

Plan Now For 'A' Big Evening

Celebrate The



PRESIDENT'S BIRTHDAY

Join your friends at any—or all—of three large gatherings planned locally for your entertainment

Saturday Night., Jan. 28

9 o'Clock P. M.

... An annual affair throughout the land that affords a gala time for all who attend—in order that others, victims of Infantile Paralysis, might travel the road to better health.

Every penny received from these celebrations—held in practically every city in the United States—is used to aid those victims of Infantile Paralysis and to further research and study in stamping it out entirely.

Fifty cents of every dollar made up in Big Spring and Howard county will be credited to this county's organization at state headquarters in Dallas, to be earmarked for future use through the National Foundation chapter to be set up after the Celebration ... DO YOUR PART ... ATTEND THE PRESIDENT'S BIRTHDAY PARTY!

A MESSAGE

To The President

Some two thousand years ago The Man of Nazareth set out as His simple principles for living—FAITH, HOPE and CHARITY. "These three," said His Apostle, "but the greatest of these is CHARITY."

As time for the celebration of your birthday approaches, we feel that we should give thanks to the Almighty that your life has always exemplified these Christian principles of FAITH, HOPE and CHARITY.

To the thousands who without your example would have had wrecked lives, you have shown that FAITH can surmount seemingly impossible obstacles.

To countless more with crippled, twisted bodies you have given the hope to win their own fight back to health.

To every citizen in the United States you have shown the example of CHARITY, by giving lavishly of your time, your thought, your purse in the endless fight against Infantile Paralysis.

You have brought cheer and happiness and sunshine to the bed-ridden throughout the land.

To our fellow citizens on this great occasion we say—Please do your bit in this nation-wide celebration to aid the unfortunate victims of this dreaded disease.

GROVER DUNHAM

Gen. Chairman of Big Spring's Celebration

Join The March Of Dimes!

Fill out a card with 10 dimes and send it to President Roosevelt, Washington, D. C. Your contribution will be added to thousands and thousands of others from over the nation to help in this most worthy cause.

BIRTHDAY CELEBRATIONS IN BIG SPRING WILL BE HELD AT FOLLOWING LOCATIONS:

Settles Ballroom

Music by Ray Mad dox & Orchestra

Crawford Ballroom

Music by Jack Fr ee & Orchestre

Country Club

Jim Winsloy's Old Time Fiddlers

Admission: \$1.50 Per Couple

Tickets Good At All Three Dances

Facts About Transaction Tax

There has been submitted to the Legislature in Austin a bill proposing a "TRANSACTION TAX" of one and six-tenths per cent to raise additional revenue for the State of Texas.

This bill—if passed by the Senate and House, will place additional taxes upon every wholesale and retail establishment . . . every man, woman and child in Texas.

The Transaction Tax means just what it says—it places a tax of one and six-tenths per cent upon every transaction. This means that every time the housewife, or anyone else, makes a purchase from the grocery, drug store, dairy or whatnot, the tax must be paid.

Transaction Tax Is Multiple Sales Tax

To pay this tax everyone will have to have tokens representing mills (one-tenth of a cent) and pay the mills at the time of purchase. Here's the real hitch: The jobber pays his mills, the retailer

pays his mills, then by the time it reaches you, the consumer, you pay all the mills—and that's multiple taxation!

Read What Authorities Say About the Sales Tax!

"A sales tax is government blackmail on hunger and small earned incomes."

—DR. JOHN DEWEY.

"The sales tax . . . is one more attempt to put the whole burden of taxes on the poor. It violates every canon of taxation accepted in the civilized world for 150 years."

—JOHN H. GRAY, Former President of the American Economic Association.

"The general sales tax is a form of taxation which constitutes a 'throwback' to forms of taxation which were in effect before the French Revolution, and which it took a revolution to overthrow. It is completely the reverse of the ability to pay theory, in that it taxes poverty and tends to exempt wealth and ability to pay . . . The only true relief brought to real estate owners in California by substituting \$100,000,000 in sales taxes for \$76,000,000 in real and personal property taxes is to be found in the cases of large real estate speculators whose real estate holdings are large and whose payments in sales taxes will be relatively small. However, neither the future of the county nor the future of the real estate business can safely depend upon the operation of such speculators."

