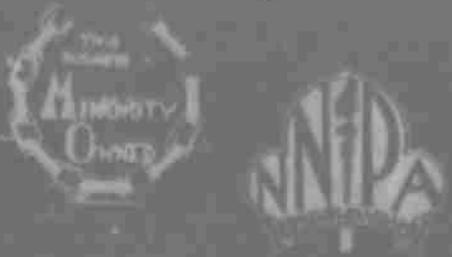


10¢ PER COPY
SUBSCRIBE TODAY



Lubbock Digest

AN INDEPENDENT JOURNAL NEWSPAPER FOR ALL PEOPLE BUT PRIMARILY SERVING THE BLACK POPULATION OF LUBBOCK COUNTY AND SURROUNDING AREA MORE THAN 37,000

Southwest Collection
Texas Tech University
Lubbock, TX 79409

25¢ Outside

ON GUARD
For Human Rights
24 Hours A Day

Black Press of America

VOL. IV, NUMBER 39 A BMI NEWSPAPER PHONE (806) 762-3612 510 EAST 23RD STREET LUBBOCK, TEXAS APRIL 2 THRU APRIL 8, 1981

Yellowhouse Canyon Residents Displeased With Situation

by Gyna Bivins

The books have been given the once-over, the credits and refunds have been given and all Yellowhouse Canyon Water System customers are happy, right? Wrong! Travis Martin, owner of the system, was able to pay refunds and credits to customers of his system, but due to a technicality, all persons expecting refunds did not get them.

The order, dated -- December 18, 1980 -- instructed Martin to give refunds to all his customers who were current on their amounts as of December 15, 1980.

The order dated -- December 18, 1980 --

instructed Martin to give refunds to all his customers who were current on their accounts as of December 15, 1980. Those with delinquent accounts were to receive credits. The problem with that order (although unforeseen by no one) was that Martin had delivered his bills on December 12, 1980, therefore, several people were shown to be delinquent by the cut-off date.

Several residents were not satisfied. A total of \$1000.00 in refunds was paid by Martin. All recipients were paid in the form of cashier checks from Texas Bank. There is more trouble, however, for the water

customers of the privately owned water system. Martin's request for a rate increase went in effect March 1, 1981. That increase has been challenged by Yellowhouse Canyon Community Association.

Robert Gibson, association president, filed the complaint which was received by the City of Lubbock March 24, 1981.

The City can conduct a formal or informal hearing on the case but that could work to the disadvantage of the customers.

A rate analyst will look at Martin's expenses and determine a fair rate. The hearing could involve an attorney also and the cost

of these two (analyst and attorney) could be used against the customers.

Some residents have discussed getting their own water wells. One family has one already paying approximately \$1,800.00 for it.

City official Rick Childers says apparently "it's not over by no means according to the input" he's received.

The question of the City of Lubbock providing water to Yellowhouse Canyon residents has surfaced.

The present water lines are built up to par with city standards and the city could: 1) lay more lines and compete with Martin -- which is highly unlikely; 2) purchase the

systems from Martin and pay about \$40,000.00 to correct water lines and run the lines over to the area.

Whatever happens -- if anything -- customers have made it very clear they want a change.

Eastern Little League Meet

A meeting will be held Thursday, April 2, at 7 p. m. at Green Fair Manor Community Center for all parents and coaches interested in the development of Eastern Little League.



OUTSTANDING RELIGIOUS SERVICES - The Lubbock Digest newspaper presented the Federation of Choirs a certificate of appreciation during their 27th Anniversary services Sunday, March 22, at St. Luke Baptist Church. Mr. A. L. Smith, president of the Federation of Choirs, is shown receiving the certificate from Eddie P. Richardson, Jr. and T. J. Patterson, Sr., co-publishers of the Lubbock Digest. "This is the first time anybody has ever given the Federation of Choirs an award," said Mr. Smith. "We really appreciate this award and will cherish it," he concluded. Several hundred Lubbockites were present at the gala affair. It was enjoyed by all who attended. (Photo by Ufok Etukudo)

Lubbock Black Chamber Set Breakfast Saturday

The newly organized Lubbock Black Chamber of Commerce will have its first breakfast Saturday morning, April 4th, beginning at 8 a. m. at Chateau Restaurant, 1001 Idalou Road. Guest speaker will be John Logan, executive vice president of the Lubbock Chamber of Commerce. "We're getting ready to do some big things in the

directory is to let Lubbock citizens and tourists know of the black businesses in Lubbock, added Richardson.

Persons interested in attending the breakfast should call the Lubbock Digest and make reservations by calling 762-3612. Breakfast for each participant will cost

\$3.50. "We hope many black business men and women of our community will take advantage of attending such a breakfast. We are also extending an invitation to COMA and others who would like to attend," concluded Richardson.

Inside City Hall

The Parks Board is asking the Council to consider changing Mae Simmons Pool to a free-swim program.

The present policy allows Mae Simmons to be open every day from 1:00 to 7:00 p. m. during the summer. A crew at this pool consists of three lifeguards, a cashier, and a pool manager.

If the pool were to be opened on a strictly a free-swim basis, the pool hours could be shortened to 1:00 to 5:00 p. m. The city staff would consist of two lifeguards and one manager. No cashier would be needed.

Due to massive equipment corrosion and rusting, the pool failed to open in the 1979 season. The pool was also closed in June of 1978 for repairs.

If Mae Simmons were to open on a free basis, there would be an actual

saving of \$4,000 according to the Parks and Recreation Board. The Council is expected to act on this request very soon.

The Dunbar-Struggs Fellowship of Christian Athletes plan their first big fund-raising project, a bike race, to raise money to send members of their group to the national F.C.A. Conference in Colorado this summer. They petitioned the Parks Board for permission to close off Canyon Lakes Road at 3 p. m. Sunday, March 29, for about an hour. A small entry fee was charged the participants. The Parks Board agreed to allow the street to be closed and wished the Fellowship of Christian Athletes good luck on their endeavor. The Council acted on the request at the meeting on Thursday, March 26.

black community which will compliment the entire city," says Eddie P. Richardson, Jr., president.

NAACP Membership Competition

"Although we are small in number, we are working for the same goal," he said.

At their last meeting, the local black chamber voted to publish Lubbock's first black business directory. "It won't be long coming off the press," said Richardson. One reason for publishing such a

The Lubbock Youth Branch of the National Association for the Advancement of Colored People is sponsoring a "Mr. and Miss NAACP Competition Membership" to be presented at their annual Freedom Fund Banquet, which is on tap for June 13, 1981 at Texas Tech University Center.

Mr. and Miss NAACP -- ages 13 thru 18; and Little Mr. & Miss NAACP -- ages 7 thru 12 -- will be in competition. These young people will be sponsored by local businesses. According to a spokesperson of the local branch, these young people are asking for the community's support in this effort.

Abandoned Children Entitled To Care From Texas Department of Human Resources

Spouses and their children who have been abandoned by the other parent may be eligible for Aid For Dependent Children if they are in need of help and the absence is not of a temporary nature. Whether the abandonment is temporary depends upon the facts presented to the caseworker doing the interview at the Texas Department of Human Resources.

A parent who fills out an application for AFDC and receives an automatic denial by Texas Department of Human Resources because of their spouse has not been absent thirty days should contact West Texas Legal Services for assistance.

West Texas Legal Services is a non-profit organization that provides legal assistance to poor people.

caseworker to prove the abandonment is not temporary.

Indigent mothers and fathers who have received an automatic denial from Texas Department of Human Resources for AFDC because their spouse has not been absent thirty days should contact West Texas Legal Services for assistance.

West Texas Legal Services is a non-profit organization that provides legal assistance to poor people.



The National Urban League joined the Seagram Vanguard Society in selecting Ms. Carol Jenkins, center, "co-anchor of WNBC-TV's 'Newscenter 4,' as the recipient of a Seagram Vanguard award for "notable journalism." She joins a distinguished list, including the Hon. Thurgood Marshall, Dr. Mary Church Terrell, Earl H. Riman, Louis Peterson, and others who have been honored by the Seagram Vanguard Society since 1952. Over 80 such awards have been made. Joseph Buchhalter, manager of military sales, Seagram Distillers Company, made the award at the Black Arts Ball in the Grand Ballroom of New York's Waldorf-Astoria Hotel, assisted by Molly Moon, president of the National Urban League Guild.

Black Summit Meeting Assesses Housing Needs for the 1980's And Beyond

From all parts of the nation they came to the Sea Pines Plantation on Hilton Head Island, South Carolina; San Francisco, Atlanta, New York, Chicago, Washington, and even Eps, Alabama and Bolton, Mississippi. Black experts in every area of housing recently gathered at Hilton Head to review and assess the state of housing in Black America, and to propose practical remedies for solving the problems faced by blacks in securing decent and affordable housing. This select group included economists, researchers, mortgage lenders, developers, real estate professionals, community leaders and government officials -- all black.

There are many blacks who have never heard of Hilton Head, although it ranks at the top of the nation's list of exclusive and wealthy retirement and resort communities; playground of the rich; home of famous golf and tennis classics. But there's another side to Hilton Head, the black side. Home of Northern forces during the Civil War, the island was given to black slaves who lived there when the war ended. It remained largely black until the mid-1950's, when whites started to buy and develop large parts of the island for resort development.

The site of the Summit, the Sea Pines Plantation, boasts 4,500 acres of condominiums, tennis courts, golf courses and shady white ocean-front beaches. Today, descendants of the original black families on the island own less than 20 percent of Hilton Head and are engaged in a last-ditch effort to maintain black control of what's left. Although black lands contain the only remaining areas yet to be developed, they are marked by eroding beaches, swamp land, dilapidated houses and trailers. Many of its owners are land-poor; awaiting the day it can be developed by blacks and become a source of black economic advancement.

