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Mrs. Pearl Baker Succumbs Here

A big supporter of the annual Juneteenth Celebration, Mrs. Pearl Baker succumbed here Saturday, September 27, 1984.

Funeral services for her were held Tuesday afternoon, October 2, 1984, at the St. John Baptist Church with Rev. E. D. Toines officiating. He was assisted by the pastor, Rev. James Moore.

Interment was held in the City of Lubbock Cemetery under the directions of Jamison & Son Funeral Home.

A resident of Lubbock for more than fifty years, Mrs. Baker was born to Mr. and Mrs. Robert Lee in Runge, Texas.

Upon arrival in Lubbock in 1931, she united with St. Luke Baptist Church. Later, she joined New Hope Baptist Church where she was a member from the late 1960's until 1977. Afterwards Mrs. Baker joined the Community Baptist Church where she remained a faithful member until her death.

She was a member of the Eastern Star and Heriones of Jericho.

She is survived by her mother, Mrs. Haddie Lee of Oklahoma City, Oklahoma; two brothers, E. G. Booker of Sea Side, California and Curtis Lee of Oklahoma City, Oklahoma; three sisters — Virginia Lee of Oklahoma City, Oklahoma, Valrie Grey of St.

Pedro, California and Ethel Mae Hawkins of Waco, Texas; two sons, Billie Jack Richardson and James Howard Jamison, both of Lubbock, Texas; two daughter-in-laws, Cora L. Jamison and Liddle Mae Richardson; grandchildren — Billie Jack Richardson, Jr., James H. Jamison, Jr., Euona Thomas, Shiraz Chime, Warrnetta Bowden, Ariana McElroy, Anita Richardson, Shirley Lynn Richardson, Dorothy Richardson, Jacquelin Anzley, Demeta Barrington, Harold Richardson and Michael Ray Richardson; foster children — Rose Ford, Pam Ford, Margaret Ford, Linsey Ford and Tommy Earl Ford; aunts, Ethel Dixon and Mable Goodlow; Jackie Bell of the Visiting Nurse Service, a hospital program, who did a super job of taking care of Mrs. Baker; other relatives and friends.

Pallbearers were Joe Bowden, son-in-law, Richard Chime, son-in-law, Billie J. Richardson, son, Fulton Berry, T. J. Patterson and Jim Johnson.



Mrs. Pearl Baker

SOUTHWEST COLLECTIONS 9-8
TEXAS TECH UNIVERSITY
LUBBOCK, TX 79409 R3203

Slaton Pastor Resigns



Rev. M. A. Brown

Reverend M. A. Brown, pastor of the Triumph Baptist Church for the past twenty-three years, has

resigned his position to take the pastorage at Goodwill Baptist Church in Midland, Texas.

Reverend Brown came to Slaton twenty-three years ago after being recommended to the church by Moderator A. L. Davis. He has been faithful in his service to the church since that time. Prior to his pastorage at Triumph Baptist Church, he was the pastor of the St. Paul Baptist Church at Knox City, Texas.

The members of Triumph Baptist Church are hosting a farewell service for Reverend Brown and family Sunday, October 7, 1984. Everyone is invited to attend.

AKA's Seek Sorors

Eta Delta Omega Chapter of Alpha Kappa Alpha Sorority, Inc., now in its 26th year of existence, seeks sorors who may have recently moved to the city and/or recent college graduates who are willing to work with the graduate chapter.

If you are an AKA woman or

know an AKA woman who wants to affiliate with the graduate chapter here in Lubbock, please write to Margaret Randle, Basileus, P.O. Box 722, Lubbock, Texas 79408 or call (806) 799-3014.

Southwest Digest

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VOL. IX, NO. 4

PHONE (806) 762-3612

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LUBBOCK, TEXAS

OCTOBER 4 THRU OCTOBER 10, 1984

Coors To Put Millions Into Black Community

Denver -- After five months of continuous negotiations between representatives of a national Black Economic Development coalition and Adolph Coors Company, a National Incentive Covenant aimed at providing optimal economic opportunity between the nation's fifth largest brewer and the Black community was signed today in Denver, Colo.

Chairing this historic commission on economic development within the Black community were heads of economic development for the nation's largest civil rights organizations, the National

Association for the Advancement of Colored People (NAACP) and People United to Save Humanity (PUSH).

This agreement calls for Coors to increase its level of Black employment in terms of upward mobility for current employees and the stepped-up recruitment of more Blacks for employment; bring about Black involvement in the formation of policy from upper management of the board of directors; substantially increase Black ownership of Coors distributorships throughout the country including the capital assistance needed to insure

success in ownership; initiation of the most aggressive utilization of Black suppliers and vendors as part of a new attitude on purchasing from within the Black community in all areas of purchasing; retain the services of Black professionals in all aspects where outside professional services are needed; invest in Black-owned banks and savings and loan associations in all areas of business banking and investments; purchase major insurance coverage from Black-owned insurance companies and workers; expand spending with Black-owned advertising, marketing, public relations and communications agencies including major expenditures with Black-owned media entities and to re-commit significant corporate resources as contributions, donations and support for the Black community and its organizations.

Peter Coors, division president of Adolph Coors Company, in highlighting the importance of this historic agreement stated, "we at Coors believe in working together to achieve success and then in the sharing of that success by returning a fair share of our income to the Black community. We will therefore endeavor to obtain a 10 percent level of our

annual volume and potential from the Black community. As the benefits of this covenant are realized, and Coors' business with the Black community increases, the percentage will go beyond 10 percent.

Fred Rasheed, Director of Economic Development for the NAACP and Co-Chairman of the Coalition called this covenant a significant step by the Adolph Coors Company to provide a fair share of its economic opportunities to Black Americans and represents a real commitment to corporate Social Responsibility. Rasheed continued, "this agreement must be viewed as a good business agreement wherein Coors will re-direct a portion of the revenue it derives from the Black community back to that community in the form

of jobs and business opportunities. This agreement while substantial in its financial commitment should in no way be viewed as a hand-out, but instead a hand-up to good business."

Coors echoed Rasheed's sentiment. "We're joining together," he said, "and we intend to work together in order that all may benefit."

He noted that the negotiation process had been lengthy and at times less than harmonious.

"There have been times when all out patience has worn a little thin," he said. "But to the credit of everyone involved we've been able to open lines of communication, and develop trust between one another. We kept working toward an agreement because we all

Cont'n on Page 2



The National United Affiliated Beverage Association (NUABA) honored Peter H. Coors, Divisional President of the Adolph Coors Company of Golden, Colorado, with the prestigious 1984 NUABA Award. Meeting in Chicago, America's Black beverage retailers named John H. Johnson, President of Johnson Publishing Company, Inc., as the Man-of-the-Year. Shown above at the convention are (L. to R.): W. R.

Boyette, National President of NUABA; guest speaker Rev. Jesse L. Jackson, Founding President of Operation PUSH; Peter H. Coors and John H. Johnson. Mr. Coors described the \$325 million reciprocating covenant

agreement signed September 19th with a national Black Economic Development Coalition to expand jobs and business opportunities among Black Americans.



NAMED GENERAL MANAGER -- Longtime resident of Lubbock, Mr. Leon Melton, has been named general manager and director of the South Plains Funeral Home.

Associated with South Plains Funeral Home since 1945, Mr. Melton says South Plains will continue to give courteous and professional service.

A member of Bethel African Methodist Episcopal Church, he is married to Fannie Melton, and they are parents of three children, namely: Frank, USA attorney; Dr. Charles Melton, Los Angeles, California; and Olympia Melton Evans, who is associated with South Plains.



Eugene Jackson

DISTRICT MANAGER OF THE YEAR -- Universal Life Insurance Company recently in Lubbock paid tribute to Eugene Jackson, District Manager of the Lubbock District of Universal Life Insurance Company, for becoming the "District Manager of the Year." An affair was held at Holiday Inn South Friday, September 21, 1984, with the Chairman of the Board of Universal Life, A. Maceo Walker, as the speaker of the hour.

Also receiving awards for their efforts were agents of Universal Life Insurance Company.

Estacado High School students are making preparation for their 18th annual homecoming slated for Saturday, October 6, 1984. Kicking off the activities will

be the annual Senior/Alum Breakfast to be held at Furr's Cafeteria in Town and Country Shopping Center at 6:30 a. m. Friday, October 5, 1984. The featured speaker at the Senior Breakfast is Dr. Ray Santos. All Estacado seniors, former students, teachers and members of the community are cordially invited to attend.

At 8:00 a. m., the Homecoming Pep Rally will be held in the Estacado High School Gym. Special events during the pep rally will be a Senior Skit, chants,

and crowning of the Estacado High School Football Sweetheart. After the pep rally, there will be a reception in the Estacado Cafeteria for all Estacado students. The Ex-student Reception is sponsored by the Estacado Student Council.

The Estacado Homecoming Queen will be crowned during the half-time activities. Homecoming queen candidates are Becky Sorrego, daughter of Mr. and Mrs. F. H. Sorrego; Billie Brown,

daughter of Mr. and Mrs. Rufus Brown; Velisha Johnson, daughter of Mrs. Joann Miller; Vicki Culppepper, daughter of Mr. and Mrs. Alvin Johnson; and Candy Walker, daughter of Mr. and Mrs. Cyphers Walker.

Homecoming queen candidates will be driven in cars furnished by the West Texas Corvette Club. Homecoming queen candidate will be escorted by their fathers with a special honor guard with sabers by the Estacado ROTC.

During the half-time activities the Homecoming Queen will be crowned.

The Homecoming Game will feature the Estacado Matadors against Canyon at Lowry Field for a 7:30 p. m. showoff. The activities will wind up Saturday, after the football game at the Estacado High School with a girls Homecoming Dance.

Additional information may be obtained by calling 763-7021, Ext. 216.

Telephone System Changes

Cannon AFB, N.M. -- Commercial telephone calls to Cannon Air Force Base will be different soon.

Beginning this week, Wednesday (October 3), people calling from commercial telephone will be able to dial directly to any telephone on base instead of having to go through the base operator.

The direct dial capability culminates a year of efforts between the 2040th Information Systems Squadron (a unit of the Air Force Communications Command), Mountain Bell and AT&T Information Systems.

"This is the last major installation in conjunction with the Dimension 2040 telephone system. With the direct dial capability, we'll be able to dial telephone users," explained 1st Lt. Robert A. Springston, chief of communications.

