## SALI.M'S JANUARY

## STARTS Friday, January

Despite rising prices, we are launching this store-wide sale and are slashing prices deep in
order to move seasonable merchandise quickly. We prefer to take our loss now, than carry it over. This may be the last store-wide sale we will have in a long time. Take advantage of it and save money on seasonable and staple goods.

We wish to thank the people of Slaton and this trade territory for the splendid and gener-

WOMEN'S
COATS
Feature Group $\$ 24.95$
To $\$ 29.95$ On Sale
\$12.97
All Other Coats At

WOMEN'S
DRESSES
Values to $\$ 22.95$, good stylish garments to be $\$ 4.77 \$ \$ 9.77$ SALE PRICES

We Will Be Closed All Day Thursday, January 4 To Prepare For This Sale.


Here Is A Big Value!
$81 \times 99$ First Quality. . . While They Last . . . Limit 2 To Customer.

## PIILOW CASSS

Size $42 \times 36$ Good Quality . . . We Re serve The Right To Limit Quantity. OUR PRICE
FOR THIS
S A L E $\ldots \ldots .$.

## SILK SALE

Moire Twill, Crepes, Rayons, Taffetas . . Values To \$2.95 Per Yard
ON SALE
DURING THIS
SALE, YARD

## Dickies! Khakis!

 Type 4 Army Twill . . . Pants And Shirts To Match Suntan Color. ON THISEACH
 ent rand 33 C

Reg. \$3.95 Satins and Crepes, Jerseys.
WASH CLOTHS Good Size and Of Good Quality. For This 51 Sale, Each

WOMENS SLIPS | $\substack{\text { ON } \\ \text { SALE }}$ |
| :---: |



COATS AND SUITS
COIION RRINS
\$26.95 Mostly large sizes Fancy Patterns, Fast Co $\frac{\text { First Come, }}{\text { First Servec }} 1$ Fancy and Plin Broad cloth Ginghan Suiting
 All Other PieceGoods

## 3 yds. 47c

 WOMENS SHOES Odd Lots Valued To $\$ 10.95$. To Be Closed Out$\$ 1.97$ \& $\$ 3.77$

$81 \times 105$ Faney ctaton BED SPREADS
A Feature Value For This Event. While
They Last

On Sale For This
TURKISH TOWELS Size $20 \times 40$ Special For
 Last, Each

## CURTAIN SCRIM

Reg. 49c and 59c grade
33 c

ALL SALES FINAL
No Refunds, No Exchanges. Particularly On Style Merchandise.
ous support given us since we have been here, and above all we sincerely appreciate the friendship the people and the cordial reception given us. This will be the last store-wide clearance we will have for some time to come. We want to make additional room for new spring merchandise which will begin to roll in very quickly.

THANK YOU AGAIN...WE WANT TO SERVE YOU EVERY WAY WE CAN.

Men's Nylon
SHORTS
Brief Style, Good Fits. On Sale For $\$ 1.97$
This Sale $\ldots 1 .{ }^{2} 97$

Men's Good Grade WORK SHOES
Out They
Go For

Men's Leather
JACKETS Suede and Capeskin $\begin{array}{lr}\text { To Close } \\ \text { Out At } & \$ 7.97\end{array}$ Men's High Grade OXFORDS Including Packard, Jarman, and Dougla. Reg. $\$ 9.90 \quad \$ 6.77$
To $\$ 11.90 \quad . \quad 7$

Men's Wash



SHIRTS

Good Quality Blue

Denim. For This Sale

Men's Work SOCKS Good Grade $\begin{array}{ll}\text { PER } \\ \text { PAIR } & 196\end{array}$ Men's Good Grade
MENS SOCKS
Reg. 50 c and 75 c Ribbed SWEATSHIRTS

Take Your 376
Choice For 3/6


## BOY'S JEANS

8 Oz . By Tex-N Jeans And Farah
Special
$\$ 1.97$

## BOY'S BOOTEES

Solid Leather, Buckle
OUR
SALE
PRICE
SARE

BOY'S JACKETS
Tackle, Twill \& Leather Reg. $\$ 6.98$
Values _-

One Lot Men's
COVERALLLS
Reg. $\$ 6.95$ Olive Drab Twill.
On Sale 4.75
Special

One Lot Men's
Reg. $\$ 2.95$ Values.
A big bargain
To Close
Out For _...
$\begin{array}{lr}\text { On Sale } \\ \text { For Only } & \$ 1.17\end{array}$





GREAT NEW WINTER GAME...


