



# The Slaton Slatonite

Published Each Week In The Interest Of Slaton And Surrounding Area

Forty-Three No. Three

Slaton, Lubbock County, Texas, Friday, November 13, 1953

Fourteen Pages

## 20-DAY V.F.W. CONVENTION HELD HERE THIS WEEK END

Estimated 125 Veterans of Foreign Wars and Ladies Auxiliary representatives from all parts of the South Plains are expected for the two-day V.F.W. District convention which opens this Saturday.



John E. McKelvey

### Present Education Week Program To Civic Clubs

In observance of American Educational Week, the Slaton High School chorus and speech group this week presented a patriotic program based upon the preamble of the constitution before the Slaton Lions Club on Tuesday and at the Slaton Rotary Club luncheon on Thursday.

## BAPTISTS TO HOLD REVIVAL

The First Baptist Church is planning a revival to begin Sunday, Nov. 15, and to continue through Sunday, Nov. 22, it was announced Tuesday by Rev. J. T. Bolding, pastor.

## TRAFFIC COMMISSION COMMITTEES NAMED TUESDAY

Chairman of the Legislative committee is Howard Hoffman. Mrs. C. E. Marriott and Mrs. B. G. Guinn will serve with Hoffman. Richard Perry was named chairman of the Publicity committee, to work with E. A. Kercheval and Mrs. R. D. Bisbee.

### BOY SCOUT FUND DRIVE NEARS \$1,400 LEVEL

A total of \$1,387.50 had been raised up to mid-week in Slaton's annual drive to solicit funds for the South Plains Council of Boy Scouts, it was reported on Wednesday by Melvin Kunkel, drive chairman.

Contributions should be made payable to "Boy Scouts of America" and should be mailed to Melvin Kunkel, c/o Southwestern Public Service Co., Slaton.

## POPPY SALES NET \$122.60

Slaton's Buddy Poppy sale, held here Saturday, resulted in the sale of 500 poppies and netted \$122.60, it was reported Monday by Mrs. Alvin White and Mrs. Pearl Pinkert, who headed the arrangements committee for the annual poppy sale.

## SET REVIVAL TO BEGIN ON NOVEMBER 22

A revival meeting will be conducted by First Christian Church, Slaton, beginning Sunday evening, Nov. 22, and closing Sunday, Nov. 29, it was announced this week by Rev. Ed Gorom, pastor.

## GROUP TALKS FINAL PLANS ON DAM CONFIRMATION VOTE

J. B. Huckabay, 925 So. Tenth, attended a meeting in Plainview on Monday of the Canadian River Municipal Water Authority where final plans were made for the Canadian River confirmation election to be held here on Tuesday, Nov. 24.

On that day, resident property owners here will go to the polls to vote yes or no on the confirmation of the Canadian River Municipal Water Authority, it has been explained by Huckabay, who is Slaton's member on the Authority's board of directors.

## CITY EMPLOYEE RETIREMENT PLAN STUDIED

The city commission Monday night gave unofficial sanction to a plan which would provide Texas Municipal Retirement System coverage for the 29 regular-salaried employees of the City of Slaton.

"I can't emphasize too strongly that the election will not mean the assuming of any obligation on Slaton's part," Huckabay asserted. "Another election—to be held at a later date—would be held before any contracts or obligations are assumed by any of the cities."

It is proposed that a dam be built on the Canadian River in the North Panhandle and that the water be carried to the user cities through an aqueduct system. Absentee votes may be cast at the office of City Secretary J. J. Moxey through Nov. 20.

### Undergoes Surgery

Mrs. L. H. Steffens, who has undergone major surgery at Mercy Hospital Thursday, Nov. 9, is reported doing nicely and is expected to leave the hospital the latter part of the week.

### PRESS POSES PROBLEM IN SLATONITE SWITCH

How we gonna do it? The Slatonite plans to change locations on Jan. 1. The new location will be the largest of the three new buildings on the former Forrest Hotel site, adjoining C. R. Anthony Co.

Each of the 12 municipalities will confirm their inclusion in the district or eliminate themselves at the Nov. 24 election.

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## TO CROWN SWEETHEART IN PRE-GAME CEREMONY TONITE

Tonight's Slaton-Abernathy grid game here will be preceded by the crowning of a Tiger football sweetheart, it was announced Tuesday by Coach Homer Tompkins.

## ELECT WEBB RMA PREXY

Alex Webb was elected president and Harold Tucker was named vice-president of the Retail Merchants Association at a Nov. 5 meeting of retiring and newly-elected RMA directors, it was announced this week by Mrs. Lee Green, secretary of the association.

## Tigers To Close Grid Schedule Here Tonight Against Abernathy

Slaton's Tigers, humbled 28-13 last week by a title-hungry Tahoka eleven, will be seeking escape from the District 5-AA cellar when they close out their 1953 grid slate against the Abernathy Antelopes in Tiger Stadium tonight.

Kickoff time is 8 p.m. Coach Royal James' crew will enter the game as 7-point favorites over the hapless Tigers, who are winless after four district starts.



U. S. Representative George Mahon will address a joint luncheon meeting of the Slaton Lions Club and the Slaton Rotary Club at noon on Thursday, Nov. 19, it was announced this week.

Tonight's tilt is expected to feature a quarterbacking duel between Abernathy's Geronimo Ramos, the 155-lb. senior passer and ball handler deluxe who guided the Antelopes to 37-6 win over Slaton last year, and pint-sized Jerry Reynolds, Tiger field general who leads the South Plains scoring parade with 112 points in nine games.

On the scales and in the scorebook, the two teams are much alike. The Tiger starting line will average 164, only one pound heavier than the starting line usually fielded by the Antelopes. The

## AREA COTTON TAKE TOPS 6,000 BALES

A Wednesday morning survey taken by the Slatonite shows that 6,300 bales of cotton have been ginned to date by six area gins.

## GIFTS NEEDED FOR VETERANS SHOPPING BOX

Mrs. J. D. Holt, chairman of the Legion Auxiliary committee on the annual veterans Christmas shopping box, has issued a last call for gifts for the box, which is to be packed Saturday, Nov. 14, and mailed to the Veterans Hospital at Big Spring.

Antelope backfield, which averages 154 pounds per man, will give away 6 pounds per man to the slightly heavier Tiger backs.

In addition to the swift, capable, Ramos, Abernathy stalwarts this year have been Bill Lewis and Joe Connell, senior tackles; Bonnie Beard, a rangy 155-lb. senior end who is touted as an excellent pass receiver, and Reggie Powell, breakaway left halfback.

Records Much Alike  
Abernathy's record to date: Olton, 12-27; Sundown, 13-12; Stanton, 20-13; Tulia, 45-0; Post, 32-7; Floydada, 6-12; Tahoka, 7-14; Spur, 19-50.

Slaton's record to date: Coahoma, 13-19; Seagraves, 40-6; Ralls, 45-6; O'Donnell, 53-8; Amherst, 46-0; Floydada, 18-19; Spur, 13-25; Post, 20-40; Tahoka, 13-28. Eight Tigers will be donning high school moleskins for the last time tonight: Jerry Reynolds, Joe Sparkman, Bryan Morgan, Stanley White, Chester Fondy, Darrell Wiley, Felix Wylie and Bobby Tefertiller. The first seven are seniors. Tefertiller is a junior, but interscholastic league regulations will prevent his playing next year because of age.

At Tahoka's Kelly Field last Friday night, the powerful Bulldogs exhibited a crunching ground game that dealt the Tigers their fourth straight district loss, 28-13. It was the third consecutive victory against no losses for Tahoka, which still must face Floydada and Spur.

Smith To Tong  
The Bulldogs took advantage of a Tiger fumble for their first score. Reynolds, operating the local eleven from a T-formation for the first time this year, fumbled on the opening play from scrimmage and Tahoka recovered at the Tiger 37. The Bulldogs moved into scoring position on a 24-yard aerial from Quarterback Gordon Smith to Left End Billy Tong, then sent Fullback J. B. Ables crashing over from one yard out for the initial tally. Ables converted.

The Tahokans widened the margin to 14-0 four minutes deep in the second period when Bobby Tefertiller, attempting to punt, bobbled the snap from center and Duane McMillan recovered for the Bulldogs at the Tiger 3. Ables took a handoff from Smith and boomed over for the score on the next play. His conversion gave the Bulldogs a 14-0 margin which they maintained until halftime.

Following the second half kickoff, the Bulldogs moved 61 yards in 9 plays, capping off the sustained drive by sending Halfback I. V. J. Melton scampering through a gaping hole over his own right guard slot for a 16-yard touchdown scamper. Ables' conversion made it 21-0.

Tigers Come Alive  
The heralded Tiger offense, which had sputtered and fizzled like a wet firecracker in the first See Slaton Tigers on Page 4

## TO DELIVER YULE SEALS HERE MONDAY

"An intensive effort aimed at wiping out tuberculosis, a disease which threatens all of us." That is the campaign which the Lubbock County Tuberculosis Association intends to carry on with funds from its 1953 Christmas Seal Sale, according to Mrs. Ross W. Tillinghast of Lubbock, seal sale chairman. Christmas Seals will be delivered by mail to all Slaton homes and to homes throughout Lubbock County on Monday, Nov. 16. The seal sale will continue through December. The 1953 Seal features the face of a singing child, wearing red mittens and a green stocking-cap and muffler, and holding an open book of carols.

## These Tigers To Don Grid Togs For Red and Black Last Time Tonight



Stanley White



Chester Fondy



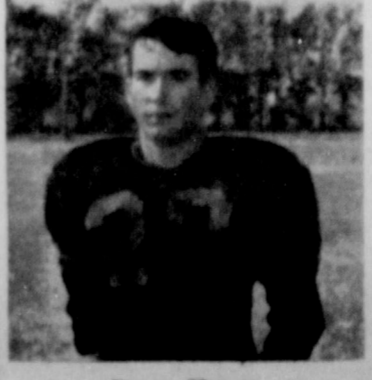
Darrell Wiley



Jerry Reynolds



Joe Sparkman



Bryan Morgan



Bobby Tefertiller

#### ABOUT SANTA AND TAXES

It's not too remarkable to point out that all of us would like to have better streets, more paving, modern schools, good city lighting, and all of the other facilities that compose a hometown of which we can all be proud.