Cont'n on Page 2

Tag Team Services Sponsored By City Wide Ushers

The City Wide Ushers would like to invite all city ushers and citizens of Lubbock to come and witness a tag team of young ministers Saturday, October 6, 1984, at 5 p. m. at Lyons Chapel Baptist Church, East 24th and Quirt.

Each minister will speak ten minutes.

If you are a young minister, you are welcome to be a part of this service.



EHS QUEEN CANDIDATES -- Here are five lovely young Estacado High School ladies who are vying for Homecoming Queen. They are from

left to right: Candy Walker, Vicki Culppepper, Velisha Johnson, Billie Brown and Becky Sorrego.

NNPA FEATURE

COPING

by Dr. Charles W. Faulkner



A Look At Backroom Racism

Let's look at some interesting information. Washington, D.C. has often been referred to as "chocolate city" by blacks because of its appearance. Approximately 70% of its residents are black; public schools are 90% black; the mayor is black; and 90% of the City Council is black.

The City Council, several years ago, passed legislation allowing the construction of a multi-million dollar Convention Center. There were to be thousands of new jobs for city residents. Well, it didn't quite work out that way. Few blacks obtained jobs and the unemployment rate in the District is going up, up, up. Much of the equipment used in the Center was manufactured in, get this, South Africa. Secret meetings are held with white vendors and businesses that plan to use the Center. White businesses from outside of D.C. get first crack at profitable contracts to provide lighting, entertainment, sound systems and other necessities. Blacks seldom find out about these contracts until they have been awarded to white businesses. Remember, this is "chocolate city" and the Convention Center was built with the tax dollars of residents, most of whom are black. These secret meetings with white vendors who live outside of the District seem to be the most disturbing of all factors. This is backroom racism. Carried out in secrecy. A similar situation developed in Atlantic City where owners of the new gambling casinos promised to bring thousands of new jobs to Atlantic City if they were given city approval to build the casinos. They indeed brought 30,000 new jobs to Atlantic City - but they also brought their own employees with them. So, the casinos make millions of dollars annually while the dilapidated city crumbles around them. The shady, shakey white mayor was recently replaced by a black mayor as the result of a recall petition.

The problematic point here is that the blatant racism which blacks confront out in the public daily is merely a fraction of the racism which imposes itself into the lives of every black person everywhere. The secret meetings between powerful whites who establish the laws that regulate the kind of life that black people live in the biggest racial influence in America. The fact that you are making less money than whites, that you can't afford to get a decent job or education is no accident.

Often you never hear about it. But you wonder, nevertheless, why things simply get worse and worse and worse. Why you get poorer and poorer, and why whites get all of the good jobs. As much as it troubles me to say it, many blacks who are aware of these horrendous activities keep their mouths shut so as not to jeopardize their own livelihood. These are the blacks who are hired by the whites who control the powerful dollar bill.

Black people who stand up and put their necks on the chopping block when this brutal racial discrimination takes place are the beloved sacrificial lambs. They are one of reasons that blacks get any jobs at all. The black voters in Atlantic City should be proud of their recall petition that replaced a manipulative white mayor, who played up to big casino businessmen, with a competent, honest black mayor.

There is a little bit of Atlantic City in each black person. Banding together and fighting in force as a team seems to be the only solution to covert as well as overt American racism.



Black inventor Andrew J. Beard was awarded \$50,000 by the U.S. in 1897 for inventing the railroad coupler.

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An Appeal

We appeal to you, my brothers and sisters, to respond in the form of year subscriptions to the *SOUTHWEST DIGEST* newspaper. We are greatly in need of at least \$15,000 to assist in the day-to-day operations of the administrative office and the cost of printing. This amount of money will have to be raised by November 1, 1984. If this amount is not reached, we will be forced to move this newspaper into another direction.

We are forced to appeal to you, Black people, since you believe as we do in securing our community against deceptive forms of communications which promote a cynical view of Black people (African-Americans). There is no need for this negative view of our people. The media and mainly the press is guilty of these types of tactics because Whites and other nationalities of people continue to benefit from these racist attitudes. These attitudes only harm us, especially the children. We began the *SOUTHWEST DIGEST* newspaper to combat this racist and negative attitude against the people, mainly **POOR PEOPLE**. This includes Blacks as well as Whites and Mexican-Americans. Whites and Mexican-Americans are now catching hell, too. It is from this premise that we move, and anything else (rumors) that you might have heard is totally false; this is only being said to undermine what we are trying to do in America.

On the Black Press in America these publishers will have to stop taking the middle of the road and start taking the position of leadership in our communities in America. Some, though not all, have been guilty of exploiting the aspirations of Black people only to stop short of true liberation. They have only liberated their expense accounts. They call that being a good businessman. That is a sick mind. No wonder there are no more true leaders in our communities. Their concern is what is good for business.

We greatly appreciate your past and continued support, mainly the advertisers and our supporters for standing by us as we developed this course for making this community a better place to live and work.

This idea comes from our, Muhammad al-Karim - publisher of the *NEW BAYVIEW*, San Francisco, California, Thanks for the idea, Brother Muhammad al-Karim.

Again, thank you for whatever you would like to do to help us in this effort.

T. J. Patterson - Eddie P. Richardson
Co-Publishers

Libby Doggett Visits Lubbock Last Week

by John Booker

Libby Doggett, wife of Democratic candidate for the U.S. Senate, Lloyd Doggett, visited Northeast Headstart, 420 North Quirt, Thursday, September 25.

Mrs. Doggett has a Ph.D. in early childhood education. She said she is concerned for the Headstart program because Phil Gramm has a history of aiding the privileged and cutting programs that help the under-privileged. Phil Gramm is the Republican candidate for the U.S. Senate seat of Texas.

Mrs. Doggett said Gramm's

record, as Congressman for the sixth Congressional District of Texas, is an indirect attack on civil rights. She said this includes Gramm's attempts and successes at cutting jobs programs, nutrition programs and education programs.

She said she is worried that the Northeast Headstart program in Lubbock could be cut. The Northeast Headstart program in Lubbock could be cut. The Northeast Headstart program provides pre-school education for children of families of low or



Libby Doggett

moderate income.

She said, while getting her degree she came across a report on the Headstart program. The report said the children who went all the way through the headstart training, as a whole 1) stay in school longer, 2) do better while in school, and 3) are in less trouble with the law, she said.

"These kind of programs are

cost effective," she said.

She said Lloyd Doggett will unveil his plan to reduce the federal deficit soon. It will not include any tax-hikes, but it will include closing tax loop-holes for the rich, she said.

She said, the rich will not pass on the higher taxes to the poor and middle class in terms of higher prices.

Science Center Library will discuss "Medical Libraries: Cooperation through Networks".

Dr. Glenn E. Barnett, Professor of Education and Vice President for planning Emeritus, Texas Tech University will address the Friends and Trustees Division on "Priorities for Library Support Programs".

Dr. David B. Gracy II, State Archivist at the Texas State Library in Austin will deliver the keynote luncheon address beginning at 12:15 p.m. in the

University Center Ballroom. Dr. Gracy will speak on the topic of "Image and Reality: Archival and Library Cooperation." Gracy received his Ph.D. from Texas Tech University, 1971 and served

Library Association District Nine Annual Meeting

The Texas Library Association District 9 Annual Meeting is scheduled for Saturday, October 6, 1984, on the Campus of Texas Tech University in the University Center.

Activities will begin at 8:30 a.m. with registration, coffee and exhibit visitation time. Dr. Mary Boyvey, President-Elect, Texas Library Association, will open the general business meeting scheduled to begin at 9:30 a.m. with a report of Texas Library Association Executive Committee. Divisional meetings will begin at 11:00 a.m. The College and University Libraries Division will feature Carolyn Baber, Reference Librarian/Bibliographer and User Instruction Coordinator, Texas Tech University Library. Baber will speak on "Co-production of User Instruction: Developing Cooperative Networks".

Dr. Daryl Jones, Professor and Chairperson of the Department of English, Texas Tech University will present the topic "Poetry for Listening and Reading" at the

School Libraries Divisional meeting.

The Public Libraries Division will host Dr. Grant T. Savage, Assistant professor of Managerial Communication, Texas Tech University who will present a program entitled "Organizational communication".

The Special Libraries Division speaker, Dr. Charles W. Sargent, Director, Texas University Health

Telephone

Continued from Page 1

electronics operations at Cannon.

The prefix for all numbers at Cannon will be 784-XXXX. All base numbers beginning with the digit "2" will remain the same (784-2XXX). Base extension numbers beginning with the digit "3", however, will be changed to the digit "4". For example, extension 3306 would become 784-4306 in the new system.

For operator assistance, the number will remain 784-3311.

Millions in Black

Continued from Page 1

know it was the responsible thing to do."

This agreement estimated to be worth in excess of \$325 million now becomes one of the most successfully reached fair share covenants signed by either PUSH or the NAACP. Operation PUSH has signed seven Economic Trade Pacts with major corporations while the NAACP with this Fair Share Agreement has signed more than 23 such pacts.

Other Members of the Coalition on hand for this signing were Christopher Bennett, President of the National Newspaper Publishers Association; Melanic E. Lomax, Attorney for the Los Angeles NAACP and Bill Roberts, Denver City Council. Clem Daniels, a member of the coalition and a representative of the California Package Store (CALPAC), wired his endorsement of the covenant from his Oakland headquarters.

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Let Us Know Of Your Event!

The *Southwest Digest* would like to know of the events of your organization or club. We want the entire City of Lubbock and the South Plains of Texas know what you are planning to do this week, month or year.

It is important that you advise so we can continue in add to this new addition to this newspaper. No matter what the event is, please advise us so we can advise our many readers.

Send your information to: Event, P. O. Box 2353, Lubbock, Texas 79408.

Of course, this means any type of church related program in our community. Brenda Vincent would also like to interview you about your happening.

Help us make this a great page, and serving a purpose we all will be proud.

Summit Health Ltd. has assumed ownership of two more facilities in the Lubbock area and is ready to offer the finest quality of health care available in the South Plains.

For further information regarding employment opportunities at any of our three facilities, please call or come by in person:

Community Hospital of Lubbock
5301 University Avenue
Lubbock, Texas 79412
786-6301

South Park Medical Center
5510 Quasar Avenue
Lubbock, Texas 79415
792-7112

Cook Memorial Hospital
1900 College Avenue
Lubbock, Texas 79409
864-4983 or 762-1471



Social Security Tips

Your Social Security And You

by Jewel M. Love
Service Representative



Children Need A Social Security Number

Everyone who applies for a Social Security number must provide evidence of age, identity, and U.S. citizenship or lawful alien status, including young children.

