

El Editor

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Bush Border Troops Plan Gets Mixed Reaction

by Stephanie Griffith

A plan by President George W. Bush to deploy 6,000 troops along the US-Mexico border to prevent illegal immigrants brought a mixed response in the United States and concern from the Mexican government.

Bush announced in a national speech late Monday that up to 6,000 National Guard soldiers could be deployed along the US' porous southern border beginning next month for up to one year.

The president said the need was "urgent."

"We do not yet have full control of the border and I am determined to change that," Bush said, while adding that the government had to make efforts to help "newcomers assimilate into our society."

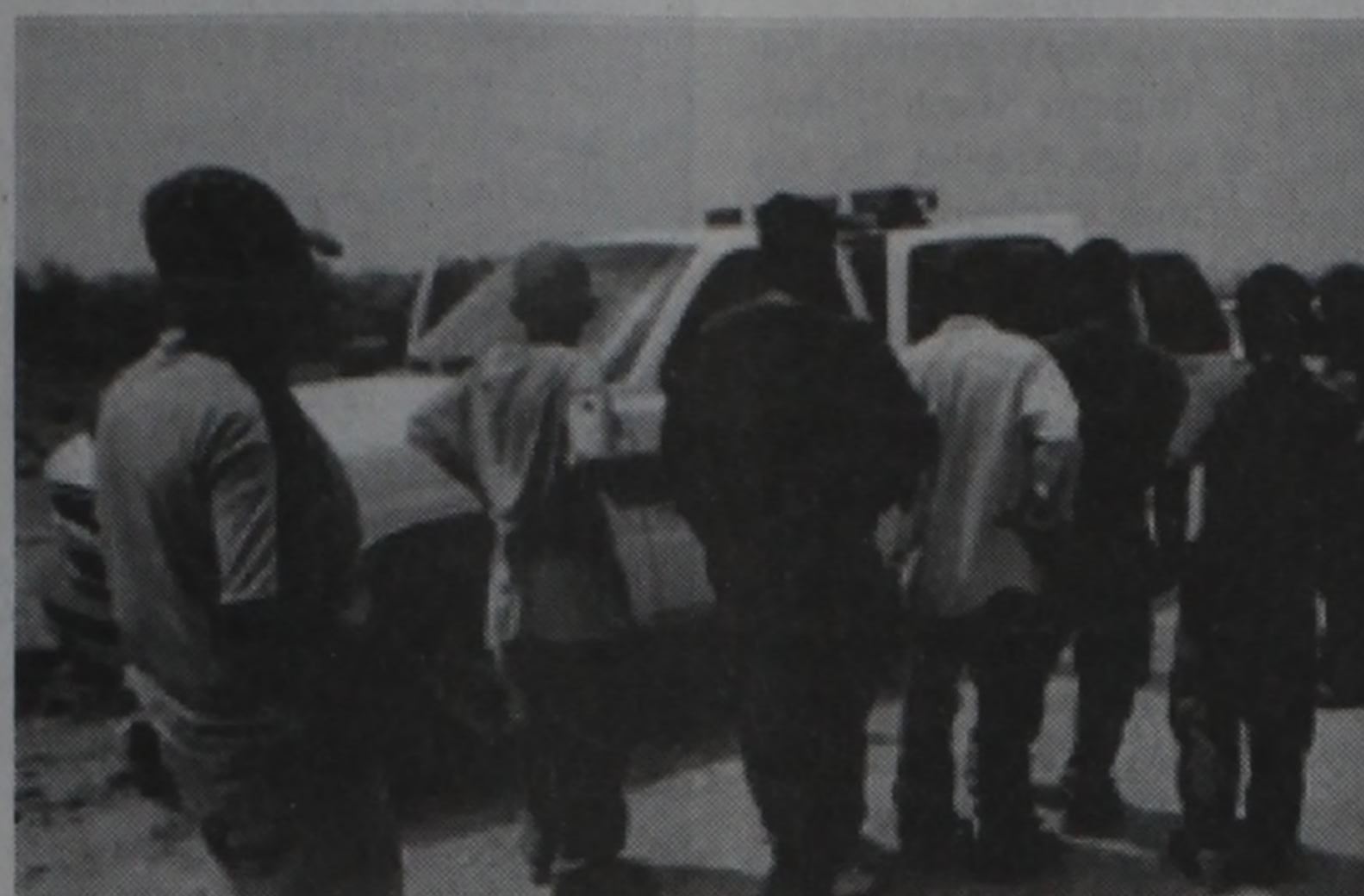
Mexican Foreign Minister Luis Ernesto Derbez on Tuesday slammed the plan and insisted his government would not follow suit. Derbez complained in a television interview that the move amounted to "militarizing" the border, enabling US troops to detain people.

The foreign ministry said in a statement released earlier that Mexico was concerned "that these actions are not accompanied by enough progress in the legislative process."

Mexico said it backs immigration reform that "offers a solution

for the millions of Mexicans who live in (the United States) without

publican party said they feared the president was not being tough-



the required documents, and which would allow both countries to count on a more secure border."

In the United States, opposition Democrats said sending thousands of troops to the Mexican border would strain US forces already under pressure because of operations in Iraq and Afghanistan.

Senator John Kerry, the beaten Democratic candidate in the 2004 presidential election, said tightening border security was needed, "but putting another burden on the backs of men and women who are serving their second tours of duty in Iraq and Afghanistan isn't the right answer."

And some in Bush's own Re-

nough on illegal immigration, which has sparked a fierce political debate ahead of looming US congressional elections in November.

"A few weeks ago, the administration announced a crackdown on illegal employers, arresting more than 1,100, nationwide. But by the next morning, more than half of those arrested were released," said Republican Congressman Tom Tancredo, one of the president's harshest critics on the immigration.

"We will all be watching and waiting to see if the president follows through on his pledge to enforce the law" and crack down on employers, Tancredo said.

California Governor Arnold Schwarzenegger, a moderate Republican, also voiced concern, suggesting the plan might provide a temporary fix, but not a remedy.

"Border state governors were not consulted about this proposal in advance," Schwarzenegger said in a statement.

"I am concerned asking National Guard troops to guard our nation's border is a Band-Aid solution and not the permanent solution we need."

Bush said any effort to tighten US borders must be coupled with a temporary guest-worker program for the estimated 11.5 million undocumented immigrants in the United States, more than half of whom are from Mexico.

A guest worker program would be part of a comprehensive immigration reform that would also provide a pathway to citizenship for many workers living "in the shadows of our society," Bush said.

Immigration reform has been mired in Congress for months.

The House of Representatives passed a bill in December which would make illegal entry a crime.

The proposal infuriated Hispanic migrant groups and hundreds of thousands have staged street rallies in recent weeks to back calls for legislation that helps illegal workers.

Some of the immigrant groups have also threatened economic boycotts to demonstrate their contribution to the US economy.

They are countered by groups like the Minutemen, citizen vigilantes who carry out their own patrols of the border and denounce illegal immigrants.

Under Bush's plan, soldiers would not arrest migrants, but instead provide ancillary services such as road and vehicle repair, fence building and electronic surveillance.

The Mayor's Race: Analysis and Commentary

By Abel Cruz

It had been one of the most anticipated local political races. And in this race, many Hispanic voters had been looking forward to the day when they could finally achieve a sense of political retribution against a mayoral candidate who had been perceived as being indifferent to their core needs.

The mayor's race had largely been seen as one between the 2 main candidates, Tom Martin and David Miller. It had been seen as one who would feature the candidate who had a bully pulpit versus the one who had no podium from which to speak.

In addition to Martin and Miller, candidates Ysabel Luna and Gilbert Montes, also ran an uphill campaign trying to become the first Hispanic mayor of this city. And although Luna exhibited moments of having a clear grasp of at least some of the issues; neither candidate came close. That in itself is an indication that until a Hispanic candidate gets to the point where they can raise the necessary campaign contributions to be competitive; they will forever remain at a

message. All the while, Miller managed to stay above the fray and portrayed himself to be someone who would bring a more middle of the road style to the mayor's seat.

Contrary to the mainstream's press endorsement which disregarded "management style" as a deciding factor, voters saw it the other way. Of course management style matters. It especially matters when a person is running for mayor of a diverse city of over 200,000 people. It especially mattered to this city's large Hispanic voters: at least those that took time to vote. Although, it is next to impossible to know what prompted certain groups to vote the way they did, at least 6 predominately Hispanic voting precincts give us an indication that the Hispanic voter made a difference in this race.

The unofficial results sent out by the city elections office revealed that 6 predominately Hispanic precinct locations registered a total of 753 votes for Miller and only 323 votes for Martin; a difference of 430 votes. In precinct 5, Guadalupe elementary, located in the "Barrio Guadalupe", 119 voted for Miller

make a difference in this race.

In the end, Hispanic voters who still believe in the old adage that every vote matters can take a certain sense of pride in the fact that in this race, their voice was heard loud and clear at the voting booth. Email:acruzts@aol.com

LULAC Endorses Call for Comprehensive Immigration Reform

Washington, DC - The League of United Latin American Citizens (LULAC) after careful analysis of President Bush's speech released the following statement:

Overall, we support much of what the President stated last night. We agree with the five clear objectives of comprehensive immigration reform that the President put forth including securing our borders, creating a temporary worker program, making it easier for employers to verify employment eligibility and continuing to hold them to account for the legal status of workers they hire, dealing with the millions of illegal immigrants who are already here, and honoring the great American tradition of the melting pot," said LULAC National President Hector M. Flores.

LULAC has a long standing policy opposing the use of military personnel on the border because they are not trained to carry out this task. Nevertheless, we understand the president's intention to deploy the National Guard to support the Border Patrol by operating surveillance systems, analyzing intelligence, installing fences and vehicle barriers, building patrol roads, and providing training. This request was made by the Governors of Arizona and Texas and as long as the deployment is temporary and in a non-law enforcement capacity we are not overly alarmed.

LULAC is opposed to engaging local law enforcement in federal immigration law. If local police enforce immigration law, immigrant communities will no longer trust the police and will be afraid to report crimes or cooperate with investigations. In addition, racial profiling of Latinos and other communities with high numbers of immigrants will dramatically increase as police begin stopping people they "think" might be immigrants. Local law enforcement is already strained to capacity and it is not practical to impose this additional burden on officers. The role of local law enforce-

ment is to provide public safety for communities, not to become agents of fear and distrust. We hope that the Senate will strongly reconsider this matter before voting for any bill that contains such provisions.

We support the creation of a temporary worker program that creates a legal avenue for foreign workers to enter the United States and that does not criminalize workers. This program would match willing foreign workers with willing American employers for jobs Americans are not doing. However, we would prefer that workers who participate in this program have a path to permanent legal residency should they choose it rather than the separate track. We have concerns about the creation of a tamper-resistant identification card that would be required for every legal foreign worker because citizen workers and permanent legal residents would not have to carry one as well. As a result, the sale of forged documents will continue and Hispanics are likely to be asked for the tamper-resistant ID cards while non-Hispanics will not be asked leading to discrimination in the workplace.

We support the President's position that undocumented immigrants already here pay a meaningful penalty, pay their taxes, undergo a background check, learn English, and work in a job for a number of years in order to earn their way to permanent legal residency and eventually citizenship. We support the President's call for passage of a comprehensive immigration bill as opposed to the enforcement only approach taken by the House of Representatives. We agree that we cannot build a unified country by inciting people to anger, or playing on anyone's fears, or exploiting the issue of immigration for political gain. We must always remember that real lives will be affected by our debates and decisions, and that every human being has dignity and value no matter what their citizenship papers say.

COMMUNITY VOICES

This past Monday night President Bush made a speech to the nation in which he announced that he would authorize the stationing of 6,000 National Guard troops along the southern United States border in an effort to control illegal immigration. Political ruse? or genuine strategy with a chance for success? Our readers tell us.

Others will see us as Tyrants or Oppressors?

In my opinion, this action will antagonize the Mexicans, the Latinos, and the world as a whole, this serves no purpose. We will see much bloodshed. In addition, this imposes the Administration's views on the National Guard troops...to do something that only 23% of them agree that they should be doing! This is according to the last approval rate of the President which I'm sure it includes our troops, too. If President Bush's administration wants Mexico and other countries to see us as oppressors/tyrants, yes it will work. If he expects that Mexicans to change their ways, or if he expects to control the "Hispanic growth" in the United States then, no it will fail.

