

BULK RATE
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Lubbock, Texas
PERMIT NO. 385

Economic Development Planning Conference Set



UNIVERSAL LIFE CHAIRMAN HERE -- A. Maceo Walker, Chairman of the Board of the Universal Life Insurance Company, will speak in Lubbock Friday night at a banquet honoring the "District Manager of the Year" in the company. He is Eugene Jackson, district manager of Lubbock. The banquet will be held in the Holiday Inn South beginning at 8 p. m.

SOUTHWEST COLLECTIONS 9-83
TEXAS TECH UNIVERSITY
LUBBOCK, TX 79409 R3203

The Lubbock Community Economic Development Planning Conference has been set for the weekend of October 5-7 with all persons interested in the community development of the economically depressed areas of the city invited to attend. The number of participants is limited so applications should be made as soon as possible. The City of Lubbock is going through a number of changes that present exciting opportunities for those interested in community economic development. With the expansion of the City Council as a result of the single-member district suit, there is a sense of greater representation and participation on the part of many minorities and neighborhood people. The changes include the Interstate Highway 27 project, the proposed Riverwalk development

through Goodalope, the annexation of Carlisle, the appointment of Mayor's 2005 Committee to plan the future of Lubbock, including committees on economic development, urban design, housing and neighborhoods. Minority and neighborhood leaders for years have talked about the need to take on community-based economic development projects, whether it's housing, day care, shopping centers, care for the elderly, or minority businesses. Many of you have been active with groups already doing these projects. With all of these changes and a renewed interest in being part of building our future here in Lubbock, it was felt that there is no better time than now to bring together the leaders and potential leaders of community groups to actually plan our future. The conference will be led by Atanquilli Sanyika and Dave Kirkpatrick of the National Economic Development and Law Center in Berkeley, California. Mr. Sanyika has a long history of involvement in civil rights and has been a management consultant for 20 years in community economic development. The conference will include workshops on determining needs and selecting projects, obtaining funding and technical assistance, and job-creation strategies. Anyone wishing to participate or wanting further information should contact Nathan Hult or March Wenzler at 763-4557.

EHS Booster Club Organize For Year

Parents and friends of Estacado High School Booster Club met Tuesday night in the school cafeteria to organize for the new year. According to Joe "Scandy" Gonzalez, president, "Several committees were set up for 1984.



EHS BOOSTER CLUB OFFICERS - In an important meeting Tuesday night, members of the Estacado High School Booster Club elected persons to serve on various committees for this year. Pictured above are officers for the year. They are, from left right, Joe "Scandy" Gonzalez, president; Eule Cage, vice president; Connie Peraz, secretary; and Flossie Davis, treasurer. The booster club will meet each Tuesday evening in the Estacado High School cafeteria at 7 p. m.

Those committees and chairpersons chosen were: Selling, Kaylene Childers, chairperson; Fund Raising, Eula Cage, chairperson; Phone Calling, Mary Doss, chairperson; and Refreshments, Jerlene Upshaw, chairperson.

Membership dues for the year is \$2.00. The first selling project will be the selling of football team pictures to area businesses for \$15.00 each; bells for \$2.00 each; EHS seat cushions \$4.00 each and EHS No. 1 fingers for \$4.00 each.

For further information about the EHS Booster Club, call Mr. Gonzalez at 747-8400. A bus will leave for the Midland and Estacado game Friday, September 21st, via T. M.

& O. bus, at 5 p. m. and return early Saturday morning. Cost is only \$11.00 per person, and must be paid by noon Thursday, September 20th, at the EHS Student Activity Office or contact Mr. Gonzalez.

The EHS Booster Club will meet every Tuesday evening in the cafeteria. Viewing of the football game from the previous week will be seen. There will also be a speaker each week, and the discussion of the club business.

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Southwest Digest

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VOL. IX, NO. 2 PHONE (806) 762-3612 510 EAST 23RD STREET LUBBOCK, TEXAS SEPTEMBER 20 THRU SEPTEMBER 26, 1984

East Lubbock Citizens Want To Move Forward

by **Eddie P. Richardson**
in the Thursday, September 13, 1984 issue of the Southwest

Digest, an article entitled "East Lubbock Community Upset With ELNA" has caused some concern by parties involved.

Since this article, the Southwest Digest has had many calls from East Lubbock residents stressed the points that

the article gave more of the other side's views than theirs. Most of the callers said they wanted to

move forward and work with the community. The concern of most residents is of their concern about the community and its future. According to a person in opposition with ELNA's press release is that their discontent is with the way the organization (ELNA) is run, the politics, the money for salary of an administrator and no money allotted to the community. "The salary is out of proportion to the grant and someone outside the community is profiting from the community," said a disgruntled person. "We don't want to become a goat (Jean Banks and I)," said J. W. McCallery. "Both of us are concerned about the welfare of East Lubbock. We've worked real hard for East Lubbock, and don't want to see anything happen that will cause it to go down," he continued.

There is also discontent about alleged improper record keeping of the financial books of ELNA. The latest ledger only has two pages and was recently purchased after pressure from citizens. Some citizens have said they were not able to see minutes of previous meetings. Continuing Mr. McCallery, "We don't want to tear down East Lubbock. We want to build. We just do not like the way that woman (Cecile Delantny) runs things." One senior citizen, who asked that their name not be mentioned, said: "We have worked too long and hard to stop now. We need to clean up this mess now!" Another said, "We are not going to let some outsider lead us down the drain. We will lead ourselves."



Black GOP Leader Speaks Here Monday

Monday, September 24 at 7:30 p. m., the Republican Women of Lubbock County will be sponsoring an event at Republican Headquarters, 3310 - 34th Street. Guest speaker will be Joanna Collins of Kansas City, Missouri. Mrs. Collins is a black Republican leader in her state and on the national level. She is currently serving a mayoral position in Kansas City, Missouri.

local politics and she joined the Republican county organization. For Collins, it was the start of a long career in politics. She moved up through party ranks before running for the county legislature in 1972. Although she lost by 2,000 votes, Collins was the first Republican to earn as many votes in the heavily Democrat area.

Two years later, Collins was appointed to fill a vacancy on the Kansas City Council and a year later, she fought a tough race and won election to a full four-year term as city councilwoman, a position she has held ever since. Collins feels there is "much opportunity" for black women in America and in the Republican

Party -- particularly at the local and state level. Mrs. Collins will be introduced by State Representative candidate, Ron Givens, District 83, at the September 24th reception. Cost will be \$3 per person to help defray the expenses of her trip to Lubbock.

R.J. Reynolds Supports Black YMCA's

MIAMI, Fla. -- R.J. Reynolds Industries, Inc. of Winston-Salem, N.C. has received the 1984 annual Southeast Region Consortium of Black YMCA's (COBY) Corporate Citizenship of the Year Award of COBY's annual conference here.

Each year, COBY honors a regional corporation which has contributed significantly to the enhancement of the quality of life in a community through the Black YMCA. More than 40 YMCAs send nominations to the COBY selection committee.

responsive corporate citizen," Urquhart said. He cited examples of R.J. Reynolds' activities that have enhanced the health and welfare of its employees, including support for basic biomedical research; citizenship programs with the Farmers of America, the 4-H and Luce-Young; educational support at individual institutions and through organizations such as the United Negro College Fund and the Consortium for Graduate Study, and an extensive minority

In an article written in the March/April edition of First Monday, a magazine published by the national Republican Party, she states: "When I first moved to Kansas City, Missouri years ago, and went to vote in my first GOP primary there, I bumped into a little problem. I found that it was not easy for a black to vote or campaign for a Republican." She discovered that a "powerful" black organization was "encouraging" blacks to vote Democrat -- or not at all. Since she had been a Republican all her life, the situation was not to her liking. The experience motivated Collins to become involved in

Since 1875, when Richard Joshua Reynolds founded the tobacco company that has grown and diversified to become R.J. Reynolds Industries, Inc., the company has operated with the conviction that it has an obligation to be a responsible and

accepted the award on behalf of J. Tyler Wilson, chairman and chief executive officer of R.J. Reynolds Industries, Del Monte's parent company. The award was presented by Norm Urquhart, president of S.W. COBY. Urquhart cited R.J. for its history of corporate citizenship.

Washington -- One-half million lives in developing nations could be saved every year under a bipartisan bill introduced by Reps. Mickey Leland (D-

Bill Aims To Save 500,000 Lives

Missouri) and Tony P. Hall (D-Ohio), together with 10 other congressmen, to target American foreign aid to expand primary health care greatly.

Credit For Black Business -- Walt Simon (right) Kentucky Fried Chicken, and Richard Shelby, president of the Independence Bank of Chicago, add the final signatures to a \$50 million line of credit for new KFC franchises. The line of credit will allow for a competitive interest rate to franchisees building KFC restaurants who also will generate revenue for the bank. Simon, KFC vice president for business and resources development,

said this is his company's first major line of credit with a black bank to finance minority-owned and -operated KFC stores. The \$10 million will provide funds to build about 20 Kentucky Fried Chicken restaurants. More than 6,000 Kentucky Fried Chicken stores are owned or franchised worldwide. KFC Corp. is a unit of R.J. Reynolds Industries, Inc.

who is chairman of the House Select Committee on Hunger, Hall leads the panel's International Task Force. Investigations by the House Hunger Committee provided the

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NNPA FEATURE

COPING

by Dr. Charles W. Faulkner



Don't Let the Loss of Your Job Kill You

When unemployment increases suicides and heart attacks increase. And the general health of those who are affected deteriorates. The person who loses a job begins to question his/her worth as a human being and wonders if there is any point in continuing to live. Unemployment is like a time-bomb; two or three months after a slight rise in unemployment, hospital admittances (for physical and emotional ailments) rise significantly.

You must not allow yourself or anyone close to you to fall into the trap. Take care of your health. Learn how to control stress.

The anxiety that results from the possible loss of one's job may be as stressful as the actual loss. The victim having limited or non-existent basis for self-esteem develops acute frustration, stress and pent-up emotions that are bursting to be released.

Overeating, habitual smoking, loss of interest in daily endeavors, moodiness, shortness of temper, unpredictable behavioral changes, lack of concern for one's own well-being and the victims suffer unexplained illness and become susceptible to major life-threatening illnesses.