Parents sometimes have difficulty finding the required evidence for their children. They especially have trouble with the idea of providing evidence of identity.

Proof of age is relatively easy, an official U.S. public birth certificate recorded before age 5 is preferred. This document will also establish citizenship.

Documents which will establish a young child's identity. Documents which will establish a young child identity and which are actually available to most families, include a report card, school identification card, newspaper birth announcement, court order for name change, church membership or

confirmation record, doctor or hospital record, vaccination certificate, day care or nursery school record, or child's membership in youth organization, such as Scouts.

This is not an exclusive list. Any document providing enough identifying data can be used.

Foreign born applicants will also need the appropriate Immigration and Naturalization Service documents.

Only original documents or copies certified by the issuing agency can be used.

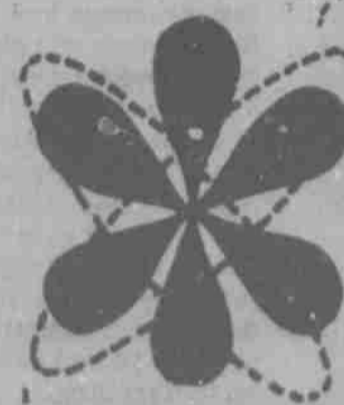
For more information, contact the Lubbock Social Security Office, located at 1611 10th

Street, Suite 100, the telephone number is 743-7381. A free leaflet, *Applying for a Social Security Number*, is available there.

Attention

Don't miss a single issue of the *Southwest Digest*. You can pick up your *Southwest Digest* at one of the following business establishments:

- * United Super Markets in Lubbock & Slaton, Texas
- * Town & Country Stores in Lubbock & Slaton, Texas
- * Cavjels - 1719 Avenue A
- * Buddy's Supermarket - 904 50th Street
- * Newburn's Meat & Grocery - 1721 Parkway Drive
- * Triway Grocery - 3401 Railroad Avenue
- * D. C. Kinner Barber Shop - 1701 Parkway Drive
- * Snappy Shine - 1110 Avenue J
- * Brooks Super Market - 1807 Parkway Drive
- * Kwik-O-Food - 1528 East Broadway
- * Joe & Paul Barber Shop - 1528 East 19th Street
- * Fina Station - 34th & Avenue A
- * Beauty Cover-Up Unlimited - 1813 Parkway Drive
- * Southwest Digest - 510 East 23rd Street



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EDITORIALS • COMMENTS • OPINIONS

A View from Capitol Hill: AN INDEPENDENT REPORTS ON WASHINGTON

By Gus Savage
Member of Congress



Reagan's Skill: Right Words, Wrong Ideas

The twisting of the meaning of words is one of the things at which President Reagan and his surrogates are extremely skilled. Nobody can beat them when it comes to using nice words to project dangerous ideas and employing holy symbols to hide evil motivations.

One of the most potent examples of this Reagan's now famous statement that "religion and politics are necessarily related," uttered to a gathering of supporters during the Republican Party convention in Dallas.

On the surface, this statement appears merely to be projecting the idea that we are in need of morality in politics, an idea which most people could rightly endorse. However, based on past statements of the President and the circumstances under which this one was made, he clearly was sending a message.

That message is that candidates not allied with Reagan's Evangelical Christian fundamentalist supporters are suspect and somehow un-American.

From spokesman after spokesman, numerous words and phrases with double meanings came out of the Republican convention.

Former President Gerald Ford, for example, said Democrats believe that "America's future belongs to the wishers, the wanters, the whiners and the weak."

UN Ambassador Jean Kirkpatrick accused the Democrats of "always blaming America" for the absence of peace in the world, stating that "these Democrats always blame America first" for everything that goes wrong.

And Reagan himself declared: "The choice this year is... between two different visions of the future -- theirs of pessimism, fear and limits, and ours of hope, confidence and growth."

In other words, Reagan and his allies are trying to brand every American as a coward and a quitter who attempts to look honestly at the problems of the world, and every person as weak-minded who realizes that there are no simple answers to complex situations.

The President's reelection campaign is unashamedly pitched toward people who have jobs, the rationale being that more people have jobs than are unemployed. Additionally, he is attempting to get across the message there are people who don't want jobs and, therefore, are unworthy of the concerns of the "decent working people" of this country.

The brilliance of the strategy is self evident -- when you consider that more Americans always have jobs than do not. In fact, more Americans were employed during the Great Depression than were unemployed.

Yet, although Reagan's double-barreled approach is very effective, it is extremely destructive of the human spirit, a disavowal of the philosophy that man is his brother's keeper. Indeed, despite the cynicism of the Reagan camp, those humans who subscribe to the philosophy of caring and sharing are more than "wishers and wanters," but rather are the creators of mankind's ever expanding horizons.

In this campaign year, we must somehow trap Reagan in his own trickery and come up with the right words to express the right ideas. If Roosevelt could do it with the New Deal, Truman with the F. Roosevelt could do it with the New Deal, Truman with the Fair Deal, Kennedy with the New Frontier, and Johnson with the Great Society, we can do it today.

With consummate skill we must drive home the point that what is happening to the homeless, the jobless and the poor today could very well happen to all Americans tomorrow if the Reagan policy of selfish smugness is permitted to become the way of life.

A Member Newspaper Association



A Cooperative Effort for Refocusing The Words And Actions Of Black Americans For The Greater Benefit Of All Americans

Southwest Digest

P. O. Box 2553 Lubbock, Texas 79408

\$15.00 per year - \$25.00 two years

Editors - Publishers

T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Education, Social, Political and Economic Advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

National Advertisement Representative:

Black Media, Inc.

Suite 2104 - 507 Fifth Avenue

New York, N.Y. 10017

Phone: (212) 777-0938

"Learning is the light that leads to everything lovely"

- African Proverb



The Power Of The Black Boycott

National Newspaper Publishers Association Editorial

The National Coor's boycott in the Black community has ended in victory, as announced September 18, by Christopher Bennett, president of National Newspaper Publishers Association (NNPA)—BLACK Press of America.

The National Black Boycott Coalition, consisting of the NAACP, Operation PUSH, the NNPA (the Black Press of America), PARC (People Against Racism in Coors) and Calpac, met many times to put the final economic package together, and on occasion were forced to walk out of negotiating sessions, feeling that Coors was failing to negotiate in good faith.

For the past three months, NNPA negotiated through three of its officers: William Garth, chairman of the Advertising Committee, Pat Thomas, secretary of NNPA, and President Bennett, who did yeomen's work and spent a great deal of money participating in coalition. These publishers demanded that the final agreement should provide for a substantial amount of Coor's advertising in the Black media; they hung tough in their demands that at least 10 percent of the budget agreed upon should be allotted to advertising in Black-owned media. They succeeded in obtaining a concession of \$8.8 million annually, which amounts to approximately \$50 million for Black owned media for the entire five year package, a reasonable contribution by Coor's for Black support of its product in the marketplace.

The agreement anticipates that over \$325 million will be contributed to the entire Black community through this contract, including the following significant items: board development; appointment of Black senior officers as well as board members for Coor's; the granting of at least twenty Coor's distributorships to Blacks; increased Coor's deposits in Black banks and utilization of Black insurance and investment firms; and substantial contributions to other Black organizations for scholarships for Black youngsters. We are pleased to note that a similar agreement is being worked out for the Hispanic population.

This marks the first time that a coalition of national Black businessmen included members of the Black Press; and as stated by President Bennett, "this is the first time in the history of the country that a Black coalition has come together for economic reasons; it proves that Blacks can get together for common objectives."

The victory should prove to doubting Thomases, who questioned the validity of NNPA's participating in a national Coor's boycott (which also meant that some papers might refuse \$3,600 per week in advertising from Coor's) that in unity there is strength, and only through unity can the full power of the Black Press, the guardian of the rights of the people, be brought to bear upon corporations who are enjoying the more than \$185 billion Black purchasing power. This covenant signed last week in Colorado should be the turning point in the Black Press's struggle for survival.

Of course, there will be a watchdog team to monitor Coor's performance in living up to the covenant, this team to be funded by Coor's. We call upon the NAACP and PUSH to broaden their thrust in this area, and monitor the performance of the cosigners of 30 other trade agreement pacts with major corporations, seven signed by PUSH and 23 by NAACP. The Black community has a large stake in making economic inroads into the Fortune 500.

We are pleased that Fred Rashed, NAACP, and Rev. George Raddick, PUSH, signed the pact as cochairmen. The precarious state of Black affairs demands that we develop this new militancy. We pledge again our determination to utilize all the forces of the Black Press to bring a new sense of corporate social responsibility not only to Coor's and the other 30 national businesses which signed covenants, but also all major corporations who owe so much to the Black community.

The time for economic justice is now. We can obtain it, if we do it with vigilance, and together!

The Law & Legal Services

by
Clarcy Wenzler

Deadline For Veterans Claiming Effects From Agent Orange

A class-action lawsuit by Vietnam veterans against seven chemical companies for injuries related to exposure to Agent Orange is in the process of being settled for \$180 million.

If you are a Vietnam veteran who served in or near Vietnam from 1961 to 1972 and may have been exposed to Agent Orange, or if you are a spouse of a veteran and suffered a miscarriage as a possible result of the veteran's exposure, or if you are a veteran's child with birth defects, you are part of the class.

In order to make a claim for damages, you must send in a claim form

Child Watch

by
Marian Wright Edelman

Supreme Court v. Children

The Supreme Court has become increasingly conservative for over a decade, but the 1983-84 term, which just ended, presented a quantum leap to the right. At the end of the term, Justice Stevens condemned the conservative members' "voracious appetite for judicial activism. When it comes to restricting the constitutional rights of the citizen." In addition, the Court increasingly served the political goals of the Reagan Administration.

The administration asked the Court to choose white seniority rights over the employment rights of minorities, and the Court did so. It also rebuffed important claims by parents of Black school children seeking to stop tax subsidies to segregated schools, residents of state institutions for the mentally retarded, labor unions, prisoners on death row, women seeking equal treatment in educational institutions, criminal defendants, aliens, environmental groups, and prison and jail inmates.

These trends were evident in the cases involving children almost as dramatically as those involving adults. In several cases the Court protected the federal and state governments and large institutions against the claims of children and youth. *Pennhurst State School and Hospital v. Halderman, Allen v. Wright, and Smith v. Robinson* show the Burger Court setting up rules that make it more difficult for individuals to get a federal court to even consider their claims against improper government action.

