

WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Volume VIII, Number 10
Thursday,
March 6, 1969
Eight Pages

Jabberwock to Be Presented Friday Night By Delta Sigma Theta Sorority at Dunbar

Dunbar Grad, Private Morris Brannom, Dies in Service in Vietnam Last Week

A local Dunbar graduate, Private Morris Brannom, died February 22 while in service in South Vietnam. He was stationed at An Hoa and a soldier of the 3rd Division.

The 1967 Dunbar graduate had been stationed in South Vietnam for over a year.

He is the son of Mrs. Ruby Washington, 2701 East 9th Street here in Lubbock, and was a member of the New Hope Baptist Church.

Funeral arrangements are pending at South Plains Funeral Home.

He is survived by a mother, Mrs. Washington, and a brother, Ruben, both of the home.



The Lubbock, Texas Chapter of Delta Sigma Theta Sorority, Inc. presents "The Seventh Jabberwock," Friday night, March 7, at 8:00 in the Dunbar High School Auditorium.

The "Jabberwock," a national program of Delta Sigma Theta, is an extravaganza in which other local groups and individuals participate to render entertainment of cultural value. The proceeds are used for charity, for scholarships and other worthy causes. It includes a series of skits (competitive and non-competitive) by fraternal and non-fraternal groups; dances and musical numbers by groups and individuals.

"Jabberwock Visits the United Nations" is the theme of the program for Friday night. Competitive skits will be presented by the Alpha Kappa Alpha Sorority-The U.S.A.; Lubbock Christian College Drama Department will present the "Tower of Babylon," directed by Mrs. June Bearden and depicting all nations; Israel will be used as a focal country by the Phi Kappa Psi Fraternity of Texas Tech, with Robert Whitehill & Co.; The Alpha Phi Alpha Fraternity has selected "Ghana" to set its theme for a skit; The Omega group will center its theme around "Panama."

Featured on the program will be the Choral Group "Sing Out, Lubbock," directed by Jerry Neuenswander.

Interludes will include national dances from Africa, Japan, France, Germany, Greece, America, Hungary, Israel, Arabia and the Philippines. Michelle Crawford, Norma Travenia, Debra Walker, Cheryl Jones, Pamela Knighten and Phillis Mosley (Africa and Japan); Becky Hill, Cynthia Ford, Kathy Childress and Katherine Wells (France); Choreographer, Mrs. Katherine Richardson; Anniece Lawson, Barbara Moore, Shelia Robinson, Roma Rainwater, Richie Thomas, Dolla Love, Patricia Smith, Lela Giddens, Marilyn Peppers (America, Hungary, Philippines, Israel and Arabia); Choreographer, Mrs. Celestine Kyle; Beverly Davis, Sandra Adams, Linda Manahan, Iowna Reed, Percilla Patton, Guwania Spigner (Germany); Francis Inman, Bobbie McKnight, Sharlette Baldwin, Joyce Moses and Debra Nelson (Germany); Mrs. June Woods Choreographer.

Music will be furnished by the Dunbar Combo, directed by Mr. Roy Roberts. Members of the Combo are Michael Roberts, Joe Phea, Jr., Ardest Twine, Ricky Horton, Garnet Lee, Frederick Washington, and Gloria Hall, vocalist.

Skit prizes and door prizes will be presented. Admission charges are \$1.50 for adults and 75¢ for children.

attended the meeting.

The workshop was designed to inform and instruct workers in more efficient and effective operation of neighborhood centers. The workshop was sponsored by the West Texas Neighborhood Workers Association.

Attending I.B.M. School in Dallas



Helen Deloice Turner, a 1968 Amarillo graduate is now enrolled in school at Dallas, Texas where she is taking IBM training. Helen Deloice is the daughter of Mr. and Mrs. Turner of 1302 N. W. 11th Street in Amarillo, Texas.

Job Vacancies to Be Studied in United States

Texas Employment Commission will begin soon its portion of a Department of Labor service that will check up on where job vacancies are going unfilled in major metropolitan areas.

It is part of a plan to survey each month the job openings in 50 large cities of the nation.

"Widespread interest, and requirements under 1968 amendments to the Manpower Development and Training Act, are the reasons for adding this service to the existing practice of counting only the employed and unemployed," says R. L. Coffman, TEC administrator.

A sample of Dallas and Houston employers will be surveyed to obtain monthly estimates of job vacancies in all nonagricultural employment, by industry, and for quarterly estimates, by occupation. In Fort Worth and San Antonio, the survey will deal with job openings data for manufacturing industries only.

Texas employers will receive schedules for reporting this information soon, but the data will not be made public until mid-year, when analysis and evaluation are completed.

Over the nation, estimates of total job openings, by industry, will be prepared monthly for all nonagricultural industries in 26 of the target cities. In addition, quarterly estimates of job vacancies, by occupation, will be made in 17 areas. Monthly estimates of openings in manufacturing only will be made in 24 metropolitan areas.

Additional research will also be needed to determine the relationship between job openings data and employment, unemployment, labor turnover, and other economic data under varying economic conditions.

The job-opportunity information thus secured will be combined with existing labor turnover statistics, in order to secure economic and analytical advantages.

The survey will be valuable in planning, training and in job placement programs, and in identifying imbalances between manpower demand and supply.

South Plains Boys Club Having Membership Drive

Theodore Phea, Jr., director of the South Plains Boy's Club, had made it known that the 15th annual Membership Round-Up will begin Saturday at all three boys clubs and will continue through the month of March.

According to Phea, a goal of 150 has been set as the new members to be enrolled at the South Plains Club. The overall goal of all clubs is set at 570 new members in the city.

For the Membership Round-Up boys will compete in their age brackets. The divisions will be ages 8-10, 11-13 and 14 and over. Nylon jackets and a trip to Carlsbad Caverns will be given first place winners in each division.

Second place winners will receive a short-sleeve sweat shirt. The top boy at each club will have his name engraved on a plaque to hang in his respective club.

Many other individual prizes will be awarded during the Round-Up with each club giving identical prizes.

