Pancho Clos Premiere Set for Friday

Plans to show the original film "The Wondrous Santa Suit" with a premiere showing last Friday, December 22, were cancelled due to technical



problems. Although, the showing will premiere Friday, December 29th at Joel's Rio Grande at 7:30 and 9:30 at night, in the same spirit of Christmas.

The film is based on the short story written by Bidal Aguero "El Traje de Santo Claus" which tells of the plight of a poor family trying to make the best of Christmas for their 3 children. Jose played by Jaime Ponce is a garbage

collector who gets the idea of looking through trash cans for gifts for their children. He finds a bicycle for Sergio played by seven year old Sergio Aguilar and a buggy which he converts into a play car for Marisol played by 10 year old Marisol Aguero. The third child "Teresita" played by 8 year old, Mariah Duarte suffers of a dysfunction called autism and the father is bewildered as to what type of gift she would like due to the fact that the only thing she ever



plays with is a jar top which she

constantly spins.

The father finds a brand new spinning top that would be the perfect gift but has promised to his boss played by Olga Riojas-Aguero that he would turn in any toy that seems to be new or that it was thrown away by mistake. Jose is caught between keeping the gift for his daughter or turn it in to the

Other actors include Mara Vaughn, as the mother Matilde, Eric Strong, as the man in the big house, Bidal Aguero, as Blas the compadre and co-worker of Jose and Bea Narvaiz, as the nurse. The original theme song for the film "The Miracle of Faith" was written and sung by Chris Molina with music by Eduardo.

Donations will be accepted the evening of the premiere which includes dinner, drinks and the movie. Interested persons should direct calls to 763-3841 for more information.

> Take your family and friends! Be There!

"El Respeto al Derecho Ajeno es La Paz." "Respect for the Rights of Others Is Peace' Lic. Benito Juarez

Established 1977 - Texas' Oldest Hispanic Owned Newspapers Lubbock, Tx Week of December 28 thru January 3, 2000 Vol. XXIIII No. 13

Michoacan Residents Claim Governor Is Inattentive

immigrants from Michoacan, Mexico living in Illinois are quickly losing their patience. Michoacan, one of Mexico's principle export states of manual labor and one with a considerable proportion of its population in the United States, might be the only state that lacks an agreement in place between the state government and the immigrant community. Those from Zacatecas have various agreements with the state government as do those from San Luis Potosi, Guerrero and Guanajuato. However, those from Michoacan do not and the powerful Federacion de Clubes coalition of organizations from Michoacan, Mexico) has protest against decided to Michoacan Governor Victor Manuel Tinoco Rubi for not fulfilling his promises. Tinoco Rubi, already under a lot of pressure from his state for problems, has numerous responded practically disregarding the federation, even thought he presides over the organization something that has heated the sitiuation even more.

It is not common to see a community as large as the one from Michoacan (three million in the United States and an estimated 300,000 in Illinois) face to face with their state government, and even less so without the possiblity of a settlement. Both sides have used the media, such as the newspaper La Voz de Michoacan, to express their differences and the tone has not been amiable.

Jose Luis Gutierrez, Federation president and one of the most involved leaders in the dispute with Tinoco Rubi, commented to La Raza that those from Michoacan who are in Illinois want clarity about the state proposal for 2001 as to whether it will include aid for the development projects that the federation has demanded. They also demand legislation that recognizes that

Michoacan is a state with invalid despite the fact that it many who have immigrated to was signed in 1999. However, the United States. Gutierrez the federation has yet to pointed out that there are receive the paperwork. The three million people from cancelation of last August's Michoacan living in the United visit was especially irritating States and seven million living for the FEDECMI, whose in Michoacan. The immigrant members were ignored at community sends \$1,200 various events. million a year to their native back to their country.

An old Problem

gotten more complicated since state governmet," the cancelation of Tinoco indicated in the letter. The that had lead to cooperation or the "3 to 1" our sends which goes to local and tense developmental Morelia. regional projects). Those from Michoacan accuse Tinoco Rubi summed up in an "open letter" organization that provides aid Federation to migrants, an organization FEDECMI disregards community needs as well as the potential for an agreement beween the government and the community.

Letters arrive from Chicago to Morelia, yet the situation remains at a stand once again the implemetation FEDECMI has claimed, among many other things, that the Michoacan Government did not pay the vehicle rental fee back in 1997 during Tinoco Rubi's visit; in 1998 various leaders were left unattended to in Morelia despite the fact that a meeting had been planned with the government did not hesitate in governor; promises to support the construction of the Michoacan House in Chicago were not fulfilled; and the "3 to 1" agreement is virtually

The Federation send state, that is one fifth of the another letter to Tinoco Rubi annual amount Mexicans send last Novemeber exploring another angle, the virtual impossibility of the FEDECMI to work with the Direccion de The problems between Apoyo al Migrante. The later Michoacan government organization has changed their who have officer four times in three immigrated are not new. years, something that "has However the situation has destroyed the credibility of the Rubi's Chicago visit last FEDECMI has demanded that summer due to previous work the office be directed by "a the person who really takes expectation of an agreement of control of the relationship with community," agreement that already exists scheduling a Chicago visit by in many other states (the city, Juan Benito Coquet Ramos, state, and federal authorities the Government secretary, so each contribute one dollar for he could speak about all the each dollar that the immigrant issues that have created this relationship situation was

of relegating these problems to sent by the FEDECMI to the Direccion de Apoyo al Tinoco Rubi in the beginning of Migrante, a state government December. In the letter the position that according to the representing the interests of those from Michoacan in emphasized their Illinois; independence; political deplored the disqualification and accustiaons from the governor as well as from Coquet Ramos; demanded of the "3 to 1" agreement, and elimination de Apoyo Direccion Migrante, and its current officer, Efrain Gutierrez.

The immigrant: A Battle ground

Michoacan The responding, but it was done indirectly through a state controlled press outlet and accusing the FEDECMI of being an instrument for the

who have temporarily returned

demands are "various people. It is a partison interest aimed at supporting a political party unfortunately just to grease their own wheels," said Tinoco to a reporter from the Michoacan paper La Voz de Michoacan on December 12. "You have realized how to support the immigrants in the United States," assured Tinoco Rubi, who nevertheless pointd out in the same interview that the Michoacan government did not have money to put the "3 to 1" agreemnet into play. The governor distributed a report to the media that included 60 developmental projects that have been implemented in 22 cities and that have been those from financed by Michoacan currently residing in the United States. Tinoco Rubi stated that he would go to Chicago to meet with other not with the groups, FEDECMI. However, he did not elaborate as to which other groups they were, nor in what way they represented the Michoacan community.

Independent of the fact FEDECMI that continuously pointed our their political independence and distance from political parties, the issue eagrding the lack of attention to Michoacan immigrants has become a pre-electoral battle ground in Michoacan, where the Partido de la Revolucion Democrata (PRD) as well as the Partido Accion Nacional (PAN) have attacked Tinoco Rubi, a member of the Partido people from Michoacan living tools and information content. abroad.

News Brills

Coke's \$1.5M Diversity Leadership Academy In Atlanta

Chairman and CEO Doug Daft announced that The Coca-Cola Company will provide a \$1.5 million grant to establish the Diversity Leadership Academy of Atlanta (DLAA), a program designed to build diversity management skills and capabilities of leaders from various Atlanta community sectors so they can leverage diversity and further the missions of the organizations they lead.

Daft announced the initiative before business, civic and community leaders at the Commerce Club luncheon in downtown Atlanta. "Many organizations in the public and private sectors! throughout our community are grappling with diversity issues," said Mr. Daft. "The Civil Rights movement has deep roots in Atlanta. What better place to launch a program that will help realize the promise of an open society that values all individuals? We all must do our part not only by making our own organizations exemplars of diversity, but also by contributing to a deeper public dialogue that will benefit everyone in our community.

"We are establishing the Diversity Leadership Academy of Atlanta because we believe in diversity; we believe in our community, and we believe that as a community, not only can we do better, we can be the best," said Mr. Daft.

