

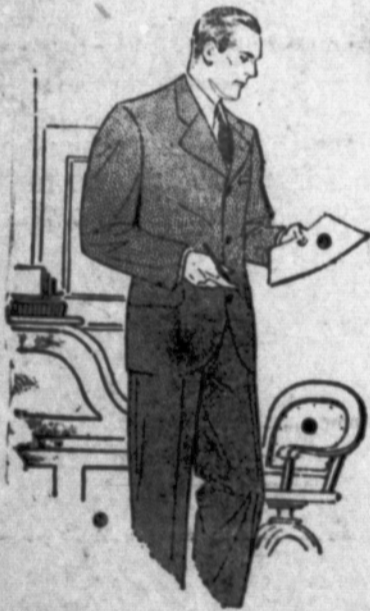
Truth

IN any Business is the foundation on which the superstructure of CONFIDENCE and GOOD WILL is built.

It is one of the cardinal principles of The Acorn Stores, Inc., to never mislead or resort to sharp practice, but to have One Price to All, so that you, our Customers, can send the smallest child to shop at THE ACORN STORE without any misgiving but that they will be given every courtesy and the same values and the best service that it is in our power to render.

No store, whether it be the Acorn Store or any other, is entitled to your trade or consideration which does not strive to render to the community a real service or who knowingly misrepresents values or merchandise to gain a few paltry dollars.

The Acorn Stores, Inc., a National Chain Store Organization, stands ready at all times to satisfy any reasonable demand and we will consider it a favor to bring to our attention any fair complaint.



TRUTH

We have just received a complete line of Men's New Spring Suits. Many new distinctive patterns from which to select, in two and three button styles of Woolens that will stand rigid wear and color fast tests.

Be sure to come in and try on one or more of these suits before you buy.

These suits are all featured at the low Acorn Store Prices of

\$13.95 - \$14.95 - \$19.95
and **\$24.95**

3 and 4 Piece Suits



Truth is we have genuine colored Indian Head Suiting, all the wanted colors—
Acorn Store Price ----- **39c**



Truth compels us to suggest for the tiny tots a dress or rompers of the famous Tubeilla, guaranteed as to color and service.
Acorn Store Price ----- **39c**



Truth dictates, as well as fashion, that English prints make the colorful frocks for Spring Wear. We have them in prices ranging ----- **25c to 39c**



Truth of the matter is we have a wonderful showing of Printed Dimities, no end to the variety of figures—
Acorn Store Price ----- **35c**



Truth will be served when we say we have an expressive showing of the new in Silk Voiles, solid colors—
Acorn Store Price ----- **89c**



Truth will say you can buy a wonderful quality of printed Baronet Satin, beyond question a real value at the Acorn Store Price of ----- **\$1.45**

Slaton



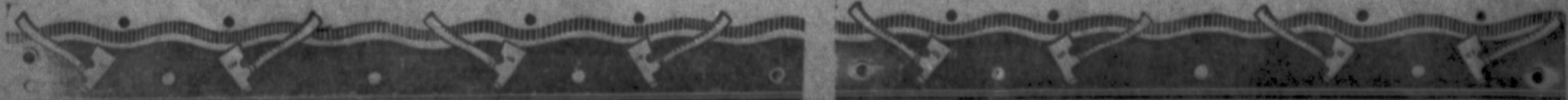
The ACORN STORE

ALWAYS

DEPENDABLE MERCHANDISE



Texas



The Slaton Slatonite
 Published weekly on Thursday at
 Texas Ave. at 7th St. Phone 70
 Slaton, Lubbock County, Texas.
 Mrs. W. Donald, Publisher and Owner
 R. W. Collier, Jr., Editor
 Subscription price, per year - \$2.00
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 per single-column inch -----35c
 Entered as second class mail matter
 at the postoffice at Slaton, Texas.

The G. O. P.'s criticism of the solid South is not so much to its solidity as to its solidarity.

The first requisite to being a successful philosopher is to believe that about everything in this old world as it now stands is wrong.

A recent biographer of George Washington insists that George was after all a human being, which is about as we had suspected all the time.

An invention is now underway to permit folks to see across the ocean. That will be long-sightedness all right but what this world needs about as much as anything else is long-headedness.

A Los Angeles divine lecturing recently in Dallas said that one should learn how to die correctly. With one's boots on, however, does not appear to have been in the approved category of correct ways to die.

Of course, it is none of our business, but we wonder if the fellow who married Maud Lee Mudd, the \$1,600,000.00 Indian heiress, claims it to have been "all for love."

No man liveth to himself, and some men do not die that way, either. For instance, in the case of George Hassell, he sent thirteen others on before him.

We wonder precisely how many of those who attended the pink boll worm meeting at Sweetwater and crated so vociferously ever saw a pink boll worm outside a corked bottle. That is where the one was we saw, when it was claimed the whole Brazoria country was swarming with them.

Pretty soon Dan Moody will be prominent enough to write a recommendation for a new brand of cigarettes.

And now comes the report that Lot's wife is about to be torn down and sold on the salt market. Is there no way to prevent this wanton destruction of man's pet superstitions?

Poor little Marian Parker and her parents have every particle of our sympathy in this sordid Los Angeles affair. Yes, sir, every particle of our sympathy. We have none at all for Hickman.

We have been trying lately to determine, in terms of the fraction of a cent, how much we will lose if our favorite political party fails to elect its presidential candidate for this year. Expressed decimally it seems dimly small, something like \$0.000100249.

Down in Mexico a politician was executed at sunrise, but did not die. He made his way to a hospital, seriously wounded, was there found by his enemies, dragged forth and executed again. The practice, as well as the motto down there it seems, is, "If at first you don't succeed, shoot, shoot again!"

One gentleman suggests that the Democrats stage a two-ring convention at Houston. Sounds like a circus, but wouldn't a two-ring circus be a pretty tame affair? And would it afford enough ring side seats? And will McAdoo and Al Smith be kept in separate cages? And will the donkey bray in both rings at the same time. And if they have rings, will the delegates get to going round and round before it's over, like they did at Madison Square Garden four years ago? We wonder. We democrats are queer folks.

Dallas seems fond of casting slurs at Fort Worth's stockyards. She seems to want to turn up her nose, or hold her nose every time she passes by or flies over Fort Worth's stockyards.

We cannot make up our mind regarding these alienists. Those employed by Hickman, everyone of them, said he was hopelessly insane. Those employed by the State, everyone of them, said he was perfectly sane. Same in the Loeb and Leopold trials. Same in all similar trials. Just the same why should a swearing match be called a trial? Why should it?

SOMEBODY SAID

SOMEBODY SAID since Hoover is out for the G. O. P. presidential nomination, it is refreshing to note his insistence that rigid accounting be given for expenditure of all campaign funds.

SOMEBODY SAID the rains received over the Slaton section during the past week helped place the soil in better condition for spring plowing, which makes the outlook for the 1928 crop still brighter.

SOMEBODY SAID it has about become unbearable for Slaton to have to endure any longer the wrong impressions which strangers get as to the city's size when they look at the U. S. census figures for 1920. Then there were only 1,600 people here. Now there are almost four times that many, according to what are believed conservative estimates. Few towns have grown that fast when there was no boom in progress, and so it is hard to make fellows in other places believe Slaton is a city of such proportion. Just you wait until 1930 when the next census is taken. They'll believe then. And by that time the figures will be even larger.

SOMEBODY SAID Slaton's High school band showed up mighty well at the railway station Friday night when the Santa Fe special visited here. The two bands Slaton now has, the high school band and the town band, are two institutions well worth the town's support. Let's keep them going by giving them all the help we possibly can.

SOMEBODY SAID now time is the time for trees to be planted, and we hope hundreds of Slaton people will plant shade trees this season. Get them started now, and they will bring you much satisfaction later.

Perhaps no one will ever be able to tell how much and for how long female education has been retarded and thwarted because of the popular notion, originating perhaps with the Caveman, that gentlemen purfer beauty to brains in the gentler sex.

It is said that seeing is believing, but we have noticed that a common trait of humanity is to go right on believing some things in spite of what they see.

One thing we cannot understand is why folks go right on calling the colored sections in our dailies "funny papers," when they have utterly ceased being that way.

After the football and basket ball seasons close, and before the baseball season opens, our pupils ought to have a short interim wherein they can get acquainted with their teachers and take a hurried glance through their books.

Austin Chamberlain tells the House of Commons over in London that war with the United States is unthinkable. Just so, on the same principle, we suppose, that our whipping Gene Tunney is unthinkable.

Information comes to us through the press of a young lady up in Connecticut, said to be descendant of the Pilgrims, intermarrying a few days ago with a mulatto nigger, which shows, among other things, that some of the descendants of the Pilgrims are about as sorry as it would be possible to imagine them.

When you see a fellow looking peeved and disgruntled these days, can you tell whether it is because he has to pay an income tax, or whether it is because his income is too small to be caught by Uncle Sam?

And to return for a moment to the subject of pink boll worms, we wonder if it is the pinkish tint that makes a cotton farmer see red everytime the subject is mentioned to him?

It proves conclusively that most people believe they have a future because they are forever mortgaging it by going into debt.

And the man who sells you on the installment basis would not do so if he believed tomorrow would never get here.

The average life span may not be growing shorter, but it certainly seems that way to us. Since we got stuck on a few installment purchases, we are certain that a month has no longer than twelve of fifteen days in it.

EXCHANGE SHOTS

HOW TO GROW RICH

Ordinarily cotton will continue to be the big money crop in Lynn county for many years to come. But all of us should cut down expenses by continuing to diversify. Jersey cows and hogs, and chickens, and turkeys can be raised here by the oodles, and all these should be found on every farm. Let's grow rich through diversification.—Lynn County News.

The same is true in Lubbock county. Slaton farmers are practicing diversification with much profit to themselves and to the country as a whole. The year 1927 proved what can be done through raising a living at home on the South Plains. It will, in fact, mean prosperity for the farmer who stays with it year in and year out. Diversification will solve many ills, especially those of the farmer's bank account. Yes, sir, you can grow rich through diversification.

New Manager at Seale & Son Store

Mr. and Mrs. E. L. Key, recently of Abernathy, have moved to Slaton, and have taken over the management of the Seale and Son dry goods store on Texas Ave. They were connected with the Seale and Company store at Abernathy.

THE CANDIDATES ARE OUT

By Nora Billingsley

It takes no seer to read the signs, No gues at what's "between the lines" No trumpeting, nor shout, You read it in his beaming eye, His handclasp as you pass him by. "The candidates are out..."

'Tis good to know that tho' the land Rises and fills our eyes with sand, The wind howls north or south, The candidate, with sprightly grace, Will keep a cheerful smiling face, Regardless of the drouth.

For him no luxury of Blues, As he the vagrant vote pursues Mile after weary mile Tho' other faces droop and gloom With impress of impending doom, The candidate will smile.

Good luck old fellows, Try four wings God gave that right to striving things From mocking birds to men and kings Let naught your courage daunt, If from the ranks you hope to rise Don't wait and wish the win the prize GO AFER WANT YOU WANT

BUSINESS COLLEGE MGR. HERE LAST FRIDAY

C. L. Backenstoss, manager of the Lubbock Business College, was in Slaton Friday looking after interests of his institution. Several young folks of Slaton and community are either students or prospective students of the

college, Mr. Backenstoss stated. An advertisement of the college appears elsewhere in this issue of the Slaton Slatonite.

Special Offer

The Semi-Weekly FARM NEWS

---and---

THE SLATON SLATONITE

Both for One Year, Only

(For a limited time, only)

\$2.00



PONTIAC SIX
 MARTIN MOTOR CO.
 At Green's Garage --- Slaton, Texas

-- 24 Hour --
-- Abstract Service --
 Your Business Appreciated.
PEMBER & STAGGS
 Ask about our \$5,000.00 Automobile Accident Policy.
PEMBER INSURANCE AGENCY

The Cream of the Tobacco Crop



Werrenrath, Concert Star, Finds Lucky Strikes Kindly To His Precious Voice

"In my concert work, I must, of course, give first consideration to my voice. Naturally, I am very careful about my choice of cigarettes as I must have the blend which is kindly to my throat. I smoke Lucky Strikes, finding that they meet my most critical requirements." *Ronald Werrenrath*

"It's toasted"
 No Throat Irritation - No Cough.

Use Numetal WEATHER STRIPS
 FOR WINDOWS AND DOORS
 On the Job Continuously Rain or Shine Cold Weather or Warm Weather - They are Permanent and Economical

Shut out bad weather
 Shut out cold, draughts, rain and snow
 Keep out dust and noise
 Inexpensive - Quickly installed

PLAINS LUMBER CO.
 Phone 282

Union News.

(By Eighth Grade English Class)

The Union and New Hope girls played basket ball at Union school last Thursday. The scores were 30-0 in favor of Union.

Mr. Guyon Cobb of Dixie community and Miss Gladys Bryant of Union were married Saturday, February 11, by Rev. J. B. Thompson of Wilson. Mrs. Cobb will continue teaching school here.

School is progressing very nicely. The attendance is good, and everyone is doing good work. Mr. Meyer, the other teachers and the trustees are doing all they can to build the school up so that it will be classed as a standard school. We are expecting the state aid inspector next week.