Each boy joining one of the clubs during the month will get a Boy's Club button.

Boys between the ages of 8 and 18 years, who reside in Lubbock County or the City of Lubbock, are eligible for membership in the clubs. Membership dues are: 25¢ for boys from 8 to 9; 50¢ for boys 10-12; 75¢ for boys 13-14; and \$1.00 for boys 15 and over.

Boys joining the clubs will receive supervised training in seasonal sports, woodworking, library activities, physical fitness, tumbling, game room activities and swimming.

Attend Workshop At San Angelo

Directors and neighborhood aides of the Community Action Board in Lubbock County's Multi-Service Centers attended a workshop last Friday and Saturday at the Cactus Hotel in San Angelo.

Those attending were Murry Peppers, director of Multi-Service Center; David Reed, Ruth Dotson, Patricia Murphy, director of Neighborhood House; Mary Ann Sandoval and Annie Jones. T. J. Patterson, acting director of CAB, also

Two Die of Meningitis Here Last Week

Two youths fell victim to a deadly disease, meningitis, here in the City of Lubbock last week.

The youngsters were Stephanie Hollins, age 2, who was buried last Saturday afternoon, and Linda Crawford, age 9.

Stephanie is the daughter of Mr. and Mrs. Henry Hollins of Fort Worth. Linda is the daughter of Mrs. Ruby Fobbs of 1501 Avenue C, Apartment C. Linda died early Saturday morning.

Funeral services for the Crawford girl were held here Wednesday afternoon.

According to local health officials, there were no new spinal meningitis as late as Tuesday morning.

Two physicians here in Lubbock said residents have reacted with unjustified fright to the news of the children's deaths.

Dr. Norman A. Monk, president of the Lubbock-Crosby-Garza

Bonds Set Here

Last Friday Justice of the Peace Wayne LeCroy set bond on four men who were charged with passing a forged instrument.

According to authorities, the men were arrested last Wednesday night.

The men were Charles Earl Baker, 25, and James Edward Baker, 29, both of 1813 Avenue D; Cecil Nardis Woods, 28, of 241 Beech Avenue; and James Lee Hill, 40, of 13th Street and Slide Road. They were all in county jail in lieu of \$2,500 bond each.

County Medical Society, said his telephone had rung about every ten minutes since last Sunday.

According to Dr. Monk, the callers were people who were "scared, and shouldn't be..." "We just haven't had that much of it."

Also speaking in regard to the matter, Dr. Travis Bridwell, chairman of the public relations committee for the society, made it clear that he felt that people were unnecessarily frightened.

According to the physician, "meningitis is a disease that we always see." He also added that its incidence is greater from January to March than at other times.

Dr. Bridwell said he normally sees five or six cases of meningitis a year.

Wiley College to Reopen March 12

It was learned last week that Wiley College at Marshall, Texas, which was closed last Tuesday after nine days of boycotts, blockaded doors and demands by students, will reopen March 12.

The executive committee of the United Methodist owned Negro college made this announcement last Thursday after a day-long closed session.

According to Joseph Johnson of Chicago, vice chairman of the college's board, in a news conference, the college will be "re-opened for its regular schedule."

Dr. T. Winston Cole, president of Wiley College, ordered the school closed on orders from the Methodist Church.



EDITORIAL

Is National Unity Possible in Our Day?

(Editor's note: Following is the text of an address presented in Midland, Texas last Sunday afternoon by Times editor, T. J. Patterson).

You know before I usually attempt to deliver a message in order to tell it like it is, I always like for everyone to understand what I am saying and, by the same token, make sure they understand what I am saying.

In the time of progress, we find that someone is always hurt. And by addressing myself to the question, "Is National Unity Possible In Our Day?", I find a challenge for me to relate certain factors which can make it possible for unity and also make it possible for everyone to get in and push for that unity.

It's interesting to look at the word, community, and really understand what it means. To me, we can look closely at the word, community, and find a most interesting word. In the word is the part spelling unity. According to Webster, that means a being united or pertaining to oneness. At the same time, we can take the word unity and erase the ty and come up with uni. In order for us to even think about the possibility of our nation uniting, "you" and "I" must unite.

Before we consider the national scene though, we must begin in our own backyards—on the local level. We all must get in and pitch toward the same goal. There is a possibility of national unity if we, locally, can get together.

You know, we can look back to the turn of the century, between 1905 and 1909, when the NAACP and Urban League were organized. This was the beginning of minority organization. By comparing this to the mass movement by Dr. Martin Luther King, Jr., and others in the late 1950's as compared to the political movement beginning in 1964 of the minorities, we can see some interesting steps being made.

To me, this move, presently underway by the Negro is symbolic of "What" is in store in the future. Too, we must realize that in order to crack the system where minorities are discriminated against for various reasons, there must be organization.

In looking at the local level, Midland or any area, we know that in order to organize the community, there must be issues which can be used as a means of motivating the organization in the area or community. With organization we will be able to take demands to the system, or "establishment" if you please. This is the input which is taken to the system and because of this input, the output can result in action toward reaching goals.

By the same token, we must realize that the establishment can either ignore, delay or act, (either positively or negatively) on these requests. We must also realize that in working with the establishment there will be two types of rewards; material, (such as laws, employment, etc); and symbolic, which will include verbal support, (for

Black Power's Move into Business

By Jim Ingram
Scope Feature Service

In the last presidential campaign, one of Richard Nixon's most hailed speeches was the one on black capitalism. In it Nixon promised that his administration would do everything it could to encourage black owned and operated businesses. Before Nixon took office many urban blacks had already taken the first steps toward developing the economy of the black community by opening up shops and forming self-help organizations to advise new black business men.

A self-help organization in Detroit, the Inner City Business Improvement Forum (ICBIF), received nationwide publicity when it was granted \$150,000 from various foundations and corporations and commitments from others for additional funds to provide guidance and help to black businessmen. The attitude among blacks is that prospects are bright for the black businessman who takes advantage of all the resources now available to him.

