Lic Benito Juarez

Lubbock/West Texas Region

# **Bond Election Calls for \$198 Million Dollars for Lubbock Schools**



# NAHP Mourns the Passing of Eddie Escobedo, Sr.



### El Editor

Informing-Educating Creating Action. The Job of a Real Newspaper of RECORD

# **LULAC Condemns Latino Voter Suppression Efforts**



WE will be celebrating the life of the late Bidal Agüero, Founder & Publisher of El Editor. This event will take place on Wednesday, November 3. Don't forget to pick up next week's edition for information!



### **Opiniones** Comentaries

### CRIMINAL DEPORTATIONS ZOOM AS NAPOLITANO SAYS LET CONGRESS DEAL WITH FAMILY SEPARATION ISSUE

Criminal deportations by the U.S. Immigration and Customs Enforcement Agency have

C.3. Immigration and coassist flafforcement Agency have reached a historic high, jumping some properties of the properties of the properties by immigrant and human rights advocates since protests by immigrant and human rights advocates since Barack Obama became president 21 months ago, the Adminis-tration continues to shift its enforcement emphasis away from roundups of non-criminal violators at factories and other locations where undocumented families live, work or congre-gate.

Immines inve, work of congregate.

While deportations of non-criminals dropped by more than 56,000 to 197,000, they still remain slightly more than half of the total, according to figures released by Department of Homeland Security Secretary Janet Napolitano at a press briefing here this month.

"Unfortunately, families do get separated," Napolitano said." If and when Congress takes up immigration reform that will be one of the issues that they undoubtedly have to consider." Altogether, the department handled 392,862 deportation cases in fiscal year 2010, a

A mi madre, Emma Estrada: fou would have liked this book Mexican Americans in Los ageles, by Alex Moreno Areyan s new and I think you'd like it

ngeles, by Alex Moreno Areyan, so new and I think you'd like it it just because your picture is it — the one of you in 1938 earing a china poblama skirt and hits blouse when you used to Il cigarettes at the Cafe Caliente (Olven Street, You told me that as the nightculto where you sold people like Anthony Quinn, Rita sayworth, Humphrey Bogart and the Hollywood stars. Id don't think that picture of yourself is why you'd like Areyan's ok. I think you'd like it because ou would finally see what some of -have become, what achievers we e: movie stars, musicians, mayors, eriffs, pop singers, aritss, pro altes, affirmakers, journalists, union aders and many other successful sople.

eaters and many coner successful people. It's a photo book but the captions would tell you that for the most part these people were the role models you didn't have. They were bar-rier breakers, people like Edward Roybal, Esst LA, 's first U.S. con-gressman, or tennis great Pancho Gonzales, the first Latino local to win national tournaments. If you could see your picture, you would see a pretty, teenage girl who left her homestown of El Pasa to make a life for hersel' in LA. You could see a pretty, teenage girl who left her homestown of El Pasa to make a life for hersel' in LA. You could see a pretty, teenage girl who left her homestown of El Pasa to make a life for hersel' in LA. You purchased in the present of the "Frankie" Giner, a bartender at the Caliente. By 1942 you had a broken poor the present the Caliente. By 1942 you had a broken

minimal increase of 3,000 over

There will be no deportation relief for persons with criminal histories, Napolitano made clear. "We want to go after criminal aliens. We want to go after recent entries. We want to go after employers who are potentially hiring illegal labor." She attributed the enforcement gains to the implementation of Secure Communities legislation, which will extend to all law enforcement jurisdictions by 2013.

2013.

During a follow-up briefing for Hispanic media, assistant ICE secretary John Morton said police jurisdictions can't opt out of the program. The department invites investigations for specific complaints.

"We do newrite."

based on level of offense. Over three quarters were convicted of level 1 or 2 offenses," Morton

A BOOK MY MOTHER WOULD HAVE LIKED

Pablo Alvarado, director of the National Day Laborer Organizing Network, released a statement discretelling the release of DHS's immigration data as a political strategy before the midtern election.

"In an effort to score political points, Obama Administration immigration enforcement initia-tives have imperfued community safety, separated families, eroded hard-eamed civil griphs protections and created a domestic human rights crisis. This administration cannot continue to have it both ways. It cannot simply blame Congress for inaction while the congress for inaction while the congress for inaction while armining up enforcement of unjust status quo laws. It is a travesty that Secretary Napolition continues to use her home state of Artzona as a blueprint for DHS policy."

