## Big Spring \$haily Herald

## .n.

 Dallas County Man, Son, Die In Street Fray
,

 All-Kiwanis Night
To Be Observed By
Club Here Monday


George F. Baker, 91, Enigma of Wall G irl Injured, Teachers Nanted Street, Regardeld as Third Richest Youth Maimed For Next Session Man in America, Dies of Preumonia In Auto Crash
Forsan Man Dies After Auto Crash



May District Court Term To Troops 4 And 7


## Feeders'Program Saturday

First To Bunk In To Return To Bench
$\pm=2^{2}$


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The Weather
13 Submit Names
For Store First
Dayo Of Contest
hurch of Christ Meeting To Last Thru Wednesday

Small Debtds Called Cause For Trouble Elder Man Killecl Instanuls roable A
Hill


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Record Crowd Expected at May 7 'Spotlight' Game Here Between Hous of David and All-Star Nine



## Big Spring Girl Wins Bi-District Tennis Title



Wolcott Motor $\mathrm{C}_{0}$.
Phome ass Ford State mad serrice sii main

New Champions śavé their cost in gas and oil


Cliampion Spark Plugs
Flewellen's Service



Public Records
$\qquad$
$=$
FRER


Champion
Spark Plygs


Big Spring Battery \& Electric Co.

Virginders' Are Up In Arms Because Hoover Told World They Were Hard


Up, Rogers Learns On Aerial Tour

UT FOR DAYs, and
anpelitive
and dill


# HarveyS.Firestone 

## has invested

 s25,000,000.00
## with his TIRE DEALERS

estab ${ }^{\prime \prime}$ r'sng a great economical distributing and standardized service system. This, combined with his unusual manufacturing efficiencies, gives us for you the outstanding tire valtues of history, and places us in a position to SAVE YOU MONEY AND SEIEVE YOU BETTER "Most Miles per Dollar"

## 

## COMPARE THESE PRICES


$=$
-and the new Willys-Knight is larger, smarter, faster You get all these advantages only in the new low-priced Willys-Knight: Patented double
D. Dours. KNicit sedan $\$ 440$ 2man
 wilm-kiete neos 0 s siss
 sher, notable for smess, power, economy, long life, 80 -mile-an-hour speed : . . Extra size - greater overall length, 581/4 *tread . . : Finer riding qualities-doublodrop frame, longer springs, four hydraulic shock absorbers . . . Greater, safety - new 'dusservo internal expanding fotur-wheel brakes -

## WHLYS-KNIGHT <br> NOGVALVES TO GRIND

## McNew Overland Company

## 

Bis Spring Daily Herald |reet appeat to pertet their party

# (2) Dromen's, Society and Club News 

## Zillah Mae Ford Crowned Queen Of High School May Fete

Three Hundred High School Girls Take Part In Lovely
Pageant Honoring Queen Coronation Ceremonies Followed by Colorful
a Original Pantomimes Ending in Three Original Pantomimes Endis
Maypole Dances

BY O.R.P.



THE QUEEN OF THE MAY


Zillah Mae Fo Royal Neighbors
Giben Recital By
Mr. Agd Mrs. Lotz




Spring Brides and Bridal Showers Play an Important Roles in Week's Activities Many Lovely and Attractive Partics Tendered Lecal Newlyweds Before They Leave to Reaide Elsewhere
Spring showers for April brides have been as abuudant lately as the heavenly showers for which the month is famous, Mrs, Robert F. Schermerhorn, who was Miss Dorothy
Oxaheer before fier marriage, and Mrs. Chas, H. Connell;-
 who was Miss Cora Ashley, and Mrs. Llayd Mason who
was Miss Muriel McCleskey, have been the reciptents of sev-
eral attractive parties during the week. eral attractive parties during the week.
One of the daintiest parties was given Friday evening by Misg Lola Belle Stewart and Mrs. Randall Pickle at Miss
Stewart's home at 1110 Johnson street. Mrs. Lloyd Was. ChurchActivities ForComingWeek $=-2=$

Our Thanks
for
Gracious Welcome!



