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MARCH 13 THRU MARCH 19, 1980

A BMT NEWSPAPER

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TWELVE PAGES

"In Dallas Government Program"

BETHEL SAYS REV. S. M. WRIGHT MISUSED CETA FUNDS

A key witness in the criminal investigation of Dallas emergency job programs says he has told a federal grand jury that the Rev. S. M. Wright, one of the most politically influential black ministers in Dallas and a speaker in Lubbock for several times, shares responsibility for much of the misuse of federal money that has plagued two Dallas programs.

The witness, John Bethel, a former Wright employee, was allowed to plead guilty to reduce charges of fraud and who is cooperating with federal prosecutors, says the federally-funded programs were created more to enhance the political prestige of Wright than to help the working mothers, the elderly shut-ins and hard-core unemployed who were supposed to be the beneficiaries of federal grants totaling nearly \$600,000.

In the Dallas Times Herald last Sunday, March 2, 1980, Bethel admitted that he drew up the federal grant applications and then

administered them for Wright as executive director of the People's Baptist Foundation. Of his former employer, Bethel said, "His ambition was to control all of the services and all of the federal funding in the black community."

Bethel, who was sentenced to six months in a federal prison 21 days ago, said Wright's foundation won the federal grants, available under the federal government's Comprehensive Employment and Training Act (CETA), after Wright solicited the help of Dallas County Commissioner Roy Orr and Jim Cooksey, the Dallas County Planning director.

Orr and Cooksey acknowledge they may have helped get the federal job programs launched for Wright, but both insist they would have done so in good faith believing that he programs would be run legally and effectively.

Bethel said Wright's role was not limited to seeking political favors from Orr. He said that



Rev. S. M. Wright

Wright, on at least one occasion, misused federal money.

Bethel said Wright, who is the pastor of People's Baptist Church, paid for \$3,700 worth of robes for his church choir members with federal money that was designated for one of the emergency job programs.

Wright admitted during a recent interview in Dallas that he did use federal money to cover the cost of the choir robes, but blamed it on a "technical error" and said he had repaid the misspent money.

"I may have made a technical error," Wright said, adding that his church eventually "paid all of the money back."

Wright recruited Bethel in 1977 to run the People's Baptist Founda-

tion, which applied for the CETA grants that were supposed to provide jobs for the hard-core unemployed — those who had gone 16 weeks or more without work — and at the same time provide low-cost child care for working mothers and companionship and housekeeping services or elderly shut-ins.

Federal investigators have charged that those programs were riddled with abuses, including the employment of ineligible people and the misuse of thousands of dollars in federal funds. Three people, including Bethel, have been indicted in connection with those abuses.

As director of the foundation from late 1977 until mid-1979, Bethel said he was in charge of about 200 people who received their CETA salaries from the foundation. Under Bethel's direction, the foundation received approximately \$575,000 in CETA grants obtained through the city and county governments.

When the FBI began investigating the foundation early last year, Bethel said he became the scapegoat. It was a role he did not suffer gladly.

"I admit that I've done

wrong, and I'll pay the price. But I'm going to make sure that others who are guilty pay the same price."

The son of a janitor who grew up to be a preacher, civil rights activist and urban policy maker before he fell afoul of the law, the 41-year-old Bethel does not apologize for himself.

"I have done terrible damage," he said. "To my friends, to my family and to myself."

Bethel said after he was indicted last November he became so distraught he began drinking a fifth of whiskey every day.

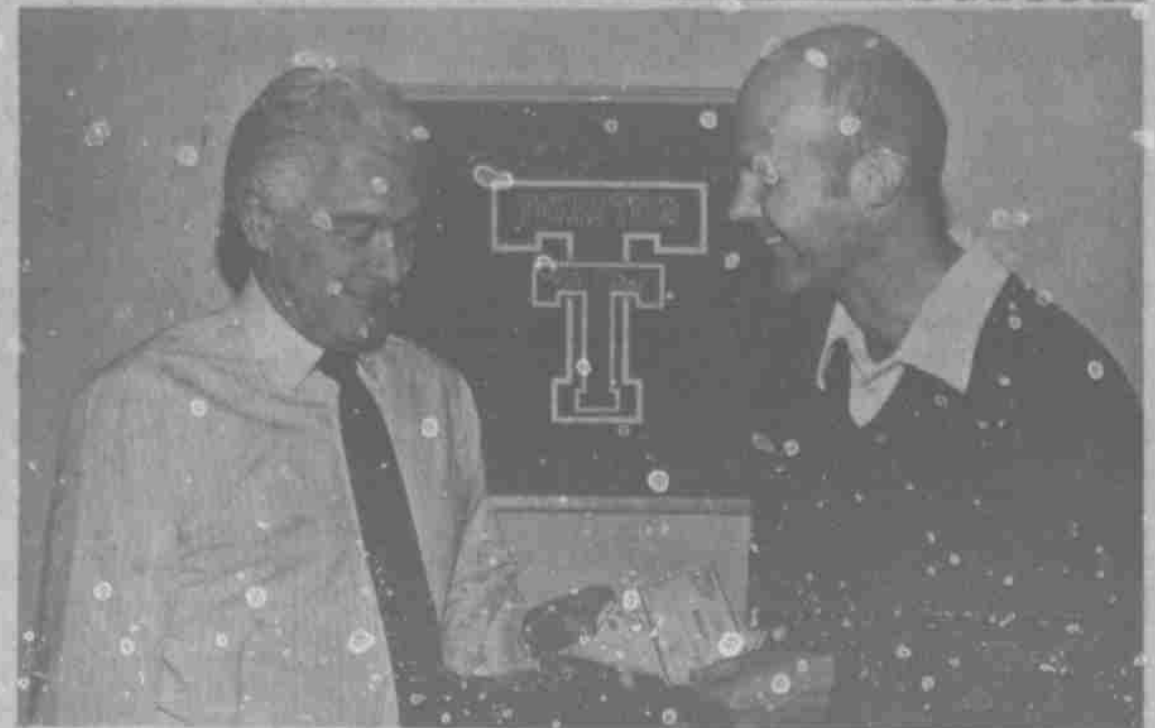
On Christmas Eve, he said, he picked up a pistol and pointed it at his head.

"If my wife hadn't knocked it away, that would have been the end right there."

Bethel admitted that he illegally diverted federal funds meant for the programs, but said he did it under pressure from Wright, who wanted to take care of politically valued friends.

Wright denied that he pressured Bethel to violate CETA guidelines in the administration of the programs.

"I counted on Bethel to interpret the federal guidelines," he said. "I Continue on Page 2



A Gift For Texas Tech

The Texas Tech Ex-Students Association, through its executive director, Bill Dean, right, presents a \$28,500 contribution to the university. It is accepted for the university by Dr. Clyde E. Kelsey, Jr., vice president for Development and University Affairs. The Executive Board of the Ex-Students Association approved the gift at a February 23 meeting. The figure brings the total to \$39,524 the association has given the university during the 1979-80 academic year. (TECH PHOTO)

"I Love Children," Says Mrs. McWilliams, Iles PTA Prexy

"Most families have two or three children but I have 300 and I love all of them," said Carolyn McWilliams, TSPS operator (Lubbock).

McWilliams is a co-president of Iles Elementary Parent-Teacher Association (PTA). "Before I was elected co-president of the PTA I was a room mother for my youngest son's class," said McWilliams.

"I became very active in the school and that is why I was elected co-president," she added.

Iles is a newly formed "magnet" school which has specialized programs that attract students from all of Lubbock instead of just the minority students which live in the school's district.

McWilliams does not live in the Iles school district but she enrolled her children, Michael and Greg II, in the school because of the school's unique educational system.

"There are a lot of advantages in my children attending the school because they participate in special projects that aren't offered at other elementary schools. This school is organized for every type student," said McWilliams.

Iles Elementary is a open concept school and it is divided into three teams instead of 1-6 grades. The Greenhouse is 5-6 year olds, the "Force" is 7-8 years olds, and "Argonauts" are 9, 10, 11, and 12 year olds.

"The children enjoy being an 'Argonaut' or being in the Greenhouse. They are taught in an open room instead of individual class rooms and they don't have report cards. They do have very intensive parent-teacher conferences which help the



Mrs. Carolyn McWilliams

teachers know each student on an individual basis," said McWilliams.

Iles' PTA is very much involved with the school and they conduct numerous projects during the year.

"Last year we had a 'Spring Fling' (carnival) which took nearly all of my spare time," said McWilliams.

The PTA also sponsored other projects including a Christmas Santa Secret Shop and they sold student directories and mascot T-shirts and windbreakers.

For her hard work and dedication, McWilliams was presented two certificates of appreciation on the school's recognition day. One of the certificates was from the principal and the other was from her youngest son's class.

"I really enjoy the work that I do for the school and I think that they appreciate me. As long as my work with the PTA doesn't interfere with my job hours I'll continue working with Iles," said McWilliams.

Public School Students Enjoy Spring Vacation

Lubbock Public School students will enjoy spring vacation from Monday, March 17, through Friday, March 21. Classes will resume at the regular time on Monday, March 24. Following the resumption of classes, students may expect only ten more weeks of school in this school year. The last teaching day for the 1979-80 school year is Thursday, May 29.

Tech Athletes Unhappy Over Nelson's Remarks

Black athletes at Texas Tech University are unhappy over the comments made by Anthony Nelson, president of the Student Organization for Black Unity (SOBU), on "What's Going On?", a monthly television show over KCBD-TV, the last Saturday of each month at 12:30 p.m.

In the interview, Nelson commented that Black athletes are in a

world by themselves and are not concerned about the involvement of other Blacks on campus. "They are apathetic when it comes to getting involved in campus activity."

Several Black athletes have requested a rebuttal with what Nelson has said before a television audience last month. Plans are being made to have three of the Black athletes to appear on the local show.

Mitchell Dissents To Joint Economic Committee Annual Report



Cong. Parren J. Mitchell

Congressman Parren J. Mitchell (D-Md.) termed the Annual Report of the Joint Economic Committee, "insensitive to Blacks, Hispanics and the youth of America who are victims of recessionary trend."

The Annual Report, written in response to the President's focus on the need for persistent and steady long-term economic growth policies. To accomplish growth without inflation, the Committee recommends

economic policies to enhance the supply side or production sectors of the economy, complemented with a targeted approach to the structural economic problems. The Committee Report de-emphasizes the use of macroeconomic fine tuning and delays the President's support in meeting the unemployment and inflation goals of Humphrey-Hawkins.

