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# Southwest Digest

November 24 thru November 30, 1994

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## National Black News Survey

**Appeals Court Rejects Scholarships for Blacks**  
BALTIMORE, MD.—The president of the University of Maryland pledged last week to fight "all the way to the U.S. Supreme Court" to continue a popular scholarship program for black students. His comments came in the wake of a federal appeals court ruling which in effect declared that scholarship funds set aside just for black students were unconstitutional. The case was brought by a Hispanic student who applied for the popular Benjamin Banneker academic scholarship but was rejected even though he had the third highest test scores. Through a spokesman, University of Maryland President William Kirwan said, "If the ruling is allowed to stand, it would effectively dismantle one of our most effective tools for aiding and recruiting African-American students." The university has 90 days to appeal to the Supreme Court. If it loses, similar scholarship programs for minorities in colleges nationwide will be in jeopardy.

**Jesse Jackson Steps Up Attack on The Bell Curve**  
WASHINGTON, D.C.—National black political leader Jesse Jackson last week issued another scathing attack on the new best selling book—*The Bell Curve*. The book by conservative political scientist Charles Murray and the late Richard Herrnstein argues that blacks are mentally inferior to whites and that there is little government programs can do to help them. Despite its controversial thesis, *The Bell Curve* is receiving widespread media attention and is being supported by the conservative wing of the Republican party. Jackson said of Murray, "the conservative polemicist will pocket a small fortune huckstering a pseudo-intellectual justification for the affluent to feel no responsibility for the wretched." Jackson labeled the book "dishonest pseudo-science" and "racist tripe" comparable to Adolph Hitler's rationale for killing millions of Jews. Jackson predicted that as a result of Republican party support for some of Murray's recommendations, there will be further attacks on the welfare system, affirmative action programs and the voting rights.

**More Mortgages for Minorities but Bias Continues**  
WASHINGTON, D.C.—A federal agency reported last week that efforts to end mortgage loan discrimination against minorities appear to be producing positive results. According to the Federal Financial Institutions Examination Council, conventional mortgage loans to blacks rose by 36 percent last year. The increase for Hispanics was 25%. The improvement results from more financial institutions providing home-loan programs for low and moderate income households. However, the report found that the mortgage rejection rate is still much higher for blacks and Hispanics than for whites and Asians. The denial rate for conventional loans is 14.6% for Asians, 15.3% for whites, 25.1% for Hispanics and 32% for African-Americans.

## Mike Espy Described as the Best Agriculture Secretary in History

By Ofield Duker

WASHINGTON, D.C.—Although his leaving is shrouded in controversy, U.S. Department of Agriculture Secretary Mike Espy is being described as the "best Agriculture Secretary this nation has ever had."

To some it may seem an odd declaration given Espy's conflict-of-interest questions that have him under investigation by a Department of Justice Special Counsel and triggered his sudden resignation on October 3. But those in the know and who are aware of the program initiatives of Espy at Agriculture point to his record of accomplishment.

Espy is not only the first African-American to serve as Secretary of Agriculture, one of the most conservative federal agencies, but he was the first non-establishment person to be appointed overseer of the multi-billion dollar agribusiness, farm, meat and poultry industries regulated by USDA.

"Espy was not the industry's choice," said one government official speaking on condition of anonymity. "He, first of all, was not the choice of the old-line officials from the agricultural trade associations and corporations representing agribusiness, meat, poultry, cotton, beef, and sorghum. He, of course, was not from the (white) old boys' network of former and current state commissioners, and land-grant colleges, like Ole Miss, Auburn, the University of Georgia, Michigan State, and the University of Alabama."

According to this official, Espy did not endeavor himself to the "USDA establishment" when he arrived and announced he was embarking on a campaign to change "the culture of the Department of Agriculture", with emphasis on economic development, food and nutrition, housing, programs of vital importance to African-Americans and other minorities.

In a special meeting with the Executive Committee of the National Newspaper Publishers Association (NNPA), Espy said, "For several years, the department of agriculture has ranked near the bottom among federal agencies in the hiring and promotion of women and minorities, and minorities have not always received equal access to the important programs and services that USDA has to offer. I have changed this."

Espy's record of accomplishments at USDA in less than two years includes the following:

- He has significantly enhanced racial diversity among the ranks of USDA's senior executives by increasing black females from three to 10 and black males from 17 to 26 and increase overall minority

- He provided the enthusiastic leadership that resulted in the passage of the USAD Reorganization bill in Congress;

- He has expanded support for the Historically Black Colleges and Universities (\$87 Million in 1993) and made a commitment to establish Centers of Excellence at each of the 17 institutions over a period of five to seven years;

- He has provided 75 scholarships to minority students to study the agricultural sciences at Historically Black Colleges; (upon graduation, these scholars will be offered employment at USDA);

- Through the School Meals Initiative for Healthy Children, he has worked to ensure that 25 million school children, including millions of African-Americans, receive school lunches that promote health and meet the dietary Guidelines for Americans;

- He began working with the Department of Housing and Urban Development to increase the availability of supermarkets and other full-service grocery stores in underserved urban and rural areas;

- Under his leadership, USDA has awarded some \$190 million on contracts to 8(a) and small disadvantaged businesses, an increase of \$52 million over 1992;

- USDA's Rural Development Administration has significantly increased the availability of loans to minority businesses;

- The USDA Rural Enterprise Zone initiative will target \$78 million in 1995 to underserved rural areas that are designated as enterprise zones and communities;

- He announced the creation of a strategic national plan to meet the goal of bringing running water to all rural homes in America by the year 2000;

- He provided funding of \$1 million in 1993 and \$3 million in 1994 to assist minority framers who have been historically underserved and in many cases discriminated against by the USDA;



## Chatman Kids Selected Terrific Kids



Michael Chatman



Marcus Chatman

Washington Elementary School in Lawton, Oklahoma is proud of two of their students—Marcus and Michael Chatman—who were named as "Terrific Kids," a program designed and sponsored by the Kiwanis Club.

Deserving students are chosen each month to receive recognition, pencils, buttons, coupons and their picture placed on the Terrific Kids Wall in their school.

Terrific Kids Program honors the students who exhibit the following traits: Thoughtful, Enthusiastic, Respectful, Responsible, Influential, Friendly, Impeccable and Caring.

Ken Baden, principal of Washington Elementary School, said "Both students are very deserving of this high honor."

Michael's teacher stated that Michael was chosen because "he always displays characteristics of a Terrific Kid. He's a true role model in the classroom. He's a hard worker, uses good manners and a friend to all."

On the other hand, Michael said he is "just a great kid. He can always be counted on to exhibit excellent student aid is an excellent role model to all Washington students."

"We are extremely proud of Marcus and Michael for receiving the Terrific Kids award during the same month. Both students are to be congratulated and commended for exemplifying the high ideals of the Terrific Kids program."

They are the sons of Sgt. Michael and Michell Chatman; and nephews of Harold and Daryne Chatman of Lubbock. Grandparents are Mrs. Emmalene Chatman and Howard and Katie Bartee, all of Lubbock. They are also grandchildren of the late Dr. J. A. Chatman.

## Lubbock Firms Capture State Honors

Two Lubbock firms recently captured top awards at a meeting of the Texas Association of Local Housing Finance Agencies (TALHFA), according to Edwina Carrington, association president and head of the Texas Housing Finance Corporation of Austin.

Meeting recently at the Holiday Inn Riverwalk in San Antonio to discuss "Resources for Meeting the Affordable Housing Challenge," TALHFA recognized George W. Jackson, as its "1994 Member of the Year." Jackson is the owner and operator of Housing Resources Group of Lubbock, a consulting firm and program administrator with clients in Texas, Louisiana and Colorado. Jackson is a founding member of TALHFA and is a member of the National Association of Local Housing Finance Agencies.

Jeanne M. Knapp, president of Knapp Communications of Lubbock, also was recognized for having the "Best Publication for 1994." The publication has been used extensively in marketing the Mortgage Credit Certificate (MCC) program for the Houston Housing Finance Corporation and has been widely acclaimed.

