

## The slatun slatnite



Christmas ing Slated $5=$ $=$
 tany kiff sugestions and specials
merchants, as well as a eoupon
uy partsicipating merchant for a



in Service med Here

## T



Youth Center Fund Campaign Gets New Life


Holiday Will Be Observed Here







man


Selfs Will Observe
60th Anniversary cumatu w $=$

George queen
cont, conertara.

VVㄱN a CARAVELLE "SCUBA" mom LEVI'S


FANTASTIC UNDERWATER WATCH-unbreakable mainspring, antimagnetic,
waterproof to 666 feet, rotating elapsed time disc times you to exactly an hour
wa Must Be 14 or Over to Register

## Cultony:

YOUR ORIGINAL AND GENUINE BLUE LEVI'S HEADQUARTERS


Robin Kerr Wins Third In Talent Revue
sour how in sem
 Robtin Kerr, 7. Year - old
daughter of Mr. and Mrs. M. W.
Kerr, wo turd place in the
contest with her twirling solo.
one cone was wresented s5 by blenn
Shee was
Ivey, KSEL announcer, who was
the master of ceremonies for Others from Slaton competing
were Karla Kendrick, 9 , duagh-
ter of Mr. and Mrs, Don Ken.



 daughtex and seore- vinititug, ber major
and Mrs, Ells P. Schmich

## 

## Athenians Hea Book Review



## for your kind <br> patronage in the past. We hope to serve you again! <br> 

We are grateful for the opportunity of serving this community throughout the year. Best wishes to all our friends!

## White's auto store

 BILI CIROME



## ON NEWS <br> bous Win At Brownfield



## Courthouse Annex Set





Phone Prefixes Go All-Numbers Here in May



 deus, growth in the number or
telephones. Telephone com-
panales would eventuanly run out
of suitable eumbut panies would eventually run out
of sutable numbers if they did
not convert to All Numbercall

 only part of their telephone
number that will change. The
last tour







$\qquad$

 eral numbers in Slaton sis part
of a Southwestern Bell pro

## 

 "With All Number Calling, Aalways dry hands thoroughlytelephone numbers in slaton
will be of the

PETE GRANDON'S Auto Repairs
VA8-4894 172 Toxes Ave. Res. va8-4132

| 5 | $0 \text { 8:30-8:00 Sature }$ | EXPANSION SALE <br> Watch for our Grand Opening in January. We will have hundreds of new items on display, including furniture, a complefe line of fabrics and clothing for the entire family |  | $\begin{aligned} & \text { SHOP ALL THE ST } \\ & \text { TOO NUMER } \\ & \hline \end{aligned}$ | OR OTHER BARGAIMS <br> O MENTION |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 100 COUNT <br> Aspirin |  |  |  | fAMILY SIZE <br> Tooth Paste <br> - colgate <br> - CREST <br> - GLEEM |
|  | AUNT IYDIA'S Rug Yarn <br> - all colors <br> - color fast <br> - REG. 35C SKEIN | Nylon Hose <br> - MICRO-MESH <br> -SEAMLESS, NUDE HEEL <br> -RUN RESISTANT | Christmas Cards <br> BOX <br> - 25 COUNT <br> - SUITABLE FOR IMPRINTING <br> - $\$ 2.50$ Value | Christmas Bows <br> * FULL SIZE <br> *REG. 10t VALUE |  |
|  | Candy Bars |  | Men's Socks | Jergen's | Cherry Chocolates <br> - CORDIAL IN CREME - DELICIOUS <br> -12 02. BOX |



## Highest cotton carryover in history!

## Lowest cotton acreage since 1872 !

The carryover has hit an all-time record 16.7 million bales. Our acreage is the smallest in almost 100 years. And we will have more cuts unless we get more cotton products used. Make no mistake-acreage follows consumption as night follows day. If we want to keep on growing cotton at a profit, we must sell more cotton.

## The only answer...Cotton Research and Promotion

Expanded research and promotion are cotton's only hope. With these same two tools, producers of higherpriced synthetic fibers have taken a total market now equal to nearly 7 million bales of cotton. They have gained over 2 million bales in the last 2 years ... and new plants are scheduled with capacity equal to another 3.5 million bales.
Growers also can use these tools effectively. Experience has proved it. The only problem is to get enough money to use them on a big enough scale.
New legislation makes that possible. It enables farmers to vote, in a Beltwide referendum, on establishing a uniform assessment of $\$ 1.00$ per bale for research and promotion. The law provides that individual farmers who
do not want to participate can have their assessments refunded.
Funds from uniform collection will attract other money -more than two times as much on the average. This plan originated with farmers. Thousands of growers and 61 cotton organizations across the Belt have endorsed it-overwhelmingly.
All projects must be initiated by grower trustees elected by cotton farmer organizations. Other provisions give equal assurance of producer control
We, the undersigned, strongly endorse and recommend this uniform collection plan for research and promotion. We urge you to join us in working and voting for its approval in the upcoming referendum.