Congressman Mitchell, the sole dissenter of the Committee's Report, recommended in his dissenting views that temporary but mandatory price, profit, and wage controls should be implemented to stop the initial effects of rampant inflation. He cited the ineffectiveness of the administration's voluntary controls by stating the reported



Rev. M. G. Shepherd

Shepherd Asked To Step Down From Forum Panel

At a political forum, sponsored by the Interdenominational Ministerial Alliance, Rev. M. G. Shepherd — candidate for State Representative 75-B, was asked to be replaced as a panel member for the afternoon session at the St. James Baptist Church.

"I don't see why he should be allowed to participate as a panelist when other candidates are not participating," said Gilberto Herrea, president of the Brown Beasts of Lubbock.

Another member of the audience, Harold M. Chatman, made the statement that it was unfair for Rev. Sheppard to be on the panel since he is a candidate running for political office.

Rev. Kado Lang, president of the alliance, told the group that Rev. Sheppard was an officer in the alliance and he was at his post of duty. "We will, however, ask Rev.

Shepherd to step down," said Rev. Lang.

Rev. A. W. Wilson, pastor emeritus of Bethel African Methodist Episcopal Church, who was sitting in the audience volunteered to replace Rev. Sheppard.

Approximately fifty persons attended the afternoon session in which only Lubbock County candidates, i.e., sheriff, county commissioner, tax-assessor, and constable; also mayor candidates.

Several candidates did not attend the special effort. Rev. Lang said: "Our secretary was in contact with each of them, and they would have received a letter from our organization."

A second political forum, sponsored by the alliance, will be held on Monday evening, March 17, beginning at 7 p.m. at St. James Baptist Church.

Digest Profile

(Editor's Note: Our guest this week is Mr. Willie Forks, a resident of Lubbock since January, 1978. Mr. Forks is a local business man and is founder of a program called Senior Citizen Town, Inc.)

Mr. Forks, are there business opportunities in Lubbock for Blacks?

"Yes! If we (Blacks) remain where we have been all these years, we are going back to the end of the bus. In my opinion, we are going to have many problems. It appears as though the Blacks in Lubbock are afraid to move into the business community. I came from California, and I have taken advantage of business opportunities in the



Mr. Willie Forks

community. I am a landscape engineer. I feel Blacks have been conditioned here not to make, and until local Blacks believe they will make it, they will never. The doors are open in Lubbock. There are people in the community who are willing to help. I am even willing to help other Blacks. As Black people, we need to make it NOW! It can be done if we really do something for ourselves."

Does the Black woman hurt the Black man when it comes to business opportunities?

"If the family is not strong, it will be like a falling tower. If the Black woman is behind her husband, he will do many things. The Black woman has got to be with her Black man if he is going to do anything positive. Many Black women don't help their husbands. They spend too much time talking about him and downing him. For example, 'Nigger, you are not going to do anything. You are not smart enough to be in business.' Of course, there are many more examples of the frustration of the Black man with his wife. As Black people, we are going to have to have a strong family. In some cases, the Black woman only wants her husband to wash the car and cut the grass. And if he is a good boy, he will be allowed to go fishing and buy a six pack at the strip. As a result, she will continue to kick him in the tail. It is really bad, because the kids — who's minds are like a tape recorder — are taking all of this in. The son believes the father is the head of the house, but he sees his mother beat his father down. As a result, when the boy becomes a man, he will, in many cases, become a woman beater because he's rather unhappy about the way his father was treated by his mother. Black women must start getting behind her husband and help guide him, so he will become a successful business man and father."

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Wright Misused Funds

Continued from Page 1

didn't know anything about that sort of thing. I didn't know about the programs, about what funds could be used for what. That's why I hired Bethel, because he was supposed to have the expertise."

Bethel was indicted in November on 12 counts of misappropriating CETA funds. In one count, he was charged with using a portion of the money, \$4,500, to help pay for his house. In two other counts, he was accused of diverting to his own use CETA salary payments meant for five program employees and of misapplying \$400 in CETA funds earmarked for program supplies.

Bethel said: "I got to the point where I really didn't care what I did. The power felt too good. I had the money I needed. I was the guy who came to town broke and suddenly was making \$32,000 a year." (All of it federal CETA money, he said.)

"I bought a big house. I bought a couple of diamond rings. I could play the horses. I could go to Lottisiana Downs whenever I felt like it."

"In September of 1978, my wife came to me and said, 'You've got to get out of this mess. You're going to get in trouble.' I said I couldn't. I decided that I was going to keep going for the money."

Bethel insists that Wright knew what he was doing wrong and encouraged him to do it.

With Wright's blessing Bethel said, he operated an illegal "slush fund" made up of CETA money and totaling as much as \$1,500. "I started running the slush fund for me and for Wright. I used it to loan money to people that he said needed it. The trouble with the loans was that they were never paid back."

Bethel said he found jobs with the CETA programs at Wright's request for a "barrage" of

unemployed ministers even though they did not qualify for the jobs.

Last year, after he was under investigation, Bethel said Wright asked him to burn records pertaining to operations of the day care service. Bethel said it is instead of burning them, he turned them over to federal agents.

Wright told the Dallas Times Herald last week that he often had asked Bethel to help people who were down on their luck, to find them jobs or loan them money. But he insisted that he never meant for Bethel — and never told him — to misuse federal funds or programs in the process of helping people.

On the subject of CETA jobs for unemployed ministers, Wright said: "I did recommend one or two fellows who had been out of their churches. But I did not mean for him to put them on if they didn't qualify."

Wright admits that he bore no malice toward Bethel. "If he feels he must do what he's doing, then let him, and may the Lord bless him. I wish him no harm. I hope he finds peace."

Black Women's Week Declared

The National Association of Colored Women's Clubs, Inc. (NACWC), the nation's oldest Black Women's volunteer service organization, has declared the fourth week in July as "National Black Women's Week."

This annual observance is designed as a tribute to the contributions of black women nationwide. The 1980 activities are scheduled for July 27th through August 1st. "The nation and indeed the world have benefited from the commitments and leadership abilities that Black women have demonstrated for centuries," explained Inez W. Tinsley, President of the association. "The unrelenting efforts of these courageous women to induce progressive and positive changes for the betterment of all is to be commended and remembered."

According to Mrs. Tinsley, the fourth week in July marked the first conference of Black Women in America and was initiated by one of the organization's members, Josephine St. Pierre Ruffin in Boston on July, 1895.

A major highlight of the week's observance will be the release of an extensive report, "The Status of America's Black Women." The

report will focus on areas in which Federation Club Women have played a major role for human betterment through business, employment, education, family life, health and housing. NACWC with some 1000 clubs nationwide consists of Black women from many walks of life, including elected officials, government representatives, business leaders and students.

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Profile

Continued from Page 1

Mr. Forks, in your opinion, what kind of problems do you see affecting the lives of Blacks in Lubbock?

"If we don't move in the right direction and make some things happen for ourselves, we are going to be just like the Indian. We (Black people) will be put on a reservation. This a problem we must handle ourselves. At one time, we didn't have many opportunities to do things for ourselves, but now we can help ourselves. As you know, I am a hard worker. You know I've lived in ghettos in other parts of the country. Lubbock is growing, and the east side of town will become a ghetto if we don't do anything about it. East Lubbock can become just as prominent as any other part of the city. It's up to all of us to do our part. If we get involved, we can overcome this problem."

How do you see whites treating Blacks in Lubbock today?

"I see whites caring about us. At one time, whites kept us under their feet, but this doesn't happen anymore. Many of them are willing to help. They'd rather see a Black making it in life than to see one who isn't doing anything for themselves. True, you can't change the spots on a leopard, but you can make him change his action. In many cases, the whites have changed some of their prejudices here, but we've got a long ways to go in this area. We've got to show them that we can do things for ourselves, regardless how they may feel toward us."

Does the Black youth have an opportunity in Lubbock?

"They have a chance, but this depends on the parents. Parents must get involved with their children. Parents must help them. You see, many parents didn't have the opportunity their children have today. If we don't help our children, then they will result to doing other things which will hurt them. Such things will be the area becoming infested with different gangs. Positive programs will help in this area tremendously. Positive programs will keep out these gangs. You know, nothing from nothing leaves nothing. If we have some enrichment programs for these kids, we will have some enrichment programs for these kids, we will have better Black teenagers and as a result better adults tomorrow. If we don't help these kids today, then we will be a world of trouble tomorrow."

Will politics help the local situation in the Black community?

"I don't see politics as being absolute when it comes to dealing with community problems. A community is an area where people deal with people in the area on a personal basis. A politician can't do this. Politics are not the answer. There is no politician who can solve the problems in a given Black community or any community for that matter. We've got to get along and work together and work these problems out ourselves."

What is the future of the Senior Citizen Town, as you see it?

"It is a beautiful program for the aged. It will help complement many other programs in our community for people who are senior citizens. Just keep an eye on this program and let its action speak for itself."

Named Woman Of Month



Dr. Norman E. Porres

The Young Women Christian Association announces that Norma E. Porres, M.D. has been named as "Woman of the Month for March."

Dr. Porres is an active member in numerous Medical Associations, and has chaired many committees both medical and civic.

Dr. Porres, a graduate of Havana University School of Medicine, resides at 4804 18th Street with her husband, Felipe Porres, M.D. She is the mother of two children, Felipe Gonzalo and Norma Isabel.

JOIN NAACP!!

Media Reviews:

THREE BOOKS IN THE ARTS
(For all lovers of images evoked by the Black experience)

Reviews of 1) *The Alvin Ailey American Dance Theatre*. Photography by Susan Cook; Commentary by Joseph H. Mazo. William Morrow and Company, New York; 128 pages, Hard Cover, \$15.95. 2) *The Women and the Men*, by Nikki Giovanni, William Morrow and Company, New York; Paperback, \$2.95. 3) *Directory of Blacks in the Performing Arts*, by Edward Mapp; Scarecrow Press, Metuchen, N.J.; 444 pages, Hard Cover, \$17.50.

Here are three treasures from the arts. *The Alvin Ailey American Dance Theatre* will delight those who are captivated by the magical moments of this superb award-winning company of black artists. The book captures so much of the unforgettable beauty and sensitivity which is characteristic of this world-renowned dance group. The book has been hailed, and rightly so, as a kind of "celebration." While there is no substitute for the action itself, it may well be the next best thing to it.

The Directory of Blacks in the Performing Arts is an indispensable resource for all individuals, organizations and groups involved with blacks and the performing arts. The book is a kind of "who's who" providing a personal and professional summary, together with an address for contacting the artists for any professional work.

