

PAY POLL TAX BY THURSDAY

Several hundred cards were mailed out early this week by the Slaton Chamber of Commerce urging voters to pay their poll taxes on or before Thursday Jan. 31, of this week, which is the last date upon which poll tax receipts may be secured.

The cards announced the fact that property taxes could not be paid without paying poll taxes, but that poll taxes might be paid without paying property taxes.

Attention is called to the fact that some important elections are likely in this county this year, aside from the local city elections, and that it is important for voters to be prepared to vote on whatever issues may come before them.

"Pay that poll tax now; Thursday is the last day."

Letters Awarded To Slaton Tigers Tuesday Morning

Twelve members of the Slaton High School Tigers, 1928 football team, were awarded letters at a special program held Tuesday morning at the high school auditorium. Purple and white sweaters, each bearing the Chenille letter "S" and the proper number of knit-in service stripes, were given to the twelve gridsters.

Those sharing in these honors were: Gerald Woollever, 1928 captain; Sam McMennamy, captain-elect for next season; Ardie Nowell, Cecil Scott, Raymond Dunn, Claude Gentry, Jack Stalcup, Woodson Armes, Otis and Demp Cannon, Cecil Austin and Ronald Woollever.

Seven of these letter-men will return for next season: McMennamy, Scott, Nowell, Armes, Austin, O. Cannon and D. Cannon. Other members of the team next year will come from a line of splendidly trained reserves, thus indicating a strong team for 1929.

Many Enjoy 2nd Santa Fe Program Held Here Thurs.

More than seven hundred people attended the second Santa Fe Reading Room program of the season, which was staged here last Thursday night, according to "Uncle George" Marriott, local reading room manager.

The program, which was given for the entertainment of Santa Fe employees and their families, was very much enjoyed by all, it was evidenced by the hearty applause given the actors during the entertainment.

One of the characters, Miss Roberta Francisco, was unable to take her part on the program on account of illness. Miss Francisco is a sopranoist. Her place was filled, however, by Miss Antonette Erro, whose numbers were greatly enjoyed, and who received many an encore. Some attending the program stated that if the regular company member, Miss Francisco, they would certainly love to hear her sing.

"Uncle George" stated that the best order was had at this program that has been at any other Santa Fe entertainment he has seen in Slaton, and he heartily commends the young boys and young girls for their splendid behavior during the program.

Another program will be held next Thursday night, he states, and he is very anxious that all company employees attend and bring their families. He assures them some splendid entertainment.

M. L. Elliott and C. T. Lokey, owners of the Nehi Bottling Works here, are in Dallas early this week attending a convention of bottlers of the State.

"Stag Smoker" is Set for Tuesday Night, Club House

A "stag smoker" for new and old members of the Slaton Chamber of Commerce, and for farmers from over the Slaton territory, is to be held at the Slaton Club House next Tuesday night, Feb. 5, according to announcement by officials of the Chamber of Commerce. The meeting starts at 7:30 o'clock.

Letters to leaders in surrounding communities are being sent out this week, bearing invitations to the farmers in these communities to attend the meeting.

All members of the Chamber of Commerce are invited to attend, although the nature of the occasion is not expected to appeal to any but the male members, since it is not believed there are any of the feminine members who would enjoy the "smoker".

The program will be very informal, consisting of whatever may come to mind for discussion or for diversion at that time. Matters pertaining to community development, as related to the program of work of the Chamber of Commerce for 1929, will probably receive some attention, it is announced. A large attendance is expected.

Annual C. of C. Membership Work Now in Progress

A campaign for more members and to raise an increased budget to carry on an extensive program of activities in 1929 is being made this week by fifty members of the Slaton Chamber of Commerce, who are helping in the membership campaign. An effort is being made to enlist every business firm in the city and to include many of the younger business men in the membership, men who have heretofore had small opportunity to render community service through the Chamber of Commerce.

The slogan is, "Forget self and think of Slaton, thereby helping ourselves, others and future generations." Splendid response to the appeal for more members is anticipated, according to Horac Hawkins, president of the Slaton Chamber.

Pound Man Starts Work February 1st

A pound man for the City of Slaton will assume his duties here Friday, Feb. 1, Mayor W. G. Reese stated Tuesday. H. P. Norris, recently of Lubbock, has accepted the position, it was stated, and has been instructed to corral all "stray" animals seen on the streets or in the alleys of Slaton.

Mayor Reese has issued a warning that all owners of animals within the city of Slaton see that their animals are kept up, so they will not have to be impounded, and a penalty applied.

TOLIVER IN MARKETS.

R. A. Toliver, manager of the Acorn Store here, but who is soon to become manager of the company's store at Abilene, left Sunday for Fort Worth, where he is seeing samples and buying goods for the store here and at Abilene. He was accompanied by the present manager of the Abilene store. They have gathered at Ft. Worth with many other Acorn Store managers.

LOCAL NEGROES HELD ON PRO-LAW CHARGE

Bonds of \$1,000 each were set by Judge G. R. Scott, justice of the peace, yesterday, for Jake Hill and Tommy Collins, both negroes, who are being held in the county jail under charges of violating the prohibition laws, and bond of \$300 was set for Willie Green, another negro who was also fined \$25 and costs for vagrancy, in connection with the arrests of the first named. Green was placed under bond to appear before the grand jury.

The three negroes, a negro woman and a white man, were arrested at Slaton Saturday night by Sheriff Wade Hardy and Deputy Sheriff O. E. Conley, when they raided what appeared to be a wide-open joint in the negro section of that city.—Lubbock Avalanche.

D. D. Roderick and family, of Lubbock, visited here Saturday afternoon with his parents, Mr. and Mrs. T. E. Roderick. Young Mr. Roderick and family left Lubbock Sunday morning for El Paso, where they will spend

Rotarians Have Lively Contest In Mathematics

A contest in mental arithmetic, which proved one of the most lively programs held within several weeks, was carried out at the regular meeting of the Slaton Rotary Club last Friday noon.

Roy A. Baldwin was in charge, announcing the arithmetic problems, many of which were tricky, and therefore resulting in several failures on the part of members to hold their places in line. Claude F. Anderson held the stop watch, calling out when 30 seconds time had expired, thus forcing the members to think rapidly or be "turned down". When the contest ended, a dozen of the more than thirty in attendance were still on the floor, ready to go on with the job.

