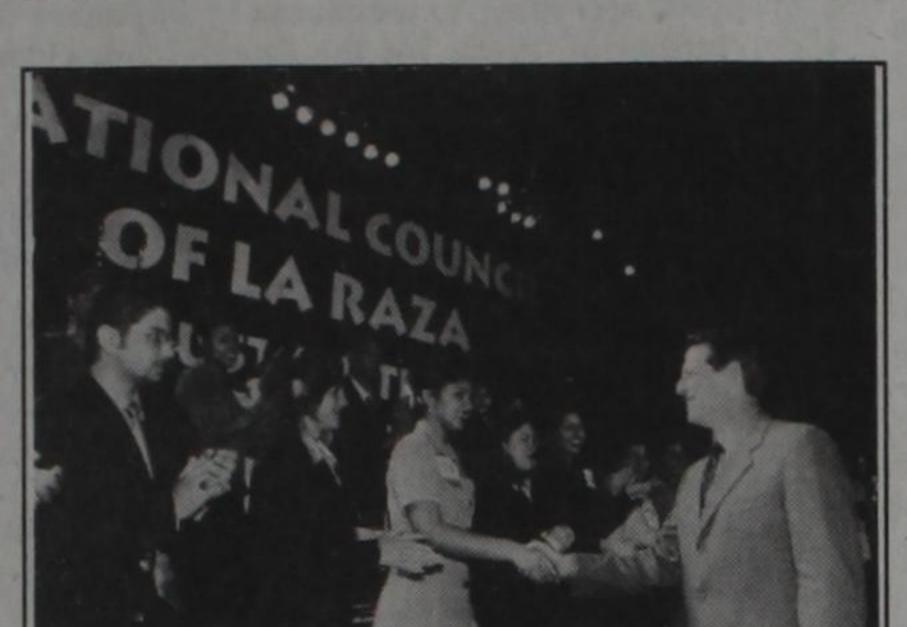
Houston, - Vice President Al Gore stepped up his presidential campaign last Wednesday, saying that the "cosmic race" is the future of the United States, announcing a "revolution in education" and attacking his main Republican rival, Texas Gov. George Bush.

Gore repeatedly peppered his closing speech at the end of the national convention of the National Council for La Raza, in Houston, Texas, with phrases in Spanish, such as "we cannot wait," "we are a nation of immigrants and proud of it" and "our families deserve the

At the end, he promised not to dance "La Macarena" again and said his farewells to the tune of "Livin' La Vida Loca."

Energy Secretary Bill Richardson introduced the vice president in Spanish, stressing that the results of the year 2000 elections would determine, to a large extent, the future of Hispanics ih the United States, because the new president will appoint judges to



the Supreme Court and will determine the budget based on the results of the new census.

After saying that there will be a heated debate over the next few months on the principles that will guide the nation in the new millennium, Richardson reminded his audience that Hispanic voters are concentrated in California, Texas, New Mexico and Illinois, states which will play a large part in determining the outcome of the elections.

Gore, after describing Latinos as "the most varied blend of colors, races and religions that the world has ever seen," said that the concept of a "cosmic race,"- created by Mexican writer Jose Vasconcelos - meant that race separation could be overcome through a common destiny

of success in the

next century. To achieve this, Gore promised to lead "a revolution in education" in public schools, to fight the 30 percent rate of His-panic school dropouts, to bring the Internet to the classrooms, providing both professional teachers and fiscal relief so that parents will be able to pay for their children's university education.

Education, the vice president said, "is the best program we have against poverty," adding that it was too late to have patience in this area, because "the children won't stay young forever."

Gore, who referred to the National Council of La Raza as "an angel on the shoulder of America," stressed the group's role in providing services to more than three million Hispanics each year and its fight for equality, against immigrant abuse and hate crimes.

Furthermore, he acknowledged the leadership of Raul Yzaguirre, who has been president of the group for more than 25 years, and who is well-known for his defense of human rights throughout the country.

In an oblique criticism of Gov. Bush, who did not attend the convention and who is Gore's main contender for the presidency of the United States, the vice president said that 10 percent of the children without medical insurance live in Texas, where 56 percent of Hispanic children lack medical insurance.

In Spanish, Gore urged the public to remember that "beautiful words, whether in English or in Spanish, are not worth anything unless they are backed up by action," warning that if Congress voted for the budget cut approved by the House of Representatives, Clinton would veto it.

"El Respeto al Derecho Ajeno es La Paz." "Respect for the Rights of Others Is Peace Lic. Benito Juarez



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# Expertos En Educacion Bilingue Se Mueven Mas Alla Del Debate Politico

Por Oswaldo Zavala

Dejando a un lado el debate político nacional, los principales lingue del país se reunieron el 15 y 16 de julio en Washington, D.C., para discutir el futuro de los programas de educación bilingúe.

En una conferencia de dos días, unos 200 investigadores, maestros y representantes de dependencias federales, estatales y locales para la enseñanza compartieron información sobre nuevas formas de mejorar la enseñanza bilingúe y medir la eficacia

#### Comentarios de Bidal by Bidal Agüero

I received a letter this week asking me about the salaries of elected officials and admini-strative persons

being reported recently in the news. "What do

people do with all that money? the

writer asked and went on to say, "I mean like \$90,000 for judges, \$150,000 for top school administrators, \$350,000 for Montford and many other people making over \$80,000 and \$100,000 a year?

I make \$5.50 an hour. I think that's about \$11,440 a year - if I'm lucky to get all 40 hours every week. I know what I do with my money. Each month I pay \$400 a month in rent. That's about \$4,800. I also spend about \$50 a month for car insurance, \$75 a month for utilities and about \$250 a month on food for my wife, child and me. That \$4,500

For a years' salary and after these basic necessities of living that leaves me about \$2,100 for everything else I need like a car, clothes, toilet paper and sometimes a six-pack of

more.

I have sometimes had to go to the County to ask for help. Now I hear that might not be available any more.

Do you think maybe each one of these high paying officials might be able to chip in \$100 a month to help people like me and take the place of the County Welfare Department. The money would probably add up to \$500,000.

Maybe I'm hoping to much. After all \$100 a month is a lot of money."

Thank You, Juan Rodriguez. Bidal can be reached by e-mail at elellub@aol.com or by mail at 1502 Ave. M, Lubbock, TX. 79401.

de los programas.

Kenji Hakuta, catedrático de expertos en la enseñanza bi- la Universidad de Stanford y presidente de la Junta Nacional para la Investigacio'n, los Cursos de Accio'n y las Prioridades en la Enseñanza (NERPPB en ingle's), enfatizo que numerosos estudios han convalidado el valor de la educación bilingúe en el éxito de los estudiantes del inglés.

"Se ha comprobado claramente que la enseñanza bilingúe es superior a la que utiliza solamente el inglés," dijo. "Necesitamos ir más allá del limitado enfoque del debate político."

Hakuta agregó que es importante el aclarar todos los malentendidos sobre el tema. Desafió al dictamen de la Propuesta 227 diciendo: "Ninguna persona razonable diría que un año es tiemsuficiente para aprender inglés."

Refiriéndose a los hallazgos comunes de la investigación, en el sentido de que se necesitan entre tres y cinco años -- y aún más tiempo para adquirir un conocimiento pleno de la lengua -agregó: "Estamos apuntando a soluciones de largo plazo."

El National Clearinghouse on Bilingual Education (NCBE), agencia federal de información sobre educación bilingúe, informó que durante el año escolar 1996-1997, existían 3.4 millones de estudiantes con un conocimiento limitado del inglés (LEP, sus siglas en inglés) en las escuelas pu'blicas del país. Basándose en una encuesta que abarcó a 47 estados, el NCBE registró ese año a sólo 1,059,279 alumnos reci-

za bilingúe.

1990 y 1995 la cantidad de estu- última instancia." diantes que tuvieron que

que los maestros no sólo estén enseñanza bilingúe no ha amiclase," dijo ella. "Necesitamos tratando de dejar atrás a la políproporcionarles apoyo a lo largo tica, pero el lado político del de sus carreras. Walqui dijo que asunto tiene que ser contestado el 42 por ciento de todas las es- al nivel político." cuelas públicas del país tienen por lo menos un estudiante del mana pasada dejo' su plaza como inglés.

sus homólogos de habla hispana.

Los padres de los anglófonos se han dicho emocionados de llecon sólo unas pocas escuelas. Ahora tenemos más estudiantes de distintos distritos escolares independientes involucrados. Hasta tenemos una lista de espera."

Donna Christian, presidenta del Centro de Lingúística Aplicada, con sede en Washington, za de nuestros niños."

biendo alguna forma de enseñan- D.C., subrayó la necesidad de crear más programas para ayudar La investigación presentada a los estudiantes a conservar y durante la conferencia por Aida desarrollar sus idiomas natales. Walqui, maestra adjunta en el "El mantener al idioma primario Departamento de Educación de la es por el bien del estudiante y de Universidad de California en su comunidad," dijo. "Todos re-Santa Cruz, concluyó que entre sultamos beneficiados por éso en

A pesar de los resultados posiaprender inglés como segundo id- tivos reportados por todo el país ioma aumentó casi en un 45 por por el cada vez mayor número de programas tales como los de in-"Necesitamos asegurarnos de mersión doble, la crítica contra la preparados para manejar una norado, dijo Hakuta. "Estamos

Pero Delia Pompa, quien la sedirectora de la Oficina para la Margarita Calderón, investi- Enseñanza Bilingúe y Asuntos gadora de la Universidad Johns Minoritarios (OBEMLA en in-Hopkins, en Baltimore, Mary- glés) del Departamento de Eduland, habló sobre un programa en cación federal para ocupar la diel ambiente bicultural de El rección ejecutiva de la Asociación Paso, Texas, que pone en prácti- Nacional para la Enseñanza Bica la teoría de la inmersión do- lingúe (NABE en inglés), enfatible, la cual agrupa a estudiantes zó que: "Estamos aquí para habde habla inglesa m/nolingúes con lar sobre el mejoramiento de la enseñanza bilingúe, no para someterla a prueba."

El director interino de OBEvar a sus hijos a aprender espa- MLA, Art Love, pronosticó que ñol, dijo Calderón. "Todo empezó el us de información válida también permitirá que la enseñanza bilingúe gane la lucha política.