In *The Women and the Men*, Nikki Giovanni's poetry, as always, speaks eloquently of the sensitive aspects of the black experience. Whenever a book of hers appears, lovers of the kind of beauty which is the focus of her unmatched artistic insight will find another unique book and collectible item.

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Black Assistant Basketball Coach At Texas Tech

Assistant basketball coach Rob Evans of Texas Tech can't even guess how many miles he has traveled during his duty as the university's recruiting coordinator. He has traveled from sea to shining sea, and then some, in hot pursuit of top basketball prospects. Being on the road a lot can be a problem for Evans and his family but he thinks the problem was solved long ago.

"My wife and I were engaged for five years," the 33-year-old Evans said. "So she got to know what I was into before we got married. She's into civic affairs, has two kids to raise, but mainly, she realizes what I like to do."

To say he likes his job is an understatement. Anyone with even a slight sense of perception realizes that Evans is in love with his job. "The biggest satisfaction I get from my job is knowing I have an impact on a kid's life," he said. "Knowing that a kid will graduate makes me feel good. So many coaches don't care about anything except ball."

Texas Tech head basketball coach Gerald Myers says Evans takes a personal interest in the players he recruits as well as the players now on the team.

"When Rob gets acquainted with recruits, they learn to appreciate him," Myers explained. "He's not high pressure. He's real open. In fact, he's probably closer to the players than anyone else on our staff."

Players hanging in Evans' office during the lunch hour is a common sight. Players such as Jeff Taylor, Steve Smith and Kent Williams stand in the doorway of Evans' office and rap about whatever is on their mind.

The three are just a few examples of Evans' recruiting catches. All three came out of Evans' hometown of Hobbs, N. M. In fact, Evans knew when Taylor and Smith were born and he went to school with Smith's mother.

Evans was somewhat of a hero for kids in Hobbs. He signed out of high school with Lubbock Christian College (LCC), where he was named the school's first basketball All-American player in 1966. After two years at LCC he moved to New Mexico State (NMSU), where he captained the team during his two years there. He was NMSU's third leading all-time scorer and was voted to the university's All-Time basketball team from 1935-73.

After exposure to pro basketball, football and baseball, Evans took up coaching and recruiting became his field of expertise. Other players he has recruited for Tech include former All-Southwest Conference player Mike Russell and current members Thad Sanders, Ben Hill, Ralph Brewster and Leslie Nichols.

Evans believes junior college ranks are a good place for high school

players to develop their talents. "It's hard for a freshman to play at the major college level," he said. "The biggest adjustment for a freshman is just finding his classes. Going to junior college helps mature a player. It gives him a chance to play in 30 games and gives him, as a recruiter, a chance to see how he is developing."

Recruiting high school athletes as compared to ones in junior college is somewhat more of a gamble, Evans said. Tech's recruiting philosophy is to recruit by need of position.

"We don't want to stack positions," Evans said. "If we have younger kids on our team who play a specific position, we may overlook a high school player who plays the same position." Of course, a recruiter can't pass up an extremely talented player or a good big man, he said.

Locating top players is Evans' first priority. Coordinating the recruiting duties of other coaches, including Myers and assistants George Davidson and Brad Adkins, is his second duty.

Viewing as many as seven games a week is still another duty of Evans and Adkins.

"The toughest thing about recruiting is trying to convince a 17-year-old that what you tell him is true," Evans said. "Most kids seem to want to hear good things. But we don't lie to them. Sometimes you lose a kid, if you're honest."



CONCENTRATION - Assistant basketball coach Rob Evans of Texas Tech, right, and head coach Gerald Myers, concentrate on what's going on from court-side at the Lubbock Municipal Coliseum. (Tech Photo)

Candidate Forum On Tap

The Conference of Organization is sponsoring a Candidate Forum on Tuesday, March 18, at Mae Simmons Community at 7:30 p. m. All candidates for local city and school board elections have been invited to attend.

Transportation will be provided for the public from Rodgers, Parkway and George Woods Community Centers. Buses will pick up at 6 p. m. and leave the centers at 6:15 p. m. Questions will be invited from the audience for all candidates.

Pythias Will Celebrate Here

The Knights of Pythias and Courts of Calanthians will celebrate their 100th Anniversary on Sunday, March 17, at 3 p. m. at the Mount Vernon United Methodist Church. The pastor, Rev. Nathaniel Johnson, will

preach the sermon. The public is invited to attend this annual meeting. George Woods is Chancellor; Corine Fair is Worthy Counselor of Evening Joy; and Mrs. Charley Mae Harris is Worthy Counselor of Running Rose Court.



Heisman Winners Honored

Atlanta's famed 100 Percent Wrong Club held their 45th Annual All Sports Jamboree, with an attendance of over 1,300, at the Peachtree Plaza Hotel. Honored as college football players of the year were Charles White, University of Southern California 1979 Heisman Trophy winner and Billy Simms, University of Oklahoma 1978 Heisman Trophy winner. Others honored were Tennessee State University, National Football Championship Award; Dave Parker, Pittsburgh Pirates, Baseball Player of the Year Award and Jimmy "the Greek" Snyder, Prognosticator of the Decade. Congratulating the Heisman Trophy winners are, left to right, Jake Gaitner, retired football coach of Florida A & M University; Thomas B. Shropshire, senior vice president and treasurer, Miller Brewing Company, one of the supporters of the affair; Charles White; Dr. Bruce Shropshire, president of the 100 Percent Wrong Club and Billy Simms.

AN EPITAPH FOR THE DISPOSSESSED

(A compelling novel for sensitive Black Americans of all ages)

Elease Southerland is a young black woman whose name must be noted and followed. The holder of a Master of Fine Arts degree from Columbia University and a previously published poet, Ms. Southerland brings consummate artistry, historical imagination and racial sensitivities in a rare and revealing way to this present novel.

The clipped style engages,

embraces and captivates the reader. The central character ABeba Williams then unfolds; and the novel and the reader become as one. The author has recreated much of the pathos of Southern rural and Northern ghetto life during the 1930's, '40's and '50's. The story moves in an easy, freely gliding fashion between the black North and the black South, depicting the often tragic or frustrated search for a better life on the part of thousands of black Americans. Thus the story becomes, in its ultimate sense of loss, a kind of epitaph or biographical appraisal for major elements of our race.

In spite of the tragedy woven well into the fabric of the story, a strange sense of beauty, triumph and glory shines through. It is a tribute to this most promising and gifted artist that she has treated those strains in a most credible and compelling way.

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WILLY TURNER

A Letter To The Lubbock Digest Readers

Dear Friends:

Hello, I'm Willy Turner, Democrat candidate for Sheriff of Lubbock County. I have started my campaign and I hope you have noticed my posters and my ad in the Lubbock Digest. Stickers and small ads are alright, I guess they are just part of the political process, but they don't do the job. I'm writing this letter because I want your vote and support and I want you to know where I stand.

This is not a letter of promises. I promise you, the Black community, no more and no less than then any other community. My only promises to any one are care, concern and hard work. It seems to me that a person could probably convert the national debt into dollar bills and stack them beside the pile of political promises made to Blacks, and the two piles would be about even! You and I also know that candidates seem to show up to shake hands only at election time, and then they disappear. I intend to change this. You will see me because I'll be around. I will not be a White Sheriff, or a Black Sheriff, or a Brown Sheriff -- I fully intend to be the Sheriff. There is no other way to do the job, and do it properly. We all live here, we are all citizens, we are all neighbors.

For those who don't know or remember me, please let me say that I'm no stranger to East Lubbock. I was a Deputy under Sheriff Grady Harris from 1959 to 1968, and worked for the present Sheriff from 1969 to 1971. During some of this time I was teamed with Deputy Roscoe Adams (a good man and a good peace officer) and we worked the majority of cases in the Black community. Frankly, we worked hard and we did a good job! We didn't have any problems and it always seemed to me that we had the full support and cooperation of the people. This is the way it should be. I intend to re-establish this atmosphere of mutual trust, cooperation and respect.

For those who do know and remember me, I'm sure you will agree that I am not a "gun and club" police officer. I never felt I had to throw the Golden Rule out to bring the law in. No one was abused or mistreated -- I don't like this sort of conduct and I just don't accept it. A man will reason with you if he has violated the law -- but no man will let you trample on his human rights as long as he is able to fight back. It took a lot of years to learn this. Too many. I outlined my guiding rule on February 4th, when I announced that I would be a candidate. That rule is: To treat each and every citizen, regardless of race, creed, color, sex, religion, national origin (or suspected offense) with the dignity and respect our laws provide each and every citizen, no matter what our station in life. Really, this is an expanded version of the Golden Rule I referred to above, the same one we learned in church and school as kids.

Friends, I need your vote. I want to work with you and for you. I don't feel that you have a Sheriff at the present time. How often do you see him? Is he involved in your community affairs? Does he stop by for a chat? My other opponents are also strangers to the Black community. In my opinion, all any of them have to offer you is more neglect. Besides the Sheriff, two of my opponents are recently resigned Deputy Sheriffs and one is a recently resigned Lubbock policeman. All part and parcel of the old system I intend to tear apart -- the system that still believes crime in the Black community is "benignly acceptable" as long as it stays in the Black community. Actually, Roscoe Adams is the man who explained to me that Blacks really hate crime more than most people, because they recognize it as a waste they can't afford. Well, I don't guess I need to tell you this.

Omitting Sheriff Blanchard (and he fully deserves to be omitted), the two former Deputies have only five years, more or less, experience each and the other opponent has never been a Sheriff or Deputy. Compare this to my nearly twenty-five years experience and training from beat patrolman to Chief Deputy. You need a Sheriff who will step in, take charge, and make things happen. Replacing incompetence with inexperience will only continue the problems we have now -- and I'll let you guess who will suffer the most as a result, East Lubbock or West Lubbock?

This is an important election. I hope I merit your trust and confidence and I hope I will have your vote. But, if not, then vote for one of my opponents -- but the important thing is that you vote! REGISTER and VOTE.

Best regards,
 Willy Turner

Pol. ad. pd. for by Turner for Sheriff Committee, Harry Vx. Sycle-Bob Van Sycle, Co-chairman, P. O. Box 15152, Lubbock, Texas 79409.

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EDITORIAL

"WHY NOT?"

by
Eddie P. Richardson, Jr.

