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## Former Dallas Cowboy, Dupree Appears Here

Former Dallas Cowboy Billy Joe Dupree will appear in Lubbock Friday, September 14, 1984 for Ron Givens, candidate for State Representative, District 83.

Mr. Dupree, who will arrive here at 9 a. m. Friday, via Southwest Airlines, will be here to encourage the efforts of Mr. Givens.

The highlight of his visit, according to a spokesperson for

the Givens campaign, is attend a pep rally at Dunbar-Struggs High School at 9:30 a. m., a noon luncheon at Sombrero Restaurant, visiting a number of businesses and residents here.

Mr. Dupree will be accompanied by candidate Givens.

The public is invited to attend all affairs. For more information, call 762-8430 or 762-2967.

## General Assembly Annual Banquet

The Annual Banquet of the SPAG General Assembly will be held on September 18, 1984 at the Lubbock Memorial Civic Center.

Featured speaker for the evening is Ted Willis, newly appointed Executive Director to appointed Executive Director of the Texas Municipal League (TML). Willis was most recently City Manager of Grand Prairie, Texas and prior to that position, Assistant City Manager of Richardson and City Manager to Pharr. He received his Masters in Public Administration from North Texas State University in Denton. The North Texas Chapter of the American Society of Public Administration (ASPA) selected Willis as the 1984 "Public Administrator of the year."

Registration and a reception in the Terrace Suite will begin at 5 p. m. A business meeting for General Assembly members will convene at 6 p. m. in room 104-105. The buffet dinner and program in the Banquet Room will start at 7 p. m. Members of the General Assembly, local

elected officials, Special District officers, and guests are invited to attend. For reservations or further call (806) 762-8721.

### East Lubbock

### Businessmen

### Will Meet

Rev. P. B. Phenix has announced a meeting has been set for the East Lubbock Businessmen Saturday morning, September 15, 1984 at the Down Home Cafe, 603 East 23rd Street. Breakfast will be served at 8 a. m.

"Let us work together, and support those black businesses who are in our community," says Rev. Phenix.

"We are asking all Black businesspersons to make a special effort to be present at this meeting," says Rev. Phenix.

Speaker for the morning will be T. J. Patterson, co-publisher of Southwest Digest and City Councilman District II.

## Appreciation Services Set For Rev. & Mrs. Wilson Sunday

The Fourth Appreciation Services will be held for Pastor Emeritus Rev. and Mrs. Wilson Sunday afternoon, September 16, 1984 at Bethel African Methodist Episcopal Church, 2202 Southeast Drive.

Speaker for the afternoon will be Rev. W. O. Johnson, recent appointed pastor of Bethel and former Presiding Elder.

This affair is sponsored by the East Lubbock Ministerial Alliance.

"We hope our many friends will come out and be with us as we show Rev. and Mrs. Wilson how much we appreciate them," said Rev. Kado Lang, president of the alliance.

The services will begin at 3 p.



Rev. A. W. Wilson



Mrs. Ora Jean Wilson

m. with churches and choirs from Lubbock and surrounding areas participating.

Rev. Wilson pastored Bethel

for twenty-seven years, and his wife was and still is active in many of the activities of Bethel.

## States Lose And Destroy Parole Records

# Lucas On Parole In Maryland When Murder Of Naomi Martin Occurred!

by John Booher

Henry Lee Lucas, the confessed murderer of Naomi Miller Martin of Lubbock, may have been in Maryland at the time of Martin's murder January 30, 1971.

Alice Mahoney, public affairs officer with the Maryland Parole Board, said Henry Lee Lucas was on parole in Maryland from June 3, 1970 until August 15, 1971 and his parole was closed with no violations. This information came from a microfiche synopsis of Henry Lee Lucas' Maryland parole records.

Mahoney searched for Lucas' actual parole records at the Maryland Hall of records but discovered that they were lost.

Bill Bradway, detective sergeant with the Michigan State Police assigned to investigate Lucas' activities in Michigan, said that Lucas was released from prison on June 3, 1970. Bradway said that Lucas transferred his parole to Maryland on the same day.

Lucas was transferred from parole in Maryland to the Michigan jurisdiction on August 15, 1971, when Lucas was

arrested in Michigan for the attempted kidnapping of two teenage girls said Bradway.

The Michigan parole board was unable to confirm the transfer of Lucas' parole to Maryland because his parole records were destroyed. It is policy in Michigan to destroy the records of parolees after they have been released for seven years with no more criminal violations. Lucas was released from prison in Michigan, the second time, in 1975; the records were destroyed in 1982.

Don McBeath, chief

administrator of the Lubbock County district attorneys office, said that without the actual records, no proof exists. "Parole Officers rarely know where parolees are on any given day in Michigan, Maryland, or even Texas," said McBeath.

McBeath said we don't know how often Lucas was reporting to his parole officer and there is no proof that Lucas could not have been in Lubbock on January 30, 1971.

Carolyn Huebner, president of Texas Child Search, said Lucas could have been in Texas before

1977 in a telephone interview at 4 p. m. on September 5, 1984.

This office is caught in the middle on these Lucas cases," McBeath said. "We can't present our evidence against Lucas until the trials."

We don't know when the trial will be McBeath said. An informal group called the Task Force decides when and where and what cases will be tried against Lucas. The Task Force is made up of the Texas Attorney General, the Department of Public Safety and district attorneys who have cases against Lucas.

"What the district attorney's want is justice," McBeath said. The Task Force meets to decide which cases are the strongest one against Lucas, and those are the ones for which he is tried, said McBeath. We feel like at least one of the three Lubbock cases will be tried in court.

The Task Force's goal is to try to obtain three or four death penalties against Lucas, McBeath said. "The trials are expensive," one trial can cost \$50 to \$100,000.

"The Task Force hopes that

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FORMERLY LUBBOCK DIGEST

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VOL. IX, NO. 1

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LUBBOCK, TEXAS

SEPTEMBER 13 THRU SEPTEMBER 18, 1984

# East Lubbock Community Upset With ELNA!!

by Eddie P. Richardson

Citizens of East Lubbock are upset with the executive director of the East Lubbock Neighborhood Association (ELNA).

Claims have been by East Lubbock residents of the violation of the by-laws which have led to the withdrawal of the Chapel Hill

Community Association, and even others have stopped attending meetings.

In a press conference Monday evening at ELNA offices, 1701 Parkway Drive, Jesse C. Rodriguez, chairperson of ELNA since the turmoil and president of

the Pesoy Lakeside East Association, claims that they are "not jealous."

In a prepared statement, Rodriguez said: "The charges made by Jeanie Banks and persons other than herself against Debbie Delahanty are political

motivated and are outrageous and not true."

He also said that ELNA got \$20,000 from the Campaign for Human Development. "In the application, our organization (ELNA) asked for \$18,000 to hire Debbie (Delahanty) as a full-time staff person for 1 year."

He also said that Debbie has been working free in "our neighborhoods since 1980 and where were our so-called leaders when we needed help? Now that we got this money, they want a piece of the bread without moving a finger. That is not right at all."

Rodriguez said Debbie has helped our neighborhoods apply for block grants, and for paving streets, utilities, parks and housing and no one in the neighborhoods are being manipulated by Debbie.

"We are smart enough to know we need to hire someone to run our office and work on many needy projects for the neighborhoods and along came Mrs. Jeanie Banks making accusations and all," continued Rodriguez.

He made it known in the press conference that Mrs. Banks had taken their corporate books from the ELNA office without the organization's consent on August 21, 1984 and has refused to return them.

Rodriguez also said, "If the books are not returned by 8 p. m. tomorrow (Tuesday, September 11, 1984), we (ELNA) will file criminal charges against her."

Rodriguez said that ELNA welcomed Eric Banks' participation and was appointed her to chair the by-laws committee. "But she took no action other than to seek publicity for herself," he said.

"Either she wants the \$20,000 for her own purposes or she wants to send it back. She is obviously trying to destroy ELNA. But she will not succeed. All the money will go to benefit ELNA by making us a more professional organization. We plan to do more block grants work and study UDAGS and work with E-aside businesses."

Pointing out that nothing has been done wrong within the organization, Rodriguez said, "ELNA has never received any money that was not in our records. The Youth Project awarded \$4,000 for a 2 day community organizing workshop and paid Debbie a consulting fee directly for 3 months to work with us. And that money will be taxable to her as a personal income."

Stating that ELNA is a non-profit Texas corporation, he said, "ELNA has broken no laws. We are a group of neighborhood people trying to better ourselves. We need people to help us, not destroy us. There is too much work to do in East Lubbock than to spend time trying to tear down other groups."

In answering the charges made by Mr. J. W. McAfferty, Rodriguez said, "I think he is mad, because we did not attend his open house September 1st. How everybody is accusing Debbie of everything they can come up with. Good luck to him and we hope he does not forget that he (McAfferty) was present when the money was asked for and he approved it and the workshops that took place. He was still a member of ELNA, but since then, he said Chapel Hill responds from ELNA. They are not members anymore. He and Mrs. Banks will understand soon that they are the one's who are being political manipulated, not us."

According to East Lubbock residents, they accused ELNA of

becoming a political vehicle. Some members were told they were not welcomed to become a member of ELNA when the by-laws states anyone east of Avenue A is qualified to be a member.

Also, people are upset because the executive director lives west of Avenue A. There are no record

of minutes of previous meetings, and new executive director appoints her board members to meet her needs and rids herself of the ones who do not agree with her.

When asked who the officers, Rodriguez said that they are in the process of reorganizing ELNA.

## Public Hearings Set By Committee For Women

To determine the problems and needs in Lubbock, from day care facilities to re-entry into the work force to care of the elderly, the Committee for Women will hold a series of public hearings during the upcoming weeks.

The first neighborhood hearing will be Sept. 17 at the Max Simmons Neighborhood Center, East 23rd and Oak, the second meeting will be Oct. 2 at the Guadalupe Neighborhood Center, 102 Ave. P and the final session will be held Oct. 4 at the Goddard Library at 6500 Quaker Ave. All of the hearings will be at 7 p. m.

During the public hearing, citizens will be able to comment and discuss an "infinite variety of topics concerning women and women's issues. A questionnaire will be distributed in order to survey those attending the meeting to find out what they think about 50 topics, ranging from problems of dual career couples to family violence to job discrimination, plus much more.

Sharon Bass, heads the Lubbock Committee for Women

community outreach subcommittee and points out that the information gathered at a public hearing will be used to set goals and strategy for the committee for the future.

"We know that the women of our community have a lot of things they care about. We know they have questions that need answers and we know they want to participate in solving

problems. These hearings are a way the women in Lubbock can express their thoughts and ideas," Bass said.

Bass said the results of the survey will be used to formulate the direction of the committee to meet the needs of Lubbock women.

"What we have to find out first is what women think about such things as poverty, child care facilities, education and a number of social issues. After we finish compiling this information we'll then know which direction to proceed with the committee," she said.

The Committee for Women is also surveying about 30 women's social, civic and professional groups to compile data on what types of activities and services they are involved in, Bass said.

Results of that information will also be used to finalize goals and the program of work agenda.

For more information, contact Louise Commins, City of Lubbock committee liaison, at 762-6411, ext. 2282.

## HUD Launches Public Housing Homeownership Demonstration

The Department of Housing and Urban Development announced today that it will

conduct a Public Housing Homeownership Demonstration.

