and shut-ins. Those ill this week are Sister Katie Thomas, who is ill in her home at 2603 Fir Avenue; and Brothers S. Hereford in Abernathy and Marvin Blaylock who is a patient at Methodist Hospital.

\*\*\*\*\*

**Greater St. Luke Baptist Church**

The Usher's Board is presenting an inspirational program, The Family Affair, at our church on Sunday, December 13th, at 3:30 p.m. Come and see how the family should pray, worship and grow in Christ together.

Our pastor, Rev. A. L. Davis, and other forward thinking men of the community are attempting to start an endeavor that will be to the credit of the community, to the uplifting of minority groups, and a great step forward in lifting the economic level of many persons. Don't let this great thing go on without you. Stand up and be counted in the number with the progressive thinking segment of the community. The way this organization is structured, everybody can afford to take a part. Decide now, that you will not let this opportunity go by.

Federation of Choirs will be held at our Church Sunday, December 20, at 2:30 p.m.

The members of the Eunice Circle will meet in the home of Sister Daisy Deo tonight, Thursday, at 8:00.

The members of the Martha, Queen of Sheba and Dorcas Circles met in the homes of Sister Ora Craven, Odie Lovings and Luella Scott this week.

Bible Band meets each Thursday evening in the church.

\*\*\*\*\*

**Rising Star Missionary Baptist Church**

The services for the day began with the church at school for all ages at 9:45 a.m. with Superintendent Morris and his co-workers at their posts. A beautiful lesson full of thought, entitled, "Concern for Others", and outlining the fruits of love, joy, peace, gentleness, faith, and meekness was presented.

The 11 a.m. services began with the deacons in charge of devotion and instrumental music by Sister N. Edwards. The message for the morning services was brought by our pastor, Rev. R. J. Dixon, and was entitled, "God Wants A Man." His text was found in the Book of Jeremiah, 5:1.

At 3 p.m. Pastor Dixon delivered the message closing out Supt. N. C. Coffey's 14th Anniversary in Slaton, Texas at the Church of God in Christ there.

In the evening service the Lord's Supper was administered by Pastor Dixon and the deacon staff.

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Classified advertising may be placed in the West Texas Times by calling 747-4419, at the rate of 5¢ per word (minimum charge \$1.00). Swap and give-away items will be run one time free. Deadline for classified advertising is 12 noon Wednesdays before the Thursday paper. Display advertising rates furnished upon request.

**HOUSES FOR SALE**

3-Bedroom, 1-Bath, Newly Remodeled inside and out home on corner lot. Central air and heating. Fenced front and back. Across from Struggs Junior High at 1332 East 24th Street. Qualify for \$8,350 loan, closing costs paid, and move in. Call 795-2395 after 5:00 p.m. or 763-0218 daytime and leave name and number.

May we pray for the sick and shut-ins everywhere.

\*\*\*\*\*

**Pleasant Home Baptist Church**

Post-Sunday School opened at 10:00 a.m. with the Superintendent at his post. The subject of the lesson was "Concern for Others."

Morning service started at 11:00 with the deacons in charge. The pastor's subject was from St. Matthew, 13:44-48, entitled "The Price of Great Value."

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409 Sue Terrace 3BR, 1 B, AG	\$ 8,000 . . . . . \$61.52 P&I
1605 Evergreen 3 BR, 1 1/2 B, AG	\$10,750 \$150 Cash down payment \$81.52 P&I
LUBBOCK	
2708 E. Colgate 2 BR, 1 B, AG	\$ 7,250 . . . . . \$55.76 P&I
2905 E. 4th 3 BR, 1 B, ACP	\$ 6,800 . . . . . \$52.29 P&I
2706 E. 7th 3 BR, 1 B, ACP	\$ 6,250 . . . . . \$48.07 P&I
MIDLAND	
1707 E. Oak 3 BR, 1 1/2 B, AG	\$ 7,700 . . . . . \$59.21 P&I
411 E. Hickory 3 BR, 1 1/2 B, AG, RS	\$ 7,350 . . . . . \$56.53 P&I
1803 English 2 BR, 1 B, CP	\$ 5,000 . . . . . \$38.45 P&I
ODESSA	
905 W. 40th 3 BR, 1 B, ACP	\$ 8,000 \$100 Cash down payment \$60.75 P&I
805 Patton 2 BR, 1 B	\$ 7,750 \$100 Cash down payment \$58.83 P&I
5302 Lancaster 3 BR, 1 B, ACP	\$ 8,800 \$200 Cash down payment \$66.13 P&I