Miss Willie Tedford, our primary teacher, spent the week end with her sister, Mrs. Stanton.

Miss Louise Baird, the county home demonstration agent, has promised to be in the Union community soon to organize a girls club.

Mr. and Mrs. C. W. Walton spent Sunday night with Mr. and Mrs. B. T. Usery and family.

Mr. Pevehouse was a visitor of the Union school Friday. He brought a photographer with him who made a picture of the entire school.

Mr. and Mrs. Clarence Hale of Lubbock were visitors of Mr. and Mrs. Price Sunday.

Mrs. Lillie Kitchen was a visitor in the Gilbert home last Thursday evening.

Mrs. Dacia Gilbert, who has been visiting her son, J. H. Gilbert, returned to Post Friday evening.

Mr. and Mrs. B. F. Usery were visitors at the Gilbert home Sunday evening.

Miss Modess Denny, of New Hope, spent Saturday with Miss Crystelle Usery.

Mr. and Mrs. C. R. Mullenix and family and Mr. and Mrs. B. F. Usery and daughter were visitors of Mr. and Mrs. Jasper Mullenix and family late Sunday evening.

Mr. and Mrs. E. Denny were visitors of Mr. and Mrs. R. L. Staples and family Sunday.

Cecil and Bradford Usery spent Saturday night with Mr. and Mrs. C. W. Walters.

Misses Elreise and Ella Mae Peterson were visitors of Mrs. Mattie Sue Bartley, Sunday evening.

Mr. and Mrs. Myers spent the week end with Mrs. Myers' parents at Plainview.

Mrs. Lillie Kitchen was a visitor in the Kitchen home last Sunday evening.

Mrs. Dacia Gilbert who has been visiting her son, J. H. Gilbert, returned to Post, Friday evening.

Mr. and Mrs. B. F. Usery were visitors at the Gilbert home Sunday evening February 5.

Mr. and Mrs. A. C. McKae visited Mr. and Mrs. V. N. Oldham, Sunday night.

Orvis Denny, Edward Staples, Jack Oldham and Monnie Lee McKae were in Slaton Sunday evening.

Mrs. Era Geter spent the week end with her sister, Mrs. Velma Pierce of Slaton.

Mr. D. F. Eaton, our county agent was at Union Friday afternoon to check up on the six club boys and talk to them about their work for the coming year.

Mr. A. C. McKae, of Union, went to Lubbock Monday to get supplies for the Union store.

Mr. and Mrs. Ernest Denny and daughter, Modess visited Mr. and Mrs. Bryant Geter last Thursday night.

Mr. and Mrs. S. J. Presley went to Lubbock Monday on business.

Miss Estelle Lamb, visited Mrs. Leona Lamb, Sunday night.

Sunday school was not held at the churches Sunday on account of bad weather.

Mr. and Mrs. S. J. Presley and family went to the Santa Fe Agricultural Demonstration train, Friday night.

Mr. and Mrs. E. Denny visited Mr. and Mrs. J. W. Lamb, Saturday night.

Mr. and Mrs. C. L. Griffin went to Slaton Saturday.

Mr. and Mrs. Griffin attended the Santa Fe Agricultural Demonstration train Friday night.

"Mother, how did Dad become a professor at the university?"

"So you've begun wondering, too, have you?"—Miami Student.

Irate Employer: Late again! Have you ever done anything on time?"

Clark: Yes, I bought a car.—Cincinnati Bearcat.

Love may be blind, but a co-ed can always see a jeweled fraternity pin.—Montana Kalmia.

Program of Conference to be Held In Lubbock on International Relations and Foreign Policies

Sunday, April 1.
 11 a. m. Sermons in the churches appropriate to the occasion by pastors or visitors.
 3 p. m. Mass meeting: The Outlawry of War and Next Steps Toward World Peace: Dr. Esther Caukin, Hon. Enrique Santibanes, Dr. Chas. W. Hackett, Mr. Sherwood Eddy, and others.
 5 p. m. Reception in honor of Dr. Caukin.
 8 p. m. Mass meeting: Address by Mr. Sherwood Eddy.

Monday, April 2.
 9:30 a. m. Address of Welcome by President Horn.
 10 a. m. Evolution and Present Status of the Monroe Doctrine: Dr. Esther Caukin. Address 30 minutes and Discussion 30 minutes.
 11 a. m. Evolution and Present Status of Pan-Americanism: Dr. Charles W. Hackett. Discussion.
 2 p. m. Mexican Relations: Hon. Enrique Santibanes. Discussion led by Mr. Eddy.

Tuesday, April 3.
 9:30 a. m. Business session.
 10 a. m. American Policy in the Caribbean: Bishop E. C. Seaman. Discussion led by Dr. Hackett.
 11 a. m. American Policy in China: Miss Hattie M. Anderson. Discussion led by Mr. Eddy.
 2 p. m. War Debts: Prof. J. L. Duffot. Discussion.
 3 p. m. Soviet Russia and Other Questions: Mr. Eddy. Discussion.
 8 p. m. Distinguished visitors entertained by Faculty Club. Chairman of Committee on Arrangements: Dr. W. A. Jackson. Chairman of Committee on Promotion: Mr. Roy McCullough. Chairman of Committee on Program: Dr. John C. Granbery.—Texas Tech Toreador.

English Speech is Melting Pot For Languages of World and Wordy Sentence Proves it

Who would like to speak twenty-four languages?
 Who would like to converse with equal ease in Japanese, Arabic and Hungarian?
 Read then:
 "The ugly thug loafed at a damask-covered table on the cafe balcony Wednesday eating goulash and drinking hot chocolate with a half-caste brunette in a kimona-sleeved, lemon yellow gown and a crimson angora wool shawl, while he deciphered a code notation for a canny smuggler of silk cargoes on the back of the paper menu."

A man who reads that sentence aloud has spoken words taken over from twenty-four languages," says a bulletin from the Washington headquarters of the National Geographic Society.

"The language sources of that unusual sentence are: Ugly, Danish; thug, Hindu; loafed, German; cafe, brunette, menu, French; balcony, Italian; damask, Syrian; covered, table, code, notation, Latin; Wednesday, drinking, hot, half, Scandinavian; eating with, yellow, wool, Sanskrit; goulash, Hungarian; chocolate, Mexican; caste, Portuguese; lemon, shawl, Persian; kimona, Japanese; sleeved,

Overby to Plant More Shade Trees

For further beautification of the restricted residential section known as the District West of County Park has been announced by J. T. Overby, who said this week that he has bought 200 soft maple trees to be planted in that part of the city about the last of February.

Each year for the past several years, Mr. Overby has been putting out shade trees in large numbers in his restricted residential district. With the growth and development of these trees, much added beauty has been given to the residence locations there. He is setting the example again this year in tree planting, a movement in which large numbers of Slaton citizens have joined heartily to improve their homes and the civic attractiveness of Slaton.

back, Anglo-Saxon; gown, Celtic; crimson, deciphered, Arabic; angora, Turkish; while, Greek; canny, Scotch or Icelandic; silk, Chinese; cargo, Spanish; smuggler, Dutch; paper, Egyptian.

"The most absorbent language in the world is English, according to one language expert, who finds in this quality of absorption the basic reason for its rapid spread throughout the world.

"Our language grows with each innovation brought from foreign shores. Java's art of decorating cloth came and with it the word batik. A new game from China established mah jong. The Tsars of Russia have gone but their title creeps into our speech as baseball, motion pictures and other business associations engage 'czars'.

"In a modern English dictionary of 20,000 words the sources range from Scandinavian and Portuguese to Persian and Tartar."—Exchange.

There are plenty of staggering figures to prove prohibition a failure.—Miami Student.

DR. MEADOR

Gives Adjustments for Chronic Conditions. Office in Singleton Hotel. Tel. 34 for Appointments. 1p

THE BEST IN EVERYTHING

Best Drugs -- Best Drug Sundries

We desire to supply the wants of the people who desire the best of everything. You will find nothing inferior in our stock of high class drugs and drug sundries.

To our many satisfied customers, we thank you for your business during the year just closing. May we serve you in 1928?

Teague's Drug Store

BEAUTY PARLOR NOW OPEN

Mrs. J. F. Merrill gets the free Permanent Wave, with the name, "Vanity Fair." Mrs. K. C. Scott and Mrs. J. H. Brewer selected the name.


Our Special on Permanent Wave for 30 Days Will Be \$8.00

We have as good equipment as you will find anywhere. Mr. Rivers will do the ladies' and children's hair cutting, 50c. Mrs. Walters, formerly of Dallas, expert marcel operator, will be with us.

We invite all the ladies to come in and see our place.


For Appointment, Phone 252

More claims won't make an automobile perform at its best—but Conoco Gasoline will... It meets every requirement of the Triple Test




THE triple test MOTOR FUEL

- 1 Starting
- 2 Acceleration
- 3 Power and Mileage



for Economical Transportation.



USED CARS

"with an O.K. that counts"

This Car has been carefully checked and reconditioned where necessary

- ✓ Motor
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- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

O.K. by

The Red "O.K." Tag Protects Your Purchase

After we have thoroughly reconditioned a used car, we attach a red "O.K." tag to the radiator. This tag is the purchaser's guarantee of quality and value—for it shows exactly what mechanical conditioning the car has had.

When you purchase a used car, let this tag eliminate all uncertainty and "guess-work" for you.

Our used car department is showing a wide selection of "O. K.'d" used cars at this time—every one an outstanding value. Come in and see them.

Jackson Chevrolet Co.

QUALITY AT LOW COST

I. E. Madden for Public Weigher

I. E. (Ike) Madden, the present public weigher for Precinct No. 2, and who is well known to the voters of this precinct, has authorized The Slatonite to announce his candidacy for re-election, subject to the action of the democrats at their primary election to be held July 28.

So far as his ability as public weigher is concerned, Mr. Madden's record and dealings with the public speak for him, and The Slatonite feels that further explanation and introduction are not necessary.

However, this paper trusts that the voters of this precinct give Mr. Madden's candidacy their serious consideration, taking into account the fact that the public weigher's office is a responsible one, and one that deserves the attention of all the taxpaying voters.

Mr. Madden's record is before the voters for their investigation, he states, adding that he asks for re-election to the office strictly on his merits and qualifications to fill the place entrusted to him.

The Slatonite and the Semi-Weekly Farm News, both for one year, only two dollars. Subscribe now!

THE BANKER-FARMER MOVEMENT GROWING

There are several reasons for the growth of the banker-farmer movement in Pennsylvania. William S. McKay, Chairman of the Agricultural Committee, Pennsylvania Bankers Association, has reported to the Agricultural Commission of the American Bankers Association. The cooperation and leadership of the county agents in the several counties of the state; the appointment and functioning of county chairmen of agriculture known as Key Bankers, one of whom there is in each county of the state; and the organization of county bankers associations, whereby agriculture is given consideration by all the banks, are responsible for this interest. The following table shows the activities for the year:

Project	Number of Counties
Sent young farmers to state college for special course	5
Encouraged farm shows	16
Held agricultural tours	6
Sponsored various club activities	33
Gave illustrated lectures on poultry, cow testing, and improved farm methods	1
Distributed purebred livestock, chicks, and disease-free potatoes	13

"There is probably no class of business men that has a greater opportunity for helpfulness than the bankers in this movement," declares Mr. McKay. "It builds up a substantial community which makes for better banking institutions; it adds to the material prosperity of our state, but above all, it is the expression of a service which will react favorably upon the character of those interested."

BANKERS HELP OUT

The Oklahoma Bankers Association for the past twelve years has financed through its five groups ten scholarships in the A. & M. College at Stillwater. The winners are chosen by the Extension Department of the college on the merits of the club work done by the boys and girls over a certain period of time. The groups of the association finance the first year of the winner's college work.

The president of a national bank in Fayetteville, Arkansas, has been credited with doing more for the farmers of his section than any other one man. His work has consisted of introducing pure bred Holstein cattle into his county, helping employ a county agent, donating prizes to boys and girls in club work, and distributing better seed.

Here are some of the things accomplished in Randolph County, Ark. with the help of bankers last year: forty-three purebred gilts were bought at a reasonable price and placed with boys and girls, on notes; three thousand eggs from high producing hens were distributed with the idea of developing flocks of at least one hundred hens on every farm; four pure bred Jersey bulls whose dams had a record of over 700 pounds butterfat, have been purchased by the banks and will be paid for out of service fees.

EVERY TOWN HAS—

- A liar.
- A sponger.
- A "Smart Alec."
- A weather prophet.
- A girl who giggles.
- A neighborhood feud.
- A woman who tattles.
- A Jackson Democrat.
- A man who knows it all.
- More loafers than nit needs.
- A boy who cuts up in church.
- A few meddlesome old women.
- A stock law that is not enforced.
- A "thing" that stares at women.
- A widower that is too gay for his age.
- Some men who make remarks about women.
- A few who know how to run the affairs of the county.
- A grown man who laughs every time he says anything.
- A girl who goes to the post office everytime the mail comes in.
- Scores of men with the calicos of their trousers worn sick as glass.—Georgia Pharmaceutical Journal.