Politics Are In The Air

It is that season again! The season of the "hot air" balloons. If one has a hot air balloon, you can make it fly forever now that the political season is here. To be a good political observer, forget 90% of what you hear and check the person's record, his past political history, viewpoints, business, social and civic actions. If you do this, you will get a better picture of this person who is vying for a political office. Of most importance, make sure you are a registered voter so you can vote your convictions.

Most of the political rhetoric has been on social action, aid and public relations. This is good, but this writer's main interest is how does those politicians stand on economic development in the minority communities. Personally, I'm sick of social action, aid, grants and handouts. We need self help and help in rebuilding our own communities. We need contracts from some of the federal monies coming into the area for goods and services. We need help with our businesses. We need to know what monies are available for goods and services, especially government monies.

One thing we must all understand is profits, not salaries, build communities. Let's register, vote and support our candidates we choose. At the same time, we must make and hold them accountable. WHY NOT?

It is very sad today when so many of our young people have Disco Mentalities. They are hypnotized by the flashing lights and loud beats with fast tempos. They can relate a disco song word for word, but a high school student can't read at a comfortable fourth and fifth grade level. It's really sad, but it's true. Oh, so true! Our young people are ignorant and proud.

Forty percent of our young people graduate from high school as "functional illiterates." This is twenty-six years after the historical 1954 U. S. Supreme Court decision on school desegregation. These Black youth, as such along with many others, are forced to be in a depending role on society as a whole. There must be a reassessment of our immediate goals and priorities. We must push for positive policies which call for and encourage excellence in education, equitable opportunities for achievement and community pride which builds self reliance or independence.

Black Media, Inc (BMD) and Curriculum Concepts Inc. (CCI) are introducing "Scoop." CCI developed this new program and BMD is distributing a reading enhancing program to be distributed to schools across America. This program is not only "reading enhancing" but it is Racial Awareness, equally beneficial to white students as an alternative for them to some levels of bussing. Also, Tan, Spanish-speaking and oriental culture will be highlighted proportionately in the all around. The "Scoop" program enables student and teacher input. Our aim, through this program, is to be a part of their growth, and for them to be an integral part of our growth for the good of all in America.

My kind of athletics was displayed last Sunday evening, March 9, on "60 Minutes". It dealt with books, discipline and sports — the Bobby Knight Way, coach of the University of Indiana.

This man Bobby Knight doesn't do big time wining and dining recruiting, no bonus, non-existence high salary summer jobs, sports cars, etc. and no nonsense period. He is just concerned about books, discipline ball and the future of young people. In America today, we need this kind of ball. We need more Bobby Knights across America working with our young athletes, not against them.

Nuff Sed! WHY NOT?

Letters To Editor

"Thank You"

Dear Sirs:

This is a note of appreciation for the very fine editorial assistance which you are giving in support of the upcoming 1980 Census. We were delighted to note that you are running the article on "What the Census Means for Blacks" in installments and inviting readers' comments. Undoubtedly, this will serve to stir maximum interest in this most important decennial countdown.

As it has been said, the two most important dates in 1980 for all Americans are April 1, 1980, Census Day and November 4, 1980, the election of the President and members of the House of Representatives and the U. S. Senate. Both are vital to the future of our country. Black Americans have a distinct responsibility in the participation of these processes.

Thank you for your help.

Sincerely,
Eitel L. Payne
Consultant
Bureau of the Census
U. S. Department of Commerce

"White Minister Takes Issue With Bob Tieuel"

Dear Mr. Tieuel:

I am a white minister who takes issue with your article "Remember Jones?" in the February 14th issue of the Lubbock Digest.

First of all "The working stiff, the poor, the disillusioned" are not getting the love and attention they need because they will not come to church.

The churches have tried many ways to get people to come to church. They put up signs on church property so people can find them. Churches have visitation programs, radio and T.V. programs and news, apes advertisements to get people to come to church. The fact is people don't want anything to do with God's people. John 3:19-21 says that people avoid God because of their sins. Drive by any night club, movie theater or any place of pleasure and look at the crowds. Then come by the churches on Sunday morning. Where are the crowds of people? At home sleeping off their hangovers or catching up on sleep lost from staying up late, doing whatever,

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WHY ARGUE? THE FACTS ARE HERE!

Secondly "the large number of black preachers who care only about what their flock can bring to them in anniversaries, etc." are preaching the "Gospel" without compromise. In this modern age, preaching about sin, Hell and man's depravity are not popular anymore. If Timothy 4:3-4 informs us that people will not listen to sound doctrine but will flock to those who will tickle their ears and pat them on the back. In the few months that I've worked in the black churches with the black preachers, I find the preachers are very concerned about the working stiff, the poor, the disillusioned and even the loyal church members. In conclusion, the old adage proves true, "You can lead a horse to water, but you can't make him drink." The church doors will still be open to everyone who wants to come. The black preachers will continue to preach the unaltered Gospel of Jesus' death, burial, and resurrection, that is the power of God unto salvation. The church will not and cannot compromise its message for the sake of those who want a social gospel. As long as the cults tickle their ears and promise them heaven on earth, people will continue to flock to them. The black preachers are a condemnation to the Jim Joneses, the Rev. Ikes, the Rev. Moons, and anyone else who will follow Satan and deny God. Jesus said "Many will say to me in that day, Lord, Lord, have we not prospected in thy name? And in thy name have cast out many devils? And in thy name done many wonderful works? And then will I profess unto them, I never knew you: depart from me, ye that work iniquity." Matthew 7:22-23.

Sincerely yours,
Evangelist Sonny Rachels

"Civil Rights"

Dear Editor:

During the early 60's while the rest of the country was gaining civil rights, Lubbock had a different idea. In an eighteen month period the 1964 Civil Rights Act and 1965 Voting Rights Act were passed in Congress. Likewise, during this period the city of Lubbock was in action. The citizens voted to change the city council elections from a plurality to a majority vote requirement. In one fatal swoop wiping out a chance for a coalition of minorities from ever electing a member in an at-large racist election. This vote was held the year before the Voting Rights Act was passed.

To further avoid the impact of the civil rights movement, the City Council then decided to give control over the economic destiny of the city to the Chamber of Commerce. The City Council passed a resolution of July 23, 1965 (fifteen days before the Voting Rights Act became law) mandating that the (and now) all-white Chamber of Commerce would elect from its membership the directors of the Board of City Development. Last year, this board received \$600,000 to "develop" the city of Lubbock. No woman or minority has ever served on this board. No comment is needed on the state of minority economic development in this city.

Mayh: It is coincidence that after forty years

Lubbock decided to switch from plurality to majority vote, and Council-selected to Chamber-selected Board of City Development. Perhaps it is a coincidence -- I doubt it.

Stephen C. McIntyre
1917 17th Street
Lubbock, Texas 79401

"Thank You, Digest"

Dear Sirs:

Devro, Inc. was most happy to participate in the "Black Manpower" issue of The Lubbock Digest published February 21, 1980. Congratulations are in order to you both for a very impressive and informative issue concerning black employment in Lubbock.

The entire article on Devro, Inc. featuring our outstanding black employees (Wanda Moore, Edwood Ellis, Fredrick Jackson, and Theodore Smith) was well presented and fulfilled our highest expectations. We at Devro, Inc., appreciate the opportunity to foster the "image-building" process in the Lubbock black community.

Again, Devro, Inc. was very pleased to have several of its top black employees spotlighted in your 1980 "Black Manpower" issue. Please accept our best wishes for your continued growth and success.

Sincerely,
Darwin Hilliard
Personnel Manager

Fredrick Jackson
Personnel Administrator

Dear Editor,

The lights were green
It was go
In twenty-six minutes
Each side
Would hit the other
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And his job
Was to sit there
As the nuclear storm

Until the next day
When he would launch
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Lubbock Digest

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by
Bob Tieuel

Black Studies and The Future

There can be little about that the hue and cry for black studies in a number of the nation's colleges are not being heard as a decade ago when racial unrest was marked. Can it be that the economic picture has had its effect? And while black institutions are still maintaining good courses in the black and African arts in many instances, many students are turning to more practical job-oriented courses.

Moreover, in many classes designed to enhance awareness of black history and literary and art traditions, the majority of those enrolled are white. U. S. News & World Report pointed out in a recent survey. Courses in black studies were terminal from the beginning, says Van M. Christopher of California State University. "Today's students want business courses and a piece of the corporate American pie. A class today cannot survive based on ethnicity alone."

Many schools have downgraded their offerings to "certificate" or "supplemental" programs rather than full fledged, degree-granting departments. At the same time, enrollment in business, engineering, science and math courses now encompasses more than half of the 1.1 million black collegians. Meanwhile, courses in the culture of American Indians, Hispanics, Puerto Ricans, Asians and Jews are soaring in popularity. "We use to be faddish. Black and white students majoring in law, medicine, business and engineering put the best of black studies into their schedules. We get students today who are serious about learning the black experience," says Dr. Feek of University of Tennessee. Even the fewer are enrolled, interest remains high it seems.

From a Black Point of View: "Ronald Regan is still out there attacking welfare cheats at a time when the FBI is gobbling up headlines by stinging congressmen, governors, business tycoons and politicians who are stealing money or taking bribes in amounts for exceeding anything raked in by Reagan's so called Chicago welfare queen. It hasn't even dawned on Reagan that intelligent people know that his scare stories about welfare funds are often hoked up ... I am not surprised either that Mrs. Reagan would blurt out a delight for white supporters" end of quote from Columnist Carl Rowan.

Alex Haley, the Pulitzer Prize-winning author of Roots, was at the University of Texas in Arlington recently where about 20 KU KLUX KLAN protesters greeted him. "It's their right," said Haley "as it is mine to speak." He said Roots has been published in 34 different languages and shown in every country that has TV. Already in the works is a new dramatic series he and TV situation-comedy mogul Norman Lear will co-produce called Palmer Town, U. S. A. which will take the place of the Waltons on CBS beginning March 20.

According to William Styron, one of America's leading novelists and 1968 Pulitzer Prize fiction writer for the Confessions of Nat Turner, "Race is the plague of civilization. It has been and will continue to be. In this country, we went through a mini-revolution and imperfectly resolved the most critical aspects of the problem. In South Africa, they have not yet resolved the problem. I think as long as poor people, who in general are colored, are in conflict with richer people, who in general are lighter skinned, there's going to be constant racial conflict in the world. I don't see how we can ever escape it ... As a Southerner however, I find myself astounded at the progress the South has made in race relations."