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TRUTTER INTERN - Sharon Odette Rogers (left) winner of the 1984 William Monroe Trotter Internship, and Shelia Payton (right) public relations manager for the Miller Brewing Company's Lowenbrau and Magnum brands read a congratulatory plaque presented to Ms. Rogers during a luncheon at the National Association of Black Journalists (NABJ) convention in Atlanta. The Trotter internship funded by Miller and its parent company, Philip Morris Incorporated, was created to give summer work experience to minority students planning careers in journalism. The program is sponsored in conjunction with NABJ. Ms. Rogers, who will be senior at Howard University this fall, spent the summer working at WNEY-TV in Boston.





ALAN HENRY  
MAYOR

CITY OF LUBBOCK  
LUBBOCK, TEXAS

September 11, 1984

The Editor  
Southwest Digest  
510 East 23rd Street  
Lubbock, TX

Dear T.J. and Eddie:

Congratulations to both of you for your 8 years of service to our community. I appreciate your hard work and dedication. Your newspaper provides a valuable service to the citizens of Lubbock.

I also appreciate working with T. J. Patterson on the Council and with Eddie on events to benefit our city.

Keep up the good work.

Sincerely,

Alan Henry  
Mayor

AH:os

**Pleasant Home Baptist Church News**

Well, here we are again this nice day which the Lord has made for us to see and enjoy as his children.

Services were well attended as it began with a beautiful Sunday School lesson. The subject was "Faith, The Way To Go." Scripture was Romans 1:1, 3-17. The Golden Text was "The just shall live by faith." Romans 1:17. Everyone was at their post of duty.

During worship hour, devotion was led by Deacons Burleson and Osby and Sisters Annie and Thelma Moore. Sister Gilbert read Genesis 1:1-7.

Altar call was highly prayed by our visiting evangelist minister, Rev. Cleotha Cole of the Mount Zion Baptist Church of Crosbyton, Texas.

The choir sang praises to which were beautifully to our Saviour. Rev. Cole delivered a beautiful message from the Book of St. Matthew 16:24. His subject was "Deny Yourself."

Rev. Cole preached from his heart. God was still here in the midst in his Holy Temple here as always. Oh, thank you Jesus.

We had two lovely visitors from Greater Mt. Zion Baptist Church of Crosbyton, Texas. They were Rev. and Mrs. Cleotha Cole.

Please feel free to visit anytime. You are always welcome to Pleasant Home Baptist Church. You really made our day!

Our sick and shut-ins include Sisters Lizzie Milo, Sirloma Stael, and Brothers Harry Trueblood and Raymond Latson who are patients in the Golden Plains Care Center.

Sisters Della Smith, Elizabeth Hies and Emma Griffin are ill in their residences.

**HUD Launches**

Continued from Page 1  
nationwide effort that offers the opportunity for low-income families currently living in public housing to become owners of their units.

A preliminary announcement of HUD's intent to solicit applications appeared in the Federal Register, August 21. HUD will publish a request for applications to participate in this demonstration in the Federal Register in the next two months. Applications should be mailed approximately six weeks later and must be jointly submitted by the Public Housing Authorities, local government offices, and tenant groups.

The demonstration will encourage the development of a wide variety of approaches to the sale of public housing to tenants," HUD Secretary Samuel R. Pierce, Jr. said. "It is the Department's belief that creative solutions to various issues associated with these sales can best be developed at the local level, by the people most familiar with the particular local situation.

Secretary Pierce noted that there is no single approach for  
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Continue in prayer for their speedy recovery.

Rev. Arthur Kelly, pastor; Rev. John James, Jr., associate pastor; and Sis. Annie Bates Gilbert, reporter.

The Rain Coalition Democrats  
Congratulates

**The Southwest Digest**

The Rainbow Coalition invites all Citizens of Lubbock County to join our organization. Next meeting will be Thursday night, September 13, 1984, at 8:00 p. m. at 1701 Parkway Mall, Space K.

Summit Health Ltd. has assumed ownership of two more facilities in the Lubbock area and is ready to offer the finest quality of health care available to the South Plains.

For further information regarding employment opportunities at any of our three facilities, please call or come by in person:

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**RUBY JAY'S CORNER**



Sunday, September 9, 1984 was Youth Day at New Hope Baptist Church.

Beginning with Sunday School, Charles Blue of the youth department presided.

Morning worship services began with Charles Blue and Deacon R. J. Givens leading in devotions.

The Little Children's Choir and Youth Choir sang beautiful. The Youth Choir has a new musician now.

The sermon of the morning was preached by our own Rev. J. R. Searcy. It was beautiful. His scripture was Matthew 19:16-22. The title of the sermon was "Man Had It All, But Yet Had Nothing."

**Faith First Missionary Baptist Church News**

1604 East 15th & Oak

— Church Slogan —

"The Church reaching the whole world through Faith First." Heb. 11:1

Sunday School began with a song and prayer from the Youth Superintendent, Brother Eddie Jackson and Youth Secretary, Brother David Portee at 9 a. m. Brother David Portee at 9:40 a. m.

The title of the Sunday School lesson was "Faith, The Way To Go." Romans 1:1, 3-17.

The morning worship hour began with the youth superintendent of the Sunday School and Brother Lonnie Portee in charge of an extraordinary devotion.

Responsive reading was from Romans 10:1-11.

There were a total of eight visitors last Sunday.

Pastor Ben Roberts motivating message came from Hosea 4:3-10; 4:15-19; St. John 10:1-7; 23 Psalms. His subject was "God's Caretaker."

Closing thought: "The time for doing what is right is always now."

Rev. B. F. Roberts, Jr., pastor; and Linda W. Karper, reporter.

During Baptist Training Union at 6 p. m., there was special training classes. It began with Deacon Swain. He is a good teacher for Sunday School. It was very good. Teachers need to join us. Deacon Swain is great!

During evening worship services, Rev. E. Richardson delivered the message. His scripture was Acts 2:1-5. His sermon was "Does Your Personality Clash With God?" It was another good message.

Our preachers filled the pulpit Sunday throughout the day. Rev. Burleson was speaker for the

Lubbock Radio Choir Broadcast. The pastor, Rev. S. C. Hank, was not of town.

Remember the sick and shut-ins in our community. At this report, Dorothy Clark is still in Lubbock General Hospital, room 428.

Each Wednesday morning at

New Hope Baptist Church, from 9 a. m. until 10 a. m., a Blood Pressure Clinic will be held. If you are interested in this service, then contact Rev. Burleson.

**— Opportunity —**

UTILITY PLANT FOREMAN - Department of Building Maintenance has an opening for a Utility Plant Foreman. Requires five years of experience in the operation and maintenance of equipment in a large scale heating and air-conditioning plant including utility plant supervision experience. Apply: Texas Texas University Personnel Office, Drane Hall - room 143. "EQUAL EMPLOYMENT OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER."

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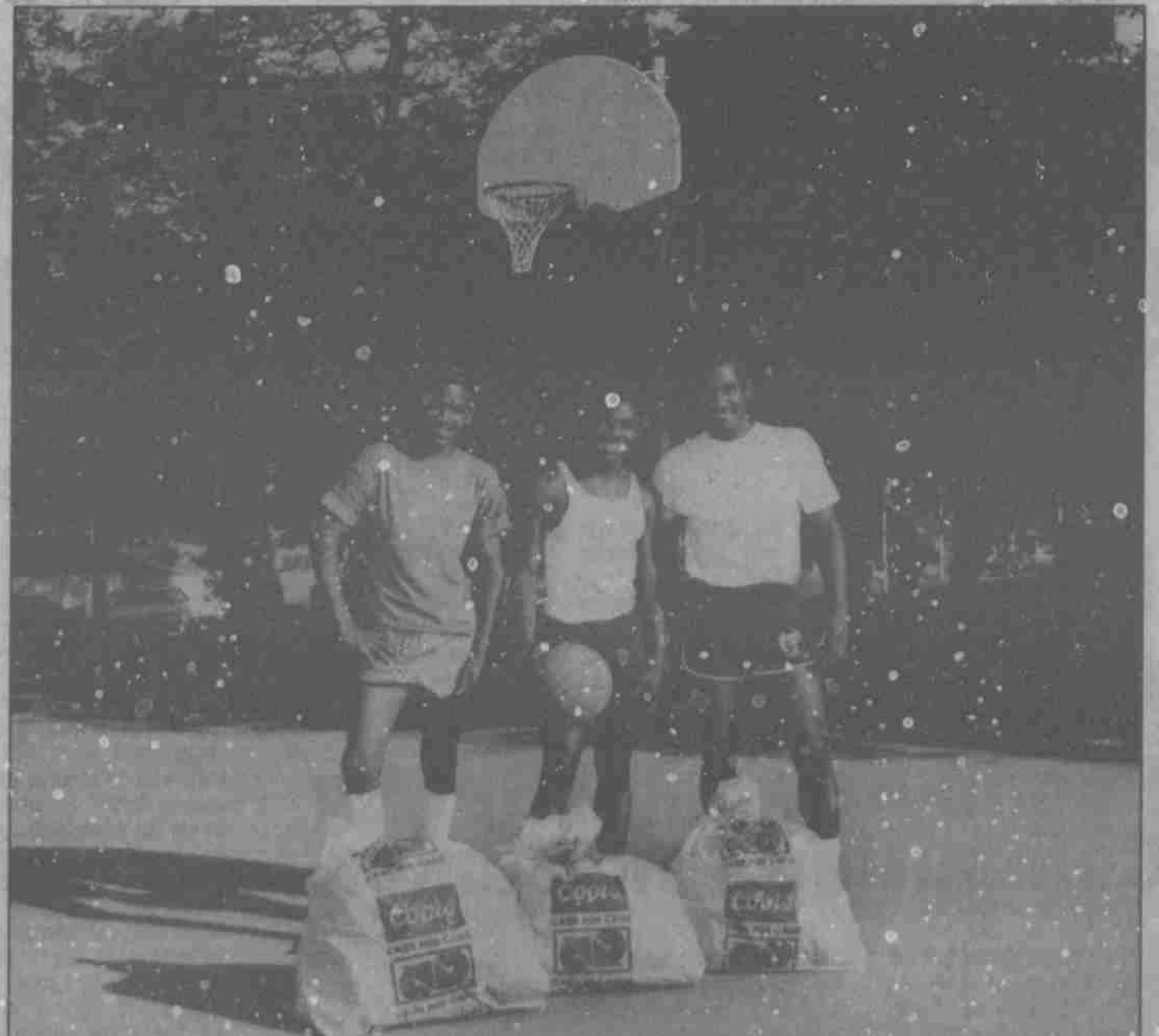
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# EDITORIALS • COMMENTS • OPINIONS

## Eight Wan't Easy!!

by  
Eddie P. Richardson

Sometimes along the way to eight years, in fact most of the time, it looked rough but we, with the help of God, some good advertisers, and loyal readers, we survived!

We survived the ups and downs and disappointments, the good and bad times by the help and goodness of God we prevailed! The Southwest Digest made it. We did not fail, and it will not fail. We may have to make some format changes and move on. In fact, we may have to change the total structure of the paper, based on the readers response to our appeal. We thank everyone who supported us over the past eight years, and especially supporters of this Eighth Anniversary special issue.

We had some good kind offers of contributions and donations. Sorry, we do not take them, because we do not beg. We do not take or support aid. We do and will support trade. We do not beg. We bargain. We sell space from \$4.50 to \$756.00 a page.

The Southwest Digest will continue to push for Black self-help and image building, focusing on community organizations and development for the community, including Co-op buying movement, food buying clubs, peoples development corporations, etc. Focusing on economizing effectively and the importance of team work for the overall Black Community development.

