## Bit Spring Jaily Herald

## Howard County Tax Rate Reduced 21 Cents




75 - Cent 1931 Levy Ordered By Commission
 OldSettlers To Feast Upon Baby Beeves


Spanish War Vet,
61, Pushes Irish Buggy Across.U.S.
R. C. Oliver Held On Liquor Charge

New Plans Drawn B
For Center Point
School Addition
Bliss Soldier Dies; Airplane Flight Futile Fall's Sentence Changed To Allow Change In Prison

Big Spring Pipe Line Company Continues 25-Cent Oil Price


## Oromen's, Society and Club News





## Consider your Udamis Mpple!!*

 Don't Rasp Your Throat With Harsh Irritants
## "Reach for a LUCKY instead"

Touch your Adam's Apple whth you finger. You are actually touching your larynx - this is your voice box-it con tains your vocal chords. When you consideryour Adam's Apple, you are considering your throat - your vocal chords.
ty is part of my business to notice the
typ tobacco bought by various concerns. In all instances, The Ameri-
can Tobacco Company's bnyers select can Tobacco Company's byyers select
that rich, mellow type of tobacco
that the farner that the farmer jusply calls 'The
Cream of the Crop' for their brand of LUCKY STRIKE."
These are the very words of an expe rienced tobacso buyer on the Southern LUCKY
哖' you the very finest of each seaprices, to sure We pay the highest prises, to be sure of getting the Cream the Crop. And then to be sure that "TOAST" these fine tobaccos - thereby expelling certain harsh irritants present in all raw tobaccos. These expelled irritants wo sell to manufacturers of chemical compounds. LUCKIES are always kind to your. throat. Be careful

# "It's toasted" 

<br><br>*.B.C.

| Dr. E. O. Ellingion <br> Dentist <br> Petroleum Bldg. <br> Phone 251 |
| :---: |

WOODWARD COFFEE
eneral Practice in A Fisher Bidg Figher Bldg
Phone 501

Including the use of Ultra Violet Rays Sunshine Mellows - Heat Purifies

## On "Main Street"-1st to 5th Street 2nd St.- <br> Scurry to Runnels 3rd St.4th Street - Gregg to Johnson

Down Town Day will be the Biggest ValueGiving Celebration in the History of Big Spring

Make your plans right now to spend all day Thursday shopping. It's Big Spring's big Down Town Day.
The merchants are giving thrifty shoppers a full day of bargains for every wanted item of merchandise. Come down early .visit all the stores that
will have advertisements in the Wednesday Herald carefully eheck their special offerings They represent the ultimate in value-giving Every one of these advertisers is offering new, seasonable merchandise at reduced prices Down Town Day (Thursday).

Free Taxi Service Down Town For Two Hours

Between 9 and 11 A. M.Call Dime Taxicab Company -

77
Phone

Between 9 and 11 A. M.-
Call Maxfield \&
Moore Taxi
P

481

Visit the stores of the merchants making this event possible. Elaborate plans have been made by them to make Down Town Day, ${ }^{\text {s }}$ Thursday, this week, an outstand ing day of value-giving. You are particularly urged to spend the entire day

## All Big Spring Will Join. In This Event!

WE'VE STOPPED WORRYING

##  <br> PRACIE (O)F (M)|| $\mathbb{N} \mid \mathbb{D}$



## Trailers and Tents Find Ready Sale In the Want Ads




Spanish
$=2=-2=-2$


The Sale covers our entire stock of late arrivals making your selections here. These garments are the products of standard manufacturers and are NOT

Dixems= $\$ 5$

## Dresses

that sell regularly snd are
really worth up to $\$ 2.51$,
COMPARE CAREFULLY
Summer
Hats
$\$ 1$
Values up to $\$ 5.85$
$\$ 1.95$
WashFrocks
Voincluding Prints
For Tom Batiste. .
Foiles, and Hatiste. .
\$1

$\int \rightarrow$ Shin



COOLING BREEZES
TASTY FOODS


An electric fan is as indispensable item for summer com-
fort. When entertaining, the fort. When entertaining, the
thoughtful hostess keeps breezes blowing in her home with one or more electric fans. In our store there are many sizes and models from which. to choose, all made by nations tain to serve you for many years. \% (1)

Texas Electric Service Company