It was in this setting that the NAACP National Housing Corporation of New York City convened the first Black Summit Housing Conference -- to hammer out a black housing agenda for now and into the next century. Although planned well before the Reagan Administration came to power, the Summit's timing could not have been better, for much of its focus was on proposed cuts in federal housing programs. To do its work, the group of 20 or so broke into small working groups to examine the following issues as they relate to blacks and their housing needs:

The future of black communities: Housing supply and demand; Economic, tax and land use policies; Housing policies and programs in rural areas; and Housing and urban programs and policies.

To emphasize the importance of the work to be done, Margaret

Join Lubbock Black Chamber!!

Continue on Page 2

FEATURE
COPING
Dr. Charles W. Faulkner

You Will Defeat Stress: Part III

Although most people recognize the characteristics of stress, or, know when they are under stress, they are often unable to locate the cause. The interesting thing is that the causes of stress are so obvious and blend in so well with one's daily activities that they are frequently unrecognizable. The causes of stress are so much a part of our daily lives that one is often unable to function without stress.

This is the paradox: (1) Being beset by an uncomfortable and destructive condition that is so much a part of us, that is so common that our lives would be too distorted and confusing without it. Stress is a normal concomitant of one's efforts to be successful, and of his own relative self-image, be it positive or negative. Stress is a part of living and does not become a problem until it interferes with one's daily activities.

In my last column, I provided you with seven steps that you should use in your efforts to gain your victory over stress. Here are six more very effective ways of dealing with stress:

(15) Do not dwell on your shortcomings or weaknesses. Your weaknesses play only a minor part in your life. You have far more success in your life than failures. Dwell on your successes and strengths.

(16) Change your goals when necessary. Do not allow unreachable goals to hinder your advancement. Change them. Bring your goals down to size: to where you can reach them.

(17) Break the monotony of your life. Take a break from your job, drive home by a different route, shop at a different store for a change, find new friends and associates, enjoy an evening out on the town. Go to the movie even if you have to do it alone.

(18) Deal with one problem at a time. Do not allow the burden of problems to weigh you down all at once. Take them one at a time. Set aside a two-hour period each month to solve problems. Deal with the wealth of your problems only at this time. Enjoy your life the rest of the time.

(19) Learn to relax. Some people have been tense for so long that they feel abnormal without having something to worry about. Worry is itself a heavy burden that exacts a heavy price in emotional energy. Relaxation is a wonderful feeling. Relax by inhaling deeply, filling the lungs completely with air. Hold your breath as you slowly count to five. Then, exhale slowly. Repeat this exercise five times. Next, tighten the muscles in your legs. Hold the tightness for five seconds, then, relax them quickly. Next, tighten your stomach muscles. Hold the tightness for five seconds, then release them quickly. Do the same with your arms and shoulders, and with your neck muscles. Repeat these exercises often. Relax!

(20) Be healthy. A healthy body is far more capable of enduring the rigors of this stressful society than an unhealthy one. So, take care of yourself. Take vitamins. Don't eat junk foods. Eat the proper foods. Get some mild but regular exercise. Get up early in the morning. Don't sleep your life away.

Your questions are welcomed. Suggestions for future articles will be appreciated. Cassette tapes of this and other articles are available for individual use, discussion groups and classroom use. All letters and inquiries should be sent to: Dr. Charles W. Faulkner, Post Office Box 50016, Washington, D. C. 20004.

Black Summit

Continued from Page 1

Head could well be the fore-runner of new initiatives by black professionals to define black problems themselves, and to prescribe

"Timing Is Key" Says Belinda Harris

Winston-Salem, N. C. Belinda Harris may handle a million pounds of packaging material in one day.

No, she isn't actually lugging that much paper and metal around. But she is responsible for ordering and keeping an inventory of the raw materials that RJR Archer, Inc. will use in preparing packaging structures.

"The key to my job is timing," says Harris. "I have to make sure that our people have the right kinds of raw materials for each job at the proper time. There is no room for error."

She has to keep track of every job being run in Archer's Plant 604 so she will be able to distribute the materials among the people who need them at the right time.

"It's an important job," Harris notes, "because if something goes wrong, the mistake can lead to problems where the customer won't get his product on time. And we can't afford that. That's why it makes me feel good to see everything go just as it should."

There are many facets to her job as material planner. For example,

when ordering paper and metal for a laminating job, she has to order paper wider than the metal. If the paper isn't wide enough, the material will jam and tear when it's run. And a specific weight of paper is needed for each specific weight of metal, or the process won't run smoothly.

"Having too much or too little material on hand also presents problems," adds Harris. "We don't want to run short of materials we need, but then again we don't have room to let lots of unnecessary

material sit around." The pitfalls in being responsible for the smooth flow of materials at Archer have not diminished her enthusiasm for the job.

"My favorite part of the job is seeing what goes into one complete project," says Harris. "Ordering the paper, resins and metals for Archer has taught me what elements are needed for each finished product. I had never realized that you take 34,000 pounds of metal and 56,000 pound of paper and end up with Hawaiian Punch labels."



Belinda Harris

Belinda Harris checks to make sure that she has enough material on hand to complete a packaging structure that RJR Archer is producing for a leading consumer company. "We can't afford to run short of raw materials and that's my job to assure that we are always prepared for any job that we have," adds Harris.

Would You Believe...

The current goes from ground to cloud, not the other way around, when lightning strikes.

Private airplanes in the U.S. carry about 50 times as many passengers per year as all American-owned scheduled airlines combined.

It takes about four hours to hard-boil an ostrich egg.

A person's head weighs about 12 pounds.

The United States is the World's largest producer of cheese, about a billion pounds a year.

Americans spend about a billion dollars a year on chewing gum.

There are about 1,500 kinds of ten currently being produced around the world.

The average temperature of the world is about 58 degrees F.

Join!!
U. S. Black Chamber Of Commerce
Call: 762-3612

remedies in line with black aspirations.

The NAACP and its housing corporation deserve a vote of thanks from both black and white America for its vision and initiative in bringing together such a group at this time, even if it was necessary to return to the "plantation" to do it.

There are a lot of ways you can save on your electric bill
Call us today
We want to help you conserve energy



SOUTHWESTERN PUBLIC SERVICE

763-2881

YOU'VE TRIED THE REST, NOW TRY THE BEST

INCOME TAX PROBLEMS?????

REMEMBER April 15, 1981, DEADLINE

HAVE YOU BEEN PAYING UNNECESSARY TAXES?

LET US HELP SOLVE YOUR TAX PROBLEMS.

WE SPECIALIZE IN:
INDIVIDUAL INCOME TAXES SMALL BUSINESS PARTNERSHIPS CO-OPERATIONS ALL TAX FORMS (QUARTERLY & YEARLY) COMPLETE BOOK-KEEPING SERVICE NOTARY PUBLIC SIMPLIFIED CHURCH BOOKKEEPING CAR TITLE CHANGES

Tax Management and Accounting Resources

Lubbock Office
Lyons Chapel Baptist Church
East 24th St. At Quirt Avenue
763-7561 or 763-0120

Hours: Open Every Monday thru Friday
9:30 a. m. to 6 p. m.
Beginning Friday, March 28, thru April 15, 1980

HOME OFFICE
HOUSTON, TEXAS
(713) 520-6004

"We are looking forward to serving you!"

"Miss Juneteenth Pageant"

If you are a young lady, between the ages of 13 and 19 years of age, and would like to participate in the first annual "Miss Juneteenth Pageant", then fill out the following questionnaire. All applicants must belong to at least one Black organization or at least work for some Black cause.

Mail your application to:

"Miss Juneteenth Pageant"
P. O. Box 2553
Lubbock, Texas 79408

Or bring it to:

510 East 23rd Street - Lubbock, Texas

— Return Bottom Portion —

Name _____ Address _____

Telephone Number _____ Parents _____

School Attending _____ Grade _____

Height _____ Weight _____ Age _____

Hobbies _____

Ambition _____

Organization (s) _____

Signature of Applicant _____

Date _____

Please attach a recent photo of yourself

DISCOUNT MEAT CENTER
4116 Ave. Q. 747-3338

HALF BEEF U.S.D.A. GOOD YIELD 2 CUT-WRAPPED FROZEN \$1.19		50 POUND PAK 16 Lbs. Chuck Roast 10 Lbs. Family Steak 10 Lbs. Ground Beef 10 Lbs. Pork Chops 10 Lbs. Fryers \$64.95
25 Pound Pak 2 Lbs. Round Steak 4 Lbs. Chuck Steak 9 Lbs. Ground Beef 2 Lbs. Fryers 3 Lbs. Franks \$27.95	10 Pound PAK 10 Lbs. Fryers \$3.95	PIG FEET 2 Lbs. \$1.00
Racon Ends & Pieces 3 Lbs. \$1.00	All Meat Bologna 3 Lbs. \$2.99	PORK SAUSAGE 1 Lb. \$2.99
FRYERS Frozen 49¢ Lb.	U.S.D.A. GOOD YIELD 2 HIND QUARTERS * Cut * Wrapped * Frozen \$1.39 Lb.	
GROUND BEEF T.Y.P. Added 3 Lbs. \$2.99	ALL MEAT WEINERS 3 Lb. Pkg. \$2.99	
BEEF TRIPE 2 Lbs. \$2.00		

Western Electric Awards Largest Contract to Minority Firm

Kansas City, Mo. - The R. L. Jones and Sons Delivery Service of Kansas City, Mo., has been awarded the largest single contract ever issued to a minority-owned business by the Western Electric Company's Transportation Division.

The two-year contract, effective April 1, is valued at slightly more than \$845,000, according to information released in Kansas City by Western Electric, the manufacturing and supply unit of the Bell System.

Robert L. Jones, founder and president of the trucking firm, described the contract with Western Electric as "monumental," adding that the agreement is the largest his 16-year-old firm has ever won.

The contract with Western Electric has enabled the trucking firm to secure interstate commerce contract authority for the first time, Jones said. He noted that the expanded authority "will undoubtedly open up many new opportunities for me."

The contract was negotiated at Western Electric's transportation office located in the company's manufacturing plant in Lee's Summit, Mo., 17 miles southeast of Kansas City.

