

THE ROPES PLAINSMAN

VOLUME XXXI—NO. 32

ROPSVILLE, HOCKLEY COUNTY, TEXAS

5c A COPY

THURSDAY, JANUARY 4, 1963

If there is an X in this box it is notice your subscription has expired and an invitation to renew.

A Bit of Local News of the Holidays

Postal Rate Increase January 7

HEROES?

Homer Henderson

Last week, I attended a conference on the Christian ministry which was held for forty high school juniors and seniors who are considering entering the ministry of the Church. During the conference, some of us ministers who were there had occasion to reminisce about the circumstances for our own entrance into the ministry. One conclusion seemed obvious: Each one of us had been guided in our choice of the ministry by at least one outstanding person, perhaps a dedicated minister or a teacher or a Christian friend. Their example and witness had had tremendous effect upon our lives.

In other words, we could point to a hero who for each one of us individually had become a model for our lives. A hero is usually thought of in Webster's first sense of the word: 'A man honored after death by public worship, because of exceptional service to mankind.' According to this definition, few if any of us are now or ever will be heroes. But there is another definition of hero: 'A person regarded as a model.' In this sense of the word most of us are no doubt heroes for some other person. It seems likely that someone may be modeling their lives after ours, following our example, even if those who consider us heroes are only our children.

Whether we wish it to be so or not, not one of us can escape the responsibility of being another person's hero. The German philosopher Kant had this in mind when he called for every man to consider each one of his acts as if the act were going to become a universal law of action for all men. Jesus made the same point in his teaching which we have called the 'Golden Rule': 'Do unto others as you would have them do unto you.' What great responsibility for the lives of others is placed upon the hero!

Not many of us would turn down the possibility of becoming a great hero honored after our passing; however, still fewer among us seem to be willing to accept the responsibility of being a worthy hero in the present. What about us parents? Certainly, we want our children to model their lives after what we consider good examples. No doubt about that. Yet how many parents are really willing to present such an example? There is the story about the father who was quite unethical in the conduct of his business. He rationalized his dishonesty by claiming his purpose to be a better future for his son. Once he expressed the hope that his son would become a great lawyer or physician. The little boy replied with these memorable words: 'Daddy, I had rather be just like you!'

Of course, no parent wants his child to be a carbon copy of Mom or Dad. We know ourselves far too well to want that! And the parent who seeks to persuade the child to follow in his footsteps may seriously damage the individual creativity of the child. Nevertheless, in ways deep and profound, the child will be modeled after the parent. The parent becomes a hero where the basic attitudes toward life are concerned in matters of personality development, morality, values and so on. We cannot pass this responsibility on to someone else. No matter how much we want teachers and ministers and friends to set good examples for our children, no example will count more than the child's real heroes, his parents!

James wrote some advice to the early Christians which endures today as worthy of being heeded: 'Let not many of you become teachers, for you know that we who teach shall be judged with great

LETTER FROM DELBERT HALL

We would like to acknowledge a Christmas card and a letter we received during the holidays. We were very pleased to hear from Delbert, it has been a long time since he has written. We found the letter very interesting, and informative:

December 17, 1967

Dear Celeste,

Here we are in Viet Nam again I am working for the "Agency for International Development". (AID)

I am in Tay Ninh city which is also the name of the Province. We in our State would compare a County to a Province in the size and governmental body.

Tay Ninh is located northeast of Saigon. This is about a 2 hour drive to Saigon. It is not safe to drive it alone. If you do it will be in daylight hours only. Prior to 1700, this area was Cambodian territory. The highest mountain in South Vietnam is located 11 kilometers north of Tay Ninh City. This is the "Black Lady Mountain". There are no other mountains in the area. The other land is much like the area around Ropesville, Littlefield and Lubbock. Lots of trees, many of these being rubber. These are owned by the French.

We are here to advise the people. Try to help the people learn to help themselves.

The people here have something that is needed world wide. There are very close family ties.

Present land area is 1,000,000 acres. The population of Tay Ninh is estimated to be 232,000.

This will just take time in learning a basic understanding or build a bridge between these people and ourselves. When you are talking to another person thru a third person you sometimes wonder if what you are saying is what is being said. I am working on the Vietnamese pronunciation. The book learning and the street talk are so much different.

Thank you very much for the paper Mother and Daddy sent me this week. I have dates 30 November and 7 December 1967.

I would like to take this time to wish everyone a Merry Christmas and a most Happy New Year.

We look back on the past year of 1967 with heavy hearts but only God knows why these things come to be. We people of the United States can only stand up for what we believe in. Only standing examples will sell our ways of life. There are just too many people working in this Country that live by the saying, "You do as I say, not as I do!"

"Just one of the Boys"

Delbert Hall

CHRISTMAS GUESTS IN LOVELESS HOME

Guests Christmas day in the home of Mr. and Mrs. Clyde Loveless were Mr. and Mrs. Lynn D. Patman and girls of Lovington, New Mexico, Mr. and Mrs. Joe Blakley and family of Lamesa, and Mr. and Mrs. Mansfield Thomas and girls of Ropes.