Patricia Romo, Lubbock via Email

Immigration System is Broken

It's time for more than just lip service. We in the US need an immigration system that will address not only the need for people here in the US, without permission, to seek the paper work needed, without fear of deportation. If they have worked and as President Bush acknowledged last night, "I believe that illegal immigrants who have roots in our country and want to stay should have to pay a meaningful penalty for breaking the law, to pay their taxes, to learn English, and to work in a job for a number of years. People who meet these conditions should be able to apply for citizenship."

Could this be another 'pretty word' campaign? We need the Senate to pass a more humane, sensible bill than the one the House has presented, making criminals of hard working members of our society.

I and many others agree that our immigration system is broken. When I was traveling and singing in Washington State, I met many French, German and other European immigrants, they were known as the "European wet backs" saying, "(they) who take the jobs from our loggers and other jobs."

I urge President Bush to move from words to actions, with compassion. Genuine comprehensive immigration reform is what is needed.

Ernestine Omega Cantu, Lubbock via Email

Decrease the Red Tape

I do agree that the assistance is needed on the border because of the simple fact there is money that can be made from "smuggling" illegals over. Unfortunately, I do not believe it will solve the problem. I believe the only way to control the issue is to increase the penalties of those who aid or smuggle "illegals" to the USA and to decrease the "red tape" in the process of becoming a citizen.

I am all for those who will increase the state of living in the USA becoming citizens. On the other hand, I do not believe we should support citizens from other countries who have nothing to offer and are not willing to contribute positively to the communities of the USA. We have our own problems as a country; we should take care of our own first before taking on others who will just add to our problems. If a person can show his/her ability to be independent, and not wanting a "free ride", then the government should give them a predetermined amount of time to prove it! Then they should be given citizenship based on their efforts and success.

Thanks,

Tena Gonzales, Lubbock via Email

Immigrate the Right Way

My question to this, first of all, is: are there that many illegal people trying to cross the border? If there is, then I think President Bush is right to send troops to the southern border. I think it will work as long as the illegal immigrants get caught and there are enough troops to stop them. I'm sure the illegal immigrants will not quit trying to cross the border illegally. They have been trying to cross the border illegally for so many years. I know they want a better life, but do it the right way. Minerva Alaniz, Lubbock via Email

It's Time Lubbock Wakes Up

Someone (against the undocumented worker) sent this (see editor's note below) to me and I just wanted to share this with you guys. People are cruel and guys like Lou Dobbs and Bill O'Reilly are trying hard to have white America hate the Mexican just like this guy who wrote this article. Please send this article to your friends so they can respond to this "American of Mexican Heritage" who has the right to voice his opinion because someone in his family decided to come to America and make a better life for him and his family. It is obvious this man does not realize that crime comes in every race. He is right when he states that American Hispanics are not thrilled with illegal immigration. But his view and mine are totally different as to the cause and solution.

The government and politics are alive and strong because the real problem is the War in Iraq and oil/gas prices and IRAN. But this is a good way to sway away from the real problems this country truly has. The person who sent me this e-mail feels my allegiance is not with America since I marched this past Monday (Monday May 1). Many people had different reasons for marching, but that doesn't make me or all who marched non American. You know standing at the Court house steps observing, and listening to the marchers and speakers, it was really weird how I started thinking what Martin Luther King really went through and did for this Country!

I could go on and on with opinions and ideas but I think it's time Lubbock wakes up and understands what's really going on in this country. If Lubbock can turn and look away from one of its own (Natalie Maines) because she made a statement about our President which ultimately was half way true and now Dobbs and O'Reilly are talking about boycotting the companies who let workers off to go march, this is pure hatred and non Christian. And I thought the Republican Party was conservative, compassionate Christians? I know what the answer is

"The (Immigration) law is being broken". But when Delay broke the law they didn't ask him to resign. I guess it just depends who you know and "what have you done for me lately". And where are the Democrats..... Bottom line, it goes both ways, now days whether it's a Democrat or Republican it's hard to believe either party because they owe everybody else favors.

Just another American Cowboy

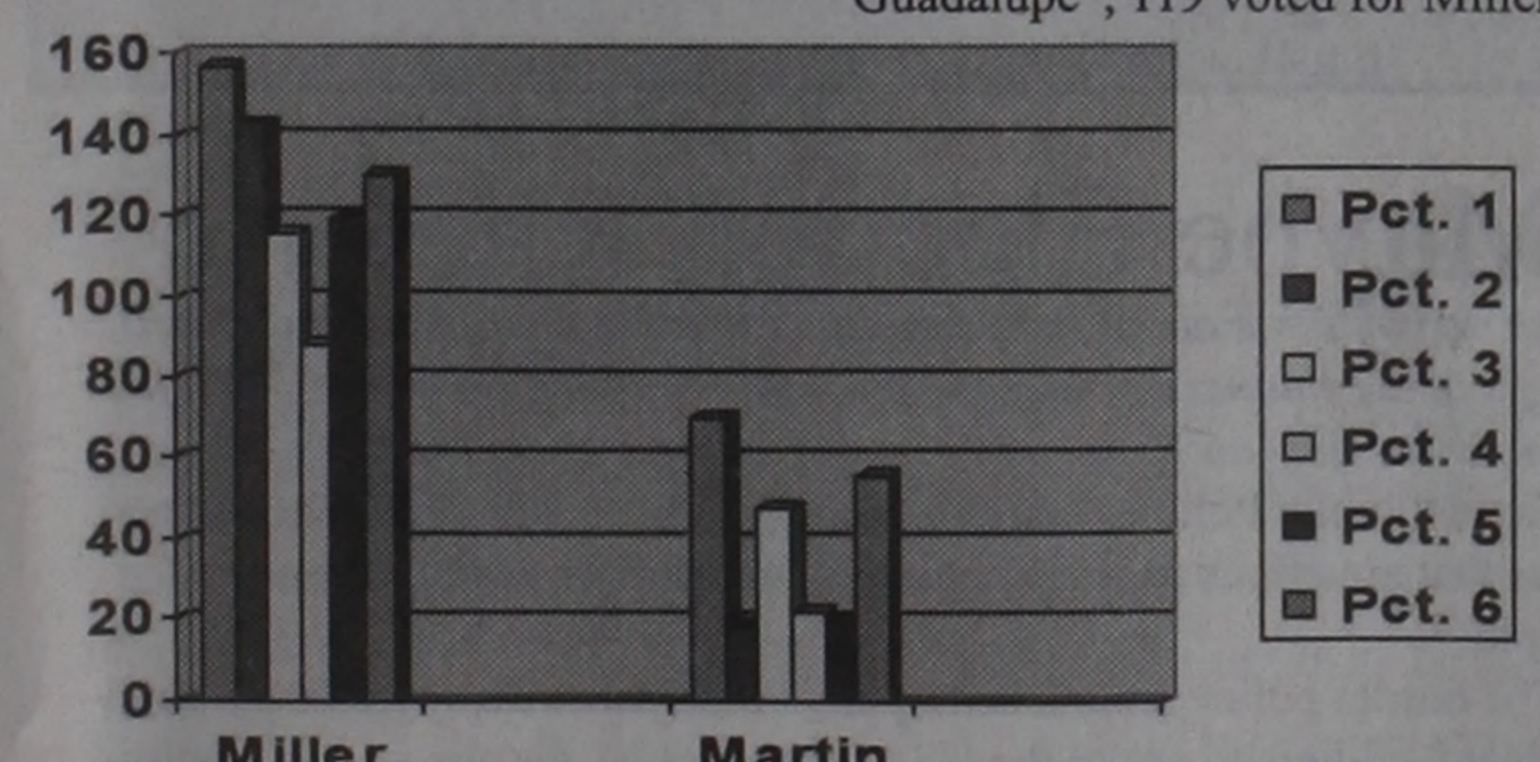
J.R. Lubbock via Email

The letter writer above refers to the following letter to the editor which appeared on a web site called sonorannews.com. It bills itself as "the conservative voice of Arizona" which turns out to be just a bunch of regurgitated right wing rhetoric. We have printed it here in an effort to add some continuity to the above writer's letter.

ASLEEP AT THE WHEEL

I can almost assure you that everyone who is a true American was sickened when you saw multitudes of protesters carrying Mexican flags protesting the new Immigration Reform Bill in the Senate. This display of Mexican flags should give you a heads up on where these protesters allegiance lies. Their hearts are in Mexico and their bellies are in the United States.

(Continued on Page 2)



disadvantage.

In the end, Miller's gentlemanly campaign resonated with city voters and propelled him to victory in the Lubbock mayor's race. Depending on whether one was a Miller or Martin supporter, it is doubtful that either campaign anticipated such a lopsided win.

By virtue of Martin's time on the city council and his incumbent status, Martin seemed to be the frontrunner in this race. While Miller had to raise a lot of money just to stay competitive, his campaign never wavered from its original concept; to focus on the issues.

Both candidates had said from the beginning of the campaign that the race would be about the issues. But in the last couple of weeks of the campaign, it was clear to voters that the Martin campaign perceived itself as behind and turned from the issues to a more personal campaign

while only 19 voted for Martin. Clearly showing their displeasure with the candidate who had successfully managed to make it more difficult for them to be heard during city council citizen comments sessions.

If this trend continued in other precincts then one could make an argument that the Hispanic vote did

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COMMUNITY VOICES

As an American of Mexican Heritage I want to set the record straight. American Hispanics are not all thrilled with illegal immigration. I, for more than 20 years, tried desperately to bring this national debacle to the attention of the American people. I had the privilege of writing for several newspapers, appeared on national and local TV and radio programs, and was asked by many political groups to address this serious problem affecting my former community (north Fort Worth), city, state, and our country. Many will question how I can speak on this subject with some authority. My simple answer is: I lived with the problem! Trust me, it was no picnic. Never in my life (I'm 68) had I witnessed the lawlessness, the deterioration of my community, and the black market criminal underground activities attributed to the influx of illegal immigrants.

To add injury to insult, politicians soon caved in to the many demands of illegal immigrants. Notably: bilingual education, bilingual ballots, welfare aid, free medical care, etc. Through all this national disgrace allowed by our politicians, have you all noticed that no one ever blames the useless, corrupt, and disgraceful government of Mexico? In contrast, they ambast and criticize our country. How does that grab you?

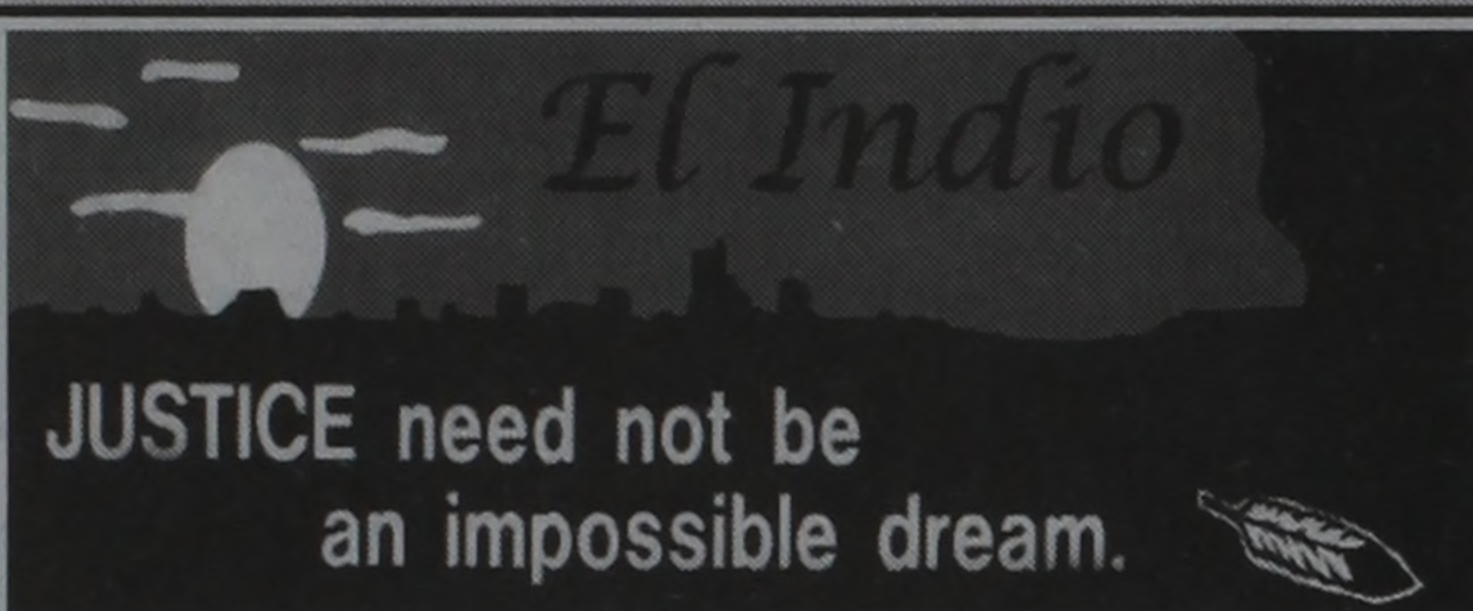
When I addressed the dangers of our porous border between Mexico and the United States, and the lax security of our nation, no one paid attention. As I observed the situation, the problem was perceived to be between American Hispanic communities and illegal immigrants. White Americans, it seemed, assumed that the problem was not theirs to deal with. In other words they were asleep at the wheel. However, 9-11 soon woke them up. Let's be honest with each other here, white Americans vote in far larger numbers than Hispanics do. And most politicians (Democrats and Republicans) in our city, state, and federal governments are white. Thus, who is more suited to fix this national disaster? I'm sure most of you know what the answer is.