Grove City College v. Bell and Schall v. Martin demonstrate the Court's efforts to limit the rights of female students, and by implication minority students, and juveniles in general.

In only two cases did the Court act firmly and unanimously for children. They point to very limited areas in which progress may be possible in the Burger Court: the court will not tolerate explicit racial discrimination (*Palmore v. Sidoti*), and the Court will often enforce explicit federal laws that provide funds for state programs (*Irving Independent School District v. Tatro*).

Linda Sidoti Palmore, a white woman who gained custody of her three-year-old daughter upon divorce from the child's father, lost custody to the father after she married a Black man. The state court judge found that it was not in the "best interest" of the child to live in a racially mixed household because of possible social stigma in the family's Florida community.

The Supreme Court unanimously found that this custody determination violated the Equal Protection Clause of the Fourteenth Amendment to the Constitution. The Justice recognized that a child living with a stepparent of a different race may be subjected to unusual social pressures, but held that possible prejudice in the community cannot be used to justify changing custody. The Court said that the Constitution cannot tolerate governmental prejudice or giving legal effect to private prejudice.

Amber Tatro is an eight-year-old with spina bifida. This condition caused orthopedic and speech impairments and prevented her from emptying her bladder voluntarily. She had to be catheterized every three to four hours to avoid kidney damage. This could be accomplished through a simple nonmedical procedure known as Clean Intermittent Catheterization (CIC) that an aide, a school nurse, or anyone with less than an hour's training can perform until the child is old enough to perform it herself.

Amber's school refused to administer CIC. But the Supreme Court unanimously required the school to provide her this procedure, ruling that under the Education for the Handicapped Act (PL 94-142) CIC needed during the school day was a "supportive service" required to assist a handicapped child to benefit from special education.

Although the Court's ruling in *Palmore v. Sidoti* and *Irving Independent School District v. Tatro* were positive, it made far too many negative rulings when it had more discretion in other cases involving children.

postmarked NO LATER THAN OCTOBER 26, 1984, if you have adverse health effects believed due to Agent Orange. The court may allow some forms to be filed late if there is a good reason.

If you develop conditions after October 28, 1984, that is believed due to Agent Orange, you will have 120 days to file a claim. Claim forms are available at West Texas Legal Services, 1220 Broadway, Suite 1801, Lubbock, Texas. Phone: 763-4557.

Not everyone who files a claim will automatically get damages, but you should file a claim even if you're unsure of your exposure and location in Vietnam. You can get help in locating where you served.

The claim form should be sent certified mail, return receipt requested, and you should keep a copy for your files. You should keep the court and post office notified of any address changes.

Business in the Black

By Charles E. Belle



A President Does Make a Difference Myth Middle Class to Pay

As anyone who has existed under the present administration in the White House knows, Black Americans and other poor people have been going ass backwards since the last Presidential election. The employment to population ratio, number of jobs held by the total Black American population, has dropped not increased during these "better off" years of the current president. This was the plain poor people to pay for lower inflation and interest rates while the wealthy worried about the "communist threat." Thus instead of more Black Americans being integrated into the American society where barely half, 53.8%, were employed in 1979, now less than half, 49.5% are gainfully employed. Even the middle America has been astonished that their apple has had a bite taken out of it.

The year to year employment growth of the country was 2.6 million new jobs during the 1976 to 1980 period, but fell by almost 40% from 1981 to the first quarter of 1984 to an average of only 1.1 million new jobs. In short, while there are more Americans coming into the job market, the economy was eking out almost half as many new jobs as it did during a Democratic administration.

This administration has added huge deficits to the budget without spending for needed social services. A deficit which by itself requires that more of the taxes collected from those who do work to pay the ever increasing interest cost. These taxpayers are not likely to allocate more spending for social services while the wealthy continue to worship and maintain monstrous defense expenditures to defeat the comical "communist threat." The tax improve women's rights 63% to 20% over the President. Laying aside for the moment the obvious needs of Mr. Mondale's victories, fix your eyes on the President's points in the poll. Both are bull---. Proving once again that people polled often do not look behind their own pocket book.

White Americans are more greatly employed and thus in a position to partake of the preponderance of lower price products currently available in the marketplace. A strong dollar which dictates lower priced foreign goods in the marketplace also displaces American low-income workers and creates the largest trade deficit in U.S. history which must be balanced at an expensive future date. A short term "thrill" that will take its toll in permanently displaced people in the U.S. workforce once their unemployment checks run out.

Overlooked in the short run is that lower inflation induced by a fall off in the demand for goods and services is bad inflation should be brought down by an increase in the supply of goods and services produced by workers in the particular country, not by foreign suppliers whose workers are being employed at lower wages at the expense of the U.S. workforce. U.S. companies are forced to cut prices on goods they cannot sell at the U.S. higher cost price. U.S. manufacturers lose money, go bankrupt, lay off workers and never become competitive in the U.S. or world market. This takes time before the public can believe the chaos created for the country's economy by this administration. But it will come. Cutting out U.S. producers means cutting out jobs, eventually for White as well as Black American workers. Prosperity for the poor was over the first time this administration was elected to office. Prosperity will pass over the middle class if this administration is re-elected. There is only one place the President if re-elected can look to mend the broken U.S. budget caused by too much spending on defense—the "mythical" middle class.

Capital Comment

by
John W. Lewis, Jr.

Washington -- Jesse Jackson's decision to enthusiastically campaign for Walter Mondale might make the critical difference between a Democratic victory or defeat this fall. There is little probability that Mondale would be able to win without a massive turnout of black voters across the country.

Mondale's desperate need for black support was underscored recently with the release of a post-Republican convention poll showing President Reagan leading by a 55-40 margin. A variety of earlier polls have consistently show that voters are prepared to endorse Reagan again in the November 6th general election.

Following the GOP convention, Jackson had shown sharp criticism of Mondale's slowness in reaching out to the civil rights leader's "Rainbow Coalition." He has been particularly critical of the failure of the Mondale-Ferraro campaign to appoint high-level black aides and advisors.

He complained of "adjustments" that had to be made in several other areas, including the role that blacks would play in the Democratic Party's voter registration drive, post-election party organization and state Mondale campaign structures.

Mondale satisfied enough of Jackson's requests for campaign changes to win Jackson's endorsement and pledge to actively campaign to mobilize the mass of black voters. Meanwhile, after a marathon negotiation session with the Mondale campaign, an impressive "who's who" gathering of black political leaders, also endorsed the Democratic nominee.

Black Democrats are hopeful that Jackson's charisma combined with the organizing power of black institutions will bring out the largest turnout of black voters in American history. The Democratic Party establishment understands the absolute necessity for a massive turnout of black voters.

Party officials, however, fear that increased black political influence within the party might drive conservative white Democrats into the Republican fold. They also fear that the price for overwhelming black support in the general election will be demands from Jackson and other black Democrats that blacks assume major policy-making roles in a Mondale administration, that progressive African and Third World policies be developed, and that innovative programs are inaugurated for the poor, the jobless and the disadvantaged.

Democratic officials both love and loathe Jesse Jackson. If, however, they expect to win in November, they must forget past personal battles, bury mean-spirited racial prejudices and embrace a future which share political power with blacks and other minorities.

Black and Jewish Politics

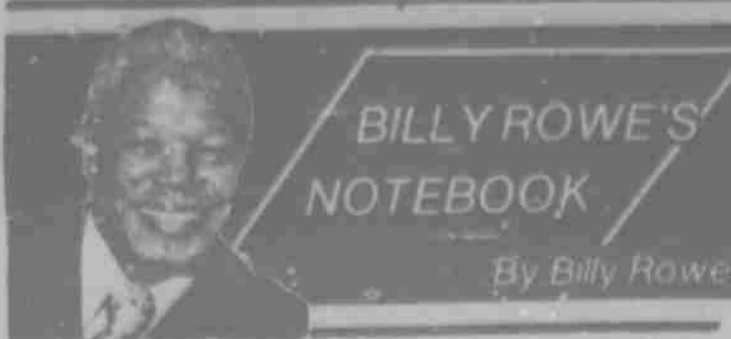
Although in the heat of Jesse Jackson's historic campaign for the Democratic nomination, media writers mistakenly spoke of a widening gulf between black and Jewish politicians, black officials, both nationally and locally have overwhelmingly supported Israel and other Jewish interests. Black members of Congress voted 15 to 1 for the controversial foreign aid bill that benefited Israel in 1978.

In 1977, black members voted 16 to 0 in support of anti-Arab boycott legislation, and in 1981 16 out of 17 congressional blacks voted against the sale of AWACS planes to Saudi Arabia. Congressman Mickey

ENTERTAINMENT

DINING

THEATRE



**BILLY ROWE'S
NOTEBOOK**
By Billy Rowe

No Primary Miracles: Better Register for Nov!!

N'Rochelle, N.Y. -- I don't know about you, but the primaries cooked up some brain food in my town. Oren J. Teicher, who wants to take over where good guy Richard Ottinger left off, paced the balloting and came away with the Democratic nod to make the run for Congress. The only Afro-American hopeful, Bennie Batts, struck out in all areas losing most of the Afro-American vote to the winner, Ed Meyer of the New York State Board of Regents, who was endorsed by Dr. Kenneth Clark, the known psychologist whose influence shaped the Supreme Court ruling on education desegregation, was also shut out.

Though the other press chalked up the Afro-American balloting as a defeat for Rev. Jesse Jackson, we know it was more a victory for clear thinking Afro-Americans who continue to cast their ballots for those they feel are best candidates, rather than on a racial basis like so many white folks who are still under the impression that only the otay can lead. How did I get involved in this? It's from all these notes you left on your desk. Speaking of notes, here's one I gave you that also makes sense. Its about Atty. Lawrence R. Sykes who has just been installed as president of the Westchester, Rockland and Putnam Counties Black Republicans. Like Dr. Gloria EA. Trote has been telling you all along he repeats, it makes no good sense for all of us to be in one party. The two party system is still the best game in town and the only way we will ever achieve our full-blown political potential. He said that Afro-American Republicans support the Reagan-Bush ticket, because the programs of the Democrats of the 60's and 70's have failed us. "Because we're not active in the selection of candidates those chosen have no cause to be sympathetic to our needs and wants," he said. "For instance, the conservatives have conquered the thinking of the Republican party. We've got to be in it to turn it around," he concluded. Well, there were no miracles at the polls this go round, so everybody needs to register for the November show down. It's the most important X you'll ever be able to make in your life.

