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# Southwest Digest

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VOL. XI, NO. 51      510 East 23rd Street      Lubbock, Texas      Phone (806) 762-3612      AUGUST 18 THRU AUGUST 24, 1988

## Digest Sponsors Massive Drive!

The Southwest Digest will enter its twelfth year next month, and in order to celebrate this mark in Lubbock history, a massive subscription drive is presently under way. For next three weeks, free copies will be thrown in the East Lubbock area where, at present time, there are no subscriptions. Persons receiving these free copies are asked to become a subscriber to the

Southwest Digest for only \$15.00 per year or \$25.00 for two years. If there is enough interest, a special home delivery program will be made possible for those who would like to receive their copy, via carrier, each week for only \$1.50 per month. In East Lubbock, there are at least 9,152 single houses, duplexes, and apartment complexes. Breaking down, with some exceptions, there are 7,347 single homes; 441

duplexes; and 1,364 apartment complexes. "It is our goal to reach each of these areas, and see to it that each unit receive the Southwest Digest," said T. J. Patterson, co publisher and editor. "It just doesn't make any sense to have these many residents in this area, and they are not receiving the Digest," he continued. Additional services will be implemented this year, and the Southwest Digest will be looking for those persons in the community who are interested in working with this newspaper. More emphasis will be placed on sports, community news, business news, social news, and other important areas of news in East Lubbock.

## Brooks' Employee Of The Month



Pictured above is Nancy Childers who voted by Brooks Supermarket's employees as "Employee of the Month of July." She was chosen for the good service she gives the

Brooks' customers. Presenting the \$50.00 cash award is John Ballew, at right. New owner of Brooks Supermarket is Tony Gassaway.

At the same time, carriers are needed to help in this area. If there are young boys and girls, with their parents' or guardians', who would like to sell or distribute the Southwest Digest are asked to call 762 4605 or come by the office at 510 East 23rd Street. "It is very important to get busy teaching our young boys and girls the work ethic, and this can be achieved by selling the Digest," Patterson said. After the three week free distribution, a contest will be held in the area and prizes will be awarded to the boy or girl who sells the most subscriptions. More details will be given on this later. "These will be worthwhile prizes, and our boys and girls who participate will be most appreciative," said Patterson.

## Lubbock Black Chamber Happenings!

The Lubbock Black Chamber of Entrepreneurs, to date, has some accomplishments it is very proud of and want you to know about them. A lot more could have been done and will be done if we would all work collectively together for economic development. As you know, by this report, we had a general meeting this week. More of these kinds of meetings will be forthcoming. In order to begin advising you of our Black men and women in business, we are beginning this effort with one of Lubbock's own, Charles E. Planks, who is in the air conditioning and heating repair business. Mr. Planks is the owner of Planks A/C & Refrigeration Service, 9519 Canton Avenue. He received his training from Texas Schools in 1973; and South Plains College from September, 1976 to May, 1978. He has had courses in



Charles E. Planks heating, air conditioning, and refrigeration. He received his license April 25, 1985 in air conditioning contractor. He received new license April 25, 1988. His state license number: TACLB 001472C. He is qualified in the area of environmental air conditioning and commercial refrigeration/process cooling and heating.

The Southwest Digest will be enlisting the support of the journalism departments of Dunbar Struggs and Estacado High Schools to work with the Digest. "Both Dunbar Struggs and Estacado have some sharp young people who could contribute some positive ideas to the this newspaper. Who knows, maybe one day, one of these students will become an editor of this newspaper," continued Patterson. "Over the past years, the Southwest Digest has had its ups and downs, but because of the good citizens in Lubbock, it has been able to weather the storms, and now it wants to really get off into what we should be doing," said Patterson. For those young people who would like to work with the Digest, have your parents or guardians call us at 762 4605 or come by the office at 510 East 23rd Street. A graduate of Dunbar High School in 1968, he is married for 16 years to Ruthie Planks, and they are parents of three children: Karla, Monica, and Charles, Jr. A member of Smith Temple Church where he serves as Superintendent of the Sunday School, he is qualified to install central A/C & Heating units, and sale Heating and A/C units as well as repair them. His hobbies include bowling, and his civic activities include Vice President of the Lubbock Branch of the NAACP, a member of Community Services of the City of

## Bethel A. M. E. Church Entertains 'Successful' Annual Conference

by Renetta W. Howard

Bethel African Methodist Episcopal Church of Lubbock, pastored by Rev. A. L. Dunn, was honored last week in hosting the Northwest Texas Annual Conference of the Tenth Episcopal District of the African Methodist Episcopal Church.



Rev. & Mrs. A. L. Dunn  
New Pastor & Wife

On Monday evening, August 8, the newly appointed presiding prelate, Bishop James Haskell Mayo and his wife, the Episcopal Missionary Supervisor, Mrs. Theodora Mayo, were given a community welcome to Lubbock and Texas by official representatives of the various community organizations as well as the Mayor of Lubbock, Mr. B. C. "Peck" McMinn. A Texas flag, which flew over the State Capitol July 15, 1988, was presented by T. J. Patterson, Jr., who represented State Senator John T. Montford. The Federation of Choirs, under the direction of Mr. Samuel Curtis, provided music for the occasion as well as the Bethel Choir.

The Annual Conference of the Northwest Texas Women's Missionary Society convened under the direction of Mrs. Mayo on Tuesday morning, August 9. The morning session was filled with reports from the officers and committees of the Conference. The Episcopal President, Mrs. Edna Grovey Walker, conducted an election of officers for 1988 & 1989, who were formally installed by Dr. Kaye Bailey Brown and Mrs. Mayo.

The newly elected officers of the Northwest Texas Conference are: Mrs. Annie D. Luckie Jones, of Midland, President; Mrs. Naomi Graham of Big Spring, First V. P.; Mrs. Norma Hackman of Abilene, Second V. P.; Mrs. Renetta W. Howard of Lubbock, Recording

Secretary; Mrs. Jewell Allen of Amarillo, Assistant Recording Secretary; Mrs. Helen Perkins of Abilene, Corresponding Secretary; Mrs. Minnie Queen of El Paso, Treasurer; Mrs. Ruby Donaldson of Lubbock, Parliamentarian; Mrs. Johnnie Mae Johnson of Midland, Historiographer and Statistician; Mrs. Alpearl T. Jones of San Angelo, Director of Young People's Department; Mrs. Ora J. Wilson Keys of Lubbock, Worship Director; and Mrs. Billye J. Wright, Promotion and Missionary Education Director. The afternoon session was highlighted with an awards luncheon at the Holiday Inn Civic Center, wherein a special award from the host, The Ma Jones Missionary Society was given to Mrs. Mayo by the Area II Chairlady, Mrs. Renetta Howard.

On Tuesday evening, the Missionary Society celebrated its "Annual Night In White" with a program entitled: "The Garden of Our Lives" which was coordinated by Mrs. Naomi Graham, Program Chairman. The presence of the Holy Spirit was felt by all who attended the ceremonies. Outstanding solos were rendered by Mrs. Ollie Coleman, Mrs. Thelma Duvalle and Mrs. Carol Faye Vaughn.

Mrs. Janice Dunn, wife of the host pastor, expressed her happiness of the program. In the course of the evening's celebration, Bishop Mayo was formally introduced to the Annual Conference.

The Annual Conference was officially opened on Wednesday morning, August 10th, immediately following a press conference in which all three local TV stations were present.

After the organization of the Annual Conference, Bishop Mayo began his session with the assistance of Presiding Elder I. C. Cooper. Much information was afforded those in

attendance. The Young People's Department held its program on Wednesday evening, when Mr. John McCormick, a graduate of Dunbar High School in Lubbock and the University of Texas at Austin, made the keynote speech. A young person who grew up in Bethel, he advised the youth how to "shake off the dirt heaped upon you" to construct solid ground to build upon.

