# 回 Inig Spring Yaily Herald 

 Adolf Hitler Becomes German Chancellor New York Life Stops ForeclosuresHouse Leader Says Others



M, ramover wax Cabinet ,
federal funds urged to aid homeless youths 292 Men Paid


Rhome Slaying Is Related Steers Bag Another Trophy Woman Faces By Beating MTCamey Quintet Charges After
 Beer, Wine Bill momener moen
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Big Spring Daily Herald

## IN TECHNOCRACY＇S CIVIL．WAR






## TODAY and TOMORROW







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Put your family on Vicks Plan
for better Control Inextensive clinical tefots，this unique Plan has reduced the the
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Home Comfort and Reading Enjoyment
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Miss Georgia Owen WedTo

Walter Bell

## Ceremony Held Saturday Evening At Home Of

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Te Woodman Hall Tuestay ntrer．
oon at A Aclock．In the evening
oere will be o joint meeting with SAVE INTEREST AND PENALTIES ON CITY TAX－
Colds that Hang On
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## Things look different in

## COLD BLACK TYPE

＂I HEAR，＂said the friend，＂that you have just made $\$ 50,000$ in the insurance business．
＂Right－except for one or two slight particulars．It was real estate－not insurance．It was $\$ 75,000$ ，not $\$ 50$ ，－ 000．And I didn＇t make it－I lost it！＂

Has it ever happened to you that something you＇ve told an acquaintance comes back，after many days，so dis－ torted that you hardly recognize it？The spoken word so changes and colors much that we say，that by the time it passes many lips only the skeleton of truth re－ mains．

But how different it is with the printed word！That is why you can trust the advertisements．Had you thought of it that way？Because the manufacturer and mer－ chant are compelled to be accurate in type，you know that the quality of soap，ginger ale，clothing，butter or furniture you buy is as standardized as the calendar．It＇s all the manufacturer and retailer glaim for it．It has to be！

Read the advertisements．Read them carefully， critically．Read them for profit！Read them knowing that the truth pays ．．．you and the advertiser！

## NEWS OF THE DAY IN PICTURES

DAMAGE CAUSED BY GALE ON JERSEY COAST


Aeroina comilesen-hour gate that roared in from the cean hammerest the coast from Now York to Nooth
 THIS IS THE TECHNOCRATIC MAN

 ROOSEVEI,T HEARS NATIVE GFORGIAN FIDDLING



 WHEN 22 WERE SAVED IN MID-OCEAN RESCUE


## PACIFIC ISLANDS UNDER INQUIRY




LOBBYIST FOR 'FORGOTTEN MAN'



## LION IS GUEST FOR LUNCH!

ROOSEVELTS MAY LIVE IN OLD CAPITAL MANCION
TY Wirn Whal II
 Pie Training





Pa Has His Suspicions
by Wellington


DIANA DANE


SCORCHY SMITH
by John C. Terry


HOMER HOOPEE
That's That


## HERALD WANT-ADS PAY

| One linsertion: 8o line, 5 line minimum. <br> Bech muccosalve finnertion: to line. <br> Weekly rate: \$1 for 5 line minimum; 8c per line per tirue, over 5 lines, <br> Monthly rate: \$1 per line, change in copy allowed weekly. <br> Readers: 100 per line. <br> Tan point light face type as double rate. <br> . Week anys <br> CLOSING HOURS <br> Saturdays $\qquad$ <br> No advertisement accepted on an "until forbid" order. <br> A specified number of insertions must be given. <br> All want-ads payable in advance or after first insertion. <br> Telephone 728 or 729 |  |
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Mr. W. Herrians. Weil and Mimen a sur. W. H. Beil and Mipn
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The present need for making a dollar go a long way has taught many people that practical economy can be accomplished by using the advertising columns of the DAILY HERALD as their BUYING GUIDE. These advertisements perform for home-makers a daily ECONOMIC SERVICE . . . gives them an opportunity to plan sensibly and spend wisely.
And not only do these advertisements help you in attaining PRACTICAL ECONOMY but they are a convenience as well. When you plan your buying with their aid you save shopping time as well as shopping money. Use them . once you learn their value you'll wonder how you ever got along without them.

Planned buying WITH THE DAILY HERALD AS YOUR HERALD AS GUIDE SHOPPING GUIDE
WILL SAVE YOU WILL SAVE YOU

PRACTICAL ECONOMY



Make Your Plans Now To Attend The
BIG SPRING TERRITORY DIRST MONDAS TRADES DAY And


TO BE HELD IN BIG SPRING

## Monday - Feb. 6th

## FREE AUCTIONEERING

COL. B. B. SMITHEY
mone sestw
Big Spring, Texas

Watch The Big Spring Daily Herald and Weekly Herald for Other
Announcements Concerning This Big Day

## Starting At 2 P. M.

All farmers and residents of Big Spring and adjoining towns are invited to bring livestock, farming implements, meats,
canned goods, or anything else they would like to sell to tho canned goods, or anything else they would like to sell to the trading lot just east of the Read Hotel on E. Second Street No charges will be made by Col. Smithey for his services.
Meet your friends at the Trading Lot.. they will have thingo you need to "swap" for something they need. Unusual Dollar Day argains will be offered by the merchants of Big Spring. Before and after you attend the
Auction visit the Big Spring stores.

Trading Lot, East Of Read Hotel On 2nd St. FOR FURTHER INFORMATION CALL OR WRITE W. R. COLE, BIG SPRING, Or THE BIG SPRING DAILY HERALD