VISIT IN DeLEON OVER HOLIDAYS

Mr. and Mrs. Ennis Moore visited with relatives in DeLeon over the New Year's holidays.

HOLIDAY GUESTS IN WILLIS HOME

Guests over the Christmas and New Year's holidays in the home of Mr. and Mrs. J. N. Willis were Mr. and Mrs. Jim Gage and children of Amherst, Mr. and Mrs. Bill Willis and boys and Mr. and Mrs. Noel Dean Flowers and boys of Ropes; Mr. and Mrs. Clois Bevers and family of Idalou, Mr. and Mrs. H. V. Fezell of Lubbock, Mrs. Ada Bevers of Bakersfield, California, Mr. and Mrs. G. C. Bevers of Lubbock, Mr. and Mrs. Bill Carter of San Saba, Mr. and Mrs. Ray Tussey from Kenefic, Oklahoma, Ray Bevers and two daughters of Sudan, and Mr. and Mrs. Hubert Bevers of Lovington, New Mexico.

HOLIDAY GUESTS IN ROBERSON HOME

Guests over the holidays in the home of Mr. and Mrs. Skeet Roberson, John and Joe were Mr. and Mrs. Jimmy Roberson, Tonya and Val of Blackwell, Oklahoma; Mr. and Mrs. Charles Roberson and Brandon of Lubbock; Mr. and Mrs. Bill Swearingen of Brownfield; Mr. and Mrs. Bob Gibson and girls of Meadow; and J. W. Roberson of Lubbock.

HOLIDAY VISITORS IN HALL HOME

Visitors in the home of Mr. and Mrs. Robert Hall over the holidays were Monte and Thelma Fowler and children of Fayetteville, Arkansas; Kenneth and Reita Hall and girls of Plainview; Wanda Hall and children of Littlefield; and Herbert and Harvey Miller of Springlake.

NEW YEAR'S DAY GUESTS

New Year's Day guests in the home of Mrs. Troy Morris were Mrs. J. C. Whitfield and Barbara and Mrs. Steve Whitfield of Lubbock; Mr. and Mrs. Harrell Whitehead and Jeff and Valparaiso, Florida, and Mr. and Mrs. B. J. Thomas, Artie and Irene of Ropes.

JAY NABOURS VISIT RELATIVES

Mr. and Mrs. Jay Nabours and children of El Paso visited in Lubbock last week with his parents, Mr. and Mrs. W. D. Nabours; with Jay's sister, Mr. and Mrs. Vaughn Bates; and with Sara's mother, Mrs. Merle Goad.

SPEND CHRISTMAS WITH RELATIVES

Mr. and Mrs. Odell Fuller and son, Mr. and Mrs. Tommy Fuller and girls spent the Christmas holidays near Colorado City with his mother, Mrs. T. J. Fuller, and his brother, Mr. and Mrs. W. J. Fuller.

CHRISTMAS GREETING

We received an unusual Christmas Card this season from our cousin, Victor Morris and family of Borger. The greeting was hand-written on a scrap of wall paper, as follows:

Dear Celeste — Times are hard and getting harder, There's not much left in my larder, So I pulled this off the wall To say Merry Christmas to you all, Love you, Vic, Bobbye and family

SPEND WEEKEND IN GRUVER

Mr. and Mrs. Eddie Terry visited relatives in Gruver over the New Year's weekend.

VISIT DAUGHTER NEW YEAR'S DAY

Mr. and Mrs. Sid Price spent New Year's Day visiting their daughter, Mr. and Mrs. Edward Jordan of Meadow.

HOLIDAY GUESTS

We failed to state last week that Arville Johnson of Arkansas and Mr. and Mrs. J. T. Allen and family of Ropes were guests Christmas Day in the home of Mr. and Mrs. Carl Allen.

GUESTS FOR CHRISTMAS IN A. KULMS HOME

(The following article was sent to us by Mrs. August Kulms of Leesville, Louisiana, who is a steady reader of the Plainsman. Thanks.)

Christmas visitors in the home of SFC and Mrs. August Kulms and family were his parents, Mr. and Mrs. D. G. Kulms of Ropesville, Texas; her mother, Mrs. Ruby Lane of Grapeland, Texas; her sister, Mr. and Mrs. John M. Reece from Alto, Texas; and her brother, Mr. and Mrs. Elmer D. Richardson, Sherri and Donna of Houston, Texas.

Everyone enjoyed their visit at 2113 Ruth Street, Leesville, Louisiana, and playing 84 until 3:00 a.m.

HOLIDAY VISITORS IN MEANS HOME

Visitors over the holidays in the home of Mr. and Mrs. James L. Means, Sr. were Mr. and Mrs. Kenneth Means and family of Ropes; Mr. and Mrs. James L. Means Jr. and family of Ropes; Mr. and Mrs. Monroe Means and family of Lubbock; Mr. and Mrs. Edward Barbee Jr. of Lubbock; Curtis Don Means of Abilene; Eddie Barbee of Lubbock; Mr. and Mrs. Harold McMillan from San Antonio; Mr. and Mrs. Sammy Means and Shannon of Ropes; and Mr. and Mrs. Edward Barbee, Sr. of Lubbock.