Therefore, our community's and nation's urgent priorities during the 80's call for a shift away from certain kinds of "intergration" or reaching-out and immediate emphasis on the things necessary within our communities to save our presently denied youth and millions of others in our communities, where there appears for many, no other way out than a life of illness or crime... All spelling-out non-productive and negative dependency.

Accordingly, to eliminate these burdens, some needs from within Black America we have chosen as our over-all theme for the 80's "Casting Down Our Buckets Where We Are." This new emphasis, or priority, will have to involve getting all of our Black community organizations and institutions together to encourage our economic builders. This means new forms of massive training to take over our Black communities, needs for Black brick layers, Black carpenters, Black electricians, Black street sweepers as well as Black policemen, Black teachers, Black firemen, Black doctors, Black lawyers, Black merchants, etc. It also calls for new forms of partnerships whereby we can simultaneously encourage the Black community to selectively support those white-owned businesses and institutions which have policies that tend to build our long-denied communities in an equitable manner.

One of the major objectives of every group of responsible people is to take their rightful place, by reaching out, in mutual interdependency roles with other peoples roles. However, a necessary precedent to acceptance of the responsibility and/or privilege of interdependence is independence. Nonetheless, we are faced with the costly and devastating fact that 30 years after the historic 1954 Supreme Court decision on school desegregation, now over 40-percent of our nation's Black youths are "functional illiterates." These Black youths as such and along with many others, are forced to be in dependency role on society as a whole. There must be a re-assessment of our immediate goals and priorities. Something must be done immediately to change our past and do something positive in the future.

So you see, with the struggle we've had with the Southwest Digest, it is a must that we continue to do what is best. Regardless of which direction we chose to travel in the future, will be up to you our readers.

Again, thanks a bunch for what you have done, and may we continue to have your support. May God bless each of you as we celebrate Eight Years of positive activity in our community.

The following information is part of an educational series of articles provided by the Drug Awareness Council of the Benevolent and Protective Order of Elks.

### Article VI Cocaine And Health

The number of deaths and convulsions caused by cocaine is increasing at an alarming rate, said Dr. Mark Gold, founder of a national cocaine help hotline, "800-COCAINE," and author of the book, 800-COCAINE.

The increased number of deaths and epileptic type convulsions, Gold says, is due to more widespread use of the drug and the amount and method of administration.

Known effects of cocaine abuse include heart failure, respiratory paralysis and convulsions, all of which can result in death. These physical dangers are on the increase as cocaine sold illegally is



becoming purer. Gold said.

Other side effects of cocaine use include raised body temperature and increased blood pressure and heart rate.

The drug also has a powerful effect on the brain. Cocaine causes a strong sense of euphoria for a period of 10 to 30 minutes, followed by depression, anxiety and tension. Prolonged use of the drug can cause deep depression, hallucinations, confusion and paranoia.

With the dangers of cocaine abuse becoming more serious, cocaine presents an increasing threat to the health of its users.

## Child Watch

by  
Marian Wright Edelman

### Vocational Education

Vocational education has had a controversial history. From the debates of W.E.B. DuBois and Booker T. Washington until now, the main objection has been the use of vocational education programs as a way to track students into dead-end programs which give them neither academic skills nor job related skills. For black children, vocational education has sometimes simply been another way to limit their options. Schools have too often considered vocational education students "slow learners" and the courses a place to put them until they are old enough to drop out. Not surprisingly, where there are good vocational education programs, the federal Department of Education has found that poor and minority students and women end up in disproportionate numbers in the low quality, low-skill, low-pay, dead-end program.

Despite the validity of much of this criticism, vocational education deserves another look. There are several reasons. First, unemployment rates for black teenagers continue to be astronomical. In July 1984, black teenage unemployment was 42.4 percent compared to 15.3 percent for white teenagers. We simply have to look at every possible option to improve that situation. Second, no new federal money is likely to be available to solve the problem and the federal government will spend more than \$700 million this year on vocational education. At a time of fiscal constraint, that is too much money to ignore. The program is unlikely to go away, therefore we ought to improve it. Third, there is evidence that vocational programs that emphasize work experiences and academic preparation provide real benefits for graduates.

Most current vocational education programs do not improve students' opportunities for better, higher-paying employment. A 1972 report by the National Center for Education Statistics, *High School and Beyond* showed that, for the first years after graduation, vocational students have neither lower unemployment rates nor higher paying employment.

This might be true because the vocational education system is trying to do an impossible job: train 15-, 16- and 17-year-old students for their life's career. Not only is it unlikely that students at this age will have fully developed career goals, individuals are likely to change jobs and even careers several times during their lives.

At the same time, schools are asked to make judgments on the employment requirements of the economy by providing specific job-related skills. The labor market is volatile and its prediction is almost impossible, even by the experts and sages.

Our current system of vocational education is failing because it is trying to fulfill a need it is not equipped to fill and worse, the need might not even exist. It seeks to provide students with specific job related skills. However, a survey of business leaders conducted by Johns Hopkins University revealed that business preferred that schools teach basic academic skills, like reading, writing, computation, communications, and decision-making rather than job-specific technical skills.

A study by Robert Meyer and David Wise of Harvard University concludes that vocational education programs which emphasize "work experience for youth, together with general academic education, have the greatest chance of enhancing their subsequent labor force experiences," I agree.

Schools should be responsible for producing graduates with the basic skills needed to survive in our society. They must develop different strategies to account for the diversity in students' learning styles. It is here that the vocational education system should provide the work experience component of education.

Vocational education should be integrated into the overall academic curriculum to ensure that the skills developed at the work place reinforce the skills developed in the classroom. Everyone benefits that.

### Business in the Black

By Charles E. Belle



## Carl Lewis' Lesson For Other Black Athletes \$30 Million Olympic Idol Sick

"Cry babies" notwithstanding, some parts of the Olympic performances were purely for profits. Perhaps your memory should be rekindled; considering the coveting nature of the country's current leadership for living legends, to say nothing of nefarious election ambitions. A cursory consideration of the record reveals a curious lack of the cutting of the time from previous Olympic and world records. Records are meant to be broken! Bemoan as the setters of such trends. To denounce such trends carries the burden of truth. Once on the track, the Union of Soviet Socialist Republics and the German Democratic Republic can compete. Competition the world over is what the Los Angeles Olympics was missing.

Cry baby, Rick Carey, who could not appreciate his victory in the 200 meter back stroke, would have committed suicide if he had finished second to Sergei Zabolotnov, who zinked past Carey's time in Moscow last month. Many Los Angeles Olympic beach bunnies would have gone bananas as Astrid Strauss of East Germany bettered her own European record in the women's 400 meter freestyle. Finally, on the cycling circuit, the Soviet foursome on the 4,000 meter men took the tape off the pants of pursuit team pedaling bicycles. Zola Budd and "darling" Mary "on the lower" Decker could both cry foul and race supremacy on or off the grass in Los Angeles, no matter, Nadezhda Kibartina would have kicked the pants off of both of them as she ran world record time in the 3,000 meter race in Moscow. The Frjondski 1984 Games, held in Moscow for the missing athletes last month was a test of the truth of the Los Angeles Olympic white man's "games." L.F. was the best the American white man had going for him.

The only Black American to win any gold from the "white games" of Los Angeles will be Carl Lewis. Lewis, to let the major media tell it, broke the legendary Jesse Owens' record at the Los Angeles Olympic Games. At least he was supposed to streak past the evil communist (Hitler-like) competition. Owens openly defeated the axist front on four occasions in Berlin for both Russia and the U.S. Bettering the Nazis in the 100 and 200 meters races, the long jump and as a member of the victorious four by 100 meters relay team. No one before him or since, except Carl Lewis has accomplished this feat on the track and field circuit in the modern Olympics. Owens' triumph was tremendous against all odds, rulers, racism, records and regular body problems in 1936! Since no opposing rulers were present for Lewis to lick, his non-record setting wins did not ignite the world to worship him as the Russians and even American racist later remember the contribution of the late Jesse Owens to his country and the world against oppression of the common man. There was no evil for Carl Lewis to conquer at the Los Angeles Olympic Games, only the major media's minds to assuage. Believe it or not they will accept his performance to present as the success of the Los Angeles Games in the years to come. Coins will flow to Carl, not to many, since there was no "sin" to defeat, but as much money as Michael Jackson makes, according to Mr. Douglas, Lewis' white money manager. Making \$30 million a year will be pennies for Lewis' Olympic performance since he is the only genuine gold medal winner the American major media will present to the American public in the future from the Los Angeles Olympic Games.

Sick. This is the only single word which accurately can describe the portrayal of the 1984 Olympic Games in Los Angeles to the American public. Performances by the world renown setting Black American track and field teams, will not be given equal T.V. and commercial coverage as the mediocre performances of the average white athletes in any field. Finding gold in a field of four gold seekers was the success of the "all American white teams" in any sport except track and field. And no American world records were accomplished in the "venues" or sites of lone white American participants. Perhaps the best thing about the Los Angeles Olympic Games was that because of the weakness of the U.S. "white team" in so many sports, it allowed some of the smaller



## THE BELL

by  
Bob Tiseul

Bellringers' Editorial of the Week: "The severe food shortage facing most African countries is the result in part of a drought considered to be one of the worst in the continent's history. Still it should be remembered that declining agricultural production has been a serious problem in Africa since 1970. And much to the blame for this alarming trend accrues to misguided state-marketing policies that have retarded food production throughout the black belt."

"Most African farmer are caught in a double bind: Price controls force them to sell their food to domestic consumers at a high discount, and the state takes a large portion of their potential earnings through exorbitant export taxes. The net result has been an exodus of farmers to the cities and a shrinking food supply. Nigeria is a case in point."

During the early 1960s, Nigeria was the leading exporter of palm oil and the world's second-largest exporter of cocoa. Today, Nigeria imports most of its food because government planners have driven thousands of farmers off their land with confiscatory tax and price control policies.

In striking contrast, India, where famine was once a way of life, has an enlightened agricultural program that has produced dramatic food increases during the last decade. New Delhi makes large public investments in irrigation projects, for example, and its lenient tax policies have made farming so attractive that a record harvest is anticipated this year. "end of quote from Hobbs Daily News."

The National Center on Black Aged and the National Urban League were among the two predominantly black groups who received a small part of the \$317.3 million in Department of Labor grants allocated to eight national organizations and state governments. The funds are being provided July 1984 through June 1985 to support 62,000 part time community service jobs for low income workers under the new Senior Community Service Employment Program.

We have learned that special federal support has been provided for black-oriented Meharry Medical college in Nashville, under President Reagan's executive order to aid historically black colleges and universities. A majority of the nation's black doctors are trained at Meharry, it was reported. The federal treasury paid off the outstanding \$29 million mortgage and HHS will grant the college approximately \$10 million under a special five year Advanced Financial Distress Program. In the meantime beleaguered Fisk University in Nashville is still threatened with closure because of financial problems, in spite of assistance by alumni, black colleges and black churches.

The new director of communications for the U.S. Civil Rights commission, Lawrence Wade is complaining about the media's treatment of the agency, "especially from black-oriented newspapers". Wade says "the commission's opposition to the use of race and sex based quotas in employment and its plans to study employment discrimination against Americans of Eastern and Southern European ancestry has caused some writers to refer to it as the "Uncivil Rights Commission". States Wade "That label, frankly, isn't fair."

## Letters To the Editor:

### The New Low-Sodium Cookbook

Dear Editor:

We are very pleased to share with you a unique cookbook that was recently issued by the National Urban League, and a press release on that publication. The uniqueness of this cookbook is that it features low-sodium recipes for foods that are popular among black Americans.

As you know, it has been established that high sodium diets are conducive to the development of hypertension, a condition which afflicts black people at a disproportionately higher rate than others.

