

WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas (Week of Sept. 25-Oct. 1)

Local Baptists Schedule City-Wide Crusade for Christ

Wedding Plans Announced Here

Mr. and Mrs. Johnny Harris, of 1520 East 2nd Street here in Lubbock, announced this week the upcoming wedding of their daughter, Evon Harris, to Donald Ray Smith, October 12th.

The wedding will take place in the bride's home.

Smith, a candidate for graduation in May from Dunbar High School, is the son of Mr. and Mrs. George A. Smith of 1515 East 10th Street here in Lubbock. He plans to attend Texas Tech University next fall.



Pvt. Rufus S. Stevens Visits Family Here

Pvt. Rufus S. Stevens, son of Mr. and Mrs. W. H. Stevens, spent last week-end here visiting with family and friends.

He entered the United States Army in June after graduating in May of this year from Dunbar High School. Stevens has just completed basic training at Fort Bliss, Texas and is now stationed at Fort Sam Houston at San Antonio, Texas.

He states, "I enjoyed my short visit home and am sorry I couldn't visit with everyone, but on my next leave, perhaps I will see more of my friends."

Lubbock Youth Shot Here

Police here are probing the shotgun blast which killed a 19-year-old lady, Anna Johnson, of 1506 Avenue C, late Friday evening.

According to Police Sgt. John Mason, he heard a gunshot shortly after 11:00 p.m. Friday, then found the woman lying in a pool of blood at the corner of 16th Street and Avenue C.

She had been shot in the right chest, officers said, and was dead on arrival at Methodist Hospital.

It was learned that there was a youth standing on the corner with the victim when she was shot.

About the same time, but apparently unrelated, fire broke out about three blocks away in a hotel on the corner of 17th Street and Avenue A. Firemen doused the blaze, which appeared to be con-

finied to the second floor of the two-story structure.

The burning building was only a few feet away from warehouses of Lubbock Cotton Oil Company.

Three Stabbings Listed Here Last Week-End

Three persons, who were stabbed in separate southeast Lubbock incidents, underwent emergency treatment Saturday night at Methodist Hospital.

In one incident, Mary Smith of 2401 Weber Drive, Apt. C, was admitted for observation after being treated for wounds on the face and right hand.

Two men, Ray Banda, 21, of Morton was listed in good condition with stab wounds in the stomach; and George Irvin, 31, of 221 Cherry, was treated for stab wounds in the arms and chest and released after treatment at a hospital.

New Classes Slated for YWCA Next Week

Several new classes will get under way next week at the YWCA, a United Fund Agency. Tennis will be offered at 5:45 Tuesdays. A new series of golf classes will start Thursday Oct. 2nd with the morning session at 10:00 and the afternoon class at 5:15. These golf classes meet at Meadowbrook, but participants should pre-register at the YWCA. Beginning sewing will be offered from 9:30 to 11:30 on Monday and Wednesday mornings starting October 1st. Basic steps for the construction of a simple garment will be taught. Semi-tailor-

James Robison, evangelist, of Hurst, Texas and John McKay, evangelistic singer, of Fort Worth, Texas, will be featured in the City-Wide Crusade for Christ this next week in the Lubbock Municipal Coliseum on the Texas Tech Campus.

The crusade will begin this Sunday, September 28 and continue through Sunday, October 5, with services nightly at 7:30 p.m.

Sponsored by the 29 churches and missions of the Lubbock Baptist Association, including New Galilee Baptist Church of Carlisle, and New Jerusalem, New Light and St. Matthew Baptist Churches of Lubbock, the crusade will feature a 600 voice choir, interpretation for the deaf at each service, ample seating for everyone, and free bus transportation for anyone wishing to attend each session.

Anyone desiring additional information or needing transportation during the week-long crusade may call PO 3-7376, or any Southern Baptist Church.

ing will be offered at 1:00 p.m. on Mondays and Wednesdays starting October 1st. Mrs. W. G. Austin will instruct.

Beginning knitting will be offered at 10:00 Wednesday, October 1st. Basic stitches and use of patterns will be taught by Mrs. B. B. Kincaid. The nursery is available during these morning classes with a qualified supervisor in attendance.

A charm class for little girls, ages 7-11 will begin Saturday at 9:30. Beginning ballet for ages 7-10 will begin at 10:30. The ballet class is taught by Lis Smith. A charm class for Junior High School girls will also begin Saturday, October 4th, at 10:30. Janis Atwood will instruct. Susan Richards will offer dance classes for Junior High School girls. All of the new dance steps will be taught.

For further information concerning these classes, call 792-2723 or come by the YWCA, 3101 35th.

Chrysanthemum Colorama Countess Contest Opens

Marshall Pennington, Chairman of the Chrysanthemum Colorama Committee of the Lubbock Chamber of Commerce, has announced that applications for the Chrysanthemum Colorama Countess Contest are now available at the chamber offices, 902 Texas Avenue. The applications must be completed and returned to the chamber by October 1st.

All of the applicants will meet Saturday morning, October 4, at 9 a.m. at the Municipal Garden and Arts Center, 4215 University. The applicants will need to wear school clothes for a short personal interview with the judges, in preparation for the finals. Also included in the contest is the composition of a 750 to 1,000 word theme on the subject, "Why I Like Lubbock," as well as evening-gown competition.

The finals will be held at 7:30 p.m. October 6, in the Evans Junior High School Auditorium. The public is invited to attend.

Any further information about

Captured Pueblo Crewman To Speak Here Tonight

Former Pueblo crewman Lee R. Hayes, who spent eleven months of 1968 in North Korean prisons, will describe his experiences and the lessons he learned during his captivity in a public speech at the Coronado High School Auditorium, Thursday, tonight, September 25, at 8:00 p.m. His calm and deliberate description of capture and imprisonment, and his analysis of the facts that produced the shame of the Pueblo, has received warm praise from shipmates and eager listeners alike. The speech, which is entitled "Remember the Pueblo", is part of a three-week tour in the area and is sponsored locally by the Lubbock TRAIN Committee (To Restore American Independence Now).

Some of TRAIN's local sponsors in bringing Lee Hayes to Lubbock are: Olen Beard, Lonnie Hollingsworth, F.B. "Chris" Christensen, Dr. Patrick Pappas, Albert Smith and Mike Stevens.

Tickets may be purchased in advance at any L & H Drug Store, or at Chris' Rexall Drug. Student tickets are \$1.00 and adult tickets are \$1.50. Tickets will also be sold at the Coronado High

the contest may be secured by contacting the Lubbock Chamber of Commerce.

Neighborhood Kindergarten Established Here

A kindergarten has been organized at First United Methodist Church for children who will be starting to public school in the fall of 1970. Any child who was five years old before September 1st is eligible. Openings for five additional children have become available and will be filled on a first come, first served basis. The hours are from 9 a.m. to 11:30 a.m. Monday through Friday. A registration fee of \$1.00 will be charged when the child enrolls, and a weekly fee of 10¢ should be brought by the child each Monday. The child's birth certificate, and the immunization record should be brought at the time of registration. The purpose of the kindergarten is to prepare the children for public school activities. For more information call Eloisa Castro, director, PO 2-2747, or Barbara Widmer, SW 5-1504.

