



Mrs. German Visits Children
Candy Recipe Program Given


Celebrities Home Io Raise Money for Youth Cent


For Enlarging and Re -decorating your Shop to make it one of Slaton's most Beautiful Shops We're Glad we had a part in it

## Slaton Lumber Co.

 KUSS Electric SrII a new 'tairdo forHOLIDAY BEAUTY

With a brand new... HIGH CURVE HAIR FASHION ...the newest trend in hair fashion.

Quick As A Wink"...you can be a blond. Our new Helene Curtis Colormaster Machine does the job in nothing flat...try it today Make an appointment with

[^0]Enjoy the spacious comfort of our newly decorated shonpe.

[^1]


## MRS BAIRD's



Stays Fresh Longer

10.


A HELPING HAND - Some 40 farm- three hours. Mr. Dabbs has been ers met last Friday afternoon at the spending most of his time at the hos-
Herman Dabbs farm four miles south pital with his son, David, who was Herman Dabbs farm four miles south
of Southland, and gathered Dabbs' 90 $\begin{aligned} & \text { periously his son, David, who was } \\ & \text { sed in a football game }\end{aligned}$ $\begin{aligned} & \text { of Southland, and gathered Dabbs' } 90 \\ & \text { acres of cotton in something over seriously injured in a football game } \\ & \text { several weeks ago. } \\ & \text { (Slatonite Photo) }\end{aligned}$
Welcame $\$ 450$ Raised Young Farmers Subsoribers At Benefit Dance Meet Tuesday



Miracle Whip 49:


 mon

HADDOCIK FOOD

Mr. and Mrs. W. H. Class-
cock spent the Thansavine
ooldays visiting their daught


Frant Dog tries
Sugar Cookies


For Sale Used 7Ft. Metal PARTS BINS


SMITH FORD
VA8-4221
66

Ho, ho, ho,


INA by Bonne Bell

## HI FOLKS!

## IT'S EASY TO PLAY SANTA WITH

a savings account From SLATON
SAVINGS \& IOAN!

SLATON SAVINGS \& LOAN ASSOCIATIO



[^2]Make It An
ADMIRAL
CHRISTMAS!
se your admiral dealer now FOR SPECIAL SAVINGS


Trubeatable. Admira

SL


ग)


25" COLOR
The NANTUCKET
The NAANUCKIT
Authentic Early American Masterpiece sty ing in genuine maple veneers and sele
hardwoods. Tilt-Out Control Center, pow tuning. Advanced Q-26 transformer
powered 26,000 -volt chassis. Color Fidelity Control. $3018^{\prime \prime} \mathrm{h}, 48 / 6^{4} \mathrm{w}$. $191 / 8^{\prime \prime} \mathrm{d}$.

1 allo Solid State STERED


Carpets - Furniture - Appliances 235 W. Garza

## SLATON'S ANNUAL CHRISTMAS

just love Christmas and we know you do too is why every store is just loaded with hundreds hundreds of fascinating and delightful gift ideas are sure to please every member on your gift Join the gay crowd today!

Christmas lights on Thursday and stores offer holiday specials.

Santa Claus comes Saturday to visit
with the kids and draw for three
lucky Gift Certificate Winners.

## at 10:30 a.m. Saturday

 * with candy for all the youngsters!Santa Will Also Draw Three Names at 11 A.M. Saturday For Lucky Gift Certificate Winners. Register With Participating Merchants For A Chance At $\$ 110, \$ 60, \$ 40 \mathrm{In}$ Gift Certificates.

MUST BE PRESENT TO WIN!
Sponsored by Retail Committee, Slaton Chamber of Commerce
W. Clip Coupon Below and Register With a Participating Merchant
$\star \star \star \star \quad$ To Win!
C.R. ANTHONY CO. SLATON Uđ

## SLATON PHARMACY

SELF FURNITURE CO. ©GUEST DRUG WHITE'S AUTO STORE
T.G.\&Y. STORE EBLEN PHARMACY WENDEL RADIO \& TV
SMITH FORD, INC. O.2. BALL \& CO. SLATON TRADING POST HENZLER GROCERY KUSS ELECTRIC DAVIS OLDS, INC.
BLAND'S FURNITURE TEAGUE DRUG WEBB'S DRY GOODS THE SLATONITE PIGGLY WIGGLY LASATER-HOFFMAN HARDWARE


