

# The PLAINSMAN



Formerly The Ropes Plainsman

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## Phil Gramm Speaks Out Against Busing, Gun Control

Phil Gramm, a tough-talking democratic candidate for the U.S. Senate, told Lubbock newsmen last week that he was opposed to gun control as a means for crime prevention, and forced bussing.

Gun control legislation will "lessen the ability of private citizens to defend their homes, their families, and their property," the 33-year-old former A&M economics professor said.

"The problem is crime, not guns. We have crime in this country because crime pays."

Citing a 1974 Harvard University study which found that less than one per cent of the people committing major crimes ever wind up in prison, Gramm said "the crime problem will be eliminated when we take criminals off the streets."

The conservative Gramm brought his campaign to unseat incumbent Senator Lloyd Bentsen to Lubbock before similar stops in Amarillo, Brownfield, Seminole, and Houston. The winner of the May 1st democratic primary will face republican Alan Steelman in the November election.

"Bussing is not working," Gramm stated. The results of the Supreme Court decision have lessened the quality of education for all children, and increased racial segregation in schools because of white flight to the suburbs.

"We ought to stop bussing and spend the money we're throwing away to upgrade the educational system."

Turning to the economy, the candidate said inflation was the most important issue facing the people of Lubbock. The present rate of inflation has been caused by a federal spending deficit which has grown by \$100 billion dollars in the past 10 years.

"The people in Lubbock are paying \$1.70 today for things they were paying \$1.00 for 10 years ago."

To halt inflation, Gramm proposed foregoing tax cuts for the rest of the year, and slowing



the rate by which federal spending increases each year to less than 3 per cent. The government is presently causing the demand for goods and services to increase faster than the ability of industry and agriculture to meet the demand, he said.

"I'm not going to allow any other priority overrun the fiscal responsibility priority."

When asked whether the sale of agricultural products to communist countries ought to be allowed, Gramm said farmers should be free to deal with the communists on a "cash on the barrelhead basis."

"I believe the American farmer should be free to sell his products to anybody in the world who wants to buy those products." He added that neither the president, the secretary of agriculture, or George Meany should be permitted to halt the sale.

Gramm said his own campaign was "building momentum."

"Everyday I'm making progress," he said. "Lloyd Bentsen is as strong today as he will be election day."

With Bentsen out of the presidential race, Gramm claimed the two could "get back to basic issues" such as how to put people back to work, how to stop inflation, and how to get the country running again.

## Cotton Promotion Group Sets '76 Plains

Mrs. Sandra Wiley and Mrs. J.C. Robertson both of Lubbock, attended the Cotton Promotion Advisory Group meeting held in Lubbock March 2.

Representatives from Cotton Wives groups across Texas met under the auspices of the Ciba-Geigy Corporation, a major producer of cotton chemicals, to discuss 1976 cotton promotion plans.

Representing the Lubbock County Cotton Wives, Mrs. Wiley, Mrs. Robertson and other attendees discussed the recent techniques being used by each group to promote consumer interest in cotton.

The group's meeting consisted of a one-day discussion of last year's promotion efforts in home decorating and what should be done in the upcoming year. The group also previewed Cotton Incorporated's promotional efforts for the new natural blend shirts (60 per cent cotton, 40 per cent polyester) and Ciba-Geigy's TV commercials promoting the natural blends.

Ciba-Geigy's Cotton Promotion Advisory Group helps plan the firm's national cotton promotion and spinoffs for use in local Cotton Wives' efforts.



Representing the Lubbock County Cotton Wives, Mrs. Sandra Wiley of Idalou discusses cotton promotion plans for 1976 with Ciba-Geigy Sales Representative Gary Kennedy.

## Hockley County to Elect PCG Businessman Director

Hockley County cotton producers and agribusinessmen will elect a Businessman Director to Plains Cotton Growers, Inc. at a 7 p.m. dinner meeting on Tuesday, March 30 at the Chat & Chew Restaurant, Levelland.

Announcement of election arrangements comes from Joe Bowman of Route 3, Levelland, Hockley County Producer Director to the 25-county commodity organization, and Arnold Brown of Levelland, current Businessman Director. Each of the counties in PCG territory has two directors, one a businessman and the other a cotton producer. They are elected on alternate years to serve two-year terms. Each is eligible for re-election every second year.