The statewide conference included more than 200 affordable housing agency executives, board members, municipal government agency personnel, investment bankers and trust professionals. Housing Finance Agencies are formed around local government entities to provide financing options for low to

moderate individuals and families. TALHFA was formed to support the work of these non-profit agencies in their effort to stimulate the availability of decent, safe and sanitary housing.

Jackson was the executive officer of the West Texas Home Builders Association for more than 11 years and has been a member of the Texas Association of Builders and the National Association of Home Builders. He has won numerous awards in the home building industry. He is a speaker, trainer and motivator who has dedicated his career to affordable housing. Jackson was nominated by the Lubbock Housing Finance Corporation, where he served as board president for more than 11 years.

In addition to Houston, Mrs. Knapp has been actively involved in marketing affordable housing programs for the Lubbock Housing Finance Corporation, the Southeast Texas Housing Finance Corporation and in Louisiana and soon will undertake projects in Colorado as well as other cities in Texas. It's the third major award for Knapp Communications in the past year.

The Southeast Texas Housing Finance Corporation also won a special achievement award, Ms. Carrington said. Bill Eiland, executive director of the Southeast Texas Housing Finance Corporation; Jeanne Talerico, of the Texas Bond Review Board; and Tony Reyes of the City of Lubbock Housing Department formed the awards committee.

## Statement by Robert W. Bogle, President of the National Newspaper Publishers Association (Black Press of America)

On the passing of Dr. Calvin Rolark, Publisher of the Washington Informer Newspaper

We are profoundly saddened by the passing of our board member as well as our colleague, Dr. Calvin Rolark. Dr. Rolark was an inspiration to all of us. His commitment and perseverance, as well as his determination never to give up, will always be remembered by us. He is remembered for often saying, "No one can do for us, but us," and our membership joins me in knowing that if his wishes are to be done, they must be done by us.

We know that this is a difficult time for his family, as well as friends, and we share this moment of grief and ask that they take comfort in God's warm embrace of love and understanding.

Happy Thanksgiving From The Southwest Digest!

## Statement by the President

I am saddened to learn of the passing of Dr. Calvin Rolark. In his many experiences, ranging from business to journalism to community activism, he was always an outstanding public servant. He spent two years in the U.S. Airborne Infantry, he was the founder and president of the United Black Fund, and he was Editor-Publisher of the *Washington Informer* newspaper, which he founded 30 years ago.

As president of the United Black Fund, Dr. Rolark presided over the largest black philanthropic organization in the country. In his capacity as publisher of the *Washington Informer*, he kept the residents of the nation's capital apprised of developments that affected the African-American community, and as co-founder of the Assault on Illiteracy Program, Dr. Rolark oversaw 90 black newspapers' efforts to promote adult literacy. He will be greatly missed, but his beliefs survive in the institutions he founded and the people he touched throughout his life.

## Zeta Phi Beta Graduate Chapter Organized

Representing "Finer Womanhood," Zeta Phi Beta Incorporated initiated six members into its newly formed graduate chapter, Omicron Omega Zeta.

"We six women did not know each other, but met through our involvement in other community services activities. We saw a need to unite in sisterhood and to bring a graduate chapter of Zeta Phi Beta to Lubbock. Each member is very excited about getting a charter. We also wanted to come together so we could support the undergraduate chapter of Zeta Phi Beta on Texas Tech campus. Eight of their now ten members chapter were brave enough to bring Zeta to Lubbock on Tech's campus. (Pictured are Ronda Davis, Zakia Giddings, Samantha Gambles, Christi Howard, Angela Howard-Ross, Nicole Weatherspoon, and Dwanya Pierce. Not pictured Tiffany Williams.) Our plans are to become very active and very productive in the community," said Gloria Carter, Vice President.

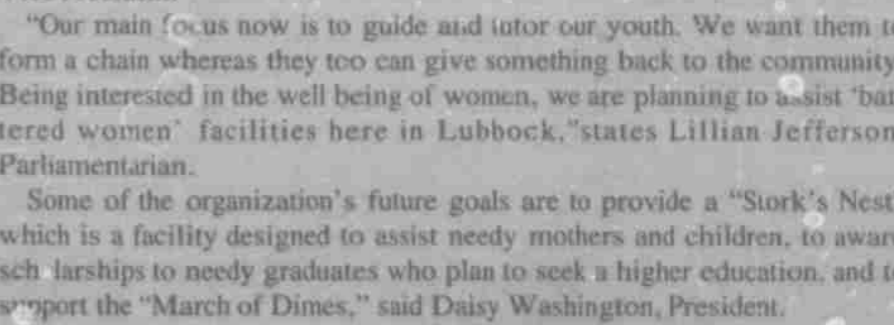
"Our main focus now is to guide and tutor our youth. We want them to form a chain whereas they too can give something back to the community. Being interested in the well being of women, we are planning to assist 'battered women' facilities here in Lubbock," states Lillian Jefferson, Parliamentarian.

Some of the organization's future goals are to provide a "Stork's Nest" which is a facility designed to assist needy mothers and children, to award scholarships to needy graduates who plan to seek a higher education, and to support the "March of Dimes," said Daisy Washington, President.

The induction ceremony was held Saturday, November 5, 1994 at the Sheraton Inn. The inductees were Gloria Carter, Alma Gopie, Lillian Jefferson, Angela Taylor, Daisy Washington, and Laura Williams.

Courtesy transportation was provided by Tommy Tubbs/Fenner Tubbs and Greg Phea of Rising Fast Motor Cars.

If there are other Zetas in the city or anyone who desires more information about the graduate chapter, call 794-2097 or 798-1504.



Taking the oath (left 50 right) Daisy Washington, Gloria Carter, Angela Taylor, Laura Williams, Lillian Jefferson, and Alma Gopie.

## Ruby Jay's Corner



The New Hope Baptist Church, located at 2002 Birch Avenue, where the loving pastor is Rev. Billy R. Moton, invites you to visit them in worship services. It is the "Church Where The People Really Care."

Sunday School began last Sunday morning at 9:30 a.m. with Supt. Thelma Brown presiding. A song, "God Will Take Care of You," was sung by the congregation. Following a prayer, the various classes marched to their various stations singing "Oh, How I Love Jesus." Classes were held for thirty minutes.

The classes reassembled by marching singing "What A Friend." Sister Dorothy Kinner, teacher of Class No. 2, gave the high points of the lesson, "Living Wisely." Does it touch you? Think about the subject.

Class reports were given. Youth Department: Intermediate Class won the Offering and Attendance Banners. Adult Class No. 1 received the Attendance Bander. Brother E. Swain is teacher. Class No. 4 received the Offering Banner, Sister Joan Y. Ervin is teacher.

It was so good to see Brother George Francis pay us a visit. He feels at home, just like we feel about him. Welcome home, Brother Francis.

During the morning worship devotions, a song, "Guide Me O Thou Great Jehovah" was sung. Prayer was given by Brother Francis. Scripture was

read by Sister Ervin.

The Youth Choir marched in the processional singing "Oh, I Know Jesus Is Real." Sister Jackson was at the piano. They were wonderful.

Altar prayer was given by Rev. Bobby Johnson. A song, "I Promised The Lord That I Would Hold Out." Scripture was read by L. Williams, and it was the 23rd Psalms. Prayer was given by Brother Swain. Another song, "The Word of God", was sung. How beautiful it was.

Responsive reading was done with the congregation standing. The response was led by Clarissa Jay. The morning hymn was "I Surrender All."

Pastoral observations were given by Pastor Moton. He told us to surrender all to Jesus. He brought greetings from the Board meeting held in Abilene, Texas last Friday and Saturday.

Another song, "I'd Rather Have Jesus Than Silver or Gold," was sung. The Pastoral hymn was "Amazing Grace."

Pastor Moton preached on the subject "Jesus Will Step In Right On Time." The scripture was St. Luke 7:11-18. He brought the congregation in time. God has smiled on Pastor Moton. If we fail, we can't lay the fault on him.

Invitation to discipleship was extended. No one came forward.