1st Ditch-digger: Why didn't you go to school this quarter?

2nd Ex-collegian: I couldn't get any of the courses I wanted.

1st Ditch-digger: Shake, old man, I flunked out too.—University of Washington Daily.

TEXAS MARKET
Phone 138

We always keep a good line of vegetables, fruits and fresh and cured meats. When in need of these items, phone 138.

QUALITY AND QUANTITY "Service" is our motto. We deliver free.

HOT COFFEE AND SANDWICHES FREE

Everyone is invited Saturday, Feb. 18. Be sure to be here, next door to DeLong's old stand (George Green, the Tailor). Free lunches served at the Texas Market. Everyone come and eat.

GIVE US A TRY.

Proprietors: "FONT" and "DISH"

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic

- DR. J. T. KRUEGER
Surgery and Consultations
- DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
- DR. M. C. OVERTON
Diseases of Children
- DR. J. P. LATTIMORE
General Medicine
- DR. F. B. MALONE
Eye, Ear, Nose and Throat
- DR. J. H. STILES
General Medicine
- DR. L. P. SMITH
General Medicine
- MISS MABEL McCLENDON
X-Ray and Laboratory
- C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

BUSINESS MEN ARE BROADCASTING FOR TRAINED HELP

Yet, hundreds are walking the streets hunting employment. Why does this condition exist? BECAUSE THEY ARE NOT QUALIFIED. Business men demand training and efficiency. You cannot get by without it these days. This school is the connecting link between you and a good business position which we secure for you.

WRITE, PHONE OR CALL

LUBBOCK BUSINESS COLLEGE

(An Accredited School)

1303 1/2 Texas Avenue

LUBBOCK, TEXAS

New Spring Goods

arriving daily, and in a short time our store will be full of choice selections of the latest there is in DRY GOODS, SHOES, HOSE, GENTS' FURNISHINGS AND MILLINERY.

In fact, our stock will be complete in Every Line.

Every article we sell is high grade merchandise and the price is always right.

W. H. Seale & Son
SLATON, TEXAS

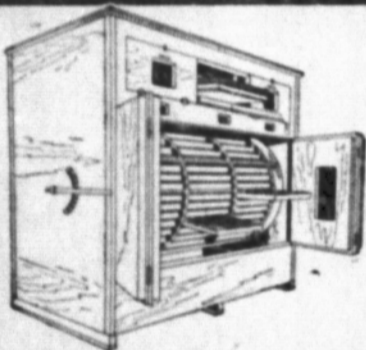
We Now Have a Nice Stock of Living Room Dining Room Bed Room Suites

Don't think for a moment that you can buy them elsewhere any cheaper than you can at the Home Furniture Co. Quality considered, we are here to try and sell you merchandise at Live and Let Live Prices, and do buy as cheaply and sell as cheap as anyone can. Come to see us when in the market for anything in our line.

ROPER AND QUICK MEAL GAS RANGES -- None Better.

Home Furniture Co.

SLATON, TEXAS



Book Your Setting Dates Ahead

We are now running at full capacity, and in order to meet the demands of the trade we ask that you book your setting dates with us as early as possible. We want to give service to the poultry raisers of this section, and in order to do so, must have your co-operation. We believe we can give you as good a hatch as you can get anywhere. Let us talk it over with you.



BABY CHICKS FOR SALE

In addition to our regular commercial hatching, we will carry at all times a stock of baby chicks, full blood Rhode Island Reds, Barred Rocks, Buff Orphingtons, Leghorns and mixed breeds. See us for prices.

Remember we carry the highly recommended Superior line of chicken feeds—anything for your flock, from the baby chick to the laying hen. Also complete stock of poultry supplies, including brooders, feeders, and fountains.

Come in to see us—you are welcome.

PROGRESSIVE HATCHERY

E. L. HICKS, Mgr.

SLATON, TEXAS

Closing Out Sale

I am closing out all of my Nursery Stock, and offering my land for sale in town lots. Therefore, I am offering you prices never heard of before for first class home grown stock. Below are some of the prices:

FRUIT TREES AND VINES

- Offering 10 leading varieties in Apple trees.
- Apple Trees, XX heavy 3 years old, regular price \$1.00, now 50c
- Apple Trees, 4 to 5 feet, 2 years old, regular price 75c, now 37 1/2c
- Apple Trees, 3 to 4 feet, 2 years old, regular price 50c, now 25c
- Offering 7 varieties.
- Peach trees, 4 to 5 feet, 2 years old, regular price 75c, now 37 1/2c
- Offering 4 varieties.
- Plum trees, 5 feet and up, 2 years old, regular price \$1.00, now 50c
- Plum trees, 4 to 5 feet, 2 years old, regular price 75c, now 37 1/2c
- Offering 3 varieties.
- Cherry trees, 5 feet and up, 2 years old, regular price \$1.00, now 50c
- Cherry trees, 4 to 5 feet, 2 years old, regular price 75c, now 37 1/2c
- Offering 2 varieties.
- Pear trees, 4 to 5 feet, 2 years old, regular price 75c, now 37 1/2c
- Offering 2 varieties.
- Grape Vines, No. 1, 2 years old, regular price \$5.00 per doz., now \$2.00
- Offering 2 varieties.
- Berry Vines, regular price \$4.00 per hundred, now \$2.00
- FIVE THOUSAND SHADE TREES—At a price you can afford to plant drive-ways and wind breaks.
- 9 feet high, 3 to 4 years old, regular price \$1.50, now 75c
- 8 feet high, 3 to 4 years old, regular price \$1.25, now 62 1/2c
- 7 feet high, 3 to 4 years old, regular price \$1.00, now 50c
- 6 feet high, 3 to 4 years old, regular price 75c, now 37 1/2c
- 5 feet high, 3 to 4 years old, regular price 50c, now 25c

We have several thousand small shade trees at \$10.00 per 100. Can supply the following varieties at the above prices: Am. Elm, M. Cottonwood, Ash, Box-Elder, Catalpa, Maple, Rus. Mulberry, Am. Persimmon, E. Locust, and Carolina Poplar.

EVERGREENS

- Rosedale Arborvitae, regular price \$1.50 per foot, now 75c
- Chinese Arborvitae, regular price \$1.25 per foot, now 62 1/2c

ROSE BUSHES, SHRUBS AND VINES AT HALF PRICE

Sale is now on and will last until all stock is sold. Bring something to wrap your trees n. EVERGREENS WILL BE SOLD ONLY AT NURSERY. Add 10 per cent for packing if trees are to be sent by mail or express. TERMS ARE STRICTLY CASH. Above prices are F. O. B. Brownfield.

BROWNFIELD NURSERY

J. B. KING, Owner BROWNFIELD, TEXAS
TWO BLOCKS SOUTH AND FIVE BLOCKS EAST OF COURTHOUSE



MRS. S. E. STAGGS

I. M. Brewer, cashier of the First State Bank, and his family visited Sunday and Monday with Mrs. Brewer's relatives at Decatur, Texas.

L. R. Cypert, Ira Droway, and Clarence Byars did jury duty at Lubbock this week.

Oscar Killian, manager of the Jones Dr Goods here, returned Monday from Dallas, where he spent several days

in the markets, buying new goods for the local Jones store.

J. D. McMinnamy, veteran reader of The Slatonite, stepped into the office Wednesday and renewed his subscription for another year.

G. C. Jones, of Los Angeles, California, was here Wednesday visiting his friend W. E. Smart.

TREES

I think I shall never see
A room as lovely as a tree.
A tree whose hungry mouth is pressed
Against mother earth's sweet flowing breast:
A tree that looks at God all day,
And lifts her leafy arms to pray;
A tree that may in summer wear
A nest of robins in her hair,
Upon whose bosom snow has lain
Who intimately lives with rain.
Poems are made by fools like me,
But only God can make a tree.

—Joyce Kilmer

RECTOR-TUCKER

The wedding announcement of Mr. Floyd C. Rector and Miss Faye Tucker is of unusual interest, because of the prominence of these young people.

Mr. Rector is one of our popular young business men—past president of the Slaton Rotary Club, well liked and known to be a fine young man.

The bride is the eldest daughter of Dr. and Mrs. W. A. Tucker, of Slaton—a teacher and young business woman, possessing those qualifications that have endeared her to all who have known her since childhood.

The wedding was solemnized at the Christian parsonage at Lubbock last Saturday, February 11, by Rev. W. P. Jennings. They were attended by Wade Robertson and Misses Lillian Henry and Alene Tucker.

Following the ceremony the young couple left for Amarillo, where they

remained until Tuesday of this week, when they returned to Slaton. They are now at home at 310 Third St.

We wish for these young people a joyful, successful life.

TRES MESA BRIDGE

Mrs. S. A. Peavy entertained the Tres Mesa Bridge Club Thursday afternoon. Lovely refreshments were served to ten members and two guests Mrs. Tom Blair and Mrs. P. A. Minor.

JUNIOR CIVIC AND CULTURE CLUB

The Junior Civic and Culture club entertained their members and escorts to a Valentine party at the lovely suburban home of Miss Lena Klattenhoff, this being leap year, but there we shan't tell it. However, there was a jolly bunch and everyone reports a good time, and some expressed wishes that leap year would come more often.

CLASS STUDY

The Builder's Club met in class study with their teacher, Mrs. S. S. Forrest, subject, "The Holy Spirit." Seven members were present. Next meeting will be with Mrs. Forrest.

Mr. and Mrs. L. W. Lipp, of Phoenix, Ariz., are making an extended visit with Mrs. Lipp's sister, Mrs. C. N. Clark.

CIVIC AND CULTURE CLUB

The Civic and Culture Club met in regular session February 11, at the home of the secretary, Mrs. W. R. Lovett.

The President, Mrs. Pember called the meeting to order promptly at 8 o'clock.

Reading of minutes was followed by roll call, which showed an unusually good attendance. Much business relative to the Federation work for the coming year was transacted, and plans for some local work were announced, especially the approaching Art Exhibit and Patriotic Pageant.

The days lessons on Art of the Renaissance Period, was rendered in a series of interesting talks by Mesdames Shankle, Blundell and Baldwin, and several facts of current events were told by Miss Ramsey.

The club was delighted to have present the following guests, Mrs. Taggart, Mrs. Hodges, Mrs. Kirkpatrick and Miss Blair.

After adjournment the hostess pass-

ed lovely valentine refreshment plates. She was assisted by Mrs. Hodges and Miss Blair.

The next meeting will be with Mrs. Green at the home of her daughter, Mrs. R. W. Ragsdale.

Miss Claudia Anderson is quite ill with influenza.

Mrs. L. R. Cypert is in a sanitarium at Lubbock, where she underwent an operation. She expects to return home within the next few days.

Mrs. J. K. Rogers was called to San Angelo on account of the illness of her mother.

Church of Christ.

Division and 11th Sts.

Sunday school, 9:45 a. m.
Preaching at 11 a. m.
Bible class at 2:30 p. m. Subject, "Dispensational Teaching."

Hokus Pokus
Specials for Saturday

8 POUNDS SWIFT JEWEL	
COMPOUND	\$1.12
PHENIX Longhorn Cream, Per lb.	
CHEESE	.33
SWIFTS Quick Naptha, 10 Bars	
SOAP	.36
2 POUND BOX	
CANDY	.23
SWIFTS QUICK NAPHTHA, Per Pkg.	
SOAP CHIPS	.09
3 POUNDS B. C. C.	
CRACKERS	.37
NO. 2 CAN	
PORK & BEANS	.08
Fine Straw RED STAR, Per Broom	
BROOMS	.39
No. 2 1/2 GOLD BAR Heavy Syrup	
CRAPES	.18
No. 2 GOBLIN Sweet, Per Can	
CORN	.11
RED BALL, Qt., Sour, Per Quart	
PICKLES	.25
Qt. Dills, Per Quart	
PICKLES	.25
No. 2 HAND PACKED, Per Can	
TOMATOES	.09
2 1/2 lbs. SALTINE FLAKES	
CRACKERS	.37
10 POUNDS	
SPUDS	.24
10 POUND BOX	
PRUNES	.83

AMOUNTS OF \$2.50 AND OVER

DELIVERED. PHONE NO. 197.

Money Talks

NEW ARRIVALS

—of—

Ladies' Spring Dresses and
Ensembles, and in all the lat-
est colors and fashions—

and priced low,

\$9.95, \$16.50 and \$19.50

Ladies' Spring Coats

\$16.50 to \$24.75



MRS. TAIT HONORED

One of the most elaborate affairs held in Slaton recently was a musical tea, given by Mrs. R. A. Baldwin and Miss Josephine McHugh, at the home of Mrs. Baldwin, on Tuesday afternoon, from three until six, honoring Mrs. H. A. Tait, of Battle Creek, Michigan, who formerly made her home in Slaton.

The guests were graciously received by Mrs. Baldwin, and introduced to Miss McHugh who, in turn, presented Mrs. Tait. Others who assisted in receiving the guests were Mesdames A. L. Robertson, R. J. Murray, of Lubbock, and Lee Green.

Lighted tapers and baskets of sweet peas were effectively arranged throughout the reception suite, utilizing the prevailing color scheme of pink and green in the pastel shades.