INCREASE IN HOSPITAL COSTS

EXPECTED WITHIN NEXT YEAR


## Sale Continues thru Dec. 24th  Pre-Xmas STOREWIOE OS TOTHE FOUR WINOSII,  



Indian Band Will Perform


Terms of Sale



CHAMPION JEWELRY



TREE ORNAMENTS


## POSE KHMSM

## Kittens Celebrate Anniversary



# 16.7 

 MILLION-BALE CARRYOVER BRINGS COTTON FARMERS Lowest Acreage Since 1872Expanded Research \& Promotion Is Only Answer, Farmers Say
Faced with an all-time record carryover and the lowest acreage in alnost 100 years, cotton farmers have originated a plan to prevent urther cuts and build back both acreage and incomes. It springs from simple but inescapable fact: MORE COTTON MUST BE USED. There is one way, and only one, to do it-a far greater program of esearch and promotion. These are the same tools the synthetics have used to take cotton's markets. They are the ones cotton must se to win them back.

Plan Originated by Growers; Will Be Run by Growers
Inder the plan, farmers across the Belt will vote on establishing uniform assessment of \$1.00 per bale for expanded research and promotion. Hard and sound thinking by growers has gone into this plan. All projects must be initiated by grower trustees elected by coton producer organizations. Equal assurance of farmer direction an control is given in other provisions. Any individual farmer who loes not want to participate can get his money back

We Compliment Cotton Farmers On Their Self-Help Plan
This farmer self-help plan to achieve greater markets, acreage, and profits is drawing praise from the nation's press. Thousands of rotton growers and 61 cotton organizations endorse it. So do we. We recognize that cotton is the economic lifeblood of our business and our community. We are happy to offer any assistance we can give our farmer friends as they work for approval of the plan in the eferendum
ie Wholehearteally Endorse Your Plan for GREATER MARKETS, ACREAGE, PROFITS This Appeal Sponsored By
PLAINS COMMITTEE for COTTON'S FUTURE


O-M/

## For \#er:

miss with one of our -COSMETICS Choose from a wide selection of CHANEL, BONNE BEL DUBARRY, COTY, TUSS Y and others.

- VANITY ACCESSORIES
- hosiery - timex watches costume jewelry BILLFOLDS

For 7 cm ! MEN'S TOILETRIE a wide selection of gif JADE EAST, 007, CHANEL, others.

- TIMEX WATCHES

TIMEX WATCHES
SHAVERS



TE LIGH

* Games

Record Albums

IDEAL STOCKIN' STUFFERSI
Whitman
Christmas Cards Candies

D-MAKE TOY CHEST IDEAL GIFT


GAY EASY-TO-MAKE BUFFET DRESS-UPS



Fritch Fortress Plans Outlined By Park Service

 Fritch Fortress Recreation harbor, will be the Fortress
Area on Lake Meredith, it was Un complex, and will provide completion, this area
will afford the Texas Panhandie
 Fritec Fortress, Inc., a com-
pany owned by w. W , Braden, swimming pool, re-
creation hall, convention and Jr, of A marillo.
The first phase of construct- $\begin{aligned} & \text { banquet accommodations, goif } \\ & \text { course and a tramway }\end{aligned}$ Ion, shectuled for completion
eariy next spring, will be the
marina,
Fortress Harbor and Inn will
Evees loseen a trees such as pine
 300 sllp a floating marina with ment on Park land at Lake ike me deciduous trees,


..built with integrity --- backed by service! NOW ...nationally, Known brands at DISCOUNT PRICES. Do your Christmas

Shopping now and get it gift wrapped! FREE (Plus iv Stomps) $\mathbf{3 0 \%}$ Savings or more!

SPEED BLENDER

$\qquad$ electric
omatic heaters
 Sunbeam
" ${ }^{1} 11$ " pantrinmen

Cut in Telephone Rates Announced


Southwestern Bell announces
${ }^{5} 6$ million rate reduction for Texas Telephone customers


Southwestern Bell

JTHLA


GET READY FOR
COLD DAYSAHEAD
REPARPREMAHEL
ADOON


WITH FIBERGLAS INSULATIO

STORMDOORS nown EWINDOWS



250 S. 9th
VA8-4106


Referendum Set on Cotton Research, Promotion Act
have been harvested "enaged ments filed on the recommend-
This definition of "ennal In production" 1 is also used in
the marketing quota referenda