## What to Eat and Why

C. Houston Goudiss Suggests the Part Played by Diet In Helping to Prevent the Common Cold By c. houston goudiss

## $\mathrm{S}^{T}$ th th wi it it it cos

TATISTICS compiled over a period of years indicate that during the months of January and February, the number
colds and other respiratory infections continually mounts. It is during the next eight ir work and more childre,
 by this common complaint. Nor
ofors at allow for the opssible after-
effects of a neglected cold. No scientists today arce willing
to state what cuases colds or how
they may be cured. Large num.
bers of elingel tests have ben performed
throughout the world in an effort
th Numerous records have bold.
maden
momencernind cols in men,
woma children, as scientific workers have patienty and per-
sititenty tricd
cause of colds. They havestigate to the
To the to outwit this common enemy! Various theories have been ad.
vanced. Many have ben discard
ed, and others have been consid ered sufficiently plausible to in-
vestigate further.
Thine is ond on
point on
agree is caused by a germ so small
that iteanot be sern by the most
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wheneer he weather becomes
damp and
crowds
crow people gather together, crowds of people gather toge ether,
the cold germ may find vicims
nomg those whose resistance is
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 quate who are endeovering to plan
those
a pororamo of living that will help
to prevent the common cold bheld toprevent the commona cold should
likewise guard against overeating One should also do everything
possible to volid coming in idirect
contact with persons wid
$\qquad$ cisely what causes a cold, nor
how to cure e $1 t$ once we have been
htricken we can and shoud thels. to build up bodily resistance, so
that we develop strong reserves against the unknown cold germ
and any others lurking about. Inasmuch as a program or
buiding up bodily
resistance is
one which
encourase
greater health and longevity, it is a pro-
gram which all forward.ooking
homemakers should put into et. Helping to Build Rosistanco
Such a program should include proper food, , ormal eliminntion,
anequate exeris and sumpicit
and rest and sieep so as to avoid ra-
tigue. Just s. sood plays an im.
portant part in helping to promote
 Tho Right Food o Strong Woapon
The well balanced diet, as I The well balanced diet, as I
have previously stated, is one that

is worth, perhanase or mprevention than a
pound of cure!

Questions Answered
 he receives an egg in some torm
during the day. An ample, and
easily digested breakfast might include fruit, cereal with mill,
toast and mikk to drink. Miss C. MM-Yes, it
molasses contains cal

 can be used many times.


HOW. To SEW
by-Ruth Wyeth Spears og


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ASK ME
ANOTHER
A Quiz With Answers
Offering Information Offering Information
on Various Subjects

TIPS
Gardeners




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## MERCHANDISE

Must Be GOOD to be
Consistently Advertised A JOY TO THE TONEUETHIS 'MAKIN's' TOBACCO!

And P. A.'s "crimp cut" to roll faster, firmer, easier. No bunching, no spilling



WE ARE NTTRESTED NT THE GROFTH OF SLATON
And have watched with pride the growth and development in the past. Civilization may well be measured by plumbing. The plumbing we have installed in Slaton's new and remodeled buildings this past year is the product of a hundred years of experience of reliable manufacturers and was installed by skilled workmen.
We are for Slaton 100 per cent
MARR PLIUMBMG
Bill Lâte, Mangagr


Special Program
At Lubbock Chur

## A BUILDNGG PRCGRAM IS NOT COMPLETE UNTLI ITIS INSURED

After all is said and done come and see me to Insure In Sure Insurance

## J. H. BREWER

## Job Printing Neatly Done at the Slatonite

## More Than A Third of A Million In Building <br> Last Year <br> We Want To Keep On Helping To Build In Slaton

Qualfic CoMrs first: we have IT. SERVIIC COMIE NEXT: HE GIVE IT. SEATSFACTION COMES NEXT: HE CUARANTEE IT----TRY OUR FRER PLAN SERICE

