

Lubbock Digest

AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE BUT PRIMARILY
SERVING THE BLACK POPULATION OF LUBBOCK COUNTY
AND SURROUNDING AREA MORE THAN 15,000

Black Press of America

LIMITS OF LUBBOCK
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Outside
ON GUARD
For Human Rights
24 Hours A Day

VOL. III, NUMBER 40

ABM NEWSPAPER

510 EAST 23RD STREET LUBBOCK, TEXAS

JUNE 12 THRU JUNE 18, 1980

HUD COMPLAINTS RESULTS IN NEW CONTRACTS FOR TENANTS

The residents of the Casa Orlando housing complex in Lubbock have obtained new rental contracts as a result of a complaint made to the Dallas office of Housing and Urban Development (HUD) on April 2, 1980. The complaint concerned illegal contracts and eviction procedures. The complaint by staff lawyer Stephen McIntyre of West Texas Legal Services was promoted by a confrontation on April 1, when Community Educator Robert Chavez and McIntyre attempted to distribute literature concerning a free public meeting to the tenants at Casa Orlando. They were confronted by two Lubbock police

officers and apartment manager Roy Daughtrey who, despite Mr. Daughtrey's insistence, refused to ticket or arrest the two Legal Services employees. The allegations McIntyre made in the complaint were that the Casa Orlando contract did not require a good cause to evict and did not give sufficient notice before eviction. Also, notification of the due process procedures afforded a tenant residing in a federally subsidized housing project were not mentioned. Sidney J. Miller, Deputy Director for Housing Management, HUD Dallas area office immediately responded

by letter on April 14 indicating the owner of Casa Orlando had been repeatedly notified of HUD requirements, and in fact had recently been warned in a letter to the Casa Orlando Housing Trust in Amarillo: "A review of subject project file reveals we have not received a reply to our letter to you dated January 31, 1980, a copy of which is attached. Please respond to this letter at your earliest convenience. You are reminded the requirements and provisions previously brought to your attention relative to your lease agreements and eviction procedures are mandatory. Any further violations of these provisions by the resident manager may require action by HUD

for his removal." Legal Services staff attorney Stephen McIntyre said "The newly adopted contract seems to meet our initial complaints concerning lack of due process in evictions and rent increases, but we are still extremely interested in other practices of the apartment manager and Casa Orlando Housing Trust." West Texas Legal Services is a non-profit corporation funded by the Congress for the purpose of providing free legal representation to those persons unable to afford counsel.



Weeds Needed To Be Chopped At Carver Heights Day Nursery

The weeds and grass are out of control at the Carver Heights Day Nursery, Elm Avenue and East 24th Street. We

are sure something can be done about this present situation. After all, this is where the future adults of Lubbock

are taken care of by well qualified people. Something should be done about this now! (Photo by Lubbock Digest)

Third Annual Market Seminar Saturday, June 14

The third annual Market Seminar, sponsored by the Lubbock Digest, will be held at the Booker T. Washington, American Legion Hall, Post 808, Saturday, June

14, beginning at 8:30 a.m. (final registration). Mayor Bill McAlister will be the morning speaker. He will speak on the topic: "What Blacks and Minorities Can Look Forward To From City Government About Business Opportunities." This will be a policy making speech on McAlister's Administration to encourage blacks and other minorities to go into business and how to stay in business in Lubbock.

After his address to the group, a panel - which will consist of businessmen and women from the Lubbock community - will speak briefly on the subject: "How Do You Go Into Business in Lubbock and What you Must Do to Stay in Business."

Appearing on the panel will be Russell Berry, Lubbock manager of the Small Business Administration; John Logan, Chamber of Commerce; Chuck Neilson, personnel director at Lubbock Texas Instruments; Rick Childers, City of Lubbock administrative assistant; E. Jack Brown, city councilman and businessman; Dr. Robert Rouse, economic professor at Texas Tech University; Bill deTourillon, Sr., KLBK TV; Bobby Williams, local insurance and realtor; Cody Gipson, local businessman; Jorge Moreno, local businessman; Ester Sepeda, local businesswoman and newly appointed to BCD; Frank Saiz, director of Business Development Center of the GI Forum; Bert Darden, Lubbock manager of Texas Employment Commission; and Mayor McAlister who will chair the panel.

Each panel member will speak for two minutes. After their presentations, questions and answers will be fielded from the audience.

NATIONAL HISTORY ASSOCIATION TO RECORD ORAL HISTORY

Project to Cover the
Great Migration 1915-1940

Washington, D. C. - The Association for the Study of Afro-American Life and History has initiated a nationwide Oral History project. ASALH, the 64 year old history organization founded by Dr. Carter G. Woodson, will seek to discover and record the feelings of and happenings to Black Americans as they moved from south to north, from south to west and from east to west in search of employment and what was then styled "the free life."

Dr. J. Rupert Picott, National Oral History project director and ASALH executive said that "In spite of the surge of interest in Afro-American history during the 1960's, there is still evident the omission of the life and history of Blacks when one peruses American history books. In these, one finds little or no specific or extended reference to Blacks." Dr. Picott added "The general public is discovering what scholars have long known: that folk history has generally been neglected in the writing of American history. What is needed now, in addition to the emphasis which has been placed upon official documents and the letters of leaders, is the recording of the experiences of the common people and their remembrance of that experience." This project will seek to uncover the experiences of ordinary citizens. The project is expected eventually to be sponsored in most of the 135 cities in the nation where ASALH has branches. In order to get the program underway, six areas have been

chosen as focus cities. These are: Atlanta, Georgia; Boston, Massachusetts; Chicago, Illinois; Columbus, Ohio; Houston, Texas and Los Angeles, California. Persons who reached their age majority during the period of 1915-1940 will be interviewed by project leaders. The intent is to amass materials from the "mouths of the living witnesses" about "how it was" when they left the south for jobs. The project is supported by a grant from the National Endowment for the Humanities. Dr. Earl E. Thorpe, president of ASALH, in accepting the grant commented "In the past few decades, oral history has become an impressive tool for

historians who use it to tap primary sources for information about events and people. Especially where there is little or no written documentation, oral history becomes a very important tool." Dr. Walter N. Ridley, formerly director of audio-visual programs at Virginia State University, formerly president of Elizabeth City North Carolina State University, and formerly director of secondary education studies at Westchester, Pennsylvania State College, is associate director of the National Oral History project. Associate director Ridley stated that "This effort is to improve and establish a mechanism to recapture

Continue on Page 2

Office of the Mayor
CITY OF LUBBOCK

PROCLAMATION

Whereas: The Lubbock Digest is a small business enterprise which believes in and subscribed to the free enterprise system;

WHEREAS: The Lubbock Digest supports economic and community development in Lubbock, Texas, the Nation and especially the minority communities;

WHEREAS: The Lubbock Digest believes to build and re-build our communities, the Initiative and leadership must begin within our own communities; and,

WHEREAS: The Lubbock Digest is sponsoring its third annual Market and Consumer Seminar in Lubbock, Texas on June 14, 1980;

NOW THEREFORE, I, Bill McAlister, Mayor of the City of Lubbock, Texas, do hereby proclaim June 14, 1980, as

BLACK ECONOMIC DEVELOPMENT DAY

In Lubbock, and urge all citizens to give due recognition on this occasion.



In official recognition whereof, I hereby affix my signature this 12th day of June, 1980.

Bill McAlister
Mayor

THIS WEEK IN THE LUBBOCK DIGEST

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DRIVE CAREFULLY
SCHOOL IS OUT!

East Lubbock Investment Company Program

Dear Prospective Charter Member:

Quiet sometime has passed since you expressed interest in helping to turn the East Lubbock Investment Company (ELIC) from a dream into reality. Although more than a year has passed since we first began our membership drive, we are still far short of the \$25,000 goal which is required to apply for a State charter to do business as an investment Company in the State of Texas. It is our goal to establish a financial base in East Lubbock. This is necessary if East Lubbock is ever to realize its full economic potential. East Lubbock Investment Company is looking solely to the Black Community of Lubbock for support. We have bi-monthly meetings every other Wednesday at 8 p.m. at the Mae Simmons Community Center. Our next meeting will be June 18, 1980. Please join with us in our effort to bring financial stability and financial independence to East Lubbock. It can also be very profitable to you. Sincerely, Dr. J. H. Powell, President, East Lubbock Investment Company

*Business
in the
Black*



By Charles E. Beils

conservative, Conservative, Conservative

The Real Reagan

Ronald Reagan does not look 70-years-old. Not a day over 61. In fact he is not 70. However, Reagan will be rapidly approaching it when he takes office if elected the 40th President of the United States of America. He would be 17 days short of his birthday on the presidential inauguration day.

As for his health, well - he could die; but then again so might Il Ronald Reagan rise to the expectations of his elderly and adulating audience at the traditional Friday noon luncheon crowd of the Commonwealth Club of California in the Fairmont Hotel in San Francisco.

Since it was his fifth time around, finding something new to tell the overflow gathering would be sticky for most speakers but not for old rough and ready Ron. Contain Cubal Increase the defense spending! He didn't even like the growing unemployment in the country caused by Carter's attempt at cutting inflation by balancing the budget.

Brother, balancing the budget is what Ronald Reagan ranted and raved about in his home state speech. No mention of how he would handle the growing unemployment in Black America. He did, however, have answers to everything effecting established America from inheritance tax abolition to nuclear beginning.

Reagan ran down his dictates to the dowers and dowagers during the meeting by stating his first executive order if elected President would be to "put a freeze on replacement hiring" in the federal government.

Amidst clapping, brief stomping and a humming roar he later stated he would mandate the Federal Reserve Board to have a stable dollar by producing "no more or fewer dollars than actually needed."

It is not clear how he would obtain this latter constitutional authority but then Reagan is an orator who plays to the present audience on stage or in pictures. Putting this last line out there gave the appearance he would keep the interest rates low.

Les Payne, First Vice Chairman, San Francisco County Republican Central Committee, only Black American at the 19 member head table was equally equivocal when asked about Black American participation in Reagan's Presidential Campaign Committee. "I don't know who, but there are some blacks in I. A.," lamented Les when asked about what other Black Americans are active on Ronald Reagan's Campaign Committee.

Mr. Payne did put forth the fact that the former California governor had "appointed four blacks State Department heads" which the previous Democratic governor "Pat" Brown had "caucasians in." Interesting according to Payne since blacks in California had only given the former governor "4.5% of their votes."

