# The Slaton Slatonite <br> PUBLISHED EVERY FRIDAY IN THE INTEREST OF SLATON AND SLATONITES. 

Slaton, Lubbock County, Texas. Friday, January 10, 1930



|  |  |
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|  |  |
|  |  |

3 From Slaton Attend Meeting Of Young People

Post Meet Called 6 Slaton Plants

| Slaton Fire Dept. <br> Answered Call Mon |
| :---: |
| The Slaton Volunteer Pit |
| moon at the Morkan ho |
|  |
| Street where the krange |
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| :---: | :---: |
|  |  |
| Slaton Hi Teams |  |
| Defeat Post Hi |  |
| Teams Fri. Nite | After |

Hiocsin

## J．A．Elliott transacted busis Clovis，New Mexico，Tuesday．

J．W．Elrod，of Sweetwater，wa Slaton the latter part of last week transacting business．
Mrs．W．R．McAtee has returned from Richland Springs where sh apent the holidays with her husband

Seth Moore，of the Texas Utilities Company of Lubbock，was a Slato visitor Monday
D．D．Boulder，operator for the San ta Fe，has been transferred to Plain－

Duke Bassinger has returned to
Dallas after a two weeks＇visit with Dallas after a two weeks＇visit with $\xrightarrow{-0-}$ Norbitt Young，is reported and Mrs． quite ill with pneumonia．
Miss Rona Schram
appendicitis operation underwent a the Mercy Hospital．She is reported to be rapidly recovering．

Mrs．R．L．Smith was a visitor in
Amarillo the first of this week where Amarillo the first of this week where
she attended the Harry Lauder con cert Monday night．
Dr．Marvin C．Overton，jr．，attended a weeting of the Labbock－Crosby
county Medical society in Lubbock on uesday night．
H．D．Talley，of San Angelo，was transacting business and greeting old

Miss Alice Hord，fo ated with the Southland accepted a
State Bank．

Mr．and Mrs．J．C．Stewart，of Py－
ote，have been transacting business ote，have been transacting business
and visiting with friends in Slaton re－ Mr．and Mrs．Moody Puckett have Puckett will be foreman at the Ford
Motor Company in have efurcd to their home in Sey－
mour after visiting Mrs．Herold＇s par－ W．A．Gramtham has returned to his
tome in Los Angeles，California，af－ ter spending the Christmais season in
Staton with his daughter，Mre， MeDanold and family．
$\qquad$ the proud parents of a baby boy born
Thurday，January 2nd，at a Lubbock Hospital．The mother and son are r
 Children Cry for It

[^0]

## ETodayr <br> THE GREATEST CHEVROLET <br> IN CHEVROLET HISTORY

Today，Chevrolet presents the Greatest Chevrolet in Cherrolet History－a smoother，faster， better Six－with beautiful new bodies by Fisher．
Basically，it is the same sturdy， substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way－for there are scores of vital
improvements which contribute to comfort，performance，endur－ ance and safety

An improved six－cylinder valve－ in－head motor，with its capacity increased to 50 horsepower；four Delco－Lovejoy hydraulic shock Deico－Lovejoy hydraulic shock
absorbers；fully－enclosed in－ absorbers；fully－enclosed in－ brakes；a new dash gasoline
gauge；heavier and stronger rear axle；new Fisher non－glare wind－ shield；larger tires－
－these are typical of the many improvements which make this car the Greatest Chevrolet in Chevrolet History．
But most impressive of all－this smoother，faster，better Six has been made available－

## －－－at greatly reduced prices！

Puring 1929，more than a million three hundred thousand
Percons bought six－cylinder Cherrolets．This enormous vol－
vemehas made possible many savings in the Cherrolet factories
F－and，in keeping with its long－established policy，Cherro
scription can these savings with the public．No written do－ scription can do justice to the extra value and quality provided
in this new car．Visit your Chevrolet ride in it－sard Visit your Chevrolet dealer－see this car－ ride in it－and judge for yourself its sensational value．

The Roadster
The Phaeton
The Sporf Roadster
The Coach
The Coupe
The Sport Coupe
$\$ 495$ The Club Sedan
$\$ 495$ The Sedan
\＄525 The Sedan Delivery
\＄565 The Light Delivery Chassis
\＄565 The One And One Half Ton Chassis
The One And One Half Ton Chassis
With Cab

## 




## Mrs. Fred Tudor Club Hostess; Wed. The Blue Bonnot Needle Club wa

HAVE YOUR SHEET METAL DONE BY EXPERTS Ordors Promptly Filled-Work G teed. Tanks, Troughs, Süctions,
LILES SHEET METAL WOR1

## Used Car

 SEDANS and COUP㿥:at the best prices ever offered in SEE US QUICK. We have Them.