Marvin Sartin, Area Farm Management Specialist with the Texas Agricultural Extension Service will present a program on "Hedging Cotton Prices in the Futures Market."

Bowman and Brown are urging

all interested parties to attend and take part in the election, in which both farmers and businessmen are eligible to vote.

A member of the PCG staff will conduct the election, present a brief summary of PCG objectives and activities and answer any questions concerning the commodity organization and its work.

## Eight Accidents in Hockley County During February

The Texas Highway Patrol investigated eight accidents on rural highways in Hockley County during the month of February, 1976, according to Sergeant H.E. Pirtle, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and nine persons injured.

## South Plains Country Jamboree Set Saturday

Country and bluegrass performers will strike up the band Saturday, March 27 for the monthly South Plains Country Jamboree.

The 7:30 p.m. festivities will be in the South Plains College Auditorium in Levelland. SPC's country and bluegrass bands, under direction of John Hartin, will be among the featured performers from throughout the South Plains area.

Tickets are \$1 for adults and 50 cents for children. Proceeds help provide scholarships for students in SPC's country music program.

## Sunflower Acreage To Be Down

Although much acreage was planted to sunflowers in Texas last year, producers are shying away from this relatively new crop for the 1976 season.

While lucrative prices buoyed the crop in 1975, the outlook is rather bleak now, says an agronomist for the Texas Agricultural Extension Service.

"Texas sunflower acreage shot from 5,000 acres in 1974 to 375,000 last year, and now mills and markets are over supplied," notes Dr. John Bremer. "Some crushers have enough sunflower seeds on hand to last about three years."

So the 1976 crop may be down at about 100,000 acres, especially if the current market price of 8 cents a pound doesn't take a turn upward. Sunflowers hit the 15-cent per pound mark in 1975.

"The 1975 sunflower crop in Texas has been valued at almost \$55 million, with the big portion of the crop grown in the High Plains. Although the crop has potential over much of the state, it does best under irrigation and

therefore the High Plains will continue to be prime sunflower country," points out the Texas A&M University System specialist.

Sunflowers fit in well in a double cropping program in certain areas, and they also work well in a rotation system with corn and sorghum. Since the crop is tolerant to many of the vagaries of weather, such as high winds and hail, it again makes it attractive to the High Plains.

"The simple fact that sunflowers are new to Texas brings on a number of production problems that have to be ironed out," says Bremer. "Yields last year ranged from 150 to 3,000 pounds per acre, so this shows that there definitely are problems. Many questions hinge around varieties, planting rates, fertility levels, insect, disease and weed control, and harvesting techniques."

"As Texas producers look to the future with regard to sunflowers,

much will hinge on market conditions," contends Bremer. "Work is under way to find new uses for both sunflower seeds and stalks, and breakthroughs in this area would brighten the outlook for this crop."

## KTEZ-Radio to Stage Open House Here March 28th

Highlighting open house festivities, KTEZ Radio, Sunday, March 28th, 12 noon until 5 p.m., will present the Lubbock City-County Library "The Great Soviet Encyclopedia." KTEZ, which began broadcasting Jan. 1, 1975, is hosting the open house to showcase their new offices and broadcast studios, Suite 276, Tower of the Plains, 50th and University, to the public. Community and area notables will be on hand for ribbon cutting ceremonies and to greet guests.

## Fire Department and Emergency Medical News in Wolfforth

by Carol Drake

The Wolfforth Volunteer Fire Department responded to one call during the past week when a fire broke out one mile north of Wolfforth on the Holderville Road.

A barn and storage area were involved, and two mobile homes were endangered by the flames. Responding to the call were Ronald, Ricky and Kathy Drake, Jim Phillippe, Junior Gatlin, Jose Rosales, Danny Milligan, and Curtis Shultz.

The fire department is sponsoring a circus on April 7th in Wolfforth. The Frazen Brothers Circus, a one ring production featuring a performing elephant, lions, llamas, a horse, circus dogs, and seven performing goats will be on view from eight in the morning to 9:30 in a tent located south of Casey Elementary School.

Also performing in the circus will be Poco, a wire-walking clown, and Ms. Katrina, who performs on Spanish Web and spinning ladders.

