# The Slaton Slatonite <br> PUBLISHED EVERY FRIDAY IN THE INTEREST OF SLATON AND SLATONITES 


Citizens Urged to Attend Mass
Meeting Monday Night; To Talk
County's Road-Paving Problems





## We Never Expect HARD LUCK

But it will come, and it may come to any of us.

Unemployment, sickness, unexpected expenses these are the misfortunes that come to all of us - they are what we must expect in life.

And when they come how fine it is to have a bank account that you may be able to fall back upon.

Save a little each month. Keep it in a bank account at this bank. And then you are prepared to meet the unexpected.

The First State Bank


## You'll enioy selecting

 your shoes here. Wo'll onjoy being of service to you.
### 0.2. Ball \& Co.

"Py then'ell Drewo Briter"

## The Public's Business

The old dictum that "the laborer is worth of his hire" has become an economic prin ple, applicable to capital as well as to labor
The public's dependence upon electric ligh and power makes the stability of these com panies mandatory upon the companies and of first importance to the public itself. Th prosperity of any community and of th electric light and power company serving go hand in hand.

The electric power companies of Ameri have built their business on the firm an broad foundation of keeping costs to con sumers down and service up. Through th application of invention and economies operation, they have been able to effect ma terial savings which have been shared w the public to attract new business.
In the life of today, the electric light and power business is more than a corporate ab straction. It is the very root of a new syste of national economy whose fruits we kno to be less toil, more comfort; less confine ment, more leisure; less poverty, mon wealth created and distributed to lift th level of living for all people.

# SiLLING Federal tires 

 At Factory Prices Here In Slaton and on the Great South PlainsNo jobbers profits-no wholesale profits or other distributor profits are to be paid for by car owners. The modern merchandising idea, direct from factory to consumer, has taken its hold on the tire business. Time waits for no man-progressive ideas and methods are the foundation of business-today the manufacturer is at your door with a nationally known product, FEDERAL TIRES, conceived and constructed of the world's finest materials, enhancing their value to the motor world for outstanding dependability and safe road performance.

Federal rubber manufacturers are offering the finest tires in the field today Dollar for mile and mile for dollar - tried and tested the world over making thousands of Federal boosters. Experience has proved Federal's thoroughbred quality.


Backing quality with low cost-Feder al manufacturers now are bringing to Slaton and the South Plains, through the J. F. Frye Chain Stores placing at your front door endurance, appearance and per formance, a tire at lowest prices in history. At a saving of 25 to 40 per cent.

Read the prices in this advertisement! Compare them with the prices you've been paying for tires of similar quality. Remem ber that these are all Federal Quality Tires, all new stock, everyone constructed to give satisfactory service. This is your chance to get the tires you need at a substantial saving.

## Tire Economy



## Manufacturers Late Quotations-Compare Prices-You Know the Quality AND SAVE 25\% TO 40\%

| Feder <br> Extr | Blue Pennant Heavy Six-Ply |
| :---: | :---: |
| 29x4.40 | \$ 8.80 |
| $29 \times 4.50$ | - \$ 9.25 |
| $30 \times 4.50$ | -.... \$ 9.45 |
| 28x4.75 | --------\$ 9.76 |
| $29 \times 4.75$ | ----- \$10.15 |
| 29x5.00 | --.--- \$10.37 |
| $30 \times 5.00$ | -- - - \$10.73 |
| $31 \times 5.00$ | -------- \$11.17 |
| $30 \times 5.25$ | ---.--- \$12.21 |
| $31 \times 5.25$ | ------- \$12.58 |
| $29 \times 5.50$ | --. $\$ 12.89$ |
| $30 \times 5.50$ | --- - - \$13.27 |
| 30x6.00 | -.-. \$13.74 |
| $31 \times 6.00$ | ---.--- $\$ 14.12$ |
| $32 \times 6.00$ | -. . $\$ 14.50$ |
| $33 \times 6.00$ | -----\$14.90 |
| $31 \times 6.50$ | - . $\$ 17.00$ |
| $32 \times 6.50$ | ---.--- \$17.41 |