The Academy will be developed and operated by The American Institute for Managing Diversity (AIMD), a 16-year-old Atlanta-based non-profit, public interest organization that has been at the forefront of education and research in the field of diversity management. AIMD was founded by Dr. Roosevelt Thomas, an alumnus of Morehouse College, the University of Chicago, and Harvard University, and widely considered the nation's foremost expert in diversity management.

Dr Thomas will personally lead sessions at the Academy, which will operate in conjunction with the Andrew Young School of Policy Studies at Georgia State University. The Andrew Young School is noted for developing leaders for the public and private sectors and for providing an intellectually stimulating environment that supports advanced solutions to complex issues.

"I've had the opportunity to work with Doug Daft and his executive team to help them develop strategies for leveraging diversity in their own organization," said Dr. Thomas. "With this initiative, The Coca-Cola Company is demonstrating true corporate leadership that will ultimately benefit our entire community. Moreover, this program provides a model for other companies and communities around the country."

The Academy will be open to leaders from all sectors within the Atlanta community, government, education, non-profit, and private industry, and will require an investment of one full day interests of the political private industry, and will require an investment of one full day parties regarding the 2002 per month over five months, to build skills and competencies to state elections. Throughout lead in the area of diversity management. All participants will December Tinoco Rubi has attend on fellowship based on letters of application and continually appeared in recommendation. The program will include class sizes of 35 to articles in the state controlled 40 participants, with two five-month sessions per year. It is newspapers that have been anticipated that over a four-year period, the Academy will have dedicated to those immigrants | reached 300 to 350 leaders throughout the Atlanta community

"My hope is that the leaders who will graduate from the to Michoacan for the Holidays. | Academy will become the architects of a new culture of Behind the FEDECMI diversity," said Mr. Daft. "Our expectation is that their influence, ideas and enthusiasm will ensure that Atlanta continues to build on the legacy of Dr. Martin Luther King, Jr. Through their efforts, our city will remain a model for the nation and the world."

Individuals interested in applying to the Academy may contact The American Institute for Managing Diversity at 404-302-9226.

SBC Foundation Supports National Council of La Raza Building Fund

The SBC Foundation has announced a grant to the National Council of La Raza for its Building Fund. The grant of \$675,000 dispersed over three years will provide a major building block in the Hispanic organization's effort to establish a more visible and permanent presence in Washington, D.C., by elevating its presence with a new location in the nation's capitol.

"NCLR values our relationship with SBC and the SBC Foundation, and we are deeply appreciative of the commitment they have shown and the support they have provided to strengthening institutions that help serve the nation's 30 million-plus Latinos," said Raul Yzaguirre, NCLR president.

The NCLR plans to find an existing facility for its relocation or construct a new building if an appropriate structure is not found in the area. The organization hopes to move to its new site by August 2001. In addition to establishing a more visible presence in Washington, D.C., the organization hopes that its move will assist in the long-term sustainability of the institution, in line with the organizational goal of building the capacity of NCLR's more than 220 affiliated Hispanic-based organizations.

"SBC Communications has had a long-standing relationship with the National Council of La Raza, and this grant is a natural extension of that relationship," said Gloria Delgado, president of the SBC Foundation. "A new and expanded facility for La Raza will allow the organization to build on its legacy and better serve its constituency."

BusqueLoAqui.com InfoCENTERs

Arbol Media, a start-up company specializing in online and Revolucionarion Independencia offline service applications for Hispanic consumers, has opened (PRI). The PRD recently its first BusqueLoAqui.com InfoCENTER in Santa Ana, Calif. accused the state executive of To complement its offline presence, Arbol Media has launched being "insensitive" to the BusqueLoAqui.com (Spanish for "Find it Here"), an online problems of the three million destination site providing Web-based services, communication

The BusqueLoAqui.com InfoCENTER is a one-stop technology store for the Hispanic market that features custom computer systems, high-speed Internet access, educational workshops and offline fulfillment for BusqueLoAqui.com's online services. Each center will provide a friendly environment for new users by offering quality customer service in Spanish and English. Financing is also available.

"The BusqueLoAqui.com InfoCENTERs, located in the heart of Hispanic communities, are designed as outlets for Hispanic consumers and businesses to learn about and sample PC and Internet technologies within a fun and friendly environment," said Ben Rodriguez, Jr., president of Arbol Media Inc. "Historically, Hispanics have had few choices with regards to technology in the U.S. The BusqueLoAqui.com InfoCENTER will be the Hispanic community's premier source for technology."

Resolutions Are Good When They Are Kept

EL EDITOR will continue to bring the best in all kinds news for all of the community. Happy New Year 2001 from all the staff at the El Editor Newspaper - Lubbock & Odessa/Midland

El PRI de Mexico:

¿Tergiverso La Prensa De Los EE.UU. su Papel Historico?

Por Jorge Luis Romeu

La era de 80 años de hegemona poltica del PRI terminó cuando Vicente Fox, del eterno oposicionista PAN, tomo posesión como presidente de México este primero de diciembre.

Durante su campaña, muchos de los reportajes sobre el PRI, aparecidos en la prensa noerteamericana, no fueron muy positivos. ¿Pero fueron justos? En realidad sabemos qué fué el PRI y como adquirio y mantuvo su hegemonia política durante estos 80 años. Para obtener una visión de esta realidad, revisemos brevemente la historia de México durante el mandato del gobierno PRIista.

El PRI, Partido Revolucionario Institucional, fué fundado por el General Plutarco Elías Calles en 1929. Recién terminaba la Guerra Cristera que desangró a desde 1926, en rebeldía contra la política anticatólica de Calles. Su inmediato era objetivo enfrentar al candidato de la oposición, José Vasconcelos quien tenía mucho apoyo entre las clases medias y educadas. Y desde entonces ha ganado el PRI todas sus elecciones con `amplio margen."

Mas de alguna manera puede trazarse el origen del PRI a 1920, cuando los Generales Obregón y Calles sellaron un pacto para turnarse en la Presidencia y mutuamente política revolucionaria.

Obregón fue elegido en 1920 y Calles en 1924. Cuando Obregón fue re-elegido asesinado en 1928, Calles creó ese esquema tan sui-generis que es el PRI. Mas, para comprenderlo en toda su complejidad debemos aún remontarnos al período anterior.

Revolución Mexicana de 1910 bajo el grito de "sufragio efectivo y no reelección," terminó con 40 años de gobierno personal de Porfirio Díaz. El General Díaz logró detener la desintegración de México evitando las invasiones extranjeras y las pérdidas territoriales. Y la economía nacional mejoró considerablemente pagándose deuda externa desarrollándose ferrocarriles.

Estos logros también trajeron efectos negativos como surgimiento de una oligarquía terrateniente, erigida sobre la expropiación de las tierras de los indígenas, y la pérdida de la estabilidad

política por falta de transición mecanismos de gobiernos pacífica entre sucesivos.

Como consecuencia, la Revolucion de 1910 enfrentó la resolución los problemas fundamentales heredados del Porfiriato: la falta de justicia social y de estabilidad politica. Estos problemas fueron los mismos que encaró el PRI en 1929. El nuevo sistema creado por Calles resolverlos, para mediante la creación de un partido hegemónico, podría considerarse como un perfeccionamiento de dinámica Porfiriana funcionaba siguiente:

presidente no podría ser re- aún sin ellas. La arcilla que elegido jamás. A cambio de esto, sería en la práctica como un rey por seis años, con y un sentido de misión y derecho a nombrar su sucesor, dentro de ciertos lineamientos el nacionalismo. No ocurrieron no escritos pero bien definidos. Con esto resolvía el PRI el problema de la falta de estabilidad política y de mecanismos pacíficos de transición entre gobiernos México. Este ha sido un éxito sucesivos.