Continued throughout the afternoon were instrumental numbers by Misses Jeanette Ramsey, Grace Bailey, Beryl Hardesty, Josephine Adams and Florence Baldwin. Mrs. Richard L. Douglas of Lubbock, sang a number of selections in her most charming manner, and Howard Hoffman greatly pleased the guests with several violin solos. Miss Alene Phillips gave several entertaining readings. Mrs. Tait pleased her friends with vocal selections during the afternoon.

Following the program the guests were invited into the dining room by Mrs. J. A. McHugh, where the color scheme of pink and green again predominated.

Artistically arranged on the lace-covered tea table, as a center piece, was a miniature baby grand piano set in a bed of fern and pink sweet peas. Beautiful baskets of sweet

peas and lighted tapers added to the effectiveness of the table.

In the dining room Mesdames S. H. Adams and M. A. Pember graciously presided at the table, assisted by Mrs. Richard Ragsdale and Miss Frances Blundell, who served the guests with an attractive plate of dainty refreshments in which the Valentine motif was featured.

Following is a guest list: Mesdames J. H. Brewer, Irvin Brewer, N. A. Stuart, B. G. Holloway, G. A. Miller, George M. Herd, T. K. Rogers, F. A. Donnell, H. B. Wall, H. W. Ragsdale, J. C. Barton, J. A. McGinnis, E. B. Carroway, Ed G. Tonn, J. W. Wallace, O. Z. Ball, J. F. Merrill, W. R. Gainer, A. G. Taggart, P. G. Stokes, W. R. Russell, R. H. Todd, A. R. Kline, L. A. Wilson, R. G. Shankle, W. Donald, J. A. Elliott, G. D. McClintock, J. E. Eekert, G. W. Tower, Sadie Smith, D. R. Bagley, Wilhelm, Hattie Hodges, W. E. Payne, H. F. Miller, G. W. Taylor, Oscar Korn, S. A. Peavy, Fred Schmidt, W. H. Proctor, W. E. Olive, Sam Staggs, K. C. Scott, J. M. Wolfskill, J. R. McAttee, Percy Olive, R. C. Darwin, Harry Green, E. L. Blundell, George Marriott, Dick Skelton, Chas. Marriott, W. B. Hestand, T. A. Blair, R. G. Kirkpatrick, J. A. Klanner, George Everline, W. H. Smith, W. B. Tomlinson, J. B. Williams, W. B. Montague, Dick Odum, Percy Minor, T. J. Brown, W. R. Lovett, A. L. Brannon, A. J. Payne, W. E. Smart, E. N. Pickens, C. F. Anderson, Misses Loisabel McRae, Verta Zuma McReynolds, Elizabeth Smith, Bertha Metz, and Mesdames J. G. Levey, Dwight Hale, W. Y. Price, J. F. Frye, Kenneth Kinbra, and Misses Ruth Dunn, Sylvia and Verna Wilson, Blanche Beach, Irene Levey, of Lubbock.

SOMETHING
NEW
IN
ENAMELWARE

We have just unpacked a large shipment of Enamelware, trimmed in Tangerine red, all quality merchandise, and priced at remarkably low prices. Only three prices prevail:

9 Cents, 29 Cents and 49 Cents

Many items to select from. Surely we have something in this line you need, and you'll be surprised at the value.

NOTICE POULTRY RAISERS

We have a complete stock of Buckeye, Jersey and Automatic Incubators and Brooders, in different capacities. If you are a chicken raiser, be sure to figure with us. You are entitled to the best results from your settings, and we believe we can assure you that.

Also, we have a complete stock of Feeders, Water Founts, etc.

POULTRY WIRE IN DIFFERENT LENGTHS AND MESH.

Make our store your hardware store.

THE SLATON HARDWARE CO.
(Successor to A. L. Brannon)

SLATON, TEXAS

Mrs. J. P. Roddy, of Denver, is the guest of her sister, Mrs. J. C. Barton.

Mrs. J. C. Barton was a Lubbock visitor Monday.

Mr. and Mrs. Fred Tudor and son, Alton, attended the Golden Wedding Anniversary of Mrs. Tudor's parents at Plainview.

Mrs. A. L. Robertson, who has been visiting in South Texas for the past ten days, has returned home.

Mr. and Mrs. Allen Ferrell have returned from Houston and will make their home in Slaton.

Mr. and Mrs. M. A. Pember returned this week from Portales, where they were attending to business.

Mrs. R. J. Murray and sons visited Mrs. Murray's parents, Mr. and Mrs. W. H. Proctor, Saturday.

Mrs. Jack Stuart, of Plainview, attended O. E. S. Meeting Tuesday night.

Mrs. C. T. Lokey, who has been in a hospital at Lubbock for several days, has returned home.

Coke Oliver, who has been in a hospital at Topeka, is home, but expects to leave soon for California.

CHURCH OF CHRIST

February 22, 7:30 p. m.
 Leader—Greer Whitaker.
 Song Leader—E. P. Thomas.
 Christian responsibility—W. H. Batey.
 Service—Floy Roberts.
 Song by Children—Edith Foutz, leader.
 Scripture drill for children—Bro. Christian Influence—E. L. Hicks.
 Berry.

LENTEN SERVICES AT PRESBYTERIAN CHURCH.

Wednesday, Feb. 15, Ash Wednesday, is the first day of Lent. Friday

REAL ESTATE LOANS On Business and Residence Property.

\$1,374.48 Pays Out \$1,000.00 Loan, including interest, in 100 months. No Stock to Buy—Just a Straight Loan. Compare this with any other loan. Save the difference.

J. H. BREWER, Agt.
 City, Farm and Ranch Loans
 1st State Bank,
 Slaton, Texas

following at 10 a. m., at the Presbyterian Church, will begin the Episcopal Lenten Services, by Rev. Williams, Rector of Lubbock Church.

The public is cordially invited to come and hear this sermon, "Why Observe Lent?"

The Slatonite, \$1.50 per year anywhere within 50 miles of Slaton. Other points \$2.00 per year.

SICKLY, FEEVISH CHILDREN
 Children suffering from intestinal worms are cross, restless and unhealthy. There are other symptoms, however. If the child is pale, has dark rings under the eyes, bad breath and takes no interest in play, it is almost a certainty that worms are eating away its vitality. The surest remedy for worms is White's Cream Vermifuge. It is positive destruction to the worms but harmless to the child. Price 35c. Sold by

CATCHING'S DRUG STORE

MAKE MONEY BY SAVING MONEY

We still have a number of Living Room, Bedroom and Dining Room Suites, as well as numerous other Home Furnishings that we are offering at a very low price. You may not have an opportunity to buy high grade Furniture at such a low cost in some time, so if you need or are going to need anything in our line soon, now is the time to get it. Don't fail to see our 9x12 Armstrong Rugs at \$9.50.

ELROD FURNITURE
 SLATON, TEXAS

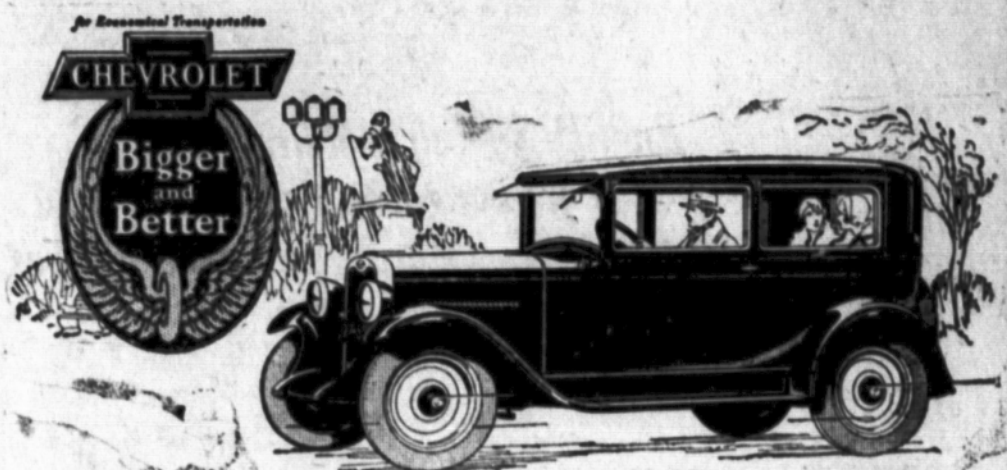
NOTICE!

Within the next few days, our store will be full to the brim with crisp, new merchandise for spring. We will carry the best of quality, as we believe the **BEST** is none too good for our customers. New goods are now arriving daily.

We give and redeem Gold Bond Stamps.

Cypert's Dry Goods
 (Successor to Gates Dry Goods Company)

Slaton, - - - - Texas



New Features -

that set a new standard in automobile value

- Reduced Prices!**
The COACH \$585
- The Touring or Roadster \$495
 - The Coupe \$595
 - The 4-Door Sedan \$675
 - The Sport Cabriolet \$665
 - The Imperial Landau \$715
 - Utility Truck \$495 (Chassis Only)
 - Light Delivery \$375 (Chassis Only)
- All Prices c. o. b. F.O.B. Michigan
 Check Chevrolet Delivered Prices
 They include the lowest handling and financing charges available.

For years, Chevrolet has pioneered into the low-price field the features of advanced design found on the world's finest automobiles. And never has this progressive policy been better exemplified than in the Bigger and Better Chevrolet—with its marvelous new Fisher bodies, its numerous notable mechanical advancements, and its thrilling new performance. Only a close personal inspection can convey any adequate impression of the quality and value provided in this sensational new car. In beauty, in comfort and in performance, it climaxes every previous achievement in the development of luxurious transportation at low cost! Come in today and go for a demonstration. It will take you less than half an hour to learn why the Bigger and Better Chevrolet, with its many new features, is everywhere hailed as the world's outstanding motor car value!

Something New

See the new Victrola now on exhibition at our store. A complete stock of the latest productions in Victor records are always to be found here. You are invited to come in and listen to them. If you do not have a talking machine, let us figure with you on a Victor.

SPORTING GOODS

Our 1928 line of sporting goods have been received—baseball gloves, bats, mits and other equipment. Everything in this line for the school boy, or the professional. Remember our line of quality drugs and drug sundries is always complete. Why go elsewhere?

RED CROSS PHARMACY

The Rexall Store



Will Rogers in "The Texas Steer"

COMING TO THE PALACE SOON.

Jackson Chevrolet Co.
 QUALITY AT LOW COST



Watch for the Big **Federated Circulars**

—NOW BEING DISTRIBUTED, ANNOUNCING

8 Big February Bargain Days

From FRIDAY, FEB. 17 to SATURDAY, FEB. 25, inclusive. SPECIAL SALE during these eight days on all MEN'S and BOYS' CLOTHING, LADIES' READY-TO-WEAR AND SHOES.

K E S E L 'S

AMERICAN DEMAND FOR RUBBER OPENS AFRICAN EMPIRE

Progress of Plan to Create Our Own Source of Supply in Liberia Foreshadows Freedom from Foreign Control

The business of building a new empire in Africa is well advanced. American energy and American methods are converting one corner of that primitive world into something like a miniature America. Before long the far land of Liberia will have modern schools, power plants, motor roads, chain stores and other familiar institutions of American life. Already our movies afford the natives a glimpse of us at home. Engineers, agricultural specialists, medical men and more of many crafts make up this army of empire builders. All of this is possible because, for the first time in the march of the centuries, organized progress has come to a land that endures almost as it was in the beginning.

Even the name of Liberia falls strangely upon the ear in this hurrying world of ours. But the man with a smattering of his geography still in mind will recall that the country lies a degree or two above the equator, almost at the western tip of Africa. If his history is as clear as his geography he will remember that Liberia was the first and continues to be the greatest of the negro republics. Colonized a hundred years ago by some of our freed slaves, it was soon to become the scene of the black man's original experiment in self government.

That he has justified many hopes is proved by the position of Liberia today, a country stirred by the touch of Western progress. Its resources are a guarantee of future development. Politically it is well established. When the League of Nations convenes Liberia has a seat at the round table. Relations with our own country have been especially close; in fact Liberia looks to America as its best friend. But in spite of old ties and natural friendship, we never took an active part in Liberian development until the last year or two.

Thus the little republic founded under such stress has gone along its way, doing as best it might. Beginning with nothing, a great deal has been accomplished. Descendants of the colonizers have brought a measure of civilization to the 2,000,000 natives. But the task was a huge one indeed and progress limited to the means at hand. Doubtless the history of Liberia, of all western Africa, would have continued its slow evolution if the needs of modern America had not turned interest that way.