"Whenever possible, Western Electric strives to develop business relationships with minority-owned and small businesses," said Frank Ryan, head of Western Electric's Kansas City transportation office. "We frequently find we can obtain quality service at less cost through small businesses such as Jones and, in turn, can provide them with new business opportunities."

Under the terms of the contract, the trucking firm will haul telephones and telephone equipment daily between Western Electric's Material Management Center near Wichita, Ks., its distribution center in Kansas City and Southwestern Bell Telephone Company distribution points in Tulsa and Oklahoma

City, Ok. Western Electric transportation specialist Dave Hedges, who negotiated the contract with Jones, noted, "Jones will be moving large amounts of telephone equipment needed by Southwestern Bell. They will also be returning used telephone sets from Oklahoma to our distribution center here in Kansas City where we refurbish them for Southwestern Bell."

Hedges estimates the contract with Jones will save Western Electric nearly \$103,000 in transportation costs over the two-year term of the agreement in comparison to truckload service and

fuel surcharge fees Western incurred for the same services during the past two years.

Jones and Sons currently employs 39 persons with an annual payroll of \$360,000. The firm operates 45 pieces of trucking equipment from a 12,000-square-foot warehouse in Kansas City.

The 48-year-old Jones describes his struggles to build and maintain his trucking firm as "typical of anyone who embarks upon a dream with little education but a lot of hope."

Jones grew up on a plantation in southeastern Arkansas where the family worked as sharecroppers. The oldest of four children, Jones ended his formal education at the fifth grade when his parents separated and he was thrust into "the responsibilities of rearing my family by working full time in the cotton fields."

In 1955, at age 22, Jones moved his wife and three children to Kansas City. "I had less than \$5 in my pocket when we arrived in Kansas City, but I found a job as a delivery boy the next day," he recalled. In 1959, Jones landed a job as a driver for a Kansas City-based heavy equipment hauling company. Six years later he started his own firm. "I took my life's savings of \$1,000 and borrowed \$3,600 to buy a new truck to start with," he recalled. "I opted for a new truck because I knew I couldn't afford the costs of maintaining a used one."



TRUCKING CONTRACT - The Western Electric Company, manufacturing and supply unit of the Bell System, has awarded a two-year contract valued at more than \$845,000 to the R. L. Jones and Sons Delivery Service of Kansas City. The contract is the largest ever awarded to a minority-owned business by Western Electric's transportation division. In the photo, Western Electric transportation specialist Dave Hedges (right) talks with Robert Jones (second from right), president of the trucking firm, and two of the firm's drivers.

sharecroppers. The oldest of four children, Jones ended his formal education at the fifth grade when his parents separated and he was thrust into "the responsibilities of rearing my family by working full time in the cotton fields."

In 1955, at age 22, Jones moved his wife and three children to Kansas City. "I had less than \$5 in my pocket when we arrived in Kansas City, but I found a job as a delivery boy the next day," he recalled. In 1959, Jones landed a job as a driver for a Kansas City-based heavy equipment hauling company. Six years later he started his own firm.

"I took my life's savings of \$1,000 and borrowed \$3,600 to buy a new truck to start with," he recalled. "I opted for a new truck because I knew I couldn't afford the costs of maintaining a used one."

Jones launched his business with one contract to deliver goods around Kansas City for a floor covering distributor. "It was strictly a low-overhead operation back then," he noted. "I was parking the truck out

front of my house and my office was the dining room for the first five years."

Jones said he built his business by knocking on doors. "Behind every door is a possible opportunity," he noted. "That's how I got started with Western Electric."

"About nine years ago, I went out to their factory in Lee's Summit and knocked on the door,

told them who I was, what I did and that I wanted to do business with them. Since then, I've handled a number of local hauling jobs for them."

Those little jobs, Jones believed, led to the recent contract. "Like I said, behind every door is a possible opportunity," he said. "And behind every opportunity is a possible bigger one."

Nettie Lou
Now working in the
Sedberry's Barber Shop
310 17th Street
Phone 763-8644
Please come by. Thank You!

JAMISON AND SON FUNERAL HOME
PRE-NEED FUNERAL PLAN
Regardless of your age or health. Confined to hospital, nursing home, or bed.
YOU CAN GET PRE-NEED INSURANCE
Credit can be given on all small burial policies, insurance policies from age 0 - 75 and up to \$5,000. Grave Services and Transportation. Low monthly rates.
Free Information - No Obligation
CALL
806/747-2731

Employment Opportunity
COMPOSITION/PASTE-UP
Make-up, composition paste-up person for Texas Tech Student Publication Program.
Minimum Qualifications:
1. High school diploma
2. At least 1 (one) year production on a weekly, daily newspaper, or magazine, or job shop.
Available immediately! Full-time 9 month - September thru May Possible part-time through summer.
Send Resume and three (3) references to:
Sid Little, Production Manager
Texas Tech University
P. O. Box 4080
Lubbock, Texas 79409
Call: 742-2953
"E.O.E./Affirmative Action Employer"

Shop At
Lottie's Boutique
Mrs. Lottie Smith, Owner
Dresses - Pants - Pantsuits - Skirts - Blouses
Lady's Shoes - Jewelry - Gift Items
Gospel Records - Tapes - Cassettes
301 S. 4th Street
Dimmitt, Texas
Latest style disco
pantihose & clothes
tatoos by Joyce

SUR-GRO
ARE YOU TIRED of being bald, embarrassed with loose dandruff, itchy scalp, falling hair?
USE the oil new treatment called SPANISH SUR-GRO. SPANISH SUR-GRO is a natural product combined with modern research for all types of hair. SPANISH SUR-GRO has been known to grow the hair 1/4 inch per week.
MONEY BACK GUARANTEE
AVAILABLE at your local drug or cosmetic counter
Brooks Super Market - Concept - Caviels
Dillard's Kwik Store - Beauty Cover Up Unlimited
Or Send \$9.90 To: "Hair"
3360 Hudson Street - Denver, Colorado 80207

OPEN 8AM-7PM SAT TIL 6
POLLARD Friendly
For Your NEW or USED CAR OR TRUCK
See Bobby Baldwin
For prompt, courteous, professional service.
797-3441
LOOP 289 & SOUTH INDIANA
FORD

Enter Your Float In The "Juneteenth" Parade
Friday, June 19, 1981
Prizes will be awarded for:
* First Place - \$100.00
* Second Place - \$75.00
* Third Place - \$50.00
Deadline for entry is Saturday, May 30, 1981
For More Information:
Call 762-3612
Or Write
Juneteenth Parade
P. O. Box 2553
Lubbock, Texas 79408
Entry fee is \$20.00.

used Meal Cottonseed Cake Co
Cake Cott Cottonseed
used Hull Meal Co
Meal Cott Cottonseed
Cottonseed Meal Co
Cake Cotto Cottonseed
ed Hulls Cottonseed Meal Cotto
Turning cottonseed into oil, hulls, meal and cake for world wide markets
Plains Cooperative Oil Mill
1901 AVE. A, LUBBOCK, TEXAS
806-747-2434

THANK YOU... AGAIN

THE LATEST NIELSEN RATINGS SHOW
KAMC'S ACTION NEWS TO BE A
DOMINANT NUMBER ONE IN THE LUBBOCK
MARKET AT BOTH SIX AND TEN P.M.*
WE APPRECIATE YOUR VIEWERSHIP AND
CONFIDENCE

BEING NUMBER ONE IS NOT ENOUGH...
...BEING BEST IS."

KAMC 28
LUBBOCK 28

ACTION NEWS #1

*NIELSEN 1981 FEBRUARY PROGRAM AUDIENCE AVERAGES

Tell It Like It Is!!

by
T. J. Patterson, Sr.

"We Need to Keep Them Here"

With the firing of Gyna Bivins, a very good television broadcaster, in my opinion, it makes one wonder if there are opportunities for blacks in the broadcast industry in Lubbock. Although there are many blacks in other markets who are making outstanding contributions, it seems as though Lubbock would do it could to keep them when they are good.

This writer would like to urge all three commercial television stations - KCBD (Channel 11), KLBK (Channel 13) and KAMC (Channel 28) - to do something about this image of blacks in broadcasting here. It is that time of the year when these stations must prepare for their renewal of licenses. This should be one of their priorities.

Whatever the reasons for the firing of Ms. Bivins, it should not prevent blacks from these opportunities in this industry. It would help the situation if blacks would even apprise these local stations of how you feel about opportunities for blacks in the television industry as broadcasters. Don't take no for any answer. Stand up proudly and advise these stations. Let them know that you want someone who is qualified from the black community to fill some of these positions.

Until we as black people pay attention to what is going on in our community, we will never get a share of the American economic pie. That dream being able to participate in the mainstream of life.

What has happened to Ms. Bivins is history now. But it should make us take note to what is going on. That black sister, in my opinion, brought a lot to KCBD-TV, but now she's gone to a larger market and will do well. Even her coach, Bob McKinsey - as she called him - knows she had the talent for any local television station.

Visiting on the campus of North Texas State University last weekend was a great experience. It was good to see a large number of black brothers and sisters come together for a great event the annual Greek Show.

This writer hopes that thousands of blacks will be in Lubbock June 19th thru 21st for the Juneteenth Celebration. North Texas State University did it. Why can't we?

Business in the Black

By Charles E. Belle



Black is a Color You Cannot Hide We See You Mr. Sowell

Being a Black Republican can be lonely, according to the Washington Post. The paper printed a quote from one such spic to spotlight the personal problem. "It's been a great test for me to continue to subject myself to the harassment and some ostracism," Dr. Henry Lucas of San Francisco is quoted as stating. Since Dr. Lucas has yet to be rewarded for his ultimate sacrifice by President Reagan one must pay special attention to those few so gifted by the President.

The ranking Black Republican economist as measured by an appointment is Mr. Thomas Sowell. Sowell some thought would be appointed Chairman of the Council of Economic Advisers, proving the visions of sugar plums do indeed dance in nappy heads of all ages.