Payne reminded me that "Blacks have not supported the Republican party since Lincoln." Les couldn't come up with either Reagan's position on Black American unemployment or a picture of himself with Reagan. You see, Reagan had already the luncheon. Apparently, Edith Austin, political editor for the S. F. Sun-Reporter had requested a picture of Payne and Reagan together. Evidently, there was no time for this high (?) ranking Black American to get too close to the Presidential candidate.

Come away from the meeting like a man trying to predict the weather, hoping for a warm dry day, but knowing it might thunder and shower. Leaving Les after Ronald Reagan's speech I walked out into the rain. My umbrella was a bit short, plus the wind was blowing in the wrong direction. Decency demanded that as an economist I accept the consequences of commenting on the economic outlook for Black Americans under the next possible President of the United States. Drats!!

ORAL HISTORY

Continued from Page 1

a part of the past about Blacks through oral history. It is urgent and germane to the continued development, improvement and preservation of the history as related to people who have been virtually omitted from American history books."

In each of the focus cities, the project director is a university professor, with training in the gathering of oral history. The local ASALH branch officer is also a part of the local National Oral History project. These persons are: Dr. Alexa B. Henderson, Associate Professor, Clark College, Secretary-Treasurer, Atlanta Branch-ASALH; Dr. Hubert Ross, Professor of Sociology, Atlanta University; Mr.

James R. Howard, Sub-Master, Medford High School, President, Boston Branch-ASALH; Professor Robert C. Hayden, Assistant Professor, African American Studies Dept., Northeastern University, Research Consultant, Museum of Afro-American History; Dr. Clementine Skinner, Assistant Principal, South Shore High School, President, Chicago Branch-ASALH; Professor Marvin E. Goodwin, Sr., Assistant Professor of History, Kennedy-King College, Chicago Branch-ASALH; Mr. Leonard N. Napper, Sr., Director, Paul Lawrence Dunbar Cultural Arts Center, Ohio Director, ASALH; Dr. Kenneth Hamilton, Assistant Professor,

Black Studies Dept. and History Dept., Ohio State University, Columbus Branch-ASALH; Dr. Calvin L. Reese, Professor and Chairperson, Department of History, Texas Southern University, Houston Branch-ASALH; Dr. B. A. Turner, Coordinator, Minority Manpower Resources Project, Texas Southern University, Houston Branch-ASALH; Mrs. Vassie D. Wright, Founder/Executive Director, Our Author's Study Club, President, Los Angeles Branch-ASALH; Dr. Charles J. Lang, Professor, Director of Educational Programs, Audio-Visual Specialist, West Los Angeles College, Culver City, California, Los Angeles Branch-ASALH.

Officers of the Association for the Study of Afro-American Life and History, in addition to President Thorpe and Executive Director Picott, are: Dr. Charles Walker Thomas, Lecturer, Howard University, Immediate Past President; Dr. John Hope Franklin, Professor, University of Chicago, Vice President Emeritus; Dr. Benjamin Quarles, Professor, Morgan State University, Baltimore, Vice President Emeritus; Dr. Lerone Bennett, Senior Editor, Johnson Publishing Company, Chicago, Vice President; and Ms. Jeannette Cascone, Professor, Seton Hall University, Vice President; Mr. Iven Washington, Assistant Principal, Washington Public Schools, Washington, D. C., Secretary-Treasurer.

Federated Girls Clubs Meet In Midland, Texas

The Federated Girls Clubs of Stokes-Parker District held its annual meeting in Midland, Texas on June 7, 1980. The meeting was held at the Midland Black Federation Womens Club house.

Attending the meeting were members of the Magnificent "7" and Lucky "12" Juniors of Lubbock, Texas, and the Midland Socialite debs.

The first session was opened by Mrs. June Carter, the district supervisor of girls.

The theme was: "What is our role in the changing times as teenagers." The motto was "Lifting as we climb."

Mrs. Carter's lecture was based on the importance of getting involved in community affairs and helping those in need. Her lecture also covered character building and knowing what your purpose is in life. Being able to think and make decisions for yourself on what is right and wrong.

Comments from the other supervisors were given. Those making comments were Mrs. Rose Wilson, Mrs. Marie Long and Mrs. Charlotte Roland.

The second session opened an Porcha Roland was appointed acting chairperson for the election of officers of the coming year. Arduy Barbara, president, Midland Socialites; vice president, Porcha Roland, Magnificent "7"; second vice president, Wynett Toler, Lucky "12"; secretary, Kelly Watson, Midland Socialites; assistant secretary, Sharon Jackson, Midland Socialites; treasurer, Patricia Walton, Magnificent "7"; sgt-at-arms, Hope Williams, Midland, Socialites; parliamentarian, Sheila Patterson.

Sunshine Girls were: Lakicha Wilson, Magnificent "7" and Adren Long, Tina Lee, Lanetta Pierson and Lataysha Adams, all of Lucky "12". Other girls attending

NAACP Will Meet Saturday, June 14th

The National Association for the Advancement (NAACP) Lubbock Branch will hold its regular monthly meeting Saturday, June 14, at 7:30 p. m., at Mae Simmons Community Center, 2100 Oak Avenue. The public is invited to attend.

The agenda includes final arrangements for ticket sales for the annual Freedom Fund Banquet being held at 7 p.m. Friday, June 27, at the Texas Tech University Center. Tickets, at \$10 for adults and \$7 for

youth, maybe bought from NAACP members. Guest speaker for the banquet will be Mayor Albert N. Johnson of Las Cruces, N. M.

The world's tallest church spire is that of the Chicago Temple of the First Methodist Church on Clark Street, Chicago.



Was It A Tornado?

Some in the area of East 29th Street and Walnut Avenue will tell you that it was a tornado which damaged the home of Mr. and Mrs.

Leon Melton, 2402 East 29th Street, recently. No one was hurt in the duelling. "We thank God for that," said Mr. Melton. (Digest Photo)

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TEDDY PENDERGRASS
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At's Lemons, Univ. of Texas basketball coach, after punishing his players by telling them they couldn't return to their hotel in Abilene until 10 p.m.: "It was Sunday night and everything was shut down. I'd be doing them a favor by letting them come in early."

NAACP Freedom Fund Tickets On Sale Now

Ticket sales are now on sale for the annual Freedom Fund Banquet, according to Ms. Charlotte Roland, chairperson.

"I'm urging everyone to get involved and buy a ticket to hear this dynamic speaker, Mr. Albert Johnson, Mayor of Los Cruces, New

Mexico," said Ms. Roland.

The annual banquet will be held Friday night, June 27, in the University Center's ballroom on the campus of Texas Tech University at 7 p. m.

Tickets are \$10 for adults and \$7 for students.

HISTORY-MAKING BLACK

HAPPENINGS:

(For your continuing calendar of major black events. Please cut out this column and keep it in your own notebook. Please mark the date of each entry.)

International News...

South Africa — Black leaders in the Republic of South Africa have expressed growing concern over the white minority's increased tendency toward "diplomacy by co-optation." Business men in South Africa have contributed substantially to the election bid by Zimbabwe's former Prime Minister Abel Muzorewa. Black trade unionist Lucy Mvubelo has been supported by the apartheid South Africa Foundation. On a college campus speaking tour in the United States, she urged an end to the campaign to boycott South African industries... an approach which Ms. Mvubelo has suggested "co-sign" my people to die of hunger.

When Ms. Mvubelo spoke at Notre Dame University, one faculty member challenged her saying: "We don't question your integrity, but we question your judgement as spokesperson for the South African government."

It is this growing trend toward using blacks to fight the cause of the apartheid government (as exemplified by Ms. Mvubelo) which arouses tremendous anxiety among black South Africans in positions of mass leadership.

South Africa — The white apartheid South African government has taken unmasked satisfaction in the fact that about ten more U.S. firms have moved into South Africa than have left in the past year. This development occurred despite a strong student-led U.S. campaign to break American economic ties with the white apartheid South African regime.

Meanwhile, the U.S. government predicted that there soon would be a 20 percent increase in American capital expenditures in South Africa. Addressograph Multigraph, the Eaton Corporation of Cleveland and Land M Radiators of Minnesota are among the prime prospects for substantially increased South African investments.

England — Dr. John Yudkin, a professor at London Hospital Medical College, has called international attention to the use, largely by American drug firms, of Third World nations as dumping grounds for many of their drugs. According to Dr. Yudkin's study, many of these drugs are not suitable for Africa's health needs, and

four times the customary sales pressures are brought to bear by drug firms upon Third World nations than upon European nations.

The American drug firms' campaign is thus seen as being similar, in some significant respects, to the previous campaign of the Nestle Co. to oversell a product of little value in Third World nations.

National News...

Detroit, Michigan — The phenomenal rise to national importance of Detroit's Mayor Coleman Young has brought to Detroit a luster and prominence which has been absent from this city since World War II. The extraordinary and, to some, seemingly uncanny capacity of Mayor Young to "move mountains" was evident late last year in his credited achievement in moving both the White House and the Congress to bail out the then-ailing Chrysler Motor Company.

That kind of muscle and maneuverability in the major financial interests of whites as well as blacks has apparently begun to make it clear to business, labor and to government that blacks must find "a place at the top" in decision-making circles in all areas of our life. Blacks throughout the country have been served notice to use the Coleman Young feat as examples of how blacks might either use—or withhold—their clout, if fresh levels of opportunity and usefulness are not afforded them.

Washington, D.C. — Dr. Calvin W. Clark, Chairman of *The BMI Cooperative*, the cooperative of black-owned newspapers associated with Black Media, Inc. including this paper—has announced substantial progress in a continuing relationship, on behalf of all black communities in America between *The BMI Cooperative* and the National Business League.

The National Business League was founded in 1900 by Booker T. Washington, and the League represents more black-owned businesses than any such group in America or abroad.

The BMI Cooperative papers are cooperating with the NBL, seeking to establish chapters of the National Business League in every community in the country. If there is only one black business, in addition to this paper and others interested, a chapter of the League can and should be formed.

According to Dan Henson, the new head of Minority Business Development Agency (MBDA), "such a network of black business minds and clout can produce a multiplier effect that should make significant inroads toward changing the economic face of Black America." The National Business League — under the present aegis of MBDA (formerly OMBE) is one of the nation's major clearinghouses for business information. This business information includes the "He-go's" and "where-to-go's" for direct personal contact for business contracts, loans, alliances and information on business opportunities for expansion and increased profits.

