

Soil and Water Conservation Edition

PUBLISHED IN ROPESVILLE — THE FRIENDLIEST TOWN ON THE SOUTH PLAINS

THE ROPES PLAINSMAN

VOLUME XXXIII — NO. 48

ROPESVILLE, HOCKLEY COUNTY, TEXAS

10c A COPY

THURSDAY, APRIL 30, 1970

If there is an X in this box it is notice your subscription has expired and an invitation to renew.

JEST SOME THOUGHTS —

Last Wednesday seemed a perfectly appropriate day to be designated as "Earth Day" — it was blowing everywhere.

Mac McAlister of "For Your Information" on radio station KSEL, had better come out of the high building and paved streets before he opines the weather isn't as bad as we said it was last week. He quoted a part of our column, and said the weather just isn't that bad.

You know we wouldn't exaggerate.

We think that perhaps before he tries to brainwash the population of West Texas (it is already sandwashed) into saying we have calm, good clear, serene weather, he better have a little pow-wow with ole Mother Nature and see what can be done.

We would feel more than a little ridiculous saying the sand isn't blowing while strangling the little particles and digging them out of our face and hair.

We aren't complaining about the weather — if we were, we would move to Florida. Now there, they have a very capable Chamber of Commerce. We don't know about the weather, as we've never had occasion to be there.

We might not have anything else out here for sightseers to look at, but if someone from a different part of the country is here visiting, and is treated to one of our sure 'nough sandies, they will never forget it.

And if one of our natives has been gone for awhile, and has the golden opportunity to return, they welcome the sand like a long lost brother.

So why not push our little goodies. In New Mexico and Arizona they advertise cactus candy. We could have West Texas Sandie Cookies, or about anything you can think of made of sand.

It is plentiful. We have for sale this week, one acre of top soil, alloys of New Mexico and West Texas, guaranteed to be light enough to fly. We picked it up in the newspaper office.

And, while we are on the subject of the weather, we would like to know just why the sand blows in the daytime, and abates at night. The only time you can burn your trash is from midnight to 2:0 a.m.

We do have some beautiful nights. Stars and moon shining, and the wind hardly stirring up a breeze. Course, sometimes the stars and moon are a little hazy from the dust settling. Then too, you have to get the day's accumulation of sand out of your eyes to behold this lovely sight.

And, we bring you the following, quoting from the famous Will Rogers:

"A breakfast without a newspaper is a horse without a saddle. You are just riding bareback if you got no news for breakfast. Don't underestimate your paper. I don't care how small it is, and how little news you think it might have in it at that particular issue. Lord, kiss it, for the news that it does bring you."

So, we roll of the page again.

VISITS IN TATUM

Marguerite Morris was in Tatum, New Mexico, over the weekend visiting in the home of her daughter, Mr. and Mrs. Floyd Creamer and children, Clark, Marcia and Chris.

Vote Saturday!

The first Democratic Primary election will be held this Saturday, May 2, in the Library at the Ropes High School. Polls will be open from 8:00 a.m. until 7:00 p.m.

Election Judge Bud Rucker stated that the Democratic Precinct Convention will be held at 2:00 p.m. Saturday, and all interested persons are urged to attend. Mr. Rucker said that there are to be thirteen delegates chosen to attend the County Convention.

We would remind you that you are to take your registration slips when you go to the polls to cast your ballot. Your registration slip will be stamped with the word "Democrat".

We would also remind you that this is a Democratic primary election, and the only ones listed on the ballot will be of the Democratic party. This in no way, however, affects your choice when you go to the polls in November.

The ballots used in the November

Following is a facsimile of the ballot to be used in the election on

DEMOCRATIC PARTY
FIRST PRIMARY ELECTION
HOCKLEY COUNTY, TEXAS
MAY 2, 1970
OFFICIAL BALLOT

INSTRUCTION NOTE:

Vote for the candidate of your choice in each race by placing an "X" in the square (circle, beside the candidate's name.

I Am A Democrat And Pledge Myself To Support The Nominees of This Primary.

UNITED STATES SENATOR:

O Lloyd Bentsen
O Ralph W. Yarborough

FOR CONGRESSMAN,

19th Congressional District:
O George Mahon

GOVERNOR:

O Preston Smith

LIEUTENANT GOVERNOR:

O Ben Barnes

ATTORNEY GENERAL:

O Crawford C. Martin
O David H. Brown

COMPTROLLER OF PUBLIC

ACCOUNTS:

O Robert S. Calvert

STATE TREASURER:

O Jesse James

COMMISSIONER OF

GENERAL LAND OFFICE:

O Bob Armstrong
O Fred Williams
O Jerry Sadler

COMMISSIONER

OF AGRICULTURE:

O John C. White

RAILROAD COMMISSIONER:

O Ben Ramsey
O Connie Lawson

SUPREME COURT OF TEXAS

(Associate Justice, Place 1):

O Jack Pope

SUPREME COURT OF TEXAS

(Associate Justice, Place 2):

O Ruel C. Walker

SUPREME COURT OF TEXAS

(Associate Justice, Place 3):

O Hawthorne Phillips
O James G. Denton
O Matt Davis

COURT OF CRIMINAL APPEALS

(Presiding Judge):

O John F. (Jack) Onion, Jr.

COURT OF CRIMINAL APPEALS

(Judge):

O Truman Roberts
O Earl W. Smith

FOR STATE SENATOR,

28th Senatorial District:

O H. J. (Doc) Blanchard

ODD JOB DAY

The Ropes Sophomore class will be having an odd job day Saturday, May 2nd. We will do odd jobs such as mowing lawns, washing cars, etc. The price will depend on the job. If you have anything that needs to be done, call:

562-3932, Ropesville

297-4471, Arnett

585-2202, Aurburn

election will list both the Democratic and Republican candidates. You can vote for the man of your choice; vote a straight Democratic ticket, or split it. This is your privilege. The word "Democrat" stamped on your registration slip does not tell you that you must vote only for the Democrat candidates in the November election. It merely shows that you voted in the Democratic Primaries.

Mr. Rucker stated that all persons should be informed to mark their ballots clearly, and fully. In the event a candidate has no opponent, you must still put your "X" in the box by his name, or he will not receive your vote, and in the event of write-in candidates, this could cause your choice not to be elected.

Our most important concern this Saturday is that you go and vote. Regardless of how you vote, take the time and effort to cast your ballot.

Saturday, May 2:

Democratic Party
First Primary Election
Hockley County, Texas
May 2, 1970

Note: Voter's signature to be affixed on the reverse side.

NOTICE

Notice is hereby given that the City Council of the City of Ropesville, Texas, did on this the 14th day of April, A. D. 1970, enact Ordinance No. 58, the descriptive caption and penalty for violation of said Ordinance being as follows:

AN ORDINANCE REGULATING THE USE OF PUBLIC AND PRIVATE SEWERS AND DRAINS, PRIVATE SEWAGE DISPOSAL, THE INSTALLATION AND CONNECTION OF BUILDING SEWERS, AND THE DISCHARGE OF WATERS AND WASTES INTO THE PUBLIC SEWER SYSTEM WITHIN THE CITY OF ROPESVILLE, TEXAS; AND PROVIDING PENALTIES BY A FINE OF NOT TO EXCEED ONE HUNDRED DOLLARS FOR VIOLATION THEREOF; ENACTING PROVISIONS INCIDENT AND RELATING TO THE SUBJECT AND PURPOSE OF THIS ORDINANCE; AND DECLARING AN EMERGENCY.

Any person found guilty of violating said Ordinance shall be deemed guilty of a misdemeanor, and upon conviction, shall be fined not exceeding \$100.00.

Inez Kimberlin,
City Secretary

000

NOW!

- Don McWhorter

We remember those days of the horse and buggy with pleasure. We remember the old brush arbor churches with delight and look to them as the place where we met God or where we became acquainted with the church as it was. The old time religion rings true to our ears and the new church and it's ideas come through to us now with a faulty concept of what church should be like in comparison to the old ways.

On the other hand we look each day for a better invention and a new way to do something. We look toward a time when we will have accident free cars, monorail trains, giant air transport planes, daily trips to outerspace. There is a tendency for modern people to live in the future and the past at the same time.

