## Zig Syring Zaily Herald

## Fresh Chinese <br> Troops Defend Shanghai



County Poll Tax Payments Reach Record


Ill ustr at ed Member of Admiral Byrd's Party Lecture. Here Monday Night Bembitateon Toine in
 On Antarctic Expedition To Be Benefit Show

1932 District


Grid Schedule Arranged Here


## Eight Under

Arrest Over

## Bogus Money

everal Former Big Spring
Men Held; Engraver
Is Eighth

| Teachers Of County Hold Session Here |
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Hotel Managers At Convention




$$
\begin{aligned}
& \text { WASHINGGON My OSCAR LEIDNG } \\
& \text { Ohina, ater } 20 \text { years of perennial clvil war }
\end{aligned}
$$


Bat Robbed $=2$

Young Woman Drops Dead Of Heart Attack


$\qquad$


2


Veterans Of







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Standard Oil

## NEW ROCHELLE N. Y. UR anel Wel Weller, , , rotirigy JJonuar


and

feologists Make

## LOCAL AMUSEMENTS FOR COMING WEEK

## Brilliant Cinema Week Opens With 'Hell Divers' At Ritz



Queen Film
Is Rollicking
Fun Picture
tepping Sisters' Wedne
diay and Thursday
Feature
mex motur








TUESDAY \& WEDNESDAY

PAINTED DESERT
great western pleture of two ploneers who quarrel
Ian infant found in the depert, who grows up to


## 

## QUİED TODAYONLY

 ROCKS CITY!> William Boyd
> Clark Gable
> en Twelvetrees

'Graft,' At Queen Today, Is Vivid Story of Crooked Politicians and Beautiful Romance of Young Folk 180 NavyShips Fly Formation



Fr ankenstein'Tom Keene In Has Sequel In 'Partners' Is

## Ritz Picture

reaks From Many Sid
Shows In Cast of Ritz
Picture




## VITALITY HEALTH SHOES <br> \$5 <br> $-\$ 6$

- J. \& W. FISHER


Philatheas Study
Citizenship At
Meet in Coahoman Hon


 and





 thy morning from

## Another Big Monday SPECIAL

With a purchase of 25 c or more entitles you to 6 bars of Palmolive
Soap at an additional cost of only 25c. (6 bars to a customer). COME EARLY

by Austelle

## Advance Spring Modes ${ }^{\$ 198}$

Brim Full of Fashion Brims are the laut word from Paris for Spring! Manipulated brim,... large brim or small one
Sut it musi be a brim! It's a Straw Season!
NEWV uraws . . UNUSUAL scaws . ., you'll be amart if you buy a straw hask night now? Minsirated-
Panamalac braid. . . sisol . . . two of the beer suaws Cor Spriag!
J. C. Penney Co. Inc Big Spring, Texas

Humor, The Seriousness of Motherhood, Cowboys, Are All Grist for Local Writer's Mill


Social Calendar And Club Notes

Informal Club
MeetsWith Mrs. Steve D. Ford


Howard County Honor Roll





Did You Know?


 $\$ 5.00$ | Singham |
| :---: |
| Monday 10 Special |
| 1030 | Red Seal Zeph

GINGHAM
 WHITE SALVAGE

## MONDAY

Positively the Greatest Bargains Yet In Our STORE WIDE
 Extra Specials Monday


MANY OTHER BARGAINS ALL DAY!


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 isusingind init $4=4$ Misumionmix
 $=0$ $=1$


## The Herald 728 or 729

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## HANDY ANDY STORE <br> mas priter

## SIEBERLING Tires and Tubes

- the tire that will deliver you from fifty to one hundred per cent more
mileage, and two hundred per cent more non-skid miles.