In summation, I'm pleading with white American voters to join me in sending our politicians (Democrats and Republicans) a strong message that we will not tolerate illegal immigrants telling us how to make government policy that will make it easier for them to break our laws. Hope you will join me in this endeavor in our upcoming elections.

James H. Reza, address unknown

"Community Voices" would like to hear from you, the readers. You may remain anonymous, but El Editor reserves the right to edit all comments for offensive language, offensive or distasteful content, or personal attacks, and for space. Mail your comments to Community Voices, 1502 Ave M, Lubbock, 79401, or email your comments to acruztc@aol.com

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The March, The Mayor and The Sun...

by Roger Quannah Settler El Indio

Viva La Huelga! How about those marchers?? Wasn't it a beautiful sight, thousands of people marching together on Mayday to fight the immigration travesty proposed by an extremist U.S. Congress...When Nephthali De Leon, a legend in the Lubbock Civil Rights Movement, took the stand to lead the chant about justice, it thrilled the hearts of all... "What do we want?" "Justicia!" "When do we want it?" "NOW!"

It is apparent that Mexican President Vicente Fox is going to veto the drug reform bill proposed by the Chamber of Deputies, the Mexican equivalent of our Congress...but what would you expect from a PAN man, even if he is good looking?

Texas has its Governor Goodhair, Mexico its President GQ.

It is a shame that the National Action Party [PAN] candidate, Felipe de Jesús Calderón Hinojosa, is now leading Andrés Manuel López Obrador, the Party of the Democratic Revolution [PRD] leader, in the opinion polls, despite all the cola que le pisen...López Obrador would slow the progress of NAFTA, CAFTA and GATT, and thereby help the immigration situation in both countries. Remember Cuauhtémoc Cárdenas Solorzano, son of the legendary Lázaro Cárdenas, President of Mexico in the 1940s? Almost everyone says that Cuauhtémoc was cheated out of the Presidency in 1988 by the Institutionalized Revolutionary Party [PRI]...this scandal was part of the reason for the demise of El Dedazo and the long reign of the PRI. Now Cuauhtémoc's heir López Obrador, by all rights, should win. If you are a Mexican citizen, go home long enough to vote on July 2! The "Brigades of the Sun" need to work harder...Mexico needs the PRD!

Our warmest congratulations to our new Alcalde, DAVID MILLER! He is a breath of fresh air, and shall bring about a NEW DAY at City Hall...let us all rejoice that the mean-spirited regime of Mad Marc McDougal is finally done, and that the long thread of meanness which started with former Mayor Wendy Sitton is over. ¡Si, Se Puede!

PREACHING DEMOCRACY

by Jim Hightower

Listen to this Commentary

George W is good at preaching democracy around the world - its the practice of democracy here in the homeland that gives him trouble.

At a recent White House ceremony with China's president, Hu Jintao, Bush piously said he was hoping to get the Chinese to grasp "the importance of respecting human rights." This from a president who asserts that he has unilateral executive authority to spy on, imprison, and even torture anyone he wants. Mr. Democracy then added that the thuggish Chinese regime should be "allowing the Chinese people the freedom to assemble, to speak freely..."

But only seconds after George unleashed his cry for Chinese democracy, one of the people assembled on the south lawn for this ceremony dared to try speaking freely. Wen Yi Wang, a naturalized U.S. Citizen, disrupted George's tightly-scripted media show by shouting out that both presidents were allowing intolerable repression in China.

She was simply a heckler, which you'd think two experienced politicians could handle without police repression. But, no - Bush's secret service agents rushed Wang, arrested her, and dragged her away. Her crime? "She was yelling at the president," said an outraged federal prosecutor, who charged Wang with "harassing" a foreign official. "You can't walk into a theater and yell 'Fire!'" said the overwrought prosecutor.

First, it wasn't a theater, it was an outdoor public space. Second, she didn't yell "Fire" - she yelled out a political protest, in the finest American tradition of free speech.

This is Jim Hightower saying... Yet, rather than embrace Wang's outcry as a good example of legitimate, harmless, political expression in a healthy democracy - Bush actually apologized to President Hu and vividly demonstrated to him that anyone who speaks freely here will be hauled off to face federal charges and a six-month prison term. Didn't George's mom ever tell him that actions speak louder than words?

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Journalist Aren't Vigilantes, So Why do they talk like them?

By Otto Santa Ana

President Bush is criticized by some when he states a truism: "Immigrants are hard-working, decent human beings." The peaceful demonstrations of millions of immigrants bear out his claim and speak to their devotion to the United States. Their marches were so splashed with the Stars and Stripes that they resembled majestic Fourth of July parades.

While their multiple contributions to our country are well documented, the rumble is building that Bush has "betrayed the national trust," that real reform can only begin by "deporting them all."

To what degree does the news media feed the rage of those hard-liners?

That's the question a class of UCLA students helped me address. Together we analyzed news stories on issues ranging from gangs to environmentalism. We subjected the reportage to rigorous scientific protocol designed to avoid injecting bias. The media images we uncovered were often chilling.

Our research on the subject of immigration, for example, found a key image in public media discourse: immigrants as animals.

Although the Los Angeles Times pointedly opposed the ballot measure during the 1992-1994 anti-immigrant Proposition 187 campaign, in 30 percent of its reportage it inadvertently promoted the measure by depicting immigrants in various ways, such as animals being drawn into a trap. Other ways include, for example, as animals chased down and, by suggestion, even eaten: "...employers hungering for really cheap labor hunt out the foreign workers" (italics mine). All other national news sources used similar language.

In the 1990s, the news media did not promote a balanced debate of the issue. Immigrants were then, and continue to be, portrayed as invading soldiers, flooding tides and criminals. Consequently, during the Prop. 187 campaign, California voters were provided just one discourse on immigrants. The electorate voted accordingly.

During his 2004 reelection campaign, however, Bush changed the terms of the debate on immigration. He called immigrants "Americans by choice," people of "talent, character and patriotism" who hold values such as "faith in God and love of family."

He has repeatedly described the United States as a "welcoming society by tradition and conviction" that can become a "stronger and better nation because of the hard work and the faith and entrepreneurial spirit of

immigrants."

With this framing, the President legitimizes a new - and humane - discourse on the 2006 policy debate.

The news media can now disseminate two rival discourses on immigration to promote democratic dialogue - its self-proclaimed duty. But it has been slow to express the debate with both compassionate and dehumanizing discourses.

Our nationwide "LexisNexis" review of print media stories on immigration from March 24 to April 3, 2006, found 898 newspaper articles used the criminalizing term "illegal immigrant." Only 54 articles interchanged the non-punitive term "undocumented immigrant."

Still, there is a hint of progress. Following the immense March 25 demonstration in Los Angeles, the Los Angeles Times employed both the "illegal" and "undocumented" immigrant terminology. This contrasts with its reporting on the largest 1994 march, when the paper overwhelmingly referred to immigrants as "illegal."

Recent polls indicate the public is far more pragmatic about immigration policy reform, tied up as it is with law, economics, human rights, and human dignity. On April 30 the Times reported results of a national poll: "By a ratio of more than 3 to 1, those surveyed said they preferred a comprehensive approach to the immigration issue, which President Bush and a bipartisan group of U.S. senators advocate, rather than the more punitive legislation passed by the House of Representatives."

In today's political context, journalists must realize two things. One, the word "illegal" is a vigilante term. Responsible news editors already exclude the word as a noun. We don't call a jaywalker an "illegal pedestrian." When people commit civic infractions - and that's the legal offense of the immigrants in question - it doesn't make them "illegal."

Recall, we don't normally refer to firms that use immigrant services "illicit businesses." We do not routinely refer to the business owners in question as "criminal bosses."

Two, journalists who exclusively use the pejorative "illegal immigrants" bolster a partisan stance.

There's nothing neutral about the term. Its criminal connotations are built into its semantics. The fourth estate's responsibility to be unbiased outweighs stylistic criteria such as common use or concision. Only then can the media positively encourage democratic dialogue about one of the most pressing issues of 2006.

(c) 2006

No son vigilantes los periodistas, entonces, ¿Como es que hablan como tales?

Otto Santa Ana

Algunos critican al presidente Bush cuando profiere un truismo: "Los inmigrantes son seres humanos decentes, que trabajan arduamente". Las manifestaciones pacíficas de millones de inmigrantes dan testigo a su declaración y demuestran su devoción a los Estados Unidos. Sus marchas se vieron tan pobladas de la bandera estadounidense que parecían desfiles majestuosos del cuatro de julio, Día de la Independencia.

Con sus múltiples y bien documentadas contribuciones a nuestro país, se va rumoreando que Bush ha "traicionado la confianza nacional", que la verdadera reforma sólo podrá partir de "deportarlos a todos".

¿Hasta qué punto alimentan los medios noticiosos la furia de estos intransigentes?

Esa fue la pregunta que una clase de estudiantes de la Universidad de California, Los Angeles (UCLA) me ayudó a enfocar. Juntos analizamos notas periodísticas sobre temas que iban desde las pandillas hasta el ecologismo. Algunos de los reportajes a un protocolo científico riguroso, diseñado para evitar introducir ningún prejuicio. Las imágenes de los medios que descubrimos nos dejaban muchas veces helados.

Nuestra investigación sobre el tema de la inmigración, por ejemplo, encontró una imagen clave en el discurso mediático público: los inmigrantes como animales.

A pesar que el Los Angeles Times registró claramente su oposición a la medida electoral durante la campaña entre 1992 y 1994 de la Propuesta 187 en contra del inmigrante, en el 30 por ciento de su reportaje inadvertidamente promocionó la medida al pintar a los inmigrantes de varias maneras, tales como animales atraídos a una trampa. Otras formas incluían, por ejemplo, los describían como animales perseguidos, y por sugerencia, hasta comidos: "...empleados hambrientos de mano de obra muy barata van a la caza de trabajadores extranjeros" (bastardilla mi énfasis). Todas las demás fuentes nacionales de noticias empleaban términos similares.

Durante la década de los noventa, los medios no promovían un debate equilibrado del tema. Los inmigrantes eran entonces, y continúan siendo, representados como soldados invasores, mareas inundantes y criminales. Como consecuencia, durante la campaña por la Propuesta 187, los electores de California recibían un solo discurso sobre los inmigrantes, y así votaron.

Durante su campaña de reelección del 2004, Bush cambió, sin embargo, los términos del debate sobre la inmigración. El llamó a los inmigrantes "Americanos por opción", personas de "talento, carácter y patriotismo", que tienen valores como "fe en Dios y amor por la familia".

Ha descrito repetidas veces a los Estados Unidos como "una sociedad acogedora por tradición y por convicción", que puede volverse "una nación más fuerte y mejor gracias al arduo trabajo y la fe y el espíritu empresarial de los inmigrantes".

Al enmarcar el discurso así, el presidente da legitimidad a un nuevo discurso - y humano - sobre el debate de políticas del 2006.

Los medios noticiosos ahora pueden diseminar dos discursos rivales sobre la inmigración para promover el diálogo democrático - como reclama su responsabilidad. Pero ha demorado en expresar el debate con discursos tanto compasivos como inhumanos.

Una revista con "LexisNexis" a nivel nacional de notas de la prensa escrita sobre la inmigración desde el 24 de marzo al 3 de abril del 2006, encontró que 888 notas periodísticas usaron el término de connotación criminal de "inmigrante ilegal". Sólo 54 notas intercambiaban el término no punitivo "inmigrante indocumentado".

Aun así, hay un atisbo de progreso. Después de la inmensa manifestación en Los Angeles del 25 de marzo, el Los Angeles Times utilizó tanto la terminología "ilegal" como "inmigrante indocumentado", lo cual contrasta con su reportaje sobre la mayor marcha de 1994, cuando de manera abrupta el periódico se refirió a los inmigrantes como "ilegal".