Support ELIC

It is time that all residents support the efforts of the East Lubbock Investment Company (ELIC). This is an organization which is concerned about economic development for all Black citizens. Therefore, it is up to all of us get involved and support it financially and morally.

As its president, David Sowell, says all the time, "We need to do something for ourselves and quit relying on the white community continue to do things for us. We (Black People) can do something which will put people to work and increase our economic development in our community."

Mr. Sowell is correct in what he is preaching everytime he gets an opportunity to do so. This newspaper and publishers are behind this economic movement for the betterment of the Black community.

Lubbock Digest

"Dedicated to Freedom, Justice and Equality"

T. J. Patterson Editor
Eddie P. Richardson Managing Editor
Jeff Joiner Distribution Manager

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Dr. & Mrs. Perry Honored

Dr. and Mrs. Floyd Perry, Jr., pastor and wife of Lyons Chapel Baptist Church, were honored in their anniversary last month at the church. Both appreciated the many kind deeds given them during the anniversary.

Lyons Chapel Baptist Church, under the leadership of Dr. Perry, has established the Semelle H. Lyons Learning Center. "We want the support of the community," says Dr. Perry.

(Photo by Ufo Etukudo)

OBSEQUIES

In Loving Memory

Funeral Services are pending at Jamison's Funeral Home for Navy officer Harvey Bunton of Oakland, California.

Harvey was a 1952 graduate of Dunbar High School.

He is survived by his wife Mrs. Virginia Bunton, his Mother Mrs. Esther Bunton of 1505 East Street, 3 brothers, Harlan, Lawrence, and Ernest all of Indianapolis, Indiana. Two sisters Gloria Brookings of Ft. Worth, Texas and Mrs. Frances Bell of Lubbock, Texas.



Mr. Harvey Bunton



Rev. T. L. Washington



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The Outreach Prayer Breakfast

Members of the Outreach Prayer Breakfast met last Saturday morning at 9 a. m. in the quiet peaceful town of Slaton, Texas, with Mrs. C. C. Peoples as host. We would like to thank our many friends for being with us on that beautiful morning, and especially, our vice president, Mrs. Corine Fair. She came and presided over this meeting, although she had death in her family. She gave us strength in her weakest moments. Thanks for coming, Mrs. Fair.

Opening devotion was led by Mrs. Clara Cage and Mrs. Peoples. A special demonstration was given by Mrs. Peoples and Mrs. Dorothy Hood. Script-

ure was taken from Galatians 5:18-23. "But the fruit of the spirit is love, joy, peace, long suffering, gentleness, goodness and faith." Thought for the day: "Thou shalt love thine neighbors as thyself." Think about it.

Breakfast was served piping hot by waitress who like to serve good food to people who love to eat. Are you hungry? If so, come and dine with friends.

Our guest were Rev. Tony Williams and wife, Rev. Leo Scott, Mrs. Myrtle, Smith, Mrs. Carolyn Gipson, Mrs. Arlea Haynes, Mrs. Florence Collier, Miss Serena Jones, Miss Sandra Williams, and Mrs. Gloria Walker. Remember, you are all special people. Thanks to each of you for dropping by. Come again.

Morning prayer was given by Rev. Tony Williams.

Our sick and shut in list include Mr. Lonnie B. Scott, Mr. Joe Roberts, Mr. Scott Durham, Mr. W. H. Pitts, Mrs. Martha Bibbs, who is at home; Miss Brenda K. Costle, a patient at Health

Science Center; Mrs. Rita M. Randle, Mr. Freddie Eddington, a patient at Health Sciences Center; Mrs. Barbara Stone, a patient in West Texas Hospital; Mr. Belvins and Mrs. Belvins, both at home.

Our bereaved families this week include Mr. Pinkie Taylor's family, Rev Butler's family, and Mrs. Fair who lost a loved one.

Remember God specializes in things that seem impossible.

Can any good come out of Nazareth? Our answer to you is: "Come and see."

Our next meeting will be held in the home of Mrs. Juanita Sowell, 2404 East 9th Street. For more information, call 762-3347.

Rev. Mary Ward is president; Mrs. Corine Fair, vice president; Mrs. C. E. Brown, secretary; and Mrs. Dorothy Hood is reporter.



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Evening Worship 8:00 PM
Wednesday Worship Service 7:30 PM
Lady Crusaders, Monday 8:00 PM
J.A.'s, Monday 8:00 PM
Junior Choir, Monday 7:00 PM
A.C.W., Tuesday 8:30 PM
Ambassadors & Home's, Tuesday 5:30 PM
Senior Choir, Tuesday 7:15 PM
Mission, Thursday 7:30 PM
Brotherhood, Saturday 8:00 PM
B.T.U., Saturday 8:00 PM

TELEPHONE - 753-8548

RUBY JAY'S CORNER



Those of you who missed the play entitled "The Greatest Show" at Ella R. Iles Elementary School last week missed something special. It was great! If you didn't have a child who attends this school, you should have school; you should have been there to see how much pain and patience someone else is taking with these young people. Those of you who have children or grandchildren attending the school, you should have been there also. It was a great joy.

By the way, if you haven't paid your annual FTA dues, this writer would advise that you do so now. The principal, Mrs. Kay H. Knight, is doing a wonderful job. As you may know, they are trying to close this school. This principal is fighting hard to keep it open. Let's get involved and help this principal so our kids will still have a school in their neighborhood to attend.

The science lab is doing a good job also. This department would like for you to donate aluminum pie plates, potter soil, nails, screws, nut and bolts (all sizes), blocks of wood, old collections of seashells, an old heat lamp, a small old refrigerator (that works), coffee cans for storing purposes, and many, many more items. Please, let's help this school.

Mr. Lonnie McKinney of Los Angeles, California surprised his relatives here last Saturday when he came to spend a week. His mother, Mrs. Mary McKinney, was very happy to see him.

We extend our christian sympathy to Mrs. Vossie Ball in the passing of her mother last Saturday at Mineral Wells, Texas. Let's whisper a prayer for her.

Mr. Eddie Barnes of Denver, Colorado spent last week in the "Hub City" visiting his uncle, Mr. Ed Mosley, who has been very ill. He reported been very ill. He was reported to be somewhat better at this report. Mr. Barnes also visited his

aunt, Mrs. Rosie Jones and others while here. He is a cousin to this writer. He left for home last Saturday.

The Knights of Pythias Lodge will celebrate their Thanksgiving Day Services on Sunday afternoon, March 16, at the Mount Vernon United Methodist Church, beginning at 3 p. m.

Last Sunday at New Hope Baptist Church was youth day. The young people of the church did a wonderful job. This great day began at the Church School with Glenn Francis acting as superintendent. Morning worship devotional services were conducted by Lee Savage and Timothy Jackson. The Angelic Choir was at its post of duty. Guest speaker was Mr. Grover C. Colvin, a member of the Rising Star Baptist Church. His subject was "I Believe." It was a beautiful message and enjoyed by all. Everyone of the church was glad to see Rev. Mini.

Pastor Dunn is still pleading for all members to come to night services on Sundays, from 7 to 8 p. m.

Those who attended the West Texas District Board this week in Odessa, Texas were Mrs. R. B. Thompson, Ms. Joan Y. Ervin, Ms. C. Howard, Ms. Ruby Jay, and Rev. A. L. Dunn.

Mrs. Bernice Kelly worshipped at Mount Vernon United Methodist Church last Sunday morning. She was guest soloist on the youth program. She did another wonderful job singing for the Lord.

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Sheridan's Ride

by Jack Sheridan

The Reader's Digest Encyclopedia Dictionary defines the term "virtuoso," in two categories: A master of technique, and a skilled musician, and one who displays impressive or dazzling skill in any area of accomplishment.

The full and powerful definition of that word was never more powerfully demonstrated or more vociferously received by an audience than this Monday and Tuesday nights past when the Lubbock Symphony Orchestra presented as its guest soloists, not one, but four virtuosos in one, the Romeros, father and three sons of Spain, performing thrillingly and matchlessly as individuals and a unit, with the orchestra under William A. Harrod's sensitive and knowledgeable conducting, works of contrasting and exciting content.

In these days when someone in the audience feels that any performer deserves what should be the ultimate audience accolade, the standing ovation, whether the performance merits it or not, believe me the two demonstrations at the opening concert Monday were in every way rightfully and almost inadequately bestowed. Add to those the whistling, cheering and thundering applause that greeted the last of the encore group performed without orchestra and you have in mild terms what can be chalked up as a smashing triumph. That the Romeros will be hastily and enthusiastically recalled for another appearance with the Symphony at the earliest possible date is the understatement of this year.

What the Romeros have achieved in performing on their concert guitars, made for them in Cordoba, Spain, is a sensitive and complete understanding of the works in their repertoire, a unity that is interdependent among them, yet maintaining each individual's solo brilliance throughout. Their canny arrangements allow each performer to accede to the lead guitar position as their selections progress, melding that solo part into the exquisitely balanced, breathtaking and fascinating single voice of interpretation.

That their sense of programming and their complete and sweeping knowledge of the entire range of the classical and contemporary music world is all-encompassing lies in the fact that for the identical Monday-Tuesday concert, pair they ranged from the 17-18th century formal concerto form in the "Concerto for Four Guitars" for reduced orchestra by Antonio Vivaldi to the contemporary traditional, regional concepts of Juanquin Rodrigo in his "Concerto Andalus" through encores which gave us a movement from the Third Brandenburg Concerto of Bach to a Spanish dance of luring Spanish dance of luring melody to the crashing, blood-tingling "Flamenco Improvisations" which topped the audiences' total reserves of appreciation.

The formal patterns in the Vivaldi opening for the Romeros, accompanied superbly by the muted orchestra, were impeccably sought out and played in courtly and charming authority. The Rodrigo work brought us to familiar Spanish forms which for the Romeros became an event of stunning command. The encore group was slyly chosen by the performing group, designed to enhance that which already preceded it, only serving to underscore the bewildering talents of each man and the complete mastery by the whole.

You may add to the musicianship evidenced in this lavish occurrence the father and sons' complete ease, winning warmth and humor, and audience know-how that could not help but mold the total triumph of the appearance.

Symphony audiences down through the thirty-plus years have enjoyed virtuoso performers and performances in past, but the likes of the Romeros have not passed this way before. Rest assured, they will be returning along their well-deserved path of success to be welcomed ecstatically by the South Plains again -- and, I reckon, very, very soon, wherein lies our blessings.

The orchestra under Harrod played superbly, a fact that was certainly

evident on their solo group's faces and manners.

