



## lighting ers Named

## ©hy slatan slatanite



 Nivit orrui nome and yrad



## Bale Count Tops 80,000 in Slaton Area

Babson's Report
To Be Feature
Of Jan. 1 Issue

year in review in jan. I issue



Matrons Hear Has Christmas Xmas Program

## In Elliott Home







 Program for Club


## Christmas gambol of

##  <br> Devis Armisteod, O.D G.M. Redwine, O.D. OOCTORS OF OPTOMETRY <br>  <br> 



McKinley-Bell Vo Read In Lubbock


McWILLIAMS DRY GOOL





SOUTHLAND NEWS
Merry Christmas Everyone!

Che ©latanglatanite
0.6 ( (spoody) Meman, Poblister



Navy Recruiter, Family Pick Slaton
ar Livex nemux

| Jingle Bells! Jingle Bells and think, just a few more days and jolly ole' St. Nick will be here----that is, if you have been a good boy or girl this past year! The one gift that I past year! The one gir that I would like to have this Christmas and during the coming New Year, is good health and New Year, is good heal happiness for my family. <br> Southland was defeated by opesville in the basketball games last Tuesday. Scores in the game were: Boys $79-51$ with Douglas Small wood hilting the net for 21 <br>  points. Guests in the home of Mr. and Mrs, G. D, Ellis on Sunday, Dec. 21 , were Mr. and Mrs, Otto Carnes, Mr. and Mrs, Sam Ellis, Turkey with all the trimmings was served, Wilbur Woods came into the ilbur Woods came into the | Post Otfice Thursday and asked me if 1 was the lady that wrote the Southland News for the Slatonite? When 1 told him yes, he told me that he always read it every week, and that he enjoyed it a lot, reading about people that he grew up with, Wllbur is a former resident of this community and now makes his home in Oregon, He is the nephew of Mrs. Nellie Mathis, also a former longtime resident of this com- munity, and he sald that Mrs Maths seems to really like it address is 491 Madrena Ave. case you would like to drop ber a card 1 know she would be tickled pink to hear from Recelved some morning that maybe some of you haven't heard about even a former resident of this com- |
| :---: | :---: |
| (f)R \% \&tati \% dtatit? |  |
| O.6. (Speedy) M | her |
| Entered as Second Class Matter at the Post Office at Slaton, Texas, under the act of March 3, 1897, <br> Published at 163 S. 9th SL, Slaton, 79364 |  |
| Notice to the Public: Any reputation or standing of any that may appear in the colur co corrected when called to our SUBSCRIPTIONS: Payable in outside these countles -- $\$ 5$ per Member of West Texas Pre | arroneous reflection upon the individual, tirm, or corporation nns of the Slatonite will gladly attention. <br> advance. LUBBOCK, LYNN, <br> -- $\$ 3,50$ per year. <br> $r$ year. <br> Assn, Texas Press Assn |
| Prow hat 1969TEXAN $\quad$ PRESS ASSOCIATION |  |






## PITISBURGH PAINTS

Wallinde

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## -ediltomianly speancing

WITH WINTER WEATHER
coming on. motorists will have to be More watentulic a cidents occur during darkess- especially
the evening trom
tom
p.e. .
to
 THIS SOBERING FACT should se kept in mind by motorists
during winter when the hours of dyyy ight are shorter, streets may be
 windows, may cloud or motorists's reduction ort spead and incresesed

 defersively and to:

- Pully into duaftic more Passs with carse, making sure you estimating speed of on an opprosching
 of yow and wate hor his signalisers



Be alert for vehicles stopped on
the roadway with poor-or NO- lights. or lights if your car becomes disabled, and get it off the road. Don't over-drive you
headlights. At 60 miles an hour headlights. At 60 miles an hour it stop. Yet, you see only about 200
feet ahead. teet ahead. directional signals well in advance of turning.

- Don't use parking lights when in motion. adiustments for -Make adjustments for bad
weather. which further reduces
your your vision.
-Keep your windshield and windows clean, inside and out. In
night driving the glare of oncoming headlights diffused against the film
may blind you or make you fail to may blind you or make you fail to
see unlighted objects. see unlighted objects. If an approaching driver fails to
dim his lights, don't keep your dim his lights, don't keep your
bright tights on also. Slow down, dim your lights and keep your eyes
on the shoulder of the road or the
lane edge to lane edge to guide you.
BY OBSERVING THESE

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Seasoris gruetingo
Sikes \& Sons "Deal Machine Shop


Let Us Support Our Fighting Men


n

be filled with every Happines



BRYANT FARM SUPPLY

## nes Plant Near Slaton ads New SWPS Projects

Kiser Agency
Announces New
Office Members





Savings Bonds
Interest Raised
To 5 Percent










Names New Consultant




 Panhandle Division. He is is
presenty serving as
pecretary-tresern secretary-treasurer of the
Panhandle Chapter of the
Texas Restaurant Asoociation
Southwestern Public Service
 Southwestern Public Service
Company's area development
department includes, in


May the guiding star of Christmas light your way. MONTGOMERY \& SCHNELL IMPLEMENT CO.