Encuestas recientes indican que el

Bush's Border Boondoggle

By Abel Cruz

Boondoggle: "a government project of little practical value to gain political favor"

If the President thinks that sending 6,000 National Guard troops to "secure" our southern borders will pacify his right wing conservative base, he is sadly mistaken. They remain adamant that "those illegals", as they refer to them, deserve to be rounded up and sent back to where they came from. And if the Senate passes an immigration reform bill that doesn't call for severe penalties, as opposed to a "pathway to citizenship" for at least the undocumented who have been here a certain length of time, look out. You'll have zealots like Sensenbrenner and Tancredo, and idiots like Lou Dobbs working overtime to try and convince us all that the world as we know it is coming to an end.

It is a common perception that people of color usually relate to each other's social struggles, right. Well, in this case, at least one person, and I'm sure there are others are questioning where their loyalty should lie. Case in point, the following quote appeared in a New York Times story:

"We will have no power, no clout," warned Linda Carter-Lewis, 62, a human resources manager and the branch president of the N.A.A.C.P. in Des Moines. "That's where I see this immigrant movement going. Even though so many thousands and thousands of them have no legal status and no right to vote right now, that day is coming."

Which reminds me; where the black community voices during the May 1 march?

And speaking of racial solidarity, I found it extremely telling that Lubbock's black community mostly stayed out of sight during the local city and school board races. It would have been nice if they would have been more vocal in a "get out the vote" effort and more visible during the election. Guess they're waiting for the District 2 election two years from now?

Congratulations to Councilwoman Linda DeLeon on her reelection efforts; she asked District 1 voters to give her a full 4 year term to get some things accomplished and voters apparently listened. I wish her well; I'll bet she's relieved that we have a new mayor.

Congratulations are in order to Christy Martinez for running a strong campaign for one of the LISD's at large seats. Although she came up short she showed the potential of a Hispanic being elected in a city wide race is not unrealistic. With a better financed campaign; more money, that great equalizer, we would have seen a different outcome. Remember, when all votes were counted, the top 2 vote getters did not receive an overwhelming mandate from LISD voters.

Attorney General Alberto Gonzales was asked recently, on some CNN news program, if his grandparents had crossed into this country illegally and if so, had they ever sought citizenship status. His response, he said "it wasn't clear" whether that was true or not.

What a wimp!

How is it that the "do nothing right" Congress can't find money to fund the 2,000 Border Patrol agents that were authorized last year, but can afford to give \$70 billion in tax cuts to this country's wealthiest citizens? "There is little in this bill to be proud of," said Senator Max Baucus, Democrat of Montana. "Working people have been left behind."

And speaking of securing our borders; who's taking care of our northern border? Do Bush and his ilk really think that potential terrorists will only try to cross into this country by way of Mexico? If so, they are even more transparent than they demonstrate.

Who are they trying to fool; our northern border deserves an equal amount of attention as our southern one. This is just another example of why some people, yours truly included, believe that it is not solely a border security issue; but rather one with deeper implications.

Note to new and current, Lubbock City Council members: There are serious issues that this newspaper tried to bring to your attention during the campaign. Issues like over 18% of Lubbock residents living in poverty, elderly people who live in sub standard housing unable to afford home improvements to bring their property up to code, deterioration of some Lubbock neighborhoods, among others. I hope that all can find a middle ground, can compromise when needed, and above all agree that this city's demographics have changed as dramatically as its population over the past few years. These issues need to be addressed if this city is to be able to really be considered an all inclusive one.

And speaking of corporate greed, it was reported this past week that 16 people had been arrested at a corporate meeting of Halliburton Corporation, you know, the company that has shared in the spoils of the Iraq war and the tragedy of Katrina. Don't worry it didn't phase them though; they were too busy enjoying their 2005, 2.4 billion dollar profits to be bothered.

And finally, this was sent to me by a friend from Albuquerque who happens to work for the Bureau of Indian Affairs. I don't know if this is true or not, but it sounds like something that just might be:

An aide for a cabinet member once called the airline the cabinet member would be flying on and asked if he could rent a car in Dallas. When the agent pulled up the reservation, she noticed he had only a 1-hour layover in Dallas. When she asked him why he wanted to rent a car, he said, "I heard Dallas was a big airport, and we will need a car to drive between gates to save time."

I tell you, you can't make this stuff up...

Email: acruztc@aol.com

Maybe Election Rhetoric

What do you think about President Bush sending 6,000 National Guard troops in the southern border to help with border enforcement? Will it work, why or why not?

Good "Public Policies and Programs" are the result of well developed ideas that are effective, efficient, work well and serve the American people.

The border policy announced by the President to deploy 6,000 National Guard soldiers to patrol the US Mexico border for one year is a political move, made in an election year. It is designed to appease Republican conservatives and does not serve the American people.

The program will cost millions and will not achieve its purpose of securing our southern border. The US Mexico border is too big to be secured by 6,000 guards on patrol. It would take 1 million soldiers to do the job and would cost billions more.

In my opinion, the ONLY way to secure the border is to strictly enforce the laws against illegal employers who hire undocumented immigrants. If there is no work there will be no undocumented workers.

It is clear that the American agriculture industry needs workers as does the beef slaughter industry and others. A comprehensive immigration reform law will recognize this need and include provisions that will allow American employers to hire guest workers to produce goods and services needed by American consumers.

I also disagree with building a fence as a way to secure the border. The proposed fence will cost millions to build and millions more to maintain and will not keep people out. Fences have never been effective barriers. In a few years the fence will be abandoned and will be nothing but a scar on freedom's soil.

The President's proposal is costly and will not work. Millions spent on an ineffective system is bad fiscal policy and is irresponsible. All this fence will do is add to the \$9 trillion U.S. National Debt. The only way to end the Republican's irresponsible "Borrow and Spend" policy is to vote the bums out.

What America really needs is a comprehensive immigration reform bill that works and protects the American people.

Ysidro Gutierrez

Eva Longoria Tops Maxim's 'Hot 100' List

Eva Longoria tops Maxim's seventh annual "Hot 100" list of the world. I can name 10." Maxim said it is the first time the



most successful women in film, TV, music, sports and fashion for the second year in a row. The "Desperate Housewives" actress told The Associated Press that her repeat selection for the No. 1 spot was a shock. "I was actually really shocked last year when I made the list," said the 31-year-old Longoria, who ranked No. 91 on the 2004 roster. "So 91 to No. 1 was a big jump, and then to get it a second time in a row... I just couldn't believe it," she said Friday. "I was like, 'Surely there are more beautiful women in

Loser in three straight, Roy Jones Jr. to return to ring in Boise

Roy Jones Jr. will fight for the first time in nearly 10 months on July 29 when he faces "Prince" Badi Ajamu for the NABO's light heavyweight title at Qwest Arena in Boise, Idaho. Initially, Jones was to be a part of a "legends" card including former heavyweight champion Evander Holyfield and former light heavyweight and cruiserweight champ Virgil Hill. Promoter Ritch Danner, of Sports and Entertainment Media in Las Vegas, said Monday that Holyfield will not be a part of the card, but that negotiations are continuing with Hill, who would face Boise native Kenny Keene. The full card is expected to be announced June 1 and will be available on pay-per-view. "We were looking for an exciting crowd in a live site, and it made sense to match Kenny Keene, who fills up the arena every time," Danner said. A number of sites in the United States and Mexico were looked at for the fight, Danner said. The package that Qwest Arena was able to put together pushed Boise to the front.

Roy Jones Jr. will fight Badi Ajamu

"They put together a heck of a package, something that rivals what Vegas could do," Danner said. "The combo of the crowd potential, and the package Qwest Arena put together landed them the show." Qwest Arena has a capacity of 5,000 and his home to minor-league hockey and basketball. "It's exciting to have a pay-per-view in Boise," arena general manager Debbie Kling said. "We've got a great arena that's tight and intimate and makes for a great television environment." Jones (49-4, 38 KOs), 37, is a former middleweight, super middleweight, light heavyweight and heavyweight champion. For a decade he was considered the best pound-for-pound fighter in the world, but he has lost three straight, including two by knockout. Jones last fought on Oct. 2, 2005, when he lost an unanimous 12-round decision to Antonio Tarver. His last victory was Nov. 8, 2003, when Jones beat Tarver to win the WBC light heavyweight title. Ajamu (25-2-1, 14 KOs) is 34, and has won his last six fights. Ajamu beat Galen Brown by technical knockout on Jan. 27 to win the vacant NABO title. Ajamu is ranked as high as fifth by the World Boxing Council. The card also is expected to include middleweight Cleveland Corder (35-3), another Boise native.

Oscar's no slouch while preparing for each career step

Oscar De La Hoya had a good reason for arriving fashionably late for his postfight news conference on May 6, following his sixth-round stoppage of Ricardo Mayorga. The new WBC super welterweight champion had spent a sizeable chunk of the previous hour making himself, well, fashionable. Like basketball god Michael Jordan, who rarely appeared off the court in anything other than an expensively tailored suit, the "Golden Boy" tends to resemble a GQ model: handsome, well-coiffed, dressed to the nines. It's one thing to sweat on the job, quite another to show up sweaty and unkempt for a photo op in a more controlled setting. There's no telling how well De La Hoya would score on an NFL-administered Wonderlic test, but this clearly is not the naive automaton whom De La Hoya's former promoter, Bob Arum, recently had characterized as "not very bright" and a business neophyte. At 33 and approaching the end of his own career as an active boxer, De La Hoya is a study of the young executive who knows all the angles and needs to control every scenario. He is the absolute master of the universe he has created for himself. And if something somehow goes wrong... hey, that will happen occasionally, won't it? But not so often for those who are prepared and have done their homework.

As the principal determiner of his fate, De La Hoya anticipated just how the HBO pay-per-view bout with Mayorga -- the chain-smoking, beer-chugging, vulgarity-spewing Nicaraguan -- would play out. And not just inside the ropes. The pounding of Mayorga at the MGM Grand in Las Vegas ended a 20-month layoff, the longest of De La Hoya's career -- but he had planned to take at least a year off following his Sept. 18, 2004, challenge of then-undisputed middleweight champion Bernard "The Executioner" Hopkins. Hopkins rearranged De La Hoya's plan somewhat by winning by ninth-round knockout, but the only American gold medalist in boxing at the 1992 Barcelona Olympics took his vacation nonetheless. And after 16 months, when his body and spirit were refreshed enough for a return to the gym, De La Hoya selected his next opponent with foresight and discernment. He then spent four months in training camp preparing himself to fully realize his vision of what was to be a very hard puncher, but he also is fundamentally unsound and an open target, a guy who had made Felix Trinidad look like a sharpshooter in winning by eighth-round stoppage on Oct. 2, 2004. Mayorga's

recklessness helped Trinidad, who had not fought in 29 months, seem anything but ring-rusty. Perfect. "I never thought I would beat him easy just because Trinidad off to Oscar. He needed that time off to regroup, to go back and find himself, to find the old Oscar, the Oscar that came out of the '92 Olympic Games. Sometimes those long breaks help. You find you end with him being counted out against Hopkins. And, as the president of Golden Boy Promotions, he wanted to hang around long enough to establish a template for the fighters in his stable to follow. It was in that guise that De La Hoya, again in well-attired perfection, arrived an hour late for the final news conference three days before he and Mayorga were to do their thing in the ring. De La Hoya and Schaefer, the former Swiss banker to whom De La Hoya entrusts so much of his business operation, had long since signed off on a \$4 million contract with Mayorga's promoter, Don King, who was to pay the fighter's purse. But there Mayorga was, dissatisfied with the \$2 million he was to receive, literally begging the man he had vowed to knock out in six rounds or less to provide him with more suitable compensation. Mayorga figured his cut should be \$8 million. De La Hoya was sympathetic, or at least as sympathetic as someone could be to someone who had made lascivious comments about his wife. "I was angry -- at King," De La Hoya said. "For a fighter not to know what he's making... what does that tell you? (Mayorga) was about to cry. I felt bad, but I told him it's not my problem. Deal with your promoter." Early in his professional career, De La Hoya allowed Arum to call nearly all the shots. De La Hoya was young, talented and rich, but he knew almost nothing of the seven- and eight-figure deals into which he so blithely entered. "I said to myself, 'My gosh, I'm making millions of dollars and I'm spending like crazy,'" De La Hoya said. "I thought, 'What happens