The evening's program concluded with music provided by "The Messengers," Paul Quinn College's musical ensemble, and encouragement from the school's president to support the Black experience offered at Paul Quinn which is the AMEC college in Waco, Texas.

Bishop Mayo commented: "We are going to have to do something about the Paul Quinn Night as information was given which we all should have heard as some of us left before the President gave his address." August 12, marked the Thursday night, August 11th, was Laymen's Night. Speaker for the evening was Dr. Kaye Brown of Atlanta, Georgia. She is the Connectional Lay President of the AME Church.

Friday, August 12th, marked the culmination of the Conference with the assignment of the Conference ministers to their new charges in the District for the 1988 & 89 Conference Year, by Bishop Mayo.

Rev. A. L. Dunn was returned to Bethel of Lubbock for another year.

The Northwest Texas Conference is the first held in the continental United States by Bishop and Mrs. Mayo, as their episcopal services have been in Africa and the Caribbean. Bishop Mayo previously pastored Coppin A. M. E. Church in Chicago, Ill. for many years. "We had a very successful annual conference, and they are really talking about it throughout the Church," said Rev. Dunn.

## South Overton Residents Will Meet Tonight

Residents of South Overton are just mad! They are tired of the crime which exists in their area, so they

Cont on Page 3

**RUBY  
JAY'S  
CORNER**



New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care."

Services were held as usual, and it was a nice day of services. It was Youth Day, and the youth were at their post of duty.

Radio announcer was Ms. Jenkins. Altar prayer was offered by Pastor S. C. Nash.

Pastor Nash's sermon was entitled: "Man's Confidence Before God." His scripture

was Romans 3:1 thru 20.

Let us ever be mindful to pray for our sick and shut in residents of the community.

Mrs. G. H. Davis is a patient at Methodist Hospital. She is somewhat better, and her daughter, Mary Ann Jones, visited her over the weekend.

Mrs. Susie Williams is also a patient in Methodist Hospital.

The Dunbar Struggs High School Class of 1988 will be worshipping at New Hope on Sunday, August 21, 1988. If you are a member of this class, why not come out and be a part of this effort. Or if you are not a member, come by and view this class.

This writer, RUBY JAY, would like hear from the men on their annual day. This writer knows you would like to go over the top. Bless each of you.

Congrats! Tyronda Vine who was crowned "Little Miss West Texas" and Sister R. B. Thompson who

**Galilee Missionary Baptist Church  
Crosbyton, Texas**

Services were great last Sunday at the Galilee Missionary Baptist Church, 484 N. Front Street.

Sunday School was a delight last Sunday as the director set the pace for a spirit filled class session. With these type of teachers we have, the Lord truly has been a blessing.

Morning worship was a move up higher as Pastor E. Gentry shared with us words of wisdom from St. Matthew 21:15 & 16; and St. John

received recognition for "Women of the Golden Years."

Both events took place during the District Association in Midland, Texas.

Sister C. Howard would like to thank all who gave their support during this effort.

This writer's niece, Little Phillip Furlow, stopped by on her way home from California last week. She sends her love to all her friends. She had visited her son and wife. He's in service in California.

The Nannie B. Circle met at the home of Sister Ruby Jay last Monday at 4 p. m. It was a very nice meeting.

15:7, with the thought: "A Divine Connection." Pastor Gentry advocated that too many church folk are hanging a round the house of God with the wrong thought in mind. They take the house of the Lord as a political arena where many are seeking high seats for worldly recognition. He also said that the Lord Jesus Christ must abide in us and we in him if there is to be a spiritual awakening in the world today. We thank God for his preach word.

The Youth Department of Galilee will be having a picnic in the near future, and are looking for a wonderful time.

The members of Shiloh Missionary Baptist Church will be giving their pastor and wife their 8th anniversary. They are inviting everyone to come and celebrate this great occasion.

We are yet praying for the sick and shut in. May God with his almighty and powerful hand, touch and heal all that is on the bed of affliction in Jesus' Holy Name we pray amen.

"You are always welcome at Galilee."

**FROM THE PASTOR'S  
From The Pastor's Desk**

As the chosen people of God we cannot copy the habits, aims, practices, of fashions of the world. We are

not left in darkness or pattern after worldly models and to depend on outward appearance for success. The Lord has told us whence comes our strength. "This is the word of the Lord unto Zerubbabel, saying, not by might, nor by power, but by my spirit, saith the Lord of Moses." (Zechariah 4:6) As the Lord sees fit, he imparts to those who keep his way, power that enables them to exert a strong influence for good. On God they are dependent, and to him they must give an account of the way in which they use the talents he has entrusted to them. They are to realize that they are God's stewards and are to seek to magnify his name.

Those whose affections are set on God will succeed. They will lose sight of self in Christ, and worldly attractions will have no power to allure them from their allegiance. They will realize that outward display

does not give strength. It is not ostentation, outward show, that gives a correct representation of the work that we, as God's chosen people, are to do. Those who are connected with the real church, will be adorned with the grace of Christ. This will give them the greatest influence for the good and on going of the Kingdom of God. The might of humanism has caused a great separation in the world, and it seems that man is seeking power and prestige rather than the spirit of God.

"It is time to seek the Lord's will, and not man's."

Rev. Eugene Gentry pastor, Sister Laverren Fullbright, reporter.

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## BEHIND-THE-SCENES (Week of August 15)

It was quite a party Keenan Wayans threw in LA to celebrate the wrap of "I'm Gonna Get You Sucka", a comedic spoof of the blaxploitation films of the 70's, starring Keenan Wayans, Dawnn Lewis (in her first film), Anne-Marie Johnson, Jim Brown, Isaac Hayes, Kadeem Hardison, and Clarence Williams III (you remember him from Mod Squad). Among those spotted at the party were Bernie Casey, Dawn Lewis, Paul Mooney, Curtis Mayfield, Sheila Frazier, Robert Townsend, and Flynn Pryor's--Richard's ex, who is truly a free spirit. The film is the brainchild of Keenan Ivory Wayans who co-wrote "Hollywood Shuffle", and aside from starring in this film, also wrote and produced it. "I'm Gonna Get You Sucka" is scheduled to be distributed by United Artists for release the beginning of December.

Sammy Davis Jr and Gregory Hines teamed up to do "Tap", which is also due out this fall is "Tap". The story centers on the life of a young dancer torn between a legacy of dance from his father and a life of crime, and the relationship he develops with an older hooper (Davis) who was a good friend of his father's. On Broadway, Denzel Washington, Marsha Jackson, Ruby Dee and Paul Winfield took center stage at the opening of Checkmates. The Ron Milner play is about the relationship of two black couples--one whose 45-year marriage has weathered many storms, the other--newlyweds, in a Detroit suburb.

**Pebbles finds a new love:** It's official, MCA recording sensation Pebbles has split from millionaire entrepreneur, husband and manager, George Smith. New love is The Deele's Antonio Reid, who also makes up one-half of the dynamic producing team "LA & Babyface". The two met when LA & Babyface were asked to produce some of the cuts off Pebbles debut LP, including "Girlfriends". Pebbles will no doubt be taking her collection of Minks with her, as she takes up permanent residence in Los Angeles. But here's the twist, soon-to-be-ex husband George, will not only continue to manage her, but will also manage "Babyface". Sadly, at the time of this writing Pebbles was back to Oakland for the passing of her father.

**Are Kool & The Gang splitting up?** Recent personnel changes have caused many to wonder about the future of the group, but even with former lead singer, J.T. gone, Kool & The Gang remain career confident. Meanwhile, J.T. (James Taylor) has left Polygram and is reportedly filing for bankruptcy.