The program started with singing, led by Lloyd A. Wilson. "Old Black Joe", "The Old Gray Mare", "Good-bye, My Lover, Goodbye", and "Where the River Shannon Flows", were the numbers upon which the members exhibited their remarkable warbling abilities.

C. C. Hoffman, Jr., was introduced as a new member of the club at the Friday meeting. His classification is "Loans". Visitors included K. L. Scudder and Clyde Honea, of Slaton, and Bill Liles, of Lubbock.

A business methods program will be given next Friday. "Window Display Advertising" will be the general subject. Abe Kessel will tell how to make effective displays, Walter B. Hestand will discuss window displays from the standpoint of the public and the purchaser, while Charles B. Jordan will describe the wrong kind of displays.

INSURANCE AGENCY HAS ADDITION TO FAMILY

Friends of F. C. Rector, local insurance man, were wondering Monday and Tuesday why he took such long steps—why he had the "chin in and chest out" air about his countenance. They disliked to ask Floyd, for fear of embarrassment, so decided to call his mother-in-law, Mrs. W. A. Tucker.

When she was called, and asked of the peculiar air of her son-in-law, they were informed that he is now "daddy". The boy was born Monday, Jan. 28, and is the senior member of the firm of Rector Insurance Agency. His name is F. C., Jr.

Reports at noon today indicated the baby and mother are doing well, though Floyd is somewhat "under the weather".

CLASS TO MEET FEB. 5

The Homemakers Class of the Baptist Sunday school will hold their next business and social meeting, Wednesday, Feb. 5, at the home of Mrs. J. J. Allen, at 400 W. Dickens, with Mrs. Garland Sloane assisting with the entertaining. The meeting begins promptly at 3:30 o'clock. All members are urged to be present.

MAX M. COLEMAN

ATTORNEY-AT-LAW
Phone 547 408 Myrick Bldg.
Lubbock, Texas

Win One Class Met Last Friday Afternoon

The Win One class of the Methodist church met Friday afternoon, Jan. 25, at the home of Mrs. Billingsley, with twelve members present.

At this meeting, it was decided to conduct a bake sale on Saturday, Feb. 2, at the Slaton Hardware Company's store.

Everyone reported an enjoyable time at the meeting. The hostesses were Mesdames Wilson, Hugh Diamond and Billingsley.

MISS LUCILE DAVIS HONORED AT PARTY

A few of the young people of Slaton enjoyed a delightful evening at the home of Mr. and Mrs. T. A. Kirby, 330 West Lubbock St., Thursday, Jan. 24th, honoring Miss Lucile Davis of Nevada.

Various games were enjoyed until a late hour when delicious refreshments were passed to: Messrs. and Mesdames Charles W. Taylor, W. Wray Kirby, Misses Lucile Davis, Maggie George, Tommie Kirby, Messrs. C. C. Hoffman, L. C. Young and A. J. Butler.

BLUE BONNET CLUB

The Blue Bonnet Club met at the home of Mrs. J. T. Lokey, 430 West Garza, Wednesday, Jan. 23.

A very enjoyable afternoon was spent, and delicious refreshments were served to sixteen members and the following guests: Mrs. H. D. Porter, Marceline, Mo., Mrs. W. E. Stimpson, Lubbock, Mrs. R. H. Stock, Wichita Falls, Miss Lucile Davis, Nevada, and Mrs. E. E. Phillips and Mrs. Jerry Leverett, of Slaton.

The next meeting of the club will be held on the second Wednesday in February, with Mrs. Hugh Diamond, 310 S. 8th St.

Reporter.

HAS HELD ALL OFFICES WITHIN THE CONSISTORY

Deadwood, S. D.—At a recent installation of officers of Black Hill Scottish Rite Consistory, the members of the Consistory made a presentation of a gift to George V. Ayres, 33 degree, in honor of his many years of service to the Rite. Mr. Ayres has held every office within the power of the Consistory to bestow and also many other honors in the other branches of Masonry, having served as Grand Master of the Grand Lodge of the state in 1889. He has a record in Masonry of 55 years' service and has been a Scottish Rite Mason since 1893, having received the Thirty-third Degree in 1908. He is also a Knight Templar, having served as Grand Commander of South Dakota, a member of the Shrine, and is Secretary of the local Scottish Rite Bodies.

There are more than two million eight hundred thousand miles of highways in the United States.

High Grade Cotton Seed

Carefully selected well matured from cleaned cotton, which made from 1/2 to 1 1/2 bales per acre; of the Western Wonder variety 40% and better lint, 7-8 to 1 inch staple, germination over 95%. Will mature two weeks earlier than seed grown anywhere in the East or South, free from insects. Prices 12 or 48 bushel \$2.00 per bushel, 51 bushel up \$2.00 per bushel, 3 to 9 bushels \$2.50 per bushel, all in new three bushel bags. Special prices on car lots. Freight prepaid.

Mail orders to Hall County Seed Co., Memphis, Texas

For Sale

Neat three-room house, four blocks east of City square, shade and fruit trees, water and lights. \$850.00, with \$200.00 down and balance like rent.

Good six room stucco house and garage, two good lots, all fenced, and a desirable home for someone. Can use small house or good car as part payment on this home.

Three room house and two lots, two blocks from East Ward school, \$500.00, and take car or good lot as first payment, balance like rent.

PEMBER INSURANCE AGENCY

Insurance, Loans, Real Estate

BARGAIN

—in used Radios
Two Model 20 ATWATER-KENT
5 tube Sets Complete for only
\$40.00 each.

ELLIOTT & LOKEY

ANNOUNCEMENT

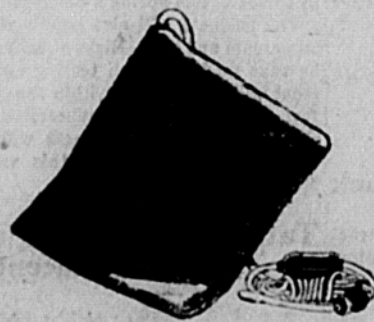
E. C. Wenderborn has purchased the J. B. Hankins Grocery stock and will continue in business at the same location on West Division and Scurry streets.

All old and new customers are invited.
We will buy your eggs, butter and cream.