beat him easy, and Trinidad had been off a long time," De La Hoya said. "There was a plan five months ago when we (De La Hoya and Golden Boy Promotions CEO Richard Schaefer) picked Mayorga that he was going to talk bad about me. That was the motivation I needed to get myself up for this fight." Determinedly homophobic, sexist and just plain crass, Mayorga took the bait and immediately made disparaging remarks about De La Hoya's Mexican heritage, his good looks, his too-perfect image. Ripping a page from the script of Rocky III, Mayorga even went all Clubber Lang and suggested he could do a better job of sexually satisfying Oscar's beautiful singer-wife, Millie Corretjer, than the alleged wimp she was married to. Also perfect. Fighting with a controlled rage he hadn't really unleashed in years, De La Hoya scored the first of three knockdowns with a perfectly timed left hook less than a minute into the opening round, then closed the show by putting Mayorga down twice more in Round 6 before referee Jay Nady stepped in to save the chastened fall guy. "Oscar is a very hard puncher," said Mayorga, the latest opponent to underestimate the assassin with the choirboy's face. "I'm not hurt. I'm just heartbroken." Added Floyd Mayweather Jr., who might or might not share the stage for De La Hoya's announced Sept. 16 swan song: "If I had to give Oscar a grade tonight, I'd give him an A-plus. I take my hat

miss the sport. Oscar went in there wanting to put on a great performance, and he did." Mayweather's analysis seems dead on, except that De La Hoya doesn't really need to beat people up anymore to think of himself as a winner. Even the very best boxers have relatively short windows of opportunity to showcase their greatness, and the kid from the East Los Angeles barrio has long since been preparing himself for the next phase of his life. "My father, after the (Fernando) Vargas fight (on Sept. 14, 2002), said, 'You don't need this anymore,'" De La Hoya noted a few days before his systematic brutalization of Mayorga. "He said, 'What do you need to prove? You're getting older, and all you're going to do is get hurt.' "I explained to everyone I care about -- my father, my brother, my wife -- why I wanted to fight again. Why I had to fight again. I made them understand." And now? "I strongly believe that I'm not going to miss (boxing)," De La Hoya said. "I'm very appreciative of the fans, but I'm not going to miss it. And that's OK, because I'm still going to be around as a promoter. "When I was off for those 16 months, I didn't come back because of money or because I missed the limelight. I didn't miss boxing. I didn't need it. I came back for other reasons, bigger reasons." De La Hoya came back this time, maybe for the last time, because he didn't want the final chapter of his career -- at least as a fighter -- to

Oh, Mayorga is strong and a dangerous puncher, but he also is fundamentally unsound and an open target, a guy who had made Felix Trinidad look like a sharpshooter in winning by eighth-round stoppage on Oct. 2, 2004. Mayorga's

Juan Manuel Nunez III 06/14/1978 - 04/16/2006



My Dear Juan
It has been a month since you left us. Not a day goes by that I don't wish that you were still here with us. Oh, how I miss your smile. I know that it must have been the most beautiful smile that I had ever laid my eyes upon. I miss the sound of you laughing, the sound of your voice. It brings me joy to know that God will bring us back together again, just as we once were. Dance with the angels I love you.

MaryAlice Mora Benitez

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EN CINES EL 12 DE MAYO

El Personal de las salas de redaccion no va la ritmo de la diversidad de los EEUU

Christine Senteno
Hispanic Link News Service
La brecha entre los periodistas de color y la población en general sigue ampliándose.

Según cifras emitidas por la American Society of Newspaper Editors (ASNE por sus siglas en inglés) durante su congreso del 24 al 28 en Seattle, Washington, los latinos - que comprenden el 14 por ciento de la población de los Estados Unidos - eran sólo el 4.51 por ciento del personal periodístico el año pasado.

En combinación con los negros, indígenas norteamericanos, y asiático-americanos, llegaban a sólo el 13.87 por ciento (7,600 de 54,809) del personal noticioso de los diarios en inglés. Los cuatro grupos juntos comprenden casi el tercio del total de los que viven en este país.

A pesar que hubo un incremento pequeño, menos de la mitad de un punto porcentual, en el número de periodistas de todos los grupos étnicos durante el 2004, el presidente Rick Rodríguez, ya al final de su término, concede que las salas de redacción no llevan ni el asomo de la diversidad creciente de esta nación.

Pero, le indicó a Hispanic Link, "No podemos abandonar la lucha en un momento en el que nuestro país se vuelve más y más diverso". Félix Gutiérrez, profesor de la

Escuela de Comunicaciones Annenberg, de la Universidad del Sur de California, dice que lo poco de incremento que hubo este año hace muy poca diferencia. "Sencillamente no progresan".

Este no es el primer año que ASNE informa sobre las categorías étnicas para periódicos particulares en vez de amontonar a todas bajo la categoría única de "minoría". Rodríguez dio crédito a la Asociación Nacional de Periodistas Hispánicos por abogar por el cambio.

En el 2005, ASNE envió encuestas a 1,417 diarios en inglés y recibió de vuelta 928 respuestas. Unos 377 periódicos indicaron no emplear a ningún indio de color.

El informe reveló la siguiente representación étnica:

Negros 3,050 (5.56%)
Latinos 2,474 (4.51%)

Asiático americanos 1,768 (3.23%)

Indígenas norteamericanos 309 (0.56%)

Muchos periódicos con ámbitos importantes de influencia continúan empleando a latinos a niveles mucho menores que la presencia latina en sus comunidades.

Por ejemplo, el 6.4 por ciento del personal de las salas de redacción del Los Angeles Times es latino. De acuerdo con la Knight Founda-

tion, los latinos comprenden el 36.8% de la población en su ámbito de circulación.

En el Chicago Tribune, el 4.5 de los periodistas es latino, mientras que en el Washington Post la cifra está en 4.2 por ciento. Knight indica que sus áreas de circulación son 11.7 por ciento y 8.5 por ciento latino respectivamente.

Entre otras salas de redacción donde el porcentaje de latinos está en desproporción baja frente a la población general (las cifras de circulación de Knight están entre paréntesis): New York Times 4.2 (12.5); USA Today 3.7 (12.5); Dallas Morning News 5.7 (21.2); Wall Street Journal 4.6 (12.5); Hartford Courant 1.4 (9.1).

Gutiérrez comenta, "El L.A. Times es consistente con el [Washington] Post y el New York Times. Van en la dirección equivocada. Esto no tiene perdón".

Las salas de redacción con una alta representación latina incluyen el Miami Herald, en 22.3%. No obstante, su circulación es de 41.7 por ciento latino.

Joe Torres, subdirector de la Asociación Nacional de Periodistas Latinos, explica que la importancia de la categorización individual de los grupos étnicos por periódico reside en dar a las organizaciones como la suya la posibilidad de hacer seguimiento del tema.

El "proyecto paridad" de la Asociación ha estado colaborando con varios periódicos, incluyendo el Rocky Mountain News de Denver, desde abril del 2003, para aumentar la contratación de periodistas latinos y mejorar la cobertura de la comunidad latina. En el 2005, dieciséis empresas de imprenta que forman parte del proyecto, contrataron a casi 40 periodistas latinos más, indica Torres.

ASNE ha venido haciendo encuestas de periódicos miembros desde 1978, cuando sólo 1,700, o el 3.95 por ciento del personal noticioso era personas de color. Al fracasar en su objetivo, estableció una nueva meta de paridad para el año 2025 que incluye hitos anuales. El hito para el 2005 fue de 18.55 por ciento. Ya está rezagado por un 5 por ciento menos de su meta.

(Christine Senteno es reportera con Hispanic Link News Service en Washington, D.C. Comuníquese con ella por correo electrónico a: Christine@HispanicLink.org. Para mayor información sobre la encuesta que realizó ASNE, visite www.asne.org/index.cfm.)
(c) 2006

Newsroom Staffing Fails to Keep Pace with US Diversity

By Christine Senteno
Hispanic Link News Service
The gap between journalists of color and the general population continues to widen.

According to figures released by the American Society of Newspaper Editors at its April 24-28 convention in Seattle, Latinos - 14 percent of the U.S. population - comprised 4.51 percent of newsroom personnel last year.

Combined with blacks, Native Americans and Asian Americans, they made up just 13.87 percent (7,600 of 54,809) of the news staffers on daily English-language papers. The four groups make up nearly a third of this country's residents.

Although there was a slight increase in the number of journalists from all ethnic groups over 2004, less than half a percent, outgoing ASNE president Rick Rodríguez concedes that newsrooms are not keeping pace with the nation's increasing diversity.

But, he told Hispanic Link, "We can't give up the battle at a time when our country is becoming more and more diverse."

Félix Gutiérrez, professor at the University of Southern California's Annenberg School for Communication, says the few gains made this year make little difference. "They are simply not making progress."

This is the first year ASNE reported an ethnic breakdown for

individual newspapers instead of lumping them together under "minority." Rodríguez credited the National Association of Hispanic Journalists for making the case to change.

In 2005 ASNE sent surveys to 1,417 English-language dailies and received 928 responses. Some 377 newspapers reported employing no journalists of color at all.

Its report showed the following ethnic representation:

Blacks 3,050 (5.56%)
Latinos 2,474 (4.51%)

Asian Americans 1,768 (3.23%)
Native Americans 309 (0.56%)

Many newspapers with broad spheres of influence continue to employ Latinos at much lower rates than the Latino presence in their communities.

For example, 6.4 percent of the Los Angeles Times newsroom staff is Latino. According to the Knight Foundation, Latinos make up 36.8% of the population in its circulation area.

At the Chicago Tribune, 4.5 percent of journalists are Latino, while at the Washington Post the figure is 4.2 percent. Knight places their circulation areas at 11.7 percent and 8.5 percent Latino respectively.

Among other newsrooms where the percentage of Latinos is disproportionately low are (Knight circulation figures in parenthesis): New York Times 4.2 (12.5);

USA Today 3.7 (12.5); Dallas Morning News 5.7 (21.2); Wall Street Journal 4.6 (12.5); Hartford Courant 1.4 (9.1).

USC's Gutiérrez comments, "The L.A. Times is consistent with the Washington Post and The New York Times. They are going in the wrong direction. It is inexcusable."

Newsrooms with high Latino representation include The Miami Herald at 22.3%. However, its circulation area is 41.7 percent Latino.

Joe Torres, deputy director of the National Association of Hispanic Journalists, explains that the importance of the breakdown of ethnic groups by individual newspapers gives organizations like his a map to work with.

NAHJ's "Parity Project" has been working with several newspapers, including Denver's Rocky Mountain News, since April 2003 to increase employment of Latino journalists and improve coverage of the Latino community. In 2005, 16 print companies which are part of the project hired nearly 40 additional Latino journalists, according to Torres.

ASNE has been surveying member papers since 1978 when only 1,700 or 3.95 percent of news personnel were people of color. That year it set a goal of reaching ethnic/racial parity by 2000. Badly failing its objective, it set a new parity goal for the year 2025 that included annual benchmarks. The benchmark for 2005 was 18.55 percent. Already it is 5 percent under the target.

(Christine Senteno is a reporter with HLNS in Washington, D.C. Reach her by e-mail at Christine@hispaniclink.org. For more information on ASNE's survey, visit www.asne.org/index.cfm.)
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Hispanic Anthem Offensive

In light of all the controversy over the immigration bill, what I find the most unspeakably appalling is the making of a recording of "The Star-Spangled Banner" in Spanish. Why aren't U.S. citizens up in arms about that? People want to make a big deal about the word God in the Pledge of Allegiance, but they let this outrage go unnoticed? I am highly offended by this insult to our anthem.

President Theodore Roosevelt said it best in one of his letters written close to the end of his life. He said, "In the first place, we should insist that if the immigrant who comes here in good faith becomes an American and assim-

lates himself to us, he shall be treated on an exact equality with everyone else, for it is an outrage to discriminate against any such man because of creed, or birthplace, or origin. But this is predicated upon the person's becoming in every facet an American and nothing but an American. ... There can be no divided allegiance here. Any man who says he is an American, but something else also, isn't an American at all. We have room for but one flag, the American flag. ... We have room for but one language here, and that is the English language. ... And we have room for but one sole loyalty and that is a loyalty to the American people."

Oscar

continued from page 3

one day when I stop fighting? How am I going to maintain this lifestyle?"

So De La Hoya curtailed his modest gambling habit — "If I lost \$20,000, I'd cry for a day," he said — and he sought input from people who would help transform him into the mogul of his dreams.

A few years ago, Schaefer came aboard and Golden Boy Promotions was launched, although De La Hoya's diversified portfolio includes investments in a number of ventures that should continue paying dividends well beyond his final bout.