Just received a complete stock of National Batteritere

. Mud Chains-Alcohol-Presto

LET US SERVE YOU
 Scudder Moto: COMPANY

PALACE THEATRP
Sun.-Mon. Tue.-3 Days Jan. 12-13-14
This has not been shown in Lubbod


One of the better pictures of the also Vitaphone Act. Admission 15-35-50


 BOOinnction look atent Office DOO) , heith hat book at the appli-

## detroit, Mich., Jan. 10.-An-

 DETROIT, Mich., Jan. 10.-An-nouncement last week of substantially reduced prices on the new Cherro-
lot substantial ly reduced prices on the new Chevro
let Six, at the same time that the car
embodying embodying many distinct improve--
ments made its public bow, created a sensation in automotive circles here.
Reductions as announced by W. $S$. Reductions as announced by W. S
Knudsen, president and general mans
anuasen of the Chevrolet Motor Com-
anany, range from $\$ 25$ to $\$ 50$ on sevpany, range from $\$ 25$ to $\$ 50$ on sev-
en of the twelve models in the 1930
line, while three new body en of the twelve models in the 1930
line, while three new body types in-
troduced for the first time this year troduced for the first time this year
are priced to parallel the new figure are priced to parallel the new figure
on models retained in the current se-
ries. The present base price of $\$ 95$
rere
brings the six cylinder Chevrolet to ries. The present base price of
it
brings the six cylinder Chevrolet to
within five dollars of the lowest price
at which even the four cylinder Chev-
rolet was ever sold. rolet was ever sold.
This is made possible, Mr. Knudsen
explained, because 1929 was Chevroexplained, because 1929 was Chevro-
ints greatest year, with an output of
$1,350,000$ sixes. Economies of preci-
lion manufacturing, plus savings ofsion manufacturing, plus savings
fected by quantity purchase of
materials, brought about lowered duction costs, which, consistent with
the Cherrolet policy, are now being
passed on the consuming public. passed on the consuming public.
The new range is from $\$ 366$ for th
light delivery chassis to $\$ 675$ for th dowtown to
ginould pass
hine and be sedan, as against 1929 prices of
for the light dellivery chassis to $\left\lvert\, \begin{aligned} & \text { ror the convertible landau. All prices } \\ & \text { are } f .0 \text { o. b. the factory, at Flint, Mieh }\end{aligned}\right.$ A table of new and old prices follows

Model Old Price New Price | Roadster | $\$ 525$ |
| :--- | :---: |
| Phaton | $\$ 525$ |
| Sport Roadster | New Model |
| Coach | $\$ 595$ | $\begin{array}{lc}\text { Sort } \\ \text { Coach } & \$ 995 \\ \text { Coupe } & \$ 595 \\ \text { Sport Coupe } & \text { New Model } \\ & \text { New Model }\end{array}$ business I used

ied by the good $\begin{array}{lr}\text { Sedan } & \$ 675 \\ \text { Sedan Delivery } & \$ 595 \\ \text { Light Deliv. Chassis } & \$ 400 \\ 11-2 \text { ton chassis } & \$ 545\end{array}$ $1-2$ ton chassis $\$ 650 \quad \$ 625$
with cab $\quad \$$ met anticipated demand as
To meet the
in result of the lowered prices and the many improvements in the new car,
he great chain of Chevrolet Plants

Relieves Colds
In 2 Minutes



## IR WALLLCE!

The master writer of Detective Tories has written the greatest
fvel of his whole career.
It is called "GUNMAN'S LUFF" and we will publish it rially beginning NEXT WEEK.
Do not miss a single instal-
ent! It will thrill you. Puzzle u. Absorb you.

Beginning Next Week in
TIESLATONTE
T cakes.

A perfume finer than pine or bacon woodsmoke or wistaria!
sizzling over a hickory fire, an off

Yes, there are hundreds of these per fumes that enchant you when they hey're yway
There is o ait for, must have
That is the aroma of hot coffiee!
What a relief it is, when you're shaking off slecp and facing another day's problems, to have a whiff of that perfume come your way? You feel braced before ever the coffec is tasted. That first sniff-sniff in the morning is all important. It's a tip on what is coming - coffee
that will either make or break the day. If you're disappointed, nothing that happens all morning can set matters right.
You can bank on this; you'll never disappoint your sense of smell or your sense of taste
with the delightul, bracing aroma or the delicious flavor of White Swan Coffec.

By controlling cvery step in preparation and distribution of White Swan, the Waples Platter Company makes sure that no finer coffec can be brought into your home for the price you are asked to pay. Supervision as exact as that in your own kitchen is enforced in each important process.

## A man may, if he knows not how to save as ho

gets, keep his nose to the grindstone.
-Benjamin Franklin.

How true were these words. Why complain Life is a "hard grind" when, by carelessly spending every last dollar, you deprive yourself of the opportunities for financial independence?
Save As You Earn! Money talks in the ol' world. Every dollar you spend in Slaton with Slaton folks shouts out "we are helping to build Slaton and we will get part of that dollar back.

Our Town Will Grow and Advance Only So Far As We Do Our Part-We Can Build Slaton By Spending Slaton Dollars In Slaton.

The First State Bank


## J. H. BREWER \& CO.

## More Value

for your money

See the new Ford body lines and
colors Wednesday at our show-
rooms

Slaton Motor Co.


[^0]:    Cotur in wome vime nit
    
    