The Wolfforth Emergency Medical Service held a March 12 meeting in the home of Ricky and Shelley McWhorter. Everyone brought sandwiches and snacks, and most family members attended.

A new crew was added to vehicle Number 9. Ricky and Kathy Drake graduated March 16, having met all requirements set by the state, and are now registered Emergency Medical Technicians.

Ambulance crews were also changed to familiarize all members in working with one another.

Members attending the meeting

Continued On Page Two

### Around Town

Happy Birthday to Mrs. Donny Suter of Ropesville. She has been in the Highland Hospital the past week, and is now recuperating at home.

\*\*\*\*\*

Mr. and Mrs. David Moore of Ropesville spent the last few days fishing with their children near Graham and have returned home.

\*\*\*\*\*

The Bill Pierce family wishes to thank everyone for all the kindness shown to them in the time of their loss. They give their thanks to all of those who brought food and flowers. It was deeply appreciated.

### Fire Dept. News . . .

*Continued From Page One*

were Jim Phillippe, Jose, Johnny Joe, and Cho-Cho Rosales, Ricky and Shelly McWhorter, Danny Milligan, Ma Henry and Ronald,

Carol, Ricky, and Kathy Drake. Also present were Nina Rosales, and Patti, Pam and Allison Milligan, Frank Henry, Junior and Trixie Gatlin, and Calvin.

On March 17, the ambulance was called to a wreck on the Brownfield Highway off 327 where a woman had fallen. The woman sustained a broken pelvis and possible fractures in her hip. Responding to the call were Jose Rosales, Ma Henry and Ricky Drake.

On March 19th, the ambulance responded to a wreck on West 34th and 179. Four Frenship students were injured and one killed in the accident. Four were taken to Lubbock hospitals where three were treated and released.

The EMS service and fire department extend our dearest sympathy to the family of Bill Pierce.

During a Monday night fire department meeting, new mem-

bers were presented badges for completing the four month probationary period. They are Arthur and Mary Garcia, and Ricky and Kathy Drake.

### Oil Paintings on Display Now at University Hospital

Thirty works in oil, acrylic and enamel by Mona S. Pierce of 3124 21st St. will be on display at University Hospital March 28 through June 1.

The noted artist has exhibited in Southwestern, national and international shows, receiving many awards. She is represented in permanent collections of five museums and in many private collections.

Mrs. Pierce has received much recognition for her enamel-on-copper pieces on religious themes. In Lubbock her works are at St. Paul's, St. Stephen's and St. Christopher's Episcopal Churches, the Museum at Texas Tech University and in the Lubbock Art Association Permanent Collection.

Information concerning individual titles in her current showing may be obtained from Gisela Mueller at University Hospital.

The worker who always has a clean desk arouses our suspicions.

# SPORTS

by Joe Kelly

The Texas Tech basketball season is over. The last game has been played. There's nothing now except to wait for next year and another run for the title and the playoffs.

It was a great season. The only nagging thing is that Tech didn't win the championship. But the Red Raiders did win everything else. They won the post season tournament. They beat the champions. They went to the NCAA playoffs. They beat Syracuse.

Rich Bullock made just about everybody's all-everything team—without drawing a vote from the AP for All America. The Raiders did just about everything asked of them.

Coach Gerald Myers, aided by George Davidson and Rob Evans, did a brilliant job. From the start, the Raiders played well and hard. They came along gradually. They didn't peak too soon. And they provided fans with tremendous excitement and thrills.

Basketball, in fact, is almost ready for mothballs for this season. Missouri eliminated Tech and Michigan eliminated Mizzou. Now all that's left are semi-finals and finals. And it promises to be a great climax to a great season.

It comes down to UCLA, Michigan, Rutgers and Indiana. They are the four best teams in the United States. After Saturday, only two will be left and, on Monday night, only one.

\*\*\*\*\*

Was Tech one of the 16 best teams in the United States? I won't try to answer that. All I know is what I read in the newspapers and the papers said that the 16 teams in the regional tournament were the best in the nation.

The Raiders lost to a fine Missouri team. They lost primarily because 1. they lacked the quickness and speed of the Tigers; and 2. they didn't get much help from their guards.

