

# **Crack Down Underway At Lubbock Housing Authority**

Labbrek Housing Anthonity usefive Director U. C. Fair, Jr. ld the Southwest Digest loaday morning that there is a program underveay to crack down on tanants who are detramling the

We know of twenty to thirty ple who have committed trand ne way or another, and there's no how many we don't know st," said Mr. Fair.

Of the cases involved, Mr. Fall Id the Lubback Housing thority board just Thursday that the agency has discover "ironcial frand case" in which a woman who receives a plice 0 real subsidy has miled the appearcy of more lass \$3,000.

**Coonving** to the Lir. Fair, the ction 8 assistance program. loars low-income families to out lossing in privatoly-enmod partment complexes cartified for rtion in the progra ilies in the program receiv "Has based on their incomes

artment of Housing and Urban Development (HUD) rappire Section 8 assistance to the incame of all persons living in the restal unit, accordin to Mr. Fair.

ol, by saying the Ingelity defraude HE CHELIN not report her bestand's inc ock Hossing ACTERIOS to Mr. Fair,

have sent the ownen a 36-day notice that her runtal assistance is being tarminated, but he (Fair) said his office has received no reply to that notice

Attorney David Bass, who evenests Lubbock Housing therity, said that informatio on the case was mailed to the criminal district attorney's office. But only this case which involved this woman, but there are several instances in which tenants have failed to live up to live to the terms of their contracts with the Lubbock Hersing Artherity.

Own of the big problems has been the tendency of some taxants to allow friends or family members to move in with them, according to Mr. Fair. Oult those persuity where exercises are listed on the contract with the Lublock Nousing Authority can live iin the restal unit for which Section B assistance is provide

"They can't have their sisters, cousias or boyfriends moving in with thom," said Mr. Fair. He also noted the case of one 21-year-old woman whose

contract allowed her and her three children to live in their sportment. Lubbock Nousing Authority efficials received word that a man was living with the woman and requested for to meet with them for a conference

"You know, she showed up for the conference with a 1-monthold hairy (who was not included

on the contract)," said Mr. Fair who added that the boyfriend had drives the woman to the Lubbock Housing Aschority office.

"We're going to have to sever our relationship with her and she'll have to pay her rent wherever she lives," in said. According to Fair, some tenants are failing to knop on utilities as required by the k Housing Authority. A lion, which was passed by the beard in May, requires a tenant whose utilities have been est off to have that service restored or face eviction. In a particular case, Mr. Fair

reported that a temant had her lectricity cut off because she failed topay a \$656 bill.

The woman, according to Mr. Fair, had been on the Section 8 program since June 1962, receives a rent subsidy of \$232 per month and a monthly utility allowance of \$13.

"If you would look at her

situation, it would appear as though she hasn't paid her utilities at all," he said.

is looking at those who are on the Section 8 program and rent in one local apartment complet where 13 Lubback Housia Authority tenants are housed Eight or nine of the 13 have sither had their gas or electricity cut off," said Mr. Fair.

ada it clear

Labbook Housing Anthority officials must find a way to evict teen ots who do not abide by the

terms of their contracts to prevent landlerds from bailing out of the program.



We appeal to you, my brothers and disters, to resnow in the form of yearl subscriptions to the SOUTHWEST DIGEST newspaper. We are greatly in need of at least \$15,000 to assist in the day-to-day operations of the administrative office and the cost of printing. This amount of money will have to be raised by November 1, 1984. If this amount is not reached, we will be forged to move this newspaper into another direction.

We are forced to appeal to yew, Black people, since you believe as we dc in securing our community against deceptive forms of communications which promote a cynical view of Black people (African-Americans). There is no need for this negative view of our people. The media and mainly the press is guilty of these types of tactics because Whites and other nationalities of people custime to benefit from these racist attitudes. These attitudes only harm us, especially the children. We began the SOUTHWEST DIGEST newspaper to combar this racist and negative attitude against the people, mainly POOR PEOPLE. This includes Blacks as well as Whites and Mexican-Americans. Whites and Mexican-Americans are now catching hell, too. R is from this premise that we move, and anything else (rumors) that you might have heard is totally false; this is only being said to undermine what we are trying to do in America.

On the Black Press in America: these publishers will have to stop taking the middle of the road and start taking the position of leadership in our communities in America. Some, though not all have been guilty of exploiting the aspirations of black propie only to stop short of true liberation. They have only liberated their expense accounts. They call that being a good busingsman. That is a sick mind. No wonder there are no more true leaders in our communities. Their concern is solitat is good for business

We greatly appreciate your past and continued support, mainly the advertisers and our supporters for standing by as we developed this



GUIDING LIGHT -- Bonita Byrd (right), retail sales merchandising manager for the Miller Brewing

done to assist the organization since its inception three years ago. The presentation was made during the

# Who Killed **Mrs. Scott?**

course for making this comm\_sity a better place to live and work. This idea comes from ecz, Bulkanimad al-Karonin – publisher of the NEW BAYVIEW. San Franceste, California, Thanks for the idea. Brother Muhammad al-Karoem

Again, thanks to you for whatever you would like to do to help us in this effort.

> T. J. Patterson - Eddie P. Richardson Co-Publishers

Company, receives an honors award from the National United Affiliated Beverage Association (NUABA) eastern region for the work she has

scholarship and awards luncheon at NUABA's annual convention held in Baltimore.

### **People Who Eat Meat Have A Better Balanced Diet Than Those Who Do Not!!**

LUBBOCK --- People who eat meat have a better balanced diet than those who don't, according to a Texas Tech University animal scientist. Texas tech Thornton Professor

Rodney L. Preston said, "Percalorie consumed, beef provides more of the required nutrients than any of the other food groups.

An agerage serving of meat daily supplies but 10% of the calories required, he said, yet 59% of the vitamin B-12, 45% of the protein or essential amino acido, 34% of the zinc, 32% of the iron. 22% of the thiamine, 21% of the riboflavin, 20% of the phosphorus and 18% of the vitamin 8-6 "Achieving a well-balanced

diet is made easy by the inclusion of animal products," Preston said "People who don't eat meat for religious reasons or decause they are vegetarians really have to be on top of their diet and know their sources of food.

'I'm not saying it can't be done, but you have to pay closer attention to your diet any your food sources to get an adoquate diel, if you exclude meat," he said. "This is true of beef, pork, lamb or poultry.

Even though people may not be vegetarians, some may avoid meat because of what they have read about animal products contributing cholesterol to the diet

But Preston noted that the human body requires about 1,000 milligrams of cholecterol per day for cell wall construction and for the synthesis of advenal and sex hormones. If less than this amount is consumed, the body produces the additional amount required.

He said one egg coatains 30G milligrams of choiestorca which is four limes the amount found is a three-outer serving of Sail. "Obviously, the consumption

of two or three timey this much beef daily will and come close to the initial amount of choissteros required by the body each day." he said. "In Fact, the average daily U.S. Diet-including epus, mil), and meat- cortains only 300 to 550 milligrams of cholestmet?

Seef consumption contributes only a small portion of the total cholesterol required by the human body. Total fat intake has decreased considerably since the turn of the centruy, because less animal fat is consumed as lard and butter. At the same time, the consumption of vegetable fatunsaturated fat has gone up.

The consumption of upsaturated fat in this country has been steadily increasing ouver the years while the consumption of saturated fat has decreased slightly," Preston said. "Since 1910, the precentage of deaths from coronary vascular disease has increased 250 percent. you can't lay all the problems of heart attacks on saturated fats when their percentage in the diet has gone down slightly." He noted, however, that the

statistics show that the death rate from coronary vascalar disease per 100,000 deaths has increased only 30 percent since 1910.

Since the U.S. Population is living 50% longer than in 1910, a greater death rate from diseases of the elderly is to be expected. when the coronary vascular death rate is adjusted to an equal population age, there has been little change over the past 70 years. The total death rate in the early 1900s was almost 1,650 per 100,000 population. Now, the rate is about SOO per 100,000 people. The rate of occurrence of coronary vasuelar disease has not changed much. from 345 per 100,000 near the turn of the centruy to 455 per-100,000 today.

"Our dist is really quite good; it's just that we are living longer If there is anything wrong with the U.S. Beit, it's overabundance ut a cheap price. The greatest distary health risk is obesity. Catories do count regardiess of

the food that supplies them. "About 35% of the population is overweight and at a bealth risk. Prohips this is because focd is America's last real bargain," Prestau said. "We pay lets for facd-about 16 percent of our income-than any country is. the world. Maybe my would be better Con't on Page 2-

(Editor's Note: This is a re-run of the article written last year on the brutal death of longtime Lubbock resident, Mrs. Luella Scott. She will have been dead and the murder unsolved one ysar Saturday, August 18, 1984.)

In less than fifteen years, tragedy has struck the Scott family three times. This time it was Mrs. Luella Mildred Sparks Scott, age 57, of 1801 Eastg 26th Street. In 1969, her nine yearold daughter, Renee, was killed from a home accident when fallen glass struck her. Later, her son, George, Jr., was killed in an automobile accident in Houston in 1978, a few days before his 26th birthday.

The former wife of George Scott, II, Mrs. Scott's body was found in a bedroom of her residence about 10:30 p. m. Thursday (August 18th) by two friends and a co-worker.

This trio, according to the police report, met Lubbock police at the Scott residence. Police learned, after talking to the witnesses, that Mrs. Scott didn'i turn up at her work on Wednesday at the Lubbock State School.

One of the witnesses told police that she didn't learn that Mrs. Scott didn't show up for work Wednesday until last Thursday and became worried about her. At that time, the wimest said she called her house all during the day, but didn't

get an answer. She told police this is when she notified the other two witnesses and had them to meet her at the east Lubbock residence. The witness went on to

say when they arrived at the Scott residence, it appeared that all the lights were on in the house. They knocked on the door in an attempt to locate Mrs. Scott, but to no avial, they could not locate Mrs. Scott. They went to the back door in which is located in a fenced in area, and knocked on the back door. The witness said: "There still was no answer."

At this time, all three opened the glass door which was unlocked. Both said they entered the house and found M.s. Scott lying in the southeast bedroom nude.

They summoned the other witness and she came in. All knew Mrr. Scott was dead. This is when they phoned the Lubbock police. Justice of the Peace L.

J. Blalack ruled the death a homicide, the city's 23rd of the year and the third in less than a week.

Although two witnesses told police they had seen Mrs. Scott on Wednesday morning at about 10:00 a. m., police

believe it is possible for her to have been killed as early as Tuesday evening upon her anival from the Lubbock State School

As of this time, police have no motive for the prutal slaying of the Lubbock woman. Her billiold and some keys still re-

main missing, however. Hundreds of Lubbockities and out-of-town friends and associates attended funeral services Tuesday afternoon at the Greater Saint Luke Baptist Church with the pastor, Rev. J. H. Ford, officiating. Interment was

Memorial Cemetery under the directions of Jamison & Son Funeral Home. An autopsy revealed that Mrs. Scott had five stab wounds on her body, and was beaten.

held in Peaceful Gardens

A native of Corsicana, Texas, she taught school in Frederick, Oklahoma in the public schools. In 1953, she moved to Lubbor's where she taught school for several years.

Mrs. Scott was a member of the Greater Saint Luke Baptist Church, the Lubbock Alumnae Chapter of Delta Sigma Theta Scrority, Inc., the Lubbock Association for Retarded Children, -tho

Lubbock Branch of the NAACP, the International Women's Club. and the Dorcasa Missionary Society.

Lubbock; mother, Mrs.