Large Texas Group At Delta's Baltimore Convention

The Texas delegation of Deltas was one of the largest attending the recent national convention of Delta Sigma Theta Sorority, Inc.

Deltas from Texas attending the national meeting in Baltimore, included: Donna S. Simmons, Constance I. Howell, Leola M. Black, Theresa Smith, Jacklyn Cooper, Vernellia Randall, Janie C. Wilson, Vivian Kirk, as well as, Malinda A. Marlin, Johnnie Calver. From Houston were: Peggy Ingram, Ida Jack, Aster B. Mock, Esther Sellers, Carolyn Pratt, Eula Mae Butler, Mary C. Hamilton. From Dallas were: Faye Baskeville, Marye M. Cravin and Ada Williams. Others from the State of Texas were Joyce H. Daniel, Rose Marie Ben-



School Auditorium just prior to the speech until the auditorium is filled.

Any surplus realized will be donated to the Boys Scouts South Plains Council.

nett, Margarette Brooks, Dorothy B. Pendleton, Sibbie Waits, Iva Bell Kelly, Delores C. Sennette, Eula Simon, Ruby C. Drisdale, Zona Loving, Mildred R. Lusk, Ruthe Humphrey, Norine R. Bradford, Zerline Prater, Ruby F. Freeman, Ann Sams, Anne Campbell, Artie Lee Foxx, Mae Johnson, Elizabeth Lowery, Marjorie Smiley, Myrtle Williams, Imogene Flewelen, Argie Medearis, Gloria Frazier, Margie H. Major and Maxine Oliver.

Final Rites Read In Lorenzo For Mrs. Everlena Brown

Final rites were read for Mrs. Everlena Brown, 56, a resident of Rt. 1, Lubbock for 25 years, last Saturday, September 20, in the Mount Pleasant Baptist Church of Lorenzo, Texas with Rev. J. W. Harris officiating.

Burial was held in Lorenzo Cemetery under the direction of Carter Funeral Home of Ralls, Texas.

Mrs. Brown passed away early last Wednesday morning in University Hospital after undergoing surgery several weeks ago.

She is survived by nine sons; Washington, John Arthur, Frank, Leonard, all of the home; Lester Charles, Joe, Carl and Albert of Lubbock and Freddie of Rt. 2, Slaton; a daughter, Mrs. Rose Hankson of Lubbock; her father, Elis Mims, Sr., of Tahoka; three brothers, Albert Mims of Phoenix, Arizona; Elis Mims, Jr., of Denver, Colorado and Frank Mims of Tahoka; two sisters, Mrs. Jewel Jelk of Houston and Mrs. Mattie Lee Johnson of Phoenix; 18 grandchildren and one great-grandchild.

Among Lubbockites attending the services were Rev. and Mrs. A. W. Wilson, Mrs. Lila Griffin and Mrs. Elathia Burns of Malvern, Arkansas.

Former Lubbock Resident, Mrs. Willie Usher, Passes Away

Mrs. Ella Ferris received message last week of the death of a friend, Mrs. Willie Usher, at Faithville, North Carolina.

For many years Mrs. Usher and her family were residents of Lubbock and she was a member of the Church of God in Christ here.



Pictured above are some of the fighting Yellow Jackets of Alderson Junior High School who are looking forward to doing their "thing" during this year's junior high school football competition.

EDITORIALS

Traffic Signal Conditions Need Improvement Here

Those of us whose business requires that we travel in the East part of the city of Lubbock would certainly agree that improved traffic signals are needed at the intersection of East 19th Street and Quirt Avenue. This is probably not the busiest intersection in the city, but it certainly appears to be when one tries to turn left off of 19th onto Quirt Avenue, almost anytime during the day or night.

Looking further south, to the intersection of Quirt Avenue and East 24th Street, the question could be posed, "Why do the residents of East Lubbock have to contend with a four-way stop sign situation, when a traffic light would probably do a much better job of regulating traffic at this heavily traveled intersection?" The traffic between East 19th Street and East 34th, along Quirt Avenue, has increased steadily over the years, since it has become one of the easiest ways to move from North to South Lubbock, East of Avenue A.

Certainly we take no issue with the traffic routing, since this very wide and well lit avenue (Quirt) is naturally the best possible North-South artery in the East part of the city.

The East 24th Street and Quirt Avenue intersection, at the Southeast corner of Mae Simmons Park, certainly does not afford the type of pedestrian protection necessary for safe accommodations for the many school age children crossing there.

Perhaps our City Traffic Commission—and Mr. Wayne Sherrell—should take this route home for several weeks, and observe what we are concerned about. Not being a traffic expert is only one of our many shortcomings, but this paper feels certain that a left-hand turn signal at the aforementioned intersection and some type of traffic signal at East 24th and Quirt would help the situation.

A Challenge to Black Organizations

The *West Texas Times* would like to challenge all black organizations within the City of Lubbock to start doing something for their community. This includes all sororities, fraternities, civic and social clubs.

Of course, many of the members of these various organizations would gladly say that they have done something in their community. Perhaps this has been true in the past, but the question at hand now is, "What are you doing at the present time?" Too many of our organizations have been hung up on nothing but social matters and this won't cut it. It takes a complete commitment from the organizations within our own area.

Our young people need help from our sororities and fraternities who are active in our community. These fraternal organizations need to get involved. They need to come down off of their high towers and make contributions that can be seen by the young blacks who are lost at



Austin—Governor Preston Smith has signed into law a \$5.8 billion 1970-71 state budget. This was after vetoing \$4.4 million in miscellaneous spending items. Yet the expenditure set an all-time record.

Earlier, Smith approved a new record \$348.6 million tax bill which takes effect October 1. (In addition to state revenue, cities will get an estimated \$6 million a year due to extension of the sales tax to beer and liquor. Sales tax rate goes up from 3 to 3.25 per cent).

Smith also signed other acts of the special session, including legislation creating 28 new Texas district courts. He will name all judges to serve until the next general election. This may be the largest amount of judicial patronage assigned a Texas governor at one time in state history.

Tax bill as passed by the Legislature provided plenty of revenue to fill the State's needs, but Smith said his vetoes are "justified for the sake of economy perhaps more than for anything else." Many of the items vetoed, he noted, were not part of the original House or Senate appropriations acts, and some were not even requested by agencies.

Governor Smith vetoed the following items as now "unjustified or non-essential": Construction funds totaling \$2.9 million for the Dallas Neuropsychiatric Institute; \$262,717 for the Department of Public Safety sub-district headquarters in McAllen; \$250,000 for the Junction adjunct of Texas A&M; \$160,000 for Texas Maritime Academy Pelican Island Development.

Also an appropriation of \$225,000 for contracts of private lawyers to assist the Attorney General in tort claims cases in 1971; \$172,000 for park land acquisition in Hardeman and/or Motley counties; \$207,500 for acquiring land and development of Port Lavaca Causeway State Park; \$50,000 for drilling a water well at Lyndon B. Johnson State Park in Gillespie County; \$25,000 for Longhorn Cavern State Park; \$29,000 for completion of a

the present time. We're sure that there are many projects which could benefit our young black girls and boys who one day could look back and see the examples set by one of their hometown sororities or fraternities.