| Federal Double Pennant HIGH PRESSURE |
| :---: |
| 30x3 $\frac{1}{2}$ 6-ply, Giant O. S. $\quad \$ 9.34$ |
| 32x4, 6-Ply --------- $\$ 13.13$ |
| 30x5, 8-Ply .-.---.-.- \$23.63 |
| 32x6, 10-Ply --.---.-- \$39.26 |
| 34x7, 12-Ply -.-.-.-.- \$55.63 |
| Best Known Truck Cord On The Plains |
| Federal Standard Quality High Pressure |
| 30x3 ---------------- 4.32 |
| 30x3 $\frac{1}{2}$, Giant O. S. ----- $\$ 5.11$ |
|  |
| 30x5 --------.-.---- $\$ 15.62$ |
| 30x5, 8-Ply --.-.-.- $\$ 20.68$ |
| 32x6, 8-Ply --------- \$29.97 |
| Real Values-Compare These Prices, You Know the Quality |

Federal Traffic Tires
Unbeatable Values for the Light
Federal Four-Ply First-Line
Quality Tires

| Car Owner | 29x4.40 ------------- 5.85 |
| :---: | :---: |
|  | 29x4.50 ----------- 6.25 |
| Balloon | 30x4.50 ----------- 6.48 |
| $30 \times 3 \frac{1}{2}$----------- 4.20 | 28x4.75 -------------- 7.40 |
| $30 \times 3 \frac{1}{2}$ Giant O. S. | 29x4.75 ------------ 7.73 |
| 29x4.40 ------------- ${ }^{\text {- }} 5.13$ | $29 \times 5.00 \ldots \ldots$ |
| 30x4.50 .-.-...-.-.-. 5.73 | 30x5.00 ----------- 8.30 |
| $29 \times 4.75$...........-. 6.56 | 31x5.00 ------------- 8.62 |
| $29 \times 5.00$---------- 7.07 | 28x5.25 ------------ 8.98 |
| $30 \times 5.25$-------------- 8.55 | 30x5.25 ..--------- 9.63 |
| $31 \times 5.25$.------------- 88.83 | $31 \times 5.25$----------- 9.95 |
|  | 29x5.50 ------------ \$10.23 |
|  | 30x5.50 ------------- \$10.56 |
| A full set of Federal Tires will | $31 \times 6.00$------------- $\$ 11.29$ |
| eliminate your tire troubles. | $32 \times 6.00-$----------- $\$ 11.61$ |
| Tires were never cheaper than at | 33x6.00 ------------- \$11.93 |
| the present time. Nor was quality ever better! Buy tires now! | Look these prices over, we are honest in this statement. Quality considered, you can't beat these show us where, if you can, and we will gladprices. Show us where, |

Unable to list all Sizes and Types but we have them for Cash for Less

## Lubbock <br> Larenzo <br> Littlefield



## Reliability of new Ford

## as important as beauty, speed, safety and comfort

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Fine ven President woather for playing, and Mrs.
oover and others event. Great sport, baseball. The
dopesters will give you all around the hot stove league.
heal those sore gums your stomach, kidneys and your gen-
eral health, Leto's Pyorrhea Remedy, tists recommend it. Druggists return
money if it fails.
 It May Be


When your
Children Cry for It

You are buying proved performance when you buy the new Ford. You know exactly what it will do. There is nothing of an experiment about it.

Letters from users show a delivered value far beyond expectations. Almost without exception they stress reliability. You sense a feeling of sincere pride in the oft-repeated phrase-"Let me tell you what my new Ford did."
A well-known tire company, solely to test tires, drove a new Ford more than 90,000 miles in six months. Throughout that time, the car was run day and night, an average of twenty-two hours out of every twenty-four. The entire cost of repair parts was only $\$ 38$ for the entire 90,000 miles.
Another tire company, making a similar test, drove the new Ford more than 80,000 miles in a short period, at a cost per mile that was fully $60 \%$ less than any figure it had previously known.