Our purpose in publishing the cookbook is to perform a public service for our constituents. Therefore, we are most anxious that the existence of such a cookbook receive as much publicity as possible.

We would be most grateful if you could find room in your paper for the release and perhaps other recipes from the cookbook. We would also be most appreciative if your readers could be informed that the cookbook is available through our office at a very nominal cost.

Thank you very much.

Sincerely,

James D. Williams, Director  
Communications Department

## INTERESTING PEOPLE WORLD RENOWNED SOPRANO



### LEONTYNE PRICE

FAMOUS PRIMA DONNA OF GRAND OPERA. HER BEAUTIFUL RICH VOICE REMAINS UNBLEMISHED AFTER 27 YEARS SINCE HER AMERICAN OPERATIC DEBUT. BORN IN LAUREL, MISS. IN 1927 OF MUSICAL PARENTS. AT 4 SHE STARTED PLAYING THE PIANO AND SINGING IN THE CHURCH CHOIR. A GRADUATE OF CENTRAL STATE COLLEGE (OHIO) WHERE SHE SANG IN THE GLEE CLUB. IT SOON BECAME OBVIOUS THAT HER FUTURE LAY IN HER VOICE. SHE WON A SCHOLARSHIP TO JULIARD.

SCHOOL OF MUSIC (NY). WHILE THERE MADE HER FIRST OPERA DEBUT IN "FOUR SAINTS IN THREE ACTS". THEN TOUGED WITH BOBBA AND BESS. IN 1955 MADE HER GRAND OPERA DEBUT IN THE NBC-TV PRODUCTION "TOSCA". A TRIP TO EUROPE AND SANG WITH THE WORLD'S LEADING OPERA COMPANIES. LEONTYNE MADE HER METROPOLITAN OPERA DEBUT IN "L'INNOVATION" IN 1961.



A Cooperative Effort for Reducing the Aids and "100-0" Of Black Americans by the Great Spirit of Africa

countries' competitor; to have prime a medal for the first time, including eight gold medals for New Zealand, which per capita won not only gold medals but beat the old U.S. of A. on a per capita basis; the Games. Good news! See us in Seoul in 1988, where the U.S. and the U.S.S.R. will be akin for a shaken.

Black inventor Andrew J. Bear was awarded \$60,000 by the U.S. in 1987 for inventing the railroad coupler.

**Southwest Digest**  
P. O. Box 2553 Lubbock, Texas 79408  
\$15.00 per year - \$25.00 two years  
Editors - Publishers  
T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Education, Social, Political and Economical Advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our invitation to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

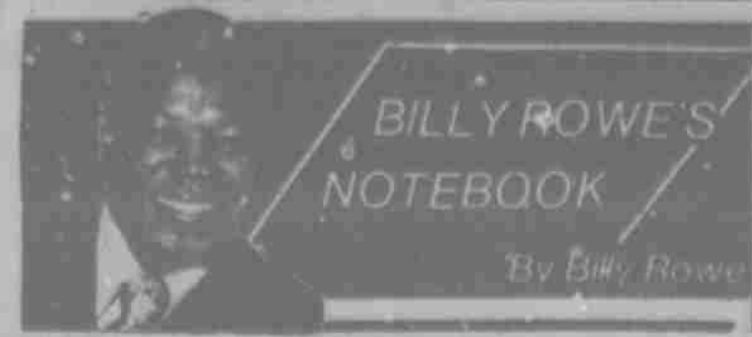
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# ENTERTAINMENT

# DINING

# THEATRE



## BILLY ROWE'S NOTEBOOK

By Billy Rowe

### Could Be the Beginning Of Something New

**N'Rocheil, N.Y.** --The new fall (Sept. 26th) series of ABC-TV network's "Dynasty," could very well change the complexion of the major roles of prime and day time soaps in the television neighborhoods. With lovely and talented Diabann Carroll having already made her impact and an eye-world eagerly awaiting the debut of handsome actor Billy Dee Williams to join her, the television soap whirl is expecting a clean Nielsen sweep.

Thanks to Joseph E. Seagrams & Sons' transatlantic telephone hookup, this scribe earned up with ageless superstar, his lordship of TV "Dynasty," John Forsythe, in Monaco and got his opinion about the new cast members of ABC's hit sudser. In the small and beautiful principality as host and defending champion of the annual Princess Grace Tennis Tournament, to benefit the foundation in her name, he welcomed the opportunity to voice his personal opinion about the new cast members. In a voice which moved my number one girl's heart into her ears, he said, "Diabann Carroll is a most beautiful, talented and vibrant actress. She cannot help but add to the lure of "Dynasty." Billy Dee Williams is an outstanding actor, I welcome the addition, as does everybody connected with the show. Most of them are highly sensitive to the problems of Blacks and women, and like me, are firm believers in equal opportunity." By now we were on a first name basis, and John talked on to say he was proud of his association with Black actors. One which goes back to the late great Canada Lee whom he said, "was a magnificent actor."

There is a scarcity of parts for Blacks and other, so termed, ethnic Americans, and that's a problem," said the "Dynasty" master of the realm. One which he does not see being solved within the foreseeable future. When questioned if he thought it would be feasible for parts to be written in a raceless manner. The answer was, "Yes, but that it would be hard to do." However when asked he welcome plays dealing with the total American mix, he said he would and said that young writers should address their talents to that in a drive to add a newness to the theatre and its spinoffs. He further revealed that "Dynasty" has made other progressive steps before Ms. Carroll and Mr. Williams. On board are two Black directors and an off set staff of Americans from different racial backgrounds. The Monaco tournament and companion social events were sponsored by Mumm Champagne whose '84 Sportsman Award went to Dina Merrill, the femme champion. Charlton Heston and Robert Duvall were the male double winners. Both Sidney Poitier and Bill Cosby, who usually participate, had to beg off because of film and TV chores in N'wood and New York City. The affair added to the worldwide thrust of the Foundation to continue aiding underprivileged children.

**NEWS BEAT:** -- Kids on my block are now thinking that Vanessa Williams' theme, before her selection as "Miss America," was success at any cost. However, in failing to cover her flanks, or whatever, she got caught with her credibility down...The word is about that Sigmund Jackson, Michael's oldest bro., will counter sue his spouse for a divorce and also ask custody of the kids. So don't you start believing that mind boggling scuttlebutt making certain rounds about her reasons for leaving his bed-and-board...After all those divorced yrs, lovely grandma, Barbara Jacquet, and super sax tooting Illinois Jacquet rekindled their friendship in the South of Fr. ce this summer. Now they smile when they see each other across a crowded room...The Dallas Cowboys, fleet, of hands and feet, Drew Pearson has stepped from before to behind the camera. This fall he will run the plays with words as a national football analyst for CBS sports. This corner's coast connection long-lined that fill-in "Miss America," Suzette Charles, nixed as many date requests from Carl Lewis as he won Gold Medals. It's alleged she received that many offers to accompany him to post Olympic celebrations. However he need not feel left out. She also turned down a big buck offer to appear with George Burns on his NBC spec. The came conversationalist left me laughing with the info that the Calif. State Senate Finance Comm. had cleared a bill which authorizes a study of the employment status of women and minorities in the motion pic industry. Heavens to Betsy not another study! Sally Bissrat, a native of Ethiopia, who when named general mgr. of the Tarrytown Hilton, became the first woman so named in any of the 50 Hilton Hotels in the nation, has been fashioned featured by the Gannett W'chester Newspapers for her fashion finesse. She joined the hotel chain in '88.

**THE WRITE PEOPLE:** -- Jim Thrope, who's again having a very good time to green year with earnings that will exceed 150Gs, has gone and gotten himself an agent, Donald Dell's Pro Serv. Inc. Because South Africa denied Rev. Jesse Jackson a visa to visit that apartheid nation Larry Holmes could do his image a world of good by refusing to fight South African Gerri Coetzee here. In fact there should be a strong effort to prevent any South African from participating in any sports event in the free world. How about it Don King let's call the Holmes-Coetzee thing off...Bill Cosby and his entire family sent Clarence Williams a tele to congratulate him for a job well done in "Purple Rain." This is the Prince box office buster which has been topping the grossing flick charts for a couple of wks. It's a re- break for Clarence. His talent has fallen on a drought situation for too long. B'way will get a much needed taste of Lloyd Richards next month when his staging of August Wilson's "Ma Rainey's Black Bottom" takes over the Cort Theatre. Speaking about B'way, "Dreamgirls" is still attracting the big bucks along with "Tap, Dance Kid" and "My One and Only" which happens to be among this corner's favorite legit bits along with "Cats" and "La Cage aux Folles"...**STAY LOOSE**...Billy Rowe is a syndicated columnist.

## Musical Set Friday

The Soul Seekers and Spiritual Wanderers of Lubbock, Texas will be singing at the First Progressive Baptist Church Friday night, September 14, 1984 at 8 p. m. Everyone is cordially invited to come out and enjoy the singing and help the members praise the Lord with songs. The address is 4219 East 63rd Street, Yellowhouse Canyon. Rev. Homer Avery is pastor.

## No Winners!

In the Denise LaSalle Ticket Contest, there was no winner. The first week was Betty Wright. The second week was Bobby Moore.



**NAME THESE FAMOUS RECORDING ARTIST** -- The first eight persons who sends the names of these famous recording artists will receive a one year free subscription to the Southwest Digest. It is our eighth year in business, and we want to reward those persons who know the names of these famous artists. First eight will win!

## Entertainment In Lubbock

by Brenda Vincent

### Club Calendar

#### Main Street Saloon

Monday, Sept. 17 & Sept. 24, Tempo 4.3 (New Wave).  
Tuesday, Sept. 11 & Sept. 18, Bob McGarrett's Acoustic Night.  
Wednesday, Sept. 12, Sept. 19 & 26, Mike Pritchard's Living Room Jam.  
Thursday, Sept. 13, Sept. 20 & Sept. 27, James Bogle Guitar Ensemble. \$2  
Friday, Sept. 14, Sept. 21, Sept. 28, E. Q.'s (Jazz & Rhythm & Blues).  
Saturday, Sept. 15, Roy Roberts and I. T. Braxton (Standards and Rhythm & Blues).  
Sunday, Sept. 16, Sept. 23, Sept. 30, 5:00 p. m. Jazz Jam.  
Saturday, Sept. 22, Experience, Jazz Jam.

Parks & Recreation is sponsoring a Melodrama September 13 - 15 at 7:30 p. m. Wagner Park, 26th & Flint. Showing will be "Calhoun Conspiracy or the Continuing Saga of the Burloined Pearls." Barbeque, soft drinks, and nachos will be sold. This Melodrama will be repeated September 20 - 22 at 7:30 p. m.

## Ellis Advises Minorities To Prepare For More TV Programs

**Washington** -- Dwight M. Ellis, Vice President, Minority and Special Services Department of the National Association of Broadcasters, speaking recently at the luncheon of the first annual conference of the Greater New York Black Media Coalition in New York City, issued a call to action for minorities for a rededication to excellence. "The challenges of the 50's, 60's, and 70's," Ellis said, "are still the challenges of the 80's for minority Americans. But the agenda has somewhat changed. The objective must be quality over quantity. The standards must be preparedness, persistence and professionalism."