"dedazo," o del PRI. designación del sucesor del presidente, era un proceso el analfabetismo decreció del bien estructurado. No podia 70 por ciento al 10 por ciento y éste nombrar a un pariente, cosa que otros dictadores como Somoza, Trujillo, Duvalier o Castro, han hecho en sus países. En la práctica el presidente elegia a alguien de una rama diferente de esta amplia coalición política que es el PRI.

Esto proporcionaba un mecanismo de corrección y balance de las políticas seguidas por gobiernos sucesivos. Así, el izquierdista Cárdenas fue seguido por el reconocido esta situación y conservador Avila Camacho y haber permitido al país los estatistas Echeverría y evolucionar pacíficamente, López Portillo, por los libre- mediante un proceso ordenado cambistas de la Madrid y Salinas. Aún detalles tan aparentemente insignificantes como el de buscar activamente los últimos veinte años en los

quedaban penalizados. Así lo expresa el tan conocido dicho de que 'el que se mueve no sale en la foto." Este pragmatismo político permitió al PRI mantenerse en el poder por más de 70 años con el apoyo de un amplio sector del

En el plano económico. el PRI impulsó la reforma agraria un eminentemente rural, lo que le proporcionó a las amplias masas campesinas la tierra que les daba independencia y un sentido de amor propio, así como al PRI su más fuerte clientela política. En 1938, el Presidente nacionalizo petróleo, obteniendo fondos para sus programas gubernamentales y el apoyo de sindicatos y de las masas nacionalistas.

Por otra parte, el PRI no era un partido ideológico sino `el partido del gobierno." de la manera La gente podía afiliarse, cualquiera que fuera su En el plano político, el ideologia, religión, filosofía, o unía a los PRIistas eran el poder, el dinero, la corrupción objetivo nacionales basados en más revueltas militares, levantamientos invasiones extranjeras o anarquía, que impidieron en el pasado el desarrollo de incuestionable de la gestion

> Además, bajo el PRI, decenas de universidades y politécnicos, públicos privados, fueron creados, proporcionando el desarrollo socioeconómico y la formación de una fuerte clase media que, en último análisis, facilitó la elección de Fox y la transición a la democracia.

Al igual que ocurrió en el Porfiriato, al final el PRI se volvió impopular. Mas la cualidad redentora del PRI ha sido, precisamente, el haber hacia una etapa superior. La transición mexicana ha tenido lugar, por lo menos, durante codiciada posición, cuales muchos cargos públicos.

primero locales y luego estatales y federales, han ido pasando uno a uno, a manos de la oposición. Este tampoco ha sido un logro insignificante del PRI, sino uno de gran By Jorge Luis Romeu importancia internacional.

vive México presenta una poderosa lección que muchos gobiernos podrían aprender -entre ellos el de Fidel Castro en Cuba.

consiste fundamentalmente on Friday, Dec. 1 del PAN, Partido Acción Nacional, católico, empresarial y conservador en su raíz, fundado izquierda, mediados de los 80 por power for so long? partidos, votaron por el PAN -- order. pues significaba la posibilidad The PRI was founded izquierda y derecha.

¿Quién situado el PRI?

llenado por el `nuevo PRI," la Since its inception, the facción joven que ha trabajado PRI, under different names, sistema y contribuir a esta election. transición. Si un `nuevo PRI' no llena este vacío y el partido to a deal struck by Generals desintegra, necesariamente cubririán el whereby they would take centro político vacante.

experiencia de 80 años de Obregón was elected first, and gobierno bajo un partido in 1924, Calles took office. hegemónico y 10 años de Obregón's turn came up again, paulatina verdadero pluralismo, México -- and the PRI was created. pueda exitosamente encaminarse en estos nuevos rumbos de su vida nacional. (Jorge Luis Romeu, Beca Fulbright 1994 en México y Emérito Universidad Estatal de Nueva York, dirige el Proyecto Juárez Lincoln Marti de Educación Internacional.) (c) 2000, Hispanic Link News

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Mexico's PRI:

Did U.S. Press Malign Its Historic Role?

An era of 80 years of Este proceso que hoy political hegemonic power of the Partido Revolucionario Institucional (PRI) ended when Vicente Fox, of the perennial also-ran Partido Acción Nacional (PAN) was La oposición mexicana sworn in as Mexico's president

During his election campaign, many of the words used in the U.S. press fundado por Manuel Gómez describing the PRI's reign were Morin en 1939, y del PRD, not all that complimentary. Partido de la Revolución But were they fair? What Democratica, de centro- exactly was the PRI, and how a did it acquire and keep its

disidentes del ala izquierda For a sense of the del PRI, que ganó en la reality of what just occurred in Ciudad de México. Muchos Mexico, a refresher lesson in militantes del PRD y otros that country's history is in

real del cambio. El PAN sacó by General Plutarco Elías una pluralidad -- no una Calles in 1929 as the mayoría, y esto presenta la (ITAL)Guerra Cristera, (END cuestión del panorama político ITALIC) the bloody civil war de México, una vez que el PRD that riddled Mexico in the late y el PAN regresen a sus 1920s, was coming to an end. posiciones originales de Calles put together a coalition of revolutionary forces to face entonces the opposition candidate, cubrirá el centro político, Mexican educator José donde ultimamente se habría Vasconcelos, who had a large following among the educated Este vacío podría ser and middle classes.

árduamente por abrir el has won every presidential

Its origins trace back otros Obregón and Calles in 1920, turns in the presidency and Esperemos que con la pursue a revolutionary road. transición al but he was murdered in 1928

The Mexican

Revolution of 1910, which began with the slogan of `no re-election," put an end to 40 years of rule by President Porfirio Díaz. Gen. Díaz had managed to stop Mexico's economic and territorial disintegration of the mid-1800s. There were no more foreign invasions, no more territorial losses. The economy grown considerably. Railroads, roads and public works were built, and the foreign debt was serviced.

But such achievements that of Cuba's Castro. claimed a price: the rise of a landed oligarchy and the expropriation of Indian peasant property. Since Diaz re-elected himself periodically, long-term political stability suffered greatly. There was no

transitional mechanism. As a result, the revolution of 1910 inherited two main problems: a lack of social justice and of political stability. These issues were addressed by the PRI in 1929 through the creation of a new political system of `hegemonic party."

In a way, one can think of the PRI's path as a perfecting the process government of Don Porfirio. It worked in the following way:

Politically, the PRI president could never be reelected beyond his six-year term. He was very powerful: a king with the right to nominate his successor, within well-defined but unwritten rules. Thus, the political stability issue was practically resolved; the mechanisms of transition were established for a swift succession every sexenio.

El dedazo -- the anointing of a successor -- was well structured. The president could not name a relative. something that dictators the likes of Somoza, Trujillo, Duvalier or Castro have done. Instead, someone with a different political philosophy within the broad PRI coalition was selected. This provided a correction mechanism to the PRI policy. For long-term leftist example, Lázaro

Cárdenas was followed by conservative Manuel Avila

Camacho, and statist Luis Echeverría and Ernesto López Portillo were followed by promarketers Miguel de la Madrid and Carlos Salinas. Even such small details as actively seeking the position were severely punished. We remember the popular saying: El que se mueve, no sale en la foto. He who moves won't be in the picture. Such political pragmatism was one of the stanchions of PRI's long reign.

In the economic realm,

reform. In a country mostly rural, this provided the strong support of the peasant masses. In addition, in 1938 PresidentCárdenas nationalized the oil industry, obtaining support of the nationalists and the working classes, as well as a rich source of money for his national development plans

and patronage.

the PRI was agrarian. It

strongly supported land

On the other hand, the PRI was never an ideological party. People could join without having to give up (or take up) any specific ideology: they just needed to support the government machinery. The PRI held together through its use of power, money, patronage, graft and a sense of nationalistic mission. With this, it put an end to the endemic military and political

PRI rule, Under literacy rose from 30 percent to 90 percent. Dozens of polytechnic schools universities, public private, were established. The ensuing socioeconomic created the development middle class that denied Fox's PRI opponent, Francisco Labastida, the presidency.