"Hemos estado tratando desubstanciar el caso con la mejor información disponible," dijo él. "Esa es nuestra est:ategia: El uso del pensamiento y objetivo para usar mejor para la enseñan-

# Bilingual Education Experts Move Beyond Political Debate

By Oswaldo Zavala

Putting aside the national political debate, the country's top experts in bilingual education met July 15-16 in Washington, D.C., to discuss the future of bilingual education programs.

In the two-day conference, some 200 researchers, educators and representatives of federal, state and local education agencies shared information on ways (LEP) students in the country's to improve bilingual teaching public schools. Based on a survey and measure program effective- covering 47 states, NCBE countness.

versity professor and chairman of education that year. the National Education Research Policy and Priorities Board, stressed that countless studies have validated the value of bilingual education in leading English-language learners to success.

"It has been clearly proven that bilingual education is superior to English-only," he said. "We need to move beyond the narrow focus of the political debate."

Hakuta added that it is important to clear all misunder- "We need to provide them with standings about the issue. He support challenged the premise of Cali- careers)." She said 42 percent of fornia's Proposition 227 with the comment, "No reasonable person have at least one English-lanwould say that one year is sufficient time to learn English."

findings that it takes between three and five years -- and longer for full literacy, he added, "We are looking at long-term solu-

The National Clearinghouse on Bilingual Education reported that during the 1996-97 school year, there were 3.4 million "limited English proficient" ed 1,059,279 students actually Kenji Hakuta, a Stanford Uni- receiving some form of bilingual

> Research presented at the conference by Aida Walqui, an associate professor with the Education Department at the University of California, Santa Cruz, found that between 1990 and 1995, the number of students who had to learn English as a second language increased by nearly 45 percent.

> "We need to make sure that teachers are not simply prepared to handle a classroom," she said. throughout all public schools in the country

> guage learner. Margarita Calderon, a re-

Referring to common research search scientist with Johns Hopkins University, described a program in the bicultural setting of El Paso, Texas, that puts into practice the theory of dual immersion, which groups Englishspeaking students with Spanishspeaking peers. Parents of English-speakers are excited about bringing their children to learn Spanish, she said. "It started with only a few schools. Now we have more students from different independent school districts involved. We even have a waiting list.

Donna Christian, president of Washington, D.C.-based Center for Applied Linguistics, highlighted the need for more programs to help students preserve and develop their native languages.

"It is for the good of the student and the student's community maintain the primary language," she said. "We are all ultimately benefited by that."

In spite of positive results reported by the increasing number of programs, such as dual immersion across the country, criticism of bilingual education has not abated, Hakuta said. "We are trying to leave politics behind, but the political side (of the is-

continued on page 3

# News Briefs

### Bush Campaign Calls Criticism by Minority Groups "Unfair

By Cecilia Avila

Toxas leen University

Austin, - Spokespersons for the presidential campaign of Texas Governor George W. Bush said that criticism from minority groups on

his no-shows at recent Hispanic conventions is "unfair."

"The governor is reaching out to minorities across the country," Mindy Tucker, Bush campaign spokeswoman, told EFE on Friday. She said that in order to win the trust of minorities, the Republican presidential hopeful plans to meet next week with minority leaders in

"His message is fair and seeks to reach all Americans," Tucker said, noting Bush's recent visits to Mexican neighborhoods in Detroit and California.

In early July, Karen Hughes, Bush Campaign communications director, told the media that the governor did not attend the League of United Latin American Citizens (LULAC) conven-

tion because he had done so last year. She said he generally does not attend activities by the same group two years in row. "The governor would love to attend all the events. He receives hun-

dreds of invitations, but it is not possible to attend them all," Tucker Harry Pachon, president of the Tomas Rivera Policy Institute at

Claremont University, told EFE that the Bush's strategy at this point in the campaign is "smart policy." "First, Bush has to win the party nomination and Republicans do not have a great number of Latinos and African Americans in their

ranks," Pachon said. "If Bush goes to Iowa and New Hampshire, where there very little minority presence, and starts speaking about bilingual education, af-

firmative action and immigration issues, he might not get the votes needed to win the nomination of the Republican Party," he said.

"There is a lot of time before November 2000 and ... things can change," Pachon said.

"Once he wins the Republican nomination, Bush can address these groups and let everyone know his position" on issues concerning minority communities, he said.

Part of Bush's initial impact as a national candidate was his ability to reach minorities. In the gubernatorial election, Bush won two-thirds of the vote and 48 percent of the Hispanic vote, which has traditionally gone to the Democratic candidate.

### Clinton Praises Programs that Aied Welfare-to-Work Transition

Chicago, - U.S. President Bill Clinton on Tuesday applauded the success of nationwide programs that have aided in the country's efforts to move citizens from the welfare rolls to the labor force.

"We have reduced the number of dependents on social welfare by almost half, cutting the percentage to its lowest level since 1967," Clinton told some 2,000 participants in an annual conference on wel-

The conference, which opened Aug. 2 in Chicago and will close on Aug. 4, was attended by business and political leaders who evaluated the challenges posed by the programs promoting the assimilation of people on welfare into the labor force.

According to a study by the Urban Institute, there are 7.3 million people on welfare in the United States, reflecting a significant reduction from the 14.1 million beneficiaries in 1993, and from the 12.2 million in 1996 when Clinton signed a Republican-sponsored welfare reform act.

However, the study warned of the precarious situation of the poor at a time of prosperity, indicating that many people who leave welfare - particularly women - receive low pay, to the point that they have difficulties in paying rent and buying food.

Since the enactment of the law, Clinton managed to address some deficiencies by reinstating benefits for legal immigrants who arrived in the country prior to the approval of the act. But Congress has not yet voted to include those who arrived after 1995.

The president also expressed his gratitude to the 12,000 companies who participated in transition programs into the labor force, which provided work for over 410,000 people throughout the United States in 1998. Despite the success, the president said, however, "much remains to be done."

Clinton called for congressional support to a bill that would increase funds for work training for adults, subsidize child care programs and increase the minimum wage.

After his speech, Clinton listened to stories of people who entered the work force as a result of the transition programs. One such story was that of Maria Mercado, a former welfare recipi-

ent who found work as a cashier at Marshall's. After a short while, she was promoted to coordinator of the store's women's department. According to statistics presented at the conference, 62 percent of

the entrepreneurs who hired former welfare dependents, considered those workers to be "good and productive employees."

#### OPERATION "RIO GRANDE" TURNS 2 AMID CONTROVERSY Austin, .- The controversial anti-drug and counter-immigration op-

eration known as "Rio Grande" celebrated its second anniversary on Monday. According to Border Patrol chief George Gunnoe, "the operation has

had a positive impact." The number of officers assigned to cover the border is up, as well as the use of helicopters, vehicles, ground sensors, illumination of cross-

ing points and tower-mounted cameras, Gunnoe said. "We have been able to improve the quality of life of the people that live and work in the area. Crime is down as well as other types of

offenses. We have gained control of the area foot by foot," he said. However, lawyer Nathan Selzer of the Freedom Project in Harlingen, Texas, said that "in the past two years we have registered an increase

in police abuse and deaths as a result of dehydration." The Freedom Project immigrant rights organization is preparing a report on the impact of the operation on immigration and the border

Selzer said that "public insecurity is on the rise."

"We have received complaints from local residents who have been literally attacked on their own land by officers who have mistaken them for immigrants. They have even expressed fear for their lives," he said.

The lawyer said "violent detentions" have been reported during the past two years around the area of King Ranch.

"Several detainees have arrived with their ribs or collarbone fractured. Confrontations between agents and immigrants are now more violent," he said.

The operation has produced a change in the migration flow," Selzer explained.

"There are no longer populated areas where immigrants can cross. The immigrants will continue coming in, but are obliged to cross through more dangerous zones. They are going to get lost in the desert or immigrant smugglers are going to abandon them to their fate," Selzer said.



# El Boicot De Los Hispanos Contra La Television Es Una Accion Muy Demorada

Por Miguel Pérez

muchos años de representación insuficiente de los latinos en la televisión de los Estados Unidos, y de tanto servicio de boquilla por parte de los ejecutivos de las redes televisoras, una coalición de organizaciones hispanas está haciendo lo que deberían haber hecho en primer lugar: Boicotearlas. Es el único idioma que entiende esa gente.

Hollywood, si no van a contratarnos, Hollywood, entonces no vamos a consumir sus productos," dijo Alex Nogales, portavoz de la Coalición Nacional de los Medios Informativos Hispanos, anunciando que varios grupos hispanos pedirán a los televidentes que desconecten sus televisores durante un boicot de una semana contra las redes televisoras, comenzando el 12 de septiembre próximo.

"Si los ejecutivos de los medios de comunicacin han ocasionado un 'apagón parcial' de los latinos, entonces los latinos apagarán parcialmente' a la televisión," agregó Félix Sánchez, presidente de la Fundación Nacional Hispana para las Artes. "A pesar de años de promesas vacías, los estudios de Hollywood, las redes televisoras en inglés y la industria del cable todavía se niegan a emplear a los latinos frente y detrás de las cámaras. Los latinos están extremadamente enojados, y no vamos a aguantar más eso," dijo Sánchez, recordando el grito de asamblea de la película Net-

La petición del apagón nacional llega en medio de un resentimiento cada vez mayor sobre cierto número de asuntos: Menos del 1 por ciento de los personajes importantes de la televisión son hispanos, aunque hay 30 millones de latinos en los Estados Unidos, más del 10 por ciento de la población.

Después de numerosas reun-Finalmente, después de iones con los ejecutivos de las redes, cuando la nueva temporada de televisión empiece en el otoño próximo, los latinos serán aún el grupo menos representado en las cuatro redes principales.

"Los dirigentes hispanos pueden hablar con los ejecutivos de las redes televisoras hasta que se nos ponga la cara colorada," dijo Nogales, sin tener éxito para cambiar el modo en que la tele-"Si ustedes no nos quieren, visión excluye a los latinos y los presenta en un aspecto negativo.

En cerca de dos docenas de programas nuevos en el alineamiento de otoño de las cadenas ABC, NBC, CBS y Fox, habrá solamente dos actores latinos: Martin Sheen Anthony Michael Ruivívar, en papeles normales.