In fact, looking ahead to next year, it will be interesting to see what happens. There appears to be a real fight shaping up between Kitchens, Dunn, Huston and Edwards. The former pair managed two of 16 shots; the latter two came in to tally 10 points each.

It was no secret that Tech guard play left a lot to be desired all season. There wasn't the consistent outside scoring needed and there was a lack of driving for the basket.

Tech, of course, relied on an inside game. The aim was to get the ball to Bullock and, later, after Mike Russell came into his own, to rely on him for rebounds and tap ins.

Grady Newton, Rudy Liggins and Grant Dukes gave Tech fairly consistent outside wing support. But guards are the key to a team. When they drive for the bucket, they make things happen. All too often this past season, those things weren't happening.

This is no time to second guess. The Raiders did their best and no one can fault them. To their everlasting credit, they could have folded against Missouri. They got 17 points down, lost Bullock—and came back to cut the lead to seven.

A lesser squad might have folded. This one didn't. It deserves recognition, credit and thanks for supplying fans with a great season. It could well be Tech's best team ever.

\*\*\*\*\*

Who will meet in the finals of the NCAA? Indiana appears to have the best balanced team with great overall ability. But then, Michigan also impressed with great speed. Missouri made Tech look slow; Michigan did about the same to Mizzou.

Then there's Rutgers, still an unknown factor, despite an unbeaten record—and you don't remain unbeaten unless you have a lot of talent. And then there's UCLA, defending champions, who don't look like past Uclan teams—but still win.

I was pulling for Virginia to be a real Cinderella team and go all the way. The Cavaliers proved that the underdog can play above their heads in a conference tournament, which should give hope to all SWC teams next year—and in years to come.

The Cavaliers, I guess, used up their energy in the tournament. They didn't have the stamina for the playoffs, something the Raiders withstood.

\*\*\*\*\*


Abe Lemons has taken up the mantle dropped by Leon Black at Texas and the exuberant Lemons may well turn the Longhorns around, not next year, probably, maybe not in two years. But, if given time, he probably will.

Lemons has had success. He knows what it takes to produce a winner, and he'll add excitement, much as Sonny Allen did at SMU this year. In fact, there is a lot of similarity there.

Lemons has one advantage. He's droll. He has a story for every situation. He makes pert observations. From a media standpoint, he'll have the press in his hipocket, because he has a quick wit and a clever way with words.

His biggest challenge will be to recruit and to weed out those Longhorns who don't measure up. Black had two main weaknesses—recruiting and his seeming lack of knowing who were his six best players. Lemons doesn't have that weakness.

But you can bet that Abe Lemons will make it exciting in the conference and his addition to the league is welcomed.



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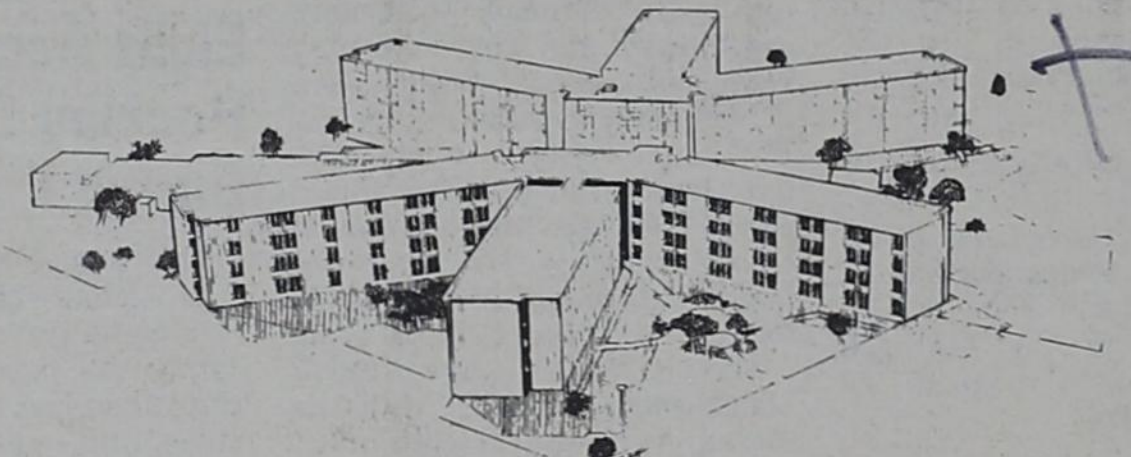
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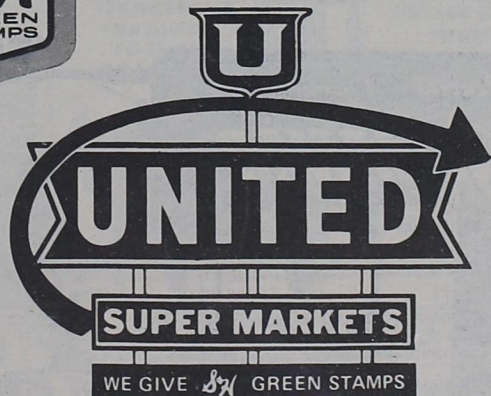
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# Telephone "Ears" Provided to Deaf