The developing relationship between *The BMI Cooperative* and the League, so Dr. Clark notes, is but one

"I'm Gonna Build My Own House"

The young man above, David Johnson, told the Lubbock Digest: he will build his own house by Christmas, 1980. The house, which will be located at 2401 Globe Avenue, will have three bedrooms.

Mr. Johnson, a native of Plainview, is shown digging the foundation. "It's hard work, but it's so rewarding, and I'll save money," said Johnson. (Photo by Lubbock Digest)

of many significant community-building thrusts of the newspapers associated with Black Media Incorporated.

Washington, D.C. — Black social service professionals caucusing in Washington have urged that far more targeting of specifically black youth jobs must be effected, if blacks are to even retain their relative status and not move further behind in relation to white

Americans. This must become a priority concern in the forthcoming election, it was held, foreign policy notwithstanding.

(For an in-depth analysis of these and other issues on black and Third World life, please see "The MONITOR Microscope" in the monthly magazine supplement to this paper.)

BLACK EVENTS QUIZ

(This quiz is designed to accompany *History-Making Black Happenings*. It can be used for classroom discussion or to help you focus your own thinking on current issues.)

1) What is your opinion of the use by white South Africans of blacks as informed diplomatic agents for South Africa? Should black South Africans consider this a sign of progress or of "co-optation"? How would you either describe or define "co-optation"?

2) What do you feel can, should or must be done to alter the growing trend toward increased U.S. business investments in apartheid South Africa? What about the spe-

cific firms that are involved? Should blacks and others seek to discourage them? If so, in what positive, sophisticated or effective ways?

3) In what ways are some American firms exploiting or misusing African nations? What can be done about drug firms and others who sell drug and food products to developing nations in an exploitative manner?

4) What, in your view, is the major national significance of Detroit Mayor Coleman Young's successes for his city?

5) In what ways can you and others whom you know work cooperatively with this newspaper to build new bases of power for blacks through increased National Business League affiliates?

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Rep. Chisholm Selected Legislator of the Decade by Minority Business

The Committee for the Re-election of Congresswoman Shirley Chisholm did host a reception on Thursday, June 5, from 5 p. m. to 8:30 p. m. at the International center, 823 United Nations Plaza, New York City.

A special award will be presented to Congresswoman Chisholm by

Benard Butler, President of the National Association of Minority Business. Congresswoman Chisholm is being honored in acknowledgment of her consistent efforts in the passage of legislation supporting Black and minority entrepreneurs during the past decade.

Lubbock Adult Learning Taking Applications Now

The Lubbock Adult Learning Center is currently enrolling students for summer classes in typing and office occupations. Advanced typing will start June 9 and will meet Monday and Wednesday from 7 p. m. to 9 p. m. Beginning typing will start June 10 and will meet Tuesday and Thursday from 7 p. m. to 9 p. m. The office

occupations class begins June 9 and will meet Monday, Wednesday, and Friday from 9 a. m. to 12 noon. The course includes typing, filing, and calculator.

Tuition for the courses is \$25 and includes books. For additional information, contact the Adult Learning Center, 2013 13th St., or call 765-3399.

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Dental Services	Landscaping and Lawn Care	Shoe Repair
		T-Shirts

EDITORIAL "WHY NOT?"

by
Eddie P. Richardson, Jr.

A Pat On The Back Now And Then!!

With our third annual Market and Consumer Seminar upon us, as we strive weekly through the pages of this weekly newspaper to refocus minds and attitudes, and trying to stress the importance of building and re-building our communities from within with the leadership roles coming from within our own communities.

Let's give Congresswoman Shirley Chisholm a pat on the back on June 5th to the committee to re-elect her. This committee presented her a special award. This award was presented to her by Bernard Butler, president of the National Association of Minority Businesses. She was honored for her consistent efforts in the passage of legislation supporting black and minority entrepreneurs during the past decade. Also, on the scene is U. S. Rep. Parren Mitchell (D.-Md.) fighting daily for equitable considerations for minorities at the market places with their goods and services.

The first annual Market Seminar sparked some interest which did not diminish. David Sowell, a local black community worker and businessman, got turned on and wanted to help build the community from within. So the East Lubbock Investment Company (ELIC) was born. It wasn't easy, but David's persistence and the hand full that joined him eventually put something together. This will, no doubt, become a financial institution which will emerge in East Lubbock. Thanks to David Sowell and associates. This is what it takes to build communities. The Lubbock Digest is always glad to have any kind of small hand in these kinds of mind refocusing activities. Read David's Letter to you on page one this week.

We are proud to see the now and expanding businesses in our communities in 1979 and 1980. For example, J. ReVogue, Beauty Cover-Up Unlimited, Record City U. S. A., Newburn's Meat Market and Grocery, Fish and Sea, Concept, O. D.'s Beauty Salons, Parkway Beauty Shop, and, of course, let us not forget Brooks Super Market for their continued support and interest in our community.

We would like to thank Business, Industry, Government and Citizens of Lubbock for the fine support shown for our third annual Market and Consumer Seminar. The response has been terrific. Thank you, Lubbock for your confidence. See you at the Seminar on Saturday, June 14, 1980, at 8:30 a. m. at the American Legion Hall, Post 808 (in Yellowhouse Canyon) on Flag Day! See you there!! Nuff Sed. WHY NOT??

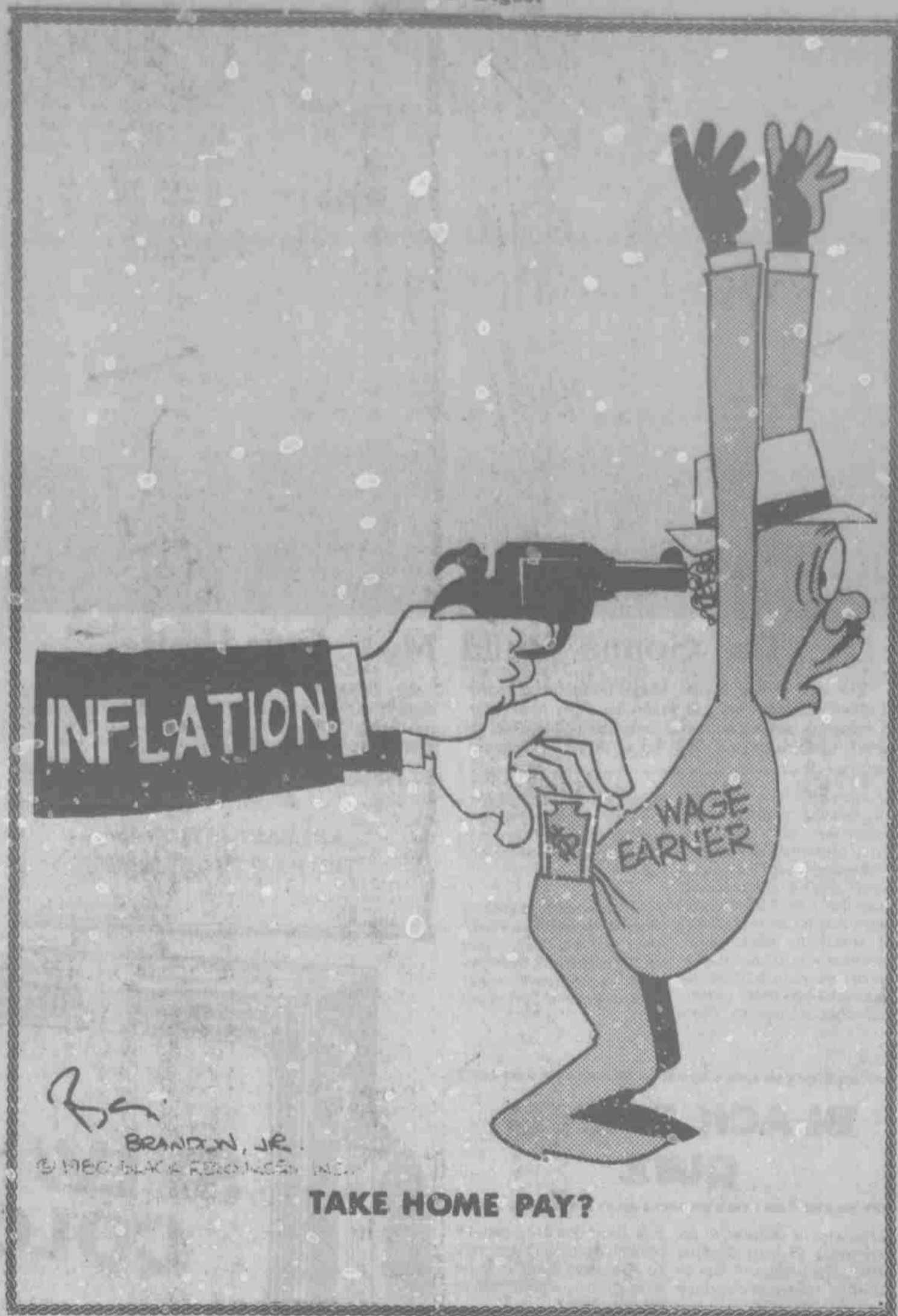
Real Estate - the Cornerstone of Black Economic Development in the Eighties

Part I
by
William R. Morris
Housing & Community Development
Consultant

Last January Black business leaders gathered at the White House Conference on Small Business to design a strategy for Black economic growth in the 1980s. A little over a month later, some 1,000 Black spokesmen, representing over 300 different organizations, convened in Richmond, Virginia, the "National Conference on the Black Agenda for the '80s." Economic development topped the list of priority concerns for Black America in the decade ahead.

In other recent forums, national spokesmen for Black interests, such as Ben Hooks, NAACP; Vernon Jordan, Urban League; Jesse Jackson, Operation PUSH; Black business advocate Congressman Parren Mitchell, all ranked economic development as the most important issue facing America's largest minority group. The convention theme of many Black organizations over the past year also trumpeted the call for economic equality as a matter of Black survival in the years to come.

This year the federal government and private business will literally invest billions of dollars in real estate and economic development projects in the cities and small towns of America; yet only a small



WHY ARGUE? THE FACTS ARE HERE!

fraction of the financial gains from these investments will inure to the benefit of Blacks - largely because of racial biases that perpetuate the historic practices of Black exclusion from the nation's economic mainstream and decision-making. These practices have relegated most of the Black population to being a consumer of goods and services, with little or no involvement in the production process.