Mr. Sowell's claim to fame is that he is one of the few Black American economists who places the blame for 50% unemployment of Black American youth on the minimum wage law. Remove it and remove Black American teen-age unemployment according to Sir Sowell. Such nonsense neglects the notion that racism exists in America.

Mr. Sowell apparently ignores the simple fact that the Black American teen-age unemployment rate is three times the rate of white American teen-agers. Reduce the rate and you will simply reduce the paychecks of those already employed. Worse, have significant slave labor supplied by a predominantly Black and minority workforce. One wonders who Mr. Sowell is trying to sell his idea to in this day and age.

Undoubtedly, Mr. Sowell has sense enough to distinguish between a policy, therefore power position, from an advisory, hence staff flunkie stance. Some eleven stars are on a new powerless advisory board to assist President Reagan and Secretary of the Treasury Donald Regan on economic matters. Membership is made up in addition to Mr. Sowell, former Treasury Secretary George Shultz, who will chair the group and Arthur Burns, former Chairman of the Federal Reserve Board, Alan Greenspan, Paul McCracken and Herbert Stein, former chairman of the Council of Economic Advisers, Milton Friedman, Arthur Faffer (supply-side idea man), James Lynn, former Commerce Secretary, former Treasury Secretary William Solomon, Charles Walker, former deputy Treasury Secretary and Walter Wriston, chairman of Citicorp, holding company of the second largest bank in the country.

Sowell is swimming with some very big fish. This was a great catch for President Reagan. However, perhaps one fish is a bit small for this level? Especially considering the ultimate end of the line for a fish.

Sowell, a senior fellow at Stanford University's Hoover Institution, an ultra conservative think tank, probably planned on a higher appointment as Secretary of Housing and Urban Development, if not a seat on the Council of Economic Advisers. Although Sowell is not going to wear the robe of royalty which now at once clothed over almost all of the other members of this ad hoc advisory board to the President on economic matters, it makes no difference to the Black masses.

Mr. Sowell is now the ranking Black American economist in the country as such can commit a cardinal sin. We see you Mr. Sowell, and are sorry about your lost royalty, but nevertheless expect you to get responsible in interpreting the Black American economic aspirations to this new administration.



MARTIN LUTHER KING JR.

We have a dream.....

IS THE DREAM DEAD

Amnell
Colene

THIS WEEK WE EXAMINE

By Dr. Nathaniel Wright, Jr.
Human Rights Activist

There is some often-puzzling inherited wisdom of the human race which suggests that "the sins of the fathers are visited upon the children unto the third and fourth generations." What a terrible punishment by a frightfully vindictive God! we may say. Yet the judgement implicit here is not always an accomplishment entirely beyond ourselves. Such a result may be an inescapable or logical consequence of our own behavior.

In this sense, what we as parents, or as members of one generation do may have its continuing or residual effects for generations to come. This also may be seen to be true in the racial attitudes which we have taken toward ourselves as black people in recent years.

In this regard, we need to recall that there has been a major shift or metamorphosis in black attitudes—and their social consequences—over the past sixty or more years. During the 1930's, for example, black young people were far more highly motivated to succeed and to be self-reliant than they are today.

During those same days, we sent a greater proportion of our young people off to professional schools. More of our people went into and succeeded in business. A larger proportion of black people owned their own homes, and farm land ownership was not near the slippery decline that it is today.

Over half a century ago, our people were motivated in a fashion that does not exist today.

It is when we look at past attitudes in comparison with those we see today that the tenuous or imaginative assessments regarding "the perpetual rut and the long-standing disabilities" of black people are put into serious question.

If black people were closer in those days to the degradation and the disabilities of human enslavement, then why are we less optimistic and determined—or less dedicated to self-determination and success—than our grandparents were?

One clear, although perhaps partial answer may be found in the patronizing New Deal approaches in the 1930's to black Great Depression needs. The New Deal's social programs for black Americans were dependency-oriented or dependency-building. By sharp contrast, the New Deal's approaches to white Americans were largely empowering for self-sufficiency.

We suggest here that it has been the "new dependency" on the part of black people in the post-Depression or the post-New Deal era of the 1930's which has played a substantial role in demoralizing black Americans.

In terms of black economic needs, the approach of the New Deal was largely welfare. Indeed, it may be said

that public welfare as we know it today came into its own during the Roosevelt New Deal days.

Those were deeply racist years, following immediately upon the 1920's period of the sharpest rise in black lynchings in the nation's history. The social attitudes toward black people were demeaning and it was logical that the social programs developed in the context of those negative attitudes moved also to be demeaning.

In this sense, it may be said that white paternalism extended and reflected the same white public mindset which had given rise to lynchings. As Dick Gregory so aptly put it, "A white liberal is a cat who will be kind enough to hang you from a low tree."

We have been hanged by a demeaning, non-empowering and parasitically-oriented system of public welfare. Similar white "kindly-faced antipathies" have been expressed, institutionalized and funded with public monies in

low rental, publicly owned housing. By contrast, the New Deal facilitated not rentership but home ownership for white Americans. The lengthy list could continue, and revealingly so at every step.

If we are to motivate black young people to succeed today, we must probably need to begin by an unshackling of the minds of our own black adults or elders from the recently inherited dependency-oriented attitude that "somebody is going to give me something for nothing."

This has been the internal, mind-blowing poison which has served as the ostensibly sophisticated and kindly white liberal alternative to the more overtly racist lynch mob's rope. In a sugar-coated way, the results of this poisoning were reflected in a song that many blacks were singing during the latter years of the Great Depression:

Continue on Page 5

Letters to the Editor

"Juneteenth Report"

Dear Juneteenth Coordinator:

You may or may not know that there are several proposals now before the 1981 Session of the Legislature which would reduce the number of Texas holidays. Among those scheduled to be cut is Emancipation Day, June 19th, H.B. 1016. Because of the importance of preserving this historic date, I am calling an emergency meeting to be held in Austin on April 11 in the John H. Reagan Building, Room B. Registration will start at 8 a. m. with coffee available and the meeting will begin at 9 a. m.

This meeting will focus on strategies we can pursue to save Emancipation Day, Juneteenth, H.B. 1016. My office will provide you with a list of holidays to be discontinued as well as a list of state senators and representatives so that we may begin contacting legislators, the Governor and other state and local elected officials on a systematic basis to solicit their support of Emancipation Day.

I would also like for you to bring lists of your planned events for Juneteenth '81 as well as any Juneteenth proposal you have developed. In addition, we will discuss activities of committees and recommendations for committees such as fundraising, activities, social and logo.

I look forward to seeing you in Austin on April 11th. If my office or I may provide further information or be of assistance, please do not hesitate to call.

Sincerely,
Al Edwards
State Representative, District 85

"Thanks to Mr. Richardson"

Dear Mr. Richardson:
The Mae Simmons Senior Citizens wish to thank you, Mr. Richardson, for meeting with us Thursday at City Hall to let them know we will not leave East Lubbock. We love you, Mr. Eddie.
Signed:
Aunt Sug - Granny Pim Pim - Lady Fair
Sis. Patterson & Sis. Austin

Ringling The Bell



by
Bob Tieucl

Black Leadership and The Challenge of Power: According to the New National Black Monitor, the turbulent period of the 60's, it raised the issue of the need for group power on the part of black Americans. Black Americans, unlike any major group of people who have come to this country, have never sought in a concerted way to develop and exercise group power.

In the past, the focus of the black community in America had to be black survival. No group of people came to this country in chains, other than black Americans. No group of people in the nation's life have been considered chattel, other than black people. No group of people have been excluded from this nation's melting pot both in law and in custom as thoroughly as have black Americans.

As the Swedish social economist Gunnar Myrdal notes, no group of people may have contributed more to the cultural, social and economic character of American life than black people. Yet no group has been as systematically denied both group recognition and the economic and political rewards of citizenship as have black Americans. In the light of these hard facts, some national black leaders in church, in press and in civic and social groups have declared 1981 as the "Year of Black History" with special programs, exhibits etc. to be sponsored throughout 1981.

Black Americans must come to know the tremendous power they have for self-protection and advancement when they represent a \$100 billion annual market for the American business community. It is estimated that simply by selective buying, nationally, black Americans could drastically alter the entire American economy. Money talks, adds the Black Monitor.

Our thanks to Bellinger Marvin Marshall for Texarkana, Texas for his endorsement of our Black Press. Pass the word brother.

To put it another way, states the Black Monitor, blacks must come to function within American life as black people in order to be seen, heard and responded to as Americans. Separatism in terms of identity is not withdrawal. Rather, it is the one sure and weighty means of participation. Separate parts may unite. Without a distinct (or separate) identity as a discrete power element, black Americans cannot unite with others as peers in the give-and-take of representative democracy. Such is a further lesson which black Americans may learn from their Jewish brothers, concludes the Monitor.

Great Quotes: "No people that has solely depended upon foreign aid, or rather, upon the efforts of those, in any way identified with the oppressor, to undo heavy burdens ever stood forth in the 'attitude of freedom'... The man who has suffered wrong is the man to demand redress - the man struck is the man to cry out - and he who has endured the cruel pangs of slavery is the man to advocate Liberty" end of quote from Frederick Douglass.

Chimes: The Abilene District Youth Conference will hold its annual session again this year at St. Paul C. M. E. Church in Midland. The time: June 6 and 7, 1981. District youth conference officers are: Theodore Phea, Tammie Hunter, Kim Hammons, Angela Phea, Ms. Judith Newton, Willie L. Cooper and LeDurrell McKeever. Theme this year: "Survival Tactics - The Black Family - The Black Church."

Texas Methodist Reporter, the nation's largest denominational weekly news publication and based in

Continue on Page 6

Lubbock Digest

"Dedicated to Freemen, Justice
and Equality"

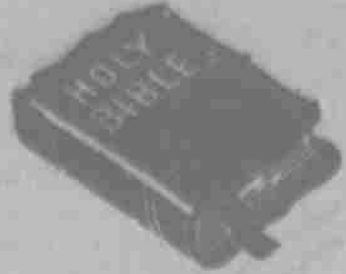
AS PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factual and fair. You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do, and this, we think, is fair.