**What's Arsenio Hall Talking About Now?** Plenty, and starting in January 1989, you'll be hearing from him nightly on another of those late night talk shows, Paramount, which has an exclusive movie deal with Hall, will distribute the hour-long show. Hall was a popular host last year on Fox's post Joan Rivers "The Tonight Show", but shotty treatment and a lack of faith on the part of Fox, prompted Hall to leave the show, even after boosting its popularity, and despite a \$2 million offer to stay. Even before this latest announcement, the show was pre-sold in 23 markets, including eight of the top ten. With this move, Hall postpones plans to star in the "Butterscotch Kid" with Eddie Murphy, still Hall insists there will be more movies. Hall, who compares his work to his affairs with women, said, "it was like they showed me an old girlfriend and I wanted her back."

**Whatever happened to Lawrence Hilton-Jacobs?** Ten years ago, he was riding high on the crest of TV fame with "Welcome Back Kotter", as well as the success of films like "Claudine". He even tinkered at pursuing a music career, but things went sour for Jacobs. He couldn't find work and eventually lost his home in the Hollywood Hills. Today, he is rebuilding his acting career on Los Angeles stages, and was just recently tapped for a starring role in "Kill Crazy". In it, Jacobs becomes human game for white supremacists.

**Capitol's youngest recording artist Tracie Spencer** captivated an elite audience of Hollywood's entertainment community with her rendition of John Lennon's "Imagine" at a black-tie fundraiser to benefit kids with serious illnesses and AIDS. Afterwards, the 13-year old joined Charlie Sheen, Johnny Dep and others at a VIP party as a guest of Elton John's. **Next week: Find out why the singing group Atlantic Starr has put everything on hold.**



Last week was a glorious time as Dr. S. M. Wright, president of the Missionary Baptist General Convention, was the honored guest of the Caprock District Association in Odessa, Texas.

President Wright spoke words of wisdom from the Lord last Wednesday morning concerning working together for the common cause.

All present had a great time in the Lord. After this session, a delicious lunch was served by Rev. W. was served.

Rev. W. Tatum, Rev. C. Hankson and Rev. E. Gentry motored Dr. Wright to Midland, Texas where he spent sometime with the Lovely Sunset District which was in session.

(Photo Courtesy of Rev. E. Gentry)

**Overton Mee. Tonight**  
Continued from Page 1  
want to do something about. A few of them have organized a meeting tonight, Thursday, August 18, 1988 at 14th and Avenue U, Overton Park, beginning at 7:30 p. m.

Representatives of the Lubbock Crime Commission will meet with South Overton.

According to a spokesperson, there have been many recent burglaries that occurred while the residents were home. This presents a new and increasing danger to the neighborhood.

The Lubbock Police have announced there is nothing they can do. They infer these crimes are the fault of the victims. They say they know who the burglars are, where they live, and how they work.

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Fall Semester: August 24 through December 16

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Wednesday, August 24, 9 a. m. until 1 p. m.  
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Thursday: August 25, 9 a. m. until 1 p. m.  
4 p. m. until 7 p. m.

If you have been thinking about developing new career skills or improving current skills, it is tie for you to register for Fall classes at South Plains College. Approximately 187 courses will be offered on the Lubbock Campus during the Fall Session in support of the programs listed below. These courses may be taken independently by those who are not interested in obtaining a certificate or degree. Fall class schedules are available in the Records and Admissions Office on the first floor at 1302 Main Street. Students may choose from daytime or evening classes.

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Human Services: 2 yr. program  
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\* Respiratory Care: 1 & 2 yr. program  
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\* Vocational Nursing: 1 yr. program

\* Asterisks indicate special admission requirements.

For further information contact:

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### W. I. C.'s Program Available

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Women and children get milk, cheese, adult cereal, eggs, juice and dried beans (sometimes peanut butter is

given). The value of the food is about \$40 to \$60.

Persons eligible are: women who are pregnant, breastfeeding, and postpartum. Most infants will qualify. Children who are under the age of 5 years. Participation in W. I. C. is free. You do not pay anything.

For more information, call Children's Health Clinic, 763 5906, or go by the office at 102 Avenue J.

### Blood Pressure

#### Check At Chamber

There will be a blood pressure and blood sugar testing, beginning August 24, 1988 at the Lubbock Black Chamber of Entrepreneurs office, located at 2812 Weber Drive, across from the Green Fair Manor Apartment complex office and wash house. This is a free community service, held by the Black Chamber and the Calvert Home Health Care, Inc.

These services will be given monthly. Hours will be from 1 p. m. until 4 p. m.

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# EDITORIALS • COMMENTS • OPINIONS

## It Needs To Be Said

by the  
Mystery Writer

When will more of our East Lubbock Blacks wake up and realize that this is the 80's and almost the 90's? In today's business world, it takes more than just being a good cook, bartender, electrician, carpenter, mechanic, etc. to be successful in business. Too many of you obtain supplies, tell friends you are open for businesses and then HOPE that next month you still have enough money to keep your doors open. Then we have those self employed businessmen that make good money, but at the end of the year, they have little to show in the area of profit. The few businesses that have survived over the years have a few things in common.

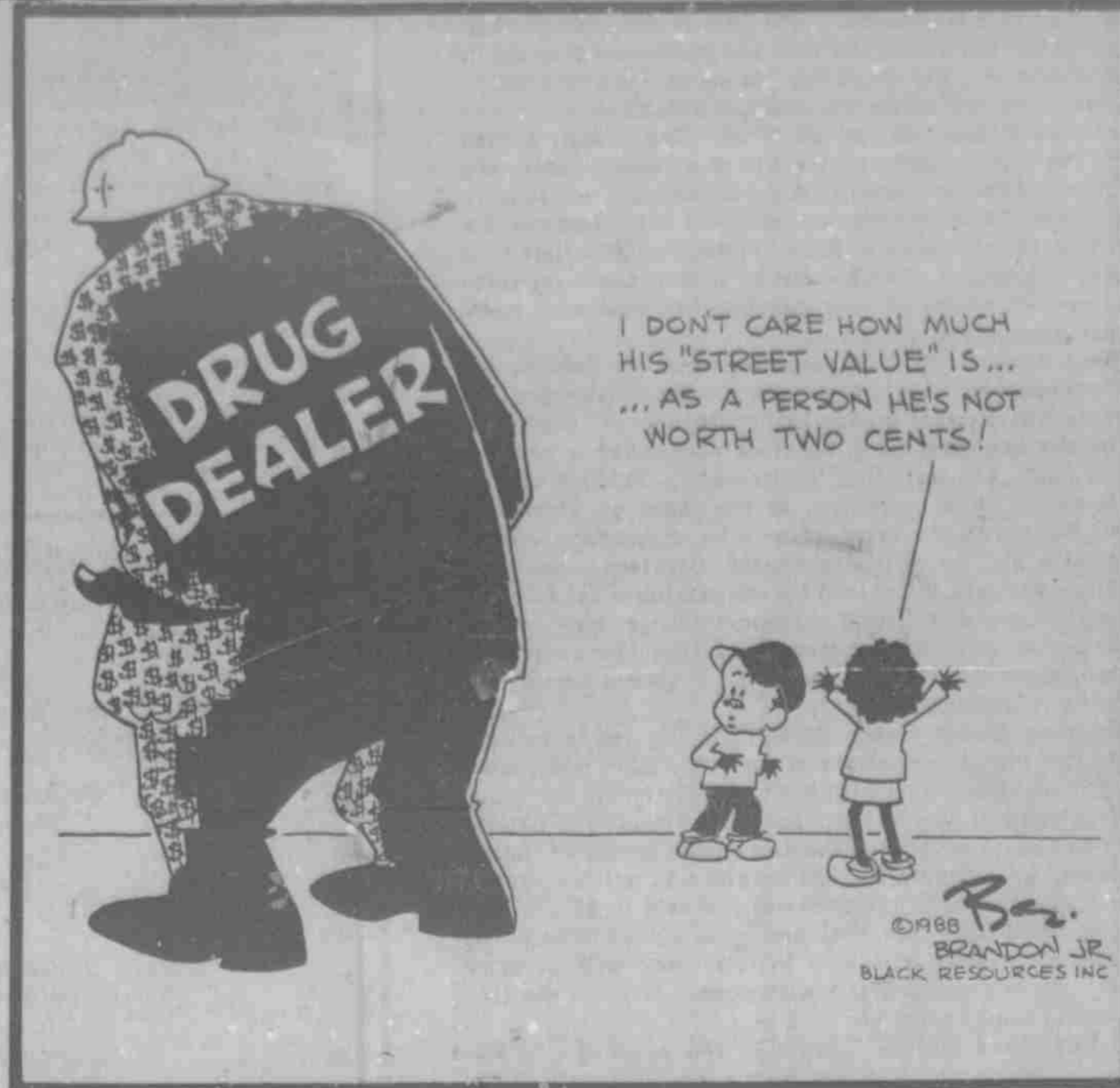
First, they started small with as little overhead expenses as possible. Of course, they were knowledgeable of the particular services they provided. But they started out realizing that income would not be that great for a while, therefore, a budget must be established whereas if not a single customer paid them that month, they could still operate next month.