We Thank You

We have a lot of friends to thank who are so loyal to our bank. We want you every one to know that it is you who helps us grow. That makes us always want to try to set and keep our standards high. That makes us always want to be a help to our community. The First State Bank wants you to know that it has faith in you also.

The First State Bank



There is nothing like comfort on a cold night. Buy an electric heating pad and you are sure to sleep well.

Take Advantage of This Bargain

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PROFESSIONAL DIRECTORY

PAUL OWENS
Save Your Vision
Have Your Eyes Examined.
Jeweler
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Eye, Ear, Nose and Throat
TELEPHONE NO. 52
160 Eighth Street
SLATON, TEXAS

Office open from 9 to 12 and 2:30 to 6 for appointments, made by Mrs. Ivy Moore, in charge of office.



A. KESSEL

Graduate of School of Podiatric, using Dr. Schell's foot appliances, specializing in correct shoe fitting. No charge for consultation, carrying full stock of corrected shoes.

At Kessel's Department Store.

COTTON PRODUCTION COSTS.

Costs of growing cotton ranging from 8 cents a pound of lint to 50 cents a pound during 1927 were reported by 992 growers of cotton, according to the January 15 Oklahoma Farmer-Stockman. Most of these farmers had yields higher than the average of 154 pounds to the acre which was reported for the south as a whole.

Snyder is soon to have a modern commercial airport. The 200 acre plot was recently purchased for \$50,000.00. It joins the northern city limits, and will have a camp, water, gas, electricity, and sewage disposal, filling station, and other conveniences.

Clever Chicken Thieves.

Sioux City, Ia.—Two men arrested here confessed that they stole chickens by "gassing" them with gasoline and ammonia.

Physical Education is Progressing in Schools; Reports Due Soon

The work in physical education is now becoming an attractive feature of the school work. We believe that we have introduced a feature that will be of the greatest benefit to our young people. We are expecting everyone to take these drills unless excused by a physician. If the exercise is too strenuous, then milder forms will be introduced for those who need them. A sound mind in a sound body controlled by sound moral principles is the proper goal of the public school. To many of our folks think of little else than a little study and a good time without any bodily effort and training. A person should not neglect habits of exercise for such will lead to poor health. We are, therefore, asking that mothers be slow to ask their daughters to be excused from this training.

Reports are due right away. Parents should see them and sign them at once so that they may be returned. If the reports are good, commend your boy or girl; if they are bad, talk over the matter with the pupil and see if you cannot get better conditions before another report comes in. We think that your boy or girl will promise to make it better, they have promised us to do so.

Are you proud of your school and what it is doing for your children? You do not know just what is going on and what we are trying to do unless you visit the schools. We believe that you will see many things that will make you appreciate your teachers and make you say some nice things about them. Of course if you can you have helped your child to appreciate them and that means respect, and willingness to follow and corresponding progress. Visit in the grades and visit in the high school. The vocational department of the school will give you one or two hours of real entertainment as you observe their work. Your teachers in all the schools will work better if they feel that you appreciate their efforts in your behalf. They will not neglect if you do not come; but they can do better if you do. As parents, do you know the attachments that have grown up between your boy and his teachers? And do you know the value of those attachments? Would you not like to know that the fine influence of a noble teacher is gripping the life of your child? Are you encouraging just such things? We have no trouble with the pupil who loves his teachers and is loyal and true to them, and we want to say that you need have no worry for your boy or girl who has been won by the love and interest of these good teachers. Know your teachers.

C. L. SONE, Supt.

POOR SENDOFF GIVEN "SKIFF" 26 YEARS AGO

FORT WORTH.—"It won't last three weeks." That is what people told Ed. S. McKinney, founder of the Skiff, student newspaper of Texas Christian University, when he started the paper in Waco in 1902.

The school had less than 300 students at that time and the chances for the financial success of a newspaper did seem to be meager, but McKinney made The Skiff pay. And instead of lasting only three weeks, The Skiff has lasted for 26 years.

McKinney, the first editor of the paper, is now pastor of the First Christian Church at Claude, Texas.

Second Sheets for sale at this office.

MODEL "A" FORD GIVES PERFECT RIDING COMFORT

No feature of the new Ford car has been the subject of more enthusiastic approval than its riding qualities. To persons accustomed to ride in a car in the so-called light or medium weight class, the degree to which the Model A absorbs road shocks and resists side sway is little short of unbelievable.

It is possible to explain the new car's efficiency in these respects in a simple, non-technical way.

The transverse, semi-elliptic springs of the Model A are heavier, stronger, and more flexible than those used on any previous Ford car.

One of the chief essentials in riding comfort is a high proportion of sprung weight and a low proportion of unsprung weight. Sprung weight is all the weight suspended by the flexible ends of the springs; unsprung weight is the dead weight below those flexible ends. It follows that the higher the proportion of unsprung weight, the more powerful and violent will be the road shocks delivered against the frame, body, and motor of the car, and the more difficult to absorb.

Some semi-elliptic springs on their middle, or heaviest and thickest portions, below the line of sprung weight. Thus, the weightiest sections of the springs themselves form part of the unsprung weight, adding to the size of the "hammer" and the power of the blows dealt by the highway against the body, frame and motor of the car.

In Ford design, the transverse springs rest on their flexible ends, with their heavy mid-portions uppermost, in which position they form part of the sprung, or cushioned weight.

Aside from the question of weight, the transverse spring contributes again to the comfortable riding qualities of the Model A.

The ordinary car is pushed forward by way of the rear axle and the rear springs—the rear springs actually serve as driving members! The front halves of these springs must therefore be made stiff enough to serve this purpose, and their flexibility, which enables them to perform their cushioning function, is reduced in a corresponding degree. Moreover, in order to be efficient driving members, their front ends must be fastened firmly to the frame of the car. This means that the lengthening of the spring as shocks are encountered must be entirely toward the rear, for only the rear end of the spring can have a shackled and hinged mounting. As the spring flexes, therefore, the rear wheels are moved backward and forward, and neither a constant nor a uniform wheelbase can be maintained.

In the Model A the rear springs serve a cushioning function only. The car is pushed forward through the torque tube and radius rods, which carry the thrust to a point well forward on the chassis. Both ends of the springs, therefore, are shackled and hinged, and all leaves are as flexible as their efficiency and cushioning members require. The flexing of the springs has no effect on the length of the wheelbase whatever.