One of the first of the new Fords was driven from Dearborn, Michigan, to Los Angeles to San Francisco to New York and back to Dearborn-a distance of of 8328 miles-in twenty-one days. Through ice and sleet, up mountain peaks, through desert sands, over macadam and deeply rutted dirt roads, it traveled at an average speed of 40.9 miles an hour.
Practically a year of average driving was done in three weeks, yet the entire trip was made without the need of a single major adjustment or repair.
Another new Ford, as a test of hillclimbing, was driven from San Bernardino, California, over the National Old Trails and Swartout Valley Highway, to the Big Pines Recreation Camp. The entire 36.2 miles were made in high

Long, Iow and fleet are the lines and strikingly
beantiful the colors of the mem
 Richly oppointed throughout, in the manncr of a
custom.built car An exceptionally connfortable
 space provided in front and rear compartments.
 and performance of the new Ford was shown in the ascent of Ben Nevis, the highest mountain in Great Britain. This extremely difficult and dangerous climb was made over rock-strewn, al. most impassable mountain trails.
gear-a particularly severe test because of the sharp turns and a stretch of 5.7 miles where the grade rises precipitously from 3000 to 6075 feet.
Other incidents are even more dramatic. A letter from the East tells how the Triplex shatter-proof glass windshield
of the new Ford prevented injuries from flying glass when the car was forced off the road into a telegraph pole. A news-reel photographer tells how the brakes on the new Ford saved his life when, speeding through a blizzard to film a shipwreck, he found himself suddenly on the very edge of a 50 -foot cliff. From a far western state a husband and father writes gratefully to tell how the sturdiness of the new Ford "saved the lives of my family" when the car was struck by a hit-andrun driver.

Come in-see the new Ford carand drive it yourself through thickest traffic, up steepest hills, over roughest roads. You will know then that it is an unusual value at a low price.

$$
\begin{array}{cc}
\text { Roadster, } \$ 450 & \text { Phacton, } \$ 460 \\
\text { Tudor Sedan, } \$ 525 & \text { Business Coupe, } \$ 525 \\
\text { Sport Coupe, with rumble seat, } \$ 550 \\
\text { Coupe, } \$ 550 & \text { Fordor Sedan, } \$ 625
\end{array}
$$ (All price, f. o. b. Detroit, plus charse for freight and

delivery. Bumpers and spare tire extra.)


if MERCHANTS MEET.
Notes, News and Nonsense. Phone 71 Those Medics.

## y your toes are turning in,

If y y your tonsils!
If hair is falling out,
If you're suffering from the gout,
If you're getting too darn stoutIf you're getting too darn stout
It's your adenoids! If your dome is turning gray,
And you can't eat bales of hay

Good Job Printing at The Slatonite Office.

## 6th Annual <br> BARGAIN RATE OFFER

This is another tremendous value. The Dallas Morning News, daily and Sunday, 365 days, mailed to your address at a
ing. The regular rate is $\$ 10.00$ a year, for only$\$ 7.45$
campaign we will mat desire the big Sunday edition, during this edition only at a reduced rate $\$ 5.95$

The Dallas Morning News
Catching's Drug Store

# Whoopee! 

Bargain Rate Now in Effect on the Abilene Morning News

## "West Texas' Own Newspaper"

Regular price $\$ 7.00$ per year. Subscribe
NOW and save ONE THIRD. New and
renewal subscriptions accepted at the
BARGAIN RATE of \$4.70 for one year,
including Sundays. A page of Comics
every day, Eight pages of Sunday comics
and Twelve page Sunday Magazine sec-
tion. tion.

Give Your Subscription to Your Home Town Agent or Leave at Local Newspaper
Less Than One Cent and a Half Per Day! Abilene Morning News NEXT YEAR IS ELECTION YEAR-YOU NEED THIS BIG NEWSPAPER

## Slatonite and News 1 year for $\$ 5.50$

## Pात्तLY WICतE R

## SATURDAY SPECIALS

| COFFPE |  | 1.43 |
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| MCAL | cen | . 69 |
| SPIJS | 10 Pamad | . 35 |
| LARD | Citume | 1.12 |
| RISINS |  | . 32 |
| CORN | $\xrightarrow{\text { comen }}$ | 14 |
| CORNEIAKES |  | 11 |
| PRINES | Stimemid | . 48 |
| BARINCPOWDER | come | 24 |
| MILK |  | . 23 |
| PCCKILS | Hemer | . 24 |
| CAISUP |  | 23 |
| PRESERVES |  | . 48 |
| PFECHES |  | . 18 |

Market Specials

| $\overline{\text { PORKROAST }}$ | ${ }_{\text {Pamed }}^{\text {famed }}$ | 23 |
| :---: | :---: | :---: |
| VEAL LOAF |  | . 19 |
| FRRSHDRYSAIT | ${ }_{\text {Pemed }}^{\text {femed }}$ | 18 |
| PORKSASSACE | ${ }_{\text {pemed }}^{\text {pemed }}$ | . 22 |



| know it to be true throughout life. The good work of an organization, a | East Ward P. T. A. In Business Meet |  |
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|  |  | HELLO BUDD |



We Invite Women's Accoun Have Money!