On the other hand, there is the Men's Social and Civic Club which appears to be there in name only. It is not living up to expectations in regard to helping the community. It appears as though the members of this organization are reluctant in helping our community. There is so much that can be done by this organization. If those members would like to know, you can't go anywhere but up. This is needed. Some type of leadership from the Men's Social and Civic Club is a must. How about that members? Are you willing to become involved and at the same time contribute something to the welfare of our citizens?

There are many social organizations—perhaps mostly women—who could do more than their share to start the ball rolling in the right direction. We can't but wonder what the problem is here. Why not prove to the residents of our community that you really care about their welfare?

The *West Texas Times* will continue to challenge all of our organizations within our community to stand up and be counted. We challenge you to tell the establishment that you can do something constructive in your community. We want you to come up with ideas which could benefit the majority of the community. Aren't you tired of those from across town coming into the community with ideas which they think will work for you? Don't you think it is time for you to start doing something yourself? Why not give it some thought? Quit worrying about what your friends may say. Start doing something—time is too far spent.

The *West Texas Times* will challenge all of our community organizations—sororities, fraternities, Men's Civic and Social Club and others, to stand up and be counted. Remember, you can't go any place but up—will you?

master plan for the Red River Authority; \$60,000 for a fish raising facility at Stephen F. Austin College in Nacogdoches, and \$65,000 for environmental pollution control studies at Prairie View Agricultural and Mechanical College.

Barnes for Senate?—Is Lt. Gov. Ben Barnes, 31, about to become a candidate for the U.S. Senate against Sen. Ralph W. Yarborough, 66?

Nobody can truthfully claim to know the answer to that, including Barnes himself, who says he has not yet made up his mind.

Yet, Governor Smith opened up new speculation on the subject during the recent Southern Governors' Conference at Williamsburg, Va.

Asked by reporters if he thinks Barnes could beat Yarborough, Smith said he believes that is possible—depending on the kind of races run by each, their financial resources and a lot of imponderables.

Smith didn't claim to know, but the fact he was willing to discuss the prospective race at all was an indicator of the widespread circulation of the Barnes—Yarborough contest rumor.

Smith also told newsmen he feels Yarborough is in the best political position he has enjoyed since he went to Washington more than a decade ago.

Smith will, he emphasized, take no hand in the Senate race no matter who the candidates are.

School Districts Warned—More than a dozen Texas school districts have drawn warning of deficiencies from the State Board of Education

Crosby Independent School District lost its accreditation but can regain it when it meets state requirements.

Alpine received final warnings it may lose accreditation if conditions are not approved.

Also warned were Antelope, Bertram, Bridgeport, Calvert, Hemphill, Masonic Home, Pewitt, Rains, Elizario, Spur, Timpson and Little Elm.

State Board decided to permit 16-year-olds to enroll in adult basic education programs. New department of special education and special schools organization was approved.

Attorney General Speaks—University of Texas cannot strip Dr. James McCrocklin, former Southwest Texas State University president, of his PhD. degree, and court action would be necessary to annul it, Atty. Gen. Crawford Martin said.

In other recent opinions, Martin concluded that:

°Commercial feeding lots "finishing out" cattle for market must provide county tax collector a list showing the numbers of cattle they need for each owner, on January 1.

°New type liquor wholesalers permit does not discriminate against other permit holder, and is constitutional.

°Harris County commissioners may grant the county sheriff and his deputies the same authority DPS officers have, to remove vehicles from county roads.

°Depository interest earned on special constitutional funds or federal trust funds created for specific purposes should be deposited to the credit of those specific funds rather than the general revenue fund.

°Employees of the House and Senate are not part of the class of elected officials for purposes of membership in the state employees retirement system. Therefore, they are not eligible to make contributions or receive benefits as elected personnel. Only officers of the two houses who are required to take the constitutional oath of office, can be considered.

Short Snorts—Governor Smith and Senator Yarborough are united in defense of tax exempt status for state and local bonds.

Liquor Control Board will make new rules covering collection of taxes on mixed drink (in private clubs) before the levy goes into effect October 1.

Many Texas nursing homes are withdrawing from medicare program because of government red tape, according to an association spokesman.

Law enforcement leaders have scheduled meeting here for Sept. 27-28 for the 19th annual attorney general's law enforcement conference.

DPS is actively recruiting men (ages 20-35) for Texas Highway Patrol training.

A last-minute item in the appropriations bill was a \$100,000 allotment to the Texas Water Quality Board to contract with the Sabine River Authority for a study of pollution in the Sabine.

WEST TEXAS TIMES

Formerly *The Manhattan Heights and West Texas Times*

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Signed articles appearing within the pages of this newspaper do not necessarily represent the viewpoint of the paper. Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by stamped, self-addressed envelopes.

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Police Beat

How About This One?

Mrs. Lurline Smith, 1415 East 28th Street, reported to the Lubbock Police Department that something unusual happened to her one day last week.

You see, a young lady came into her house and told her that a youth was looking through one of her windows. At this point Mrs. Smith decided to go outside and see what was happening.

Once outside she discovered that there was a youngster there and he fled the scene when she came after him.

However, when she returned inside, she found that the young lady was gone also, and so was her purse which contained \$36.00.

The purse was found in a weed patch behind her house.

Burglary

E. D. Turner, 1920 East Colegate, reported to the Lubbock Police Department that someone unknown did break into his business. The incident involved a forced entry into a pop machine. The door to the machine was pried open with a large screwdriver.

The unknown person took \$7.00 from the machine and caused about \$40.00 worth of damage to the machine.

Disturbance

A 17-year-old wife reported to the Lubbock Police Department that her husband had beat her up the other day. She said that she would file charges and she did.

House Burglary

Mr. Paul Purdy, 1701 East 2nd Place, reported to the police department that someone gained entry into her house while she was away and broke a glass for entry.

It was discovered that the unknown person did ramble through the drawers but nothing was missing. Approximately \$8.00 worth of damage was due to the broken glass.

Shallowater Man Stabs Woman

A Lubbock woman reported to the Lubbock Police Department that a man from the town of Shallowater stabbed her in the back and on the left shoulder blade.

She was taken to a local hospital where she was treated and released. She told authorities that she did not know the man's name but did know what color his car was.

Theft

A manager of a local grocery store, located on the Idalou Road, reported that a man was caught with three packages of razor blades, pills, aspirins, and some other items worth \$5.06.

These items were found in the breast pocket of his stripped overalls.

Police Beat Prayer

Dear Lord, please help our community to come up with something to help our young people—as well as our older citizens—to help themselves. In this time of turmoil and strife, Your help is needed Father. Please guide us. Amen

"After The Moon-What?" October Topic for Planetarium Programs

"After the Moon-What?", the weekly lecture-demonstration at the Planetarium at The Museum on the Texas Tech University campus each Sunday at 3 p.m., will outline future explorations by the astronauts as the October program.

Plans for a landing on Mars in the '70's and projected plans for other moon flights will be discussed.