As with Don Porfirio, the PRI lost its popularity in the end. But its unique quality has been, precisely, to recognize this and allow an orderly, peaceful transition to pluralistic democracy. During the last 20 years, many local, state and now national governments and legislatures were captured by PRI opponents. No minor achievement, this may well provide an excellent example for Latin governments, such as

The current Mexican opposition consists mainly of two parties. The pro-Catholic, pro-business, conservative PAN was founded in 1939 by Don Manuel Gómez Morán. The other is the Partido de la Revolución Democrática (PRD), pro-labor and left-of-center, founded in the mid-1980s by Heberto Castillo and PRI dissidents. The PRD, still strong, won the contest for mayor of Mexico City in this last election. At the national many of sympathizers voted for the PAN candidate as the only viable route for change. PAN won a plurality -- not a majority -- nationally and now has to form alliances with the other parties in Congress.

If each of these two parties returns to its natural positions on the left and the right, there will be a void in the political center, which the PRI can reclaim. The 'new" PRI, formed by its younger elements -- technocrats who contributed so greatly to this peaceful transition -- could achieve such a transformation. Otherwise, new parties will fill up this political void.

With the experience gained over the last 80 years, the Mexican people can continue to grow in this exciting new political era. (Jorge Luis Romeu, a 1994 Fulbright Senior Scholar to Mexico, is an emeritus faculty member of the State University of New York. He directs the Judrez-Lincoln-Martí International Education Project.)

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Lost In White Paradise

By Victor Landa

I've only told this story make room on the narrow to a few people, whenever the street for the police officer to topic has come up. For a long pass by; he seemed to be in a time it seemed like nothing hurry. The police car pulled more than a tidbit, a topic of over behind me and followed small talk. It was my small me closer to my tailgate, and contribution to a small circle of after about half a block the understanding.

recently conversation has grown, and that circle of understanding is reaching across communities, my story has become more relevant.

It was a Sunday in late summer, four, maybe five, was held at the Olmos Park surprised. soccer facility, and I was lost. My first reaction was

to venture to Olmos Park, the last 10 minutes to see if I never considered it necessary. could remember where I had I must have taken a wrong broken any kind of law. I turn; wrongly followed the wasn't directions on my scrap of remembered to use my paper; maybe the directions blinkers, wasn't driving the themselves were not accurate. wrong way on a one-way street It didn't take more than a few and had all the pertinent minutes to realize I had no stickers and licenses up to idea where I was or where I date. should be going

pickup along beautiful tree- The exchange immense lawns that fronted insurance." beautiful homes on either side theowners of these homes the officer. spent serious amounts of money and effort to make their walked back to his patrol car, houses and landscapes where I imagine he ran a beautiful for the eyes of the check on my ID. passers-by. As a passer-by, I figured it nothing less than along the street slowed, and

flashing lights in my rear-view returned and said, "You lost?" mirror.

To be honest, I didn't looking for the soccer field." exactly pull over. I merely slowed down. My reaction was nowhere near here." not one of guilt, but of

officer sounded his siren, two the loud blasts. His message was clear.

There was a time when being stopped by a police officer would have upset

There was a time when speed limits were more years ago. I was on my way to inconveniences than limits and a soccer event sponsored by I had a small collection of pink the San Antonio television slips of paper tucked under my station I work for. The event sun visor. But this time I was

> I've never had a reason to rewind the mental movie of speeding,

stopped I was driving my little bewildered than annoyed was curt. lined streets, gawking at the 'License and proof of

I reached for my wallet of the road I was lost, but in my back pocket, pulled out happily so. I imagine that my license and handed it to

"Just a minute." He

The cars that passed polite to admire the opulence. from inside the people stared. That's when I saw After a long wait the officer sir.

The soccer field is

"I would appreciate anommadation I wanted to directions I'm late for work

"Work?"

Yes. I work for the TV station that's putting on

the soccer tournament." The officer gave me precise directions and followed me, closely, as I turned and

wove my way to the field. Then he stopped just outside the parking lot and watched as I made my way to the event. I thought nothing of

Five years ago there was no awareness of what has come to be known as racial profiling. At least there wasn't the kind of awareness that there is now.

My story is no longer small-talk fodder. It's become a kind of witnessing. On that

summer day, I did nothing more than be in a place where was a suspect simply because I looked like I didn't Suspect belong. appearance, contempt status.

My story is lame, compared to the nightmares lived by many men and women of ethnic and racial minority. In my case, the officer who stopped me was black.

(Victor Landa is news director of the Telemundo station KVDA-TV, Channel 60, in San Antonio, Texas.)

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Letter to the Editor because we will sent you home

Hello, Mr and Mrs White America, come to Lubbock Texas where you can do the crime and not do the time. In Lubbock you can steal or embezzle from he company that employs you, any amount, five hundred thousand even more. doesn't matter you can even steal from the Great State of Texas and you will not do time in jail, come on down and enjoy the rewards of white collar crime.

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so that you can start fresh, yes siree bob start all over. Around here we believe " If you do the crime you do the time so beware Mr and Mrs Minority America because if you are convicted of lesser crimes you will do the time to the maximum extent of the law.

We will make an example out of you. We don't call this injustice, it's justice the American way, and it is alive and well right here in good old Lubbock, Texas USA

Jose Gomez Davila

El Editor Newspapers

is a weekly bilingual published every Thursday by Amigo Publications in Lubbock, Texas, 1502 Ave. M, 79401. Tel. 806-763-3841. Subscribing \$40 per year payable in advance. Opinions and commentaries expressed by guest columnists do not necessarily reflect the opinions of the publisher or of advertisers. Editor/Publisher: Bidal Aguero

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Subscribase Hoy Llame 806-763-3841 in Super Bowl XXII. Nor is Williams, who played nine seasons in the NFL and is now the head coach Grambling University, prepared to declare victory over the prejudice or preconceived notions of the past just because five of the 12 starting quarterbacks in the 2000 playoffs are black. Williams, the true acceptance of NFL players like Donovan McNabb, Steve McNair and Daunte Culpepper will come when the prefix "black" is expunged and they are regarded as being precisely what they are.

Titans QB Steve McNair black says quarterbacks have come a long way in the past few years.(Allsport)

Quarterbacks, period. "Just the fact people are talking like, 'Oh, there are so many black quarterbacks in the playoffs this year, is a sign we're not all the way there yet," said Williams, the first-round pick of the Tampa Bay Buccaneers in '78. "When people start talking about the good, young quarterbacks who are bringing so much of the game, and we remove all the color references, then we'll be able to truly call that a giant step forward."

Actually one of the most compelling elements of a Super Bowl tournament that

commences this weekend is him. "So I never really knew experience shared by the been a quarterback for as long dozen starting quarterbacks: as I can remember. To me, it's Half of them are 25 years old a natural thing, I suppose." or less. Seven possess three or experience. Five will be quarterbacks have flourished making their first playoff because their athleticism now including 13-year Rich Gannon of Oakland, and the aggregate number of postseason starts for the entire group is just 14.

The component of unpredictability inherent in such a playoff-untested group of quarterbacks is part of what makes this postseason one of the most potentially exciting Super Bowl derbies in years. But it would be naïve, indeed, to ignore the racial composition of the quarterbacks in the 2000 playoff pool. And with apologies to Doug Williams, it would be negligent to ignore what having five black quarterbacks in this playoff pool symbolizes in terms of progress.

Until 1999, after all, only three black quarterbacks had ever been selected in the first round of the draft. Up to that point, there were nearly as many members of the Manning family, Archie and Peyton, taken as first-round quarterbacks.

That number of total black quarterbacks in the opening round was equaled last year, with McNabb (Philadelphia), Akili Smith (Cincinnati) and Culpepper (Minnesota) all taken in the first stanza of the draft. Two more black quarterbacks, Shaun King of Tampa Bay and Aaron Brooks, selected by Green Bay in 1999 and traded this year to the New Orleans Saints, were taken in the second and fourth rounds, respectively, in '99. All but Smith will start playoff games this year, joined by McNair of Tennessee, who last year became the second black quarterback to start a Super

> Feliz Año Nuevo de parte de todos sus Amigos EL EDITOR Newspapers

Bowl.