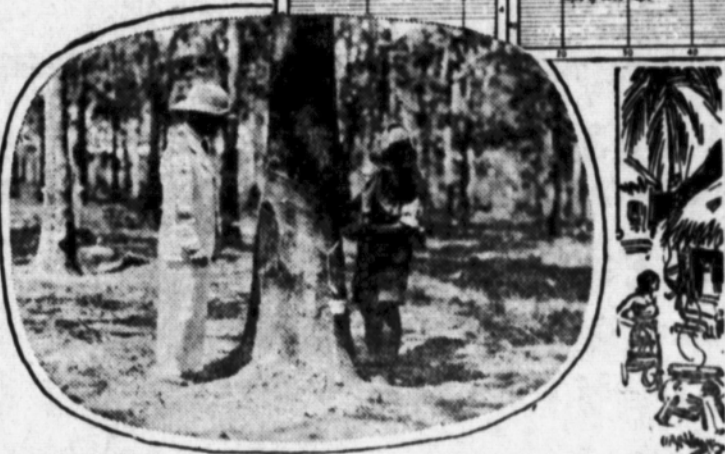
Indirectly the automobile was destined to alter the course of history. With the automobile came the world need for rubber. Although this precious substance was first found in the Amazon valley, control and development long since passed to the Middle East, where British and Dutch planters now raise practically the whole supply. In an effort to "corner" this supply the British government passed a restriction measure that has cost the American automobilist untold millions since 1922.

Apparently there was no means of relief; certainly no early relief. It takes five years for a rubber tree to become productive and such trees can be cultivated only within a few degrees of the equator. Seemingly the American consumer could do nothing but pay the bill. Yet there was something that might be done. Harvey S. Firestone, president of the Firestone Tire & Rubber Company, sat down in his private office at Akron, Ohio, and wondered now he should undertake the job.

Mr. Firestone was one of the pioneers in tire manufacture. He probably knows as much about the subject as any other man. And he reasoned that the increasing need for rubber meant complete surrender to foreign growers unless a new source could be found. But how to find it? The answer involved a world search of more than two years, which ended in Liberia. Climate, soil, government, people—everything invited to the biggest industrial enterprise known to western Africa. It really is much more than that—the conversion of the primitive.

In this way the empire builders turned eastward, instead of westward, as the course of empire has been said to travel. They were a force of young men, carrying surveyors' chains; of young doctors, bearing their instruments; of experts in soils, digging everywhere; of trained "rubber men" and every trade needed to hew the empire from its pristine fastness. Surely, American business never knew a richer romance. Not since the winning of the west have we engaged in such an enterprise. Where the west was won by many men, a generation of men engaged in a national effort, the new empire is to be the creation of a single organization.

Once convinced Liberia met American needs Mr. Firestone launched the undertaking with a vigor that has accomplished much in a short time. The



beginning was not made without ominous predictions. Voices overseas and at home pronounced the climate "impossible," the labor supply un dependable, the plan visionary. Yet the facts were plain enough. Climate, soil, government, people, were friendly. Only that long five years lay between the first planting and the first rubber. Then the Firestone plantations would be a whole month nearer to New York than the Middle East rubber ports. An American-owned, American-raised supply would replace one arbitrarily controlled, subject to foreign dictation at any time.

It is now almost two years since the rubber pioneers went into Africa. They took over 2,000 acres of trees planted some years before, a plantation that has yielded well. This small acreage merely proved the possibilities of the Liberian concession, granting 1,000,000 acres anywhere in the republic's boundaries. The real task was to locate suitable plantations and get them started toward cultivation.

The statement conveys no hint of the difficulties. We must think of a country without railroads, highways or river craft big enough to serve any worth while purpose. A few miles from the coast lies the jungle; the jungle that was in the beginning of time, a place of mystery, vast depths, unknown things. It even encroaches down to the coast, awaiting the white man, ready to mock him.

Into this jungle went the "rubber men." They ventured two years ago, but the span of their effort is hardly longer than a year. And a monumental year it has been, filled with achievement, golden in promise. So far they have established two plantations. One of them includes 50,000 acres about forty miles from the Liberian capital of Monrovia, a city named for our own President, James Monroe. This plantation on the Du River has a flourishing American town as its center.

The visitor might think himself in any typical western camp of the "boom" days. But it is rather better than a "boom" camp. A central power plant supplies light and current and operates a refrigeration and pumping system for the community. The

American staff has a recreation field and comfortable quarters, living in the counterpart of American bungalows transplanted to Africa. A hospital serves American and native workers; hygiene goes hand in hand with industry. Here it is that the American staff comes in the evening to read last month's papers and talk about home. But their new home is not so very different from those left behind in America. It is not hard to foresee gravel streets and traffic policemen for this town by the Du. Already a system of chain stores operated in connection with the larger enterprise supplies every need that one may have in a far land. Things like American soap, tooth paste, matches that really strike, with hundreds of other incidentals necessary to the art of living, can be bought over the counter on the Du as easily as on Main Street. In the past Liberia's cost of living has been somewhat high. English and Dutch traders have set the prices just about as they pleased and always with a liberal profit to themselves. The new stores will soon make it possible to buy almost any ordinary article at American prices. This intervention has been of wide benefit to the Liberian population.

Laying out a rubber plantation involves more human effort than any simple description could convey. First the land must be cleared of its great old trees and undergrowth. Then comes the burning and the stumping—just as a farmer clears new ground. Next the ground must be levelled and prepared for planting. After overcoming these varied difficulties the American forces have planted 15,000 acres within the year, a record for any organization in any country.

Five years from this writing the rubber seedlings will be sizable trees, and the rubber fluid (latex) will soon be converted into tires for the American automobilist, right from his own farm, so to speak. Next year it is hoped to raise the record several notches higher. But how many years will be required to plant 1,000,000 acres is a matter that nobody guesses about. The point of importance was planting the first 15,000—a long step toward the greater goal.

About 150 miles from the Du plantation is the second big field of opera-

tion, at Cape Palmas, twenty-five miles inland on the Cavalla River. Although the average cleared and the organization engaged is somewhat smaller this operation practically duplicates the other. Additional plantation will be established and each time there must be stores, power plants, hospitals and all the other essentials of life—created in the wilderness.

With both of the new plantations on rivers, but considerably removed from one another, it became necessary to join their activities by water transportation. The first of the Firestone fleet is the Duvalla, a hundred-foot schooner to ply along the coast. Others will follow as needed and the day seems not far distant when a trans-Atlantic service must be opened. Progress has arrived in Liberia; the past gives way rapidly to the present.

The staff of Americans carrying on this empire building has direction of 15,000 natives, a number certain to be largely increased as the work has hardly begun. Every article used in development up to this time has been transported thousands of miles. Scarcely a tool could be bought in the country. Each nail and screw had to be brought from home. In the work of hygiene these problems are multiplied and intensified. Everyone knows that tropical countries have a large quota of diseases. Liberia is more fortunate than many, though beset by common ailments. A Firestone endowment fund granted to Harvard University has made it possible for D. A. W. Sellards of the Tropical School of Medicine to study the Liberian problem. Instruction in hygiene, fever control, adequate hospitals are in prospect.

For some time American missionaries have contributed largely to education, as their funds and workers made it possible. But a comprehensive plan was needed, beginning with the youngest youngster and advancing to the adult. Representative educators and organizations are cooperating to that end. Meanwhile the Firestone interests have sent an experienced vocational instructor to Liberia for the purpose of establishing such education. The present year should see the first of the trade schools founded.

All observers agree that the Liberian native is reliable in character and quick to learn the white man's ways. The possibilities of uplifting the native population are considered exceptionally favorable. Each step lays its own special burden on the pioneers. Text books have been prepared for elementary instruction, covering the principles of physiology, arithmetic, geology and a suggestion of history. This instruction must be fitted to the native mind. Suppose we should tell a native child that Jack Frost came in the night and blew his breath on the window pane. That would be a meaningless bit of pleasantries as the Liberian youngster never heard of Jack Frost or saw his breath frosted on the glass or even a window pane itself.

One by one these difficulties are being overcome. Hardly any other enterprise of this scope ever advanced

so far with such good fortune. We may instantly recall the first failure at the Panama Canal, followed by the struggle of later years later years to complete "the big ditch." Or we may think of the first tunnel under the Alps. We have yet fresh in mind our difficulties in the Philippines, in Porto Rico. Never before has an American industry undertaken foreign pioneering on anything like this scale. It is empire building in the first person singular.

This latter day pioneering goes forward in the way of a big business enterprise. It is just another department of the industry. One of these days radio communication will be opened between Liberian plantations and the Akron factory. Then the head of the business may well say to his operator, "Just get Mr. Jones for me if he is in his office down on the Du." If Mr. Jones himself cannot be transported by any sort of magic we know, yet his words, his thoughts, his personality can be whisked across those thousands of miles by the magic of the speaking wave.

It is interesting to note that the Liberian government has embarked upon a series of improvements, along with those of private enterprise. The pioneers, having laid miles of good roads and planning many more, are encouraged to find the government working upon a system of its own. Then we may expect the busy motor car to flit along African roads in the way that we see it on our own. This public and private co-operation extends to education and public works of many kinds. The leaves is at work, Liberia is on the move.

Here, then, behold the miracle that rubber wrought. If it had not been for the automobile there would have been no need of tires. Without tires there could have been no vast store of wealth in Eastern rubber. Then we should have had a British restriction act and no occasion to open the latest empire. But since each of these things had to be in the course of progress it has brought much good of light, of the new day to a far land.

During the week Harvey S. Firestone, Jr., who has personal direction of the Liberian development, sailed for Monrovia on a tour of inspection. Mr. Firestone expects to return in about two months, ready to carry on and broaden the undertaking.

While in Liberia, Mr. Firestone will travel by the company's own ship, visiting the several plantations and other sites considered favorable for planting. It is hoped to improve upon the record of 1927 in the year to come. Rubber trees already set out in the first stage of operation are reported as making rapid progress, which encourages the belief that production from the trees will easily begin within the 5-year period. The area cleared in 1927 was about 20,000 acres and the 5,000 acres yet to be planted will soon come under cultivation. Other extensive areas are to be cleared during the coming season and planting rushed forward with all possible speed.

Mr. Firestone will not only inspect and organize the field force, but expects to give special attention to the task of supplying this force through

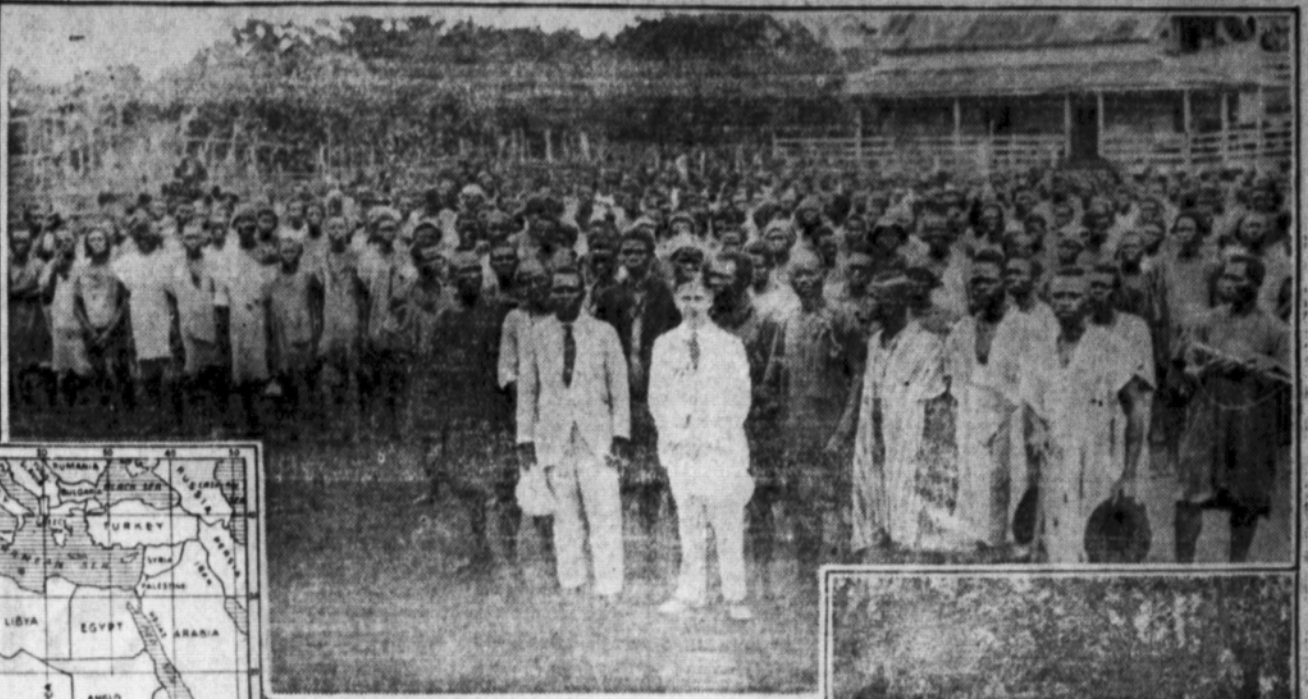
the stores now being established. This later enterprise presents enough problems to keep any man busy. It takes a nice judgment to know what sorts of hairpins should be ordered for the Liberian trade, along with the thousand and one articles demanded by natives and Americans. As the stores develop their plan of operation, they will handle almost any article that can be bought in a five and ten-cent store at home, added to thousands of necessary articles sold by the hardware dealer, the druggist and the grocer. In effect, they will be department stores transplanted, on a smaller scale.