Admission to the Planetarium is 50 cents for adults, 25 cents for students and free to members of the West Texas Museum Association. Membership in the Association is open to all individuals interested in the support of The Museum.

Parking is available in The Museum's parking area, behind the building, located at the traffic circle west of the Broadway entrance to the Texas Tech campus.

From My Scratch Pad

By George Parrish

Amarillo—I guess you have been wondering what has happened to My Scratch Pad, well I have wondered the same thing myself. I know you would like to read something about your home town and yourself sometime and I assure you that in the future you will.



Did You Know That...

Rev. (Sister) I. T. Chance and her niece, Mrs. Val L. Madrey have returned from a long vacation in Denver, Colorado, where they were visiting Mrs. Madrey's daughter and grandson?

The United Methodist Youth Fellowship of Wyatt Memorial elected officers for this conference year? Those elected were; Harvey Gooden, president; Barry Mallory, vice-president; Ethel Gooden, secretary; Berna Dean Mallory, assistant secretary; Lynn Mallory, treasurer and Curtis Lynch, chaplain.

This group will be presenting special services at the morning worship hour on September 28th and October 12th.

The public is invited to worship with Wyatt Memorial anytime. Rev. Lloyd E. Willis is pastor.

tion is open to all individuals interested in the support of The Museum.

Parking is available in The Museum's parking area, behind the building, located at the traffic circle west of the Broadway entrance to the Texas Tech campus.

Motown—Entertainment's Black Messiah?

By Walter Burrell

Motown, the mighty mogul of Motor City, made a deep impression on the country and, indeed, the world with its recent announcement of plans to expand its activities to include motion pictures, films for television and legitimate plays for theatre.

Brilliant new areas of profitable exploration? The makings of the first major Black-owned film-making organization? Perhaps. Visions of vast corporate profits, fame and international power dancing in the heads of Motown magnates would certainly be normal at this point.

However, even the thought of such a possibility—a Black company capable of commanding attention on a grand scale in the theatre and film industries—raises far deeper questions.

The most obvious of these is the probability that such a com-

pany, by virtue of its very singularity and uniqueness, will automatically become a focal point for all the historic and celluloid frustrations harbored by Black artists since movie-making began at the turn of the 20th Century.

Just as Blacks look to men like Poitier, Cosby and Sammy Davis and often, whether it is "fair" or not, expect such men to be their vocalization of things political, social and economic, as well as theatrical, simply because they represent those Blacks who have really "made it," so will Black actors, writers, would-be producers and directors, technicians, etc., look to Motown not only for employment, but for avenues of expression long denied them in the

Continued On Page Five

RALPH ROBERTS Package Store

First Package Store On East 19th Street

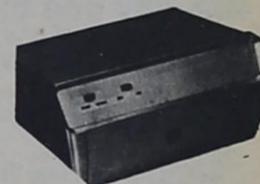
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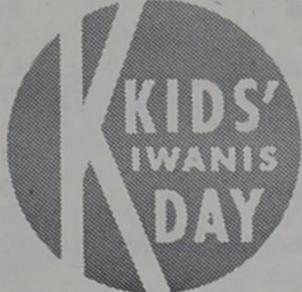
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KIDS' DAY IS SEPT. 27th



People who pour it on

Walter Burrell, Jr., is a publicity writer in Hollywood. He writes news about the stars, directors and producers at Universal Pictures.

Walter was born near Watts in Los Angeles, California. He graduated from a local high school and went on to college—Hampton Institute in Virginia. Because money was scarce, he took odd jobs throughout the four years. He clerked in the campus bookstore, tutored and worked as a dormitory councillor. Summers and holidays he was a photographer in Atlantic City, New Jersey. One summer he loaded boxes of catsup in a tomato factory.

It wasn't easy doing all that and keeping a B average in school. But he kept at it and graduated with a B.A. degree in English.

Walter wanted to write. After college he went to Hollywood. With the help of the Urban League he got a job with Uni-

versal Pictures as an apprentice publicity writer. That was five years ago. He's still working for Universal, but now as a publicist-columnist. His salary has more than doubled. Walter's articles are used by magazines, newspapers, radio and TV.

There's more to Walter Burrell, Jr. Since he went to Hollywood, he started a nationally syndicated column called "Hollywood Happenings." The column interviews black and white entertainers on topics of racial significance. Walter also writes a column on Hollywood events, which he distributes free to Negro publications. He says, "As long as I'm making enough to live comfortably, I can afford to donate this service to the Negro press."

This is typical of Walter's attitude. Since he entered the movie business, he has worked closely with various groups dedicated to getting Afro-Americans more jobs behind the camera.

Pepsi-Cola Metro Bottling Co.

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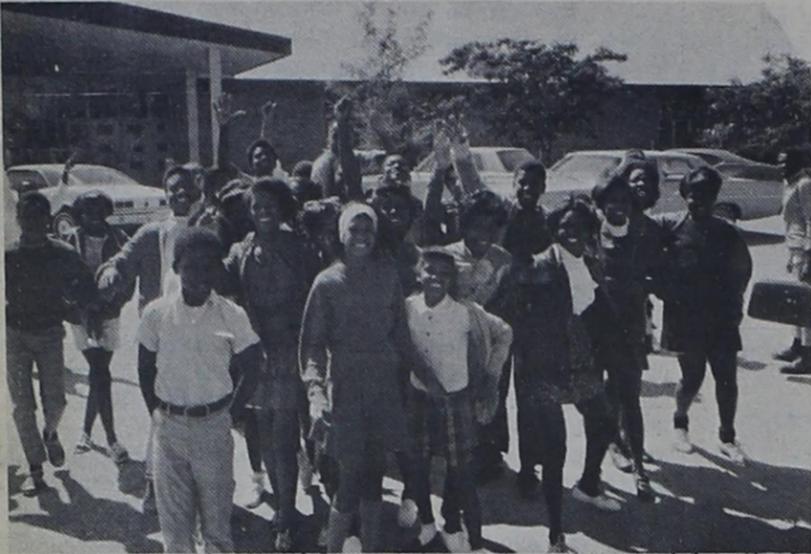
Will Roquemore, a T.N.M. & O. Coaches employee, suggests that the next time you take a trip—Go By Bus. You'll find that it's safe, convenient and comfortable. Let T.N.M. & O. do the driving while you sit back and relax.