Sheen personificará al Presidente Josiah Bartlet en "The West Wing" por la NBC los miércoles por la noche, y Ruivívar desempeñará el papel de un paramédico novato en "Third Watch" por la NBC los domingos por la noche. Otros cinco latinos continuarán en programas que regresan -- Néstor Carbonell en "Suddenly Susan"; Bruno Campos en "Jesse"; Wilmer Valderrama en "That 70's Show"; Héctor Elizondo en "Chicago Hope" y Cheech Marin en "Nash Bridges." Ninguno de esos programas, sea nuevo o que regrese, tiene a alguna latina en un papel normal.

"Desde que el finado Freddie Prinze actuó como estrella en 'Chico and the Man' y Eric Estrada fué la estrella de 'CHiPs' en el decenio de 1970, nunca ha habido un latino o una latina en un papel principal de una novela de situación con tema latino, un drama, una película de la semana, o las mini-series," dijo Snchez. "Con la excepción de ` Love Lucy,' nunca ha habido una familia latina completamente integrada y funcional presentada

por televisión."

Menos del 1 por ciento de todas las noticias transmitidas por los noticieros de las redes (ABC. CBS y NBC) en 1998 trataban de los hispanos, según la Asociación Nacional de Periodistas Hispanos (NAHJ en inglés) en su cuarto informe Apagn Parcial en las Redes Televisoras anual, publicado a principios de este mes. Eso significa 118 artículos de noticias de un total de 12,000.

Aunque los latinos fueron ta. presentados en una variedad mayor de asuntos noticiosos en 1998 que en 1997, el 41 por ciento del tiempo aparecieron todavía en relatos de delincuencia, inmigración y acción afirmativa, comparado con el 66 por ciento en 1997. Pero los relatos positivos acerca de las contribuciones latinas son todavía pocos y muy espaciados.

En noticias o dramas de televisión, los latinos son relegados demasiado a menudo a los papeles de delincuentes, danando la imagen de toda una comunidad.

"La mayoría de los estadounidenses tienen una opinión muy mala de la comunidad latina, basada en lo que ven por televisióm," dijo Raúl Yzaguirre, presidente del Consejo Nacional de La Raza, la mayor de las organizaciones hispanas de los derechos civiles en la nación, quien se unió a otros dirigentes hispanos para denunciar la ausencia de los latinos en la televisión.

En una conferencia de prensa la semana pasada durante la convención anual de La Raza en Houston, los representantes de 10 organizaciones hispanas nacionales dijeron que fijaron el apagón nacional para que coincidiera con la semana en que saldrán al aire muchos de los programas nuevos y en la que las redes televisoras estarán efectuando encuestas críticas de la televideoaudiencia. Eso coinci-

dirá también con el 15 de septiembre, en que comenzará el Mes de la Herencia Hispana.

Pero ya que se formularon quejas similares sobre la falta de negros por televisión en la reciente convención de la Asociación Nacional para el Adelanto de las Personas de Color (NAACP en inglés) en Nueva York, los dirigentes hispanos dijeron que se reunirán con la NAACP para proseguir una estrategia conjun-

Sánchez dijo que los participantes del apagón serían estimulados a leer libros o ver películas de temas hispanos durante el boicot contra la televisión. "Salgan y alquilen o compren una película de tema latino, tal como 'La Bamba,' 'Mi Familia,' 'Como Agua para Chocolate' o Selena," dijo Snchez. "Mejor aún, vean un documental como Chicano: La Historia del Méxicoamericano' o 'Mi Puerto Rico."'

Esta bien, pero ¿qué pasará cuando termine la semana del boicot? Yzaguirre dijo que el apagón será solamente la primera acción contra las redes televisoras en una batalla prolongada que podría incluir acciones legales, económicas y políticas.

En otras palabras, es hora de que los latinos hagan tan invisibles a las redes televisoras como ellas lo han hecho con los latinos. Es hora de hacer saber a los ejecutivos de las redes que ellos no solamente carecen de sensibilidad, sino de buen juicio para los negocios

Si ellos pueden jugar con nuestra imagen, nosotros podemos jugar con sus clasificaciones de cantidad de televidentes, que es el único idioma que ellos entienden.

(Miguel Pérez es columnista del Record en Bergen, Nueva Jersey.)

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# Hispanic TV Boycott Is An Action Overdue

By Miguel Perez

Finally, after so many years of Latino underrepresentation on U.S. television, and so much lip service from network executives, a coalition of Hispanic organizations is doing what should have been done in the first place: boycott. It's the only language those people understand.

"If you don't want us, Hollywood, if you're not going to hire us, Hollywood, then we're not going to consume your products," said Alex Nogales, a spokesperson for the National Hispanic Media Coalition, announcing that various Hispanic groups will ask viewers to turn off their sets during a weeklong network boycott starting Sept. 12.

"If media executives have caused a Latino brownout, then Latinos will brown out TV." added Felix Sanchez, president of the National Hispanic Foundation for the Arts. "Despite years of promises, Hollywood studios, English-language networks and the cable industry still refuse to employ Latinos in front of, and behind, the camera.

"Latinos are mad as hell, and we're not going to take it anymore," he said, recalling the rallying cry from the movie "Network." The call for the national brownout comes amid growing resentment over

Less than 1 percent of major characters on television are Hispanic, although there are 32 mil-Latinos in the United

States, more than 11 percent of the population. After numerous meetings with network executives, when the new TV season begins this fall, Latinos will still be the most underrepresented group on the four major net-

Out of nearly two dozen new prime-time shows on the fall lineup of ABC, NBC, CBS and Fox, there will be only two Latino actors -- Martin Sheen and Anthony Michael Ruivivar -- in regular roles. Sheen will play President Josiah Bartlet in "The West Wing" on NBC on Wednesday nights. Ruivivar will play the role of a rookie paramedic in "Third Watch" on NBC on Sunday nights. Five other Latinos will remain in returning shows --Nestor Carbonell in "Suddenly Susan, Bruno Campos in "Jesse," Wilmer Valderrama in "That 70's Show," Hector Elizondo on "Chicago Hope" and Cheech Marin in "Nash Bridges."

None of the shows, new or returning, has a Latina in a regular role.

"Not since the late Freddie Prinze starred in "Chico and the Man," and Eric Estrada starred in "CHiPs" in the 1970s, has there been a lead Latino/Latina or Latino-themed sitcom, drama, movie-of-the-week or miniseries," Sanchez said. "With the exception of 'I Love Lucy,' there has never been a fully integrated and functional Latino family depicted on television."

Fewer than 1 percent of all news stories aired on the network news (ABC, CBS and NBC) in 1998 were about Hispanics, according to the National Association of Hispanic Journalists' fourth annual "Network Brownout" report released last month. That's 118 news stories out of 12,000.

Forty-one percent of the time, Hispanics appeared in stories on crime, immigration and affirmaaction. Positive stories about Latino contributions are still few and far between.

Whether it's in the news or in TV dramas, Latinos are too often relegated to the role of criminals, hurting the image of an entire community.

"Most Americans have a very low opinion of the Latino community, based on what they see on television," said Raul Yzaguirre, president of the National Council of La Raza, the nation's largest Hispanic civil rights organization. Other Hispanic leaders also denounced the absence

of Hispanics television. In a press conference at La Raza's annual convention in Houston last week, representatives from 10 national Hispanic organizations said they timed the national brownout to coincide with the week many new shows will premiere and when the networks will be conducting critical audience ratings. It will also co-

Hispanic Heritage Month.

With similar complaints about the lack of blacks on television made at the recent National Association for the Advancement of Colored People convention in New York, Hispanics leaders said they will meet the NAACP to pursue a joint strategy.

Sanchez said brownout participants would be encouraged to read books or view films with Hispanic themes during the television boycott. "Go out and rent or buy a Latino-themed film like 'La Bamba,' 'Mi Familia,' 'Like for Chocolate, Selena," Sanchez said. "Better yet, see a documentary like 'Chicano: The History of the Mexican American' or 'Mi Puerto Rico.

OK, but what happens when the boycott week is over? Yzaguirre said the brownout will be only the first action against the networks in a "protracted battle" that could include legal, economic and political action.

In other words, it's time for Latinos to make the networks as invisible as they have made Latinos. It's time to let network executives know that they not only lack sensitivity, but good business judgment.

If they can play with our image, we can play with their ratings, which is the only language they understand.

(Miguel Perez is a columnist with the Record in Bergen, N.J.) (c) 1999, Hispanic Link News Service.

### incide with the Sept. 15 start of To Improve The Odds For Their Students, Two Teachers Choose to Defy the Odds

By Joe Rodriguez

number of issues:

The white bungalows on a hot summer day were so bright, they made me squint. They had no windows, just the peepholes in the doors. Classrooms should have windows, I said to myself. Students need to daydream. It's harder to daydream without windows.

I was there to meet two young teachers with a new idea: a college-preparatory high school for students here in San Jose, Calif., for kids who are not traditionally identified as college material.

Jennifer Andaluz and Greg Lippman don't have the money for it yet. Or a permanent building. They don't have powerful friends in high places. They don't even have a telephone.

But they have what most school reformers don't. They have a clear vision and a name everyone can understand: Downtown College Prep. They envision 400 students from central San Jose attending their school come from working-class Latino or Asian families, and many will be the first to finish high school or attend college. The goal is

Stanford, Berkeley the

League.

"We'll tell these kids, 'College is your destiny, and this is what you have to do to get there," Lippman said. "But let's not be naive. There's a lot of hard work that has to happen before some of them can even dream of going to college."

We don't know how many downtown students enter college, but here are some helpful numbers: Fewer than 2 percent of Lati-

no graduates from San Jose's two biggest school districts go on to a university.

the large public schools and dis- plied for 52 places. tricts doesn't have a singular

Lippman taught social studies, the analytical thinking, vocabuhistory and English at Gunder- lary and math sections of the from 8 a.m. to 5 p.m. Most will son High School in San Jose. Scholastic Aptitude Test, a col-Both worked with many students lege entrance exam at least who were learning English. But three years away for these studsomething was wrong. Too many ents. of their college-capable students

lege track. The two started talking about starting a public charter school, which would be accountable to the state, and independent from local school districts. With only 13 years in teaching between them, they left Gunderson and dived in.

Among their first successes was persuading San Jose State University to give them two modular classrooms for a summer program for sixth-, seventh-, and eighth-graders -- future Downtown Prep students.