Hollywood Shoppe
2091.2 nain

Plibne 175

Hurry! Hurry! Hurry!
Only a few more days
To. Win a New Dress

Women! You will have to think fast. Only a few dayn and some woman will be given' first prive of a new for our store. Another will be given a palr shoesthe choles frogi our entire stock and another a new pair of hose.

Harris'
ECONOMY SHOPPE

Adjournment Date Brought
Before House

## P. D.

DOES POLICE DUTY



## $\$ 1$

Pint * 75 c Sprayer - 50
Large, Continuous Sprayer. $\$ 1.00$
Baseball Players Like Our Goods
Cragin $\underbrace{8}$ Son, Inc. HARDWARE
809 Runnels St.

WHEN MILADY GOES

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## E. B. Kimberlin.

SHOE STORE
 W. C. L'LAR an FELLERS

Maniy Uses
by Gene Byrnes


1月'S SON-IN-LAW




मомек HOOP立.


This Looks Like News
by Fred Lochel


## 2-AR QUEEN

Moniday and Tüesday
She Bought Her Husband - Body And Soul-

KEPT - HISBAND
DOROTHY MACKALLL
And Allo Star Cast

## 3. Vitaphōne Acts

dition
'The Bat Whispers' Coming To RitzFriday and Saturday

Week's ATheatre
Program Sequel to 'Beau Geste'Has Program FullSupply of Great Drama 2xan
$\qquad$

TODA.Y<br>MONDAY AND TUESDAY

## Through The TERRORS of the TROPIC JUNGLE They Fought Their Way




The expert shoker, who is able to tell the identity of a cigarette while blindfolded, has at his command the two senses one would deem most essential in checking tobaccos.

The housewife, who deliberately blindfolds herself by listening seriously'to a salesman's claims of "just as good," has to be able to tell the flavof of a coffee by the feel of the can in which it is contained; the quality of a face cream by the texture of its label; and the purity of a pharimaceutical by the corrugations in the container top.

-     - 0

In the case of the cigarette test, where both taste and smell are at the tester's assistance, the percentàge of error runs rather high. In case of error no one suffers anything othen than a slight chagrin.

In the case of the housewife, she not only has, to pay for the materials used in the test, but has to use them after she has made her blindfolded seleation, t to see - whether or not she has received her mon $/ s$ worth.

In the case of the cigarette tester, the tobacco companies are willing and eager to bear all costs. There is nothing at stake, and it is freely admitted that the selection could be more easily made if the tester had his eyes wide open and could read the labels. B
In the case of the shopper, she pays all expenses herself; scorns the use of eye-sight to recognize standard labels and has to pay for, carry home and use the product foisted upon her before she has ${ }^{2}$ recognition of her selection.

Do not permit any salesman to deliberately blindfold you in your purchasing by his idle claims of "just as good and cheaperg", If it's not more than "just as good," why not stay with your original selection? How càn you tell whether or not it is cheaper, if you do not know what it is, how it is made or whomade it?

## Blind Man's Buff Is a diood Game But a Poor Buying Policy

## Big Spring Daily Herald

## National Allvertising Is the Shopper"s Hest Fuarantee of Satisfaction

# LET A WANT AD LABOR FOR YOU. . IT NEVER TAKES A DAY OFF <br> Word Your Ad ATTRACTIVELY-Tell ALL About It-Place Youlind For Several Days 



DavisHitting
Average Still
Is Above .500








## Albert M. Fisher Co. <br> Phone 400

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Cleaned \& \& P
$\$ 1.00$
YOU ARE INVITED
TO AJTEND THE
SEASON'S MOST
OUTST ANDING
STYLE SHOW

Presentedo in five striking
groups-Sport Costumes:


only the ver
each group.

Tuesday Erening at 7:30
in the Crystal Ballroam of
Hi cekly Dianer Dance. Cail


##  <br> Harry Lees <br> 116 Main

Phone 420


The ELIZABETH ARDEN methodwhich, keeps your skin healthy-






111 East CNNINCH2R 'Douglasy 217 Main St. * Settles Hotel Blde.


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