Thanksgiving at New Hope Fellowship Services will be held Wednesday night, November 23rd, beginning at 7:00 p.m. until 8:00 p.m. Repass will take place after services.

Mr. and Mrs. Henry High are spending Thanksgiving in Tyler, Texas with relatives and friends.

Keep remembering the sick all over the community. There are many bereaved families in our city last week. Whisper a prayer for them.

## Pepsi-Cola Forms Joint Venture with Black Investors to Re-Enter South African Market Group Invests \$15 Million To Bring Pepsi Back To South Africa

SOMERS, NEW YORK—For the first time since the downfall of apartheid, prominent African Americans have taken a leading role in a national corporation's return to South Africa.

Pepsi-Cola Company recently announced a joint venture to open a Pepsi bottling plant in Johannesburg, South Africa, thanks to a \$15 million investment by a group of African American individuals and institutions.

The opening of the Pepsi bottling operation represents an important step for African Americans in international business ventures.

Spearheaded by such notables as Earl Graves, publisher of Black Enterprise Magazine and co-owner of Pepsi-Cola of Washington, D.C., L.P., and by Percy Sutton, Chairman Emeritus of Inner City Broadcasting, the move will mark the official reentry of Pepsi into South Africa. The company—which has added \$5 million to the investors' \$15 million—closed down its South African facilities nine years ago in response to international sanctions against the apartheid regime.

Some of the other African Americans investing in the project are Johnnie Cochran, respected Los Angeles trial attorney; Charles Johnson, the former New York state Assemblyman; Danny Glover, the actor and Shaquille O'Neal, the basketball superstar and Pepsi spokesman. The partnership of American investors is called "Egoli Beverages L.P."

The project's coordinator is Ian R. Wilson, a white South African and a former vice chairman of Coca-Cola in South Africa. Currently living in San Francisco, Wilson has arranged a number of investment deals with food-related companies.

Heading the new bottling plant in Johannesburg—

"New Age Beverages"—is Khela Muiemba, a black South African who served three years as a political prisoner at Robben Island, the same prison where South African President Nelson Mandela had been incarcerated.

The production of Pepsi-Cola in South Africa resumed late in October.

Inspired by Pepsi's announcement, singer Whitney Houston—a former Coca-Cola spokesperson—announced that she too will join the Pepsi investors.

Maurice Cox, Vice President, Corporate Development and Diversity, Pepsi-Cola, said: "Pepsi-Cola is very excited about resuming operations in South Africa at this time and in this manner. In helping to put Black American business interests into South Africa, we take pride in the fact that Pepsi is once again leading the way for other American corporations."

Cox added: "It is Pepsi's belief that investing in South Africa isn't just a sound business move—it is good corporate citizenship that will reap powerful, long-term results."



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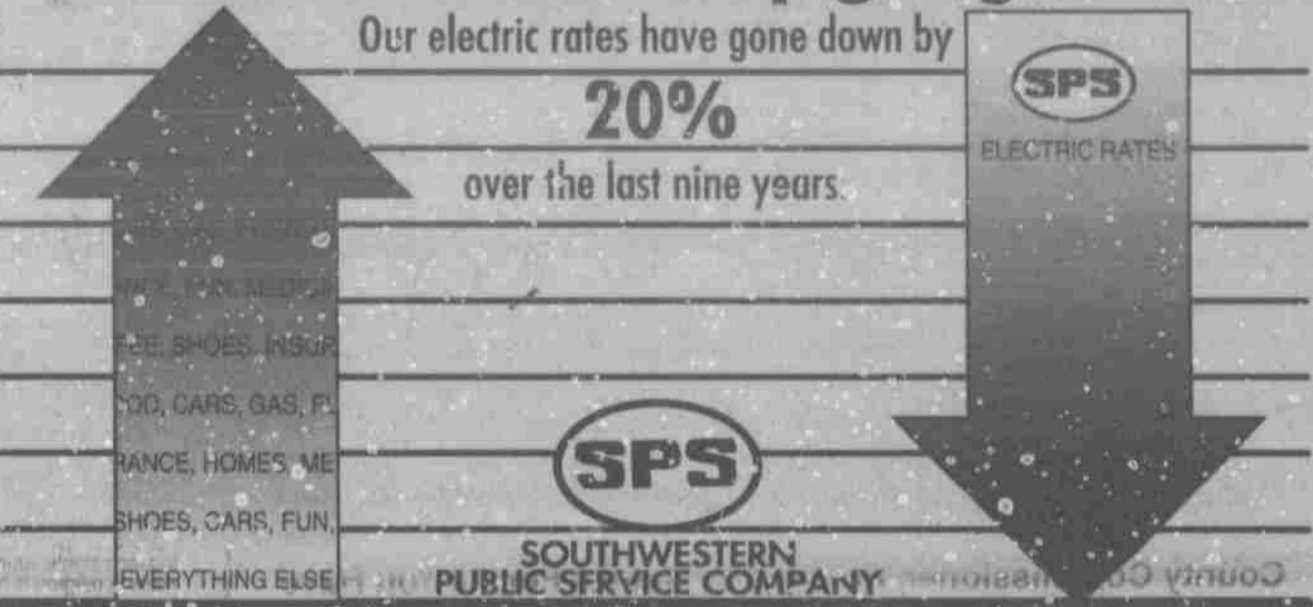
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The Grand Matron will also attend

AF & AM

Ill. Mitchell Grigsby, 33<sup>rd</sup>, Deputy Grand Master  
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## WHAT IS HAPPENING LOCALLY To Complete The Unfinished Work of Dr. Martin Luther King Jr.



AOIP is a networking process for organizations engaged in an overall community-building approach to addressing the root causes of all types of discrimination among Black and similarly-situated minorities. AOIP's overall objective, via this interorganizational coalition, is to begin immediately to transform the discrete communities within Black America, through pride-instilling "togetherness," into such Shining Oases of Hope that all therein not only will be motivated to want to learn and become productive parts of our then-wonderful communities, but also there will be a greatly lessened desire, or "felt need," to abandon support for Black-led organizations that opened economic and other doors, Black-owned businesses and professional entities, Black churches, etc. by "ordinately integrating and/or invading the communities and social and other institutions developed by (and for) other ethnic groups. AOIP has a redemptive mission of completing the "unfinished work of Dr. Martin Luther King Jr." The information listed below about your organization should (as best possible) be focused on what your group is doing to help complete that "unfinished work."

This is a public service courtesy of the Southwest Digest. We will list your meeting date, time and place; special activities, annual meetings, etc. Anything else will be considered advertisement and will be charged for such. Such as hand-bills, brochures, promotions, etc. This is necessary, because of the inflated cost of doing business. We have to pay our expenses. There will also be a charge for photos, other than news events. For more information about getting your announcement on this page, call Eddie P. Richardson at 762-3612

### COMMUNITY MEETINGS

The African-American Women Empowering Meets Saturday at 12 Noon at 2512 Weber Drive, Community Center.

East Lubbock Chapter AARP Every 1st Wednesday at 1pm at Mae Simmons Community Center, Oak and 8th St.

The Dunbar International Alumni Association meets in Dunbar cafeterias as announced. More about their meetings.

Agape Temple Church of God in Christ will be hosting Free Dinner for the Homeless and Needy every 1st and 3rd Fridays of the month, from 4:00 p.m. to 6 p.m. The church is

located at 4510 Ave. Q, Bishop W. J. Watson is pastor.