—DR. ELMER STAFFELBACH, Director of Research, California Teachers Association.

"Sales taxes are the worst kind of taxes and bears heavily on those least able to pay."

—HAROLD ICKES, Secretary of the Interior.

"A sales tax reduces the purchasing power and welfare of millions of low-paid consumers. It is a tax exactly opposite of the better principle of ability to pay."

—DR. JOHN R. COMMONS, Wisconsin University Economist and President of the Consumers League

"The issue is clearly drawn. The question is shall the wealth of the nation bear its proper share of the tax burden or shall it be transferred through the enactment of sales tax legislation to the homes, the firesides, the earnings, and the lives of the poor, the masses of the people, many of whom are forced to forego the bare necessities of life?"

—WM. GREEN, President American Federation of Labor.

"A sales tax is bad, because it is simply one more device to put the tax burden mainly on those who are least able to pay. It denies the sound principle of equality of sacrifice."

"Because it bears more heavily in proportion on the poor man than on the rich, a sales tax is, in effect, a graduated income tax reversed, for under it the smaller man's income, the larger the percentage of it that goes to pay the tax."

"A worker or a farmer spends something like half of his total income for consumer's goods on which sales are levied. A rich man may, and often does, spend as little for these same goods as 5 per cent."

"There is no justice in such an agreement. It is merely another way to free the rich man from taxation."

—GOVERNOR PINCHOT, in his message to the Pennsylvania Legislature.

"State sales taxation is not measured by the individual's ability to pay. It taxes the poor relatively higher than the rich. It drives business out of the State and because it is difficult to pass the tax on, it will cause business failure. The larger business establishments carrying a great variety of articles at varying high and low prices can pass the tax on in the aggregate much more easily than can the smaller establishments. It is these smaller business firms which will suffer to the greatest degree."

—MARK GRAVES, Commissioner, Taxation and Finance.

"I deliberately submit that any politician who has the interest of the small home owner at heart cannot seriously and conscientiously urge the substitution of a general sales tax for real estate taxation . . . To propose substitution of a general sales tax for taxes on real estate as a measure of relief for the small man is an insult to intelligence and an affront to his common sense."

—DR. ROBERT MURRAY HAAG, President of Political Economy, Columbia University, Former President National Tax Association.

CONSUMERS PROTEST UNJUST LEVY

Alabama: Tried a gross receipts tax of 1½ per cent on retail sales for three months, and has since been changed to an outright retail sales tax of 2 per cent.

New York: 1 per cent gross receipts tax, enacted May, 1933, repealed June, 1935.

Pennsylvania: 1 per cent gross receipts tax, for six months, repealed in 1932.

Maryland: 2 per cent gross receipts tax for one year, repealed in 1935.

Georgia: 3 mill gross receipts tax for two years, repealed in 1932.

Missouri: ¼ of 1 per cent gross receipts levy, enacted 1934, changed to 1 per cent on gross receipts in 1935, which was later extended into a general 2 per cent retail sales tax in 1937.

Vermont and Kentucky: Also used a graduated low rate gross receipts tax. Both of which were repealed. In Kentucky the gross receipts levy was succeeded by the 3 per cent retail sales tax in 1934. The latter Kentucky sales tax law was repealed under the Chandler administration in 1936.

"The sales tax sins against the cardinal principle of equality taxation."

—E. R. H. SELIGMAN.

A Transaction or Sales Tax Places The Burden of Taxation on Those Least Able to Pay

ACT NOW! Write Senator G. H. Nelson, care Senate, Austin, Texas, and Representative Dorsey Hardeman, care House of Representatives Austin, Texas, that you are Opposed to Such a Tax!