What do we do about this problem? Well, some people don't recognize a problem so they just ignore today and go on remembering yesterday and planning for tomorrow. Man constantly changes and all that he does and sees will change also. If we live constantly in the past we are not ready for today when it arrives. If we live in the future and in a constant state of planning, we are frustrated by today when our plans did not work out.

What we need to do is live one day at a time and even one hour at a time because we can only in our small way handle that time which we have now. We cannot do anything to make a change in what has already happened and gone so there is no need to worry about it today. We only need to learn by it and make today better. We can't do anything about the future until we reach it so there is no need to get upset by it.

When we reach each new day we have to look to the past for guidance but we must make the decisions based on what the day has for us. The future comes one day at a time and should be handled in that way. We can live in the NOW. We must live in the NOW. Trust God to the rest!

000

WORK NIGHT ANNOUNCED

It was announced this week that the Lions Club will hold a work night at the Little League baseball field on Thursday night, April 30th at 8:00 p.m. Everyone is urged to bring your tools and come out and help so the field will be ready for this season's play.

000

VISIT HERE

Mr. and Mrs. Tommy Powell of Lubbock visited Tuesday night in the home of her parents, Mr. and Mrs. John Ream, Pam and Monica.

Advertisers Who Care

We are happy to bring you a special edition this week on soil conservation. The firms who have advertised herein are responsible, dedicated to the future of our area. We urge you to trade with them when you have need of their services.

Advertisers in this week's edition are:

Farmers & Ranchers Commission Co., Lubbock
Southwestern Public Service Co. Hunt Seed Company, Lubbock
Wolforth State Bank, Wolforth
Truck Center Cafe, Lubbock
Plains Cooperative Mill, Lubbock
Farmers Service Company, Lubbock
Lubbock Wrecking Company
Southwestern Electrical Supply, Lubbock
Farmers Co-op Compress, Lubbock
Deal's Machine Shop, Lubbock
Production Credit Association, Lubbock
Plains Cotton Growers, Lubbock
Brownfield Savings And Loan

Nelson Pharmacies, Brownfield
Larry's Chemical And Spraying, Brownfield

Harris Flying Service, Brownfield
Hester Implement Co., Brownfield
General Telephone Co., Brownfield
The Kirby Company, Brownfield
Pioneer Natural Gas Company, Brownfield
O'Conner-Strickland Motor Co., Levelland

Levelland Savings And Loan
J. L. Smallwood Gin, Levelland
John's Irrigation, Levelland
The Spot, Levelland
Ellis Pharmacy, Levelland
Levelland State Bank
Farmers Fertilizer & Chemical, Levelland
Hockley County Equipment Co., Levelland
Auto Service Center, Levelland
Guarantee Abstract & Title, Levelland
Federal Land Bank Association, Levelland

000

Progress of Ropesville

IS ROPES PROGRESSING?

I would say yes.

Our Mayor and City Council are doing their best to help Ropes grow. They are doing a job that is next to impossible as you can't please all the people all the time.

1. In regards to our motor grader, I think its time ew stopped expecting the county to doo all of our work because as an incorporated city they are not obligated to keep our streets up.

2. I think the weeds were kept down pretty good last year and as to the charge that the taxpayer pays

to have his lots shredded, that pays someone to run it and the upkeep.

3. Do we have anyone in Ropes advertising for the job of putting in the sewer lines?

4. The City Council is trying to update our water system.

5. If our taxes are higher it is because our sewer system and water system should have been put in years ago when the prices were lower. One of our neighboring towns has a minimum water bill of \$8.00 per month.

Mrs. Phillip Kimberlin

000

Junior Class Play

The Junior Class of Ropes High School will present their annual place at 8:00 p.m. Friday, May 1, 1970 in the High School Auditorium. Admission will be \$1 for adults and 75c for children 12 and under.

This year's production is entitled "The Cannibal Queen" which is a three act comedy written by Robert St. Clair. The entire action takes place in the lobby of the Craig



RAYMOND O. DENNIS

County Clerk

I, Raymond O. Dennis, would like to take this opportunity to solicit your vote in the May 2nd Democratic Primary Election. As most of you know, I am unopposed in this Democratic Primary, but I would deem it an honor to have your vote nevertheless. It has been my great pleasure to serve you as County Clerk. It has been my utmost aim and endeavor to conduct the office in a business-like and economic manner. If I can ever be of help to you in any way, please call on me. My office is your office, my time is your time. Thank you for permitting me to serve you in a job that I thoroughly enjoy. Vote May 2nd and exercise your right that many people don't have.

House, a family type hotel somewhere in the mid-west. The time is late spring of the present year.

Everyone is urged to come out and spent an enjoyable evening full of laughter with the Junior Class.

The cast of characters is as follows:

Martha Craig, owner of the Craig House - Kathy Hobbs.

Daisy Mae Comfort, a young colored maid - Debbie Mayfield.

Lucious Long, a young colored porter - Danny Owens.

Bruce Clyde, a young newspaper editor - Steve Kimberlin.

Eugenia Sherwood, a drama coach - Janice Jones.

Julia Boyd, who owns the Gazette - Libby Thomas.

Brenday Day, Bruce's pretty fiancée - Brenda Johnson.

Prof. Cornelius Kent, a wealthy eccentric - Eddie Curry.

Mildred Wade, in love with the professor's nephew - Gracie Martinez.

Allen Kent, the professor's nephew, Royce Borland.

Mary Fremont, the professor's niece - Shirleen Butler.

Robert Fremont, Mary's young husband - Travis White.

Ju-Ju, the Cannibal Queen - Jana Odom.

000

NEWS OF AREA MEN IN SERVICE

U.S. ARMY, VIETNAM (AHTNC) March 13 — Army Specialist Five Vicente Lara Jr., whose parents live on Route 1, Ropesville, Texas, received the Army Commendation Medal near Bao Loc, Vietnam.

Spec. 5 Lara is a 60 machine-gunner with Company B of the 19th Engineer Battalion. He entered the Army in October 1968, completed basic training at Ft. Bliss, Texas, and was stationed at Ft. Leonard Wood, Mo., prior to arriving overseas. The award was presented on February 27.

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

000

CLASSIFIED ADVERTISING

**BUSINESS OPPORTUNITY
MAN OR WOMAN**

Reliable person from this area to service and collect from automatic dispensers. No experience needed... we establish accounts for you. Car. references and \$985.00 to \$1785.00 cash capital necessary. 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write, include telephone number. Eagle Industries, 3938 Meadowbrook Road. St. Louis Park, Minnesota 55426.

WANTED - FARM WORK. CALL MIKE ALLEN, 562-4521, ROPES.

**CUSTOM BED PLANTING AND OTHER CUSTOM WORK DONE FOR FARMERS
CALL C. D. THOMAS, 297-4611 5-28 70**

DRIVERS NEEDED
Train NOW to drive semi truck, local and over the road. You can earn over \$4.00 per hour, after short training. For interview and application, call (214) 742-2924, or write Safety Dept., Nationwide Systems, Inc., 4747 Gretna, Dallas, Texas 75207.

**CARDS
*ALL OCCASION
*GET WELL
*SYMPATHY
AVAILABLE AT THE
PLAINSMAN OFFICE**

**ATTENTION DISTRIBUTORS
PICK UP YOUR PRODUCTS
McNABB WAREHOUSE
ACROSS ST. FROM POSTOFFICE
OPEN MON., WED., FRIDAY
8:30 to 12 noon
ROPEVILLE**

**LOANS ALL TYPES
\$10,000 to \$100,000.000
Anywhere in USA and Canada
Fisher Real Estate-Mortgage Corp.
Mortgage Brokers, Joy, Ill. 61260**

PRE-SCHOOL DAY MAY 8th
Elementary Principal Terry Redford announced this week that Pre-School Day will be held May 8th this year. All children who will be six years old by next September 1st, are urged to attend school on this day.