In a way, that has something to do with Santa Claus.

Our hometown merchants serve us faithfully and well, the whole year through. These merchants pay a major bulk of the taxes that make possible good streets, good schools, an efficient city government.

That's something worth thinking about when you embark on your Christmas buying. No portion of the profit you pay for a purchase in any other city will ever return to Slaton in the form of city taxes.

Slaton merchants have recently demonstrated an admirable effort to sharpen up their store fronts, modernize their interiors, and to offer economically priced quality merchandise in an attractive shopping atmosphere.

They deserve our support. And Christmastime is a good time to realize it.

#### AVERAGE AGE TRENDS

In 1900 44.3 per cent of the population of the United States was under nineteen, and 55.7 was over nineteen. The shift of population has been steadily toward the upper brackets because of the lengthening longevity. In 1950, according to the Bureau of the Census, 33.9 per cent was under nineteen and 66.1 was above. It is forecast that the percentages will be 31.8 and 68.2 in 1960.

But thereafter the trend will reverse. By 1975 it is likely to be 38.5 below nineteen and only 61.5 above. The old folks will be getting older all the time, but the birth rate is increasing even more rapidly than the lengthening life span of adults. The growing baby crop will cut down the big average established by the also growing grandpa-grandma crop. So predicts the Bureau of the Census.

Result: The middle-age folks will have more old folks to pension and more babies to raise and send to school. Will someone figure out some form of relief for the hard-pressed 20-to-45 year-old inbetweeners?—Dallas Morning News

#### JES PLAIN LAZINESS

The New York heart specialist's recommendation of "pure, old-fashioned laziness" as the surest way to a long life is an observation not entirely without supporting evidence. We are reminded alike of the venerable village philosopher who claimed his advanced years were due solely to his being "too no-count to whittle" and of his redbone hound, "Worthless." Observing the ancient canine piteously moaning, a stranger one day inquired of the sage, "What's the matter with your dog?"

"Jes plain laziness," said the philosopher. "He's a-settin' on a cactus."—Savannah Morning News

#### DEFINING NEEDS

In a day when the United States has brought some criticism on itself with its wholly well intentioned but not always wisely directed efforts to help peoples abroad, a story recently told by President Eisenhower deserves attention.

Pointing up how good intentions may backfire when the needs of other peoples are not fully understood, the President told the American Council on Education about a modern village he found in North Africa.

The village was completely empty. The people of the region had deserted it, refusing to live there.

Why? Running water had been provided in all the houses, the President explained, thus depriving the women of their small adventure of going to the village well for water. Since that excursion had given them their only excuse for leaving their houses and getting together with their neighbors, the women rebelled.

This is not an argument for turning a cold shoulder to the legitimate needs of others, the President made clear, but for getting "educational people and groups of all countries" to "see these problems and get into it to help."

Being willing to help a neighbor in terms of his own needs without requiring him to change his ways to one's own appears as the great lesson still to be learned by many would-be helpers, whether their field be social work at home or global aid abroad. Such willingness opens the way for real needs to be defined—and met.—Christian Science Monitor

#### REPORTS COST MILLIONS

More than 1,500,000 man-hours are consumed annually by automobile companies in filling out forms and questionnaires for the Federal government, according to data supplied by 22 out of 49 motor vehicle manufacturers queried.

The total time was said to be equivalent to a year's work by a full-time force of 750 employees. The cost of filling out the forms was estimated at more than \$5,000,000.

## The Slaton Slatonite

Slaton, Lubbock County, Texas  
Slaton Times purchased January 20, 1927

Friday, November 13, 1953

Entered as Second Class Matter at the Post Office at Slaton, Texas under Act of March 3, 1879.

Francis E. Perry and Richard H. Perry, Publishers  
Gordon Tompkins, Editor

NOTICE TO THE PUBLIC—Any erroneous reflection upon the reputation or standing of any individual, firm or corporation, that may appear in the columns of The Slatonite will be gladly corrected when called to our attention.

Obituaries, Resolutions, Memoirs (excepting accounts of death, news originating in this office), 3c per word.

SUBSCRIPTIONS IN ADVANCE  
Lubbock, Lynn, Garza Counties, \$2.50. Outside these counties, \$3.00.



## ● SHORT ● GRASS

by gpt

A good way to get laughed at is to pick the top 20 football teams in the nation in early fall, then sit back and wait for your friends to come around and chortle at you after the season is well underway and many of your pre-season favorites have fallen into oblivion.

It's one of the skinniest, shakeliest limbs a sports writer can park his prestige on. Fred Russell did so in the Sept. 12 Saturday Evening Post and Francis Wallace made a similar set of predictions in the Sept. 18 Collier's.

Many of you probably read their prognostications, but have forgotten them by now. I saved the magazines, so that I could take another look at them along about this time of year when the colleges and universities are nearing the end of their grid schedules.

Though you'll note some glaringly poor choices in both Russell's and Wallace's pre-season predictions, you'll probably have to agree that they are basically good, considering that they were written even before the colleges embarked on fall grid training.

Russell's top 20 teams: 1. Notre Dame. 2. Maryland. 3. U.C.L.A. 4. Ohio State. 5. Georgia Tech. 6. Oklahoma. 7. Michigan State. 8. Alabama. 9. Southern California. 10. Tennessee. 11. Texas. 12. Michigan. 13. Duke. 14. Florida. 15. West Virginia. 16. Navy. 17. Pittsburg. 18. Rice. 19. Princeton. 20. Holy Cross.

Wallace's top 20 teams: 1. Notre Dame. 2. U.C.L.A. 3. Georgia Tech. 4. Ohio State. 5. Michigan State. 6. Alabama. 7. Oklahoma. 8. Maryland. 9. Florida. 10. Southern California. 11. Texas. 12. Purdue. 13. Duke. 14. Navy. 15. Michigan. 16. Mississippi State. 17. Rice. 18. Minnesota. 19. Pittsburg. 20. Princeton.

It's notable that neither of these renowned experts gave Baylor so much as a mention, nor did they look for anything from Illinois, and as this column is being written, it looks very much like the Illini may be headed for the Rose Bowl.

Funny things happen along the way to some of the big grid powers. Russell picked Alabama's powerful Crimson Tide as the No. 8 team in the nation. Wallace rated Alabama even better—No. 6 nationally. Then a little-known school named Mississippi State proceeded to knock off Alabama, 25-19, in the season opener. It meant little for Mississippi Southern, because a few weeks later they were trampled 27-13 by an even less distinguished aggregation from Memphis State.

Thirteen of the top 20 teams picked by both Russell and Wallace are still among the top 20, according to the latest Associated Press poll I've seen. That's a pretty fair record for pre-season prognosticating in a sport which is famous for upsetting the dopesters.

I agree, for once at least, with Art Gatts, Lubbock Morning Avalanche sports writer. Why is it necessary to keep shifting about the Texas Interscholastic League alignment of high school football teams? It's getting so that many folks don't know any more who is in this district.

Last year our district included only Spur, Tahoka, Post and Slaton. This year Floydada and Abernathy were added. Now comes word that in 1954 Floydada will be transferred to District 2-AA, where the Whirlwinds will compete against Lockney, Muleshoe, Olton and Tulia.

That'll leave Spur, Tahoka, Post, Abernathy and Slaton as the 5-AA members. Maybe it's just as well, though. A Floydada scout told me at Post a couple of weeks ago that the Whirlwinds will lose only three starters from this year's squad.

The new district alignment, incidentally, moves Coahoma from Class B to District 4-A. Coahoma, only non-conference foe to defeat Slaton this year, has always played a small fry schedule. But next year in district warfare they'll go against Denver City, Morton, Seagraves, O'Donnell, Stanton, and Sundown. The Slaton Tigers will be among their non-conference engagements. ● ● ●

Speaking of advertising, name over to yourself the firms in Slaton and Lubbock, or in Dallas and New York City, which do the most business.

Then name over the firms in those same cities which do the most advertising.

The same names. Yes, and they didn't make their money first and THEN start advertising. They started advertising FIRST and then made their money.

Other than as a consumer, I was never directly associated with advertising until I joined the Slatonite staff almost two years ago. Since that time, I have become fascinated by its tremendous power. Some merchants here do not believe in advertising. Tactless as it may be to say so, they are the ones who will eke out a meager existence, and someday be forgotten. Every day, more and more, successful business demands successful promotion. Ford and Chevrolet advertise more than Plymouth. The three are in the same general price range. Ford and Chevrolet outsell Plymouth. Camels and Lucky Strike out-advertise, and outsell, Raleigh and Viceroy. There's no reason to believe it's going to be any different in other fields of business endeavor. It isn't. It's in the book.

A point should be made, though. There's a considerable difference between advertising and sound advertising. You can advertise your billfold empty unless you put some headwork and planning into it. Or you can advertise regularly but moderately and achieve surprisingly good results. It depends entirely on planning.

You're not going to build up your volume by buying some ashtrays imprinted with your firm's name, placing an ad in high school annuals from some faraway city, condescending to a \$5 greeting in the hometown newspaper's annual Yule edition, and then sitting around and wondering why the customers don't come in.

A few of the basic advertising principles are these:

1. Advertise the things people want to buy.
  2. Time advertising to demand.
  3. Advertise merchandise to fit the customer's pocketbook.
  4. Be sure there is an adequate stock of advertised items.
- No. 1 is especially important. Too many stores advertise stale merchandise—the stale stuff and white elephants that are the remainders of their own buying mistakes. The retailer who consistently follows this policy is trying to use advertising to correct

his own mistakes, not to build a reputation for his store as a place in which customers will get satisfaction.

In short, they're advertising what they want to sell. That's often not the same thing as what the customer wants to buy.

Another advertising gimmick which I personally consider very poor practice is to place a big, black sale ad in the hometown paper advertising a variety of items as "drastically reduced prices." Then when the customers go to see for themselves, they discover the "sale" items are priced just as they have been priced for the past month prior to the ad. It might work once or twice, but it won't work many more times.