Then they hunted for stud-University of California campus; ents by visiting local schools, only 8 percent attend a state community groups and churches. They mailed out dozens of fliers. You can pick from any expla- "At one point, I don't think we'd nation out there, but I like one get anyone," Andaluz said. As it of Andaluz's: "School reform in turned out, some 70 students ap-

I visited them this summer. In vision. Everything gets diluted." one classroom, Lippman was pre-A couple of years ago, she and paring half of the students for

In the other classroom, Anda-

were not being placed on the col- luz was teaching his students how to analyze and interpret literature.

paycheck from the program.

the expectations of Downtown Prep, the students filled out San Jose State admissions applications and mock transcripts of their ideal high school experience.

Downtown Prep has tougher days ahead. There isn't a single public charter school in Santa Clara County. There are probably several reasons for this. One surely is that local school officials and teachers unions feel threatened. Some don't want to lose their best students to the charters. Some want to protect vince local school officials "that shown up. Whatever the rea- out of town." sons, schools districts in this valcharter schools.

this quickly.

"When we said charter the city," Lippman said. Since the political hurdles? then, they've been trying to con-

Neither teacher is collecting a

In one exercise that demon-

Are they being hopelessly opschool,' it set off alarms all over timistic and a little naive about

Probably. But they have the

Hiroshima's Lessions Recalled by American Survivors

EDITOR'S NOTE: This August 6 marks the 54th anniversary of the atom bombing of Hiroshima. Yet some Americans are still living with the effects of that explosion. PNS commentator Sanford Gottlieb, who worked with the survivor committee in 1975, is author of "Defense Addiction: Can America Kick the Habit?" published by Westview Press, and has worked for over 30 years for private organizations in the field of international arms control. BY SANFORD GOTTLIEB, PACIFIC NEWS SERVICE

How many of us know that Americans were among those atombombed at Hiroshima on August 6, 1945? Several thousand U.S. citizens were exposed to the blast, heat and radiation of that first A-bomb.

Some 3,200 U.S. citizens were in Hiroshima when the bomb dropped, according to estimates by Japanese historian Rinjiro Sodei, author of "Were We the Enemy? American Survivors of Hiroshima" (Westview Press, 1998), an exhaustive study of the Japanese-American experience with the A-bomb.

Many of these victims were Nisei -- Japanese-Americans born in the United States who often visited grandparents before World War II began or were going to school and ended up being trapped there after Pearl Harbor.

Other American victims included 23 POW's killed by the bomb. Kaz Suyeishi was one of the survivors. Born in Pasadena, California, she was brought to Hiroshima as a young child. At age 19, she was at home in the doomed city that August morning. Her injuries kept her bedridden for half a year. Later on, at various intervals, she suffered high fever, weight loss, nightmares and a nervous breakdown. "Three days out of five," Suyeishi said, "I had to rest."

Later she moved to Hawaii, where an American pointed an accusing finger at her and yelled, "You bombed Pearl Harbor and killed our boys!"

After returning to the mainland, she, like many of her fellow survivors, was part of a minority within a minority. Troubled about the effects of the bombing but unwilling to talk about it, often with poor command of English, the survivors felt isolated and alienated.

But that did not prevent Suyeishi from becoming a leader of the Committee of Atomic Bomb Survivors in the U.S., based in Los Angeles where she finally settled.

During the early 1970's the group won support from California and national medical associations, the Los Angeles County Supervisors and the L.A. Times. But legislation in 1975 to help the American survivors failed in both the California Senate and the U.S. House of Representatives.

Insurance companies refused to cover any condition that might arise from the atom-bombing, survivors faced big bills for sicknesses few American doctors understood.

That was not their only problem. At a public hearing on the California bill in 1975, someone shouted, "These people were our enemies!" According to Sodei's account, Kanji Kuramoto, head of the northern California survivors group, began to shiver. He wondered, "Were we the enemy? No, we couldn't have been. We were citizens born in America, and we only happened to be in Japan when the war broke out."

In August 1975, 30 years after Hiroshima, Suyeishi and Kuramoto came to Washington to urge passage of a bill by Rep. Edward Roybal providing medical aid to U.S. A-bomb survivors. The debate made clear that some members of Congress didn't distinguish between Japanese nationals and Japanese-Americans.

More importantly, the Roybal bill died because the Pentagon -- fearing it would open the door to claims from others hurt in past wars -- opposed it.

But if the U.S. government turned its back on the survivors, Japan did not. Teams of Japanese doctors visited survivors in Los Angeles, San Francisco, Seattle and Hawaii, and found the psychological scars of the bombing more important than the effects of radiation.

It is now 54 years since Hiroshima and Nagasaki were bombed, but the consequences of nuclear weapons development are still with us.

El Editor Newspapers

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### Mexico Confident of New, Improved Relationship with California

Mexico City, - Mexican President Ernesto Zedillo said Tuesday that a new phase in trade and cultural relationships has been ushered in with the state of California.

Zedillo received a delegation comprised of 30 political, social, business and scientific community leaders from California during part of their official visit to Mexico.

The Mexican president emphasized that "solid contacts (with California) create an excellent climate of good will, culture and economy." The U.S. delegation is led by California Assembly speaker, Antonio Villaraigosa, who said that the defeat of Proposition 187, which denied the right to educational and medical benefits to the children of illegal immigrants in California, was aided by Zedillo's leadership and the visit made by the Mexican President to California in May.

"During his visit in May, President Zedillo's legal arguments helped convince the California assembly to reject proposition 187, and we thank him for it," Villaraigosa said.

In an interview with EFE, the legislator said that in the meeting between Zedillo and California Gov. Gray Davis, the governor promised never again to deny public education benefits to the children of Latin American illegal immigrants.

Villaraigosa met with Zedillo Tuesday to exchange viewpoints on immigration, and assured the Mexican president that the human rights of Mexican immigrants seeking work in California would be respected.

The speaker of the state house said that he opposed temporary immigration programs which enable Mexican workers to enter California and which promote the abuse and violation of the human rights of the immigrants.

Villaraigosa supported temporary programs for field workers on the condition of respect for human rights and labor laws so as to permit any type of corruption. He added that the U.S. government had chosen the wrong measure

in an attempt to prevent illegal immigration from Latin America. "Instead of militarizing the border or enacting laws against undocu-

mented immigrants, the governments of Mexico and the United States should draft joint programs to invest in those nations whose citizens are emigrating to encourage them to stay at home," Villaraigosa concluded.

The U.S. delegation is scheduled to meet with the ministers of Energy, Communication and Foreign Affairs over the next few days, according to reports from the Mexican Foreign Ministry.

their monopoly. Some wish to we're not going to put their best avoid the humiliation of being students on our pony and ride

Andaluz and Lippman hope to ley aren't gung-ho over public open Downtown College Prep in September 2000 with 100 stud- and in a thousand places across Lippman and Andaluz learned ents, five teachers and at least the state and country. \$1.5 million in hand.

(Joe Rodriguez is a columnist with

the San Jose Mercury News.) (c) 1999, Hispanic Link News Service. Distributed by Los Angeles Times Syndicate

talent and dedication and the

support of parents. If not next

year, then following year. One

thing won't change: the desper-

ate need and demand for a

Downtown College Prep here

### King Arthur & the Media Myth Called Prince John

ty for all.

melot era.

gressions -- dating all the way

bert F. died serving their coun-

try. Some of the other latter-day

incidents linked to the curse,

Chappaquiddick plunge claimed a

young woman's life. One young

Kennedy was killed in a careless

ski accident; another died of a

drug overdose. One stood trial on

rape charges but was acquitted.

One of RFK's sons was involved

in an affair with his children's

baby-sitter. It sounds like the

travails of life, but in the public

image of the Kennedys, this is

lustrated the skewing of celebri-

ty with public achievements. It

took distinguished Washington

political columnist David Broder

to put it in prospective. On one

of the capital's televised public

affairs programs, former RFK aide

Frank Mankiewicz described the

Kennedy assassination as the

people not that infatuated with

Kennedys -- how this could rank

above two world wars, the Great

Depression, the New Deal, the

civil-rights movement, the con-

In an indictment of his profes-

sion, Broder echoed a common

feeling about the latest Kennedy

tragedy: The treatment of these

deaths strikes me as excessive

and, in some cases, exploitative.

Broder asked -- as do most

foremost event of this century.

JFK Jr.'s demise eloquently il-

part of the curse.

ternet.

nocturnal

however, beg better definition.

Kennedys

By Carlos Conde

Once upon a time, according to the Arthurian legend, King Arthur and his Knights of the Round Table lived in Camelot. They were brave, righteous men in an age of chivalry. When not courting the fair ladies, they combat the wicked and defend the poor and oppressed.

It ended when King Arthur was killed fighting some despicable warrior. His body was placed on an unmanned ship that sailed into the sunset toward his awaited providence.

Once upon a time in the U.S.A., there was the Kennedy family of Boston led by a gallant young man who was killed pursuing the people's causes. His heir apparent, John F. Kennedy Jr., also died tragically, and his remains were committed to the sea.

That's the Camelot mythology then and now. All the world mourns young Kennedy's death Because he, the young prince as invented by the media, embodied what was left of the latter-day Camelot legacy forged by his father.

But many, while lamenting the death of such a prominent young man, took issue with the extremes of the media-fed public deification of the Kennedys. The coverage created a torrent of debate and produced a self-examination by the media of its excesses in Camelot treacle. It is even more ironic when you consider that young Kennedy and his wife were known as a couple who preferred to live as ordinary people. JFK Jr. accepted the public adulation as part of the family s noblesse oblige that he endured more than he appreciat-

The media went into what one journalist called wretched-excess mode. Tom Brokaw, Dan Rather and Peter Jennings anchored from Hyannis Port. Regular programming was canceled for coverage of mostly vacuous events and retreads of nostalgic family biographies and its hard-luck history.

The New York Times was conspicuous for its restraint. Times managing editor Bill Kellor said in a Washington Post interview that he was proud the Times didn't wallow in the curse of the Kennedys and America's prince as if it were the death of a president.

On the Internet, the public's open mike, there were more than 60,000 postings at one chat room on the morning of the burial at sea. A random survey revealed a surprising number of dissenters who, while grieving JFK Jr.'s death, debated sympathizers on the eulogizing of the Kennedy family. America's heartland commentators, as usual, minced no

words. One comment: JFK Jr. was America's prince. The Kennedys deserve to be in heaven where all their dead ones are.

The response: A royal family? Didn't we fight a war in the 1700s to do away with royalty?