In addition to the special spring design, the Model A Ford has as standard equipment a very fine type of hydraulic shock absorbers which add materially to the smooth riding qualities of the car.

Archer City is experiencing an improvement boom. A new Baptist Church costing \$25,000 is being built, and \$80,000 worth of water and sewer extensions being installed. Work is under way on the new City Hall and Masonic Temple, to cost some \$20,000.

Care of Calf Often Measures Value of Cow

Although the cow is mother to the calf, the calf is also mother to the cow, according to C. W. McIntyre, Jackson County, Missouri. This is not quite the riddle it sounds, but is rather a new version of the old saying that the boy is the father to the man.

The care of the calf, as Mr. McIntyre points out, is very important to the future life of the cow and the profits in cattle raising can often be traced back to the calf's care and raising.

It is very important, he continues, that the calf receive the colostrum or first milk of its mother for the first two or four days. From the sixth to the tenth day, six to ten pounds of milk should be fed daily, but after the thirtieth day, one pound of milk for each ten pounds of live weight will be sufficient. Experiments show that the best results follow the feeding of milk at a temperature of 100 degrees which is just about body heat. The calf should be fed three times a day at first because its stomach cannot hold more than enough food for a nine-hour period.

The calf will begin to nibble after two weeks when a small amount of grain can be given twice daily. Later some alfalfa may be added to the ration.

Some grain rations for calves fed on skim milk are: corn, three parts, oats three parts, wheat bran one part and linseed meal one part; equal parts of oats, bran, corn, or ground barley; five parts of oats, one part of corn, three parts of bran, and one part of linseed meal. For a calf that is not fed skim milk this ration is suggested: two parts ground oats, one part bran, two parts corn and one part linseed meal.

A TREMENDOUS INDUSTRY.

With the exception of transportation, no industry is so closely intertwined with the entire social and industrial structure of the United States as is electricity. Its amazing progress and expansion in two generations has made it a basic element in our domestic and economic life.

The increased earning power of the modern worker is directly traceable to the use of power in industry, over half of which is of electrical origin. The laborer of yesterday was restricted to a great extent to the strength of his back and hands; the worker of today controls machines that enable him to produce many times the amount produced by his predecessor.

Mass distribution of electricity, through large companies serving wide territories, makes possible the industrial expansion of small communities. Formerly only great cities could offer the power facilities necessary to industry; now, the small town has all the city advantages, coupled with its natural advantages of low taxes, plentiful labor, pleasant and uncrowded living conditions.

Another great step forward is being made in the electrification of farms. A few years ago this project was entirely in the experimental stage. Now thousands of farmers are being given electric service with its unrivaled economy, labor saving and efficiency of operation. It is not too much to hope that in a very few years all our agricultural sections will be completely electrified.

Such has been the contribution of electricity to our modern life. It is a great servant of industry and our social-economic civilization.

Becton News.

Farmers in this section have begun their farm work. We have very good seasons, which will be very beneficial in starting new crops.

Quite a few in this community have the "flu". Though it is not as bad now as it was.

Hugh Smith and his son, R. B., both have the "flu" at this writing.

Grandfather and Grandmother Catching have been real sick, though at last report they were improving.

Sunday was regular meeting day at Becton Baptist church. Bro. Carr is our preacher. He preaches twice each month, on the 2nd and 4th Sundays, also Sunday nights.

There has been quite a bit of moving in the community lately.

O. N. Smith and wife, of Union, visited his father and mother, Mr. and Mrs. C. N. Smith, Saturday and Sunday.

Miss Floy Smith, who is attending high school in Lorenzo, visited home folks here Saturday and Sunday.

Mr. Lewis, principal of our school, is in a Lubbock sanitarium this week.

Our school is progressing nicely, with good attendance. We think we have a fine school at Becton. We have six teachers.

Some of the youngsters went to Petersburg last Saturday night to hear Stamp Bros. sing.

C. N. Smith went to Lorenzo Tuesday on business.

The school here has begun to plan a program to be presented on St. Valentine's Day.

PIONEERS IN EXTENSION WORK.

College Station, Texas.—When Extension Service workers from all over the country meet in Houston in February for the Twenty-fifth Anniversary Celebration of the service in the United States, Texas is expected to carry off the laurels for representatives with the longest periods of unbroken effort in the work to their credit. George Banzaff, Milam County, Texas, agent, is accredited with longest period of unbroken service of any county agent in the United States. He began his work in 1908 in Milam County and is still serving that county as farm agent.

Mrs. Edna W. Trigg, at present home demonstration agent in Denton County, has been in the service for sixteen consecutive years and is accredited with having the longest period of unbroken effort as home demonstration agent in the Texas service. Mrs. Trigg, as in the case of Mr. Banzaff, began her work in Milam County. Later she served in Childress County and since 1916 has been home demonstration agent in Denton County.

What is declared to be the "world's largest" steam pipe has recently been completed in the Westinghouse Electric & Manufacturing Company plant at South Philadelphia. It is 7 feet in diameter and is composed of sections of rolled steel which are joined together by arc welding. It will carry 1,600,000 lbs. of steam per hour at 40 lbs. absolute pressure.

PROTECTION

That is what your Hogs, Cows and Chickens need in cold, rainy weather.

You are on the road to thrift when you build permanent buildings on your farm to protect your stock and poultry.

LET US

help you plan and make estimates on these improvements.

Panhandle Lumber Co.
Courtesy - Quality - Service

HAVE YOU SEEN "The Path Across The Hill"

that wonderful old romance that will thrill you through and through?

IF NOT

be at the High School Auditorium
Wednesday Evening, Jan. 30,
at 8 o'clock.

Presented by the Epworth League of the Methodist church for the benefit of the High School Annual.

Support Your School and Make a Bigger and Better Annual Possible.

Admission: 15c - 25c - 35c

PUT THE RIGHT COFFEE IN THE PERCOLATOR POUR THE RIGHT KIND IN THE CUP SUNSET ALWAYS PLEASES



LOOK FOR THE LITTLE COIN IN EACH CAN IT'S WORTH MONEY

Because it's Always FRESH

Published Tuesdays and Fridays.
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at the postoffice at Slaton, Texas.