An effort to introduce hygiene and medicine also will come under Mr. Firestone's attention. So far the undertaking has been attended by little sickness among the white force and precautions will be taken to maintain this record. It is also hoped to improve the surroundings of the native workers and to gradually instruct them in benefits of sanitation. As they are a people quick to learn, this hope seems well founded. The medical staff looks to the health of all hands at all times.

Considered from any standpoint, the Liberian development has been well launched and the day of production on a broad scale is a matter of time. The steps taken, having been laid so far towards the goal, it only remains to intensify efforts and bring every acre under cultivation that the field force is able to clear. That force will be increased in the next year as rapidly as the administrative staff can train and accommodate native workers. The 15,000 acres already planted should be measurably increased before another January.

During Mr. Firestone's stay overseas, he will be accompanied by a moving picture operator who is to take a nature record of this adventure in empire building. Films will show a range of Liberian activities, how the natives live and work, the character of the country and the jungles, its towns and homes. Rubber plantations in its many stages owns another interesting subject. Glimpses of the country's wild life will be shown upon the screen. There are mountains to be filmed, jungle rivers and their strange denizens, the remote tribes that have hardly more than seen a white man. Here is an opportunity worthy of the camera. This old globe of ours has but a few spots left, where we can encounter the primitive, the unknown. Such a land becomes fascinating indeed when the ax of the pioneer is ringing only a step behind the movie operator.

When it is remembered that Liberia's zoology, its plants and trees, are almost unknown to science, the value of such a film becomes apparent. Heretofore the country has not been examined to any great extent because of remote situation and the difficulty of penetrating its fastnesses. But the new day is bringing changes innumerable to Liberia. Before long its name should be familiar wherever the automobile goes, because a large number of the American people will be riding upon Liberian rubber.



Above—500 natives who heard about the Firestone development and walked from the interior for 10 days to obtain work on a Firestone Plantation. They have just been examined and vaccinated by doctors and are ready to go to work.



Left—Liberia's place in Africa and (in the smaller map) the Firestone concessions, which are indicated by the black areas.



Mature rubber trees on Firestone Plantations in Liberia.

PERSONAL & LOCAL

Mrs. W. A. Tucker, of Slaton, has ordered the Slatonite sent to her address for a year.

Edbert Wilson, whose address is Slaton, this week ordered the paper sent to him for a year.

Subscribe for The Slatonite. Don't borrow your neighbor's paper. It's only \$1.50 a year.

E. T. Williams, of the Williams Auto Supply, did jury duty at Lubbock this week.

The Slatonite can be had for \$1.50 a year, when sent within 50 miles of Slaton. Further than that, \$2.00 per year.

Best Hastings, living on Route Two, called at The Slatonite office last Saturday afternoon and ordered the paper sent to him for another year.

A few subscribers have recently been removed from The Slatonite subscription list, due to the fact that their subscriptions had expired. We hope to have them back with us soon.

Joe Grabber, living on Route 1, was in Slaton Monday, and while here, called at The Slatonite office and ordered the paper sent him another year. Mr. Grabber also ordered the Semi-Weekly Farm News for a year.

This week, The Slatonite enjoyed visits from several of its customers who live on Route 2, out of Slaton. Among them were J. R. Varner, O. R. Edwards and O. E. Heinrich, each of whom ordered The Slatonite and the Semi-Weekly Farm News sent to his address for a year.

Among the names added to The Slatonite subscription list during the past few days, as new subscribers, are Wendell A. Dennis, A. R. Keys, L. B. Hagerman and F. A. Darwin, all of Slaton.

Ray Cox, of Route Two, who has been a resident of this section for 27 years, and who knew the crooks and turns of the cow trails here years before Slaton was in existence, stepped into The Slatonite office Friday and renewed his subscription.

Among Slatonite customers living on Route One who, during the past few days, have ordered the paper sent to their addresses for another year are Mrs. N. C. Gentry and M. P. Gentry. The Slatonite is proud of its large family of rural readers.

Changing the color of the Red Cross Pharmacy front from red, C. F. Anderson, owner of the Red Cross, has recently had a few coats of glistening white paint put on the exterior of his store, giving the front of the store a very attractive appearance.

Marines Prevent Mail Robbery

While not hailed as a mystery play, "The Great Mail Robbery," which is at the Palace Theatre today boasts a plot which furnishes a number of the most amazing descriptions. It is a picture of cross purposes and totally unexpected developments, in addition to qualifying as one of the most thrilling productions ever shown on the screen.

Its whirlwind action, sustained in a remarkable manner throughout the production, culminates in a climax which is described as terrific, and which is calculated to bring the most blasé theatre goer to the edge of his seat.

Based on the guarding the mail trains by detachments of U. S. Marines, this great F. O. B. picture features the tingling thrill of rushing locomotives, of government airplanes, mounting machine guns, and the wild disorder of a train holdup replete with explosions and sudden death.

"The Great Mail Robbery" includes in its cast such well known favorites as Theodore von Eltz, Lee Shumway, Jeanne Morgan, Dewitt Jennings, Nelson McDowell and Charles Hill Mailes and was directed by George Seitz, famous as the man in charge of the filming of "The Vanishing American."

In "The Great Mail Robbery" Mr. Seitz has outdone himself, and every member of the cast fired by his example, gave evidence of their ability to make the picture's whirlwind scenes that the critics claim it is. No boy, no matter how old or young, should miss seeing this epic picture.

E. L. Hicks Buys Kimmel Interest In Hatchery Here

Announcement is made this week that E. L. Hicks, well known here, and who has been associated with the Progressive Hatchery since the first of the year, has purchased the interest in that institution of T. L. Kimmel, and is now sole owner of the business.

Mr. Hicks is reputed to be an experienced hatchery and poultry man and states that he will give his entire time, and best efforts to the hatchery here.

The Progressive Hatchery, now equipped with two mammoth electric incubators, with a capacity of more than thirty thousand eggs, is now running full, Mr. Hicks states, with hockings of at least ten days ahead, indicating a very busy run for the coming season.

In addition to the regular commercial hatching, the hatchery will sell baby chicks, Mr. Hicks states, and is also carrying a complete stock of supplies, such as brooders, feeders, water fountains, etc. A large stock of Economy feeds is being carried by the hatchery, also, according to the management, who states that fresh supplies of feeds will be received each week, guaranteeing the very best to customers.

Rev. Kimmel, who was instrumental in establishing the Progressive Hatchery here in January last year, and who has been actively connected with it since that time, announces that he will establish in the very near future a hatchery at Leveland, installing the Petersime incubators, the same as used here by the Progressive Hatchery.

J. K. Wester, of Lubbock, candidate for representative from this district, has subscribed for the Slatonite.



Will Rogers in "The Texas Steer"

COMING TO THE PALACE SOON.

"Eyes of Love" At Posey School

The Posey school is presenting to the public Saturday evening at eight o'clock, "The Eyes of Love."

The cast of characters is as follows: Carolina, Mrs. Fine. Gaihya, Miss Calley. Recta, Miss Klattenhoff. Burt Wade, L. C. Morrison. Mrs. Barry, Edna Leavelle. Lora, Newell Taylor. Clark, Robert Boyce. Royal, Claude Gentry. Jim, E. A. Gentry. An admission of 25 and 35 cents will be charged.

The public is cordially invited to attend.

The proceeds go to help defray expenses of installing gas and lights at the school house and teacherage.

JUNIOR CIVIC AND CULTURE CLUB

The Junior Civic and Culture Club will meet in a regular meeting Saturday, February 18, at 3 p. m. with Miss Nina Blair as hostess at the home of Mrs. A. J. Payne.

Miss Gertrude King will lead the program on "The Romance of Rings."

Copy of Masters Thesis Presented To Tech Library

John Allison Rickard of O'Donnell, Texas has presented the Library type-written copy of his Master of Arts thesis on, "The Ranch Industry of the Texas South Plains." This thesis was offered to the University of Texas in partial compliance with the Master of Arts requirement of that institution.

Rickard's thesis is several hundred pages in length and contains a variety of notes on ranches and ranch life familiar to many students of the college. In addition to being neatly compiled the thesis is illustrated by original kodak pictures of interest mentioned in the body of the document.—Tech Treador (Lubbock).

Two Events to Bring Thousands to City

Two events which will bring thousands of outsiders to the Tech campus are to be held in Lubbock in April. The District Convention of Rotarians

Stop!

At the Slaton Confectionery for your Cold Drinks, Smokes and Confections. Next Door to Post Office



Scene from "The GREAT MAIL ROBBERY"

COMING TO THE PALACE FRIDAY

is to meet in this city April 19 and 20. While here the Rotarians will be invited to visit the college for a time. The second event which is to temporarily increase the population of the city is the meeting of the Interscholastic League which is to be held under the auspices of the college on April 20 and 21.

When the League members assembled here in 1927 many nearby high schools were represented in the various competitions. Many of the contestants who gleaned their first sight of college life on the school campus last April are now enrolled in Tech as students.—Tech Treador.

G. M. Cullar is building a home on South Ninth street.

Contractor W. R. Graves is building three resident houses in Block 111. One of the houses, which is at the corner of 12th and Scurry, is for Leo Mitchell, recently of Portales, N. M.

RENEW SUBSCRIPTIONS

John Ehler, of Rt. 1, and O. E. Heinrich, of Rt. 2, last Saturday ordered the Slatonite and Semi-Weekly Farm News sent to their addresses for one year each. In the Slaton territory, these papers can be had, both for a whole year, for only \$2.00. Many are taking advantage of this offer.

J. K. Rogers, Oscar Killian, J. W. Elrod and Thos. R. Cobb did petit jury duty at Lubbock this week.

A SPLENDID FEELING

That tired, half-sick, discouraged feeling caused by a torpid liver and constipated bowels can be gotten rid of with surprising promptness by using Herbine. You feel its beneficial effect with the first dose as its purifying and regulating effect is thorough and complete. It not only drives out bile and impurities but it imparts a splendid feeling of exhilaration, strength, vim, and buoyancy of spirits. Price 60c. Sold by CATCHING'S DRUG STORE

LET US HELP

Beautiful Your Home

With Fruit, Shade and Ornamental Trees. Evergreen Flowering Shrubs, Roses, Climbing Vines and Bulbs.

THE AUSTIN NUSERY

W. H. MARTIN, Agt. Slaton, Texas



The House that Grew...

Sometimes the old house just naturally has to expand. You can make the extra rooms at low cost by partitioning with Sheetrock, the fireproof wall-board.

Sheetrock, which we sell and recommend most heartily, is made of pure gypsum rock, in great, broad sheets. Saws and nails like lumber. Decorates perfectly (all joints concealed). Let us show you a sample and estimate for you.

SHEET ROCK

PANHANDLE LUMBER CO.



"Get the Saving Habit"

YOU can follow no better example than emulating the man who has a definite saving plan—who visits his bank regularly and deposits a certain percentage of his earnings weekly.

That is what you might term systematic saving.

Open a bank account today!—NOW!—Lay out definite systematic savings plan—then adhere to it religiously.

Get the saving habit!

You'll always have money for the proverbial rainy day.

Slaton State Bank

Officers:

E. J. MURRAY, Pres., W. E. SMART, Vice Pres., W. E. OLIVE, Active Vice Pres., CARL W. GEORGE, Cashier, J. S. TEKELL, Asst. Cashier.

Directors:

R. J. MURRAY, W. E. SMART, W. E. OLIVE, CARL W. GEORGE, W. S. POSEY.

THE BEST HEALTH INSURANCE

IS THE USE OF MILK FOR FOOD

The Florence Jersey Dairy

—DELIVERS TWICE DAILY THE BEST—

Sweet Milk

Butter Milk

... Cream

Butter ...

15 YEARS Continuously on job at SLATON

HAVE YOUR SHEET METAL WORK DONE BY EXPERTS

Orders Promptly Filled—Work Guaranteed. Tanks, Troughs, Suctions, etc.

LILES SHEET METAL WORKS

165 N. Panhandle Ave. Phone 195

TRADES FARM FOR CITY PROPERTY, RESULT ADV.

Recently G. M. Cellar, of Slaton, stated in an inexpensive advertisement in The Slatonite, that he had a farm, northeast of Lorenzo, he would trade for Slaton property. After the advertisement had appeared in print for a couple of weeks, Mr. Cellar made the trade, which he stated, was the result of the advertisement.

Positive proof that Slatonite advertising pays is shown, also, in the fact that a week or so ago the Slaton Motor Company advertised some mules for sale. H. G. Whitaker, sales manager for the company, instructed The Slatonite, soon after the advertisement had appeared, not to run it any more, as he had sold the mules and had had as many as twenty five calls after he had sold them.

With results like the above, certainly Slatonite advertising is worth the small cost involved.

PROFESSIONAL DIRECTORY

REAL ESTATE LOANS
LOW INTEREST RATE
GENERAL INSURANCE
J. E. BARNES
KESSEL BLDG.

RALPH CLARY
Watch Maker
At City Drug Store
Everything in Our Line.

O. N. ALCORN
Transfer and Storage
Daily Truck to Lubbock
Long Hauls Our Specialty
All Work Guaranteed
Night Phone 278J Day Phone 99

C. JOHNSON
Auctioneer
Reasonable Commission Charged
P. O. Box 551
SLATON, TEXAS

FOSTER Funeral Home
Slaton, Texas
Embalming and Funeral Directing. Ambulance Service.
Phone 125 — Day or Night
Agents for Lubbock Floral Co.