Geneva Jacison, of Los

Angeies, California; step-

mother, Mrs. Adelle

Sparks, of Ol:lahoma Ci-

ty, Oklahoma; sister,

Mrs. Inez Alex, of Los

Angeles, California; step-

son, Donald J. Scott,

California; one unelo;

Willie Houston, of

At one time, she served as board member of the Lubbock Opportunifics Industrialization

Center (LOIC) and other local efforts.

Monterey, California: She is survived by her two granddaughters. former husband, George Tara of Lubbock and Scott, dr. of Lubbeck; a Jeaneele of Monteraly, son, Donald Scott of California; one grandson, Jerry, of Monterey,

She is survived by her former husband, Mr. George Scott, Jr., of Sira. Luella Mildred Saarko Sooti Wichita Falls, Texas; and Scott's honor. many other relatives and friends.

Lubbock Alumnae

# Name Prexy

At an election of officers of the neerly organi. A Democratic Rainhow Could're Birs, Jose Y.

The family suggests memorials to the Benee, George Scott, III, and Luella Scott Mamorial Fund for Retarded Children at First Federal

Ervin was nected as its president. The requise meeting of the esalities will be held Thersday.

August 23, 1984 at Parkney Mall

day evening In Mrs. Savings and Loan Bank.

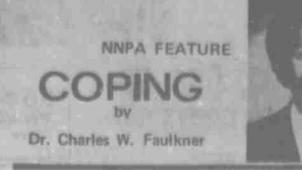
Chapter of Data Sigma Omega Memorial Mon-

Theta Scionity held an

温着孔 机

T. BERGHUND

Pegs 2, Southwest Digest, Thursday, August 19, 1984



#### **More Tips on Selling**

Anyone can sell anything to anyone at anytime if they use the psychological "tricks of the trade." This column is a continuation of our discussion of those important methods of manipulating behavior.

1) Practice, Practice, Practice, As with anything else, practice is of utmost importance, of course, you must practice the right things. But when you perfect them, you will easily succeed in selling. 2) Take charge of your own feelings about selling. Never think of say "this is not may day." Always think: "Each day can be as successful as every other day." Then, go out and make good things

happor 3) Place motivational pictures and sayings around the house and office. Stay around positive, successful people. Never allow yourself to be influenced in a negative manner by anyone or anything. Think: "In spite of what happens I will succeed.

4) Avoid the self-confidence roller coaster. Never allow the failure to sell to one customer influence how you respond to the next customer. Accept each selling situation as separate from every other one. Avoid feeling good if you have and bad if you don't.

5 Approach every sale with the same heightened enthusiasm. Since every sale is separate, give each sale the same vibrance and vitality. Practice with your friends. Always, he vivacious. happy and enthusiastic. Even if it is difficult, It may be difficult but it will win you a sale and make you successful

6) Don't psyche yourself out with false beliefs. Never think "this person is going to be difficult to sell to." Always think "I can sell to anyone, anytime, anywhere. This next sale will be successful." Do not create reasons why a person won't buy your product. Your customers are normal, highly suggestible human beings seeking guidance and authority in their lives.

7) Avoid fears of rejection. If a client rejects your product do not regard it as rejection of yourself. Never take it personally.

8) Don't procrastinate. Wake up in the morning and start your day right away. Don't fool around. Get started with selling.

Do not allow your need to be liked to get in the way. Your initial objective is to sell your product. A client may like you or dislike you. But if the client does not buy your product you are not accomplishing the immediate objective. Accept personal compliments with ease and tact. Then get on with the job of selling. 10) Avoid sales poisoning. Never think that if one sales offort was bad, they all will be. Once you finish one effort, get on with the next one regardless of the last result.

11) Try to leave each sales contact on a positive note. Smile, smile, smile regardless of the response of the client. Argumentative clients cannot argue with your smile. And they might buy from you next time.

12 Avoid the following: e/need to be liked; b/feeling worthwhile if you do n ot sell; c/blaming others for your success or failure; d/thinking that

# Free & Reduced-Price Meals BLACK

Children from families whose income is at or below the levels shown below are eligible for free or reduced-price maals.

In certain cases foster children are also eligible for these benefits. If a family has foster children living with them and wishes to apply for such meals for them, they should contact the school.

Dr. E. C. Leslie, L. I. S. D. superintendent, noted in his lefter to parents that in the operation of the child feeding programs no shild will be discriminated against because of race, sex, color, or natural origin

Under the provisions of the policy, all applications will be reviewed by the Director of Food Services at 3501 Avenue 6. If a parent is dispatisfied with the ruling of the official, he may make a request, either orally or in You cave to me sunshine. writing, to Bill Parker, Director of Pupil Personnel Services, 1628. 19th Street, telephone 747-2641, for a hearing to appeal the decision. The school district's policy contains an outline of the hearing procedure.

Dr. Leslie also noted in his letter to parents that the new policy requires income verification be attacked to the

Soft candlelight and wine. Interested persons may review a copy of the complete policy which is on file in each school and in the office of Debera Tredentlick, Director of Food Services, 3501 Avenue G.

- INCOME SCALE -

Children from households with incomes not exceeding the family size and income specified below are eligible for free or reduced-price meals.

FAMILY SIZE	YEARLY \$ 9,213	MONTHLY S 768
2 3 4 5 6 7 8 sch additional umily Member	12,432 15,651 18,870	1,038
	22,089 25,308	1,841 2,109
	25,308 28,527 31,746	2,378 2,646
	\$ 3,219	\$ 269

## **Black Dollar Day Demonstration**

NEW YORK -- The NAACP will conduct its second annual Black Dollar Day ddemonstration during Labor Day week to educate clack consumers and to dramatize to the business community the immense purchasing power of black consumers, NAACP Executive Director Benjamin L. Hooks

announced today. The demonstrtion will be held from September 1 through 8 across the country. However, particular emphasis will be placed on the following cities where blacks are concentrated in large numbers; New York, Washington, Baltimore, Richmond, VA., Philadelphia, Detroit, Indianapolis, chicago, Jacksonville, Fla., Miami,

demonstrate the NAACP's determination to open up more job and business opportunities for blacks. Approximately \$36 million were circulated during that demonstration.

Mr. Rasheed said the demonstration was being repeated this year to dramatize the exclusion of blacks from the economic mainstreatm. He said that the NAACP will continue to solicit support ofr the demonstration each year "until blacks gain some semblance of economic party."

A demonstration was held during the NAACP's 75th annual convention in Kansas City, Mo., in July and banks reported that over \$35,000 was converted into \$2 bills and susan 8. Anthony coins. The 10 to 12,000 people who. Memphis, San Francisco, Los

reminding white business that black consumers will not be taken for granted, and that they need us more than we need them." Mr. Rasheed and Mr. Byrd will

WEEKLY

\$ 178

be meeting with civic organizations, churches and fraternities to seek support for the program. They will hold news conferences in each city and appear in local radio and television program. Black Dollar Days is part of the RAACP's Fair Share movement

which seeks economic justice for blacks and other minorities, Mr. Rasheed said. "White business have long reaped the benefits of black buying power. Now, that wealth must be shared with the black community," he said.

**People Eat** 

The Ushers of the First Continued from Page 1 Progressive Baptist Church, 4207 East 63rd Street, will be off paying a little more for food

# **Arts and Crafts Festival**

festival and sale, will be held November 3 - 4, 1984, at the Balls Elementary School cafetorium, announced Mrs. Monte Bevel, Chairman

The affair is sponsored by the Women's Division of the Rall Chamber of Commerce and Agriculture.

Applications for participation,

The second annual fights Fall open to area artists who have Fantasy, an arts and crafts. V original work in any media, are now being accepted. A selection committee will screen slides and photographs submitted of artists' WOYK,

Entry deadline is October 1. The event will attract visitors from throughout Texas and parts of Hew Mexico.

A limited number of spaces are available.

INTERESTING PEOPLE

### The MUSIC MAKER

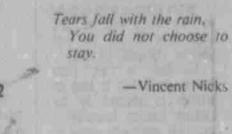
### QUINCY JONES

COMPOSER, PRODUCER, ARRANGER CONDUCTOR, FILM SCORER AND MUSICIAN, TRULY A MUSICAL GIANT. BORN IN CHICAGO ON MAR 4, 1973, 94BED IN SEATTLE HE STUDIET MUSIC ON A SCHOLARSHIP AT SEATTLE M., BERKLEE COLLEGE OF MUSIC IN BOSTON AND WITH NADIA BOULANGER IN PARIS, (FR). STARTED CAREER AT 14 WITH RAY CHARLES 16, WHEN THEY FORMED A BAND. QUINCY PLAYED TRUMPET. TOURED EUROPE WITH LIONEL HAMPTON, THEN DIZZY GILLESPIE. MUSICAL DIRECTOR FOR BARCLAY DISQUES IN PARIS AND FOR FREE AND EASY ON BROAD

WAY. A VICE-PRESIDENT AT MERCURY RECORDS FOR 7-YEARS. HAS ARGANGED, PRODUCED AND WRITTEN FOR THE STARS, IN 1963 SCORED HIS FIRST FILM THE PAWNBROKER AND SINCE OVER 50-FILMS, WIS SUCCESS HAS BEEN TREMENDOUS AND GETTING BETTER! THE 2424 ANNUAL CREATIVE EXCELLENCE IN MUSIC ... GRANNY AMARTS SHOW







returned.

**Ushers** Sets

**Singing Fete** 

today.

rains

Lost Again

when all I could see was

- reason to remain.

To you, I give my heart,

Asking only that you save,

for me, a touch, a call.

So deeply runs the pain."

of hurt and loneliness

Black poets, who may

wish exposure to our

reading public, may send

copies of their poetry-for

editing and with permission

to use-in groups of 12

poems or more to Black

Resources, Inc., PH C. 410

soul and all,

world will end if you don't make a sale, f/thinking that other people are making you happy or unhappy (you control your own feelings); g/delaying your sales contact for fear that it may end in rejection (if it does, so what? Just try again immediately) and h/continually changing your selling style.

If you learn the psychology of selling and practice it, you (yes you) can sell anything to anyone at anytime



The youngest age at which any person has won international sports honors is eight years in the case of Joy Foster, the Jamaican singles and mixed-doubles table tennis champion in 1958.

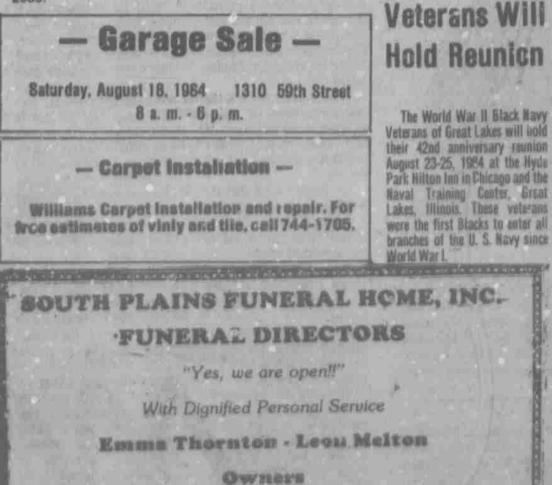


Please check the City Animal Control Center, 401 N. Ash, If yu have lost your cat or dog. (By City Ordinance, untagged pets are destroyed after three(3) days..Lost owners, please hurry.

When people continue to allow their pets to have litters, they contribute greatly to Lubbock's pet overpopulation problem. their lack of responsible pet ownership is the cause of thousands of per deaths in Lubbock. PAWS (People for Animal Welfare) located in the Center, urges yu to spay or neuter, and tag your pet.

For more information, please cail 762-6411 Ext. 2059.

1715 East Broadway



"We Are Not Closed!"

attended the convention were Angeles, San Diego, Houston Beaumont, New Orleans, Atlanta estimated to have contributed \$3 million to the city's economy in and Cleveland.

