

THE SLATON SLATONITE

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Slaton, Lubbock County, Texas, Thursday, April 5, 1928.

Number 32.

TIGERS TAKE LEAGUE MEET FIRST PLACE

Mitchell Men Win By Good Margins at Annual Event

Chalking up victory upon victory at the fourteenth annual meet of the Lubbock County Interscholastic League, held Saturday at Lubbock, the Slaton Tigers secured winnings aplenty, giving Slaton first place in the City schools class.

The Avalanche-Journal sports editor, who was on the ground Saturday, very fittingly chronicled the event, as follows:

For the first time since the creation of the Lubbock County Interscholastic League, which celebrated its fourteenth birthday yesterday, the track and field laurels have been wrestled away from the Westerners, of Lubbock High school. Odus Mitchell's Tigers of Slaton, turned the trick Saturday afternoon when they piled up a score of 7 1-2 points against the Westerner's count of 57 1-2 and Idalou's 16 markers.

The Tigers carried away a total of 10 first places, while the Westerners put down two and Idalou two.

Six new records were created in the annual meet. The 220-yard low hurdles won by Cecil Austin, Tiger flash was broken when they clipped the hurdles off in 26.3 seconds. The mile relay won by E. J. "Pinky" Lowry's tracksters was lwered with a new time of 3 minutes and 42 seconds. The high jump height of 5 feet 7 1-2 inches, won by Givens of Idalou, is a new county record; Curtis Hamilton's 41 feet 4 1-2 inch toss of the 12 pound shot was set as a new mark in the county; Curb's fling of 172 feet 8 inches with the javelin, also, rung up as a new counter and the discus throw by Hamilton at 110 feet and 3 inches is a new county mark.

Following is given the Slaton winnings on the field and track, as reported for the Tiger's Cage:

- High Hurdles—J. E. Armes, 1st; Arde Now-l, 3rd; time 17.1
- 100-Yard Dash—Cecil Austin, 1st; Harry McDonald 3rd; time 10.3.
- Pole Vault—Clarence Nichols, 1st; Speedy Cannon, 2nd; Height 10 ft.
- Shot Put—Curtis Hamilton, 1st; J. E. Armes, 2nd. Distance 41 ft. 8in.
- Discus Throw—Curtis Hamilton, 1st. Distance 110 ft. 3in.
- Mile Run—John Simmons, 1st. Time, 5 minutes, 7seconds.
- 220 Low Hurdles—Cecil Austin, 1st; Time 25.3 seconds.
- 440 Yard Run—"Red" Bennett, 4th.
- 220 Yard Dash—Cecil Austin 1st; Harry McDonald, 2nd; and Arde Nowel, 4th. Time 23 seconds.
- 880 Yard Run—Alton Sumerall, 1st; Willard Henry, 4th. Time 2 minutes 14 seconds.
- Broad Jump—Cecil Austin, 1st; Harry McDonald, 2nd. Distance 21 feet.
- Javelin Throw—Curtis Hamilton, 3rd, Cecil Austin, 4th.
- High Jump—J. E. Armes tied for third and fourth places.
- Mile Relay—Team: Bennett, L. Austin and Brasfield, 2nd.

Reese is Chosen Mayor of Slaton In Tuesday Voting

W. G. Reese, former Santa Fe engineer, was elected mayor of Slaton in Tuesday's election, receiving 341 votes. His opponent, S. F. King, candidate for re-election, received 134 votes, making a total of 475 ballots cast.

No other issues were voted upon, and the day passed quietly, with little active interest being shown by voters in the election. The vote cast was considered comparatively light.

The newly elected mayor took his oath of office Thursday, and is now Mayor Reese.

Quartet Numbers for Next S. F. Program

Local Santa Fe employees and their families will be favored next Thursday evening, April 12, with a regular scheduled Santa Fe entertainment, featuring this time, a quartet from the Ohio University, according to Uncle George Marriett, manager of the local reading room.

Following is the personnel of the company:

- Willis Edmund First Tenor
- Ted Cowen Second Tenor
- Joseph Dando First Bass
- Donald Dowd Second Bass
- David Todd, Pianist and Accompanist
- Clarence C. Robinson .. Director-Mgr.

Children will not be admitted unless accompanied by their parents, and must be seated with them, Uncle George said, stating that the front rows of seats are not to be occupied by children unless their parents are with them. Doors open at 7:30. Entertainment begins at 8:00.

Business Men Get Thrilling Auto Ride

Four representative Slaton citizens were given rides Monday afternoon that will likely live in their minds longer than the memorable ride of Paul Revere has lived with them.

Postmaster J. D. Bates, W. E. Olive, banker, S. E. Staggs, and K. L. Scudder, Whippet dealer, got into a new Whippet sedan after completely blindfolding Khaym, "the man who knows", and who was appearing at the Custer Theatre the first three days of the week—and the fun commenced.

Each passenger had his special duty to attend to mentally, it was stated. As they thought, Khaym claims to have picked up their thoughts by telepathy, said to be akin to television, and these thoughts were conveyed to his understanding and he acted upon them.

A thirty-minute drive was taken through the business sections of the town, with Khaym at the wheel, and anyone of the four passengers will attest that the driver was completely blindfolded with 6 thicknesses of black satin. He called each thought as the man thought it, according to those who were in the car, telling from whom the thought emanated. The car was driven through heavy traffic, for a good crowd was on the streets to witness the feat. Not even a semblance of a "close call" was met up with, it was said following the completion of the drive.

SLATON "The Santa Fe Center of West Texas"

This drawing, showing Slaton's strategic position as a railway and agricultural center, is used by the Slaton Chamber of Commerce for publicity purposes, and will no doubt be of general interest here. This cut was made



Slaton Radio Talk Made From Amarillo Wednesday Morning By Chamber of Commerce Secretary

A verbatim report on the speech delivered Wednesday morning at Amarillo by L. A. Wilson, secretary of the Slaton Chamber of Commerce, speaking over radio station WDAG, is given here:

Good Morning, folks.

Everybody likes to hear good news, and I have good news for you. I shall talk of a land of opportunities.

Let me tell you a few things about Slaton and the country surrounding Slaton — S-L-A-T-O-N — located in Lubbock County, in the South Plains section of West Texas, 125 miles south of Amarillo and 250 miles west and slightly north of Ft. Worth, as the crow flies. Slaton is situated on the main Gulf-to-Coast line of the Santa Fe railway and on State Highway No. 7.

The city of Slaton is less than seventeen years old, having been founded in June, 1911, by the Santa Fe railway company. Prior to that time, the surrounding country was practically all devoted to cattle raising. Within these seventeen years, however, vast changes have taken place — vast changes are taking place — vast changes are yet to take place.

Farms have been carved from the former ranches, and agriculture in the Slaton section has developed rapidly. At this time, though, not more than half, perhaps much less than half of the possible development has been realized. Swift development is now in progress. Many intensely interesting changes are in store for that country during the next ten years.

Soil, climate, and the water supply are ideal for farming. The land is a deep, rich loam, easy to cultivate, and around Slaton it is ninety-five to ninety-eight per cent tillable. Unimproved lands are now available at from \$30 to \$50 per acre. Improved lands are priced from \$40 to \$65 an acre, depending, of course, upon distance from markets and type of improvements.

Ten or fifteen years ago, this land was valued at less than one-third of the figures mentioned. Within a few years, in the best judgment of those of us now living there and studying conditions closely, this land will be much more valuable than it is now.

Rainfall at Slaton, according to government records, averages more than twenty inches annually, three-fourths of which falls during the growing season for crops. Winters are short and mild, with little snow-balance of a "close call" was met up with, it was said following the completion of the drive.

These matters are mentioned to show you that at Slaton the rural and the urban people work together in harmony for the common good.

Besides having excellent agricultural resources, Slaton has a large payroll. Being a division point on the Santa Fe railway, several hundred men are employed by the Santa Fe in Slaton as workers in the railroad shops, roundhouse, yards, the division superintendent's office there, and as trainmen on the Slaton division. The Slaton division of the Santa Fe includes 542 miles of railway lines, extending into virtually every week and

in 1926 by growing 6,488 pounds threshed milo maize on one acre of land. He averaged that on three acres. The cost of the three-acre crop was \$30 for production, and he figured a net profit of \$234 on the three acres with that one crop. His record was checked by the county agricultural agent, supervising farm boys' club work.

Production costs are low on the South Plains. Slaton farmers produce cotton at less than half the cost in many other parts of Texas and in other parts of the South. Cotton yields from one-half to a bale per acre, and even higher, without land fertilization. Easy cultivation, almost perfect natural conditions and good business sense on the part of the farmers make these low production costs possible.

Poultry raising, dairying and hog raising are now practiced generally in the Slaton country. The volume of poultry at Slaton has quadrupled in the past three years. Similar gains have been registered in cream sales and pork production.

Slaton has an annual poultry show in December, encouraging better breeds of poultry and better understanding of the poultry industry. Two chick hatcheries at Slaton are kept busy at capacity throughout the hatching seasons.

To improve the dairy industry, farmers at Slaton are forming cooperative registered bull associations, and are buying fine dairy cows, expecting to develop the best dairy breeds obtainable.

Dairying, hog raising and poultry raising have unlimited prospects for development at Slaton. All conditions are highly favorable to their best success.

In Slaton's large trade territory, there are sixteen distinct communities where schools and churches are maintained. The people in these communities, as with the population of Slaton, are progressive, alert and industrious. They co-operate with Slaton business men in developing Slaton and their own communities.

Just last week, the Slaton Chamber of Commerce announced at a good-will banquet, which was attended by representatives of communities around Slaton and by Slaton business men, that a program of extending telephone lines through Slaton territory now without that service would be started. The citizens of those communities will co-operate and do their share. Also, it was announced at that banquet that Slaton business men would go personally to these communities this spring and summer to meet with the people and discuss mutual problems, thus learning to understand each other better, besides doing concrete things for improving the Slaton country.

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Slatonite Sells To Nunn-Roderick, Effective Apr. 2

Purchase of The Slatonite by J. L. Nunn, of Amarillo, D. D. Roderick, of Lubbock, and T. E. Roderick, of Tulsa, from Mrs. Beacie M. Donald, is announced in this issue of The Slatonite. The new owners assumed control of the publication April 2.

Complete details for the operation of the Slatonite have not been worked out, however. T. E. Roderick will be publisher of the paper and will move to Slaton to make his home. R. W. Collier, Jr. present editor, will continue in his present capacity and as assistant to Mr. Roderick. Several important announcements relative to the expansion program planned for the Slatonite will be announced within the next few weeks.

Tentative plans call for the purchase of additional machinery and equipment as well as new features for the newspaper. The new management plans an aggressive campaign to increase the value of the Slatonite to local advertisers, as well as readers.

There will be many advantages enjoyed by the Slatonite through its association with other West Texas newspapers, operated by the new owners. J. L. Nunn and D. D. Roderick are associated in the publication of the Lubbock Morning Avalanche, and Lubbock Daily Journal, of which Mr. Roderick is general manager, while Mr. Nunn is interested in the Amarillo News and Globe, Childress Index and Post, and president of the Nunn-Warren Publishing Company, owners of the Borger Daily Herald, Pampa Daily News, Hutchinson County Herald, White Deer Review, Skelleytown-Roxana News, Briscoe County News, Quitaque Post, Castro County News and Panhandle Herald.

Messrs. Nunn and Roderick recently acquired an interest in the Southwestern Dispatch of Roswell, N. M. Mr. T. E. Roderick has recently been engaged in the oil and banking business at Tulsa and Perry, Oklahoma. Present plans call for the organization of a new corporation to operate the Slatonite, which will be an independent newspaper.

The new owners feel that their relations with the people of Slaton will be mutually pleasant and profitable.

American Legion To Sponsor Rodeo And Circus Event

A big rodeo and circus attraction has been booked for Slaton for a four days' engagement, June 20, 21, 22 and 23, by the Luther Powers post of the American Legion, according to announcement given out by officers of the post.