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<b>Sr. Electrical Engineer</b> Any combination of education and experience equivalent to graduation from college in electrical engineering and three years of professional electrical engineering experience, including or supplemented by one year of experience in the design of high pressure steam plant facilities.	<b>\$861.47 - \$1045.20</b>
<b>Civil Engineering Associate</b> Civil Engineering Degree	<b>\$708.93 - \$861.47</b>
<b>Engineering Technician</b> Any combination of education and experience equivalent to graduation from high school with courses in geometry, trigonometry and drafting and two years of experience in an engineering office.	<b>\$435.07 - \$528.67</b>
<b>Recreation Supervisor</b> Any combination of education and experience equivalent to graduation from college in recreation, physical education or a related field, and one year of supervisory experience in community recreation work.	<b>\$568.53 - \$691.60</b>
<b>Assistant Library Director</b> Any combination of education and experience equivalent to graduation from an American Library Association accredited college in Library Science, and three years of professional library experience, at least one year in an administrative position.	<b>\$762.67 - \$927.33</b>
<b>Equipment Serviceman</b> Any combination of education and experience equivalent to the completion of the eighth grade and one year of experience in the servicing of motorized equipment.	<b>\$308.53 - \$374.40</b>
<b>Janitor</b> Any combination of education and experience equivalent to completion of the eighth grade.	
<b>Jr. Engineering Technician</b> Any combination of education and experience equivalent to graduation from high school with courses in geometry, trigonometry, and drafting.	<b>\$414.27 - \$504.40</b>

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**12¢**  
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 Golden Custard for Pies  
**15¢**  
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 Farmer Jones, Fresh Crisp  
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**69¢**  
 3-Pound Can  
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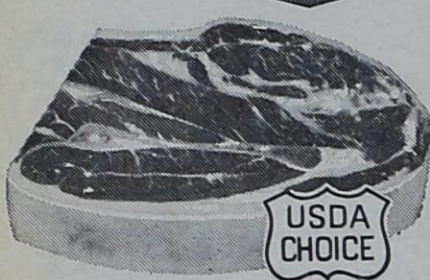
**Paper Plates** Paper Maid, White, 9-Inch 100-Count Package **59¢**  
**Canned Tomatoes** Carol Ann, Whole Peeled 4 No. 303 Cans **\$1.00**

**Cling Peaches** Carol Ann, Sliced or Halves 4 No. 303 Cans **\$1.00**  
**Fruit Cocktail** Hunt's, Delicious Fruits 4 No. 300 Cans **\$1.00**

**Pork & Beans** Campfire, In Tomato Sauce 8 No. 300 Cans **\$1.00**  
**Danish Rolls** Baldrige, Blueberry 8-Count Package **44¢**

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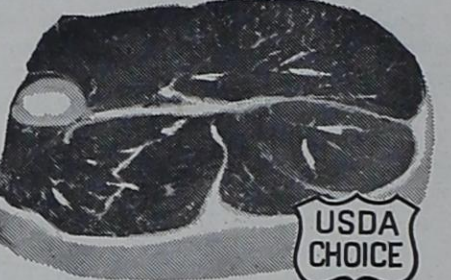
**Brown & Serve Rolls** Farmer Jones 12-Count Package **29¢**  
**Fresh Milk** Farmer Jones, Homogenized ½-Gallon Carton **63¢**  
**Low Fat Milk** Farmer Jones 2% ½-Gallon Carton **61¢**  
**Butter** Farmer Jones, Grade AA Pound Carton **89¢**  
**Biscuits** Farmer Jones, Sweetmilk or Buttermilk 10-Count Can **9¢**  
**Hefty Bags** Plastic, Quart Size 35-Count Package **53¢**  
**Tomato Juice** Snap-E-Tom, Cocktail 6-Ounce Can **16¢**  
**Lipton Tea** Flo-Thru Bags 100-Count Box **\$1.39**



**CHUCK ROAST**  
 Blade or Pot Cut, USDA Choice Beef  
**48¢**  
 Pound



**PORK CHOPS**  
 Family Pack, Full ¾ Pork Loin  
**58¢**  
 Pound



**ROUND STEAK**  
 Full Cut, USDA Choice Beef  
**98¢**  
 Pound

**Beef Liver** Skinned and Deveined, Uniform Slices Pound **58¢**  
**Ground Beef** Extra Lean, Dated to Assure Freshness Pound **59¢**  
**Frankfurters** Farmer Jones, 100% All Meat 12-Oz. Package **49¢**  
**Rump Roast** Tender, Flavorful, USDA Choice Beef Pound **78¢**

**Lunch Meat** Farmer Jones, Five Varieties 6-Ounce Package **35¢**  
**Link Sausage** Hormel's Little Sizzlers 12-Ounce Package **65¢**  
**BACON** SLICED Farmer Jones, First Grade Quality Pound **59¢**

**Steak Patties** Hi-Brand, Heat & Serve Pound **79¢**  
**Swiss Steak** Arm Cuts of USDA Choice Beef Pound **78¢**  
**Family Style Steak** Lean Shoulder Cuts of USDA Choice Beef Lb. **68¢**  
**Perch Fillets** Cooked Golden Brown, Heat and Serve Pound **65¢**