TO FERTILIZE LAWNS
The Ropes Lions Club will fertilize lawns for the public. They will put it out for \$3 a bag, or it is \$2.50 if you pick it up. This is good fertilizer, especially for lawns. You are asked to contact Jimmy Sims, T. J. Redman, Jr., Preston Reeves or any Lions Club member. Proceeds will go to help all worthy projects sponsored by the Lions.

STAY AWAKE ITCHING?
Let doctor's formula stop it. Zemo speeds soothing relief to externally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

RESTRAINT MISUNDERSTOOD

AUSTIN - Of the many safety features incorporated in late model automobiles, apparently the most misunderstood and misused is the head restraint.

According to the Texas Safety Association, people seem to have got off on the wrong foot by thinking of the safety devices as "head rests".

TSA General Manager Lloyd F. Palmer, releasing the results of a recent informal visual survey, warned motorists, "Head restraints are not built or designed for use as a pillow." "They are designed to prevent the head and neck from being thrown backward during rear-end collisions to minimize whiplash-caused injuries. In order to do this," Palmer continued, "head restraints should be adjusted so that they are centered at the back of the head - not the neck."

Slow-motion studies of rear-end crash situations show that the head can be thrown backward in as much as a 90 degree angle, causing severe injury. The head restraint, when adjusted properly, can reduce such injuries, commonly called whiplash.

The Texas Safety Association says the recent survey showed a large proportion of Texas motorists are leaving the head restraint adjusted where it would strike the back of the neck if a rear-end collision were to occur. Leaving the restraint in that position, said the statewide safety group, could result in a major injury. The head restraints became standard equipment in 1969 model automobiles.

ROPE INDEPENDENT SCHOOL DISTRICT SCHOOL CALENDAR FOR THE YEAR 1970-71

FIRST SEMESTER
August 17, 18, 19, 20, 21 - Inservice Meetings
August 24 - First Day of Classes
August 24 - October 2 - First Six Weeks
October 5 - November 13 - Second Six Weeks
November 15 - December 22 - Third Six Weeks
November 26, 27 - Thanksgiving
December 22 - Semester Exams
December 23 - Christmas Holidays Begin
December 23 - Work Day
January 3 - Christmas Holidays End
TOTAL FIRST SEMESTER:
85 School Days
6 Teacher Work Days
9 Holidays
SECOND SEMESTER:
January 4 - First Day of Classes
January 4 - February 12 - Fourth Six Weeks
February 15-March 26 - Fifth Six Weeks
March 26-May 21 - Sixth Six Weeks
April 12 - April 16 - Easter
May 20 - Jr. High Graduation
May 21 - High School Graduation
May 24, 25, 26, 27 - Work Days
TOTAL SECOND SEMESTER:
95 School Days
4 Teacher Work Days
5 Holidays
GRAND TOTAL SCHOOL YEAR:
180 School Days
10 Teacher Work Days
14 Holidays
Students will not attend school on work days.
Days of Instruction 180
Inservice Meetings and Work Days 10
Total Days 190

SENIOR CITIZENS MONTH

LEVELLAND - For the 8th consecutive year, May will be designated Senior Citizens Month, and for the first time a country-wide recognition of a senior citizen will be made by the Hockley County Senior Citizens Organization. Recognition will be made at the May 12 meeting.

Anyone may submit a nomination. Names may be sent to Miss Arlene Brooks, chairman of the Committee on aging, 311 Lubbock Highway, Rt. 2, Levelland. May 1 is the deadline for submitting names.

Criteria for the selection includes: Over sixty years of age and fully retired from all gainful pursuits; has been a resident of the community for at least five years; has made a personal, not merely financial contribution to community welfare; has been a regular and consistent worker in one or more fields of community service, without thought of personal gain or public praise.

Those who will be submitting a name are asked to give a summary of the activities and services of the nominee, using the categories below as they apply:

- a. Service with and for an organization serving the entire community (Such as United Fund, Red Cross, etc.)
- b. Service to a group or class of people (Such as youth organizations crippled children, victims of special disorders, etc.)
- c. Service to and within an organization which has a service objective. (Such as a church, civic club, an educational body, Girl Scout, Hospital Auxiliary, Boy Scouts, etc.)

Less than a year old, the Senior Citizens Organization is gaining in membership as well as interest since its organization. Meetings are held regularly on the second Tuesday of the month at the Youth Center. All those over 60 years of age are invited to attend.

ATTEND CONCERT

The Ropes Eagle Band and Junior High School Band attended a concert in Midland Tuesday night.

HEADACHE PAIN

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically-approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!



Largest Selling Hemorrhoid Remedy

So Successful It Outsells All Others Combined
PREPARATION H
OINTMENT or SUPPOSITORIES

"THE ARMED CITIZEN" -AND NOT A SCRATCH

(Some advocates of handgun confiscation have asserted repeatedly that the possession of firearms by private citizens endangers the owners more than criminals who attack them. Like most persons familiar with firearms, we doubt this. Yet this mistaken statement appears in a staff report of the National Commission on Causes and Prevention of Violence, in which personal protection by firearms is termed "largely an illusion" and "rarely effective" in urban homes.

Here, on the contrary, are many instances, taken at random from the news, where a firearms in private hands averted or halted a crime without anyone being shot. Many more instances could be given in which the mere sight of an armed, determined citizen ended a crime attempt on the spot. In such cases, it often proves unnecessary to fire a shot.)

An intruder had forced open a window and had one leg inside Myron Klimaszewski's apartment in Baltimore, Md., when Klimaszewski awoke about 4:00 a.m. He pointed a pistol at the man, ordered him to freeze, and called the police, forcing the man to stay in his position straddling the window sill until officers arrived. (Baltimore, Md., Evening Sun).

Two youths entered Frank Zielski's store in Buffalo, N. Y., and demanded money. One held his hand in his pocket as if he had a gun. Zielski backed away from the cash register, pulled his pistol from his belt, and fired one shot into the air. The youths ran empty-handed from the store. (Buffalo, N. Y., Courier-Express).

After being plagued by repeated break-ins at his service station, P. R. Miller of Richmond, Calif., hid in the back of the station at midnight with a shotgun. When a burglar broke into the station a half-hour later, Miller fired a warning blast and made the burglar lie on the floor until police arrived. (Richmond, Calif., Independent).

Three men from Montrose, Colo., were on their way home from a hunting trip when they surprised four youths beating a State patrolman with rocks. The patrolman had stopped the youths for a traffic violation and the four boys had jumped him. The hunters stopped the scuffle and held three of the youths at gunpoint; the other young man and a juvenile girl who was in the car escaped but were captured shortly afterward. (Denver, Colo., Post).

Huntsville, Ala., merchant Floyd Maddox saw someone trying to remove the burglar bars from the window of his store late at night and called police. Investigating officers arrived to find Maddox, armed with a shotgun, holding the would-be burglar captive on the roof of the firm. (Huntsville, Ala., Times).

Returning to his Holden, Mass., home for lunch, Leslie Spofford surprised two men forcing open his rear door. The pair fled. Spofford pursued and caught them, covering them with a pistol until police arrived. Police said both men were wanted nearby for housebreaking and in Washington State for armed assault. - Massachusetts State Police y Capt. Stanley W. Wisnioski. Mrs. Guytrelle Pruitt didn't answer the late-night knock on the door of her home near Hartwell,

Ga., but saw a pickup truck parked in front of the house and heard someone climb through a window at the rear of the home. She and her daughter held the intruder at gunpoint until officers could arrive. (Anderson, S.C., Independent).

A would-be robber wielding a pistol approached William E. Baize of Bakersfield, Calif., in a self-service laundry and demanded money. He was so surprised when Baize pulled a pistol of his own that he could do was stare openmouthed until the police arrived to apprehend him. (Bakersfield, Calif., News Bulletin).

Mrs. Anita Osterman was prepared when a man came into the Wichita, Kans., store where she was a clerk, pulled out a knife and said, "Give me all the money". She reached under the counter for a .38 revolver, pointed it at the man, and said, "No". He fled. (Wichita Kans., Eagle).

Two men came into a coin-operated laundry where Ocella S. Willard of Rockford, Ill., was sitting, grabbed her purse and ran. She shouted that she was armed, then fired a shot from her pistol into the ground. The pair dropped the purse and ran faster. (Rockford, Ill., Morning Star).