During the week NAACP that one week alone. branches will urge blacks and Mr. Rocks stressed that Blacvk Black Dollar Days is a their supporters to spend \$2 bills and Susan B. Anthomy dollar demonstration of real black power. It is a "positive, forceful coins when making purchases. Fred Rasheed, NAACP national and convincing way" to remind Fair Share director, will begin the business community that meeting in August with local blacks spend more than \$150 **NAACP** leaders to start planning billion a year on goods and for the demonstration. He will be services. "this is our way of joined by L.R. Byrd, NAACP Fair

Share consultant. The Black Dollar Day demonstration was initiated by Mr. Hooks last year to

Mr. **Ministers**'

Musical

The members of the Greater Saint Luke Baptist Church **Mission Number One invites their** many friends to attend and become a part of their "Ministers' Musicial" Saturday, August 18, 1984 at 6 p. m. in the church auditorium.

"We would like to thank you advance for your support," says Sister Annie Sanders, president. Rev. J. H. Ford is pastor.

**Black Navy Veterans Will** 

763-5066

which would help farmers to survive and continue to produce a diet that we take for granted."



program Saturday, August 18, 1984 beginning at 8 p.m. There will be home cooked bar-b-que which will be served from 12 noon until. All friends of the Ushers are igvited to attend as well as their acquaintances to come and join them in lifting our voices and making a joyful noise unto the Lord.

sponsoring an "All Night Singin

Rev. H. L. Avery is pastor.

**Texas Tech University Health Sciences Center 13 accepting** applications for the following positions:

SEMIOR SECRETARY 1 - High school graduation. Two years of experience in clerical/office work, preferably in a medical or educational environment. Typing of 55 wpm.

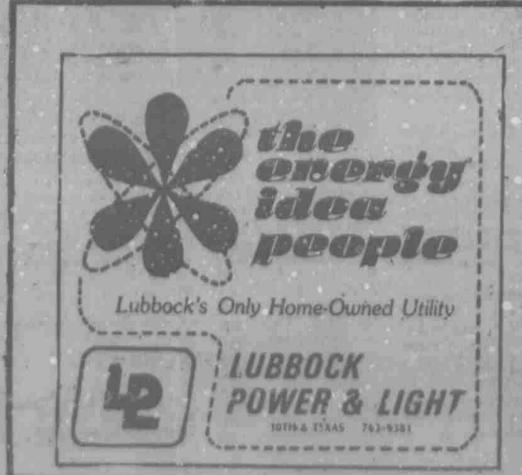
SENIOR SECRETARY II - High school graduation. Four years of office experience and typing of 60 wpm.

**MEDIGAL PHOTOGRAPHER** - High school graduation, coursework in photography roughly equivalent to two years of college. One year of photographic experience or any combination of training and experience equivalent to three years.

COPY SERVICE SUPERVISOR - High school graduation. Three years of printing experience, including experience with off-set presses, duplicators and copiers. Prefer some bookkeeping or record keeping experience; some supervisory experience.

Interested individuals should contact Texas Tech University Health Sciences Center, Personnel Department, 4th & Indiana, north: entrance, Lubbock, TX 79403 or call (806) 743-2873.

I TUHSC IS AN E. JAL EMPLOYMENT OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER.





**GORDER OF BROADWAY & TEXAS** 

the first routural wig tor Block women of America

and the second s phane and the

Thursday, August 18, 1984, Southwest Digest, Page 3

# EDITORIALS • COMMENTS • OPINIONS

# **Black Self-Help & The Role Of The Black Press**

### Eddle P. Richardson

The thesis of the Black-owned newspapers of The BMI Cooperate is that the major leadership and direction for re-building our communities into responsible and self-sustaining market places for the good of all in America must come from those who live in ... and are heirs to the conditions imposed upon ... our communities. Our focus is on unifying our communities, so that we can take

that needed lead in encouraging everyone to be a part of "pulling our communities up by what ever bootstraps" we might have

The unique premise on which the BMI newspapers work together all across America is that, by continous investment in our local nities. We build greater benefits for others and for ourselves. The design of this collective mind-and-action-refocusing effort by

our media is oriented toward:

a) lessening the need for massive welfare.

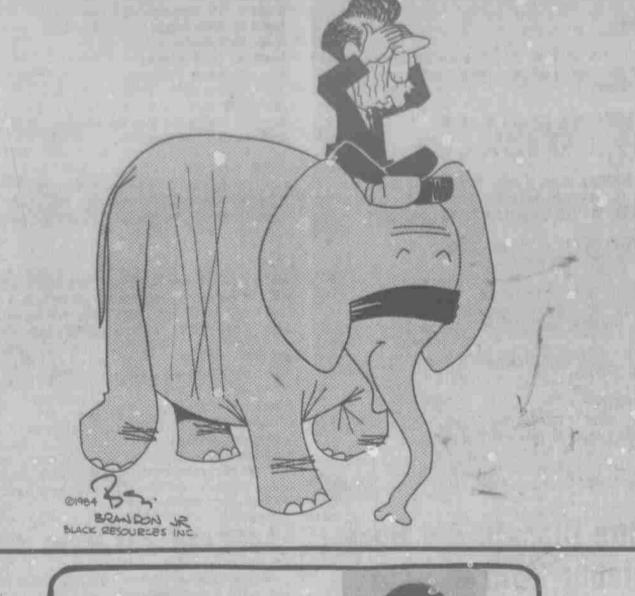
b) reducing the felt need for crime and,

c) adding to the productivity of everyone in our communities. The Result is the sealing and setting in motion of a much broader out reach that not only tends to make America's Black communities more self-sufficient, but also unquestionably makes a major contribution to the general security and prosperity of every community in America as a whole. The Role of the Black Press (Southwest Digest), therefore,

extends far beyond a simple quantitive reach within the Black community. The Black Press plays the dual roles of both identifying empathetically with the vastly different needs of the Black community and providing positive leadership of those communities that impels us toward needed self-reliance and independence. Both roles of the Black Press means much to the white business community, because "the Black-oriented press (Southwest Direst) reaches Black consumers at a sales identification, or empathic, level compared to that which white oriented media (A-J) reach white consumers emphatically and, this Black leadership promotes responsibility and productivity for independence reduces the dollar and security burdens now threatening everyone in America. "To Put An Umbrella Over Both Marketplaces"

The social structure and consumer market in every community is a two-part system .... comprised on the one hand of those of largely European background who identify as white, and made up on the other hand of "affected class" minorities (largely Black) who the government recognizes as never having been allowed to identify with white America in many ways.

Media (A - J) that are basically reflective of ... and primarily oriented to .... white consumers do an excellent job of identifying with these consumers and selling them at an emphatic level. By the same token, Black oriented media (Southwest Digest) identify with unique needs and lifestyles imposed upon these ... thus time only means of reaching them at the same kind of emphatic level as white-oriented media (A - J) do for white consumers.



NNPA FEATURE COLUMN Washington Brass Tacks by Chester Higgins, Sr.

**Minister Louis Farrakhan Says: Jesse Jackson Should Never have apologized** 

# Ringing

## **The Bell**

by Bob Tieuel

Recently hundreds of black professionals from all over America converged in New Orleans Rivergate Anditorium to see world-renowned singer, Nancy Wilson in a benefit concert for the United Hegro College Fund. The concert was sponsored by the Black Congress on Health, Law and Economics in its quadrennial convention

The United Negro College Fund helps support 42 private, historically black colleges and universities, which enroll some 50,000 young people each year. For many years, Nancy Wilson has enthusiastically supported

BCHLE is composed of the Black Caucus of Health Workers of APNA, the National Air Association, the National Black Nurses Association, the National Optometric Association, the Hational Pharmaceutical Association, and the National Podiatry Association. founded in 1976, BCHLE provides its membership throughout the country with an arena for participating in the formation of national policy. The college fund celebrates its 40th anniversary this year and has raised over \$350 million for black higher education.

Peter Magowan, chairman and chief executive officer of Safeway Stores, Inc., the world's largest rood retailer, made a moral commitm. Jet to the National Association for the Advancement of Colored People by signing a "Fair Share Agreement" with the NAACP. It provides for the somming a "rain Share Agreement, with the WAACP, it provides not the continuing expansion of economic employment opportunities for Blacks and other minorities in Safeway. National Secretary Benjamin Hooks acknowledge steps already taken by Safeway and complimented the organization for its progressive policies for all people employed. Beauty and the Beast--an Editorial--We cannot condone Ms. Williams actions and feel her decision to resign (Miss America) honorable and natured. Nor are we condemnit the forest which has a beast of foreitary and the beast of foreitary and the beast of foreitary which has a set of foreitary and the progressive policies for all people employed.

heart of forgiveness and pray that she overcomes the tragedy which has besieged her young life.

"As for Bob Guccione, publisher of Penthouse, his actions were contemptious and depict a person who places little value on human worth---even his own. Both Ms. Williams and Mr. Guccione, by their actions, revealed the beauty and beast in human beings...Yet it is bob Gurcione who is obscene and morally wrong for publishing those pictures. His sense of what is right is our sense of what is wrong...It is Mr. Guccione perversion and profiteering that we scorn no Vanessa. Williams. Hypocrisy in America abounds. All men are created equalexcept blacks and women. Sexually explicit pictures are alright, if they are not of Miss America. In all of this, let us not forget to reassess ourselves. For perhaps it is within ourselves that we may find the base of immorality." end of quote from the Oklahoma Eagle.

Five Black South African Roman Catholic priests have criticized Pope John Paull II recently for presenting a nift to Prime Minister P.W. Botha. They said that if the Pontiff cam to visit, they would not offer him "as much as a glass of water". The Pope presented Betha with a silver medal when they met during the Prime Minister's recent tour of Western Europe. An experimental journalism program at Boston University and cosponsored by the United States South Africian Leadership Exchange Program was such a success as a pilot project the institution is asking the Ford foundation for funds to continue the training course for Black journalists from South Africa which practices racial separation. It is the first of its kind offered by an American institution.



#### **Mondale Makes Motion for the Party Democrate Convene to Convict** Administration

It has been predicted that when the Democrats picked San Francisco for the site of the 1984 kDemocratic National Convention "to select nominees for the office of President and Vice President of the United States of America," they would choose a winner. They did San Francisco!! The sinful, PAR-T-IN of the delegates and their deluges did credit to Ceasar's orgy in old Rome, or at least an after partyin Harlem or Chicago. It was clear from the morment the apparent Democratic Presidential nominee "man of the Hour" Mr. Mondale seized the times and selected Geraldine Ferraro as his female running mate prior to the

### Southwest Digest Lubbock, Texas 79405 P. O. Box 2553 \$15.00 per year - \$25.00 two years

#### Editors - Publishers T. J. Patterson .. Eddie P. Richardson

An independent newspaper serving the Lubbook, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Education, Social, Political and Reonomical Advancement of Black people.

You may be erifical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is prosise, and we will publish these articiles as precisely and Sectually as is humanly possible. We will also give credit and "espect to these who are doing. good things for the Lubbook Ares and the peopie. We will be critical of these who are not doing or they have said they would, and this, we chink, in fair.

So, this our resolution to your "Feel free at amytime to call this office for information comopering this nuwspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chartize or validity. This is a newspaper made to counsts and not to agitate.

Nationel Advertisement Representative Binck Hodis, Inc. Suite fiel - 907 Fifth Avenue New York, N.Y. 10817 Phone: (3.4) TH7-0935

A defiant Black Muslim Minister Louis Farrakhan declared he does not owe Jews an apology and asserted that Jesse Jackson does note either. He told a jam-packed news conference recently at the National Press Club in Washington, D.C., that Jackson should never have apologized for remarks that he, Farrakhan made about Jews and Israel, or the off-the-record "Hymie" and "Hymie-town" remarks lackson made that were reported by black Washington Post reporter, Milton Coleman.