## Help yourself to greater markets, acreage, profits VOTE FOR COTTONS RESERCC AND PROMOTION PROGRAM

This Appeal Sponsored By
PLAINS COMMITTEE for COTTON'S FUTURE


FIGURES REVEAL 'EVEN' SEASON

## Iand

## 

 naking you a satisfied customer.
## SS ELECTRIC

VA8-3225

## HilliviI Nant

er that our employees spend thanksgiving with
tamilies---

## WWE WILL BE CLOSED <br> ALL DAY <br> THURSDAY

YOU HAVE A JOYFUL DAY!
will open for business at 7:30 A.M. Friday

## VOTE <br> YES

ON COTTON RESEARCH AND PROMOTION DEC. 5-9

## Because:

$\star$ Higher-priced synthetics are taking our markets-over 2 million bales in last 2 years.
$\star$ New synthetic fiber plants are scheduled; additional manufacturing capacity equal to another 3.5 million bales of cotton by end of 1967.
$\star$ Carryover is at all-time high; acreage lowest since 1872
$\star 1966$ acreage cut averaged $30 \%$; further cuts will come unless carryover is reduced
$\star$ Research odds ( 5 to 1 ) and promotion odds ( 16 to 1 ) must be reduced if cotton is to survive
$\star$ Farmers originated research and promotion proposal; farmers will run it.
$\star$ Plan is voluntary; any farmer not wishing to participate can get a refund.

* 42 cotton producer organizations have endorsed this approach-officially
- All projects must be initiated and administered by producer trustees elected by cotton producer organizations.
$\star$ If we want to keep on growing cotton, we must sell more cotton
$\star$ Most farmers put nearly $\$ 100$ or more into growing, harvesting, and ginning a bale; can you afford not to spend $\$ 1$ to sell a bale?


## REP. POAGE SAYS COMGRESS WILL BE GUIDED BY GROWER DECIIION OH RESEARCH-PROMOTION

(Reprint from National Cotton Council Letter)

Rep. W. R. Poage (D-Texas) said at his home in Waco ... that attitude of Congress on cotton programs will be affected for better or worse by decision made in dollar-a-bale referendum on research and promotion
"In my judgment, Congress will feel that it is very much wor-thwhile-if we can see genuine promise that there will be programs capable of putting cotton on its feet and making it self-sufficient within some reasonable period of time. If there is to be such an outlook, a greatly expanded program of research and promotion must be at the heart of it"
"If farmers show by their votes that they are ready to give up on cotton, I think the Congress will be ready to give up too," he said.

VOTING DETAILS

1. Check YES box on your ballot. (See example at right.) 2. Sign name on ballot.
2. Place ballot in self-addressed return envelope provided, sign name on outside of this envelope, and mail by De
cember 9 .

Do you favor the Upland Cotton
Research and Promotion Order?
res $\qquad$ но $\qquad$

This appeal sponsored by

## McCLUNG GIN

and ACUFF CO-OP GINS


| giuing | Will Barton | Barron |
| :---: | :---: | :---: |
|  | Dies Thursday | Hostess To |
|  | rea $1 \times$ | Mexico Cir |
|  |  |  |
|  | ata |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | or brommosion ofiestay |  |
|  | Hudman Funeral Hon |  |
|  |  | tonne members mico one |
| , |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |




Cotton Harvest Reaches Peak | The South Plains coton har-- | At this time last year 2et,000 | bark, |
| :--- | :--- | :--- | :--- | :--- |

## MRS BAIR


HAPPY
BIRTHDAY

| TURENEYS |
| :---: |
| 边 |
| [5. 39 |

 TURKEYS


## COOKED

 HAMS Fairview Brand Fairview Brand,14 to 20 Lb. Avg
St

| Grade A | ${ }_{\text {ROASS }}^{\text {RIP }}$ |
| :---: | :---: |
|  | \% ${ }^{\text {a }}$ |
| 49. | 79, |


| PORK SAUSAGE Hormel's All Pork.... Lb, Pkg. |
| :---: |
| CURE 81 Hams Hormel's Fully Cooked |