The deaf in Lubbock and the surrounding area will be able to communicate with the fire department in case of emergency, and with others who are deaf for conversation purposes thanks to a program sponsored by the 2T2 Lions Clubs and the Pioneer Club of the telephone company.

Both groups have joined together to place teletype machines capable of transmitting messages through a telephone hookup in the homes of the deaf. So far, nine have been installed, and within the next two years, says Mike Wester, a member of the Lions Hearing Conservation Deaf Work Committee, both clubs intend to install the machines in the homes of the more than 100 deaf in the South Plains area.

The equipment will enable the deaf to solicit aid in cases of emergency by calling the Central Fire Station in Lubbock. Dispatchers there can relay the call to any other agency at any hour of the day.

"If these special people need a policeman, a doctor, an ambulance or a fireman, or any other unusual emergency like a plumber to cut off water in a flooding house, they

will now be able to call the fire station and get help immediately," Jim Hamlett, President of the South Plains Telephone Pioneers Club, says.

The alternative for the deaf was to drive somewhere to contact people who could aid them.

The person using the equipment places the receiver of his telephone on a special hookup, and then sits down at the teletype machine to transmit his message. The teletype machine is capable of transmitting and receiving messages which are typed on a sheet of paper for the deaf to read.

The process has the additional advantage of being educational, Mike Wester says. Using the machine encourages the deaf to develop proper vocabulary, spelling, and sentence structure. But the big advantage is that it will enable the deaf to communicate across town with others in the same situation, he adds.

"Nothing would please them more than to be able to talk across town without getting in their car and having to drive," Wester says.

To help them do this, a special telephone directory will be printed containing the names and phone numbers of people with the machine. The deaf will also be able to make long distance calls to other people in the state and the nation who have similar hook ups.

Similar systems are currently operating in Houston and Dallas-Fort Worth. Unlike Houston where the deaf purchase the entire system, people in the South Plains area pay only for the purchase of a telephone. The Lions Club purchases and installs the \$200 teletype machines. A program like the one in Houston

was started here two years ago but fell through because of the expenses involved.

District 2T2 Lions Clubs have taken the project on as an extension of their program to help those who are blind. Working closely with the Pioneers Club, a group of Bell Telephone employees with more than 19 years experience, the two clubs financed the system here. Wester says the Lions hope to make the project to help the deaf state-wide next year.

About 150 teletype machines are on order from Western Union in Chicago, and will be divided between Amarillo and Lubbock for installation on the High Plains, Wester says.

## Girl Scout Collection on Display at Library

From March 20 until March 31, the Mahon Library will have on display a collection of Girl Scout memorabilia, in observation of Girl Scout month. The collection, on loan from the Girl Scout Bicentennial Committee, will from its founding by Juliette Low in 1912 till the present day. Included in the display will be a Girl Scout uniform and shoes, dating from 1919. Also shown will be a 1949 uniform and a modern Girl Scout uniform.

The display can be viewed at Mahon Library from 9 a.m. to 9 p.m. Monday through Thursday, and 9 a.m. to 6 p.m. Friday and Saturday.

### Can't Be

The trouble with being a leader today is that you can't be sure people are following or chasing you.