I have had merchants here tell me, "My ad didn't bring any results. Advertising in the Slatonite doesn't do me any good." Such an assertion used to ruffle my feathers considerably, but it doesn't anymore. Why? Because I have seen too many Slatonite advertisements, soundly worded and presented, create a startling sales response.

Poor ads bring poor results; good ads bring good results.

Admen, even on a paper as small as this one, are trained in some of the important essentials of sound advertising. We're anxious to help. But in Slaton or San Francisco, the biggest chunk of that responsibility rests with the merchant.

Planned advertising will help him tremendously. We are sincerely interested in seeing local merchants get satisfactory results from their advertising programs. For the sake of their own business futures, they need to do more advertising planning. It has worked for Wrigley gum, Camel cigarettes, Morton's salt, and Stetson hats. Why not for Sam Jones' store?

#### IN PROPER ORDER



# EVERY WEEK . . . . .

This newspaper sells thousands of items for the folks of this community.

Yes, every week this newspaper goes to work as a salesman for our many advertisers who have something to sell. For when you speak through the advertising columns of this paper, thousands of our readers pay attention.

You can corral this potential market because these folks give our paper the thorough readership that pays extra dividends at the sales counter. Whether you have one slightly used washing machine to sell . . . or 100 new ones, TELL our readers . . . SELL our readers . . . through our advertising columns . . . display or classified.

Phone 200 or 201

for full information

# THE SLATONITE















# SET MISSION RALLY SUNDAY

St. John's Lutheran Church at Wilson will have its annual Mission Rally this Sunday, Nov. 15. The theme for the day will be "Mission Work" and the work of the American Lutheran Church at large. Pastor H. F. Treptow of the Lutheran Church at Slaton, will be the special speaker at both morning and afternoon services. The morning service will begin at 10:45 and the afternoon service will begin at 2:30. The noon meal will be served in the basement of the church.

WANT ADS GET RESULTS

**GET YOUR VOICE THERE FASTER!**

NEW YORK, PLEASE... HANOVER 2-9970... MR. JAMES PARKER

PLACE YOUR LONG DISTANCE CALLS BY NUMBER!

When you call by number... your call goes through twice as fast!

## Better Buying Guide Is Offered For Selection Of Fall Suits And Coats

Are you shopping for a coat or suit? To get your money's worth buy a garment that will keep its looks and provide warmth and wearability for more than one season. According to Nena Robertson, clothing specialist for the Texas Agricultural Extension Service, you need a fabric that will not sag, give or shine, and tailoring that keeps its lines.

The specialist says once you know the qualities that go into a finely made coat or suit, you have a guide to better buying.

Choose clothes that are suitable to blend with your wardrobe. Most women need to select coats or suits that can be worn with other clothes and on many different occasions. If so, it would be wiser to choose a simple fashioned suit with different tailored blouses plus a dainty evening blouse for dress-up. The homemaker could wear this type suit for practically any occasion.

Check for a fabric that will wear well, stand a number of cleanings, be color fast, and have a strong weave but a soft texture. A medium weight texture is best for most occasions—very heavy does not drape becomingly. One that is too light will not keep its tailored smartness.

A wise buyer reads the tags provided by the manufacturer and asks additional questions of the salesperson to find out if the fabric is all wool or a mixture, and the quality of the wool.

Feel of the fabric can indicate ability to keep its shape during wear. An indication of good quality wool is a feeling of a liveliness and springiness as you crumple the fabric in your hand. If the fiber is a blend, find out what percentage is wool and what the other fibers are. Silks or synthetics are blended with wool to give fleeced or other special effect to the fabric, but your cleaner needs to know what proportion of different fibers are used.

Consider the lining for it takes real wear in a suit or coat. A practical lining is of medium weight and should match or harmonize the color of the suit. Lin-

ing fabrics are usually silk or rayon.

Fit is an important consideration, for to look well on you, a suit must fit perfectly from shoulder to hemline. Does the jacket hang evenly? Does the skirt fit well without hugging? Are the shoulders too broad or just right? Does the collar lie smoothly on the neck? Does the back of the jacket bulge at the shoulders or hang just right? It is difficult to find a suit that meets all fitting qualifications, but it is generally unwise to try to alter the jacket of the suit except possibly the sleeve length or, with certain designs, the waistline.

In a coat, if it is a free-swinging coat, check to see if it is loose enough at the armholes to give plenty of room for ease of movement. Hunch your shoulders to see if there is strain across the back—button the coat and take a short hike across the room to determine walkability. If it is a fitted coat, check at the waist and hips, and the appearance when you are sitting. Fitted coats should never be skin-tight, but should follow the lines of your figure easily, gracefully and smoothly.

Visiting Mr. and Mrs. J. D. Holt over the week end were their son Dr. and Mrs. William D. Holt and family of Midland.

Mrs. J. D. Holt returned home Friday from an 8-days vacation in Kilgore and Dallas visiting friends and relatives.

Visiting Mr. and Mrs. O. D. Kenney Sunday night were Mr. Kenney's brother and family, Mr. and Mrs. E. J. Kenney of Levelland.

Sunday visitors in the W. L. Davis home were Mrs. Grady Acuff and daughter, Rosemary and granddaughter, Marsha.

Mrs. Joe Shelton and Mike, of Carlsbad, New Mexico are spending a few weeks with her sister-in-law and brother, Mr. and Mrs. Hugo Mosser, Carol and Stephen.

Mrs. Bill Kelley and Gary and Mr. and Mrs. Frank Lawrence visited Mrs. Kelley's parents, Mr. and Mrs. L. G. Hoover, Dwayne and Roy of Littlefield, Sunday.

Mr. and Mrs. M. L. Abernathy spent Wednesday through Sunday in Coleman visiting their daughter and family, Mr. and Mrs. James Hubbard and Jamie Lynn. Mrs. Abernathy's mother, Mrs. S. E. Sampson, and Mr. Abernathy's mother, Mrs. M. C. Abernathy, Jamie Lynn returned home with the M. L. Abernathys for an extended visit.

### VISITS POLIO VICTIM

Mrs. L. N. Foster returned Wednesday of last week after spending two weeks at Wilboux, Montana, with her sister, Mrs. Dorothy Franklin, who was stricken with polio about a month ago. Mrs. Franklin is now home from the hospital. She has a long siege ahead of her, according to Mrs. Foster, but is expected to recover with no ill effects other than a possible weakness of the right arm and leg and slight stiffness of the neck.

Mrs. J. Lloyd Mayhew visited with her sister, Mrs. I. C. Raley, in Big Spring Sunday afternoon and evening.

Mr. and Mrs. Weldon Martin, Linda and Judy, spent Sunday in Lorenzo visiting Mr. Martin's mother, Mrs. Acklas Martin.

Visiting Mr. and Mrs. F. D. Bostick and Elizabeth Sunday were old-time friends, Mr. and Mrs. Clinton Denarmond of Lubbock.

Week end visitors in the home of Mr. and Mrs. W. O. Townsend were their son and family, Mr. and Mrs. Billy Townsend and children, David and Paul.

Visiting Mr. and Mrs. W. A. Wilke, Sunday were Mr. and Mrs. J. A. Taylor of Whiteface, and Mr. and Mrs. L. W. Wilke of Cooper.

Mrs. Florence Cobb was a Sunday visitor in the H. L. Moore home Sunday.

Mrs. W. T. Kirk has been visiting in the home of her son, George Kirk and Mrs. Kirk since Tuesday. She plans to return home the latter part of this week.

## This Is The Law For Hunting Of Deer And Turkey

### Deer

General Law Open Season — Nov. 16 through Dec. 31, covers most of big game area, including Edwards Plateau and Hill Country.

Limit — Two buck deer with prong antlers.

Shooting Hours — One half hour before sunrise to one half hour after sunset.

West of Pecos — Nov. 20 to 25 inclusive. One buck deer.

Panhandle — Nov. 14 to 23 inclusive. One buck deer.

Possum Kingdom Area — Nov. 15 to Nov. 20 inclusive. One buck deer.

There are so many local season provisions on the county level that hunters should check their Law Digests for details.

Deer tag must be attached to each deer carcass.

### Turkey

General Law Open Season — Nov. 16 to Dec. 31.

Limit — Three gobblers.

Panhandle — Nov. 14 to 23 inclusive.

Possum Kingdom Area — Nov. 16 to 30 inclusive.

Limit — One gobbler.

West of Pecos — Closed season.

Miss Marie Trostle of Brownwood visited with friends in Slaton over the week end.

Mr. and Mrs. C. E. Birdwell of Tahoka visited Monday with Mr. and Mrs. J. E. Vannoy.

## TECH, TULSA WILL CLASH SATURDAY

LUBBOCK — Leading scoring team in the nation, Texas Tech's Red Raiders go after the University of Tulsa Golden Hurricane in Tulsa Saturday afternoon.

Tech led the nation last week and sent its point total up to 292 (for a 36.5 average) in downing University of Arizona 52-27 at Homecoming Saturday afternoon. Tech's season record is now 7-1. The Red Raiders, who lost only to Texas A&M, are undefeated in Border Conference play.

After meeting Tulsa, the Raiders play University of Houston there, and wind up their season against Hardin-Simmons University here Nov. 28.

Tech hasn't beaten Tulsa since 1949, and the Oklahomans hold an 8-3 edge in the series begun in the 1941 Sun Bowl.

Halfback Bobby Cavazos' four

touchdowns and 169 yards rushing paced the Raider's victory over Arizona. Tech roared to 20-0 first quarter lead, but the Wildcats pulled to within 20-13 at halftime. Another 20-point period in the third was too much for the visitors.

Jack Warren spent the day with Sam Moore, Sunday.

Saturday evening guests in the home of Mr. and Mrs. Ed Maeker were Mr. and Mrs. Ed Birdwell.

Mr. and Mrs. T. R. Joines visited Mrs. Joines' parents, Mr. and Mrs. C. E. Reynolds, Jan and Gail, of Lubbock over the week end.

Mr. and Mrs. Ed Moore visited in the home of Mr. and Mrs. H. L. Moore, Sunday.