He cited NAB's upcoming Minority Television Programming Exhibition, April 30 - May 1, during the annual NAB convention in Las Vegas, as a significant industry step toward creating greater parity for minority participation in the business of program production and distribution. "The windows of opportunity have widened to

accept something new, something different," Ellis said. Ellis offered direction for minority preparation, stating that "the issue and challenge before us is whether we will rise to the occasion to produce minority as well as non-minority images." He warned, "While we are perpetuating generations of minority youngsters reaching for the fame of the Max Robinsons

## BEAUTY TALK

HELPFUL INFORMATION FROM EXPERTS

### Your Body Needs Pampering, Too

By Jean Ford  
Avon Beauty Expert

Do you stop your beauty treatment at the base of your neck? You shouldn't. Your skin doesn't stop there. Your shoulders, arms and legs all need moisturizing to prevent dryness and aches caused when dry cells form on dark skin. Twice daily moisturizing—all over—with a rich body lotion is a must. Why not give yourself a special treat by turning your bath into a spa? Begin with a slow relaxing soak. Use warm, not hot, water. Your skin hates extremes of either hot or cold. A generous portion of a bath oil, such as Avon's Moisture Therapy, to

soothe and protect your skin. Allow plenty of time to relax and soak. Let the water run out and splash in fresh, cooler water. Add another portion of bath oil and use a loofah to slough off dead cells on heels, knees and elbows. Always apply Moisturizer, such as Avon's Moisture



You can treat your entire body to a beauty spa routine right in your own bath. Therapy Body Lotion, while your body is still damp, to seal in precious natural moisture. The entire line has been specifically formulated for extremely dry skin and hospital tests suggest you can see a difference in seven days.

Since your hands have fewer oil glands than the rest of your body, they need special care that Avon Moisture Therapy Hand Cream can provide. Moisturizing your body consistently day after day can help keep your skin velvety smooth...lovely to look at and to touch. To learn more about Moisture Therapy, ask an Avon representative.



Negro League ballplayer Josh Gibson had unofficial totals of 300 career and 75 season home runs.

## Opportunity

**CARPENTER** -- Department of Building Maintenance has an opening for a carpenter. Requires licensed journeyman carpenter or several (5 or more) years of job related experience reflecting a competency level equivalent to a skilled carpenter. Apply: Texas Tech University Personnel Office, Drane Hall - room 143 "EQUAL EMPLOYMENT OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER."

## An Appeal

We appeal to you, my brothers and sisters, to respond in the form of year subscriptions to the **SOUTHWEST DIGEST** newspaper. We are greatly in need of at least \$15,000 to assist in the day-to-day operations of the administrative office and the cost of printing. This amount of money will have to be raised by November 1, 1984. If this amount is not reached, we will be forced to move this newspaper into another direction.

We are forced to appeal to you, Black people, since you believe as we do in securing our community against deceptive forms of communications which promote a cynical view of Black people (African-Americans). There is no need for this negative view of our people. The media and mainly the press is guilty of these types of tactics because Whites and other nationalities of people continue to benefit from these racist attitudes. These attitudes only harm us, especially the children. We began the **SOUTHWEST DIGEST** newspaper to combat this racist and negative attitude against the people, mainly **POOR PEOPLE**. This includes Blacks as well as Whites and Mexican-Americans. Whites and Mexican-Americans are now catching hell, too. It is from this promise that we move, and anything else (rumors) that you might have heard is totally false; this is only being said to undermine what we are trying to do in America.

On the Black Press in America: these publishers will have to stop taking the middle of the road and start taking the position of leadership in our communities in America. Some, though not all, have been guilty of exploiting the aspirations of Black people only to stop short of true liberation. They have only liberated their expense accounts. They call that being a good businessman. That is a sick mind. No wonder there are no more true leaders in our communities. Their concern is what is good for business.

We greatly appreciate your past and continued support, mainly the advertisers and our supporters for standing by as we develop this course for making this community a better place to live and work.

This idea comes from our, Muhammad al-Kareem - publisher of the **NEW BAYVIEW**, San Francisco, California. Thanks for the idea; Brother Muhammad al-Kareem.

Again, thanks to you for whatever you would like to do to help us in this effort.

T. J. Patterson - Eddie P. Richardson  
Co-Publishers

## Let Us Know Of Your Event

The Southwest Digest would like to know of the events of your organization or club. We want the entire City of Lubbock and the South Plains of Texas know what you are planning to do this week, month or year.

It is important that you advise so we can continue to add to this new addition to this newspaper. No matter what the event is, please advise us so we can advise our many readers.

Send your information to: Event, P. O. Box 2553, Lubbock, Texas 79408.

Of course, this means any type of church related program in our community. Brenda Vincent would also like to interview you about your happening.

Help us make this a great page, and serving a purpose we all will be proud.

# 67th PANHANDLE SOUTH PLAINS FAIR

SEPTEMBER 22-29

Tickets Now on Sale at:  
 •Luskey's Western Wear—2431 34th  
 •Memphill-Wells—S.P. Mall only  
 •Dunlap's—50th & Elgin  
 •Fair Ticket Office 744-9557

|   |  |
|---|--|
| <b>CHARLEY PRIDE</b><br>Sat., Sept. 22-4 & 7pm-\$7 & \$9                    | <b>GEORGE STRAIT</b><br>Mon., Sept. 24-7pm<br>\$7 & \$9                      |
| <b>LEE GREENWOOD</b><br>Tues., Sept. 25-7pm<br>\$7 & \$9                    | <b>JOHN ANDERSON and the MAINES BROTHERS</b><br>Wed., Sept. 26-7pm-\$7 & \$9 |
| <b>RICKY SKAGGS</b><br>Thurs., Sept. 27-7 & 9pm<br>\$7 & \$9                | <b>STATLER BROTHERS</b><br>Fri., Sept. 28-7 & 9pm<br>\$6 & \$10              |
| <b>DAVID BRIZZELL &amp; SHELLY WEST</b><br>Sat., Sept. 29-4 & 7pm-\$7 & \$9 |  |

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# MASH

28/12

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 OF WEST TEXAS

# JOIN THE MAGIC AT MAIN STREET

From: The Musicians Bar

Thursday - Funatics - Rock & Roll  
 Friday - Carter & Haywood and the Native Land Band  
 Saturday - Experience - Jazz  
 Sunday - Five O'clock Jam - The EQ's  
 Monday - Tempo 4.3  
 Tuesday - Bob McGarrett and the Acoustic Nite  
 Wednesday - Mike Pritchard and the Living Room Jam

Main Street  
 2417 Main Street 747-0225  
 Free Coffee after 1:00 a. m.



# THIS N THAT

**IS ELNA IN TROUBLE THESE DAYS???** The question ... to ask this ... **TIME** ... is whether the ... **EAST LUBBOCK NEIGHBORHOOD ASSOCIATION (ELNA)** ... is in trouble ... because of some ... **FINANCIAL DEALINGS** ... **THIS N THAT** ... truly ... hopes nothing is ... wrong ... with the efforts of ... **DEBBIE DELENANTY** ... It appears as though ... **EVERYONE** ... is unhappy over the ... **\$20,000 GRANT** ... Where she (Ms. Delenanty) allegedly kept ... Sixteen Thousand Dollars ... for her salary ... **ELNA** ... is the kind of effort ... needed in Lubbock ... and we don't ... **NEED ANYONE** ... to turn it off ... People's effort ... are what's ... **IMPORTANT!** **VERY IMPRESSIVE PANTHERS!** In the ... late afternoon ... last Friday ... those ... **DUNBAR PANTHERS** ... easily defeated ... **LUBBOCK HIGH** ... 21-6 ... becoming the only ... **HIGH SCHOOL** ... to win in Lubbock ... last week ... even with the ... **ESTACADO MATADORS** ... lost and didn't even ... **SCORE AGAINST PLAINVIEW** ... last Thursday night ... Could this be that the ... **PANTHERS** ... are on their way?? **GOOD TO SEE!!** Gee ...

its good to see ... **DR. DAMON H. HILL, JR.** ... as the physician on the sidelines ... for the Dunbar Panthers ... last Friday afternoon ... at Lowery Field ... **THIS N THAT** ... had an opportunity to visit ... with this young man ... and as we expected ... he is quite ... **IMPRESSIVE** ... and ... **PROFESSIONAL** ... in this effort ... Wishes him the ... **VERY BEST** ... and hopes his ... **PRACTICE** ... will grow ... and ... **GROW & GROW!!!** He's one of us ... and let's stand ... **BEHIND** ... our friend ... **DR. DAMON H. HILL, JR.!!** **BIG BUSINESS!!** In Texas ... the number one ... **INDUSTRY** ... is oil and gas ... but in second place ... is the ... **TOURIST INDUSTRY** ...

Expected to be ... **NUMBER ONE** ... before long ... **THIS N THAT** ... learned last Thursday ... while in Austin ... attending a ... **UNITY MEETING** ... of all tourist professionals ... What a business ... **TOURISM IS** ... in Texas!! You'd just be surprised ...

**HEAVY WEIGHTS HELP SALINAS!!** Last Friday night ... at Jug Little's ... on East Broadway; ... several hundred Lubbock residents ... stopped by to wish ... **REP. FROY SALINAS** ... good luck ... in his bid for another term ... in the State House ... There were some ... **HEAVY WEIGHTS** ... present ... He is facing ... **RON GIVENS** ... come November 6, 1984 ... **GIVENS** ... says that he is running ... because Salinas ... doesn't represent ... **EVERYONE** ... Hard to believe ... from who were here last Friday ... On the other hand ... **BILLY JOE DUPREE** ... will appear here speaking for ... **RON GIVENS** ... this Friday ... all day ...

**CONGRATS!! THIS N THAT** ... would like to say ... **CONGRATS** ... to our ... **MEXICAN AMERICAN** ... friends ... in ... **COMA** ... who have just hired a new executive director ... and ... secretary ... May you continue to ... **MOVE IN THE ECONOMIC ARENA!!** **BLACKS NEED TO DO SAME!!** Just as ... **COMA** ... has begun to make things happen in the ... **ECONOMIC ARENA** ... so does the ... **BLACK BUSINESS MEN & WOMEN** ... need to do same ... **REV. P. B. PHENIX** ... says something ... is about to happen ... this Saturday morning at ... the ... **DOWN HOME CAFE** ... at eight a.m. If you are a ... **BUSINESS PERSON** ... then be there ... and help get something off the ground in the ... **BLACK COMMUNITY NOW!!**

**WONDER WHY???** Many Blacks ... are beginning to wonder ... why ... **BLACKS** ... won't support ... each other ... Point at hand ... is the recent ... **DENISE LASALLE SHOW & DANCE** ... at the Cotton Club. The crowd ... was small ... and it was a ... **DARN SHAME** ... since Blacks always want ... **ENTERTAIN-**

**MENT** ... here ... **STILL NEED RADIO!** Even after many years ... of concern ... by ... **OFFICER WILLIAM H. BRITT** ... the Black community ... is still without ... a ... **BLACK ORIENTED RADIO STATION** ... Aside from a ... **FEW BLACK RECORDS** ... during the daytime ... on a few ... **LOCAL RADIO STATIONS** ... **BLACKS ARE WITHOUT** ... a Black oriented program on the radio airwaves ...

**D. C. KINNER THE BARBER SAYS: "SALVATION** ... isn't something that you ... **ACHIEVE** ... it is ... something that you ... **RECEIVE.**" **LOOKING GOOD!!** **BACK ON THE JOB** ... is our friend ... **OFFICER WILLIAM H. BRITT** ... who has been off his beat ... because of illness ... earlier this summer ... When you ... see him ... **TELL HIM** ... you are glad to see him back on the beat ... This man ... **WILLIAM H. BRITT** ... has done some good things for ... **Lubbock** ... and let's not forget that!! **GETTING ON WITH IT!!** If you ask the members of the ... **BETHEL A. M. E. CHURCH** ... they would say that ... their new pastor ... **REV. W. O. JOHNSON** ... is

**EMG THAT**  
A \$10,000 Shopping Spree  
The chance to win a once-in-a-lifetime opportunity awaits all who enter a new sweepstakes. Fifty grand prizes—each a \$10,000 shopping spree at Zales, the Diamond Store—will be awarded in this exciting sweepstakes. Entry blanks can be found in special "Diamond Royale" sweepstakes displays at participating Revlon retailers where Flex shampoo, conditioner and hair spray are sold. To enter the contest, however, no purchase is necessary.