Incorporated in this tire are three outstanding features that have only to be
to be appreciated. LONG LIFE-through elimination of heat, the greatest enemy of rubber, SAFETY-accomplished by continuous non-skid tread and the principle of
xed rubber in the tread. relaxed rubber in the tread. EXTRA WEAR-because of added thickness of tread and a patented con-
truetion that makes this tire as nearly break-proof as is possible to build a trie.
man

## Jack Ellis Tire Co. <br> 209 West Third Street <br> Distributpeá -

## Is Candidate

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## HARNESS

CHURNS SEPARATORS GARDEN TOOLS FARM TOOLS Paints \& Varnishes National Pressure Cookers CRAGIN © SON Inc.

## Everybody's Doing It!

## HAVEYOU?

## Act Today - Mail Coupon - Submit a Sample of Handwriting for a Confidential 300-Word

## CHARACTER ANALYSIS

> Now you can learn about yourseif
․and others. Torne A. Milne, than Herald Handwriting Expert, and noted character analyst, wili read your hand

> Whether you are a good penman loes not matter. However, onty ages of 14 and 65 should be submitted. Every sample will receive
personnl analysis-and good or
gre sting, helpful and confidential, Obtain this sensational 300 word con-
fidential character study of yourself.

Send This Coupon

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Below is a faesinile repro
which your hookleritin
which yonil r handwriting
and Is enclosed in an attrac
you wlll want to keep.
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## "Do You Know"-Contest

# ${ }^{8} 5$ IN <br> CASH PRIZES 

1st Prize
\$3.00

2nd Prize
$\$ 2.00$

Here Are the Correct Solutions and Prize Winners

First Prize, \$3, Won by MRS. P. N. ALLEN Box 442, Big Spring

## Do You Know-

the name of the grocery whose store is decorated in blue and white? Ths
shelves are filled with well-knokn heives are filled with well-knorn ne of the most sanitary and leadius markets in the city. It carries a com plete stock of fresh fruits and vegeta-
bles in season. WILSON \& CLARE
Phone 790
119 E. Second

## Do You Know-

the -name of the bakery that makes of the business district and specializes of the business district and specializes sold at all grocery stores for 7 c the

## DILTZ BAKERY

Phone 770

## Do You Know -

the name of the grocery store that is quality groceries and meats at the lowst possible prices? It carries Howard County meats and farm produce. It is one of the oldest grocerys in Big
Spring. The front of the store is paint-

## HOKUS POKUS

Leo Nall \& Son
201 Runnels

## Do You Know-

the name of the popular cafe that is lo-
cated out on South Scurry? It's good
frive out every evening. The proprietor
is well known, and sings for many pub-
tic and civic gatherings.
BLUE MOON CAFE
Carl Young
2111 Scurry

## Do You Know-

the name of Big Spring's oldest and socks and mend your clothes your Wahing them by the most modern methods, It offers a "Service for Ev-
ry Family" and one day service if you desire. $10 \%$ discount is allowed for call

## BIG SPRING LAUNDRY

hones 17-87
123 W. First

## Do You Know-

the names of Big Spring's newest gro-
cery and mawne in the same building anal-
ity groceries, fresh vegetables and fruit
and $\mathrm{K} . \mathrm{C}$. meals are featured by the two
firms. Both proprietors are well
Hodges Grocery
Pyeatt's Market

## Do You Know-

the name of Big Spring's oldest department store? wearing apparel, shoes, millinery and piece goods. The display windows are
among the most modern in West Texas among the most modern in West Texas.
It carties Hart Schaffner \& Marx

1882 J. \& W. Fisher, Inc. 1932
Phone $41{ }^{\text {The Store That Quality Built }} 307$ Main

## Do You Know-

While Dan Cupid is known to use the stame bag of tricks over and over again he has one new arrow in his quiver that
shoots straight to the heart of lover or shoots straight to the heart of lover or
friend? Then, if you wish to please friend? Then, if you wish to please
her fine, send love with flowers on her fine,

## RIBBLES

Flowers
Phone 1083
1701 Scurry

## Do You Know-

the name of the agency of the Star-
Te.egram in Biy Spring? It is located Te:egram in Big Spring? It is locate Ul a latest popular magazines and newspapers A shoe shining stand for la-
dies and gentlemen is also operated in the same building
TINGLE NEWS STAND
Phone 1230
108 E. Third