One of the most unfortunate outcomes of the loss of one's job is the fact that idleness produces boredom. Close family members and acquaintances then are placed in the untenable position of being recipients of the frustrated individual's distasteful behavior. Thus, relatives of the job-loser, also, find their stress levels reaching dangerous levels as the result of their having to stay in the company of an unhappy individual.

You should not allow your health to be threatened by a situation over which you had only limited control. Perhaps you cannot stop your employer from dropping you or a friend from the payroll but you can counteract the stress and consequent threat to your health. What should you do?

- 1) Realize that the loss of your job is not the loss of your life. As a valued human being, you can get another job. Possibly an even better one.
- 2) Plan, prepare and execute. Plan for the situation in advance. The best way to deal with a problem is to be prepared for it before it comes. Prepare several alternative plans for dealing with a negative situation. What are the most essential things in your life? What can you do without? Is it possible to save even a small amount of money? Can you move in with a relative or friend if you lose your job? Answer these questions now. Put your plan into action. Contact friends and relatives. Evaluate every possible resource. Make your contacts now.
- 3) Examine prospects for a new job. You might be surprised and pleased to find that other job prospects do, indeed, exist. But, let's suppose that they don't. What should you do? You should begin to consider an alternative career—an improvement in your professional status now. Perhaps you can take a couple of courses or advanced training. What professions will be profitable five years from today. Find out. You may fit in nicely.

Remember, life must go on in spite of setbacks. Your job does not determine your worth as a human being. Find other reasons for living and persevering and you will find that you can and will succeed no matter what challenges life produces for you. These challenges can only make you stronger.

Reynolds Support YMCA

Continued from Page 1

purchasing program. "To this sum," Urquhart said, "could be added many more millions of dollars given in time and contributions by RJR

employees."

R.J. Reynolds was nominated for the CGBY award by the Patterson Avenue YMCA in

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Harvest Week Set At New Jerusalem



Eliza Locke



Para Lee Sayles



Etha J. Cleveland



Lettie Carrington

Members of the New Jerusalem Baptist Church will hold Harvest Week Services September 26

through 30, 1984 at the church, located at 3524 East Broadway Avenue. Rev. Adolphus Cleveland

is pastor. With the theme, "A Memorial Before God," members hope to

match a \$2,000 memorial gift, with a goal set of \$4,000. The Memorial Gift Honoree is

Faith First Baptist Church News

1504 East 15th & Oak Streets
Rev. B. F. Roberts, Jr., Pastor
— Church Slogan —

"The Church reaching the whole world through Faith First," Hebrews 11:1

Sunday School began at 9:40 a. m. Title of the lesson was: "Do Good People Sin?" Romans 2:1-3, 20.

Morning worship was led by the Mission President, Sister M. Roberson, and Mission Secretary, Sister S. K. Sley.

Responsive reading was taken from Romans 6:1-10.

Our morning message came from a guest speaker, Elder David Phoenix. His powerful message came from Revelation 12:10. His subject was "The Blood of the Lamb."

The Mission and Brotherhood sponsored a program at 3 p. m. last Sunday. The Mission's theme was "12 Keys to God's Resources."

The welcome came from Sister J. Portee. Narrator was Sister C. Lawrence with Sister Grimes furnishing the music.

Each of the twelve key had on them something that we all must have, namely:

Knowledge, Sister S. Mosley; Faith, Sister G. Henderson; Prayer, Sister A. Mosley; Obedience, Sister S. Mosley; Determination, Sister L. Lewis; Faithfulness, Sister M. Wallace; Hope, Sister C. Justice; Patience, Sister Grimes; Good Works, Sister M. Darthard;

Golden Rule, Sister L. W. Harper; Love, Sister L. Harper and Joy, Sister M. Roberson.

President is Sister M. Roberson and program chairperson was Sister M. Wallace.

The Brotherhood then was "Pressing Toward the Mark of a Higher Calling." President Brother G. Jackson, and three of the

brothers gave short talks on the theme. They were Brother R. Portee, Brother H. Lewis and Brother G. Jackson.

Guest speaker for the afternoon services was Rev. L. Patton. His message was "An

Effective Brother." Scripture was John 1:36-51.

Cornelius Lee of Dallas, Texas, president of the Missionary Baptist General Convention of Texas Brotherhood will be at

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— Opportunity —

Department of Building Maintenance and Utilities has an opening for a General Maintenance Worker. Must be semi-skilled in electrical, plumbing, and carpentry work. Applicant selected responsible for providing own transportation to and from work site at New Deal. Apply to Texas Tech University Personnel Office, Room 143, Drane Hall, Texas Tech University. This is an AFFIRMATIVE ACTION/EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER.

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EDITORIALS • COMMENTS • OPINIONS

The Next Step Is Up To Us!

by
Eddie P. Richardson

Politicians are saying and doing their thing, but are we looking and listening. We need to observe their every move, word and act to see who is more responsible to our needs. Black people must look beyond party and register and vote. Black people must look beyond party and being taken for granted by one party and ignored by the other and select the people who are most responsive to us. There are good and bad people in both parties. Therefore, looking at the individual is very important. What's most key and crucial thing for us as a people is to have strong political unity, not just party unity, and to make both parties responsive to us, because in the past, neither party has really been responsive to us. We have been left out, taken for granted or ignored and left out of the American dream, by both parties.

In addition to political unity, we need community unity and economic unity. We must start doing for ourselves. For too long, others have doing for us. We do not need foreign forces and sources doing for us what we must do for ourselves. In order to build and rebuild our communities, the initiative and leadership must come from within. We can work with those from outside our community, but they should not have a leadership role or position. They should be used as advisors, resource and support.

This is what caused the misunderstanding with the East Lubbock Neighborhood Association (ELNA). People are tired of money leaving their community and the leadership coming from without and not within the community. No matter how good the intention, people do not like to be led by outside forces. Communities will accept advice from outside forces, but they want to lead themselves and chart their own destinies.

Along with political and community leadership, we also need economic unity. We must, in order to upgrade our communities -- buy, sell, trade, help and hire each other when ever possible. It takes us helping and working together to help ourselves.

People in our community who are not responsive to the community's needs should be treated as what they are -- enemies. No matter the race, creed or color. On the other hand, people who are responsive to the community and its needs should be supported and treated as friends. People who make money off our community and put nothing back into the community, we should educate our money and teach it to go where it is appreciated and respected. We, in order to build and rebuild our community and focus our minds should especially teach our money to stay away from businesses and people who do not respect us or it. That should especially be for people who do not reside in our community and take all the money across town with no support of our community.



NNPA FEATURE COLUMN

Washington Brass Tacks

by
Chester Higgins, Sr.



The sigma Delta chapter of the Society of Professional Journalists singled out John Publishing Co.'s Washington, D.C. bureau chief Simeon Booker to be among the four distinguished journalists to receive the highest honor the chapter bestows: induction into its Hall of Fame.

The veteran Booker is a survivor of more than a quarter of century of wars in the most fiercely competitive journalistic city in the world, the Hall of Fame Awards dinner at the National Press Club was a glittering black tie affair with Lawrence Spivak, retired chief of "Meet The Press" (NBC), Frank Cormier, retired White House correspondent for the Associated Press and Edgar A. Poe, correspondent for the New Orleans Times-Picayune, joining Booker in the honors.

The honorees were introduced by Alan Emroy of the Watertown (NY) Daily Times, who was also chairman of the chapter's Hall of Fame Committee.

When Booker responded he strode to the podium and started off his remarks with a touch of humor: "When my publisher, John H. Johnson," Booker said, "proposed setting up a Washington office, he had me to head the search committee. After a few days of deliberation, the one-man committee selected its candidate-- Simeon Booker." After the guffaws he added: "The publisher then proposed that our office be downtown and that the staff enter the main news media stream. The only handicap he forgot-- Simeon Booker and E. Fannie Granton, my assistant, didn't have infantry training."

"I hope, he continued, "that your hall of Fame has some quiet nook where you can imprint my name without later generations of journalists asking what the hell did I ever do. Simeon Booker never had an exclusive interview with a U.S. President, a private lunch with a cabinet member, or attended a military briefing. In a city with so much glitter and rank and raw power, I have been Bureau Chief to represent a people struggling up freedom road. I've been the on-the-scene reporter, the lobbyist, the

cheerleader, and obituary writer for a people who refused to give up during some turbulent years."

And then he entered a phase of his speech that must have been giving him a good deal of pain: the violation of confidence. He never called the Washington Post's Milton Coleman's name, the black reporter who blew the whistle on Jesse Jackson's private and tasteless "Hymie" and "Hymie Town" remarks. Giving prejudiced whites a gleeful opening to all but sink the campaign of the first serious black candidate for the presidential nomination in the history of the U.S.

Booker said this: "what has brought me the greatest joy has been the appreciation from blacks. I glory in that, against tremendous odds, we (are) slowly moving up. I take pride in my people and hold their confidence. Black talk means off-the-record. I have never violated that tradition. Any black anywhere in the country can talk to me off the record because I don't reveal sources. That's my trademark. When I started out here, a major black leader told me that he would rather be publicized in the New York Times than JET magazine. I lived long enough for him to ask for coverage in JET."

Many black professional journalists (many of them with white publications) have questioned Coleman's judgment. Several important ones have said to me that Coleman was smarting from violated trust he placed in the black writer, Janet Cooke (remember her and her Pulitzer Award story on the alleged black boy, Jimmy, who was shooting up dope, and how that was shot out of the water when it was discovered the story was pure hokum). Well, Coleman was her editor and according to some published reports he had ignored several cautionary warnings by other black Post reporters, especially Courtland Milloy, to check out the Cooke story because it smell like yesterday's fish wrapper. He did not, they said, hence the national embarrassment for all concerned when the Post had to wop up that the story was embroidered out of pure cloth and give back the Pulitzer.