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1920 East Baylor

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1716 East Auburn

Richard and Helen Hill
1722 East Auburn

Columbus and Mildred Bogus
209 Beach Avenue

Roberta Thompson
3306 East 16th Street

Harrison and Clemmie Johnson
1810 East Brown

Rev. and Mrs. Herman K. Jefferson
1822 East Amherst

Ray and Mable Harkey
2723 East 8th Street

L.D. and Charlene Birdow
2605 Parkway Drive

Curlee W. Wiggins
2602 East Auburn

Harrison L. and Clemmie Johnson
1810 East Brown

George and Buelah Mae Fulcher
3304 East Bates

Naomi Madden
2624 East Cornell

Lenious and Doris Johnson
305 North Aspen

J.D. and Katherine Maxwell
1714 East 1st Place

Don and Sharon Daniels
2130 East 30th Street

Helen Young
2404 East 5th Street

John T. and Julie Cameron
1512 East 1st Street

Henry and Evelyn Lucky
205 Cherry Avenue

Loffette and Fayrene Craven
217 Rosebud Avenue

Jewel C. Harrison
2606 East Colegate

Robert and Elsie Jarmon
2907 Teak Avenue

Margie Jackson
1829 East Brown

Eugene and Connie Faye Pipkins
1803 East Amherst

Henry Holt
2702 East Colgate

John and Earnestine Dotsey
2422 East 8th Street

Alvestor and Opal Robinson
2634 Bates

John and Willie Mae Allen
2708 East 9th Street

James and Mary Jean Childress
2411 East 9th Street

Nettie B. Harvey
2416 East 9th Street

John and Billie Bernell Black
3414 East 16th Street

Eliazar and Judy Torres
2725 East 9th Street

Richard and Helen Hill
1722 East Auburn

John and Earnestine Dotsey
2422 East 8th Street

Willie Lee Johnson
2637 East Cornell

Dallas and Earnestine Banks, Jr.
2807 Vanda

Ruby Jewell Henderson
2617 East Baylor

Antonio Santana
1824 East Brown

Alfredo and Maria Castillo
3307 East 17th Street

Lewis Oudems
2632 East Cornell

George and Amanda Thomas
1906 East Brown

Jack and Girleatha Jordan
2724 East 7th Street

Sammy and Betty Miller
1918 East Colgate

Percy and Willie Mae Phenix
2641 East Baylor

Nathan and Cornelia Harris
218 Cherry Avenue

J.D. and Katherine Maxwell
1807 East Auburn

Odessa Lewis
304 North Aspen

James and Leona Dennis
1507 East Auburn

Luther Chambers
2608 East Colgate

Bennie and Janie Johnson
2420 East 9th Street

Freddie and Ceclee Eddinton
1812 East Amherst

Joe and Hattie Benson
1901 East Brown

Robert and Molly Byrd
820 Walnut Avenue

Ras and Thelma Dotsey, Jr.
1517 1st Street

Lorenzo V. Guana
2601 East Baylor

Thomas and Martha Harkey
1828 East Brown

Windell and Bessie Walker
3403 East Cornell

Mary Lee Washington
2402 East 5th Street

Bobby Joe and Mary Ann Brandon
1513 East 1st Street

Leroy and Avaline Jones
1707 East Auburn

Eugene and Dominga Cisneros
2727 East 9th Street

Henry and Kathryn Luckey, Sr.
1906 East Cornell

Arthur and Christine Simmons
1714 East Auburn

Nathaniel and Bessie Mae Royal
2735 East 3rd Street

Claudia J. Holt
2413 East 7th Street

Thomas and Martha Harkey
1828 East Brown

Wilmer and Wanda McCarty
2628 East Baylor

Billy Ray and Marlene Duncan
1924 East Colgate

Patrick and Lavoyne Worthey
1515 East 1st Street

Mack and Dorothy Jenkins
2720 East 2nd Street

Mary Austin Crayton
2721 East 7th Street

Johnie and Margaret Brown
2414 East 30th Street

Arthur and Verdie Cornelius
301 North Aspen

Gene and Albertine Taylor
3411 East 16th Street

James and Vera Mae Alexander
1820 East Amherst

Matthew and Helen Evans
1713 East 1st Place

Windell and Bessie Walker
3403 East Cornell

Joe and Jo Ann Hatchett
1914 East Colgate

E.C. and Dilcy Ann Collins
1716 East Auburn

Frank Williams
3418 East Colgate

Burns and Lola Mae Phenix
3308 East Bates

Robert and Lola Mae Bradford
1923 East Baylor

Margie Jackson
1829 East Brown

Sammy and Bettye Miller
1918 East Colgate

Antony and Dorothy Almeida
2915 Parkway Drive

Eugene and Mary Whitten
1816 East Brown

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Motown . . .
Continued From Page Three
white-controlled industries.

BY GUM!



Chewing gum, when it comes to cavities, need not be a case of "tooth" and consequences. A new kind of gum containing a sugar substitute es-chews the problem.

Keeping visits to the dentist down to a minimum, the new chewing gum habit attacks the very root of dental decay by appealing the sweet tooth without the risk of additional cavities. Clark's Di-et Gum flies in the teeth of excessive dental bills and agony.

Many parents, rather than discourage their children from chewing, have taken a positive approach by giving them Di-et gum. This popular preparation satisfies a craving for sweets, yet, does not promote tooth decay.

In the battle to avoid cavities and reduce weight, Di-et Gum consumers with gumption are armed to the teeth. And, for their own good, children can have all the gum they want without being chewed out.

Likewise, Black movie and theatre goers will expect an honesty heretofore unreached on screens and stages. They will certainly expect to see the exciting stories of such great Black heroes as Nat Turner, Fredrick Douglas, Sojourner Truth, Malcolm X, Eldridge Cleaver and others brought to life. And there is a veritable untapped cornucopia of comedy, farce and drama in contemporary Black life to be woven into exciting theatre and films.

In addition, Motown will certainly not have to travel far for scripts. Some have been written for years and simply lie waiting. Hari Rhodes of the new series, "The Bold Ones," has written a brilliant novel about the first Black Marine batallion which he's been begging Hollywood to make as a movie. Another Black actor, James MacEachen, has finished an exciting screenplay dealing with a Black calvary unit in Texas during the early 20th Century. And writers' workshops in Harlem, Watts and many other cities are turning out a wealth of material.

However, we of the Black masses, though we are certainly justified in expecting such heights of a Black-controlled company, must also approach the matter with other, more sober and less emotional reflections.

We must realize, for instance, that Motown's interest will, quite naturally, be two-fold; To bring honest and meaningful Black experiences to the stage and screen,

and to make as much money doing it as possible. Though we may react to the latter aim adversely on an ideological level, we must none-the-less face it as a practical reality.

To make this monetary practicality a fiscal reality, Motown will necessarily have to devise a strategy whereby its product will be in demand by as wide a range of clientele as possible. In other words, it would make good sense, money-wise, for Motown to go after some of those white dollars. And those of Mexican-Americans, Puerto Ricans and anyone else.

There are two obvious paths to take: Either gear the product to the audience, which is pretty much what the white-controlled film industry is already doing, or, through an extensive publicity and advertising campaign (which Motown is certainly capable of producing), pre-condition the non-Black audience so that they will be ready and receptive to an "unabridged" Black product.

The second idea is not only possible, but highly probable. All one has to do is look at "The

Beverly Hillbillies" to realize that an audience can get to like anything if it's presented to them strongly enough and often enough.

Another facet of such an organization is the disgusting and unbelievable fact that many behind-the-scenes television and movie unions are still lily-white. Because of this, Motown might have to hire white technicians (at least in part, if not majority) to make their initial films unless, through either legal or overt-confrontation, they are able to replace them with Blacks.