In a stem-winding speech that he read with articulated clarity, Farrakhan asked rhetorically: "Who will apologize for the ...millions of our fathers who died during the middle passage? Who will apologize for the conditions (under which) Black people have suffered and still suffer in this country after more than 400 years? I think it is the hypocrisy of those who want to take Black leadership and cow them down before the majesty of Jewish and white American power to force Black men cf strenth to apologize. I will never bend my knee (in apology) he said.

"How do you America," he continued, "treat your friends which others do not like? You don't repudiate them. Look at the friendship you have with South Africa. You admit that that government...has deprived millions of Black people of life, liberty and the pursuit of happiness, but you have not repudiated them; He charged that Walter Mondale has slapped Jasse Jackson and all

Convention that a "love in" was in the making. And the whole act was recorded live for a nation of disbelievers by 20,000 T.V., electronic and print media types. Deciding on a woman for his running mate, Mr. Mondale exposed the greatest weakness of the current President. The failure to include all Americans regardless of race, religion or sex during his term of office to have an equal opportunity to share in the wealth of America.

Americans were awed by the accuracy and devote aim of the Democrats to denounce and push the President out of office. It was a unifying Convention. Captured by its conscience in the Rev. Jesse Jackson who is waiting patiently to proceed for the Presidency in a future election. "God isn't finished with me yet," stirred the sould of 25,000 people packed into an underground garage with no poles helding the ceiling up. Coughing because of the closeness of your neighbor was difficult down there when the Rev. lackson delivered his sermon on the ten foot high rostum.

Presidents are made and not born and the Rev. Jesse Lewis Jackson just stood there with back against a baby blue wall causing everyone in the convention hall to wail for he should have been, for the good of poor people of all colors, the next President of the United States of America. Since for a hungry man a piece of bread is better than no bread at all and asking the well-dressed, wellfed, fickled friends of Gary Hart to help-Rev. Jackson campaign was out of the question. Mcndale made a lot of sense as a second choice. Rev. Jackson, cut as good a deat as he could to keep the country united in its effort to convict and evict the present

President for his reprehensible acts against the poor. Presidents come and Prosidents go. But this President has got to go-NOW! Says every Democraff When the number of unemployed reached 12,036,000 is December of 1982, that was the highest number since 1933, during the great depression. The number of people employed parttime because they could not find full-time work reached 6,845,000 in January 1983. again the highest number over recorded. Regardless if you are working or not working if you are in the lowest 20 paraent of American families paying taxes you are worse off because of the current resident of the White House. The tax burden for this family which includes most Black American families was increased 240% by the administration from four percent to nine point six percent. By the end of this year the lowest 20% of American families will be paying 11.9% of their wages in taxes, a 23% increase in their tax load in five years. The rich are getting richer and the poor poorer under the present President's leadership. It's time for a change, sang the Democrats in deepresounding voices in the convention cave.

Chatlenges' by Mr. Mandale to carry their convictions oct across the country the Democratic conventioneers rejuiced in the recruit mission. We will tail the trath and take the facts to the American family and let them docide" if they want four more years of this dovastating and divisive leadership currently in the White House. Withpet hesitation or Hollywood props life, Mondule challenged the President to an open deliate on the issues crucial to servival for the American people.

Americans and people all around the world naw the Depotera's pindge to proscups and convict the President of conspiracy to deprive docent

Blacks in the face by refusing to acknowledge their crucial support in the primary campaign and thus award them a larger share in the deciion making process of the coming campaign. (That day, however, Mondale named New York Rep. Charles Rangel as cu-chairman-the third-fo his campaign. But Farrakhan later said that "is a step, but much more needs to be done."

Farrakhan reaffirmed his previous statement that Israel has no peace in forty years and there could be no peace structured on injustice, lying, thievery and deceit, using God's name to shield your dirty religion." He said that Jewish leadership is spiritually blind, that new solutions

are needed, solutions that will help not the middle class Blacks, for they will do all right in America, but the little people who need jobs and need them now. He charged that Black people "live in fear of tomorrow

because we have no security today." He said, after listening to both Mr. Reagan and Mr. Mondale, at this

time, neither of them have displayed the vision needed to take America. safely through these next four years and urged Blacks to use their votes, therefore, "carefully, cautiously and judiciously,

In the question-and-answer period, Farrakhan said: He did not think his support hurt Jackson's campaign; that Geraldine Ferraro's selection as the first woman in history to be vice presidential candidate of a major party, "honors America and honors women," but "here again, Blacks go down in the trenches and whites get the victory\_everybody climbs on our backs to get where they are going

He said he understands that America and the Democratic and Republican parties"do not like us, or want us, You do not care that we who helped build your country, who fought and bled and died to keep at it free for you, do not get justice in your social, economic and political system. So if you won't give us justice, you must let us go to form a separate nation." He admitted however that no more than five percent of American Blacks favor his separatist views, at present, "but in five years' time they will." America, he said has never dealt fairly and straighforwardly with Blacks here. "We who are victims of America's

hatred and bigotry are being charged with her crime. Rev. Jackson who was scheduled to appear with farrakhan was in Detroit officiating at the funeral of the Rev. C.L. Franklin at the behest of the late minister's daughter, sould singer Aretha Franklin, Farrakhan

Security was tight at the National Press Club, the tightest veteran reporters have witnessed in years of attending press conferences there. The gallery was packed. A forest of TV camers lined the back wall. Luncheon quests were forced to walk through a metal detecting door, sicalar to those used at airports, and undergo searches of their briefcases and handbags. Serious looking, muscular but young Fruit of -Istam security forces, bow-tied courteous but firm, were everywhere. Black women in traditional Muslim headness and wearing long dresses dotted the reserved tables. Applause rang out after Farrakhan's speech, but also a few boos one particularly strident by an elderly, white man with white hair who claimmed up after a few of the Muslim security forces and the club manager moved in his direction.

American citizens of their right to "the pursuit of happiness." And happiness for the first time was felt by the very thought of the Democratic victory in November as evident by the good times celebration at the 1984 Convention in San Francisco.

No. of Concession, Name of Street, or other Designation of Str **The Black Press: Guardian** Of Human Rights

# CHILD WATCH by Marian Wright Edolman

### There is More Than One Way **To Abandon a Child**

For most women and children, the first effect of divorce may be emotional trauma but the long-term effect is poverty. Divorce and separation account for almost 70 percent of female headed families with children. More than half of the children who live in households headed by women are poor.

If the woman has a job, her wages will be much less than the average wage for men. The median income for a feamle headed family is \$11,484, barely shove the poverty line and definitely not enough to buy adequate child care. If the woman does not have a job at the time of divorce, she may not have up-to-date job skills and will need training or additional education. The family will need income during the training period, as well as child care.

In absence of a job or other income, divorced women are often forced to apply for public assistance (Aid to ; amilies with Dependent Children In the past three years, federal funding for AFDC has been slashed and the impact has been particularly harsh on single working women or those in jub training and education programs. Dollars for child care have been cut as well.

All divorced women, whether working or not working, have a right to child support from the father. Of the 8.4 million nouseholds where women were raising at least one child in 1981, 5 million or 59 percent were supposed to receive court ordered child support payments. But cally 2.9 million or 35 percent actually did, while some fathers at a poor and unable to provide income for their children, others simply choose a of to pay child support.

Of those woman who received child support, only 1.9 million or 23 percent received the total payment ordered by the courts. The average monthly support award is \$171.00. Fourt in ten families received no child support at all. When men fail to pay child support, the already weak economic position of female headed household is damag furthar.

Congress is now working on the Child Support Enforcement Act (U.S. 4.325) that would give states better tools for making parents take responsibility for their children. Its passage will help women and children in poverty and send a strong message to America about parental responsibility.

Divorze is a traumatic emotional experience for everyone involved. Laws and policies which keep female headed households poor make an already difficult situation morse. Our nation abandons children when we fail to enact and actorse laws that require parents to meat their child support responsibilities.

A Member Newspaper Associated With "A Cooperative Effort For Refocuting The Minos And Actions Of Black Imericant For The Greater Benefit Of All Americans?

Page 4, Southwest Digert, Thursday, August 18, 1984

### Entertainment In Lubbock

JOTEBOOK Movies

### **Big Music Beel At Home**

#### Why IFund African Gestapo

Jacksonville, Fig -- If you eye chase the words and thoughts of Panama Francis, Johnny Otis, Rev. Al Sharpton, Preston Love and Jack the Rapper's Mellow Yello as I do than you too perhaps wondah h'cum RIAA is funding the Black Music Ass'n to chase down some musical "pirates" in West Africa when thieves are stealing an Afor-American's right to work his own creation here in America.

The drive to establish as BMA office in West Africa was spearheaded by Dick Griffey. The bro. is chairperson of Solar Records. As was touched on here the last write around, it's his belief that sections of our Fatherland can be turned into a major market for American artists. The funding pledged by RIAA will be used to open an office in Lagos, Nigeria. From there the thrust will be launched to stem the music piracy tide. It allegedly accounts for 90% of the music sold in West Africa. Nigerian concert promoter, Ben Bruce, will head the BMA outpost. Educated in the U.S. he's familiar with the wax ways of our country and some of its tallow talent, many of whom he has promoted in his native land. Excluding South Africa and the Arab states, \$400,000,000 is the estimated annual retail value of the illegal take in Africa. There is unsubstantial evidence that most of this illicit trade is orchestrated in England.

In our book this may be all good and wlefare for the Record industry and booste trade and alent in West Africa. But what will it do in America? The feeling here that the Black Music Association could do far more at home and do the industry a far greater service if it were to be funded to spotlight ways in which RIAA could and should eliminate racial bias from behind the mahoganies where it really lurks. It is there, in the studios, radio, recording and tee'vee, where those lines are drawn and so few Afro-Amercian artists are allowed, as is said in the trade, "TO CROSSOVER." There is so much room for improvement here at home it's difficult for me to focus on pirates in West Africa when my eyes are guled on the talent thieves who continue to haunt the world of incandescant glare. According to Mike Edward, coordinator of the International Federarion of Phonogram and Videogram Producers, has