SON VISITS HERE OVER HOLIDAYS

S/Sgt. James Maret spent the holidays with his parents, Mr. and Mrs. Harry Maret, Victor and Vernon. He was formerly stationed at Niagara Falls, New York, but is now enroute to Viet Nam for a tour of duty.

The Ropes Volunteer Fire Department, along with Volunteer Fire Departments all over the Nation are helping with the Muscular Dystrophy fund drive.

The familiar hour-glass shaped donation placards will be placed in various businesses over town, and you are asked to please place your contribution in them. They will be picked up the second Tuesday in January.

The Muscular Dystrophy Association of America, Inc. is a non-profit organization, and this year's National Chairman is Jerry Lewis.

The MDAA is not a member of the United Fund.

FOR SALE — ONE 2 1/4" TOOL BAR, 12 1/2" LONG; ONE 3 ROW LISTER 3 POINT; ONE 3 ROW LISTER BELLY HITCH. PHONE 562-3405, E. N. EXUM, Ropes. 1-4

FOR CUSTOM LISTING AND BREAKING, CONTACT PAT DUNAVANT, PHONE 562-4161, ROPES. 2-20

Postmaster Martin reminds mailers that new higher postage rates become effective Sunday, including the 6-cent-an ounce charge for first class letters.

Postmaster Martin pointed out that the new rate for post cards will be five cents and for air mail post cards eight cents.

"Even with the new rates of six cents for first class mail and 10 cents for air mail, postal service is still a real bargain. For six cents you can send a letter to any of the 50 States, to any United States territory or possession, to Canada or Mexico, or to an American serviceman stationed anywhere in the world."

She said the added cent in the letter rate is a 20 per cent increase compared to a 24 per cent boost in the rates for mailing newspapers and magazines and a 34 per cent hike for advertising circulars, "occupant" mail, and other material in the third-class category.

The new rate of six cents per ounce for first class mail applies up to 13 ounces and the new rate of 10 cents per ounce for air mail applies up to 7 ounces. Under the new rate structure all first class mail over 13 ounces and all air mail over 7 ounces will be merged into a single category.

These heavier pieces of first class mail and air mail subject to the single rate schedule will be delivered by the fastest available means of transportation.

A flat rate of 80 cents will be charged for all mail in this category up to one pound. For all mail weighing more than one pound, the present air parcel post rates will continue to apply, except that the post-

age on matter weighing between one and five pounds will change at half pound intervals rather than one pound intervals.

Another rate change that will affect the general public is the increase from four to six cents for the first two ounces of individual pieces of third class mail. Unsealed greeting cards may be sent at this rate, Postmaster Martin said.

She emphasized that the new rate on unsealed greeting cards will not go into effect until January 7 and until then they can be mailed at the old rate of four cents.

The Postmaster also noted that effective January 7 special handling will be available on third-class parcels weighing between eight and sixteen ounces. Special handling has not been available on these parcels since 1958, when packages weighing between eight and sixteen ounces were transferred from fourth to third class mail.

"We have an ample supply of one cent stamps on hand," Postmaster Martin said, "for those people who have five cent stamps and need one cent stamps to make up the postage required under the new rates. We also have plenty of 6c stamps."

There will be no changes in the charges for special delivery, special handling, registered mail, certified mail, cash on delivery or insurance, Postmaster Martin said.

Higher rates also will go into effect January 7 for all categories of second class mail, bulk-rate third class mail, controlled circulation mail, and the educational materials category of fourth class mail. Mailers using these classes who need information on the new rates should contact the local Post Office.

Announcements

PTA WILL MEET TONIGHT

The Ropes Parent-Teachers Association will meet Thursday night, (tonight) at 8:00 in the Ropes School Cafeteria. A film from the Safety Council will be shown. Everyone is urged to attend.

METHODIST CHURCH NEWS

While Homer Henderson, minister of First Methodist Church, is away on vacation Sunday, the Methodist Youth Fellowship will have charge of evening worship. Members of the group will lead worship and singing and bring the evening message. The Senior Methodist Youth Fellowship has fifteen members and is sponsored by Mr. and Mrs. Richard Parchman, counselors.

Morning Worship will be led by the church lay leader, Mr. Bill Odom. The Reverend Mr. Robert Sewell, Northwest Texas Conference Youth Director for the Methodist Church, will be the guest preacher for the morning.

CARD OF THANKS

We would like to take this means of expressing our appreciation to everyone for the food, flowers, cards and all kindnesses shown us during our recent sorrow. I am too busy staying at the hospital right now to write individual notes.

Mrs. Fermin Amador, family

The Amador family

The Gutierrez family

T. FULLERS MOVE TO COLORADO CITY

Mr. and Mrs. Tommy Fuller and girls, residents of the Ropes area for the past eight years, moved to Colorado City last Saturday, where they will make their future home.