THE WORDS OUT: -- Rumors are running amuck that Janet Jackson, Michael's younger sis, has tied the knot with James DeBarge, of the other single family. Sally Nix wrote a song, "Our Wedding Day," as a present for son Roger White when he married Linda Bosetti last week in Bethesda, Md. She even voiced it during the ceremony. Attorneys for Marvin Gay Sr. waived a preliminary hearing on his murder charge because of the health of his estranged wife, the only witness for the prosecution. His arraignment trial was scheduled to take place earlier this week. Gay, who underwent surgery to remove a tumor on his pituitary gland, is in fine health and spirits. Look for Tina Turner to return to the big silver. The acting bug bit "Ho: Legs" Momina some ten years ago when she had a cameo role in "Gummy." This time she'll be with Mel Gibson in "Mad Max III." Jermaine Jackson has slapped a suit on accountants Fred Moultrie, Accounting Corp. and the Jacksons Entertainment Corp. He is asking for \$2,000,000 in damages, claiming that the high cost of accounting fees are unfair and not what he agreed to pay. It's all business and had nothing to do with family feelings. Richard Pryor will star in "The Man Who could Work Miracles," from the H.G. Wells novel of the same title, after he "cans" "Jo Jo dancer," Columbia's semi-autobio. flick. Dionne Warwick has signed all the papers to make T&D Productions, her film and TV production co., legal with the Calif. State Attorney Gen. The inspiration came after she completed her chores as song coordinator for "Lady In Red." If all that isn't enough she has purchased the rights to the life of former congressperson Barbara Jordan. She plans a movie or TV treatment of same and natch she'll star. I wonder if her partner being a psychic has anything to do with these recent developments.

GUESS WHAT??? -- Helene Slater, president of the Nat'l Ass'n. of Media Women, Inc. Metro. "Apple" chapter has invited you to the org.'s Founders Day bash. She knew that you would feel good about the fact that Jean Jason Wright, exec. ed. The Nat'l Black Monitor, is being honored as Chapter Woman of the Year. What she doesn't know, however, is that you will question the advisability of them honoring Spencer Christian, WABC-TV Eyewitness News, Ponchitta Pierce, host and co-producer of WNBC-TV's "Today in New York" and Bob Teague, WNBC-TV News, as individuals who have made significant contributions to the Afro-American community in the field of mass. comm. Aside from Carol Martin you told me the only time you see the others is when they are in danger of losing their jobs.

WRITE END: -- Remember when you were the publicists for 20th Century Fox's "The Defiant One," starring Sidney Poitier and Tony Curtis, way back then. (smile). Well, Carl Weathers, better remembered by most as "Apollo Creed" in "Rocky" 1 thru 3 and Robert Urich, the good guy of the prime-time, and now syndicated "Vegas" series, will be chained together for the remake. Ben Vereen will be top billed when the Disney Channel litteup your living room, or whatever with "Breakin' Through." Frank Mingo, he's chair and c/o person at Mingo-Jones ad agency, and John J. Kinsella, chair, prez and CEO, Leo Burnett, one for Oct. The just retired Miss America, Suzette Charles, Wilma Rudolph, Geoffrey Holder and Bubba Smith are set for guest spots. Your favorite indie film producer/director, St. Clair Bourne has completed all his chores on his new cinema, "On The Boulevard." It's his initial attempt at fiction and was "shot" on the streets of H'wood. A bittersweet love story, the screenplay is from the "write hands" of Pamela Douglas and Martin Yarbrough. Lawrence Hilton-Jacobs and Gloria Charles are in the lead roles. The film has been delivered to PBS for its fall schedule. Which is a reminder that PBS, despite its commitment, still has not shown "The Black and The Green." You had better talk to them some more about this one. Shame! Shame!! Shame!!! On Them. Chilly Most. Nancy for Billy Rowe the syndicated columnist.



The first American to perform a title role in a Scandinavian language was Earl Hyman, who played the title role in "The Emperor Jones" in Norway in 1933.

MASH
28
12



Twenty-year-old bilingual secretary Jacqueline Crichton was crowned "Miss Jamaica (World) 1984" at Kingston's National Arena on Saturday, September 1st. Miss Crichton, who wore the sash "Miss Appleton Gold," was one of 19 contestants vying for the crown. She will represent Jamaica at the "Miss World" Pageant slated for London in November. Asked about her reaction on being announced "Queen," the

beauty said: "I just couldn't believe it. When I entered I didn't I didn't have any thought of winning." The new queen was crowned by her predecessor Catherine Levy who was third runner-up in last year's "Miss World" contest.

For more information on how to become Miss World, write to Winnie Hunter, Executive Director, Jamaica Information Service or call (809) 926-3744.

Professional Beware of False Peddlers

Women Met Saturday

The regular meeting of the Lubbock Chapter Business and Professional Women's Federation of the Church of God in Christ met Saturday, September 29th at 2:30 p. m. in the home of Mrs. Susie Ludd.

Members had a beautiful lunch, and a wonderful time. Everyone thanks the Lord for their guest, Ms. Bessie Daves.

Mrs. Sherry Adkins, a representative of the "Creative Circle" was the guest speaker. She came with a plan to help develop the scholarship fund treasurer. If you would like more information about this organization, please contact Susie Ludd, Martine Lauterdale or any member of the Federation.

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LOVE



Dick Gregory's \$1-Million Pledge to SCLC

After explaining that he owes his career to Southern Christian Leadership Conference (SCLC) and revealing that he just signed a multi-million dollar contract with a Swedish Corporation, SCLC board member, Dick Gregory surprised those attending a mass rally by announcing that he is pledging \$1-million to the civil rights organization.

"I will give (SCLC) \$100 thousand a year for 10 years starting with your next convention," Gregory told a shocked and cheering audience that had come to the mass rally held as part of SCLC's 27th Annual National Convention held recently in Charlotte, N.C.

Gregory explained that when he first became involved with SCLC in the 60's, he "was drinking a fifth of scotch a day," said Gregory, "I want to thank you all for changing my life. I've gone all over the world with a new dignity that celebrities don't even know. It was never a question of if my civil rights work would inter-

with my show business career, but if my show business career would interfere with my civil rights work."

Gregory praised the work of SCLC saying, "You been out here so long, 27 years and you've really made a difference. There is no force on this planet with the budget that you had to work with that can say they've had the effect that you have had."

In leading up the announcement of his generous donation, Gregory told the crowd that filled the United House of Prayer for All People, that he is most appreciative of the work done by Dr. Joseph E. Lowery, president of the SCLC.

"I give you (the \$1-million) as a black person who has profited by your sweat and tears, when you've been up at night on planes going places you had to go, sitting in on meetings, negotiating for a better way of life for black folks when we didn't even know the meeting was going on," Gregory said to a now solemn

crowd. The comedian turned activist continued, "Southern Christian Leadership Conference has never asked me for nothing. In fact, SCLC acts like I give y'all a lot. I got a stake in this thing." Gregory concluded by saying, "I just hope and pray as long as there is a human being on this planet, SCLC will be on the case. Let me say to you that you do make a difference."

Grand Opening

The grand opening of the First Impression Hair and Beauty Supply, 1003 Quirt Avenue, north of Broadway Avenue.

Doors will open Saturday, October 6th, at 10:00 a. m.

This new business will offer a top line of hair care and beauty supplies. Such as Hollywood Clues, Right-On Care, Revlon Dark & Lovely, Lustrastik, S-Curl, Proline Kit, and all other hair needs to accompany everyone.

First Impression promises to give you some of the best prices in town. It is being established to help you look good, at a lower price.

Bring a friend, a neighbor and your family to the grand opening of First Impression Hair & Beauty Supplies.

as Archivist, Southwest Collection, Texas Tech University 1966-1971. In addition to his current position as State Archivist Gracy also serves as Senior Lecturer at the Graduate School of Library and Information Science, University of Texas at Austin.

Tours of libraries or the Texas Tech campus, Whiteside Elementary School and Lubbock City-County Library are scheduled to begin at 2:15 p.m. Additional information on earning tours will be available at registration. Advance registration fee for

Better Bureau at 763-0459 or the Lubbock Police Department at 762-6411, ask for the Desk Sergeant immediately.

Thank you for your cooperation.

T.L.A. members is \$11.00, late registration at the door is \$13.00. The general public may attend for \$8.00! Charges include luncheon. Payment may be made by check to T.L.A. District 9, 3006 W. 18th Street, Plainview, Texas, 79072.

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Monday - Open Stage - Bring Your Act!
Tuesday - Easy Rid Band - Blue Grass
Wednesday - Mike Pricer's Rock & Roll Jam
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THIS N THAT

HAVE YOU NOTICED!! The **GOP ADS** ... never once refer to **MONDALE** ... by name ... they will also avoid any reference to **FERRARO!** **DID YOU KNOW???** One needs to only look at their **UTILITY BILLS** ... during the past year ... to **KNOW** ... that things are not **GETTING ANY BETTER** ... In **ACTUALLY COSTS** ... as they would like for you to **THINK** ... **EVEN THIS!! HAVIG A EVEN THIS!! HAVING A JOB** ... means hardly anything when ... in fact ... it allows you nothing over for **EXTRAS** ... as before! **BUT THE RICH** ... have plenty of **EXTRAS** ... **CHECK IT OUT YETS!!** **33A** ... so **THIS N THAT** ... has learned ... has money for the **VETERANS** ... to enter business for for many other reasons ... **BETTER** ... check it out ... Call your local **SMALL BUSINESS ADMINISTRATION OFFICE** ... he... today!! **D. C. KINNER THE BARBER SAYS:** "There are some **FOLKS** ... that you should not call a **PAIN IN THE NECK** ... you are giving them too much ... **CREDIT** ... for upward mobility... **VP BUSH HERE!!** Don't let the appearance of **VP BUSH** ... this week ... change your views on how to vote ... come ... **NOVEMBER 6TH** ... Be your own thinker ... and way ... for goodness sake ... what is at ... **STAKE HERE!!** **HAVEN'T HEAR YET!!** **THIS N THAT** ... would have thought by now ... that something would have happened with a **DEBATE** ... between **FROY SALINAS** ... and **RON GIVENS** ... If see them ... ask them **WHY NOT???** There's still time for such a debate... **BLACK BUSINESSMAN FELLOWSHIP!!** Each month ... local Black businessmen ... are getting together for a session ... each **THIRD SATURDAY MORNING** ... at the **DOWN HOME CAFE** ... on East 23rd Street, Gee ... they serve a really **GOOD BREAKFAST** ... for the businessmen... For more info ... call either ... 747-7574 ... 765-9522 ... 744-0798 ... or ... 246-7727 ... **HAROLD M. CHATMAN** ... will be the speaker for **OCTOBER!!** **DOING FINE!!** My brother and partner **EDDIE P. RICHARDSON** ... is doing just fine these days ... You will hear from him in his column ... next week... **NAACP MEETING CHANGED!!** The Lubbock Branch ... **NAACP** ... meeting has been changed to **OCTOBER 20TH** ... at Mae Simmons Community Center... For more info ... contact its prey **MS. ROSE WILSON** ... Become a member of the ... **NAACP** ... today!! **GOOD TO SEE!!** In looking around ... **EAST**