Slaton Farm Store
 A holy Night

the blessings of the season be with Our sincere "thanks" to you, our

friends and customers, for your
wonderful patronage during the past We wish for you and yours a happy, I \& H Hardware


SLAT-CO PRINTING



|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | PORK ROAST | -69 | Boneless hams |  |  |
|  |  | sliced bacon | - 89 | SIILLOIN STEAK |  |  |
| Batery Sp | seciala! | Cream cheese | - 33 | RIB ROAST |  |  |
|  |  | HAMS |  | Whole |  |  |

DOUBL SFGREEN STAMPS

ROASTING HENS SHRIMP COCKTAIL TURKEY ROAST OYSTERS

Dairy Special!! butter flake rolls CRESCENT ROLLS PARKERHOUSE ROLLS



FRUIT COCKTAIL GREEN BEANS SWEET PEAS GOLDEN CORN MARSHMALLOWS
SUGAR
GOLDEN ROLLS


TOOTHPASTE ASPIRIN
BODY POWDER Reat
Ne Reserve the Right to Limit Quantities

aton Clips Klondike, Defend AAU Crown

## gergonis Rrgexilg

The glatanite
Section 3, Page 1
Dec. 25, 1969

TIGERETTES TO DUNCANVILLE--The Slaton High School girls ${ }^{\prime}$ all over the state in the Southwest AAU Girls Tournament slated at Duncanville Dec. 26-31. Members of the team are, left to right: Sue Brake, Rosa Lopez, JaNette Gass, Marilyn Meeks,
Jan Griffith, Debra Greenfield, Marilyn Davis, Cynthia Akin Georgia Geer, Joann Jones, Judy Boyd, Patty Neill, Lyn Mc-
Cormick, Glenda Smith, Juanita Schwertner, Nancy

| Holly, Traditional | holly bears the crown!"' | goblins! |
| :--- | :--- | :--- | | To Christmas |
| :--- | :--- |
| Holly has long been con- |
| sidered the most sacred of | \(\begin{gathered}A display of holly was <br>

long a sign of Christian <br>
worship. <br>
Folklore has it that holly\end{gathered}\)
 red berries are said to rep-
resent the blood of Jesus.
evil spirits away from the
house, and holly at a maid-
"Of strangers: For thereby entertained an-
gels unawares.

| "Of all the trees that <br> are in the wood, only the | en's bedside, on Christmas <br> Eve, will protect her from | gels unawares. | - Hebrews 13:2 |
| ---: | :--- | :--- | :--- |

A Message of Hope for Peace in a

Troubled World...
Wishing you a


We join jolly old St. Nick in wishing everyone, everywhere, happiness and good cheer, now and always.
Slaton Co-Op Gin



 $* * * * * *$



A joyous Noel to each and everyone of you!
WILSON OIL CO.

We Wish to "Open" with $\rightleftharpoons$ reetiugs


We would like to also "pass" on to you one big thanks for your
"return" patronage. May your holiday "add" up to be the merriest for you.

Slaton Savings \& Loan

Freshmen Split Tilts With Post
 has collected
data on angels If you want to get othow
angeld beter (uithout re


 author has catalogued more
than soo demons, seraphim
antern


$\qquad$

## JIT

 athrsims An old-fashioned greeting from

Huser Feed \& Seed


Here's hoping you will be the Happiest Recipient this Day.