A young man who knocked on William Cohoon's door in San Jose, Calif., and demanded money, had a gun butt protruding from his waistband. Cohoon left the door, saying he would get some money, but came back with a pistol instead. He fired a warning shot as the stranger fled. (San Jose, Calif., Mercury).

(Reprinted from "The American Rifleman", Washington, D. C., April 1970.)

SEAGRAVES TRACK MEET

Seagraves was the site for District 28's Girl's Track meet last Saturday after water undulated the Sundown track Friday. Nine schools participated with New Home taking top honors in high school competition cond with 94 and Loop third with 79- with 113 points. Sundown was second with 95 points, followed by Loop with 72 and Seagraves with 62.

The top three places advanced to the meet in Jayton last weekend. Those placing from Ropes were as follows:

HIGH SCHOOL DIVISION
HOP, STEP and Jump:
Fillingim, New Home; Arp, Ropes, Todd, Loop.

SHOT PUT
McKee, New Home; Arp, Ropes; and Little, Sundown.

HIGH JUMP
Mitchell, Seagraves; Jones, Ropes and Row, Bledsoe.

440 RELAY
New Home, Ropes, Wilson.

220 DASH
McKee, New Home; Fillingim, New Home; Arp, Ropes.

JUNIOR HIGH DIVISION
SHOT PUT
Freeman, Loop; Arant, Ropes; McMillan, O'Donnell.

DISCUSS
Moore, Wilson; Freeman, Loop; Morgan, Ropes.

TRIPLE JUMP
Smith, Loop; Draughn, Seagraves; Thomas, Ropes.

440 RELAY
Wilson, Loop, Ropes.

Arthritis Sufferers:
WAKE UP WITHOUT ALL THAT STIFFNESS!
New formula for arthritis minor pain is so strong you can take it less often and still wake up in the morning without all the pain's stiffness. Yet so gentle you can take this tablet on an empty stomach. It's called *Arthritis Pain Formula*. Get hours of relief. Ask for *Arthritis Pain Formula*, by the makers of *Anacin*.

Don't Let The Land Slip Through Your Fingers-
Stay With Your
CONSERVATION PROGRAM
PIONEER
Natural Gas Company
219 West Hill Brownfield, Texas

SOIL CONSERVATION
THE GOOD RULE OF THE LAND
Farmer's Fertilizer
AND CHEMICAL SERVICE
Complete Line of Liquid Fertilizers
Insecticides - Seeds - Defoliants
LON WARD, Owner
Morton Highway Phone 894 - 5000 Levelland, Texas

We Are Always Interested In
SOIL AND WATER CONSERVATION
And The Welfare Of The Farmer
General Telephone Co.
of the Southwest
Brownfield

50th Anniversary

Mr. and Mrs. Ervin J. Smith of Big Spring and Mr. and Mrs. Jerry C. Smith of Spur. The granddaughters will register and serve the guests.

The former Miss Bessie Puckett and Smith were married on May 2, 1920 in Dickens County. They have lived most of their married life in Spur but spent part of one year in Ralls and about five years in Ropesville. They returned to Spur in 1946

- SERVICES:**
- SUNDAY SCHOOL
 - MORNING WORSHIP
 - EVENING NYPS
 - EVENING SERVICE
 - PRAYER GROUPS
 - MEN — TUESDAY
 - WOMEN — TUESDAY
 - FAMILY PRAYER — WEDNESDAY

- 9:45 A.M.
- 10:45 A.M.
- 6:00 P.M.
- 6:45 P.M.
- 6:00 A.M.
- 9:00 A.M.
- 7:30 P.M.

ROPES CHURCH OF THE NAZARENE

WELCOME TO ALL

Dave K. Powers, Minister Elwood & Timmons

CHANGE YOUR TELEPHONE DIRECTORY LISTING NOW OR LIVE WITH IT THE WAY IT IS FOR A YEAR.



This is also the time to let us know if you want an additional listing in this year's directory. One for your wife. Or a separate listing for a nearly-grown-up daughter. All it takes is a call.

General Telephone

and have lived there since that time. Friends and relatives are invited to call at the "Willie Room" between 2:00 and 4:00 p.m. Sunday, May 3, 1970.

PETTIT JURY FOR CRIMINAL COURT TRIALS

The Criminal Pettit Jury has been selected for the 121st Judicial District criminal cases that were set to be heard beginning last Monday.

The jury reported at 10:00 a.m. on Tuesday. Among those from Ropes called for selection were:

- R. Edsel Huie, Eugene Lewis, Mrs. Allie Loveless, Buford Moore, Jack Ayers, C. B. Ward, J. R. Smith, Mrs. Crate Snider, Sam E. Whitener, Erlan Gresham, Robert Phillips, Jack Keeling, Charles D. Shannon, Mrs. R. D. Parchman, Sidney Price, and T. J. Redman, Jr.

HERE FROM LUBBOCK

Barbara Whitfield of Lubbock was in Ropes over the weekend visiting her cousin, Irene Thomas.

AUSTIN — Each year in Texas a large number of persons are hospitalized as a result of severe sunburn.

The Texas Safety Association warns that overexposure to the sun can result in painful first, second and even third degree burns.

Sunburn usually is a minor problem that does not require hospitalization, says the statewide safety group, but the possibility of a severe and dangerous burn is very high.

The safety association says the best rule to follow to prevent sunburn is to get used to the sun gradually. Start with only a few minutes at a time, increasing your exposure to the sun a little more each day.

The group warns too that sunburn can occur on a cloudy day since it is the ultra-violet rays of the sun that cause the dangers.

TSA also says sun-worshippers should use a sun tan lotion to help screen out the sun's burning rays. If a bad burn occurs, the Texas Safety Association says, "See your physician. Get proper medical treatment and advice."

Services Held For W. T. Morris

Last rites were conducted for W. T. Morris, 80, at 2:00 p.m. Wednesday, April 22, 1970 from the First Baptist Church in Lone Wolf, Okla. The Rev. J. A. Smith officiated, with interment in the Lone Wolf Cemetery under direction of Peoples Funeral Home, Lone Wolf.

Mr. Morris passed away April 20, 1970 following several weeks illness. He was preceded in death by his wife, Mrs. Charlotte Morris on December 25, 1969.

He was born in Morristown, Tennessee June 21, 1889. He was in the newspaper business all his life, working on papers in Ralls and other points in Texas, and in Roff and Rocky, Okla. He moved to Lone Wolf in 1929 and printed the Lone Wolf News until his retirement in 1962.

Survivors include one son, Victor of Borger; two daughters, Mrs. Marion Dunn of Lone Wolf, Okla., and Mrs. Pauline Ball; fourteen grandchildren and four great-grandchildren.

This was our last uncle on our father's side of the family, and was lovingly known by us as our "Uncle Babe". His wit and good humor

were boundless. Up until his death his mind was sharp and he was well informed on all affairs, both political and otherwise. His memory was much better than that of our generation. He was always surprising us with what he could recall, that we had forgotten until reminded.

Uncle Babe used to have to tighten our ears every time we went to see him. If we didn't go every now and then, we probably would have lost them. In later years, he also kept our children's ears screwed on tight.

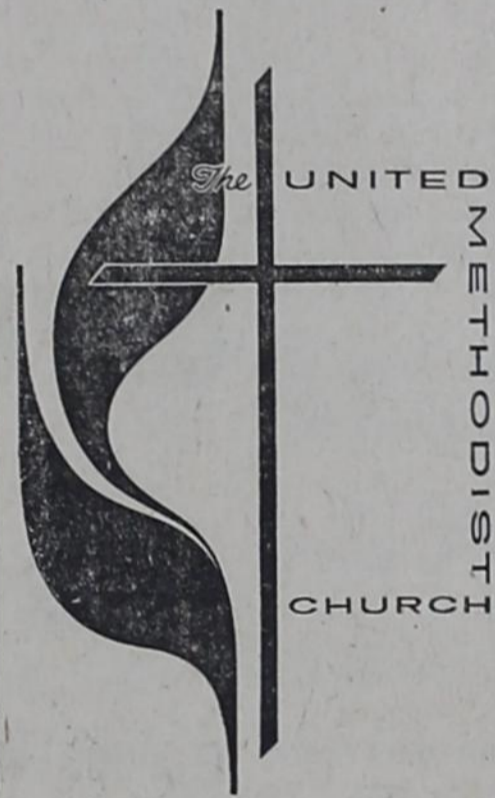
We always enjoyed immensely our visits with him, especially after our father passed away. He was a lot like him, and we could talk "shop" with him. There are very few people around any more that a country newspaper editor can talk shop to, especially letterpress, and have any understanding.