A. H. FINE
SLATON, TEXAS
Will Contract your Concrete and Stuccoing Work
Let me figure your bill.

T. O. PETTY
PHONE 94
For Plumbing, Gas, Windmill and Repair Work
105 N. 5th St.

DR. J. B. JACKSON
DENTIST
308-210 Ellis Building
Phone 535-939-J Lubbock, Tex.

Dr. J. B. Williams
DR. G. W. SHANKS
DENTISTS
Benton Bldg. Slaton, Texas

W. L. Huckabay, M.D.
Slaton, Texas
Special Attention Given to Diseases of Women and Children
Office in City Drug Store
Phones: Office 243; Res. 175

NELMS & ALLEN
CHIROPRACTORS
Carver Graduates
MRS. NELMS, Assistant
Massage Electro Therapy
Phone 546, Leader Bldg.
Lubbock, Texas

BOONE and BOONE
CHIROPRACTORS
301 Myrick Bldg.
LUBBOCK, TEXAS

ELLIOTT & LOKEY
Wiring, Electrical Supplies and Radios
PHONE 340
Service Calls Answered Promptly

HOUSE PAINTING AND PAPER HANGING
All Work Neatly Done
J. B. STALLINGS

Rotarians Discuss City Beautification and Public Sanitation

The Slaton Rotary Club at its weekly luncheon last Friday had an interesting and profitable session in discussing the subject, "What can and should the Slaton Rotary Club do toward city beautification and public sanitation in Slaton."

J. T. Overby, and Dr. H. F. Miller had charge of the program, and both read interesting papers, Mr. Overby dealing with the first phase of the subject, that of city beautification, while Dr. Miller confined his discussion to public health and sanitation. These papers were thought so excellent that a motion carried that they be handed to the press.

W. H. Smith, Santa Fe agent, was called on impromptu and made a good talk on the subject of sidewalks and connect up the street intersections. He pointed out the desirability of this from many angles. It would add to the city's attractiveness; it would be a useful and valuable permanent improvement, and it would facilitate our efforts to get free city mail delivery.

A number of members of the Lubbock Rotary Club were present, among them being R. J. Murray, who was called on and in his usual pleasing and forceful manner discussed the importance of systematic city planning the desirability and value of city parks, and urged his hearers to build ever to the future. The all consuming struggle for mere dollars is all wrong, the speaker declared, and pointed out that many things enter into the making of a well-rounded, full and successful life. Beautiful surroundings, a clean city, recreational parks, and many other things are big factors, he said and should be encouraged.

Prof. C. L. Sone has charge of the program tomorrow, Friday, February 17th, the subject being, "Present paternalistic tendencies in America. Are they wholesome and desirable, or should they be combatted, and if so, how?"

W. A. Brooks, returned Sunday from Lamesa, where he was called last week on account of the serious illness of a nephew.

E. R. Childress, salesman for the Slaton Motor Company, returned Saturday night from a business trip to East Texas.

W. S. Lanham, of Port Arthur, arrived Monday for a visit with his son, F. H. Lanham and family.

WALLACE IRWIN STORY FINDS WAY TO LOCAL SCREEN

Wallace Irwin, one of America's foremost humorists, whose short stories, published principally in the Saturday Evening Post, have delighted millions of readers, provided the basis for current film production at the Palace Theatre here Monday.

The picture is "American Beauty," a First National Production starring Billie Dove and is based on Irwin's short story of the same name.

Carey Wilson adapted Irwin's Irwin's story to the screen and produced it as well for First National Pictures.

Lloyd Hughes in the leading male role heads and unusually large supporting cast, including Walter McGran, Margaret Livingston, Lucien Prival, Al St. John, Edythe Chapman, Alice White, Yola d'Avril Loretta Young and several others.

Richard Wallace, whose recent successes have been "The Poor Nut," "McFadden's Flats" and other pictures, directed "American Beauty," and it is presented as a Richard Wallace Production.

Many Enjoy Santa Fe Reading Room Program Friday

The Santa Fe Reading Room entertainment, held last Friday evening at the high school auditorium was heartily enjoyed by a capacity house of Santa Fe employes, and others who were privileged to attend.

Six ladies, all accomplished artists, furnished the entertainment which consisted of singing, dancing, reading and musical numbers.

The large crowd attending the entertainment showed hearty appreciation of the program, and the order was splendid, according to Uncle Geo. Marriott, manager of the local reading room, who was host to the artists during their stay in Slaton.

Mr. and Mrs. F. H. Lanham and Minter Uzzell were in Midland the latter part of last week.

W. R. Wilson and J. H. Teague, Sr., are serving on the grand jury at Lubbock.

SCENES OF WILD BEAUTY IN NEW MAYNARD FILM

The virgin beauty spot of the northwest, preserved through the years by lack of habitation and government forestry preservation, serves as a background for many scenes of the "Red Raiders," showing at the Palace Theatre Saturday.

The territory is in the remote wilderness near Lodge Grass, Mont., site of Custer's last battle and the present home of two Indian tribes, the Crow, and Sioux.

When the scouts of Charles R. Rogers company brought back reports of the majestic scenery in the region permission was promptly gained for the making of the photoplay there, and a story typical of the early history of the territory was chosen.

"The Red Raiders," produced by Charles R. Rogers for the First National with the popular Ken Maynard in the starring role, depicts the history of the settlement of the Indian country preceding the Civil war. Ann Drew, new leading lady plays opposite Maynard.

High School Band Will Give Supper

Friday evening of this week, beginning at seven o'clock, the Slaton High School Band, of which Prof. Ernest Pogue is director, will give a program and supper for the benefit of the organization. The band has bought a new and expensive bass horn, it is stated, and need the hearty support of the town people to pay for it.

The public is invited to this program and supper, which will be held at the Club House, Friday night, Feb. 17, at 7:00 o'clock.

Band members and enthusiasts suggest that "you come and buy your supper from this menu: Chicken pie, salad, pie, cake, and cream." Be there. Boost your local band!

T. A. White, telephone manager, with headquarters at Lubbock, and his son, James Grant, were Slaton visitors last Saturday.

OWN A TYPEWRITER



\$3 Down BRINGS YOU A SHIPMAN-WARD REBUILT UNDERWOOD

Rebuilt Like New. Every machine fully rebuilt. Worn parts replaced. New enamel, new nickel, new platen, new type, new key rings, etc. Ten Days' Trial. You get ten days' free trial to prove that the machine is exactly the genuine standard Underwood we claim it to be.

Easy Payments. Our easy monthly payment plan makes it possible for you to have this splendid machine immediately. Payments same as rental. ACT NOW!

G. W. BOWNS

PREVENTS INFECTION

The greatest discovery in flesh healing is the marvelous Borosone, a preparation that comes in liquid and powder form. It is a combination treatment that not only purifies the wound of germs that cause infection but it heals the flesh with extraordinary speed. Bad wounds or cuts which take weeks to heal with the ordinary liniments mend quickly under the powerful influence of this wonderful remedy. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

CATCHING'S DRUG STORE

SPECIAL LOT LISTINGS LOOK THEM OVER

Lots 4 and 5, Block 43 O. T. located Cor. 3rd and Lynn Street, Price \$400.00.

Lot 6 and E. 1/2 5, Block 193 W. P. located Cor. 18th and Crosby St., Price \$375.00.

Lots 5 and 6, Block 71 S. S. located Cor. 14th and Edwards Street, Price \$150.00.

Lots 1 and W. 1/2 2, Block 198 W. P. located Cor. 20th and Garza St., Price \$400.00.

Federal Land Bank Loans made at 5%. Why pay more?

J. T. OVERBY, Real Estate

Phone 134 Slaton State Bank Bldg.

To look up and not down, to look forward and not back

is the spirit of the First State Bank in Slaton.

"FRIEND OF THE FAMILY"

The First State Bank

Capital \$40,000.00

"SIXTEEN YEARS SERVING SLATON AND SLATON COMMUNITY"

The POLICY of PROGRESS

A STATEMENT by GENERAL MOTORS

It is the policy of General Motors to maintain continuous improvement, in every one of its car divisions, with no interruption in production.

This means that you enjoy the benefits of new engineering developments promptly — just as soon as they have been thoroughly tested on the 1245-acre Proving Ground.

It means that you can now order the new Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac, or GMC Truck, and receive immediate delivery.

Behind this policy of continuous improvement is an organization so widespread and resourceful that it can make and sell quality automobiles more economically than any automobile manufacturer in the world.

In the north and south it logs and mills its own lumber. In the east it makes its own ball bearings and radiators. In the middle west it produces its own plate glass. Its plants are busy in 33 important American cities.

From almost 5,000 suppliers, its materials are obtained—steel by the hundreds of thousands of tons—wire by the tens of thousands of miles—upholstery by the acre—nuts, bolts and washers by the millions. Its sales and service take place through 33,000 dealers. More than 275,000 families look directly to General Motors for their livelihood—almost a million and a half men, women and children in every community in the land.

Meaning so much to so many, General Motors has felt a supreme obligation to look ahead.

Are there methods by which General Motors cars can be better built to better serve?

Are there new ideas which can increase the utility and pleasure and safety of motoring?

Are there new materials which can add to owner satisfaction?

Such are the questions that all General Motors engineers have always asked. The answers have made it possible, year after year, to offer an increasing measure of beauty in design, modern performance, riding comfort and distinct style. Thus in every price class, from Cadillac to Chevrolet, purchasers are constantly benefiting from the General Motors policy of progress.

GENERAL MOTORS
"A car for every purse and purpose"

CLIP THE COUPON

! Please send illustrated literature describing each General Motors product I have checked—together with your book on the General Motors Proving Ground.

<input type="checkbox"/> CHEVROLET	<input type="checkbox"/> BUICK
<input type="checkbox"/> PONTIAC	<input type="checkbox"/> LASALLE
<input type="checkbox"/> OLDSMOBILE	<input type="checkbox"/> CADILLAC
<input type="checkbox"/> OAKLAND	<input type="checkbox"/> FRIGIDAIRE
	<input type="checkbox"/> DELCO-LIGHT Electric Parts

Name _____
Address _____

Slatonite Want-Ads Page

Palace Theatre

The Bright Spot of Slaton

FRIDAY, FEB. 17
Last Chance To Nite to See
 A HAVOC OF WAR TIME THRILLS! ZOOMING AIRPLANES—CRACKLING MACHINE GUNS!

The Great Mail Robbery

With screaming brakes the huge locomotive came to a groaning stop as the train flew skyward. A million dollars in gold—guarded by a few Marines—against a horde of desperate bandits.

"Come Out or we'll blow you to blazes"—roared the bandit leader—But the Spirit of Chauvau Thierry still lived—"Blow and be Damned"—They Said. A blazing tribute to our Leathernecks!!

PREMIER FIGHTERS OF THE WORLD!

SATURDAY, FEB. 18th
 Matinee and Night
GIGANTIC! HISTORICAL! THRILLING!

"The RED RAIDERS" Ken Maynard AND "TARZAN"

Where the sunburned desert stretches into a glorious adventure—where our forefathers gave their lives for the West—where hostile Indians maimed the plains—there's the heart of this stirring drama. And Ken Maynard re-enacts those scenes so daringly—so thrillingly—you will cheer him to the echo!

MONDAY AND TUESDAY
 Feb. 20-21

"AMERICAN BEAUTY"

Billie Dove

WITH LLOYD BUGHES

If you were a poor girl—and borrowed somebody else's clothing—and gave up your poor sweetheart just to win a millionaire and then found out he wasn't a millionaire at all—what would you do?

That's just what happened to beautiful Billie. And what SHE does is one of the biggest surprises seen on the screen this season!

From the Saturday Evening Post story by Wallace Irwin.

Coming—WILL ROGERS in "A TEXAS STEER"

Chamber of Commerce News Notes

Reported by L. A. WILSON, Secretary.

The regular semi-monthly director's meeting was held Tuesday night with good attendance. There were eleven of the fifteen members of the board present.

President Hood appointed a committee to arrange the list of committees which will serve the organization for another year. J. A. Elliott, A. J. Payne and S. E. Staggs were appointed.

C. F. Anderson reported that \$300 had been paid on the Tiger Athletic Park debt. The funds were raised by Mr. Anderson, Dr. W. E. Payne and E. V. Woolever. They were appointed by the Chamber of Commerce in December to do this work, and now make a good report. The response Slaton people made to aid in this task is greatly appreciated by the Chamber of Commerce. The indebtedness on the park is not yet fully paid, however.

J. C. Barton, superintendent of the Slaton division of the Santa Fe, has expressed his appreciation and that of other Santa Fe officials for the assistance given by the Chamber of Commerce in making the Santa Fe farm and home train's visit here last Friday night a pronounced success. Exactly 1,076 people went through the train, viewing the many interesting exhibits on poultry raising, dairying, crops and soils, boys' and girls' club work, home-making and other subjects. The train now is touring other points of the Slaton division.