Interdenominational Ministers Fellowship Alliance Every Fourth Thursday—6:30 p.m. Smith Temple Church 6508 Avenue P

The African-American Business and Professional Coalition meets the 1st & 3rd Tuesdays at 7:00 p.m. 820 Ave. C Suite 5

Guadalupe Economic Services Corporation Issues Commodities Second Monday & Tuesdays Parkway Drive & MLK Blvd. Call 766-7363

Free Health Screening Tuesday, 8:30a.m.—4:00 p.m. Green Palm Manor Apartments Call either Debra, Lee or Rudy—762-8793. For additional information call: 767-2911

Health For Friends Satellite Clinic for FREE Glucose & Hypertension Screening Every Thursday 9:00 a.m.—12:00 noon at Cathedral of Praise, 2011 E. 10th Lubbock, TX. Sponsored by Lutheran Social Services of Texas in cooperation with Cathedral of Praise. Questions? Call: Health for Friends 765-2639 Cathedral of Praise 763-6909

NAACP Monthly Meeting Every Second Saturday Evening 6:30 p.m. Smith Temple Church 6508 Avenue P

"Exodus into Manhood" a Black Men Support Group Meeting time: 5:00 p.m. Every Saturday at 2812 Weber. Dr. Thome: "Visions for Black Men" For further information contact: Marvin 799-0051, Leon 784-0115, or R.D. 763-5552



# EDITORIALS • COMMENTS • OPINIONS

## It Is That Time Of Year Again

by Eddie P. Richardson



The election has come and gone. Hope your candidate or candidates won; if not, at least some or one of them. No matter what, you did your part by doing your right as an American. If you failed to vote you have no right to complain either way, because you are less than a citizen—and especially if you are well and able-bodied. Ill, handicapped, senior citizens etc. are excused. Enough of this for right now. Let's get into what the season is all about, going back to when the Indians and Pilgrims first broke bread together and gave thanks to the almighty God for their blessings for the first time. We have held onto the tradition since.

As we observe Thanksgiving once again, we prayerfully wish you and yours a happy, joyous, prayerful Thanksgiving from the Digest family. To you and your family we are very nice this week because of the season. We will be back next week hard and heavy—we have a lot to talk about. So for now, enjoy your gobbler and sweet potatoes.

### Guest Editorial: Texas Democrats Can't Win Without a "New Vision" and Voters of Color

by Carroll G. Robinson

To paraphrase an old adage, if you don't stand for something, you can fall to anyone. Such was the situation with Governor Richards and Richard Fisher on election night. Both candidates took it for granted, or just simply forgot, that a candidate has to offer voters a positive substantive vision of the future; a reason to vote for them and not only reasons to vote against their opponent to be victorious.

Not only did Governor Richards and Fisher overlook "the vision thing," they also ignored one of the cardinal rules of politics: first, secure your base, then expand outwards. They both tried to put the roof on the house without first having laid the foundation and putting up the walls. Both candidates took it for granted that Texans of color, the core Democratic vote, would turn out in droves to vote for them simply because they were Democrats being opposed by Republicans. Once they realized the fallacy of their assumption, brought to light by the lack of enthusiasm among voters of color for getting out to vote as late as two weeks before election day, they then moved to attempt to scare Texans of color into voting for them by invoking the specter of a Governor Bush and Kay Bailey Hutchinson as a Phil Gramm clone, another tactic rooted in an antiquated assumption.

For Texans of color, the threat of a Republican officeholder in this day and age is no longer the great motivator it once was to get out and vote. Having most recently survived eight years of Reagan/Bush and

four years of Bush/Quayle, we could not be stampeded into fearing four years of a Governor Bush or six years of a Senator Hutchinson.

For Texas Democrats the lesson to be gleaned for our losses this past election day is twofold. First, if we are to be victorious in future elections we must put forward a positive, broad-based and substantive vision of the direction in which we wish to take our state as we move into the Twenty-First century. An agenda that inspires and unites voters of all ages, races and socioeconomic status. A message of fear should never be the basis from which we run.

Second, we must immediately undertake a comprehensive educational and organizational effort among our core constituencies to ensure that they turn out to vote in large enough numbers in 1996 and '98 to offset any loss of white voters, particularly white male voters, during those election cycles. Hopefully, in light of this year's election results, the party's "swing" vote advocates have come to realize that swing voters won't and can't carry Democrats to victory in highly competitive high-profile political races, the kind of battles Democrats will be facing more of in the coming years as Texas becomes more and more of a two-party state.

To regain our winning ways, Texas Democrats will have to make the "New Texas" more than a slogan and a simple changing of the faces of state government. Over the next two to four years we will have

CONTINUED ON PG 8.

## THIS N THAT

WORKING TOGETHER PAYS OFF!! THIS N THAT ... advises that if you ask the citizens of ... CHAPEL NEIGHBORHOOD ASSOCIATION ... if it ... PAYS TO WORK TOGETHER ... and they will surely tell you ... THAT IT REALLY DOES ... You see ... these citizens ... have been working for their ... COMMUNITY CENTER ... AND WAS ... able to get the ... JOB DONE ... with assistance of the ... CITY OF LUBBOCK ... in that of a ... \$40,000.00 COMMITMENT ... from Community Development Grant Funds ... At their opening ... last Saturday morning ... at their address of ... 3903 EAST BAYLOR AVENUE ... they showed their appreciation ... The head person ... who believes in working hard ... is ... J.W. MCCAFFEY ... who at the beginning was assisted by another hard-working gentleman ... D.L. KNOX ... but because of ... SERIOUS ILLNESS ... has been unable to work with the project ... However ... the citizens of Chapel Hill ... honored him last Saturday ... by letting him know they appreciate him ... D.L. EXPRESSED ... his appreciation ... As ... J.W. ... said ... "IF YOU WORK TOGETHER ... YOU WILL REACH YOUR GOAL!"

LET'S BE THANKFUL FOR WHAT WE HAVE! THIS N THAT ... would like to take this time ... and say ... HAPPY THANKSGIVING ... to each of you ... as we enter into the ... THANKSGIVING SEASON ... Of course ... we wish things were much better ... but we are in position to move in a greater position ... that is ... if we will ... WORK TOGETHER ... As a people ... we must realize that ... when ... ONE OF US IS DOWN ... then we are still down ... As we ... go into this season ... let's ... THANK GOD ... for ... being with us ... and hope for wisdom to continue to do ... things for our ... YOUNG BLACK BOYS AND GIRLS ...

D.C. KINNER THE BARBER SAYS: "ONE OF THE HARDEST THINGS ... for a ... PARENT ... is making a ... CHILD ... realize that ... 'NO' ... is a complete ... SENTENCE ..."

READ TO A CHILD!! THIS N THAT ... had an opportunity ... last Friday morning to ... READ ... to some second graders at ... JACKSON ELEMENTARY SCHOOL ... and it was sure fun ... and the kids were most appreciative ... You know ... READING TO LITTLE CHILDREN ... is quite a feat ... Why don't you try it ... Just call one of the school ... and let them know you want to read to the young people ... Sure does help one's day ...

## Army & Air Force Hometown News

FORT STEWART, PINESVILLE, GA—Army Pvt. Scott K. Stewart has arrived for duty here.

Stewart, a tank mechanic, is the son of Lloyd and Mary A. Stewart of Lubbock.

He is a 1993 graduate of Monterey High School.

May You And Your Family Have A Wonderful Thanksgiving. DRIVE SAFELY!

## Tech Pediatric Evening Clinic

Because kids don't always get sick from 8 to 5, we are now expanding our pediatric clinic hours from 5 p.m. to 8 p.m. every evening, Monday through Friday.

Medical experts trained specifically in the treatment of children are available every evening to provide your child with the most advanced health care available. For more information or to make an appointment, please call 743-2331.



Texas Tech University Health Sciences Center 4th and Indiana Fourth Floor #174

## IN CINQUE

by Renetta W. Howard



In times like these, when crime is rampant all over the country, each day poses new problems to be dealt with and overcome. Schools, like municipalities must also deal with the criminal activities of the community which spill over into its corridors and classrooms. It is this element which is making it more difficult on a daily basis to find qualified public school teachers.

Mandates from state education agencies, local school boards, concerned parent groups, community organizations and student advocate groups put new constraints, higher expectations and stringent evaluation on teachers each year, while students experience improved quality and quantity education on a daily basis. Teachers are becoming more adept at what they do while many students do not CARE WHAT THEY DO.

As colleges and universities raise their standards for the educational curricula, and in some cases require admittance examinations, the number of students entering the field of education is far less than in the past. In addition, some of those admitted do not pass the proper test to exit, cutting the number down even more into the teaching force. SO, WHO WILL TEACH OUR CHILDREN in the future? Who will teach our HARD TO REACH, HARD TO TEACH children? We need to get "in cinque" and raise our children to be teachable and reachable, NOW!