KBST LOG

Friday Evening	4:00 News, TSN.	4:00 News, TSN.
5:30 Sunset Jamboree, TSN.	4:05 Xavier Cugat.	4:15 Sammy Kaye, MBS.
5:35 Uncle Happy and His Toy Band, TSN.	4:15 Saturday Evening	
6:00 Texas in the World News, TSN.	5:00 News, TSN.	5:00 News, TSN.
6:00 Will Osborne.	5:05 Jan Garber, MBS.	5:30 Saturday's Revue, MBS.
6:15 Say It With Music.	5:30 News, TSN.	6:00 News, TSN.
6:30 News, TSN.	6:15 Say It With Music.	6:30 Bill Fields, TSN.
6:35 Bill Fields, TSN.	6:30 Bill Fields, TSN.	6:45 Jack Free.
6:45 Lutheran Quarter Hour.	6:45 Jack Free.	7:00 "Sweetheart," ET.
7:00 News, TSN.	7:00 "Sweetheart," ET.	7:15 Jazz Nocturne, MBS.
7:05 Friday Night Frolic, TSN.	7:15 Jazz Nocturne, MBS.	7:30 Symphonic Strings, MBS.
7:30 Jimmy Dorsey, MBS.	7:30 Symphonic Strings, MBS.	8:00 News, TSN.
8:00 News, TSN.	8:00 News, TSN.	8:05 Hawaii Calls, MBS.
8:05 Cowboy Jamboree.	8:30 Hollywood Whispers, MBS.	8:45 The Squires, MBS.
8:30 There's a Law Against It, MBS.	8:45 The Squires, MBS.	9:00 Ray Maddox Orch.
9:00 News, TSN.	9:00 Ray Maddox Orch.	9:30 Larry Clinton, MBS.
9:15 Happy Roy Thomas, TSN.	9:30 Larry Clinton, MBS.	10:00 Jack Free Orch.
9:30 The Lone "anger" MBS.	10:00 Jack Free Orch.	10:30 Goodnight.
10:00 Goodnight.	10:30 Goodnight.	
Saturday Morning		
7:00 News, TSN.		
7:15 Morning Roundup, TSN.		
8:00 Devotional.		
8:15 Monte McGee, TSN.		
8:30 Sunsetland, TSN.		
8:45 Prairie Tunes, TSN.		
9:00 News, TSN.		
9:00 Let's Go Shopping.		
9:15 Abilene Christian College.		
9:30 Office Upon A Time, TSN.		
10:00 Collegiate Revue, MBS.		
10:15 Impression Program.		
10:30 Variety Program.		
10:45 Sunday School Lesson.		
11:15 To Be Announced.		
11:30 Novelette, TSN.		
11:45 Men of the Range, TSN.		
Saturday Afternoon		
12:00 News, TSN.		
12:15 Curstons Reporter.		
12:30 Shirley Howard, MBS.		
12:45 Hitmakers, MBS.		
1:00 Rhythm Makers.		
1:15 Jan Savit, ET.		
1:30 University Debate, MBS.		
2:00 From London, MBS.		
2:00 Sketches in Ivory.		
2:15 Mellow As A Cello, TSN.		
2:30 Alan Courtney, MBS.		

OAKY DOAKS

Trademark Applied For U. S. Patent Office



DICKIE DARE

Trademark Registered U. S. Patent Office



MR. AND MRS.

Home Run

I SIMPLY CANNOT EAT SHRIMP. IF I DO, I SUFFER

WELL, I CAN'T EAT A SIMPLE THING LIKE GRAPE FRUIT. THE ACID DISAGREES WITH ME

AND I CAN'T EAT EGGS. THEY MAKE ME BILIOUS



(WHEN THE OTHERS HAVE GONE) SAY, HOW DO YOU DAMES KNOW WHAT YOU CAN AND CANT EAT? WE LEARN BY EXPERIENCE

WELL, YOU'RE LUCKY. I NEVER KNOW. WISH I DID ANY TIME YOU WANT INFORMATION ABOUT YOURSELF, I CAN TELL YOU



MODEST MAIDENS

Trademark Registered U. S. Patent Office



"But my horoscope said this was my lucky day!"

PA'S SON-IN-LAW

"Vanity, Thy Name Is--"

by Wellington



THE ADVENTURES OF PATSY

Trademark Applied For U. S. Patent Office



SORRY, SON-- BUT I'VE GOT A BUNDLE OF FAN LETTERS FOR PATSY! ONE OF 'EM IS FROM SOUTH AMERICA!

