

Dallas Man to be in Charge; Complete By Óctober 1


Fourth Farmers'
Auction Sale is
Big Event Here

Type Ford to Be on Display Here



## ORCaNIZATION OFB.C.D.IHED TUESDAY NTE

Terms of Members Decided; Officers Are Selected



Sale at Catching'

Visitors to New Palace in Slaton

Local Firm Buys
Produce House on Panhandle Ave.
uth Plains Ass'n
To Meet on April 24


\section*{Chamber of Commerce <br> "Pretty Lawn Contest" <br> | ENTRY BLANK |
| :---: |
| CPhamber of Commerce, |
| "Pretty Lawn Contest" |}


 HOWELL AGAIN TAKES
 it was announced early this week.
Mr . Howell, the founder of this estab. Mr. Howell, the founder of this estab
lishment, recently moved to South land, where he established a produc
business. That business is still in o
eration, Mr. Howell stated wife as manager.
Howell return Howell returned to Slaton early this
week, he said, to re-assume manaz


Big Delegation From Slaton ie Desired
Committee Named

on Display Her


## Now is the time <br> to fix up your Model T Ford

Ricir now, after winter lay-ups and winter driving, is
the time to go over your Model T and find out just what
therde in the it ncedt in the way of replacement parta and adjustments.
For a very smali cost, you may be abbe to protect and For a very small cost, you may be able to protect and
naintain your investment in the car and get thousande
of miles of aldditional servicc. To help you get the fulleat use from your car, the
Ford Motor Company is still devoting a considerable eection of its plants to the manufacture of Model $T$ parts
and will continuc by Ford owners.
ers iese parts are quickly available through Ford deal
int in the partial list given below:


#### Abstract




Ford Motor Company

## NEW PALACE THEATRE

 SLATONThur.-Fri.-Sat., April 18-19-20
SHE TALKS AND HOW!


Matinee Daily 2:00 p. m. to 11:00 p. m.
Admission for this special attraction 15-35-60c

| PROFESSIONAL DIRECTORY |
| :---: |
| Drs. Standefer <br> \& Canon <br> Eye, Ear, Nose and Throat TELEPHONE NO. 52 <br> 160 Eighth Street SLATON, TEXAS <br> Office open from 9 to 12 and 2:30 to 6 for appointments, made by Mrs. Ivy Moore, in charge of office. |
| DR. A. R. HILL <br> ffice Forrest Hote <br> Equipped to give Electric Bath <br> Ofrice Hours <br> $9 \mathrm{a} . \mathrm{m}$. to $12 \mathrm{a} . \mathrm{m}$. $1 \mathrm{p} . \mathrm{m}$. to $0: 30 \mathrm{p} . \mathrm{m}$. <br> Phones: Office 50; Res. 84 |
| W. L. Huckabay, M.D Special Athanotion teativen to Die Phonees: |

DR. J. B. JACKSON


FOSTER Funeral Home

## TOOLS

for the Garden or Farm




GENUINE ECLIPSE LAWN MOWER.
SLATON HARDWARE $\mathbf{C O}$.

## Pात्तIY WIGतIM <br> (Gs Foolish to Pay Mor cand Risky to Pay Less <br> SLATON <br> Extra Specials for Saturday

| Beans |  | 1 |
| :---: | :---: | :---: |
| TOMATOES | No.130 | . 09 |
| Sugar ${ }^{\text {Puma }}$ |  | \$1.00 |
| ORANGES |  | 12 |
| PORK \& BEANS |  | . 10 |
| KRaUT | Yememm | . 12 |
| Pineapple |  |  |
| HOMINY |  | . $07{ }^{\frac{1}{2}}$ |
| BLACKBERRIES |  | . 13 |
| Peaches ${ }^{\text {mamem }}$ |  |  |


| RAISN BRAI | ${ }^{\text {Presem }}$ | . 11 |
| :---: | :---: | :---: |
| COFFEE |  | \$139 |
| FEl-SERT | ${ }_{\text {Patem }}$ | . 06 |
|  |  | . 36 |
| FIOUR | coin | . 52 |
| SINBRTIE | ${ }_{\text {comem }}^{\text {chemer }}$ | . 05 |

Bananas fotiticu $\quad 7 \frac{1}{2}$

| PORK | $\substack{\text { SAUSAGE } \\ \text { Per Pound }}$ | . 23 |
| :---: | :---: | :---: |
| BACON |  | 2 |
| ROAST | $\underset{\substack{\text { Freat Hams } \\ \text { Per Pound }}}{ }$ |  |



## PS focierti

Demonstration Club Will Give Social to Members' Families
lub met last Thursday with Mr M. Cade. The program comm angement fal Friday
lab memb
aird w


| SATURDAY SPECIALS |  |
| :---: | :---: |
| POTATOES | \$.18 |
| Sucar | 59 |
| Slgar | 1.19 |
| Flour | 84 |
| CORN | 10 |
| Salmon | 16 |
| RIIROAST | 18 |
| flishy roist | 24 |
| CHICKS MARKET <br> a GROCERY |  |
|  |  |

## 33\% Ahcad of Reomin Year!

 WHIPPET SALES FOR FIRST 3 MONTHS OF 1929 FAR SURPASS SALES FOR SAME PERIOD OF 19.28with full force-feed lubrication, "Finger-Tip Control,"with full force-feed lubrication, "Finger-1ip
siming chain, invar-strut pirons and oversizesilent timing

[^0]> IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
That's what you'll say at the first
bite you take of one of our pies.
Made of the purest ingredients by ex-
port bakers, our pies, cookies and
doughnuts, cakes in endless variety,
binest bread are the very
and astiest that can be
obtained.