ORDER OF ARROW BANQUET FRIDAY

The Order of the Arrow of the Boy Scouts Banquet for members will be held at the Villa Inn in Lubbock on Saturday, January 6th.

Members planning to attend are W. J. and Stanley Shockley, Joe Bert Roberson and C. T. McCormick.

Others planning to attend are Mrs. Shockley, Billie and Paula McCormick, and Mr. and Mrs. J. H. Roberson.

HOBBY CLUB TO MEET JANUARY 10

The Lockettville Hobby Club will meet Wednesday, January 10, in the home of Mrs. Phyllis Redman.

Members are asked to meet at the home of Mrs. Sylvia Phillips at 12:45 so that the trip may be made together.

BOB THOMAS' RETURN HOME

Mr. and Mrs. Bob Thomas returned home from Pasadena Sunday with their son, Mr. and Mrs. Mansfield Thomas and girls.

MRS. NABOURS IMPROVED AFTER SURGERY

Mrs. W. D. Nabours has returned to the University Convalescent Center after spending two weeks in the hospital. Surgery was performed on her hip.

MRS. C. BROWN IN DALLAS

Mrs. Claude Brown left Tuesday morning for Dallas to attend the bedside of a brother-in-law who underwent open heart surgery Wednesday morning.



IN PLAINVIEW LAST WEEK

Mrs. Robert Hall was in Plainview Thursday and Friday helping with her granddaughters who were ill. Carece had her tonsils removed and Lemoyne was ill with a cold and sore throat. They are the daughters of Mr. and Mrs. Kenneth Hall.

VISIT IN LUBBOCK

Mrs. J. N. Willis and her mother, Mrs. Ada Beyers of Bakersfield, California were in Lubbock Monday visiting a cousin, Mr. and Mrs. W. E. Kirby.

Mrs. Beyers remained in Lubbock overnight visiting in the home of her sister, Mr. and Mrs. Irving Cooper.

42 PARTY IN RUCKER HOME

Those enjoying 42 last Friday evening in the home of Mr. and Mrs. Bud Rucker were Mr. and Mrs. Ray Tussy of Kenefic, Oklahoma, Mr. and Mrs. Lowell Beaty of Brownfield, Mr. and Mrs. Bill Carter of San Saba, and Mr. and Mrs. J. N. Willis of Ropes.

COY ALLENS RETURN HOME

Mr. and Mrs. Coy Allen left last Friday to return to their home in Huntsville, Arkansas after several days visit with his parents, Mr. and Mrs. Carl Allen.

VISITING PARENTS FROM WEATHERFORD

Mrs. Norman Harrison of Weatherford is here this week visiting her parents, Mr. and Mrs. Ulys Gregg.

IN LEVELLAND TUESDAY

Mrs. J. T. Allen and Mrs. Carl Allen were in Levelland Tuesday morning tending to business.

FOR SALE — 21" CABINET T. V. IN GOOD CONDITION, \$25; CLOSED IN GAS HEATER, \$5. SEE MRS. CARL ALLEN, PHONE 562-3391.

ON SICK LIST

Mrs. Leon Young was reported on the sick list this week.

ARTHRITIS-RHEUMATISM

When it seems that nothing will give you relief from minor arthritic or rheumatic pains, get 100 STANBACK TABLETS or 50 STANBACK POWDERS and use as directed. Experience the fast, comforting, temporary relief Stanback can give you. If you fail to get relief, return the unused part and your purchase price will be refunded. Stanback has been granted the Good Housekeeping Seal. See for yourself how helpful Stanback can be. Stanback Company, Salisbury, N. C.

ON SICK LIST

Jim Gotcher has been on the sick list this week with a severe cold.

BEN STEPHENS VISITS IN ROPES

Ben Stephens of Levelland was in Ropes Tuesday morning visiting and tending to business.

ROPES SCHOOL CAFETERIA MENU

Following is the Ropes School Cafeteria menu for the week of January 8th through 12th:

Monday — Baked ham, potato salad, baked beans, congealed fruit salad, hot rolls, butter and milk.

Tuesday — Fried chicken, baked potatoes, green beans, canned fruit hot rolls, butter and milk.

Wednesday — Beef patties, macaroni and cheese, buttered green peas, blueberry cobbler, hot rolls butter and milk.

Thursday — Frito pie, pinto beans, cabbage and carrot salad, peanut butter cookies, cornbread, butter and milk.

Friday — Beef and vegetable stew, crackers, sweet rolls, milk.

ULYS GREGG IN HOSPITAL

Ulys Gregg was taken to Highland Hospital in Lubbock Wednesday for medical care.

ENTERS HOSPITAL FOR SURGERY

Mrs. Garth Gotcher of Floydada entered Methodist Hospital in Lubbock where she will undergo surgery

FOR AMBULANCE SERVICE

CALL 866-4555

Wofforth Volunteer Fire Dept.

FOR SALE — 3 Bedroom house

with double garage on Walnut in north Ropesville. \$6,500. Cal Farm Center Gln, 866-4476, Wofforth; or 562-3301, Ropes.

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at drug-gists. See how fast it can help you.