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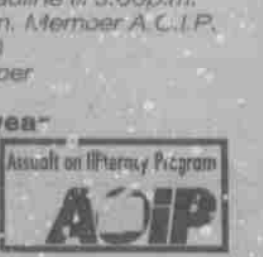
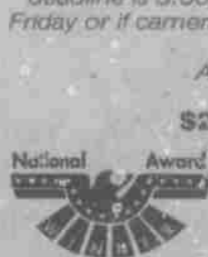
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## Wig Trend

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## Journalism Pioneer Dies at Age 84

by Bonitta Best

Mabray "Doc" Kountze, one of the few remaining reporters who worked for the black-owned press in the 1930s, died last month in West Medford, Ma. He was 84.

A journalist for over 50 years, and a former spokesman for the Negro Baseball League, Kountze was the first black reporter awarded a press pass by the Boston Red Sox, the Atlanta Braves and the Boston Bruins.

During his illustrious career, he worked for such minority newspapers as the Boston Chronicle, the Greater Boston News, the Medford Transcript and the Medford Mercury.

Kountze, who never married, was born to Hillard Kountze, a former slave, and Madeline (Mabray) Kountze, the daughter of a former slave. The family name could be traced back to his father's owner in Gordonsville, Va. Kountze was one of 10 children.

West Medford is considered by many historians to be one of the oldest continuous African-American communities in the U.S., excluding the south. Local historians believe that the first free blacks settled there between 1760-1800. Others put it as early as 1664.

"Our longevity is due to the mix of people who settled here," Kountze told the Boston Globe. "West Medford was settled by northern and southern blacks, Canadian blacks and West Indians, mostly former slaves from Antigua."

The city is filled with such a rich history that Kountze wrote a book on the subject titled "This is

Your Heritage." The 600-page history of the life of the black community was 30 years in the making.

"It took a long time to finish it because it is difficult being a black historian," he said. "So much of our history has been destroyed and lied about. Everything is so hidden."

"My parents taught the history down to us. We are just one example of how black families passed history along. Most colored families did this."

And what a rich history it is.

It's on record that Medford was one of the Massachusetts cities against the slave trade. According to Kountze, there were five slaves in 1668 and 29 in 1754. By 1790, census showed Massachusetts as the only state with no slaves. Medford was built from the settlement of free blacks.

In 1809, Medford was the first town in the U.S. to rescue a fugitive slave and set him free. This was in total defiance of the Fugitive Slave Act of 1793.

"We were forced to do our own thing," said Kountze. "Segregation was a mixed blessing. It made us build our own houses and go into business for ourselves."

Today, most West Medfordites own their own homes. Unfortunately, housing prices there, like the rest of the country, have forced younger black families out of home ownership. Medford has seen an influx of white residents in the past years. Of the city's 58,000 residents, only three to four percent are black.

On October 1, one of its most celebrated black citizens returned home.



AT ELC AWARDS DINNER: Among those participating in the recent Sixth Annual Recognition Dinner of the Executive Leadership Council in Washington, D.C., were, from left, Addison Barry Rand, Executive Vice President, Operations, for the Xerox Corporation, who received the ELC Achievement Award; Wayne Calloway, PEPSICO's Chairman and CEO, who accepted the Corporate Award for his company; U.S. Commerce Secretary Ronald Brown, who delivered the keynote address; Harvey C. Russell, the first African-American to become vice president of a major U.S. Corporation (Pepsi-Cola in 1962), who was given the ELC's Heritage Award; and Ann Fudge, president of Maxwell House Coffee Company, and the new president of ELC, a national organization of more than 100 senior-level, African-American executives at Fortune 500 companies.

### Southwestern Black Student Leadership Conference "Today's Black Leaders: Our Hope for Tomorrow"

COLLEGE STATION—Minority leaders from across the state will have an opportunity to enhance their professional development skills at the seventh annual Southwestern Black Student Leadership Conference January 19-22, 1995 at Texas A&M University. Historically, the conference's purpose has been to enrich the lives of African-American collegians academically, politically, and culturally through innovative workshops, dynamic speakers and inspiring entertainment.

Chairperson Stephanie Williams, promises this year will not be any different.

"We want our participants to put their goals into action and deliver results. The future holds an uncertain amount of challenges for us and we want to develop the tools necessary to meet those challenges and become productive leaders in society."

Williams said this year's theme "When Will Tomorrow Be Today" describes the conference's mission to encourage education among youth and help them focus on their futures.

"It is not for us to wait until tomorrow to rescue our young people from the dangers around us," she said. "The time is now."

Invited guest speakers for this year's conference include Lerone Bennett, Jr., a senior editor for Ebony Magazine and author of "Before the Mayflower: A History of Black America" and "What Manner a Man: A Biography of Martin Luther King, Jr."; Dr. Julius Hare, co-director of the Black Think Tank and co-author of "The Endangered Black Family," and "Black Male-Female Relationships"; and television personality Bey Smith, host of Black Entertainment Television's "Our Voices."

A career fair and workshops conclude the week-end-long activities which last year attracted more than 1,200 students and nearly 50 recruiters.

The registration deadline is November 14, 1994. The fees are \$60 per student and \$70 per sponsor/adviser.

For more information about SBSLC call (409) 845-4575 or fax inquiries to (409) 862-2640.

## SPC Spring 1995 Class Schedules Available

LEVELLAND—Class schedules for the 1995 spring semester at South Plains College are now available, according to Bobby James, dean of admissions and records.

The schedules include spring registration dates for SPC's Levelland and Lubbock campuses and extension center at Reese Air Force Base.

Registration dates are also available on two fast-track courses in word processing and general secretary offered on the SPC Lubbock campus.

SPC Levelland's spring registration is scheduled Jan. 10 (preregistration pay day) and Jan. 12, designated for spring registration and evening registration.

SPC Lubbock will have registration Jan. 5 for pre-registered students, Jan. 10 for returning TASP required students enrolled last fall, new student registration Jan. 11-12, and open registration Jan. 13.

Classes on both campuses begin Jan. 16, and late registration is Jan. 16-19. A \$15 late registration fee and \$5 add/drop fee will be charged.

For specific registration dates or information on obtaining a 1995 spring schedule of classes, write or phone SPC Levelland at 1401 S. College Avenue, Levelland, Texas, 79336 (806) 894-9611, SPC Lubbock, 1302 Main, Lubbock, Texas, 79401, (806) 747-0576 or South Plains College-Reese, Building 920, Reese Air Force Base, Texas, 79489, (806) 885-3045.

## Theodore Phea Boys & Girls Club Open House

The Theodore "Ted" Phea Jr. Boys and Girls Club will be hosting its annual Open House on Monday, November 21, 1994. This is an attempt to bridge the gap between the club and the community as well as letting parents know what types of programs the club has to offer to their children.

There will be several events going on at the Open House. Some of these events include a turkey raffle, a performance by the Alderson Junior High School Choir, and a karate demonstration. There will also be food, fun and games for the entire family. The staff at the Boys and Girls Club is doing everything possible to make this annual Open House a success, and we are looking forward to seeing you and your family in attendance!

### "Gentle Giants"



Gentle Giants—Retired NFL great Lawrence Taylor debates the turf vs. grass controversy with "John," one of the Anheuser-Busch Clydesdales residing at Busch Gardens located in Williamsburg, VA. While vacationing in his hometown, the future Hall-of-Famer known to millions as "L.T." spent time at the European-themed park relaxing with family and friends. (Photo ©1994 Busch Gardens Williamsburg)

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## from the Desk of Parson D.A. Smith Thankfulness

Governor Bradford of Massachusetts made this first Thanksgiving Proclamation three years after the Pilgrims settled at Plymouth:

"Inasmuch as the great Father has given us this year an abundant harvest of Indian corn, wheat, peas, beans, squashes, and garden vegetables, and has made the forests to abound with game and the sea with fish and clams, and inasmuch as He has protected us from the ravages of the savages, has spared us from pestilence and disease, has granted us freedom to worship God according to the dictates of our own conscience,

"Now I, your magistrate, do proclaim that all ye Pilgrims, with your wives and ye little ones, do gather at ye meeting house, on ye hill, between the hours of 9 and 12 in the day time, on Thursday, November 29th, of the year of our Lord one thousand six hundred and twenty-three and the third year since ye Pilgrims landed on ye Pilgrim Rock, there to listen to ye pastor and render thanksgiving to ye Almighty God for all His blessings."