Second, but very important, they found competent individuals to assist in the areas that they had limited knowledge. Every business, be it one that operates from the backyard with one employee or a large corporation, they must have someone knowledgeable to handle paperwork. Unless your wife or family members are knowledgeable of taxes as it pertains to businesses and the "loop holes", your business is losing money. Example, Avon salesperson that takes friends to lunch, simply by giving each one an Avon booklet while eating lunch, this could be considered a business lunch entitling the salesperson to a tax write off. Competent paperwork people can take money spent in August and put it back into your pocket come tax time. Spending money wisely in business can make you money. A cardinal sin for any business is to mix business money with personal and household money.

Third, our Black businesses that have years in business have learned to obtain the White, Brown and Black dollars. Today's business world requires diversity or close your doors. You must have more than one type item for sale or you must have different ethnic groups making purchases of your goods and services on a regular basis. Black businesses especially within Black, must compete city wide. And contrary to some opinions, if a Black business within East Lubbock has the goods or services desired by Whites, they will come to East Lubbock.

A fourth item is beign realistic about your business. In your business, does your prices include overhead expenses, salary and giveaway items that cost the business but not the customer? Do you have economical purchasing practices? Does the community really need my business and are there enough people who can afford to purchase from my business on a regular basis. As the owner, after paying monthly expenses, do I keep the rest as my salary or do I pay myself a regular salary and put money aside for the lean months? Does my budget include money for repairs and general upkeep, do I have an advertisement budget? My employees, do they perform according to my standards and reflect favorably upon the business, are they trained? Do I give consistent service or is each plate drink, paint job different because employees performed the task?

Before we decide to open a business, serious consideration must be given to the paperwork, this is where your money is really made. Many of our Black businesses have the knowledge, experience and customers, but a lack of competent paperwork people closes the business door. If you seriously can't afford a competent paperwork person, then take classes yourself, it will be money well spent.



## Headlines On Trial

If Black Americans are going to get proper respect in the world, we are going to have to TAKE IT. Any justice that we obtain from the Japanese, and subsequently the world, will have to be attained by "just us." What will we, as a group, do to stop being the butt of international headlines?

Japan is gaining world economic supremacy through activities that would be either illegal or unethical in America or Western Europe. Today, the nation "of the rising sun" enjoys a multi billion dollar trade surplus with the world, including Black America, and is definitely reaching its nationally avowed goal of becoming Itchiban ... numero uno in the world. The Big Number One Nation has been in the headlines with the "Japanese Miracle" for all of the 80's.

In the past decade, here in the U. S. Japanese economic activities have crippled three broad areas of our commerce infrastructure and social standards. One, they've been accused by Corporate America of targeting and dumping, and violation of antimonopoly laws. These activities have affected U. S. unemployment patterns and production in computer, radio, t. v., automobiles and other vital manufacturing industries. The power of the yen and the effect that it has had toward pulling us from being the world's leading creditor nation to becoming the leading debtor nation, is destabilizing our nation's standard of living. And third, the overt racial ridicule on the part of leading Japanese officials has debased Black America too frequently and seemingly is to be endured through time immortal.

It is time that Black Americans put the headlines of the Japanese miracle on trial. It is time that the Black Press and community based organizations stop the Japanese from crippling our inner city economies and making us the international topics of their social prejudices and ridicule. It is time that we give the Japanese a rude awakening. Even though we know the Japanese have a world reputation for unity, we must take a lesson from their book and garner our own obsession for unity of purpose and group direction.

White America should also find merit in our plight and impression of the Japanese. The Japanese have more Isuzus, Datsuns, Nissans and Toyotas in New York, Chicago and Oklahoma City than we have in Tokyo, Nagasaki or Osaka. Japanese currently sell us everything, and buy nothing from us in return. We buy cameras from Nikon, telephones from Nippon, televisions from Hitachi and millions of other components from Japan. These purchases, and the balance of trade deficits that they produce, are eroding black, and white, domestic economic stability and freedoms.

The time has come for Black America put the Japanese on trial for additional reasons. They should note that in terms of economic clout we are the world's Tenth Largest Consuming Nation. Our \$200 billion purchasing power is a consumer force that should not be taken lightly, or with open snickers. The boys on the corner and the blacks down the block say, "we need to chill them out on this one."

There is obviously much to be learned from the Japanese in the economic and productivity arenas. But there is much that Blacks can teach them regarding respect for a consuming market. Behind the Japanese penetration of international markets is a system of business activity that is a government-directed enterprise in which all the energies of Japan have been mobilized to overwhelm world competition. We too have to exhibit the unity of purpose of the Japanese. We have to act in concert, as they do, and form a black shinko zaijibatsu cartel that will mobilize all our consumer energies to take aim at the Japanese made products that come into Harlem, Watts and Chicago's South Side.

## Coast Guard

The United States Coast Guard Academy has announced that it is now accepting and processing applications for appointment as Cadet, U. S. Coast Guard, Class of 1993. Applications are being accepted for both men and

women. Appointments as Coast Guard are tendered solely on the basis of an annual nationwide competition with no congressional appointments or geographical quotas. Applications for appointment must be submitted to the Director of Admissions, U. S. Coast Guard Academy, prior to December 15, 1988. Candidates must arrange to participate in either the College Board Scholastic Aptitude Test (SAT) or American College Testing Assessment (ACT) prior to or including the December 10, 1988 administration for the ACT, and the December 3, 1988 administration for the SAT. The competition for appointment as Cadet is based on the candidate's high school rank, performance on either the SAT or ACT, and leadership potential as demonstrated by participation in high school extracurricular activities, community affairs and/or part time employment. Most successful candidates rank in the top quarter of their high school class and demonstrate proficiency in both the mathematical and applied science fields.

To qualify for the competition, an applicant must be unmarried at the time of appointment, have no legal obligations resulting from a prior marriage, and must have reached the age of 17 but not 22 by July 1, 1989.

## OUR HERITAGE

### A Frontiersman's Inauguration

Early next year, we will inaugurate a new president of the United States at the Capitol in Washington, D.C. Whether it is a Democrat or Republican, the inauguration is certain to be an event marked by a serious speech, a parade down Pennsylvania Avenue and extremely high security. Some recent presidents have tried to break this mold — Jimmy Carter walked the inaugural parade route in 1977 — but no matter how hard the new president tries to bring his inauguration to the people, nothing will ever match Andrew Jackson's presidential inauguration of 1829.

Jackson, a national hero for leading the American forces to victory in the Battle of New Orleans in the War of 1812, ran for president in 1828 as the people's candidate. Born in a log cabin in what is now North Carolina, he was a true frontiersman and appealed to the common man. Affectionately known as "Old Hickory," he was the first president of the United States who was not from either Virginia or Massachusetts.

On March 4, 1829, a huge crowd of the common people who helped make Jackson president came to Washington, D.C., for his inauguration. What happened was very different from any of the inaugurations that had come before — or since.