The last time we saw him was on February 14 of this year. He was in the hospital suffering from a broken hip. But he rallied, and talked and jested with us as always.

It is hard to think of Lone Wolf without his presence, but we know he is in a place far better than ours. He lived a full life, contributing to his community through his weekly newspaper.

We say farewell once again, and write "30" to the career of another Morris, and another newspaper man.

METHODIST NEWS



FIRST UNITED METHODIST CHURCH

P. O. Box 147 Phone 562-3881

Ropesville, Texas 79358

"Located on the Lubbock Road"

- Sunday School 10:00
- Morning Worship 11:00
- Evening Worship 6:00

Don McWhorter, Pastor

POLITICAL ANNOUNCEMENTS

The following political announcements are made subject to the Democratic Primaries:

For State Senator District No. 28 **H. J. "Doc" BLANCHARD**

District Clerk **RUBY BEEBE WILLIAMS** (re-election)

County Judge **HULON L. MORELAND** (Second Elective Term)

County Clerk **RAYMOND O. DENNIS** (re-election)

For County Treasurer: **Inetha Cooke** (re-election)

For County School Superintendent **DAVIS POUNDS** (re-election)

For Justice of the Peace Precinct I **M. L. ROBERTS** (re-election)

WCS CALL TO PRAYER

The Women's Society of Christian Service held its annual Call To Prayer and Self Denial Monday, April 27th, at the Church Sanctuary. There were eight present and reports show a very good spiritual meeting was held. The witness of the work of God in the lives of the ladies revealed a great renewal in their lives. Mrs. Thelma Wallace, who has had three hip replacement operations, was present and walked unaided to the podium and gave her witness. God really works wonders in lives through prayer. After the meeting the ladies had a meal together and shared in fellowship around the table. The nominating committee for the new year was selected and plans made to elect new officers on May 11th. All ladies of the church are encouraged to attend the election meeting so that you may have a voice in the selection of your leadership.

METHODIST MEN MET APRIL 25

The United Methodist Men met in regular breakfast meeting on April 25th and elected officers to take of-

office on June 1. The president-elect is Charles Shannon, and the vice-president-elect is Dee Lindley. The reelection of Joe Harris to serve another year as secretary-treasurer was also held. These officers ask your support in the new year's program in the United Methodist Men. The men meet for breakfast at 6:30 a.m. on each fourth Wednesday of every month.

TEEN GANG

A prayer and Bible group for teenagers will hold its first informal group meeting on the first Wednesday of May at 7:30 p.m. The group will meet first and third Wednesday of each month in the church library, for an informal time of prayer and Bible study. All teenagers age 13-19 are invited to attend.

DAILY BIBLE READINGS

- A Life of Love
- May 3, 2 Samuel 9:1-13
- May 4, Luke 10:25-37
- May 5, John 13:1-7
- May 6, Romans 12:9-21
- May 7, I Corinthians 13:1-13
- May 8, Galatians 6:1-10
- May 9, I John 3:13-24.

THE CHOICE OF TEXAS ATTORNEYS BY 62%



In a poll of attorneys conducted by the State Bar of Texas, 62 percent indicated Judge Truman Roberts as their choice for the Texas Court of Criminal Appeals... You can place your trust in a man who merits this widespread approval by his fellow lawyers and judges.

Vote for Judge

TRUMAN ROBERTS

Texas Court of Criminal Appeals Saturday, May 2

(Pol. Ad. paid for by Truman Roberts Campaign Committee)

Cotton's future... Your future...



THEY ARE INSEPARABLE. AND THE FUTURE OF COTTON PRODUCTION DEPENDS ON CONSERVING YOUR SOIL AND WATER. USE THE BEST KNOWN WATER AND SOIL CONSERVATION METHODS. YOUR FUTURE DEPENDS ON IT.

Plains PGC COTTON GROWERS, INC. Tel: 806-PO 2-0553 1720 Ave. M, Lubbock, Texas 79401

Get the razor that gets the Nubs.



Technatic® by Gillette.

PAINFUL CORNS?

AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY

Now remove corns the fast, easy way with Frezzone®. Liquid Frezzone relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Frezzone...at all drug counters.

BELIEVES IN SAVING NATURAL RESOURCES

COLLEGE STATION — A Taylor County farm wife who believes natural resources must be saved for the nation to survive has been named State Conservation Homemaker of the Year for 1970. She is Mrs. Frank Brnovak of Merkel.

Regional winners are Mrs. Leon Henley of Childress, Mrs. Joe Mac Gaskins of Knott, Mrs. Fred Johnson of George West, Mrs. H. L. Burkhalter of Crockett and Mrs. E. R. Lewis of Haslet.

The Texas homemakers were chosen from candidates throughout the state by a panel of conservation and home economics specialists in recognition of achievement in the area of conservation in the home and on the farm.

The annual event is sponsored by the Worth Chamber of Commerce in cooperation with the Texas Agricultural Extension Service, the Soil and Water Conservation Districts and other groups.

The Brnovaks and their two children are active in their community. They work hard to provide much of their own food and conserve their land's natural resources.

Mrs. Brnovak believes their farm

is better than when they bought it because of their continued conservation practices to control cedar, mesquite, soil erosion, air pollution and water pollution.

The four members of the Henley family raise cotton, grain sorghum, small grains and livestock on their farm; they are active in church, education, home demonstration and Farm Bureau work.

"There is a continuous need for people to be made aware of each person's share in our land and ideals to insure a bright future for coming generations," Mrs. Henley believes.

Mrs. Gaskins, mother of three, believes it matters no what you have, but what you do with what you have. She does the family budgeting, organizes household chores and preserves home-grown products.

The family is active in church, 4-H, community and school work and have been host family for a youth exchange student from Japan and Peru.

Mrs. Fred Johnson refinishes furniture, landscapes and helps her husband and five children with an extensive conservation program on their farm. It includes a stock pond and terraces for water control, wa-

ter conservation and coastal bermuda planting.

"We felt that by taking care of the land properly, it will greatly reward us now and in the future for the children," says Mrs. Johnson.

Mrs. Burkhalter and her husband have worked in their community to improve the parks, and school and organize a teenage church group. On their farm they raise beef cattle, Quarter horses, hay, swine and chickens in addition to much of their own food.

She lists soil testing, stock pond building, weed control and planting coastal bermuda as conservation practices on their land. "Everything we have done has added to the appearance and value of our home and farm land."

The Lewis family lives on a ranch north of Haslet where they raise beef cattle, hay, small grains, cotton, wheat and maize. They practice water conservation, parallel farming and contour farming.

Mrs. Lewis is disaster chairman for the Ladies Auxiliary Fire Department and has been president of the Community Improvement and Development Program.

AUSTIN, Tex. (Special) — Railroad Commissioner Ben Ramsey said here today propane, butane and mixture fuels of liquefied petroleum gases appear destined for an important role in the continuing fight to control air pollution.

Ramsey is seeking a second full term as a member of the three-member Commission in the primaries on May 2, 1970.

The ever increasing demand for liquefied petroleum gases as fuel for internal combustion engines, space heaters, and central heating units, Ramsey said, constitutes one of the most dynamic segments of the growing market for petroleum products. These light, pure hydrocarbons burn cleanly and efficiently he explained, and do not contain the solid particles nor the lethal gases that state and federal authorities have found to be harmful and dangerous to humans, plants and other animal life.

Ramsey said the Commission, re-

sponsible for protecting the public health and safety in the transportation, storage and use of these gases, has recently adopted revised requirements tailored to help maintain liquefied gases as one of the safest fuels available to the consumer.