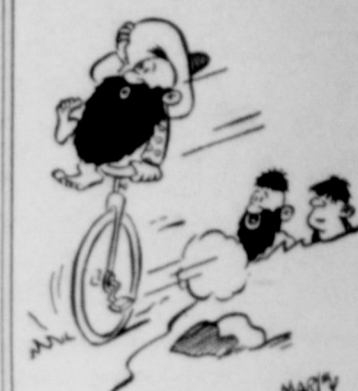
Supper guests in the home of Mr. and Mrs. Ed Maeker Tuesday were Mr. and Mrs. Louis Mueller of Seguin, Walter Mueller of Westhoff, and Mr. and Mrs. Jake Mueller of Wilson.

Harley Street in London is well known for medical specialists.

Little Miss Telie Grooms of Big Spring was a week end guest in the home of Mr. and Mrs. Francis Perry and Richard. Mrs. Perry and Richard accompanied her to her home Sunday afternoon where they met Mr. Perry who had been on a trip to El Paso with a friend from Dublin, Texas.

Japan has the oldest royal family in the world.

### The Real McCoys



LIL' LONZO'S GOIN' TO TOWN TO GET INSURANCE ON HIS BIKE WITH

### Pember Insurance Agency

34 YEARS YOUR AGENT Phone 166 - Slaton, Texas

## BRUSH MOTOR FREIGHT

DAILY TRUCK SERVICE TO AND FROM LUBBOCK. PICK UP AND DELIVERY SERVICE.

LONG DISTANCE FURNITURE MOVING.

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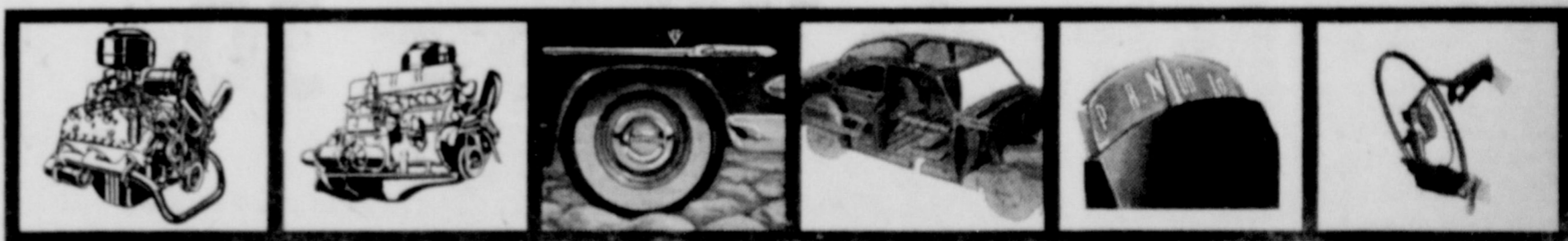


# Why more than a million owners this year have chosen the "Worth More" FORD!

They have discovered first hand what the surveys show... Ford, with all its fine-car features, is worth more when you buy it, and worth more when you sell it!



OVER A MILLION OWNERS can't be wrong! Ford is the one fine car in the low-price field. It gives you the "GO," the style, the comfort, and "build" of cars that sell for far more. And, it's only natural that Ford keeps its value better, in resale, than any other car on the American Road. Check the features below for some of the "Worth More" reasons for the swing to Ford.



Lowest-priced V-8 in America! And the only V-8 in the low-price field. Ford's high-compression V-8 power plant delivers the "Go" on regular gas!

Most Modern Six of all is Ford's high-compression, low-friction Mileage Maker. With Overdrive, it was the winner in 1953 Mobilgas Economy Run.

Smoother Ride, with front end road shock reduced up to 80%, is another Ford big-car feature... and you get it without gas-eating extra weight.

Fine-Car Build means using steel of the same quality and thickness as in costliest cars. Ford is the most completely insulated car in its field.

Fordomatic Drive is the only "automatic" in its field with the "Go" of an automatic intermediate gear plus the smoothness of a torque converter.

Finest Power Steering—that's Ford Master-Guide. Does up to 75% of the steering work yet retains normal steering "feel" on the straightaways.

Join the swing to

# FORD

... take a Test Drive today!

## SLATON MOTOR CO.

150 W. Lynn

Phone 133

If you're interested in used cars, be sure to see our selections

### Magouirk Electric Appliance Shop

We Repair All Makes Irons, Toasters, Vacuum Sweepers And Other Small Appliances

SEE OUR LIGHT FIXTURE AND APPLIANCE DISPLAY

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## Controlled Comfort

of course, it's **ELECTRIC!**

CHOICE OF SINGLE OR DOUBLE CONTROLS

Completely safe comfort, too, with just one electric blanket. When you're getting ready for bed, set the control at your personal warmth, then the bed is comfortable when you retire. All night long, no matter how the room or outside temperatures change, you enjoy controlled comfort, perfect sleeping. Try an electric blanket this winter, and you'll never use any other bed covering.

YOUR READY BLOWN APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY

News Of Slaton  
Men In Service



Pvt. John William Williams

Fort Bliss, Texas—Private John William Williams, son of Mr. and Mrs. E. S. Williams, of Rt. 1, Slaton, Texas, recently began 16 weeks of basic training in the Antiaircraft Artillery Replacement Training Center at Fort Bliss.

Private John W. Williams will spend the first eight weeks training on fundamental Army subjects. He will practice Infantry drill and rifle marksmanship; he will learn to fire machine guns and bazookas; and he will climax this first phase of training by a one-week maneuver in the field.

His second eight weeks will see him firing light and medium anti-aircraft artillery weapons at low-flying and high altitude aerial targets. He will first practice on the weapons in the Fort Bliss gun parks and then will travel to the million and a half acre Fort Bliss ranges actually to fire the guns.

After his 16 weeks of training, Private Williams will graduate at a formal parade and retreat ceremony. He will then be eligible for assignment in a permanent anti-aircraft artillery unit.

Pfc. Bill Layne spent the week end in Slaton with his parents, Mr. and Mrs. Bill Layne. Pfc. Layne has been stationed at Camp Polk, Louisiana, but will be transferred Nov. 14 to Kessler Air Base at Biloxi, Mississippi, where he will attend an Operation School for three months. He will get a 15-day furlough over Christmas and New Year.

Bobby Jones who is stationed at Lackland Air Base in San Antonio telephoned his parents, Mr. and Mrs. J. C. Jones, Sunday. Mrs. Jones reports that he is doing just fine and enjoys it very much, but that he is restricted to the barracks for two weeks until he receives all his shots. He will complete his nine weeks of basic training the second week in January and then will be eligible for a furlough.

Leon Schilling, son of Mr. and Mrs. Herman Schilling, will leave Lubbock for Amarillo Nov. 24 for induction into the Armed Forces. His brother, Pfc. Joe Schilling, is now stationed in Germany.

Carloadings Down

Santa Fe carloadings for the week ending November 7, 1953, were 24,001 compared with 26,607 for the same week in 1952. Cars received from connections totaled 13,403 compared with 14,012 for the same week in 1952. Total cars 40,619 for the same week in 1952, moved were 37,404 compared with Santa Fe handled a total of 36,955 cars in the preceding week of this year.

Mrs. Clifford Young entertained in her home Tuesday afternoon with a dinner party for the Lubbock Desk and Derrick Club.

Visiting Mr. and Mrs. Milton Pivonka over the week end were Mrs. Pivonka's parents, Mr. and Mrs. Ben Ferrich of Rowena.

Mr. and Mrs. T. E. McClanahan attended the Postmasters and Supervisors quarterly meeting at the Caprock Hotel in Lubbock on Wednesday evening.

A Monday guest in the home of Mr. and Mrs. H. O. Wagner was Mrs. E. F. Browder of Amarillo, who stopped for a visit on a return trip from Houston.

Mr. and Mrs. Earl Eblen and children, Earl Jr. and Judy, spent Friday through Tuesday visiting Mrs. Eblen's parents, Mr. and Mrs. L. T. Garland in Savoy.

Mr. and Mrs. William Kempen of San Antonio have had as recent guests, Mr. and Mrs. Julius Stahl, Fabian Stahl of Posey, Mrs. Joe Moeller of Slaton, and Mr. and Mrs. John Kurtz of Mulvane, Kansas.

Mrs. W. O. Townsend spent Wednesday in the home of Mr. and Mrs. C. Kitchens.



- Maple Syrup, 24 oz. **LOG CABIN** ..... 52¢
- Instant, jar **MAXWELL HOUSE COFFEE** ..... 59¢
- Margarine, with coupon **MEADOWLAKE** ..... 18¢
- Jolly Time, can **POP CORN** ..... 22¢
- PILLSBURY**
- Pillsbury, box **PIE CRUST** ..... 19¢
- Comstock Pie, no. 2 can **APPLES** ..... 29¢
- Pillsbury **HOT ROLL MIX** ..... 29¢
- Pancake Flour** Lg. Bx. .... 35¢
- Tree Sweet, 46 oz. can **ORANGE JUICE** ..... 35¢
- Ashleys, large **TORTILLIAS** ..... 69¢
- Personal Size **IVORY SOAP** .... 4 bars 23¢
- Camp Fire, 300 size can **BLACKEYE PEAS** ..... 12¢
- Libby's, 8 oz. **SWEET PICKLES** ..... 29¢
- Green Giant, Cream Style, 303 can **CORN** ..... 19¢
- Maryland Club** Coffee Lb. .... 86¢
- Blue Bonnet, lb. **OLEO** ..... 29¢
- Campbell's Cream of **TOMATO SOUP** .... 3 for 35¢
- Large Box **IVORY SNOW** ..... 29¢
- Brach's Chocolate Covered, lb. **CHERRIES** ..... 59¢