"When I sign fighters, we explain their contracts and I throw in my two cents' worth," De La Hoya said. "I tell them, 'You're not going to fight forever. Take care of your money, surround yourself with smart people that can give you good advice.'"

Some years ago, De La Hoya presented Arum with his Olympic gold medal. Now the chilly relationship between them has turned downright frosty.

"I still have feelings for Bob," De La Hoya said. "He's a guy who helped me out. I helped him out, too. We had good times together. He just didn't understand that business was business."

"So now he's going to attack me left and right. He's going to keep saying that I took a dive against Hopkins and that I'm in this only for the money. I can't stop him from saying those things. I think he's hurt. He's hurt because I chose not to stay with him until the end of my career."

"But, hey, we made each other a lot of money. I think we should be grateful for that."

Linda De Leon
City Councilwoman - Dist 1

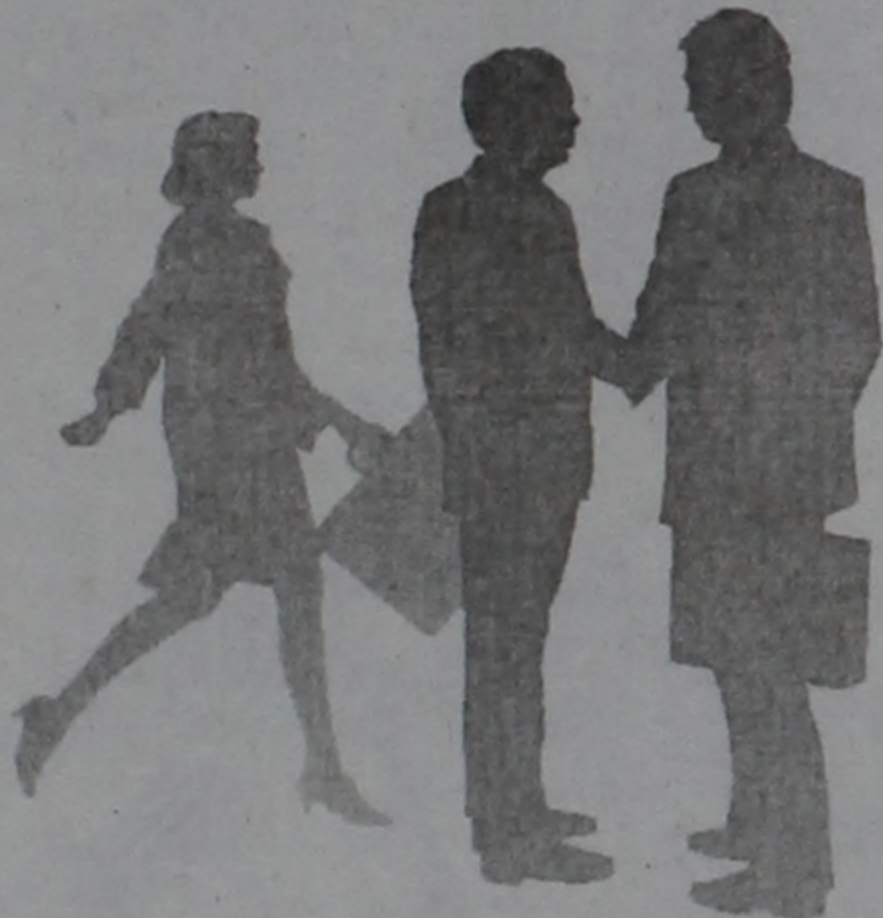


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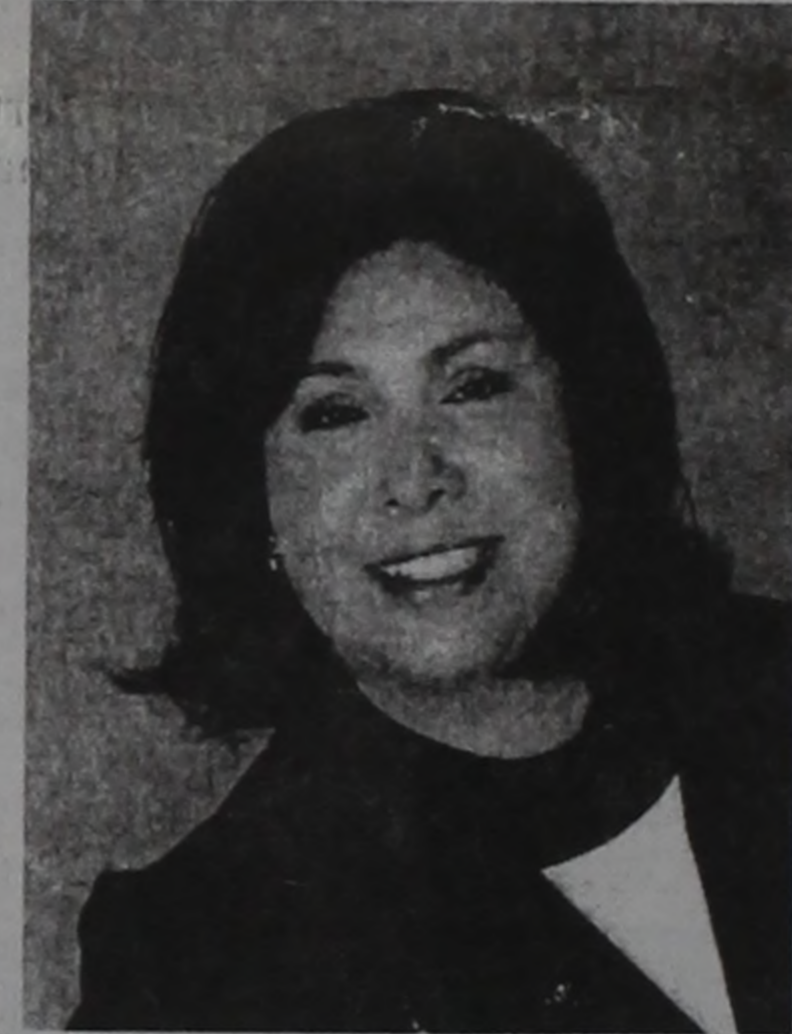
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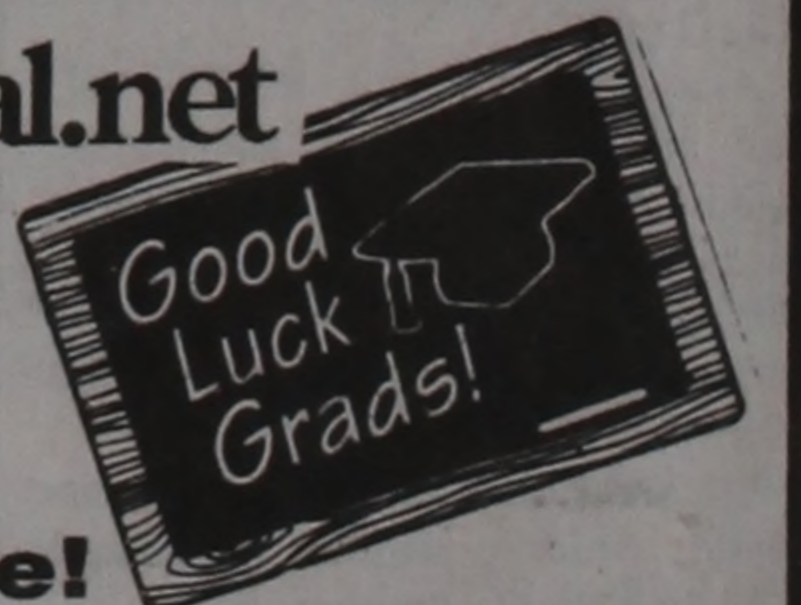


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Job Well Done!



En Honor al Tio que fue a la Guerra y no Volvio

Maggie Rivas-Rodriguez

Yo cursaba el octavo grado el 10 de octubre de 1968 cuando nos avisaron que mi tío Angel había fallecido en Vietnam. Era médico y volaba en un helicóptero al que derribaron. Tenía 33 años con un bebé recién nacido cuando había partido, otro hijo de unos cuatro años, tres hijastros y una esposa que lo adoraba.

Así como todos nosotros.

Angel Luna era el hermano más querido de mi mamá, el hombre que se portaba como hermano con sus hijos, quien me escribía cartas a mí y a mis hermanas desde Vietnam. Una vez que le escribí contándole que estaba en mi clase de inglés, me contestó y con ternura me resonó: tendría que ser muy inteligente por haber podido terminar todos mis deberes y tener tiempo para escribir cartas en clase.

Un Navidad, cuando yo tenía unos cinco años, me compró una muñequita negra, con lo que me parece fue su manera de mostrar tolerancia racial. Yo lloré y me pregunté si no me había gustado la muñeca. No era eso, le respondí, me encantaba la muñeca, pero también quería las cajitas rosadas de maquillaje que les había regalado a mis dos hermanitas.

La mañana después de recibir la noticia de la muerte de Angel, no pude comerme el desayuno. Mi padre me acusó de dramática, pero mi mamá, cuyo corazón acababa de hacerse trillitas, sabía que no: "Los niños también sienten", dijo.

Este día conmemorativo de todos los soldados estadounidenses caídos, me recuerda cómo la muerte de nuestros hombres y mujeres que sirven en las fuerzas ar-

madas también ha surtido un impacto sobre los niños. Este hecho ha llevado a la formulación de un componente importante de nuestro Proyecto de Historial Oral de Latinos y Latinas de Estados Unidos en la Segunda Guerra Mundial. Además de las más de 500 entrevistas con personas de aquella generación, también hemos aceptado un par de docenas de tributos a los hombres y a las mujeres que ya han muerto. Esta parte se agregó gracias a la insistencia de Fred Flores, de Houston.

Fred Flores asistió a una de nuestras sesiones de capacitación de entrevistadores una mañana otoñal de 1999. A unas semanas después, envié a nuestro proyecto un sobre grueso de cartas fotocopias con mucho cuidado que había escrito su tío, Johnnie W. Flores. También adjuntó una narrativa, recordando la Noche Vieja de 1944, cuando se confirmó la muerte de Johnnie.

"Recuerdo que fuimos todos a la casa de la abuela", escribió. "Recuerdo que lloraba prácticamente sin parar. Yo a la edad de siete años no quería estar allí. Nuestra tía Teresa nos mantenía ocupados afuera, con juegos de niños, a la luz tenue de la lámpara de queroseno que nos llegaba desde la puerta abierta.

Mi generación es la última en haber visto o conocido a Johnnie, aunque fuera sólo mediante recuerdos cortos, elusivos y juveniles. Por esta razón es que he recogido todo lo que he podido de la vida de Johnnie para dejárselo a las siguientes generaciones de esta familia".

Otro latino quien falleciera en la segunda guerra mundial fue David

Towns, nacido en 1917, en Eagle Pass, Texas, hijo de Pedro T. Towns y Luz Pineda. El lugarteniente Towns servía con el batallón de ingenieros de combate 207 en Alemania cuando murió. En casa, en Eagle Pass, su joven esposa, Lilia Martínez Towns, enviudó. Su hijo, David, quien nació después de la partida de su padre, crecería huérfano. Pero David Towns Raphael, el hijo, quien vive ahora en Los Angeles, ha utilizado sus habilidades considerables en aprender más sobre su padre y conversar memorias de él, incluyendo la producción de un video que destaca entrevistas de hombres que lo recordaban en los últimos meses de su vida como un soldado serio, pero con sentido de humor. Aquel video forma parte de nuestros archivos.

Sentiremos dolor siempre por los hombres y las mujeres quienes fallecieron sirviendo a la patria - no sólo los adultos lo sentiremos, sino también lo sienten los que por la edad aun no saben lo que es la muerte ni comprenden el sentido de responsabilidad por la nación. Pero creemos sintiendo una tremenda pérdida. Para siempre habrán cambiado nuestras vidas por lo que en un rincón remoto del mundo hubo hombres y mujeres de uniforme que sacrificaron lo máximo.

Este Día de conmemoración de los caídos, los honramos y sentimos el que no hayan podido llegar a viejos, rodeados de la familia y los amigos. De lo contrario, están pasmados en el tiempo: en fotografías y cartas de jóvenes llenos de anticipación de su retorno a casa. No los olvidaremos nunca.