Cecilia Muitoz, director of the White House Office for Intergovernmental Affairs, reiterated the administration's goal for comprehensive immigration reform.
"It has been top priority in this Administration's goal for comprehensive immigration reform."
"It has been top priority in this Administration's goal for comprehensive immigration reform."
"It has been top priority in this Administration's goal for comprehensive immigration reform."
"It has been for priority in this Administration's goal for comprehensive immigration reform."
"It has been for priority in this Administration's middle Hispanic Link, stressing that it will support a bipartisan proposal after the middern elections.

### Our Endorsements

nope all eligible voters will get out and vote for the candidates of their choice.

Texas Governor

Our choice is Democrat Bill White.
This is clearly the most important election at the state level.
Frankly we are tired of Rick Perry's "crony politics" where if you don't support him you get the "word under the table" that you are no longer welcome on the TTU Board of Regents as happened this past year before the Republican Primary, to former Regent Mark Griffin, and that's just one local example; trust us there are a lot more.
Bill White has proven his leadership abilities in Houston and most importantly his willingness to not forget that the constituents are the most important and not the Perry special interests. We think he will be more accessible than Perry has ever been; and will not turn up his nose in an arrogant manner like Rick Perry.
It also might surprise you to know that these other major Texas newspapers have endorsed Bill White: the Austin American Statesman; Houston Chronicle; San Antonio Express News; Beaumont Elterprise and the Corpus Christic Idler Times.
Perhaps the most telling is the Dallas Morning News endorsement of White in which they wrote: "We don't make this recommendation lightly. This newspapers has a long history of recommending Rick Perry for office against Democrats from agriculture commissioner to the governor's office. But Texas requires a different kind of leadership at this important juncture."

Nick Perry in all his arrogance has declined to meet with editorial boards around the state; if you don't want that arrogance to continue in Austin, yote for Bill White for Governor.

Texas L1. Governor

Democrat Linda Chavez Thompson has a local connection to this area and that is why we think she will pay more attention to our needs than her opponent.

Chavez was the first woman to lead as Executive Vice President of the AFL-CIO and that experience will serve her well. Her political views will also be more in line with the new Grernor; should White prevail in that race.

Texas Agriculture Commissioner
Our choice in this race is Democrat Hank Gilbert.
We need someone in this office who not only appreciates the importance of agriculture acts but also the very people who produce them.
Most people would be surprised at how this office affects their everyday life and we ne omnone like Gilbert whose experience will help him administer the duties of the office.

US Representative District 19
In this race the choice is clear—we endorse Democrat Andy Wilson
We are tired of the "conservative" politics of the incumbent Randy Neugebauer which in our
view are designed to "conserve" his wealth, and help the folks who need the help the least.
Our dissatisfaction with an elected representative who believes he doesn't have to answer to
his constituents and refuses to debate publicly has been well documented on the pages of this
newspaper in the past.
Also, Neugebauer's views on immigration are not in line with ours.
In our view it is way past time for a change, and Democrat Andy Wilson is our choice. His
win will bring about a much needed infusion of energy and a voice that truly represents the
residents of the 19th district.

State Representative District 85
Democrat Joe Heffin is our choice.
In this race we endouse Doe Heffin. In his first term we have seen that he holds true to his oblitical values and his value of the many farm workers who live and work in the rural areas he epresents. His performance has earned him as second term

State Representative District 84
Democrat Carol Morgan will represent us well.
Carol Morgan impresses us as the person who has her priorities straight. Her experience in the field of education and counseling will serve her well in Austin. She also recognizes the diversity in her district and will make sure to represent all groups and not just the special intere in the state Legislature. She has run a very credible campiagn, has answered the tough questions and shown her mettle.

In this race Morgan's name will appear twice on the ballot: once for a special election to fill the remaining tern of Carl Isett through December 31, 2010 and a second time for a full two veer term.

Lubbock County Sherriff
Republican Kelly Rowe is our choice.
Kelly Rowe is our choice for the Sheriff's race. He has demonstrated that he is willing to lair in his enforcement of the law and address issues like racial profiling. More of his involvent within the minority community will be a benefit of his win. While we applaud Rowe's poponent, Jesse R. Pena's willingness to serve; Rowe's experience in the field of law enforcement gives him the edge.

marketplace street was created in the late twenties on an alley of decept buildings, next to where the city was founded in 1781. In this chapter you'll see other familiar landmark places, like the downtown placits or the Châvez Ravine neighborhood that was destroyed to make norm for Dodger Stadium. And you'll see new commemorative sites that didn't exist when you were alive, like the Roben's Jaliuzar Park, named after the Los Anglees Times columnits who was reporting an anti-Vietnam Warrally in East LA, when he was killed by a sheriff's deputy. As much ay out ried on hide your Mexican roots around new friends and strangers — never mentioning you once sold eigenteties in a quant, Mexican folk costume — I think you would be pleased to see that today it's quite acceptable to be proud of our heritage, stereotypes and all it's okay to youk Spanish in school, it's common to have local and national leaders with Spanish in school, it's common to have local and national leaders with Spanish us mannes, and everyone accepts TV and movie stars with that too looks. Jimmy Snits, a Latino actor you wouldn't have known, even became president on national TV's West I know prejudice and bigotry marriage and two children — my older brother Bob and me. So among other odd jobs you worked as a Rosie the riveter in an aircraft plant where they made planes for the war.

