The South Plains Best Read

PUBLISHED EVERY FRIDAY IN THE INTEREST OF SLATON AND SLATONITES


CITATION
We cite this week for worthy contr
bution to the civic accomplishment of the city the Board of
of the Slaton City Scho particular achievemen
the beautifying of the the beautifying of the east side o
the campus of the high school.
What was last year a field all the weeds native
of the state and for al
ed weeds that thrive
a beautiful law
ng to the ey
pass it daily ragged outlines advertising
The highest value we se
impression it must make
tors and people passing
Last year it must have lo
the deserted village to st
but now it shows evidence
and careful tending.
The board: E. R. Legg, P
Judge C. Smith Secretar
Wilson, J. S. Walker, C. E.
R. C. Sanner, O. O. C.row.
Drewry Tax Officer and
Yanager has done much o
tail of sodding the field. "Can any good come out of Naz-
areeth?" asked the critics long
sgo. And some would ask likewise

| Blackwell Mattress Moves To Lubbock |  |
| :---: | :---: |
|  |  |
|  |  |
| Mattress Company is week that he is local plant to a loca- | were being born thirty years too soon. But "Dogs and Flowers" was |
| tion in Labbock. <br> The tremendous growth of the | the theme of a Slaton w plaint in Mayor Teague's |
| The tremendous growth of the business which manufactures the | Saturday aft |
| famous Spring Air Mattresses has brought about certain requirments |  |
| in the way of greater space and | Especially when they |
| special machinery, Mr. Blackwell stated. These requirements will be met perfectly in a lease consumat- | ly |
|  | dig out a neat ho |
| ed last week with C. M. Hawes, | and |
| veteran mattress maker and upholsterer of 2243 Nineteenth Street. |  |
|  | I plain |
| Into that location the BlackwellMattress Company will move their | to do anything about |
|  | neighbor's dog. The neighb |
| Mattress Company will move their | , |
| ea by the machinery leased from Hewes, they will be able to serve |  |
|  | out |
| the now territory recently assigned them in Teras. |  |
|  | establish |
| The new teratory inc | about a hundred. So may |
|  | best way out is to sit |
|  |  |
|  |  |



## Miss Grantham To California

 Local Writer, Artist On Extended Visit Pioneer Farmer

Reese-Martin Vow
Told At Sonora



## The DIM LANTERN

 By TEMPLE BAILEY

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |



## Smart Patterns in

 Midsummer Styles

By CHERIE NICHOLAS


$\frac{\substack{\text { ning fashion formula } \\ \text { (reeause bor weetern Newspaper Unoon }}}{\text { New Hobby }}$
Play Suits Adopt

First Federal Savings and loan Assn of Lubbock Is Home Builder

| Such a firm is the First Federa Savings and Loan Assn. of Lubboek, and a personal knowledge of the company's activities enables u to compliment its executives on the tablished in this community <br> The First Federal Savings ence for the facility and conveni <br> friend. Every facility and citizen who wishes to improve his $\qquad$ is a member of the Federal Home <br> the supervision of the Federal <br> Home Loan Bank Board at Wash- <br> ington, D. C., and all accounts are <br> erai Savings and Loan Insurance mentality. <br> An intelligent understanding of the problem of the home owner and a marked willingness to be of arsistance distinguishes this con- |
| :---: |
|  |  |

G. C. Howard Lubbock Booster the prestige of the city of Lubbock
than has Mr. G. C. Howard of the Diumond-T-Truck Co., one of Lub
bock's leading companies. He has always worked for the developmen of this community and his many preciation. Mr. Howard is well trucks to our school district. Mr. Howard has proved himself
worthy of extended mention anc worthy of extended mention and
these few words are really not services which he has performed His outstanding success as a busi-
ness man is casily understoo knowing as the people do, his wide-
spread reputation for the honesty that character
ess dealings.
aware of his responsibilities, and in
wide awake to the many opportun-
ities for service. He is alwayk ready
any project which promises to ben
fit the community as a whole.
Benjamin Cave