A NEW NATIONAL ANTHEM?

Freedom, we children all,
Long heard your mother-call
In lands afar,
Host after host we came,
Drawn by your glorious name,
Lit by your torch aflame,
A new world's star.

Thus starts the poem by Edgar
Markham, famous author of "The
Man With the Hoe," for which he will
share in the \$1,000 prize offered by
Mrs. Florence Brooks-Aten for a new
national anthem.

The Markham poem is beautiful
but we wonder what is wrong with
the anthem that we have. "The Star
Spangled Banner" has many advan-
tages.

It is bold, martial and defiant—it
makes one feel proud of one's coun-
try. It is in three-four time, so that
it cannot be marched to; hence, it will
never be played for a parade, but
always will be used in the most digni-
fied way, to be heard while persons
are in assemblage. It is hard to sing,
therefore is generally played by a
band, and so is usually competently
rendered.

However, the Markham poem is cer-
tainly fine. Much as we like it,
though, we'd hate to see "The Star
Spangled Banner" lose its place as
the national anthem.

A DISTURBING ELEMENT.

William M. Taft, Chief Justice of
the United States Supreme Court,
asked to point out the most disturbing
element in our national life, said it
was "the materialistic philosophy
which places wealth and worldly suc-
cess ahead of every other considera-
tion of life."

This materialistic philosophy holds
in it the secret of the crime problem.
Unless it can be controlled, it will
darken the future. It is a menace to
civilization.

Asks Justice Taft, "What can it
profit a man to have accumulated
millions if he has not at the same
time maintained a clear conscience
and acquired the good-will and esteem
of his fellow citizens?"

The Chief Justice believes that the
American people will find a way to
solve the perplexing problems before
them.

We share his optimism. After all,
the disturbing element of material-
ism is present, but also there is a
strong literary and scientific trend
among Americans. The recent extra-

ordinary discoveries and inventions
and artistic achievements give proof
that we are not to be drowned in a
sea of materialism.

True enough, the crime situation,
growing out of this materialism, is
acute. But the majority are not
criminals. It is only the minority
who see no need of maintaining a
clear conscience and acquiring the
good-will and esteem of their fellows!

AN INVESTMENT OPPORTUNITY.

Advertising is an investment. As
such it should be regarded by every
intelligent business man. The man
who invests five or ten dollars in ad-
vertising and expects to double his
money in twenty-four hours is doomed
to disappointment, for such invest-
ments exist only in fairy tales.

Advertising is an investment, that
always pays a good interest yield on
the money so invested. In addition it
larges the capital value of the busi-
ness advertised considerably more
than the amount of the investment.

If you feel that there may be some
truth in what you say, Mr. Merchant,
give it a trial. But don't invest \$50
or \$100. Invest at least \$500, just as
you would if you bought some stock
or bonds. Then devote some attention
to the preparation of your advertis-
ing.

At the end of the year if you haven't
realized at least \$60 in interest from
this investment, and if you can't sell
your business for at least \$500 more
as a result, then we'll refund every
cent of the money you have put into
advertising.

Has anybody ever offered you a
better investment than this?

THE FOUR-DAY PLAN FOR CREAM.

(By Carl Williams, Editor, Oklahoma
Farmer-Stockman)

For years the cream station men and
the butter makers have complained
about the quality of cream delivered
by Oklahoma farmers. That quality
has always been poor. So poor, in-
deed, that Oklahoma butter seldom or
never sells for as much money at the
central markets as butter from other
states.

Whenever one of these fellows com-
plains to me I tell him that as soon as
the creameries and cream stations will
pay more money for good cream than
for bad cream the folks will deliver
good cream. There's no distinction
now. Everybody gets the same price
regardless of quality.

I am very much interested, there-
fore, in a new cream-buying plan
which has been put into effect in five
or six counties just south of the Red
river in east Texas.

Down there, the creameries and the
stations are paying 9 cents more per
pound of butterfat for cream that is
not more than four days old than they
are paying for cream that farmers
have held at home for a longer time.

The system is simplicity itself.
When the farmers gets his can it car-
ries a date. If the can comes back
full within four days, the farmer gets

**TELEPHONE HEAD SEES
NEW CIVILIZATION IN
CONQUEST OF NATURE**

The advent of a new type of busi-
ness man, higher conceptions of busi-
ness and the ushering of a new era
in the world's industrial and social
progress are outlined by President
Walter S. Gifford of the American
Telephone and Telegraph Company in
a recent interview.

Speaking of the new trend and the
new spirit of America which in time
Mr. Gifford thinks may remake our
world, he said in part:

"The present, and particularly the
future, are the periods when all men
prosper by the utilization of natural
forces. Today in America we are
building a new civilization, not on the
conquest of our fellow men, but on the
conquest of nature. A new battle line
has been drawn with science and or-
ganization on the one side and the un-
known material forces that dam man's
progress on the other.

"I don't say that we have wiped out
all of the old abuses, but the abuses
have become the exceptions. The
business which attains pre-eminence
in its field today is the one that con-
tributes new power and greater ser-
vice to the public, not merely one
which supplants a rival in doing only
what that rival did.

"Today the experimenter is the
heart of business and he grows in im-
portance with the company's size.
There is hardly an industry that can
afford to be without its research and

the extra 5 cents per pound. If the
farmer holds it for more than four
days, he's paid the standard price.

The same plan has been success-
fully worked for several years in Ken-
tucky, middle Tennessee and southern
Illiana. Everywhere it has been tried
farmers have responded by delivering
better cream.

experimental laboratories. The best
technically trained men that the
schools can produce are snatched up
by eager corporations, who have
learned that the essence of industrial
progress is improvement. Millions
are being expended yearly in experi-
ment and the whole world is being
scoured for the better material and
the better thing.

"And industry, in consequence, has
gained a new and astonishing vision.
As late as a quarter century ago,
when the Wrights were being ridicu-
led and Ford was called a visionary,
there was a smug notion that man
had just about reached the zenith of
his progress. Had anybody talked
then of television he would have been
classed with Jules Verne.

"Today, in industry, we are inspired
not by what has been done, but by
what there is yet to do. These ex-
perimenters who have come in with
their scientific telescopes have given
us glimpses into the infinite possibili-
ties of the future. There was and is
a very definite limit to what can be
gained by industrial warfare between
men, but there is no known limit to
the results from the conquest of na-
ture.