already mounted an anti-piracy push in that territory. AUTHENTIC BUT NGT AUTHORIZED: -- A shilling dropper has informed that a famous brother's patella (look it up) operation was the result of an auto bump from his disgruntle spouse. She caught him foolin' 'round\_...If you're worth \$10C million guess you can afford to be tough. John Johnson, president, founder of Johnson Publishing Co., is listed among Fortune Mag.'s 10-Toughest Bosses in America. According to the write hand of Steven Flax, "their ksubordinates have to put up with ego-shredding criticism and Wagnerian fits of anger." You could have tipped me over with a feather. A ways figured J.J. for a nice eeven tempered guy. Guess that's because I never had the pleasure, or 27. displeasure, of working for him...Flora McLaran, the chief executive officer of Lie Jim Cuffee American and African hold , is off to Libera on a 5-wks business fact finding tour. Sullee Stinson, Detroit and Janine Cuffee are her traveling companions since several stops like Brussels and Paris are on the agenda if you can believe his praise agent Sly Stone is on a fucloc. A from the Lee Health Center, Fort Myers, Fla Part of his treatment in their drug rehab program will be some very special appearances with Bobby womack during this nationwide tour. Raleigh Boll dropped a quarter and harned that it cost 40¢ to inform this corner that the annual "Chink" Cunningham Memorial Golf Classic" will take over Forsgate Country Club Monday and tuesday. Six winners from the event will be allowed to tae-up in the Miller Hi'Life Grand Prix of Golf in Phoneirs Los Place's teo'ins accound in Oct. event will be allowed to tak-up in the willer Hi Life Grand Prix of Golf H Phoenix, Joe Black's tee'ing ground, in Oct. THE SCREEN SCENE: — The motion Picture Producer: Association of America got on the write hand to tell this corner that its Associate Producers Program the contact is Dean S. Ferris, Paramount Pic. 5555 Melrose Ave Los Angeles, Ca. 90038. Also on tap thru him is its Minority Management Training Program, Writers' and Summer intern Program...Stan Robertson Columbia Plaza, Burbank, Ca. 90505 is Columbia Pictures' contact for Community Outreach Program. They say that this is a talent identification program with a onal of increasion these clinics where held at the Greater Saint Luke Baptist Church each Tuesday at 11:00 a. in Yellowhouse Ganyone. that this is a talent identification program with a goal of increasing minority gourps involvement in the motion picture industry. Ross Sutherland, is the person to reach for Hanna Barbera 3400 Cahuenga, Blvd H wood, Ca 90068. That studio is offering an Animation writers president. Bive H wood, Ca 30068. That studio is offering an Animation writers Training Program. There is a real shortage in this field and free nite school is being offered. MGM/UA has a whole range of opportunities for talented minorities. Contact Roy Regan, MGM Entertainment co. 10202. West Washington Blvd; Culver City, Ca., 90230. At 20th Century-Fox it's Joan Birdt Twentieth Century Fox Film Corp, Box 900 Beverly Hills, Ca. 90213. Fox's scropt submission Program is said to be moving "write" along with the company being committed to hiring tow minority writers for each episodic series. MCA/Universal also has a wide range of programs in all areas, before and behind the camera. for comprise "We want the citizens of CURB YOUR LEOPARD programs in all areas, before and behind the camera, for camority involvement. The contact is Phillip M. Dezen Universal City Studios, iOD Universal City Plaza, Universal City, Ca. 91608. Paul A. Webster is the Walt Disney contact at 500 S. Buena Vista, Burbank, Ca., 91521. disney's Animated Talent Development Program is designed to entice new talent into the field. It has been a source of access to the industry for many minority applicants. Warner Bros. Has three levels through which minorities can find an enterance, Script submission, writers workshop and summer intern programs. Try your talen out and see what happans. Let this newspaper know the results.STAY LUOSE...BILLY ROWE Is a syndicated columnist. in Paris. People bringing about good things for themselves and others. Plains Cocperative Since 1936 Plains Cooperative Oil Mill 2901 Ave. A, Lubbock 806/747-3434

### **Brends Vincant**

For the kids (any young at heart), several Lubbock Theatres offer movies geared triward children at special times and prices... **Kids Shows** 

FOX FOURPLEX 10 am, 11 am, 1 pm - \$3.00 August 15 - 16 - "Pippi On The Run" August 22 - 23 - "Willie Wonka And The Chocolate Factory."

MANN FOURPLEX 10 am, 12 noon - \$3.00 August 13 - 14 - "Pippi On The Run" August 20 - 21 - "Willie Wonka And The Chocolate Factory."

SHOWPLACE SIX - 10 am, 1:30 pm - \$2.50 August 14 - 16 - "Tom Thumb"

WINCHESTER TWIN - 10 am. 1:30 pm. August 14 - 16 - "The Golden Voyage Of Sinbad" DAILY - "The Jungle Book" - 1:30 - 3:15; 5:00 - 7:00

K. L. L. L - Also offers weekly 96¢ movies at Cinema West, Currently showing is "Breakin",

#### MAIN STREET

Tuesday - August 14, Open Jam "Men's Night" - Free Draw Beer 9 - 12. Wednesday - August 15, Todd Henry Host Living Room Jam Thursday - August 16, "Funatics" - \$2.00 Cover Friday - August 17, "Experience" Jazz. \$2.00 Cover Saturday - August 18, Rhythym & Blues Revue - \$2.00 Cover "Ladies

# Wine Classic Set Here October 26th & 27th

The first annual Texas a grand tasting. This will be International Wine Classic at Lubbock is scheduled for October 26 & 27, 1984, at the Lubbock Memorial Civic Center, Highlights of the program will include tastings, exhibits by an estimated 40 wineries from Texas, California and Europe, lectures, seminars, and a grand finale banquet on the evening of October

Activities will get underway Friday, October 26, at noon, with

followed by a seminar at which time speakers will address subjects of selecting wines to compliment foods, cooking with wine, and for the restauranteur building a wine list. During Saturday, other tastings will be scheduled as well as lectures, and the day will be concluded with a gourmet dinner and grand finale anguel

The two wineries in Lubbock, as well as the 14 other ones in lexas, are expected to add local

Hight, Free Draw Beer 9:00 - 12:00. Sunday, August 10, Open Jazz Jam with "Experience" - 5:00 - 9:00 pm Monday, August 20, "Hubcaps" Original Rock - \$1.00 Cover

FAT DAWES August 16, "The Plimsouls" - \$4.00 Cover August 17, "White Animals" August 18, "Radio Zebras" August 24 - 25, "The Nelsons" August 29, "Bowley & Wilson"

ABBEY ROAD August 15, "Jim Landy & Black Oak Arkansas" - \$7.00 Cover August 24 - 25, "Eric Johnson"

COMING TO LUBBOCK August 19, "Billy Idol" - Civic Center Exhibition Hall August 25, "West Texas Opry" - Municipal Auditorium August 25, "Maines Brus," Present "High Rollin" Pest Bowlin' Dance" -**Civic Center** 

#### CHURCHE

Sunday, August 19, Community Baptist, 220 N. Quirt, Annual Choir Day, 230 p. m. Participating: Ford Memorial and The Lubbock Community Choirs (Jr. & Sr.) Director. Mae Pearl Jackson. August 13 - 17, Nightly - 7:30 Meetings at 20th & Birch Street Church of Christ. Paul Young is the featured speaker. August 13 - 17, Family VIIS - 6:30 - 9:00 pm, Faith Assembly of God, 5426 - 50th Street. For transportation call 792-1163 or 792-4400.

#### DINING

Lubbock offers a fine variety of quality eating places. You will find what you like from Authentic Mexican Food to Oriental Cuisine to Soups and Salads at places such as Sante Fe Station, Hunann, and People's.

If there are any other events you would like to see covered in this column, call me at 745-3226 or The Southwest Digest office.

### A Look At Texas Aging citizens

"My husband gets plenty of good food at the garbage dump at Tom Thumb." This response is perhaps the most graphic to a survey recently conducted by the Texas Department on Aging for the Texas Senate Interim Committee on Hunger and Nutrition.

The research project, requested by the committee chaired by Senator Hugh Parmer of Fort Worth, surveyed six of the 28 area agencies on aging which are provided funds from the Older Americans Act administered by TDoA. Of the many services provided by the TDoA and its area agencies on aging, the nutrition component is by far the largest. Currently, 732 nutrition sites are in operation throughout the state which provide congregate and home-delivered meals, in most instances once a day five days a wekk, to any Texan 60 years of age or older.

"The responses to the surveys we conducted indicate that 60 percent of our congregate meal participants and 69 percent of our homedelivered meal participants depend on our service as their only complete meal of the day," says Paula Johnson, TDcA (Texas Department on Aging) coordinator for the project. "this is frightening when you understand that our meals are intended to furnish only one-third of the



WIN A FREE SUBSCRIPTION - The first postmarked letter returned with the answer of this mystery person will receive a free one (1) year's subscription to the Southwest Digest. Send your answer to: Mystery Person, c/o Southwest Digest, 510 East 23rd Street, Lubbock, Texas 79404.

qualify, are but a few of the recurring responses of participants to the questions of how they survive.

Most seniors are on a fixed income and have high medical, pharmaceutical and utility bills, food lis usually the first necessity these individuals will cut in their budget in order to get by. "It is unfortunate that this occurs, because when older people do not eat properly, they are setting themselves up for health related problems which only increase their medical expenses," says Jan Bassari, TDoA registered dietitian also involved in the project.

"We intend to aggressively pursue an increase in appropriations from the Texas Legislature next session to supplement the funding we receive from the Federal government," says O.P. (Bob) Bobbitt, executive director of TDoA. "Our survey indicates that there are approximately 86,000 more older Texans that could use our nutrition services in addition to those currently participating that could use additional food. I just don't believe the citizens of our state want to see people go NUAQIY.

**Keep Your Subscription** 

flavor to the festivities. The **Blood Pressure** Classic will be the first such activity in Texas and it is planned **Clinics Here** for an annual event. Blood Pressure Slinics are being held free of charge. Everyone is welcome to attend

> Clinics are held on Wednesday mornings at 11:00 a.m. at the First Progressive Baptist Church

The clinics are sponsored by the Great Plains Home Health Agency, Marie Milliken is

Lubbock to utilize these clinics," says Linda Stephens, R. N.

# Josephine Baker, the famous singer, was known for walking har pet leopards down the Champs Elysees

USDA recommended daily nutrition requirement.

"Our nutrition budget is being stretched as far as possible, but 65 percent of our service providers surveyed indicate a demand in excess of their current capabilities," says Alex Guerra, rhief of nutrition and support services at TDoA.

Credit, borrowing, doing without, or food stamps for those who

Summit Health Ltd. has assumed ownership of two more facilities in the Lubbock area and is ready to after the finest quality of health care available to. the South Plains. For further information reporting employment opportunities at any of cer three facilities, please call or come by in

person: **South Park Medical Center** 

Community Hospital of Lubbock 5301 University Avenue 6610 Queker Avenue Lubbock, Texas 79413 Lubbock, Texas 79412 795-9301 792-7112

> ook Nemortal Neapita O College Avesu Leveland, Texas 7833 1963 or 762-1471

**Up To Date Beauty Tips From** ctions I

Paula Menefee - Ann Mallory - Shirley Pratt

#### — Hair —

**Shirley Pratt** 

Whats the normal rate of hair growth per month? The normal rate is 1 inch per month which may vary depending on the hair type and physical condition of the individual.

How can I stop hair breakage?

Depending on the cause of breakage, most breakage an be stopped by applying an acidifide. condition. Example, Aphogee, by Jhirmack or P. P. T. and Acid Christais by Parker.



### What can be none about my oily skin?

An oily skin condition requires close attention. It should be washed twice a day, once in the morning and once at night. This should be done with a strong, but not harsh product.

- Nalls -

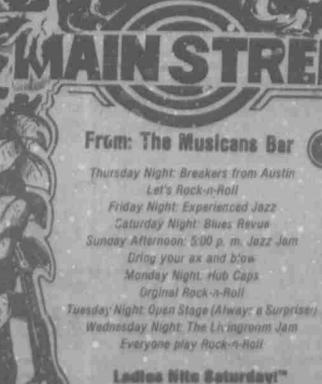
Ann Mallory

How can I keep my scutplared nails from taking layers of my own nalls off when I want them off?

You should soak them in acitane when removing them. It can be brought by non professionals." Watch this space weakly for beauty tips which can help you be as

beautiful as yor should be.





For a bit of Austin in Lubbook it's Main Street 2417 Main Street 747-0828 Free Coffee after 1:00 a.m.

See House 1

# THIS N THAT

HOW GREAT BOTHL realize \_ how great \_\_ REV. JESSE L. JACKSON \_\_ and \_\_ MICHAEL JACK-SON \_\_ must be \_\_ when you realize the ... BIAS ... there is in the \_ U. S. A. PRESS \_ against hoth ... They would rather TALK ABOUT THE GREED \_ of the promoters \_ and the statements ... by some of \_JACKSON'S SUP-. PORTERS \_ than to write about the \_ GREATNESS \_\_ of his speeches .... or the .... FACT\_ that he is undoubtedly .... the greates performer that ever lived \_\_ BAR NONE \_\_ even \_\_ ELVIS \_ the doper \_\_ could not MICHAEL touch **JACKSON!!** 

GOP'S MEETH BIG "D" .... will be the site ... for the GOP'ERS \_\_ next week \_\_ AUGUST 20TH THRU AUGUST 23RD.... What will happen ... BROTHER SHEP-MCKINLEY HARD??