The Bob Morton circus and rodeo will be the big feature for the four days, said to be one of the greatest amusement organizations now operating in this country. They have played in cities much larger than Slaton under auspices of American Legion posts, such as San Angelo, Waco and other places. The entire group come highly recommended.

Slaton legionnaires agreed to sponsor the appearance of the rodeo and circus here with the purpose in view of using their share of the proceeds toward the erection of a legion hall in Slaton, officers said.

Baptist Revival is Now in Second Week

The revival meeting in progress at the Baptist church here is now in the second week, with reports that crowds have been growing as the meeting advanced. Two services daily have been held, one at 10 a. m., and the other at 7:30 p. m.

Rev. Layton Maddox, of Belton, is doing the preaching. Miss Madge Brown, of the Ft. Worth Seminary, and Miss Deryl Hardesty, of Slaton, are the pianists for the meeting.

It is expected that the meeting will close Sunday night.

DATE SET FOR CLEAN UP WEEK FOR THIS CITY

April 16-21 Designated By City Commission For "Tidying Up"

The week of April 16 to 21, inclusive, has been set apart by the City Commission as Clean-Up Week in Slaton.

It is hoped that a city-wide clean-up effort will be made by the Slaton people, removing all trash, cans and rubbish of every description from premises of homes, from back alleys, vacant lots, etc. City officials point out that the health of the people is at stake, as well as the attractiveness of the city, and they ask for the assistance of everyone in making April 16-21 the most effective clean-up week Slaton has ever observed.

The city will provide wagons to haul off all accumulated rubbish, but citizens are asked to pile the rubbish in tubs, barrels, boxes or sacks for convenient loading when the wagon passes through the alleys. If this is not done, it is not at all likely that the trash will be taken away.

The Chamber of Commerce will cooperate in the Clean-Up Week movement, according to J. W. Hood, president. City officials hope various clubs and all individuals of the city will lend their aid.

The slogan is, "Make Slaton the cleanest spot in all West Texas."

Slaton Musicians Win at Festival

At the South Plains Music Festival, held last Thursday, Friday and Saturday, Slaton music pupils made splendid showings, according to those attending, and came back with winnings, as follows:

- Piano Solo
 - 17-year-old, Beryle Hardesty, first.
 - 16-year-old, Lorene McClintock, first.
 - 15-year-old, Frances Harlan, second.
 - 11-year-old, Crystelle Scrdred, first.
 - 9-year-old, Edith Foutz, second.
 - 7-year-old, Verna Lee Blundell, second.

- Piano Ensemble
 - 16-year-old, Josephine Adams, Frances Harlan, first.
 - 15-year-old, Frances Harlan, Mildred Boyd, first.
 - 10-year-old, R. H. Todd, Jr., Geraldine McAtee, first.
 - 9-year-old, Joretta Rogers, Alice Anthony, first.

- Girls' High School Chorus, Mrs. Stuart directing, first.
- Boys' High School Glee Club, Grace L. Bailey directing, first.
- High School Band, Ernest Pogue directing, second.
- Violin Choir, Frances Guffin directing, first.

- Winners in Violin
 - Boys, eight and under, Wayne Catching, first. Bertrum Kessel, second.
 - Girls, ten and under, Katrina Brewer, first.
 - Boys, ten and under, Alva Sims, Wilkes, first.
 - Girls, twelve and under, Hope Jones, second.
 - Boys, fourteen and under, Thurman Knox, second.
 - Girls, sixteen and under, Frankie McAtee, first.

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Reival Meeting At Local Church To Begin Sunday

Elder Bronts, of Idalou, will conduct a revival meeting at the Church of Christ here, beginning next Sunday, April 8th, it is announced this week by officials of the church.

A cordial invitation is extended to the public to attend the services during this revival.

W. J. Anderson returned Monday from a Lubbock hospital, where he had been for several days receiving treatment. Mr. Anderson's condition is reported as improved.

ENTRY BLANK

Chamber of Commerce "Pretty Lawn Contest"

(Fill out and mail or bring this coupon to the Chamber of Commerce.)

I wish to enter the contest, subject to all rules and judges' decisions.

Name

Street and Number

Age of lawn

If entering as corporation, check here.

(Continued on Last Page.)



Pre-Easter Sale--

—and Federated Bargain Event Now On for Better Values, read the Federated Catalog now being distributed.

Kessel's

"WHERE YOU DO BETTER"



MRS. S. E. STAGGS

(From Last Week)

CIVIC AND CULTURE CLUB

The Civic and Culture Club met in regular bi-monthly meeting with Mrs. F. A. Donnell, at her home on West Garza Street. The meeting was called to order by the president, Mrs. M. A. Pember. After the order of business, the meeting was turned over to the program leader, Mrs. J. F. Frye, subject, "Federation." Those taking parts at the time were Mesdames Staggs, Pember and Baldwin.

Mrs. Staggs presented thoughts on what the Federation had done. Mrs. Baldwin vindicated the Federation for being in existence as a spiritual force rather than a doer of things in general, and Mrs. Pember dwelt on the National Home at Washington that belongs to all Federated club women, its beauties and inspirations that uplift humanity.

Eighteen members responded to roll call. The club was happy to have as guest Miss Watson. The meeting adjourned, and the hostess, assisted by her daughter, served a delicious ice course.

MISSIONARY MEETING AT WILSON

The Wilson and Dixie Missionary societies of the Methodist church were joint hostesses to the society of the fifth zone at Wilson last Thursday. Mrs. R. A. Metcalfe was chairman of the program on Goal set for the Jubilee, and scripture was given Mrs. Dunn, of Lubbock. Others taking parts on the program were Mrs. W. H. Clark, of Slaton, Mrs. Hoard, of Slaton, Mrs. Clyde Hundley, of Post, and Mrs. S. H. Adams, of Slaton, district secretary.

The Wilson and Dixie societies combined their efforts and put on a very interesting pageant, after which a recess was called and lunch was served to about 60 guests. Then Mrs. Adams took charge and conducted the business sessions of the six zones. The loving cup, given to the society best represented according to numbers, went to Garr Lynn, only one member of that society being absent.

Mrs. M. P. Leveridge, led the consecration service.

The next zone meeting will be held in Slaton in June.

Mrs. B. G. Holloway was the charming hostess to the Y. W. A. girls and their friends at the Baptist parsonage Friday evening. Splendid music and entertaining games were enjoyed by about 25 young people. An ice course was served by the hostess, and thoroughly enjoyed by the young guests.

The Win One Class of the Methodist Sunday School held one of the very nice socials of the year at the home of Mrs. Evans. The devotional was led by the teacher Mrs. Pinkston. After a short business session, the ladies packed a box of clothing and sent it to the orphan girl at Waco orphanage. Then the afternoon was devoted to contests and games. A lovely lunch was served to the members by the hostess.

Mrs. C. N. Clark and Mrs. Kline were hostesses to the Ruth Wesley Class of the Methodist Sunday School at the home of Mrs. Clark on West Lubbock St., Friday afternoon. The subject for the afternoon's lesson was Charity, and was ably led by Mrs. David Tudor. The study superintendent reported that four chapters of the new book were completed and that eight members were taking the course. After an hour spent in round table discussions, refreshments were served to the class and their guest, Mrs. Amick.

TRES MESA CLUB

The members of the Tres Mesa Bridge Club were entertained at the home of Mrs. J. M. Wolfskill, 805 S. 12th St., Thursday afternoon. The following members were present: Mesdames George Herd, Sam Staggs, Joe Rogers, Zeph Fogerscn, J. R. McAtee, N. A. Stuart, S. A. Peavy and I. M. Brewer. The club was happy to have as their guests Mesdames W. B. Hestand, Richard Ragsdale, Allen Ferrall, Amick and Mrs. Kline. At the usual hour, Mrs. Wolfskill, assisted by Mrs. Kline served a dainty lunch.

MR. AND MRS. KLASNER ENTERTAIN

Mr. and Mrs. Klasner entertained a number of their friends at their home in the evening of March 24. Covers were laid for four tables of bridge. The following guests were present: Messers and Mesdames J. C. Barton, Tom Blair, R. A. Baldwin, S. A. Peavy, G. W. Tower, Jas. McGinnis, Kirby Brown, Mrs. Sadie Smith, Mrs. Hodges, Miss Kingsley, of Wellington, and the host and hostess, Mr. and Mrs. Klasner. A lovely two-

course luncheon was served at a late hour.

Mrs. F. A. Donnell was hostess to the Presbyterian Auxillary at her home on West Lubbock St., Monday afternoon. The hours were spent in conversation contests and music. The Easter motif was carried out in decoration and the lunch, which was delicious, was symbolic of the season.

Chesterfield Sales On Rapid Increase

From seven billion smoked in 1922 to twenty-eight billion smoked in 1927 sales doubled and redoubled within five years. These are the starting figures announced by the Liggett & Myers Tobacco Company for their ever-popular Chesterfield Cigarette; now being advertised in the columns of this paper.

This amazing growth, representing a gain of 300 per cent, signalizes not only the smokers' choice, but the acceptance of this one particular brand as the popular favorite.

It is conservatively estimated that Chesterfield has acquired at least a million new users in a little over a year—certainly convincing proof that finer quality and better taste is substantially recognized by the cigarette smoking public.

This genuine testimonial for good tobaccos and good blending is based largely on Chesterfield's particularly pleasing flavor and taste. As it is stated in the advertisement, Chesterfields are mild "and yet they satisfy"; in other words the flavor has been so skillfully balanced as to eliminate

any suggestion of harshness or bite, and yet leave enough richness and body to "let a smoker know he is smoking".

Nor is Chesterfield's rapid growth limited to the boundaries of the United States. Sales reports have revealed that this brand is world-wide fact that in practically all the principal cities of the world it is found among the leading sellers.

In fact, Chesterfield's world-wide recognition has given rise to another new advertising slogan which truthfully asserts that "the sun never sets on Chesterfield's popularity"—with the added distinction that such popularity must be deserved because of a taste and quality which won smokers the world over and will continue to win them because that is what they want.

In current advertising, Liggett & Myers is making strong use of their oft-repeated "platform", in which they declare over their signature that it is their honest belief "that the tobaccos used in Chesterfield Cigarettes are of the finer quality and hence of better taste than any other cigarette at the price."

The Slatonite, \$1.50 per year anywhere within 50 miles of Slaton. Other points \$2.00 per year.

BEAUTY SHOP

WE ARE PUTTING ON ANOTHER SPECIAL ON PERMANENT WAVES

- Until May 1, for \$8.00
- Special on hot oil treatments \$1.00
- Facials \$1.00
- Ladies' and Children's Hair Cuts 50c
- Marcelling 75c

We have a new Marcell Operator. She is good

VANITY FAIR BEAUTY SHOP

WIN BY WORK

To gain success you must not shirk,
Life's battles all are won by work.
The man who idles by the day
Will find his debts he cannot pay.
Another rule on which depend,
Is always earn more than you spend;
And on the day your note falls due
Be sure and see that you come thru.
The First State Bank is willing to lend
A helping hand and be your friend.

The
First State Bank

Capital \$40,000.00

"Sixteen Years Serving Slaton and Slaton Community"

New Arrivals that Embody All That's New In Men's Fashions



Custom Tailored ---Bench Made

2 PANTS SUITS 2 PANTS
for Easter

Featuring the Advance Lines--
Advance Colors---Advance Fabrics!

Priced \$25.00 to \$42.50

This season brings forth styles in Men's Suits that have never before been shown! The lines that men have looked for and waited anxiously to see! Loose hanging trousers, slightly tapered, the straight hanging coat with peaked lapels, and other special features! Our new arrivals await your inspection.