"But I would like to point out that
there are two essential sciences to the
utilization of nature by man. The
first is discovered by studying nature.
The second is discovered by studying
man. After you have found out what
you can do with nature, you then have
to find out how to put that discovery
to use for man.

"This second discovery is usually
called business; but to my mind, when
practiced in the right spirit, it is as
high a science as any branch of the
study of nature.

"I have called business the science
of making our newly acquired knowl-
edge of nature useful to man. I be-
lieve also that when this science is
practiced to promote the maximum
public welfare, business is a profes-

sion and can have as high a profes-
sional standard as any other.

"And some such spirit as this must
come in American business. The
knowledge of nature which has given
us material well-being and leisure
will not have achieved fundamentally
a new civilization, unless it is accom-
panied by a new spirit in business it-
self. I doubt if a man can be one
kind of man in his leisure and another
kind of man in his business. Lei-
sure will give us time to cultivate the
art of living, give better opportunity
for the development of the arts, en-
large the comforts and satisfactions
of the mind and spirit, as material
well-being feeds the comforts of the
body."

**SURVEY SHOWS MORE
ELECTRICITY MADE BY
FEWER, LARGER PLANTS**

The replacement of small and in-
efficient electric utility plants by
large modern units has been developed
so rapidly that there are today in the
United States 543 fewer such generat-
ing stations than in 1920, although the
productions of electricity by public
utilities has steadily increased, ac-
cording to figures compiled by the
United States Geological Survey.

At the beginning of 1920 there were
in the country 4,283 public utility gen-
erating stations. At the beginning of
1928 there were 3,740. In 1920 the
total installed capacity was 13,093,
972 kilowatts whereas it is now 27,
690,891 kilowatts, or more than double
the 1920 rating.

The individual average capacity of
these plants has increased in this
period from about 3,000 kw. to nearly
7,500 kw.

Sizes of generating stations are
found to vary greatly for different
parts of the country. The densely
populated centers of the East are
necessarily served by large plants,
the largest group of these being

found in and around New York City.
The agricultural states west of the
Mississippi have more plants than are
found in the industrial states in the
eastern part of the Mississippi Valley,
but they are, in the main, much
smaller. The Pacific Coast has both
large plants and long transmission
systems.

**PILING UP THE
TAX BURDEN**

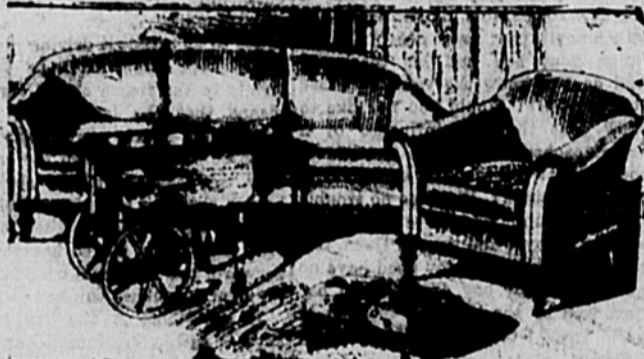
For a number of years past the
Federal government has been carry-
ing on a scientific and effective econ-
omy campaign that has resulted in a
decreased cost of government, and ap-
preciably lower taxes. In contrast to
this, local governments, city, county
and state, have required a steadily ris-
ing amount of money for their up-
keep.

According to authoritative figures,
the various state governments now
have a gross bonded indebtedness
close to two billion dollars, an in-
crease of more than \$125,000,000 in
a year. The indebtedness averages
\$16 for every man, woman and child
in the nation.

What must be the consequence of
this, is clear. We are menaced by
governmental expenses that, when
translated into taxes, will dissuade the
prospective industrialist, discourage
the investor and burden the ordinary
taxpayer.

Government is a business, subject
to all business conditions. Our great
industries are models of efficiency
and economy, besides which the aver-
age local government is prodigal in its
waste. It is time thinking citizens
insisted that government should con-
sist of more and better business and
less politics.

Shifting tax burdens from one class
of property or one class of citizens to
another brings no real tax relief—it
generally means a greater total of
taxes.

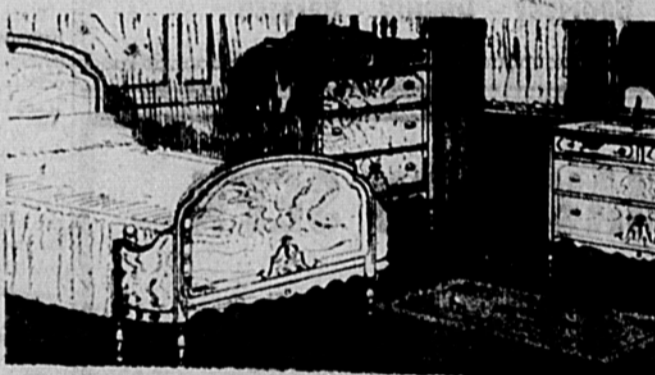


**Living Room
Suites**

Richly upholstered suites may be
had in attractive damask, mohair
or frieze. Mahogany or walnut
frame. Deep-seated spring seats
and backs.

**Fine Bedroom
Suites**

Solidly built of walnut and gum.
Bow-end bed, 54 inch dresser and
vanity. A lovely bedroom suite
will add charm to any home.



OUR MERCHANDISE

Is guaranteed to give satisfaction, it is well-built and worth our price. It is also
the highest grade and most up-to-date furniture on the market. We are always de-
lighted to show you through our stock and your patronage is greatly appreciated.

THE HOME FURNITURE CO.

"THE HOUSE OF SERVICE"



There is always a Bargain in an
ATWATER KENT RADIO

the enjoyment received greatly exceeds
the expense.

LEAGUE DRUG STORE
Texas

**Topics of the Town
—and—
News of its People**

Mrs. Robert Lee and children, of Lubbock, spent Sunday afternoon here visiting in the home of C. M. Lee.

Miss Louise Lanham, student at State University, Austin, spent the Mrs. C. M. Lee and her little daughter, Charlene, are reported to be very ill at their home on Division Street.

Earl Edwards was a business visitor to Muleshoe last Sunday.