Had the Detroit Lions

beaten the Chicago Bears last Sunday, exactly half of the quarterbacks starting in the playoffs would have been of African-American heritage, with Charlie Batch in that burgeoning group.

McNair, whose four postseason starts make him the most experienced playoff quarterback in this year's pool, is among those who regard the past two years as a turning point. The '99 draft former starter Tony Banks far was followed by a 2000 regular season in which 14 black quarterbacks started at least one game. In his first season as a starter, McNabb finished second in most valuable player voting. And Sunday afternoon at Veterans Stadium in Philadelphia, McNabb and King will become the first black quarterbacks to start against each other in a playoff matchup.

That game will be one of mixed symbolism for a league which for too many hindered black of development quarterbacks and frequently switched talented prospects to other positions, where their superior athleticism could be better served. At the same time, McNabb and King will be among the first to admit their generation has not suffered the same slights as those endured by black passers in past decades.

"It's the position I've always played, no matter the level, and no one ever tried to change me," said McNabb, the third player selected overall in '99 and a quarterback who has excelled despite a dearth of playmakers surrounding lack of postseason anything else. I guess I've just

fewer seasons of NFL rationalization is that black permits them to succeed in a league where mobility is essential at the game's most key position. But to suggest that is the lone reason is to diminish the overall prowess of black quarterbacks or to gauge their progress with a different yardstick than the white used quarterbacks.

Tony Dungy, who established most of the passing records at the University of Minnesota but was moved to safety as a rookic with the Pittsburgh Steelers, acknowledged last

HELLO!

week that King's mind is much quicker than his feet. Philadelphia coach Andy Reid noted that McNabb has assimilated the nuances of the West Coast offense faster than any quarterback with whom he worked in the past, including Brett Favre of Green Bay. Baltimore Ravens director of pro personnel James Harris, one of the league's first quarterbacks, allowed that deficiencies physical experienced this year by outweighed mental errors.

"The whole better athlete' argument is a slap in the face to some extent," Harris said. Added New Orleans offensive coordinator Mike McCarthy, who urged the Saints to trade for Brooks during training camp: "I think the stereotypes that existed 20 or 25 years ago are being broken down. I'm still not saying we're the most enlightened league yet, but it's a lot better. There aren't many scouts out there anymore who see color as a factor at the

(quarterback) position." Most of the critical decision makers in the league agree with that assessment. high-pressure environment where owners instant demand gratification, it would be folly to dismiss a solid prospect because of race alone, several personnel directors emphasized SportsLine.com. Fact is, one general manager noted he would "draft a Chinese Indian quarterback, an quarterback, Eskimo an quarterback" if it would help him win.

Williams might consider that an insensitive attitude. But it is also reality, just as it's realistic to assume that the black quarterbacks in this year's playoffs are going to their share garner headlines. Just because they are cast in the spotlight doesn't mean the glare is being too unfairly cast upon them. By the night of Jan. 28, as the final seconds tick off in Super Bowl, demographics will hardly quarterbacks matter. The only statistic that will count at that point are the numbers on the scoreboard.

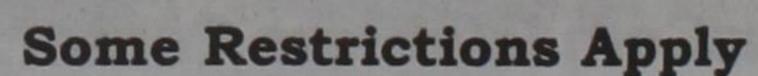
"To me, it's not a bad thing to point all this stuff Tampa Bay coach out," McNair said. "For the black quarterbacks to come so far so fast, not just in terms of overall numbers but also the excellent play now at the position, sure that's progress. I don't see how it can be viewed as anything else."



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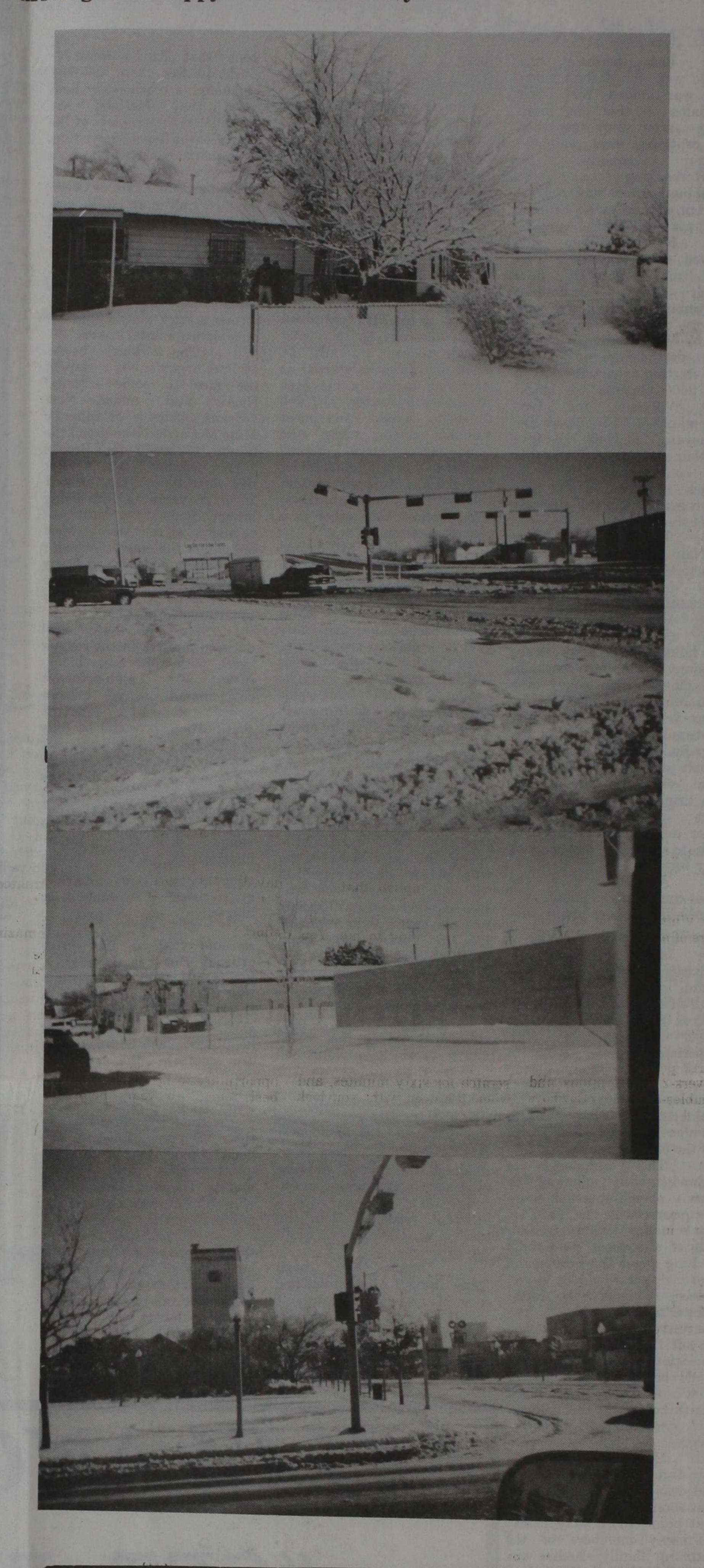
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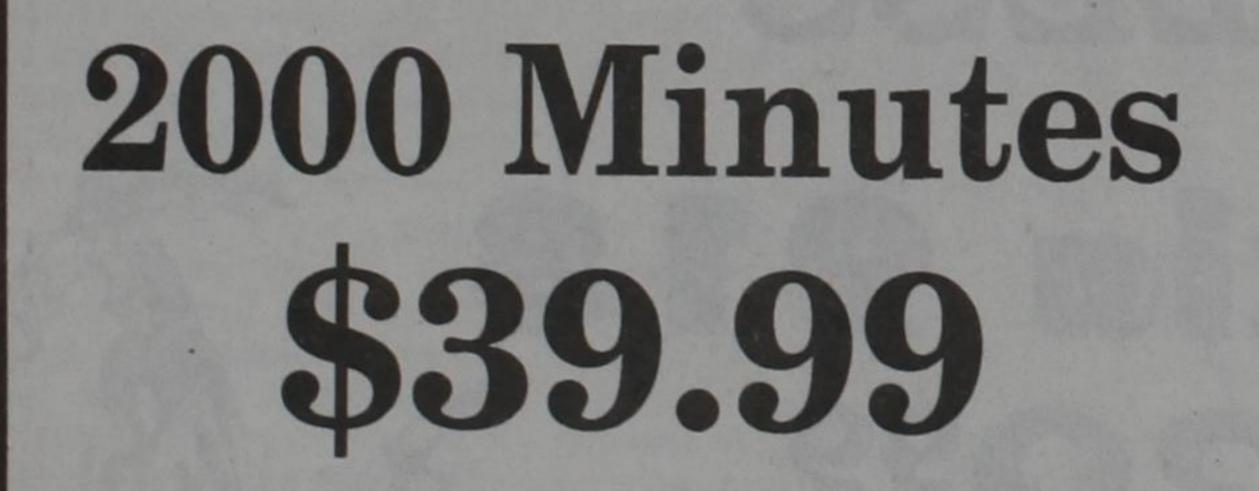
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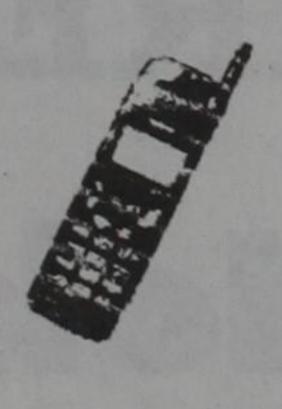
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Lubbock was full of snow during the Christmas holidays. It seems that everyone had a great time with the snow, regardless is you were playing in it or driving in it. Happy New Year to everyone!