Men's Store

M. W. UZZELL

MILTON THOMAS

The Slaton Slatonite

Published weekly on Thursday at Texas Ave. at 7th St. Phone 20
Slaton, Lubbock County, Texas.
T. E. Roderick, Publisher
E. W. Collier, Jr., Editor

Subscription price, per year, \$2.00
Display advertising rate, per single-column inch, 35c

Entered as second class mail matter at the postoffice at Slaton, Texas.

NO MORE "DULL" SEASONS

Once an ingenious merchant discovered that the logical time to advertise was when business was slow and in the periodic dull seasons of the year. Ridiculous as it may seem, before that discovery the average business man allowed down in his advertising when business slowed down. He generally ended up the dull seasons with a quarterly sale, but as far as his newspaper advertising was concerned there was no advertising when there was no business.

The modern business man holds a different conception of the purposes and uses of advertising. When business is not up to his satisfaction he brings it up through increased advertising so that now the merchant, schooled in productive advertising, knows no dull seasons or diminished business.

There are a few phases of business which have always been known to all business men. Among these are the alternating busy and dull periods of the year, month and day. A systematic, effective and economic plan of advertising had to be constructed upon a full knowledge of this business cycle. Business has ever come without ceasing before Christmas, at Easter time, and in the fall. Extensive advertising has been found to be the only remedy for the business depression epidemic between these three rush periods. People have a habit of confining their shopping to the last of the month, the last three days of the week and the later shopping hours of the day.

From experience merchants have learned that newspaper advertising has successfully eliminated the rush periods and spread the volume of business more evenly over the day, week, month and year. It has prevented congestion, simplified salesmanship and merchandising and increased business.

Wilson Building Home in Lubbock

A large brick home, located on Broadway in Lubbock, is being constructed by S. G. Wilson, of Slaton, who will move his family there as soon as the dwelling is completed.

Mr. Wilson recently became associated with the Citizen's National Bank, of Lubbock, having been named a director and assistant cashier.

FURN. STORE MOVES TO 8TH ST. BUILDING

The Furniture business of Elrod and Birkes is now located on Eighth St., next door south of the Piggly Wiggly grocery, moving of the large stock having been completed early this week.

The building now occupied by Elrod & Birkes, which is owned by W. E. Smart, was recently remodeled and so arranged to accommodate this particular line of business.

MUSIC STUDY IN SCHOOLS TO DEVELOP ART LOVERS

Following is an article, written by Emma Nala Voss, of Wichita Falls, which was published recently in the Dallas News. It is being printed in the Slatonite by special request:

The aim of music in public schools is not to make individual performers in any line, vocal or instrumental, but to create in the boys and girls a love and taste for good music, and at the same time give them a power to sing with a group joyously and intelligently.

These things can be done by giving children a musical experience, beginning with the first grade, lasting thru high school. They should be taught songs suitable to their age and experience and should be taught to sing these artistically. Incidental to their singing they can be taught something of the notation of music.

Another phase of the subject is the teaching of formal appreciation lessons with some kind of reproducing instrument. This should be a part of children's musical training, should be complimentary to the singing lessons but never in the field of the children's spontaneous expressing themselves in song, not in passively listening to records or being told about music.

While I do not want to seem to disparage the use of the phonograph in school, I want to warn against its being used exclusively, for the greater part of the time given to music. Appreciation of any subject demands experience, and the singing of lovely songs, singing them artistically and often is the best guarantee of a love for music. It makes for a greater enjoyment in the hearing of all music, whether radio, phonograph or concert.

Often school boards or communities that music should have a place in the education of their children lack funds. Teaching music is no costlier than the teaching of other subjects, but there is still that body of tradition to overcome; that it is a frill and not a fundamental.

Where it has been taught successfully it soon becomes a fundamental in the minds of the administrators. All modern educators are considering teaching of art, in all its forms, of increasing importance, and music is a most vital art. Clarence Dickens says, "The secret of its sway over the human heart has never been in granting that it is universal and dear in its appeal."

Music is not only the most personal of arts, it is at the same time the most social, this because it is, first of all, emotional. It has its intellectual side, but that secondary, though necessary. The intellect isolates, the emotions unite. For the latter reason it should have a place in junior and senior high schools. For it to function best in these schools it must have the background of systematic instruction in the grades.

Music is in the heritage of every child in Texas, but every child is not receiving his heritage. It seems to me that the Women's Clubs and the music clubs could do no bigger, no better thing than to bring the ideal of the music supervisors national conference nearer realization. "Music for every child, every child for music."

CHILDREN'S FATAL DISEASES

Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by

CATCHING'S DRUG STORE

EXCHANGE SHOTS

BOTH WRONG

There are always two sides to every question—your side and the wrong side. The question of people patronizing mail order houses is being discussed a great deal in the newspaper world, and it has two sides, too. The merchant's side and the customer's side of it. Both sides have been discussed quite nicely here and yonder, but the most heated discussion may be heard when a merchant sees a customer leaving the post office with a big package. Such a discussion forces us to say, "Mr. Local Merchant and Banker, you had better practice what you preach." You may fume and fuss all you can about the mail order business being a poor one, but when your customers know that you patronize a mail order paper house instead of the local printing house, they know you too, are breaking the rules of the game. Furthermore, the mail order houses that your customers deal with can well afford to advertise and make it worth any publisher's time to take up their advertising contracts—Mobeetie News.

In making purchases it is natural for most folks to want to see what they are getting. They want to inspect the goods. Hence a local merchant, who has the goods in his shelves, has the advantage over the mail order house. But, as has been argued time and again, he, like the mail order firms should inform the citizens of his trade as to what he has, to some extent, giving them an idea, at least, that they will likely find what they want at his store. The newspaper shouldn't be expected to do all the combatting of the mail order firms. Merchants should help by keeping the public informed.

TOWN CLEANING

Just now the very best gift that

car. The given Higgins is a good cleaner. Higgins News. A nice gift it would be, to be sure. But, town clean-ups are not passed around on a silver tray. To clean a town takes co-operation and effort—real hard work—on the part of the citizenship. Everybody wants to see his home town kept clean, free of trash, dead weeds, garbage, etc., but not all of us are willing to give our time and effort to accomplish this. Slaton is to have a town-cleaning campaign from April 16 to 21 inclusive. It is being sponsored by the Chamber of Commerce, and citizens, it is believed, will respond to the call and thoroughly clean their premises.

PRESBYTERIAN AUXILIARY.

The Presbyterian Ladies' Auxiliary will hold a cake sale next Saturday at the Bruner Style Shoppe. There will be various kinds of nice, home made cakes on display, it is stated, such as angel food, devil's food and white cakes, with pineapple and coconut fillings.

MOTHER OF MRS. YOUNG-BLOOD DIES AT CLAUDE

Mrs. J. H. Wiegman, aged 48 years, died at her home in Claude, Friday, Mar. 30 at 9 a. m. Funeral services were conducted Sunday at 2:30 p. m., by the Methodist pastor there, the Rev. Hitchcock, interment following in Claude cemetery.

Deceased is survived by her husband and four daughters, one of whom is Mrs. Pierce Youngblood, of Slaton. All were present at the time of Mrs. Wiegman's death.

Mr. Youngblood went to Claude Tuesday of last week, accompanying his wife and baby back to Slaton Monday.

GOOD SALES RECORD.

That the Willys-Knight and Whippet cars are gaining in popularity is evidenced by information contained in the following telegram from C. A. Best, district branch manager, of Dallas, to

Scudder Motor Co., here: "February registrations for State of Texas show Whippet and Willys-Knight in second place, having outsold all other makes except one. February showing follows record-breaking January, when retail sales for State were

highest of any month on record. Registration figures official, having been supplied by Noel K. Brown."

C. F. Anderson left today for Mineral Wells, where he expects to be with his family for a few days.



Showing America's Smartest Motor Car Creations

Opening Today—Style Week at Buick show-rooms! Everyone who loves the new and beautiful—everyone who plans to buy a new car this Spring—is invited to attend a special showing of those smartest of motor car creations, the fine Buick models.

harmonies. All are endowed with the most luxurious upholstery and appointments. And all are months ahead of the mode in smart, low, dashing lines.

Be sure to attend this magnificent Style Show! Come any day or evening during the next seven days. A cordial welcome awaits you.



Here are assembled a wide variety of Buick body-types by Fisher. All are arrayed in alluring new springtime color

Opening Today

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM

Slaughter Motor Co. Lubbock, Texas

HAVE YOUR SHEET METAL WORK DONE BY EXPERTS

Orders Promptly Filled—Work Guaranteed. Tanks, Troughs, Suctions, etc.

LILES SHEET METAL WORKS
165 N. Panhandle Ave. Phone 195

BUSINESS MEN ARE BROADCASTING FOR TRAINED HELP

Yet, hundreds are walking the streets hunting employment. Why does this condition exist? BECAUSE THEY ARE NOT QUALIFIED. Business men demand training and efficiency. You cannot get by without it these days. This school is the connecting link between you and a good business position which we secure for you.

WRITE, PHONE OR CALL
LUBBOCK BUSINESS COLLEGE
(An Accredited School)

1303 1/2 Texas Avenue LUBBOCK, TEXAS

O. N. ALCORN

Transfer and Storage
Daily Truck to Lubbock
Long Hauls Our Specialty.
All Work Guaranteed.

Night Phone 278-J Day Phone 99

-- 24 Hour --

-- Abstract Service --

Your Business Appreciated.

PEMBER & STAGGS

Ask about our \$5,000.00 Automobile Accident Policy.

PEMBER INSURANCE AGENCY

We Solicit

—Your patronage, assuring you quality merchandise, prompt service, and have a comfortable place for you to spend your idle moments.

Cold Drinks, Candies, Confections, Magazines, Periodicals

Teagues' Drug Store



The Cream of the Tobacco Crop



WILLIE HOPPE
Champion Billiard Player

writes: "The slightest cough or throat irritation might be fatal during a close match. On this account I prefer Luckies as a steady diet. They have never irritated my throat or caused the slightest cough. I am going to stick with Luckies."

Willie Hoppe

"It's toasted"

No Throat Irritation—No Cough.

©1928, The American Tobacco Co., Inc.

FORT WORTH STAR-TELEGRAM

Late Magazines and Periodicals
Candies—Cold Drinks—Confections

A Cool Spot on Warm Days

SLATON CONFECTIONERY

NEXT DOOR TO POSTOFFICE

PALACE THEATRE

THE BRIGHT SPOT OF SLATON

SATURDAY, APRIL 7—1 DAY ONLY

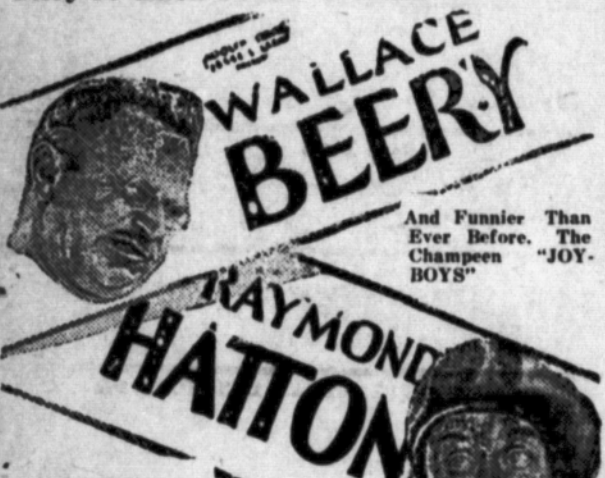
The Old West in All Its Glory



Whirlwinds of Adventure with the King of Westerns, tracking down a gang of outlaws, fighting for the girl he loves.

MONDAY AND TUESDAY

They're Back From "Behind The Front"



WHEE—The World's Greatest Laugh Producers, and we don't perhaps.



THE LONGER THEY'RE TOGETHER THE FUNNIER THEY BECOME. OH, WHAT A TEAM! OH WHAT A SCREAM!

WEDNESDAY AND THURSDAY

You've Never Seen Norma Talmadge Until You've Seen "The Dove"



It Cost \$5.50 for one seat in New York! See "The Dove" at the Palace for 45 cents.