Plains Lumber Co.
100 Per Cent Slaton Owned
Phone 282
Phone 171W

New Business Houses And New Homes Of Slaton's Best Building Year For A Decade

Home And Business

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| other sinilar structures. Frequent | they can find anywhere. Hand in hand with religious qualifications of |
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| ds with appropriate plantings, ed soon with $\$ 45,000$ in W. P. A. fund |  |
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| On West Garza street are both new |  |
| and remodeled homes of various latter structure to be located on the high school campus. |  |
| types, commanding the consideration of any prospective home builder. <br> high school campus. <br> Slaton is fortunately situated with- |  |
| tenth, a paved boulevard, fo |  |
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| for a new home has just been |  |
| laid. We might even drive into the country for miles around this South |  |
| Plains beauty spot and find new or | from your front door in S |
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| ging in cost from \$2,500 to \$5,000, |  |
| \% ${ }^{\text {a }}$ |  |
| Back in the business distriets, we |  |
| have only to look to find something |  |
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storage and shipping point for more
where we find new brick fire-wals constructed between the long bays Again in the main business district, on the west side of the city square, will soon house the Slaton Post of-
fice, while to the south and southeast of the square may be seen new a remodeled m
iently locate of dollars. This city where "friends meet when
strangers meet" is noted for its attractive home premises. Pietures in hon:es in Slaton, over 1,000 in number, are modern, attractive and of
better than average quality. The city
is widely known in this section of the South Plains as a place where the
most reasonable living conditions preproof of this statement lies in the
fact that some twenty fanilies live fact that some twenty families
in Slaton and have their work in city of $\quad 30,000$ some fifteen miles
away. Some of these persons may be found living

## pictured here. We have in

church buildings, on
ped with a pipe
dating a large

## Marrioit Electric Shop FOR NET HOITES OR OLD

 THE NEW 1939 FRIGIDARRE CONING SOON ALSO PHILCO RADIOSAND PHILCO HAS DONE IT ACAIN!

The New Philco Refrigerator Wait and See It!

Slaton National Farm Loan Ass'n. federal Land bank and land BANK COMMISSION
LOANS
4 per eent and 5 per cent rate, with long copayment term. WE LOAN TO BUILD. Also purchase and refinance loans.
J.W. Nesbitt, Secretary-Treasurer

Vincent W. Nesbitt, Acting Sec. Tr.

|  | Mysterious Skelton |
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## SEENG IS BELIEVING

You can't see how good a wiring job is, but you can see because wiring is properly done.

Electrical wiring can be dangerous to life and property. The hundreds of wiring jobs we have done in Slaton's 1938 Building Program are as safe as research and experience and good material can make them

You can be assured of safety if you let us do your electrical work in 1939. Or for a reasonable fee we will inspect your present wiring and advise you as to its safety.

Elliott's Radio \& Electric Shop

HIUNRREDS OF BUIIDNG PROJECTSINSLATON IN 1938 YOU CAN BUILD TOO

This greatest of building years for a decade has just sort of crept up on us. We didn't know it was coming, we hardly knew it was so until the year ended. But we were ready. We had the material, the planning service, the buying power to make it easy for those who were ready to build. Let us help you in your 1939 building program as we are helping others aling pro
ready.


FHALOANS SECURED

HIGGIBBOTHAM-BARTLETT CO

## chear PLUMBI

Is Likely To Be Most Expensive In The End

We are proud of the part we have had in the great building program of 1938. We enter the New Year with a pleasant knowledge of worthy services worthily rendered; a confidence in Slaton's continued growth and an assurance that we can do your plumbing expertly and economically.
T. 0. PETTY



For Bronchial Coughs, Colds

On Buckley's Mixture

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RED CROSS PHARMACY
Slaton Helpy-Selfy Steam Laundry every maytag sterihized State inspected \& ap

We Appreciate Your Business.
Wo use all soft water
MR. and MRS. F. D. BOSTICK
225 WEST GARZA
SLATON, TEXAS
AUTO LOANS
Also Refrigerators \& Good Furnitur



## HITY SRRD II AMAY?

Your Business - Your Money.
Why send your portrait work away when our service is tried and
proved by more than seven years satisfactory work. Compare our work with anybody's. Compare our prices. And always we are here
to make good our guarante of satisfaction, to take over and do

The fly-by-night photographer can't be found tomorrow if he doesn't do satisfaclory work. We are here to stay.