In the past, the central mechanism for Black economic progress has been through the "trickle-down" process, as most of the money the government spends on Blacks is in redistributive income programs such as food stamps, welfare, etc., and not for economic development activity.

The Richmond conference recommended that a National Development Policy for Blacks places greater emphasis on developing and revitalizing existing Black communities, and that urban and rural areas should place a greater emphasis on increasing Black ownership of land, housing and other resources. It noted that policies which perpetuate poverty through transfers and subsidies should be deemphasized. A procedure to implement the Black Agenda was also adopted. The question before us today, as it has been in the past, is the how, the who, and the when - to make things happen.

Another critical concern is the continuing loss of Black-owned farmland which has been estimated at 10,000 acres each week. By the year of 1990, the

transfer of Black-owned land to white ownership will have been completed, if this loss continues at present rate. The prospect for any significant rural development by Blacks in the 1980s is very remote at this point, unless drastic actions are initiated to stem the loss of the most precious asset for economic growth.

If meaningful economic progress is to be realized by America's 24 million Blacks, the ownership of real estate, and the ability to profit from its development, is essential to any follow-up strategy. Our nation's economy is based largely upon land and its resources, any plan to achieve economic equality must necessarily deal with the ability to control and use real estate more productively than we have in the past.

Displacement, the growing shortage of rental housing, and the high cost of housing itself is creating unexpected problems for Black communities everywhere. Federal urban policy now calls for the dispersal of Blacks throughout metropolitan areas. When added to these new concerns, this new policy

Ringling The Bell

by
Bob Tieuel

The Violence of the 60's on Way Back? Some Blacks Mad Too - Eddie: In a recent fight to several cities in the Southwest, we found black youth in some areas mad and boiling for some reason. For example in downtown Dallas, there were hordes of black youth standing the downtown streets in broad daylight drinking wine and beer and talking loud and long. People passed them and seemingly they were unconcerned. Often the police looked the other way and kept on driving.

Vernon E. Jordan, executive director of the National Urban Leagues well as other national black leaders like Benjamin Hooks of the NAACP, have been preaching about the tragic plight of black youth in our cities and larger towns for sometimes and it seems that no one seriously cares, states one of our bellringer sources. As we go to press, Jordan is still seriously ill in an Indiana hospital, a victim of a sniper's bullet, perhaps because Jordan continues to send out an S. O. S. to those who ought to care about our fellow Americans.

It is estimated that some 600 people die each year at the hands of law enforcement officers. States Jordan in a recent syndicated column: "Racism is sometimes a factor - a prejudiced officer abusing his authority. But more significant may be the subtle racism that pervades our society and makes it difficult to avoid the negative stereotyping that can spark fear and panic leading to deadly use of force." end of quote

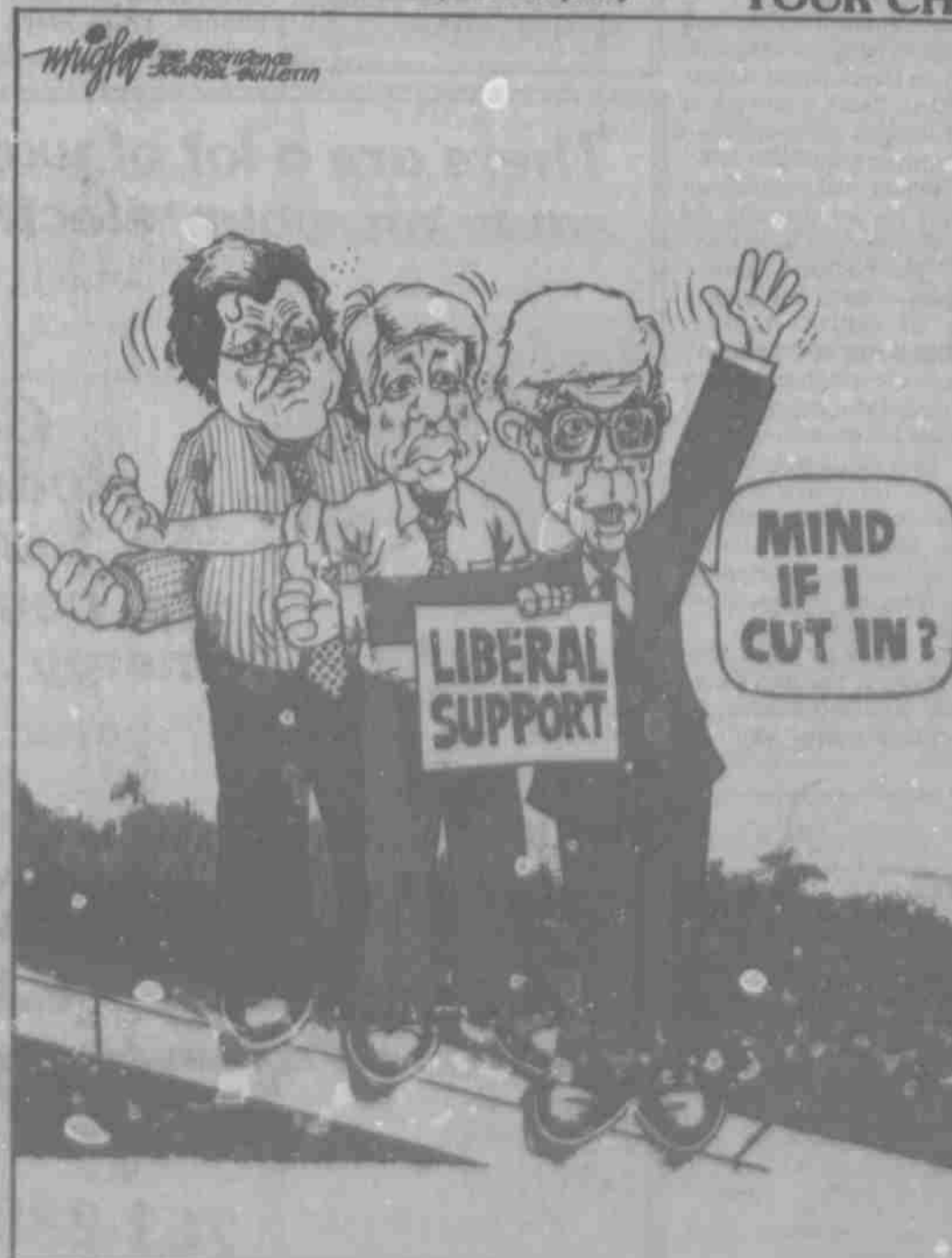
Jordan has called for model codes of conduct for officers, strict police administrative supervision, community-relations efforts, recruitment of more minority law enforcement officers as parts of the solution. Jordan states that in many cases the victim of police violence is shot in the back ... It's time for a truce on both sides' concludes Jordan.

Bellringer Writes: Dear Bob - When we read of the crime, violence and the great unrest going on in many of our big towns and cities in the Southwest and the nation, we can be grateful indeed that we are not faced with the magnitude of the problem in West Texas. Of course, we have spots of black unemployed youth too, but I have found that those want to work, can do so. I have found, too, that a goodly number of our black young men in some areas prefer to remain idle and steal for a living Maybe what we need is another federally sponsored youth program like WPA or NYA or something and get these trouble makers off the street. In previous years, members of my family worked on these programs and it was a blessing for us then and it can be now for many misdirected and idle young people ... There will be many more "Miami's" if our leaders do not move soon. Keep up the good work. Signed: "D. M. "a longtime bellringer"

Dear Mrs. M - Thanks for your letter. It helps add to my day. Mary McGrory, newswoman and Anglo recently wrote: "The riot in Miami and Tampa may have the effect on the country of a sharp blow on the head... Because there has been peace for 12 years, we thought the time of rioting was over. Everyone knows the black unemployment rate, especially among teenagers, is a danger and a scandal. Everyone knows the anger, is a danger and a scandal. Everyone knows that summer is coming and that idleness, drugs, and discontent make a highly inflammatory mix in the ghettos. "The restoration of minority jobs may have to be entered as a civil defense expenditure, in order to pass a budget minded congress Pistols, knives, rocks, pillage and murder are the only way to get attention - the McJuffie verdict told them that justice for blacks is out of the question. The country has been warned. Riots can still happen. The message of Miami is blood-curdlingly clear: 'This time, it's going to be much worse', end of quote. It looks like black churches and other organizations need to organize NOW and come to the aid of our black youth. It is later than we think.

will make it even more difficult for Blacks to hold-on to the " turf" they have now - or to launch any significant economic development initiatives in the foreseeable future.

Part II next week ATTEND THE CHURCH OF YOUR CHOICE SUNDAY



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Black
Press

Lubbock Digest
"Dedicated to Freeman, Justice and Equality"

T. J. Patterson Editor
Eddie P. Richardson Managing Editor
Jeff Joiner Distribution Manager

The "Lubbock Digest" is an independent, privately-owned minority enterprise newspaper published every Thursday by KATHBOB and ASSOCIATES at 506 East 23rd Street, Lubbock, Texas 79404. Phone (806) 762-3612.

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"A cooperative effort to increase efficiencies and reduce urban costs."

Lubbock Digest
"Dedicated to Freeman, Justice and Equality"

AS PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factual and fair. You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do, and this, we think, is fair.

So, this our resolution to you: Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you!

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

T. J. Patterson Eddie P. Richardson, Jr.
Editors

Come to Church

Christ Temple Church of God In Christ



"Touch Somebody's Life"

What do I say?
 That would cause someone to think on his way.
 What do I do?
 That would cause you to stop and look.
 What do I see?
 That causes mine eyes to fill with tears.
 What do I hear?
 That causes my heart to crumble.

I Must Touch Somebody's Life Today!

The Christ Temple Church of God in Christ Choir is requesting your presence on Sunday evening, June 15th, at 3:30 p. m. at 2411 Fir Avenue. This service is

RUBY JAY'S CORNER

Last Sunday was Youth Day at many churches in the "Hub City." During Youth Day at New Hope Baptist Church, the Rev. Joseph Ferguson was guest speaker. He brought a wonderful message. He spoke from Revelations 2:13. The choirs were at their regular post of duty. Rev. Ferguson closed his presentation with a beautiful solo: "His Eye Is On The Sparrow." It was very touching to this writer and others in attendance.



Little Aaron Thompson cut his foot badly last week. He received several stitches after the glass had cut it. He is missing having fun running on the park for awhile.