Announcements

The Slatonite has been authorized to announce the following persons as candidates for public office, subject to the action of the Democratic Primary in July, 1928. Voters of Slaton and Lubbock county are requested to give careful consideration to those whose names are listed as follows:

For District Judge, 99th Judicial District:
CLARK M. MULLICAN, of Lubbock. (for re-election)
CHAS. NORDYKE, of Lubbock.

For County Judge:
D. E. KEMP, of Slaton.
GEORGE W. FOSTER, of Lubbock

For County Attorney:
BENJAMIN KUCERA, of Lubbock.
VAUGHN E. WILSON (of Lubbock)

For Sheriff:
H. L. (Bud) JOHNSTON, of Lubbock. (for re-election)
WADE HARDY of Lubbock
C. A. HOLCOMB, of Lubbock
ROSCOE PARKS, of Lubbock.

For County Clerk:
AMOS H. HOWARD, of Lubbock. (for re-election to 2nd term)

For County Treasurer:
VIRGINIA FANN, of Lubbock.
MISS ANNIE FORD, of Lubbock.

For Tax Collector:
A. J. CLARK, of Lubbock.

For Tax Assessor:
R. C. (ROLLIE) BURNS, of Lubbock. (For Re-Election)
CHAS. B. METCALFE, of Lubbock.

For Commissioner of Precinct No. 2:
J. T. PINKSTON, of Slaton (Re-election)

For Public Weigher, Precinct No. 2:
L. E. MADDEN (for re-election)
J. G. HARPER

NOTICE OF ELECTION.

WHEREAS, the City Commission of the City of Slaton, Texas, deems it advisable to issue bonds of the said city for the purposes hereinafter mentioned: Therefore,

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF SLATON, TEXAS, that an election be held in said city on the 8th day of May, 1928, at which election the following propositions shall be submitted:

1st: "Shall the City Commission of the City of Slaton, Texas, be authorized to issue the bonds of the City of Slaton, in the sum of Fifteen Thousand Dollars (\$15,000.00), payable serially from one to forty years from their date, in such denominations as the City Commission shall determine, bearing interest at the rate of 5% percent per annum payable semi-annually, and to levy a tax sufficient to pay the interest on said bonds and create a sinking fund sufficient to redeem them as they mature, for the purpose of erecting, constructing and equipping a fire station within and for said city, under authority of the Constitution and laws of the State of Texas relating thereto?" and

2nd: "Shall the City Commission of the City of Slaton, Texas, be authorized to issue the bonds of the City of Slaton, in the sum of Ten Thousand Dollars (\$10,000.00), payable serially from one to forty years from their date, in such denominations as the City Commission shall determine, bearing interest at the rate of 5% percent per annum payable semi-annually, and to levy a tax sufficient to pay the interest on said bonds and create a sinking fund sufficient to redeem them as they mature, for the purpose of improving and enlarging the waterworks system of the City of Slaton, under authority of the Constitution and laws of the State of Texas relating thereto?"

The said election shall be held at the City Hall in the City of Slaton, and the following persons are hereby appointed managers of said election, to-wit: J. A. Elliott, Presiding Judge; J. H. Brewer, Assistant Judge; J. V. Merrill, Clerk, and W. E. Smart, Clerk.

The said election shall be held under the provisions of the Constitution and laws of the State of Texas, and only qualified voters, who are property tax payers of said city, shall be allowed to vote.

All voters who favor the proposi-

tion to issue the fire station bonds shall have written or printed on their ballots the words: "For the issuance of \$15,000.00 of bonds for the purpose of erecting a fire station and the levying of the tax therefor." And those opposed shall have written or printed on their ballots the words: "Against the issuance of \$15,000.00 of bonds for the purpose of erecting a fire station and the levying of the tax therefor."

All voters who favor the proposition to issue the waterworks bonds shall have written or printed on their ballots the words: "For the issuance of \$10,000.00 of bonds for the purpose of improving and enlarging the waterworks system and the levying of the tax therefor." And those opposed shall have written or printed on their ballots the words: "Against the issuance of \$10,000.00 of bonds for the purpose of improving and enlarging the waterworks system and the levying of the tax therefor."

The manner of holding said election shall be governed by the laws of the State of Texas regulating general elections.

A copy of this order, signed by the Mayor of the City of Slaton, Texas, attested by the City Secretary of said City, shall serve as a proper notice of said election.

The Mayor is authorized and directed to cause notices of said election to be posted at three public places in the City of Slaton, one of which shall be at the City Hall (the place herein designated for holding said election) for at least thirty days prior to the date of said election.

The Mayor is further authorized and directed to have said notice of election published in the Slaton Slatonite, a newspaper of general circulation published in the City of Slaton, which notice shall be published once each week for five successive weeks, the date of the first publication being not less than thirty days prior to the date of said election.

S. F. KING,

Mayor, City of Slaton, Texas.

ATTEST:
HARVEY AUSTIN,
City Secretary. 32-5c

DISTRICT MEETING W. M. S. TO BE HELD IN SLATON.

The District Meeting of the W. M. S. of the Methodist Church of the Lubbock District will meet in Slaton on April 15th and 16th. Let us each and every one be ready to do our part in helping to entertain these visitors and to make this meeting a success.

There will be a speaker from the Council Officers.

The following committees have been appointed:

Homes—Mrs. Tudor, Mrs. Robertson, Mrs. Dickie, Mrs. Todd.

Reception—Mrs. Odom, Mrs. Leveridge, Mrs. W. H. Smith, Mrs. Whitehead.

Transportation—Mrs. Harlana, Mrs.

Moss, Mrs. Sanders, Mrs. Drewery.

Registrar—Mrs. Pember.

Piano—Mrs. J. H. Brewer.

Decorations—Mrs. Dick Ragsdale, Mrs. L. W. Smith, Mrs. Shankle, Mrs. Eckert, Miss Lewis.

Luncheon—Mrs. Hestand, Mrs. Dick Ragsdale, Mrs. Olive, Mrs. Irvin Brewer, Mrs. Quickensted, Mrs. Hord, Mrs. Darwin, Mrs. T. D. Johnson, Mrs. King, Mrs. Lovett, Mrs. Merrill, Mrs. Korn, Mrs. Scott.

Delegates—Mrs. Pinkston, Mrs. Dave Tudor, Mrs. Clark.

Special Committee to attend services—Mesdames Clark, Staggs, Walker, W. R. Wilson, Jack Walkins, Shelton, Dabney, Burke, George, Kemp, Kirby, Lokey, Legz, Ragsdale, Henry, Payne, and Fite.

W. M. S., METHODIST CHURCH MEETS IN REGULAR SESSION.

The W. M. S. of the Methodist Church met in regular session at the church Monday afternoon. The business was conducted by the president, Mrs. Adams. Good reports were heard from each officer.

The Voice program was led by Mrs. Odom, assisted by Mrs. Clark, Mrs. Robertson and Mrs. Tudor. Each part was interesting and helpful. The monthly bulletin was presented by Mrs. Hord.

Reporter.

BLUE BONNET NEEDLE CLUB.

The members of the Blue Bonnet Needle Club met in regular session on March 28th at the home of Mrs. J. F. Merrill, at 825 W. Garza St.

The Easter box of clothing was finished at this meeting and sent to the Amarillo Orphanage for Mildred Marie Hacker.

One new member was added to our

club at this time.

After the business meeting was over, a very pleasant time was spent in sewing and conversing. The hostesses then served dainty refreshments of ice cream with angel food and devil's food cake.

The next meeting will be with our president, Mrs. F. B. Tudor, at 245 N. 5th St., on April 11th.

CLASS MEETING.

The Homemakers' class of the Baptist Sunday school met Wednesday afternoon at the rural home of Mrs. J. L. Butler who, as hostess, was assisted by Mrs. Luther Reed. This was the regular monthly business and society meeting, and was attended by a large percentage of the class membership.

Among interesting numbers on the program was a talk by Mrs. B. G. Holloway on "The value of Sunday school to the mother."

Following the sessions, sandwiches, cake and iced tea were served by the hostesses.

UNDERGOES OPERATION.

Harold Wilson, young son of Mr. and Mrs. E. E. Wilson, was taken to a Lubbock sanitarium Wednesday, where he underwent an operation for appendicitis. Last reports from his bedside indicated young Wilson was resting very well.

FOR HOME AND STABLE

The extraordinary Borosone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borosone, and the Borosone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 20c and 60c. Sold by CATCHING'S DRUG STORE!

♦♦ we sell SHEETROCK Because

It's the sort of product we like to sell—100 per cent right. Made of pure gypsum rock in broad high sheets, in a tough fibre casing. Saws and nails like lumber. Fireproof. An excellent insulator of Summer's sun and Winter's cold. Permanent. Takes any decoration. Stop and examine a sample—then order enough for that extra room you've been planning!

PANHANDLE LUMBER CO.

MILD?..Yes! VERY MILD... AND YET THEY SATISFY



WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LEGGETT & MYERS TOBACCO CO.

CHESTERFIELD CIGARETTES

The Slaton Slatonite News.

Published weekly (with Grade English Class) Texas Ave. at Slaton, La.

and Mrs. B. A. Myers, Mr. Long and Mr. E. Denny visited Mr. E. Denny and Mrs. J. W. Lamb, Thursday night.

and Mrs. H. W. Jeter and son, visited Mr. and Mrs. J. W. Lamb, at the post office.

and Mrs. J. W. Lamb were visiting in Lubbock, Saturday.

and Mrs. A. M. Pair, Mr. and Mrs. J. R. Hamilton and family of Slaton, and James and Wayne Lamb once and Mr. and Mrs. J. W. Lamb and covered fully Sunday.

and in Union school was represented in the year. Etescholastic League at Lubbock, for that day and Saturday. The winners from a Union were: Jim Sooter, first in Junior boys' declamation; Malgenerally Presley, third in chinning the with a grand George Sooter, fourth in his newspaper.

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J. R. Patterson and Miss Orado Pounds left Wednesday for Burkburnett to visit the stepmother of C. L. Griffin and Mrs. J. B. Patterson, and the aunt of Miss Pounds, and the mother-in-law of T. L. Peterson, who has been sick for a month.

Preaching was held in the Methodist Church Sunday morning by the Rev. R. F. Dunn of Lubbock.

Leo Sinnacher, who has been sick in the sanitarium with pneumonia, may come home Wednesday.

Miss Easie Smith visited Misses Pauline and Jessie Mae Gilbert Sunday.

Mr. and Mrs. Morris Pierce and children, Mr. and Mrs. Clarence Hale and baby, and Mr. and Mrs. Will Price visited Mr. and Mrs. Bill Shaw Sunday.

Mrs. Morris Pierce of Slaton is visiting her parents, Mr. and Mrs. Will Price, this week.

Mr. and Mrs. E. Denny and daughter, of New Hope, visited Mr. and Mrs. R. L. Staples and family Sunday.

Mr. and Mrs. W. B. Jeter and Mr. and Mrs. C. R. Mullenix visited Mr. J. N. Mullenix and family Sunday night.

J. N. Mullenix, who has been ill for several days with appendicitis, is somewhat better now.

C. R. Mullenix and family and Mr. and Mrs. W. B. Jeter spent the day with B. T. Ussery and family, Sunday.

Rev. R. F. Dunn visited Mr. and Mrs. H. W. Jeter, Sunday.

Mrs. Macy Dodson and daughters of Ropesville, spent the past week with J. H. Gilbert and family.

The school is very much grieved over the death of little W. C. Brooks, son of Mr. and Mrs. C. O. Brooks. The parents and brothers and sisters have our sincerest sympathy.

The Woman's Club will meet with Mrs. B. T. Ussery, Thursday, the regular meeting day.

"Recite?" he said, in surprise, and it suddenly struck me as funny.