- FRESH FRUITS & VEGETABLES**
- PEARS** Colorado Sweets Pound ..... 10¢
- Fresh, lb. **CRANBERRIES** ..... 29¢
- Green Stalk **CELERY** ..... 15¢
- Pound **CAULIFLOWER** ..... 7½¢
- ORANGES** Texas 5 Lb. Bag ..... 39¢
- Miracle Whip** Kraft Pint ..... 30¢
- Candy Confections, 7 oz. **M & M** ..... 25¢
- Sunshine, lg. bx. **VANILLA WAFERS** ..... 33¢
- Light Crust** Flour 10 Lbs. .... 79¢
- Deg Meal, 2 lbs. **KASCO** ..... 35¢
- Tropicana, Frozen **ORANGE JUICE** ... 2 for 29¢
- Fresh Pact, box **STRAWBERRIES** ..... 25¢
- U. S. GRADED QUALITY MEATS**
- HAMS** Armour's Star (Shank Ends, lb. .49¢) Butt Ends, lb. .... 53¢
- U. S. Commercial Veal, lb. **LOIN STEAK** ..... 43¢
- Kraft Deluxe, sliced, 8 oz. **CHEESE** ..... 39¢
- U. S. Commercial Veal, lb. **T-BONE STEAK** ..... 45¢
- Baby Beef, lb. **LIVER** ..... 29¢
- U. S. Commercial Veal, lb. **CHUCK ROAST** ..... 33¢
- Pound **BACKBONE** ..... 59¢
- Bacon** Midwest Sliced, Lb. .... 69¢
- Ice Cream** 2 Plains Quarts ..... 35¢
- Wolf, no. 2 can **CHILI** ..... 55¢
- Anti-Zyne Listerine, lg. size **TOOTH PASTE** ..... 37¢
- Del Monte, 14 oz. bottle **CATSUP** ..... 17¢
- Mennen's, 60c size **BABY MAGIC** ..... 37¢
- Large Bottle **JOY LIQUID SUDS** ..... 31¢
- Giant **CHEER** ..... 75¢



# Highlights and Sidelights FROM Your State CAPITOL

By Vern Sanford  
Texas Press Association

AUSTIN—Feuding between the two factions of Texas Young Democrats, right out in the open, constitutes a sort of sneak prevue of a coming to come as the liberals and conservatives slug it out for party control.

Meeting in Fort Worth Friday, the conservatives, headed by Max Triplett of Hillsboro, planned for a state convention and looked ahead to the national convention in St. Paul.

Claiming official sanction, the Triplett group had the endorsement of Wallace Savage of Dallas, state Democratic chairman, and Mrs. H. H. Weinert of Seuglin, national committeewoman.

Mrs. Weinert had a letter from Stephen A. Mitchell, national Democratic chairman, to the effect that recognition of a Texas Young Democratic organization must come through approval by senior party officials in the state.

A rival Young Demo organization of liberals was formed at a San Antonio meeting, where Bill McKnight of Dallas was elected president and authorized the executive committee to send delegates to St. Paul.

Official status also was claimed

by the liberals, who said they had the nod from the national young Democratic organization.

—tpa—

Liberals and conservatives are apparently agreed on one thing: Texas is in no danger of becoming a republican state.

Governor Allan Shivers told reporters that "Texas is an overwhelmingly Democratic State and, in my opinion, will be that way for a long time to come."

Shivers, of course, is bitterly opposed to the liberal Democrats who stuck with Adlai Stevenson last year. The Governor led the Texas Democrats in the successful Eisenhower campaign.

Liberal Texas Democrats, viewed recent elections around the country as a "trend back to the party fold."

A typical comment was that of Congressman Homer Thornberry, who said that while he didn't consider the Democratic victories a reflection on the president, he did see "a trend away from the Republicans and a feeling that they are not performing on their promises."

—tpa—

One point of contention between the liberals and the conservatives is the matter of states' rights.

Shivers established his viewpoint on the subject at a session of southern governors in Hot Springs, Virginia.

"We have allowed ourselves to be bribed with our own money," the governor said, adding:

"The matching dollar with strings attached has carried the federal government into nearly every phase of state activity."

—tpa—

Prospective candidates for the governorship of Texas still are waiting for Shivers to make up his mind. Their places hinge on his decision. It presents the peculiar case of the political fortunes of many men hanging on the decision of one. He refuses to be counted in or out of the picture.

Many who might run wonder whether they would be respected more for making up their own minds, rather than waiting for the governor to decide for them.

At the Virginia meeting, Shivers was asked whether he might run for the U. S. Senate against Lyndon Johnson.

Shivers responded that he hadn't any idea of running for anything right now, but "don't construe that as saying that I would not be a candidate for the Senate."

—tpa—

Mayor Roy Hofheinz of Houston was one of the many who sat waiting for Shivers.

He told reporters that he does not intend to run for governor if Shivers is a candidate for re-election.

Did that mean that he would run for governor if Shivers is not a candidate?

## Little Known Facts about your navy



Mayor Hofheinz did not say.

Another man who had thoughts of politics in his mind was Congressman Lloyd M. Bentsen, Jr. Here is a newspaper's comment on the occasion of Bentsen's visit to Austin to address the junior chamber of commerce:

"Bentsen's plans for next year have provided one of the state's best political guessing games. To date he has had nothing to say."

Our guess is that Bentsen will not say until he hears what Shivers is going to do.

—tpa—

Associate Justice Will Wilson of the Texas Supreme Court, writing in the Texas Legion News, praised the veterans land program and suggested that it be extended to include city and town real estate.

"If a veteran did not wish to use his loan for a home," wrote Wilson, "he should be given the opportunity to make a conservative investment in well-secured rental property, such as an apartment or a small building."

## CHICK CHATS

Presented By Dr. Salsbury's Laboratories

**BRONCHITIS CUTS INTO EGG PROFIT**

Egg production of your flock can be reduced to 10 or 20 per cent or even to zero within a few days after infectious bronchitis strikes. Hens often lay shell-less, soft-shelled or thin-shelled eggs and rough, mis-shaped eggs during and for weeks and months after the outbreak. Few flocks ever regain normal production but death loss in adult birds is not great.

Symptoms of infectious bronchitis are nasal discharge, gasping, coughing and depressed appetite—much the same as Newcastle disease. In fact laboratory procedure is the only way to tell the disease apart in the respiratory phase.

After the acute respiratory phase, nervous symptoms that usually follow in Newcastle are absent in infectious bronchitis. In older birds the nervous symptoms are absent in both Newcastle and infectious bronchitis which makes diagnosis even more difficult.

**Severe Outbreak**

During the winter of 1952-53, the Minnesota poultry industry suffered one of its worst outbreaks of "acute respiratory infection." More than one-third of the poultry population or about 9 million chicks, broilers and layers were involved.

According to investigators, infectious bronchitis was responsible for 90 per cent of the outbreaks, Newcastle disease and fowl pox the other 10 per cent. Authorities figure it costs the poultryman \$1 per bird when his flock is hit while in production. For the state of Minnesota this was a loss of \$9 million. The following spring, effects of the disease were still felt because of permanent damage to egg quality, egg production, hatchability and curtailed chick purchases.

**Spreads Rapidly**

A virus causes infectious bronchitis. The disease spreads rapidly in a flock because of the short incubation period of 18 to 36 hours. Probably no disease of chickens spreads more rapidly.

For protection, poultrymen should avoid the introduction of living unattenuated virus in the area. Sanitation practices and environmental conditions will help prevent outbreaks.

A federally-licensed attenuated virus vaccine has been developed which gives immunization to the disease so that heavy egg production losses are reduced. Sale of this vaccine is contingent on approval of control officials in each state.

**FREE CHRISTMAS GIFT**

With the Purchase of a HOME FREEZER or a NEW RANGE

We will give you free of charge a fine, valuable Christmas gift.

**Layne Plumbing And Electric**

The Slaton, Tex., Slatonite Friday, November 13, 1953

THE STATE OF TEXAS

TO: HUBERT H. GALE GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of December A.D., 1953, at or before 10 o'clock A.M. before the Honorable 99th District Court of Lubbock County, at the Court House in Lubbock, Texas.

Said plaintiff's petition was filed on the 23 day of October, 1953. The file number of said suit being No. 22966.

The names of the parties in said suit are: C. A. WOMACK as Plaintiff, and E. C. GALE ET AL as Defendants.

The nature of said suit being substantially as follows, to-wit: That this is a suit for title and possession: That on the first day of May, 1953, Plaintiff was unlawfully entered upon by the Defendants, and dispossessed as fee simple owner of the following described property, to-wit:

All of Lot No. Four (4) in Block No. One Hundred Nine (109) West Park Addition to the Town of Slaton, Lubbock County, Texas.

Plaintiff prays for title and possession of said above described land, and for costs of suit and for such other and further relief, special and general, in law and in equity, that he may be justly entitled to receive.

Issued this the 23rd day of October, 1953.

Given under my hand and seal of said Court, at office in Lubbock, Texas, this the 23rd day of October A. D., 1953.

EMZY PIERATT, Clerk  
99th Court  
Lubbock County, Texas  
By Sarah Fenley, Deputy (SEAL) 1-4tc

Mr. and Mrs. J. L. Preston spent the week end in Big Spring visiting Mrs. Preston's sister and husband, Mr. and Mrs. P. L. Sawyers.

Mrs. Betty Sue Stotts of El Paso visited a few days with her parents, Mr. and Mrs. J. L. Allred.

Visiting Mr. and Mrs. J. L. Allred Sunday were Mr. Allred's sister, Mrs. W. J. Simpkins and Iva of Plainview.

Leonard de Vinci, famous Italian painter, wrote from right to left, instead of from left to right.

**7 out of 10 Office Workers**

Find **MIRADO** Pencils Smoother ...and so will you!

In certified tests from coast to coast, 7 out of 10 office workers consistently chose Eagle Mirado as smoother than any other pencils they were using! You'll find Mirado smoother, stronger, and longer wearing, too.

**The Slatonite**

**MORE MILK PER BAG of FEED**

With **AYERS SUPREME DAIRY FEEDS**

No cow can produce milk to the limit of her inherited ability when fed roughage alone. Roughage will generally take care of the maintenance needs... but the production of large quantities of milk requires that the cow receive higher levels of protein, minerals, and vitamins than the roughage supplies. When you feed **AYERS SUPREME Dairy Feeds** in accordance with the amount of milk each cow produces, you give them all the raw materials they need to manufacture that milk. Unless this is done, the cow takes the needed elements from her body for a time and then rapidly drops her production and loses condition. **AYERS SUPREME Dairy Feeds** are available with protein at 16%, 20%, and 24% levels to properly supplement good to poor roughage with greatest economy.