As you told me, it was a time when being Mexican or of Mexican descent was the same as being inferior in just about every way, from the kind of work you did to how much education you had. You weren't even allowed to use public-swimming pools until the end of the week before the city drained the plunges, as you called them.

Back then, the more you wanted to fit into the Madison Avenue image of white. Protestant America, the more you thid what Riia Hayworth did. You dyed you sa Mexican. So you did what Riia Hayworth did. You dyed you can to touch by telling new friends and others that you were French, Spanish and Portuguese. Fortunately, you didn't need to change your name, as many early movie stars with crossover appeal often did. You probably knew that Riia had been Margarita Camsino, Quinn had dropped his birth middle names Rudolfo Gaxcac, and handsome hunk Gibert Roland (slas the Cisco Kid) was born Luis Antonio Damaso Algaves.

Wing!

I know prejudice and bigotry don't really die – they jist take new forms, like the parious payawad by fear-mongering along the Mexico-U.S border. Yes, it still exists, past as it did in your childhood and for generations back. But asy ou would see confirmed in Areyan's book, this is no reason for us to star feeling inferior again. You would feel proud. I'm sure of it. Cisco Kidi was born Luis Antonio Dumaso Alonso.

If you didn't know it then, you would find this out in Aneyan's book. It's mainly a photo book but there's a lot of history mixed in. In fact, your picture is in the "Landmarks" chapter because you worked on Calle Olvera. Maybe you didn't know it but this idealized Mexican

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# Hispanic media influence grows in election year



'Destino 2010' (Destiny 2010). Rival Telemundo's catch phrase is 'Tu Voto, 'Tu Futuro' (Your Vote, Your Future). Telemundo co-sponsored another California gubernatorial candidate debate last week with sister network NBC and has also beefed up political coverage, as have independent stations in cities like Miami. And Impremedia, the Los Angelesbased company that owns or partners with more than a dozen Spanish-language publications, put its political coverage into overdive in 2008. The company has again stepped up coverage this year.

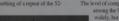
company has again stepped up coverage this year.
Spanish-language media, particularly TV, holds sway among so many Hispanics in part because mainstream media has often ignored them, except when it came to crime or immigration. For years, it was the only place where Hispanics, even those who prefer to communicate in English, could see themselves reflected.
Still, when it comes to Hispanic media, the span is media, it is come audience and for those looking to take the pulse of the Hispanic reduce and for those looking to take the pulse of the Hispanic voters, warning them that if the Democrats lose their majority in Congress, immigration reform wont even get an airing, let alone pass.

## Analysis: 99 U.S. House Seats in Play

"This year is shaping up to be something of a repeat of the 52-

rout of Democrats in 1994," po-litical handicapper Charlie Cook wrote in his Cook Political Repo

Pronostican que habrá más legisladores latinos



y la salud. Más allá de eso, NALEO

# EL EDITOR NEWSPAPER



Your weekly **Hispanic News &** Information **Publication!** 

# **EL FUTURO DE NUESTROS NIÑOS**

ELECCIÓN POR EMISIÓN DE BONOS PARA LUBBOCK ISD

Los bonos de Lubbock ISD buscan dar solución a aquellas áreas críticas que permitirán a LISD alcanzar estándares razonables e impartir niveles de enseñanza equitativos en todas las escuelas del distrito. Estos bonos se enfocarán en cuatro áreas de mejoramiento que impactarán a todos los niños en todas las escuelas del distrito. Estas áreas incluyen, tanto mejoramientos académicos, como en deportes, artes, seguridad, y tecnología.

• 60% de las escuelas de LISD tienen 50 años o mas. Vota POR los bonos de LISD para reemplazar techos viejos y sistemas de aire acondicionado obsoletos por sistemas de uso más eficiente de energía.

· Aprendizaje Avanzado con uso de tecnología. Vota POR los bonos de LISD para dotar a maestros y estudiantes con computadoras nuevas, pizarras interactivas, cámaras, y acceso inalámbrico a Internet desde todas las escuelas.