Another comment: Potato famine trash (alluding to the Kennedy ancestors' migration from Ireland.)

The reply: Your IQ must be minus 20.

origins The Kennedy/Camelot myth escape most of us. Camelot was home to King Arthur and his knights who took the covenant to be gentle to the weak, courageous to the strong, terrible to the wicked, true in friendship and faithful in love.

Most people remember it as a Broadway musical. Jackie Kennedy reportedly told the late political historian Theodore H. White it was a favorite of President Kennedy's. White metaphorically described the Kennedy presidency as the Age of Camelot, and a modern legend was born.

In his 1982 book, "America in Search of Itself," White graded Kennedy as a great president -- a superior one -- who gave the nation a sense of new direction. White cited accomplishments in

#### From Page 1

sue) has to be answered at the political level."

But Delia Pompa, who last week left her post as director of the U.S. Department of Education's Office of Bilingual Education and Minority Languages Affairs to become executive director of the National Association for Bilingual Education, stressed, "We are here to talk about improving bilingual education, not proving it."

OBEMLA's acting director, Art Love, predicted that the use of valid data will enable bilingual education to win the political struggle, too.

"We've been trying to make the case with the best data available," he said. "That's our strategy: the use of logical, objective thinking to find what is best for the education of our

children. (Oswaldo Zavala is a reporter with Hispanic Link News Service in

Washington, D.C.) (c) 1999. Hispanic Link News Service. Distributed by the Los Angeles Times Syndicate

# LULAC Targets 2000 Census

By Matt Flores foreign affairs (the Soviet

CORPUS CHRISTI - Hoping Union), in civil rights, (Africanto avoid an undercount of His-Americans) and equal opportunipanics and other minorities in the 2000 census, the bureau's di-Later historical appraisals of rector Wednesday promised a lithe Kennedy dynasty have not tany of changes aimed at improvbeen so laudable. The Kennedys ing the way the agency conducts are undoubtedly an exceptional its population tally. family, but not one without po-"The 2000 census is going to litical mishaps or public trans-

be a turning point as to how this country represents itself," said back to patriarch Joe Kennedy Kenneth Prewitt, director of the and stretching beyond the Ca-U.S. Census Bureau. "Being included (in the census count) is In some aspects, the so-called going to drive a lot of politics in Kennedy curse is an oxymoron. the 21st century." Brothers Joe, John F. and Ro-

Prewitt made his comments as a keynote speaker at the 70th annual convention of the League of United Latin American Citizens here. LULAC President Rick Dovalina said ensuring that Hispanic populations are accurately measured in the upcoming census is the organization's top priority.

"We are always fighting for parity in our schools. One of the ways that is done is by making sure we are counted," Dovalina

Panelists noted that more than 5 percent of the nation's wasn't Hispanic population counted in the 1990 census, which in Texas alone amounted to a loss of about \$1 billion in federal funding.

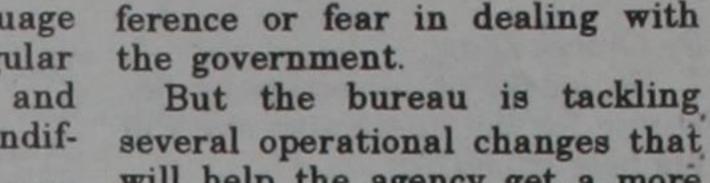
Such funding is essential to virtually every kind of federal program from early childhood development to community development block grants.

"If we don't register, we don't count," warned state Sen. Carlos Truan, D-Corpus Christi, who said an undercount also translates into minority underrepresentation in the Legislature and U.S. Congress.

"Redistricting at the state quest of oute" space or the Inlevel is based on the census, said Truan, who pointed to changes in his own Corpus Christi district over three decades that saw it change from one-third to nearly two-thirds Hispanic.

"disappointing," said several fac- housing

Prewitt, who called the accu- undercount, including language racy of the 1990 census count barriers, high mobility, irregular patterns, tors contributed to a minority "attitudinal issues" such as indif-



But the bureau is tackling several operational changes that will help the agency get a more accurate accounting of minority populations in the next census,

he added. Among them: Establishing a school-based curriculum to teach students census-related concepts like mapping and demographics.

Simplifying census questionnaires to make them more userfriendly. The questionnaire has been pared down to a single page and should take about 10 minutes to complete.

Launching a major paid advertising campaign heavily targeted to urban poor and racial minorities. Half the ads will be in languages other than English, and about half of those will be in Spanish.

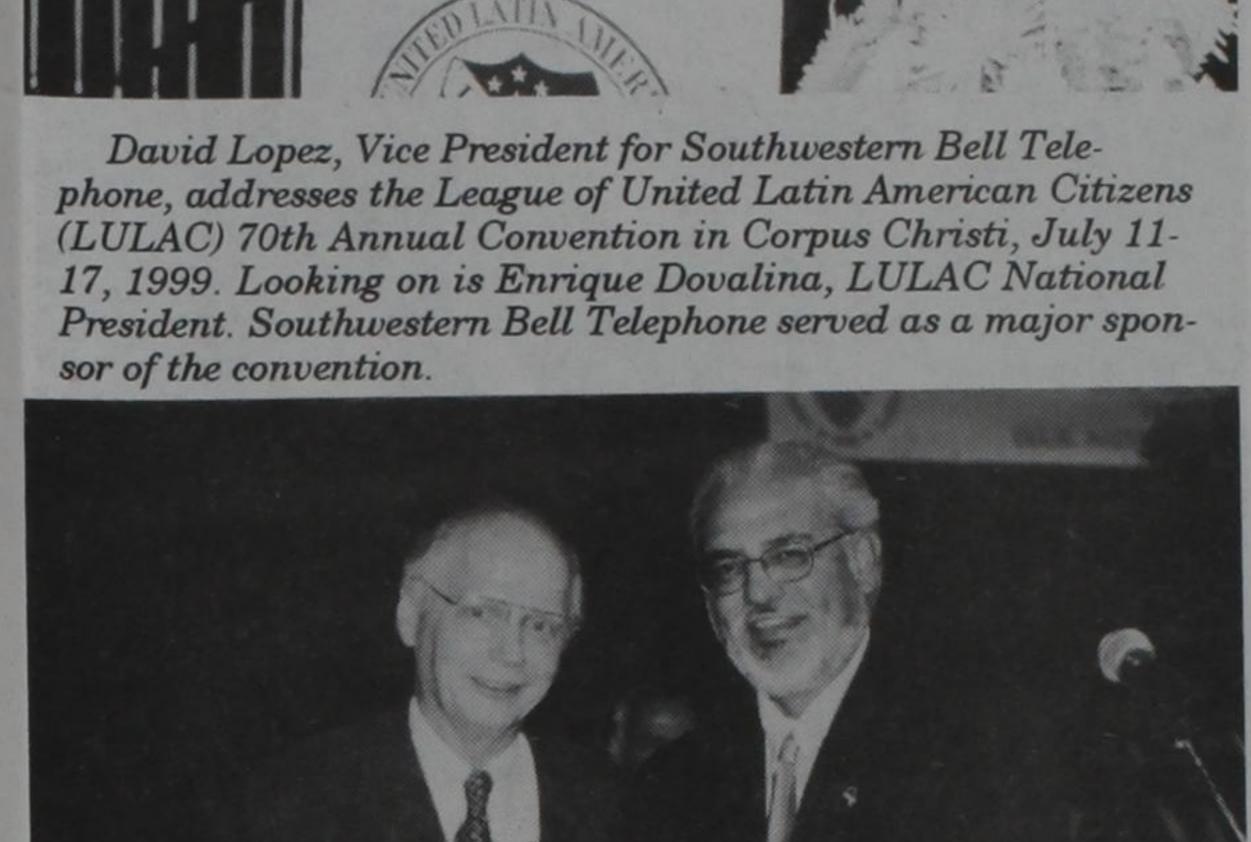
Partnering with civic, corporate, government, and community groups — such as LULAC to help publicize and carry out the census. Prewitt said the Census Bureau already has enlisted the help of 25,000 groups of all kinds.

Diversifying the language of the questionnaires, to include Spanish and five other languag-

One concern that must be overcome is the fear many new immigrants to the country have in dealing with the government, said Margaret Leal-Sotelo, national census director for the Mexican American Legal Defense and Educational Fund in Los Angeles.

In California, she said, about 33 percent of Latinos are immigrants and likely will be wary of participating in a census - particularly since many of them will be doing so for the first time.

"We have our work cut out for us," Leal-Sotelo said.



(Pictured left to right) Richard Riley, Secretary of the Department of Education, visits with Enrique Dovalina, National President of the League of United Latin American Citizens (LULAC) at LULAC's 70th Annual Convention in Corpus Christi, July 11-17, 1999.

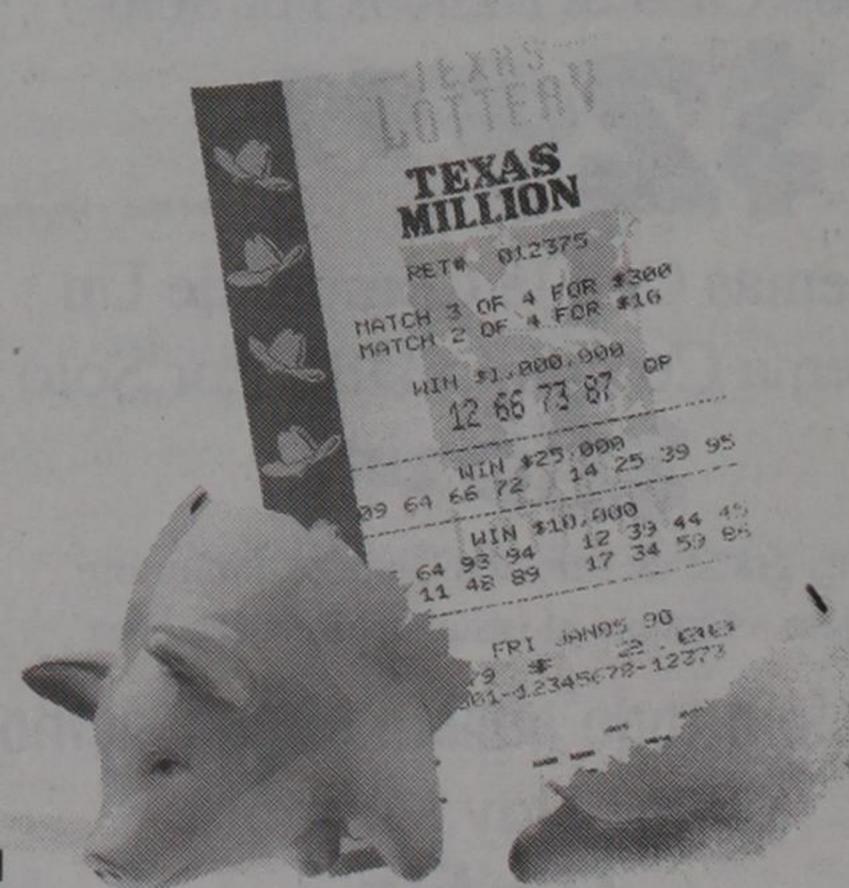
### El Editor-the Best

Probabilidad de ganar, 1 en 20. Debes tener 18 años para poder jugar. ©1999 Texas Lottery





Para jugar Texas Million, sólo escoge 4 números, o usa Quick Pick (QP), para el premio en efectivo de \$1,000.000. Automáticamente, recibirás 6 series más de números escogidos al azar, que te ofrecen más oportunidades de ganar. De hecho, Texas Million te ofrece un premio de \$10 en efectivo si igualas sólo 2 números dentro de una serie, en cualquiera de las 7 series, y \$300 si igualas 3 números dentro de una serie. ¿Qué más puedes pedir?