The orchestra took the first portion of the program, playing very well indeed under Harrod's leadership, opening with the stirring "Hungarian March" from "The Damnation of Faust" by Berlioz. This was followed by Robert Schumann's evocative Symphony No. 1 in B flat major, called the "Spring" Symphony for its melodic tunefulness, pointed up so vividly in the Larghetto and Scherzo movements, in particular.

The individual solo voices within the orchestra framework shone as brilliantly as they ever have done during the orchestral portion of the evenings and all of them darned the highest praise for their individual work.

The regular 1979-80 season of the Lubbock Symphony will climax on Monday and Tuesday nights April 21-22 in the Civic Centre Theatre with the traditional, annual Pops Nite concert. Mac Fraughton, pianist, returns by pleasurable demand to solo and Harrod's program will include selections by the late Richard Rodgers and George Gershwin. This is an annual sell-out entry and you should contact the Symphony Business Office, 762-4707, 1702 Broadway, as soon as possible to be assured of reservations for this dazzling event. 'Nuff said.

Census Kick-Off Saturday Here

The U. S. Department of Commerce, Bureau of the Census will kick off an early awareness campaign, and urging the nation's residents to cooperate and answer the 1980 Census.

The Bureau of the Census has formalized the 1980 Decennial Census-NFL Player Project. The project is intended to enhance and

strengthen public awareness. Two Dallas Cowboys Players will be in Lubbock, Texas on March 15, 1980 to assist with the campaign.

The players will be at the South Plains Mall on Saturday signing autographs and explaining the importance of the Census.



The Outspoken CRAIG WILSON From Hollywood

One of Tinseltown's most dignified and talented actresses, Esther Rolle, stars in the new NBC series, *I, Joanna*. Esther is currently being seen nationally in those daily reruns of the *Good Times* series in which she starred for several seasons. *Momma* is about a mystery-loving maid whose son is a detective (at press time the role of the son had not been cast). The crew was talking about Esther's stand-in, actress Estelle Evans, and how well she fit the part. Little did they know that the two lovely ladies are sisters.

His disco dancer Rudy Calve has been turning heads with his latest disco presentations around Tinseltown.

Is there life after funk? That was the question being discussed at the first Songwriters Resources and Services black forum. Panelists Logan Westbrook (Source Records presy), writers Dr. Lance, Jerry Griffith, Deniece Williams and Patrice Rushen all agree that there is a hell of a lot of life after funk in the black market. The evening also featured the half-hour film, "Black Music in America: The Seventies" narrated by Dionne Warwick and Quincy Jones. Old and new songwriters can reach the non-profit Songwriters Resources and Services organization by writing to 6381 Hollywood Blvd., Los Angeles, California 90028 with their questions.

Folks will soon be able to sit back and relax in the privacy of their homes and see Fred Williamson and Bo Swenson as American commandos fighting for their lives behind the Nazi lines during World War II in the feature film, *Inglorious Bastards*. The film, which Fred directed, was recently sold to a home television organization.



ESTHER ROLLE FRED WILLIAMSON PATRICE RUSHEN

A few years ago one could not turn on the radio in Tinseltown without hearing the soul-voiced Magnificent Montague. Montague retired and the Big Apple's main d.j. Frankie Crocker moved West to program several stations. Now the cornerstones report that Montague is on his way back and some are looking for a battle royal between the two. Frankie certainly isn't going to quietly slip away from the position that has made it possible for him to drive a Rolls-Royce automobile and live in a luxurious house in an expensive neighborhood.

Legal wiz, Attorney Geraldine D. Green, who has certainly had more than her share of problems as presy of the Beverly Hills-Hollywood branch of the NAACP, hosted a luncheon at the exclusive Polo Lounge in the Beverly Hills Hotel for the twelfth annual Image Awards Honorary Chairman Jack Valenti. Valenti is the motion picture industry's really big gun and joining him at the luncheon were co-chairmen, Commissioner Willis Edwards, businessman C.C. Ryder, and vice-chairperson, actress Dea St. Laurent. The event scheduled for the Hollywood Pal-

adium on January 27, 1980 promises to bring out most of America's favorite black entertainers. A few of the nominees are Lena Horne, Sheila Frazier, Beat Bridges, Bill Cosby, Richard Pryor, LeVar Burton, Maria Gibbs, Isabel Sanford, Vernee Watson, Gary Coleman and Ted Lange.

Did you know that Gil Scott-Heron was one of the first American musicians to cut a "no nuke" record? Gil along with Chaka Kahn, the Doobie Brothers, Jackson Brown, Ray Parker, Bruce Springsteen and a few more rock heavyweights recorded three concerts and now are marketing a three-record album with all the profits going to their non-profit foundation to continue their fight against nuclear power.

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Mitchell Dissent

Continued from Page 1

annual profits of Exxon at 111%, Mobil's 131%, Texaco's 158%, and the 13% increase in the median price of a house last year. Mitchell stated, "The burden of 16.8% annualized inflation rate falls upon the poor who survive on fixed income while the burden of wage freezes falls upon low-skilled minimum wage workers. However, if we take no action to reduce inflation to meet the goals of the Humphrey-Hawkins Act we lose all of the gains in wages through increased prices and windfall profits."

The Maryland Congressman also expressed anger over the Annual Report's endorsement of Administration policies which postpone full implementation of the Humphrey-Hawkins unemployment goal by 1983 was postponed until 1985 by both the Joint Economic Committee and the Administration. Mitchell commented, "The Committee's reluctance to recommend a countercyclical employment program coupled with their reticence to recommend mandatory wage and price controls displays a total abandonment of the principles and goals of the Humphrey-Hawkins Act. It also displays an insensitivity to those marginal workers who are last hired-first fired." Mitchell concluded, "The insensitive conservative economic policies of this Administration and the Joint Economic Committee are destined to increase unemployment in the Black community. They also

will culminate in recession with accompanying high inflation. I cannot endorse an economic policy which victimizes the elderly, low-income persons and our youth."

Work Will Be Done On Railroad

The State Department of Highways and Public Transportation announces that on March 17 the Atchison, Topeka, and Santa Fe Railroad Company will begin work replacing the timber planking and rails at their crossing of F. M. 835 (East 20th St.) in the Southeast part of Lubbock. During construction the traffic will be detoured on Loop 289 and Southeast Drive. The repair work will require the closing of FM 835 for about 3 days.

State Highway Department

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GOLD BOND STAMPS

COPING WITH RACISM

by Dr. Charles W. Faulkner

Dear Dr. Faulkner: My problem is learning how to cope with racism. I find racism on my job, at the school that my child attends, and practically everywhere else. I have developed hatred toward racists. How can I deal with it? R. T., Los Angeles, California.

Dear R. T.: Racism is a part of American culture and is found in nearly every institution: education, politics, employment, housing, economics, and even religion. It is highly unlikely that it will go away in the foreseeable future.

If one accepts this point-of-view as the reality of this society, he will be better able to confront racism psychologically when it does appear. The psychological effects of racism and prejudice are many: a negative self-image, self-hatred, rejection of black history, low self-esteem (expectation), low self-esteem (value), depression, and constant feelings of anxiety in the company of white people.

In most of western society black people are considered inferior. The major difficulty occurs when one begins to believe the propaganda, i. e. when one begins to think that he is inferior. When this occurs, the individual usually begins to act as he thinks an inferior person should act. This is a self-fulfilling prophecy.

The black person is caught up in an effort at psychological survival which is constantly challenged and threatened by the continuous burden of racism that shadows him every waking moment of his life.

A society serves as the "father" of its inhabitants. For blacks, society is the "great white father" of conscience. The society in all of its ramifications has said to the black person, both directly (with explicit racism) and indirectly (through movies, TV commercials, and other media programming), that he is inadequate and reinforces this view through racist institutions that constantly remind him of this notion. These constant societal reminders exert continuous, life-long, psychological stresses upon him that are reflected in his conditioned responses, frequently, without his conscious awareness.

If blacks are to survive

in American society, they must learn to do so in a society that has a majority of white citizens. Every citizen must reach deeply within himself to find the capacity to develop his potential to its fullest - in spite of any obstacles. One must recognize that no condition is a permanent obstacle unless he perceives it as such. Racism is a continuous burden but it is only one of the many obstacles which one must overcome during his life.

The successful person will not allow the prejudicial evaluation of himself that was made by another person to become the guiding principle of his life and make him become the person he does not want to be.

Hatred is a destructive force that affects the person having the hatred far more than the object of the hatred. Hatred allows one to be controlled by his emotions and, indeed, makes one less able to resolve his problems. In other words, you are hurt, emotionally and physically by your feeling of hate than the white person and are made less able to defeat racism.

So R. T., you will cope with racism just as you cope with any daily annoyance:

1. Accept the fact that you will be victimized by it.
2. Confront it logically and rationally rather than with your emotions.
3. Determine that your goals in life are worthwhile and that you will not fail in your efforts to achieve them in spite of the obstacles.
4. Work out optional ways to confront and resolve the difficulties that will be encountered.
5. Learn everything that you can about yourself, other races, and the world in which you live.

It is not the obstacle that stops people. It is people stopping themselves because they think that the obstacle is too difficult for them to overcome. Think about it: how many times have you overcome difficulties that you felt were insurmountable?

All of the resources that you will need are within you. You need only to call upon them.

Editor's note: If you have questions which you would like to have answered, please direct to: Dr. Charles W. Faulkner, P. O. Box 50016, Washington, D. C. 20004.

Prices Declined
WASHINGTON—The most recent year in which prices declined was in 1954, when living costs dropped 0.5 percent. The dollar worth 100 cents then is now worth less than 38 cents.

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NEW YORK—In the first modern Olympic Games held in 1896 in Athens, Greece, silver medals were awarded to winners. Gold medals for winners were introduced four years later at Paris.