WHLLYS-OVERLAND, INC., TOIEDO, O

## ."-mmom Whippet

 Scudder Motor $\mathbf{C o}$.
## Slaton

## JONES DRY GOODS, Inc. Specials For Saturday and Monday

With each Ladies' Silk Dress sold Saturday and Monday, we will give one pair of Ladies' Pure Silk Hose-Pointed Heel-Blue Crane Brand.

SPECIAL FOR SATURDAY AND MONDAY - 9:00 T0 12:00 A. M.
25c Fast Color Gingham at 17c per yard
MEN'S KHAKI PANTS $\mathbf{\$ 2 . 2 5}$ VALUE--Size 42 to 48--ONLY $\$ 1.39$

## Business Men are

 Invited to Attend Show at the Tech

 Company tha



## COMING!

 TO SLATONMonday, April 22
BIG TENT SHOW
GABE GARRETT'S COMEDIANS
WIFH GABE HIMSELF 30 - PEOPLE - 30

The Southern Ramblers Orchestra
any dram gine:
FREE
The Prices:

|  | n ${ }^{\text {rwo }}$ |  |
| :---: | :---: | :---: |
| watch and souvenirs will be out to the crowds as they wate | ts of triephone |  |
|  |  |  |
| , | of the practicability of tranmmision |  |
|  | of the hun |  |
|  |  |  |
|  |  |  |
| and machinery and to see the |  |  |
|  |  |  |
| Two Girls Live on | These patents during the next fe |  |
| Hot Water and Rice |  | ${ }_{\text {car }}$ |
|  |  |  |
|  | the subject |  |
| ice. Now they eat anything and feel | an |  |
|  |  |  |
|  |  |  |
| nish |  |  |
|  |  |  |



## O. N. ALCORN

Transfer and Storage Daily Truck to Lubbock Long Hauls Our Specialty. All Work Guaranteed.

## SLATON STATE BANK

## gentral motors



## See the

 NEW CHEVROLET SIX

## Jackson Chevroiet Co.

## Beauty Without any

 Delay is Given Late Model Chevrolets Watching the new Cherrolet as itnoses gracefully through traffic or noses gracefully through traffic or
presses forward eagerly on some highway, you may have wondered how its various color blendings are ceived, and why they appear in such
profusion. You may have guessed profusion. You may have guessed
that so alert an organization as Gencral Motors does nothing haphazardl
that there must be a special depar ment in charge of color creation. And
if such was your guess you were right.
The Art and Color Division color schemes which enher Gencral Motors car from the every Chevrolet to the baronial Cadillac.
Here colors ary evolved systematically, the same degree of efficiency prevailing that is found in the sales and manufacturing divisions. Nothing is
left to guess work. The studio, in charge of Captain H .
Ledyard Towle, has a research de. partment without any known duplicate in the world. Chief among it functions is to keep the art star constantly posted as to the fluctua ing color preferences er thin
cles.
Constant check is being made to ascertain which is the reigning col
blend in the exclusive dress makin salons, in the kitchens and bathrooms of America, in the art galleries of $t$
world. A complete library of magazines and automobile trade jour-
nals is kept on file. Sales figures
from all General Motors units are

tempts to give the public what
wants during a particular season,
is axiomatic that some new hue will
be favored next season and General Motors artists in the opinion of tain Towle might just as well be
sponsor to the new vogue as some soonsor to the new vogue as some
leading Parisian gown maker. Orizinal color ideas come blendings of a new car might derive from a Persian rug, a famous paint-
ing, the plumage of a bird, the glint ing, the plumage of
of a precious stone. When a new car is about to be mar-
keted or a color change desired on an existing model, the artists busy themselves at his idea of the proper color har-
mony. When a half dozen or more saitable combinations are finished the
work is submitted to the manufactur er. Here are a group of artists so sales minded that they have forgotten the
traditional artistic ego. They listen traditional artistic ego. reactions of
willingly, eagerly to the shrewd sales manager and the practical production chief. At these conferences the jury system prevails,
and thus from a group of possible combinations, the salesman, the artist agree upon which is cobe ased.
Captain Towle credits pyroxylin
with the current color invasion of industry. By its use cars which for
erly required days to paint can no be completed in a few hours. Now
that beauty can be had without costty delay, industry in almost every
is busy coloring its products. is busy coloring its prod to like colored
Pcople are growing
objects more and more each day, eaptain Towle says, and he points to col-
ored clocks, pencils and bath-tubs as ored clocks, pencils and bath-tubs
proof of his assertion. Alt of the signs indicate, he believes, that Amer-
ica is entering into an artistic renaissance comparable trialists acting as patrons as did the nobles of the other period. Public utilities havè led the way
in proving the soundness of a busi ness policy based on small individual profits made possibl
volume of service.
volume of service.
Reductions in the cost of utility ser
vice have saved customers over $\$ 500$,
Would You Know On
Wouid You Know O