RECEIVE LETTER

Following is a letter received by Mr. and Mrs. Robert Hall from their son, Delbert, who is in Viet Nam. It was written December 17, 1967: Dear Mother and Dad:

I received a letter from you yesterday and the package today. Thanks a lot for the Christmas card and package. It doesn't at all seem like the Christmas season. I can just see you huddling around the fire trying to stay warm. I have a ceiling fan on, also an air conditioner and have my shirt and shoes off.

My travel in the country side is by chopper. I have a yellow pickup truck for supplies and getting around in town. There is an air field and Army Base by this town — we are on the boundaries of Cambodia, 99 kilometers northwest of Saigon. East of Black Lady Mountain in South Viet Nam.

Be good and be careful. I understand only too well. I work every day with many Vietnamese and you can read their expression much better than what they say. I have a Vietnamese (Mr. Mi) who helps with the language. I don't speak much of their language but I understand more than they think I do.

I am working with Lt. Phu to get a supply system set up. But there are lots more jobs along this line than supply. My work is real fine, but a hard task and disappointing every day when you try to get the point across. I will be happy if these people pick up only a small amount of what we have to offer this fine country. You must remember they are a real family bind when it comes to staying together. There is times we could use some of this.

Here a funeral is a very happy occasion for the loved ones are considered to have their rewards here and they go to a happy land waiting to come back again much wiser from the experience of being here on earth before. Death is always a happy occasion for the departed.

I have yet to find little children I could not talk to and get them to come to me. Sometimes the parents do not understand why their child will come to me. But why can't adults grow up and be trusting as little children and work together. If you can not live with your brother then you are not in any situation to teach others of love, kindness and understanding. But people will listen only to what they want to hear and let the rest go by.

I have a radio here to listen to.

Buy your face a razor.



Gillette Techmatic Razor \$2.95

ELLIS PHARMACY
1213 HOUSTON Phone 894-6056
411 AUSTIN Phone 894-3211
LEVELLAND, TEXAS

Maytag Laundromat
OPEN DAILY FROM 7:00 A. M. TO 10:00 P. M.
MAIN STREET WOLFFORTH, TEXAS

FRANKLIN-BARTLEY FUNERAL HOME
4302 34th Street Lubbock, Texas
Phone SWift 9-3666 collect

We see so much and deal with so many different things here that I really don't know what to talk about.

Give everyone my regards.

I am enclosing some stamps so send me the Ropes paper.

Love,
Your son
Delbert

Ropes High School Basketball Schedule 1967-68

- Jan. 4-5-6 Hale Center Turnam'n
- Jan. 9 Sands H 5:36
- A and B Boys—A and B Girls
- Jan. 12 Sundown H
- A and B Boys—A and B Girls
- Jan. 16 Southland H TB.
- (B)TBA A Girls—A Boys
- Jan. 19 New Home T TB.
- (B)TBA A Girls—A Boys
- Jan. 23 Wilson H 5:3
- A and B Boys—A and B Girls
- Jan. 26 Cooper T 5:3
- A and B Boys—A Girls
- Jan. 30 Sandown T 5:3
- A and B Boys—A Girls
- Feb. 2 Southland T TB.
- (B)TBA A Girls—A Boys
- Feb. 6 New Home H TBA
- (B)TBA A Girls—A Boys
- Feb. 9 Wilson T 5:3
- A and B Boys—A Girls
- Feb. 13 Cooper H 5:3
- A and B Boys—A Girls

NOTICE
Forms for misplaced driver's license, renewal forms for driver's license and accident forms may be obtained from City Marshall Fox.

THE ROPES PLAINSMAN
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Celeste Thomas, Publisher Editor

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HEADACHE PAIN

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!

Test STANBACK against any preparation you've ever used. Snap Back with STANBACK POWDERS. Good Housekeeping Seal. Quick Relief. STANBACK TABLETS. 10¢ 25¢ 69¢ 98¢

Everyone, regardless of age, must now register in order to vote, and you may do so at Tyree's Insurance Agency in Ropes.

COCKROACHES - Rats, mice, termites, gophers and other household pests exterminated. GUARANTEED. Davidson Pest Control, 111 First St., or phone 894-3824. Levelland.

POLITICAL ANNOUNCEMENTS
The following political announcements are made subject to the Democratic Primaries:

COMMISSIONER, PREC. 1:
MYRL BROCK
(re-election 3rd term)
Read the ads. Almost everything you need is in Ropes!

Doctor in the Kitchen
by W. W. Bauer, M.D.
Consultant, National Dairy Council

THE PURITY OF MILK
Who ever heard of bootleg milk? This was a common term in public health circles some 35 or 40 years ago, when I was a young public health official in my native state of Wisconsin, which labels itself on auto license plates as America's Dairyland. As such it was a battle-ground for the early struggles through which the purity and safety of milk, and the good taste which now identifies it as a favorite food, were achieved.

Real Battles
These were real battles, too. When the State officials arrived at farms to perform the required tuberculin tests on cattle, they were often met by hostility. Professional agitators stirred up opposition to tuberculin testing in rural areas, and to pasteurization in the cities.