D. C. KINNER THE **BARBER SAYS: "SOME** FOLKS ... used to live .... **BEYOND THEIR MEANS** .. now they live beyond .... their CHARGE CARDS!"

IT'S ABOUT TIME!! No matter how .... we may look at life .... it is about time for .... US ..... to realize .... how important it is to ..... know what is really going on \_\_\_\_ and really which \_\_ WAY .... we must travel .... to make some things .... MAPPEN .... in our lives .... SOMETIMES .... THIS N THAT ... has finally learned .... YOU .... will lose .... in order to .... WIN .... especially in Lubbock .... and .... the South Plains of Texas ..... No matter ..... HOW SINCERE YOU ARE ... how bad you want to win \_\_ it just dosen't happen \_\_ at that time .... ONE .... must never .... GIVE UP .... no matter how tough it becomes for .... ONE .... or their organization.

CAN YOU IMASINE!! In East Lubbock ... there are almost ... 20,000 BLAGK **BROTHERS & SISTERS** and there is not a ..... BLACK **OWNED & OPERATED** 

GASES \_\_\_\_\_ being reported about \_\_ INJURIES \_\_ due to BREAKDANCING wonder what will happen to the latest \_ CRAZE?? SPAG CAN HELP?? Hope these .... FIVE **MINORITY REPRESEN-**TATIVES SOUTH PLAINS ASSO-**CIATION OF GOVERN-**MENTS (SPAG) \_ Board of Directors \_\_\_\_ will become involved \_\_\_\_ in seeing that something ... will be done in the ... ECONOMIC ARENA .... for minorities \_\_ in Lubbock \_\_ and \_\_. the South Plains of Lubbock \_ Thus far \_\_ since its inception \_\_ MINORITES \_\_ have gotten MINORITIES \_\_ have not gotten \_\_ THEIR SHARE \_\_ of the \_\_ ECONOMIC PIE \_\_

### **Bryant Asks Mondale to Name Barbara Jordan Attorney General** THANK YOU!! THIS N THAT \_\_ would like to \_\_ Barbara Jordan was the first

Congressman John Bryant of Dallas County's Fifth COUNCIL \_ 'scently and talked against the \_ proposed \_ SALVAGE BUSINESS \_ **Congressional District has asked** Democratic candidate for President Walter Mondale to consider appointing former Houston Congresswoman Barbara Jordan as Attorney General of the United States.

CHATMAN ... STEPHA-NIE HILL \_ GEORGE In a letter to Mondale shortly after he received the nomination WOODS ... and ... LONNIE at the National Democratic LOVE!! Your efforts were .... Convention in San Francisco, Gryant called Barbara Jordan, GREAT ... and what you did ... along with \_ the words of who is now on the faculty of the wisdom from .... REV. Lyndon B. Johnson School of Public Affairs at the University of made it all happen\_\_\_ Most of all Texas at Austin, "an outstanding however \_\_\_\_\_ the more than \_\_\_\_\_ scholar, attorney and public servant" who has "demonstrated FOUR HUNDRED PER-her quite considerble talents in petitions .... it all happened\_\_hist every forum she has entered." Bryant pointed out that

black woman elected to the Texas Senate in 1966 and the first black woman elected to Congress tince Reconstruction "Although her Ingislative

accomplishments, like her courtroom achievements, are considerable," wrote Bryant, "she won the hearts and minds and enduring respect of the American people in her performance as a member of the U.S. House Judiciary Committee Guring the hearings on the impeachment of President Mixon. Her elequent oratory as keynote speaker at the 1976 Democratic National Convention stirred us all."

Barbara Jordan chose not to seek re-election to Congress and instead accepted a teaching position at the University of

### Leland Intrduces Broadcast Station Ownership Act

been the subject of extensive and

well-founded criticism," ksaid

Leland. "If carried out, the

elimination of the rule would

seriously undermine the FCC's

historic commitment to ensuring

diversity of ownership. Such a change would have a

devastating impact on the level of

ownership of broadcast

properties by small businesses

"The elimination of ownership

limits would encourage the three

major networks and other large

broadcast companies to expand

their ownership interests greatly.

The consolidation of station

ownership into fewer hands

and minorities.

rule has fostered."

who went before the \_ CITY

which would have been located on

Avenue A. Without the help of

these people \_ HAROLD M.

STEPHEN PIERSON

SONS

keep it un?

Washington -- A bill to overturn the Federal Communication's (FCC) recent decision to eliminate its multiplestation ownership regularion --the so-called "7-7-7 rule" -- was introduced today by Rep. Mickey Leland (D-Houston).

Will you \_\_ PLEASE \_\_ help all

Of us!

Leland, a member of the House Energy and Commerce Subcommittee on Telecommunications, Consumer Protection and Finance, introduced the Broadcast Station Ownership Act of 1984 in conjunction with Rep. timothy E. Wirth (D-Colo.), chairman of the subcommittee, and Rep. John D. Dingell (D-Mich.), chairman of the full Energy and commerce Committee

The legislation is intended to promote competition in the broadcasting industry, to preserve diversity of viewpoints by assuring diversity of ownership of broadcast properties and to promote

# Important **Meeting Set**

onportunities for ownership by owning multiple stations with a small businesses and minorities combined value of more than of broadcast properties, according to Laland. "The FCC's proposed elimination of the 7-7-7 rule has 100 points.

The 100-points limitation would apply separatoly to each of the three braodcast media, allowing 100 points for TV stations, TOO points for AM radio

Television ownership would be subject to an "either/or" test. Ownership of additional TV stations

Television ownership would be subject to an "either/or" test. Ownership of additional TV stations would be prohibited when an owner reaches the audience penetration threshold or the numerical limit, whichever is reached first. For radio, because of the difficulty of determining audience reach, only the numerical limit, not the percentage reach measure, would

apply. Under the point system, ownership of a broadcast station would work to revers the diversity of viewpoints the 7-7-7 in one of the 10 largest markets would be valued at 10 points, stations in markets 11 to 20 Under the legislation, TV station ownership would be limited by a market reach index. Awning a TV station would be would be valued at nine points, stations in markets 21 to 50 allowed in any combination of stations that reaches a maximum would be valued at eight points and stations below market 50 of 30 percent of the nation's would be valued at seven points.

Avenue, Friday, August 10th, through Sunday, August 12th. Some of the family members "In this way, the legislation effectively creates a sliding multiple ownership limit of from 10 to 14 stations," said Leland, "For example, a broadcaster could own 11 stations, with five in the top 10 markets, three in markets 11 to 20, two in markets 21 to 50, and one in a market below 50."

"He said the combination of a Alaska market reach cap with a flexible numerical limit relieves many of the problems associated with a **Federation** strict numerical limit. "There is something inherently irrational about equating ownership of a TV station in New York City, the nation's largest television market, with ownership

Leland. "this bill moves away from that approach and allows owners greater flexibility in purchasing broadcast properties." "To increase the level of mutority ownership of broadcast properties, the measure also properties, the measure also

stations.

She has been involved and

Thursday, August 18, 1984, Southwest Digest, Page 5

## RUBY JAY'S CORNER

The Sunday School hour at New Hope Baptist Church Last Senday morning was a good one. Young Charles Blue served as acting superintendent as it was Youth Day.

Devotion was led by Charles Blue and Jimmye Jackson, both youth, during the morning worship hour. The morning message was delivered by Rev. F. L. Harris, Mount Tabor Eaplist Church, Dallas, Texas. The title of his sermon was "Making Your Choice." It was a beautiful sarmon. \*\*\*\*\*\*\*\*

Mrs. Dempsey Taylor's mother and aunt from Ballinger, Taxas worshipped at New Hope last Sunday morning.

Glenn Francis, son of Mr. and Mrs. George Francis, and Doris Nash, daughter of Mr. and Mrs. Archie Nash of Midland, Texas, were united in Holy Matrimony Saturday evening, Argust 11th, at 7 p. m. at Faith Temple Church of Midland, Texas. This writer wishes them much joy and happiness.

\*\*\*\*\*\*\*\*

The New Hope Baptist Church Choirs are invited to worship with St. John Baptist Church in their annual Musical Sunday afternoon, August 19th, at 3 p. m. Pastor S. C. Wash has asked members of New Hope to go in large numbers.

Congratulations are in store to the following members of New Hope were chosen as officers: Pastor S. C. Nash, 1st vice moderator of the West Texas **Baptist Association; Mrs. Dorothy** Kinner. Dean of the Congress (Christian Education), Mrs. Ruby Jay, secretary of the Ministers Conference; and Mrs. Barbara Boswell, musician of the Women's

#### Auxiliary. \*\*\*\*\*\*\*\*\*

proof pastor of the Bothel African Methodist Episcopel Church, brought grantings from the Pastors' Followship. Mrs. Joan Y. Ervin served as emcee and introduced the evening program.

Hirs. Clara Columitt sport Saturday through Monday in Austin, Texas, and travulat to Thoradale, Texas for a family reusion. -----

A bus load of young pusple from New Hope Baptist Church left for Dallas, Texas Monday to retreat this wook on the campus of Bishop College.

Mrs. R. B. Thompson was guest speaker in Brownfield, Texas last Sunday for Women's Day.

Mary Ann Jones of Dallas, Texas visited her parents this week - the Davis family.

Mr. Clarence Ervin's aunt who lived in Littlefield, Texas passed

away in Dallas, Texas. Services are incomplete at this report.

Mrs. Dabhie Ervin, daughturin-law of Mr. and Mrs. Clarence Ervin, is still a patient in Methodist Hospital

Let us continue to pray for our sick and shut-in citizens as well as our boreaved families

Little Tyronda Vine is in Lubbock General Hespital. Mrs. Louise Hill is in I. C. U. at

Community Hospital

Mrs. Odessa Gray of Gary,

Indiana is a patient at St. Mary's Hospital. She is the univ living sister of Mrs. Sarah Crawford. filrs. Gray had stopped by Lubback to visit nor sister and other family members when she



**Hold Family Reunion Here** Over eighty relatives and friends of the Parks Family attended a family reunion at Mr.

Texas' LBI School, where she

could pursue her longstanding

commitment to the education of

saying. "I balleve your

nomination of Barbara Jordan as

Attorney General would bring well

deserved credit to the first days

of your promising Administra-

**Parks Family** 

and Mrs. James Parks, 2204 Elm

Bryant concluded his letter by

future leaders.

Endorses of a TV station Glendive, Mont., the nation's smallest," said Collins The Southwest Digest learned this week that the Alaska

provides an incentive for nvestments in minority owned and controlled broadcast

National Treasurer B. P. W. U. S. A. Mrs. Collins is none other than the daughter of Mr. and Mrs. George Francis of Lubbock. Where an individual of group

contributed to 3, P. W. leader in owns a 49 percent or less interest "

Federation of Business and

Professional Women are proudly endorsing La Verne F. Collins for

were the Parks, along with others including the Cook, Caraway and many others. The publishers of the Southwest Digest and family members. Everyone enjoyed the food, fellowship the overall ocassion.



#### Page 8, Southwest Digest, Thursday, August 18, 1984

# The Outreach **Prayer Breakfast**

Mombers and friends of the **Outreach Prayer Breaklast met** last Saturday morning in the home of Mr. and Mrs. Bogus. The mosting began at 9 a.m. with the president, Mrs. Juanita Sowell,

The devotion scripture was Mark 10:1-10. Participating in the devotional were Mrs. Day, Mrs. Sowell, and Mrs. Hysom.