The Commission, Ramsey added, also has moved to help improve the supply and demand situation that has plagued the propane and butane markets in recent years. The said Commission acknowledgment of jurisdiction over the underground storage of these products is designed to help smooth out the erratic supply and demand fluctuations that propane has been experiencing due to its dual role as a fuel and product supply for the chemical industry.

ENROLL BEFORE APRIL 30 FOR KINDERGARTEN CLASSES TO BEGIN AUGUST 31 CALL MRS. JIMMY SIMS 562-4371, ROPESVILLE

ROPES SCHOOL CAFETERIA MENU

The menu for the Ropes School Cafeteria for the week of May 4-8 is as follows:

MONDAY — Chicken fried steak, whipped potatoes, green peas, peanut butter cookies, hot rolls, butter and milk.

TUESDAY — Fried chicken, candied yams, green beans, cooked apples and raisins, wheat rolls, butter, milk.

WEDNESDAY — Chili Mac, baked beans, cabbage and carrot salad, ice box cookies, cornbread and milk.

THURSDAY — Chicken salad, buttered corn, buttered broccoli, lime Jello, hot rolls, butter and milk.

FRIDAY — Hamburgers, potato chips, pork and beans, lettuce and tomato salad, pickles, onions, mustard, fruit, orange juice and milk.

SAVE THE SOIL AND BRING YOUR LIVESTOCK TO Farmers & Ranchers Commission Co.

Sale Every Thursday At 10:00 a.m.

Billy Leese

Paul Rodman

Phone 744 - 1473

Slaton Highway

Lubbock

WE ENCOURAGE A SOIL CONSERVATION PROGRAM

YOU WILL ALSO BENEFIT FROM A LONG TERM LOW INTEREST RATE FEDERAL LAND BANK LOAN

Federal Land Bank Association

Of Levelland

CALL 894-6155

615 Avenue G

Levelland

A BOOSTER FOR SOIL AND WATER CONSERVATION

Lubbock

Wrecking Company

WE CAN SAVE YOU MONEY ON USED IRRIGATION AND AUTO ENGINES

All Makes

504 North University

Dial PO 2-5219

Lubbock

NOW IS THE TIME

To Make Arrangements For Your Fumigating Equipment

Larry's Chemical & Spraying

CALL US TO RIG UP SPRAYING EQUIPMENT FOR YOUR PLANTERS

Loyd Yowell — Wilburn Bailey — G. W. Henson, Jr.

1318 Lubbock Road

Call 637 - 3429

Brownfield

SAVE THE SOIL

For Another Great Year

SOUTH PLAINS COTTON GROWERS

Plains Cooperative

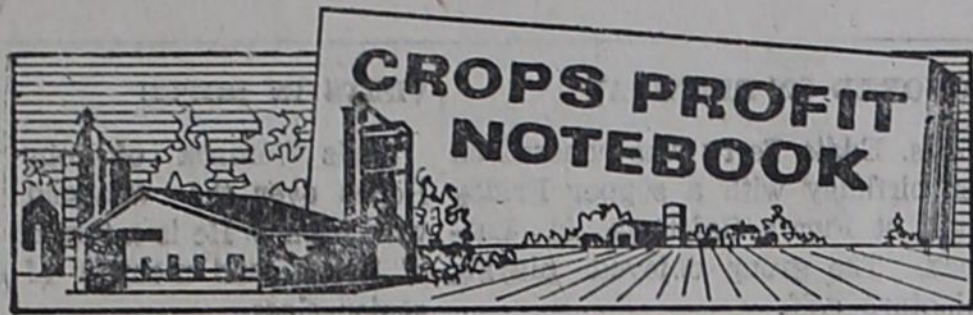
Oil Mill

ROY B. DAVIS, Manager

2901 Avenue A

Lubbock

Phone SH 7-3434



AMMONIA NITROGEN HAS LASTING POWER

Even if you didn't apply ammonia last fall, you can still get many of the benefits of this handy and efficient form of nitrogen by putting it on in late winter or early spring. Applied before planting time, ammonia insures availability of nitrogen to the new crop early in the season.

Preplant applications can be combined with many spring chores such as plowing, disking, cultivating, bedding, listing or furrowing. This will



by N. D. Flowers, Mgr.
Cyanamid Farm Supply

save you time and labor later.

Ammonia can also be applied during the early growing season as sidedressing, but this treatment is more a supplement to earlier fertilization than a substitute for it. Sidedressing provides a peak supply of nitrogen when the plants need it most. It can help correct an early nitrogen deficiency before the crop is too far along. Sidedressing part of your nitrogen is most likely to be needed on light sandy soils.

Use of anhydrous ammonia has increased rapidly in recent years. It has proved to be the most economical, versatile and efficient form of all nitrogen fertilizers available today.

Anhydrous ammonia is 82 percent actual nitrogen, the most concentrated form available. Ammonia resists leaching, but is readily available to plants. Bacteria that decompose crop residues prefer this form of N. Ammonia is easy to store, handle and apply.

REMAINS STABLE IN COOL SOIL

In cooler areas with heavy textured loam soils, agronomists urge fall application of ammonia. This takes advantage of available labor when other farm work is slow, avoids the problem of trying to work over wet, soft fields, and puts the nitrogen in the root zone where it can be used by crops even during dry periods.

Late winter or early spring application has most of the same advantages. As long as soil temperatures are below 45 degrees F., the ammonia nitrogen will remain rela-

tively stable. Very little of it will change to the mobile nitrate form and be subjected to leaching with excessive rainfall.

When the soil warms up and other conditions become favorable for rapid crop growth, micro-organisms in the soil also become active and convert the ammonia nitrogen to nitrate.

You need to know how ammonia works to understand its advantages. In storage tanks under pressure, it is a liquid. When knifed into the soil to depths of 6 to 8 inches, ammonia is released as a gas, dissolves in soil water, and attaches itself to clay and organic matter. This limits its movement to a zone about 4 inches from point of injection. Chisel spacing varies from 14 to 40 inches, depending on the crop to be fertilized.

Moisture is a major factor in the way ammonia behaves in the soil. Soil is in ideal condition for ammonia application when loose and friable to plow depth. If it is too dry or too wet, sealing and ammonia retention may be a problem. To be effective, the gas must be trapped and not allowed to escape.

MANY FACTORS AFFECT AMOUNT

Many factors must be considered in deciding how much ammonia to apply. These include crop and crop variety, soil conditions, previous crops, type of soil, yield goals, climate, and amount of nitrogen already present in the soil.

Generally, the amount of nitrogen a crop can utilize is closely related to soil moisture and rainfall expected during the growing season. Less

nitrogen is needed in drier, non-irrigated areas.

OTHER FORMS of AMMONIA

Aqua ammonia, which usually contains about 20 percent nitrogen, is essentially the same as anhydrous ammonia and gives the same benefits. The aqua form is simply anhydrous ammonia dissolved in water. With this dilution, it contains only one-fourth as much nitrogen as anhydrous. It exerts low vapor pressure and can be used in lighter, less expensive storage and application equipment.

Aqua ammonia must also be covered adequately with soil to prevent loss. It is usually knifed into the soil to a depth of 4 to 6 inches. Other ammonium forms of nitrogen carriers are urea, which changes in the soil to the ammonium form, ammonium nitrate and ammonium phosphates.

With today's emphasis on higher crop yields, preplant application of ammonia nitrogen is good insur-

ance. Crops require lots of nitrogen through the season to produce their maximum yields. The amount is often more than can be applied effectively at planting time or by sidedressing.

Putting ammonia in the soil ahead of time insures a reservoir of plant food to get the crop off to a good start. Then, if excessive rain or other conditions prevent nitrogen applications later, the preplant ammonia is there to carry the crop. Without question, a real advantage of anhydrous ammonia is its "lasting power".