DIANA DANE

Trademark Reg. Applied For U. S. Patent Office

Playboy

by Don Flower



SCORCHY SMITH

Trademark Reg. Applied For U. S. Patent Office

Rain, Rain, Don't Go Away

by Noel Sickle



HOMER HOOPEE

Trademark Reg. Applied For U. S. Patent Office

Dual Personality

by Fred Loch



RITZ TODAY TOMORROW... THERY GOES MY HEART... FREDRIC MARCH VIRGINIA BRUCE... Paramount News

Saturday Midnite Matinee... Jeanette MacDonald Nelson Eddy... 'SWEETHEARTS'... FRANK MORGAN FLORENCE RICE

QUEEN Today & Tomorrow... Fighting Devil Dogs No. 12... Saturday Midnite Matinee... 'The Storm'

Parent-Teacher Unit Changes Meeting Day To Wednesday... Voting to change the date of meeting from Thursday to the second Wednesday in each month...

Local Manager Wanted... Large company has opening in Big Spring for a single man or married couple of average ability...

666 COLDs... Liquid Tablets due to Colds... Headaches and Fever...

LYRIC Today & Tomorrow... 'TOO HOT TO HANDLE'... Starting Sunday... AT THE CHURCHES

ST. PAUL'S LUTHERAN 501 N. Gregg... T. H. Graumann, Pastor... 9:45, Sunday school... 10:30, Morning service...

FIRST PRESBYTERIAN D. F. McConnell, D. D., Pastor... Morning worship, 11 a. m. Subject, "Three Imperatives..."

FIRST METHODIST Corner Fourth and Scurry J. O. Haymes, Pastor... Church school, 9:45 a. m. Morning worship at 10:55 a. m.

ST. MARY'S EPISCOPAL E. W. Wenzel, Rector... Services for Sunday at St. Mary's Episcopal church: 9:45 a. m. Church school...

TABERNAACLE BAPTIST... Benton at East 4th St. Horace C. Goodman, Pastor... Bible School meets promptly at 9:45 a. m. "The Bible is the only text book used."

THE WORLD OF WOMEN

Bridge Tourney To Be Part Of Celebration... Birthday Observance Includes Tables At Settles Hotel... For those who don't dance or will be unable to take part in the festivities...

THEY'RE 'SWEETHEARTS' THIS TIME



Co-starred for the fifth time, Jeanette MacDonald and Nelson Eddy appear for the first time together in modern dress in the film adaptation of the Victor Herbert operetta, 'Sweethearts'...

150 Call At Robb Home To View Antiques Displayed At Affair Sponsored By 1930 Hyperion... The dream of any antique collector—to find a home full of priceless relics—was realized Thursday...

Local News In Brief... Mrs. Albert Smith and daughter, Bertie May, has returned from a trip through Dallas, Oklahoma City and Marlow, Okla.

Mrs. C. G. Warner Hostess To Seven Aces Club... Mrs. C. G. Warner was hostess to the Seven Aces Bridge club when it met Thursday in her home...

CHRISTIAN SCIENCE SERVICE Room 1, Settles Hotel... "Love" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, and Unity...

WESLEY METHODIST 1208 Owen Street... Anell Lynn, Pastor... Church school, 10 a. m. Preaching service, 11 a. m.

MAIN STREET CHURCH OF GOD... Robert E. Bowden, Minister... We enjoyed a very good last Sunday. Some of our people who have been ill are improving...

FIRST CHRISTIAN Fifth and Scurry Streets G. C. Schurman, Pastor... 9:45 a. m., Bible school... 10:45, Morning worship, sermon by the pastor...

FIRST BAPTIST C. E. Lancaster, Pastor... 9:45 a. m., Sunday school... 11 a. m., morning worship, sermon by the pastor...

EAST 4TH ST. BAPTIST W. S. Garnett, Pastor... 9:45-Sunday school... 11-Morning worship. The male quartet of Hardin-Simmons university will present a special program...

Three Are Guests At Mariam Club Meeting... Making plans for the year, members of the Mariam club met Thursday in the home of Mrs. Dorothy Pike, president...

Benefit Party Is Planned At Session Of Royal Neighbors... To discuss the benefit bridge and forty-two party to be given Tuesday night, members of the Royal Neighbors met Thursday at the W. O. W. hall.

