| A <br> W E EK <br> AT A TIME <br> by J. M. RANKIN |
| :---: |
| WHAT PRICE SINCERITY? <br> Charley Guy, Plainsman, ete., f the Avelanche-Journal is alwa causing us trouble. Latest is he com out commending us in print for o sincerity. Which puts us up a tree the future-to say nothing past and the lies we've told in the terest of peace, politeness, polit and popularity. Or doss lying ha anything to do with sincerity? |




## Weekly News Review- At Least Five Tax Measures <br> To Get Congressional Hearing By Joseph w. La Bine

White House


## fiscal year ends, the U. S. public debt will hit t $40,000,000,000$, compared with $\$ 16,800,000,000$ in June, 1931 Forecast:

 In orecast: Though "pump-prim-ins" will help business. the 1940 oudg-
et will be unabalanced. Only by con-
tinued spending can the administratinued spending can the administra-
tion hold a mass vote for the 1940
election, thereby forestaling the
normal swing to Republicanism. But
it is far more painful to pay than winter's congressmen will present
at teast five new methods of making
John Public pay:


er's gullet was NLRB's denial of
the Republic contention that many
workers should not be reinstated be-
cause they engaged in violence. An-
swered NLRB it must be remer.
sered that the acts of which the re-
spondent (Republic) complains were
committed by strikers in the heat
and turmoil of bitter industrial
strife, in which the threat of vio.
lence on the part of the respondent
against the strikers was ever pres.
ent and frequently carried into exe-
eution."
cution
Domestic


NEW MEXICO'S CHAVEZ
Lishming struck close to home.

have good reason to disilike their
Democratic state administration,
observers are wondering


## Sinlon Sctool Lesson

| honoring our parents the land which the $\square$ <br> The splendid obedience of parents their children has been pointed opments of modern life. No, we e not made a mistake in writing in typesetting. We mean just at we say-the obedience of parto their children. In all too ny homes God's order has been obeying their parents, children th young and old) have taken pather must obey if they want ce and rest. <br> The need for our lesson of today oth great and acute. The future piness of hundreds of thousands welfare of thousands of neglectand boss-ridden parents will ded on the intelligence and faith- ness with which this lesson is ght in our churches, and the honof heart with which men and en study and receive its truth. The Command of God (Exod. 12). <br> he first and most important conat is the mind and will of the ker of us all regarding this matchildren? His words are plainare to "honor" our fathers and |
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Lubbock Sanitarium\& Clinic

a great many things, but perhaps
the three outstanding elements are
respect, obedience, and affection.
We should loo up to them with
high regard, obey them as long as
they have the authority over us, and
ne committee, that most of us are
not aware of the unsect
nant growths that
nto oureen and malig.
into our national life. They are out
to destroy our government, to bring
to us the type of thing that has
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Dies Committee Bares Activities Of Radical, Communist Groups

Unseen and Malignant Growths Are Being Bred Into Our National Life by Agitators Who Seek to Destroy Our
Government; Spread Poison in Ranks of Labo
By WILLIAM BRUCKART
wNU Service, National Press Bldgs, Washington, D. c.

| General Surgery |
| :---: |
| Dr. J. T. Krueger |
|  |  |
|  |
| Dr. J. T. Hutchinson |
|  |  |
|  |
| Infants \& Children |
| Dr. M. C. Overton |
|  |  |
|  |
| Dr. J. P. Pattimore |
|  |  |
|  |
| Dr. O. R. Hand |
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|  |
| Dr. R. H. MeCarty |
| X-Ray \& Laboratory |
| Dr. James D. Wilson |
| Resident |
| Dr. J. W. Sinclair |

$\qquad$ ${ }^{\text {J.H. F. Follon }}$

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PRACTCIGG, DENISTRY
and OPTOMETRY
Slaton, Texas



# The Fords Tell Their Plans 

 for 1939

It Pays To Invest In GOOD PLUMBNG

PROTECT the investment you made in your home by installing the best quality plumbing Fixtures.
T.U.Petty Plumbing

MANAMAB


Life from the Sea
IS PACKED IN

## स्राIM

STOCK \& POUITRY FEEOS
Now is the that to feed fo winter production of bgg
Dickson's Produce and Hatchery

IF WE KNEW anything better we could do for would do it.
By every one doing his best in the job he hiinks most useful, this country is going to regain our job.
When business was suddenly halted in its recov. ery more than a year ago, we determined that we should keep going anyway, if not at full.volume motor car production, then at getting ready for greater motor car values that would help future