Makes Many Frienc

his is the personality we wish to
present to our readers.
Mr. J. H. Beasley is the person
who is responsibe for the success
of his firm. He has worked hard to
deserve the confidence which the


| Honor Is Due Ernest Breedlove <br> The true value of a citizen gauged by his personal but rather by the manner in he shares that success by hi which he lives. A city grows flourishes according to the n of public spirited men and who compose its population. Mr. Ernest Breedlove Breedlove Roofing Co., is |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |


|  | live. |
| :---: | :---: |
|  |  |
| spri |  |

 who is not afraid to trys still newer
ideas, is so unusual that he merits
any praise we can give. We believe we have found such a leader in Mr.
J. O. Garlington owner and oper-
ator of Garlington's Food Stores in
Lubbock.
Mr. J. O. Garlington is a master


|  |
| :---: |
|  |

C. L. Goodnight Is Honored





## J. F. Anthony <br> \section*{Is Civic Booster}

and professional men in Lubbock who stand head and shoulders ov
the crowd. This especially is
$\qquad$ in the case of Mr. J. F. Anthony
of the Anthony Company. Mr. An
thony has always been in the front rank of the business and civic life of Lubbock and the surrounding trade area. He is a dominant peraon, yot one whose genial person-
ality has earned for him a host of riends and admirers.
$\qquad$ tanding of the needs of the city re a valuable and important factor
$\square$
$\square$


|  |  |
| :---: | :---: |
| chat |  |
| ubbock an |  |
| him credit |  |
|  |  |
| ading intitizen | Buifding at the New York World's Fair. In his ten-foot giants, heroie fig- |
|  |  |
|  |  |
| a great den for leadership and guidanice. He has in the past and |  |
|  |  |
|  |  |
|  |  |
| tim morm | modem |
| cem |  |
|  |  |
|  |  |
| nter 4 |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

H. H. Beasley 1 s

Universally Liked
cinity are acquainted with the
Beasley Motor Co., and many of
hey have had mutually profitable
ealingss with thites popular storn
he firm has been in busineses
years and durinn that meriod

|  |  |
| :---: | :---: |
|  |  |
|  | - Comelime |
|  |  |
|  | A. I. Dalbl |
| $\begin{array}{l\|l}  \\ \text { of } \\ \text { this weekend with the Hubert } \\ \text { Wileys in Brownwood. } \\ \text { Wean Grav, a nurse in the West } \end{array}$ | LBY MOTOR FREIGHT |
|  |  |
|  | Mrs. W. B. Hestand and daugh-ter, Miss Jo returned home Satur- |  |
|  |  |  |
|  |  |
|  | FORD FENDER \& BODY SLIOP |
|  |  |
| were made in New York, Michigan, Washington, Virginia, Georgia and Louisiana. | Apreciates the Patronage and Good Will of the People of this District" |
| and |  |
|  |  |
|  |  |
|  | Real Estate in All I |
|  | Branches |
|  |  |
|  |  |
|  | For Good Food Pleasin |
|  | CAIF STA |
|  |  |
|  | $\underset{\text { Mras }}{\substack{\text { Man }}}$ |
|  |  |
|  | iment |
|  | F. L. LINDSEY |
| mothem Barthet Commons for whis | COEA COLA BCTMU |
|  |  |

"Tarzan" Fad threatens as pulling railroad cars becomes craze.
nerican citizenahip.


Griggs Furn. Co. Is Business Builder A firm that may be truly said
to lead its field is the Griggs Furn-
iture Co. This company has be iture Co. This company has be-
come a Lubbeck institution. It has served the people of this vicinity for many years and over that per-
iod of time has established a reputation for reliability for which everyone may be proud.
The Griggs Furnitur contributed greatly to the growth
of the city of Lubbock and all of the city of Labbo
sui. bunding territor su, ounding territory. They con-
tinue year after yegy to serve the
district in a many which merits
the support of of cive minded
citizen.
It is firms of this kind that have based their activities on a policy of
honest service which become as sets to any community. Mr. J. E.
Griggs is the man who is responsGriggs is the man who is respons-
iibe for the kindly feeling held by
the citizens of Lubbock and this district towards his company He
is a man who has won the respect is a man who has won the respect
and admiration of everyone. We congratulate him on his splendid
record aand trust he will continue

## Frank Haden <br> Earns Praise

 conscientious application. Frank Haden, of the Haden
Sign Co., is an outstanding ple of the point we wish to make
He, apparently, is a natural born

leader, yet the amazing knowledge of details of his business which he consistant and | work. |
| :--- |
| Our | ments of this man, for his unas

suming nature; his matter-of-fact suming nature; his matter-of-fact ppear unsurmountable having less courage, nompted to share
eaders. Mr. Frank Haden is an
hose career is worthy of the high st acclaim, and whose accomplishments are daily bringing worthSign Company and the city of