Opposition to measures for improving the quality of milk, and its safety, were centered also on the consumer. The same agitators who endeavored to mislead the farmer, tried to persuade the users of dairy products that pasteurization impaired the nutritional quality of milk.

But dairy leaders, supported by public officials, insisted upon clean farms and healthy cattle. Many dairies provided their own inspections to insure such conditions. Pasteurization was often instituted by dairy processors without legislative requirement.

There was never any validity to the argument that pasteurization impaired the nutritional value of milk. The only constituent affected is vitamin C, which is not abundant even in raw milk. On the other hand, the only epidemics traced to milk for many years were due to unpasteurized milk, or inadequately pasteurized milk.

Milk Depots
During the hectic early days, when a city began requiring pasteurization of milk sold within its borders, milk depots selling the unpasteurized product sprang up beyond the city limits, and were patronized by considerable numbers of skeptical citizens for a while. And that's the origin of the term "bootleg milk", so much of it happened during the prohibition era following World War I.

Today, we are blessed with sweet, pasteurized milk from clean, healthy, tuberculin tested cattle, bottled and cooled for our good and safe nutrition.

Now Possible To Shrink Hemorrhoids
REMOVE WARTS!
And Promptly Stop Itching, Relieve Pain In Most Cases.
Science has found a medication with the ability, in most cases, to relieve pain, itching and shrink hemorrhoids. In case after case doctors proved, while gently relieving pain, actual reduction took place. The secret is Preparation H®. It also soothes irritated tissues and helps prevent further infection. Just ask for Preparation H Ointment or Suppositories.

ANNOUNCING A NAME CHANGE
POLLOCK and SIMS TV & APPLIANCE
PRICE CHANGES EFFECTIVE JANUARY 1
COLOR CALLS — \$7.50
ALL OTHER SERVICE CALLS — \$5.00
Charles Pollock Phone 539 2289 Meadow
Jimmy Sims Phone 562 4371 Ropesville

Clothing and Shoes for Men, Women, Children
RIOJAS DEPT. STORE

Sooner or later, that day comes, the day when a woman feels she's changing. It's not a good feeling either. And she could use a good old-fashioned medicine then.
Could be you feel a little edgy, or maybe cross. You might even have what we call hot flashes and feel sad and slightly off-balance.
Whatever you feel, we have something for the day you need a little comforting. Lydia E. Pinkham Tablets. They're made with gentle, natural ingredients that work to give you a better sense of well-being.
With an old-fashioned problem like this, couldn't you take an old-fashioned medicine?
Lydia E. Pinkham
• Tablets and Liquid Compound

Clothing Fires Are Out Of Fashion

The American Medical Association has for many years annually warned of the dangers inherent in flammable fabrics. There are many injuries and not a few deaths every year—mostly in the winter—from clothing fires.

This winter something new has been added to this danger—paper clothing.

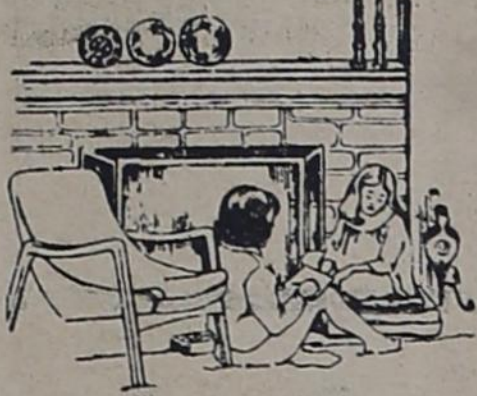
Paper clothing—mostly women's dresses—is so new that as yet there are few data on the potential burn dangers.

A top government safety official warned recently that people who wear paper clothing risk burning themselves if they wear it near an open flame after it has been laundered, dry-cleaned, or worn in a soaking rain.

The Journal of the American Medical Association reports that approximately 2 million persons annually are burned severely enough to require medical attention, and that 100,000 of these require hospital care. About 2,000 Americans die of burns each year. Far too many of these burn victims are injured when their clothing catches fire.

Whether the garment is paper or cloth, it might ignite if the wearer gets too close to an open flame. It's a temptation to huddle close to a stove or fireplace on a cold morning. It also can be fatal.

Simple firescreens or protective shields can eliminate some of the danger from open flames. Check your home today for such potential hazards. If you find one, correct it promptly.



Using kerosene or a commercial "fire starter" for the fireplace or barbecue grill also has potential hazards. If there are hot coals in the fireplace or grill, the volatile liquid may flare up or explode, especially in a closed room.

Little girls' dresses with flimsy, flaring skirts are obviously a fire hazard. So are flowing robes and night gowns. Small boys in their blue jeans are much safer. But even jeans will flame up if ignited.