• Mayor seguridad para nuestros niños. Vota POR los bonos de LISD para cerrar las escuelas a la hora de almuerzo y así crear un ambiente más seguro para los estudiantes además de reducir las ausencias después del almuerzo.

NEWS

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· No al incremento de impuestos. Vota POR los bonos de LISD pues el actual impuesto de .195 para el servicio de la deuda (Interest & Sinking) genera ya suficientes recursos para cubrir la deuda existente y una

votaciones Tempranas comienzan el 18 de Octubre

nueva deuda potencial de hasta \$198 millones.



# Free Official Content: Five Things You 'El Caso Longoria' en Can Do to Fight Childhood Obesity

pecially when it comes to Hispanics. Accord-ing to the Centers for Disease Control and Prevention (CDC), 20 percent of Hispanic chil-dren between the ages of 12 and 19 years old

of 12 and 19 years old are obese. By contrast, 18 percent of all American children between 12 and 19 years old are obese. "You can say it's the main problem facing our community," said Dr. Felipe Lobelo, who specializes in nutrition, physical activity, and obesity at the CDC. "Unfortunately, we (Hispanics) are among the groups with the highest rates of obesity in both adults and children, and we have to do something about it," he said. Dr. Lobelo says there are many things that parents and guardinas can do, and offers the following tips to help them get started: 1) Eat more fruits and vegetables: Eating fruits and vegetables: Eating fruits and vegetables that in the properties of the pro

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cadena PBS

### A TODAS LAS PERSONAS Y PARTES INTERESADAS:

### **Section 8 Waiting List Opening**

The Lubbock Housing Authority will conduct a lottery for

This is not first come, first served. Applicants will have the entire month of November to enter the lottery.

Lottery Close: November 30, 2010, at 4:00 p.m.

Lottery cards may be picked up and returned in to 1708 Crickets Avenue, Lubbock, TX during the Open and Close dates listed above.

Elderly or disabled individuals requesting reasonable accommodation in this process should call 806/762-1191

Lottery Open: November 1, 2010 at 7:00 a.m.

Additional information on the lottery is available now at 1708 Crickets Ave or at <a href="https://www.lubbockha.org">www.lubbockha.org</a> on the News Releases page.

**Equal Housing Opportunity** 

# VOTING: OCTOBER

LECTION DAY: NOVEMBER

- M Andy Wilson
  U.S. Rep., District 19
- Linda Chavez-Thompson
  Lieutenant Governor
- M Hank Gilbert

  Commissioner of Agricultur
- Jeff Weems Railroad Commissioner

- ☑ Jim Sharp
  Supreme Court Justice #3

- ☑ Carol Morgan
  State Rep. , District 84
- ✓ Joe Heflin State Rep., District 85

M Aurora Chaides-Hernandez

Justice of the Pegge, Pct. 3

### Hola soy Ysidro Gutiérrez les envió estas cortas frases para animar-

les que se presenten hoy este día en el sitio de votación más cercana para emitir su voto durante el periodo de votación temprana. Our nation is made stronger each time

citizen's exercise their freedom to

vote. Many men and woman have given their lives for our freedom to vote. Su voto asegura que sus sacrificios no han sido en vano. El voto da dignidad a cada persona y señala los valores más sencillos. Vayan hoy y inviten a sus seres queridos que los acompañen. Conforme a mis palabras, I voted early.

> Vote Hoy Mismo!! Early Oct. 18 thru 29

### Lanza Shakira nuevo Cd 'Sale el Sol'

discográfica de la cantante colombiana Shakira, "Sale el Sol", cuyo primer sencillo "Loca" ya se escucha en la ra

### On the Internet -www. eleditor.com TEXAS COMMISSION ON ENVIRONMENTAL QUALITY

# AVISO DE SOLICITUD Y DECISIÓN PRELIMINAR PARA UN PERMISO DE CALIDAD DEL AIRE

# Rangers' Hamilton, Guerrero earn honors



THE HEART OF TEXAS:



Promedio de Tiempo Máximo	Incremento Consumido Máximo (µg/m³)	Incremento Permitido (µg/m³)
3-horas	124	512
24-horas	72	91

Promedio de Tiempo Máximo	Incremento Consumido Máximo (μg/m³)	Incremento Permitido (μg/m³)
24-horas	12	30
Anual	2	17

Fecha de Expedición del Aviso: 19 de Octubre, 2010

**Ouestions? Comments?** 



LO SORPRENDENTE NO ES QUE TE DÉ TODO LO QUE ESPERAS, SINO QUE NO ESPERAS TODO LO QUE TE DA.

RAM 1500, LA CAMIONETA MAS PREMIADA DE SU HISTORIA.