—William Bradford  
Ye Governor of Ye Colony

The Pilgrims were devout men and women of God who gave thanks to their loving, caring Father in the midst of all conditions of life. They arrived at Cape Cod "with no friends to welcome them, nor inns to entertain nor refresh their weather-beaten bodies." In the winter they experienced weather that was so sharp and violent that one-half of their number died. Food was so scarce that they were reduced to living daily on five grains of corn for each person. But spring came. And then summer. And soon the fall harvest appeared—a bountiful harvest. And Governor

William Bradford set aside a special day of thanksgiving to God.

The giving of thanks to God "was always a natural response on the part of the Pilgrims, and it was never to be associated with the absence of hardship—as so many of us of 1994 think. The Pilgrims understood thanksgiving in its fullest biblical sense. The Lord was with them. He stood by them. He watched over them. He who was gracious and kind would sustain them. He would give them the courage and strength to persevere. So, instead of complaining about the turkey, giblet gravy, cranberry sauce, and sweet potato pie as many of us today do, they found cause to be grateful and joyful. "The Lord was with them in all their ways," they wrote, "for which let his holy name have the praise forever, to all posterity."

In our time there are danger signals that the concept of gratitude is eroding. The word for this condition of life in the Bible is known as "murmuring."

The Bible is full of murmurers or, as we call them, complainers. "And they murmured against the good man of the house." Who? Those laborers who received the exact wages for which they contracted. "And the scribes and the Pharisees murmured against the disciples because they dined with publicans and sinners." "And the Jews murmured against Jesus because he said, 'I am the bread of life.'" And certain churches of our city murmured because they were of the opinion a certain organization that represents primarily a certain ethnic group just might want to worship in their precious building.

The joy of giving thanks is directly related to a life that is free from anxiety and frustration. As people of color we need to know that "Thanksgiving" takes form on our lips when we discover that among the tensions and bewilderment of our world and our society, amid the changing nature of Christ's bride, the church, and when our congregations and homes sink into angry times of stress and strain, there still breaks forth the living presence of Emmanuel—God with us.

## The Outreach Prayer Breakfast

The Outreach Prayer Breakfast met at the Parkway Nursing Center Saturday at 10 a.m. What a blessing this was to each of us. Opening prayer by Sis. Irma Cook, songs of praise. All joined in the hour of praise.

Scripture lesson by Rev. W.H. Stephens on the subject: The Sacrifice of Thanksgiving. Romans 12:1, Psalms 107:8-20.

And dear brothers, I plead with you to give your bodies to God. Let them be a living sacrifice, holy—the kind he can accept. When you think of what he has done for you, *Is this too much to ask???*

This speaker said, oh, if men would praise the Lord because of his tender mercy and loving kindness toward us, And not think so much on filling our bellies with food, but our hearts with *thanksgiving and giving thanks*. America truly needs to be thankful for her many blessings!

I pray that each of you out there has a blessed Thanksgiving and don't forget the Source.

Thanks, Reverend, for a job well done and useful.

Thought:

There's a DEVIL loose in America, in our community—in our streets—in our churches—in our homes—in our children. But remember, he's only working where we allow him place.

Is the Black Man satisfied with Jesus, or are we looking for a political messiah??? Think about it.

Continue to love with no strings attached and smile while doing it.

To all sick, God cares about you, begin to help heal others and your problems will lighten up. Read II Chro. 7:14, Mark 11:22-24. Wait.

Pts. D. Hood, Sec. Ernestine Frazier



## Another Prayer Warrior

Meet another warrior of the Outreach Prayer Breakfast. She is Ernestine Frazier, who serves as secretary.

The Outreach Prayer Breakfast meets each Saturday morning at a designated location. If you would like to participate with these Warriors, then call their president, Sister Dorothy Hood at 762-3347.

## We Thank God for Jesus "Lord Thanks For Forgiving



Mark 12:30, SPIRIT BEFORE A FALL. Better it is to be of a HUMBLE SPIRIT with the lowly, than to divide the spoil with THE PROUD.

I started living in sin, and THE WORLD CALLS IT HAVING FUN, IT ALL STARTED: WHEN THE PEOPLE MARCHED & LIED; SAYING WE SHALL OVERCOME.

Proverbs 14:12, There is a way which seemeth right unto a man, but the ends thereof are the ways of death.

(In '61, a man pulled a SHOTGUN ON ME, and the people said, BOY, YOU'RE LUCKY. In 1963, Plains Co-op Oil Mill blew up, I was inside, and came out. You could SMELL MY FLESH BURNING, and they said: BOY, YOU'RE LUCKY. In 1966, when we would do 120 mph, for the fun of it, I had A BLOWOUT AT 110 mph, and my friends said, BOY, YOU'RE LUCKY. In 1972, a man pulled a SHOTGUN ON ME ABOUT HIS WIFE, and I told him: #%@\$&\*! MY FRIENDS SAID: BOY, YOU'RE LUCKY. In 1980, a man pulled A SHOTGUN ON ME IN A GAMBLING GAME, I had WON IT ALL. HE SAID DROP IT ALL, AND I SAID #%@\$&\*! BUT THERE WERE TWO MEN I DIDN'T EVEN KNOW, SPOKE UP FOR ME; THEY SAID MANDON'T SHOOT THE MAN. And MY FRIENDS SAID: BOY, YOU'RE LUCKY.

Jeremiah 1:5, Then the word of THE LORD came unto me saying, Before I formed thee in the belly, I knew thee; and before thou comest forth out of the womb I SANCTIFIED THEE, and I ORDAINED THEE A PROPHET UNTO THE NATIONS.

I BILLY B.J. was raised in a CHRISTIAN HOME, UNDER THE WORD OF PRAYER, But went out into the WORLD OF SIN; LORD, I THOUGHT I LEFT YOU THERE.

Jeremiah 3:13, 14, Only acknowledge thine INIQUITY, that thou hast transgressed against THE LORD THY GOD, and hast scattered thy ways to the strangers under every green tree, and ye have not obeyed MY VOICE, SAITH THE LORD. Turn, O backsliding children, SAID THE LORD; for I AM MARRIED TO YOU; and I will take you one of a city, and two of a family, and I will bring you to ZION (TRUTHFULNESS, OR VICTORY).

MY HEART WENT OUT WITH THE PEOPLE; MARCHING & SINGING: I'M BLACK & PROUD, WHEN MY PEOPLE WANTED TO OVERRUN THE WHITE MAN; & SAID IT OUT LOUD.

Proverbs 16:18, 19, Pride goeth before DESTRUCTION, AND AN HAUGHTY LORD, there were many times, LIVED IN

DANGER, & JUST DIDN'T DO RIGHT, I NOW KNOW IT WAS YOUR HOLY ANGELS; WATCHING OVER ME, DAY AND NIGHT.

2 Peter 3:9, THE LORD is not slack concerning his promise, as some men count slackness; but is longsuffering to us-ward, not willing that any should PERISH, but that all should come to REPENTANCE.

The DEVIL was out to get ME, because he knew, GOD WAS TO USE ME IN HIS PLAN, TO TELL A DYING WORLD, THAT SALVATION IS AT HAND.

Luke 4:8, JESUS SAID, Get thee behind me, Satan: for it is written, Thou shalt WORSHIP THE LORD THY GOD, AND HIM ONLY SHALT THOU SERVE.

DEVIL, I'LL SPEAK THE TRUTH; GOD'S WORD, I WON'T COMPROMISE, IF GOD'S WORD IS THE TRUTH; THEN ALL OTHERS, THEY'RE LIES.