I went through the usual formalities of registering, name, height, weight, coloring and age. I was told that they would send for me. A week later they asked me to come to the studio to have a test made. While I had never been in pictures and therefore had no experience in acting before the camera. In the early days in moving pictures, when they were still being exhibited in stores and makeshift theatres, part of the entertainment was usually illustrated song. Colored slides were thrown on the movie screen rather like the old magic lantern pictures. I posed for some of these songs.

Last winter, one evening after the theatre, I "swapped beginnings" with Irving Berlin. He was telling of his days on the lower East Side in New York, and I was telling him of my past when I was an illustration for songs. Of all the songs there was only one that I remember and I told him that it was called "Stop, Stop, Stop." "Yes," he answered, "I know the song. I wrote it."

That work taught me something. I learned the value of poise. The value of expressions.

A few days after the test they sent for me to join the Vitagraph Stock Company. I shall never forget the excitement that that letter caused me to the last day I live. I used to go to the studio early in the morning, in fact I was so eager that I arrived at the same time of the serb woman. I was there for a week before I had a chance to go on the set, but during that time I learned a lot about about make up and got in the atmosphere by watching the others.

At last I got a small part—but it was a great part to me. When they asked me what I wanted I told them I thought I was worth Eighteen Dollars a week. I had decided upon this sum, as it seemed so important and large to me. I was greatly surprised when I got my envelope for the first week to find that there was Twenty five dollars in it. I have never felt sorich since that day.

ELECTION ORDER

Be it ordered by the Board of Trustees of Slaton Independent School District that an election be held at City Hall, in the town of Slaton, in said Slaton Independent School District on the seventh day of April, 1928, for the purpose of electing 4 School Trustees for said Slaton Independent School District.

J. W. Hood, is hereby appointed manager of said election, and he shall select two judges and two clerks to assist him in holding same, and said election shall be held in the manner prescribed by law for holding other elections.

The returns of said election shall be made to the Board of Trustees of said Independent School District in accordance with the law.

A copy of this order signed by the president and attested by the secretary of this board shall serve as proper notice of said election, and the president shall cause notice of said election to be given in accordance with law.

In Testimony Whereof, witness the signatures of the President and Secretary of said Slaton Independent School District and the seal thereof

hereunto affixed, this 20th day of March, 1928.

F. A. DREWERY, President
Slaton Independent School District.

Attest:
S. A. Peavy, Secretary,
By J. G. Wilhite.

ALLEN-ROBERTSON

Mr. Leo Allen, of Ralls, and Miss Beatrice Robertson, happily married a parsonage in Slaton at 8:30, the Rev. local Methodist past young people have acquaintances in the munities, who doubt with congratulations years of happiness

PROFESSIONAL DIRECTORY

- Dr. L. W. KITCHEN**
VETERINARY SURGEON
POST, TEXAS
- FOSTER**
Funeral Home
Slaton, Texas
- Embalming and Funeral Directing. Ambulance Service.
Phone 125 — Day or Night
Agents for Lubbock Floral Co.
- A. H. FINE**
SLATON, TEXAS
Will Contract your Concrete and Stuccoing Work
Let me figure your bill.
- DR. J. B. JACKSON**
DENTIST
208-210 Ellis Building
Phone 535-939-J Lubbock, Tex.
- Dr. J. B. Williams**
DR. G. W. SHANKS
DENTISTS
Benton Bldg. Slaton, Texas
- W. L. Huckabay, M.D.**
Slaton, Texas
Special Attention Given to Diseases of Women and Children
Office in City Drug Store
Phones: Office 243; Res. 175
- NELMS & ALLEN**
CHIROPRACTORS
Carver Graduates
MRS. NELMS, Assistant
Massage Electro Therapy
Phone 540, Leader Bldg.
Lubbock, Texas
- BOONE and BOONE**
CHIROPRACTORS
301 Myrick Bldg.
LUBBOCK, TEXAS
- ELLIOTT & LOKEY**
Wire, Electrical Supplies and Radios
PHONE 540
Service Calls Answered Promptly

HOW I FIRST BROKE INTO MOVING PICTURES

By Norma Talmadge

(Who comes to the Palace next Tuesday and Wednesday in "The Dove.")

When I was fourteen, I decided to have a career; it was so easy in day dreams, like playing on a window seems easy to play until one reaches a piano. I started gaily out one autumn afternoon to the Vitagraph studio, but the nearer I got to the studio, the farther away it seemed. The wall which surrounded it seemed higher and higher. It reminded me of the Chinese wall we had been reading about in school—and that didn't make it any easier. When I got inside all of my prepared speech flew from my mind.

"What can you do?" said the casting director.

"I can recite," I murmured in such a faint voice that I wondered if it was mine.

AN EXHILARATING EFFECT

A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 50c. Sold by

CATCHING'S DRUG STORE

VANITY FAIR BEAUTY PARLOR

Prompt, courteous service. Efficient in Every Detail.

Telephone for Appointment. Phone 252

Just like special cake flour in the results you get.



Yet costs but a few cents more than ordinary flour.

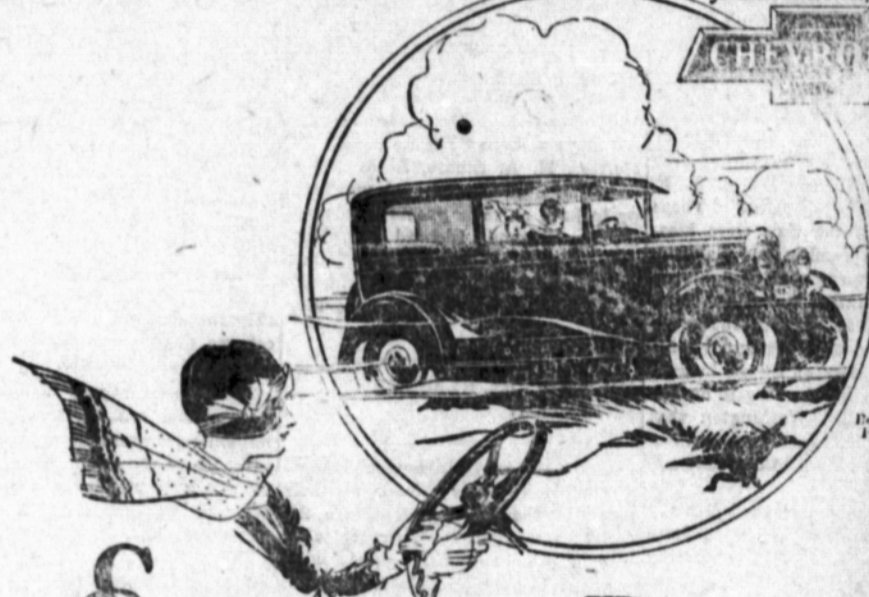
Used Exclusively By The Best Cooks Everywhere!

Your grocer recommends this superior flour because he knows it is always fresh and good — that the quality is always uniform — and that a money-back guarantee protects you.



Effortless Driving

Smoothness - Power and Ease of Control that make every mile a pleasure



- | | | |
|-------------------------------------|---|--|
| The COACH
\$585 | Day after day it becomes more apparent that the unrivaled popularity of the Bigger and Better Chevrolet is due to its elements of superior. | knuckles. The clutch is velvety smooth in action and the gear-shift lever responds to the lightest touch. Acceleration is swift and certain, while big non-locking four-wheel brakes assure perfect control under every condition of highway and traffic. |
| The Touring Roadster \$495 | And the greatest factor of all is the effortless driving it provides. It steers with the weight of the hand—for the worm and gear steering mechanism is fitted with ball bearings throughout... even at the front axle | You'll never know what a great car it is until you sit at the wheel and drive! So come in today for a demonstration! |
| The Coupe \$495 | | |
| The 4-Door Sedan \$675 | | |
| The Sport Cabriolet \$665 | | |
| The Imperial Landau \$715 | | |
| Utility Truck (Chevros Only) \$495 | | |
| Light Delivery (Chevros Only) \$375 | | |
- All Prices f.o.b. Flint, Mich.
Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

Jackson Chevrolet

QUALITY AT LOW COST

"Hot dog! — time for straws again!"

Feels like a million dollars to lay the old felt aside."

Come and see 'em — the newest thing in town. A style and price to suit everybody at —

O. Z. BALL & CO.

"Pay Less and Dress Better"



Chamber of Commerce News Notes

Reported by
L. A. WILSON, Secretary.

The board of directors appointed a committee a few weeks ago to confer with city officials relative to a garbage disposal plan for Slaton's residential sections. It is hoped this committee will be ready to report favorably before much longer. Warm weather is here and hot weather isn't far off. This makes it a timely subject as well as an important one.

The radio speech made over station WDAG by this writer Wednesday morning was heard by many local people, while others reported they failed to get the station. The subject discussed was "Slaton and the Slaton Country," emphasizing agricultural development and civic progress. There is no way of measuring the talk in dollar value, but those programs are received regularly by the people of the middle west, according to letters received by the Amarillo station during the past few months. The Slaton program Wednesday morning was made possible by the courtesy of the Panhandle Lumber Co., of Amarillo.

Many homes have already been entered in the Pretty Lawn Contest. If you plan to enter, why not do it now, and begin getting the lower water rate? Besides, you might forget it later on. The time limit for entry expires May 15. Fill out the coupon published elsewhere in this paper, and send or bring it to this office. The contest is open to anyone in the corporate limits of Slaton.

The matter of helping extend telephone line through nearby communities is under way, with interest being shown on the part of the people in the communities.

CARD OF THANKS.

We wish to express our gratitude to dear friends and neighbors for their loving kindness and sympathy during the recent sudden death of our infant son. Also thank them for their beautiful floral offerings.

MR. AND MRS. GAFFORD and Children and Relatives.

Mr. McDonald Judges Three Talkfests.

Mr. J. F. McDonald had a rather unique experience last Friday when he was called to Eldsloe to judge the various debates and declamations held in that city. Mr. McDonald was the sole judge of the Junior and Senior Boys' Declamation and the Senior Boys' Debate.—Texas Tech Toreador.

Geology Studies To Make Field Trip to Montana

Announcements are out for the Geology field trip for the summer of 1928. This course is numbered as 390, with prerequisites of Geology 141-2-3.

The field for the 1928 field trip will be Glacier National Park, Montana. While this will be the main objective of the trip, places of geologic interest enroute in Colorado, Wyoming and Montana will be visited and studied briefly. The party will leave Lubbock by motor bus Monday, June 4th, and will be back in Lubbock Monday, July 9th. The party will camp out the entire time of the trip. Tents, croking utensils, and other necessary camping equipment will be furnished by the college. Each student will provide his own bedding, however. The entire expenses of the trip will be \$75. This will include tuition, transportation and board. It does not include laundry. Student desiring to make this trip will make written application, accompanied by a deposit of \$10.00 not later than April 15th. In case more apply than can be accommodated, the deposit will be returned to those whose application is not accepted. Blanks for the purpose of making formal application may be obtained at the office of the department. The remaining \$65.00 must be deposited at the business office not later than June 1st.

It is desired to know the number of students expecting to take this trip. For this reason all students intending to make the trip are requested to report to the geological offices and make application at once. The number to make the trip is strictly limited to twelve.—The Toreador.

No. 2 District Meet Plans are Being Formulated Now

Preparations are being made to entertain the fifteen hundred or two thousand contestants expected here on April 20-21 to participate in the District Meet. District No. 2 is composed of twenty counties with Lubbock as their nucleus.

Final county meets were held last Friday and Saturday in Lubbock, Hale, Dawson, Dickens, Cochran and Hockley counties. These county finals finish the preliminary competition and entitle the winners in each event to participate in the district meet.

Preliminaries in track will be run the finals coming Saturday afternoon.

April 21. Preliminaries in debate and declamation will be held Friday morning with the finals coming Saturday. Faculty members and a few advanced students will be engaged as judges for the various events. The committee charged with making all arrangements for the meet is composed of Mr. A. W. Evans, Dr. W. A. Jackson, Mr. W. P. Clement, and Coach E. Y. Freeland.—The Toreador.