Thus, Coleman was a loaded and primed timebomb, just waiting for a Jesse Jackson to make a flip remark in a "Black talk pre-conditioned situation. The fall out was awful, crypto white supremacist columnists, George Will, Joseph Kraft, James Roston, Richard Cohen, Pat Buchanan, Rowland & Evans-- the list is exhausting-- have been in full throated roar on the nation's big city newspaper editorial pages. The full Senate, get this, the full U.S. Senate, 100 stalwart and true white men without a dissenting voice voted to condemn Rev. Farrakhan. When has Congress risen to such virtuous heights with such unanimity? Against the Ku Klux Klan outspoken violence?

As Jesse Jackson would say, "be serious."

Leaving aside Minister Farrakhan's ill-advised threats, Milton Coleman will never enjoy the complete trust and confidence of the black community. In my opinion, this is, indeed unfortunate.

As for Simeon Booker: He had the courage to realistically assess the true black condition and position in the majority white American society today before a large influential, mostly white audience while accepting their highest honor. He minced no words where his loyalty lay and what to him integrity means.

An Independent View from Capitol Hill Black Men Bear Brunt In Fight For Justice

by
Honorable Gus Savage
Member of Congress



From birth to death, Black males face far greater health, social and economic obstacles than any other group in American society. This is the inescapable conclusion reached from an objective analysis

THE BELL

by
Rob Tiquel



Dear Belringers -- Well, we are about to hit the road again. For about a month, we have spent our early retirement days here at home trying to fix up the 'ole place' to make it livable for the Missus and myself. You know you spend nearly a lifetime helping other people to live good lives and you simply neglect to provide for yourself as one should. Yet that is the way the wheel turns sometimes but we suppose it is never too late to do good.

The plumbers, the carpenters, the painters and what have you are telling me that "you can move in a day or so" and can get back in your workshop then. That's good news and I am already planning to hit the road again but this time will be my own as that is the way retirement years work. You go when you please and you come when you please.

Living in the parsonage or manse or the home provided for the pastor or evangelist, has a tendency to make one forget that somewhere down the line, the preacher must provide his own sleeping and working quarters. We have known a number of ministers who when they reached retirement years did not have a place to call home. It can be a sad picture. It reminds me somewhat of the scripture that quotes the people as saying as Christ approached His death: "He saved others but he cannot save himself" or words to that effect. We could paraphrase that saying by these words: "He provided or helped to provide homes for many, but he did not provide a home for himself. We have always stated that one of the great needs of the Black church, was to provide homes for its worn out ministers and their families, perhaps it is not too late. It is never too late to do good.

Chimes: Ten years after touching off a national scandal that resulted in the collapse of the Nixon presidency, colored Watergate guard Frank Willis faces the same fate which many of the high government officials involved in the celebrated case faced-- a degrading jail term. If unsuccessful in his appeal to the U.S. Supreme Court on charges of shoplifting a 98¢ pen and a \$16 pair of tennis shoes, he will be forced to serve a jail term for being found guilty. "It's a sad commentary on our times," said one bellringer. "Willis has needed help for a long time."

The Student Loan Marketing Association (Sallie Mae) in Washington, D.C. has recently announced a program to give \$45 million in federal loans to minority students at 34 predominantly Black public colleges. For more information contact your college financial officer or write the Independence Federal Savings Bank, 1229 Connecticut Avenue, N.W., Washington, D.C.

Ramona Henderson, the first woman president elect of the National Association of Black Accountants, to young Black Accounting is hard line stuff. It's like playing football. You have to learn to bite, because if you don't you'll get all chewed up."

Within the next decade the nation's economy is expected to produce 25.6 million new job openings and 25 percent will be in such ones as sale clerks, custodians, cashiers, secretaries, registered nurses, engineers, truck drivers, waiters, school teachers and nursing aides. Jobs with worst prospects in next ten years are farm workers, domestic workers, postal clerks, telephone operators and railroad conductors.

of statistics contained in a National Urban League study released early in August.

The report, written by James McGhee, the League's research director, stated: "The attrition of Black males from various causes from conception through adulthood finally results in an insufficient number ... who are willing and able to provide for women and children in a family setting." This has resulted, according to McGhee, to a significant decline in male-headed Black families -- from 74 percent in 1960 to 54 percent in 1981.

The plight of Black males, the report continued, stems from a "gauntlet of dangers," including untimely deaths from disease, accidents, suicides and homicides and the failure to break discrimination in the job market.

The life expectancy of Black males at birth in 1979 was 65.5 years, compared with 70.5 years for white males, 74.2 years for Black females and 78.2 years for white females.

Contributing heavily to the shortage of Black men available for the maintenance of two-parent families is the high percentage of Black males in prison. In 1978, 38 percent of prisoners in local jails were Black males; the same year, of those prisoners in state and federal prisons, 45 percent were Black males. The Black male population of the United States is probably less than 6 percent of the total population.

When I think about the horrible statistics quoted above, I am forced to conclude that in a very real sense Black Americans are social, political and economic prisoners in the United States of America. And although Black women suffer heavily, the fiercest enemy fire is directed against the Black male. The wonder is not that so many of our young men fall by the wayside, but that as many as do survive with dignity and nobility.

In the midst of this devastation I remember again the marathon race of the Rev. Jesse Jackson for the highest office in the land, and the wonder this effort evoked in changing the face of American politics forever.

When I mourn for the young Black man dying with dope in his veins, I also marvel at the spectacle of Carl Lewis rushing to four Olympic gold medals with such ease that one is almost forced to conclude that superman is alive and well.

When I view with sadness young Black men deserting their families, I also applaud with pride those tough-minded young Blacks who are pounding on the door of corporate America and refusing to take less than total entry into these power worlds.

I suppose the above is a round-about way of proclaiming how much better things could be, of pointing out how much the audacity of young Black American men could contribute to the world if the stones of obstruction were just rolled a short distance from the door of opportunity.

The other day, in thinking about the perils created by Black-led gangs in our major cities, I was reminded how gangs declined during those turbulent years when the Black Panthers were struggling to make their programs prominent. At the very least this indicates that our young men will not wallow in idleness and despair when they have something positive to command their attention.

The group most deprived must always make the first move if progress is to be made.

In addition, we must define our own struggle, select our own priorities, and get on with the business of winning our liberation.

We must commit our young men to imaginative, appealing programs that they, in spite of themselves, will not stand still long enough to be numbered among the horrible statistics of that national Urban League report.



Navajo Indian legend says that Ship Rock, a towering monolith in northwestern New Mexico, was once a giant bird that brought their people to the area.

Business in the Black

By Charles E. Belle



Merchandisers Make Small Beautiful Owing a Home Is Only An Illusion

The fact that only five percent of the American households thoday can afford the average priced American house costing over \$100,000 has dramatically affected the inside of all living units. You can be sure the "house with a white picket fence" dreams still lives if in somewhat smaller proportions. People have not given up their "champagne taste" even though they have "soda pop pocketbooks." Putting buyers and sellers together for almost 70 years in San Francisco, the Western Merchandise Mart and its predecessors have been the focal point of the home furnishings industry in the nations' trend setting West. With the economic crunch going on around the country, the Mart's Summer Home Furnishing show last month sowed how to keep at least the illusion of the American home alive.

Many factors contribute to the cutting down on the actual size of houses in the marketplace. Economics. Social. Space. Tom Jones, an architect and visiting faculty member of the University of California, Berkeley, says, some factors cutting down the size of the living unit is

Southwest Digest

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Editors - Publishers
T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the industrial, education, social, political and economic advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

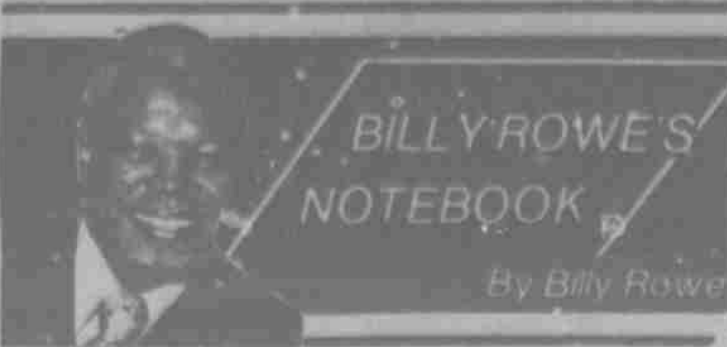
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National Advertisement Representative
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A Cooperative Effort for Advancing The Affairs And Actions Of Black Americans For The Greater Benefit Of All Americans

ENTERTAINMENT DINING THEATRE



**BILLY ROWE'S
NOTEBOOK**
By Billy Rowe

Phoenix House Battles Drug Abuse

New York City -- They are taking more drugs, and starting at earlier ages. This is what we face today: five out of every 10 babies born today will be using drugs by the time they're 15. It could be your child or grandchild. Some three out of every 10 students will drop out of high school before they graduate. Including smart kids, privileged kids. Those were the opening remarks of Dr. Mitchell S. Rosenthal, president of Phoenix House, at this year's annual awards dinner, held at Windows on the World, saluting James L. Ferguson, chairman and CEO General Foods Corporation, who was the recipient of the sixth Phoenix House Award for Public Service. This award was created "to honor exceptional Americans—men and women whose achievements and service to society will inspire young people struggling to reclaim disordered lives."

For 17 years Phoenix House has waged this war against drug abuse with outpatient and residential treatment centers for adults and teenagers. This organization has adapted the principles of the therapeutic community—self help, honesty and mutual concern—in this beat the clock effort to prevent drug abuse and heal the lives that drugs have wounded. The head of this organization since the beginning Dr. Rosenthal, a psychiatrist, began treating abusers while serving in the U.S. Navy. Later he became the first Deputy Commissioner for Rehabilitation for New York City's Addiction Services Agency. Besides New York City Phoenix House also has treatment facilities in Orange County, Ca. and a residential high school in Westchester County, New York. This past year the Phoenix House/John F. Kennedy High School awarded 47 degrees.

As founder Dr. Rosenthal offered some very grim facts to this audience filled with the heads of this nation's Fortune 500 corporations: 64% of our high school seniors admit to illicit use of drugs; The death rate of Americans between the ages of 15 and 24 has risen dramatically in the past 20 years. The major cause is drug abuse; 50,000 Americans die in auto accidents every year—again drug abuse is the cause; 40% of our population uses illicit drugs today, but 20 years ago it was a mere 4%. However, I don't believe that any of these facts are new to my readers. How many times have we seen, heard, or cried about the destruction of a young life of someone who was related to us, or maybe it was just the neighbors kid down the street who was destroyed by this slow, but deadly killer. The doctor dispelled the rumor, or belief, that "it only happens to them." If I have told my readers once I have told you a thousand times. Drugs are a big business, and although we spend a lot of bread, \$172 billion yearly, we are not the only consumers of this poison I don't know how many of our dollars go to this murderer, but any number is too much.