Cotton research and promotion cotton research and promosesion
order to be voted upon will b
 in the reterendum,
c\& MS officials explained, with his ballot, completer eoppes
cowever, that


A personal gift...
A lasting treasure

## Listan Studio



## LBOK

FARMERS
Brass Adiustable STENCILS Ther象latnite

Everything ORDERED SOLD to the BARE WALLS Qultingsiless

TAHOKA, TEXAS
Quality Brand Names
STETSON - JUSTIN MISS WONDERFUL
HAGGAR
 Hut

## 9uquan HOME'in HOLITANT)RESS - Bland's 7 urncture announces

## Old Fashioned Price Cutting

SALE STARTS RIGHT NOW!

No Give Aways - No Gimmicks - No Drawing

Although it will cost us more to replace our present stock
we offer all of it to you at BIG PRICE CUTS for a limited time




She Never Has Enough Nylons!


|  |
| :---: |
| ThE MEW AND EXCITIMG stimg-RAY |
| tor |
|  |
| New Swing Sting-ray. |
| All colors 8 models LAY AWAY NOW |
| FOR XMAS |

BOURN CYCLE 640 S. 9th St.

drive carefully
Keep your car in good running order
Work for highway modernization



SLATON LUMBER CO
dont call -umless you want to savi money ray dickie

## xas Congressman Says

 Farmer Decision Vital NOW from the SLATON LIONS old Smith Ford building

your Christmas Tre

Carol Of Lights Shine For Month


## SHOP OUR



## WILO



## mit YES'

ON COTTON RESEARCH AND PROMOTION DEC. 5-9

## Because:

\# Higher-priced synthetics are taking our markets-over 2 million bales in last 2 years.
$\star$ New synthetic fiber plants are scheduled; additional manufacturing capacity equal to
another 3.5 million bales of cotton by end of 1967.
$\star$ Carryover is at all-time high; acreage lowest since 1872

* 1966 acreage cut averaged $30 \%$; further cuts will come unless carryover is reduced.
* Research odds (5 to 1 ) and promotion odds ( 16 to 1 ) must be reduced if cotton is to survive.
* Farmers originated research and promotion proposal; farmers will run it.
* Plan is voluntary; any farmer not wishing to participate can get a refund.
$\star 42$ cotton producer organizations have endorsed this approach-officially
* All projects must be initiated and administered by producer trustees elected by cotton producer organizations.
\# If we want to keep on growing cotton, we must sell more cotton.
* Most farmers put nearly $\$ 100$ or more into growing, harvesting, and ginning a bale; can you afford not to spend $\$ 1$ to sell a bale?


Sponsored by INTERESTED AREA FARMERS

Home Ec Class Contest Offered


from HISTORY'S SCRAPBOOK

## Waint aps





Will


Custom MFG．\＆Repairs
DEAL＇S Machine Shop
Insurance
Agency
PH．VAS－3541
144 WEST GARZA
144 WEST GARZA
SIATOM，TEXAS
station
HUSER FEED \＆SEED

| FREE AIR <br> At <br> Martindale＇s |  |
| :---: | :---: |
|  | BREWER INSURANCE AGENCY <br> 139.8 So． 9 th St． <br> Slaton，Texas <br> YA8－3241－YA8－3292 |
|  | ${ }^{\text {r OR }}$ RENT <br> Two bedroom on W，Lynn， Three room duplex fur－ $\qquad$ $\qquad$ $\qquad$ |
| Martindale |  |
|  | ．SEf－． <br> PEMBER <br> Insurance <br> Agency PH．VAs－3541 144 WEST GARIA SLATON，TEXAS |


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FARM S


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## BROWNING <br> and <br> MARRIOTT <br> 100 M． 806 VAE－3216

## 155 Mo．9th St．

Ph．VA8－4307
5 Mo ．9th St ．
VA8－3722


50,000 A YEAR
Tuberculosis Strikes
Anyone, Anytime, Anywhere


For Mom...Mink and Pretties, and Newest Work-Savers, too!


## 



4-Speed Automatic ST with ELECTRIC GUIT



[^0]:    -MELBA ETHRIDGE, owner

[^1]:    MELBA'S BEAUTY SHOP
    177 Texas Ave.
    

[^2]:    
    

    Other Gifts

    ## For The Business Man <br> Thp olatanitp