## Wilson State Bank

Serving TheWilson Area for Over 50 Years


## ERRATION MOTORCIDE CHRISTMAS 1969 4*? C. 24 - DEC. 28

 h Predictions All-Time High









Sending

## $\}_{H} w$ 1050 <br> Wishes for a

Merry
Christmas from

## KEAS


hridimad
TO ALL

LETTERS to EDITOR

| Dear Editor: <br> I am sure that you share my concern about the traffic accident potential of the coming Christmas-New Year holiday season. <br> As Governor, I deem it my responsibility to do everything within the prerogatives of my office to appeal to all the citizens of Texas to reduce the tragedy and the heartbreak of traffic crashes during this period and throughout the year. It is a responsibility that we are meeting with all our effort, all our energy, and all our dedication. <br> Because of the severity of the traffic situation, I have declared a state of traffic safety emergency in Texas this holiday season. Although we recognize that media support is we recognize all times in order to achieve highway safety, the impact of newspapers, television, and radio w ill be particularly important between Dec. 14 and Jan. 5. | Our efforts will be of little avail unless the news media of Texas provide all the support and leadership in traffic safety that is possible. The agencies of state government most directly concerned with traffic safety, including the Governor's Office, will be keeping you up to date on the traffic situation during this holiday period. <br> I know that together we can make an impact on this problem. With strong media support and ingenuity, the needless loss of life of Texas citizens can be reduced to a minimum at this time of the year when the well-being of family and loved ones is so meaningful. <br> If we in the Governor's Office can help you in any way, you can count on our full support. <br> With kindest personal regards, I am <br> Sincerely, <br> Preston Smith <br> /s/ Preston <br> Governor of Texas |
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## 1970 Auto Plates

## Go Blue And White



I HEARD THE BELLS ON CHRISTMAS. .


 Redeemer, all mortals on earth! For this is the birthday of
Jesus our King, who brought us salvation, His praises
well sing! Anonymous
 THE KISER AGENCY

|  |  |  |
| :---: | :---: | :---: |

* NOHI
N
N


page 6, section 3, the slatonite, dec. 25, 1969


May God grant you and your family these joyful gifts of this holy season Love, Peace and Understanding. We thank you for your loyal patronage.

## Happy Holidays From All The Folks At

## BILL ADAMS OLDS-PONTIAC



## COTTON 33 TALKS

## LAINS




Self-Employed

## Farmers Subject

T


B $x^{3} 3$efold, a birgin shall conceibe, 20 $\delta$ ano bear a son, and shall call his name 3 mmanuel. 1 saiah $7: 1$ Jor unto us a child is born, unto us a son is given: ano off the government shall be upon b. bis shoulder and bis name 0. shall be called Wonderful, Counsellor, The mighty $\mathfrak{b o d}$,

The mâ̧i heô wre wise 15th Century Xmas Prayer men, as you know, who And go to Mary and make $\mid$ sweet Jesin
brought gifts to the Babe in the manger. Being wise, covenant with her, to keep And the while thou sing. their gifts were no doubt
rooted in wisdom.
but for thine. And take to
est, be sorry and think how
oft thou hast received thy

 Tom-toms accompany the
carol singing of Philip- $\begin{aligned} & \text { Put from thee the cradle of } \\ & \text { self fove and draw to thee fully cleansed to God's }\end{aligned}$ $\begin{array}{ll}\text { carol singing of Philip- } \\ \text { pine students at Christian } & \text { self love and draw to thee } \\ \text { the crade of true love, for } \\ \text { that liketh this child to rest }\end{array} \begin{aligned} & \text { liking; therefore oft sigh and } \\ & \text { sorrow and shrive thee to }\end{aligned}$ schools.
Give every youngter on your at Christian $\begin{aligned} & \text { that liketh this child to rest } \\ & \text { him in, and so in thy } \\ & \text { sing lovelike and say }\end{aligned}$



Ring out with noles of good cheer!
Gift Gallery
'miracle' of the pine cone Legend has it that a
pine tree sheltered the
Christ Child during the flight of the Holy Family from Herod's soldiers. As
the family huddied 'neate
the tree the the tree, the pine dipped
its branches to hide them

- until the sold on. And, whe soldiers passed And, when the danger
was over, the baby Jesus
blessed the tree
will cut Will cut a pine cone length-
wise at Christmastime
ou will see the you will see the imprint of

- At this payous time of year, we extend our warmest wishes and express our appreciation for your layal support.

WORDS TO LIVE BY.
A good conscience is a continual Christmas.
Beniamin Franklin
It is good to be children sometimes, and never better than
at Christmas time, when its mighty at Christry
Himself.