So, this our resolution to you: Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

T. J. Patterson Eddie P. Richardson, Jr.
Editors



CHURCH DIRECTORY

Your Absence from Church is A Vote To Close its Doors



New Zeal Will Convene Saturday

The New Zeal District Association will convene at the United Baptist Church, Plainview, Texas, on Saturday, April 4. The Women's Department will meet at 10 a. m. and the Executive Board will meet at 1 p. m. Rev. Wilson Baldwin, Moderator, is asking for all pastors in the New Zeal District to be present.

Littlefield News

Greater First Baptist Church

Services at the Greater First Baptist Church were attended last Sunday morning. A special program was presented on Sunday afternoon with the Male Chorus -- with Rev. W. Baldwin, pastor, director of the group. Sister Robbie Moore and Sister Gracie Smith were in charge of the program.

Rev. and Mrs. W. Baldwin are very proud of their son, Michael, who is a sophomore and captain of the track team at South Plains College. On last Saturday, the Texas Tech Invitational Meet was held at South Plains College. During the meet, Michael set a record for SPC in the 100 meter event.

The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer Breakfast met in the lovely home of Mr. and Mrs. Luke Blacknell at 9 a. m. There was standing room only. No one was concerned about the time spent standing.

President Mary Ward presided over the meeting. Also helping with the devotion was Mrs. Annie Day, Mrs. M. Bogus, Mrs. C. E. Brown and Mrs. M. Ward. Opening scripture was found in the 23rd Psalms.

Morning scripture lesson was taught by Mrs. C. C. Peoples and Mrs. Tommie Ervin. Mrs. Raymond Peppers, Jr. brought the lesson. Scripture was found in Matthew 25:1-13. Her subject was "The Ten Virgins."

"Then shall the kingdom of heaven be likened unto ten virgins, which took their lamps. And went forth to meet the bride groom."

"Watch therefore, for ye know neither the day nor the hour wherein the son of man cometh." One speaker said midnight is neither morning nor evening. It's not P. M. nor A. M. It was a difficult hour when most people are asleep. Only you and God knows when your vessel is empty. Serve the Lord in sincerity and in truth. Study the word of God. These women are truly giant oaks in the green forest of the Lord. They stood tall and spoke with authority and boldness. Each of these women is so very special and are loved by this group.

Remarks were given by members and friends. Thought for the day: "For we walk by faith not by sight."

Think about it! Discipleship was extended by Rev. Alexander. Visitors were welcomed by President Ward. Breakfast was served by our gracious hostess who served so faithfully. We had a few short of a multitude on Saturday

morning. We are specializing in hungry people -- physically and spiritually. Come!

Our guest list included: Rev. and Mrs. Tony Williams, Rev. and Mrs. Alexander, Mrs. C. C. Peoples, Mrs. Sally Roberson, Mrs. G. Shephard, Mrs. Joyce Lee and Ms. Roberta Griggs.

"Everybody is somebody in this group." Please come again! Morning prayer was offered by Rev. Tony Williams.

Our sick and shut in list include: Barbara Wilson, Willie M. Thomas, Mrs. Ford, Rosena Clemons, Arlene Daniels, Floria Wilson and Brenda Cornelius.

"Have faith in his word." Mark 11:24. Believe it! A bereaved family is Arthur Owens family. The Lord cares and he knoweth just how much you can bear.

Mrs. Tommie Ervin offered prayer for all ministers of our city. If you have a prayer request, call or come by. The numbers are: 747-7326, 763-1333, 765-6831 or 765-8623.

We are convinced that prayer works. The Outreach Children Ministry is spreading like wild fire. We are so pleased with the progress. We will meet next Saturday evening at 7 p. m. at 2110 Birch Avenue.

"Children are people in and very special people. Come and bring your children or call one of the above numbers if you would like them picked up."

Mrs. Donnie M. Graves is director. Can any good come out of Nazareth?? Our next meeting will be in the home of Mr. and Mrs. Raymond Peppers, Jr., 2428 East 30th Street. C O M E and S E E! Mrs. Mary Ward, president; Mrs. C. E. Fair, vice president; Mrs. C. E. Brown, secretary; and Mrs. Dorothy Hood, reporter.

WORDS OF LIFE

Biblical Inspiration

For The Week

"Follow me, and I will make you fishers of men." Matthew 4:19

1) God gives us direction. Like the road signs along the highway, God gives us directions for our daily trek through life. At the beginning of each day, He says, "Follow Me!" All through the day and through life's nights when the shadows fall and the way seem unclear, God says to us, "Follow Me!" We are never lost... because of God's unfailing care.

2) God gives us power. So often we ask, "How can we do the things God asks of us?" The answer is that it is in God's hands. "I will make... " "I will do..." So God promises each of us. The Apostle reminds us that there is no test or trial for which God does not provide the wherewithal "that we may be able to bear it."

3) God gives us success. Whenever we follow God's directions faithfully, we become "overcomers." "To him who overcomes, the crown of life shall be. He with the King of Glory shall reign eternally."

"Follow me," said Jesus in effect, "and I will make you succeed in every good work."

Prayer Poem

In 1852 Cecil Frances Alexander, whose name be may known to us as the composer of "All Things Bright And Beautiful," wrote the equally familiar hymn, "Jesus Calls Us."

Mrs. Alexander's husband served a rural ministry during much of his life and eventually became the Anglican (or Episcopal) Archbishop of Ireland. Mrs. Alexander's poems reflect a rural imagery. Her own life was one of selfless service ministering personally to the sick and rural poor but otherwise managing a rural estate and writing poetry. Her husband spoke of himself as his wife's "most ferocious critic."

Here, we are called to a life of Christian service.

Jesus calls us; o'er the tumult Of our life's wild, restless sea, Day by day his clear voice soundeth, Saying, "Christian, follow me."

As of old, St. Andrew heard it By the Galilean lake, Turned from home and toil and kindred, Leaving all for his dear sake.

Always apply fragrance on your pulse points where it works best. Besides the wrist, throat and temples, dab a bit of perfume behind your knees and at your hairline.

SPECIAL NOTICE

DEADLINES FOR NEWS ITEMS
DEADLINES FOR LUBBOCK DIGEST
News Items (typed) 12:00 Noon Monday
Pictures 12:00 Noon Monday
Display Ads 12:00 Noon Tuesday
Classified Ads 5 P.M. Monday
ALL COPY MUST BE TYPED OR READABLE
ALL PICTURES IN BLACK & WHITE, IF POSSIBLE

Bethel African Methodist Episcopal Church

2200 Southeast Drive
(806) 744-7552
Lubbock, Texas

"A Church that's not afraid to identify with the frustrations of the Black experience."

"Go! Our Father, Christ Our Redeemer, Man Our Brother"

Sunday School 9:30 A.M.
Morning Worship 10:45 A.M.
Evening Worship 7:00 P.M.



Stephen Pierson, Pastor

Morning Worship 10:30 A. M.

"Welcome Visitors"



1704 EAST 26TH STREET

LUBBOCK, TEXAS

bob tieuel

Dallas has begun publication of an interdenominational weekly newspaper: The National Christian Reporter. The Texas United Methodist Reporter has a weekly circulation of 510,000 and is probably the most influential voice in Methodism. Spurgeon Dunnhamill is editor and he commented: "Informed Christians tend to be more committed Christians."

The 54th annual district conference of the C. M. E. Church in Breckenridge, Texas, has asked that churches proclaim 1981 as "The Year of Black History." More later.

PHOTO CRAFT STUDIO

Passport ID Placement

Fast Service

Offering Direct Color

and WEDDING PHOTOGRAPHY

Wallet B & W - 2 1/2 x 3 1/2 - 8 for \$2.00

Will open evening WITH appointment

Phone: 762-5982

1622 Broadway Avenue

Professional Typing Services

Business typing - transcription

bulletins - newsletters - etc.

IBM Correcting Selectric III

3608 8th Street

795 7296

Hours: Mon - Fri. 6-10 Sat. 10-6

Church Of The Living God

(Motto: C.W.F.F.)

408 N. Zenith Ave

Phone: 744-6459

"Where The True Gospel Is Preached"

Everybody is always Welcome | Rev. L. F. Bivins, Pastor

Sunday School 9:45 A.M.
Morning Worship 11:00 A.M.
Y.P.P.U. 4:00 P.M.
Evening Worship 7:30 P.M.
Mid Week Services 7:00 P.M.

Christ Temple Church

2411 Fir Ave.
Lubbock, Texas 79404
Phone: 806/744-5334



Bishop W. D. Hayes

Haynes Chapel Church

2830 Ross Ave.
Ft. Worth, Texas 76106
Phone: 817/6249223

Church of God In Christ, Inc.
P. O. Box 2411
Lubbock, Texas 79408

Bishop W. D. Haynes preaches at Christ Temple - Each First and Third Sunday
Worship Hour 11:30 A.M.

Faith First Baptist Church

1504 E 15th at Oak
747-6846

WEEKLY SERVICES
Sunday School 9:30 A.M.
Morning Worship 11:00 A.M.
B. T. T. 6:00 P.M.
Night Service 7:30 P.M.

And let us consider one another to provoke unto love and to good works; not forsaking the assembling of ourselves together, as the manner of some is: but exhort one another; and so much the more, as ye see the day approaching.
Hebrews 10:24,25

Come, Help Us Worship Christ Jesus, Our Lord and Savior
F. B. Bell Pastor



St. Paul Historic Church, a black Interdenominational Church

Dr. Jim Loud Pastor

Services 10:00 a. m. - 11:00 a. m.
After 11:00 a. m. - A tour of the Building

1803 Avenue B - Lubbock, Texas

OBSEQUIES

Annie B. Odom

Final rites were held for Annie Bell Odom, 54, of 1507 12th Street, Monday afternoon at the Community Baptist Church with Rev. Tony Williams, Sr., pastor, officiating. He was assisted by Rev. Joseph Williams, Jr.