However, there is hope of a silver lining breaking through in this very dark cloud. "In its 17 year history, Phoenix House has won some extraordinary battles. It has demonstrated clearly, predictably and repeatedly that kids from all walks of life—rich, poor, black, white, educated, uneducated, from severe abusers to mild experimenters—can deal with drug problems. It has proved that addiction is curable." Dr. Rosenthal admits that Phoenix House only creates an environment where these individuals can save themselves. These are men, women and children of "great courage, who battle with something that looks bigger than they are." The Phoenix House knows it's up against a Goliath size problem, but like David it's slingshot is filled with righteous. As Dr. Rosenthal said, "Phoenix House doesn't know how many of them will ultimately win. Everyone doesn't. Some Leave. But for a battle this tough, Phoenix House produces an amazing number of winners: 90% of Phoenix House "graduates" remain drug free."

PARTY TIME -- N.Y. Chapter Northeasterners were hostesses at the conclave for 11 chapters from across the country. More than 227 out-of-towners including Roxie Campanella, from L.A., a N.Y. member showed up for the festivities. Roy stayed home. It was a weekend long frolic at the Plaza and the red carpet was rolled out in all directions for the celebration of 52 years of an org. The hostess chapter is permitted to choose a charity for a contribution from the Nat'l treasury. Dance Theatre of Harlem was N.Y.'s choice. Ernesta and John Procoppe's annual Memorial Day Barbeque saw Mr. & Mrs. Percy Sutton, Judges Andy Tyler and Herbie Evans and spouses, Tony Brown, Chuck & Brenda Williams and 150 others enjoying their spread of ribs, chicken, hamburgers and a truck full of weenies.

33 Wood Hotline -- Billy Dee Williams will join Dianora Carroll on "Dynasty" next season. I hope this has not knocked out Harry Belafonte, who was also supposed to appear on this oh-so-hot nighttime soap. Ruby Dee has been added to the cast of the CBS-TV miniseries "The Atlanta Murders," January 1, 1985, will mark the first time that authentic Afro-American will participate in Philly's "Alummers Parade," a prime tourist attraction since 1901. The "Goodtimers Club," of North Philadelphia, will be the sixth member in the comic division. SHAME, it took them organizers 64 years to discover also like to participate in the tradition of mummery, the wearing of mask or disguise for fun, especially at Christmas time. The tradition started in England. Soon we will be able to pick up our favorite R&B artists on CD (compact disc). CD's are the newest form of electronic technology coming into its own in the entertainment industry. So far, only rock, jazz and classical music have been exposed to this new trinket. The story is that consumers of R&B were too poor to purchase this equipment. However now it seems that disc players have become affordable enough for everyone. R&B lovers include. The sad thing about this story is that the decisions makers at the record companies believe this. I know they study our buying habits, but never in a way that benefits us. I bet had they put some R&B favorites on CD's we would have purchased the discs and discs players. Marketers and the Afro-American consumer situation always reminds me of the chicken and the egg story. Only the question is which came first, the product, or consumer interest. **STAY LOOSE...Billy Rowe is a syndicated columnist.**



The first time a baseball player from another city and another team received homage at a major-league baseball stadium was when Roberto Clemente, of the Pittsburgh Pirates, was so honored at Shea Stadium on Sept. 24, 1971.

MASH

28-12

Entertainment In Lubbock

by Brenda Vincent

As you may have noticed, the Entertainment column has been rather small the past few issues of the Southwest Digest. This is due in part to the fact that Summer programs are still ending and Fall programs are just now gearing up. When I learn of something that is happening here in Lubbock, I do my best to attend and then give you, the reader, the happening in a nutshell. Watch this column for special interviews, interesting news and more exciting Entertainment Specials—all coming soon, and all for you!

Though it is not lengthy, here is the schedule for the week: 2 p. m. Saturday, David Syrotiak's National Marionette Theatre performs "Peter and the Wolf" at the Civic Center Theatre. Tickets are \$4 for adults, \$2 for children.

September 16 - 23, Revival at Calvary Baptist Church, 62nd and Slide Sunday 10:45 a. m. and 6:00 p. m. Monday through Friday, 11:45 luncheon. Monday through Saturday, 7:00 p. m. Nursery provided.

Sunday, September 20th, Westmont Christian Church will celebrate 25 years in Lubbock.

September 18, Bob McGarrett's Acoustic Night at Main Street. No Cover.

September 18, Isaac Stern, Violinist, Municipal Auditorium at 8:15 p. m. Reserved seats are \$20, \$19, \$18, \$17 for the general public. Tech students tickets are \$17, \$16 and \$14. Individual tickets on sale at the Tech University Center's Ticket Booth.



Film Shown About Lubbock McDonald House

Let's Ask Aunt Dee Dee

The Southwest Digest takes great pride in introducing our newest column, "Let's Ask Aunt Dee Dee," written by Edda R. Pittman. This advice column will answer your questions on writing personal ads, responding to them, singles clubs, dating etiquette and other issues faced by today's singles.

The writing samples Edda submitted were the most instructive satire we've read in quite some time. She tends to be blunt and outspoken. She has had enough experiences in the last four years, meeting people through personal ads, to fill a book. Her column, which already appears in Contact, Houston Singles, the St. Louis American, The Sacramento Observer, the Tallahassee Capitol Outlook, and the Charleston Chronicle, will reflect her satiric wit while providing information and entertainment.

Edda is a graduate of St. Louis University where she majored in Communications (Interpersonal). Her research was primarily in the area of nonverbal communication as influenced by the variable of sex and as evidenced in power and dominance. In addition to writing this column, she is the author of many short stories on the interpersonal conflicts between women and men, as well as feature stories on outstanding blacks.

The Digest is quite certain that "Let's Ask Aunt Dee Dee" will appeal to our "perplexed singles," especially the newly divorced, who have questions on the joys (and sorrows) of singlehood that just haven't been answered by those Friedman twins (Dear Abby and Ann Landers). Reader comments are invited.

JOIN THE MAGIC AT MAIN STREET

From: The Musicians Bar

Thursday - James Bogle - Guitar Ensemble
Friday - E. O. Rhythm & Blues
Saturday - "Experience" - Jazz
Sunday - 5 O'clock Jazz Jam
Monday - Open Stage - Bring Your Act!
Tuesday - Easy Ride Band - Blue Grass
Wednesday - Mike Prichard Rock & Roll Jam

Main Street
2417 Main Street 747-0828
Free Coffee after 1:00 a. m.



NAME THESE FAMOUS RECORDING ARTIST — The first eight persons who sends the names of these famous recording artists will receive a one year free subscription to the Southwest Digest. It is our eighth year in business, and we want to reward those persons who know the names of these famous artists. First eight will win!

Cooke Receives Award In K. C.

Mr. C. F. Cooke, II, assistant vice president agency, just

returned from Kansas City, Mo. where he received a Life Underwriters Training Council (LUTC) Fellow award.

There were approximately three hundred and only four Blacks were present at the session

September 9th through 13th.

"It was quite an affair, and it's good to be a part of something good for the insurance industry," said Mr. Cooke.

Mr. Cooke was former District Manager for Lubbock, and is



Plans for construction of Lubbock's Ronald McDonald House on the campus of Texas Tech University were announced in August by Family House, Inc. and The Junior League of Lubbock.

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conscience and was an advocate of equal rights and responsibilities for women a full century before suffrage became a political issue. A pacifist, she was suspected of treason during the Revolutionary War and spent much of that period in jail. Who was that lady? — Ann Lee



She lived from 1736 to 1784, and most historians credit her with founding the Shakers. She took a stand for the dignity of labor and the rights of

So says the VA... BOONER
THE VA PROVIDES ONE-TIME DENTAL CARE TO ALL ELIGIBLE VETERANS AFFIDING WITHIN ONE YEAR AFTER SEPARATION FROM SERVICE.

KISS ME!

Contact the nearest VA office (check your phone book) or write: Veterans Administration, 771A1, Wash., D.C. 20420

presently serves on the Board of Directors of Atlanta Life Insurance Company. At one time, he was former Area Director for the State of Texas.

Reynolds Fund

Continued from Page 2
Winston-Salem, which was the recipient of an RIR grant for a new facility.

Its nomination cited RIR's support of Winston-Salem State University, nearby North Carolina A & T State University, support of the Winston-Salem Urban League and NAACP, as well as the contribution for the new YMCA.

"R.J. Reynolds Industries has entered into one of the largest agreements ever with minority-owned insurance companies and has established a substantial support program with minority-owned banks," the nomination said.

"In 1983, the company conducted more than \$80 million in business with some 1390

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• Hemphill-Wells—S.P. Mall only
• Dunlap's—50th & Elgin
• Fair Ticket Office 744-9557

CHARLEY PRIDE
Sat., Sept. 22-4 & 7pm \$7 & \$9

GEORGE STRAIT
Mon., Sept. 24-7pm \$7 & \$9

JOHN ANDERSON and the MAINES BROTHERS
Wed., Sept. 26-7pm \$7 & \$9

LEE GREENWOOD
Tues., Sept. 25-7pm \$7 & \$9

RICKY SKAGGS
Thurs., Sept. 27-7 & 9pm \$7 & \$9

WATLER BROTHERS
Fri., Sept. 28-7 & 9pm \$8 & \$10

MAIL ORDERS WRITE: SHOW TICKETS P.O. Box 208 LUBBOCK, TX. 79408 (In Lubbock, call 747-0828)

DAVID FRIZZELL & SHELLEY WEST
Sat., Sept. 29-4 & 7pm \$7 & \$9

THIS N THAT

GOOD TO SEE! Last Saturday morning at the **DOWN HOME CAFE** ... at least **TWENTY BLACK BUSINESSMEN** ... got together to **DISCUSS** ... the need for something to be done about the **NEED FOR BLACK BUSINESSES IN EAST LUBBOCK** ... This effort was coordinated by **REV. P. B. PHENIX** ... The excited **BLACK BROTHERS** ... have decided to continue this type of a setting **EVERY THIRD SATURDAY OF THE MONTH** ... with the next breakfast at 7 a.m. ... in October ... This kind of an effort ... can continue to give some positive structure ... All present last Saturday morning **WERE EXTREMELY EXCITED** ... about can be done in **EAST LUBBOCK** ... All have been encouraged ... to bring another **BLACK BROTHER** ... with them next month ... The **FOOD** ... prepared by **DOWN HOME CAFE** ... was delicious ... and more of this ... too is needed ... We need to **SUPPORT** ... Black Businesses ... We already have **SOME BLACK BUSINESSES** ... and can bring in more ... if we just stand together ... We need others to come to East Lubbock ... More of this later ...