If someone's clothing catches fire, roll him on the ground or floor, using a blanket or a rug to smother the flames. If the victim panics and runs, the flames will flare even higher. 2-68

Holiday Items

KULMS VISIT WITH RELATIVES OVER HOLIDAYS

Mr. and Mrs. D. G. Kulms spent the holidays visiting their son, SFC August G. and Louise Kulms and children, Ronda, Joel, Rickey and James in Leesville, Louisiana. Also present were Louise's mother, Mrs. Ruby Lane of Grapeland, a sister, Mr. and Mrs. John Reese of Alto, a brother, Mr. and Mrs. Elmer Richardson and family of Houston.

While gone they also visited an aunt, Lucile Loneard at Hamilton; her brother, Mr. and Mrs. Walter Witte and family at Edna; her sister, Mrs. Alma Moon and, Linna at Robstown; neices, Mr. and Mrs. Verna Ellas and family, Truman and Margaret and family; her sister Clara Halckan, another sister, Howard and Louise Bridges, all of Corpus Christi, and the Bridges' grandchild of Robstown.

The Kulms report a very enjoyable trip and visit.

HOLIDAY GUESTS IN MARTIN HOME

Guests Christmas Eve in the home of Mr. and Mrs. Tyree Martin and Jimmy and Johnny were Mr. and Mrs. Jerry Bradley of Brownfield, and Mr. and Mrs. Tyree Martin Jr. and Stevie of Lubbock.

VISIT PARENTS OVER HOLIDAYS

Mr. and Mrs. Travis White and family visited her mother in Salt Flat and his parents in Brownwood over the holidays.

HOLIDAY GUESTS IN GOTCHER HOME

Guests Christmas Eve in the home of Mr. and Mrs. Jim Gotcher were Johnny and Charlene Gotcher from Kingsland, and Garth and Mary Gotcher of Floydada.

Charlene took suddenly ill and was taken to the Brownfield Hospital where emergency surgery was performed. She is reported some improved, but remains in the hospital.

ENTERTAIN WITH NEW YEAR'S DINNER

Mr. and Mrs. Merlin Hobbs and family entertained with a New Years dinner Monday. Those present were Mr. and Mrs. Darwin Hobbs and family of Seagraves, Mr. and Mrs. Emory Hobbs of Ropes, Mrs. Lillian Gryder and boys and Mr. and Mrs. J. C. Dorsett and family of Brownfield.

VISIT PARENTS DURING HOLIDAYS

Mr. and Mrs. Tyree Martin, Jimmy and Johnny visited her parents, Mr. and Mrs. Smith at Spur during the holidays.

CHRISTMAS GUESTS IN HOBBS HOME

Guests over the Christmas holidays in the home of Mr. and Mrs. Emory Hobbs were Mrs. Lillian Gryder and boys, Larry, Gary and Billy and Mr. and Mrs. J. C. Dorsett and family of Brownfield, Mr. and Mrs. Darwin Hobbs and family of Seagraves, and Mr. and Mrs. Merlin Hobbs and family of Ropes.

Christmas dinner and skating were enjoyed at the Community Building.

EARLY CHRISTMAS TREE ENJOYED

Those enjoying an early Christmas tree December 22 in the home of Mr. and Mrs. B. J. Thomas, Artie and Irene were Mr. and Mrs. Stephen Whitfield, and Mr. and Mrs. J. C. Whitfield and Barbara, of Lubbock, Mrs. Troy Morris, and Mr. and Mrs. Harrell Whitehead and Jeff of Valparaiso, Florida.



Local News

ON SICK LIST

James L. Means Sr. has been confined to his room the past several days due to illness.

IN LUBBOCK TUESDAY

Mr. and Mrs. W. E. Walling were in Lubbock Tuesday where she went for medical care.

ON SICK LIST

Merlin Hobbs was on the sick list the first part of the week.

ON SICK LIST

Mrs. Troy Morris is ill this week suffering from the flu.

MRS. MEANS' MOTHER IN CRITICAL CONDITION

Mr. and Mrs. James L. Means Sr. returned home December 22 from Haskell where they had been attending the bedside of her mother, Mrs. Mary Mullins. She suffered a stroke December 13th and is listed in critical condition.

SCHOOL CALENDAR FOR 1967-68

Following is the calendar for the Ropes Independent Schools for the terms of 1967-68:
 March 1: TSTA Meeting
 April 12 - April 22: Easter holiday (Dismiss afternoon of April 12. Resume April 22; Subject to change)
 May 24: School closes
 May 23: Junior High Graduation 8:00 p.m.
 May 24: High School Graduation 8:00 p.m.

Like to get things clean without effort? Try SWIPE. Cleans everything that you can use soap and water on with no scrubbing. May be purchased from any Tops Club member, or at the Plainsman office. Three dollars including tax.



It's funny how people who wouldn't dream of acting as their own lawyers or plumbers often try to "doctor" themselves. By so doing, they're cheating themselves of a vast range of expert services a real physician can provide.

For example, your family doctor can give you an electrocardiogram to check the health of your heart... draw up a safe, sane diet that will keep the pounds off... prescribe drugs you can't get over the counter. Tinactin, for example, is a new fungicide that has produced excellent results against athlete's foot and other common ringworm infections—but it's available on prescription only. The doctor's most important contribution may be peace of mind—the peace that comes with knowing that his services, backed by those of the local pharmacist, are based on expert, up-to-date knowledge, not amateur guesswork.