**BIGGER MILK CHECKS WITH AYERS!**

**AYERS SUPREME**

FIRST GRADE INTERIOR - EXTERIOR **PAINT 280**

Green, Red, White, Gal.

**SEED**

- WHEAT
- ALFALFA
- BARLEY
- RYE

BINDER TWINE

**SLATON FARM STORE**

Ph. 1296 168 S. 8th.

**HUSER HATCHERY**

"THE STORE WITH THE CHECKERBOARD SIGN"

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Leonard de Vinci, famous Italian painter, wrote from right to left, instead of from left to right.

# Only FRIGIDAIRE Automatic Washer has it!

**LIVE-WATER ACTION!**

Even "deep down" dirt washes out and away with no scrubbing or rubbing by hard metal parts!

**ALSO --- CAN BE BOUGHT WITH A FRIGIDAIRE DRYER TO MATCH... Buy the two for a really beautiful combination.**

**Only one with PORCELAIN FINISH inside and out!**

**Thompson Furniture Co.**

Phone 770 160 Texas Ave.

**EASY TERMS**

## THE Big News IS THE SMALL PRICE!

Take the wheel—check the deal ... and Over to Olds you'll go!

You pay less money for more car when you buy a "Rocket" Oldsmobile! The surprisingly small figure in the big type above tells what you pay... here's what you get: "Rocket" Engine—all the exciting power and economy of this famous power plant! The long, low, graceful beauty of Power Styling! The smartness and luxury of Custom-Lounge interiors in the big, rugged Body by Fisher! All this—and more—is yours in a "Rocket 88"! And don't forget—"Rocket" resale value is tops on the market... another big reason why everybody's moving Over to Olds!

**'ROCKET' ENGINE**

# OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

## Davis Motor Company

North Ninth At Lubbock Highway

Free Fascinating 48-page book—"How to Watch Football"—by 13 top coaches. See your Oldsmobile dealer!

Phone 4

— FOOTBALL ON TV! SEE OLDSMOBILE'S "PRESS BOX PREVIEW" JUST BEFORE ON "GAME OF THE WEEK", SATURDAY, NBC —

# WILSON NEWS

MRS. FRANK SMITH

Mr. and Mrs. C. D. Johnson and children of Crosbyton visited Mr. and Mrs. Elwin Walker and Mrs. Mary Gossett Sunday. Mrs. Johnson is Mrs. Walker's sister and Mrs. Gossett's daughter.

Mrs. Hubbard Young underwent surgery in Lubbock Memorial Hospital Monday.

Mr. and Mrs. G. E. Owens and daughter have moved into the Hubert Hannabas home. Mr. and Mrs. Hannabas are making their home in Lubbock at the present.

Mr. and Mrs. Alfred Krause entertained with a canasta and television party on Wednesday night at their home northwest of Wilson. Those present were Messrs. and Mesdames Jake Mueller, R. A. Kahlich, Rudolph Nieman, Louis Mueller of Seguin, Walter Mueller of Westhoff and Mrs. Katie Nieman.

The Ladies Aid of the St. John's Lutheran Church met Tuesday afternoon at the church for their regular monthly meeting. During the social hour Mrs. Alfred Krause and Mrs. Walter Maeker served refreshments.

Mr. and Mrs. Clarence Church and family spent the week end in Merkel with Mrs. Church's parents, Mr. and Mrs. C. S. Childers.

Mr. and Mrs. John Fondy and family of Slaton visited Mr. and Mrs. Arvan Holder and family on Sunday night.

Mr. and Mrs. Paul Dworaczyk were in Slaton Tuesday to visit with their new grandson, born to Mr. and Mrs. Joe Gaydos in Mercy Hospital on Monday. Mrs. Gaydos will be remembered as the former Augusta Dworaczyk.

Mr. and Mrs. James Bolen of O'Donnell were Saturday night visitors in the home of Mr. and Mrs. Sam Gatzki.

Mrs. Pat Swann and Mr. and Mrs. Jack Blevins visited Mr. and Mrs. Bill Swann at Idalou Friday night. Billy Pat Swann returned with his grandmother to spend the week end.

Mrs. Katie Nieman and Mrs. Walter Ray Steen and daughter were in Lubbock on Wednesday where Mrs. Steen took her baby for its check-up.

Rev. and Mrs. C. C. Ehler and family spent from Monday until Friday with Rev. Ehler's cousin, Rev. and Mrs. Roy Grote, at Roscoe.

The Luther League of the St. Paul's Lutheran Church met Sunday night at the church. Miss Verlene Ehlers presented the subject "Thanksgiving" and Miss Evelyn Gindorf read the scripture. Misses Geraldine Hagens and Marion Steinhauer were hostesses during the social hour.

Mr. and Mrs. Ralph Milliken and daughter of Wolfthorpe were Sunday guests in the home of Mrs. Milliken's parents, Mr. and Mrs. Ross Williamson.

The Roberta Edwards Circle of the Baptist W.M.S. met at the church Monday night for their regular weekly meeting. A Royal Service program was presented, with Mrs. Virgil Henderson in charge. Present were Mesdames Willa Wakeland A. A. Nolan, Virgil

Henderson and Misses Eva Williamson, Lois Ware and Gladys Kirtley.

Mr. and Mrs. Ira Clary and family visited Mr. Clary's parents, Mr. and Mrs. G. C. Clary in Slaton Sunday night.

Mr. and Mrs. Jim Leach of Lubbock were Saturday night visitors in the home of Mr. and Mrs. Sam Gatzki.

Mesdames Luke Coleman, Clarence Church and Lynward Harrison served supper to the Lions Club and their guests in the basement of the Methodist Church on Thursday night. The district president, B. L. Hatchell, presided at the business meeting. Plans were made for a clean-up campaign on the local cemetery. A water well is to be drilled. Present were Jiggs Swann, George Williamson, Lynward Harrison, Darrell Sims, P. W. Heckmann, Luke Coleman, Clarence Church, Ira Clary, Earl Cummings, Elmer Blankenship, Herbert Ehlers, Melvin Wuensche and B. L. Hatchell.

Mr. and Mrs. Clarence Church visited Mr. Church's brother and wife, Mr. and Mrs. M. C. Church, at Olton, Tuesday.

Mrs. Mart Murray and daughter, Juanita, and Mrs. Ira Clary, were Slaton visitors Saturday.

Mr. and Mrs. Sam Gatzki and family visited Mr. Gatzki's parents, Mr. and Mrs. Gus Gatzki, at Gordon, Sunday.

Mr. and Mrs. Arthur Adams of Tahoka and Mr. and Mrs. Hub Young were luncheon guests of Mr. and Mrs. Elwin Walker, Sunday.

Mr. and Mrs. Louis Mueller of Seguin and Walter Mueller of Westhoff left Friday after a week's stay in Wilson.

Miss Lois Ware, high school English teacher, has been a patient in the Mercy Hospital in Slaton the past week. Mrs. Luke Coleman has been substituting for Miss Ware since Tuesday.

Mr. and Mrs. John Maeker, Mrs. Frank Schneider and Mrs. Katie Nieman were in Slaton Wednesday. Mr. and Mrs. Garland Swann and family of Plains were Sunday visitors in the home of Mr. Swann's parents, Mr. and Mrs. Pat Swann.

Mrs. Josephine Smith was taken to Mercy Hospital in Slaton on Monday night suffering with a heart attack. Mrs. Smith returned to the home of her son, Frank Smith, on Wednesday where she is recuperating nicely.

Mrs. Katie Nieman had as her guests Sunday Messrs. and Mesdames Orville Maeker and family, Herbert Ehlers and family, Hugo Maeker and son and Mrs. Annie Ehlers.

Mr. and Mrs. Bill Deaver and daughter, Karen, of Slaton visited Mrs. Deaver's mother, Mrs. H. C. Fountain, Sunday. The Deaverses accompanied by Mrs. Fountain went to Tahoka for a visit with Mr. and Mrs. Earl Tunnell.

Mr. and Mrs. Arvan Holder and family and Mr. and Mrs. Henry Dreyer and son spent Sunday in Shallowater as guests of Mr. and Mrs. Ray Maeker and family.

Mrs. T. T. Borger and daughter, Raynette, and Mr. and Mrs. H. R. Carlock and family spent Sunday with Mrs. Borger's daughter, Mrs. F. E. Lancaster, and family of Hockville.

Vernon "Sunshine" Wright who spent fourteen months in a Prisoner of War Camp, spoke at the Wilson Baptist Church Sunday. Mr. Wright who had visited in Wilson many times prior to his enlistment in the Air Force, spoke of his experiences while a prisoner.

Mrs. Josephine Smith was a guest of Mr. and Mrs. Ben Boston in Lubbock Sunday evening.

Mr. and Mrs. Frank Benak, Jr. and daughter, Marilyn, of Lubbock spent Sunday with Mrs. Benak's parents, Mr. and Mrs. Ed Crowder.

M. C. Bruce of Austin spent from Thursday until Sunday with his daughters, Mrs. Ed O'Braun and Mrs. John H. Phillips, and their families.

Miss Lila Faye Crowder of Lubbock spent the week end with her parents, Mr. and Mrs. Ed Crowder.

Mr. and Mrs. Tom Williams and family of Spade visited Mr. Williams's sister, Mrs. G. E. Owens, and family Sunday.

Mr. and Mrs. George Eakin were in O'Donnell Sunday visiting with friends.

Mrs. Lonnie Lumsden accompanied by her sisters, Mrs. L. Hobbs of Olton and Mrs. Elizabeth Hobbs of Lubbock, spent from

Tuesday until Friday in Gainesville visiting with another sister. Mr. and Mrs. James Robbins were in Abilene recently where they visited Mr. Robbins's mother, Mrs. W. W. Robbins.