2 Timothy 2:15, Study to shew thyself approved UNTO GOD, a workman that needeth not to be ashamed, RIGHTLY DIVIDING THE WORD OF TRUTH.

(LORD, USE ME, A NOBODY, TO TELL EVERYBODY, ABOUT YOUR BODY, DYING FOR EVERYBODY. AAAAA-MENNNNN.)

1 John 1:9, If we confess our sins, he (JESUS) IS FAITHFUL AND JUST TO FORGIVE US OUR SINS, AND TO CLEANSE US FROM ALL UNRIGHTEOUSNESS.

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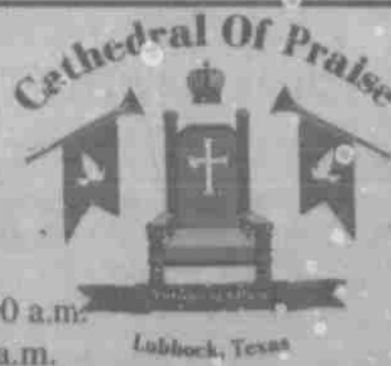
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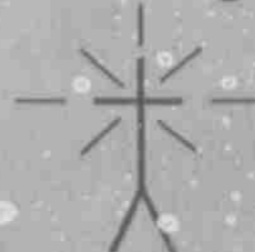
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HOUSTON—MISS TEXAS USA MEETS HIGH-SEAS "PIRATES"—Chelsi Smith (second from left, standing center), Miss Texas USA 1995, and Miss Cayman 1995, Anita Bush, joined in the swashbuckling festivities with local reveler when Ms. Smith toured the Cayman islands during its 18th annual Pirates Week October 21-30 in the British West Indies. The event celebrates Cayman's unique seafaring heritage and the rich tapestry of traditions which have formed Caymanian culture.

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## Thanksgiving Travel Safety Tips

Thanksgiving is the most heavily travelled holiday of all. This has law enforcement officials pondering what can be done to raise traffic safety awareness during this critical driving period.

Trooper C.B. Baiza, Public Information Officer for the Texas Department of Public Safety stated, "We know that the potential for injury and loss of life is greater during holiday periods, especially a high-volume holiday like Thanksgiving. We are asking motorists to drive defensively."

Many motorists have heard the term "defensive driving"; however, it seems few know what it involves. "Much of the art of defensive driving comes from common sense and your own instinct. Training and knowledge of the proper procedure make these senses more effective," Baiza explained.

Defensive driving can and should become a way of life for all drivers regardless of age or experience. Don't assume the other driver will make the right decision. Be prepared for anything. Defensive drivers are in tune with their minds and bodies, as well as the road. They're ready for any situation the road might hand them.

But some drivers are out of tune. They give in to distractions, daydreams, fatigue, anger, stress, frustration or perhaps alcohol. They are not prepared to react when a dangerous situation arises.

Defensive drivers also make fewer mistakes. Drivers on the average make one error for every two miles they travel. While not every mistake leads to an accident, about 85% of all collisions are the result of driver error. "The most common mistake is probably speeding. Most people don't match an appropriate speed with driving conditions," Baiza added.

Once again, State Troopers will be highly visible during the Thanksgiving holiday trying to make the roads as safe as possible. Let's all do our part to make this a safe and happy holiday.

## BUSINESS EXCHANGE

by William Reed

### Somebody's Got to Stand Up

African-Americans are angry and seeking social change. African-Americans are in search of someone to lead them to equity in this society's economics, laws, regulations, planning, optimism and successes. Today's people of color want something better. They want this country to produce the American Dream for them too. They want someone to stand up and make things happen in the collective interest of black people. Until late October we used to have someone who stood up for us, and we should not let him go away without due notice of his broad and lasting works.

Dr. Calvin Rolark lived the majority of his life as a black publisher. Down through the years, Black American publishers the likes of Frederick Douglass, Marcus Garvey and Elijah Muhammad have led the way to the race's advancement. Despite the fact that two-thirds of today's African-American community ignores their works, Black American publishers are still leading us toward advancements, and for over 30 years Dr. Calvin Rolark was a drum major and leading national voice for black advancements.

If you look at the facts, it has been outstanding and visionary black publishers that have led and illuminated the way for us for centuries. Frederick Douglass gave us *The North Star* and a strong voice against slavery during the nineteenth century. In the early twentieth century

Marcus Garvey published *The Negro World*, started the African Star Line and promoted positive attitudes about self for blacks and a Back to Africa Movement. In the 1950s Elijah Muhammad built the Nation of Islam and economic freedom for its members across America through the *Mohammad Speaks* publication. From the early 1960s Calvin Rolark published the *Washington Informer*, but he too had social change in mind for blacks and also set up processes that funded health programs, senior citizens, drug rehabilitation efforts, and helped hundreds of thousands of blacks overcome illiteracy.

"No one can save us, but us," was the mantra of the man from Texas. He continually emphasized that the salvation of the race would not come from external efforts but through the work and focus of each and every one of us. Dr. Rolark believed that if advancement for the race was to be, then that advancement would be brought about by you and me. He started the United Black Fund, Inc. which grew to be the largest black philanthropic organization in the country. The United Black Fund, Inc. was a \$15 million-a-year operation that had 68 members agencies and assisted hundreds of non-profit organizations for the sick, for criminal offenders and groups just trying to get a start. He was on the National Board of Directors of the Southern Christian Leadership Council

(SCLC) and co-chairman of the Assault on Illiteracy Program (AOP), a program familiar to millions who read black newspapers.

Dr. Rolark has gone on to peaceful days and nights. He does not have to work for positive social change in the All-Powerful Arms in which he now rests. But, back here we still need somebody to stand up and take his place. But, to the angry and oppressed, the option is not to continue to curse the (and their own) darkness, but to join together with those of us willing to light the way. To those that are still waiting for someone who is an agent of change be remained that they are not going to come from the Congress or the Statehouse or any form of government largess. We already know the limits of their power and energy. Who and what is going to save and help us will not come from the ranks of elected officials and corporate executives, who are simply looking for a job and the personal security that these positions bring. That somebody standing tall and holding the torch is probably from the ranks that produced Rolark, Garvey, Douglass and the Honorable Elijah Muhammad.

For those of us still among the living, you only have to look among our own. Somebody the likes of Dr. Calvin Rolark is probably ready to stand up for all of us, just as soon as he/she washes the ink from their hands.



## Converse Inc. Tries to Stop Black Man's Rap AllStars Trademark

By Lavonia Perryman

Michael W. Jones, a 33-year-old creative African-American entrepreneur, and his business, All World Properties, Ltd., a Washington, D.C. based product development and licensing company, are being challenged by Converse, Inc. for Jones' usage of his RAP ALLSTARS trademark in the clothing and footwear market.

On December 28, 1992, Converse, Inc., filed an opposition with the U. S. Patent and Trademark office to Jones' RAP ALLSTARS trademark application in the clothing and footwear categories. Converse's opposition was filed despite the fact that Jones was granted the rights to the trademark in the entertainment and education category (Reg. No. 1,686,822) on May 12, 1992, and the U. S. Patent and Trademark office determined that Jones was entitled to registration of the trademark for clothing and footwear.

Jones who is involved with the modern "hip hop" and "rap" movement, has been using the RAP ALLSTARS mark for his creative clothing and footwear designs since January 1991. He believes the footwear giant, Converse has attacked his RAP ALLSTARS mark because of unfounded fear that people will associate Converse with rap music and the Hip Hop culture. "This is just another attack on "rap" and the Black community," according to Jones. "Converse apparently does not want to be associated with "rap" or anything Black oriented, but nobody is likely to confuse me with Converse."

After Jones' attorney, Carl W. Battle, officially filed a response to Converse' opposition, Converse offered to terminate its opposition with Jones upon the condition that Jones not use the RAP ALLSTARS trademark in the footwear category, Jones said.