## ARTCRAFI STUDIO

## CHOCE OF FALL HATS 50c

Other Hats Reasonably Priced
All winter dresses one-half their original price. Other dresses priced right. You'll like our new Prima-Donna dresses, also Annie Rooney wash frocks.
Winter Sweaters all marked surprising ly low.
We now have Van Raalte Queen's lace
 Also a complete line of Rollins Hosiery priced
from 79c to $\$ 1.50$
THOMPSONS READY to WEAR


Wrong Size Lamp Bulbs Are MISFITS Too!
Your eyes, are too valuable to risk with dim light. Scientific tests havo provon that eyestrain, fatiguo and headachos CAN result from dim light. Easy seeing dopends upo sufficient light.
So here's a tip to follow for better lighting: Soe that every reading lamp has at least one 100 -watt Marda lamp. two $60^{\prime}$ 's, or three $40^{\prime}$ s.
Because different sockets have different needs, we have prepared a special carton of one 40 -watt, two 60 -watt one 75 -watt, one 100 -watt and one 150 watt lamps for only 5 c . Or a carton of six 100 watt, or any sizo smaller, for 90 c. All Marda lamp pu
Texas-New Mexico Utilitites Company

## HENRRY'S Sinclair Service <br> IF II IS TRRSS TUBES, BATIERIES, ACCESSOR IES, WASHING AND INDEXED LUBRICATION

## We Are The Ones To See GOODYEAR TIRES, TUBES CONTINENTAL BATTERES BATTERIES CHARCED

Phone 560

## Henry \& Mac

## USED CAR PRICES CUT

WE MUST REDUCE OUR STOCK IN TWO WEEKS! ! !! THESE PRICES OFFERED UNTIL JAN. 25TH ONLY !!!


Every Car On Our Lot Reduced These 2 Weeks
1929 FORD TUDOR SEDAN-Model A means economy 1929 FORD COUPE-this motor was recently overhauled 1930 FORD COUPE-a nice looking car; runs good 1933 FORD TUDOR-a chance at a $V$-8 a a a cheap car price 1932 FORD FORDOR SEDAN-V-8; Perfect Circle Rings 1931 FORD TUDOR-one of best Model As in town 1934 FORD TUDOR-extra good tires; new ring job 1937 FORD Tudor Touring-zood body; motor overhauled 1937 FORD Tudor Touring $-24,000$ actual miles; new rings - $\$ 425$ 1937 FORD Coupe-good looking brown clr.; runs extra good 395 1937 FORD Tudor-17,000 miles ; radio; heater; R \& G ... \$465 1937 Ford Deluxe Tudor-14,000 actual miles; R \& G guar. \$495 1938 FORD Coupe-black; 85 H.P.; new rings; $R$ \& $G$..... $\$ 520$ 1938 Demonstrator Pickup - 85 H.P.; large loading spa 1938 FORD Blue Deluxe Coupe-white tires; radio; R \& G - $\$ 565$ Also a used Ford Truck-1380 actual miles; $32 \times 6$ ten ply tires $\$ 585$ (This short wheel base truck with less than 2000 miles will make you money.)
REMEMBER THE DEADLINE ON THESE PRICES!!!! JANUARY 25TH

## SLATON MOTOR CO., Inc.

Slaton, Texas
YOUR FORD DEALER FOR 17 YEARS




## OHRONOLOGY <br>  1938

Compiled by JOHN D. GRANT


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## CrASSIEIED DGPARTMEANT



NO FUSS
RELIEVING COLD DISCOMFORT THIS WAY!