SLATON STATE BANK Let's Diversify Slaton, texas
$\qquad$ Cr. And Mr

| Bave moner | Slaton, texas |
| :---: | :---: |

## J. L. WELLS

## Bargain Store

Away from the high rent district and his prices. We sell

Here are some sample prices:

## Sweetheart Cakes

Baked Fresh Every Dav For Sale at Your Grocer SLATON BAKING COMPANY


Used Cars Priced Right

The Slaton Slatonite, Friday, Oct. 18, 1929.





We Don't Meet Prices We Make 'em. A few of our many good Prices for Saturday



| MaTthes | . 15 | CORNFLIAKE |  |
| :---: | :---: | :---: | :---: |
| BLaCKBERRIES $\mathbf{1 4}$ PPEACHES |  |  |  |
|  |  |  |  |
| PINEAPPİ | . 29 | APPIE BUTT |  |
| PICKILES | . 25 | PCKKLES | 25 |


| BEEF ROAST | . 22 | Dry Sal | . 19 |
| :---: | :---: | :---: | :---: |
| CuRED HaM | . 26 | CHFFESE | . 28 |

## GIGANTIC FURNITURE SALE NOW 0

Ever since we opened our store in Slaton we have been selling high grade Furniture at extremely Low Prices. Right now at the beginning of the fall season we have started our cutting machine! But only the prices are injured. The furniture is just as good a you paid twice as much for it.

If you are furnishing a home, or just need an odd piece, you will be interested in this Special Red Tag Furniture Sale of F ture that includes everything in stock.

The finest furniture on the market at prices far below what you would expect to pay. Complete suites that are attractive serviceable. Let the articles in your home be a reflection of your own good taste and discrimination.

We want you to compare prices and quality - we want you to know first hand that you cannot buy better furniture at any store what we are offering it to you.

Drastic Reductions on every piece of FURNITURE
in the entire stock.


Never before a sale as this this season of year. Come earl

## LIVING ROOM SUITES

3 -pc. Living Room Suite, woodrail with
club and hostess chair. Was
$\$ 185.00$ now
3-p. Living Room Suite, jaccard velour $\$ 135.00$
$\square$ club chair. W as $\$ 200.00$ now 3 -pc. Living Room Suite. Was $\$ 185.00$
2-pc. Living Room Suite. Was $\$ 150.00$
3-pc. Fibre Living Room Suite. Was Fibre Living Room Suite. Was

DINING ROOM SUITES-8-pc. Walnut veneer Dining Room Suite.
8-pc. Walnut Dining R
$\$ 165.00$ now
8-pc. Walnut Dining Room Suite. Extra
6-pc. Walnut veneer Dinette Suite. Was $\$ 92.50$ now
31.50
$6-\mathrm{pc}$. Walnut Dinette Suite trimmed with Zebra wood. Was $\$ 97.50$ now
LIVING ROOM ROCKERS-
Odd Living Room Rockers are priced from $\$ 10.00$ up

## BREAKFAST SUITES-

Breakfast Suite, unfinished. Was
Breakfast Suite, unfinished. Was $\$ 14.50$ now
Solid Oak Breakfast Suite. Was $\$ 35.00$ now
Breakfast Suite. Peach finish. Was $\$ 27.50$ now

## GAS RANGES-

We have Vesta Ranges priced from
$\$ 35.00$ up
Kitchen Cabinets are priced worth the money
$\$ 1.25$ grade Window Shades at ......... $\$ .97$

Everything in the House carries a Reduction.

|  |
| :---: |
|  |  |
|  |  |
|  |  |

Mattress, Springs and Bed Regular $\$ 20.00$ value. We are
offering it Special it

## $\$ 15.00$

CEDAR CHESTS-


Cedar Chest of Solid Cedar. Was $\$ 17.50$ now $\$ \mathbf{1 3 . 5 0}$ Walnut Chest, cedar lined. Was \$25.50 now ......- $\mathbf{1 8 . 5 0}$
Walnut Chest, cedar lined.
Was $\$ 32.50$ now _...... 23.50
Others Reduced in Proportion.