LUBBOCK ... these days ... there are signs of action ... that is ... the newly developed ... **BLACK BUSINESS** ... which is owned and operated by ... two college students **WILLIAM LEE & SANDRA WELLS** ... Their new business ... venture ... **DISCOUNT PARADISE** ... held its **GRAND OPENING** ... last Saturday ... It was good to see ... and even **LUBBOCK CHAMBER OF COMMERCE GREEN COATS** ... were on hand for the **RIBBON CUTTING** ... **WHY NOT SUPPORT** ... these young people **BOTH** ... have proven that it can be done in Lubbock ... by working hard for something you believe in!! **ANOTHER BUSINESS HERE!!** If you pay much attention at the corner of **QUIRT & BROADWAY** ... these days ... you will notice the new construction of **RICH'S FRIED CHICKEN** ... It will open ... in a few weeks ... and it certainly is a positive image of ... what can happen in **EAST LUBBOCK** ... Let our friend **RICHARD** ... know that you appreciate this new addition to the ... East Lubbock Family ... More on this new business ... in the very near future... **BACK FROM GERMANY & FRANCE!!** **THIS N THAT** ... is waiting for the pictures taken by **CORA JAMISON** ... of her August trip to the countries of **GERMANY & FRANCE** ... where she visited her daughter for eleven days ... She reports a **GREAT TIME** ... but she admits there's no place like **HOME** ... Hope to be able to publish those pictures ... in the very near future... Right ... **SISTER CORA???** **DON'T FORGET TO REGISTER TO VOTE!!** If you haven't ... **REGISTERED** ... to become a **QUALIFIED VOTER** ... then do so now ... before it is too late!! It is so **IMPORTANT** ... that you register to vote... **WILL BE MISSED!** No matter who you are ... many of us have known **MRS. PEARL LEWIS BAKER** ... a friend of the Lubbock community ... who came here nearly **FIFTY YEARS AGO** ... and did good for her community... She was a strong **SUPPORTER** ... of the **NINETEENTH OF JUNE CELEBRATION** ... every year ... and had the very first booth ... in Mae Simmons Park...

She is dead ... and will be missed... She left a lot of memories for all of us to remember... Sleep on ... **MRS. BAKER!!**

Fashion Affair

The Greater Saint Luke Baptist Church Mission No. 2 is having a Fashion Affair October 5, 1984 at 7:30 p. m. at George Woods Community Center.

Everyone can style as an individual or as a group.

If you desire to style, please contact Mrs. Margaret Handie, Mrs. Jewel Love, Mrs. Jimmie Demerson or Mrs. Mattie Mae Denson.

Come and be a part of this affair. Everyone is invited to attend.

Mrs. Jewel Love, president; Mrs. Mattie Mae Denson, vice president; Rev. J. H. Ford, pastor.

Misunderstood Words Cost You Money

It is impossible to get eggs or coffee in the morning the way you want them?

Do people nod sagely at your directions and do the precise opposite?

Do you ever gaze off while reading or studying or go blank and forget what you've just read?

Such blocks to understanding may be America's number-one hidden business problem, according to William Tutman, professor of economics.

Tutman stated that many executives and employees "read memos that say one thing, and then take actions or make decisions as if they never read the memo," which points to the fact that "a large number of people who are officially regarded as literate are unable to read the things they must read in order to be functional in their jobs."

Many semi-skilled workers become disoriented when forced "to think on their feet" rather than operate rote, Tutman said. Service, sales, profits and job

tenure suffer because of clerks and secretaries going through the motions of their jobs blankly, as if in a dream.

Employers have trouble getting such persons to follow simple orders since they have no idea what their bosses want or what their job requires, said writer and educationalist L. Ron Hubbard, who has done extensive research into problems of learning.

"If one cannot get those around him to study and learn, one's own work can become much harder and even overloaded and one's own survival potential can be greatly reduced," said Hubbard.

The biggest obstacle, Hubbard found, are misunderstood words. Hubbard—who in the last half-century has published literally millions of words—has researched words and their meanings and developed a complete methodology called "word clearing." His methods free a student or trainee from inadequate or faulty definitions

which can single-handedly impede a flow of ideas, block understanding and prevent application of what one has heard or read.

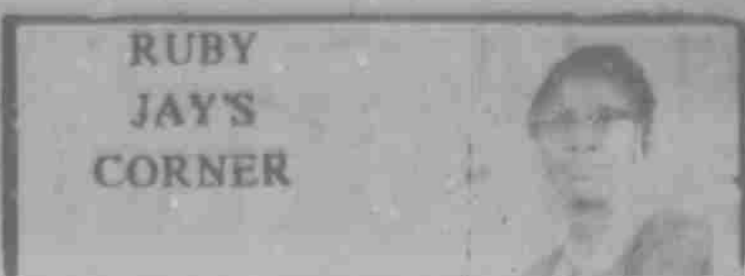
In recent years Hubbard has developed nine distinct methods of finding and clearing misunderstood words. Applied Scholastics, a non-profit educational group based in Los Angeles, applies Hubbard's techniques daily in training teachers, businessmen and people with study problems to improve their learning rate.

Hubbard found, further, that persons undergoing training encounter other phenomena—such as boredom, a dizzy feeling or exasperation— from lacking physical objects which are part of the subject being studied. A student at Applied Scholastics overcomes this obstacle by demonstrating in clay what he is learning. A clay demonstration involves the student, let him apply an abstract concept to his own experience and brightens him up.

If you ever had trouble learning to drive a car or play the piano, you will recognize the third training obstacle which Hubbard isolated—a sense of confusion or eelingness which comes from having skipped a step when learning something in which each step becomes increasingly difficult. Applied Scholastics employs a precise handling for this obstacle also.

An example of the success of applying Hubbard's principles comes from Richard M. Henley of Northland Environmental, a Burbank, California company. He reports, "using Hubbard's Basic Study techniques, we found profound jumps in productivity among staff once we located and not handled their basic (almost hidden) misunderstandings on the product and procedures. These staff stopped making costly mistakes which, in turn, produced significant ... and cost-saving reductions in personnel turnover, insurance and executive overload."

Applied Scholastics has been applying Hubbard's study methods for the last 12 years. They have trained thousands of teachers, and their procedures are acclaimed by top educators as



RUBY JAYS CORNER

Services were carried out in usual manner at New Hope Baptist Church last Sunday morning.

Sunday School began at 9:30 a. m.

Morning worship began at 10:45 a. m. with devotion led by Deacon Swain and Deacon Lee Knighton. The choir were in their places.

Pastor S. C. Nash delivered the morning message. His scripture was 1 Timothy 2:1-6. His subject was "Christ, Our Mediator." It was very helpful message.

Last Wednesday evening, New Hope was guest of Rev. J. B. Lester and Church of Abernathy, Texas. The choir and Pastor Nash traveled there. Also making the trip were Rev. Sedberry and Ms. C. Howard. If you haven't heard Rev. Nash preach, you should have been there. His subject was "Go Back And Try Again." His scripture was St. Luke 5:1-6. The Lord was in that building!

Dr. and Mrs. Damon Hill, Jr. are proud parents of another baby

girl born last Wednesday, September 26th.

Mildred Boren lost her brother in California. He was Robert Mitchell.

We are in sympathy with the bereaved families of Pearl Baker, Ira Green and James Willis Allen Wynn, Jr.

Don't forget to pray and visit our sick and shut-ins of the community.

Rev. Jarr's Thomas of Staton, Texas had to put his wife in the nursing home.

Register so you can become a qualified voter come November 6th.

Worship services last Sunday evening at New Hope were great. It was a Mission Program. Sister Vernessa Burleson was the speaker. It was wonderful. The theme was "Her Prices Are Far Above Rubies." Proverbs 31.

October 15 through 19 will be the State Convention in Nacogdoches, Texas.

Members of New Hope received the word Sunday Sister R. B. Thompson and sisters lost their oldest sister in Bakarfield, California. Our prayers go out to them.

Let's Ask Aunt Dee Dee

DEAR AUNT DEE DEE:

I'm a rather shy person, and it is difficult for me to approach an attractive woman. I don't always know what to say, and sometimes I just stand there, tongue tied. Can you give me some good opening lines?

PERPLEXED SINGLE:

"Hi, my name is ... and I would really like to get to know you better."

OR

"I'm not familiar with this part of town. Could you recommend a good Chinese restaurant?"

OR

"Would you be so kind as to take my little niece to the ladies' room?"

DEAR AUNT DEE DEE:

Carole could just possibly be the woman of my dreams. We were introduced by mutual friends at a party about a month ago and really hit it off. Our interests are the same, and we come from similar backgrounds. Even our astrological signs are compatible. Carole owns her own home and drives a jazzy red

sports car. I was so impressed with her that I even told my mother that I might have found the right girl after so many years of looking.

So, what's my problem. Aunt Dee Dee, Carole started talking about getting married (to me) on our third date. I'm just not the type to rush into anything, but I don't want to lose her. However, I don't think I'm quite ready for marriage. What's Carole's rush?

PERPLEXED SINGLE:

Aunt Dee Dee thinks you "rushed" Carole on those first two dates.

How far did you go anyway?????

(Perplexed Sing'les may write to Aunt Dee Dee at—

The volume of mail may preclude personal answers, but those questions of general interest will appear in her column.

All letters will be treated in confidence.)

Please send all letters to: Edda R. Pittman 4471 Maryland Avenue St. Louis, MO 63108.



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Worship as a Family This Week

OBSEQUIES

Mr. James W. Wynn, Jr.

Funeral services were held Thursday, September 27, 1984 at the St. John Baptist Church with Rev. James Moore, pastor, officiating for Mr. James Willie Allen Wynn, Jr.

Interment was held in Peaceful Gardens Memorial Park under the direction of South Plains Funeral Home.