—000—
1969-70 SCHEDULE FOR ROPES PUBLIC SCHOOLS
May 21 — Final exams.
May 21 — Junior High Graduation at 8:00 p.m.
May 22 — School dismissed.
May 22 — High School graduation at 8:00 p.m.
—000—

Save On a Vacuum Cleaner at

THE KIRBY COMPANY

New and Rebuilt

We Service All Makes

See The New Kirby Classic 15" Nozil

More Leisure Time For You

Call 637 - 2606

1103 Lubbock Road

Brownfield

ELLIS PHARMACY
1213 HOUSTON Phone 894-6056
411 AUSTIN Phone 894-3211
LEVELLAND, TEXAS

GIFTS FOR All Occasions Clothing and Shoes for Men, Women, Children RIOJAS DEPT. STORE

For Growth and Progress

SAVE THE SOIL

Save By Ginning Your Cotton At

J. L. SMALLWOOD GIN

Phone 894 - 4556

Lubbock Highway

Levelland

For Another Year Of Growth

Save The Soil

And Save At

NELSON PHARMACIES

West Texas Most Complete

Prescription Service

919 East Main

Phone 637 - 4212

211 South 6th

Phone 637 - 6046

Brownfield

For Growth and Progress Of The Hi-Plains

SAVE THE SOIL

WOLFFORTH STATE BANK

Phone 866 - 4218

Wolfforth, Texas

The Key To Our Future Is To
CONSERVE THE SOIL TODAY

Save For Your Future At

LEVELLAND SAVINGS & LOAN ASSOCIATION

Phone 894 - 3145

1102 Austin

Levelland

Save Your Crop Call

HARRIS FLYING SERVICE

Crop Dusting

Piper Sales and Service

Learn To Fly

Call 637 - 4656

Tahoka Highway

Brownfield

For Growth and Progress Of The South Plains

Save The Soil and Water

Save On Farm Machinery At

HESTER IMPLEMENT COMPANY

International Harvester

Farm Equipment

Call 637 - 3526

Plains Highway

Brownfield

Cotton Talks

According to Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock, there is a danger that cotton producers, in their necessary concern for passage of a cotton program that will permit the production of cotton for a profit over the next few years, may slight or even overlook the equally urgent need for long range planning.

Johnson asks, "In 1975 or 1980 will the volume of our cotton markets still be going down hill, even in a world of fast expanding fiber consumption? Will the price we are able to extract from the market for cotton still be far below production costs?"

If the answer to these questions is to be yes, Johnson believes, "then we can take small comfort in whatever success we may enjoy in our 1970 legislative efforts, because we will soon be going right back to Congress asking for permission to live."

The current government program for cotton expires with the 1970 crop, and extreme difficulty is being encountered in gaining Administration and Congressional support for a new law that will keep cotton growers in the field and out of the bread line. And all agree that passage of beneficial farm programs in the future will become progressively closer to an impossibility.

The answer, according to Johnson, is to begin now with the development of merchandising techniques and research projects that will get the industry off its back and back on its feet.

While praising the start made in this direction by the present Cotton Producers Institute (dollar-a-bale) program, he says, "Something more is definitely needed to counteract the strong marketing programs of man-made fibers."

As recently as 1966 it was predicted that test-tube fibers would take 52 percent of the textile fiber mar-

ket by 1970. But the prediction fell short. With product research and seldom-equalled salesmanship, the man-made makers have captured not 52 percent but 56.4 percent of the market. Cotton consumption, instead of growing, has declined from 52.7 percent in 1965 to 40 percent of the market in 1969.

Now, man-made fiber makers are saying they'll have two-thirds of the total fiber market by 1975. And that prediction, too, may fall short of actuality unless cotton makes a comeback.

Johnson believes the answer to cotton's return lies in product development and salesmanship — development of products with definite saleable characteristics, then the application of the same sales techniques that have made millions for Du Pont, Celanese and other synthetic manufacturers.

"But it can't be done with \$10 million a year," he says, "it will take at least three times that much

to begin with, and probably more later as research and promotion programs begin to pay off in increased sales and increased cotton prices."

The Texas Association of Cotton Producer Organizations (TACPO), of which PCG is a prominent member, for over a year now has been pushing for an expansion of research and promotion funds for cotton. The drive is to get wording into the farm program now being developed to provide in the neighborhood of \$30 million for a comprehensive, producer-controlled program.

Johnson notes that all of the TACPO group, including all of the cotton producer associations in Texas, are fully aware that the first objective of the upcoming cotton program is to provide the income to permit continued cotton production, but says, "The future will look much brighter if the means to an effective merchandising program can be provided as well."

HONORED ON BIRTHDAY

Mrs. Eddie Terry was honored on her birthday with a supper Friday night at Furr's Cafeteria in Lubbock. The group enjoyed playing miniature golf.

VISITS IN ROPES

Louis Womack of Roby was in Ropes over the weekend visiting with friends. He is a former resident of Ropes, and member of the 1970 senior class.



"We accept burial policies of all companies"

FRANKLIN-BARTLEY FUNERAL HOME
4902 34th Street Lubbock, Texas

Phone SWift 9-3666 collect

For Growth Of The South Plains

SAVE THE SOIL

Save On a New Or Clean Used Car at

O'CONNOR - STRICKLAND MOTOR CO.

"A Good Deal For a Good Deal Less"

1006 5th St. Dial 894-3232 Levelland

GUARANTEE

ABSTRACT & TITLE CO.

Complete Title Service

In Lubbock, Hockley and Cochran Counties

Abstracts

Title Insurance

Ethelmae Kauffman, Manager

CALL 894-3636

715 Avenue G

Levelland

AUTO SERVICE CENTER

LINE UP WITH BEAR

Engine Overhaul

Brakes

Automatic Transmission

CALL 894-3459

908 8th Street

Levelland

Follow Your Soil Conservation Program For
Another Year Of Progress

LUBBOCK PRODUCTION CREDIT ASSOCIATION

Crop and Livestock Loans

CALL 744-4575

6502 Caprock Drive

Lubbock

Save The Soil And Water For Progress

JOHN'S IRRIGATION

Pumps Mfg. By Simmons

Repairs On all Makes

GEAR HEADS

Call 894-4885

Morton Highway

Levelland

A Booster For Soil Conservation

THE SPOT

"Just Good Food"

Where Friends Meet To Eat

PHONE 894-3416

306 College

Levelland

For Continued Progress Of Hockley County

SAVE THE SOIL

USE JOHN DEERE FARM EQUIPMENT

Hockley County Equipment Company

GENUINE JOHN DEERE PARTS

200 First Street

Call 894-4122

Levelland

FOLLOW YOUR SOIL CONSERVATION
PROGRAMS. YOU BENEFIT MOST.

ELLIS PHARMACY

'TWO CONVENIENT LOCATIONS'

Hospital Clinic Pharmacy

Phone 894-3211

1213 Houston

Phone 894-6056

LEVELLAND

Soil Conservation Is a Must
For Progress

TRUCK CENTER RESTAURANT

Just Good Food

Open 24 Hours

4609 Avenue A

Lubbock

A Booster For
Soil Conservation

SOUTHWESTERN ELECTRICAL SUPPLY

"Wholesale Only"

Phone PO 5-7753

We Appreciate Your Business

818 Avenue G

Lubbock

SUMMER TERM AT SPC

LEVELLAND (Special) The Summer Term at South Plains College will be held June 1 through July 23, inclusive. The summer term at the College will be one eight week term. Students may take a maximum of three courses, or ten semester hours of college work.

Registration will be held in the Administration Building on Monday, June 1, 1970. Classes will begin at

8:00 a.m. on Tuesday, June 2. Classes meet daily, Monday through Friday on the following schedule: First Period, 8:00-9:00; Second Period, 9:10-10:10; Third Period, 10:20-11:20; Fourth Period, 11:30-12:30; and Fifth Period, 1:00-2:00.

Tuition for the summer term is \$7.50 per semester hour for college District residents, \$10.00 per semester hour for Out-of-District residents and \$20.00 per semester hour

for Out-of-State residents. The minimum tuition charge is \$15.00. The College reserves the right to modify the courses offered and the class schedule based on the demand of students. A minimum of ten students is required for a class to be taught, and requests for additional classes not on the class schedule should be made to the Registrar.