$\qquad$

$\qquad$
and many other agencies which are
vital factors in spreading the messag
fire prevention.
More than ever today does insur
ance stand as the basis of all credit
ransaction from buying an automo-

##  <br> INSURANCE


Williams Iransfer \& Storage

## We, The Slaton Grain and Coal Co.

wish to announce that we have purchased The Home Feed and Produce Co., and will continue in business under that name. We have moved our Uptown Store to that location at 120 West Panhandle.

We will handle the same products that both firms have handled heretofore. And we invite our many friends and patrons to visit us in our new location, as we will cortinue to give you the best possible service as we have always endeavored to do.

We will pay top price for eggs, cream and hides

## Home Feed and Produce Co.

|  |  |
| :---: | :---: |
| - |  |
| WANTED |  |
| Live-wire salesman for Lubbock county, for best and fastest selling washing machine on the market. Phone, wire or write |  |
| DAY BROTHERS HARDWARE <br> Rotan, Texas |  |
| SPECIALS |  |
|  |  |
| FOR |  |
| SATURDAY |  |


| SUCAR | S1.11 |
| :---: | :---: |
| CREENBEANS | 11 |
| ORAMGES | 18 |


| telephone construction <br> Costs sifi a minute <br> During the past year it is estimated that it cost approximately $\$ 775$ a minute to keep up with the demand for out the United States. This means that the entire industry expended | more thin, $8400,000,0$ neiv telephone service public's additional de <br> Mr. and Mrs: H. F children, of Sherman the home of Mr . and S Mrs. Clingan is a sist |
| :---: | :---: |
| 100000060000000000000001000000000000000000000000020001000 <br> She that knows, and knows she know wise. Follow her through our stiles to Thrift. |  |
|  |  |
|  |  |
| $0$ |  |
|  |  |

News Of Union


Slaton's New PALACE

THEATRE
Sun.Mon.Tues
April 21-22-23
MBATTLED
Fightinc LOVE
SUGAR
COFFEEE 1,4
COFFEE
SYRUP
SOAP $\quad .38$
PEACHES ${ }^{\text {nin aumen }} 16$
SALMON 15
MILK 10
MATCHES 10

MACARONI

| BLACKBERRISS | 19 |
| :--- | :--- |
| MALT | .57 |

MARKET SPECIALS
SLICED BACON

ROAST
CHEESE $\quad 31$


Kessel's $\mathrm{m}_{\mathrm{m}}^{2}=$ 8th Anniversary Sale?

## ads of customers who have written us such good

 en we post your letter in our win-Share Our Daily Specials Watch Our Windows and Ads.


See Our Windows. A Big One Awaits You.
Friday, April 19
Saturday, April 20th
Saturday, April 20th, we will sell Ladies' Rayon Silk UNDIES--Teds. Bloomers, Gowns, Step-ins, $\$ 1.50$

88c

Here is the $\$ 1.00$ Winner Today. Write Yours Now!

Slaton, Texas, April 15, 1929 ,
A. Kessel's store is the best place to trade. You just feel at home there. Mr. and Mrs. Kessel greet
you with a cheery word and smile, you with a cheery word and smile,
and their sales force are so pleas. and their sales force are so pleasjust like their way. They have so many things, where you can piek hem un and look them over and do your entire-shopping for the
family under this o/ roof. Your family under this one roof. Your
store will continue to grow, be-
cause Lubbock County and surrounding countics, have and sureat confidence in you, and your store measures up to that confidence by
giving the people quality in mergiving the people quality in mer
chandise and prices that please all handise and prices trully,
Respection MRS. C. C. WICKER.

Write That Letter N OW. Contest closes May 11th.

## The New Ford TownCar

## Monday, April 29

 (For OneDay Only)You are invited to see this wonderful new Ford product, which sells for $\$ 1,500$ delivered. It has a special Briggs Custom built body.

COME AND SEE THIS WONDERFUL CAR

## SLATON MOTOR CO.

sored Rovolucts
Slaton
Texas


[^0]:    Mrs, David Tudor entertained Tuesday Bridge clab this week at the home of Mrs. R. W. Ragsdale, of bridge.
    was served
    Besides
    Besides the clab members,
    were Mrs, S. A. Peavy, Mrs. P.
    $\begin{aligned} & \text { Savage a } \\ & \text { guests. }\end{aligned}$
    SUNSET SUPPER.
    The young people's class Church of Christ had a sunset In the canyon Tuesday evening, with
    about 35 in the group. After sup games were