Joint worship services were held at the Mount Gilead Baptist Church last Sunday evening with Bethel African Methodist Episcopal, Lyons Chapel Baptist, and New Hope Baptist Churches in attendance. Rev. A. L. Dunn, pastor of New Hope Baptist, brought the message.

Sunday, June 15, is Annual Men's Day at New Hope Baptist Church. They are counting on all of you for your support. Come out and be with them.

Wedding bells are ringing for Miss Winnie Morgan on June 21st at the New Hope Baptist Church at 7 p. m.

This writer is glad to know that Mrs. Clara Colquitt was able to attend church services

last Sunday morning. She has been a very ill person over the past several weeks. Let us continue to pray for her.

Mrs. Joan Crawford and her brother, Clovis Kerr of Los Angeles, California, attended funeral services of their aunt, Oressis L. Kerr, in Odessa, Texas last Monday. Mr. and Mrs. John Evans traveled with them also.

Mrs. Little Cork enjoyed having her mother and wife, Mr. and Mrs. Curtis Gibbs of Houston, Texas, visiting her over the weekend.

entitled "Touch Somebody's Life."

This service will feature a voice from each section who will share their testimonies through a song. Representing the 1st soprano: Miss Phyllis T. Barnes; 2nd soprano: Miss Kathryn K. James; alto: Miss Donna K. Walker; and the tenor is Mr. Sammy R. Wilson.

The keynote speaker will be Mrs. Lola Brown. She will enlighten the young people on how to be effective in touching the lives of others.

Come out and enjoy the Lord with US! We are extending a special invitation to all of the Fathers, and the youth of Lubbock.

Do not miss this services or you will miss a blessing. Choir president is Mrs. Myrta Haynes; and pastor is Bishop W. D. Haynes, who will be preaching on Sunday morning, June 15th.

Rev. A. W. Wilson, "Taking It Easy"



Rev. A. W. Wilson
 The former pastor of Bethel African Methodist Episcopal Church, 2201 Southeast Drive, took time recently to pose for the Lubbock Digest. He is now pastor emeritus of Bethel, a well deserved title, after twenty-seven years as pastor. As he says, "I'm just taking it easy now."

In the background, his home at 2403 East 29th Street, which was damaged by the recent winds which caused damage to his neighbors, Mr. and Mrs. Leon Melton, 2402 East 29th Street, recently. Rev. Wilson is having his roof repaired. (Photo by Lubbock Digest)

Saint Center Church of God In Christ



Rev. T. L. Washington

Sunday School 10:00 A.M.
 High Noon Service 11:30 A.M.
 Sunday Night Services 8:00 P.M.
 Church - 762-9444 Residence - 763-3823
 Location: Quirt Ave. (North) to Farm Road
 2641 1/2 miles East

Bethel African Methodist Episcopal Church

2200 Southeast Drive
 (806) 744-7552
 Lubbock, Texas

"A Church that's not afraid to identify with the frustrations of the black experience."

"God Our Father, Christ Our Brother"
 Rev. Stephen Pickett, Pastor

Sunday School 9:30 A.M.
 Morning Worship 10:45 A.M.
 Evening Worship 7:00 P.M.

The Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast Club met last Saturday morning in the home of Mr. and Mrs. Delert Hood at 9 a. m. This was a very nice meeting.

Presiding over the meeting was the Mrs. Ward, president.

Opening devotion was led by Mrs. Dorothy Hood, Mrs. Lautina Childers, Mrs. C. Brown. Scripture was taken from Heb. 11:1.

The morning lesson was taught by Mrs. C. C. Peoples. The scripture was Romans 2.

"Therefore, thou art an envious man, whoever thou art that judgements; for wherein thou judgest another, thou condemnest thyself; for thou that judgest doest the same thing. But we are sure that the judgement of God in according to truth against them which commit such things."

Mrs. Peoples, this lesson was well delivered and received. Thank you and we love you.

Thought for the day: "When you teach that men should not steal."

Are you stealing? Think about it!

Breakfast was served in large quantities and consumed in the same like manner. Come and eat spiritually and physically with friends.

Guest present included Rev. Tony Williams and wife. We were so happy you were back with us. Come again!

Prayer request was made. Let's pray together. Morning prayer was offered by Rev. Williams.

Our sick and shut in list include Mrs. Bertha Hood, doing much better at home; Mr. M. E. Collins, at home; and all other sick and shut in end bereaved families. Oh, what a friend we have in Jesus. All our pains and grief to bear.

Can any good come out of Nazareth? The answer is: "Come and See."

Next meeting will be held in the home of Juanita Sowell, 2404 East 9th Street. See you there.

Mrs. Mary Ward is president; Mrs. C. E. Fair, vice president; Mrs. C. E. Brown, secretary; and Mrs. Dorothy Hood, reporter.

Greater Saint James Baptist Church
 3601 Railroad Ave
 Lubbock, Texas



Rev. Kado Lang, Pastor
 Sister Watley, President.

We invite our many Christian Brothers and Sisters and Friends to help us celebrate our Sixth Annual Session of the Nancy Circle. Theme for the year is: "Work While It Is Day." We welcome you to come by and worship with us.

This program will be held at the St. James Baptist Church on Sunday afternoon, June 15, 1980, at 3 p. m.

This Circle was named after Sister Nancy Scody, a loyal member of Greater St. James Baptist Church. She is one who has seen the rising and fallings of this Church. Sister Scody has been a member St. James since 1946. She is worthy of the honor. Not only worthy to be praised, but she lives the life she sings about.

Guest Speaker

Mrs. Tommie Ervin was guest speaker at the Christian Women's Fellowship High Noon Luncheon on Monday, June 9, in the quiet city of Andrews, Texas at the Community Center. Her subject was: "My God Shall Supply All Your Needs," Phillipians 4:19.

Mrs. Ervin is a very good speaker. All in attendance witnessed this fact.

Motoring with Mrs. Ervin were her husband, Tommy Ervin; Mrs. Loutina Childers and Mrs. Dorothy Hood. She told the group: "I shall return."

Minister Earnest H. Caro Memorial Fund

The family of the late Minister Earnest Caro expresses their appreciation to those who made donations to the Memorial Fund. Those wishing to contribute to the Fund may send their contribution to:
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 Sunday Morning Worship Services - Noon
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 Sunday Evening Service - 8:00 P.M.

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 Y.P.P.U. 4:00 P.M.
 Evening Worship 7:30 P.M.
 Mid Week Services 7:00 P.M.

Faith First Baptist Church
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 747-6846

WEEKLY SERVICES
 Sunday School 9:30 A.M.
 Morning Worship 11:00 A.M.
 B. T. T. 6:00 P.M.
 Night Service 7:30 P.M.

And let us consider one another to provide unto him and to his household, as the number of his brethren, and so much the more, as he see the day approaching.
 Hebrews 10:24,25
 Come, Help Us Worship Christ Jesus, Our Lord and Savior
 F. J. Bell Pastor

IN QUOTES
 1967 - 1980, Mr. Dwight Brant

THE SEARCH FOR HAPPINESS IS ONE OF THE CHIEF CAUSES OF UNHAPPINESS
 -ERIC HOFFER.



Great attendance in the crusade services!

Stop, Look & Listen!!

The Ford Memorial COGIC, pastored by Bishop J. E. Alexander, and Hope Deliverance COGIC, pastored by Elder Charles Tanner, present Pastor Evangelist Hubert Lambert of the Faith Mission Deliverance COGIC and the Faith Mission Deliverance Choir of Kansas City, Mo. on Friday night, June 20, 1980, beginning at 10 p. m. at 1602 Quirt Avenue.

Evangelist Lambert pastors one of the largest congregations in Kansas City, Mo.

Evangelist Lambert is one of God's chosen Gospel Preachers. He has preached faith to thousands and caused men and women who's

life was bound to turn to Christ.

The sick has been healed. The bound has been set free. Souls are being set free. Souls are shouting the victory about the good things the Lord has done for them through the teaching and preaching of this God sent man.

He will be in Lubbock for one night and one night only to share the blessing of God with us.

For one service with Evangelist Lambert can change your life.

Bishop J. E. Alexander and Pastor Tanner, along with their congregations, invite you to come and enjoy the Lord with them.



Pastor Lambert getting the people spiritually ready for another Great Deliverance Revival.

Bethel Ushers

Pictured above are the members of the newly organized Adult Usher Board at the Bethel African Methodist Episcopal Church, 2200 Southeast Drive. They are: (from left to right) Sister Rajana P. Ford, Rose Wilson, Ethel Young, and Mineola Banton and Prother Fulton Berry. Also, Sisters Katie Rollison, Doris Dickens, president, and Bessie Cox. The pastor, Rev. Stephen Piason, is



shown at left; and Rev. A. W. Wilson, pastor emeritus, at right.

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You're an individual. And the Army appreciates that. That is why, of the hundreds of skills you can learn in the Army, there may be one that especially excites your interests and complements your qualifications. If there is, we can guarantee you training in that skill. It's part of the Delayed Entry Program, in which we match your desires with our future needs. So if you're a high school graduate, or about to become one, you can choose your training, get it guaranteed, then take up to a year to report for duty.

2. NOW YOU CAN GET AN ENLISTMENT BONUS OF UP TO \$3,000.

The Army needs certain types of soldiers more than it needs others. So we're willing to pay you a bonus to be what we need you most to be.

It's very simple. If you enlist for 4 years to be a Radio Operator, an Infantryman, an Armor Crewman, an Interrogator, or one of the 28 other specialties we need, we'll give you a lump sum bonus between \$1,000 and \$3,000.

Yes, it means doing some of the most challenging work in the Army. But it's also some of the most rewarding.

5. WE'LL HELP YOU SAVE UP TO \$14,100 FOR COLLEGE.

You can now accumulate money for college while you're still in the Army. This special program is called VEAP, which stands for Veterans' Educational Assistance Program. If you contribute a certain amount of your Army pay each month toward your education, the government will match your savings two for one. In addition, the Army is currently offering an educational bonus to VEAP participants who qualify and enlist for certain specialties. You could accumulate up to \$14,100 for a four-year enlistment. Up to \$7,050 for a three-year enlistment. And up to \$7,400 for a two-year enlistment. Not a bad way to start college.

3. NOW 18 MONTHS IN EUROPE IS YOURS FOR THE ASKING.

A tour of duty in Europe could be the experience of a lifetime.

You could work in the shadow of a 900-year old castle, experience the excitement of Oktoberfest, or even ski the Alps on a weekend.

In exchange, you have some of the toughest and most important duty in the Army.