J. S. Waldrep recently purchased 40 acres of farm land near Slaton, from C. F. Anderson.

Royce Pember has returned from Austin, where he has been attending week end here visiting with her mother, Mrs. J. S. Lanham, and sister, Miss Elizabeth Lanham.

State University. He will be associated with his father, M. A. Pember, in the insurance and real estate business here.

Mrs. W. J. Anderson, accompanied by Mrs. M. O. Napps, made a business trip to New Home last Wednesday.

C. E. Hicks, manager of the Panhandle Lumber Co., here, was a business visitor to Midland Sunday.

Mr. and Mrs. C. W. Taylor visited Sunday with the latter's mother at Plainview.

J. T. Anderson, of Big Spring, formerly of Slaton, is here on account of the serious illness of his grandfather, J. M. Burnett, who is sick at the home of a son southwest of Slaton. Other out-of-town relatives of Mr. Burnett are here also, it was stated.

George Dial is reported somewhat improved in health at his home at 15th and Division Streets. He has

been suffering with pneumonia.

Mrs. P. G. Stokes was reported ill at her home on West Garza St., early this week.

Mr. and Mrs. L. R. Cypert left Saturday for Dallas, where they will buy merchandise for the Cypert Dry Goods Co. The also expect to visit Mr. Cypert's parents at Merkel while away.

Herschel Dawson spent Sunday in Slaton visiting with homefolks and friends.

Attorney D. E. Kemp, accompanied by C. D. Young, was in Tahoka today on legal business. From Tahoka, Judge Kemp and Mr. Young are going to Midland on business.

Mrs. E. E. Keese, of Seagraves, visited in the home of her daughter, Mrs. C. G. Fite, from Sunday until Tuesday.

Uncle George Marriott, manager of the local Santa Fe reading room, was in Waynoka, Okla., Saturday night, attending a Santa Fe reading room entertainment.

Mesdames E. E. Phillips and R. L. Tate left Monday morning for Sulphur Spring, where they will visit with friends and relatives.

It is reported that M. F. Klattenhoff has been suffering with "flu" at his home near Slaton.

SILVER TEA WILL BE HELD FRIDAY NIGHT

The following invitations have been sent out by the I. W. A., of Slaton, to many of their friends. These written announcements are being supplemented by oral invitations and we take this method to inform the public that every one is invited. The meeting is in the form of a Silver Tea by which means we hope to raise funds to carry on our religious work. The announcement reads as follows:

"Come to our party; 'tis given for

"Is something novel as well as new. Playette and readings, music and song Will entertain you, an hour, strong. And luncheon served—you surely would Not want to miss that! 'Twill be so good! For each inch tall you, one-half cent give— Then we will know how 'high' you live!" Baptist parsonage, Feb. 1, 1929, 6:10 p. m.—Committee.

CLASSIFIED ADS

FOR RENT—Two furnished rooms, modern. Phone No. 88. 41-1fc

NURSERY STOCK.
G. M. Cullar has been appointed representative for the famous Stark Bros. Nurseries, Distributors of Burbank's new Flowers, Vegetables, Trees, etc. 43-1fc

FOR RENT—Trammel House, near R. R. station. Is partly furnished.—See Fred Whitehead. 43-1fc

FOR SALE or Trade—Collins Decker player piano. See Mrs. E. V. Woolver. 40-1fc

The WIN ONE Class will have a bake sale Sat., Feb. 2nd, at the Slaton Hardware. Everybody invited. 45-2c

FOR SALE—One oak dining table and six chairs, one buffet, and one gas heater. Inquire at King's 5c, 10c, 25c Store. 45-2p

FOR RENT — 3-room apartment, across from Methodist Church, phone 164. 45-1p

FOR RENT—Two bedrooms, with private entrance. Phone 113. 1p

FOR RENT—Two furnished rooms, for light housekeeping, on West Dickens. See J. I. Massingill, at 320 W. Dickens. 1p

FOR SALE—4-wheel trailer, good condition, new tires.—O. D. Kenney, 235 S. 2nd St. 45-2tp

FOR SALE—3 good mules, 1 mare and 1 Jersey cow; part cash, balance due at fall time. Scudder Motor Co. 45-1c

HOUSES for Sale or Trade.—Panhandle Lumber Company. 45-2c

A. & M. GARDEN CONTEST WINNERS ANNOUNCED

COLLEGE STATION.—The Jones Women's Home Demonstration Club, of Brown County, and Mrs. Theo Hill, of the Appleby Club, Nacogdoches County, have been announced as state club and individual winners, respectively, in the 1928 garden contest conducted under the supervision of the A. & M. College of Texas Extension Service. Announcement of the winners was made by Miss Bess Edwards, assistant state home demonstration agent of the Extension Service. Prizes ranging from \$30 to \$8 were given in the club competition by the H. G. Hastings Seed Company. The list of club winners was announced as follows: Jones Club, Brown County, first; East Tempe Club, Polk County, second; Bailey Club, Fannin County, third; Mesquite Club, Nolan County, fourth; Rand Club, Kaufman County, fifth; Peach Tree Club, Jasper County, sixth; Browning Club, Van Zandt County, seventh. Cash awards of \$12.50 for first, \$7.50 for second and \$5 for third place in each of the Extension Service districts were given in the individual competition by the Chilean Nitrate of Soda Educational Bureau. Prize of equal amount was awarded winning member's club. For several years the home garden contest has played a role of increasing importance in popularizing gardening among Texas farm wives. Last year a total of 2665 farm women in 201 clubs in the state enrolled in the contest. As a part of the program 102 clubs held spring garden shows and 86 staged fall garden exhibits.

CHICAGO'S NO-PARKING PLAN WORKING WELL

The ordinance prohibiting parking in the Loop district, or downtown section, of Chicago is proving a great success, says the American Electric Railway Association. It now has been in effect since last January. Here are some of the outstanding results of the practical working of the ordinance: Traffic through the Loop has been speeded up tremendously. Accidents of all kind in the Loop have been decreased about 10 per cent. Passenger traffic of all kinds through the Loop has appreciated approximately 18.33 per cent. Pedestrian traffic has increased slightly more than two per cent. The speed of automobiles has been increased from 20 to 30 per cent.

increased from 15 to 30 per cent. Business has not been injured by the ordinance. On the contrary, there is every indication that business has been greatly aided by it. There still are a few complaints, but they come chiefly from small merchants. A committee from the Association of Commerce recently submitted an exhaustive report on the workings of the ordinance and endorsed it highly. Representatives of all the big business interests affected by the ordinance agreed whole-heartedly to the report, but asked that it not be issued at this

time, preferring to wait until the plan had been in effect for an entire year.