The morning scripture lesson was taken from Psalm 1 and Joshua 1:8. It was an open discussion by all in attenduate.

"Blessed is the man that walketh not in the counsel of the ungodly. nor standeth in the way of sinners, nor sitteth in the seat of the scornful, but his delight is in the law of the Lord, and in his law doeth he mediate day and night.

Joshua 1:8 -- This book of the law shall not depart out of thy mouth; but thou shalt mediate therein day and night, that thou mayest observe to do according to all that is written therein: for then thou shalt make thy way prospercus, and then thou shalt have good success.

Want success?? Abide by God's rules day and night. Read all of Psaim 1.

Come and hear the Christian women and men rightly divide the word of God. It's super, keep sharing ladies. We love you.

Thought of the week: "He that walketh with wise men shall be wise; but a companion of fools shall be destroyed." Think about

Breakfast was very good. It was cooked and served by Mrs. Bogus. Love puts a different taste

Come and eat with real friends; "don't you see."

Our guest list last Saturday morning included: Mrs. Day, our own whom we were glad to see, Rev. A. W. Wilson, Mr. Andrew Williams, Linda, daughter of Mrs. Verlina Carroll, Lantina Childers, Mrs. Pearl Baker, Mr. Will Williams, Mr. Frank, Mrs. Artie M. Washington, and Mrs. Willie Johnson. There were others present whom we did not mention

- Let's Pray -God of mercy, we confess how often we fail to fulfill your holy purpose in our lives because we allow satan to win his victories over us. We pray Lord, for the wisdom to detect his vicious attacks upon us, and pray that we will use the power of your word for strength to resist him. Let us feast upon your word and use its spiritual nourishment to build up our faith in our lives to your greatest glory. Satan, we bind you now in the lives of these. In the name of

Jesus, we pray. AMEN Write or call any time, or come by. The address is: P. O. Box 1223, ubbock, Texas 79408. You may either call 762-3347 or 747-7326. "We love you!"

We shall walk by faith and not God is truly blessing our

Project Blessing. Give and he will give back to you. Try ill Our next meeting will be held Saturday morning, August 18th,



Mrs. Myrta Haynes is choir director and Bishop W. D. Haynes and Sunday, August 19, at 3 p. m.

The public is invited to attend this annual affair.

is pastor.

#### Faiths Unite To Create Gospel

**Third Annual Choir Day** 

ospecially in light of 300 million catholics, Primitive Baptists, black catholics

Gospel effects a cathorsis of Jews, Scientologists, and everything negative that has Pentecostals, carefully simmered happened to us during the week. It to "Shout with a joyfuyl noise" in praise to the Lord is bound to opens us up and brings us to the produce an innovative delight for Spirit."

Another of the moving forces behind the seemingly impossible effort was Jim Smith, a Los of faiths appear in "Testimony", a Angeles entertainment attorney new gospel offering under the auspice of the Universal Mass and former bassist for both Gladys Knight and the Pips and

(Motto: C.W.F.F.)

Preached"

408 N. Zenith Ave

Phone: 744-6459

"Where The True Gospei Is"

Choir of Las Angeles. **David Clayton Thomas** According to Mrs. Marian Fussey, treasurer for the National Church Of The Office of Black Catholics (NOBC), "GOSPEL music in some branches Living God

at 9 a.m. in the home of Mr. and Mrs. C. Boucs.

the visceral palate.

The representative amalgam

Closing prayer was offered by our vice president, Mrs. Hysom. Mrs. Juanita Sowell, president Mrs. C. Hysom, vice president; Mrs. Mildred Bogus, secretary; and Mrs. Dorothy Hood, reporter,

"we conceived the endeavor as positive alternative to the sexually oriented lyrics of today's

> music," Smith said. "And since David danced before the Lord, there is no reason why the production shouldn't be as qualitative as anything on Urban or Contemporary Hit Radio." The Loyola graduate said he

pulled favors from alumni of Motown, Solar, Eart Wind and Firs, Elton John-Kiki Dee tour hands to accomplish that musical

plethora of artists, both professional and amateur, to contribute, including Manna, Marian Fussey and the Fussey Sisters (formerly of Dallas, Texas); Jo Anne Marie DeCoud Louisiana; He is Salvation (H.I.S.) of Los Angelse; Wayne Richard Smith and the United World

> Choris. F: Bill McKenna SSI, a Josephite priest and pastor of Lcs Angeles'famed St. Brigid Catholic **Church points out that Catholics** have to refuse the reputation for somber and quiet service. (the always overflowing congregation celebrates Christ weekly through . its 113 voice gospel choir).

Orchestra, and the St. brigid Tenn

Ministry and Guradian Angel

"Sevice is supposed to be joyful and if you can pat your feet or clap your hands in the worship of Christ, that in itself is a further

# **Faith First Missionary Baptist Church**

#### 1504 East 15th Street & Oak Avenue Lubback, Texas 79403

- Church Slogan -"The Church reaching the whole world through faith first.

The Moraing Worship began at

We are happy to report that we

The Youth Sunday School Superintendent, Brother 11:00 a. m. Resposive Reading Roosevelt Portee, Jr. and Youth came from Psalm 90:1-17. Pastor Secretary, Brother David Portee, B. F. Roberts, Jr.' inspiring began Sunday School at 9:40 a.m. The subject of the lesson was message came from Nemiah 6:1-5. "Reform In Religion." The scripture was II Kings 18:1-8; and he used this subject "We Are Challenged To Be A Challenge." 19:29-31: 20:20.

feat We also chose positive titles such as "Give Your Life To The Lord, "Jesus Never Told Us A Lie." and "Jesus Is The Only thing Know In Life That's True," to rame a few.

Fussey, a master catechist, said that gospel music has now chief tool of hocome a evancelization. "It is the essence and vital part of worship. It not only calls down The year long project caused Con't on Page 8

gift," he said.

have a brand new member with joined us. Her name is Doris Scales. She is to he bastized in two waeks.

The installation of our Paster and Wife was hold at 3 p. m. lant Sunday, Rev. Tom Collins, paytor of Lyons Chapel Baptist Church, featured the membersship with a message from Malachi 3.8; I Corimhians 16:2. Check this out for a text - "A Sunday Morning Hold Up." After Rev. Collins had preached such an informative message, he entertained the congregation with a solo, "Precious Lord." The services were all wonderful.

The Caprock Association which was hold from August 7th through 10th in Lorenzo, Texas, was a happy and exciting time for Faith First, David Porter won a first place trophy in the Youth Department, and his topic was "Decisions." Linda W. Harper won a first place trophy in the Mission Department, and her topic was "The Power of Faith In Christ and the Example of Faith." Rev. B. F. Roberts, Jr., paster;

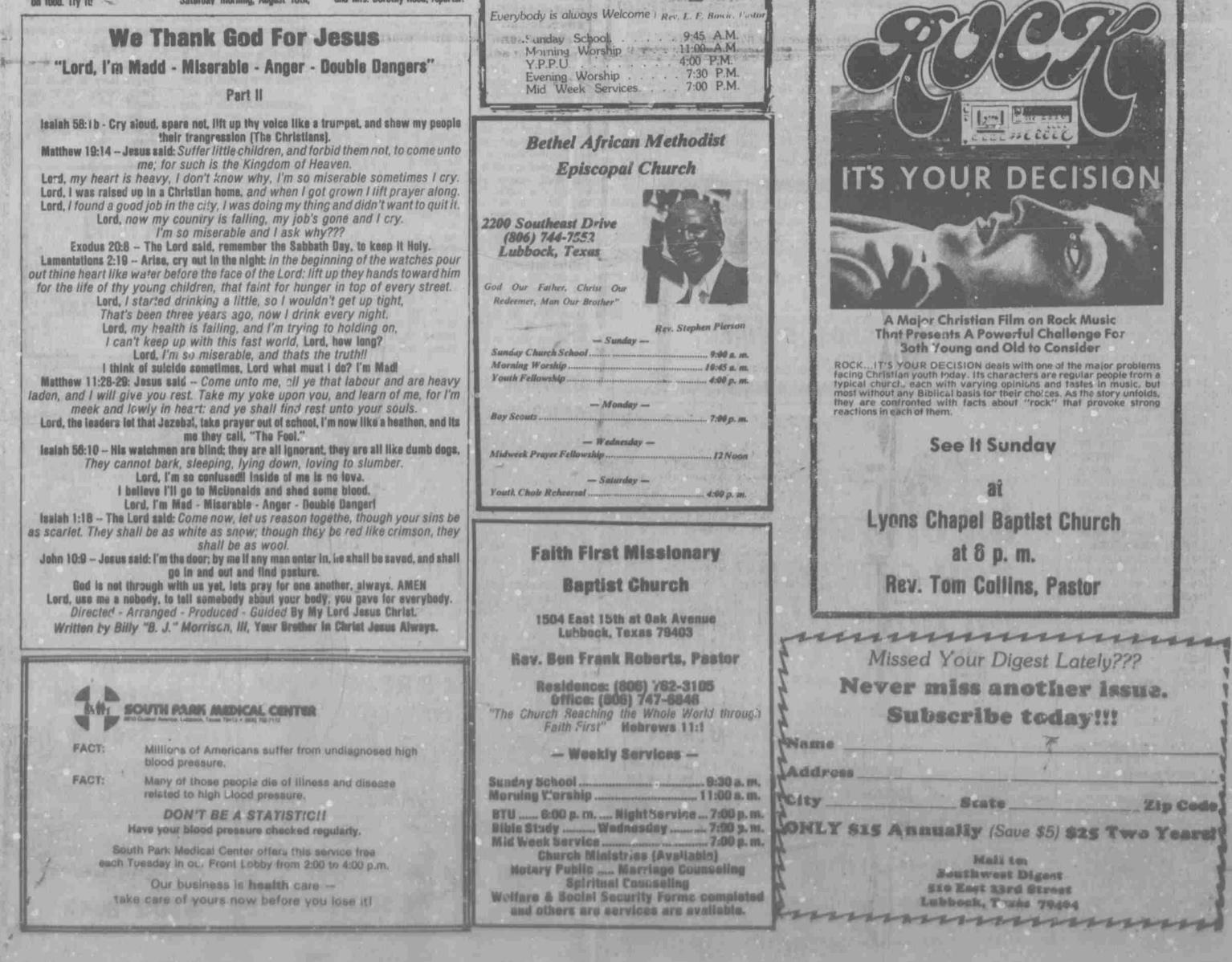
Linda W. Harper, reporter.

"Come by and get your 1984 Calendar" **Jamison & Son Funeral Home & Burial** Insurance Insurance 0.85 No Medical from 40 to 85 years.

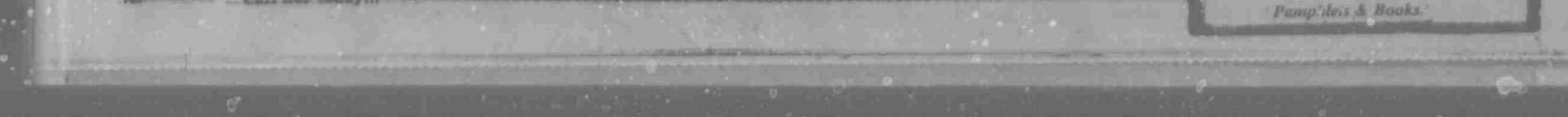
Graduating benefits. Premlum stay, the same. Example: \$3,000 after the Pirst year increases to \$3,240 second year: \$3,480 third year and \$240 each year thereafter. For more information call: Jamison & Son Funeral Home --(806) 747-2731 or go by 1522 East Main, Lubbock, Texas 79403.