And so you spend a lot of time training, keeping ready.

But when you come back to the States after 18 months, you'll be glad you had the experience.

You'll be better for it, too.

6. HAVE YOU EVER FELT REALLY NEEDED? YOU ARE.

As corny as it may sound, Uncle Sam needs you. More than the loading dock needs you, more than the assembly line needs you. Certainly more than the crowd on the corner needs you.

So besides all the reasons for joining the Army listed above—the pay, the bonuses, the travel, the training—maybe you'd just like to experience the pride that comes from being needed, really needed.

Because the Army really needs you. So if you want to serve your country as you serve yourself, see your local Army Representative listed in the Yellow Pages under "Recruiting." Or call the toll-free number below.

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In N. Y., call 800-942-1990

Happiness Through Health

by Otto McClarrin



Study Links Weight To Survival Of Patients With Breast Cancer

A new Canadian study indicates that breast cancer patients who are overweight have a significantly reduced chance of survival compared to their slimmer counterparts.

Dr. N. F. Boyd and colleagues at the Ontario Cancer Institute, in a controlled treatment trial involving 750 women, found that body weight was the only "risk factor" associated with "statistically significant differences in survival."

This, and earlier studies showing that the risk of developing breast cancer in the first place also increases with increasing weight, suggests that "weight reduction might improve survival in this disease," said Boyd.

In the new Canadian study, breast cancer patients were monitored for five to 10 years after diagnosis and treatment of their disease. At the end of five years, 62 percent of those patients - 475 in number - who weighed less than 140 pounds, were free of the disease. However, only 45 percent of the 274 women in the heavier category had not suffered recurrences.

At 10 years the difference persisted, said Boyd. While 50 percent of the 140 pound patients were still free of the disease, this was the case in only 39 percent of the heavier women. "The frequency of recurrence appears to be influenced by weight," he concluded.

The Canadian researcher, who conducted his work at the Princess Margaret Hospital, reported his findings to the American Society for Clinical Investigation at a recent meeting in Washington, D. C.

Early Treatment May Cut Cancer Deaths For Blacks

The enormous difference in the rates at which whites and blacks die of cancer could be substantially reduced if black cancer patients sought treatment at an earlier stage of their disease, according to a new study by researchers at the Howard University Cancer Center.

The study also adds evidence to the theory that much of the difference in black and white cancer death rates has to do with poverty and the environmental factors associated with the urbanization of rural blacks.

While it has long been known that blacks develop and die from cancer at higher rates than whites, the Howard group, led by Dr. Jack E. White and epidemiologist John Erterline, is the first in the country to examine the phenomenon in detail.

The researchers learned last year that blacks in the Washington Metropolitan area die from cancer at a rate greater than their counterparts in the nation's 10 largest metropolitan areas. The new study shows that District of Columbia blacks have a higher cancer death rate than that found in the top 15 urban areas.

According to the new study presented recently at an international symposium on Cancer Among Black Populations, Washington's blacks are 24.7 percent more likely to die of cancer than is the American population at large, while the D. C. area's whites have a cancer death rate .7 percent below the national average.

According to the Howard researchers, the difference in both the incidence of the disease and death rates in the two racial groups is probably affected by the fact that more black live in health-threatening urban environments and tend to work in more menial jobs in industry, jobs that expose them to more environmental cancer hazards.

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MISC.

Light Hauling

F. J. Melvin Davis, small businessman, is in the light hauling and yard work business.

He also paints houses inside and outside.

You can call him at 763-6048. The price is right. Let him work to help keep black people in business. Mr.

Melvin Davis is well known in the Lubbock area. He is a good worker and has reasonable prices. Call him today:

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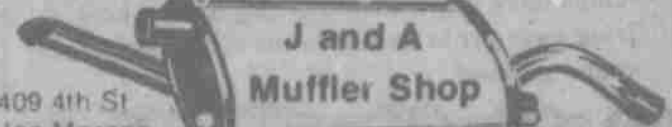
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YOU, YOUR STARS, AND YOUR NUMBERS

June 11-17

NUMEROLOGY AND U.S. HISTORY

We have previously discussed the number 13, and the fact that the 13 was really not as "unlucky" as it appeared. As a matter of fact, the 13 gives power and dominion over others when really understood. The 13 has however been described as "... a symbol of 'power' which, when wrongly used, will wreak destruction upon itself." But on the other side of the coin—some ancient writings have said: "He who understands the 13 is given power and dominion." This certainly seems to be the case with the United States of America, born July 4, 1776. The United States, to be a "baby" nation in terms of universal time, has certainly fulfilled the prophesy of "... power and dominion" over other nations, almost since its inception. If one studies the structure and history of events governing this nation, one could not help but see the role of the 13 or its single number of 4 (1+3=4) playing its part in the divine scheme of things.

Just to give a brief background—the birth of the United States is the 4th of July, 1776. Taking the birth number, which is the single number 4, you will see that this number has always been dominant in U.S. history. Now, simply add 13 (1+3=4). This double number, which adds up to 4, matches the birth number of this nation. However, the two numbers making up this particular 4 come from the combination of the 1 and 3. The 1 represents the Sun—planet of leadership, authority and power. The 3 represents Jupiter, that expansive, magnificent planet. When you bring this combination of numbers together you can understand the potential of "... power and dominion" over others.

We will continue this discussion in next week's column.

ARIES — March 21-April 20
Patience with others will be a needed virtue on Wednesday.

Thursday the 12th however suggests that you can push your plans and ideas full steam ahead. Friday and Saturday indicate that you will experience disappointments of an unexpected nature with the opposite sex. Accept all special events on Sunday. Monday looks like a fine day to structure your affairs, and on Tuesday the 17th, you may see an opportunity to travel in connection with money matters.

TAURUS — April 21-May 20
Wednesday the 11th looks like a good day to deal with the opposite sex in a monetary way. Pretty much the same for Thursday, too. Friday the 13th will prove to be a "see-saw" type of day for you. Trips look favorable for Saturday. On Sunday the 15th, he with your family... they'll appreciate it. Monday and Tuesday, however, suggests that some minor difficulties, related to health or resources, may crop up.

GEMINI — May 21-June 20
Wednesday and Thursday, the 11th and 12th, will be super good days on which to communicate your ideas and desires to others. On Friday, you may see a surprising twist as you get started this day. Saturday and Sunday will find you wanting to travel in connection with family matters. Secret arrangements and plans can be made on Monday,

while the following day indicates some money concerns.

CANCER — June 21-July 21
Chances are good for Wednesday that someone in a financial way will assist you, whereas Thursday won't be as promising. However, Friday and Saturday are indicated to be very favorable... so don't be shy (smile). Sunday the 15th will definitely find you in a romantic mood. Monday looks like an excellent day to be alone and to get inside yourself, but there may be some money concerns on Tuesday.

LEO — July 22-August 20
Wednesday and Thursday are good days to deal financially with others, and to broaden your contacts. Friday the 13th will give you a chance to start something new, so don't

be superstitious... smile. Saturday may find you traveling about, especially in connection with partnerships or the home. As for Sunday and Monday—these days will simply be great all around. Don't spend on Tuesday.

VIRGO — August 21-September 21
Wednesday the 11th is indicated as go, but Thursday says not to. Friday the 13th will be an odd sort of day for you, but Saturday the 14th is indicated as being a good day—especially in connection with travel, public activity and partners. Sunday and Monday suggest that you rest up. On Tuesday the 17th, nothing can go wrong—as far as finances are concerned.

LIBRA — September 22-October 21
There may be a minor expense related to the home on Wednesday. Thursday, however, promises to be a much better day. Avoid anything important, if you can, this Friday and Saturday... the forces are not with you. On Sunday and Monday, however, you will see a mellowing-out of things. Tuesday suggests that money or public activities will be the theme of the day.

SCORPIO — October 22-November 21
Wednesday, Thursday and Friday are days in which to pace yourself and go with the flow—for nothing outstanding is indicated. By Saturday

the 14th, however, your momentum will pick up considerably. Sunday suggests a day of romance, while Monday the 16th indicates a minor problem—perhaps of a secret nature. On Tuesday, the forces say that finance is the theme.

SAGITTARIUS — November 22-December 20
Both Wednesday and Thursday are indicated as being "no-no" days, especially from the standpoint of partners and social events. However, Friday will find you getting a fresh start. Saturday the 14th may prove to be a mixed day, but Sunday and Monday are guaranteed to be pleasant days for you. Watch needless spending on Tuesday.

CAPRICORN — December 21-January 20
Money from others can be expected on Wednesday, and in somewhat of a minor way on Thursday. Friday and Saturday gives strong warnings of doing anything important, much less rash. On Sunday, you will see some letting up of what happened over the early part of the week. Rest as much as possible on Monday. Money from a relative may be expected on Tuesday.

AQUARIUS — January 21-February 19
Continue on Page 9

An ear of corn always has an even number of rows.



The Outspoken CRAIG WILSON From Hollywood

What is a really big event in Hollywood? Let me tell you about one I attended with columnist Valentin Singleton, who served as co-host and commentator. Hailed as "A Salute to Biddy Mason (one of the founders of Los Angeles' first black church, the First A.M.E.) and Black Leaders," the afternoon featured top political, entertainment and business personalities modeling furs, jewels and clothes from their own wardrobes. Opening the show was Ethyl Bradley, wife of Los Angeles Mayor Tom Bradley, wearing one of her Paris originals, and A.M.E. Bishop H.H. Brooks, wearing the outfit he wore to Africa as an official representative of the United States to the Rhodesian presidential inauguration. Millionaire Burney McManey wore an African original, with gold and diamond jewels, while tossing silk and velvet pillows (from her new pillow factory) to the audience. Television's Isabelle Sanford and Roxie Roker (*The Jeffersons*) modeled together after Linda Hopkins received an ovation for her mini-gospel concert, with the Rev. Chip Murray of First A.M.E. holding the mike for her.



VALENTIN SINGLETON ISABELLE SANFORD BEN VEREEN

Ben Vereen missed his cue to model because he was working late and actress Dea St. LaMont arrived late because a lunatic had been caught smashing car windows in the garage of her luxury security building. All the windows of Dea's silver Cadillac Seville were broken.

Celebrity hair stylist LaMar White's appointment book reads like a who's who of entertainment and it is not unusual for White to pack up and take off to curl the tresses of the Jones Girls, Aretha Franklin, Lynn Moody and many others of Hollywood's glamorous stars.