Mrs. G. E. Harcastle and children left early this week for a visit with relatives in Waco and Abilene.

THE HIGGEST LITTLE STORE ON THE PLAINS
Groceries, Gas and Tubes—A Good Place to Trade.

The Union Store

IF
You are looking for a **GOOD REAL ESTATE LOAN** Here It Is.
\$1,374.48 pays out \$1,000.00 loan, including interest in 100 months in UNITED SAVINGS BANK, Detroit, Michigan.

No stock to buy. Investigate and save the difference.

J. H. BREWER, Agt.
City, Farm and Ranch Loans
1st State Bank,
Slaton, Texas

In a Bad Fix from INDIGESTION

"I had suffered with indigestion for 6 years," says Mr. H. C. Dove, R. F. D. 4, Chester, S. C. "I had gotten to the place where I could hardly eat a thing—everything hurt me. I had smothering spells and fell off 20 pounds. I was in a bad fix. "I read of Black-Draught and decided to try it. I do not believe that I would have been living today had it not been for Black-Draught. I had gotten to where I only ate milk and crackers, but after taking Black-Draught I began to eat and gradually got my appetite back. I gained in weight and felt better. I have not had a bad spell of indigestion in ten months." Theford's Black-Draught is prepared in a powder from medicinal roots and herbs. In use over 85 years. Sold everywhere. 25 cents.



PIGGLY WIGGLY



The privilege of personal selection At Piggly Wiggly you select the very article you desire This is a feature made popular to the nation by our stores. What you want every day at Piggly Wiggly is your privilege.

SLATON SPECIALS

Colfee	LIPTONS 3 Pound Can	1.39
Soap	PALMOLIVE 3 Bars	.19
Scottissue	TOILET PAPER Per Roll	.09 ¹ / ₂
Corn Flakes	CHECKER PACKAGE	.10
Hominy	VAN CAMPS Medium Can	.07 ¹ / ₂
Tomatoes	HAND PACKED No. 2 Can	.09
Pineapple	GOLD BAR Fancy Crushed, No. 1 Flat Can	.12 ¹ / ₂
Spuds	EXTRA FANCY 10 Pound	.32
Lard	SWIFT JEWEL and White Cloud, 8 lb. Pail	1.09
Flour	GOLD MEDAL 12 Pound	.56
Tomato Soup	VAN CAMPS Per Can 2Cans	.13
Prunes	POPULAR SIZE Calif. Pack, 10 lb. Box	.89
Malt	BLUE RIBBON Per Can	.58
Appricots	CALIFORNA PACK Per Gallon	.61
Oats	MOTHERS CHINA Large Package	.31
Oranges	RED BALLS Medium Size, Per Doz.	.33
Apples	WINESAP Per Dozen	.34
Bananas	BIG YELLOW FRUIT Per Pound	.06 ¹ / ₂

MARKET SPECIALS

BEEF ROAST	PER POUND	.19
HENS	FULL DRESSED, Per lb.	.29
SAUSAGE	PURE PORK	.19
MEAT LOAF	PER POUND	.19

A BIG EVENT AT A BIG STORE

A Nation-Wide Winchester Store Sale

— APRIL 5 TO 14 —

Many things in Hardware, just what you need for spring house-cleaning, gardening, etc., can now be obtained at our store at

Real Sale Prices

—and they are values, because they combine the two essentials of Quality and Price.

EVERYTHING IN THE HARDWARE LINE

Slaton Hardware Co.

An Interesting Speaker Talks to Students

Dr. Bryan, a very well educated and inspiring man talked to the student body Monday morning. Dr. Bryan was born in India. His mother died when he was just an infant, and his father when he was four years of age. He wandered in foreign countries for four years, until the government picked him up and brought him back to Boston, where he received his education.

He gave us a talk that every student and teacher were inspired by. It was on "Success". Several visitors were present to hear Dr. Bryan give his talk.

WEDDING ANNOUNCED.

Mrs. W. E. Martin, of this city, is in receipt of an invitation to the wedding of her sister, Miss Temple Leverett, who is to be married to Mr. Marvin Deal on Sunday, April 8, at Portales, N. Mex. The young couple are expected to pass through Slaton on Monday, enroute to San Benito, Texas, where they will make their home. Miss Leverett was formerly a resident of Slaton.

MRS. TUCKER'S MOTHER DIES.

Mrs. W. A. Tucker was called to Sulphur Springs Friday of last week on account of the illness and death of her mother. Dr. Tucker attended the funeral, leaving here Saturday night and returning Tuesday. Mrs. Tucker remained for a while at Sulphur Springs.

"Littlefield College" Name of New School

The Junior College which is to be located in Littlefield is to be named "Littlefield College," according to Prof. Freeman, Business Manager of the new institution. The College is to begin operation as a fully accredited junior college, according to the same informant.

To Win.

It takes a little courage
And a little self-control
And some grim determination
If you want to reach a goal;
It takes a deal of striving,

And a firm stern set chin,
No matter what the battle,
If you're really out to win.

There's no easy path to glory,
There's no rosy road to fame
Life, however we may view it,
Is no simple parlor game;
But its prizes call for fighting
For endurance and for grit
For a rugged disposition
And a "don't know when to quit".

You must take a blow or give one,
You must risk and you must lose,
And expect that in the struggle
You will suffer from a bruise;
But you mustn't wince nor falter,
If a fight you once begin,
Be a man and face the battle—
That's the only way to win.

J. R. M.

The Bass Voice Serenade.

In the quietness of the midnight
When all is calm and staid,
There breaks upon the breezes
The bass voice serenade.

The trills of the Ukelele,

The banjo's drumming tone,
Wakes the maiden sleepers
With sweetest notes full-blown.

'Tis as the strains of an angel band
To the heart of the lovers' maid,
For the air of night brings nothing sweeter
Than the bass voice serenade.

—Zelma Ringwald

Dr. Granbery to Address Abilene Meet

Dr. John C. Granbery is to address a meeting of The West Texas Historical Association which meets at Abilene on April 21. Dr. Granbery is to speak on "Neglected Factors in the History of the South Plains."

WOODS BEAUTY SHOP

Room 9, Conley Bldg., Lubbock, Tex.
Telephone No. 584
T. D. Woods, graduate permanent waving; Mrs. Wood, all round operator; Miss Sinclair, expert operator, of Ft. Worth.
Special attention given out-of-town customers. When you are pleased, we are.

Repair Your Car Now

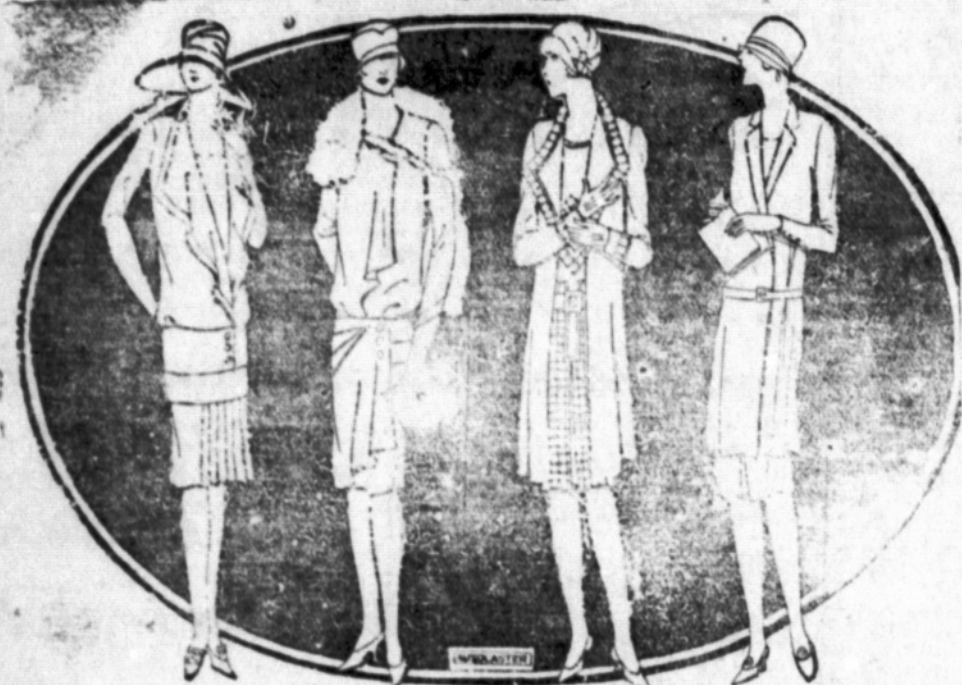
Don't wait until you are ready to leave on your vacation to put the car in condition. We want to overhaul your car and have it limbered up before you start.

We appreciate your patronage—anything for your car, from head lamp to rear bumper.

SCUDDER MOTOR COMPANY

S. W. Corner of Square Phone 478

Pre-Easter SALE Saturday April 7th ONE DAY ONLY



Pre-Easter SALE On Dresses Coats Ensembles Shoes Millinery

PRE-EASTER SPECIALS

The newest interpretations of the Easter Mode—versatile styles fit for every occasion. Gay, fascinating, bright new patterns—the season's newest frocks in prints, dots, and plain shades.

Pre-Easter Sale Dresses		Pre-Easter Sale Coats - Ensembles	
\$ 8.95 Saturday Special	\$ 6.19	\$19.75 Special	\$13.98
10.75 Saturday Special	8.19	10.95 Special	7.39
11.95 Saturday Special	9.39	16.95 Special	12.39
12.95 Saturday Special	10.98	24.75 Special	18.89
14.95 Saturday Special	12.98	42.75 Special	31.89
19.75 Saturday Special	15.89	22.50 Special	16.89
24.75 Saturday Special	21.39		



Pre-Easter Sale of Millinery

Our New Spring Collection of Millinery is of unusual charm and interest. Unerring good taste and beauty of design distinguish our offerings as well as perfection in workmanship. Styles and modes to harmonize with any costume. Easter bonnets as colorful and varied as all the flowers of Springtime!

\$1.89 - \$2.39 - \$2.89 - \$3.89
\$4.89 - \$5.39 - \$7.39
And Upward
All Children's Hats on Sale



Pre-Easter Styles Every Pair on Sale

New refinements in the styling of quality footwear will meet instant response in your appreciation of the new shoes we have for the new season. A style to meet every requirement awaits you. Price Range—

\$1.98 - \$2.98 - \$3.89 - \$4.89
\$5.98 - \$6.39
And Upward

Hokus Pokus Specials for Saturday

SUGAR	10 lbs. CLOTH BAG	\$.66
TOMATOES	No. 2 CANS	.09
SALAD DRESSING	8 oz. PARAMOUNT	.24
CHEESE	FULL CREAM, LONGHORN, Per lb.	.30
CORN	No. 2 STANDARD, Per Can	.11
PRUNES	10 lb. BOX	.87
PINEAPPLE	No. 2 CRUSHED	.21
PEANUT BUTTER	5 lbs. ARMOUR	.87
COFFEE	3 lbs. BLOSSOM	1.17
PEACHES	2 1/2 M. B.	.17
SYRUP	1 Gal. BLUE BRER RABBIT, Per gal.	.74
APRICOTS	1 GALLON	.56
HAMS	SKINNED, wt. 10 to 12 lbs, Per lb.	.23
RAISINS	4lb. PACKAGE	.33
BACON	DRY SALT Plates, per lb.	.12

AMOUNTS OF \$2.50 AND OVER DELIVERED. PHONE NO. 197.

Money Talks

Cypert Dry Goods

SLATON,

Gold Bond Stamps Given)

TEXAS

Management Changed At Kelly Produce

The Kelly Produce, located on Lynn St., is now operating under the management of B. E. Wilson, recently of Lubbock, he having taken charge of the business here early this week. Mr. Wilson relieved H. O. Hoback, who has been in charge of the house since last August.