Mr. Wynn was born April 29, 1944 in Marlin, Texas to Mr. and Mrs. James Wynn, Sr.

He was united in holy matrimony with Thelma Harris in Lubbock January 31, 1970.

He passed away Saturday, September 22, 1984 in St. Mary's Hospital.

He leaves to mourn his death: his wife, Thelma Wynn of Lubbock, Texas; three daughters - Melanie, Kimberly and Jamie, all of Lubbock, Texas; his mother, Mrs. Mable Wynn of Rotan, Texas; four brothers - Sammy Horne and Michael Wynn, both of Rotan, Texas; Billy Winn of San Francisco, California and Dwight Wynn of Waco, Texas; two sisters, Sandra Powell of Rotan, Texas and Vickie Ross of Albuquerque, New Mexico; and a host of other relatives and many friends.



Funeral services were held Saturday, September 29, 1984, at the Faith First Missionary Baptist Church with the pastor, Rev. B. F. Roberts, officiating.

Mr. Ira Green

Final rites were read for Mr. Ira Green Saturday, September 29, 1984, at the Faith First Missionary Baptist Church with the pastor, Rev. B. F. Roberts, officiating.

Interment was held in the City of Lubbock Cemetery under the direction of South Plains Funeral Home.

Mr. Green was born June 1, 1915 to Mr. and Mrs. Willie Dave Green in Buffalo, Texas.

Mr. Green moved to Lubbock in



Mrs. Vernilla Wilson

Haskell, Texas - Final rites were read for the mother of Mr. Howard Gibbs of Lubbock, Texas, Mrs. Vernilla Wilson, Thursday, September 27, 1984 at the Greater Independent Baptist Church with Rev. Floyd E. Chensault officiating.

Interment was held in Willow Cemetery, Haskell, Texas, under the direction of Melton Funeral Home of Breckenridge, Texas.

Mrs. Sadie Vernilla Wilson was born May 9, 1900 in Bryan, Texas to Joe and Hattie Hall Wilson.

She was married to McKinney (Buddy) Wilson in 1950 in Haskell, Texas, where she resided until moving to Breckenridge, Texas in July of 1984.

Mr. Wilson preceded her in death February 3, 1981.

She was a housewife and a member of the Greater Independent Baptist Church of Haskell.

Mrs. Wilson leaves to mourn her passing five daughters - Velina Peterson of Houston, Texas, Rosie Parker Moore and Audrey Gale Brown, both of Breckenridge, Texas, Hattie Marsh

1942. He professed a life in Christ at an early age.

He leaves to mourn his passing: a son, Willie Dave Green of Lubbock, Texas; a sister, Mrs. Winnie Lue Darthard; two brothers, Rev. Henry Green of Fort Worth, Texas and Elder John W. Hooker of Dallas, Texas; and a host of other relatives and friends.

Pallbearers were Leon Rowe, Jr., Louise Bradley, Pete Bible, Floyd Dillard, Lee Hicks and Phillips Bible.

Honorary pallbearers were Brothers R. Portee, G. Jackson, H. Lewis and G. Harper.



of Oklahoma City, Oklahoma and Cutie Brooks of Abilene, Texas; three sons - Alanrus Peterson of Bryan, Texas, Howard Gibbs of Lubbock, Texas and Eugene McDonald of Dallas, Texas; a sister, Thelma Burton of San Francisco, California; three brothers - Joseph and Roosevelt Carrie, both of San Francisco, California and Charlie T. Wilson of Marlin, Texas; forty-two grandchildren, and fifty-three great grandchildren.

Pallbearers were Lloyd Bennett, John Earl Billington, Leroy Duffie, Clyde Hendricks, L. C. Johnson, Jr. and Ray Gene Gardner.

Revival On Tap At Tree Of Life

"Thus saith the Lord, stand ye in the ways, and see, and ask for the old paths, where is the good way, and walk there in, and ye shall find rest for your souls." Jeremiah 6:16

The public is invited to attend a soul saving, spirit filling, God healing, Revival October 8th through 12th at the Tree of Life Sanctuary Church of God in Christ, 4117 East 2nd Street.

Revivalist will be Missionary Marnie Lee Howard.

Each service will begin at 8 p. m.

Pastor is Supt. R. L. Caro.

VOTE NOV. 6TH

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Twenty-Seventh Anniversary At Christ Temple



Bishop & Mrs. W. D. Haynes

Christ Temple Church of God in Christ will honor their Pastor and Wife, Bishop and Mrs. W. D. Haynes October 5, 6, 7, 1984. Theme for the services will be

"Worthy of Double Honor." I Timothy 5:17-18.

Friday night speaker will be Supt. W. C. Green of Clovis, New

Mt. Olive Women Plan Great Week!

Slaton, Tx. -- Stop, look and listen! The women at the Mount Olive Baptist Church are

Annual Christian Education Workshop

The New Hope Baptist Church invites the public to participate in their Annual Christian Education Workshop October 4 through 6, 1984.

October 4th and 5th, at 7 p. m., and October 6th, at 9 a. m. til 12 noon.

Dr. V. R. Hickerson of the Olivet Institutional Baptist Church, Kansas City, Kansas, will be the workshop leader. The emphasis of the workshop will be the "Value and Work of Christian Education."

Host pastor, Rev. S. C. Nash, says: "I encourage all pastors, the Christian Education leaders, and congregations of the city to come and share in this beneficial effort in effectualizing our teaching ministries. Your presence will be appreciated and welcomed."

There will be no charge for the workshop.

Mexico.

Saturday, October 6, 1984 the Anniversary Dinner will be held at 6:30 p. m. at George Woods Community Center, located at East Erskine and North Zenith. Toastmaster will be Elder W. D. Haynes, Jr. Speaker will Mr. T. J. Patterson, City Councilman District Two. Tickets are \$5.00.

Sunday afternoon, the Anniversary Hour will be held at 3 p. m. Elder Charles Tanner, pastor of Hope Deliverance Temple

COGIC, will deliver the anniversary sermon.

On these nights, there will be other ministers of the city and out-of-town, along with their choirs, will join in with Christ Temple to honor their Pastor and Wife.

The well wishers and many friends of the Haynes and Christ Temple are invited to attend.

Conductors will be Elder Clayton DeAndrade and Elder Willie Loggins.

"Thank You"

I would like to take this method of thanking all of the friends of South Plains Funeral Home for the trust you had in us in the past, and would like for you to know South Plains is now under new ownership but will continue to give you thoughtful and courteous service. Roosevelt Taylor, Jr., M. D., P. A., is the new owner and Leon Melton is the Funeral Director. I remain your friend.

Mrs. Tull Thornton, Jr.

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Morning Worship	11:00 A.M.
Y.P.P.U.	4:00 P.M.
Evening Worship	7:30 P.M.
Mid Week Services	7:00 P.M.

"We Thank God For Jesus"

"Lord, We Want To Keep The Faith! We'll Share It!"

Isaiah 1:4 -- An sinful nation, a people laden with iniquity, a seed of evildoers, children that are corrupters; they have forsaken the Lord, they have provoked the Holy one of Israel unto anger, they are gone away backward.

Luke 9:41 -- Jesus said: O' Fatherless and perverse generation, how long shall I be with you, and suffer you? Bring thy son hither.

John 19:14 -- Jesus said: suffer little children, and forbid them not, to come unto me: for of such is the Kingdom of Heaven.

Matthew 9:37 38 -- Jesus said, the harvest truly is plenteous, but the labourers are few; pray ye therefore the Lord of the harvest that he will send forth labourers into his harvest.

Lord, I listened to satan's lies, about alcohol and drugs make men high.

Lord, the weight of my sins had me so low down, I wantd something to lift me from the ground.

Lord, the devil had me trying everything under the sun, After trying it all, peace and happiness I found none.

Lord, there one day a small voice inside me said: this is all wrong, Turn around go back to the Holy Father's house where you belong.

Matthew 11:28 -- Jesus said: come unto me, all ye that labour and are heavy laden, and I will give you rest.

John 3:16 -- Jesus said: for God so loved the world, that he gave his only begotten son, That whosoever believeth in him should not perish, but have everlasting life.

Lord, I thank you for salvation, I was lost, but now I'm found. You put my feet on solid ground. Lord, you gave me what I needed most, you filled me with the Holy Ghost.

Lord, I can sing and I can shout, telling of the faith is what its all about.

Lord, we want keep the faith! We'll share it!

John 8:32 -- Jesus said: Ye shall know the truth, and the truth shall make you free.

John 3:3 -- Jesus said, verily, verily, I say unto thee, except a man be born again, he cannot see the kingdom of God.

Lord, it's by faith. We're sharing with others. (Your love)

Your dying on the cross for all fathers, mothers, sisters, and brothers.

Hebrews 11:1 -- Now faith is the substance of things hoped for, the evidence of things not seen.

Lord, the world is sin sick, trying things of all kind.

The doctors are making suggestions, I find peace of mind. Jogging, gold, shacking, cars, vacationing, smoking, oars & molasses, homosexual and even suicid. (Try Jesus)

I Peter 5:7 -- Casting all your care upon him (Jesus) for he careth for you.

John 3:17-18 -- Jesus said: God sent not his son into the world to condemn the world; but that the world through him might be saved. He that believeth on him is not condemned; but he that believeth not is condemned already, because he hath not believed in the name of the only begotten son of God. We're voting for Jesus and campaigning the Kingdom of God. AAAMENNN!

Lord, use me a nobody, to tell somebody, about your body, dying for everybody. AMEN

God is not through with us yet. Let's pray for one another always.

Directed - Arranged - Produced - Guided
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Written by Billy "B. J." Morrison, III
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Bible Study	Wednesday 7:30 p. m.
Mid Week Service	7:00 p. m.

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Thank God every morning when you get up that you have something to do which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you a hundred virtues which the idle never know.
 -Charles Kingsley

Public Notice
 Persons interested in statewide procurement opportunities should check the bulletin board in the Economic Development Department of the South Plains Association of Governments offices at 3424 Avenue H, Lubbock, Texas. The SPAG offices are open from 9 AM to 5 PM, Monday through Friday.

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Bob Livingston Will Speak Here



Bob Livingston

Congressman Bob Livingston of the First Congressional District of Louisiana, will be in Lubbock Monday, October 8, 1984 for a noon luncheon.

The luncheon will be held at El Sombrero Restaurant at 12 noon. The public is invited to attend.