"When the speech was over and the president made his parting bow, the barrier that had separated the people from him was broken down, and they rushed up the steps all eager to shake hands with him," a contemporary of Jackson's recalled years later. "It was with difficulty that he made his way through the Capitol and down the hill to the gateway that opens on the avenue."

Jackson mounted his horse for his inaugural ride down Pennsylvania Avenue to the White House, the throng trailing behind him. When the mob reached the White House, where Jackson was to give a reception for government officials, it did not stop. Frontiersmen, backwoodsmen, laborers and war veterans forced their way into the White House to celebrate the inauguration of their hero. Some stood on fancy chairs in their muddy boots to see Jackson while others pushed aside members of Congress and their wives to get to tables of food, smashing White House china.

The new president was pushed up against the wall by the tide of well-wishers and had to be protected by a ring of friends who linked arms to create a barrier around him. He eventually was forced to escape the White House through a back door. The partying crowd, however, did not leave until their square-dancing was done several hours later. **tl**

One of a series of columns on the history and heritage of America.

© 1988, PM Editorial Services

When it comes to the purchase of items like cars, computers, telephones and typewriters we may want to keep in mind the image the producers of those products have of us. Before we buy these items, we should make sure that the Japanese have made joint venture agreements with black product distributors, car dealers and retail outlets across the nation. And then we will have gained justice.

## Southwest Digest

P.O. Box 2553 - Lubbock, Texas 79408  
\$15.00 Per Year - \$25.00 Two years  
Editors - Publishers  
T.J. Patterson Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially - supporting what it believes to be right without opposing what it believes to be wrong, without regard to party politics.

Devoted to the Industrial, Educational, Social, Political and Economical Advancement of Black People.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point!

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

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# THIS N THAT

SOMETHING MUST BE DONE ABOUT IT! THIS N THAT ... and doubt many of you ... HAVE HEARD ... or perhaps ... SEEN THE WAY ... some of our (not all of them) ... YOUNG BLACK BOYS & GIRLS ... are acting on ... EAST 2ND STREET ... not far from the ... 7811 STORE ... which is believed that ... DRUGS ... are a cause of the situation ... Many of you have called ... THIS N THAT ... but refuse to give your name over the telephone ... now that's alright ... because we appreciate your concern ... but you must be reminded that you must ... STAND TALL ... in the saddle ... because these are just little kids ... perhaps on drugs ... and influenced by some ... OLDER PEOPLE ... Now this doesn't give the right to disturb the citizens of this area ... regardless who their parents or guardians are ... THIS N THAT ... wants you to know that something will be done about this situation ... and it will be forthcoming in the very near future ... Since the parents and guardians of these ... YOUNG BLACK YOUTH ... will not help ... we are going to have to do something else ... Even in this area ... the ... CITY OF LUBBOCK CURFEW ... has not been enforced ... and if it was done ... CAN YOU IMAGINE ... the amount of ... HARD EARN MONEY ... it would cost the ... PARENTS & GUARDIANS ... of these kids ... These are ... GOOD KIDS ... but some older persons ... have gotten to them ... and are influencing them the ... WRONG WAY ... and since we can't get the cooperation ... of ... PARENTS & GUARDIANS ... it appears as though we are going to have to take another method ... We realize that ... TAKING THEM TO THE POLICE DEPARTMENT ... is not the answer ... but if it takes that ... then what else can we do ... In the meantime ... if you have some of your ... KIDS ... on the corner ... giving people a hardtime ... then you had better get busy and check your ... KIDS OUT!! No way will we continue to let some ... YOUNG KIDS DICTATE ... our community ... you see ... BLACK FOLKS ... have worked too hard ... to allow this continue ... Now if you are concern ... you had better get about the ... BUSINESS OF POLICING UP OUR KIDS ... before the ... PRICE ... is too high ... EVEN OVERTON!!! THIS N THAT ... learned of a ... community meeting ... which will be held ... in the ... OVERTON AREA ... at 14th & Avenue U ... at 7:30 p. m. ... THURSDAY ... to discuss the problems of ... CRIME ... In that area of the town ... People ... are just tired ... about all these kinds of things which are brought on ... GOOD TAX PAYING CITIZENS!!

D. C. KINNER THE BARBER SAYS: "BLACK FOLKS ... we had better ... get about the business of ... HELPING OUR KIDS ... and keeping them from these ... OLD WOLVES!!"

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Cont on Page 2

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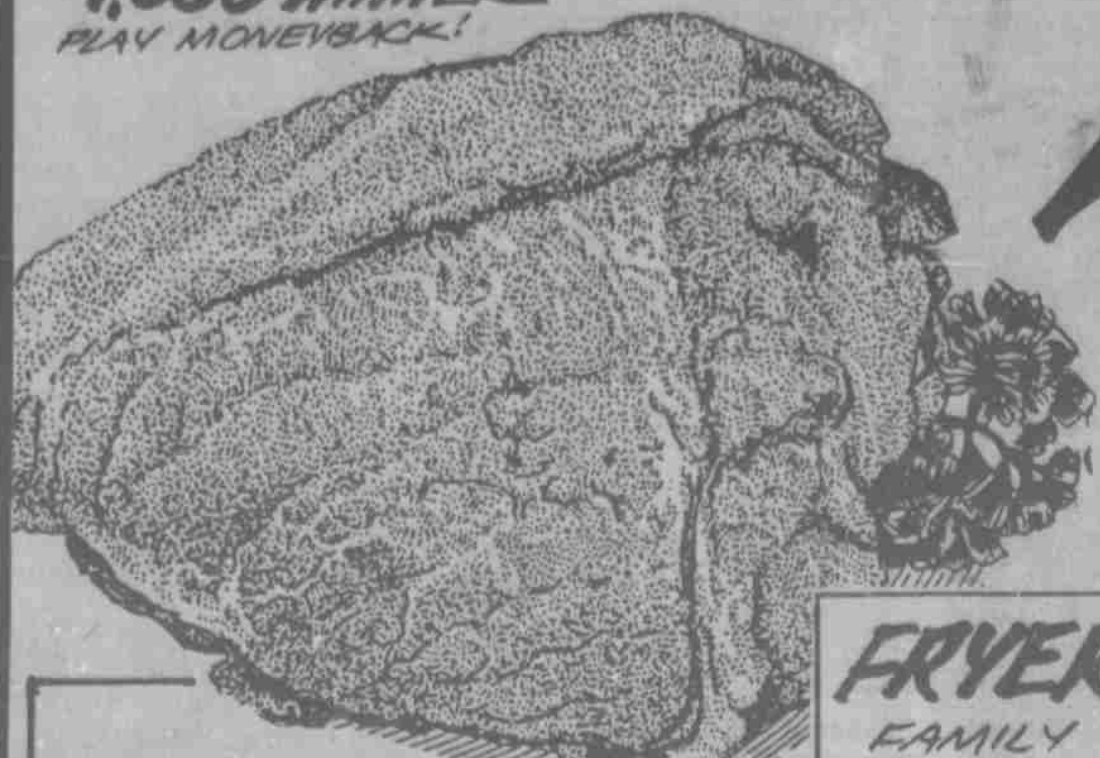
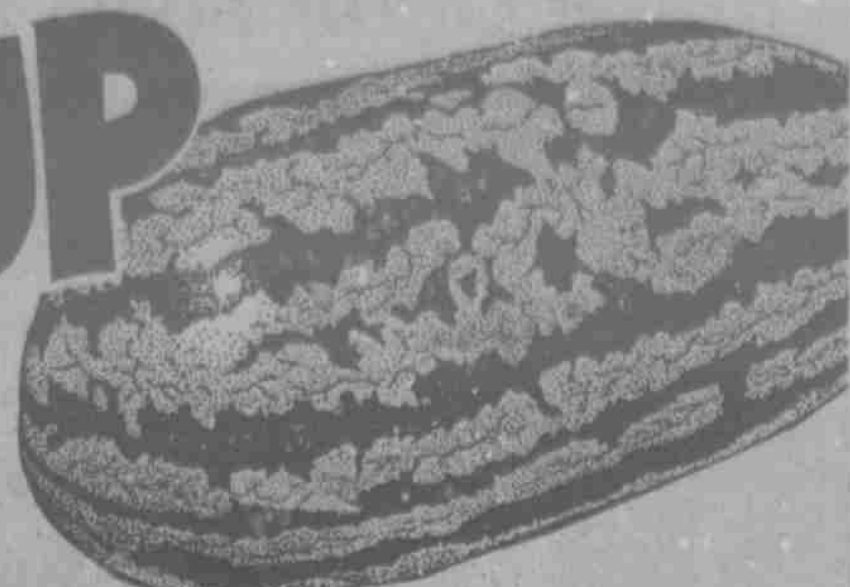
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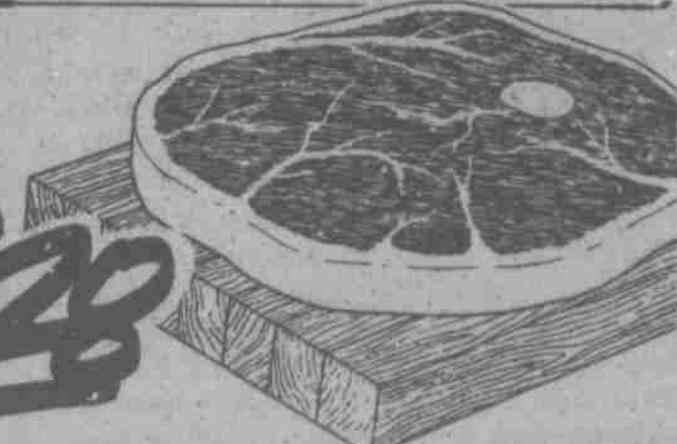
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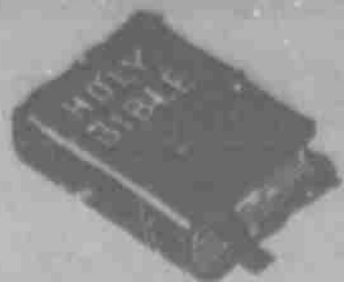