Mr. Wilson states that his firm will continue to handle cream, eggs, live poultry and hides. Roy Smith, who, it is stated, holds a first grade cream testers' permit from the State Dairy Commission, of Kansas, is in charge of the cream room.

CITY LINE CLUB

Ten members and two visitors were present at the meeting of the City Line Club, held Wednesday, March 28, at the home of Mrs. J. R. Childress, despite the severe sandstorm. We had a new member, Mrs. Tucker.

It was decided to have the egg-hunt Sunday afternoon at the home of Mrs. George Evans.

We had our first drill on parliamentary rules, which was led by Mrs. Savage.

Our next meeting will be April 11, at the home of Mrs. Cobb, with Mrs. Campbell leader. Miss Baird will be with us and it is hoped we will have a full attendance.—Reporter.

HATTON GETS THE UPPER HAND IN "WIFE SAVERS"

When Messrs. Wallace Beery and Raymond Hatton get together there is one thing to expect—comedy. "Wife Savers" their newest opus for Paramount which will be at the Palace Theatre Monday and Tuesday will do nothing but come up to your expectations. As a matter of fact this fifth of their series will exceed their highest hopes, for in "Wife Savers" the boys are at their peak in the game of making laughs ring out.

Starting off in a Brooklyn restaurant with Beery as a head waiter and Hatton as one of his underlings, the situations evolved have barrels of laughs waiting to be tapped. Next we see them in the Swiss Alps as part of the great American forces but this time the situation is the reverse, for now Hatton is a part second lieutenant and Beery nothing but a company baker. The ways that Hatton conceives to humiliate his erstwhile boss are a constant source for gurgles.

In the cast there are such noted comedians as Ford Sterling, Zasu Pitts, and Tom Kenedy.

TAKES FIRST PLACE IN TENNIS SINGLES

In the girls' singles, tennis finals, of the Lubbock County Interscholastic Meet, held last week at Lubbock, Pauline Garrigues, representing Slaton High school took first place, winning over the Carlisle school representative by a score of 6-1 and 6-2.

In the girls' doubles, the Slaton team, Joyce Price and Jewell Johnson, defeated the Groseville team by scores of 6-7 and 6-0, according to reports of the meet.

BUYS DAIRY CATTLE

H. C. Maxey, owner of the Maxey Dairy, returned Saturday morning from East Texas, where he purchased a carload of dairy cows. He brought them with him on his return and has added them to his large dairy herd here.

Rev. M. S. Leveridge left Monday night for an itinerary of the Sweetwater district, M. E. Church, South, in the interest of the superannuate endowment of that denomination. He returned here Wednesday.

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic

- DR. J. T. KRUEGER
Surgery and Consultations
- DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
- DR. M. C. OVERTON
Diseases of Children
- DR. J. P. LATTIMORE
General Medicine
- DR. F. B. MALONE
Eye, Ear, Nose and Throat
- DR. J. H. STILES
General Medicine
- DR. L. P. SMITH
General Medicine
- MISS MABEL McCLENDON
X-Ray and Laboratory
- C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

New Oven Added At City Bakery

What are now the most modern and up-to-date baking ovens on the South Plains, according to Manager Clyde Carr, was installed this week at the City Bakery on Eighth St. The oven is of the Meek Reel type, gas heated, and has a capacity of 216 loaves of bread every 30 minutes, it is stated.

Mr. Carr states he is now equipped to give his customers the very best of baking possible, stating that for fancy pastry work, the new oven is as near perfect as can be built. Jack Walker, experienced baker, operates the new equipment.

EXTRA! HOLLYWOOD MARRIES 'EM OFF IN HUNDRED LOTS

Hollywood was recently the scene of a hundred rush weddings but none of these participating were really married when it was over.

The wholesale matrimonial business was a part of a sequence in Wallace Beery's and Raymond Hatton's new Paramount starring comedy "Wife Savers" which Ralph Cedar directed.

The situation arises when the Mayor of an Alpine town issues an edict that all women must marry within twenty-four hours, his object being to acquire a bride for himself and one for his friend.

Beery, not understanding the language is pua on the action block and wedded before he knows what's happening. However, he gets a divorce just as quickly.

Those participating in the hurry up wedding ceremonies include Ford Sterling, Zasu Pitts, Tom Kenedy and Sally Blane. "Wife Savers" reaches the Palace next Monday and Tuesday.

Mrs. R. H. Whalen returned Sunday from Fort Worth and Cleburne, where she visited with relatives.

Miss Ethel Neihoff left Friday for St. Louis, to be with her mother, Mrs. J. J. Neihoff, who is in the sanitarium there.

L. A. Reese and family have moved to Baird, Texas. They have ordered The Slatonite sent to them there.

Next Meeting Of Legionnaires To Be Monday Night

The Luther Powers post of the American Legion, Slaton veteran's group, will hold the next regular meeting Monday night, April 9, at the Odd Fellows' hall, it is announced.

An exceptionally interesting meeting is in prospect, according to members. A mock trial will be held, the beginning of which was seen at the session held by the post on Monday night, March 26. Members have declared this week that this mock trial promises to be an event worth traveling many miles to attend.

The situation now existing resulted from the membership drive in which the post is now engaged. Competition is keen between the three rival teams, each headed by a captain, and with a banquet dinner at stake for the winning team at the expense of the two losing teams. At the last meeting the charge was made that one team captain, J. B. Hankins, had reported to a member of another team that he had signed up more members than actually proved to be true. This, the complaining member said, broke the morale as a worker on an opposing team, and for that and other reasons he demanded that team captain Hankins be given a court-martial hearing.

Bond was set for the defendant, D. E. Kemp was named as presiding judge for the trial, F. C. Rector is the prosecuting attorney and L. A. Wilson will represent the defense. Monday night was set for the case to be heard. Visitors are expected from the Lubbock post, and all Slaton post members and other veterans are urged to attend. It is said there will be plenty of fun.

LUTHERAN CHURCH

Friday morning at ten o'clock there shall be holy communion services. Services Sunday 2:30 p. m. Sunday school 3:30 p. m. The Ladies' Aid will meet with Mrs. F. L. Forrester Wednesday at 2 p. m.

TOM MIX APPEARING HERE SOON IN A DESERT PICTURE

A plot of villainy and intrigue woven around a gang of the most notorious cattle-rustlers in the west is the theme of the new Tom Mix production for Fox Films, "Tumbling River," which comes to the Palace Theatre Saturday, matinee and night.

A lair of evil and thievery far back in the rugged places of the mountains by the light of a flickering fire, is where these sinister men plan all of their deeds to fleece the country of its finest cattle and thorough bred horses.

Around such a menace this blazing Mix story of the west was laid, bringing in all of the high lights for which the West is noted—hazardous rides, hard fighting, and quick shooting, and Tom unfolds to his public an entire repertoire of new thrillers.

Tom is more than suited for this particular type of role, because he spent several years of his life as a ranger in Texas and a deputy marshal in Kansas and Oklahoma. During these years he was running down everything from gunmen and illicit liquor traffic in Mexico to cattle thieves of no uncertain character and menace.

With Mix in this production are Dorothy Dwan, William Conklin, Stella Essex, Elmo Billings, Wallace McDonald, Buster Gardner, Harry Gripp, and others.

Mr. and Mrs. George Hannon and daughter, Mrs. Chas. Whalen are visiting with relatives at Paris.

DON'T FAIL

to investigate

Lightning Cotton

EARLY—40% LINT
Easy-to-Pick, Hard to Blow Out—1 to 1-16 inch staple.
You should try some of this cotton.

SEE

J. H. BREWER
First State Bank

COAL OIL

5 Gallons 70c

—and for the accommodations of my customers, I am now handling ice. Drop in when you need ice and let us serve you.

Potatoes, Peanuts, Sugar, Cane Syrup, Bananas, Apples, etc.

Musical entertainment every Saturday evening if weather is favorable.

Remember we are just across from the Acorn Store.

KEEP NEAT AT SMALL COST

Working for yourself or another man, Make your suit appear the best it can.

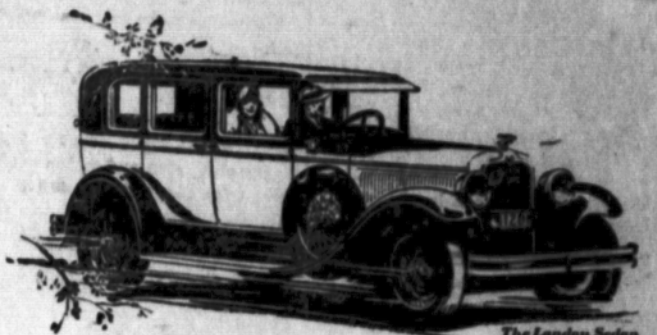
Neatness helps you jobs to get and hold, Even if your clothes look pretty old.

But you can't spend time to clean and press. We do a better job that costs you less.

PHONE 16

O. Z. BALL & CO.

"PAY LESS AND DRESS BETTER"



All Admire Its American Standards of Performance-Luxury and Style

In every section of America. A wave of admiration for the All-American Six. Admiration for its beauty, for its style, for the mastery of Fisher craftsmanship expressed in every deftly executed line . . . And equally marked is appreciation of its spacious comfort . . . its generous size. Of the leg-room made possible by its 117-inch wheelbase. Of its deep, soft-cushioned seats . . . and other elements which contribute to restful riding ease . . . That's why the All-American is winning such favor in every section of the land. That's the result of the All-American principle in automotive design. That's why, after you come and drive it, you're sure to want this brilliant General Motors Six.

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Phaeton, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265; (wire wheels, spare tires, and trunk rack extra). New Series Pontiac Six, \$745 to \$825. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

MARTIN MOTOR CO.

At Green's Garage --- Slaton, Texas

OAKLAND ALL-AMERICAN SIX



HOW DO THEY

GET THAT WAY?—

In spite of the fact that our farmers, as a class, are ordinarily hard put, there is an increasing number of them who are winning out and becoming independent.

In practically every such case you will find a diversified farm rather than a one-cropper.

Not an Argument—Just a suggestion

Slaton State Bank

Directors:
R. J. MURRAY, Pres.,
W. E. SMART, Vice Pres.,
W. E. OLIVE, Active Vice Pres.,
CARL W. GEORGE, Cashier,
J. S. TEKELL, Asst. Cashier.

Officers:
R. J. MURRAY,
W. E. SMART,
W. E. OLIVE,
CARL W. GEORGE,
W. S. POSEY.

TIMELY—

We carry a complete stock of poultry tonics and remedies, insect poisons, etc, etc.

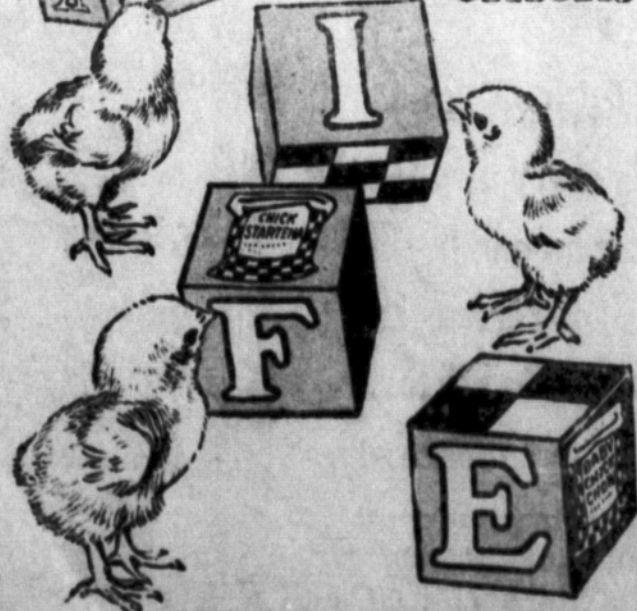
And always have most anything you need in the drug line.