Mr. and Mrs. Robert Lamb and family visited Mr. Lamb's sister, Mrs. O. W. Ray and family in Slaton Saturday night.

Mrs. Francis Reisdorph and daughter, Marcina, shopped in Lubbock Saturday.

Mrs. Jim Coleman has received word that her husband who is serving with the army, is now in Japan.

Miss Ethel Summerlin spent the week end in Levelland with her brother, J. C. Summerlin, and Mrs. Summerlin.

Mrs. W. J. Hancock went to O'Donnell Friday for a visit with her daughter, Mrs. Nettie Richards.

Mr. and Mrs. Clarence Nelson visited with Mr. and Mrs. Alvin York in Post on Sunday afternoon.

Mike Holder, small son of Mr. and Mrs. Arvan Holder, was taken to the West Texas Hospital in Lubbock Friday where he underwent minor surgery. Mike returned home Sunday and is doing nicely.

Ed Crowder and his daughter, Mrs. Homer Campbell, Jr., were in Lubbock Saturday.

Jimmy, Ed and Durwood Eakin visited in Slaton Saturday.

Billy Rhoads who has been serving in the army has received his discharge and returned to his home the past week.

Mrs. Alice Davis spent last week with her sister, Mrs. Jim Johnson, who is ill.

Among those who have visited Miss Lois Ware in the hospital in Slaton were Mesdames Ernest Montgomery, Howard Cook, Willa Wakeland, Lonnie Lumsden, Mr. and Mrs. Prentiss Jones, Misses Ethel Summerlin, Gladys Kirtley, and Nancy Cook.

Mrs. Clarence Nelson and Mrs. W. M. Weaver were in Slaton Saturday shopping.

Mr. and Mrs. John Garen of Houma, Louisiana spent from Thursday until Sunday with Mr. and Mrs. John Heck. The Hecks and Garens are friends of many years but Mrs. Heck had not seen them in 30 years.

Mrs. Earl Bartley of Levelland came Saturday night for a visit with her parents, Mr. and Mrs. Frank Henderson.

John Hahn went to Hamilton Tuesday with his daughter, Mrs. Ted Herzog and husband for a few days visit.

Among those attending a Sunday School Teacher's Institute at Redeemer Lutheran Church in Lubbock Sunday were Rev. P. W. Heckmann, Mrs. Albert Wuensche, Mrs. Felix Nolte, and Ralph Droeg.

Mrs. Harry Schwartz left Thursday for her home in Las Vegas, Nevada, after attending funeral services for her sister, Mrs. John Hahn, on the previous Saturday.

Mr. and Mrs. John Shepard of Lubbock spent Sunday with Mrs. Shepard's parents, Mr. and Mrs. Frank Henderson.

Rev. and Mrs. Everett Springfield of Anton spent Friday with Mr. and Mrs. E. R. Petty.

Mrs. E. P. Holder who lives on the Howard Cook ranch near Almagordo, New Mexico, arrived on Saturday for a visit with her children, Arvan Holder, Albert Holder and Mrs. D. J. Hutchenson and their families.

Mr. and Mrs. Ivy Walton and



CORINNE CALVET is on the receiving end of some violence dished out by Cameron Mitchell, who plays one of the West's most notorious outlaws in "Powder River," exciting new Twentieth Century-Fox drama in Technicolor which closes a two-day run this Friday at the Slaton Theatre. Miss Calvet and Mitchell are starred in the drama together with Rory Calhoun.

sons spent the week end in Wolfe City.

Mr. and Mrs. Frank Smith visited in Lubbock Saturday.

Raybourn Hahn and Frances Wuensche left Saturday for a visit with their sister and cousin, Mrs. Ted Herzog and Mr. Herzog in Hamilton.

Mr. and Mrs. Bill Morrison of Abilene spent the week end with Mrs. Morrison's parents, Mr. and Mrs. Frank Henderson.

Mrs. Mattie Whittington and Mrs. Edward Craven and children visited Mr. and Mrs. Bill Angerer and family at Woodrow Sunday night.

Mr. and Mrs. Delbert Kieschnick and family spent Sunday in Lamesa with Mr. Kieschnick's parents, Mr. and Mrs. A. A. Kieschnick.

Mr. and Mrs. Ernest Montgomery and family had as their guests Sunday Mr. and Mrs. Otis Montgomery of Lubbock and Mrs. E. L. Montgomery of Idalou.

Mr. and Mrs. D. A. Brown and son, Travis, visited Mr. Brown's parents, Mr. and Mrs. N. H. Brown, at Brownfield Sunday.

Mr. and Mrs. Frank Ladell and sons of Wichita Falls spent the week end with Mrs. Ladell's parents, Mr. and Mrs. E. J. Moore. Other guests in the Moore home on Saturday night were Mr. and Mrs. Dock Dockery and boys of Tahoka, Mr. and Mrs. Dee Purdue of Slaton and Mr. and Mrs. Russell Moore and sons.

Mrs. Will Shepard of Houston was here two days last week visiting her nephew, Buford Powers and wife.

With colder weather just around the corner, livestock will need even more attention and of prime importance is the supplementary feed. Oil meal products are the most economical and dependable source of supplemental protein.

The "stacked-up" chores about the farmstead should get attention while the weather is favorable for making the necessary repairs and doing outside work. Winterizing the farm is one job that can't very well be put-off without losses.

Brigham Young had 36 children.

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**MINISTER RESIGNS**

It was announced this week that the Rev. C. T. Warren, who organized and built the Bible Baptist Church in Slaton, has resigned his pastorate at the church. The Rev. Warren and his family will remain in Slaton until a new preacher is chosen by the members of Bible Baptist Church. Both Rev. and Mrs. Warren expressed their thanks to the people of Slaton for their cooperation they received in their work. "It's a wonderful place to live," say the Warrens.

Mr. and Mrs. Leo Baggett of Lubbock visited Mr. and Mrs. Pat Patterson Sunday.

Mr. and Mrs. J. C. Watkins and Dan, of San Angelo visited Mr. and Mrs. Gilbert Self and Mr. and Mrs. Clark Self over the week end.

Mr. and Mrs. Alex Webb visited Mr. and Mrs. L. J. Richardson, Jr., in Brownfield Sunday.

Mrs. W. L. Pearson of Amarillo visited in the John Sims home over the week end.

Noel Wilson and Donald Bownds visited Harold Moore Sunday afternoon.

Mr. and Mrs. Roy Lee Williams of New Home visited Mr. and Mrs. W. N. Williams, Sunday.

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## Card Of Thanks

We wish to thank our kind friends and relatives for the kind words of sympathy, the beautiful flowers, the wonderful food that we received, in helping us to bear the loss of our dear husband and father, Mr. Will Meyer.

We thank you from the bottom of our hearts and may God bless each one of you.

Mrs. Birdie Meyer  
Mr. and Mrs. Paul Boyle  
Mr. and Mrs. Gene Nelson and family  
Mr. and Mrs. Ernest Meyer and son  
Mr. and Mrs. Travis Stone and family.

Mr. and Mrs. W. F. Kendrick of Ralls spent Sunday with Mr. and Mrs. J. T. Kendrick.

Mr. and Mrs. Stinson Behlen were Sunday supper guests in the home of Mr. and Mrs. Clifford Behlen of Lubbock. Mr. and Mrs. Bobby Vivial were also guests.

Mrs. L. L. Duckett who has been ill in Memorial Hospital in Lubbock, is recuperating at the J. B. Butler home.

Boyd Duckett who suffered a broken nose recently returned to West Ward School Monday.

Mr. and Mrs. Wayne Kenney visited Mr. and Mrs. C. D. Nowell of Muleshoe Sunday.

—WANT ADS GET RESULTS—

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**SATURDAY AND SUNDAY**  
November 14-15

The story of 9 desperate men who lived the last great chapter in Outlaw history!

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Recent tests made on Central Texas dairy farms show that the costs of producing milk can be materially reduced, if legumes in a planned pasture program, are used. And where legume and oat pasture followed a legume crop even more economical production was obtained. There is still time to plant winter legumes.

The Naval Gun Factory in Washington, D. C., largest ordnance plant in the world, marked its 154th anniversary in November.

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RORY CALHOUN - CORINNE CALVET - CAMERON MITCHELL  
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HERBERT J. VATES presents

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GENE EVANS · EILEEN CHRISTY · WARD BOND  
Added Shorts... COLOR CARTOON and SERIAL

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NOVEMBER 15-16

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**GARY COOPER**

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This is it — The Screen's Mightiest Epic of the Tropics — James Michener's story of passion and violence on a virgin island paradise!  
... and he was hurt when she found him!

Plus... BUGS BUNNY CARTOON

**TUE · WED.**  
NOVEMBER 17-18

He Was Dangerous When Hurt!  
**KIRK DOUGLAS**  
...and he was hurt when she found him!

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(SLATONITE STAFF PHOTO)

JOE SPARKMAN, here shown pulling in a pass in one of Slaton's four non-conference victories this year, is one of eight Tiger gridgers who'll be playing their last high school football game tonight when Slaton meets Abernathy here at 8 p.m. Others who will don Tiger grid uniforms for the last time tonight are Bryan Morgan, Jerry Reynolds, Stan White, Chester Fondy, Darrell Wiley, Felix Wylie, and Bobby Tefertiller.