## Heap on more wood! The wind is chill. But let it whistle as it will, well keep our Christmas merry still Sir Walter Sco <br> Inasmuch as you have done it unto one of the least of these My Brethren, you have done it unto me. I would bring a lamb. If I were a wise man I would do my Christina G. Rossetti Take what is: trust what may be: That's life's true lesson. <br> 


$\frac{\text { Obie Garra chats with Santa }}{\text { Animals, Bees \&o Birds Play }}$
Important Darts at Christmas


 When the American In\begin{tabular}{l|l|l|}
Cians learned of the Baby \& in Christmas lore. In Eng- <br>
Jeus, quite naturally they <br>
believed that the deer knelt <br>
land long ago it was believed <br>
that the bees sang to the

 

at midnight on Christmas \& $\begin{array}{l}\text { that the bees sang to the } \\
\text { Christ Child at midnight on } \\
\text { Christmas Eve. Some bee- }\end{array}$ <br>
Eve.

 

Eve. \& $\begin{array}{l}\text { Christmas Eve. Some bee- } \\
\text { The people of Norway } \\
\text { honor all animals, even fish, } \\
\text { keepers still place a bit of } \\
\text { holly on the beehives at } \\
\text { Chit }\end{array}$
\end{tabular}

MUNICIPAL AIRPORT


May the spirit of holiday joy burn brightly in your home and in your heart!

## SLATON GAS \& EQUIPMENT

WILLIE \& ERVIN HEINRICH

May Santa bring you your heart's desire-you deserve nothing but the best!

Thanks for your patronage

SLATON IMPLEMENT

## BRLLS IIIIE SPECIIL <br> Midic if IIllistuis

| ered bells almost living beings. They were dedicated before being hung and the | dedication was almost like a baptism. During the ceremony prayers were offered that the sound of the bell might summon the faithful, stimulate devotion, drive away storms and banish evil spirits. One document of those dark chambers, high above the turmoil and strife of human life, dwelt the apostles of peace, whose salutations were never so welcome as at the time of the great Winter feasts of Christmas." <br> The novelist Victor Hugo calls the ringing of the bells "the opera of the Steeples." <br> Bells come in all shapes and sizes. Their moods span |
| :---: | :---: |
|  |  |
| you know that the Christmas stocking first hung in either |  |
| France or Belgium ! <br> Did you know that mis- |  |
|  |  |
|  |  |
|  |  |
| first Christmas tree erected in a church in U.S., in |  |
| congregation. It was sidered too heathenish ! |  |

may this holiday be the finest ever.
ELZA SMITH PLUMBING

 Cheers to one and all,
as we celebrate the birth of
THE HOLY INFANT... AND MAY

## FORREST LUMBER CO.

CECIL \& OPAL GRIFFIN
teroy potr
LARRY MEINRICH


PAGE 10 , SECTION 3 , THE SLATONTE, DEC. 25,1969

Customs in Denmark, Sweden and Bulgaria


Law against christmas Whosoever chall be found overy suct permen
 by forbearing thator, feater - Countryy nng or any other way uapon Law pased
such account as atoresaid.


II TIIE ThIITITIUS Of CIIISTTIIS...



WE'RE ALWAYS GLAD TO GREET OUR MANY FRIENDSTHANK YOU FOR YOUR KIND PATRONAGE IN THE PAST

WYLIE OIL CO. AND CAFE
US 84 BY-PASS

bleati
As we coldibrate the glory of
His birth, let we alto remember liour Ho howing
that loov of mankind is the true path to /'....
Union Compress Warehouse Co.

Page 10, SECTION 3, THE SLATONTE, DEC. 25, 1969

Customs in Members of every fam. Denmark Sweden and Bulgaria


LAW AGAINST CHRISTMA "Whosoever shall be found
every such person
observing any such day as as
ing shall pay for
Christmas and the like, either five shillings as Christmas and the like, either as
five shall ling for
by forbearing labor, feast-
country" by forbearing labor, feast-
ing or any other way upon
such account as aforesaid, $\begin{gathered}\text { country," } \\ \text { Law passed brims in } 1659\end{gathered}$

Gloria in $\mathfrak{E x c e l s i s}$


Thet us rejoice at $\mathscr{e}$ bristsmas! $^{2}$
HESTAND GROCERY

II TIII TR IIITIUS OF CIIRISTIIIS



5 We would like to thank you, our loyal friends, for your patronage this year. It has heen a real pleasure serving all of you.

BECKER BROS. MOBIL SERVICE


May your holidays be joyful!


WE'RE ALWAYS GLAD TO GREET OUR MANY FRIENDSTHANK YOU FOR YOUR KIND PATRONAGE IN THE PAST

WYLIE OII CO. AND CAFE
US 84 BY-PASS


Union Compress
Warehouse Co.


[^0]:    - 