PAYS TO FEED GROWING PULLETS

Sweetwater.—The value of proper feeding of growing pullets has been amply demonstrated to the folks in Blackland Community by A. G. Faust. Last summer his 800 White Leghorn pullets began laying, but eggs were

cheap and he did not feel able to feed them a laying mash. But C. H. Clark, the county agent, persuaded him to divide the flock and properly feed one lot of 400 birds. That flock continued laying through the fall and early winter while the other lot went into an early fall molt, stopped laying and were way below full production even by the middle of December. "Feeding growing pullets right pays in the long run," is Mr. Faust's comment.

Bring Them Here

We make a Specialty of Cleaning, Repairing and Pressing both men's and women's clothing.

We do expert, careful work on all suits and dresses.

You can double the life of a garment by having it cleaned and pressed regularly.

Green's Tailor Shop
Call 58

HARDWARE

Highest Quality Hardware at the Lowest Prices in Town

Hardware that stands hard wear—the best on the market—on sale here at the lowest prices ever charged. Everything from a nail to a washing machine may be had here at a real saving. Make up a list of your hardware needs, and come here and see how efficiently and economically we can fill them.

Don't forget we have the CASE and INTERNATIONAL IMPLEMENTS and FARMALL TRACTORS.

The highest grade farm devices on the market.

SLATON Hardware Co.
"The Winchester Store"

THE MEN'S STORE
Quality Merchandise
HAT and CAP WEEK
10% Discount
Just received a complete line of the Newest Styles.
20% Discount on all Winter Goods.
LADIES, ask to see the newest in silk hose.
SEE OUR WINDOWS
M. W. Uzzell

Make an Early Start
One foundation stone of a young man's success is learning how to do business with and gaining the confidence of a strong bank.
We are personally interested in ambitious lads and invite them to systematically save with us.
Slaton State Bank
OFFICERS—
R. J. Murray, President.
W. E. Smart, Vice-Pres.
O. Olive, Active Vice-Pres.
George, Cashier.
Asst. Cashier?
DIRECTORS—
R. J. Murray
W. E. Smart
W. E. Olive
Carl W. George
W. S. Posey

CLOSING OUT SALE!

I have sold part of my Nursery off in town lots, and am offering the balance for sale. Therefore, I am offering the public some of the lowest prices in first class Nursery stock ever offered on the Plains. This stock will be moved off of the land sold, by May 1st. Compare the prices offered below with others.

- TEN LEADING VARIETIES OF APPLE TREES—**
 - Heavy 3 year old, regular price \$1.00, now 50c
 - 4 to 5 feet, 2 year old, regular price 75c, now 37½c
 - 3 to 4 feet, 2 year old, regular price 50c, now 25c
- SEVEN LEADING VARIETIES PEACH TREES—**
 - Peach trees 4 to 5 ft., 2 year old, regular price 75c, now 37½c
- FIVE LEADING VARIETIES PLUM TREES—**
 - Plum trees, 5 feet and up, regular price \$1.00, now 50c
 - Plum trees 4 to 5 feet, regular price 75c, now 37½c
- THREE VARIETIES CHERRY TREES—**
 - Cherry trees 5 feet and up, regular price \$1.00, now 50c
 - Cherry trees, 3 to 5 feet, regular price 75c, now 37½c
- PEAR AND APRICOT TREES—**
Pear and Apricot trees at the same price as the Cherry.
- SIX VARIETIES OF GRAPEVINES—**
 - Grapevines No. 1, well rooted plants, regular price \$4.00 per dozen, now offering them at \$2.00
- BERRY VINES—**
 - Austin Dewberry vines, regular price \$4.00 100, now \$2.00
 - Blackberry vines, regular price \$4.00 per 100, now \$2.00
- FIVE THOUSAND SHADE TREES—**
We have the following varieties, and at prices listed below: American Elm, Ash, Box Elder, Catalpa, Black Locust, Russian Mulberry, Maple and Mountain Cotton Wood:
 - 9 feet high, 3 and 4 years old, regular price \$1.50, now 75c
 - 8 feet high, 3 and 4 years old, regular price \$1.25, now 62½c
 - 7 feet high, 3 and 4 years old, regular price \$1.00, now 50c
 - 6 feet high, 3 and 4 years old, regular price 75c, now 37½c
 - 5 feet high, 3 and 4 years old, regular price 50c, now 25c
 We have a nice lot of small trees that will do to plant along the drive-ways at \$10.00 per 100.
- 2500 CHINESE ELMS AT HALF PRICE—**
 - 8 feet high, regular price \$3.00, now \$1.50
 - 7 feet high, regular price \$2.00, now \$1.00
 - 6 feet high, regular price \$1.50, now 75c
 - 4 to 5 feet, regular price \$1.00, now 50c
- EVERGREENS—**
 - Red Cedar, regular price \$1.50 per foot, now 75c
 - Rosedale and Chinese Arborvitae, regular price \$1.25 per foot, now 62½c
- PAPER SHELL PECANS—**
 - Halbert Pecan trees, 4 to 5 feet high, regular price \$2.50, now \$1.25
 - Burkett Pecan trees, 4 to 5 feet high, regular price, \$2.50, now \$1.25
- TWO YEAR OLD MONTHLY ROSE BUSHES AT HALF PRICE—**
 - Ten leading colors in monthly roses, regular price 70c, now 37½c
- SHRUBS AND VINES AT HALF PRICE—**
Sale will begin February 1st, and will last the balance of the planting season, or until stock is all sold. Evergreens will be sold at the Nursery only. Add 10% for packing if trees are to be shipped. Bring sacks to wrap your trees in. TERMS ARE STRICTLY CASH. Will trade trees for a few hundred tow sacks.

COME EARLY AND GET YOUR CHOICE—
Brownfield Nursery
—J. B. KING, Owner—
2 Blocks South and 5 Blocks East of Courthouse—BROWNFIELD, TEXAS