## Do You Know-

the name of the firm handling Wooltahle Typewriters-Typewriters Rent ec and Exchanged. Also Art Meta Filing Equipment. This establishment supplies, and does high-grade printing
of all kinds.
Gibson Ptg. \& Office Supply Co.
Phone 325
216 E. Third

## Do You Know-

the name of the exclusive women's shop
al carries Printzess \& Cajer Coats.
dresses and other women's apparel of
quality at right prices. It has always
sttractive windows which display the
y latest modes.
THE FASHION
Phone 887 Max Jacobs 119 E. Third

## Do You Know-

the name of Big Spring's printers for
wenty-five years? It carries a full
ine of printing supplies, including sta-
ionery, office supplles, etc. Also guar-
anteeng the highest grade of printing,
at reasonable cost.
T. E. JORDAN \& CO.

Phome 486

Do You Know-
the name of Big Spring's pioneer men' sture? It is located on Main St. and zarries Schloss Brus. Suits and Nettle-
ton Shoes for men. Peacock Shoes and Holeprobf Hosiery for women, are also sold in the store. The newest styles of men's suits and ha
A. P. MeDONALD \& CO.

Phione 80
218 Main

## Do You Know-

the name of the smart, men's apparel
shop? It carries 'Men's Wear of
Chiaracter," including, Schloss Bros Clothes, Dobbs Hats, Nunn-Bush Shoees and other nationally advertised men'

> ELMO WASSON

Phone 752 Petroleum Bldg.

## Do You Know-

the name of the firm, recently opened, er has been in the tire business fo years in Big Spring but has just open-
ec this place. It also sells motor oil ec this place. It also sells motor oil,

JACK ELLIS TIRE C0.
Phone $101 \quad 209$ W. Third

## Do You Know-

the name of the Coffee Shop that employs only women cooks? It serves a
wonderful noon-day lunch for 35 c . It has an orchestra that plays during the dinner hour and directs some of the lavorite eating place.
Crawford Hotel Coffee Shop
Phone 117
Crawford Hotel

## Do You Know-

the name of the firm that is known as
"Big Spring's Leading Tire Store?" It
ofrers a complete line of General Tires
and recently announced the new Jumbo
Steamline Tire which requires only 12
lbs, of air. It also carries Williard Bat-
ALLWEATHER TIRE CO.
Phone 1184
208 W. Third

## Do You Know-

ne name of the exclusive women's ahop
complete stock of the newest spring
apparel? The owner is well known
here and formerly operated another
xeluaive women's ahop in Big Spring
under another name,
JOSEPHEEN SHOP

Second Prize, $\$ 2$, Won by MRS. E. G. DAMRON
200 Benton St., Big Spring

## Do You Know-

the popular store on the main business corner that carries a complete line o ana Dry Goods? He is a pioneer mer chant and features Red Goose Schoo Shoes, Marcy Lee wash frocks and oth
MELLINGER'S
Phone 815 Victor Mellinger

Do You Know-
the name of the newest departmen store? It opened a week ago last Sat
urday and carries a complete line dry goods, ready to-wear, millinery, dress goods, furnishings, hosiery, work clothing and hats, at popular prices
You are invited to visit this new store. It's on Main St.
JONES DRY GOODS CO.
No Phone
305 Mafa

## Do You Know-

the name of the furniture store that
has the largest stock of new furnitur in West Texas? It also has recently Readios. An auction sale was recently held that cleaned out all of the old mer-

REX FURNTYUR CO.
Phone 260
110 Rannels

## Do You Know-

the name of the grocery that featuren 3 specials every day? It carries na tionslly known quality foods. The store is amall but very modern. The win-
dows are among the most attractive and inviting in the city.