NEEDS CLEARING UP! The **CONTROVERSY** ... over the **EAST LUBBOCK NEIGHBORHOOD ASSOCIATION (ELNA)** ... needs to be **CLEARED UP** ... and it can be done so by **BOTH SIDES** ... sitting down together ... and working out the differences ... Hope this will become a **REALITY** ... very soon!

APPROXIMATELY 100 STRONG! THIS N THAT ... learned last Saturday ... that approximately **ONE HUNDRED NEW VOTERS** ... were registered in East Lubbock ... with emphasis on Precinct 20 ... as well as Green Fair Manor Apartments ... and another precinct were residents from the **FLATS** ... who have become registered voters ... There are **MANY MANY MORE WHO NEED TO REGISTER** ... Not only must they be **QUALIFIED VOTERS** ... but they must exercise this right **BY GOING TO THE POLLS TUESDAY** ... November 6th ... If you want to help **REGISTER PEOPLE** ... contact either **ROSE WILSON** ... or **RENETTA HOWARD** ... Tell them that **THIS N THAT** ... advise you to get involved ...

HATS TALKING! If you were at **BETHEL A. M. E. CHURCH** ... services last Sunday morning ... you'd have seen two **FEATHERED HATS FIGHTING AT EACH OTHER** ... VERY BEAUTIFUL HATS ... and worn by **MRS. C. H. LYONS** ... and **MRS. RENETTA HOWARD** ... You know ... if hats could talk ... **WONDER WHAT WOULD THEY SAY???** **IT WORKS!! REALLY WORKS!!** A California woman **MRS. THORIE ASHLEY** ... last year ... walked into **MERIT PONTIAC-GMC** ... in Oakland, California ... and handed the owner **1,500 TWO DOLLAR BILLS** ... as a down payment on a new car ... The owner gladly ... accepted the money ... But the point being made is ... **THAT MANY OF THE BUSINESSES WHO RECEIVE THE ONE HUNDRED SIXTY (160) BILLION DOLLARS** ... that Blacks spend annually ... means much more than the differences between **PROFIT AND LOSS** ... Black spending provides

WEALTH FOR MANY WHITE BUSINESSES ... Something to think about here in **LUBBOCK** ... and the **SOUTH PLAINS OF TEXAS** ... Did you get your share of **TWO DOLLAR BILLS** ... or **SUSAN S. ANTHONY COINS (\$1)** ... and let **WHITE LUBBOCK** ... know about your **BUYING POWER?** **D. C. KINNER THE BARBER SAYS: "THE TOUGHEST** ... thing about quitting **SMOKING** ... is getting folks to **LISTEN TO HOW YOU DID IT!"** **THE BALLOT IS POWERFUL!** If you don't think the **BALLOT** ... is not powerful ... how do you explain that **BLACKS ARE MAYORS** ... of four of the top six cities ... in the USA ... and eleven of the **TOP TWENTY** ... T.C.'s should **SHOW US SOMETHING** ... That's why **WE MUST VOTE!** **LOOK FOR THIS! BLACK WOMEN** ... will organize a **NEW POLITICAL GROUP** ... since they fell that **DEMOS** ... did not show proper respect at the San Francisco Demo Convention ... this past summer. **ONLY GOT CAUGHT!** How that a **MISS AMERICA** ... has been chosen ... and since the first Black ever chosen ... **VANESSA WILLIAMS** ... was spotlighted for what she did ... keep in mind that **SHE WAS THE VICTIM OF THE GREAT URGE** ... that so many women have to **GET AHEAD** ... in a tough competitive business ... **LIKE MODELING** ... some take the **PICTURE ROUTE** ... as Vanessa did ... But at least **FIFTY SIX PERCENT OF WHITE MOVIE STARS** ... have taken the **HOT SHEET ROUTE** ... Wanna bet ... just didn't get caught? **SHOULD BE BOWING TODAY!** No matter ... what you may say ... or think ... Democratic vice presidential candidate **GERALDINE FERRARO** ... should be **BOWING TO THE BLACK COMMUNITY** ... because if it wasn't for **REV. JESSE L. JACKSON** ... she wouldn't have been even **CONSIDERED** ... less known nominated ... Some say they are **TRYING TO GET HER TO LUBBOCK** ... with the assistance of **CONG. KENT HANCE** ... **PROUD MOTHER!** Last Friday night at Lowery Field **THIS N THAT** ... happened to be sitting in front of a young Lubbock mother **RENA MAE PEARSON** ... who was wearing a **PANTHER SHIRT WITH 'PEARSON' PRINTED ON IT (AS WELL AS NO. 33)** ... Can you imagine who No. 33 is? By the way ... the entire family ... "as wearing **NO. 33!** She said ... "I WANT ALL MY KIDS (FOUR) T ALL MY KIDS (FOUR) TO ALL GRADUATE FROM HIGH SCHOOL" ... and she meant that! **NEEDS CUTTING DOWN!** The **TALL** ...

WEEDS ... on the East 24th Overpass **NEEDS TO BE CUT** ... Everything has gone so well ... in reference to **WEED CUTTING** ... in East Lubbock this summer ... That would be a shame ... for the weeds not to be cut on the overpass. **STILL EXISTS! EAST LUBBOCK** ... doesn't look like **SOUTHWEST LUBBOCK** ... Would you agree? Something is missing ... What is it???

Red Cross Reminds Of Snakebit Prevention ... With the imminent arrival of hurting season, the South Plains Regional Chapter of the American Red Cross wishes to remind hunters that some basic safety tips will prevent them from being among the 45,000 Americans bitten by snakes this year. * Do not disturb snakes. * Avoid snake-infested areas. * If it is necessary to enter snake-infested areas, wear protective clothing (mid-calf boots, long trousers, etc.). * Do not hunt alone, and try to give snakes advance warning to give snakes advance warning of your presence. * Never try to surprise or corner a snake. * Do not reach blindly into holes such as prairie dog holes or into rocky ledges; do not disturb old wood or rock piles. * Since getting a snakebite victim to the hospital quickly is the most important step in first aid, know in advance where medical help is located and how to reach it. Also keep a snakebit kit available. This kit should contain a constricting band, a scalpel or knife, and a suction cup. IT MUST NOT CONTAIN ASPIRIN, which adversely affects blood coagulation. Also, the South Plains Red Cross recommends that all hunters and campers be trained in First Aid. These courses are scheduled several times each month throughout the region. Persons wishing to sign up for these courses may call the South Plains Red Cross at 765-8534 in Lubbock.

Opportunity ... **CERTIFIED TEACHER** needed at Rio Grande City I. S. D. High School. We are seeking excellent teachers for **Mathematics - Jr. High level, Science - High School level, Reading - Jr. High level, Spanish - High School level.** Contact: Rio Grande City ISD Personnel Director, Mr. G. E. Garcia 512/407-5591, ext. 15 "EOE"

RUBY JAY'S CORNER



Services began at New Hope Baptist Church last Sunday morning with Supt. Swain at his post of duty in Sunday School at 9:30 a.m. During morning worship hour, at 10:30 a.m., devotion was led by Deacon Swain and Deacon Givens. The Young Adult and Chancel Choirs were responsible for the music of the morning. Pastor S. C. Nash delivered the sermon. His subject was "Testimony Of The Grace Of God." His scripture was A.S. 20:17-24. Deacon Swain did another splendid job. A Joint Annual Day will be held Sunday, October 7th, at 3 p.m. Rev. Baker of the University. Rev. Baker of the University, Avenue Church of God was guest speaker for the 9 p.m. Lubbock Radio Broadcast Choir last Sunday. Mr. and Mrs. Mannie Williams attended funeral services of her sister-in-law last week in O'Donnell, Texas. Rev. James Thomas of Slaton, Texas attended his father's funeral last Thursday in Corsicana, Texas. Mrs. James Thomas is very ill in Methodist Hospital. Sister Mary Williams, a member of Ford Memorial Church of God in Christ, is very ill in Methodist Hospital. There are still a large number of sick among us. Lucille Jackson, at this report, is a patient at Reese Air Force Base Hospital. Mrs. Dorothy Clark is still a patient at Methodist Hospital. Most of all the others are at home. Let us pray for and visit them. If you are not a registered voter, then please become one before October 6, 1984. Your vote is of most importance!

Sister G. H. Davis felt like coming to church last Sunday morning. Everyone was glad to see her. The members of the Barbara Jordan Senior Citizens worshipped at New Hope last Sunday morning. Four united with the church last Sunday morning. Rev. A. L. Dunn's sister from San Antonio, Texas is visiting with him. She worshipped with New Hope Baptist Church. At 6:00 p.m., a nice group attended the Baptist Training Union (BTU) in a special class.

Got a minute? Take time to join the largest organization in Lubbock. Contact your neighborhood school and become a member of the P. T. A. You don't have to be a parent to join. Aunts, grandparents, and even neighbors are welcome to take part in the planning and programs of the P. T. A. in our school system. Got a minute? Invest it in the future of our children and their schools. Join the P. T. A. -- Today!

Wedding Vows Here



Mrs. James Goode

Wedding vows were exchanged between Marian Harvey Rose and James Goode Saturday, August 4, 1984 at the Mount Vernon United Methodist Church with the pastor, Rev. Mark Gibbens-Rickman, officiating. Special music was offered by Marlene Goode, Linda Strong and Gloria Devers. Mrs. Edna Rae Walker was pianist.