Mrs. Lloyd Harris Is Hostess To Whatnots... Red, white and blue were the colors carried out in the refreshments when the Whatnot club met Thursday in the home of Mrs. Lloyd Harris.

Church Federation To Meet On Monday... "Better Understanding" will be the theme of the meeting when the Federation of Church Women convenes at 8 o'clock Monday afternoon at the Settles hotel, room No. 1. The Jewish Sisterhood will be in charge.

Harmony Club Entertained By Mrs. Cole

Several Guests Are Included At Bridge Affair... Several guests were included when the Harmony club met Thursday in the home of Mrs. Ben Cole. Mrs. Roy Dewese won high score for guests and Mrs. Seaman Smith won high for club members...

COAHOMA NEWS

The L. L. S. Sunday school class of the First Baptist church was entertained with an old-fashioned house party at the home of Bessie Lee Coffman Tuesday night. Old fashioned games were led by Cadie Newman and Carlene Fletcher...

This week marks the end of the first semester of school. The following pupils are probably the happiest of all, for they make an average high enough to exempt them from all written examinations...

Mrs. Dick Simmons and Mrs. W. S. Fleetwood left Friday for Stephenville where they will spend the day. Buster Damron of New York will return with them to visit over the weekend with his sister, Mrs. Fleetwood.

Marjorie Hudson, who is attending Hockaday school in Dallas, is visiting this weekend in Conroe with Margaret Madaley. Lane Hudson, who is a student at Texas Tech at Lubbock, is spending the weekend in Odessa with friends.

The first section of the high school annual, "El Grunido," has been sent to the publishers, and also the first payment on the books. Sibley Neel, editor-in-chief, says he expects this to be the best yearbook Coahoma high school has put out...

Refreshments were served to Mrs. A. C. Kloves, Mrs. C. E. Hahn, Mrs. Otis Graves, Mrs. Greer, Mrs. Louise Burns, Mrs. Tom Underhill, Mrs. G. A. Hargis, Mrs. Jack Olson, Mrs. Frank Hooley, Mrs. J. E. Brigham, Mrs. J. W. Smaling, Mrs. G. B. Pittman, Mrs. Tom Cantrell, Mrs. C. A. Amos, Mrs. L. E. Williams, Mrs. G. G. Weaver, Mrs. S. C. Dougherty, Mrs. B. Reagan and the hostess.

Valentine Motif Is Featured At Affair For Entre Nous Club... Carrying out the valentine motif in the heart-shaped salad course, and in the decorations, Mrs. L. C. Graves entertained the Entre Nous club in her home Thursday.

Mrs. Emory Duff had high score for guests and Mrs. Glen Hancock had high for club members. Mrs. John Jones binged and Mrs. Bernie Freeman had low score.

Mrs. Duff and Mrs. Jones were guests and others present included Mrs. Guy Stinebaugh, Mrs. A. M. McLeod, Mrs. Freeman, Mrs. R. F. Buhm, Mrs. Hancock, Mrs. C. Y. Clinckales and the hostess.

Geologists estimate the Blue Ridge mountains once were more than 20,000 feet high, higher than any mountain in the world today. Erosion has reduced their highest summits by more than two-thirds.

ABC Auxiliary Meets With Mrs. Cogswell... Mrs. C. R. Cogswell was hostess to the A. B. C. auxiliary when it met Thursday in the home of Mrs. C. A. Amos.

Bunko provided diversion and a salad course carrying out the valentine motif was served. Guests included Mrs. David Meyers, Mrs. R. E. Lee, Mrs. Doyle Robinson and Miss Edith Bishop.

PORTABLE SPRAY GUN FOR RENT... One coat of our Pee Gee 4-hour gloss enamel applied with this spray gun assures a perfect job. Thorp Paint Store 311 Rannels Phone 56

Lutherans To Observe 100th Anniversary... Denomination Started By Immigrants In 1839... On Sunday, Jan. 29, St. Paul's Lutheran church will observe the Centennial of the Evangelistic Lutheran Synod of Missouri, Ohio, and other states, with which it is affiliated...

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