STAY AWAKE ITCHING?

Let doctor's formula stop it.

Zemo speeds soothing relief to externally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

PAINFUL CORNS? AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY

Now remove corns the fast, easy way with Prozone®. Liquid Prozone® relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Prozone® at all drug counters.

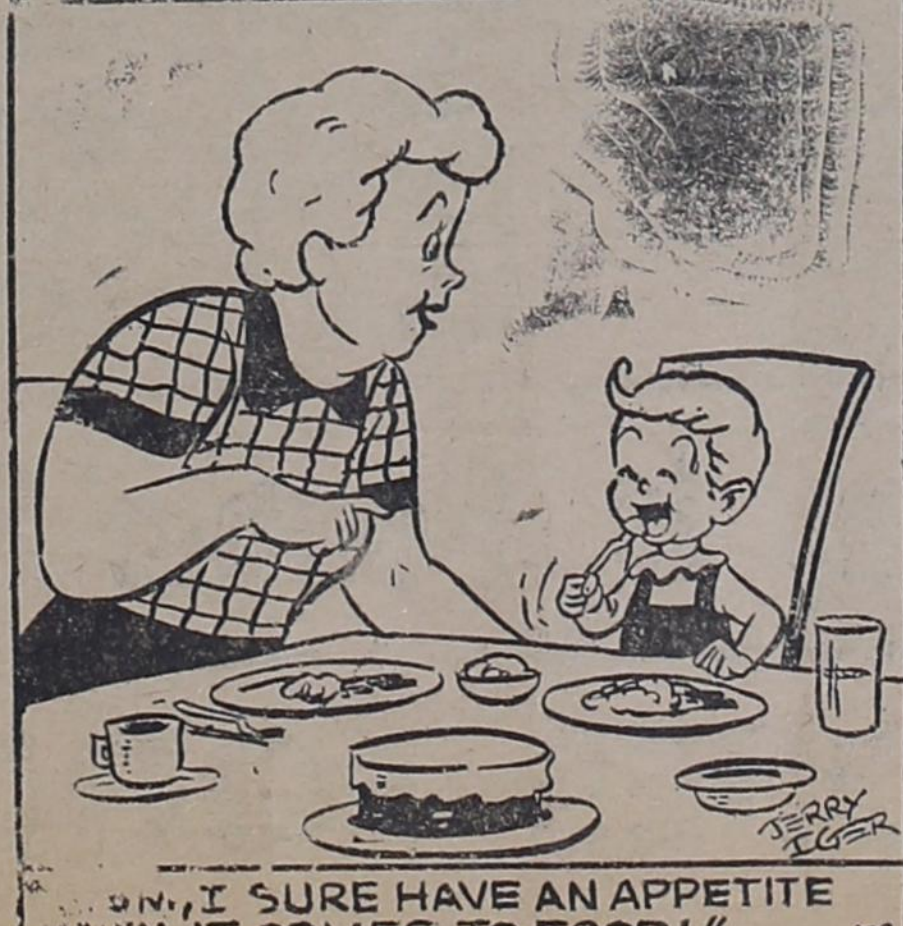
Trade At

Home

PARDON, MY ERROR!



BESTER BEAN



Specials for Friday & Saturday



PLUS FRONTIER STAMPS



Staleys Waffle 16 Ounces
SYRUP25

HUNTS 14 OUNCES TWO FOR
Catsup **.45**

BABO 14 OUNCES TWO FOR
CLEANSER27

All Purpose Cleaner Giant Size
MR. CLEAN63

Liquid Regular Size
VEL31

SHURFINE TALL CANS TWO FOR
Milk **.29**

Lucky 4 Ounces
WHIP45

WALDORF BATH 4 BOLL PACKAGE
Tissue **.37**

MAXWELL HOUSE INSTANT 6 OUNCE
COFFEE89

Aunt Jamima Pancake
FLOUR23

SHURFINE CUT 300 CAN
ASPARAGUS35

DAK 12 OUNCES
LUNCHEON MEAT33

Austex 300 Can
Chili **.53**

Del Monte Cut Green Italian 303
BEANS25

SHURFINE 303 CAN
TOMATOES25

Finest Quality MEATS

FRESH GROUND THREE POUNDS

Hamburger \$1

Boneless Pound
STEW MEAT59

SLAB POUND
Bacon **.63**

LITTLE PIG POUND
SPARE RIBS49

ALL BRANDS POUND PACK
FRANKS55

SHURFRESH POUND
OLEO. 2 FOR35

Quick Convenient FROZEN FOODS

SPEARS TEN OUNCES TWO FOR
BROCCOLI43

BABY LIMA 10 OUNCES TWO FOR
BEANS43

TEN OUNCES
SQUASH 2 FOR29

Garden Fresh Vegetables

TEN POUNDS
POTATOES49

Navel Pound
ORANGES19

FOUND CELLO BAG TWO FOR
CARROTS35

Wednesday Is Double Stamp Day

THE ROPES FOOD STORE