Lofton Dies

Mrs. Lofton leaves to cherish her memories: her husband, Frank Lofton of the home; three sons -- James Lofton of Corpus Christi, Texas, Arthur Lee Lofton of Lubbock, Texas and Jerry Lewis Lofton of North Carolina; three daughters -- Barbara Jackson, Savannah Lofton and Ernestine Hines, all of Lubbock, Texas; her mother, Mrs. Mattie Fowler of Austin, Texas; her father, Mr. Hye Moore of Austin, Texas; three brothers -- Lon Moore and Lee Moore, both of Lubbock, Texas and Rufus Jones of El Paso, Texas; three sisters -- Peggy Williams of Houston, Texas, Effie Troupe of San Francisco, California and Mattie Marie Raines of Austin, Texas; 16 grandchildren, and 1 great grandchild. Pallbearers were Marvin Turner, Billy Hines, Willie Felton, Walter Hibbler, Fred White and Howard Willis.

VOTE NOVEMBER 6TH!!

— Fresh Fish Sale —
Saturday, September 22, 1984
12 noon to 8 p. m.
1825 Parkway Drive
Fresh water Catfish, Sheephead, Drum,
Shrimp and other available Seafoods!
"Food Stamps Accepted!"

— Cars For Sale —

Two Antique Cars: 1950 Ford and 1953 Studebaker. Good running condition. For more information call 763-9783 after 6 p. m.

An Appeal

We appeal to you, my brothers and sisters, to respond in the form of your subscriptions to the **SOUTHWEST DIGEST** newspaper. We are greatly in need of at least \$15,000 to assist in the day-to-day operations of the administrative office and the cost of printing. This amount of money will have to be raised by November 1, 1984. If this amount is not reached, we will be forced to move this newspaper into another direction. We are forced to appeal to you, Black people, since you believe as we do in securing our community against deceptive forms of communications which promote a cynical view of Black people (African-Americans). There is no need for this negative view of our people. The media and mainly the press is guilty of these types of tactics because Whites and other nationalities of people continue to benefit from these racist attitudes. These attitudes only harm us, especially the children. We began the **SOUTHWEST DIGEST** newspaper to combat this racist and negative attitude against the people, mainly **POOR PEOPLE**. This includes Blacks as well as Whites and Mexican-Americans. Whites and Mexican-Americans are now catching hell, too. It is from this premise that we move, and anything else (rumors) that you might have heard is totally false; this is only being said to undermine what we are trying to do in America. On the Black Press in America: these publishers will have to stop taking the middle of the road and start taking the position of leadership in our communities in America. Some, though not all have been guilty of exploiting the aspirations of Black people only to stop short of true liberation. They have only liberated their expense accounts. They call that being a good businessman. That is a sick mind. No wonder there are no more true leaders in our communities. Their concern is what is good for business. We greatly appreciate your past and continued support, mainly the advertisers and our supporters for standing by as we developed this course for making this community a better place to live and work. This idea comes from our, Muhammad al-Kareem -- publisher of the **NEW BAYVIEW**, San Francisco, California. Thanks for the idea; Brother Muhammad al-Kareem. Again, thanks to you for whatever you would like to do to help us in this effort. T. J. Patterson - Eddie P. Richardson Co-Publishers

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Complete Auto Interiors
Carpets
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WITH THIS AD
Now Open At New Location - 1529 19th Lubbock, Tx.

READ IT
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"Yes, we are open!"
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Owners
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We want to help you conserve energy ...

SPS
SOUTHWESTERN PUBLIC SERVICE COMPANY

Let Us Know Of Your Event!
The Southwest Digest would like to know of the events of your organization or club. We want the entire City of Lubbock and the South Plains of Texas know what you are planning to do this week, month or year. It is important that you advise so we can continue to add to this new addition to this newspaper. No matter what the event is, please advise us so we can advise our many readers. Send your information to Event, P. O. Box 2553, Lubbock, Texas 79408. Of course, this means any type of church related program in our community. Brenda Vincent would also like to interview you about your happening. Help us make this a great page, and serving a purpose we all will be proud!

Worship as a Family This Week

OBSEQUIES

Mrs. Mattie W. Holmes

Final rites were read Saturday, September 15, 1984 for Mrs. Mattie White Holmes at the Ford Memorial Church of God in Christ with the pastor, Bishop W. H. Watson, officiating.

Interment was held in the City of Lubbock Cemetery under the directions of Sedberry Funeral Home.

Mrs. Holmes was born May 31, 1895 in Friserson, Louisiana to Charity and Horace White.

She was united in Holy Matrimony to Willie Henry Holmes, who preceded her in death, and to this union sixteen children were born. Six of them preceded her in death.

The Holmes family moved to Lubbock, Texas about thirty years ago. Residing here until her death, she passed away at 7:10 p. m. Sunday, September 9, 1984 at Brentwood Nursing Home.

She is survived by five daughters - Beulah Swain of Los Angeles, California, Marion Collins, Francis Dunlap and Artheria Collins, all of Lubbock, Texas, and Wanda L. Gillins of Shreveport, Louisiana; five sons - W. V. and Eddie, both of Houston, Texas; Horace and Paul of California and Nathaniel of Lubbock, Texas; thirty-six grandchildren, thirty-one great grandchildren, other relatives and friends.



The grandson served as pallbearers.

Mrs. Frankie Lofton

Funeral services were held for Mrs. Frankie Lofton Tuesday, September 11, 1984, at the Rising Star Baptist Church with Rev. J. B. Lester officiating.

Interment was held in Peaceful Gardens Memorial Park with South Plains Funeral Home in charge of arrangements.

Mrs. Lofton was born to Mr. and Mrs. Hye Moore June 25, 1932 in Bastrop County, Texas.

She professed a hope in Christ at an early age and was baptized by Rev. E. L. Lawson in Carlisle, Texas.

She married Mr. Frank Lofton August 28, 1947, and to this union six children were born.

She departed this life Friday, September 7, 1984 in Lubbock General Hospital after a short illness.

Con't on Page 6

Moving Out Into The World!

by Rev. R. D. Adams, Pastor Unity Baptist Church

Come on out -- the world has open arms physically. To get out into the world where the action is, you must be able to express yourself. The greatest challenge to come to anyone is the challenge to move out into the world. To do so is not a physical venture, but a venture of the mental self -- mind and ideas.

I heard a philosopher say, you are where you are because that's exactly where you want to be. No, I do not believe that! A few years ago, I was in Denver, Colorado driving to Dallas, Texas. I stopped at a station for assistance. The man pointed out the best route for me to take. He assured me that if I would go the way he said, I would be in Dallas with time to spare. I followed his directions exactly and yet I was miles further from Dallas. I was not there because I wanted to be. I was there because somebody had given me the wrong directions.

As I look back over our lives, we have been on a bus going in the wrong direction, and I just cannot believe that these are the conditions and circumstances we really want. There is a chance that maybe, just maybe we have been given the wrong direction which have influenced us and caused us to suffer. As long as we are on the bus at no expense, we will always be going in the wrong direction. As Black people, we must stop the bus and get off. If we are to have a voice in this society, we must stop the bus. If we are going to make any decisions, we must stop the bus.

As long as we are on the bus, we point the finger and say, 'I'm not successful or happy.' We blame the teacher! Yes, some of us blame everything from skin color and religion beliefs to the lack of education and physical deficiencies.

Some say they're too old or too young, or they live in the wrong place, or the wrong side of town. Some even say they are discriminated against, because they are not a member of a minority group. Yes, we point the finger at society and blame everybody for our problems or lack of success. The Black man's success in Lubbock starts within himself, and the more he gets involved the more you know that you do control your future.

In order for anyone to get out into the world in force, he must be captivated by an idea which springs from somewhere, or someone with enough fire and force within itself to motivate or stir one into action. If one is able to rise high enough in mentality to catch new glimpses of the daybreak or new dawn of a new day through their enchantment. He can get out into the world by that force. All over the world, the day is breaking, especially in America. The shouts of arise and shine can be heard everywhere. The knocks of opportunity can be heard on every door saying, come on out.

The only way for anyone to answer the calls and cries of today's voices, his mind must be sensitive and intellectually alert. So as to be able to interpret into meaning and purpose, the message or messages in the voice.

The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer breakfast met last Saturday morning in the home of President Jeanita Sowell. Opening devotion was led by Mrs. L. Hyson, Mrs. E. Jesse and Mrs. Sowell.

The morning scripture lesson was taught by Mrs. Hyson. Her scripture was St. Luke 8:5-8 and Genesis 1:1-3. Her subject was "The Word."

(5) A sower went out to sow his seeds; and as he sowed some fell by the way side; and it was trodden down; and the fowls of the air devoured it.

(8) And others fell on good ground, and sprang up, and bore fruit an hundred fold.

The word is a seed and you work on it, at it and it will grow and spread out to others.

When it takes its rightful place in your heart, some might not take root at once. This one think I know the word of God has power.

Want prosperity? Then get into the word, and let it be a part of you. From within, the seed that fell on good ground, prospered and brought forth hundred fold.

Mrs. Hyson was truly led by the Holy Spirit to do this lesson. It was certainly enjoyed by all. We love you, President Hyson.

Thought of the week: "A false balance is abomination to the Lord, but a just weight in his delight." Think about it!

Breakfast was served with all

kinds of good food for breakfast. Come on, you are so welcome.

Our guest list included: Mrs. Ester Jesse, Greg Sowell, George Smith. Please come again.

Our sick and shut-in list include: Celia Jackson, Tyler, Texas; Will Thomas, Austin, Texas; Mrs. Gertrude Holmes, Wichita Falls, Texas; Mrs. Maude Whitfield, Mr. Murrell Brown, Mr. Andrew Williams, Mrs. Artie Mae Washington, Mrs. Pearl Baker and Mr. Will Williams.