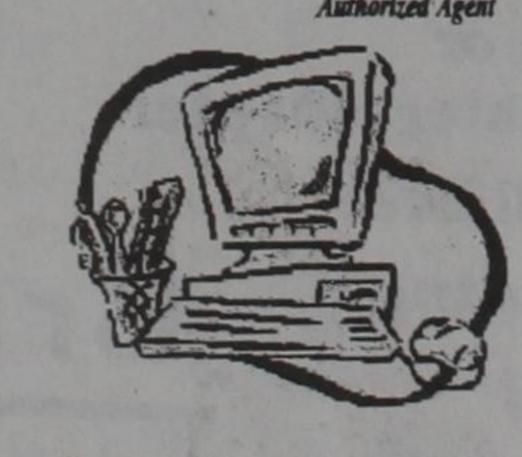


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Record-Setting Faulk Wins MVP-"

GRAND MARSHALL



Marshall Faulk (28) broke Emmitt Smith's NFL record for touchdowns in a season, scoring three as the St. Louis Rams beat the New Orleans Saints, 26-21, to clinch the final NFC wild-card playoff spot. The top single-season

touchdown totals: Player, Team Season TDs Marshall Faulk, StL Emmitt Smith, Dal. John Riggins, Was. Jerry Rice, SF O.J. Simpson, Buf. Terrell Davis, Den.

Faulk's Marshall record-setting ride for the St. Louis Rams earned him the NFL's Most Valuable Player award in balloting conducted by The Associated Press and announced Wednesday.

touchdowns Smith's league mark by one, defendingcarried champion Rams into the playoffs with his late-season heroics. He scored 11 of those touchdowns in the last three weeks and had three four-TD games.

Despite missing two games, Marshall Faulk proved to be an unstoppable force for the Rams. (Allsport)

The swift running back also had 220 yards rushing in last Sunday's victory at New Orleans that helped St. Louis squeeze into the postseason.

"This season was pretty high up there, a very special one just because of all the things we faced," said Faulk, who finished with yards and touchdowns rushing, plus 81 receptions for 830 yards and eight TDs.

Faulk said it was especially gratifying to break a record set by "a warrior" like Smith, and that the mark also showed what the Rams were

capable of as a team.

"But the thing that overshadows it for me and doesn't allow me to harp on it is we were fighting for our lives to try to get into the playoffs," Faulk said.

The Rams got in thanks mostly to Faulk, and play at New Orleans again on Saturday.

Faulk, 27 and in his seventh NFL season, received 24 votes from a nationwide panel of 50 sports writers and broadcasters. Philadelphia quarterback McNabb (11), Donovan Tennessee running back Eddie Oakland George quarterback Rich Gannon (5), Indianapolis quarterback Peyton Manning (1) and linebacker Ray Baltimore Lewis (1).

"No question he's deserving of the MVP," said Rams quarterback Kurt Warner, who won the honor last year. "Look at what he did in 14 games. I don't think there's any question about what he's meant to the team."

Without Faulk -- he missed two games and was hobbled in two others with a knee injury that required

midseason arthroscopic

surgery -- St. Louis has a good offense, but virtually no running game. With him, the Rams can be devastating with the ball.

But Faulk not only is a great runner, he's as good a pass-catcher as most starting wide receivers.

"I don't think there is a prototype," he said. "To play the position and be effective and help the team in the passing game -- catching the ball, blocking and picking up blitzes, understanding protections -- you eliminate the need for another person on the roster. They can add someone else at another position to the roster. It's sort of like having one guy who could do two

the Faulk, Offensive Player of the Year, is the 14th running back to be voted MVP, joining such Hall of Fame runners as Jim Brown, Walter Payton, Jim Taylor, Paul Hornung, Earl Campbell and Marcus Allen. He is the second successive Ram to win it and the third overall - Roman Gabriel was the 1969 MVP.



Marisol Aguero enjoyed spending time with her grandpa during the holiday season. Feliz año nuevo 2001.

Double Trouble NFL Insider

In 34 Super Bowls, only once have two men great football. And we did." hoisted the Most Valuable Trophy. Player defensive tackle Randy White and defensive end Harvey Martin shared the honor in Super Bowl XII after helping the Cowboys dump Denver 27-

Harvey Martin and Randy White are the only cowinners of a Super Bowl MVP. (NFLP)

Practically from the opening coin toss, Dallas made things miserable for the Broncos in general and veteran quarterback Craig Morton in particular. Denver's last four first-half possessions ended in turnovers-2 interceptions and forced 4 interceptions and 4 up at the clock." fumbles on the day.

prepared," Martin says. "We had the [NFL's] number-one Valuable Players. defense and we also had the at the numbers and we were healthy, and I knew when we

went out there, we would play

White was just happy to come out on the winning

"One of our goals going into the game was to pressure Morton and disrupt his timing," he says. "We were able to accomplish that. The importance and the honor to play in the Super Bowl really meant something to me. You never think about winning or losing until the game's over with. Not until right there at the end of the game did I even have a thought about what the score was or who was going to win. Man, you just go out there and you fight and scratch for sixty minutes, and 2 fumbles-and the Cowboys when it's over with, you look

When the clock struck "I knew that we were 0:00, the young defensive

> didn't really think too much learning standpoint. about it, because when you

look at that game, there were a lot of guys that could have been MVP that day. When I look back on it, man, what a great honor. I played on a great team with a great coach and great guys. That particular day, Harvey and I both had a pretty exceptional day, but Ed Jones had a great day, Randy Hughes had a great day. It was a team

Adds Martin: "Randy and I both, that was our last thought. We didn't care about winning the MVP; we just wanted to win the Super Bowl. We just wanted to be the best team in the league."

had Dallas opportunity to be the league's best team two years before that in Super Bowl X, but came out on the short end of a against 21-17 score linemen were voted co-Most Pittsburgh. It was a good news/bad news experience for "I was just happy to the Cowboys: bad in that they number-one offense. I looked win the game," White says. "I lost the game but good from a

"I had never seen that

burnout in talented athletes.

evaluate all aspects of safety when it comes to their children and competitive sports," Dr. King said. "There is a potential environment for children to be injured in all sports. Parents need to be devoted to their children's safety."

much press before, and I had never seen that much pageantry before," Martin, 50, says. "I also had never seen' how a city reacts to their team going to a Super Bowl. The city of Dallas was an incredible place to be. The fans were just incredible. The way they treated us and the way they just opened their arms to us, it was amazing, totally amazing."