Several classes have been scheduled for the evening. Evening classes will meet from 6:00-8:00 and 8:00-10:00 p.m. on Monday, Tuesday and Wednesday evenings. Courses offered include English 131, English 132, History 131, Government 232, Beginning Typing, and Key Punch Techniques. The course in Key

which has been developed to train persons in the operation of the Key Punch.

A complete class schedule for the summer term is available upon request from the Registrar's Office.

000



Helping To Save The Soil

For The Future —

Call

DEAL'S MACHINE SHOP

Since 1928

Portable Equipment

For Farm Service

Phone 744-4537

2732 Texas Avenue

Lubbock

Always For

Soil Conservation

HUNT SEED CO., INC.

Field Seeds and Hybrid Sorghums

Dial 744 - 4592

701 27th Street

Lubbock

FOR ANOTHER GREAT YEAR OF

Growth And Progress

SAVE THE SOIL

Southwestern Public Service Co.

FOR COMPLETE ELECTRIC SERVICE

CALL 763-2881

Four Locations To Serve You

YOUR FUTURE IS INSURED IF YOU
SAVE THE SOIL

YOUR MONEY IS INSURED AT

Levelland State Bank

Member F.D.I.C.

Your Account Insured Up To \$20,000

CALL 894-6111

824 Austin

Levelland

FOR A BETTER TOMORROW

SAVE THE SOIL

Farmer's Co-Op Compress

Tom Brown, Manager

Phone 744 - 2315

Office 3800 Southeast Drive

Lubbock

For Continued Progress

FOR THE FUTURE . . .

SAVE THE SOIL

Save For Your Future At

Brownfield Savings and Loan Association

201 West Broadway

Phone 637-4533

Brownfield

You can vote
with
Confidence



FOR
BEN RAMSEY
For **RAILROAD**
COMMISSIONER
OF TEXAS

THE MAN TEXANS
KNOW and RESPECT

(Pol. Adv. Paid for by Ben Ramsey)

Open 7 a.m. to 9 p.m.
Beginning April 27th
Merchants Lunch \$1
WALT'S CAFE

OPEN SIX DAYS A WEEK
GOOD COFFEE COURTEOUS SERVICE DELICIOUS FOOD
CLOSED SUNDAYS
WE NOW HAVE SHRIMP ON OUR MENU
VISIT US TODAY!



Go Ahead

let him install your
ELECTRIC AIR CONDITIONING

PROVEN DEPENDABILITY -
Your electric air conditioner is as dependable as your electric refrigerator ... years and years and years of dependable satisfaction.

PLENTY OF POWER -
No worries about shortages either ... Southwestern Public Service Company has plenty of electric power to run your new electric air conditioner.

INSTALL NOW FOR SUMMER COMFORT -
Now is a good time to buy electric air conditioning for your home. Your air conditioning dealer can have your electric air conditioning in and operating before the hot summer days are upon us.

1. Lower first cost
2. Lower installation cost
3. Only one source of energy to pay for



Bring Your Lawn up to Par
The Ropes Lions Club Will
Fertilize Your Lawn
For only \$3 a bag; \$2.50 if you pick it up
Quality Lawn Fertilizer

CONTACT: JIMMY SIMS, T. J. REDMAN or PRESTON REEVES
OR ANY LIONS CLUB MEMBER

WHATSOEVER THINGS

by Donald E. Wildmon

The newspapers carried what is becoming a very common story recently. I happened in Savannah, Georgia. The article said that a group of men sat idly by and watched two men slash each other to death at a private residence. The fight over a bottle of wine took the lives of Eugene Butler, 22, and Jad Wynn, 19. Police said several men watched without interfering as Wynn stabbed Butler in the chest with a knife and Butler severed Wynn's jugular vein with a jagged edge of the wine bottle.

More and more we are hearing of accounts where people sit by and do nothing when they are needed. The most famous case, I guess, was Catherine Genovese. She was killed as her killer returned three times to stab her to death while 33 residents watched on in New York City. No one bothered to call the police until the girl was dead. They were there in two minutes after they were called. Police questioned the residents as to why they didn't help. Most answered: "I didn't want to get involved".

And that's the attitude that is be-

ITCHING LIKE MAD?

Get this doctor's formula!
Zemo speedily stops torment of externally caused itching... of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "De-itch" skin with Zemo-Liquid or Ointment.

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYS-TEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYS-TEX at druggists. See how fast it can help you.

coming more and more a part of our country. We are so selfish that we don't want to get involved even if someone's life depends on it. We have come to the place where we won't even pick up the phone to save someone's life. We sit and watch two young men stab each other to death.

Some months ago I watched the story of the rise of Hitler on television. When speaking of how such an incredible thing could happen the commentator said that three things made it possible. Hitler rose to power, the commentator said, because of the fear, unconcern, and self-interest of other people who could have stopped him. So because some were afraid, some didn't care and some would stand to gain from his rise, the world was thrust into the greatest war ever fought and millions died.

How was it that Edmund Burke said it? "All that is necessary for the triumph of evil is that good men do nothing." And where incidents such as those above happen it is because good men did nothing to stop them.

What's all this got to do with the Man of Galilee? Well, He wants the best for us and that means He wants us to be the best. You see, He isn't pleased when we let evil triumph and He makes us unhappy to see it triumph, also. So He gives us the desire to stop evil, to fight it, to conquer it with good. He makes us become the type of persons who "want to get involved."

Someone has to sacrifice for every good in life. Someone has to get involved. It is a lot easier to sit on the sidelines. But if we sit on the sidelines we will never get the thrill that comes from playing the game.

He got involved. And His involvement meant a cross for Him. But

THE ROPES PLAINSMAN

Published every Thursday at the Plainsman Office in Ropesville, Hockley County, Texas 79358.

Celeste Thomas,
Publisher Editor

Entered as Second Class Matter at the Post Office in Ropesville, Texas 79358.

Subscription Price

One Year \$4.00
Classified and Legal Notice rates: 15c line first insertion, 10c line all subsequent insertions. Count five words to line.

COCKROACHES - Rats, mice, termites, gophers and other household pests exterminated. GUARANTEED. Davidson Pest Control, 111 First St. or phone 894-3824. Levelland.



When you're not like yourself, Lydia Pinkham understands

All of a sudden you might feel you're changing - not a good feeling. You're tired, edgy, out of sorts and that's not you. Lydia Pinkham understands.

A long time ago, when ladies couldn't be as frank as we can today, Lydia Pinkham recognized the problem and set about finding a remedy. She knew it was not natural for women to have to suffer with what was obviously a natural process.

So she turned to nature for a remedy. She developed a marvelous compound of medicinal roots and herbs that turned the trick for the women she knew. Because it is a natural answer to your natural problems, it can turn the trick for you, too.

Try Lydia Pinkham's root and herb remedy to help you feel better, more like yourself.

Lydia E. Pinkham
Available in Tablet and Liquid Form
Pinkham Medicine Co.
Lynn, Mass. 01904

ALL PURPOSE 3-IN-ONE OIL
Oils Everything Prevents Rust

REGULAR - OIL SPRAY - ELECTRIC MOTOR

did you ever try to imagine what are heavy and painful. They are, our world would be like if He had that is, if you try to carry them by refused to get involved? yourself without His help.

Maybe the reason more people don't get involved is that crosses

- FIVE STAR FEATURES -
-000-

Big Big YIELDER!



DEKALB E-57 Hybrid Sorghum

A real "world beater" when it comes to high yielding - standing and drought resistance power. Recommended for either dryland or irrigation. Its large bronze grain is known for its heavy test weight and feeding quality.



"DEKALB" is a Registered Brand Name. E-57 is a variety designation.
MORE FARMERS PLANT DEKALB THAN ANY OTHER BRAND

ROPES GRAIN CORP.

Start your cotton off fast!



stops mites, thrips, aphids, fleahoppers

... helps cotton fruit earlier, mature earlier so it can be harvested as much as two weeks earlier... enough to beat the possibility of bad weather at harvest.

one spray does the job

On contact... by residual action... systemically from within the foliage.

For only 95¢ an acre!

Ask your pesticide supplier for Cygon 267 - and look for this green-and-red drum. Before using any pesticide, stop and read the label. American Cyanamid Company, Princeton, New Jersey.

*Trademark.