Huckabee Cash Grocery
No Phone
114 E. znd

## Do You Know -

Spring? It formerly carried in Big
and women's shoes but now shows onty
the latest in women's footwear. A
complete stock of women's hosiery of
all kinds and prices are also carried. it
0 REARS B00TERY
Phone 15

## Do You Know-

the department store that features
ioe, and a complete line of wage 80
and children's apparel? it is an oid
treetis. It is alioo official outfitters to
AUSTIN-JONES

## The Herald's All-Star Page Of Comics And Features



Daily Radio Program

SUNDAY, FEBRUARY 7 (Central standara

















Fixing The Budget
by Gene Byrnes


by Wellington

DIANA DANE


## HUNDREDS OF THRIFTY HOUSEWIVES -



## just arrived!

$i$

## Knit Dresses

in open mesh, lace mesh and boucles. new advance spring modes of irresistable charm.

For now...or later, outstanding smart fashions with the flattering high waist lines. . .hand-knit effects in a wide range of bright spring $\$$ \$ colors.
And a lovely selection of clever little berets, stunning small brim hats in new materials and colors-
$\$ 1.88-\$ 4.95-\$ 7.50$

## Gllbert M. Fisher Co.

Phone 400

## WILL ROGERS: $\begin{gathered}\text { Russia and Japan Will Be Fighting } \\ \text { Over Manchuria For Years, He Says }\end{gathered}$

## ny wat roger




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## -

## WANTED!

Ten permanent guests to take advantage of our tow
winter rates on roums with bath. You can afford to witay at THE SETTLES and enjoy Real Hotel Com-
fort.

SEE US FOR RATES
SETTLES HOTEL
-Big Spring-

Genuine MESHANET
Size 14 to 20 38 to 42
$85^{\circ 0}$
Comes in Snappy 2 . Piece Styles, in full Skirt \& Cont type. Skirt \& Coat type. In many color combi-
nations and solid nations
shades.

They Are
New, Smart And Very Desirable You'll Want One At Least
$\underset{\text { Aомеwsimen }}{\text { Shir }}$

DR. W. B. HARDY

The drug, store in the Setiles Hotel, is open until 11 p. m. neh night and àll day Sunday.

Ony one liree stores will close earlier. friends here in a Friendly Place.


WOODWARD
COFFEE
Attorneys-at-Law
General Practice In All
Fisher Blidg.
Phone 501

## When Firemen Ran To Fires

In the days when firemen ran to fires, losses were proportionately greater than they are today. In those days everything moved slowly.
You became ill, however, just as suddenly then as now, but many times it took your physician hours to get to you, and when he did arrive, the service he could render was limited by restricted knowledge.

Thousands of families right here in your county have cause to be thankful for the physician's high powered motor car of today, for speed has saved many a life.

Because the physician is a professional man and not usually thought of in the same class with the merchant or manufacturer, the public, while fully recognizing "increase in overhcad and production costs of the manu-
facturer", does not seem to think the same conditions apply to the doctor.
as much and in many instances mach more, than have those of the merchant or manufacturer.

Yet the physician has not increased his fee for either office or home attention in anything like the proportion in which his overhead has
grown. Neither has the physician laid any more stress on collections grown. Neither has the physician laid any more stress on collec
than he did when overhead was but a slight consideration with him.

Perhaps it never occurred to you that the man who enters medicine, is temperamentally entirely different from the man who enters business, He takes up medicine with the same idea that the young man takes up
the ministry-to serve and help humanity. Ho enters a profession that the ministry-to serve and help humanity. Ho enters a profession that requires years of study before he can realize a dollar, and when he begins to practice, he naturally has a very large percentage of charity work. His to any and all calls at all times of night and in all kinds of weather.

A few physicians have a business secretary or office assistant but most of them trust to the honesty of their patients. Sad to relate, many,
many times the physivian's bills are the last ones thought of in many many times the physivian's bills are the last ones thought of in many
families.

Treat your physician fair. No service you get-in this world is more Important than this, If it isn't convenient to pay eashi at the time tha -service is rendered, at least be fair enough to pay within thirty days a
you pay all other bills. you pay all other bille.

One of A Series Of Informative Messages By Big Spring Physicians
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