EXPANDING FOR THE FUTURE We began to build 34 million dollars' worth of new plants and equipment. We felt that if we we would employ as many as we could building better production facilities.
We were told, of course, that this was no time for expansion, that a wiser business policy would
be to "hold everything"-which means, stop everything. But no one ever got anywhere standing still.
Besides, we are not defeatists. We do not believe this country has seen is best days. We believe this country is yet in the infancy of its growth. We be. Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in hich we have built.
Business is not just coming back. It will have to be brought back. That is now becoming well
understood in this country; for that reason 1939 understiooc in uis country, Mor uaf eatass sellers wind be a coers will co-operate to bring back the business that is waiting to be brought back.
This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected
THIS MEANS MORE VALUE
The current program has provided a new tire plant, which will turn outa part of our tire requirc. ments ... a new tool and die plant that will help us cut the cost of dies . . . and a stecl.press plant that will enable us to make more of our own automobile bodies. Mese are in adation to ino plans, we already had for proc things. plastics, and many other things.
and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything clse we use we build some quantity ourselves, to find, if possible, better and more and knowledge we gain are freely shared with our suppliers, and with other industries.
We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result-the car or truck profit for us. But we see to it that our customer3 always profit. A basic article of our business creed always profit. A basic article of our business creed profist the buyer as much as or more than the seller. Our new planss have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser
We have not cut quality to reduce costs. We simply will not build anything inferior

## NEW TESTING EQUIPMENT

While we were putting up new plants to produce The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The veather it delivers every day would take month to find in Nature. Our cars are weather.tested to
give you good service in any climate anywhere. In other tests, every part of the car is pin ished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weaknes.
The money we spend on tests saves you money on repairs. Ancy your family car is safer and more dependable when we put it in your hand.

THE NEW CARS
We have two new Ford cars for 1939-better cars and better looking - but we also have an entirely new car.
I's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln. Zephyr. He, is harger uan he Ford, with 156 -inch
wheelbase, hydraulic brakes, and a new 95 -horse power V.type 8 .cylinder engine.
We know that our 1939 cars are cars of good quafly. We clink
price clases. With new cars, new plants, new equipment, the
whole Ford organization is gacred to go forvard.

FORD MOTOR COMPANY, Dearborn, Michigan


## LUBBOCK INDUSTRIES, AND PROFESSIONAL SERVICES SECTION-THE SLATONITE



Dr. Marshall Harvey Sees Era of Progress For South Plains Area-Offers Congratulations to Slatonite
 reaching and Impressing the public
a constructve way, and I am happy
be be aligned with the other professiona
leaders of Uuback leaders of Lubbock, in. offering m
word of praise to The Shatenite Word of praise to The Slatonite for
their admirable efforts in extending the boundaries of goodwill and en.
couraging_ tle on neiphborly, friendy. spirit of cooperation
always ben always been charactet
great South
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## Harvey, well know

gratulations, and che
the people of Slaton.
Dr. Harvey's orfice
with every instrument
foot specialist, and
of intensive study
have been traced

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"Many people bel
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who are prepared to assist
cultivation of proper posture We suggest that you visi
fices of this authority
complete analysis of the condition
your feet, allowing Dr. Harvey
point out those methods by which might further safeguard the he walking habits.
CARD OF THANK
To our many friends who with comforting expressions of the occasion of the death ber we loved, Mrs. E. N. Twaddle, Mr to speak our heartell graur J. P. HALIBURT MRS. EDNA WOOD.
Mr. an Mrs. J. H. Henry of


Ninety-Seven Attend
H. D. Club Barbecue


Home Demonstration Club recently in
the home of Mr. and Mre. .L. Cad
near Lubbock. Miss Clara Pratt and
C. C. Jobson disused fanily renn
tionship. John W. Palmore and Miss
DR. J. W. PHILIPS Dentist

AUTO LOANS

Refinancing
E. L. Snodgrass
$\qquad$


Dempsey Health Service
Skilled chiropra
Dr. H. L. Dempsey

To Our Many Slaton Friends!

## CONCRATULATIONS

## T0 "THE SLATONITE

On Your 27th Anniversary!

## WHEN IN LUBBCOK

Make the
BROADWAY
and LYRIC THEATRES

Your Headquarters!
There's Always Good Entertainment in Lubbock's Most Popular

## THANKSGIVING - - MOVEMBER 11

## ARMISTICE -----NOVEMBER 24

## AND CHRISTMMS -DECCMBER 25

## A CALENDAR OF IMPORTANT DAYS ARE NOT FAR

Distant Now, And They're All "Home Days" and Family Days, when we are cognizant of the many blessings we my be Thankful For.

CLIMAXING this Calendar of Holidays comes CHRISTMAS with all its Crowning Glory. Amid the Traditional trappings of Christmas, with bulging stockings, the toys, the gay greens, and the merriment, the true spirit of GIFT GIVING shines forth. At this time, one is mindful of a DUTY TO EVERY MEMBER OF THE FAMILY.

## Let Yours Be A Lasting Gift!

added convenience to the home is that ideal
GIFT FOR ALL OCCASIONS

## INVESTIGATE OUR NEW

A


MORE EFFICIENT-------MORE ECONOMICAL
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 OUR BUTANE PRICES ARE LOWER

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