Burial was held in the City of Lubbock Cemetery under the direction of Rest Lawn Funeral

Home of Wolforth. She passed away last Friday at her home. A Lubbock native, she attended Dunbar High School. She was a hair stylist with various salons in the area.

She is survived by her father, Mr. Arthur J. Owens of Lubbock. Pallbearers were members of the Community Baptist Church.

Attend Church Sunday!!

Classifieds Call 762-3612

MaMa Charlies Restaurant

(Formerly Penny Lane)

OPEN: 7 A.M. - 10 P.M. Mon. - Sun.

Breakfast \$2.50

(Coffee FREE)

2 Eggs anyway - Hash Browns - Ham Bacon or Sausage

LUNCH - Special Daily

(Tea FREE)

1817 Parkway Drive

SHOP

Furr's

FOR BIG SAVINGS

The best things are close to home.



"Jesus Christ will lead me and F.D.R. (Franklin Delano Roosevelt) will feed me."

What cause have we, then, to fear?"

Motivating our black youth in the aftermath of the past half century's turn of events will take a major effort, for it represents a monumental problem. When we begin to deal seriously with the problem we shall find that, in some substantial way, our present motivational difficulties are a morbid monument to the well-nigh mortal wounds inflicted by the demeaning mind-set of the white liberal-led New Deal days.

Clovis, New Mexico News

by Willie Hobdy
Clovis Correspondent

Series On People In The News

Following is an interview with Ethel Stubbs, president of the NAACP, Clovis Branch. The ease and confidence displayed by Ms. Ethel Stubbs, president of the Clovis Chapter NAACP, instills respect (for) and gratitude in an organization that leads the field in fighting Civil Rights.

She talks with enthusiasm and pride when speaking of the small but determined group of officers and committee chairpersons who aide her in churning the wheels of the local branch.

Various local ministers are also lending her support. She adds, "Rev. B. J. Choice has accepted the chairmanship of the NAACP Labor and Industry committee; Rev. W. C. Green acted as representative of the Community Coordination committee in attending a recent City Advisory panel meeting and Rev. Williams has offered his

church for the Youth group meetings."

Looking at the record reveals that the branch was established in 1945. Ms. Stubbs explains, "We've had our ups and downs, but we've maintained our charter. Our chapter has organized boycotts, voter registration drives and actively participated in election campaigns. Those past accomplishments look like small orders as she and branch officials maneuver toward achieving their immediate plans of reorganizing the present membership, implementing a young adult program and raising funds for the youth group to attend the National NAACP Convention in June.

Officers that are rolling up their shirt sleeves to attain these goals are Jim Wilkerson, 1st vice president; Henrietta Pop, 2nd vice president; Marion Garrett, secretary; and Lorenzo Williams, treasurer.

Committee persons are Ms. Francis Hooper, finance; Rev. B. J. Choice, labor and industry; E. V. Hood, life membership; Jim Wilkerson, political action; Wendy Watson, communication; Rev. F. R. Williams, religious affairs; Mame Dudson, economic advancement; Florence Harvey, consumer protections; Rev. W. C. Green, freedom fund; Robert F. Stubbs, press and publicity; Roger Garrett, veterans; Mary Williams, youth work; Henrietta Pop, membership; Billy Corsey, holiday seal; and Rev. George Perkins, community coordinator.

"We need community support also," states Ms. Stubbs. When asked what kind of community support she explained, "Well, first, moral support. Like attending meetings and getting interested in the local branch. We welcome new members. Second, financial support. We are planning to send our young people to the National Convention, being held in Denver, Colorado this year. We want our youth to observe how the national level operates and also to give them an opportunity



Ms. Ethel Stubbs
President Clovis Branch
NAACP

to meet other young members from across the nation. In the past, we have not been able to send our youth, this will

be the first year." If you are interested in joining the NAACP, contact Ethel Stubbs, 133 LaSalle Drive or Henrietta Pop, 1201 Mora.

SPORTS QUIZ



MARVIN BARNES LED PROVIDENCE COLLEGE TO A 27-4 RECORD HIS GRADUATING YEAR OF '73-'74. WHICH OF THE FOLLOWING FAILED TO HAVE A GRADUATING YEAR?

- A. LLOYD FREE
- B. DR. J
- C. DARRYL DAWKINS

ANSWER: DR. DAVE DUNKIN

BIG JOHN BARBECUE
Sandwiches - Plate Lunches
By The Pound To Go
If you're driving around looking for something to chew come by and get some
BIG JOHN BARBECUE!!!
3812 Idalou Road Phone 763-6946
Northeast Corner - Loop 289 & Idalou Road
John & Dorothy Upshaw
Owners and Managers

BONEY TIRE SERVICE
Specializing in Heavy Equipment and Trucks
24-HOUR ROAD SERVICE
Call Joe 763-1307 or WINDY 746-5358
Two Way Radio Dispatch
Lubbock, Texas

BORDEN
If it's Borden, it's got to be good.

Gaines & Gaines Attorneys At Law
Gene Gaines - Carl E. Gaines
Engaged In The General Practice of Law
Criminal Law - Workers Compensation
Personal Injury - Divorces
General Civil Law
Roy B. Jones - Paralegal
1002 Quirt Avenue - Lubbock, Texas
Phone (806) 762-3069
Dallas Phone Number: (214) 428-2116

WANT TO BUY, SELL, OR TRADE?
NEED A JOB OR SOMEONE TO WORK
Call:
Lubbock Digest
Classifieds - 762-4605
Results Guaranteed
510 East 23rd Street

Ask how we can help you beat the 80's.
Over 60 Offices Statewide.
Regional Office:
1602 Avenue Q
Lubbock, Texas 79401
763-9401
FIRST TEXAS
Savings Association
We have ways to beat the 80's.
Member FSLIC

Social Worker, MSW
SOCIAL WORKER: MSW and family counseling experience required. Spanish speaking desired. Send resume to Family Service Association, 1220 Broadway, Suite 1406, Lubbock, Texas 79401.
"Equal Opportunity Employer"

MOTEL ROOMS FOR RENT
Low Commercial rates from \$14.00. Day by Day Week - Month. American Plan room with meals. Available also from \$348.00 month.
Good Continental and American food.
Executive House Motel & Restaurant.
Restaurant open 6:00 A.M. until 2:00 P.M. 5:00 P.M. to 10:00 P.M.
2121 Amarillo Highway Lubbock, Texas 79403
PHONE: (806) - 765-8391
Troy Massey, Owner

Mac's Handy Hands Repair Service
Stoves - Washing Machines - Dryers
Air Conditioners - Sinks - Door Locks
Raymond McKeever, Jr.
Owner
Lubbock, Texas
Call Day or Night - 744-6432

KERR DATSUN
Allen Davis
4220 Avenue Q
747-6147
"West Texas Leading Olds Dealer"

BILL RAVEN
Villa Oldsmobile, Inc.
5301 South Avenue Drive
Lubbock, Texas
747-2974

E. O. E. Housing
We are now accepting applications for 1-2 and 3 bedroom units at Parkway Village, 2105 East 4th Street; Casa Orlando Apartments, 2105 East 4th Street; and Windwood Village, 222 Redbud Avenue. Monday thru Friday, 8 a. m. to 5 p. m.

HUNTER'S WELDING CO
INSURANCE
ATTENTION HOUSEWIVES
Sell Classified Ads From Your Home.
HIGH COMMISSION
For More Information Call 762-36-12
NEED HELP?
CONTACT
Community Services
We assist you in completing welfare and food stamp applications.
We provide employment counseling, home weatherization, emergency food, utility payment help to the elderly and the handicapped, etc.
1532 East 19th St.
762-6411, Ext. 2305

S&H
For current employment opportunities call the Personnel Office at 792-7112 ext. 135
South Park Hospital
6610 Quaker Avenue
Lubbock, Texas 79413
"Equal Opportunity Employer"

MASH
28/12

E. P. RICHARDSON ASSOCIATES
Management Consultant
Agency
5013 - 57th Street P.O. Box 2553
Lubbock, Texas 806/792-9261
EDDIE P. RICHARDSON
506 E. 23rd St. Telephone (806) 762-3612

Save with the First Federal Spirit!
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF LUBBOCK
HOME OFFICE: FIRST FEDERAL PLAZA 1300 BROADWAY
BRANCH OFFICES: 34th & AVE. W 50th & ORLANDO & BROWNFIELD

Do You Need Good Public Relations?
If So, Contact **Rich-Pat**
Public Relations
* Speech Writing
* Promotions
* Resume Writing
* Proposal Writing
For more information call: 762-4065
510 East 23rd Lubbock, Texas 79404

METHODIST HOSPITAL
Information regarding employment opportunities at Methodist Hospital may be obtained by calling 793-4184
Equal Opportunity Employer

LUBBOCK GENERAL HOSPITAL
For more information regarding employment opportunities at Lubbock General Hospital Call 743-3352
Equal Opportunity Employer

TEXAS TECH UNIVERSITY
For information regarding employment at TEXAS TECH UNIVERSITY
CALL: 742-2211
"Equal Employment Opportunity Through Affirmative Action"

FOR JOB INFORMATION WITH THE City of Lubbock
CALL: 762-2444
AN EQUAL OPPORTUNITY EMPLOYER

Dunlap's
Caprock Shopping Center
PHONE: 799-7161
Lubbock, Texas
DAVID SOWELL
Home: 765-8679
MEN'S DEPARTMENT

CAVIELS PHARMACY
OPEN 9 A.M. 'til 10 P.M.
"Greeting Cards" Everyday and Seasonal
Prescription - Drugs
OPEN
7 Days Per Week
9 a.m. to 10 p.m.
1719 Ave. A 765-5311 or 765-7567

Ludye's Bar-B-Que & Restaurant
Good Food Daily
"Try Us; You'll Like Us"
11:30 a. m. - 3:00 p. m.
Always A Good Variety Of Food
(located next to Glass Hat Lounge)
Open Week Days
9:00 a.m. - 3:00 p. m.
7:00 p. m. - 2:00 a. m.
Saturdays & Sundays
1:00 p. m. - 2:00 a. m.
603 East 23rd Street
744-0738 Lubbock, Texas

The Chateau Restaurant And Disco
"The Best Food In Lubbock"
Lunch Served Daily!
11 a. m. to 3 p. m.
Closed Thursday & Sunday!
Bar-B-Que Served
Full Plate Lunches
Robert & Alice Williams - Owners
Clean Care Free Atmosphere
1001 Idalou Road 762-9261

RUBY JAY'S CORNER



Ms. Vannie Hibbler, Ms. Ollie Johnson and Ms. Mary McCormick visited with their sisters in Waco, Texas last week. They reported a wonderful visit as they gave their mother a surprise birthday party.