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# CHURCH DIRECTORY

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## Annual Choir Day



Christ Temple COGIC Choir

The Christ Temple Choir Annual will be held Saturday night, August 20, 1988, at 8 p. m. at the Christ Temple Church, located at 2411 Fir Avenue.

The Christ Temple Choir will be singing, along with

special guest, namely; Brenton and Kendy Haynes, grandchildren of Bishop and Mrs. W. D. Haynes; Faith Tabernacle COGIC, Tree of Life COGIC, Evans Chapel COGIC of Morton, Texas; True Worshipper COGIC, Zion Missionary Baptist

## The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer Breakfast met in the home of our president, Sister Christine Burlison, at 9 a. m. last Saturday morning. After a short business session, the word was given by President Burlison. The morning lesson was taught by Sister

Adella Hardrick. Her subject was "Doing It God's Way."

Is not this the fast that I have chosen? To loose the

bonds of wickedness, to undo the heavy burdens, and to let the oppressed go free, and that ye break every

Church, Holy Trinity COGIC, Ford Memorial COGIC, Michael Matthew of New Hope Baptist Church, Carlisle Baptist Church, Patterson Singers, James Sisters, Eld. Tony Williams, Jackson Queens of Tullis, Texas, Anderson Chapel, La Gene Brooks, and other

invited guest not confirmed at this report.

Let us not miss this evening of Gospel Singing. Come out and be blessed.

The Choir members, along with the Pastor, Bishop W. D. Haynes, invite the public to attend. Come early for a good seat!

### St. Luke Baptist Church

## Fourth Homecoming Celebration

Let's not forget these days: August 19, 20 & 21, 1988. You see, it is the Fourth Homecoming Celebration.

With the theme, "Reflecting Down Memory Lane" (1 Corinthians 15:2 & 3, scores of former members are expected to be present.

The Homecoming song will be "Precious Memory."

The schedule of events are as follows: Friday, August 19th, 6 p. m., Registration and Reminiscing. At 6:45 p. m., devotion will be led by former out of town

members. Introduction of the speaker will be done by Pastor J. H. Ford; and prayer by Rev. Herman Phillips.

Refreshments will be served in Fellowship Hall.

Saturday, August 20th, 6 p. m. The Homecoming Banquet will be held. Guest speaker will be Sister Gertrude Lesley.

A special social period will be coordinated by Sister Jimmie Demerson.

The dinner in the Fellowship Hall. Dinner music will be furnished by Sister Janice Jones, Brother Micheal Horton, and Rev. Norman Garrett.

Menu for the evening will be: Roast Beef, English Peas, Creme Potatoes, Congieled Salad and Whipped Cream. Hot rolls

and cold or hot tea.

Sunday, August 21st, 10:45 a. m. will be the Morning Worship Hour.

Special Lunch will be served at 1 p. m.

The program for the Celebration Hour will include: 2:15 p. m., a Welcome by Sister Randle; music will be featured by special guest, Sister Cathy James and Children of Midland, Texas; and Rev. & Mrs. Jerry Hill of Slaton, Texas.

At 3 p. m., devotion will be led by former out of town members. Introduction of guest speaker will be done by Pastor Ford.

Guest speaker will be Rev. Robert Castle of Wichita Falls, Texas. His choir will be on program.

Following the sermon, the services will be in the hand of Pastor Ford. Remarks will also be given by the chairman.

After the benediction, all will join hands and sing the

yoke?

This teacher said: "Let God choose the fast to loose the bonds of the wicked. Christians should be a people of peace, obedience, love and joy. Not confusion! Live a life that will help others. We need to be busy setting the captive free, satan is going to and fro devouring many. Our job is to help. God is the one who gives us power to get wealth, but don't forget about him. Your creator lives Holy and Clean.

"I'm saying to all Christians, be encouraged, be strong, keep the faith. You're somebody special. You cannot stand in your own strength against satan.

We love you, Sister Hardrick. Keep up the good work!

Thought for the week: "To have faith is to create; to have hope is to call down blessings; and to have love is to work miracles."

Think about it!

Breakfast was served. You know the president is a special cook. She is experienced for many years.

Come eat with us. You are welcome, welcome.

We will see you at the Parkway Nursing Center on Saturday morning at 10 a. m. It is located at 114 Cherry Avenue.

We have a great program coming up in September. We will tell you more next week.

To all sick and who have no hope. God specializes in what you are going through. Call Him up, and just tell Him what you want.

We have a super project to get underway this year, the Prayer Tower. It's for Lubbock people. No matter whol

Closing prayer was offered by Deacon Earl Wheeler.

Write anytime: Outreach Prayer Breakfast, P. O. Box 1223, Lubbock, Texas 79408. Or you may call 762 3347. Do it today! It could make a difference in your life.

President, Sister Christine Burlison; secretary, Sister Annie M. Johnson; reporter, Sister Dorothy Hood.

August 18, 1988

## We Thank God For Jesus

"Lord, They See Your Signs; But Pays Them No Mind!"

Part 2

Revelation 2:17a: Jesus said, he that hath an ear, let him hear what the spirit saith unto the Churches.

II Timothy 3:1, 2, 3, & 5: This know also that in the last days perilous (dangerous) times shall come, for men shall be lovers of themselves, covetous, boasters, proud, blasphemers (speaking evil of God), disobedient to parents, unthankful, unholy, without natural affection, trucebreakers, false accusers, incontinent, fierce, despisers of those who are good, having a form of godliness, but denying the powder thereof; from such turn away.

Lord, ever when you've given us warning, of your coming and the end time. We see the signs all around us, but we pay them no mind.