Black business leaders say, however, that what many whites fail to understand is that blacks are talking about "becoming the franchisor rather than the franchisee of the businesses." As an ICBIF executive said, "We're not talking about merely selling the white man's car. We're talking about owning and developing a \$3 million automotive pre-delivery center."

Attitudes of white business people are also changing. A example the psychological approach, such as lip service, high siding, etc.).

Local level action can be seen as a direct approach. We can find that this type of movement is being done in some areas. For example, in Lubbock by means of the Block Concept. The people of that community are functioning in the proper manner.

To answer the question first presented to me, I would say that it is possible to have National Unity in Our Day if we start now on the local level seeking unity. Of course, it's not an overnight job. We can't just wave a magic wand and expect anything to happen. It'll take time, but I believe it will come in our day.

Here are five factors which I think are essential for us to perform if unity is to come about:

First, we must all have the same goal. We must know where we are going and how we are going to get there. We must all be tuned in on the same frequency. We must be concerned about the same thing. Of course, there will be some long-range goals, but we must also have immediate goals. At times we will have to readjust our goals, but what is important is for us to move in the same direction.

Second, in order to build this united effort, we must plan. In the 15 chapter of Proverbs, it tells us that without planning our purposes are disappointed. We must go to the drawing board and come up with a master plan which will be used for the entire community.

Third, we must have desire. To be able to work for what you think is right, regardless of what others may say.

Fourth, confidence is a must. We must have faith in the effort. Have a firm belief in what you are doing. Those who are psuedo will not profit in an effort to bring themselves together. Let's work hard together and trust the program.

Last, but not least, is persistence. Have the ability to hold on. It is a must that we have the means of endurance. Dr. King made a statement which is without doubt very true. He was asked

Continued On Page Six

black businessman recently told a white bank executive who had refused him a loan: "You'll give me \$8,000 right away on a new Cadillac but you won't give me the money to increase my inventory for Christmas." But there is evidence that some banks are making changes. ICBIF has worked with the Bank of the Commonwealth, as has Accord Inc., another black self-determination business organization. Both white and black business leaders are giving talks about the overall advantages of promoting growth of the black business community and showing the positive social ramifications of that promotion.

Many feel that the recent racial upheavals across the country have done much to change white attitudes. Others feel that at least the unrest served to focus attention on the problems of the American black man as never before. Many whites found that the black man's problems are many and complicated and earnestly want to do something to help.

Howard Samuels, head of the Small Business Administration (SBA) has spread the concept of "compensatory capitalism" by giving talks across the country to bankers, corporation executives and businessmen. Samuels told a group of businessmen at the Detroit Athletic Club that loans under the concept of compensatory capitalism must be made on the basis of a man's character, business opportunities and available management help, rather than old criteria such as collateral. The purpose is to help compensate for some of the disadvantages the black man who wants to own a business has suffered because of social inequities.

The "new" black mood has also changed some traditional self-concepts among blacks. Many black people now believe that they can succeed in a white, capitalistic society. They seem to be shaking off the old negative self-images and gaining confidence as well as ethnic pride. As a result, more black people are going into business than ever before.

The trouble is that many of these businesses fail. A common misconception is that, because of the new black mood, one will be successful simply because he is black. A black businessman who recently opened a men's clothing store said that he could do much better if more black people practiced what they preached. "You hear some of these black politicians and preachers talking loudly about control of the black communities and buying black," he said. "But if you would get up out of the audience one time and pull open the lapel of one of these guy's suitcoat, I'd bet you would find that he bought that suit from a white-owned store." He advocates joint advertising programs for small businessmen who can't afford expensive advertising campaigns.

Most black business people who concur in the belief that prospects look good are also quick to point out the high failure rate of many who do not take advantage of all the resources available to them. With help from a Small Business Administration loan, Cliff Hatcher, a 36-year old black businessman, was able to expand and improve his clothing shop. Hatcher thinks the main reason black businesses—or any small businesses—fail is lack of expertise or modern merchandising knowledge. "I've seen so many cats get out there with 10,000 bucks and, knowing absolutely nothing about merchandising, blow it all on a weak venture," said Hatcher. "There are elements in the black community that support me because I am black but I know I have to give them a better reason than that to buy a pair of pants or something from me. I will be taking courses offered by the SBA and anything else I can find time for. I've got to be able to do my job."

Another reason some give for failure of black businesses is that many black people, noting how successful Jewish businessmen have been, try to pattern their business practices after theirs. According to one veteran businessman, black people, unlike the Jews or the Chinese, should not attempt to practice nepotism in their businesses. "Blacks, whether they like it or not, do not have the strong family ties of the Chinese and Jewish people, so our relatives are not as close-knit," he said. "Sure, the white man historically ripped the fabric of the black family structure apart, but to simply ignore it isn't going to help at all. Of course, this just shows the need for more ethnic unity and a nationalist pride on the part of our people," he continued. "How many Chinese have you seen in jail? Man, while our young brothers are out in the streets beating up and stealing from each other, those Chinese cats are at home getting their education together."

Though no other ethnic group has been as exploited as Negroes, the fact remains that the problem can be resolved only if blacks want to do something about it themselves. The "nationalistic attitude" and "unity" the business veteran calls for, may well be on the way. Though business in the capitalistic system is often a dog-eat-dog proposition, many blacks are now showing that they realize the power of unity, at least in the area of commerce.

Those going into business, or considering it, would do well to heed the advice of people already in business. One black leader in the business community told of attempting to explain to an associate why he should not go into the party store business, after his friend elatedly proclaimed the success of other such ventures: "I told the brother that there are three party stores in the area and that particular area cannot support another party store. Talk to the people, I told him, and you'll find out how far they have to go to buy nuts and bolts. Then do some more research and learn more about it. Then go into the hardware business. People buy hammers as well as beer."

This kind of advice, and more is available to the budding businessman if he will only take advantage of the many organizations committed to helping put "in the black" rather than in the red.