"Let's Pray"

Lord God almighty, we thank you for the privilege of living in these difficult days when the enemies of the faith are so strong and sophisticated. We pray that through your grace, we will have the faith and wisdom to face these enemies fearlessly and effectively. We pray our Father for your children out there who have no hope, because of pain that wrecks their bodies, and all other problems that exist. We bind now in the name of Jesus that enemy of sickness, pain, depression, disbelief, and in the name of Jesus, release that healing power in the minds of bodies and souls of all. We pray. Amen

Call or come by if you have a prayer need, and if we can be of

Methodist Women Set Membership Tea Sunday

The Mount Vernon United Methodist Church Women have invited the community to attend a Membership Tea Sunday afternoon, September 23, 1984

from 4 p. m. - 5 p. m. A special program will feature Mrs. Cecil Matthews. The church is located at 2304 Cedar Avenue.

Tree Of Life Offers Mission Work Meet

The members of the Tree of Life Sanctuary Church of God in Christ, 4117 East 2nd Street, will sponsor a Mission Week Program September 24th thru September 30th. Each program will begin at 8 p. m.

With the theme, "The Greatest Thing," Monday night will begin with the Prayer Band in charge.

help to you in this way. If so, please call either 762-3347 or 747-7326. Or you may write us: P. O. Box 1223, Lubbock, Texas 79402.

We will continue to walk by faith and not by sight.

Thank you for your prayers and donations. We truly appreciate both. You are the greatest.

Closing prayer was offered by Mrs. Christine Hyson.

Will the real followers of Jesus Christ, please stand up and out.

The breakfast scripture is II Chronicles 7:14.

The next meeting will be in the home of Sister Sowell, 2404 East 9th Street, Saturday morning. Mrs. Sowell, president; Mrs. Christine Hyson, vice president; Mrs. Mildred Bogus, secretary; and Mrs. Dorothy Hood, reporter.

Speaker will be Missionary E. Winn. Tuesday night, Bible Band in charge with Missionary M. Robinson as speaker.

Wednesday, September 26th, the Mission will be in charge with Missionary A. McNeal as speaker.

Thursday, September 27th, the Hospitality will be in charge with Missionary M. Howard in charge.

Friday night, September 28th, a beautiful tag team service will be held. Be sure to be present. Each speaker will have five minutes to speak.

Sunday morning, September 30th, Mother's Board will be in charge with the services beginning at 11:30 a.m. Mother Mary Medlock is speaker.

Sunday afternoon, the guest speaker will be Missionary Maebelle Wilson. During the evening services, there will be a special program. In charge of the evening services will be Mrs. E. Bell, Mrs. M. Ward, Ms. Mary Alice Colt and Mrs. A. Word.

Rev. R. L. Caro is pastor.

Subscribe \$15.00 a year

"We Thank God For Jesus"

"Lord, I'm Accused of Loving You! I'm Guilty!"

Part II

Ecclesiastes 3:1 -- To everything there is a reason, and a time to every purpose under the heaven.

Isaiah 13:1 -- In that day thou shalt say, O' Lord, I will praise thee: though thou wast angry with me, thine anger is turned away, and thou comfortedst me.

Lord, I'm accused of loving you, I haven't always and that's the truth!

Lord, I was raised in a Christian home, But went into the world of sin (Hog Sin) when I got grown,

Luke 11:28 -- Jesus said: Blessed are they that hear the word of God, and keep it.

Lord, I was brainwashed with "We Shall Overcome & I'm Black & Proud!"

I was told "I'm Free At Last" and I said it loud!

Lord, I wasn't free from sin & many times I faced death.

Lord Jesus, you died for those sins and death is not yet.

Proverbs 3:11-12: My son despise not the chastening of the Lord; neither be weary of his correction; for whom the Lord loveth he correcteth; even as a father the son in whom he delighteth.

1972, a man pulled a shotgun on me! "But Grace was there, thank God for Jesus!"

1973 front tire falls off, when I stopped after doing 80 m. p. h., "Grace was there, thank God for Jesus."

1980 a man pulled a shotgun on me! "But Grace was there, thank God for Jesus."

Lord, I heard: "I have a dream & mine I can't bear."

With all this hate around me, its a nightmare.

Luke 6:39 -- Jesus said: Can blind lead the blind: shall they both fall into the ditch?

Deuteronomy 13:5-8 -- That prophet, or that dreamer of dreams, shall be put to death; because he hath spoken to turn you away from the Lord your God, which

Lord, use me a nobody, to tell somebody, about your body, dying for everybody. AMEN

God is not through with us yet. Let's pray for one another always. Directed - Arranged - Produced - Guided By My Lord Jesus Christ.

Written by Billy "B. J." Morrison, III - Your Brother in Christ Jesus Always!

brought you out of the land of Egypt, and redeemed you out of the house of bondage, to trust thee out of the way which the Lord thy God commanded thee to walk in, so shalt thou put the evil away from the midst of thee.

Romans 6:23 -- The wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord.

Lord, the devil had me down & was telling me ways to get high. On pills, marijuana, wine, cigarette, and it was all a lie. (Sin)

I Corinthians 6:19-20 -- What? Know ye not that your body is the temple of the Holy Ghost which is in you, which ye have of God, and ye are not your own? For ye are bought with a price; therefore, glorify God in your body, and in your spirit, which are God's.

Revelation 3:20 -- Jesus said:

Behold I stand at the door and knock; if any man hear my voice, and open the door (the heart), I will come in to him, and will sup with him, and he with me.

Mark 8:34b -- Jesus said: follow me.

Lord, I thank you for coming into my life one day,

Your precious blood has washed my many sins away.

Lord, my thanksgiving is every day, I'm free at last, I'm now saved.

Lord, I love you! You can make something out of nothing! I'm a miracle! AMEN!

John 8:32 -- Jesus said: ye shall know the truth, and the truth shall make you free.

Luke 22:32 -- Jesus said: When thou art converted, strengthen thy brethren.

Philippians 4:13 -- I can do all things through Christ which strengthen me.

John 21:15b-16b -- Jesus said, feed my lambs, and feed my sheep. AMEN

One of the saddest experiences in life is to let someone control your mind. If you do, they will do your thinking. As Black people, we have the ability to do many things, but we let someone else control our thinking. You cannot do anything with someone else's ability. If you are not using the ability you already have.

We as Black people, we think we will walk along the street and find a box that will contain our fortune. We are hoping that some ship will come in and we will overnight become successful and that is bad thinking. For in life, there is nothing free. When ever something is given to us free, there is a little freedom taken away. There are some things we as Blacks must learn to do. At first things first. But we put too much of our earnings on our back, and in our stomach, and into having what we call having a good time. As Blacks, we must stop expecting God add white folks to do for us what we can do for ourselves. (John 5:8: Jesus told the man to carry his own load.)

As Blacks, we must take better care of our wives, our children, our homes, and make our home surroundings more attractive. As Blacks, we must learn how to run a community up -- not down!

Jesus said, seek ye first the Kingdom of God, and his righteousness; and all these things shall be added unto you. Matthew 6:33. We as Blacks must make our religion an everyday practice and not just a Sunday-go-to-meeting performance.

Continued Next Week: "Black Leaders"

Pleasant Home Baptist Church News

Well here we go again this nice day which the Lord has made for us to see and enjoy as his children.

All services were well attended last Sunday with such a beautiful Sunday School lesson. The subject was: "Do 'Good' People Sin?" The scripture text was Romans 21:17-24; 3:9-12, 19-20. The Golden Text: "They are all gone out of the

way, they are together become unprofitable; there is none that doeth good, no, not one." Romans 3:12. What a beautiful lesson. Everyone was at their post of duty.

During the morning worship services, devotion was conducted by Deacons Willie Burtonson and Jim Osby and Sister Fisher Wynn.

Faith First Missionary Baptist Church
 1504 East 15th at Oak Avenue
 Lubbock, Texas 79403

Rev. Ben Frank Roberts, Pastor
 Residence: (806) 762-3105
 Office: (806) 747-6846

"The Church Reaching the Whole World through Faith First" Hebrews 11:1

--- Weekly Services ---

Sunday School 9:30 a. m.
 Morning Worship 11:00 a. m.
 BTU 6:00 p. m. Night Service ... 7:00 p. m.
 Bible Study Wednesday 7:00 p. m.
 Mid Week Service 7:00 p. m.
 Church Ministries (Available)
 Notary Public Marriage Counseling
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Sunday School 9:45 A.M.
 Morning Worship 11:00 A.M.
 Y.P.P.U 4:00 P.M.
 Evening Worship 7:30 P.M.
 Mid Week Services 7:00 P.M.

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1978 Caprice Classic	\$3,995.00
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- Feature of the Week -
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Thank God every morning when you get up that you have something to do which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you a hundred virtues which the idle never know.
-Charles Kingsley

- Public Notice -
Persons interested in statewide procurement opportunities should check the bulletin board in the Economic Development Department of the South Plains Association of Governments offices at 3424 Avenue H, Lubbock, Texas. The SPAG offices are open from 8 AM to 5 PM, Monday through Friday.

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Please send this information to the following address:
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In 1974, playing for the St. Louis Cardinals, Lou Brock stole a record 119 bases.

Capitol Comment

Washington -- The economic and political independence of black leaders and organizations has always been a crucial element in the struggle for freedom and justice. The man who pays the fiddler calls the tune.

We would have taken a few steps on the long journey to obtain justice in America if our struggle depended on funding from America's establishment institutions. Jesse Jackson's determination to continue the independence that has been a vital part of his campaign for the presidency, in spite of tempting alternatives, should be applauded.

"We are closing down our presidential campaign, and we do not intend to ask anyone else to pay off our debt," Jackson said recently in a post-Democratic National Convention speech. "We are going to retire our own campaign debt of approximately \$500,000."

"We must launch our own independent voter registration drive among still unregistered youth, women, Hispanics, blacks and poor people throughout the country. And we must fund it ourselves."

In the Fall campaign, Jackson intends to focus on the 544-plus races where progressive candidates are running throughout the nation, "not just on one race at the top." He plans to push demands that Southern state chairs increase black officials in the south.

In his necessary spirit of independence, he has said that he will not accept any job with organic ties to the Mondale-Ferraro Campaign. "The Rainbow Coalition must be self-supporting," Jackson said. "The Rainbow must be economically independent."

"We can't ride to freedom on Pharaoh's chariot. Our competitors can't finance our army."