(c) 2006



photo by: John P. Cervantez

Officers of the League of Latino Voters coordinating the strategy for Precinct 1 with Dave Miller. Pictured (left to right) are: Dr. Alfonso Sánchez, Pete Garza, Pct. 3 Lubbock County Commissioner Ysidro Gutierrez, Michael Zarazua Vasquez, David Miller, John P. Cervantez, and Tomas Zarazua

WTOS Leaders React to President Bush's Immigration Proposal

Reacting to President Bush's speech this evening (Bush Speech, May 15, 2006) calling for comprehensive immigration reform, leaders with the West Texas Organizing Strategy who helped to coordinate the immigration rally on May 1 in Lubbock expressed both support and concern for the President's recommendations.

"The President recognized the contributions of immigrants to this country and the inhumane circumstances that are part of our broken border system," said Ginger Hurley, leader with WTOS -

Covenant Presbyterian Church. "We applaud the President for trying to construct a reform package that does not criminalize churches or church members for performing acts of mercy."

WTOS has supported comprehensive immigration reform, which would increase protection of the borders, create a guest worker program that would protect both employers and workers, and create a path to citizenship. "In our rally, we called on Senator John Cornyn and Congressman Randy Neugebauer to support this kind of reform," Rev. Davis Price,

leader with WTOS and pastor of Covenant Presbyterian Church, said. "Although we need to study the specifics of his plan, initially, we are hopeful and hope that they can support the president and their constituents in this matter."

"We also hope that sending in the National Guard temporarily does not militarize the border," Abraham Chavez, leader with WTOS - Our Lady of Guadalupe, said. "These are not criminals coming across the border; they are men and women who want to work. We hope that every safeguard can be taken so that lives are not lost."



Portable sandwiches will keep your kids happy on road trips.

with peanut butter and either grape jelly or strawberry jam sealed within white bread. These thaw-and-serve sandwiches are individually wrapped. Store them in the freezer, along with extra fruit juice containers and water bottles, and add them to the cooler before hitting the road. By lunchtime, the drinks and sandwiches will be ready.

If a long road trip is in store, plan for several stops throughout the day. Giving kids — and parents — time outside of the car will help everyone stay energized throughout the drive.

Be Prepared for Road Trips

(NU) - Road trips are back in season. From hiking and camping to beach trips, families are gearing up for months of warm weather filled with exciting outings. As parents plan for busy days on the road, keeping family members energized and entertained often takes some planning.

Here are some suggestions to keep everyone happy and well-fed for traveling:

- Although keeping kids entertained on the road can be a challenge for any parent, leave the house prepared. Bring books and music that the whole family will enjoy, and don't forget about classic games such as "I Spy" and "Go Fish."

- When packing food for a day trip, keep it simple. Fill a cooler with a variety of sliced fruits and veggies stored in plastic baggies for hassle-free munching. Include drinkable yogurts, individually wrapped cheese slices and granola bars.

For a hearty snack or meal while on the go, try Smucker's Peanut Butter and Jelly Uncrustables sandwiches, made

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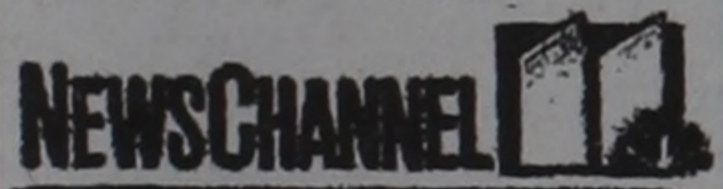
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A DAY WITHOUT A MEXICAN



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Lubbock I. S. D. Head Start/Pre-K

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- Comprobación de residencia (factura de utilidad, talón de la renta, factura de cox cable) no se usara factura telefónica o aviso de desconecta.
- Registro de vacunas actual (con vacunas de 4 años si aplica a su niño/niña)
- Tarjeta de seguro social (de niño/niña)
- Si reciben asistencia del gobierno: Cartas de TANF, del Seguro Social, Estampillas, etc.
- Tarjeta del Medicaid (Si es el caso)
- Comprobante de las Estampillas de Alimentos
- Copia de examen médico/Dental (niño/a de 4 años de edad)

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8:00-3:00

Junio 5-16 Ballenger 1110 40th St. (766-1600)

Junio 19-Julio 18 Stubbs 3516 Toledo (766-0569)

Todos son invitados de levantar paquetes en cualquiera de estas escuelas. Espacio es limitado.

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Border States More Bitter than Sweet on Troop Plan

President George W. Bush's plan to put troops on the U.S.-Mexico border to stem illegal migrants met mixed reactions in stressed border states -- from support in Arizona to skepticism in California and New Mexico to outrage among Hispanic activists.

Bush told the nation Monday he would dispatch 6,000 National Guard troops to the 2,000-mile border as part of a new plan to tighten security and placate those who want a crackdown on the millions of poor who seek work each year in the world's richest nation.

California Gov. Arnold Schwarzenegger, a fellow Republican and one of America's most famous immigrants, walked a careful line by endorsing more border security, but said it is a federal, rather than a state, responsibility.

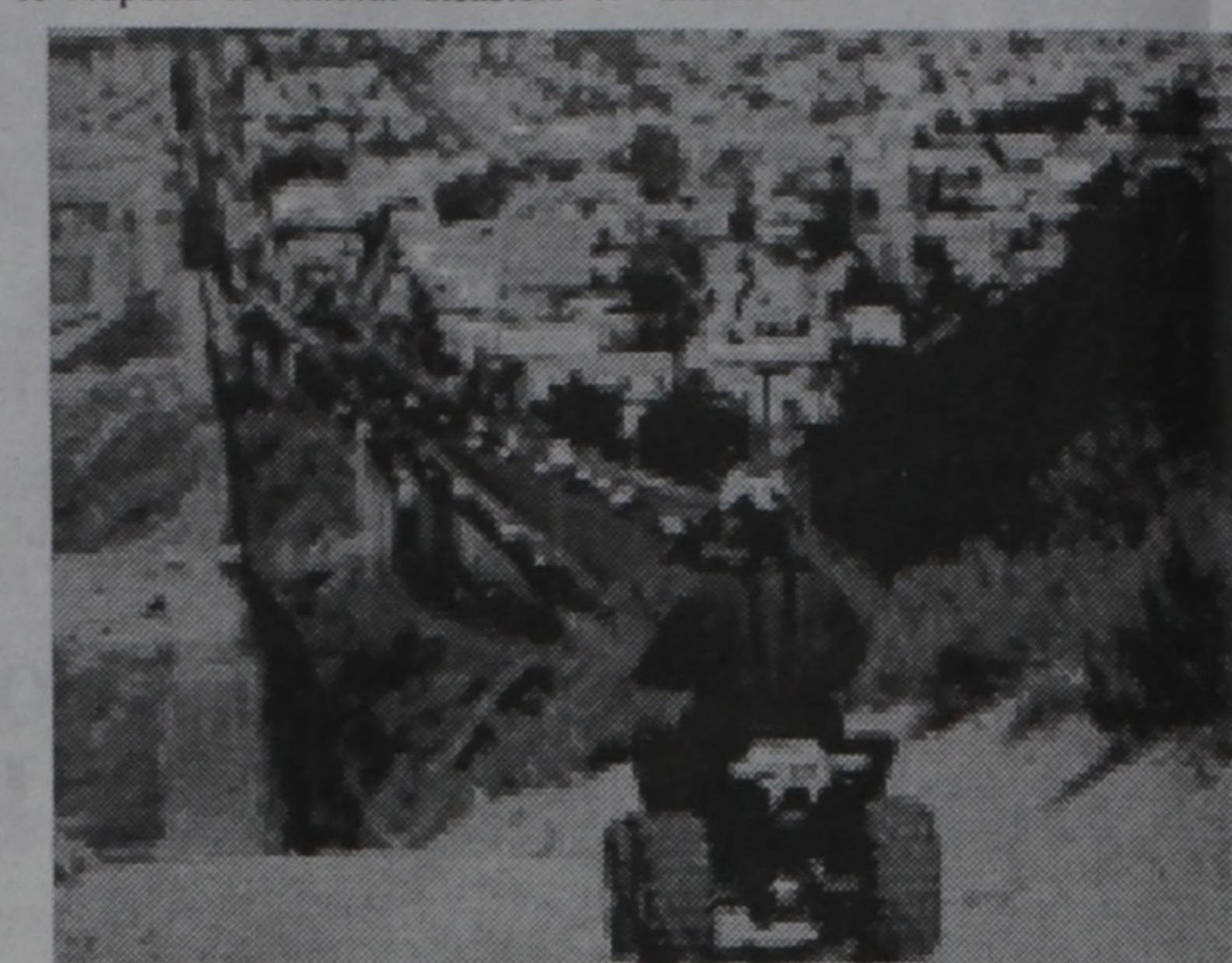
"I am concerned asking National Guard troops to guard our nation's border is a Band-Aid solution and not the permanent solution we need," Schwarzenegger said in a statement.

Addressing fears of militarization of the border, Bush said troops will be there for one year and will not engage in law enforcement, but rather assist the 12,000-member U.S. Border Patrol with administration and surveillance.

New Mexico Gov. Bill Richardson said he was also skeptical and criticized the White House for failing to consult with border governors in developing "this last-minute plan."

"Military support is a stopgap measure that will have little practical effect," Richardson said in a statement.

The National Guard is made up of part-time troops who fall under the command of state governors and often are called to active duty to respond to natural disasters or



other emergencies. They also can be summoned to active duty by the

Pentagon for military deployment.

Arizona Gov. Janet Napolitano, whose desert state sees the biggest inflow of migrants, showed her support for the plan and said she had called for "enhanced use of the Guard in exactly the fashion described tonight by the president."

Immigration promises to be a key issue in November elections, and politicians seeking re-election are mindful of not alienating the large Hispanic vote that mostly favors a soft approach to migrants.

BACKLASH FROM IMMIGRANTS?

harm than good.

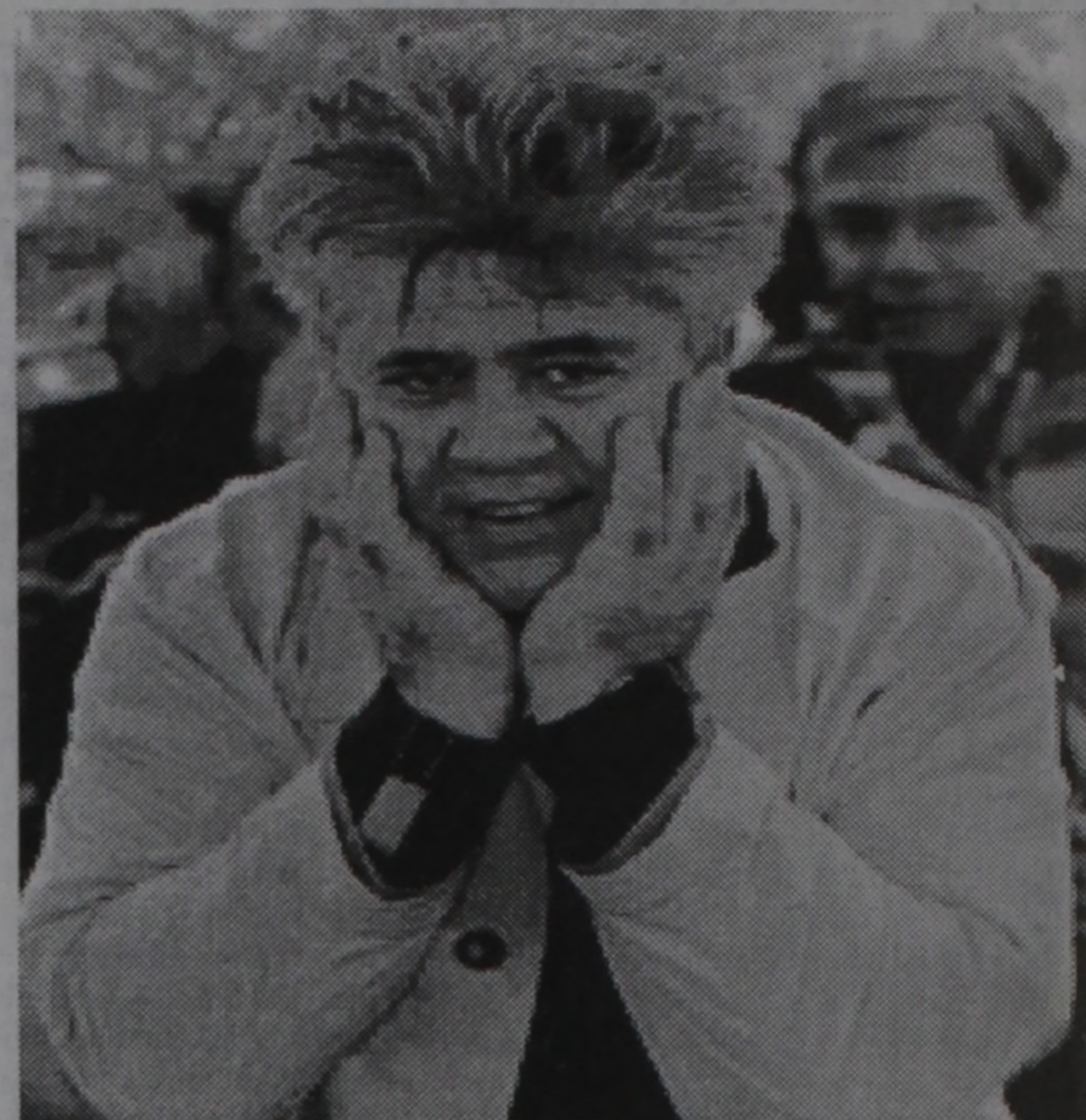
"It sends a bad message that we on our side of the border can't do our jobs and that we need the troops in," said Rick Flores, sheriff of Webb County in Texas, across the Rio Grande from the crime-wracked Mexican city of Nuevo Laredo.