It seems that the cry, "Learn, baby, learn" may take precedent over "Burn, baby, burn," and evolve into "Earn baby, earn," as some of the necessary efforts to make it possible, begin to surface.

WEST TEXAS TIMES
Formerly The Manhattan Heights and West Texas Times
Volume VIII, Number 10 Thursday, March 6, 1969

The West Texas Times is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro citizen of Lubbock and other West Texas cities.

Signed articles appearing within the pages of this newspaper do not necessarily represent the viewpoint of the paper. Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by stamped, self-addressed envelopes.

The West Texas Times may be purchased yearly at a rate of \$2.75, payable in advance to the office by mail or in person. Advertising rates and other information will be furnished upon request.

Second Class Postage Paid at Lubbock, Texas.

OFFICE
Farm Road 1585, East of U.S. 87 South, Lubbock, Texas
Phone: Area Code 806 SHERWOOD 7-4419
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LETTERS TO THE EDITOR

Dear Editor,
While late in writing, I still want you to know of my appreciation for the most positive editorial in the Times of February 6. I support your good work.
Cordially,
Neil Guy

Dear Mr. Patterson:
I was very pleased to see that you considered Jim Ingram's Scope Feature Service column "Why the Black Press Is Growing" to be worthy of inclusion in the February 20th issue of the West Texas Times. Many thanks for using the article "Detroit Scope Magazine Examines What We're Doing to Keep our Children Out of Racism" in your February 13 issue.
Believe me, it is appreciated.

Sincerely Yours,
Al Abrams
Detroit, Michigan

Dear Mr. Patterson,
I have certainly enjoyed the West Texas Times the past year and now I would like to renew my subscription for one year. Enclose is a check for \$2.75.
It has meant so much to hear from Lubbock and around through the West Texas Times. I never fail to receive the paper and thanks a lot.
The nineteen years spent there were happy ones. I shall always be grateful to the good people there.
Mr. Patterson give my love to your family. I hope all are fine.
Give my best wishes to all.
Sincerely
Mrs. Eliza J. Dodson
Giddings, Texas

THE POLICE BEAT

by: T. J. Patterson



House Burglary

H. J. Barnett, 223 Beech Avenue, reported that someone broke into his house while he was away. He believes that the burglar could have heard him coming since nothing was missing. It was also discovered that in this area of the city several television sets have been missing lately.

Upon investigation by authorities, it was learned that the back door had been kicked in. There was a large footprint next to the door knob on the door.

It was probably a good thing that Barnett came home when he did.

House Burglary

Bertha Mae Price, of 3209 East 7th Street, reported that someone unknown entered her house while she was away by ripping the screen off the kitchen window and merely letting himself inside.

According to Price, several items were missing including two wigs, a radio, records and other items.

It was learned that it could have been the work of some of the young people of the area.

Lover Takes Money

Here's one of those cases we see from time to time. A young attractive lady called the Lubbock

Police Department to complain about a house burglary.

This lady told police that this fellow had been living with her for approximately six months. In that time he had been paying the rent, which is due the first of each month.

The lady went on to explain that she had left her money on the couch to pay this month's rent. A ten-year-old girl witnessed the lover take the money, which amounted to \$30.70. Incidentally, this money was part of a check which had been cashed by the lady's mother earlier in the day.

As we always say, love is a funny thing. The check cashed by the mother was the lady's income tax return. How about that??

Theft of Bike

Lindol Hall, 1514 East 7th Street, reported to the Lubbock Police Department that someone came into his yard and took his sting ray bike, which was minding its own business.

Of course, this is not new, there have been a great number of bikes taken in this area from time to time.

Theft

John Milligan, Jr., manager of a local trucking company, reported

to the Lubbock Police Department that the office was broken into. The office is located at 1511 East 19th Street.

According to Milligan, the office has been broken into several times. He has no idea who could have been responsible for looting the office.

Police checked the office and discovered that the door was easily opened with a knife or screwdriver.

Burglary

The persons responsible for the looting of Economy Mills didn't go looking for money. They had something else in mind.

Economy, located at 1500 Avenue B, was burglarized last week. The thief didn't take any money, he merely opened a bottom door which was bolted and removed some grain. He apparently scooped the grain into the back of a pickup or into a sack.

He wasn't looking for money. He got the grain.

Theft

A Houston man, Harry Smith, reported to the Lubbock Police Department that someone hit him for \$60.00 which was in his billfold.

Unfortunately he can't identify the man who could have taken the money from his billfold.

Welcome to Lubbock, Mr. Smith!

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Around The Hub City

Around the Hub City would like to encourage parents to please be concerned about the welfare of their children. Two youngsters were overcome by illness last week. This should be the concern of every parent in the area. We should be careful with illness that may affect our young ones.

In this day and time, we should be extra careful. If your child appears to show symptoms of illness, please consult the proper medical authorities who can help with the problem. These young people are our leaders of tomorrow, let's give them all the care they need so they will grow up to be strong Americans.

Please give this careful consideration.

Despite the loss to Perryton last Saturday in the semifinal game of the 3-AAA Regional Basketball Tournament here in Lubbock, those fighting Dunbar Panthers did a splendid job representing our community.

Fellows, you are to be commended for a job well done. Let's look to next year for another great year. Coach Curtis Gipson was at the helm until the final second ticked away. The squad and Gipson went down like real champions.

In the nerve racking game against one of their closest rivals down through the years, Wichita Falls, they played like the champs they are.

This is Texas Public School Week. Let's all go to our schools and see what they are doing. There will be many activities in all the schools. You select one before Friday and see the progress being made.

One of the youngsters who was a victim of meningitis was Linda Crawford, 9, daughter of Mrs. Ruby Fobbs of 1501 Avenue C, who died last Saturday morning of the ugly disease.

Mrs. Edna R. Walker is a patient at Highland Hospital. She was entered last Wednesday, February 26. At this report she is doing nicely and hopes to be released soon.