White, who turns 48 on January 15, was a rookie reserve season-a linebacker who played mainly on special teams. He says he had no idea what to expect during Super Bowl Week.

"The Cowboys really continued on page 6

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HEALTH NEWS

Parent's Role is Key in Children's Competitive Sports

LUBBOCK - Participating in team sports can be fun, rewarding and a positive learning experience for children. But the intensity of competition often

results in parents having unre-

alistic expectations for their

children's performance. "The thing parents need to understand is that not all children are ready to enter a competitive field at the same age," said Robert King, M.D., an orthopedic surgeon with Covenant Health System. "Lots of 6to 9-year-olds play sports for fun and to be with their friends. They are not out there with a competitive mindset like 16- to

18-year-olds are." Dr. King warns parents that superimposing the expectation of competition and winning may distract from the child's true motivation for playing a sport and can lead to burnout.

"Parents must have some sense of where the child is psychologically and discuss motivation with the child," he said. "Then the parent must support, not hamper, the child's motivation for playing a sport."

Parents should also be critical of coaches and organizations. A coach may be counteractive to a child if the coach does not promote the child's best inter-

"Parents need to make a value judgment about a coach. If a coach is pushing competition, it may detract from the children's enjoyment," Dr. King said. "In some cases, children with enormous ability will drop out because the sport is no longer fun. When that happens it is always unfortunate."

Other recommendations for parents to follow to keep their children safe during sports in-

clude: * Understand the rules of the sport and discuss them with your children. Rules are made to keep the children safe;

* High quality shoes can be the best form of protective gear for all sports. Good shoes can prevent injuries to the feet, ankles, legs and other bodily inju-

* Assess if a child is better at team sports or individual sports. Determine skills, interests and if your child will work toward individual goals or goals for the good of the team; and

Remember that children

need an "off" season. Beware of playing too many sports for too many seasons. This can lead to

"Parents need to constantly

FELIZ NAVIDAD



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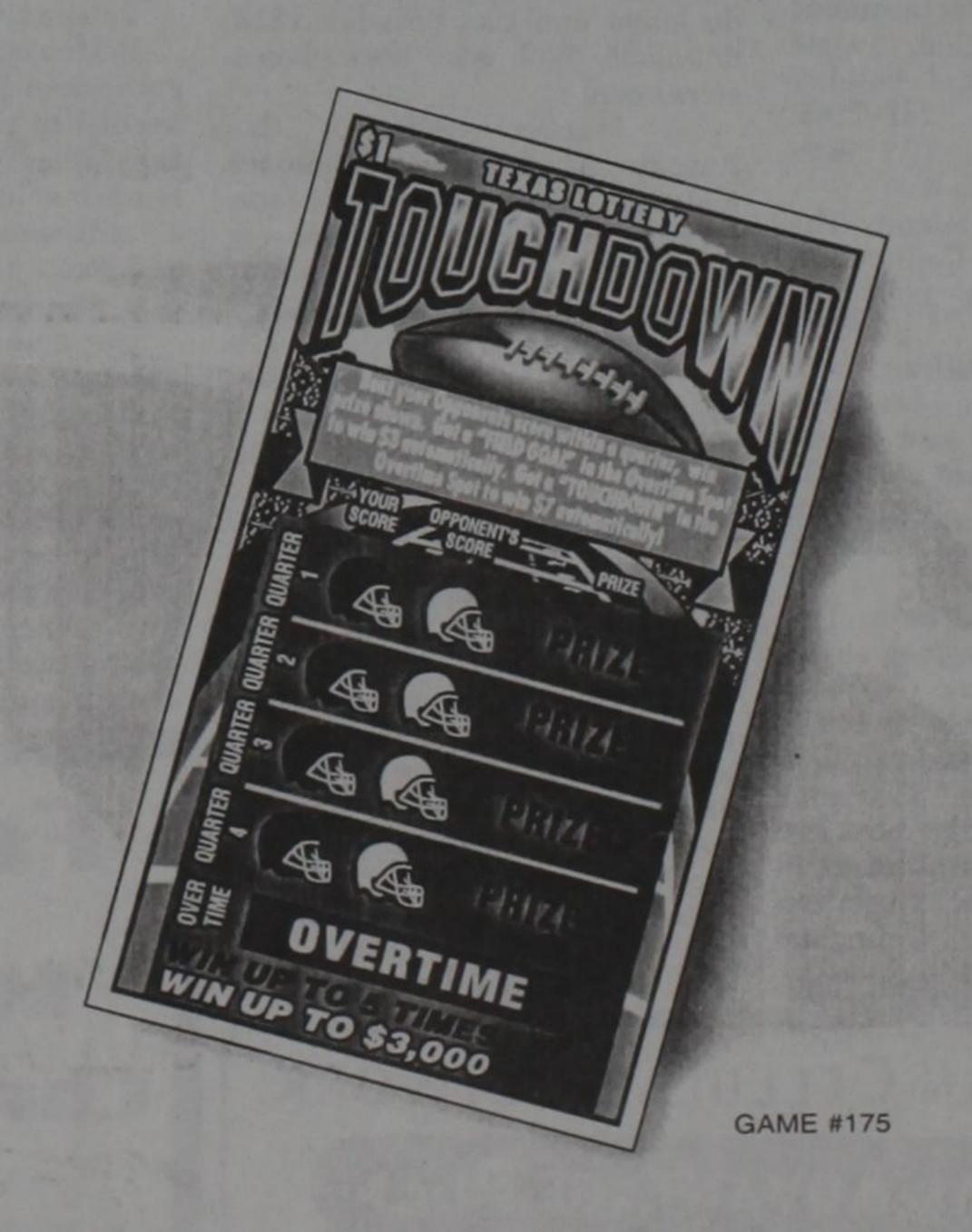
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Senior PGA Player Jesse Patino a Driving Force

Jesse Patino, a 52-year-old Mexican American, is part of a growing number of Latinos playing professional golf.

Jesse Patino, whose full name is Jesus Cirilo Patino, is one of the nation's top players in the 2000 Senior PGA Tour and part of a growing number of Latinos playing professional golf.

The 52-year-old pro Mexican American golfer was born in Del Rio, Texas. He and his wife, Rachel, have three children. He's made \$224,131 in the Senior PGA Tour, putting him in the 58th position.

Prior to becoming golf pro, Patino owned his own home remodeling business for nearly 20 years. He says his best year in the business was 1969, when he made \$80,000 in profits from his business. He began playing golf at age 25 after he drove by Sunset Golf Center in Grand

Prairie near Dallas, Texas. Patino, who turned professional in 1984, recently talked to Latino.com about his pre-golf life and how he got interested in the game. He's a

wouldn't do remodeling jobs on Six Mercados Offer Lesson On **Business & Culture**

By Cynthia L. Orosco Long-standing mercados and contemporary more counterparts combine commerce and culture to attract strollers and shoppers. Here are sketches of six:

-Mercado La Paloma, Los Angeles. This new marketplace just east of downtown features for permanent area for businesses, temporary vendors and a food court. Monthly entertainment are scheduled, some coinciding with annual holiday celebrations. (213) 748-7285. Web www.mercadolapaloma.com

-- Mexicantown, Detroit. The Community Mexicantown Development Center hosts an mercado annual summer featuring vendors selling fresh food and produce, imported goods, handicrafts and more. Mercado weekends are also held in conjunction with Cinco de Mayo and Día de los Muertos. (313) 967-9898.