So Motown does have the po-

tential to emerge as the Black Messiah of the entertainment world. Economics and sound business practices aside, Motown has the power to force the segregated Hollywood unions to open their doors. They can alter the movie-going habits and tastes of non-Black Americans, too, if they really choose to.

The times being what they are, Motown can't afford to make less than a total effort; an all-out commitment. They have announced their initial intention. A weary, yet excited, Black people await their next move.



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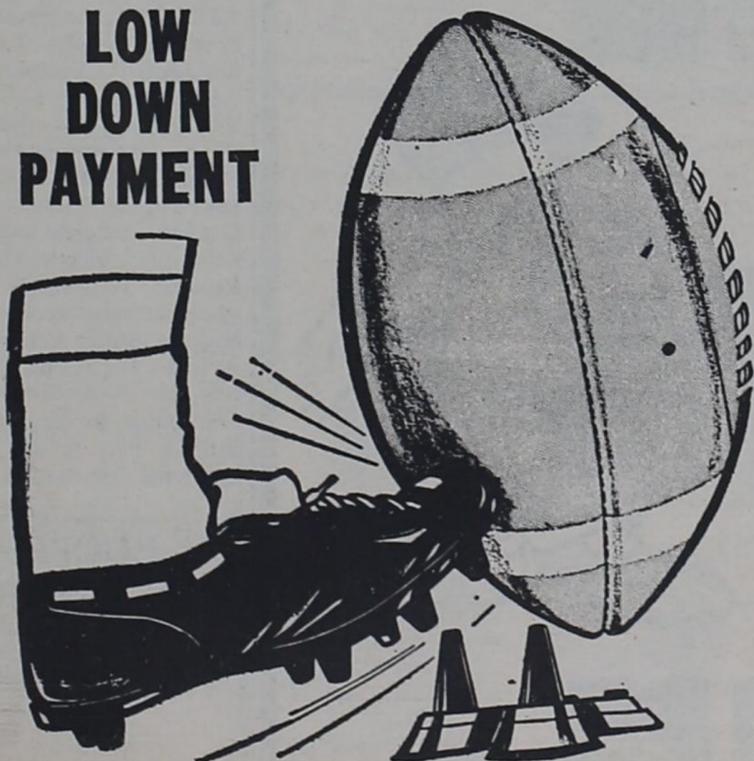
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Ringling The Bell...

By Bob Tieucl

All Races and Peoples Make Contributions to Civilization—Seekers after truth in the physical sciences insist upon the value of all direct and indirect knowledge bearing upon the subject. Only in the social sciences as they relate to the history of the darker peoples of the world is there a curtain of silence and neglect which conceal or ignore the facts. This curtain is now gradually being lifted by such organizations as the Association for the Study of Negro Life and History, a non-profit group of professors and researchers, as well as working correspondents like this one.



Today Africa is emerging not only as a continent to be considered from the point of view of European penetration, but also as a continent of peoples with histories and futures, in spite of the fact that they were non-white.

In his native Africa, the black man produced in ancient times, prior to the slave trade, a civilization contemporaneous with that of the nations and peoples of the early Mediterranean.

Negroes influenced the cultures than cast in the crucible of history and created for their own uses, trial by jury—which is not so exclusively Anglo-Saxon as often recorded, music by stringed instruments, the domestic use of iron and metals, the domestication of the sheep, goat and cow, the creation of a literature, oral and written, and an art emphasis, which compares favorably with the contributions of other civilizations.

We are all beginning to realize that history cannot be restricted by the limits of race, nation or peoples. However, when achievements of certain elements of the world's population are omitted or overlooked from published records, the true historian must record these facts, label them with some designation (Afro-American or Negro History) for example and invite attention thereto.

The Editor Speaks: "The exposure of evil and the application of regenerative measures are forms of student and world unrest which we should certainly support. Unrest against injustice. Unrest against outdated and hidebound forms of organization and control. Unrest against hypocrisy. Unrest against gross materialism. Christian Science by its very nature is committed to the missions of radical healing of individual and social ills. We must remember however, that it is God who does this liberating and revolutionizing." Erwin D. Canham, Editor-in-Chief of *The Christian Science Monitor*, speaking recently before some thousand students from 31 countries in Boston.

The National Association of Railroad Passengers, 41 Ivey Street, S.E. Washington, D.C., is a non-profit organization with members in every state. Its advisory board includes Senator Clairborne Pell, father of the highspeed Eastern corridor rail demonstration project. Recent sampling of editorial opinion from more than 100 newspapers and national periodicals reveal that most Americans desire and will support good rail service.

Midland-Odessa-New Mexico Report—The officers, members and friends of Mt. Rose Baptist Church are preparing to observe the 14th anniversary of Pastor W. M. Knapp, October 5-17. Friends from over West Texas and New Mexico are expected to join in the observance. A.M.E.'s from over the state and the nation are expected to converge

Harold Griffith
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Around the Hub City

Around the Hub City had an opportunity of talking to a resident of Levelland, Texas last Friday evening. This lady, Mrs. Pinkie Armstrong, was rather happy over the approximate 4 pound channel catfish she had just caught at Buffalo Lake

One thing is for certain, Mrs. Armstrong will tell her friends about it this week and encourage them to come to our city for fishing. Good luck to you, Mrs. Arm-

strong, may you catch many, many more.

The St. James Baptist Church, Rev. Kado Lang is minister, will be host to the Federation of Choirs this Sunday, September 28th, and the meeting will be held at Mount Gilead Baptist Church.

Damon Hill, Jr. left Sunday evening via bus for Prairie View College. He is in his third year of

in Odessa October 1-5 for the Northwest Texas Annual Conference at Johnson chapel. Rev. M. J. Leonard is host pastor with Bishop W. O. Sherman, presiding. A missionary work-shop for West Texas C.M.E.'s will be held at Carter Chapel in Amarillo on Saturday, October 4th. A good delegation from Midland-Odessa is expected to attend. Be sure and get your *West Texas Times* each week, in spite of poor mail service. Subscribe and be sure. Only \$2.75 per year, and the price is going up soon. Hurry!

The Midland Ministerial Alliance urges support of the all-black funeral home of Jackson & Co. Watch for a statement soon. Watch for a strong statement on crime in the black belt by the alliance soon. Next meeting of the body is September 29th.

Readers Write: Dear Bob—As his part of the "reparations" due from every white man to every black man, Mark Twain paid for the education of a black student, Charles W. Johnson, sending him through Yale Law School. According to my figures, five hundred million dollars figures out to be about 19 dollars per black person in the United States today. Nice money if we can get it. When and where shall we line up and sign up to get what is coming to us? Will this money be tax free? Looks like these black militants should have gone to the banks instead of the churches. They have much more money than the churches and maybe would have gotten four or five times as much. The people who thought this up must smoke pot and use rot gut as a chaser for the pills they take while the needle is beginning to start the trip.

P.S. In case they get the money, I didn't write this.