Roscoe Taylor remains confined
Continued On Page Six

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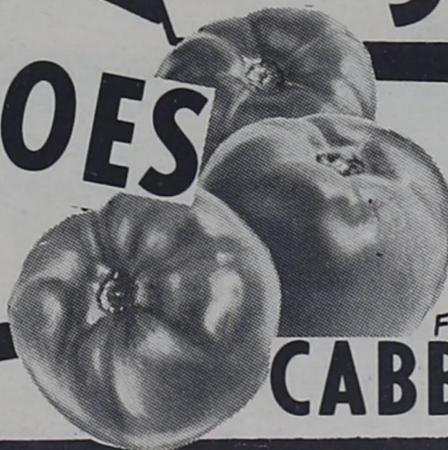
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From My Scratch Pad
By: George Parrish

Amarillo-The North Central Branch, Young Men's Christian Association, held its Ninth Annual Meeting Thursday, Feb. 27, 1969, at Johnson Chapel AME Church. with this statement of purpose: "The Young Men's Christian Association we regard as being, in its essential genius, a world wide fellowship united by a common loyalty to Jesus Christ for the purpose of developing Christian personality and building a Christian society."

The guest speaker was Reverend L. L. Gipson, pastor of the Greater Mt. Olive Baptist Church.

Installation of officers was by Mr. William Esler, president of the Amarillo YMCA.

On Friday morning, February 28, workers from the four centers of Amarillo, boarded a chartered

bus at the Potter-Randall Community Action Office, bound for San Angelo, Texas to attend the third of four training sessions of the West Texas Neighborhood Workers Association.

The centers represented from Amarillo were, the Alamo Center, East Side Center, Opportunity Center and Our Community House, all represented with four or more workers.

Many phases of community work are covered at these training sessions which help the workers to be more effective in community work.

Mrs. Rosetta Calhoun, Program Aide from the Opportunity Neighborhood Center, 203 North Monroe Street, was elected president of the Association.

Friday night, February 28, the Hilltop Elementary School held its Annual Winter Carnival, which to my understanding was a great success.

Sundra Wilson, a 6th grader, was crowned Queen of the Carnival

by Principal J. A. Jackson.

Parents, how about dropping by the school some time to see how your child or children are getting along. You have no idea how much this visit would mean to them and to the teachers.

I visited with Mr. Cooks of Cooks Grocery at 202-C North Madison the other day and had quite a talk with him. Mr. Cooks, as I learned, is doing some community work in that he is very nice to some of our senior citizens. Mr. Cooks is also a regular reader as well as seller of the West Texas Times. I again suggest that you drop in some time and visit with him.

Lubbock readers, did you know that you have a chance to do something wonderful for one of your local young men? Well, you have that chance, and right now is the time and the young man is none other than Mr. T. J. Patterson, Assistant Director of the Lubbock Community Action Program.

Pat has a deserving right to become Executive Director and could very easily do so with your help. I endorse Pat for this position, how about you?

We are for you here in Amarillo, Continued On Page Five

FRY A KETTLE OF FISH



How do you like your fish? If you're like most Americans, you like it fried—fried crisp and golden and served with a wedge of lemon. Now, how you fry your fish is altogether another kettle of fish. First of all, it depends on

the fish. If you're frying oysters, shrimp, crab or other small fish, you may prefer to fry it in shallow or deep fat, while if you're frying a fish steak, fish fillets or whole fish, it's better to pan fry it in 1/8 to 1/4-inch of fat.

For frying fish, it makes sense to use an oil, such as 100 per cent corn oil, that provides active polyunsaturates. The fat in all fish, you know, is unsaturated. So by serving fish cooked in corn oil you can cut down your family's saturated fat intake.

Here are directions for shallow frying fish in an electric frypan.

MIXED FRIED FISH

Clean fish and dry well. Dust with flour, or dunk in corn meal batter, or coat with a crumb coating.

Pour Mazola corn oil into a skillet or frypan to 1-inch depth. Heat over medium heat to 375-degrees F. on a deep fat thermometer or as registered on an electric fry pan. Fry fish in hot corn oil 2 to 3 minutes, turning to brown both sides. Drain on absorbent paper.

Notice

Due to an oversight in our advertising department, the advertisement concerning the Coronado Apartments was inadvertently run last week. This was a mistake on the part of the newspaper.

We hope this did not cause an undue embarrassment to Mr. Jones or Coronado Apartments.

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Here are Five Good Reasons:

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- ★ You will be proud of your own New Estacado Senior High School, home of the Triple A Champs
- ★ Five Excellent Elementary Schools and the Alderson Junior High School to serve the Educational needs of the Community
- ★ Modern "Traffic Flow" streets to get you where you want to go.

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World-famed heart transplant surgeon Dr. Denton Cooley watches in Houston as one of his surgical team signs up with The Living Bank, a non-profit organization formed to help persons who wish to donate all or parts of their bodies for transplantation or research upon death. Dr. Cooley and several others on his team signed the few papers necessary. The Living Bank's founder, Mrs. Glen Karsten of Houston, provided the forms as nurse Mary Lou Budde signed. In a joint press conference following the event, both Dr. Cooley and Mrs. Karsten emphasized the importance of a central international information center such as The Living Bank for progress in the field of transplantation of human organs. The Living Bank can be contacted at P. O. Box 6725, Houston, Texas 77005. Dr. Cooley was presented with a gold Living Bank pin when he signed the forms to donate all of his body for medical use.

Memo from Mac R. B. 'Mac' McAlister State Representative

State Representative, Dist. 76, Place 3
When the first gallon of water reaches West Texas from the Mississippi in decades to come, the initial drink should be reserved for Representative Bill Clayton of Springlake. This week Bill brought forth House Joint Resolution Number Nine before the House. This is the beginning of a long road that will end in prosperity for West Texas as never known before.

Yours truly, after sampling sentiments over the house is optimistic, not only about the legislative passage of the water program, but also approval of the constitutional amendment in November 1970.