TOILET ARTICLES—STATIONERY—SMOKERS SUPPLIES

CATCHING'S DRUG STORE

At Your Service Phone 92

The ABC's of Success with Chicks



ONLY 50% of chicks fed an average ration live. When fed properly, at least 90% can be saved. Chicks need a feed to give them warmth, strength, energy and vitamins for life and growth. This is the reason 1592 hatcheries say feed Purina Chick Starters, the buttermilk starting ration which contains Cod Liver Oil. We will be glad to tell you of a feeding plan that is as simple as A B C. You'll be chicks ahead, money ahead. Come in.

HILL & KING

215 West Garza Phone 233

REAL VALUES IN EASTER APPAREL

The Acorn Store offers you an enormous quantity in Easter apparel, for you to select your new Easter Dress, Hat, Suit, or Shoes. In fact, anything that you might want to see. Be sure to make our store a visit and **COMPARE Our Prices. Satisfaction Guaranteed.**



---New Easter Millinery---

Featured at the Low Acorn Prices

\$1.95 - \$2.95 - \$3.45 - \$3.95 and \$4.45

New Easter Hats, charming and distinctive, for the young girl and the matron.

All the attractive spring shades and shapes, every one decidedly new and becoming.

To the woman who seeks the utmost in millinery distinction at a very modest cost, these Hats present an unusual opportunity. They're so new and we can't begin to tell you all about the new style features. We want you to come in and look at them yourself. You're as good a judge as we are when it comes to choosing style! But we can say that the new fabrics and colors are so varied that you won't find it hard to pick just the one you want with new and becoming.

FIRST WITH THE LATEST



Easter Suits

Just Hung Upon the Racks

---- \$13.95 to \$24.95 ----

Many With 2 Trousers

They're so new and we can't begin to tell you all about the new style features. We want you to come in and look at them yourself. You're as good a judge as we are when it comes to choosing style! But we can say that the new fabrics and colors are so varied that you won't find it hard to pick just the one you want without hesitation!

Exclusive Modes for Easter Day—And the Delightful Spring Days to Follow

There was never a time when the array of Easter Modes was as great as this season. The styles are as varied as the fabrics and colors. Fashions with touches of Paris revealed in every line and fold.

Coats, frocks and suits are ensembled here in a seemingly endless variety to greet fashionable women and misses and to gratify their every whim of fashion preference.

COPIES OF PARIS ORIGINALS



Frocks--The Very Word

Breathes Paris

The spirit of gay Springtime is captured in these super-smart frocks. The fabrics—flat crepe, printed silks, are fashionable, to be sure.

Fashion's Choice for Easter—The Ensemble

From our diversified assemblage of fine cloth and exquisite silk ensembles—simple and elaborate—select the type that best becomes you.

Featured at the low Acorn prices of

\$4.95 to \$14.95

"Always Alert to Fashion's Newest"



for well-dressed Men—
HATS

There are a number of little style details about these hats that make them preferred above all others by men who know hat style. Come in and be convinced. Featured at—

\$1.29 - \$1.89 to \$3.29

A Store With a Larger Variety of the Latest Styles to Select From.



Slaton,

Texas

Acorn Prices are Lower on Standard Tires built by Fisk Tire and Rubber Co.

	Tires	Tubes
30x3 1-2 Reg.	\$5.00	\$1.20
30x3 1-2 O. S.	\$5.50	\$1.30
29x4.40 Bl.	\$6.50	\$1.40

CLASSIFIED ADS

TYPEWRITERS—For sale, trade or rent.—G. W. Bcwnda. 27-tfc

SEEDLING—Peach and plum trees for sale.—E. Barton, Phone 88. 28-fc

RESIDENCES—New and modern, at bargain prices.—T. J. Abel, at Home

WANTED—2nd-Hand Windmill, Tanks and Towers.—S. A. Cummings, Wilson, Texas. 32-2c

FOR RENT.
Five-room house with bath and garage. Large space for garden. Price right. Also 1 modern 5-room furnished house near the square. See W. Howard Hoffman, upstairs Slaton State Bank Bldg., or phone 59. 30-tfc

WORK STOCK for sale—Inquire at Slaton Motor Co. 1c

WHAT THE DOCTOR SAYS OF OUR MILK

"Slaton, Texas, March 21, 1928.
"This certifies that my family has used the Florence Dairy milk, cream and butter continuously for 14 years and have found it always unexcelled in richness, flavor and sanitary conditions, and I heartily recommend it as a good and safe food for old or young."
Signed: S. H. ADAMS,
City Health Officer and Asst. County Health Officer.

We are increasing our capacity for service and desire some new customers. Therefore, we publish the above assurance that our milk is equal to the best.
Deliveries twice daily and on special call.

MR. AND MRS. W. P. FLORENCE, 30-4c

FOR SALE—Big German millet and Sudan seed, corn and cotton seed. Also have a few nice pigs and shoats.—E. E. Wilson. 31 3tc

FOR RENT—2 room furnished apartment, close in, 265 W. Panhandle Ave., see G. J. Vival at Santa Fe Barber Shop. 1c

NOTICE TO CONTRACTORS

On and after June 1, 1928, the wage scale for Union Carpenters will be \$1.00 per hour, or \$8.00 per day. U. B. of C. and J. Local No. 1266. 30 10c

FOR RENT—My home place, 6 rooms, all modern. Hot and cold water, good garage, lawn, fruit and shade trees, on 629 S. 12th St.—J. W. Elrod. 1c

SUDAN SEED—4 cents per lb., at Fred Kahlich place, on Rt. 1, 3 mi. northwest of Slaton.—George Angerer. 26 Sp

FOR SALE—One vacant lot on Ninth St., N. E. corner, worth the money.—J. W. Elrod. 1c

BARRED ROCK EGGS—\$5.00 per hundred. Won four prizes out of five entries at Slaton show last December.—Mrs. W. B. Leavelle, 2 1-2 mi. north of Posey. 31 2tp

FOR RENT—Two furnished apartments.—Mrs. J. A. Adams, 289-J. 32-tfc

EGGS from—Burtons Blue Ribbon Rhode Island Reds, \$1.00 and \$1.50 for 15. Baby Chicks 20c and 25c each.—Mrs. John C. Burton, 1150 S. 11th St., Phone 115. 32-tfc

WANTED—A man to write insurance on growing crops in the vicinity of Slaton, Texas. This will be our 14th year. Our rates are lower than other reputable companies. We have never failed to pay our losses. We have never been sued by a policy holder nor levied an assessment. We have a good reserve. Write, phone or wire at our expense.—The Groom Mutual Hall Association, Groom, Texas. 31 3c

MADAME BURBERRY—noted Psycho-Analyst, Psychologist, Lecturer, will arrive in our city Saturday, at Singleton Hotel. Phone for appointment.

FOR RENT—Three furnished rooms, close in, 280 S. 10th St. 1c

FOR RENT—Five room house with bath and garage. Large space for garden. Also 2-room house near West Ward School. See Howard Hoffman, upstairs, Slaton State Bank Bldg., or phone 59. 31 tfc

FOR SALE—A sure enough bargain if sold at once. A 4-room house on 9th St., No. 723. Garden, chicken yard, well and windmill, concrete storm house, some fruit and shade trees. Some cash, balance time. Also a good milk cow, 2 pigs and 5 chickens. See me by April 9.—J. A. Greer. 1p

Slaton Radio Talk Made From Amarillo Wednesday

(Continued From First Page.)

corner of the South Plains section. So strategic is Slaton's position as a railroad point that the city's slogan is "Slaton—The Santa Fe Center of West Texas".

The Santa Fe's payroll in Slaton is one and one-half million dollars annually, and is increasing with the rapid development of Santa Fe territory in West Texas. The railway company's investment in Slaton properties reaches an enormous sum.

Other Slaton industries contributing largely to the city's payroll include: a cotton oil mill with five presses, costing \$100,000.00; a cotton compress with capacity for handling 1,500 bales of cotton daily; and five modern cotton gins.

Nine other cotton gins are located in Slaton's immediate trade territory. In 1927, these fourteen gins turned out 23,000 bales of cotton. That cotton crop, together with other crops, such as feedstuffs, fruits, vegetables, poultry and dairy products, had a cash value, at current market prices, amounting to nearly four million dollars. Adding that to Slaton's industrial payroll, Slaton's gross income in 1927 was nearly six million dollars. That's a lot of money, but not half the possibilities have yet been attained.

Naturally, with these sources of revenue, Slaton is a fast-growing city. The population is now 6,000. There are 1,400 scholastics enrolled in the schools, and there are nearly fifty teachers. Four fine public schools and one church school are maintained, with modern, well-equipped buildings, representing an investment of \$300,000.00. The high school has thirty-two units of affiliation with higher institutions of learning in Texas, and is a member of the Southern Association of Schools and Colleges—evidence of as high rank in scholarship as any Texas school possess.

There are six good churches, each with a large congregation. Thirty-five blocks of streets in Slaton are paved with brick. The water and sewer system is municipally owned, the water supply coming from underground wells. It is plentiful and pure.

During the past six years, Slaton's building permits have averaged \$300,000.00 per year. The highest record was in 1927.

The city's population in 1920 was only 1,600. It has grown steadily until it is now almost four times that figure.

Slaton has natural gas service, electric light and power service, a new telephone system just finished at a cost of \$7,000.00, and which is modern in every particular.

There are public parks, playgrounds and clubhouses for the use of the people of the city and surrounding county.

In brief, Slaton is now a modern city, growing rapidly, situated in the center of a wonderfully fine agricultural section, and the best things are yet to be enjoyed.

Paynes DRY GOODS

11TH ANNIVERSARY SPECIALS FOR ALL NEXT WEEK

- 36 inch Gingham 14c
- 36 inch Cheviot, Plain and stripe 14c
- 36 in. Brown Domestic, short lengths ... 9c
- Beautiful Selection Rayon, stripes and Plaids 24c
- Big asst. Laces, from 5c to 15c val., ... 5c
- Everfast Gingham, checks and solids ... 54c
- Everfast Prints 39c
- Boys' Coveralls, sizes 1 to 8 89c
- Boys' Coveralls, sizes 1 to 8 98c
- Everfast Suiting, all colors and white ... 44c
- Men's Collar Attached Dress Shirts, ... 98c
- Ladies' All Silk Hose, all colors 89c
- Huck Towels, 16x28 13c
- Turkish Towels, 18x36, reg. 45c val., ... 23c
- 9-4 Trumpet Sheeting, bleached 35c

Be Sure and Be Here Saturday Afternoon at 3 o'clock, April 7th, as We Give Away the 26 Piece Silver Chest.

Specials For Saturday

SUGAR	32
APRICOTS	15
PEACHES	22
TOMATOES	25
MARSHMALLOWS	06
HOMINY	07 1-2
SPUDS	29
PEACHES	47
EXTRACT	22
CORN FLAKES	10
GRAPE JUICE	44
GRAPE JUICE	23



SLATON'S PIONEER SELF-SERVING GROCERY

PIONEER SYSTEM OF THE SOUTH PLAINS

NOW See the NEW LEONARD

(Cleanable Refrigerator)
Absolutely new in every way — the best refrigerator on earth. We have them in different capacities, from 25 to 125 lbs. Large assortment to choose from.

Remember we have the largest and most complete stock of furniture in Slaton, and are in position to give good prices—and terms. Come in, when you need something in the furniture line.

Home Furniture Co. Texas Ave.

\$100 CAR SALE Saturday, Apr. 7

Have 10 good cars, reconditioned, new paint and tops—such cars as you usually pay \$25 to \$150 for. These cars are offered at a flat price of

\$100 Each

TERMS—\$50 cash, balance due Nov. 1. No carrying charges, just interest. Come early and take your choice. You can pick the best if you act quick. Will have a carload of new Whippets on display. Ask for new low prices. Get references from the owners as to their performance and stability. "Never a bearing or set of pistons replaced in a Slaton Whippet." Owners have as high as 31,000 miles to their credit.

Scudder Motor Company

Phone 478