The Negro Ensemble Company of New York City can add another feather to their cap with the Samm-Art Williams production of *Home*. The successful play has been filling the St. Marks Playhouse for many months and will soon take off for Broadway led by original cast members Charles Brown, L. Scott Caldwell and Michele Shay.

Ken Prymus has left the Broadway cast of *Ain't Misbehavin'* to join the Hollywood road company for a few weeks while Ken Page polishes his cabaret act. Prymus is best known for his work as the Cowardly Lion in the stage version of *The Wizard of Oz* and joins long time friends Debra Byrd, Nell Carter, Audre De Shields and Jackie Lowe in the road version.

Rumo has it that former Casablanca Records and Filmworks president Neil Bogart is now renting the Beverly Hills home of singer Diana Ross while she is on tour.

Glodine White was beaming with pride the other day when her husband, Dr. Barry White, received another honorary award from the Recording Arts and Science Program of the University of California at Los Angeles. Barry continues to give unselfishly of his time and talent to inner-city youth programs.



PLAYERS

ONE OF THE WORLD'S GREAT MEN'S MAGAZINES
Featured in the June issue:
POLITICAL PREDICTIONS... Ex-Black Panther Earl Anthony talks about the radical days of the Sixties and Seventies, giving insight about what he feels is similar in the Eighties. And Craig Field makes some valid complaints about the Olympic boycott and those supporting it.
NEAR AND FAR... John Valentine is back with another of his zany "first night in L.A." stories, "Stranger in Paradise." The Big Apple is given close scrutiny by Brock Garland and Tahiti looks like heaven in photographs by Marianne Greenwood.
ENTERTAINMENT... Judith Rich brings Calvin Simmons, director of the Oakland Symphony, and Paul Winfield (*Southern King, Sisters*) to PLAYERS. Jayne and Leon Isaacs Kennedy, Muhammad Ali, and Ken Norton are seen attending the L.A. premiere of *Penitentiary*.
PLUS THOSE LOVELY PLAYERS LADIES Pam Wicker, a Los Angeles model, graces the cover and inside. Demetrios, Breanna and Françoise turn a man's thoughts toward warmer weather.

PLAYERS MAGAZINE
June Issue—On Sale Now
DON'T MISS IT! \$2.25

Sheridan's Ride

by Jack Sheridan



"Thank You, Very Much"

Dear Mr. Sheridan:

I am a great niece of Alene Haskins. My family has always been very fond of her. When I started to Tech in 1976, she looked out for me. We had occasional phone calls exchanging family news. When I could get free of class, we had lunch.

I saw Alene soon after she had had a heart attack and had almost died. I watched her as she slowly progressed, and made light of her own difficulties. She gave me great joy by coming to my wedding in January. She came to a party in Austin that my sister gave a month ago. That was the last time any of my family saw her.

We all appreciate the article you wrote about Alene. You told of many of the nice things about her. You wouldn't have had room to tell of all of them. Thank you.

Pat May
2700 North Midland Drive
Midland, Texas 79703

TIM'S AUTO TIPS

YOUR CAR HAS JUST FINISHED another tough winter of driving. Potholes and frost bumps have taken their toll on your suspension. Bring your car in and have the alignment checked and greased.

CORRECTION

I would like to correct the usage of the Soul Sisters in the Little Milton advertisement in last week's issue of the Lubbock Digest.

C. B. Stubblefield

OFF THE WALL

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"COPING"

Enjoy Hypnosis

by
Dr. Charles W. Faulkner

Dear Dr. Faulkner:

I can't seem to get enough information on hypnosis. I want to use hypnosis but would like to know this: What should a person do when being hypnotized? Constance D., Los Angeles.

Dear Ms. D.:

When you decide to use hypnosis, you should:

- (1) Carefully select a trained, experienced hypnotherapist. You should consult a creditable organization. Most hypnotherapists have college training in psychology and offer other types of behavioral therapy as well.
- (2) Be certain that you strongly desire to accomplish the goal for which you are visiting the hypnotherapist. A suggestion given to you while you are under hypnosis may last a year, a lifetime, a week or a day. The effectiveness of the therapy is based on the strength of your inclination to be hypnotized;
- (3) Dress comfortably. Because the degree to which you are able to achieve a state of relaxation will greatly affect the effectiveness of the therapy. When you are completely relaxed and in a state in which you can concentrate on the hypnotherapist's voice, you have achieved hypnosis. Your subconscious mind is opened. Whatever the therapist says will affect your behavior after the hypnosis session is ended;
- (4) Concentrate all of your attention on the hypnotist's voice. Do not allow your mind to wander. The hypnotherapist will ask you to observe a specific object such as a beam of light or an object that he is holding. He may ask you to close your eyes and concentrate on his voice;
- (5) The hypnotherapist will describe beautiful scenes, warm breezes, a vacation with your friends and puffs of beautiful clouds floating high in the sky. All tension will be drained completely from your body. Some hypnotherapists use a technique known as fractionalized relaxation. You may be asked to concentrate on specific muscles or groups of muscles and imagine that they are becoming loose, limp, heavy, numb and relaxed. You will find this state will comfort you;
- (6) You might feel your body float on a cloud or on a soft, cushiony chair. The therapist's voice will soothe you and will appear to be your own mind pleasantly guiding your thoughts; other sounds will have no meaning to you;
- (7) Do not allow your mind to wander. Concentrate! Do not question or analyze the hypnotherapist's remarks. Just visualize them in your mind's eye. "Let things happen as they happen."
- (8) Hypnosis is just like daydreaming. You hypnotize yourself often without being aware of it. When you see a movie and become vicariously involved in it, you are experiencing a condition similar to hypnosis. You hypnotize yourself often merely with relaxation and concentration;
- (9) Even though hypnosis has some of the characteristics of sleep, it is not sleep. It is the totally relaxing condition that you achieve just prior to going to sleep that allows you to drift off into sleep.
- (10) After hypnosis, you will feel wonderfully relaxed, as if you have just awakened from a deep, sound, wonderful sleep. You will remember nearly everything that happened.

So, relax and enjoy being hypnotized.

If you have a question you would like answered, write to Dr. Charles W. Faulkner, Post Office Box 50016, Washington, D. C. 20004.

STARS ..

Continued from Page 9

Wednesday suggests a day of careful spending—while the following day, from the planetary arrangements, looks good. Friday will be an unusual but enjoyable day. Be careful of how you travel on Saturday, and even stronger warnings are indicated for Sunday and Monday. Avoid impulsive spending and investing on Tuesday. **PISCES** — February 20-March 20 Both Wednesday and Thursday suggest that you take a back seat on these two days. Friday the 13th will prove to be a mixed day, but Saturday is indicated as being favorable to be in touch with the

opposite sex. Sunday and Monday indicated nothing out of the ordinary. Tuesday the 17th suggests that money problems or a heavy expenditure is possible.

Dear Readers: Have questions?? We'd like to hear from you. For your Personal Astro/Numerology Profile Chart, send us your name, birthdate, and time of birth (if you know), with a \$15.00 money order or check, payable to CASH. Send your letters to You, Your Numbers and Your Stars, P.O. Box 733R, 2266 5th Avenue, New York, N.Y. 10037. Allow three (3) to four (4) weeks for delivery.



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Slaton Church Eats At Penny Lane



Rev. F. B. Phenix



David G. Phenix

Rev. F. B. Phenix, pastor of the First Church of God in Christ of Slaton, Texas, and members had a wonderful time on last Sunday afternoon at Penny Lane. Rev. Phenix and his members enjoyed the newly opened restaurant

in Parkway Drive. It is owned and operated by Mr. Donovan Ball. Rev. Phenix said the members enjoyed the food and wonderful surroundings. "We would like to invite everyone to come out and enjoy this new

Worthy Matron Mrs. C. E. Fair Visits Church

Worthy Matron Mrs. C. E. Fair reports the Easter Star Lodge visited with the Zion Missionary Baptist Church, Rev. A. L. Patrick, pastor, on last Sunday morning for their 11 a. m. worship services.

Mrs. Fair and the members of the lodge reported they had a wonderful time with the members of Zion. The services were very inspirational and many were spiritually filled from the message delivered by the pastor, Rev. Patrick, who spoke

place, Penny Lane," said Rev. Phenix.

Rev. Phenix's son, David G., is a cook at Penny Lane. "Everyone is invited to come out and eat with us," said the young cook.

to them noting they, along with all christians, are stars.

Mrs. C. E. Fair, worthy matron; Mrs. Laura Skoel, associate matron; and Mrs. Hallie Johnson, secretary.

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--	--	---

BELL PEPPERS
..... 2 for 39¢

GROCERY

Lipton
ICE TEA BAGS 24 Count
..... \$1.69

Bama
GRAPE JELLY 2 Lb. Jar
..... 99¢

Gladiola 25 Lb.
FLOUR \$3.89

V-8 Cocktail
JUICE 12 Oz. Can
6 Pak. Ctns \$1.49

Campbell's Chunky
STEAK & POTATO SOUP 10.75 Oz. Can 59¢

Schilling Ground
BLACK PEPPER 4 Oz. 99¢

Lipton Instant
TEA 3 Oz. \$1.99

Wesson
OIL 24 Oz. \$1.19

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Mardi Gras
TOWELS Jumbo Roll 79¢

SPRAY & WASH CLEANER
With Trigger
..... 22 Oz. \$1.49

GREEN ONIONS
..... 2 for 39¢

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22 Oz. 99¢

Delaware
PUNCH
12 Oz. Can
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Mrs. Tucker's
SHORTENING
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Gladiola
FLOUR
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Spaghetti Sauce with Beef
Courtesy of Good Seasons salad dressing mix

The KITCHEN BEAT



In today's black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or meals for other members of the family. The Kitchen Beat is designed to meet some needs of the various cooks in the modern black family.

PASTA FOR POUND FARRERS

Are you one of those people whose weight goes up and down like a seesaw? Do you grab onto the newest fad diet

as the quick-and-easy way to shed those unwanted pounds? This practice is tempting for most of us, but the secret of a sensible diet that leads to weight control is still self-control!

Most authorities in the field of nutrition believe that the best and most wholesome reducing diet is the one that cuts down on foods—not one that eliminates them entirely. In other words, your daily diet should be a normal, healthy diet with foods chosen from each of the major groups—milk, meat, fruit/vegetables and bread/cereal. And the good news—you don't have to eliminate

those foods you loved because you think they add inches to the waistline. You simply cut down the portion sizes and learn to say "no" to second helpings. If pasta is your weakness, have it by all means!