The mail is plentiful these days on almost all subjects from eggs to education, but the one deep down thought in the minds of every Lawmaker is where shall tax dollars come from to create nearly three billion dollars in the next three years. This problem is prevalent throughout the nation. Do not be surprised if revolutionary suggestions are aired in the near future. One veteran Lawmaker said, "A state income tax is coming just as surely as the sun will rise tomorrow morning." Nobody is in favor of it, but where else is the money to be found?

This reporter and Representative believes there must be a method found to lower advalorem taxes and relieve the burden of the consumer. When the small man reaches a point of no return in our system, it is not long before our economy sags. Any ideas you have on tax sources, no matter how different they may be, for goodness sake tell me about them. One little idea by one sincere citizen can change the world, at least it has.

When once I knocked and failed to find you in.
For every day I stand outside your door
And bid you wake, and rise to fight and win.
Wail not for precious chances passed away,
Weep not for golden ages on the wane!
Each night I burn the records of the day;
At sunrise every soul is born again.

Thank You Note

Our family, Mrs. Henry Lee Hollins and Roy Mann, would like to express our sincere thanks for the many blessings of kindness from our many friends in the loss of our daughter and grand-daughter. Words cannot express our feelings toward your many kind efforts.
The Hollins and Mann Families

- 1 book or \$2.50 each—Kitchen Chairs, Coffee Table, Night Stand.
- 2 books or \$5.00 each—High Chair, Electric Deep Fryer, Heating Stove, Kitchen Table.
- 3 books or \$7.50 each—Typewriter, bookcase, Bedstead, Desk, Dressing Table, Round Coffee Table.
- 4 books or \$10.00 each—Chest of Drawers, Office Chair, Mirror.
- 5¢ to 20¢—Shoes, Dishes, Dish-Drainer, etc.

SH 4-9065 1106-23rd PO 2-2589

TIPS FOR OUTDOORSMEN

by Vern Sanford

FRESH LINE MEANS FRESH FISH—It is a safe idea at the start of every fishing trip to snip off a rod length of your line. This will eliminate any frayed portion and may save you a big fish.

SQUIRRELS ARE VEGETARIANS—Red squirrels are vegetarians for the most part. They eat pine cones, tree buds, many mushrooms and pecans.

SCREWWORM DRIVE SAVES DEER—Eradication of the Texas screwworm has helped save something like 80 percent of the fawn crop, to say nothing of livestock.

ADVANTAGE OF FLIP CAST—Learning to flip cast into tight spots can be most productive on many of the new Texas lakes where underbrush has been left standing. Basically, flip casting is an opposite movement of the overhand cast, but it takes considerable practice.

TROUTS' FINS ARE STABILIZERS—A trout doesn't swim with its fins, but with its entire body, using the fins as stabilizers.

TAKE TAPE ALONG—A small roll of the new plastic electrical tape is a handy item for the tackle box. It is good for mending broken rods, replacing guides, patching holes and making many other repairs.

PREVENTS RUST—Check over the tools in your tackle box. Perhaps a shot of WD-40 on your pliers or pocket knife may prevent serious rust damage. Hooks on lures also can rust.

REFRESHMENTS AFLOAT—Ever get hungry in a boat? Then take along a few hard boiled eggs. They make a good mid-morning snack. Also, a small can of tomato juice will allay both hunger and thirst.

Scratch Pad . . .

Continued From Page Four

Patterson, how about you people in Lubbock?

Mrs. Hattie M. Miller, 1944 N. W. 16th is home from the hospital. Also, Mrs. H. Davis of 1902 N. Hughes has returned home after an illness. We are proud for both of you and we shall continue to pray for your complete recovery.

I need two boys to sell the West Texas Times here in Amarillo. For further information and details come by my home at 1613 N. W. 15th or call 373-9460. This is a very good chance for some boy to get started in his own little business.

I will see you next week, in the meantime remember, That fears, not years is what makes you ugly. Keep smiling.

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- 1906 E. 1st Street \$82.00
- 1820 E. 1st Place 82.00
- 1903 Parkway Drive 101.00
- 1720 E. Amherst 94.00
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- 1901 Parkway Drive 94.00
- 1909 E. 1st Place 82.00
- 1805 E. 1st Street 79.00

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Good Thinking

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LUBBOCK POWER & LIGHT

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PO 3-9381



Mustang League Bowlers



Here is a hard fighting team of men who are using all of their energies to capture another championship this year. They are from left to right: Sandra Burnett, A. J. Draper, Walter White, team captain; and Sammy Stevenson.

Another fine group of bowlers who are doing a splendid job is the J & K Supermarket team.

At present the team is holding second place and were the 1968 league champions. They are presently showing a strong determination to capture the 1969 title also. The team has held a tie with the

leading team for some time but slipped into second place recently.

Club News

The Little White Rosette Club met in the home of Mrs. Ward Monday evening.

Four new members joined our organization. They were Mrs. Gyle Foster, Mrs. Glenda Howard, Mrs. Carolyn Brigham and Mrs. Venessa Hall.

If there are any young ladies interested in becoming a member of this hard working organization, you now have the opportunity of doing so. However, you must join before the last meeting in March. Mrs. Gyle Foster is president.

National Unity...

Continued From Page Two by Harry Belefonte on a television show, Tonight, if he had ever thought of anyone taking his life.

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FREE DELIVERY
WATKIN'S PRODUCTS**
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We are now Building our part-time sales organization.
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Around Hub City...

Continued From Page Three to bed and is reported in fair condition.

Mrs. S. Davenport is recuperating nicely.

Mrs. Alva T. Franklin was a week-end visitor here to see her brother-in-law, Roscoe Taylor. She was accompanied by Mrs. Juanita Knapp, both of Amarillo.

Mrs. Birdie Mae Alexander and her two children of Amarillo were week-end guests of Mr. and Mrs. Joe Davenport. Due to the snow and hazardous driving conditions, her brother-in-law, Joe, drove them home and returned by bus.

Mrs. Bobbie Jean Patterson and Harold Chatman traveled to Midland, Texas with T. J. Patterson, keynote speaker at the Second Annual Negro History Tea and Exhibit, last Sunday afternoon at the Sands Motel.

