# ＊Zuig Syring きlaily Herald 

## 11 DieIn New Mexico Train And Plane Wrecks

Railroad Commissioner Declares Increases In Gasoline Prices In $\boldsymbol{n}_{1}$
State Unwarranted；Hike Hits Here




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Heads Up！
Big Spring！ and
Nost
Her 6 Cents
To One Dollar

Nome To why Baddy

Only 81 Of More Than 1，500 Homes
Here Refuse To Join In Agreement
Of Consumers To Comply With NRA
＇Because Roosevelt Is For Beer＇，＇NRA Is＇The Sign Of
The Beast＇，＇Damn The Government＇Among
Reasons For Refusals

Rotary Club
To Help With NRA Parade

## Dr．Bennett And B．Re

## ed By Shine Philips

Big Spring To Greet New Cinema Actress
Bridge Falls Under Golden State Limited Transcontinental．Westere iner Carries
To Death
TUCUMCARI，New Mexleb （AP）－Six persons were forty lnjured when the Gold－ en State Limited，crack trais－
continental train，plunged Chrough a bridgo linto s water： filled draw flve miles west of
Tucumeari Tuesday． The only Mentifi． The only Identified body
was that of C．J．Crost，Tae umcari，the enggneer．three
Other dead were women and two men，passen－
gers in the first day anach The injured were beligg treats－ ed in hospltals，improvised
first ald wards，hotels and
 es tumbled down an embankis－
ment．Five pallman enaetios
rema ment．Five paliman conchies
remained on the track． The traln was eastbound．直
operated over Southorn Pw．

President Names Secretary Ickes
Administrator Of Oil Code，Texan
Expected To Be One Of Executives

Engineer Crost was feelink
his way earefully 20 milles pet his way carefully 20 miles por
hour through the flooded dan gor zone when the fore，part
of the train fell finte the trap．
Crost ded Instanty．Mis wait
the only body identitide early


CLOVIS，New Moxioo（AP）
－A tri－motor phane of th Transconttiental－Western A Mexico，during Monday，Miletit killing five persons．
The dend were Mr．and Mr
Ralph Gore of Albigueruw
 od after runifig luto a otori de $\qquad$
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$\qquad$
Detention Of Insull
Approved By Court


Howard County Returns Complete

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The Weather

Man Arrested As
Burglary Suspect
the the

## gating the case．Tha man is beld in the county joil．

Boy Rests Well After
For Bite Of Rattler




## CONSULT YOUR WIFE

 for Sound Advice.....Mr. Man, you may know more about the intricacies of the stock exchange, more of high finance, more of the whys and wherefores of politics, more of this and that

BUT, when it comes to shopping, your wife has probably got you beat six ways te the jack-pot.
Now don't let your male egoism get the better of you and just say, "The bl_k she has,"-think about it. After all, women have made it their business to be good, economical shoppers. They have deveted thought and effort to the business "you haven't had time for."

Go to your wife and ask her how she handles this sh opping proposition. She'll tell you, "Well, the first thing, and it's the most important, too, is to read the ads in the Daily Herald."

And then she'll be glad to demonstrate for your ben efit exactly how reading the ads led to economies and advantagen in the purchase of everything from that club steak you liked se well last night to the new dress you've been admiring.

Then, too, she'll prebably welcome the opportunity of proving to you that she can save you money and assure you of better quality by buying your shirts and woe ks and such for you after-sheeking the ads. Why not let her try it? She if a real expert at this shopping business. Above all, don't forget to follow her advice whem you're shopping for yournelf and check the ads in this paper before you start out to do your buying.

## The DAILY HERALD


$\pm=-2=m$ Government Leaders Predict 0w5: wix wim "Buyer' Resistance" Against
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preseo.
Mery tou Rising Ready-To-Wear Prices

CHAPTER







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 ne A to PA'S SON-IN-LAW

## Life's Darkest Moment



## Unpresentable

by Wellingto


LAMSON ON TRIAL FOR MURDER


 His Removal Asked In Musical Show





SCORCHY SMITH


## 4xivis man:


by Fred Locher


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## SIGN-POSTS

IMAGINE yourself on an unfamilliar highway at night in the country. You want to go to Allison. You come to a forked road. No sigas! Whlch way? You turn left and come to a crosaroad. No signs. You turn right. You come to a town. It proves to be Liberty. You go back to the fork and turn left. A mile or so farther on you come to another crossroad. A sign pointing right says "Allison three miles."

But for that sign-post you might have traveled miles-spent haurs, and come short of your destination.

Imagine yourself in need of hoslery, clothing, breakfast foods or anything else, and this newspaper without advertisements! Think of the number of stores you would have to visit, quallities and prices to check, reliabilities to consider.

Advertisements are slgn-posts. They are information. They save you from wandering aimlessly from store to store. They keep you advised of the newest products; of the latest values. They save you thate, and put greater buying power in your dollars. They assure you of quality and service in merchandise, for only honest goods honestly advertised can stand the spintlight of publielty.

READ THE ADVERTISEMENTS

## PAGE SIX

## Golfers Ready For Annual Tournament



Temple Looms As
f. District Threat

 eleven thity year.
the strong
the Temple diatitice
Diompie eligetrict.
Bepti. $z$-Templedule





$\qquad$ Welle Temple at Thomat
Eand Antonio): Oct 27 . at Wace (conterenc
Clibbune (conterence
Lib) at Hullboboro; No nt Marrih
Kconteren
(Dallae Ttuca at Hilleboro:


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oners chioled out" of the clity ja
The
 DALCAAS (OP)-This eity
phay named NIRA in honor

## PILES


Hit cout worn Tie why


| for Big Spring Territory Established Brewe |
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|  |  | $\underset{\text { REPAIRING }}{\text { ATTERY AND }}$

$\underset{\text { Webb Motor Con }}{\text { Cone }}$

Angelus Hotel, San Angelo, Texas

## Communications From Readers

 Frank Stubbeman Apparently Named
To Succeed Haag


 repronentative of the ssth district
of Texan
onecording to the table drawn up
here. Uhe ereurnan to tate rend about
iike the following.


NRA Publicity Forces Go Forward Rapidly With Plans For Labor Day Street Parade And Rally Program
Dove Season Opens Friday
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## Nownemen

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WEDNESDAY
Speciel On Our
Bargatn Table
First Baptist
WMS In Meeting
All Day Monday
666 Lhquid Thas.ent - sazve Mrs. G. I. Phillips Runner.Up, Losing By Single Stroke


## JAMES T RBOOES


in the Stores you Patronize..on the goods

IT'S UP TO THE WOMEN to see the New Deal through.' We must give our patriotic heip to the President's great plan to banish the misery of unemployment from the land.
If we, one and all, will pledge ourselves to buy from stores who have signed the PRESIDENT'S AGREEMENT-if we will ask for goods marked with the N. R. A. Symbol-breadlines will
vanish. Prosperity will come. for goods marked with the N. R. A. Symbol-breadlines will
vanish. Prosperity will come.

Stores who have joined the N. R. A. will display the Symbol. Goods manufactured by members of the N. R. A. will be marked with it. Look remake sure $=$ before you buy!

## Look for t in the Stor you Buy