A half million dollars worth of jewelry will go to winners in a new sweepstakes. Sweepstakes boxes for complete entries are in the eight hundred Zales stores. Participants should deposit the sweepstakes forms before October 31. Special instructions for mailing in en-

beginning to move ... **BETHEL!** He will do well ... and members ... are glad to have him ... as their pastor ...

**HAPPY ANNIVERSARY!!** It is good to see ... the ... **ANNUAL ANNIVERSARY** ... of ... **REV. & MRS. A. W. WILSON** ... who pastored at Bethel A. M. E. Church ... for ... **TWENTY-SEVEN YEARS** ... This anniversary will be held ... Sunday afternoon ... September 16th, 1984 ... A couple ... deserving of such ... an honor ... Let us all go by and let the ... **WILSONS** ... know we appreciate them ... **THIS N THAT** ... will be there ... Will

you join us at the services ... Sunday afternoon ... at 3 p.m. ... Bethel A. M. E. Church ... Rev. W. O. Johnson ... pastor of Bethel ... will bring the message ... This special service ... as in the past ... is sponsored by the ... **EAST LUBBOCK MINISTERIAL ALLIANCE** ... **REV. KADO LANG** ... president ... **SINGING FOR THE LORD!! THIS N THAT** ... learned from Mrs. Homer Avery ... that her son ... **BUTCH AVERY** ... has put down the ... rock and roll ... and is not singing for the ... **LORD!!** He called home this week and wanted the ... **ENTIRE COMMUNITY** ... to know that he is serving the Lord ...

tries appear on each entry form. Random drawings will be held on December 31, to pick one winner from each of the 48 contiguous United States and two from the national mail-in entries. Each winner can select \$10,000 in merchandise from the exciting collection in Zales jewelry stores. Merchandise ranges from popularly priced to extremely expensive jewelry and watches.

**Lucas**  
Continued from Page 1  
with three or four Death penalties that at least one will be affirmed by the Court of Criminal Appeals, McBeath said. "The goal of prosecutors is to have Henry Lee Lucas executed," McBeath said.

**— Cars For Sale —**

Two Antique Cars: 1950 Ford and 1953 Studebaker. Good running condition. For more information call 763-9783 after 6 p. m.

## Losses And Gains For Black Population Over Past Decade

Significant social and economic gains and losses experienced since 1970 by the nation's 26.5 million Blacks are detailed in a new publication issued today by the Commerce Department's Census Bureau. The compilation of data from the 1980 census and current surveys covers the period from 1970 to 1982 and notes income improvement among Black married couple families, gains in educational attainment and school enrollment, and an increase in home ownership. The publication also shows increases in the Black poverty rate, unemployment, divorce and separation rates, and a rise in family households maintained by women.

The special publication is the first of a series prepared jointly by the Census Bureau's Public Information Office and the Ethnic and Racial Statistics Program Area of the Population Division. Similar publications are planned describing the American Indian, Eskimo and Aleut, the Asian and Pacific Islander, and the Spanish origin populations. Highlights of the special publication include:

1. While families made up of Black married couples registered a 6.9 percent gain in real median income (from \$18,370 to \$19,620 in constant dollars) between 1971 and 1981, the median income for Black families maintained by a woman fell from \$8,190 to \$7,510 and as a consequence caused the median income for all Black families to drop 8.3 percent, from \$14,460 to \$13,270.
2. The percent of families maintained by a woman with no husband present was 41 percent of Blacks and 9 percent for whites in March 1982.
3. Although the ratio of Black to White median family income was .56 in 1981, the ratio was .77 for all married couples and .89 for young (25 to 34 years old) married couples.
4. The poverty rate in 1981 was 34.2 percent for Blacks and 11.1 percent for Whites. However, the official measure of poverty does not count noncash benefits such as food stamps, free or reduced-price school lunches, public housing, Medicaid, and Medicare in the determination of poverty status. (A report issued by the Bureau in March 1982, Technical

Paper No. 50, showed that inclusion of these benefits as income would reduce the estimated number of poor between 12 and 42 percent, depending on the benefits valued and the valuation technique used. The reduction in poverty for Blacks would be even larger, 16 to 50 percent, since they are more likely to receive such benefits.)

5. The number of poor Black families with a female householder rose from 834,000 in 1970 to 1.4 million in 1981. These families accounted for 56 percent of all poor Black families in 1970

compared to 70 percent in 1981. 6. Unemployment among Black increased 140 percent between 1972 and 1982—from 900,000 (19.3 percent) to 2.1 million (16.9 percent).

7. In the 1982 Congressional elections, 73 percent of Blacks and 76 percent of Whites who registered reported voting; the overall voter participation rate for the two groups was 43 percent and 50 percent, respectively.

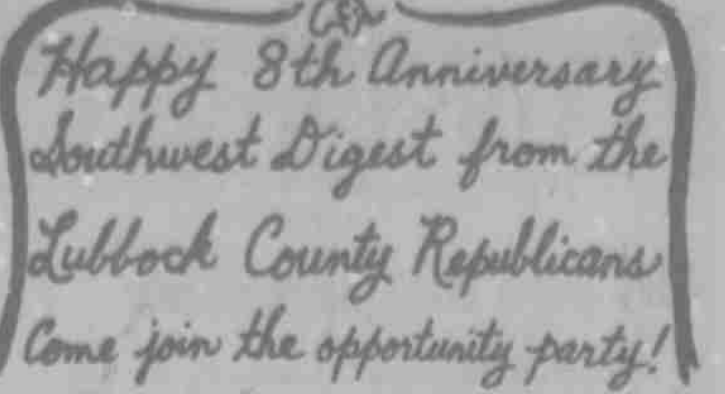
8. According to 1980 Census Statistics, Blacks in the experienced civilian labor force were concentrated in three

summary occupational groups—operators, fabricators, and laborers (27 percent); technical, sales, and administrative support (24 percent); and service (49 percent).

9. About 1 million Black students

18 to 34 years old were enrolled in college in 1981, double the number enrolled in 1970. Most of the increase occurred during the early 1970s.

10. Between 1970 and 1982, *Cont on Page 8*



### Ron Givens Candidate for State Representative District 83



**Mr. & Mrs. Voter:**

In this election year, each eligible voter is a VIP (very-important-person). Your decision on who will represent you is not just something to put up with for 2 or 4 years, it can last much longer. Your representative can establish laws and precedence that you will have to live with far into the future. The validity of this can be seen in what has happen with past representatives.

I am not saying that all I do will meet your approval. Since I was born, raised, schooled and currently work in this district, I am well acquainted with what will and will not help our community to continue progressing towards it's maximum growth potential.

However for me to do anything, I need your help. Your help is needed financial, moral, spiritual and physical support. This support can be small, madlum or large, verbal or non-verbal, publicized or underpublicized. The bottom line, "I Need Your Support."

Whether Democrat, Republican or Independent, of vita! importance is, will that individual represent you effectively?

Now I ask you to come forth and be counted in the Lubbock County campaign to elect one of our own. I plan to be "No Nonesense, Straight Business" in my campaign and as your representative, I am now making myself available to you, call on me at 763-8430.

**Ron Givens**

**— Attention —**

Don't miss a single issue of the Southwest Digest. You can pick up your Southwest Digest at one of the following business establishments:

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- \* Newburn's Meat & Grocery - 1721 Parkway Drive
- \* Triway Grocery - 3401 Railroad Avenue
- \* D. C. Kinner Barber Shop - 1701 Parkway Drive
- \* Snappy Shine - 1110 Avenue J
- \* Brooks Super Market - 1807 Parkway Drive
- \* Kwik-O-Food - 1528 East Broadway
- \* Joe & Paul Barber Shop - 1528 East 19th Street
- \* Fina Store - 34th & Avenue A
- \* Beauty Cover-Up Unlimited - 1813 Parkway Drive
- \* Southwest Digest - 578 East 23rd Street

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# Worship as a Family This Week

## OBSEQUIES

### Mr. Joe Bill Johnson

Funeral services were held for Mr. Joe Bill Johnson Saturday, September 8, 1984 at the St. Matthew Baptist Church with the Rev. Roy C. Jones officiating.

Interment was held in Peaceful Gardens Memorial Park under the direction of South Park Funeral Home.

Mr. Johnson, the son of Lillian Lillian Johnson and David Sykes, was born December 11, 1956 in Crosbyton, Texas. He moved to Lubbock with his family at an early age. He attended the Lubbock Public Schools where he graduated from Estacado High School in 1975.

Mr. Johnson was the owner of Mackenzie Beauty Salon, in the Parkway Mall for four years.

He departed this life Tuesday, September 4, 1984 in Croyle County after a car accident.

He leaves to mourn his death: his mother, Mrs. Lillian Johnson of Lubbock, Texas; his father, David Sykes of Lubbock, Texas; six brothers -- Winford Johnson, Eugene Johnson, B. T. Harris and Marcus Harris, all of Lubbock, Texas; Melton Harris of Atlanta, Georgia and Cornelius Harris of



Kansas City, Montana; for sisters -- Rosa Harris, Nita Sue Johnson, Sandra Joyce Johnson and Selina Johnson, all of Lubbock, Texas; his paternal and maternal grandparents, Pete and Gertie Sykes of Crosbyton, Texas and

earnest and Jeanel Johnson of Crosbyton, Texas; a host of other relatives and friends.

Palbearers were Charles Luckey, John Glenn Evans, David Porter, Greg Luckey, Bo Larry Porter and Edward Harvest.

### Mr. Lee "Bubba" Posey

Final rites were read at the Freewill Baptist Church for Mr. Lee "Bubba" Posey Friday, September 7, 1984 with Rev. Edward Canady, pastor, officiating.

Mr. Posey was born in San Gabriel, Texas to Mr. and Mrs. Lee Posey in 1903. He was married to

Lonnie Johnson, and to that union was born five children.

Mr. Posey passed away Saturday, September 7, 1984.

He leaves to mourn his death: two sons, Jimmy of Aurora, Illinois and Walter of Wichita Falls, Texas; two daughters, Bertha Everett of Rockdale, Texas

### Mrs. Bertha M. Kelly

Final rites were read for Mrs. Bertha M. Kelly Saturday, September 1, 1984 at the Shiloh Baptist Church of Ralls, Texas with Supt. N. C. Coffey officiating. Carter/Adams Funeral Home was in charge of arrangements.

Mrs. Kelly passed away Sunday, August 26, 1984 at Brentwood Nursing Home in Lubbock, Texas following a lengthy illness.

She was born to the union of Harry and Gladys Anderson September 9, 1927 in Aquilla, Texas. She moved to Ralls, Texas in 1950 where she resided until making her home in Amarillo, Texas in 1969. She later became a member of the Pentecostal Church of God in Christ, pastored by Supt. N. C. Coffey.