Roy Anderson, director of Upward Bound, is proud to announce the progress of this program. According to their publication, **New and Notes**, there are forty-eight students enrolled in the program. These students, with the exception of two, are currently enrolled in four of the five Lubbock High Schools; Lubbock, Estacado, Dunbar and Coronado. The two exceptions are presently enrolled in Anton High School and Morton High School, but were in Lubbock when they entered the program.

Dr. King replied that he was not concerned about the quantity of his life, but his life's quality. We should all be concerned about the quality of our life.

In death we are all generous, for we give our whole self, why can't we be generous each day of our life. Why can't we unite our efforts. It can be done if we get together, today. Quit talking about what needs to be done and start letting our actions speak so loud that the establishment can't hear a word we are saying. We've been talking for years. Now the time has come for us to unite by starting on the local level. We all have a job to do. Let's unite our efforts now.

Senior Missionary Society News

The Senior Missionary Society of Bethel A.M.E. Church met Monday afternoon at 5:00 p.m. The president, Sister Coraine Fair,

Your spare time can build BOYPOWER



America's manpower begins with BOYPOWER
Be a Volunteer Cub Scout Leader
Boy Scouts of America



CHURCH NEWS

Mount Gilead Baptist Church

All circles will meet here at the church every Monday night at 8:00 p.m. All ladies are asked to please meet.

The Angelic Choir of our church presented a splendid musical festival last Sunday afternoon at 3:00 p.m. Those attending enjoyed a wonderful afternoon of fellowship.

George H. Paul is president of the choir.

We are invited to worship with New Jerusalem Baptist Church, Reverend A. Cleveland is pastor, Sunday, March 9, at 3:00 p.m.

presided over the meeting. Devotions were led by Sister Fair. A prayer was led by Sister O. J. Wilson.

The society is continuing to grow in strength. They attribute all of their success because of their concerned members.

Some of the members will go to Midland Friday, March 7, for the Second Session of the Missionary Workshop. Ladies who are going are Mesdames Coraine Fair, E. M. Lewis, Lonnie M. Knowles, O. J. Wilson, C. M. Johnson, B. M. Jamerson and Miss Patricia Bailey.

The Mount Gilead Baptist Church, the friendly church where the soul and spirit meet. The church where everybody is somebody. The church extends to the members and public a cordial and clarion call to worship with us each week. Reverend S. R. Roberts is minister, Bettye Gant is church reporter.

Greater Saint Luke Baptist Church

The Saint Luke Gospel Spiritual Jubilee Jamboree will be presented the second Sunday, March 9th, at 3:00 p.m. Members and friends are cordially invited to attend this great sermon in song. The choirs are featuring old and new spirituals. Let us come shouting and praying that we will receive a blessing from God.

The quarterly business meeting of St. Luke will be held March 10. The time is 8:00 p.m.

Prayer meeting is held each Wednesday night at 8:00 p.m. The special feature of this church is religion expressed in loyal devotion to God and brotherly service to man.

The Good Samaritan Band met with Sister Omie Smith, 2511 Weber Drive, last Tuesday evening at 7:00 p.m.

Continued On Page Seven

RALPH ROBERTS Package Store

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4 Miles East of the City



King Size Matched Mattress & Box Springs
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CHURCH NEWS

Continued From Page Six

The Esther Circle will meet with Odessa Harris, 1116 East 13th Street, tomorrow night, Friday at 5:00 p.m.

Let us pray for and visit our sick. The Lord will strengthen him upon the bed of languishing; thou wilt make all his bed in his sickness.

Those on the sick list this week are Sister Lommie Evans, who is a patient at Methodist Hospital; Sister Annie Roquemore who is recuperating at her home. Sister Mary Brown is in the Golden Age Rest Home and Sister Daisy Deo is in her home. Brothers Wilmar Wilson and Oscar Iles are also on the sick list.

New Hope Baptist Church

Youth Day will be observed Sunday, March 9th. Young people of our church will play an important role in the services during this particular day.

The Twin Rally will close Sunday, April 20, at a special service at our church.

The West Texas Executive Board will convene with the Mount Zion Baptist Church of Monahans March 12-13. All district workers are expected to attend this important meeting.

Services for Brother Morris Brannon, son of Sister Ruby Washington, are still pending. Let us continue to go by and visit with Mrs. Washington and render any service that is needed. Young Mr. Brannon died in service in Vietnam last week.

B.M. & E. State Sunday School and B.T.U. Congress Board will meet in the very near future.

Whisper a prayer for the sick and shut-ins. Mrs. Louise Hill, of

2407 East 6th Street, Mrs. Laura Shans, who is in the hospital; and Little Master Savage are on the sick list.

Bethel A.M.E. Church

The attendance last Sunday was good. Reverend A. W. Wilson delivered the second of a series of sermons of the Seven Last Words of Jesus, on the eve of facing the Cross. The series will lead up to Easter Sunday when the senior choir will present an Easter Cantata. It will be titled: "The Seven Last Words" which will be directed by Mrs. L. C. Struggs.

Pastor Wilson will make his first budget report at Waco this week when one-half of the annual report will be due.

The Gospel Choir of Bethel made their first appearance in their new robes last Sunday. They are colorful and beautiful and have been dedicated for use at the church. Mrs. Doris Drake is president.

Pastor Wilson and members worshipped at Carter's Chapel C.M.E. Church Sunday afternoon in their Church's Golden Anniversary.

Lyons Chapel Baptist Church

At 9:45 a.m. last Sunday, our Sunday School, with Supt. Brown and staff on time, was well attended.

At our 11:00 a.m. worship hour, Reverend C. D. Collins delivered the message of the hour, since our pastor, Reverend O. D. Hollins, was ill.

Reverend Collins spoke from John 16:7-11. His subject was "The Works of the Holy Ghost."

Also present at this worship hour were the basketball players of Crane, Texas. They enjoyed the services.

At our regular 6:00 p.m. ser-

vice, the Baptist Training Union met with Sister Elnora Brooks, who was in charge.