7 Oportunidades De Ganar.

# Ali's Power Just Comes A Little More Quietly Now

By George Diaz

He marks his direction by listening for the distinctive cluck of his best friend.

"Cluck, cluck," Howard Bingham says, leading interference for the Most Famous Man in the World.

An appreciative group of fans gather, as they always do in his presence, looking for a moment to preserve for eternity.

A moment with Muhammad

He passed through Central Florida this weekend, reaching out with trembling hands to accept an honorary doctorate degree from Florida A&M University during its inaugural alumni association convention.

There is gray around the sides of his hair, a bit disheveled these days. The champ has a pot belly, his face slightly bloated. His steps are ponderous.

THERE ARE THOSE WHO LOOK at him with pity, seeing a fallen hero who has lost the gait in his famous shuffle and the booming voice that once proclaimed his greatness.

They don't understand, and perhaps never will, that Ali needn't say a word to be heard. He immediately becomes the most powerful man of any room he gently steps into, quietly proving his point with measured steps Saturday.

"Hey champ," Bingham says, "You know this guy? He wants to fight you."

Orlando's Pinklon Thomas, forever bonded with Ali as another former heavyweight champion, steps through the crowd to hug his friend. They make eye contact, Ali's way of acknowledging Thomas.

This guy gives me goose bumps," Thomas said. "I love

Minutes later, raucous chants of "Ali! Ali!" at a private reception. Ali has felt the embrace of

La comedia que ha derrumbado

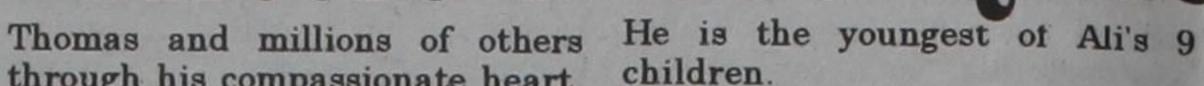
Todas las Barreras...

Sólo En América

through his compassionate heart. "Kindness to others is the rent we pay for our time on earth," he

has often said, reflecting an unwavering commitment to help and heal.

Despite suffering from parkinsonism -- a syndrome related to Parkinson's disease - Ali travels the world as an honored guest. The world is his home, offering bed-and-breakfast an estimated 275 days a year.



Bingham is friend and photographer, capturing the essence of Ali's soul in split-second increments. They met 37 years ago. when Bingham drove up in a Dodge Dart and offered Ali (then Cassius Clay) and his brother Rudolph Valentino Clay a tour of Los Angeles. Bingham, then working for an African-American weekly paper in Los Angeles, has since become the guy you always



**Muhammad Ali paid** 

Two soulmates are usually by his side, lending eyes and ears, gently guiding Ali along through logistical limitations.

Lonnie Ali is Muhammad's fourth wife, though she has been in his life for a long, long time. She was the girl next door, W. growing up in Louisville, Ky., across the street from Ali's mother. They have been married 14 years and have an 8-year-old son, Asaad, who was adopted at birth.

see next to the Most Famous Man in the World.

It is a responsibility he embraces with kindness and irreverence. They call each other "Bill," Bingham's way of meeting on common ground with the MFMit-

We see the magic of Ali through Bingham's eyes. Click: Ali playfully jabbing former Beatle George Harrison at the Fifth Street Gym at Miami Beach. Click: Ali cutting a cake shaped like a boxing ring to celebrate his 57th birthday Jan. 19 at a private party at the MGM Grand Grand in Las Vegas. Click: Ali visiting 2-year-old cancer patient

Fernando Castro in Cuba last

Bingham's portraits have captured the essence of a man who casts no distinctions between race, color or political beliefs.

A friend to all: King Hassan II of Morocco, who died last month, welcomes Muhammad Ali to the royal palace a year ago.(AP)

In the silence that condemns a man who once screamed louder than all of us, Ali continues to fight like a champion: appeals to write off Third World debts, soliciting support to meet Cuba's health-care demands, appearances to raise money for the Parkinson's Foundation.

After the reception, Ali met a few friends and university VIPS at a backstage area.

THOMAS DROPPED WITH HIS wife, D.J. So did former sparring partner Solomon McTier, who now lives in Eustis. Ali sat in a chair, posing for pictures for a half hour and whispering little jabs-in-the-ear as the cameras clicked away.

"Don't give me any trouble," he tells a man from his hometown of Louisville.

Perhaps his favorite joke: "You know what Abraham Lincoln said after he came off a twoday drunk?"

"I freed the whaaaaat?"

Those who pity do not understand. The grumbles and the whispers cannot silence his passion. The "Ali Shuffle" has not lost its energetic bounce -- it has simply been modified to meet his physical limitations.

Do not look at Muhammad's trembling hands, his methodical steps, or the tired arms that drop at his side.

Look at the eyes. They sparkle with the same mischievous charm that made Ali the most magical athlete to grace us this century. They beckon us to laugh and embrace life.

They tell us that Muhammad Ali is still heavyweight champion of the world.

George Diaz is a sports columnist for the Orlando Sentinel.

Aikman Strives For Perfection

WICHITA FALLS, Troy Aikman feels is helpless against the pull of perfection. No matter how much he tries to ease up, the Dallas Cowboys quarterback continues to demand it from himself.

"Sometimes I try to back off a little bit and not be quite be as competitive," Aikman said. "But that's just my makeup."

That makeup has helped the Dallas Cowboys win three Super Bowls this decade. It's also helped Aikman become the highest-paid player in NFL his-

11th season, it keeps him from won the NFC East, only to be being satisfied with a career that will one day earn him a spot in the Hall of Fame.

"I want to win the Super Bowl as badly today as I did before I won the first one," Aikman said. "I'd be highly disappointed if I left the game and didn't win another.

Aikman, who turns 33 in November, said Wednesday he plans to play 3-5 more seasons. That's quite a change from earlier in his career when he talked about retiring by 30.

"I still feel like my best years are ahead of me," Aikman said. "I still feel like I can go out and play at a high level, compete and do the things I need to do."

Although the Cowboys have won only one playoff game in the three seasons since their last championship, Aikman said he believes they have the talent to win it all this year.

If they don't, it would be the longest championship drought of said. his career.

ing to do everything we could as a team and as an organization, I would not have redone my contract," said Aikman, who will receive \$85.5 million through 2007 under an extension signed in April. "I'd like our football team to get back to the respectability we once had, and I think we're on track for that."

While Aikman hopes to leave

the NFL on top like John Elway, he added that he wouldn't retire if Dallas won the Super Bowl this season.

"I'm still healthy and my arm still feels good," Aikman said. "Barring an injury, I think I can

play three to five more years." It wasn't long ago that Aikman thought about retiring because the game wasn't fun. He was rejuvenated by the departure of coach Barry Switzer and the arrival of offense-minded Chan Gailey.

The Cowboys were 10-6 last And as he prepares for his year in Gailey's debut season and knocked out of the playoffs in the first round with a 20-7 loss to Arizona that Aikman called embarrassing.

That loss completed a fivegame slide caused mainly by a struggling offense. The bad ending overshadowed the team's turnaround from 6-10 the previous

"I think it's fair to be critical over the last four, five games, but we finished eighth in offense and at one time we were third," Aikman said. "If I hadn't missed five games due to injury, it statistically could very well have been my best year."

Aikman expects the offense to improve this year because players are more comfortable with Gailey's system. He's also encouraged by upgraded talent on the offensive line and at receiver.

"We have an opportunity to have one of the better offenses since I've been here," Aikman

Gailey has talked about trying "If I didn't think we were will- to rest Michael Irvin early in the season in hopes of having him fresher for the playoffs. Aikman said he's not sure that plan will

"It's going to be awfully hard to say 'Hey, we need to rest you. He's too valuable to the team and too competitive," Aikman said. "I think when the game's on the line, he's still the guy I'm going to try to get the

Los orígenes del mito de

Kennedy/Camelot escapan a la

mento de ser benévolos con los

La mayoría de las personas lo

Jackie Kennedy dijo al finado

En su libro de 1982, titulado

# El Rey Arturo Y El Mito Llamado El Principe Juan

Por Carlos Conde

Erase una vez en cierta época, según las leyendas medievales, el Rey Arturo y sus caballeros de la Mesa Redonda vivían en Camelot. Eran hombres valerosos y rectos en tiempos de la caballería. Cuando no estaban cortejando a las damas bellas, se dedicaban a combatir en contra de los malvados y en defensa de los pobres y los oprimidos.