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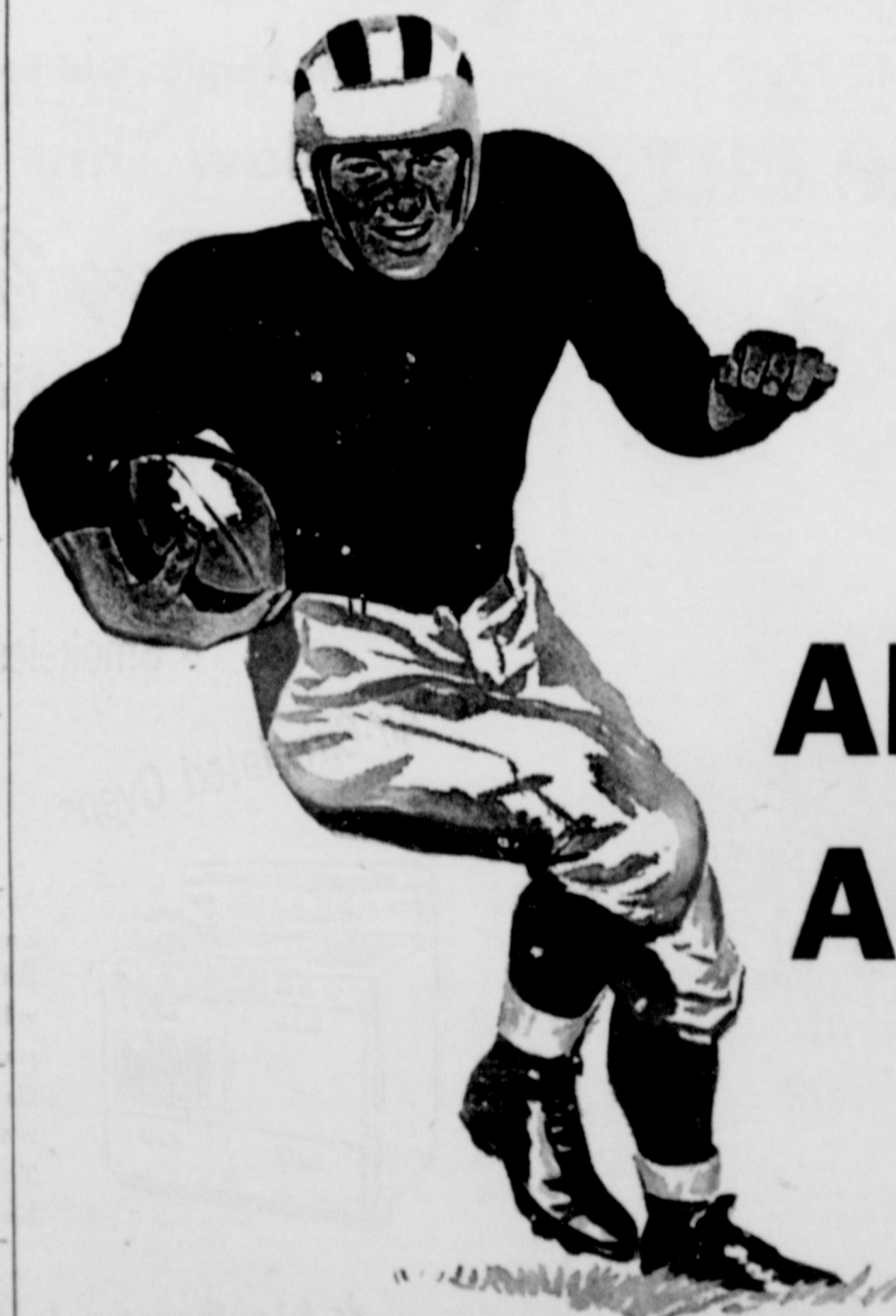
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# LONE STAR Agriculture

Released by The Texas Department of Agriculture  
By John C. White, Commissioner

**For More Profitable Wheat**  
Will the coming restrictions on wheat acreage in Texas be a blessing in disguise? Perhaps — if it forces the farmer into more profitable practices.

Surprisingly enough, wheat raised at average yields is often a relatively unprofitable crop. A recent study in a mid-western wheat growing area showed that average yields of 19 bushels per acre returned the farmer a profit of less than \$2 per acre if he got \$2 per bushel for his wheat. Actually, that farmer would be better off using his land for some other crop.

This doesn't mean the farmer should stop growing wheat on the vast acreages of his land. It does mean he should stop wasting his time on 19-bushel wheat. He should boost his yields.

How about this business of boosting wheat yields? Sometimes it involves using quite a bit of fertilizer, and the necessity of greater mechanization of operations. Is it profitable? Researchers say "Yes."

By using enough fertilizer and time saving devices, the farmer can boost his yield to 40 bushels per acre and his profit to over \$32.00 in the mid-western area where studies were conducted.

The dollar-and-cents picture in the test area looked like this:  
The fixed cost for low yield wheat ran to \$32, plus \$4.33 worth of fertilizer, for a total cost of \$36.33 per acre. This yielded 19 bushels of wheat for a crop value per acre of \$38. This meant only a profit of \$1.67 per acre, with

## Tips Are Given On Suing The Men

A well dressed man is not only impressive, but he feels confident and inspires confidence in others. For this reason, the man who shops for suits recognizes the values of being correctly dressed, says Mary Routh, clothing specialist for the Texas Extension Service.

If he travels, the man must look for hard wearing, serviceable suits and possibly think of service before comfort. If he is professional, meeting people all day, he wants perfectly fitted suits of current styles and fine fabrics. If his business demands work type clothing, then he needs suits only for best wear and probably will have fewer, chosen from conservative styles to last longer.

When selecting suits, the specialist says remember values are not constant within a price line so it is well to examine the fabric, the tailoring and the fit of the suit to determine its value. In all wool

wheat costing \$1.91 per bushel to produce.

On the other hand, the high yield wheat, using more fertilizer and efficient operations ran like this:

Fixed cost \$32, plus \$15.85 worth of fertilizer for a total of \$47.85 per acre. Production here amounted to 40 bushels per acre, for a crop value of \$80 per acre. This left a profit of \$32.15 per acre with wheat costing only \$1.20 per bushel to produce.

Of course, wheat acreage allotments are designed to hold down production, in the first place. But a farmer producing low yielding wheat on a vastly reduced acreage next year can easily be squeezed right out of the picture.

suits there are worsteds and woolens. Then there are new fibers and blends—rayons, acetate, nylon, orlon, dacron, dynel all being used in men's suitings either alone or blended. Some are still in the experimental stage and likely will not be found in highest grade suits. The best service is to study the tags for fiber content and ask the retail merchant for information not on the tag. Your dry cleaner needs to know the fiber content to be able to give best care to the suit.

Look for a good cut. In low grade clothes patterns are skimpy—plaids and stripes are not matched except vertically—allowances for outlets are omitted and trousers are pieced in the crotch. Check for good sewing, shaping and pressing. Seams should be straight and the coat hold a contour shape even when not being worn. Good suits are shaped between various sewing processes.

The choicest construction materials are used in high grade men's suits—hair canvas in shoulders and fronts to give shape—linen tape to stay front edges and armholes as protection against stretching and puckering, as also a bridle stay under the lapel to hold in chest ease and keep the coat from buckling out in front. The amount of hand tailoring on a suit is indicative of good quality. Look for sharp thin edges on a coat, collar and lapels that will flip back into place when turned up or forward. Also a roll, never a crease where the lapels turn.

Notice the hang of the sleeves. Front lines of both should cut through the center of the pockets, otherwise they will pull against the upper arm and not be comfortable. There should be no wrinkles across the sleeve caps

and there is no evidence of padding in the shoulders of a high grade suit.

High grade clothes are made for a great number of figure types and postures so it is possible for every man to get a fit with minimum if any alterations. Walk back and forth across the fitting room to see how the suit looks and feels in action. Strain at any point will cause wear and require too frequent pressing. A good fitting suit is comfortable as well as becoming and long wearing.

### Timely Tips

An old tooth brush makes a wonderfully handy tool for cleaning jewelry, combs or other hard-to-get-at places. Put a little household ammonia in soap suds, and you can whisk them clean in no time.

When things are too wet to iron, hang them up and let an electric fan blow on them. They'll be ready for ironing a lot sooner, and have a pleasant freshness about them.

Garden tools will winter well if they are scrubbed clean and all metal surfaces coated with oil before they are put away.

Try office desk blotters on your shelves under glassware and china. They're colorful, and will absorb any moisture that may collect.

That nasty onion odor can be completely obliterated from your hands. Just wash them in vinegar.

To keep floors from being marred when moving furniture, slip old, heavy woolen socks over the legs. A folded damp cloth placed under a mixing bowl will keep it from slipping while you are mixing.

When starch sticks and burns on the bottom of your iron, don't use an abrasive to clean it. Sprinkle a little baking soda on a damp cloth and rub the iron until clean. The soda won't scratch the ironing surface.



**LOOK, NO WALKING**—This mailman doesn't have to walk a step on his suburban route in Toledo, Ohio. That's because he's got the first American car in 30 years that features right-hand steering. The jeep, specially built for the Post Office Department, enables the carrier to drop mail into letter boxes without leaving his seat. When put into widespread use, this design promises to save the department much in time and money.

## Doctors Explain Why First 24 Hours Termed Life's Most Critical Period

The first twenty-four years of life are the most dangerous. Thirty per cent of all deaths in the first year, known to be the most hazardous, occur during this period.

Second only to premature birth as a cause of infant deaths is congenital deformity, that is an abnormal condition with which the baby is born. In the last ten years or so, surgical techniques to correct many of these deformities have been developed, and doctors have learned that the earlier operation is performed in most such instances, the better the results.

Some examples of these life-taking conditions are an absence of openings (atresia) normally found along the food tube, a narrowing (stenosis) of the tube at various points, or an abnormal opening (fistula) between the food tube and windpipe. Still another is "upside-down stomach," or medically speaking, "diaphragmatic hernia."

times the signs do not point to cancer, but their keen observation is rewarded either by the assurance that cancer is not present or by measures taken to prevent its serious effects.

If the doctor is doubtful whether cancer is present, he takes a piece of tissue from the suspicious lump in the breast to be studied under the microscope. Often, he does not let the patient leave the operating room before finding out the results of the examination. If positive for cancer, he removes the breast and often (depending upon the nature of the growth) deeper tissues such as the muscle under the breast and the lymph glands in the armpit in addition. If much skin must be removed, he sometimes is able to use a skin graft to cover the area operated upon. Later, when healing is complete, a breast form similar to the remaining breast can be fitted to make the deformity unnoticeable.



**IT'S A BOY!**—Ralph Kiner, star Chicago Cubs outfielder, holds up seven cigars signifying the weight of his son, born recently at Mercy Hospital in Chicago, Ill. Mrs. Kiner is the former Nancy Chaffee, a top tennis star.

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