—Gosport

# Sheridan's Ride

by Jack Sheridan

It's quite a film, you know. And an unusual one because it appeals to audiences on two separate and distinct levels. I'm speaking of the current Showplace 4 hit, "Gable and Lombard," a Universal release running 131 minutes and R-rated.

I say that it attracts comment on two divergent levels, for this is the story of two of the brightest stars in the 1940 Hollywood firmament, Clark Gable and Carole Lombard. Most people over 40 will remember the sturdy Gable in his heyday and the vibrant blonde zany, actress Carole Lombard.



This steller pair met, fell in love and, since Gable's wife, Ria, would not grant him a divorce, defied all the conventions of the day, risking the collapse of their mutual careers, by living together.

The film opens and ends with Gable waiting at the foot of the mountains while rescue teams hack their way to the wreckage of the TWA plane that cost Lombard her life on a return from a sensational war bond tour in 1942.

What is engendered in this film is that dual reaction I spoke about earlier. Those who were growing up or adult in the time of Gable and Lombard will receive this one with mixed emotions. The University and school age group will view it as a fiction about two persons whom they may or may not have heard of. The former will be entertained as nostalgia crowds in, while the latter will greet the film enthusiastically.

Sidney J. Furie has directed this film and he handles his assignment with sensitive finesse. The bawdy talk and life style of Lombard is accurately and delightfully caught, while the reticent and rugged Gable is superbly pictured.

To play the leads Universal made a canny choice in James Brolin for Gable. He looks, sounds like Gable, and there are moments in the off-camera shadows when he is a lookalike. Brolin is a happy choice. For Lombard, the film is wonderful break for skilled actress Jill Clayburgh. She works very hard and she achieves success in what must have been a most demanding time. She and Brolin are admirably teamed and much of the film's success hinges directly on the two.

There is a fine support from Red Buttons as the Gable publicity man, and certainly, Allen Garfield as Louis B. Mayer, head of MGM, contributes richly to this offering.

This is a mix of fiction and fact and the two ingredients are well blended into a whole of compelling interest. "Gable and Lombard" is well worth the seeing, particularly for the movie buffs.

Incidentally, the language in this one, particularly the dialogue handed to the Lombard role, is a little rough at times, but, as any of us who were fortunate enough to meet the living Carole, this is the way it was.

Speaking of the movies, Monday night is the "big" night, you'll remember. It will be Academy Award time from the center in Los Angeles, that annual sweepstakes derby that glues everyone to the television set.

It has been the custom for this column to hazard a guess or two on the winners and so we shall again. Past readers will remember that I divide my choices into three categories: probably winner, dark horse and personal choice. It is somewhat akin to betting win, place and show in the same horse race.

There is a special award this year, going to America's first movie star, the ailing Mary Pickford, for her contributions to the industry as well as lengthy stardom. (She won an Oscar in 1932 for her portrayal of "Coquette.")

But the categories that most of us are interested in are the Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress, Best Director and Best Film for 1975. Remember, a number of the nominees this year are virtually unknown to general film audiences as yet and a number of the films have yet to appear on the Lubbock horizon.

So, let's see how things stack up. Best Actor: Walter Matthau for "Sunshine Boys"; Jack Nicholson for "One Flew Over the Cuckoo's Nest"; Al Pacino for "Dog Day Afternoon"; Maximilian Schell for "The Man in the Glass Booth"; and James Whitmore for "Give 'Em Hell, Harry." Probable winner, Jack Nicholson; dark horse, Al Pacino; personal choice, Jack Nicholson.

Best Actress: Isabelle Adjani for "The Story of Adele H"; Ann-Margaret for "Tommy"; Louise Fletcher for "Cuckoo's Nest"; Glenda Jackson for "Hedda"; and Carol Kane for "Hester Street." Probable winner, Louise Fletcher; dark horse, Ann-Margaret; personal choice, Louise Fletcher.

Best Supporting Actor: George Burns for "Sunshine Boys"; Brad Dourif for "Cuckoo's Nest"; Burgess Meredith for "Day of the Locust"; Chris Sarandon for "Dog Day Afternoon"; and Jack Warden for "Shampoo." Probable winner, George Burns; dark horse, Brad Dourif; personal choice, Brad Dourif.