She is survived by two daughters -- Frances Aline of Fort Worth, Texas and Sandra Joyce of Coconut, Florida; four sons -- Audwin of Queens, N. Y., William and Anthony, both of Amarillo, Texas and Norman of Minneapolis, Minn.; her mother, Mrs. Gladys Anderson of Ralls, Texas; two sisters -- Ora of Ralls, Texas and Sodalie Whitfield of Lubbock, Texas; six brothers --



Ivory Scott of San Jose, California; Cedell and Milford Anderson, both of San Jose, California; V. C. of Lubbock, Texas; Lou Dean of Ralls, Texas and Erell of Amarillo, Texas; a host of nieces, nephews, other relatives and friends.

Palbearers were Jessie Johnson, Terry McQueen, Charles McCoy, Willie Bean, Reggie Quincy and Paul Menefee.



and Carolyn White of Slaton, Texas; twenty-seven grand-

children, ten great grandchildren, a host of other relatives and friends.

Palbearers were Raymond Thomas, R. D. Slay, Charles Watkins, Earl Wilborn, R. C. Cook, Tyler Coleman.

Jamison & Son Funeral Home were in charge of arrangements.

## Missionary Baptist Convention Set Oct. 22nd

The 91st Session of the Missionary Baptist General Convention of Texas will convene in Lubbock, Texas October 22 through 26, 1984 at the Lubbock Memorial Civic Center.

Rev. B. F. Roberts, pastor of Faith First Baptist Church, said "As host pastors and churches of

Lubbock we offer felicitations to the City of Lubbock and vicinity. Coming to Lubbock is an historical event for the City of Lubbock.

According to Rev. Roberts, this is the only time its been in Lubbock since 1958 and 1978, out of the entire 60 years of existence.



Dr. M. L. Price



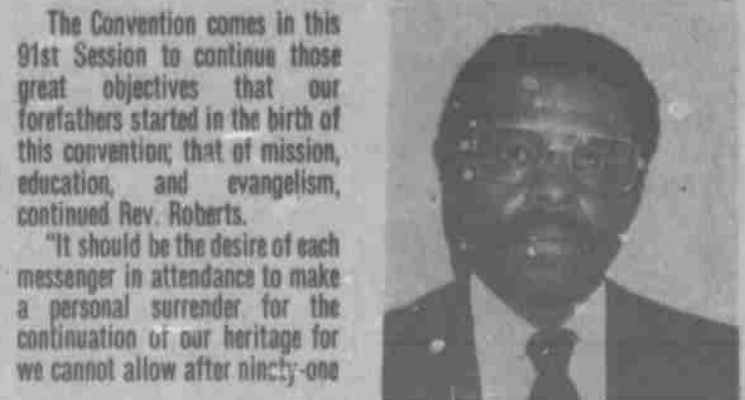
Rev. B. F. Roberts



The members of Community Baptist Church, 220 North Quirt Avenue, invite everyone to come and help them celebrate the Seventh Anniversary of their pastor and wife, Rev. and Mrs. Tony Williams, Friday evening, September 14, 1984, at 7:30 p. m. and again Sunday afternoon, September 16, 1984 at 2:30 p. m.

The theme for the services is: "Weathering New Heights."

Brother Clarence Welles serves as chairman of the anniversary committee.



Rev. Eugene Gentry

Can't on Page 8

### Hammond Organ For Sale

Carter Chapel C. M. E. Church has a Hammond organ for sale. Good shape. Only \$650.00. Contact Rev. Sims at 747-4640 or 747-1608.

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Sunday School ..... 9:45 A.M.  
Morning Worship ..... 11:00 A.M.  
Y.P.P.U. .... 4:00 P.M.  
Evening Worship ..... 7:30 P.M.  
Mid Week Services ..... 7:00 P.M.

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Rev. Ben Frank Roberts, Pastor

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"The Church Reaching the Whole World through Faith First" Hebrews 11:1

### Weekly Services

Sunday School ..... 9:30 a. m.  
Morning Worship ..... 11:00 a. m.  
STU ..... 6:00 p. m. .... Night Service ... 7:00 p. m.  
Bible Study ..... Wednesdays ..... 7:00 p. m.  
Mid Week Service ..... 7:00 p. m.  
Church Ministries (Available)  
Notary Public ..... Marriage Counseling  
Spiritual Counseling  
Welfare & Social Security Forms completed and others are services are available.

look to you for strength, health and guidance as we serve you. May these not look at themselves as failures, but conquerors through you. Now, thank you, Lord, we give you all the glory today. In your name, we pray. AMEN

If God is speaking to your heart now, pick up the phone call or write. It may make all the difference in your condition or your life. We love you, remember that.

The numbers are 762-3347 or 747-7326. Or write: P. O. Box 1223, Lubbock, Texas 79408.

We shall continue to walk by Faith and not by sight.

Thank all of you for your prayers and donations. It's people like you who are going to change this world into a better place to live through Jesus Christ.

Closing prayer was offered by Mrs. Mary Ward.

The next meeting will be held at 2404 East 9th Street, the home of our president, Sister Juanita Sowell.

Sister Chrisinte Hysom, vice president; Sister Mildred Bogus, secretary; and Sister Dorothy Hood, reporter.

## The Outreach Prayer Breakfast

The Outreach Prayer Breakfast met in the home of Mrs. Mary Ward last Saturday morning. It was a super meeting. The spirit truly met this group in a big way. Like a rushing wind, you could have been there. The president was present and that made the day complete. How did your week go???

The morning scripture lesson was taught by Mrs. Annie Day. Her scripture was James 1:2-12. (The Living Bible).

(2) Dear Brothers, is your life full of difficulties and temptations? Then be happy, for when the way is rough, your patience has a chance to grow.

(5) If you want to know what God wants you to do, ask him, and he will gladly tell you, for he is always ready to give a bountiful supply of wisdom to all who ask him; he will not resent it.

(9) A Christian that

### Spiritual

### Outreach

A Spiritual Outreach will be held at the Tree of Life Sanctuary CDGIC, 4117 East 2nd Street, Friday, September 14, 1984, beginning at 8 p. m.

Guest speaker will be Elder J. D. Talley.

"The Lord looked down from Heaven upon the Children of Men, to see if there were any that did understand, and seek God." Psalms 14:2.

Everyone is invited to attend these services. Come and receive a blessing.

doesn't amount too much in this world should be glad, for he is great in the Lord's sight.

This great teacher said, "Keep yourself humble and count it all joy when you fall into temptation.

This sister is some teacher. We're sure wish you could have been there. We love you, Sister Day.

Thought for the day: "Your worst enemy, get yourself a mirror and look good into it." Think about it.

Breakfast was served by Mrs. Ward, a lady who can cook. The food was delicious. Come eat with us, spiritually or physically.

Our guest list included: Rev. C. C. Peoples, Mrs. C. C. Peoples, Michael Peoples, a young man with a touching testimony; Mrs. Lenora Douglas and Mr. George Smith.

People like these set our feet to dancing.

Our sick and shut-in list include: Rev. A. W. Wilson, Mr. Samuel Curtis, Mr. Andrew Williams, Mr. Murree Brown, Mrs. Maude Whitfield, Mr. Frank Evans, Mrs. Pearl Baker and Mrs. Carruthers.

Also all other people who are hurting in any way. God is the answer for you and all of us at the Outreach Breakfast.

Let's pray in Jesus' name: Our Father, we pray today that you will open our eyes to people everywhere who need the Gospel. Remove from our hearts and minds the barriers that keep us from fulfilling your great commission. May we

### Happy Birthday Southwest Digest!

## "We Thank God For Jesus"

### "Personal Testimony" "Lord, I'm Accused Of Loving! I'm Guilty!" Part I

Mark 12:30 - Jesus said, Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind, and with all thy strength.

Lord, I'm accused of loving you, I haven't always and that's the truth. Lord, I was raised in a Christian Home.

But I went to the hog pen, (World of sin) when I go grown.

Lord, I heard this saying: "I'm Black and Proud."

I walked and said: "We shall overcome" out loud.

Proverbs 11:2 -- When pride cometh, then cometh shame: but with the lowly is wisdom.

Phillipians 4:13 -- I can do all things through Christ which strengtheneth me.

Lord, we shouted "Free at last, free at last!"

We're moving up in this world, (Hog Pen) Its called high class.

Lord, while I was rioting and hating my white brothers, being mean and rude.

I forgot the sermon on the mount, Matthew 5:3 thru 13. On my beatitudes. Deuteronomy 6:2, 7a, 10a, 11 and 12a. -- The Lord said: Keep all his commandments, which I command thee, thou, and thy son, and thy son's son, all the days of thy life; and that thy days may be prolonged. Thou shalt teach them diligently unto thy children, when the Lord thy God shall have brought thee into the land which he sworn unto thy fathers, and houses full of all good things, which thou filledst not, and wells which thou diggedst not, vineyards and olive trees which thou plantedst not; when thou shalt have eaten and be full, then beware lest thou forget the Lord.

Lord, I wanted my rights from the government, I learned my do's and don'ts.

But I forgot the first line of my favorite prayer "The Lord is my shepherd: I shall not want."

Lord, I heard I have a dream & mine I can't bare.

Everything is so confusing, My life's turned into a nightmare.

Jeremiah 23:25-26; 50:6 -- The Lord said: I have heard what the prophets said, that prophesy lies in my name, saying, I have a dream, I have a dream, how long shall this be in the heart of the prophets that prophesy lies? Yea, they are prophets of the deceit of their own heart. My people hath been lost sheep: their shepherds have caused them to go astray. They have turned them away on the mountains; they have gone from mountains to hill; they have forgotten their resting place.

Lord, in the 60's and 70's, satan had so many freedom movement on my mind, I didn't have time to think of you, I just didn't have time.

Lord, even when danger came I didn't have time to think of you, I just didn't have time.

Lord, even when danger came I didn't hear your warnings. Satan had me so full of sin, from night till morning.

1961 a man pulled a shotgun on me, but grace was there. "Thank God for Jesus."

1963 Plains Co-op Oil Mill blowed up, I was inside. "Thank God for Jesus."

1966 Blowout at 110 m.p.h., but grace was there. "Thank God for Jesus."

Lord, I repented and you saved me, and opened my eyes.

I can see where you brought me from. "Glory to God, I'm alive."

Proverbs 3:11-12 -- My son, despise not the chastening of the Lord; neither be weary of his correction; for whom the Lord loveth he correcteth; even as a father the son in whom he delighteth.

Romans 6:23 -- For the wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord.

Lord, I'm accused of loving you, and it's true. I love the word.

But I've got to remember, you dying on the cross! You loved me first.

"We're Guilty!"

John 8:32 -- Jesus said, you shall know the truth, and the truth shall set you free.

Lord, use me a nobody, to tell somebody, about your body, dying for everybody. AMEN

God is not through with us yet. Let's pray for one another always.

Directed - Arranged - Produced - Guided By My Lord Jesus Christ.

Written by Billy "B. J." Morrison, III - Your Brother in Christ Jesus Always!

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Evening Worship Services ..... 8:00 p. m.  
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 -Charles Kingsley

**Public Notice**  
 Persons interested in statewide procurement opportunities should check the bulletin board in the Economic Development Department of the South Plains Association of Governments offices at 3424 Avenue H, Lubbock, Texas. The SPAG offices are open from 8 AM to 5 PM, Monday through Friday.

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 Please send this information to the following address:  
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 Help us to let others know who you are and what you do or what goods and/or service you have.

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# "I'm Blessed With A Gift," Says Sister Sophia

In Lubbock, there is a lady who has a profession she is very proud of, and knows she is the best in the West. She has a profession which was passed on to her by her mother. She is a reader, a professional reader.

A professional reader at 2263 34th Street, Sister Sophia has been in business for more than twenty years. A native of Texas, she says that she loves what she is doing for people.