Richard Roberts Is Asset To Local Dis
The progress of any communty
ninges to a great extent upon the yet. Mr. Fortenberry is unassuming

| ahievements of the various leading | and modest in his personal contact | machinery that money can buy. |  |
| :---: | :---: | :---: | :---: |
|  |  |  | on their very real contri |
| his locality as any and local leaders are | listen to their idens and desires. We are flad to pay tribute to | ers and truck gardners of this district for many years and has made | the growth of Lubbock |
| argatulated for their | this type- of business lender, for it | thousands of friends throughout |  |
| in the gencral achievement |  | the district. This firm distributes |  |
| the area's status. One of the |  | a complete line of farm machinery |  |
|  |  |  | Merits Prais |

## ITEXAS SENATOR URGES AIR BASE III PUERTO RICO

## Decries Falling Market for Texas Rilco and Beef in Island Crisls

WASHINGTON, D. C.-Pointing to the strategle Tocatbos Puerto Rico, and to the Island's large purchases of rice, cotton, and meat from the United States, Senator Tom Connally, of Texas declared today in a special interview on Puerto Rican-matirs thut to ous consideration to the serious economic plight of the stavi. Senator Connally pointed out that the air bases proposed for Fumsea
Rico will form an Invaluable ifrst line defense for the Panama Canal mac the Gulf of Mexico.
It is vitaly im $\qquad$ that we protect the Canal and shlopting and


out of
America."






thelr purchases of cotton produ
slumped more than two mill
dollars, and their purchases of me more
dollars
$\qquad$
condilited production in the Ihland
restren per cent; on the trade agreement program which they say has mad
it virtually tmpossible for them

Let Our iVant Ads Do Your Workefor You
DELTA RLCTRIC EO.
F. A. WHITE, SR, Prep.

Labbock

## ED. WELCH <br> NUTOYOTIVE SERVCR CO. <br> Fribiveck

Optimism Shown By
J. L. Edwards Praised
B. Leause this is a period of un-
peecedented economic uncertainty

## L. E. DAVIS <br> E. DAVIS INSURANCE AGENCY <br> General Insurance and <br> utomóbile loans

## ADPESSONYOUNGELEC CO.

## LENNIS W. BAKER, Prop. THE BAER COMPANY





S'MATTER POP - It Seems Towser Understood the Word

 Godd for we rest on thee.-II Chron-
teles $14: 112$.
"In God we trust."
These are the words which ap.
$\qquad$


 aiso ourred his people to the truo
God (u, 4.
Many are praying that America



Which his nation might face. In
time of pace he fortified cities and
trained tise
traned hist army. This was intel-
Ligent tath
We need not pray that God will

By J. MILLAR WATT
POP - It Might Leak Out

'KEEPING UP WITH THE JONESES' - Eddie's Got the Right Idea, Anyhow
By POP MOMAND


Take Me Out to the Ball Park!


Friday, July 21,1939




 HOT WEAHIR Billousves










| My Task |
| :--- |
| My business is not to remake <br> fyself but to make the absolute <br> best of what God made.--Robert <br> Browning. |

## NERVOUS?













## HOW To SEW <br> by Ruth Wyeth Spears ogp



$\qquad$

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  | \%ol otio. |



Happy in Life
life; and it is
Life is life; and it is the bust-
ness of the individual to be happy


MEANS CAREFREE DRIVING!


## Where the MONEY GOES

Outo f ferem Dolus s.s.ant tor

## PRINTING

Rent and Heat
Light and Power
Insurance and Taxes
Advertising
Donations
General Overhead
Labor, Mechanical Dept.
Paper and Supplies, Ink, Etc.
Sell
Selling Expense
Depreciation
Administrative Salaries
Spoiled Work
Profit.


## A HALF-PRICE SALE of Summer Furniture

 THE LOMG PART OF THE SUMMER IS AHEAD OFIS YET. HURRYFOR YOUR PART OF THESE COMFORT-FULL ITEMS AT BARGAIN PRICES.

SLATTED FURNTURE
Settees from . . . . . . $\$ 1.19$
Gliders from . . . . . . . $\$ 3.79$
STEEL FURNTIURE
Chairs-A few left at
$\$ 1.98$
Cushioned Gliders from
$\$ 6.50$
WINDOWS TOO SUNVY?
Get Some Awnings at 89c


CANVAS CAMP NERS
Camp Stools fro wint: $9_{c}$
Straight Chairs 69c

Sherrod Bros. \& Carter Furn.