Jackson plans to establish the Rainbow Coalition as an independent political organization-- "a political arm for progressive politics in 1984 and beyond." He will not actively campaign for the Mondale-Ferraro ticket, he staunchly maintains, unless the Democratic presidential nominee sends a "message that will motivate our people."

Jackson Campaign Wrap-up

The Rainbow Coalition collected 3.5 million votes, 21 percent of the total primary votes cast. Jackson won four states -- South Carolina, Virginia, Louisiana, Mississippi and the District of Columbia.

He took second place in Texas, Tennessee, Maryland, Kentucky and Arkansas. He finished a strong third in New York, California, Illinois and New Jersey.

Jackson won approximately 60 congressional districts -- about 39 in the South. He won 465.5 delegate votes in San Francisco and in the process was responsible for registering a record number of new voters.

Faiths indicated that at least 25 percent of his votes came from voters who had never registered or voted before. There are now 19 million black voters -- 12 million registered and seven million unregistered.

The Jackson campaign established a Rainbow Coalition. With a base comprised of 85 percent of the black vote, the campaign added a non-black vote that was 21 percent of Jackson's total vote.

Child Watch

by
Marian Wright Edelman

Head Start Needs Your Help

The notion that "Federal programs for the poor don't work" has been repeated so often by the Reagan Administration that too many people think it's true. In fact, there are a number of federal programs that do work, that do provide vital services to poor black children, and that are cost effective. One of the best examples of this is Head Start, a program whose future could be in jeopardy.

For nearly 20 years this preschool program has improved the lives of millions of poor black children and families by providing education, health, social services, and job opportunities. Head Start helps low-income black families become self-sufficient and improves their children's chances in school. Since 1964 the program has provided jobs for some 415,000 Head Start parents and community residents.

Numerous evaluations and long-term students prove that Head Start works. Head Start children score better on standardized tests than other low-income children, achieve more in school, and are less likely to fail a grade, drop out, or require special education classes. They are more likely to receive adequate medical attention and have fewer absences from school due to illness. The program's benefits are greatest for those children most in need of help--those whose mothers have less than an eleventh grade education and those who come to the program with the lowest intelligence scores.



Remember to look at the City Animal Control Center, 401 N. Ash, when trying to find your lost cat or dog. By City Ordinance, untagged pets are destroyed after 3 days. Please hurry.

Many people who mean to be kind to dogs risk their pets lives without realizing it. On an 85 degree day, the temperature inside your parked car will reach 102 degrees in 10 minutes, and 120 degrees in just 30 minutes...even with the windows slightly open. Irreparable brain damage and death may occur from heat exhaustion and PAWS (People for Animal Welfare) recommends that you leave your Pet at home.

For more information on proper pet care or lost cat or dog, please call PAWS at 762-6411 Ext. 2059.

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ASTRO/NUMEROLOGY AND YOU

September 19-25, 1984

DREAMS—An Interview With An Expert

Part II of Four Parts

with expert Dr. Gerald Epstein.

Have you ever had nightmares or painful dreams? Ever wondered if dreams give clues to physical health? Well, come with us into the world of dreams with expert Dr. Gerald Epstein. *Strayhorn: What about those who have nightmares or weird dreams? Is there a way to turn them off?* Dr. Epstein: Yes. There is a method used in Zen Buddhism training whereby they don't want their students to remember their dreams. They tell the students to go to sleep on their backs. The theory is that if you go to sleep on your back, you will turn the dreams off. I know this from direct experience. To do this you DEMAND of yourself to sleep on your back for most of the night. The dreams will start to diminish.

Strayhorn: That technique seems so simple...why do people tend to complicate things? Dr. Epstein: It's always simple, but I think the nature of life's experience is to make things harder or complicated. Often the answers are quite simple. It just takes the person to tell themselves what they wish, give themselves an intention, and then direct the will.

Head Start's legislation expires this year. The House has passed, by a vote of 409 to 10, a bill that would reauthorize Head Start and allow for a modest funding increase that would enable the program to serve 30,000 additional children in fiscal year 1985. The program now serves fewer than 18 percent of all poor children who qualify for services because of funding limitations.

The bill's language would also ensure that the standards for and scope of Head Start's services are preserved in years to come. For example, it would guarantee that Head Start programs could derive children for more than a year when this would benefit children; it would also ensure continued funding to train Head Start's teachers; many of whom are low-income parents.

Head Start's future rests in the Senate's hands. S.2565 which contains provisions similar to the House bill has been reported out of the Labor and Human Resources Committee. The bill has received broad bi-partisan support from the committee's chairman Senator Orrin Hatch of Utah, Senator Jeremiah Denton of Alabama, and other conservative and liberal Senators. The Senate must make time to move this important bill to the floor when it returns from the July recess and you need to tell your Senator this now.

The Reagan Administration will not encourage them to do so. Despite the bi-partisan support for the bill, the Administration has been conspicuous in its refusal to endorse and work for the bill's passage. Although the President claims that Head Start is part of his social "safety net" for poor children and families, the Administration has repeatedly tried to undermine Head Start's regulations and dilute its effectiveness.

Over 90 percent of Head Start children live below the poverty level. Almost two-thirds are minority. For almost two decades, the program has built a foundation for these children to help give them a better chance in life. S.2565 would continue to make modest but important improvements in this building block program. For over 400,000 small children, that hardly seems too much to ask.

SBA

Continued from Page 1

and Michael McHale, Assistant District Director for Minority Small Business Development, SBA.

Mr. McHale said his Newark-based agency works with 50 minority firms to handle more than \$82-million in government set-aside (G-A) contracts.

"This is good for the businesses," he said, "and good for the country-- it creates jobs and assists the local and the national economy."

He said that only one minority firm receiving a special, government set-aside did not perform well in the last 13 years.

"This speaks very well for minority suppliers," he said.

Reynolds

minority vendors and advertised its products in more than 100 minority newspapers and magazines," the nomination said.

Urquhart said that "It is for this commitment that R.J. Reynolds Industries, Inc., with headquarters in Winston-Salem, N.C., is parent company of R.J. Reynolds Tobacco Co.; R.J. Reynolds Tobacco International, Inc.; Del Monte Corp. (canned and frozen foods, beverages, fresh fruit); Heublein Inc. (spirits and wine); Kentucky Fried Chicken Corp.; Aminol Inc. (energy exploration and development); and R.J. Reynolds Development Corp. (packaging and institutional/consumer services).

500 Lives

Continue from Page 1

Late Thursday into Friday could bring some concern about matters of partnership arrangements and personal growth. Look at it as a test to see what needs to be improved within yourself. Sunday, from a cosmic point of view, looks excellent to travel and socialize. Your number is 951.

GEMINI—May 21-June 20 Friday the 21st as well as Saturday suggests that good luck will be very much in your favor. However, a horse of a different color may show up on Sunday and on into Monday. Act with care and caution during this time. Tuesday the 25th will find quite a surprise coming your way. Select the numbers 222.

CANCER—June 21-July 21 There is very little activity on your cosmic map this week. Sunday the 23rd,

however, should definitely bring changes for the better. Sell yourself as well as your ideas to those of influence, especially in relation to the public in some way. Your number is 736.

LEO—July 22-August 20 To put it simply, from now until Tuesday of next week, the road of life will be paved with opportunities of all sorts. If you've been waiting for a chance to get something off the ground then this is the time to do it.

Next Week: Part III

ANNOUNCEMENT

We are proud to announce the premiere issue of our "NUMBERS AND YOU" newsletter. This bi-monthly publication is designed to be informal, educational as well as add to your personal growth and self-development. Each issue will feature your very own personal monthly forecast relating to career, relations, health and the like.

NUMBERS AND YOU will be published 6 times a year and will sell for \$7.50 at newsstand price. However, for a limited time only, you can subscribe at 20% off the subscription price. Just send a money order for \$6.00 to: YAMA Publishing Company, Dept. N-136, Lincoln Station, New York, NY 10037.

ARIES—March 21-April 20

The mood of things may appear to be more in a slump than normally so this period. But this, too will pass. Just relax and be more tolerant at this time--with loved ones and yourself as well. Use 916.

TAURUS—April 21-May 20

What more can be said? Go to it! Your number this week is 050.

VIRGO—September 21-October 21

Around the 19th or 20th, you should get something important, probably of a business nature, started. But wait! The best is still yet to come! Both the 22nd and 23rd of the week look extremely beneficial for getting things done. It's just a matter of getting on the ball. 447 is your number.

LIBRA—September 22-October 21

Be a little careful of headaches or head injuries during the very early part of this week. But take heart, there are more forceful and positive changes ahead as the week progresses--especially next Monday and Tuesday. They have to do with social contacts and faraway places. 727 is your number.

SCORPIO—October 22-November 21

Whatever benefits that may come your way this week will seem minor in comparison to the larger scope of things. But it's always nice to count your blessings anyway. Friday is

likely to be the day of minor intrusions from others. Your number is 708.

SAGITTARIUS—November 22-December 21

This coming Friday should find all your plans falling in place, for the most part. One of the secrets for you this week is to keep a creative, positive and ambitious attitude to everything you do. Be a little careful of travel plans on Sunday. Your number is

375. **CAPRICORN—December 22-January 20**

By the time of this reading, you may still be somewhat in a downward tailspin from the early part of the week. About the only bright spot in the scheme of things is indicated for Sunday the 23rd. Try and meet as many influential persons as possible. Use number 129.

AQUARIUS—January 21-February 19

According to the planetary arrangements, it would not be in your best interests to go ahead with any important or long-term plans. It's likely to far apart in some way if you do. The only hint of cosmic daylight will be after Monday of next week. 513 is the number.

PISCES—February 20-March 20

Weather wise, the cosmic days of Saturday and Sunday look bleak if not stormy in some way, concerning a matter or someone out of the past. There could be a possible scandal. So it would not be in your best interest at all to force issues now. Select 605.

Faith First

Continued from Page 2

Faith First Baptist Church Thursday, September 20, 1984, at 7:30 p. m. to review this year's session of the brotherhood.

All brothers in the convention churches, please be present, and also their pastors.

Closing thought: "Desiring to do the best is not enough; doing it is what counts."

Rev. B. F. Roberts, Jr., pastor; Linda W. Harper, reporter.

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