Just Follow Simple Diretilons Blow-
and Use
Fast-Atiling
Bayer
Aspirin

tr's the Way Thousands Know to
Ease Discomport of Colds and Sore Throat Accompanying Colds

accompanying colds.
Try it. Then



GOOD MERCHANDISE
Con Be CONSISTENTLY Advertised
Q Buy advertised aoods 0

THE LIFE OF THE PARTY
BY ELIKABETH JORDAN


if you remembered it, you under-
estimate your audience. You
ethought they were all either as cal-
tey
lous as yourself, or too self-ab-
lor
sorbed to take in what you were
doing. But they took it in."
"My God, Hale, what a freshet of
Old Indian Mission Near Quebec Still
Uses Ancient Silver and Gold Presents




But Why Suffer? Here's how you can "Alkalize" easy "Phillips'" way!
 due to Acid Indigestion-when now
there is a way that relieves excess
stomach acid with incredible speed. Simply take two Phillips Milk of
Magnesia Tablets at lirst sign of
sitres. distress. Carry them with you -
take them unnoticed by others. Results are amazing. There's. no
feasea or ${ }^{\text {bloated }}$ feling . It
natoduces no "cas" to embarrass you produces no "gas" to embarrass you
and offend others. Acir indigess
tion" disappears. You feel great. Get a bottle of liquid "Phillips"
for rome use. And a box of Phillips
Milk of Magnesia Tablets to carry
 PHILLPS' MILK OF MAGNESLI
$\qquad$
How Women in Their 40's Can Attract Men


Every Opportunit Opportu
Francis

Don't Sleep When Gas Crowds Heart

The Slaton Slatonite, Friday, January 13, 1939.


Benefit Bridge At Legion Hall Study Club Sponsors

## FOR SALE: 1 set Encyclopedia Britannica $(29$ vol.) and 1 set Kip-

 Britanica (29 vol.) and 1 set Kip-ling ( 10 vol.) at sacrifice price. 810
S. bth St. Bridge And Games
Plans are now under way for
Dounhtor or the Pioner sudy
to have a gath benefit bridge tour Plans are now under way for th
Daughters of the Pioneer Study Clu
to have a gala benefit bridge tourn
meut at the Legion Hall January 21 s
states Mrs. Vern Johnson, Jr., pres
dent of that ment at the Legion Hall January 21 s ,
states Mrs. Vern Johnson, Jr., presi
dent of that organization. Ticket
priced twenty-five cents (25c) ar priced twenty-five conts (25c) a
now on sale at Teague Drug sto
and available from any of the tick and available from any of the ticke
comnittee composed of Mesdame
Docia Nichols, Madeleine Haliburto Docia Nichols, Ma
and Wilma Johns.




Mrs. J. D. Holt is
Missionary President

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| Nelson Will Head Judicial Committee |  |
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|  | Happy New Year |
| Slaton Shares | Year of 1939 |
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| With New Deal Tues. |  |
| Slaton A Team Wins 53-10 in Double Header tetees phayed indoubie header at the | $: \int_{100}$ |
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## RED HOT RADIO SPECLALS

## CABNEE RADIOS

1937 model 10 -tube $\$ 139.95$ Zenith Radio, looks and plays like brand new

Sale Price
$\$ 79.95$
1938 model 9-tube Zenith, in perfect shape
1937 model 7 -tube Zenith
1936 model 6-tube General Electric in A1 condition
1938 model 5 -tube combination battery and electric 8-tube Airline - - looks good
8tube Crosley - radio and cabinet both in good shape

## TABLE RADIOS

5-tube Zenith, 3 bands, large cabinet, A1 condition
$\begin{array}{ll}\text { 5-tube Zenith, } 3 \text { bands, large cabinet, A1 condition } \ldots . . .-\$ 19.50 \\ 1938 \text { model } 4 \text { tube Battery set, good as new } \ldots . . . . . . . . & 19.50\end{array}$
7-tube General Electric - works perfectly … ....................... 9.50
7-tube Crosley - a real buy …-.......................................... 12.50
4-tube Crosley - a real buy ...-like a new one ................. 12.50
$\begin{array}{ll}\text { 4-tube Watterson - can't tell it from a new one } \ldots . . . . . . . . . . . . . . . . . . . ~ & 100 \\ 1938 \text { model 6-tube Emerson Battery set, }\end{array}$
$\begin{array}{ll}1938 \text { model 6-tube Emerson Battery set, good as new } & 25.00 \\ \text { Choice of one group } & 3.95\end{array}$
This is the biggest RADIO SALE in the history of Slaton. Don't miss it.

## Sherrod Bros. \& Carter Hardware \& Furuiture