-- Plaza Fiesta, Atlanta. This Latino-themed shopping and entertainment center features two anchor department stores, a variety of ethnic restaurants, a children's area and a 155-vendor flea market. It will also host live Latino musical entertainment in conjunction with its "Explosion Musicale," a large Columbiabased music store. (404) 982-

member of the TPC Sports Club in Texas. Latino.com: How did you get

involved in golf? Patino: Every morning I would go to work and go by this driving range. There didn't seem to be much going on in the mornings, but every evening I

would see something flying. I didn't realize at first they were golf balls. One day I was curious and I just stopped and I saw this guy swinging at the ball - I didn't know at the time it was a golf club. When I saw him hitting it way out there, I couldn't believe it. His name was Ray Cervantes, an old man. Mexican. He asked if I wanted to play and I said, 'Sure.'

I got addicted right away. I don't know why. I guess I liked the way it felt when I hit the golf ball. It felt really good. So I would stop and hit golf balls all the time. After three months of playing every day, my first round ever in golf, I shot a 92. I played hookey from work to play golf -- but it cost me. I got so hooked it cost me jobs. I

-- La Placita Olvera, Los city's historic Angeles. The Street Olvera features an mercado, outdoor restaurants and street vendors Visitors can also enjoy live strolling entertainment by mariachis and folkloric dancers holiday or participate in celebrations, such as Mardi Gras, Mexican Independence Day, Día de Los Muertos, Cinco de Mayo and Las Posadas. (213) 680-2525. Web site: www.olverastreet.com

Market Square, San Antonio. This historic landmark features a traditional mercado, farmers market and produce row, which house a variety quaint shops, an art gallery and a Centro de Artes arts and crafts Anchoring Market market. Square are two family-owned restaurants: La Margarita and Mi Tierra, the latter renown for operating 24 hours a day since it opened in 1943. (210) 207-8600.

-- The Mercado, Orlando. This retail entertainment complex. features an international food court and marketplace housing six restaurants and 60-plus shops surrounding an open-air courtyard. It hosts a variety of national entertainment acts throughout the year. (407) 345-9337. Web site: www.themercado.com

time because of that. Latino.com: When did you decide to make a career out of

Patino: I joined the Pan American Golf Association in 1975 and I played for five years with them. In 1980, I went to play in the U.S. Amateur Tournament. I was pretty damn good at that time. Finally, I felt that I had to make a career out of it. I started spending the money that I had saved up on the family, but I couldn't find a sponsor.

Once you start playing golf for a living, it's at first to find sponsors. I even borrowed money. One time, I owed a Dallas bank up to \$30,000. I didn't have the money to pay them back, but I paid off that debt when I painted the entire bank - inside and outside.

Latino.com: What's your proudest moment in golf?

Patino: Playing this year with Arnold Palmer at the Boon Valley Classic. The man treated me like he knew me for a long

time and I shot a 200 par for the day. He had a lot of people with him. It was a beautiful thing that happened to me. Latino.com: Any regrets?

Patino: I didn't even finish high school. We never stayed in one location long enough for me to stay in school. My parents did migrant work and so we were in Utah, Wisconsin -- all over the country. I spent a lot of the time in the field instead of in school. But I have a lot of common sense, so I learned a lot about the kind of hard work it takes to survive in life. I learned quickly how to take care of myself. I had credit when I was 17 years old and I had a bank account at that age.

Latino.com; That young? Patino.com: I had plenty of guts when I finally decided I needed to go work for myself. At that time, I didn't even have a fancy business card. I had cut up a cardboard box into little pieces and wrote my information on it that was my business card.

But going back to your question about regrets, it's a shame that I never had a chance to go to school or college because I always thought how much better I could have been. Who knows, I could have probably played the regular PGA tour sooner. Or I might have been a doctor. I might have been a genius.

Merry

Christmas

From Page 5

weren't picked to even win the division that year," he says. "We had twelve rookies make the team. They called us 'The Dirty Dozen.' They said that the combination of veterans and the enthusiasm that the young group brought kind of catapulted that team. When I think of that Super Bowl, the thing that sticks out most to me was the party afterward. I got to sing on stage with Willie Nelson. That's about the only highlight.

their Throughout careers with Dallas, both men had many more highlights. During White's 14 seasons and Martin's 11, each missed just a single game. They were the Silver Star's definition of reliability.

"I felt, along with guys like Too Tall and Randy, we wanted to play ball," Martin says. "We didn't want to sit on the bench. Sure, we got hurt, we got banged up, but we still went out and performed injured. Not like some of the guys today, who won't do that

because they figure it's going to screw up their chances of getting more money from another team. It was all about winning.

"God gave me some talent that I didn't recognize until I became a professional. points. We had guys that started to study a lot. Our defensive line coach Ernie Stautner, being a Hall Famer himself, had a lot to do with all of our attitudes on the defensive line. He understood your mental thought pattern. He understood what you had to do, and Ernie was dang tough, period."

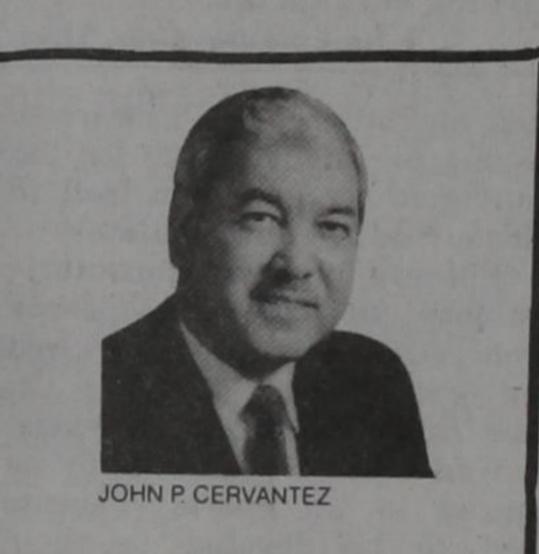
He also had talented pupils such as Martin and White, a nine-time Pro Bowl selection who was inducted into the Pro Football Hall of Fame in 1994.

"We had a chemistry

on that team," White says. "When Sundays came around, we just felt like we were going Staubach in there. defense would get the ball back and he'd score some could play the game, and that's what it takes to win in the NFL.

"I was just glad to have the opportunity to play professional football. It was a dream come true for me, and then to be fortunate to stay healthy enough to play for fourteen years...Having the opportunity to play for Tom Landry, having Ernie Stautner be my coach-not only my coach, but my friend-I feel like I was very blessed to have been able to do what I did."

Feliz Año Nuevo 2001 Don't Drink & Drive Be Safe & Not Sorry!



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1302 Main St., Downtown Lubbock REGISTRATION TIMES ARE ACCORDING TO LAST NAME JAN. 10: Returning Student Registration: A-K 9:00-11:00 a.m.;

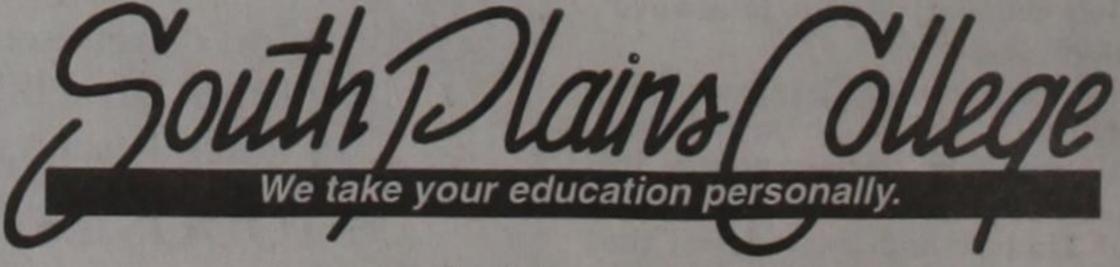
L-Z 1:30-3:30 p.m.; A-Z 3:30-5:30 p.m. JAN 11: New Student Registration: A-K 9:00 a.m. - noon; L-Z 3:00 - 6:00 p.m. JAN 11: OPEN REGISTRATION: 6:00 - 7:00 p.m.

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