Todo terminó cuando el Rey Arturo resultó muerto mientras combatía a un guerrero bribón por la pérdida de un joven tan niente en busca de su providen- dios informativos. cia esperada.

causas del pueblo. Su heredero aún más irónico cuando se con-

aparente, John F. Kennedy Jr., murió también trágicamente y sus restos fueron entregados al

Esa es la mitología de Camelot, de entonces y de ahora. Todo el mundo lamenta la muerte del joven Kennedy porque él, el principe joven, según lo invistieron los medios de información, encarnaba lo que quedaba del legado de Camelot de los últimos días, forjado por su padre. Muchos, aunque lamentándose despreciable. Su cadáver fue co- prominente, criticaron los exlocado en un buque sin tripula- tremos de la deificación de los ción que navegó hacia el sol po- Kennedy, alimentada por los me-

El asunto creó un torrente de Erase una vez, en cierta época debate por parte del público caude los Estados Unidos, existía la sal y produjo un examen de confamilia Kennedy de Boston, diri- ciencia por parte de los medios gida por un joven gallardo que informativos acerca de sus excefue asesinado atendiendo las sos en la triaca de Camelot.Es

sidera que el joven Kennedy y su hambruna de las esposa eran conocidos como una (aludiendo a la migración desde pareja que prefería vivir como Irlanda de los antecesores de los personas ordinarias. John F. Kennedy). Kennedy Jr. aceptaba la adula- La réplica: El cociente intelección pública como parte del com- tual de usted debe ser de 20 con portamiento honorable que se es. signo negativo. pera de personas destacadas, ly la sufría más que agradecerla.

Los medios informativos se in- mayoría de nosotros. Camelot era volucraron en lo que un periodis- el hogar del Rey Arturo y sus cata calificó de modalidad de exceso balleros, que tomaron el juradespreciable. Tom Brokaw, Dan Rather y Peter Jennings trans- débiles, valerosos con los fuertes, mitieron desde Hyannis Port. La terribles con los malvados y los programación normal fue cancela- malhechores, veraces en la amisda para informar sobre aconteci- tad y fieles en el amor. mientos primordialmente vacíos y retransmisiones de biografias recuerdan como una revista munostálgicas de la familia y su his- sical de Broadway. Se dice que toria de mala suerte.

El New York Times se destacó historiador político Theodore H. por su limitación. El editor ad- Whmte que esa obra era una de ministrativo del Times, Bill Kel- las favoritas del ZPresidente lor, dijo en una entrevista con el Kennedy. White describió meta-Washington Post que se sentía fóricamente a la presmdencia de orgulloso de que el Times no se Kennedy como la Edad de Camelrevolcara en el maleficio de los ot, y así nació una leyenda mod-Kennedy y del príncipe de los Es- erna. tados Unidos, como si se tratara de la muerte de un presidente. "Los Estados Unidos en busca de

En la Internet, el micrófono Ellos Mismos," White calificó a abierto del público, hubo más de Kennedy como un gran presi-60,000 entradas en un salón de dente -- un presidente superior -charlas en la mañana de los fu- que dió a la nación una sensanerales en el mar. Una encuesta ción de nueva orientación, menal azar reveló una cantidad sor- cionando sus hazañas en asuntos prendente de inconformes que, exteriores (Rusia), derechos aún cuando lamentaban la civiles (afroamericanos) e igualmuerte del joven Kennedy, deba- dad de oportunidades para todos. tían a los simpatizadores sobre Las evaluaciones históricas los elogios a la familia Kennedy. posteriores de la dinastía Kenne-Los comentaristas de la región dy no han sido tan laudatorias. palabras.

están todos sus muertos.

Y la respuesta fué: ¿Una familia real? ¿No libramos una guerra realeza?

central de los Estados Unidos, co- Los Kennedy son indudableo d\$ costumbre, no e3catimaron mente una familia excepcional, pero no exenta de contratiempos Uno de ellos dijo: ¡hn F. Ken- ni de transgresiones públicas que nedy Jr. e2a el príncipe de los datan retrospectivamente hasta Estados Unidos. Los Kennedy el patriarca Joe Kennedy y que merecen estar en el cielo, donde se extienden más allá de la época de Camelot. En algunos aspectos, el malef-

icio de los Kennedy es un térmien el siglo 18 para eliminar a la no contradictorio. Los hermanos Joe, John F. y Robert F. murier-Otro comentario: Basura de la on al servicio de su país. Algunos de los otros incidentes más recientes enlazados con el maleficio, sin embargo, necesitan de una definición mejor. La caída nocturna de Ted

Kennedy desde el puente de Chappaquiddick se llevó la vida de una joven. Un joven Kennedy resultó muerto en un accidente de esquiar por imprudencia y otro murió de una dosis excesiva de narcóticos. Otro fué juzgado por acusaciones de violación, pero fué absuelto. Uno de los hijos de Robert F. Kennedy estuvo involucrado en un asunto amoroso con la criandera de sus hijos. Todo eso suena como las vicisitudes de la vida, pero en la imagen pública de los Kennedy, es parte del maleficio.

La muerte del joven Kennedy Jr. ilustra elocuentemente la



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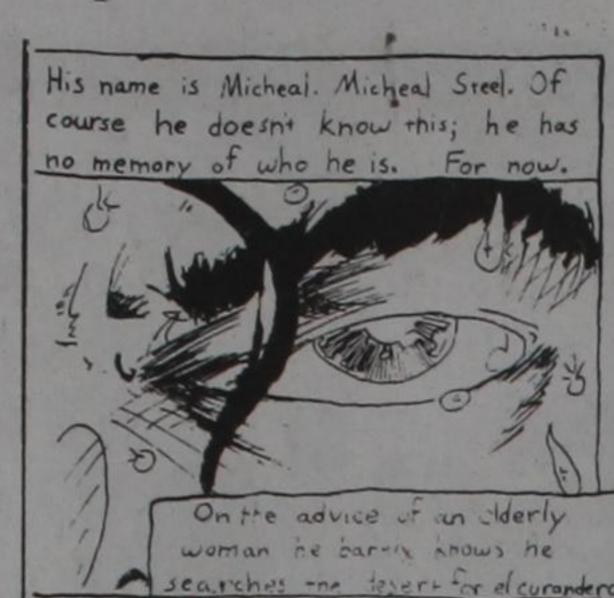
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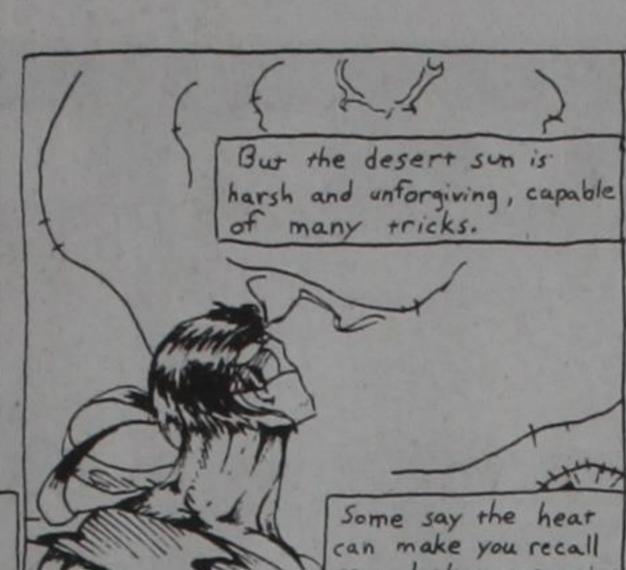
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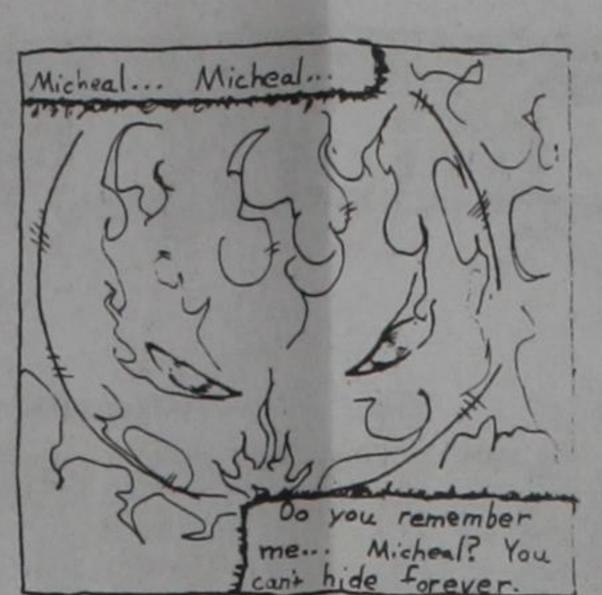
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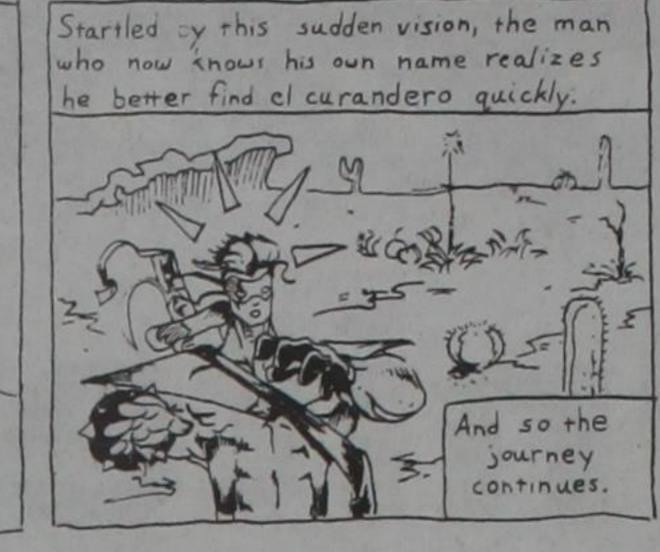














# Noticias Breves

#### Operación "Rio Grande" Cumple Dos Años en Medio de Controversias

Austin, - Hoy se cumplen dos años desde que las autoridades de inmigración pusieron en marcha la controvertida operación "Río Grande" contra el narcotráfico y la inmigración ilegal.

"La operación ha tenido un impacto positivo en la frontera", dijo el jefe de la Patrulla Fronteriza, George Gunnoe.

agentes destinados a la frontera violento", denunció. así como el uso de helicópteros, terrestres, iluminación en los gún Selzer. puntos de cruce y cámaras en Río Grande

la calidad de vida de las personas a seguir entrando y lo van a hacque viven y trabajan en la zona. er por zonas mas peligrosas. Se El crimen ha disminuido así como van a perder por el desierto o el también otra clase de delitos, coyote los va a abandonar a su Hemos logrado controlar pie por suerte", dijo Selzer. pie el territorio", indicó el jefe de la Patrulla.