A musical recipe of African of christendom was long overdue, Methodist Episcopalians,







# Page 8, Southwest Digest, Thuraday, August 18, 1984 **R.J. Reynolds Supports**

# **Registration Voters**

Winston-Salem, H.C. -The NAACP Legal Defense and Educational Fund, Inc. (LNF) has been given \$1,500 by B.L. Reynolds Industires, Inc. for a voter registration project.

Marshall B. Bass, R.J. Reynolds vice president, said the compawas pleased to support the LDF'S Special Registration Project, which seeks legal reforms to make votor registration easier.

The LDF hopes the project will enable thousands of minorities who have never voted before to vote in the November elections. "We applaud the efforts of the NAACP Legal Defense and Educational Fund to increase voting by minorities, " Bass said.

'We teel cartain that the voter registration reforms cought by the Legal Defense Fond will increase all electoral participation, and not just that of minorities.

R.I. Reynolds Industries, Inc. with headquarters in Winston-Salem ILC, is the parent company of R.J. Reynolds Tobacco Co.; R.J. Reynolds Tebacco laternational Inc.; Del Munte Corp. (canned and frozen foods, beværages, fresk truit); heublein Inc. (spirits and wine); Kentucky Fried Chicken Aminoil Inc. Jenergy Corp.; exploration and development) and R.J. Reynolds Development corp. (packaging and

# What Black Americans Should Know About Cancer

These questions and answers about cancer were supplied by the National Cancer Institute to help correct some myths about cancer and give Americans the basic facts about this disease.

Q. Just what does cause canceri

A. Scientists do not fully understand why some people get cancer while others do not. Most experts believe that cancer comes from re-

peated contact with substances called carcinogens, cancer from cigarettes in-These materials seem to creases with the number cause the disorderly cell di- you smoke, how long you vision that results in a have been smoking, and tumor. They include tobac- how deeply you inhale. co smoke, sunlight, A-rays, High-tar cigarettes - such as and certain chemicals that those without filters - are may be found in air, water, more dangerous than lowfood, drugs, and at work. tar cigarettes. That is, un-Scientists also suspect that less you misuse the low-tar some people are more likely eigarettes by smoking more than others to get cancer. of them, inhaling them Other causes, as yet un more deeply, or smoking known, may play a part as them down to the butt. But well

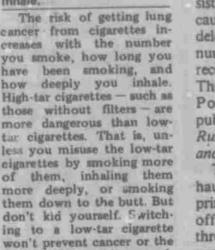
ing really cause cancer? won't prevent cancer or the

A. Yes. In the United other health problems, such States, cigarette smoking is as heart disease and high associated with one out of blood pressure, associated every five cancer deaths. It with smoking. It will only has been linked to cancers delay the damag

WRITE FOR A SCHOLARSHIP



The risk of getting lung cancer increases with the number you smoke, how long you have been smoking, and how deeply you inhale.



Q. Does cigarette smok- ing to a low-tar cigarette



# CAPITO By A. Madison

HI, WANDA CAN I TOTE

#### How Run-Off Primaries Affect Minorities

New Stanton

533

Rev. Jesse Jackson in- which Black candidates run-off primaries hurt sists that primaries have have led in the first primary Black candidates in those caused him to have fewer by a solid Black vote while cases where there is a White delegates, despite the large Whites have split their vote voting bloc with less than a number of votes he has between the White can- majority Black population. received in some districts, didates. In the run-off be- Run-off primaries, in The Joint Center for tween the two highest vote some instances, have Political Studies has getters, the White voters caused White candidates to published a study. The unite behind the White can- cross racial lines which have Run-Off Primary, Blacks didate, defeating the Black increased Black voter inand the Democratic Party, candidate.

fluence. Liberal White can-

The study gives an ex- in 1982, Mickey didates have been known to haustive analysis of run-off Michaux won 44.5 percent come in second to a White primaries. It states that run- in the second North conservative in the primary; off primaries occur where Carolina district in the first but through a coalition of three or more persons are primary. The next highest Blacks in the run-off, the running as candidates and candidate was Tim Valen- conservative has gone down none receives a majority, tine (White), who received to defeat.

the two highest vote getters only 32.7 percent of the Jesse Jackson has rewill compete in a run-off votes. Since Michaux failed ceived a plurality in some primary and then the win- to get a majority of the districts but the majority

unclear just how effective a presidential candidate can be in this political approach. Federal legislation could be sought in ending the run-off. However, Congress can hardly mandate changes in state and local election laws.

114-0-200

HAVEN'T YOU EVER

The judicial approach could encounter an obstacle since the Supreme Court has ruled that majority vote requirements are not unconstitutional and recent court interpretations make challenging very difficult. Section 2 of the Voting

Rights Act, which prohibits election procedures that

electoral system.





### **Marijuana and Health** The Reproductive System

The following information is part of an educational series of articles provided by the Drug Awareness Council of the Benevolent and Protective Order of Elks.

Marijuana use by young people during or prior to puberty can affect sexual development according to studies reported by the American Council for Drug Education.

Active ingredients in marijuana, called cannabi nids, interfere with the nerve cells and hormone glands that control sexual development. In particular, marijuana affects the hypothalamus, which during puberty controls the release of hormones from the pituitary gland. THC, the psychoactive ingredient in marijuana, also is known to have an effect on developing ovaries and testes.

Studies of young women found that the incidence of disrupted menstrual cycles was approximately three times higher in wethen who used marijuana. Males who used marijuana daily also were studied and found to have up to 44% less of the hormone testosterone. This hormone is secredted daily by the body and controls development of male characteristics and the production of sperm. In male fetuses, testosterone controls the initial development of the sex organs and is involved with programming the brain for hormone secretion.

The effect of marijuana on future generations is unknown but the Council reports that studies have associated symptoms of abnormalities of the nervous system and low birth weight of offspring with marijuana have the intent or effect of use by the mother during pregnancy discrimination, and

of the mouth, throat, esoph- and maybe not at all. You But lung cancer is where smoking altogether. cigarettes take their greatest toll

from cancer ten times more Cancer," is available free by often than those who don't writing to: National Cancer smoke. And since more and Institute, Building 31, Room more women have been 10A18, Bethesda, Maryland smoking cigarettes, lung 20205, or calling the Can-cancer is no longer only a cer Information Service at man's disease.

A unique essay contest is

bringing 16 students in the

Hispanic community a

chance for a college scholar-

ship and a more successful

Education is considered the

key to success for young peo-

in the contest, sponsored by

the Carnation Company and

its Division of Perff Jones.

wrote on how they felt educa-

tion has brought them per-

sonal success, and how a

Q: Can you name the

A.L. player with the high-

est batting average ever in

A. Napoleon Lejoie, Phila-

Q. What's the largest ar-

tificial playing surface in the world?

Can you find at least 10

five-latter words in the

tellewing Sportsword?

No prop x nouns or plural

SPEARHEAD

iA full forward who is

moted for his ability to

Person

Padro

THRUG

Dinta a

Sharp Pares

apadg

ADDREE.

ands

purits

SPEDE

endlags.

kick goals.)

ed#ag

Dest A

44433

**MIRLY** 

ALC: N

140,000 aquiare feet.

delphis, hit .422 in 1901.

250mz

one season?

SUTING

future.

as a whole.

agus, pancreas, and bladder. are not safe until you quit An interesting booklet called, "What Black Amer-Men who smoke, die icans Should Know About

1-800-4-CANCER.

primary run-offs.

Of Education

diluting the Black vote.

Those who are for run-off White.

ner will have to run again in votes, a run-off primary run-off robbed him of the general election. Nine was held. The Whites delegates that the plurality states have mandated united behind Valentine, would have given him. giving him a small majori- American politics relies While run-off primaries ty. There have been similar overwhelmingly on plural-

began in South Carolina in cases in other states. ity. Forty states and mu-1986, the first state to re- In districts with a Black nicipalities have the quire a run-off primary by majority and if two or more plurality system. Somelaw was Mississippi in 1902. Black candidates enter the times, the candidate who Since these primaries began race, Blacks could coalesce wins in the run-off at the time when Blacks in the run-off and win the receives fewer votes than were being successfully election. This can happen the front runner in the disfranchised, some argue in three congressional primary. This is caused by that they have no districts: in Georgia's fifth the loss of voter interest in discriminatory intent; but it district, represented by the second primary.

can easily be viewed as ex- Wyche Fowler; Louisiana's The controversy over cluding Black voters or second district, represented run- off primaries centers by Lindy Boggs; and on how to eliminate them. There are two schools of Mississippi's second The political view calls for thought concerning the ef. district, represented by the Democratic presidential fect the run-off primaries Webb Franklin. All of candidate and the national have on Black candidates, these representatives are party to take steps for runoff elimination. The Joint

primary abolition focus on The Joint Center says Center states that this the number of contests in there is little doubt that widespread appeal makes in the 

HELP US SERVE YOU BETTER!!

Tell us what you would like to see in the

Human Interest YES \_\_ NO \_\_ Features YES \_\_ NO Astrology YES \_\_\_ NO NO\_ Comies YES

Women's News YES \_ NO \_ Receptes YES \_ NO \_

**Other** 

2- Level of understanding of the need for quality education in the Hispanic com-

3 Clarity of career goals.

A. The Monsanto Astroturf Surface at Exhibition Stadium - home Faitho of the Blue Jays - covers

Continued from Page 6

the power of the woly Spirit, but sets the toes in processing the Lord," she said.

spectle Records Lablel is kanding the marketing, lipconing works include the 10 opportunity, the Sacraments, and the gifts of

But as Smith Straster, "arch will he sarved up with a laid. hackbeat of finday's writes coctoroperary, but noverthelass Christian formul that our youth the successful."

quality education can insure a prosperous future for the entire Hispanic community. Essays were written in English or Spanish, depending on the students' preferences. The essay contest took place in four cities-Los Angeles,

essay contest in the Hispanic dommunity received a \$500 college scholarship.

Chicago, Four winners in each city were selected by a panel of Hispanic community leaders and educators. Winners will receive a \$500 scholarship, to be applied to the college or training institution of their choice. Entries were judged accord-

ing to the following criteria: 1. Clarity of ideas.

munity.

Prize winners have won more than a mere essay contest, educators agree-they've won a chance at a brighter Lonorrow

The new, Christian-priorited

the Holy Spirit.

Southwest Digest!! Entertaiment YES\_NO\_More Sports YES\_NO\_

Let us know what you want so we can get it to

ty gu !!! 

# **Minority Contractors Wanted**

If you are a Minority Contractor of any kind, we need your Nume, Address, Talephone Number, and the kind of work you do, i. e. Electrician, Plumber, Corpenter, Concrete, Black Top, Asphalt, Brick Layer, or whatever. We desperately need you to help us compile a Minority Business Roster. Fill out the following coupon below and mail or bring by the Southwest Digert, 510 East 24rd Street, Lubbock, Texas 79404. NAME .....

ADDRESS.

TELEPHONE NUMBER

TYPE OF WORK

legislative history list the majority vote requirement This solution is a political threshold in the primaries as a racially discriminatory compromise and it has There are alternauve pro-Democratic Party

posals to the run-off There is speculation that primaries. One is the changes in the run-off plurality used in most primary range from great states. Another is that a increases in the number of run-off will be held only if Black elected officials to no candidate receives more massive party realignment than 40 percent. This in- in the South or both. dicates a substantial base.

The below 50 percent will somewhat increase some support in the minority clected officials, while elimination of all runoff primaries will tend to a greater increase in the number of Black elected officials. The present primary run-off system greatly benefits White Democratic candidates.

Continued Next Week





on the opposition property