Mrs. Mamie Black has returned home after spending the winter months with her relatives in Austin, Texas. She is very happy to be back home.

Mrs. Precious Brown attended the funeral services of her brother-in-law in Arizona last Saturday.

Mrs. J. McFadden's husband was in the hospital last week. He is home at this report and is doing nicely.

Mr. Frank McKinney is a patient at Methodist Hospital, room 668.

Let us continue to pray for our sick and shut-in!

our community as well as those who have lost loved ones.

Among our sick and shut in is Mr. Alexander (Sonny) Johns who is still a patient at Methodist Hospital.

Mrs. Elnora Hutchinson is a patient at St. Mary's Hospital. She is there for some tests.

Mrs. Dorothy Kinner attended a library meeting in Houston last week. She also visited her daughter, Brenda, who resides in the Houston area.

Her daughter, Denise, joined them on the weekend. They returned home last Sunday. A wonderful trip was reported.

Morning worship services were great at New Hope Baptist Church last Sunday

morning. Devotion was led by Deacon Swain and Deacon Givens. The choir were at their post of duty. The message of the hour was delivered by Rev. A. L. Dunn, pastor. His scripture was taken from St. John 8:6-12. His subject was "Light of Life."

Last Sunday was fifth Sunday, and many churches had Mission Day programs. Among them was the one at New Hope.

At 7 p. m. last Sunday evening, the Missionary Society was responsible for a wonderful program. The theme was "Our Challenge for Mission Growth." In a panel discussion, panel members were: Sis. Lena Sheffield, "Lift Up Your Eyes;" Sis. V. Francis, "The Fields are Ready;" and Sis. Dorothy

Diamond, "The Time for Harvest."

Sis. Bernice Kelly sang a solo: "If I Can Help Somebody As I Pass Along." Sis. R. B. Thompson gave remarks. Everything was beautiful. Many visitors from Mount Gilead Baptist Church were present.

The Lubbock June-teenth committee met last Sunday afternoon at the Lubbock Digest office. A three day affair is being planned for the celebration. At least ten committees are working on this special effort. It is the hope of the committee that several thousand people will participate in the affair.

Keep reading the Lubbock Digest for further developments of the affair which is on tap for June 19th thru June 21st.

the energy idea people

Lubbock's Only Home-Owned Utility

LUBBOCK POWER & LIGHT

10TH & TEXAS 763-9581

Education and Business Join Hands



Yvonne A. Ewell, associate superintendent of the East Oak Cliff Subdistrict of the Dallas Independent School District, shakes hands with James Cottrell, vice president of Pro-Line Corp., to welcome the Cottrells and Pro-Line to Dallas and to symbolize the unity of education and business.

Pro-Line, a Black-owned business, has recently moved to Dallas from Los Angeles. President Comer Cottrell, know for his commitment to youth, believes that children

need to verbalize their thoughts, read business publications, practice business techniques of successful people and learn the vocabulary of the business world to equip themselves for success.

Expressing appreciation for Pro-Line's interest in education and commitment to youth, Dr. Ewell explained that in Dallas, business and education have always collaboratively, and she hopes that other business will follow Pro-Line's example.

Open 7 Days
A Week For Your
Shopping Convenience!!

MONEY
ORDERS

BROOKS SUPER MARKET

1807 Parkway Drive - 762-1636

"We Gladly
Accept Food
Stamps"

"We Have Postage For Sale!
Prices Good
April 2 thru April 8, 1981"

Monday thru Saturday
Open 8 A.M. to 9 P.M.
Sunday
Open 9 A.M. to 9 P.M.

We Give & Redeem
Brooks Saving Stamps

Hunting & Fishing License
Sole HERE!!

<p><i>Armour Star</i> BACON 1 Lb. Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.29</div>	<p><i>Wilson's Smoked</i> PICNICS 89¢ Lb.</p>
<p><i>Wilson's Smoked</i> SAUSAGE</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.69 Lb.</div>	<p><i>Peyton's</i> FRANKS 2 1/2 Lb. Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$2.79</div>
<p><i>Wilson's Smoked</i> SAUSAGE 1 Lb. Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.29</div>	<p><i>Goach Pure</i> PORK</p>

<p><i>Gladliola</i> FLOUR 25 Lb.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$4.49</div>	<p><i>Palmolive</i> DISHWASHING LIQUID</p>
<p><i>Gladliola</i> POUCH MIXES 4 for</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.00</div>	<p>..... Giant 13¢ Off Label</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.09</div>
<p><i>Vegetole</i> SHORTENING 42 Oz.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.29</div>	<p><i>Super</i> SUDS King Size</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.99</div>
<p><i>Atkins Hamburger Dill</i> PICKLES 32 Oz.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.19</div>	<p><i>Wolf</i> CHILI 19 Oz.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.29</div>
<p><i>Fritos</i> CORN CHIPS \$1.09 Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">79¢</div>	<p><i>R.C.</i> COLA 12 Oz. Cans 6 Pak.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.29</div>
<p><i>Spill Mate</i> TOWELS Large Roll</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">59¢</div>	<p><i>Flavor</i> ICE 24 Count Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.19</div>
<p><i>Marina</i> TISSUE 4 Roll Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">99¢</div>	<p><i>Hungry</i> HAIR GLYCERINE 8 Oz.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.99</div>

PRODUCE

<p><i>Red Delicious</i> APPLES 3 Lb. Bag ...</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">99¢</div>	<p><i>Yellow</i> ONIONS 39¢ Lb.</p>
<p><i>Russet</i> POTATOES 5 Lb. Bag ...</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">\$1.29</div>	<p>FROZEN FOODS</p>

<p><i>Fisher Boy</i> FISH STICKS 3 Oz. Pkg.</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">49¢</div>	<p><i>Banquet</i> POT PIES 8 Oz. Pkg. 3 for</p> <div style="text-align: center; font-size: 2em; font-weight: bold;">99¢</div>
---	---

SEAFOOD

BEAUTY AIDS

STEAK Sale!

GO WEST!
FASHION JEANS

Sizes 1-12; B-7; & 30-40

\$12.99 - \$19.99

Clothing For Big Beautiful Ladies

Sizes 12-20 12 1/2-32 1/2 32-40

BOB'S TOGGERY

JUNIORS • MISSES • LARGE SIZES

14th & University FORMALLY FACTORY OUTLET Open 10 to 6 Mon-Sat

PRICE BUSTER SAVINGS

Town & Country

Town & Country FOOD STORES, INC.

PRICE BUSTER SAVINGS

511 4th 2510 Quirt

PRICES GOOD THRU APRIL 4TH

UNITED Supermarkets

QUANTITY RIGHTS RESERVED

WIN UP TO \$1,000 CASH
100-10-2
1 INSTANT WINNER

GRAND PRIZE
TRIP FOR 2
1 WEEK-HAWAII

53 WAYS TO WIN PLAY ...

BINGO BONANZA

100 FREE STAMPS
WITH PURCHASE OF FAMILY PACK
GROUND BEEF
AND THIS COUPON
GOOD THRU APRIL 7TH

CASH SAVINGS
LONE STAR
DOG FOOD
10 LB. BAG **\$1.89**

S&H GREEN STAMPS TOO
PUREX LAUNDRY
DETERGENT
10' OFF LABEL
42 OZ. **98c**

PLUS UNBELIEVABLE SERVICE
PUREX
BLEACH
1/2 GAL. **39c**

HUNT'S YELLOW CLING PEACHES
HALVES OR SLICED
29 OZ. **69c**

SUNBEAM ASST. FLAV. COOKIES
3 6 1/2 OZ. PKG. **89c**

COCA-COLA
6 PK. 32 OZ. **\$1.49**
PLUS DEPOSIT

UNITED **EGGS**
EXTRA LARGE **75c** DOZ.

CRISCO SHORTENING
3 LB. CAN **\$1.98**

BOUNTY PAPER **TOWELS**
JUMBO ROLL **69c**

DOUBLE STAMPS SUNDAY!

"HEALTH & BEAUTY AIDS"
FLEX NON-AEROSOL HAIR SPRAY 12 OZ. **\$1.59**
FLEX SHAMPOO OR CONDITIONER 16 OZ. **\$1.49**

WITH A \$2.50 PURCHASE OR MORE EXCLUDING CIGARETTES

ROTEL TOMATOES AND GREEN CHILIES 10 OZ.	2 FOR 89c
OLD EL PASO CHOPPED GREEN CHILIES 4 OZ.	49c
SUNSHINE HI-NO CRACKERS 12 OZ.	79c
VLASIC DILL SPEARS *KOSHER *POLISH *NO GARLIC 24 OZ.	98c
KRAFT ITALIAN DRESSING 8 OZ.	69c

FINE FARE TEA BAGS 100 CT. **\$1.79**
FINE FARE COFFEE CREAMER 11 OZ. **79c**

NO. 1 RUSSET **POTATOES**
5 LB. BAG **\$1.29**

GREEN LEAF AND ROMAINE SALAD **99c**
WASHINGTON EXTRA-FANCY GOLDEN DELICIOUS **APPLES** LB. **39c**
ZIPPERSON **TANGERINES** LB. **39c**

GREEN PASCAL **CELERY** STALK **39c**

40,000,000 S & H GREEN STAMPS
WIN 1 BOOK, 2 BOOKS,
3 BOOKS, 5 BOOKS
ALL INSTANT WINNERS!