The Texas Cotton Association has declared itself in favor of a material reduction in cotton acreage in this state for 1928. No doubt it is a proper move. A fair price last fall may spur some farmers to plant too much cotton this year. Such a policy would be dangerous and should not be practiced. Diversify and keep the cotton acreage at least as low as in 1927. That's good business. And the farmers have learned it, too.

Considerable building is going on in different parts of the city. Several new residences are under construction. The West Texas Gas Company's office building is now ready for occupancy. The Southwestern Bell Telephone Company is rapidly getting ready to occupy the new office building, giving Slaton a completely modern telephone system. The change will likely be made shortly.

A special committee, Dr. W. E. Payne, Dr. S. H. Adams, S. E. Staggs, J. T. Overby, have been conferring with the city officials in regard to a better garbage disposal plan for Slaton, conveying to them the Chamber of Commerce belief that a disposal system should become operative by the time warm weather arrives. This is a sanitation measure, which should receive the hearty acclaim of every citizen of the city.

MORGAN ITEMS

Mrs. A. M. Cade spent Wednesday with Mrs. J. I. Cranfill.

Mrs. Jesse Massingill visited her mother, Mrs. Thompson one day last week.

Everyone enjoyed the party Saturday night at Mrs. Jim Lanckford's. Mr. and Mrs. Cecil Weaver and baby, Bobbie Dick, returned home from Levelland during the past week.

Mr. and Mrs. M. G. Whitaker visited R. L. Thompson and family Friday afternoon.

Grandma Crews returned home from Lubbock during the past week and her condition is very serious at present.

The little 4-year-old son of Mr. and Mrs. Higgs is on the sick list this week with the flu.

Mr. and Mrs. Kyle Hart spent the week end with Mrs. Hart's parents, Mr. and Mrs. J. S. Cranfill.

Mrs. T. J. Cosgrave and daughter Ann were shopping in Slaton one day last week.

CITY LINE CLUB

The City Line Club met with Mrs. Butler. Eighteen members were present and four more ladies joined.

The next meeting will be at the clubhouse, February 22, at 2:30 p. m. All be present to decorate hall for party that night, February 22.

Mrs. A. A. Hillyer's brother, Ora McMinnamy, and wife returned from their honeymoon trip in Los Angeles, California, last week end and decided their trip was not complete without visiting his sisters, Mesdames Cline Ros and Freda McCollum, a

Announcements

The Slatonite has been authorized to announce the following persons as candidates for public office, subject to the action of the Democratic Primary in July, 1928. Voters of Slaton and Lubbock county are requested to give careful consideration to those whose names are listed as follows:

For District Judge, 99 & Judicial District:

CLARK M. MULLICAN, of Lubbock. (for re-election)

CHAS. NORDYKE, of Lubbock. For County Judge:

D. E. KEMP, of Slaton. For County Attorney:

BENJAMIN KUCERA, of Lubbock.

For Sheriff:

H. L. (Bud) JOHNSTON, of Lubbock. (for re-election)

C. A. HOLCOMER, of Lubbock ROSCOE PARKS, of Lubbock.

For County Clerk:

AMOS H. HOWARD, of Lubbock. (for re-election to 2nd term)

For County Treasurer:

VIRGINIA FANN, of Lubbock. MISS ANNIE FORD, of Lubbock.

For Tax Collector:

A. J. CLARK, of Lubbock. For Tax Assessor:

R. C. (ROLLIE) BURNS, of Lubbock. (For Re-Election)

CHAS. B. METCALFE, of Lubbock. For Commissioner of Precinct No. 2:

J. T. PINKSTON, of Slaton (Re-election)

For Public Weigher, Precinct No. 2:

I. E. MADDEN (for re-election)

For Mayor City of Slaton: (City election to be held Tues. April 3)

S. F. KING (re-election)

G. W. REESE

Plainview, and spent the week end there, returning home on West Penhandle St. Valentine's Day for the groom's 30th birthday.

Mrs. Grady Bounds was taken to the Lubbock sanitarium Monday and will be confined there for the next week or ten days for treatment.

BLUE BONNETT CLUB

Mrs. T. A. Kirby was hostess to the Blue Bonnett Club, February 8th.

This being the time to elect new officers, Mrs. Fred Tudor was elected president.

Mrs. Roy Cobb, vice-president. Mrs. W. M. Lovett, Secretary.

Mrs. John L. Key, corresponding secretary and treasurer.

A lovely two-course luncheon was served to twenty members and two guests, Mrs. M. T. King and Mrs. E. E. Phillips.

All members are requested to be present at the next regular meeting, February 22nd, at the home of Mrs. L. T. Garland, 335 West Lynn St.

Presbyterian Church West Lubbock and 11 St.

Rev. G. M. Robinson will preach at the Presbyterian church Sunday morning, February 19, at 11 o'clock, and Sunday evening at 7:30.

On Wednesday, February 22, at 7:30 p. m., Rev. Rayborn, of Llanon, Texas, will preach. Also, Rev. Rayborn will preach Sunday, February 26, at 11 a. m. He is coming to the local Presbyterian church as a prospective pastor, it is stated.

The public is invited to attend these services.

WIN ONE CLASS

The Win One Sunday School Class will meet with Mrs. H. L. Diamond, at her home, 310 South Eight St., on Friday, February 24, at 3 p. m.

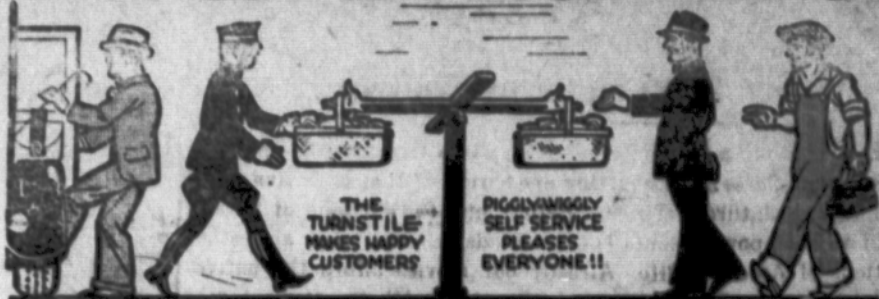
VALENTINE PARTY

The Fidelis class of the Baptist Sunday school entertained their husbands with a Valentine party at the home of Mr. and Mrs. C. V. Young on Thursday evening, February 14.

Games were the diversion of the evening, after which refreshments were served to Messers and Mesdames M. L. Abernathy, E. J. Wells, H. O. Hoback, J. F. Smith, D. C. Faucett, E. G. Holloway, C. V. Young, Mrs. Earl Thornton, Mrs. W. A. Johnston and Flake Young.

Mr. and Mrs. C. D. Marriott are visiting relatives in Shreveport, La. They expect to be accompanied on their return home by Mrs. Hiss, mother of Mrs. George Marriott, who will make her home here.

Millionaires eat no better foods



PIGGLY WIGGLY

SPECIALS -- FOR -- SATURDAY

Lard	SWIFT JEWEL 8 Pound Pails	1.16
Tomatoes	HAND PACKED No. 2 Can, Per Can	.05
Peas	SUPERFINE SWEET WRINKLED No. 2 Can, Per Can	.17
Pears	DEL MONTE Packed in heavy syrup No. 2 1-2 Can	.29
Hominy	VAN CAMPS Med. Can, 3 Cans	.22
Kraut	VAN CAMPS Med. Can, 3 Cans	.22
Preserves	ROYAL FIGS, Quart Jars, Per	.48
Preserves	Tea Garden, Pure Fruit, 16 oz. Jar	.31
Pineapple	DEL MONTE Sliced Packed in heavy syrup No. 1 Flat Can	.12 ¹ / ₂
Potatoes	Very Finest Quality Large Irish Potatoes 10 Pounds	.26
Brooms	RED STAR Each	.38
Prunes	Popular Size CALIFORNIA PACK 10 Pound Box	.89
Beef Roast	Per Pound	.19
Pork Roast	Per Pound	.23
Pork Sausage	Choice Country, Per lb.	.23

Classified Advertising

FOR RENT—Nicely furnished apartments.—Phone 42-J. Mrs. J. A. Adams.

LOTS in restricted district West of County Park will prove to be a good investment. See me for prices and terms.—J. T. Overby. 24-2c

WE PAY \$1.20 dozen, sewing bugle-aprons at home. Spare time. Thread furnished. No button holes. Send Stamp. CEDAR GARMENT FACTORY, Amsterdam, New York. 24-2p

LEVELLAND Farm for Sale Cheap, with small yearly payments starting Jan. 1st, 1928. Bargain in this farm.—J. T. Overby. 24-2c

BUNDLE HIGERA—Well headed, 5c delivered; 3c in field.—Jno. P. Hurdette. 24-2c

CARD OF THANKS.

We wish to express our gratitude for the interest shown by Ben G. Holloway, who came during the operation; also for the beautiful floral gift sent by the B. of L. E. We thank our friends very much for their assistance during Alfred's sickness and we hope to be at home very soon.

MR. AND MRS. J. D. GALE.

SINGLE COMB REDS, Common strain, eggs \$1.50 for 15; \$8 per 100. Purebred Bronze turkeys, eggs 50c per egg. Mammoth Toulouse, eggs \$2 for 7.—B.H. Costen, Rt. 1, Box 119, Slaton, Texas. 24-3p

FOR RENT or Sale—4-room house—325 S. 3rd. See O. Z. Ball.

IF it is MULES you want, call at the Slaton Motor Co. We have them. 22 tfe

FOR SALE OR TRADE—One of nicest homes in Slaton, good location, 8 rooms and bath, on pavement. Also good one-hundred and fifteen acre farm northeast of Lorenzo to trade for Slaton property.—G. M. Cullar. 19 tfe

TO SELL—Trade or rent—4 room house, well, garden and chicken yard, on South 7th, house No. 725. Would take car or truck. Balance like rent.—See J. A. Greer or Pember and Staggs.

WANTED—3 well-furnished rooms.—W. L. Barnett, druggist at Red Cross. 1c

WILL SELL CHEAP—Two 31x4 Casings, with inner tubes, practically new.—Call J. P. Kennard, 250 E. Panhandle St. 1p

BUFF LEGHORN Baby Chicks for sale at \$10 per 100.—Carl Kahlich, Phone 907-F2. 255-4tpd.

EGGS from Burtens Blue Ribbon Rhode Island Reds, \$1.00 and \$1.50 for 15. Baby Chicks 20c and 25c each.—Mrs. John C. Burton, 1150 S. 11th St., Phone 115. 25-6tp

WANTED TO BUY—Farm equipment including teams, and rent good-sized farm within few miles of Slaton.—Joe Oehrlein. 1c

FOR SALE—One pair of mules weighing about 2,200.—See B. B. Jones, 4 miles Southwest of Slaton. 1tp

SWART OPTICAL Co

Lenses Ground,
Glasses Fitted,
Eyes tested.



First Floor Myrick Bldg.
Office Phone 535. Res. Phone 933J
Lubbock, Tex.

SPECIALS -:-FOR:- SATURDAY

10 POUNDS	SPUDS	.25
FIRM HEADS	LETTUCE	.07
PER PACKAGE	MINCE MEAT	.10
PER POUND	DRY PEACHES	.12
FRENCH	SALAD DRESSING	.22
24 POUNDS	MEAL	.64
No. 2½ GOLD BAR	PEACHES	.23
10 POUNDS	SUGAR	.69
No. 2½ ALL GOLD, 2 Cans	SPINACH	.35
GEM, Per Pound	BACON	.18
PER PACKAGE	MARSHMALLOWS	.07
EACH	HOSTESS CAKES	.22



SLATON'S PIONEER SELF-SERVING GROCERY

—PIONEER M SYSTEM OF THE SOUTH PLAINS

Special

Hanes Union Suits, \$1.75 value for\$1.35
We have a complete line of shoes for men. Look ours over before you buy. The well-known

Bostonian

ARE BETTER



Your New Suit Made to Order

Your new spring suit will be the last word in style and good taste if it is tailor-made at O. Z. BALL & CO.

It will cost you no more than a ready-made one—and its quality, style and durability will be twofold!

We have a wide selection of materials and styles. Drop in and look them over—then let us take your measurements.

O. Z. BALL & CO.

"Pay Less and Dress Better"

Genuine Ford 13 Pate Battery

----NOW \$11.00----

More Power

Easier Starting

Longer Life

Slaton Motor Co.

Men's New Spring Suits At Sale Prices

Here is the biggest saving event in Slaton! These suits will be the most talked of value in years! Don't fail to take advantage of the opportunity—presented right at the beginning of the new season, when stocks are fresh and complete.

These models are the product of Hart Schaffner & Marx, "Clothcraft"—and the workmanship, tailoring, fabric and style are incomparable in quality.

The season's best styles, patterns and colors are to be had in this great assortment. The materials include worsteds, herringbones, oxford, whipcords, serges and tweeds. The styles—there are severely conservative models—debonair sporty ones—single and double breasted—two and three button.

\$25.00 - \$30.00 - \$35.00
With Extra Trousers

Ask to see the New Caps, Oxfords, Trousers—in fact, all the new things for spring.



The MEN'S STORE

M. W. UZZELL

MILTON THOMAS