When asked why she became a reader, she quickly tells of this gift which was passed on to her. "Well, it was passed on to me from generations, through the family, through my mother," she says.

"Well, I was about five or six years of age when it all began for me. I could tell my friends what was going to happen. What was going to happen the next day. I would even tell my friends what to watch for," she explains.

"It was just natural for me to tell people what was going to happen the next day of their lives," she says.

"Even today, I am able to tell people what is going to happen for them in their business or private lives," she continued.

"My family members just knew what would be in store for me. The family knew what was going to happen for me," she says. "As you can see, it has happened and I've been in business for more than twenty years."

Sister Sophia began her journey in the reading profession at age eighteen, and hasn't regretted it one bit. "I'm just happy to be able to work with people and help them the best way I can. By reading," she continued.

"I was raised knowing it would happen one day. It would surprise me that I knew so much about people," she makes known.

When asked what she looks for in people, she quickly says, "I look at their eyes which will give vibrations as to what type of person I'm reading. People can't fool me, because I can understand what they are thinking," she continued.

People from all over the United States have visited her here. "They have come my way with all kinds of problems. For one, people with marriage problems. It is very simple to see the problems they have. When you see ones mistakes, they can make mends and do much better."

She tells of a couple who traveled from a great distance to visit with her about marital problems. "But because of the counseling given to this fine couple, they are doing well today. It makes me feel good to know that I have been able to help someone," she says with tears in

her eyes. "This couple is happy today. Just the other day, they came back to say thanks, Sister Sophia for helping them."

"This gift I have as a professional reader is a blessed one. If I didn't use it, then it would be a sin. I feel as though I am obligated to share it with others."

"You know, I have even had parents to come to me about the problems they are having with their kids. Some of their kids get out of hand; some of their kids are drinking, and are out of hand. With a little bit of counseling, we are able to work out this kind of a problem."

When asked if she hasn't been able to help someone in distress who came to her for help, she says, "No one has come my way which I couldn't help."

"You know, I have so many people to come to me from Texas, California, Oklahoma, Louisiana, New Mexico, and the surrounding areas of the South Plains of Texas."

"People come to see me, because they hear of my talent from the four corners of the earth," she says.

She makes it known that some problems are more difficult than others. "It depends on the situation of the people."

When asked what her goal was, she says, "I want to continue to do what I can to make people happy. If they are happy, then I'm

happy," she says. "It's rewarding for me when I do a good deed for someone."

Sister Sophia makes known that sometimes she gets those "misbelievers" in what she is

about. "But that doesn't bother me, because I'm dedicated to helping people."

She did make it clear that people, this day and time, understand more today. "People,

these days, are just opened minded," she says.

Sister Sophia offers prayer candles for persons interested in them. "If there are those who would like to have a prayer

candle, they may call 799-8124."

In talking to Sister Sophia, one can easily get the feelings that while interviewing her, she is feeling your vibrations. After all, that is her business as a

professional reader. Making people happy is her goal, and after more than twenty years, she has proved that it can happen.

## A New Column

In order to please our readers, the "Southwest Digest" will bring to you a new column. It will be called "Ask Sister Sophia."

This column will deal with any question you may have about love, employment, money, sex and others.

Watch the Digest for it.

## Baptist Meet

Continued from Page 6

years, the great dreams of our beginning to die," said Rev. Roberts.

This leaders of this great convention, along with the host pastors, say to the City of Lubbock, come and be prayerful for a great session. God can do wonderful, even in the midst of trouble.

"We also extend our hands, along with our hearts, to others to do God's will," he continued.

If you would like your church in the souvenir journal, you may call 763-3592 or 782-3105. The deadline is Friday, September 14, 1984.

The Mass Choir will practice each Friday night at Lyons Chapel Baptist Church at 8 p. m. Contact Rev. E. Gentry for more information.

## Capitol Comment

**Washington** -- In the spring of 1981, Coleman Young, the black mayor of Detroit, had a dangerous economic and political problem to solve.

His city was faced with the most serious economic condition it had faced since the Great Depression of the 1930s. Detroit had a \$119 million budget deficit for the 1981 fiscal year and a projected \$145 million budget deficit for the following year.

These devastating back-to-back budget deficits made it likely that if the deteriorating financial situation were not quickly turned around, the city would face bankruptcy when the fiscal year ended on June 30, 1981.

Detroit's road to the brink of bankruptcy was paved with statistics explaining the ever-widening gap between city revenues and expenditures.

Since 1971, the number of businesses in the city had fallen by 30 percent, from 15,527 to 10,823. The number of tax returns from employed Detroiters had also fallen by 24 percent - from 408,378 to 309,554.

Young saw jobs leaving for the suburbs. The general population was declining, but the proportion of people with problems - the number of households on welfare or public assistance was rising.

He saw that the tax base wasn't growing, and Detroit was caught between the pinners of declining revenues and increased demand for city services. Nearly 60 percent of Detroit's residents were receiving some form of public aid in 1981 and enrollment in welfare programs in the Detroit area had increased by 64,000 people during the previous year alone.

In late March, a blue ribbon "budget crisis" committee unveiled a 3-point plan to rescue the city from bankruptcy. The cornerstone of the plan was a recommended increase of one percentage point in the city income tax for both Detroit residents and for commuters who worked within the city.

Michigan state law requires that any increase in a city's income tax must be approved by both the state legislature and the voters of the city. After a long, protracted battle in the Michigan state legislature, the terms of a city income tax increase were approved and a referendum in which Detroit's voters would decide on whether or not to increase their city income tax was scheduled to take place on June 23rd.

You know that although the black community supported a tax increase, the majority of white voters were opposed. The techniques used by Young and the "budget crisis" committee to successfully increase black voter turnout are documented in an excellent study, "Mobilizing the Black Community," published by the Joint Center for Political Studies.

The problems faced by organizers were formidable, according to the study which was written by Paul Carton, a political researcher. Only a few weeks before the June 23rd referendum, black voter turnout in Detroit for a statewide property tax referendum had been an anemic 20.6 percent. White voter turnout had exceeded black voter turnout by almost 11 percentage points.

Carton, a political consultant with the Boston firm of Martila and Kiley, found that the face-to-face appeals by volunteers and community leaders in Detroit's black precincts increased black voter turnout dramatically. The most impressive increase occurred in precincts worked by party volunteers, where the turnout was 4.1 percentage points higher than in unworked black precincts.

The key factor in the effectiveness of the party volunteers was apparently their extensive face-to-face interaction with the voters. On June 23rd, 38.3 percent of Detroit's black voter turned out to vote overwhelmingly in facing the increasing city income tax. The black turnout was 17.7 percentage points higher than turnout in the May property tax referendum.

Politicians campaigning in the black community will find Carton's discussion very useful in making the nuts-and-bolts decisions of political organizing. The study is particularly relevant during an election year in which the potential power of a mobilized black electorate is becoming increasingly evident.

For further information, contact JCPA at 1301 Pennsylvania Avenue, N.W., Washington, D.C. 20004.

## Lighter Foods Availability On Rise

**San Francisco** -- Years ago, when less meant less and more meant more, products with reduced calories were hard to find.

They were often stored on obscure grocery store shelves and labeled as diet or special products. But times have changed.

Today, products designated as "Lite," with fewer calories, no salt added or less fat sit boldly on grocery store shelves, in clear view of the consumer. And their popularity is growing.

Explains Stephen G. Rothschild, vice president of marketing for Del Monte's dry grocery and beverage products division, "Lighter foods are by no means a fad. Their availability is a direct response to consumer demand."

Rothschild says consumers are paying increasing attention to nutrition issue and that as a result, companies are working at a feverish pace to respond. "Today's consumer is concerned about health and diet. Americans exercise more often than ever before. And, they have come to believe that they can affect not only their health but to some degree, how long they live through exercise and good eating habits."

It is the element of this trend that has caused the "lite" explosion, he adds.

Groundwork for the trend to lighter foods started in the 1960s when cola beverage companies first marketed low-calorie soft drinks, he says. Although these companies sometimes borrowed the "diet" label of the past, the term didn't stop millions of Americans from purchasing them off the regular counter space in grocery stores.

Today, recently improved diet soft drinks can exceed sales of major non-diet beverage

competitors. Another soft drink, Hawaiian Punch Lite, has further extended the trend.

"Hawaiian Punch Lite goes beyond the diet drink trend in lighter eating because while it contains fewer calories than regular Hawaiian Punch, it is not a diet product," Rothschild says. "Hawaiian Punch Lite is a less sweet product designed to appeal more to adults. We have found that the trend to light eating means just that - not just a constant state of dieting."

In addition to beverages, a wide variety of other foods have found popularity by removing ingredients found in their regular forms. In 1982, for example, Del Monte introduced the first national line of canned vegetables without salt added. Today, the line accounts for about 10 percent of all Del Monte vegetable sales. The company's lite fruit line now accounts for 25 percent of its canned fruit sales.

Frozen food manufacturers

have discovered that a watchful eye toward calories in premium-priced entrees can help the entire category grow. And consumers are increasingly reducing their calorie and fat intake with low-fat dairy products.

"Nutrition has become a marketing issue," insists Rothschild, and how close a food company follows the trend can have a dramatic impact on profits. Food companies have learned that a broad base of consumers today want less calories, less salt, less sugar and less fat - but not less taste. Companies have learned how to deliver these products to consumers, and the consumer has responded."

Del Monte Corp., a subsidiary of R.J. Reynolds Industries, Inc., is a diversified, international foods and beverages company. Del Monte produces and markets canned fruits and vegetables, fresh fruit, frozen foods, beverages and a range of convenience and specialty foods.



## HUD Launches

Continued from Page 2

providing homeownership to low-income families and that the principal objective of HUD's demonstration is to assess the various opportunities for converting public housing to homeownership.

"One of the most important long-term goals of this Department and, indeed, this Administration, is to encourage homeownership by as many American families as possible. We expect the Public Housing Homeownership Demonstration to provide valuable information that will allow the Department to develop preferred approaches to the issues involved in the sale of public housing to low-income families."

HUD has established basic eligibility requirements for the demonstration that include the feasibility and readiness to move tenants to homeownership within a reasonable period of time. But while the Department will evaluate applications and select participants for the demonstration it will leave most issues of eligibility up to individual Public Housing Authorities, local governments, and tenant groups.

## Black Loses

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Blacks between the ages of 25 and 34 years registered significant gains in high school graduation rates, improving from 53 to 79 percent. For Whites, the increase was from 76 to 87 percent.

11. Between 1970 and 1982, the percentage of Black children living in one-parent homes increased from 32 to 49 percent.

12. In 1981, Black men could expect to live an average of 66 years and Black women to 75 but Whites could still expect to live about 4 years longer than Blacks.

13. The number of Black owner-occupied housing units rose sharply, from 2.6 million in 1970 to 3.7 million in 1980 - a 45 percent increase.

14. The fertility level for Black females declined 27 percent during the decade, from 3.1 births in 1970 to 2.2 births per woman in 1980.

15. In the Armed Forces, Black enlistees showed sharply improved education levels: In 1981, 90 percent of Blacks entering service for the first time were high school graduates, compared with 85 percent in 1972. In 1981, about 80 percent of White recruits were high school graduates.

This special publication is a compilation of data from the 1980 census and survey results from the Bureau's Current Population Survey (CPS). As in all sample surveys the data are subject to sampling variability and errors of response including underreporting and nonreporting. Copies of the publication, *America's Black Population: 1970 to 1982, A Statistical View*, Series P10/POP-83-81 (GPO Stock No. 003-024-05824-1), are available for \$3.50 each prepaid from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

### Minority Contractors Wanted

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