We even see the trusting of the government, has become a big no, no. "You shall know the tree by its fruits, and this U. S. A. is on a dishonest roll."

Micah 7:2 & 3: The good man is perished out of the earth: and there is none upright among men: they all lie in wait for blood; they hunt every man his brother with a net. That they may do evil with both hands earnestly, the prince asketh, and the judge asketh for a reward; and the great man, he uttereth his michievous desire; so they wrap it up.

Lord, it happen when we stepped out of your will, to do things our own way. "You've blessed us with a prosperous land; but look at it today."

Revelation 2:29: Jesus said, he that hath an ear, let him hear what the spirit saith unto the Churches.

Psalms 2:1 thru 3: Why do the heathen rage, and the people imagine a vain thing? The kings of the earth set themselves, and the rulers take counsels together, against the Lord, and against his anointed, saying, let us brake their bands asunder, and cast away their cords from us.

Lord, it was the leaders, "who let that Jez'ebel, take your name out of schools, now the land is wild with savages, and I ask who's the fool?"

(Savage meaning: unfetmed, not under human control, wild, a brutal person).

Revelation 3:6: Jesus said, he that hath an ear, let him hear what the spirit saith unto the Churches.

Micah 6:3: The Lord said, O' my people, what have I done unto thee? Testify against me.

Romans 1:21 & 22: Because that, when they know God, they glorified him not as God, neither were thankful, but became vain in their imaginations, and their foolish heart was darkened professing themselves to be wise, they became fools.

Lord, we now have "the lat days mockers, seeing visions and degrading your name." He says he has a message "from Mary, speaking blasphemous Shame, Shame!"

Mark 13:21 thru 23: Jesus said, if any man shall say to you, lo, here is Christ, or, lo, he is there; believe him not; for false Christ and false prophets shall rise, and shall shew signs and wonders, to seduce, if it were possible, even the elect. But take ye heed, behold, I have foretold you all things.

Revelations 3:13: Jesus said, he that hath an ear, let him hear what the spirit saith unto the Churches.

Galatians 1:8: Though we, or an angel from heaven, preach any other gospel unto you than that which we have preached unto you, let him be accused.

God is not through with us yet. Let's pray for one another always.

Directed \* Arranged \* Produced \* Guided  
By Our Lord Jesus Christ  
Written by Rev. Billy "B. J." Morrison, III  
Your Brother in Christ Jesus Always!!

theme: "Precious Memory."

### INDEPENDENT—MISSIONARY—PREMILLENNIAL—SOVEREIGN GRACE

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Charles W. Baker, Missionary

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### "THE MILLENNIAL REIGN OF CHRIST"

We believe there will be a period of a thousand years during which Satan, the Devil will be bound and Jesus Christ the Son of God will reign on earth and "that the Lord God shall give unto Him the throne of His Father David;" and that "Christ shall reign a thousand years in righteousness until He hath put all enemies under His feet."

#### HE IS TO RULE ON DAVID'S THRONE.

1. This was prophesied in the Old Testament. Isaiah 9:6-7 says "For unto us a child is born, unto us a son is given; and the government shall be upon his shoulder: and his name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace. Of the Increase of his government and peace there shall be no end, upon the throne of David, and upon his kingdom, to order it, and to establish it with judgment and with justice from henceforth even for ever. The zeal of the Lord of hosts will perform this."
2. This was promised by the angel Gabriel in Luke 1:32-33 which says "He shall be great, and shall be called the Son of the Highest; and the Lord God shall give unto him the throne of his father David: And he shall reign over the house of Jacob for ever; and of his kingdom there shall be no end."
3. This was preached by Peter on the day of Pentecost in Acts 2:29-30 where he says "Men and brethren, let me freely speak unto you of the patriarch David, that he is both dead and buried, and his sepulchre is with us unto this day. Therefore being a prophet, and knowing that God had sworn with an oath to him, that of the fruit of his loins, according to the flesh, he would raise up Christ to sit on his throne;"

#### HIS REIGN WILL BE DIFFERENT THAN OTHER RULERS.

1. The power of His reign. It says in 1 Corinthians 15:24-26 "Then cometh the end, when he shall have delivered up the kingdom to God, even the Father; when he shall have put down all rule and all authority and power. For he must reign, till he hath put all enemies under his feet. The last enemy that shall be destroyed is death." The book of Revelation 20:1-3 John states "And I saw an angel come down from heaven, having the key of the bottomless pit and a great chain in his hand. And he laid hold on the dragon, that old serpent, which is the Devil, and Satan, and bound him a thousand years, and cast him into the bottomless pit, and shut him up, and set a seal upon him, that he should deceive the nations no more, till the thousand years should be fulfilled: and after that he must be loosed a little season."
2. The quality of His reign. It says in Isaiah 32:1 "Behold, a king shall reign in righteousness, and princes shall rule in judgment." Isaiah 11:4-5 says "But with righteousness shall he judge the poor, and reprove with equity for the meek of the earth; and he shall smite the earth with the rod of his mouth, and with the breath of his lips shall he slay the wicked. And righteousness shall be the girdle of his loins, and faithfulness the girdle of his reins."
3. The extent of His reign. It says in Psalms 72:8-9 and in verse 11 "He shall have dominion also from sea to sea, and from the river unto the ends of the earth. They that dwell in the wilderness shall bow before him; and his enemies shall lick the dust..... Yea, all kings shall fall down before him: all nations shall serve him." and Zechariah 14:9 says "And the Lord shall be king over all the earth: in that day shall there be one Lord, and his name one."
4. The length of His reign and the people who shall reign with Him are told in Revelation 20:4,6 which John says "And I saw thrones, and they sat upon them, and judgment was given unto them: and I saw the souls of them that were beheaded for the witness of Jesus, and for the word of God, and which had not worshipped the beast, neither his image, neither had received his mark upon their foreheads, or in their hands; and they lived and reigned with Christ a thousand years... Blessed and holy is he that hath part in the first resurrection: on such the second death hath no power, but they shall be priests of God and of Christ, and shall reign with him a thousand years."

Sunday School ..... 9:45 a.m.  
Worship Services ..... 10:45 a.m.  
Evening Worship Services ..... 6:00 p.m.  
Wednesday Evening Services ..... 6:30 p.m.

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Morning Worship: 11:00 a. m.  
Evening Worship: 8:00 p. m.



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## The Divulcation Times Are Back Again

As we merchants all know, the only way to let people know about our business products and services is by advertising. BUT, with today's economy and higher prices, the little business people CANNOT afford to advertise any more, not because of the economy, but because of THE SKY HIGH PRICES of the advertising medias, & too many, with little or no results and still cost you an arm & a leg.

Well, the DIVULGATION time is back again to show you how to get a piece of the pie. Not only with the FASTEST GROWING segment in the United States, (HISPANOS), but with all segments. This is the philosophy of a local plumbing firm and founder of BUSINESS AND PROFESSIONAL HISPANOS DIRECTORY that guarantees you the most economical way to promote your business. 24 hours a day, YEAR AFTER YEAR of advertising for less than 14c per copy! If you unite, you don't have to attend any meetings or pay any monthly dues, only a small entry fee.

I, Andrew (Andy) Cruz, D.B.A. ANDY'S PLUMBING, GUARANTEE you the most effective and economical way to divulgate your business. No TV, newspaper or radio station or any other media can give you the most for your DOLLAR like this plan! MERCHANT, you can be one step ahead in your business with BUSINESS AND PROFESSIONAL HISPANOS DIRECTORY. Limited time offer for the first 200 firms. CALL NOW AT 763-4356 or drop by 1638 MAIN ST., LUBBOCK for more information.

As of June 1, 1988, the deadline for all news to the Southwest Digest will be 5 p. m. on the Monday prior to the Thursday deadline.

This move is necessary, because of the rush of

articles prior to publication day.

Deadline for all advertisements will be at 12 noon on the Tuesday prior to publication day.