Practically everyone loves Spaghetti Sauce with Beef over piping hot spaghetti. It's a great family dish, tasty, economical and easy to prepare. An envelope of Good Seasons Italian salad dressing mix adds just the right blend of seasonings for zesty flavor, and the convenience of having everything in one packet is a big help on a busy evening.

For the dieters in the family, one cup of cooked spaghetti, topped with 1/4 cup of sauce, amounts to 320 calories. Remember, this one serving includes vegetables—tomato sauce and onion—and meat, as well as the pasta, which is a member of the bread/cereal group.

A tossed green salad is a good side dish with the spaghetti. While the non-dieters might prefer Good Seasons Italian salad dressing mix made with oil and vinegar, the weight watchers can easily cut calories by using low calorie salad dressing mix.

Remember, almost without exception, excess weight is caused by just one thing—eating too much, and not necessarily much too much. Those extra calories everyday, over the amount your body needs, add up to extra pounds.

Spaghetti Sauce with Beef Recipe Courtesy of General Foods (Brands Suggested by The Kitchen Beat)

- 1/4 pound ground beef
- 1/4 cup chopped onion
- 2 tablespoons Wesson cooking oil
- 3 cans (8 oz.) each Hunt's tomato sauce
- 1 envelope Good Seasons Italian salad dressing mix
- 2 teaspoons Domino sugar

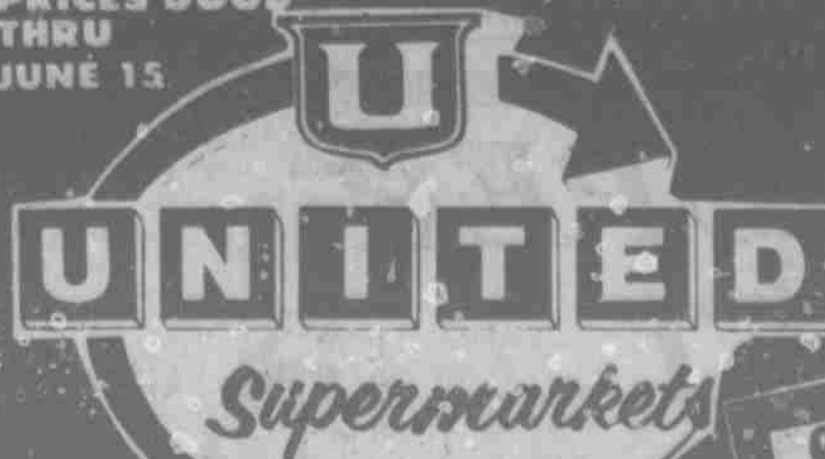
Brown meat with onions in the oil in skillet or large saucepan. Stir in remaining ingredients. Bring to a boil, cover and simmer 10 minutes. Serve over hot cooked spaghetti, if desired. Makes about 3 cups sauce or 3 or 4 servings.

Stop & Think About It!
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CLOVER CLUB

POTATO CHIPS

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THIS WEEK WE EXAMINE

By Dr. Nathaniel Wright, Jr.
Human Rights Activist

THE BLACK FAMILY AS OPPORTUNITY

So often we think of the black family in terms of its needs and shortcomings. But the forthcoming White Conference on Families has surfaced many ways in which we as black people may see the structure and spirit of our families as good for ourselves and as helpful for the nation as a whole.

Perhaps the most striking feature of the black family life is what some would call its "extended nature." By this is meant that black families (and individuals) "reach out" to claim, accept and relate to others. We do not

"shut out," exclude or discriminate against others as a basic principle.

Thus grandparents, uncles, aunts, nieces, nephews, cousins, and friends (or even strangers) may be accepted into the family bond. How natural it is, for example, for us to speak of others as "Sister" or "Brother." In the same spirit we claim adopted aunts, uncles and cousins. There is a spirit of acceptance in black family life which makes our homes, places of spiritual and psychological or emotional beauty.

This spirit of warmth and

of belonging has sustained us in rare and remarkable ways. The social scientists may not be able to understand where we are coming from, but they know that something has been happening. So they label what we have been doing as the fruits of "extended family life."

At the upcoming White House Conference on Families, we as black people need to affirm or reaffirm as never before, our sense of human acceptance which we see as central not only to families but to all of human life. We need to go to the White House Conference realizing

that, in the face of the general break-up of families which have never had our deep racial sense of acceptance, our spirit of inclusiveness and of extended relationship, must somehow be fostered in all families—black and white—if we are to avert a national catastrophe in human relations.

Closely associated with the "extended family" spirit, there has been a residual sense of reverential respect for our elderly. The American Indian portion of our largely mixed ancestry had a saying which went: "Old men for counsel; young men for war." By this was suggested that we must always look to

"our elders" with appreciative regard for the wisdom which their years of experience has distilled in them.

American families today have largely lost this sense of recognition of the irreplaceable value of the presence and the precepts of the inculcated wisdom of our parents and grandparents. It is with some sad and intuitive, then, that we have tended to resist the pressures of the social planners for us to put our elderly on ice. We have not—as black people—been eager to see our elders put away in the isolation of cold and antiseptic senior citizens housing.

Nor has it been within our basic tradition to treat our elderly as though they were functionless. We have known, and still know, that we need to sit at the feet of the elderly... and learn from their unsurpassed wisdom how to live the often difficult school of life with a sense of "excellence" and "joy." At our funerals, we have

said farewell to our "older relatives" by saying "Well done!" because, to the very end, they have served, blessed, sustained and enriched our lives.

When we go to the White House Conference on Families, we need to take with us an urgent feeling for the need to reincorporate—and to "re-enthron" our infinitely precious "parenting resources" among our elderly. It was "Nana"—meaning Grandma—who traditionally taught us the love of life and the love of one another.

We must, in some effective way, challenge the White House Conference to "re-include" our elderly at the very heart and center of the nation's family life.

One further way in which we, as black family life representatives, may make a decided mark upon the White House Conference on Families is in the area of human shelter.

They need as much the sense of integrity and nobility which may be derived from the kind of homes in which we live. Blacks, the elderly—and most others—need to own their own homes.

This is not to say that their homes must be detached bungalows or modest mansions. But every family needs the sense of dominion, of integrity, and of self-determination which comes from controlling the "immediate turf beneath one's feet." What tremendous savings the American taxpaying public would create by simply following the recent example of the British Government which is selling all of its publicly-owned housing at huge discounts to their tenants!

Then, too, what a difference in the status and attitudes of the occupants to move from the role or place of "tenants" to that of "owner-occupants" having financial equity (and some

security) and no longer a feeling of living on someone else's plantation.

The British Government has termed the extension of property ownership as perhaps "the greatest social revolution in British history." Blacks are losing 10,000 acres of land a year

than every month. The ownership of land and property by families suggests and conveys power, prestige, security and dignity. Home ownership facilitator is not a comprehensive solution to all of our family problems. But we need to begin by securing for every family the lordship—or ladyship—which home ownership (whether on a cooperative, condominium or solitary basis) brings.

These are some of the positive issues, insights and opportunities which we as blacks may bring to the White House Conference on Families.

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Third Annual "MARKET SEMINAR"

Saturday, June 14, 1980

Booker T. Washington, American Legion Hall
Post 808

(In Yellowhouse Canyon)

8:30 A. M.



ABOUT:

**THE GROWING
BLACK CONSUMER &
BUSINESS MARKET —
IN LUBBOCK — IN TEXAS
IN THE NATION**



Dr. Benjamin Hickman Wright
President of Black Media, Inc.
New York City, N. Y.
"The 80's: Politics, Economy, Energy & Minorities"

Panel Participants
"How Do You Go Into Business In Lubbock, Texas
and What You Must Do To Stay In Business"

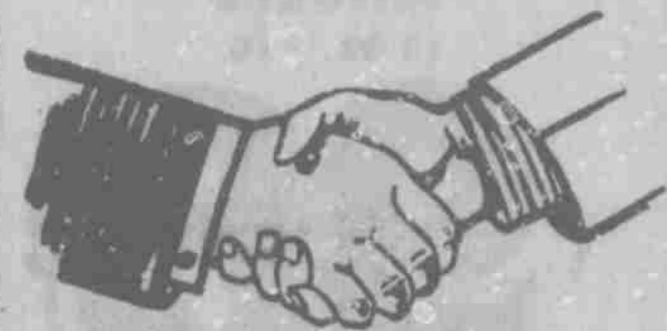
- Russell Berry, Small Business Administration
- Darwin Hilliard, Devro
- Chuck Neilson, Texas Instruments
- Frank Saiz, BDO GI Forum
- Bill deTournillon, Sr., KLBK-TV
- Cody Gipson, JeRevogue
- Ester Sepeda, Sepeda Builders
- E. Jack Brown, City Councilman
- Joe Horkey, Shell Oil
- Rick Childers, City of Lubbock
- Dr. Robert Rouse, Economic Professor TTU
- Bobby Williams, Williams Insurance & Real Estate
- Jorge Moreno, LaFeria Records
- Bert Darden, Texas Employment Commission
- Mayor Bill McAllister, City of Lubbock

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ABOUT:

**THE GROWING
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IN LUBBOCK — IN TEXAS
IN THE NATION**



First Annual

Top Ten Best Dressed Best Dressed Black Men" Contest

Saturday Evening, June 14, 1980

8:00 p. m.

Booker T. Washington American Legion Hall
Post 808

(In Yellowhouse Canyon)



Ms. Gyna Bivens
KCBD-TV Anchor and
Mistress of Ceremonies

Nominated Persons

- James Jamison
- Oida Lewis
- Johnny Johnson, Jr.
- Kevin Tate
- Rickey Childers
- Butch Avery
- William Watson
- Charlie Younger
- Eugene Lawson
- Ed Bogus
- Alexander Jones
- Theron Cole
- Edwin Scott, Sr.
- Solomon Bunton
- Clarence Ervin
- C. F. Cooke, Jr.
- Thomas Braxton
- Artis Nathan
- Roscoe L. Howard
- Rev. W. D. Haynes
- William Raun
- Bobby R. Williams
- Rev. C. C. Peoples
- Larry Don Rollison
- Walter Hibbler
- Joe Graves
- Percy Hines
- Rev. Otis Cooks
- Arlene Jackson
- Rev. J. J. Hoover

Who will be the "Top Ten"?
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