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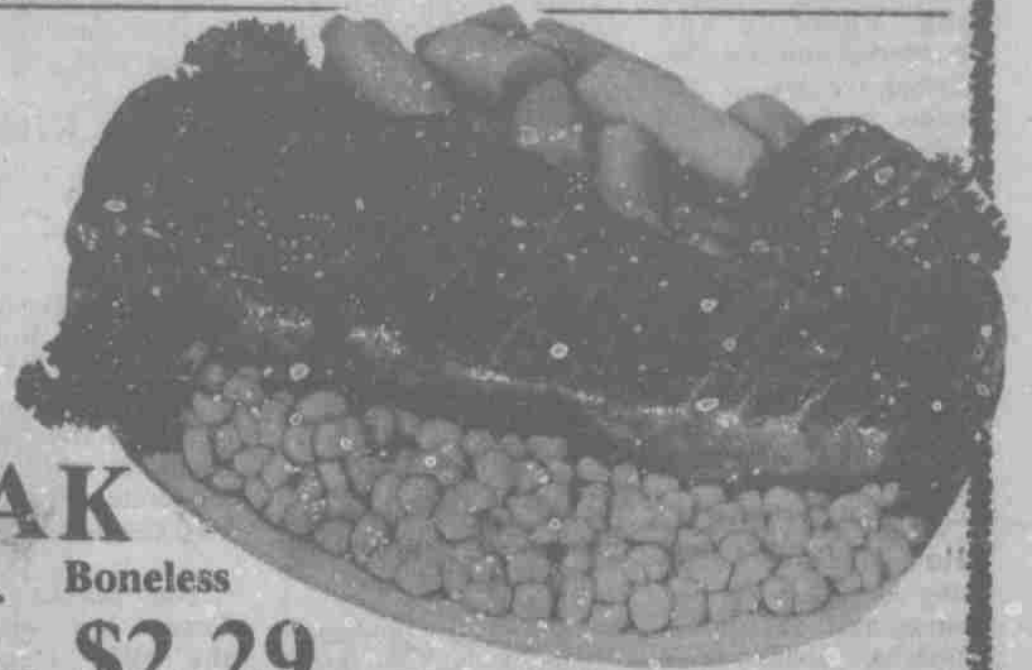
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ET Student Wins Car

"I'm still in a dream world"

(Editor note: This story appeared in the February 22, 1979 edition of The East Texan by Gary Turbyfill, sports editor).

Although Bernard Richardson, Lubbock senior, probably won't graduate until August of 1980, he has already received an adequate graduation present - a 1980 Toyota Corolla.

Bernard won the Toyota, donated by the Toyota, donated by Harold Mounce Toyota of Greenville, by being the only one of 36 contestants able to sink a basket try from halfcourt in "The Nation's Greatest Halftime Attraction."

Richardson, who said he's still in a dream world, had planned to reward his parents for sending him to school by giving them the car.

"My parents paid my way through school; I don't want to ask any more of them," the journalism major said. "I really appreciate all the things they have done. They sacrificed for me. I feel like I should sacrifice something for them."

However, Bernard's "mama" declined his generosity.

"I called her, and she told me she felt that it was a gift for me," Bernard explained. "I told her that I would sell my old car and give her the money."

Originally, Bernard thought he might have to pay income tax on the Toyota. However, Mounce took care of the income tax and all other financial matters - except gas and insurance.

"They (Harold Mounce representatives) told me they were going to pay for the title, sales tax - everything. I signed the papers. My only expense was a gallon of gas to get the car out of the Field House."

How did Bernard feel about winning the 1980 energy conserver?

"For one basketball shot, something I probably couldn't do in another 106 shots, I must be lucky that it came when I needed it. I'm just happy it fell. Golly!"

"I know that I was blessed and that the Lord was with me. It could have happened to anybody, and I thank God that it happened to me."

Since Bernard was the first contestant to attempt the midcourt shot, he had to sweat through 11 more home games before he could claim the Toyota as his. During that period, Richardson had been described by observers as being superstitious.

"I didn't want to bring any kind of jinx upon the car," Bernard explained. "I never looked at the car from a close distance, only a far distance."

"I didn't want to build up my hopes and then watch somebody beat me out. I wouldn't even look closely at the car when my parents came in from



Bernard Richardson

Lubbock to check it out.

"I tried to keep my mind off of it. I never brought it up in a conversation. If it was brought up, the person I was talking to brought it up. I didn't want to do anything to endanger my chances of winning the car."

"I like to keep doing things the way I did it before," he explained, responding to the superstitious accusations. "If I'm winning in one particular way, I want to keep using that way. I hadn't thought of winning the car before I made the shot, so I tried not to think about winning the car before I actually did."

One other ritual Bernard followed until the car was officially his was that he never attended an ET basketball home game until halftime was over - except for the final home game.

Since he sank the halfcourt shot - especially after he received a car - Bernard has been somewhat of a campus celebrity.

"The car has brought me some attention, and I'm enjoying it. But most of all I'm enjoying it. But most of all I'm enjoying that car."

Bernard's new toy came equipped with power steering and air-conditioning, but no radio and carpet. Since Bernard received the keys to the machine, he hasn't wasted any time in testing the performance.

The car had 32 miles recorded on the odometer when it was issued to him. One day later, it had 112 miles registered.

How did the car handle?

"It drives just fine for a car that didn't cost me a single penny. I'm not complaining."



BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.
Human Rights Activist

HEROIC FIGURE

On a recent trip to the Commonwealth of the Bahamas, I encountered a memorable event which should serve for many as an inspiration of a lifetime.

Leaving the large Anglican Cathedral after attending early Sunday morning service, I noticed men at work unloading chairs evidently in preparation for an exceptionally large number of people. Upon inquiry, I learned that a Mr. Timothy Gibson, a school teacher, had died and that there was to be an especially large funeral.

I reasoned at this point that getting an education was a highly prized goal among the good people of the Commonwealth of the Bahamas, as it was throughout the largely black English-speaking islands of the Caribbean and nearby eastern Atlantic Ocean.

"A dearly beloved schoolmaster has passed" so I said

to myself, "and the Bahamian people partly out of personal respect but probably more greatly out of respect for what this venerable schoolmaster had symbolized, will be coming together to pay tribute."

Later, I was to discover, as streets began to be cordoned off and proud people bearing impressive sashes began to move through the streets, that Mr. Timothy Gibson, C.B.E., M.B.E., J.P., was a kind of "Martin Luther King," of the Bahamian people. Hardly anyone in Bahamian history had so touched the hearts of the people as did he.

Some 20 years ago, there were scarcely a dozen native Bahamians with advanced college degrees. To this low level of practicality for service as colonial natives, alone had the enlightenment of British-sponsored education brought the Bahamian people.

It was Mr. Timothy Gib-

son in his proud but quiet manner who had inspired or instilled within the masses of Bahamian people an almost insatiable desire for better things. A teacher of music, Mr. Gibson wrote hymns of loyalty and devotion to the British Crown; and at the same time he quietly encouraged ideals within his pupils which only the abolition of the inherent limitations of colonial rule could satisfy.

The bell captain at the hotel where I was staying was doubtless typical in his feelings of gratitude and affection for Mr. Timothy Gibson. "I shall never in my life forget," he said, "the day that I was misbehaving in Mr. Gibson's classroom. He called me up before the class and said, 'Ronald, I have always had the highest expectations of you and have seen in you a person committed to the highest ideals.' Then he gave me a whipping before the class. I cried outside, but inside, both then and ever since, I have been filled with

pride over the high promise he saw in, and expected of, me."

This is the kind of symbol he was to thousands of the Bahamian people. It has been said that no one, outside of active political life, had done more for both the independence and the betterment of Bahamian life.

While it was left to others to clothe organizationally the political, social, economic and civic will of the Bahamian people, it was Mr. Timothy Gibson who aroused the spirit and evoked perhaps most largely the will for independence and for progress.

Today the Commonwealth of the Bahamas has the most prosperous and promising economy and perhaps also the most stable governmental structure in the English-speaking Caribbean. It was left to Mr. Timothy Gibson to write, "March on, Bahamaland," the national anthem of the Commonwealth of the Bahamas, made independent in 1973.

While quietly a revolutionary spirit, he yet bore so majestically the duties imposed by an educated leader of once colonial masses that he was twice honored by the Queen with the titles, "Member of the British Empire" and "Commander of the British Empire." Later the Bahamian Government

awarded him the title and dignity of Bahamian "Justice of the Peace."

In setting aside the Cathedral for an unusual Sunday afternoon requiem, the Bishop of Nassau and the Bahamas noted that the departure of Mr. Timothy Gibson called for a public recognition by the Bahamian people as a whole.

But doubtless infinitely more than this, we may recognize that in so many places it is the rare and exceedingly precious spirit, like that of Mr. Timothy Gibson, who hold our entire world together in spite of frustration and other hardship.

Whether believers in the traditional sense of the term or not, all lovers of peace and freedom, truth and justice... and of human fulfillment, may join in his farewell chorus, shouting or saying silently, "Alleuia."

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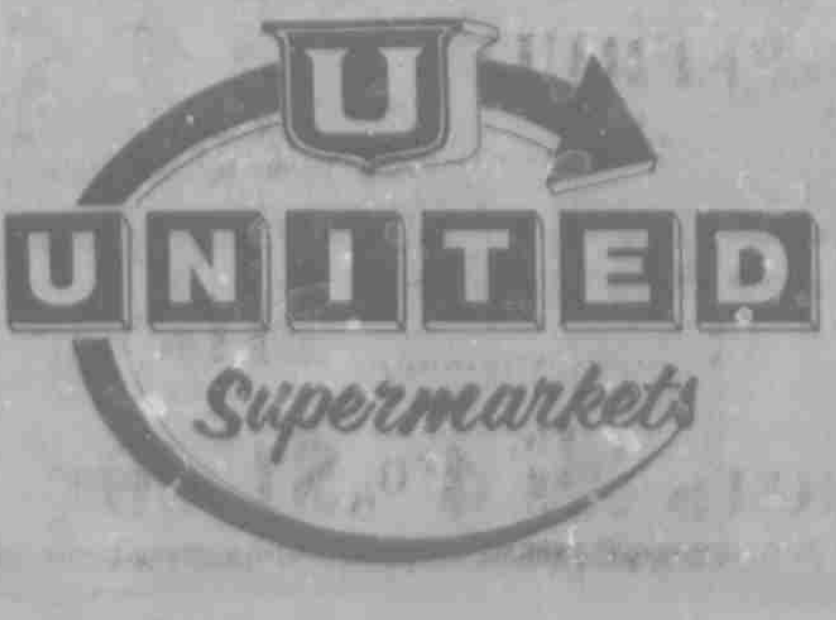
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You must enter the following question in order to be eligible to win any of the prizes. The S&H Ideabook item (2) on page 48. Code # A1521.
 3. Enter as often as you like. All entries must be mailed separately and all entries must be mailed by June 30, 1980 in order to be eligible to win.
 4. Winners will be selected in random drawings from all eligible entries under the supervision of Marder-Kate, Inc. an independent judging organization whose decisions are final. All prizes will be awarded. One prize per family. All taxes are the responsibility of prize winner.
 5. Sweepstakes open to all residents of the continental USA except employees of the S&H and Hutchinson Company, its subsidiaries and affiliates, advertising agencies, print and production agencies, Marder-Kate, Inc. and their immediate families. Sweepstakes void in Missouri and wherever prohibited by law. All Federal and State regulations apply.
 6. For a list of all major prize winners, send a stamped, self-addressed envelope to:
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 7. NO PURCHASE NECESSARY
 8. ALL WINNERS WILL BE NOTIFIED BY MAIL.