At the 7:30 p.m. service, Sister Opal Hollins and Sister Bettye Miller brought the drama, "Old Ship of Zion," which was educational, spiritual and enjoyable.

Let us continue to pray for our pastor, Reverend Hollins. Remember you are always welcome at Lyons Chapel Baptist Church. We are located at the corner of East 24th Street and Quirt Avenue.

Messiah Presbyterian Church

Sunday Church School was well attended. The theme for the year is "The Church."

Empahsis on Lenten Season is stressed each Sunday.

Cynthia Sedberry was absent due to illness. Debra Brandon, a member of the primary class, led the prayer during worship period. Some of the students, from beginners through the junior classes, leads the prayer each Sunday.

Morning services were well attended. Many visitors were present including Messrs. Eli and George Woods, Carlton Priestly, N. P. Holmes, Mrs. Vernona Kelly, Mrs. Berdia Mae Alexander and children of Amarillo.

The message of the morning was based on Revelations 2:1-10. The Reverend John L. Walker delivered a dynamic message.

Elder Don Jones led the opening worship services. A special solo was rendered by Mrs. Faye Alexander, our pianist. Mr. Charles R. Sedberry, Jr., assisted at the organ during the services.

Communion was held with the newly elected deaconesses preparing the elements. Mesdames Mary Anne Brandon and Josephine Smothers and Charles Walker and Ronnie Brandon served as partici-

pants and beginning ushers for the ceremony.

A congregational meeting was held after divine services for business matters which was pertaining to the church.

Elder W. B. Hamilton and Mrs. Maud Hamilton are yet under the doctor's care.

First Unitarian Church

Theodore J. Taylor, Assistant Professor of Economics at Texas Tech will talk about "Poverty on the West Plains" at the 7:30 p.m. forum, Sunday, March 9, 1969 at the First Unitarian Church, 36th and Avenue U. His remarks will be followed by open discussion. All interested persons are invited to attend.

Circuit Assembly of Jehovahs Witnesses

Jehovahs Witnesses traveled to San Antonio last week-end and shared in the association and spiritual food with their brothers.

The meeting began Friday afternoon at 6:45 p.m. Good news was given on how we can be joyful about lifting our heads up and deliverance nearer.

The three days were spent, also, learning the whys and urgencies of these times. Serious concern was also focused on why we must make wise use of the time remaining.

Mr. J. C. Howard participated in the program explaining why through ministry we can prove that we are walking in the truth.

Mr. T. Webb declared why it's a delight to do God's will. Mr. K. Tucker spoke on The Special News, including law and order, when and how.

All qualified speakers shared a source of truth which caused ears to be open, eyes to see and minds to understand how close mankind is to a complete change of rule since unsatisfied mankind ask for a King and Earthly Ruler (1 Samuel 8:6).

Man has tried and failed, because of his incapability.

Jehovahs Witnesses left Sunday night for home with happiness, not fear, because of understanding what will be done by Almighty God Jehovah toward all mankind to establish law and order.

Yes, there is an answer to these whys. Jehovahs Witnesses has it. Will you as a sincere person listen then decide whether to obey it?

We plan to visit in your homes. We plan to explain these truths in the Lubbock community when we visit you. In our hearts it will be like a burning fire. We are looking forward to sharing our thoughts with you.

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3. Four city bus stops around the apartments and we are close to all schools; Dunbar, E. C. Struggs, Ella Iles and Phillis Wheatley,
4. Modern laundry facilities, with 18 hour attendant on duty daily, along with hot and cold water,
5. Good family surroundings for everyone, This is your home and we make every effort to satisfy your needs at all times whether it be maintenance or personal concern.

THIS MONTH ONLY
We are celebrating our 1st Anniversary and in doing so make the following offer. All tenants and anyone moving into Coronado this month will have an opportunity of winning a free black and white Television Set. For further information come by the office. Register for this beautiful prize today.

To the Citizens of West Texas:
I am sure the Lubbock Apartment Association will voice its sentiment along with me when I say that apartment living is now becoming a permanent way of living.
In this day and age, people are growing tired of the high land cost, high interest on mortgage loans, and high maintenance cost on privately owned property, and are searching for a better and cheaper way to live conveniently and comfortably.
I read an article recently written by Mr. William F. Berry, Vice-President of Carl M. Freeman Associated, Incorporated, a large building development and management firm in the Washington, D. C. metropolitan area. Mr. Berry said, and I quote, "Urban sprawl and resulting higher land cost have dictated multi-family land use densities in our metropolitan areas. This trend seems destined to continue where you consider present estimates that by the year 2000 one-third of our population will be living in 10 giant megalopolis areas.
As new apartments begin furnishing all the amenities of home ownership, and more without any of the responsibilities they will become more competitive with the single family home market. Moreover, apartments are becoming an accepted permanent way of life and not just a temporary shelter for young people before they can muster together enough money to buy a home.
Neighbors, we are very proud to have you with us and we will do our best to keep you happy and proud to be residing here, and hope you will stay with us another ten years.
Sincerely,
s/ Joseph M. Jones
Manager,
Coronado Apartments, Inc.

If you are interested in a better living, please contact our office by telephone or come by;
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Joseph M. Jones
Manager

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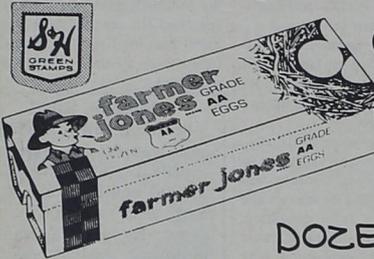
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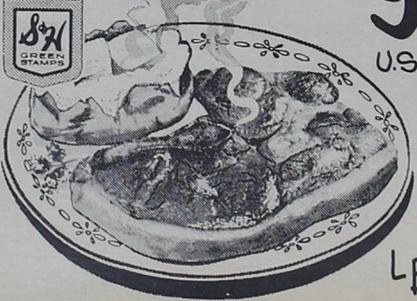
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