Signed J.C. Jackson

Dear Bob—We often hear the statement "In an integrated system (school) Negroes would be the minority. Unfortunate as this may be, is is a situation that is inherent and I do not have the slightest idea what to do about it. Do you? If we are ever to achieve equal status economically, socially,

or whatever, we will do it from a minority position. Social change correcting social injustices and inequities always brings painful adjustments and dislocations over the short run. These become the price we pay for long-run gains. Above all, we must never forget that it is the black child that is important even though as teachers and administrators we lose some of our traditional jobs or suffer mal-adjusted replacements, etc. Let us show diligence and courage as well as understanding as we work through the short-run problems of an equal education for all.

Signed W. H. Reeves
Well said sir! Thanks Prof.

To L.H.T. of Odessa: Our broadcast is known as The Golden Hour at 9:45 a.m. each Sunday morning over Radio Station KJBC. We plan to add other stations in the Permian Basin and Southeastern New Mexico soon. Tune in bellringers!

As this column goes to press, we have learned that opposition to the nomination of Judge Clement F. Haynsworth for the U.S. Supreme Court continued to swell as the NAACP and other civil right and labor groups of the nation pressed their drive to prevail upon the Senate to reject President Nixon's nominee to the nation's

college training. He is the son of Mr. and Mrs. Damon Hill, Sr.

Mr. Jim Thompson has returned home from a vacation with his family at Hubbard and Waco, Texas. Miss Johnnie B. Cox has returned from a three-week vacation on the west coast. Among places visited were Sacramento, Los Angeles, Compton, and Disneyland. She was accompanied by her father from Lubbock, Texas. He was visiting her here. She reports a very pleasant trip via plane.

Charles and Leo Sedberry returned from Waco, Texas early Sunday morning after attending funeral services for their cousin, Harold Gee, who passed away a few days ago.

Mrs. Delica Tennyson recieved message that her nephew Robert Lee Carter of Pampa, Texas had suffered a heart attack and was gravely ill in a hospital at Amarillo, Texas. Mr. and Mrs. Artemus Tennyson and Mr. and Mrs. Jonathan Tennyson drove to Amarillo to see about him and reported a slight improvement

The Sedberry family has been notified that their brother-in-law, "Hog" Hamilton who has been a patient at John Sealy Hospital in Galveston, Texas several weeks is gravely ill. He had suffered a heart
Continued On Page Seven

highest court. **The Atlanta Daily Inquirer** in an editorial concluded: "If it is not too late to voice approval or disapproval". This is ours—Disapproval.

Why are some skins black, some white, some brown, etc. Dr. Leonard Reiffel writes recently in the Dallas A.M. News, "One argument of science is the intensity of sunlight and particularly ultra violent rays at different places on the earth." At various altitudes from the equator, one finds varying degrees of pigmentation, the doctor explains. Human intervention and migrations certainly play a part in the process too, he adds.

Suppose living in the blazing heat of Africa for thousands of years wouldn't make you a blond eh Doctor?

Wanted: Sunday school teachers to work with young people and adults, who want the satisfaction of having made the world a better place to live in. Apply at St. Paul C.M.E. Church, 409 S. Lee Street or contact pastor Tieucl at MU 3-3568 for full information. Tune in to our regular Sunday a.m. broadcast, The Golden Bell Hour, each Sunday over KJBC at 9:45 a.m. 1150 on your dial.

Rev. I. M. Woodard, pastor of Ideal Baptist Church of the Tall City reports a great convention in Kansas City recently. The Midland Reporter Telegram in a strong editorial the past week, praised the National Baptist Convention and its leader Dr. Joseph H. Jackson, who was re-elected for the 17th year, prexy, for his campaign for national unity for all Americans under the Constitution.

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CHURCH NEWS

Twentieth & Birch Street Church of Christ

On the sick list we find that Sister McCormick is reported to be doing a little better. Sister Henderson is reported to be doing fine at this time. On the shut-in list we have Sister and Brother Pitts and Sister Albrooks. They are reported to be resting fine in their homes. Please go by and visit them on your spare time. They will be highly appreciative.

New Hope Baptist Church

Deaconess meeting will be held Monday night, September 29, at 7:30 p.m. Also meeting on the same evening will be general mission. All women of the church are asked to make plans to attend.

The anniversary for Rev. and Mrs. A. L. Dunn will begin Sunday, November 2, through the 9th. Brother W. B. Lewis, George Francis and Rev. J. W. Sykes will serve as chairmen, along with all auxiliary presidents.

Sunday school faculty meetings are held each Friday evening at 7:00 p.m. Supt. Kelly is asking for all interested persons to be present.

A workers council will meet each first Monday night of the month at 8:00 p.m. in Fellowship Hall.

Youth fellowship meetings are held the first and fourth Saturdays of each month at 4:00 p.m. All young people will please meet with Miss Bobbie Diamond.

Pastor Dunn will be in Amarillo with the Mount Calvary Baptist Church, Rev. Eugene Lawson, minister, from October 1st through 3rd in a series of sermons.

The B.M. & E. State Convention will hold its annual session with the Baptist Churches of Beaumont, Texas October 13 through 17th.

The West Texas Baptist District Board will convene with us here at New Hope Baptist Church on November 11 through 13. Let us make great plans for this event.

Whisper a prayer for the sick and send cards of cheer. Mrs. Lillie Cork is in Bryant, Texas attending the funeral of an aunt. Let us continue to pray that the Lord will strengthen the Roquemore family whose mother was buried this last week.

Greater St. Luke Baptist Church

October 5 through 12 is anniversary time for St. Luke, our pastor and wife, Rev. and Mrs. A. L. Davis. The following members are gleaners for this service: O. L. Craven, A. L. Smith, Ernest Hicks, Merle Terry, Geneva Stephen, Jewel McKinney, Lucille Cleveland, Ottris Barron, Carrie Mims, Doretha Jackson, Harry Bunton, Etta Mae Tucker, Amos Dixon, Lawrence Dial, Jessie Parks, Willie B. Dial, Katie Parks, Clara Leonard, Will Harris, Drinkard Smart, Thomas Sanders, Hazel

Taylor, Darlene Howard, Davis Veal, Doris Powell and Amanda Reed.

Youth gleaners include Sisters Desma Moore, Mennie Dowdy and Johnnie Mae Robertson.

This is Sunday school promotion week and plans are being made through Friday, September 26, for the special services Sunday morning, September 28, at 9:30 a.m.

The Dorcas, Queen of Sheba, Racheal, Sarah and Martha Circles met in the homes of the following members this week: Sister Mattie Mae Smith, 1507 East 25th; Sister Alberta Horton, Sister Mattie Lee Smart, 3320 East 15th Street, Sister Bobbie Mims, 2727 Third Place, and Sister Merle Terry, 2406 Fir Avenue.

Choir robes will be shipped September 27.

Let us pray for and visit our sick and shut-ins: Brother Oscar Iles remains in the Parkway Manor Rest Home, Brother Wilmar Wilson is shut-in in his home and Sister Mary Brown is shut-in in the rest home.

Rising Star Missionary Baptist Church

Sunday school opened at 9:45 a.m. with Supt. Morris at his post and the teachers took charge of their classes. Sunday school was well attended.

The 11:00 a.m. service opened with the deacons in charge of devotion. The message for the morning was brought by our pastor, Rev. R. J. Dixon, entitled, "Then What Are We Seeking?"