**BONUS SAVING COUPON**  
**SAVE 20¢** with purchase of instant FOLGER'S COFFEE  
**85¢** 6-Ounce Jar  
 WITHOUT COUPON **\$1.05**  
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**Chicken Broth** College Inn 13-Ounce Can **21¢**  
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**Aluminum Foil** Arrow Household 25-Foot Roll **25¢**  
**Baby Food** Gerber's, Strained Fruits and Vegetables 4½-Ounce Jar **13¢**  
**Canned Drinks** Rite Good Assorted Flavors 10 12-Ounce Cans **88¢**  
**Instant Breakfast** Carnation, All Flavors 6-Count Package **69¢**  
**Post Toasties** Corn Flakes 18-Ounce Package **42¢**

**Oatmeal** Farmer Jones, Quick 18-Ounce Box **33¢**  
**Nescafe** Instant Coffee 10-Ounce Jar **\$1.59**  
**Lipton Tea** Instant Pure 2-Ounce Jar **87¢**

**CAT FOOD**  
 Kal-Kan, Bits-O-Liver, Tuna Chicken, Tuna Kidney, Tuna Liver 6½-Ounce Can **18¢**

Assorted Designs And Colors

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**Fudge Cake** Chocolate, Colonial 26-Oz. **99¢**  
**Barbeque Beef** Underwood's 14-Oz. **\$1.39**  
**Potato Soup** Campbell's No. 1 Can **29¢**  
**Cool & Creamy** Pudding, Butterscotch, Lt. Choc., D. Choc., Vela 17-Oz. **49¢**  
**BREAKFAST DRINK** Birdseye 3 9-Ounce Cans **\$1**

**UNBEATABLE PRICE**  
**TOMATO SAUCE**  
 Hunt's California  
**10¢**  
 8-Ounce Can  
**PLUS S&H GREEN STAMPS**

**UNBEATABLE PRICE**  
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 Marshmallow Creme  
**23¢**  
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**PLUS S&H GREEN STAMPS**

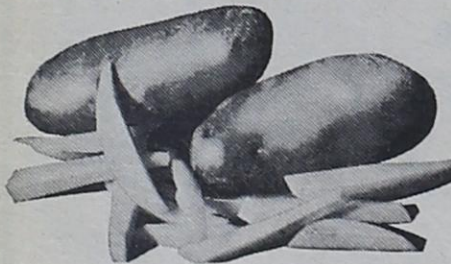
**UNBEATABLE PRICE**  
**PARTY SNACKS**  
 Nabisco, Sesame Cheese, Bacon, Wheat Thins, Sociables, Chicken Biscuit  
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**UNBEATABLE PRICE**  
**MORRISON'S KITS**  
 Bis-Kits, Corn-Kits, Pan-Kits  
**10¢**  
 6-Ounce Package  
**PLUS S&H GREEN STAMPS**

**UNBEATABLE PRICE**  
**AZAR PEGANS**  
 Halves and Pieces  
**79¢**  
 8-Ounce Package  
**PLUS S&H GREEN STAMPS**

## Unbeatable Produce!

**CARROTS**  
**POTATOES**



**Carrots** Texas, 1-Pound Cello Bag Each **9¢**  
**Potatoes** Russets, All Purpose 15 Pound Bag **69¢**  
**Cabbage** Texas, Firm, Green Heads Pound **12¢**  
**Rhubarb** California, Cherry Red Pound **43¢**  
**Onions** Red, Adds Color to your Salad Pound **23¢**  
**Apples** Winesap, Washington, Extra Fancy Pound **29¢**

These Prices are good December 10 thru 14 at your friendly Piggly Wiggly Supermarkets in; Lubbock, Slaton, Post, and Brownfield, Texas.

## Non Food Specials!

**BABY POWDER**  
 J&J, Manufacturer's Suggested Price \$1.15 Economy Size **88¢**  
**Schick Krona Chrome** Double Edge Blades, Manufacturer's Suggested Price 89¢ Package of 4 **77¢**  
**Vitalis Hair Tonic** Manufacturer's Suggested Price 87¢ 4-Ounce Size **69¢**  
**J&J Cotton Swabs** Manufacturer's Suggested Price 65¢ Package of 88 **47¢**  
**Norwich Aspirin** Manufacturer's Suggested Price 99¢ Bottle of 250 **44¢**  
**Contact Capsules** Manufacturer's Suggested Price \$1.59 Package of 10 **99¢**  
**One-A-Day** Vitamins, Manufacturer's Suggested Price \$1.69 Bottle of 60 **\$1.29**

We Reserve The Right To Limit Quantities.

**PIGGLY WIGGLY**  
**1st in Savings!**

Shop Rite... Shop Piggly Wiggly!



# Unbeatable