"Mr. Battle entered into good faith negotiations with Converse; and, Converse insulted me by suggesting a monetary settlement equal to a dozen pairs of their tennis shoes. It was a ridiculous and disrespecting offer. They have no regard for my creative talents, nor my business acumen as a young Black entrepreneur." Jones plans to call on professional African-American athletes, recording artists, actors, business leaders, and politicians, most of whom are personally aware of his business venture, for support organizing a nationwide boycott of Converse' products by the African-American community.

Jones has successfully marketed his RAP ALLSTARS merchandise to kids and teens at expos, concerts, and other special events. Realizing the potential for his products, Jones began pursuing licensing and joint-venture deals with major manufacturers. Jones was in the middle of business negotiations with popular rap artist HAMMER, when Converse filed its opposition. Jones feels that Converse's opposition has definitely negatively impacted his ability to freely market his RAP ALLSTARS designs.

Jones has worked tirelessly over the past 10 years developing, and marketing new products. He said he has an unique ability to envision trend setting products which may fill voids and address customer needs in the modern youth-oriented (generation X) market. Jones currently offers a variety of proprietary designs and product lines under the trademarks: MUSIC CLUB, RAP ALLSTARS, RIM BENDER, LADY'S DAY, and CHOCOLATE FUNK. These include sportswear, accessories, footwear, greeting cards, gift wrapping, fabric and animation.

(Ms. Perryman is a Washington, D.C. based freelance writer.)

## Texas Democrats - Continued From Pg 4

to demonstrate to the people of Texas that we are committed to building one of the best educational systems in the world to prepare our young people to compete in the new global economy; streamlining state government to make it more efficient and consumer-friendly; using state purchasing to facilitate entrepreneurial opportunity, stimulating private sector job creation and motivating equal employment opportunities; using market-based incentives to encourage environmental protection; providing for the enhanced personal security of individual Texans through tough punishment in combination with preventative services; and supporting community-based secular and religious organizations in their efforts at encouraging personal responsibility and good citizenship, the teaching of right from wrong.

Texas Democrats need not fear alienating white voters because of early overtures and organizational efforts directed at Texans of color. The truth of the matter is that white Texans are not alienated by efforts to address the concerns of Texans of color. They are in fact alienated by the Democrats self-imposed quandary of attempting to address the concerns of Texans of color differently from how they do those of white Texans.

Texans of color, like white Texans, want government to facilitate

and protect equality of opportunity, not guarantee equality of outcome. We want government to serve as an example to the private sector of how to be broadly inclusive of the state's diversity without limiting or denying any citizen an equal opportunity. We want a colorblind society but are well aware of the reality that those who interpret and enforce the law are at times color conscious at our expense. We want government to help contribute to an environment that will produce "a new attitude" in the public as well as private sectors. We want government to help, not hinder the development and expression of individual potential.

We too want an efficient government committed to lending a hand up, rather than one giving away handouts by reaching into our pockets as well. We want a government that facilitates entrepreneurial opportunities and private sector job creation. We want a government that is family friendly and committed to ensuring our personal security and domestic tranquility by being smart on crime while minimizing its intruding into our private life on every front.

Carroll G. Robinson is an Assistant Professor of Law at Texas Southern University Thurgood Marshall School of Law. Professor Robinson served as a consultant to the Fisher for Senate campaign.

ATTENTION EDITORS: FOR IMMEDIATE RELEASE — Contacts: F. Gomez (212) 880-5000/T. Johnson (212) 686-4711

## The U.S. African American Chamber of Commerce Honors National and Local Leaders at Convention



AMONG THE HONOREES — Robert Ingram, Mayor, Opa Locka, Fla., and President of the National Conference of Black Mayors, center, left photograph, is presented a National Leadership Award during the 7th Annual Convention of the U.S. African American Chamber of Commerce in Miami. Presenters from the Miami-Dade Chamber of Commerce are, from left, Dorothy B. Baker, President, and Marty Pinkston, Chairperson. Two other award recipients are, above right, Frederica Wilson, member of the Dade County School Board and founder of the "500 African American Role Models of Excellence," and Bishop Frank Curtis Cummings of the 11th Episcopal District of the African Methodist Episcopal Church and Chairman of the Board of Trustees for Edward Waters College.

MIAMI BEACH — The 7th Annual Convention of the U.S. African American Chamber of Commerce, meeting here recently, honored fifteen national and local men and women who have contributed significantly to the progress of African American communities in this nation.

"It is vital that we recognize these leaders periodically," said Oscar J. Coffey, President, USAACC, during the "Spotlight on Leadership Banquet," sponsored by Philip Morris Companies Inc. "They help and inspire us all every day and their importance as role models for our children is immeasurable," Coffey said.

Honorees for economic development were Maynard Jackson, former Atlanta mayor and currently President, Jackson Security, and Greg Williams, local owner of three Kentucky Fried Chicken franchises. Honorees for public service were Arsenio Hall, the entertainer, and Nat Moore, President, Nat More and Associates. Honorees for entertainment were Kenny Edmonds and Antonio Reed of LaFace Records and Jerry Rushin, President, WEDR Radio.

Special Awards of Merit were presented to Rep. Carrie P. Meek, D-Fla., Rep. Alcee Hastings, D-Fla., and Arthur Teale, Chairman, Board of Commissioners, Dade County.

Mark V. Monteverdi, Manager, Public Programs, Philip Morris Companies Inc., and banquet master of ceremonies, explained, "This program helps us to see clearly the importance of leaders on both the national and local levels. Together, they can function as effective teams for community problem-solving no matter what the source of the problem."

Dinner guests heard brief descriptions of accomplishments by the honorees.

Frederica Wilson, a member of the Dade County School Board, was honored for her efforts in the area of education that included her founding of the "500 African American Role Models of Excellence."

A former elementary school teacher, Headmaster Administrator and Principal, Wilson has been a tenacious advocate for the welfare of children and the works hard to bring about an awareness of the special

needs of minority children — especially, boys.

Her role model activists provide thousands of young boys with concrete and attainable goals as well as jobs and scholarships to colleges and technical and vocational schools, so that "our students are not all dressed up for graduation with no place to go."

Dr. N. Joyce Payne, Director, Thurgood Marshall Foundation in Washington, D.C., was honored as a national leader in the field of education.

In the area of religion, AME Bishop Frank Curtis Cummings, 11th Episcopal District, was honored as a national leader in the field of religion. His local counterpart was the Rev. W. L. Richardson, Pastor, Sweet Home Baptist Church.

As chairman of the board of trustees for Edward Waters College for two years, Bishop Cummings has led the college to select a new president, raised more than \$1.2 million, and helped to establish a human resource center.

He helped to raise and distribute more than \$100,000 for victims of Hurricane Andrew. He also contributed funds to schools in South Africa, Swaziland and

Zambia during a recent visit that coincided with Nelson Mandela's election as president of South Africa.

Cummings is currently in the process of acquiring the historic Afro Life Insurance Building in Jacksonville for office space, convention facilities and the opening of an African American Bank.

Dr. Robert Ingram, Mayor of Opa Locka, Fla., was the local leader in the field of politics, along with Rep. F. Wesley McNamee, D-Mia. Ingram served 21 years as a police officer for the city of Miami and retired with the rank of lieutenant before becoming Chief of Police for Opa Locka from 1980 to 1985.

He holds a bachelor's and a master's degree from Florida International University and a Ph.D. in Applied Behavioral Science from the Union of Experimenting Colleges and Universities, Cincinnati, Ohio.

A former director of Adult Education Programs and Services at the Dade Community College, Ingram was elected mayor of Opa Locka in 1985. Earlier this year he was elected president of the National Conference of Black Mayors.



CONVENTION SUPPORTERS — Clarence J. Patterson, left, Chairman, USAACC; Mark V. Monteverdi, center, Manager, Public Programs, Philip Morris Companies Inc.; and Oscar J. Coffey, President, USAACC, assisted in convention planning. Topics included African American economic development and issues of trade in the United States and in the Caribbean. Monteverdi served as master of ceremonies for the "Spotlight on Leadership" Banquet. The Chamber presented an award to Philip Morris Companies Inc. for the company's continuing support.