Congressman Livingston will be here on behalf of the Ron Givens Campaign who is seeking the office of State Representative, District 83.

For more information, contact Octavia Givens

at 763-8430 or Linda Boerner at 745-4290 for further information.

Livingston was re-elected in 1978, 1980 and 1982, never receiving less than 86 percent of the votes cast.

He is a member of the powerful House Appropriations Committee, which has jurisdiction over federal expenditures. His Subcommittee assignments are the Subcommittee on Military Construction, which oversees funding for all U. S. military bases worldwide, the Congressional Senior

The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer Breakfast met in the lovely home of Mr. and Mrs. Sanders. It is a beautiful Christian home. President Juanita Sowell presided over the weekly session. Opening devotion was Psalms 1.

The morning scripture lesson was a tag team one with Rev. and Mrs. C. C. Peoples delivering the lesson. Their scriptures were John 12:25-26; Psalms 40:2 and Acts 7:55. Their subject was "Looking Above I Can See A Great Future."

Psalms 40:2 -- He brought me up also out of an horrible pit, out of the miry clay, and set my feet upon a rock, and established my goings.

Thought of the week: "Wine is a mocker, strong drinks is raging; and whosoever is deceived thereby is not wise." Think about it!

Breakfast was served in full. The menu consisted of grits, hash browns, salt bacon, and all good memories of the good old days.

conformed to this world, but be ye transformed by the renewing of your mind. Some are working the wrong field with no pay. Only by no following instructions from the word of God.

John 12:25-26 -- If any man serve me, let him follow me: There are greater things for us. Keep looking above and trusting and believing.

This is a husband and wife team, and these people are filled with the Holy Spirit. We are so grateful they are a part of this group. We love them. How about you?

Thought of the week: "Wine is a mocker, strong drinks is raging; and whosoever is deceived thereby is not wise." Think about it!

Breakfast was served in full. The menu consisted of grits, hash browns, salt bacon, and all good memories of the good old days.

Come where the feast of the Lord is spread, both physically and spiritually. Come, you are all invited.

Our guest list included: Rev. and Mrs. C. C. Peoples, Mrs. Louzada Jones, Mrs. Annie

Sanders, Mr. George Smith, Mrs. Katie Parks, Mrs. Francis Bell, Mr. Thomas O. Sanders.

We thank each of you for coming our way. Please, come again!

Our sick list this week includes: Artie Mae Washington, Maud Whitfield, Bennie Whitfield, Murre Brown, Frank Evans, Osie Pine Walker, Rev. Wilson Baldwin, a patient at Methodist Hospital; Doris Williams, Mary Williams, Will Williams, and all others not mentioned.

God specializes in things that seem impossible.

"Let's Pray" Give us wisdom, our

heavenly father, and understanding to know what it is you desire of us. May each of us be aware of the need for laborers in your vineyard. Use us as you will help us to enlist others. We bind the evil one in the lives of all your children today and praying that the healing power of Jesus be released in the souls and minds of all our sisters and brothers. For it is in the name of Christ Jesus, we pray, Amen.

There will be a one night prayer meeting October 26, 1984, beginning at 7:30 p. m. at the Community Baptist Church, Rev. Tony Williams, host pastor. All prayer groups, pastors and concerned people are asked to come and be a part. We shall continue to walk by faith and not

by sight. If we can be of help to you in anyway, please call or write this group; Outreach Prayer Breakfast and Project Blessing, P. O. Box 1223, Lubbock, Texas 79408 or phone either 747-7326 or 762-3347. Can any good come out of Nazareth? Come and see!

The Project Blessing went to Mrs. Christine Hyson.

Thanks to each of you for your donations and prayers. We need both to go forward.

Plant a good seed and you will have something good growing. The closing prayer was offered by Rev. C. C. Peoples.

Saturday morning's meeting will be in the home of Mr. and Mrs. Deibert Hood, 2132 East 30th Street.

Mrs. Juanita Sowell, president; Mrs. Christine Hyson, vice president; Mrs. Mildred Bogus, secretary; and Mrs. Dorothy Hood, rep. ter.

City Wide Youth Revival Set Here

A City Wide Youth Outreach Revival will be held October 8th through 12th at Ford K. memorial COGIC, 1602 Quirt Avenue, beginning at 8 p. m. each evening. Bishop W. H. Watson is host pastor.

A father and son team -- Rev. P. B. Phenix and Min. D. G. Phenix

-- will be preaching. Rev. Phenix would like to encourage the young people of Lubbock to attend these night services.

Rev. Phenix told about how the Lord healed him from a stroke while young Minister Phenix tells about how he got caught up on

NAACP's Back To School Program

New York -- "if you want to be amyor, you can't do it without an education," said Ronald Brumskill, 16, a student at Roosevelt High School in the Bronx.

Ronald was on of a crowd of people who, despite rain and a generally nasty day, attended the NAACP's first annual "Back to School/Stay in School" rally at the Harlem State Office building on 125th Street.

The Rally was the first step in an national program being planned by Benjamin L. Hooks, NAACP executive director, to encourage students to stay in school. "Teachers can't teach if the students are not there," he said.

The NAACP's ambitious program, therefore, will involve parents, churches and community groups who will all join in a mobilization to help meet the national truancy crisis.

When fully implemented with the support of corporations, the program will center on rallies at the beginning of the school year in New York, Seattle, Atlanta, Columbus, Ohio, Kansas City, Mo., Dallas and Baltimore, Md., when public officials, well known celebrities and other role models will address back-to-school groups and seek to inspire students. Then in the spring, the NAACP will sponsor impressive luncheons to honor those students with perfect attendance records, present awards and other prizes.

During the school year, students will receive further encouragement from the constructive atmosphere that will be provided in churches and community centers, where they will gather for after-school recreation and for further study.

Stressing the enormity of the drop-out rate among black students Mr. Hooks said "it is a tragic situation when approximately 60 percent of New York City high school students do not graduate out of approximately 900,500." The obvious conclusion would be that "the nation has given up on our children," he said, but he maintained that cannot be allowed to happen so he is leading the NAACP into action.

Attending the rally were the husband and wife acting team Ossie Davis and Ruby Dee, City Councilman Fred Samuels, Dr. Thomas Minter of Lehman College, a former candidate for New York City School chancellor, Annie B. Martin, president of the Harlem NAACP branch, Hazel Dukes, president of the New York State Conference of NAACP Branches, and Mayor Edward Koch.

Manhattan Borough President Andrew Stein issued a proclamation in support of the program which noted that "With the theme 'for Youth Education Makes the Difference' this effort will encourage our youth to recognize that an education is the key to success and advancement in our society."

The flooding in the Rio Grande Valley has washed away the dreams of many of the area's 30,000 elderly.

D.P. (Bob) Bobbitt, executive director of the Texas Department on Aging reports that Willacy and Cameron counties were the hardest hit. "Our area agency on aging was the first to respond to the elderly in the area. They are using four senior centers for temporary shelters for displaced older Texans. They have also continued the operation of the home-delivered meal program and transportation without a break in service."

"Our congregate meal program participation has been reduced by about 28 percent because many of our participants are afraid to leave their homes."

"It is difficult to estimate the severity of the damage, because the rains have started again," says Leo Garcia, assistant

director of the Lower Rio Grande Area Agency on Aging. "Luckily, no older people have been reported killed or injured so far. We have been coordinating our efforts with the Red Cross, Civil Defense, Salvation Army and other service organizations."

"Unfortunately, The Texas Department on Aging's budget is very lean and does not have any resources available to help as we did when the freeze hit earlier this year. We would like to urge anyone interested in helping to send canned goods, clothing, bedding material including mattresses.

drugs at an early age, and how God delivered him.

Special guest of the city will be present each evening. Among them will include T. J. Patterson, City Councilman; Eugene Jackson, District Manager of Universal Life Insurance Company and "District Manager of the Year"; Judge McKinley Shepherd, Dr. Charles Henry and Mayor Alan Henry.

Also different youth choirs from the city will be singing each evening.

Each special guest will talk for approximately 10 minutes.

The public is invited to attend these services.

"Bring a friend and both will be blessed," says Rev. Phenix.

Texas Department on Aging

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Faith First Baptist Church News

1504 East 15th & Oak Street
Rev. B. F. Roberts, Jr., - Pastor

— Church Slogan —

The Church reaching the whole world through Faith First."

Sunday School began at 9:45 a. m.

Morning worship began at 11:00 a. m. Responsive reading was from I Corinthians 13:1-13.

Pastor Roberts' message was from I Kings 16:17-24. "Sacrificial Living", Joshua 24:15; Matthew 6:24; Psalms 211; Psalms 100:2; John 12:26.

His evening message came from Matthew 5:13-16. His subject was "Your Witnessing Power."

Rev. B. F. Roberts, Jr., pastor; Linda W. Harper, reporter.

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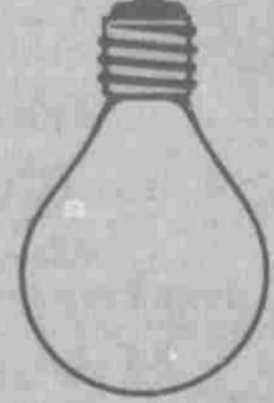
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Leland, a Houston Democrat, for several years has conducted a program that sends black and Hispanic youngsters from his district to Israel for the summer.

In particular, congressman William Gray, a black Democrat from West Philadelphia, and Stephen Solarz, a Jewish Democrat from Brooklyn, have worked together in the interests of both their constituencies. Solarz, the chairman of the House Subcommittee on Africa, has been a key legislator in the fight to end new American financing of apartheid in South Africa.

Gray, a member of the foreign operations subcommittee that approves all economic and military aid to Israel, is supportive of foreign aid to Israel, and is organizing a trip next summer for black and Jewish youngsters to both Israel and Senegal.

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School Violence

There's more to it than meets the eye!

The schoolyard pranks and scuffles of yesterday were usually innocent and isolated. In many schools today, these events have become commonplace and too often have escalated into serious incidents of crime and violence.

Many educators, law enforcers and lawyers, as well as government, business and community leaders have joined

partnerships to reverse this trend. Through such cooperative efforts, the problems of school discipline, inactivity, crime and violence are being effectively addressed.

Working together we can restore schools to safe, tranquil and productive places of learning.

Learn how you can get involved. Write:

NSSC
National School Safety Center
7311 Greenhaven Drive
Sacramento, CA 95831

The National School Safety Center is a part of the U.S. Department of Education, U.S. Department of Justice and the U.S. Department of Health and Human Services.

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