Sin embargo, el abogado Nathan Selzer, del Proyecto Libertad en Harlingen (sur de Texas) dijo que "en estos dos últimos años hemos tenido un aumento de los abusos de las autoridades y más muertes por deshidratación".

El Proyecto Libertad -una organización que defiende los derechos de los inmigrantes- está preparando un informe sobre el un millón de personas en 1998. impacto de la operación en la frontera.

Selzer señaló que "ha aumentado la inseguridad pública en la zona".

cias de vecinos de la zona que

The Community Develop-Youth Program ment for the 79415 Zip. Code in Lubbock cepting proposals FISCAL for AGENT. Deadline for Letter of Intent is August 13, 1999 at 5 p.m.. more information, Project Coordinator Fred Ortiz, 3411 Knox-Lubbock ville, 79413 at 791-0077.

#### **Bid Notice**

Sealed bids will be received by the Lubbock Interfaith Hospitality Network until 3:00 p.m., August 23, 1999, to renovate the house property at 1319 15th Street.

This is a federally funded project subject to Equal Employment Opportunity provisions and HUD Section 3 regulations.

Beginning Monday, August 9, bid packets may be obtained at 1625 13th Street, Rm between hours 8:00 a.m. to 5:00 p.m., Monday through Friday.

A "walk through" the property will be Monday, August 16, from 10:00 a.m. to 12:00 p.m.

All sealed bids will be opened Tuesday, August 24, at 9:00 a.m. bidders will be notified of the results of the bidding process Wednesday, August 25, before 5:00 by telephone.

han sido literalmente asaltados en sus propias tierras por los agentes, al ser confundidos por inmigrantes, hasta el punto de cionales. temer por sus vidas", manifestó.

Selzer dijo que la actitud de los nuevos agentes ha cambiado. Existe una gran diferencia entre los veteranos y los nuevos agentes que se acaban de incorporar. Estos últimos están mas tensos y ven al inmigrante como un enemigo y no como a un simple inmigrante", lamentó.

El abogado dijo que en la zona de King Ranch (un área casi población y dedicada a la crianza de reses) se han registrado en los dos últimos años "detenciones violentas" de los inmigrantes.

"Varios han llegado con las costillas o la clavícula rotas. Ahora el encuentro entre un Gunnoe destacó el aumento de agente y un inmigrante es más

La operación ha producido un vehículos especiales, sensores cambio en el flujo migratorio, se-

"Ya no hay áreas pobladas torres construidas alrededor del donde los inmigrantes puedan cruzar. Bronwsville es un ejem-"Hemos logrado una mejora de plo de ello. Los inmigrantes van

#### Gobierno Reconoce Gran Inmigración Ilegal de Mexicanos

México, - El Gobierno de México reconoce que un número importante de mexicanos sigue intentando entrar de manera ilegal en Estados Unidos en busca de oportunidades, de lo cual es prueba la repatriación de más de

En un comunicado divulgado este fin de semana, la Secretaría de Gobernación (SG) apunta que el aumento del número de repatriaciones de mexicanos es el resultado, sobre todo, del mayor "Hemos recibido varias denun-número de detenciones derivadas de los acuerdos locales establecidos entre las autoridades migratorias de México y EEUU.

En el comunicado, la Secretaría explica que durante 1998 se incrementó en un 25,1 por ciento la repatriación de mexicanos detenidos en Estados Unidos, al pasar de 879.288 personas en 1997 a más de un millón en el año pa-

El mayor número de repatriaciones, según la fuente, se realizaron en las ciudades de Monterrey, Nuevo Laredo, Nogales, Ciudad Juárez y Tijuana.

La SG considera que dada la relevancia de este problema, el Gobierno mexicano aplica una

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política migratoria con sentido humanitario, respetando los derechos humanos de sus conna-

Esta política migratoria impulsada por el Gobierno mexicano dice- busca actualizar de manera permanente normas, criterios y procedimientos, para facilitar los flujos migratorios que se consideren benéficos para el país, y ejercer la facultad de vigilancia migratoria con apego a la ley".

La Secretaria cita como ejemplo el trabajo que realizan los grupos Alfa, Beta y Ebano de protección a inmigrantes y que operan en las fronteras norte y sur de México.

Según la Secretaría de Gobernación, entre enero y diciembre de 1998 se atendieron quejas de 297.121 personas, cifra un 20,6 por ciento superior a las atendidas en el mismo periodo de 1997.

Resultado de la anterior, el año pasado fueron detectados 5.366 faltas o delitos cometidos por integrantes de grupos oficiales de protección a inmigrantes mexicanos, faltas que fueron de inmediato remitidas a las autoridades competentes.

En la frontera norte operan los grupos Beta Agua Prieta, Beta Nogales, Beta Tijuana, Mexicali, Alfa Tecate y Ebano Matamoros, mientras que en la frontera contraria operan los grupos Beta Sur, Beta Comitán y Beta Tabasco.

Pese a las quejas presentadas, precisa la SG, la labor de esos grupos ha merecido el reconocimiento de los habitantes y autoridades de las zonas donde operan, y de los propios inmigrantes, en la que destaca la protección de los derechos humanos y la integridad física y patrimonial de las personas, sin distingo de nacionalidad.

#### Genera Oposición Propuesta de Cobrar Paises por la Educación de Inmigrantes

Anaheim - La Liga de Ciudadanos Latinoamericanos (LULAC) aseguró que se opondrá a una resolución de la Oficina de Escuelas Secundarias de Anaheim, en California, que exige que otros países paguen por la educación que reciben los estudiantes indocumentados.

Cerca de 40 miembros de la oficina local de LULAC en el condado de Orange protestaron el fin de semana en una marcha con pancartas frente al auditorio donde las autoridades escolares debatían el borrador de una demanda para exigir a esos pagos.

mente las relaciones entre los sejo directivo. grupos étnicos de la zona.

Las autoridades educativas pierden su tiempo en planear actos de discriminación a los estudiantes, en vez de enfocarse en mejorar la educación" de los alumnos, enfatizó Romero.

Uno de los miembros de la directiva escolar, Harald Martin, presentó en mayo pasado una resolución personal que pedía al gobierno de México el pago de 50 millones de dólares por los gastos de educación a los indocumentados en Anaheim.

Los miembros de la directiva ampliaron más tarde esa demanda educación de esos estudiantes". a todos los países de donde provienen los estudiantes indocu- en Laguna Niguel respondió a mentados que reciben clases de EFE sin embargo que las funsecundaria.

sentada tentativamente la próxi- a estudiantes de secundaria". gastos.

"Tengo la esperanza de que la gente entienda que esto no es una cacería de brujas contra los

condado de Orange consideran el estudiantes que nacieron en plan como "un intento frívolo y otros países", argumentó Alexanmalicioso" que afecta directa- dria Coronado, miembro del con-

> men que además del cobro a los países, las autoridades acosen a los estudiantes indocumentados. Martin manifestó que la resolución actual solicitará al Serv-

icio de Inmigración y Naturalización (INS) para que colabore en la identificación de indocumentados a fin de calcular la cantidad a la que ascienden los gastos. Agregó que la Oficina de Escuelas Secundarias calcula que

"los residentes de California gastan en impuestos cerca de 27 millones de dólares anuales en la La oficina de prensa del INS

ciones de esa agencia incluyen Martin dijo que una resolu- "detener a los inmigrantes indocción final acordada por los seis umentados en la frontera o en miembros de la directiva será pre- centros de trabajo, no identificar ma semana, y que les permitiría Romero opinó por su parte que

demandar a gobiernos de otros la oficina escolar realiza un cálpaíses o al gobierno federal de culo arbitrario para tratar de EEUU para que pague por esos conseguir apoyo a la resolución y a la demanda.

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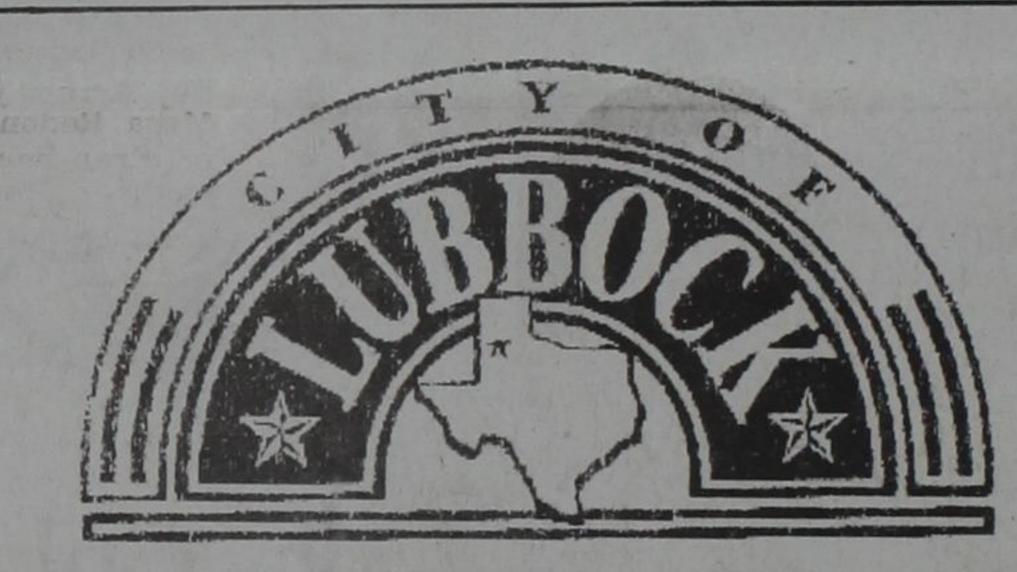
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#### PUBLIC NOTICE Disadvantaged Business Enterprise (DBE) Goal for Federal Fiscal Year 2000

City Transit Management Co. Inc., DBA Citibus has established its proposed Fiscal Year 2000 DBE Goal of 15.9%. The proposed goal description and goal setting determination is available for review between the 8:30am and 4:30pm. Monday through Friday, beginning August 8, 1999 until September 22, 1999 at the offices of Citibus located at 801 Texas Avenue, Lubbock, TX 79457.

City Transit Management Co. Inc. and the Department of Transportation will accept comments on the DBE Goal for 45 days beginning August 8, 1999 and ending September 22, 1999. Comments are for information purposes only.

Comments can be sent to:

Cody R. Amis. Management Assistant of Finance Citibus PO Box 2000

Lubbock TX 79457

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