## BEDR00M SUITES

4-pc. Bedroom Suite. Walnut or Ivory finish. Was $\$ 92.50$ now -..-.-Bedroom Suite. Walnut finish. Poster bed. Was $\$ 97.50$ now
Bed Room Suite. Walnut finish. Bed Room Suite. Walnut finish.
Was $\$ 135.00$ now -............ finish. Was $\$ 165.50$ now
Bedroom Suite. Was $\$ 145.00$ now
4-pc. Bedroom Suite. Was $\$ 145.00$ now
4 -pe. Hollywood Bedroom Suite. Was $\$ 189.50$ now

## DINING TABLES-

5-leg Square Dining Tables. Were

## BED SPRINGS-

We have good quality Bed Springs priced $f$ $\$ 3.95$ up

## KITCHEN TABLES-

Porcelain top Kitchen Tables. $25 \times 40$
Were $\$ 7.50$ now ...........- $\$$

## CANE CHAIRS

While they last we are selling Cane Chairs

## ODD ROCKERS

We have a large stock of odd Rockers priced fn
$\$ 4.50$ up
CONGOLEUM RUGS-
9x12 Congoleum Rugs, each
$9 \times 10 \frac{1}{2}$ Congoleum Rugs, each Congoleum yard goods, per square yard (unlaid)
'E"' Grade Linoleum, per square yard (unlaid)

## BRIDGE LAMPS-

A good bridge lamp, iron frame with
parchment shade at

## BEDS-

Simmon's Beds. Were $\$ 8.50$ now
Simmon's Beds in colors. Were $\$ 17.50$
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| K. | cent lamp. Governor Moody has pro- |
| :--- | :--- | :--- |
| er, as President, and |  |
| claimed this date as the official one |  |
| for the celebration of "light's golden |  |
| Cashier of said | jubilee,", the entire states of Texas |

Cashier of said
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ment is true to the

$\qquad$
FOSTER
Funeral Home Slaton, Texas
Embalming and Funeral Direct
ing. Ambulance Service.
Phone 125 - Day or Night: Agents for Lubbock Floral Co.

## Close Out Sale

${ }^{18}$ We are closing out the entire stock of

## Furniture

of the Home Furniture Company of Slaton at Prices that will surprise you. Sale ${ }_{7}$ stants

## TODAY

and lasts until every piece of Furniture is sold. This includes everything in the house.
Cas Ranges, Gas Heaters, Oil Stoves, Coal
Stoves, Wall Paper, Fixtures, etc.
5. Don't buy until you see and price our stock.

## Home Furniture Company

Stephens \& Olive, Owners
8120 N. 9 th
Slaton, Texas

# CHEVROLET SIX -the Car of Universal Appeal! 


#### Abstract

CINCE January 1st, over a million one hundred and thirty-five thousand six-cylinder Cherrolets have been produced. Naturally, this is an outstanding industrial achievement. But it is more than that. It is a great public endorsement of Chevrolet's policy of progress: to build a quality automobile whose design incorporates every possible feature of progressive engineering . . . whose beauty is distinctive, smart and satisfying . . . whose rellability is cssured by fine materials and precision manufacture . . . and whose price is so low as to be within reach of the great majority of the people. We want you to know what this policy has meant in the development of the Chevrolet Six-the modern car of universal appeal. We want you to know that Chevrolet has brought within the reach of everybody, everywhere, all the advantages of smooth, six-cylinder performance. Come in today!


Check

. $\downarrow$Price for Price Value for Value


THIS IS CHEVROLET NATIONAL DEMONSTRATION WEEE
COME IN-TAKE A RIDE IN THIS SENSATIONAL SIX
Jackson Chevrolet Company

## Chiveches