Latino activists were incensed by the plan to put troops on the border, but hoped it would further mobilize immigrants to push for rights and amnesty as Congress debates reform that could curb their ambitions to work and live in the country.

"It's nothing short of militarization," Southern California immigrant rights activist Nativo Lopez said. "It's an incredible affront to the national integrity to Mexico and all Mexicans on both sides of the border."

One Arizona immigration activist, however, lauded Bush for trying to find a middle ground with his plan so that immigrants can pursue citizenship, come as guest workers and do the jobs Americans won't do.

"The public obviously is pushing for the troops along the border," said Roberto Reveles, president of the Somos America/We Are America coalition in Phoenix. "That doesn't scare me. I realize that has to be included in order to make this whole thing work."



Almodóvar Wins Arts Prize

Pedro Almodóvar was awarded one of Spain's highest honors, the Prince of Asturias prize, for his contribution to Spanish film, and the director said he was overwhelmed by the honor.

"It's one of the most important prizes I've ever received," said Almodóvar at Madrid's international airport Wednesday, just before boarding a flight to Cannes, France, for the annual film festival. "I feel overwhelmed."

Almodóvar was chosen "both for his expertise and the honesty of his work, and for the joy and vitality of his scripts, and above all for implanting his roots, which are ours, too, into the society of a planet on the verge of a nervous breakdown and which straddles two centuries," said the jury that awards the arts prize.

"His work, rooted in a Spanish society which was opening up to deep changes, has gained a universal dimension through original language which is richly expressive and capable of synthesizing

human complexity," the jury added.

Almodóvar's films include "Women on the Verge of a Nervous Breakdown," "Tie Me Up, Tie Me Down," "All About My Mother," which won the Oscar for best foreign film in 2000, and "Talk to Her," which won the Oscar for best original screenplay in 2003.

His latest movie, "Volver," starring Penelope Cruz as a feisty young woman whose mother comes back from the dead to tie up loose ends, will compete at Cannes for the coveted Palme d'Or.

The Prince of Asturias awards are also given in the fields of writing, social sciences, scientific research, communications and humanities, international cooperation, public service and sports.

Named after Crown Prince Felipe, they are presented each fall in the northern Spanish city of Oviedo, capital of the Asturias region. The awards carry a cash prize of about \$62,000.

Spurs force game 6 as Mavs fail to make last-second shot

SAN ANTONIO -- Just when it seemed the Dallas-San Antonio series couldn't get any more amazing or intense, the closing seconds of a thrilling Game 5 ratcheted everything up another level.

And thanks to Tim Duncan, there will be a Game 6.

Duncan tied an NBA postseason record by making his first 12 shots and scored 36 points, Tony Parker scored 27, and the Spurs withstood losing two jump balls in the final 6.3 seconds to keep their title defense alive with a 98-97 victory over the Mavericks on Wednesday night.

"Everyone wants this badly," San Antonio coach Gregg Popovich said. "Both teams are filled with character and toughness. This doesn't surprise me. I would have been surprised if we beat them by 20 or if they beat us by 20."

After two excruciating, late losses on the road, the Spurs let the Mavs know what it feels like. San Antonio ended its first three-game losing streak of the season to get within 3-2 in this second-round series that's quickly becoming a classic.

"We didn't expect them to roll over," Dallas' Jerry Stackhouse

said. "They're the world champs. They did what they're supposed to do. Every possession in the game meant something."

The Mavericks had two chances to win in the wild final sequence, but Jason Terry missed a 15-foot fadeaway, then Dirk Nowitzki missed a tip-in chance at the buzzer.

"They got one more break than we did," Dallas coach Avery Johnson said.

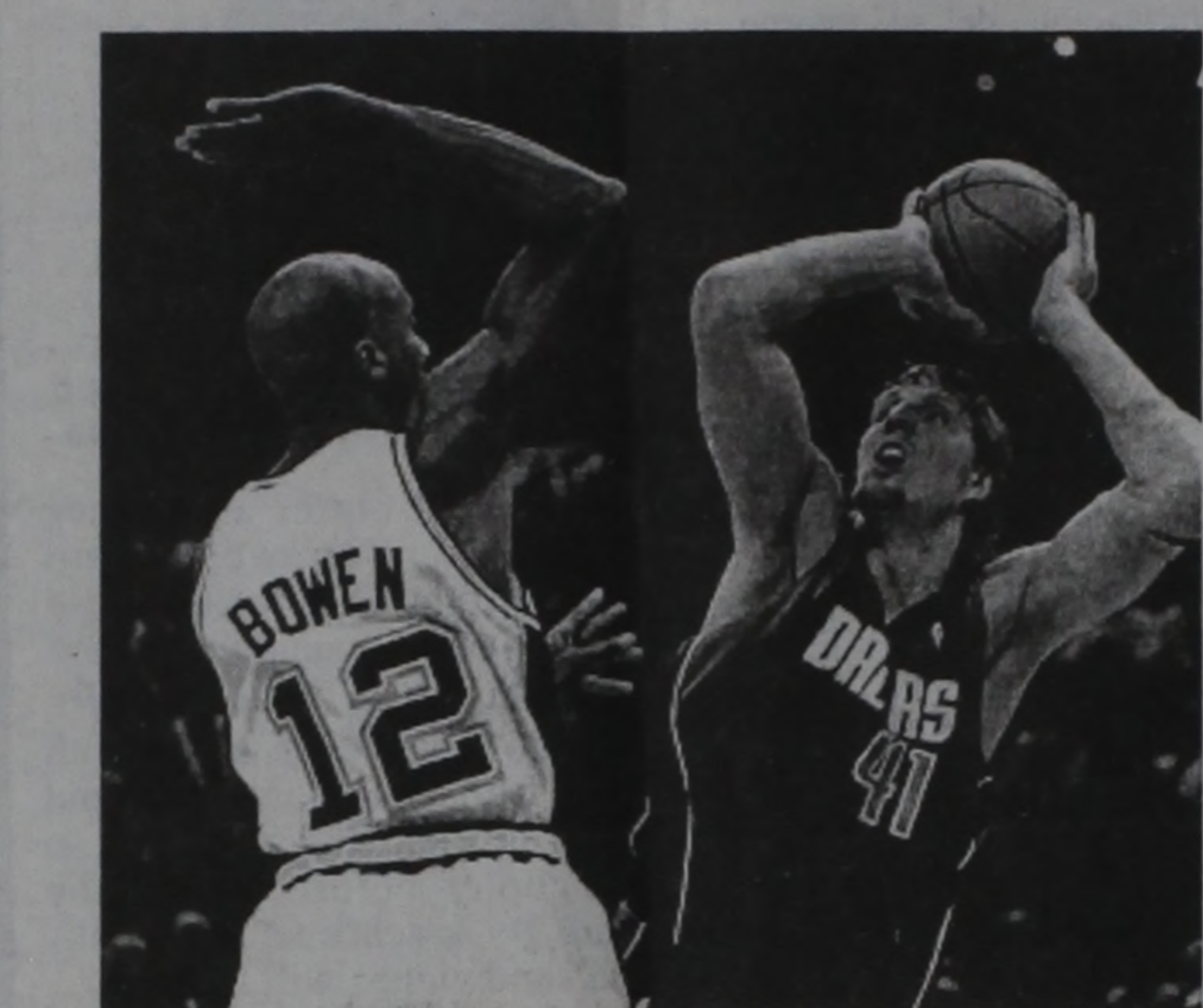
The Mavericks will get a second chance at advancing to the conference finals at home Friday night. If they can't do it, the Spurs will host Game 7 on Monday night.

"We're really confident going into their building," said Duncan, who helped extend a series when facing elimination for the first time in his career. He'd been 0-for-5.

Nowitzki scored a series-high 31 points for Dallas, including his first 3-pointer, which tied it at 95.

The ball was back in his hands with under 10 seconds left and San Antonio ahead by one when things turned wacky.

Nowitzki went up for a go-ahead 8-footer in the lane when Bruce Bowen -- who surprisingly hadn't



The Spurs survive a solid night from Dirk Nowitzki, who puts up 31 points on 13-of-22 shooting. (AP)

been covering him much all game -- swept in from behind and put his hand over the ball. It was clearly a jump ball with 6.3 seconds left in the game and five seconds left on the shot clock.

"I was just fortunate enough to get my hand over the ball," Bowen said. "He was raising up. I think he felt he got enough space in between me and him at that point

and he went to go pull up." Using his 5-inch height advantage, Nowitzki swatted the jump ball backward. It hit Manu Ginobili as he tried starting a fast break and Terry dove on it. He tried call-

ing timeout, but Ginobili tied up the ball first.

Officials called it another jump ball, prompting drum-like chants from the Mavs bench. While trying to sort it all out, players were jostling for position around the mid-court jump circle. Had it been a hockey faceoff, nearly everyone would've been told to leave the area.

Once they finally got it off, a mistimed tip went straight to Dallas' Josh Howard. He called time with 3.4 seconds left and there was no controversy over that.

The inbounds went to Terry, who put up a tough fadeaway in the right corner. Afterward, he lamented not driving the lane.

"I don't know if I had a crease or not," Terry said. "But with 2.4 seconds left, I can get from the 3-point (line) to the basket easy. I settled right there. It's definitely my fault."

Ginobili scored 18 points in his return to the starting lineup after coming off the bench the last two games. He made only one of two free throws with 1:59 left -- yet that ended up being the game's final point.

"We didn't want to go on vacation yet," Ginobili said. Playing hours after failing to make the All-NBA first team for the first time in his nine-year career, Duncan made three baskets in the first quarter. The star early on was Parker, who celebrated his 24th birthday with a 15-point opening period.

Then it was Duncan's turn. He hit eight straight shots in the second

quarter, scoring 17 of San Antonio's final 18 points of the first half.

At halftime, Duncan was 11-for-11 and had taken 11 free throws, two more than the entire Mavs squad. The Spurs also were shooting 61 percent -- yet it was tied at 57.

Nowitzki, who made first-team All-NBA for the second straight year, started 7-of-8 and forced the halftime tie with a breakaway dunk just as the second quarter expired. Popovich seemed stunned by the basket, starting with his hands on hips, then shaking his head and pausing for a second before going to the locker room.

The Spurs appeared to finally break open the game with a 13-2 run late in the third quarter, but the Mavs regained the lead with streaks of 7-0 and 8-0. Michael Finley tied it with an emphatic dunk, then Duncan ended a rut of five misses with a three-point play, even celebrating with a flurry of punches.

Terry, who scored 32 points in Game 4, scored 15. Devin Harris also had 15 and Howard scored 16. Stackhouse added 10 and DeSagana Diop scored eight, nearly matching the 11 he'd scored the entire postseason.

Duncan broke 30 points for the fourth time this series after doing so only twice all season. Finley scored 12.

San Antonio's Robert Horry played his 209th playoff game, passing Scottie Pippen for second in NBA history. He's 28 behind the record held by Kareem Abdul-Jabbar.

Then it was Duncan's turn. He hit eight straight shots in the second

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El Editor

Date: **June 17, 2006**
Time: **7:00pm**
Admission: **\$5.00**
12 yrs. & under free

La Guelaguetza

Hosted by El Ballet Folklórico Nuestra Herencia

Come see La Guelaguetza, a traditional harvest festival observed in the Mexican state of Oaxaca. Enjoy traditional Oaxacan dances in a festival setting performed by Ballet Folklóricos Nuestra Herencia, Paso Del Norte, and Aztlan. Location of event will be at the Lubbock Memorial Civic Center Theater.

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