**LUBBOCK POWER & LIGHT**

10th and Texas 763-9381

Lubbock's Only Home-Owned Utility

Classifieds:  
762-4605

**Yards & Lots Mowed**  
Yards and lots cutting wanted. Please call: 828 3409 or 762 2886. Rev. Thomas and Brother B. J.

Working to justify your trust.

**SPS**

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

A254-12-84-930-1

Wigs Wigs Wigs

# Wigs

Wig Trend

Downtown  
**BROADWAY & Texas**  
763-1106

**This Will Be A Series Of Articles On Missionary Work**

by  
Mrs. Otriss O. Barron, Senior Mission I  
Greater St. Luke Baptist Church



Mrs. Otriss O. Barron, Senior Mission I

**8 POINTS OF MISSION:** "How can we say we love the Lord, whom we've never seen, and hate our brother who we see every day?"

**ABC Of Mission**

**(1) AIM OF THE MISSION**

Mission is the very heart of Christianity. To be a Christian involves being a part of a missionary program and the sharing of its privileges and responsibilities. The crux of Christianity is the concept that God sent His son into the world to save it. Christ came to seek and serve the lost. God says to each and every Christian, "As the Father has sent me, even so I send you. Go ye therefore and make disciples of all nations," that the world should be saved through Him. As members of the Body of Christ, dead in sin, buried with Him in the new new of life, we have been called, chosen, and commissioned to preach, teach and reach, that the Good News of the gospel be proclaimed to unsaved men to the uttermost ends of the earth. Let us keep this scripture in mind. Hebrews 12. "Let us lay aside every weight, and the sin which doth so easily beset us, and let us run with patience the race that is before us."

**ADAMS PLAINS FUNERAL HOME**

609 18th Street (18th & Ave. E)  
Lubbock, Texas

Phone: (806) 765-5555

Rev. Roscoe Adams  
Owner & Mortician



"We Are Open Now To Serve"

**BOB JORDAN AMUSEMENT CO., INC.**

3512 Avenue Q (806) 744-0656  
Lubbock, Texas 79412

Bringing The Finest In Games  
And Music To The  
South Plains!



Isn't It Time You Trade In Your

Old Machines For The Latest And The Best!

Continuation Sales

MECH OPERATED MACHINES SINCE 1952

**Wiley College Readies For 115th Year**

Wiley College, Marshall, Texas, is gearing up for the start of one of the most academically exciting years of its 115 year history.

Several new programs are on tap for the fall term and with the acquisition of Pemberton High School complete, Wiley College will have room to grow.

Topping the list of what's new at Wiley is the Freshman/Sophomore Basic Studies Program. The program will utilize smaller classes, tutors and some computer instruction to strengthen students in math and English skills.

"The ultimate goal of this program is to improve the students' reading, writing, speaking and computation skills before entering their area of specialization," said Wiley College President Dr. David L. Beckley.

The basic skills program currently utilizes computer assisted instruction in the reading laboratories; however, math laboratories will also be included under the new program, which is scheduled to be housed in the Pemberton High School Building.

Wiley College signed a contact in January with the Marshall Independent School District to trade land and \$25,000 for Pemberton High School. The school formerly housed MISD's

ninth grade students.

In addition to housing the basic program, the building will be home to the hotel and restaurant management program, the music hall and several faculty and administrative offices.

Also under way is Wiley's Science Honors Track Program. The Science Honors Track Program is designed to create a learning environment that challenges student's intellectual abilities, and encourages the development of requisite skills for the use of these abilities.

The major goal of the program is to produce competitive science and math majors. It involves an accelerated curriculum amalgamated with scientific research, special laboratory projects, and thorough with projects, and thorough advanced topics on new frontiers in science and technology.

The Science Honors Track Program consists of five scientific disciplines which include biology, chemistry, computer science, mathematics and physics. The program provides \$1,000 endowed scholarships to students beginning with their selection from Wiley's Pre College Science Enrichment Program

(PSEP). Scholarships are renewed each year, provided the students maintain a 3.3 grade point average. PSEP is an intense six week summer program for high ability high school students with disadvantaged backgrounds.

Transfer or advanced students may enter the program upon the recommendation of a science faculty member and provided the student has a 3.3 GPA or above, according to Natural Science and Math Division Chairman Dr. Maurice Mills.

According to Mills, the program seeks to provide for "study and research through a creative association of science faculty, industrial scientists and students as a community in quest of extending the boundaries of knowledge in science and technology."

The endowed scholarships offered by the Science Honors Track program are underwritten by the Fasken Foundation. PSEP is supported by the Department of Health and Human Services.

Wiley College, located 145 miles east of Dallas, Texas and 38 miles of Shreveport, La., is an affiliate of the United Methodist Church and the United College Fund.

Wiley College provides major PSEP scholarships to students without regard to race, color, creed, or ethnic origin.

For enrollment information, contact the director of Admissions and Recruitment at 938 8341.

**THIS N THAT**

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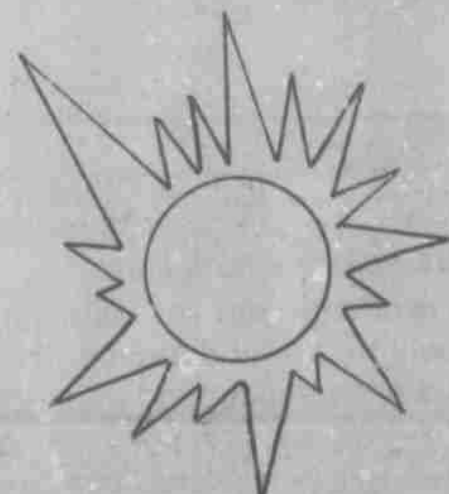
**ON THE MOVE!! THE CHAMBER** ... needs you ... and you need it ... if you have time ... **STOP BY** ... the office at ... **2612 WEBER DRIVE** ... and you'll be glad you did!

**CONGRATS!! THIS N THAT** ... would like to say ... **CONGRATS** ... to ... **EL EDITOR** ... for winning ... **FIRST PLACE** ... in the second ... **CHALLENGE OF THE STARS** ... last Sunday afternoon in ... **MAE SIMMONS PARK** ...

**EDITOR BIDAL AGUERO** ... and his staff ... did a splendid job ... and they showed what can be done ... **WITH ONLY A HANDFUL** ... of dedicated employees ... **CONGRATS!! BIDAL & OLGA ROJAS** ... for a job well done ... This year was your year ... who knows ... just maybe ... just maybe ... the ... **SOUTHWEST DIGEST** ... will compete next year!!

**BACK TO SCHOOL**

**10% OFF SPECIAL**



Presently: \$9.99

(10%) TEN Off On All KITS:

- Lustracurls
- Classy Curls
- Hollywood
- Ultra Star
- Donnies



\$6.50

Isoplus Hair Conditioner  
Comprised of Jodine, Lanolin, V. A. Castor OIL ..... Item Detrimental For A Healthy Head of Hair



Magic Smoothly  
Fragranted  
Shaving Powder  
Available In Gold



\$1.59

**J & J Beauty Supply**  
1813 Parkway Drive  
Lubbock, Texas  
(806) 744-4521

\$8.39

Dark & Lovely  
No Lye Relaxer  
Featuring Exclusive  
Pre Care  
Pre Relaxer Treatment  
New Packaging



Curly Kit Pro Line  
Especially Formulated  
To Give Thick Coarse  
Hair Textures A Stronger  
Longer Lasting Curly Style



\$8.99

\$7.99

Pro Line Soft N Beautiful  
Deep Conditioning  
Cream Relaxer  
Styling Ease And  
Sophistication



\$5.99

Care Free Curl  
Curl Activator  
16 Oz. Softener  
Non Whitening  
Pleasant Fragrance



Gentle Treatment No Lye  
Conditioning Long Lasting  
Body And Sheen Filled  
Creame Relaxer

\$8.39



Spend Your Money Where It COUNTS!!