His text was taken from Roman 6:25.

B.T.U. convenes each Sunday afternoon with Brother Calvin Edward in charge.

In the regular Sunday evening service, our pastor brought an inspiring message entitled "God's Prepared Body For His Son." His text was taken from Hebrew 10:5.

Carter Chapel C.M.E. Church

Carter Chapel welcomes visitors to its services. Sunday morning message was, "The Deserter." The message is the story of an apostle, Demas, who started the Christian journey but gave up because he loved the world more than Christ. Read II Timothy 4 and come Sunday and hear this challenging message.

A fellowship dinner will be held following morning service. This dinner is sponsored by the Ste-

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ward Board. Turkey with trimings.

The Day Care Center is progressing steadily. A number of children have been enrolled. The City Welfare Department has approved the nursery and issued a certificate for operating it.

Around the Hub City . . .

Continued From Page Six
attack and developed pneumonia. His wife, Maude, is at his bedside. The family and friends here are standing by and praying for his recovery.

Mr. Dan Anderson, 1001 East 28th Street, is a patient at M.D. Anderson Hospital at Houston, Texas. He entered the hospital last Monday and after examinations and test results, he is scheduled for surgery this week. His wife, Mrs. Everlean Anderson, left Monday night for Houston to be at his bedside.

Mrs. Virtie Mae Cadsells and grandson of San Francisco, California are visiting his sisters here, Mrs. Sug Johnson and Carrie B. Williams and her brother, Frank Bluett. She plans to leave the weekend for Jasper, Texas for a visit with another sister and other members of her family.

Linda Marie Lusk left Wednesday evening for New Orleans where she will be a sophomore at Dillard University.

Mrs. Freddie Miller of Fort Worth, Texas, who visited her sister and family, Mr. and Mrs. Willie Lusk, Jr., left Thursday for her home.

Mr. Oscar Iles, who has been a patient at the V.A. Hospital at Amarillo, Texas for several months has been transferred to the Parkway Manor Convalescent Home here in Lubbock. He is happy to

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be nearer to his many friends. He is president of the Federation of Choirs and has been missed here very much.

Rev. A. W. Wilson received message that his son is somewhat better at Houston. He has been transferred home from Ben Taub Hospital and seems on the road to recovery.

Several Lubbockites attended the anniversary services last Sunday at Slaton, Texas for Brother and Mrs. F. E. Brown. Rev. Kado Lang was conductor.

Wealth, Beauty, Energy Result of Thoughts Program Scheduled

E. Richard Verrill, one of the top motivational lecturers in America, will speak at the municipal auditorium on October 6 under the sponsorship of the Lubbock Jaycees on the subject of "How To Think and Grow Rich" and has stated that wealth, beauty

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and energy are all the result of mental activity. Verrill said that wealth comes through ideas, and ideas are the result of proper attitudes and mental control. He stated that Positive Mental Attitude draws the people, plans, methods and money to complete any project, and gives the necessary stimulus to creativeness which enthruses the mentality and the body into its natural effectiveness.

The Junior Chamber of Commerce has tickets available for all of the citizens of Lubbock and they may be obtained from any Jaycee or at the Jaycee office.

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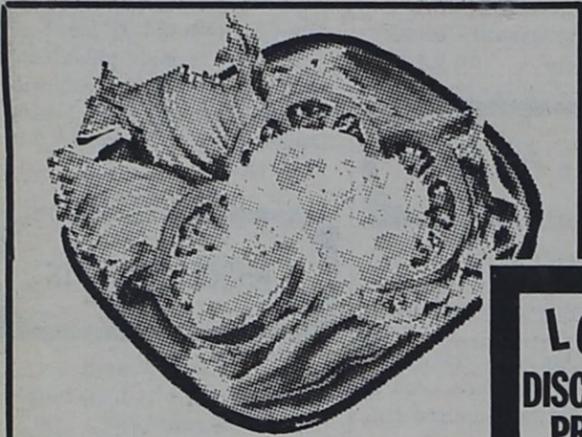
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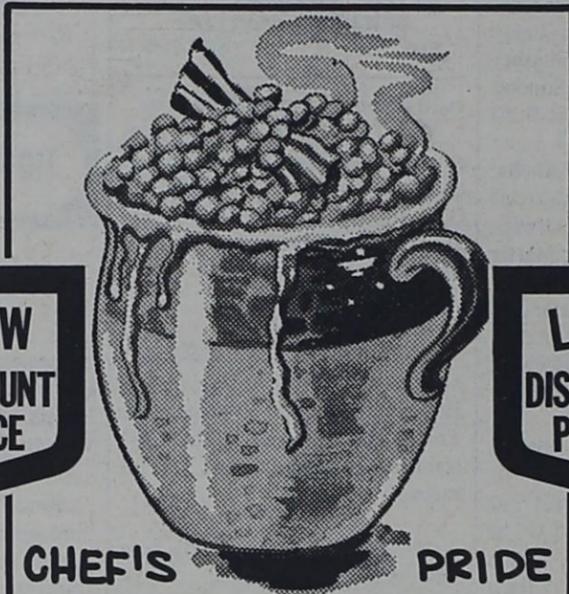
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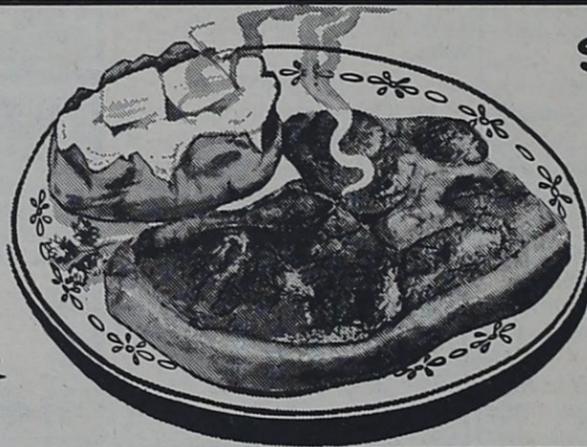
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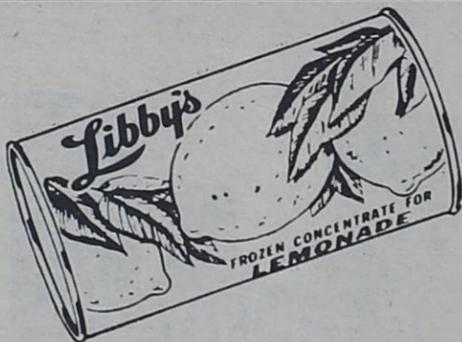


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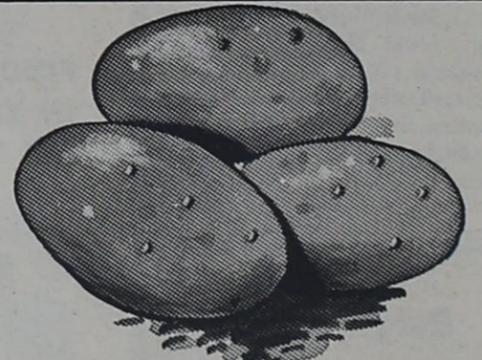
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