## ©hp slatm slatmite

## ew Modern Motel Project Hinges On Deed



The slatom slatmite



Thanks, Mr. Vardy
$\square$

About Vacations and Burglaries
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a pasaible window being left
a
carelessly left on the dresser

Self-Reliance Back In Style

In a recent book entitied The Peoples Pottage," Garrett
Garrett points out the hard faet that when people support the
government, they control government, but when the government, they control government, bu
supports the people it will control them."
For nearly 20 years the prophets
For nearly 20 years the prophets of central suthority have
sought to obscure this truth. Now there is : sought to obscure this truth. Now there is a growing realization
that treedom can exiat onty when the individual is reaponsible for his own wellare, and that the degree of dependency upon sovernment is an aceurate meveure of freedom lost. The new awareness of this danger is well exemplitied in
the policy recommendations adopted by the American National the policy recommendations adopted by the Amerian National
Cattlemen's Association at a recent meeting in Denver. Despite Cattlemen's Association at a recent meeting in Denver. Despite
price drops which have severely affected the nations meat producers, they recommend unequivocally the discontinuance of support prices on all agricultural commodities, and, in the interim. immediate amendment of the law to place supports on corn and
other feed srains on a flexible tasis to be deternined by the other feed grains on a flexible basis to be determined by the
Secretary of Agrieulture. Recognizing the possible eredit needs of livestock protucers and feeders this summer and fall, they recommend that existing credit faclities be alerted to meet any emersenec that may arise. No special federal emergency credit is wanted. With an eye to preventing swkward industry surpluses,
they also recommend heavy marketing of cows this fall, thus reAll down the line the association backs Secretary Benson's eftorts to put the agricuitural economy of this country on a sound basis. This is the kind of self-reliant action that built the United

## And we suggest that you stop here when you want stop here when wou want prompt , mefricient and triendly jetione

 Priendly antomobilie service.We are atways glad to sec - . .

ELF'S ervice tation lates. Its eood to see it hock in style -Induatrial ${ }^{1 / o w s}$ Review.

Free Air




Are You CLOWNING About Your ADVERTISING
 deat

You wouldn't expect to do much business if you opened your store for business just occasionally . . . only when you felt like it. You just couldn't attract customers. It's the same way with your advertising. You should never expect haphazard, spasmodic advertising to bring the results that a carefully planned regular advertising program is capable of doing. It just won't work.

True, spasmodic advertising is somewhat better than no advertising at all. But a small ad run regularly will bring more returns for money invested than a larger ad run only occasionally. And the cost is less, too.

The






 Public For LHS, Tech Grid Contests

| Sun. \& Mon. |
| :---: |
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| Mean <br> MARTIN |
| Jewry |
| "The Stooge" |
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| Secret" |
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## Thiow orives



News Of Slaton Men In Service




Mercy Hospital Condected by:

Hospital St
Dr. W. E. P
$\qquad$
$\qquad$ This Advertising

## Slaton Pharmac

## MONUMENTS

- Winnsboro Blue Granite
- Sienna Pink Granite
- Reinforced Curbs Let us aid you in the selection of a monu
revresentative can point out the reauiste memorial, and will assist you in every wa Call him for consultation. There will be

Elmer Crabtree, Salesman
Phone 109

beats being a POLAR BEAR!/


COOL YOUR ROOM WITH AN ELECTRIC ROOM COOLER

[^0]位 , personally. And, because the air is filtered before it enters the Kat and pollen stay out
Keep cool this summer the electric way-the way that has your Comfort always in mind. It beats being a polar bear.


30\% IOVTMWEBTEAK
THUPUZLIC SERVICE


## OUR REPRESENTATIVE

Will be in Slaton all day each Saturday.

You are cordially invited to visit with him for your farm equipmet needs and to come by and see Everything For The Farm
Ford Implement Co.
YOUR JOHN DEERE DEALER 1904 Avenue C Lubbock, Texas

## Top triumph in a 50 year trend!

## It's Ford's 50 th birthday and you get the "happy returns" . . . 41 "Worth More"



F9. v-8 or 9 six-both offering high-compression which leads Ford's field for "GO." A RIDE that virtually repaves every road in America. New CRESTMARK BODIES that are hull-tight against water-weather-and-noise. Your choice of 3 drives FORDOMATIC, OVERDRIVE and CONVENTIONAL. Advances like OHES CENTER-FILL FUELING and SUSPENDED PEDALS.

SEE ...VALUE CHECK...
TEST DRIVE THE '53 FORD
SLATON MOTOR CO.

mamw. nur a nes Pay Their Dues
$= \pm=-$ For Local News
$x=$
$y z=$
$y=z$
$y=y$

Boy and His Dog Quintet Of Slaton Scouts To Leave Togeiher Again Thursday For Jamboree Adventure

Set youth service
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Home Furniture Co.

## ELowheng dilijpactic.





## TERRIFIC VALUES FOR THE ENTIRE FAMILY! <br> © WHITE'S JULY JAMBDREE



## Fishing Lures



WHITE
110 Texas Ave
Phone 757
SLATON


BIG CAMP COT OUTING JUG $=x^{-64}=2^{4}$


FLASHLIGHT

## 2.....an 35

STURDY NAI
TIMPRRD HIAD!
grown hande!
NOW OMIY
39



[^0]:    just has to take the cold the way it comes.