ENTRY BLANK. CUT OUT AND FILL IN.

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The KITCHEN BEAT

In today's black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or meals for other members of the family. The Kitchen Beat is designed to meet some needs of the various cooks in the modern black family.

DESSERT CAN BE NOURISHING

Do you ever stop to think about your daily eating habits? Are you like so many people who eat their meals on the run, filling in with snacks? Then, when it comes

to dessert, do you think of it as "forbidden fruit"? Well, there's no logic to this attitude—because there are many desserts that are not only delicious to eat, but also provide you with good nutrition. It's simply a case of knowing more about what you're preparing for dessert. If the memory of grandma's wholesome rice pudding comes to mind as a way of including more milk in family meals, don't bother to look for her old recipe. Nowadays, Jell-O Americana rice pudding is conveniently packaged, and it takes much less time to prepare in a saucepan right on top of the kitchen range, the rice pudding mix can be enjoyed plain, and

when prepared according to package direction, provides significant amounts of protein, vitamin B, and calcium. Or, enjoy it as Peach Rice Pudding. During fresh fruit season, take advantage of the local peach crops and try this recipe. As an added "plus," the fresh peaches provide additional nutrients, and are an excellent source of vitamin A. Fresh blueberries and strawberries make nutritious-tasty toppings for a Yogurt Rice Pudding—made with rice pudding mix, milk and yogurt.

As you can see, desserts can help provide many of the important nutrients your body needs to maintain good health. These milk-based puddings with fruit are just one example.

Peach Rice Pudding

Courtesy of General Foods Corporation
(Brands suggested by The Kitchen Beat)

- 1 Tablespoon Domino sugar*
- 2 medium peaches,

- peeled and sliced*
- 1/4 Minute Maid Lemon Juice*
- 1 1/4 cups milk
- 1 package (3 1/4 oz.) Jell-O Americana rice pudding
- 1/4 teaspoon McCormick nutmeg
- 1 pkg. Dream Whip whipped topping mix—optional

*Or use 1 can (8 1/2 oz.) Del-Monte sliced peaches; omit sugar and lemon juice.

Add sugar to peaches. Let stand about 15 minutes; then drain, reserving syrup. Add water to syrup to make 1/2 cup. Set aside 5 peaches for garnish and dip in lemon juice; chop remaining peaches. Combine milk and measured liquid in a saucepan. Add contents of pudding pouch. Cook and stir over medium heat until mixture comes to a full boil. Remove from heat. Cover pan and cook 15 minutes. Fold in chopped peaches and the nutmeg and spoon into a bowl or individual dessert dishes. Garnish with reserved

peach slices, prepared whipped topping and additional nutmeg, if desired. Makes 2 1/2 cups or 5 servings. Note: Peach garnish (and the lemon juice) may be omitted.

Yogurt Rice Pudding

Courtesy of General Foods Corporation
(Brands suggested by The Kitchen Beat)

- 1 cup milk
- 2 Tablespoons Domino sugar
- 1 package (3 1/4 oz.) Jell-O Americana rice pudding
- 1/4 teaspoon McCormick vanilla extract
- 1 container (8 oz.) Dannon plain yogurt*

*Or use 1 container (8 oz.) vanilla yogurt; omit vanilla and sugar.

Combine milk and sugar in saucepan. Add contents of pudding pouch. Cook and stir over medium heat until mixture comes to a full boil. Remove from heat, cover pan



Peach Rice Pudding

Courtesy of Jell-O Americana Rice Pudding and cool 15 minutes. Add sweetener, fresh blueberries, vanilla and yogurt, stirring or strawberries, if desired. Makes 2 cups or 4 servings. Well. Chill and serve with

A shot against cancer?



One day the scariest thing about cancer may be the needle that makes you immune to it. The theory: build up the body's defense to fight off the disease naturally. Already, scientists are working on mechanisms to make the body reject cancer. And the promise for the future is staggering. Wouldn't you feel good knowing you contributed to the research? Please contribute. Your dollars will help further all our cancer research.

PRICES GOOD THRU MAR. 16.



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"In Munchweiler, Germany"

Walker Kids Enjoy Football

The children of Sp/5 & Mrs. Clarence E. Walker, who live in Munchweiler, Germany, are playing sports. Clarence, Jr. plays football with the Baniam Raiders, and his father, Clarence, Sr., is

one of the coaches for the German team. Their daughter, Regina, is the only girl on the Pee Wee Vikings team. They also have two more children, Renee Louise and Sandra Denise.

They are grandchildren of Mrs. Helen Hill and Mrs. Nadine Smith of 2005 East 12th Street, Lubbock, Texas; and Mrs. Zelma Walker, 2410 Globe Avenue also of Lubbock.



BANIAM RAIDERS - Timothy Kelly, Tim Simon, Clarence Walker, Tommy Lindfors, Matthew Miller, Brent Childers, Clifford Bush, Kevin Powers, Phil



WHICH ONE IS REGINA? She is the only girl playing. These Vikings are: Kyle Leeks, Regina Walker, John Alunan, Johnny Chavez, Rocky Jackson, Nick Petain; (second row) Richard Smith, Joe Gellager, Markus Upton, Jason Wade, David Richards, Jackie Allen, Jerome Rutland, Alex Brown; (third row) Assistants Coaches Michael Jackson, George Leeks and Coach Willie Renter.

Johnson, Chris Lynch, James Alken; (second row) Kenneth Pollard, David Whitehead, Wilfredo Santana, Mike Beckwith, Victor Brown, Leotis Hobbs, Nicky Cersosimo, Charles Givens, Alex Roberts, Anthony Pitman, Patrick Taylor, Coaches Clarence Walker and Artha Williams.

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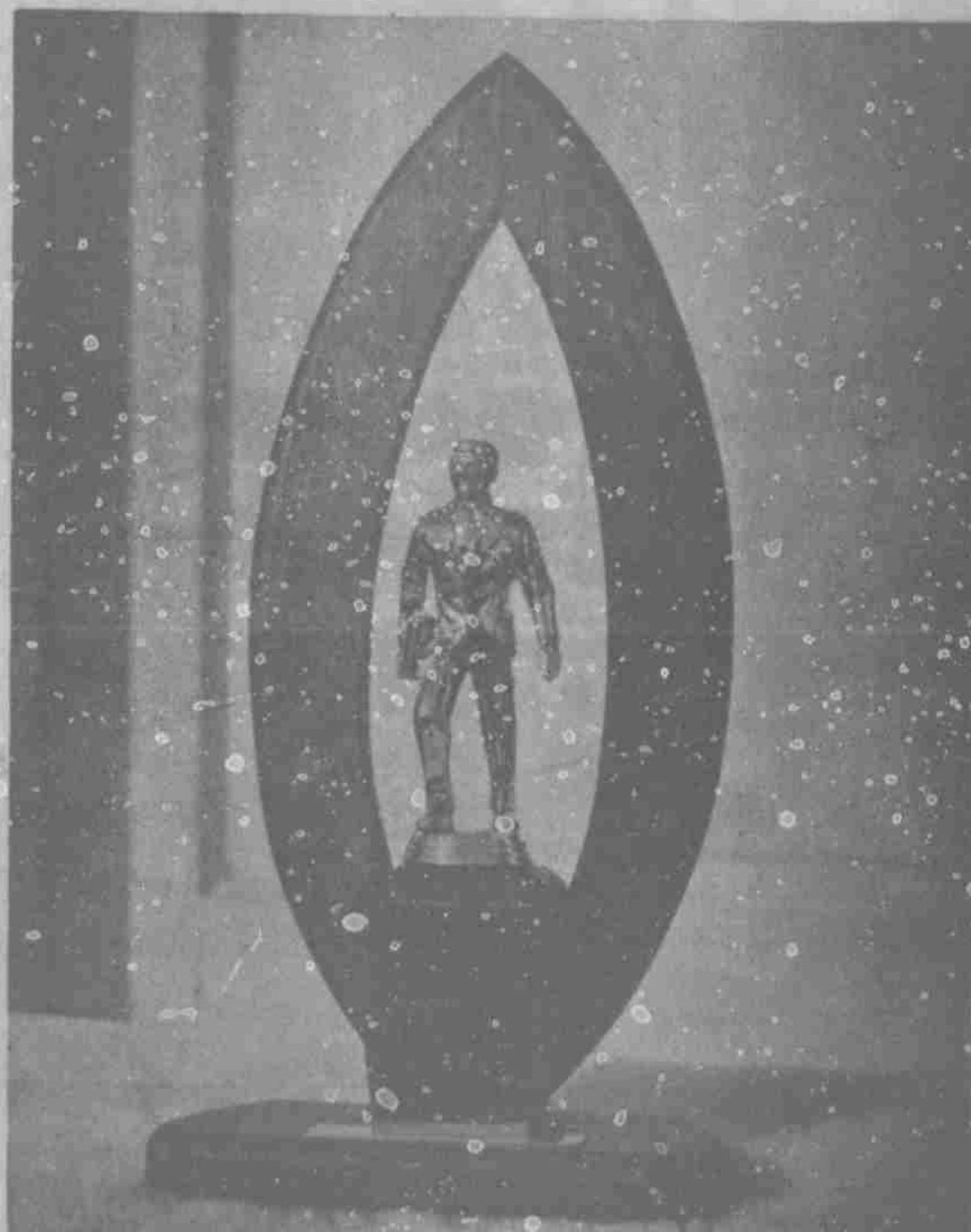
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WHO WILL BE THE TEN OF 1980 ???

The Lubbock Digest Newspaper is proud to present the First Annual 10 Best Dressed Black Men of Lubbock, Texas. This year's contest will be a dynamic affair and this year we're expecting a lot of competition and excitement. Be sure your vote is cast when the ballots are totalled. Just pick the men you think should be one of the Fabulous 10 of 1980. It's fun, it's exciting - VOTE!

The
LUBBOCK DIGEST
1ST ANNUAL

TEN BEST DRESSED
BLACK MEN
OF
LUBBOCK, TEXAS



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