190,000 IN CASH PRIZES

PLUS... 56,300 IN SWEEPSTAKES PRIZES!

WEEKLY LOCAL WINNERS!

\$100 SHOPPING SPREE WINNERS!

CHARLES TOWHILL, ARL DOUGLAS SIMPSON, MARGARET WALDRON, TERESA BUSY BAYSON

\$500 SHOPPING SPREE WINNERS!

IRMA MORICA

LUCY HERNANDEZ, BRYNTEA TEAL, J.C. DURN, F.W. HAYCOCK

ODDS CHART

ODDS EFFECTIVE MARCH 21, 1981

Game	Home	Away	Draw
1-100	1.50	2.50	3.50
1-101	1.50	2.50	3.50
1-102	1.50	2.50	3.50
1-103	1.50	2.50	3.50
1-104	1.50	2.50	3.50
1-105	1.50	2.50	3.50
1-106	1.50	2.50	3.50
1-107	1.50	2.50	3.50
1-108	1.50	2.50	3.50
1-109	1.50	2.50	3.50
1-110	1.50	2.50	3.50

COUNTRY PRIDE DRUMSTICKS OR THIGHS

LB. **79c**

S&H GREEN STAMPS TOO

CUBE STEAK

LB. **\$2.39**

PLUS UNBELIEVABLE SERVICE

UNITED TRUTENDR CHUCK STEAK

BLADE CUT LB. **\$1.09**

Value is in the Bag

EXTRA LEAN GROUND BEEF

LB. **\$1.98**

USDA CHOICE BONELESS BOTTOM ROUND ROAST

LB. **\$1.89**

USDA CHOICE BONELESS ARM ROAST

LB. **\$1.79**

UNITED TRUTENDR OR CHOICE BONELESS SHOULDER ROAST

LB. **\$1.49**

UNITED TRUTENDR CLUB STEAK

LB. **\$2.59**

FINE FARE FRANKS

MEAT OR BEEF

12 OZ. PKG. **88c**

KELLOGG'S FRUIT LOOPS

15 OZ. BOX **\$1.59**

WHITEHOUSE APPLE JUICE

32 OZ. **79c**

DOUBLE STAMPS

WITH A 2.50 PURCHASE OR MORE EXCLUDING CIGARETTES

WED.!

AIRWICK CARPET FRESH 14 OZ. **\$1.69**

AIRWICK REFRIGERATOR STICK-UPS 2 CT. PKG. **98c**

AIRWICK AIRWAND DEODORIZER ALL FRAG. **89c**

TOILET BATH BAR 4 1/2 OZ. **39c**

BATH SOAP 7" OFF LABEL **39c**

PLAIN OR PEANUT M&M'S 16 OZ. **\$1.89**

BORDEN'S ICE CREAM

1/2 GAL. ROUND **\$1.59**

Vanilla Ice Cream

FINE FARE CRINKLE CUT POTATOES

2 LB. BAG **79c**

"FROZEN FOOD"

BIRDSEYE CORN ON COB 4 CT. **98c**

VAN de KAMP FISH FILLETS 12 OZ. **\$1.59**

UNITED BUTTERMILK

1/2 GAL. **79c**

"DAIRY"

PILLSBURY HUNGRY JACK BISCUITS REG. OR BUTTERMILK 9 1/2 OZ. **49c**

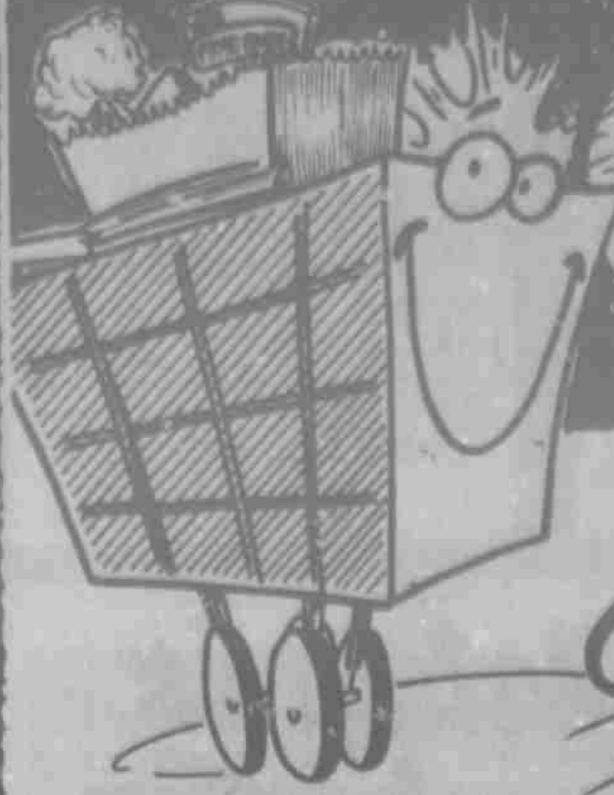
FINE FARE OLEO 1 LB. QTRS. **39c**

UNITED Supermarkets

PRICES GOOD THRU APRIL 4TH

QUANTITY RIGHTS RESERVED

SHOP UNITED'S Value is in the Bag



COUPON-A-RAMA

SHOP THESE COUPONS
FOR \$8³⁵ IN SAVINGS!
PLUS... S&H GREEN STAMPS TOO!

<p>15¢ OFF 15¢</p> <p>WITH THIS COUPON AND PURCHASE OF FINE FARE 12 OZ. BOLOGNA OR SALAMI LUNCH MEATS MEAT OR BEEF</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>15¢ OFF 15¢</p> <p>WITH THIS COUPON AND PURCHASE OF 12 OZ. PKG. HORMEL LITTLE SIZZLERS</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>15¢ OFF 15¢</p> <p>WITH THIS COUPON AND PURCHASE OF 1 LB. PKG. OSCAR MAYER FRANKS MEAT OR BEEF</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>15¢ OFF 15¢</p> <p>WITH THIS COUPON AND PURCHASE OF 12 OZ. PKG. TYSON CHICKEN FRANKS</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>
<p>15¢ OFF 15¢</p> <p>WITH THIS COUPON AND PURCHASE OF 12 OZ. PKG. TYSON CHICKEN BOLOGNA</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>50¢ OFF 50¢</p> <p>WITH THIS COUPON AND PURCHASE OF 2 BOXES 125 CT. "POSH" PUFFS</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>\$1 OFF \$1</p> <p>WITH THIS COUPON AND PURCHASE OF 2 LB. BOX MORTON FRIED CHICKEN</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>50¢ OFF 50¢</p> <p>WITH THIS COUPON AND PURCHASE OF 10 OZ. JAR HILLS BROS. INSTANT COFFEE</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>
<p>75¢ OFF 75¢</p> <p>WITH THIS COUPON AND PURCHASE OF 25 LB. BAG PURINA DOG CHOW</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>40¢ OFF 40¢</p> <p>WITH THIS COUPON AND PURCHASE OF 24 OZ. JAR PACE PICANTE SAUCE</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>35¢ OFF 35¢</p> <p>WITH THIS COUPON AND PURCHASE OF 3 OZ. JAR WHITE SWAN INSTANT TEA</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>50¢ OFF 50¢</p> <p>WITH THIS COUPON AND PURCHASE OF 48 OZ. JUG MAZOLA OIL</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>
<p>\$1 OFF \$1</p> <p>WITH THIS COUPON AND PURCHASE OF TWO 2-LITER BTLs. ALL FLAVORS SHASTA DRINKS</p> <p>BUY BEFORE 3-28-81</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>50¢ OFF 50¢</p> <p>WITH THIS COUPON AND PURCHASE OF 10 LB. BAG KINGSFORD CHARCOAL</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>30¢ OFF 30¢</p> <p>WITH THIS COUPON AND PURCHASE OF 65 OZ. FINE FARE AUTO. DISH. DETERGENT</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>30¢ OFF 30¢</p> <p>WITH THIS COUPON AND PURCHASE OF 18 OZ. BOTTLE HEINZ BARBECUE SAUCE</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>
<p>50¢ OFF 50¢</p> <p>WITH THIS COUPON AND PURCHASE OF 2 PKGS. BETTY CROCKER HAMBURGER HELPER</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>20¢ OFF 20¢</p> <p>WITH THIS COUPON AND PURCHASE OF 2 15 1/2-OZ. CANS FINE FARE PINEAPPLE</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>30¢ OFF 30¢</p> <p>WITH THIS COUPON AND PURCHASE OF 1 PR. ANY VAR. NO-NONSENSE PANTY HOSE ALL FLAVORS</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>	<p>50¢ OFF 50¢</p> <p>WITH THIS COUPON AND PURCHASE OF SINGLE PACK POLAROID S-X-70 FILM</p> <p>LIMIT ONE PER FAMILY GOOD THRU APRIL 7, 1981 UNITED SUPERMARKETS</p>

53 WAYS TO WIN... PLAY UNITED'S...

BINGO BONANZA

FREE TRIP TO HAWAII FOR 2 FOR ONE WEEK

• 190,000 IN CASH PRIZES
• WIN UP TO \$1,000 CASH!

• 40,000,000 S & H GREEN STAMPS
WIN 1 BOOK, 2 BOOKS, 3 BOOKS, 5 BOOKS ALL INSTANT WINNERS!

PLUS... \$56,300 IN SWEEPSTAKE PRIZES! SHOPPING SPREES IN EVERY STORE, EVERY WEEK!



DOUBLE STAMPS WED. & SUN.
WITH \$2.50 PURCHASE OR MORE EXCLUDING CIGARETTES



ABOVE COUPON OFFERS GOOD THRU APRIL 7