Best Supporting Actress: Ronee Blakely for "Nashville"; Lee Grant for "Shampoo"; Sylvia Miles for "Farewell, My Lovely"; Lily Tomlin for "Nashville"; and Brenda Vaccaro for "Once Is Not Enough." Probable winner, Lily Tomlin; dark horse, Lee Grant; personal choice, Lee Grant.

Best Director: Federico Fellini for "Amarcord"; Stanley Kubrick for "Barry Lyndon"; Sidney Lumet for "Dog Day Afternoon"; Robert Altman for "Nashville"; and Milos Forman for "Cuckoo's Nest." Probable winner, Milos Forman; dark horse, Stanley Kubrick; personal choice, Milos Forman or Stanley Kubrick.

Best Picture: Barry Lyndon, Dog Day Afternoon, Jaws, Nashville, Cuckoo's Nest. Probable winner, Barry Lyndon; dark horse, Cuckoo's Nest; personal choice, Cuckoo's Nest and/or Dog Day Afternoon.

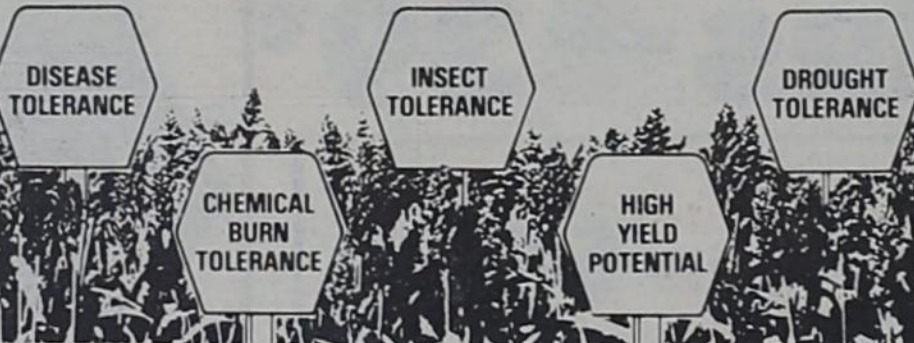
And, congratulations to Station KTEZ-FM, the music station, 101 on the FM dial, which celebrates new studio facilities on 50th St. at University, today with a public reception and open house. The best of all things to manager Art Christensen and his workers.

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## Mr. and Mrs. Kermit Giles Celebrate Golden Wedding Anniversary



Mr. and Mrs. Kermit Giles will be honored by their children with open house in observance of their Golden Wedding Anniversary, in their home at 801 10th Street, Sunday, March 28 from 2 to 5 p.m. Friends and relatives are cordially invited.

Giles and the former Lorene Sullivan were married March 27, 1926, in Lubbock. They have farmed in the Hardy and Shallowater communities all of

their married years. He is retired from farming and they both are interested in antiques. They have three daughters, one son and nine grandchildren.

Hosting the event will be their daughters, Mr. and Mrs. John O. Taylor, Lubbock; Mr. and Mrs. Dale Knight, Tuscon, Arizona; Mrs. Shirley Crabtree, Kansas City, Mo.; and son, Mr. and Mrs. Charles Giles of Shallowater.

## American Business Club to Offer College Scholarships

The Caprock Chapter of the American Business Club of Lubbock, will offer a scholarship to college juniors and seniors who have settled on a field of therapy, whether physical, occupational, or speech and hearing, as a career and have met certain minimal educational requirements.

The National Association of American Business Clubs, founded in 1922, is a national service organization dedicated to the highest principles of Americanism, Brotherhood and Character. American Business Clubs are non-political, non-sectarian, and represent the highest standards of excellence in the promotion of civic betterment and benevolence.

The national project since 1948 has been a program of assistance to the handicapped child. This includes a National Scholarship for Therapists to assist worthy students in continuing their studies in the field of health therapy.

The motto of AMBUCS is "A man never stands so tall as when he stoops to help a crippled child." Since 1955, more than \$650,000 has been voluntarily contributed to this scholarship program and more than 1400 students have received scholarship aid.

Selection of the recipients of the scholarship will be made June 15,

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1976. For information on how to apply and requirements, contact:  
Personnel Office  
50th and Boston  
Call 795-8221, Ext. 21 for appt.

### "Extension Update"

by Georgia Doherty  
Lubbock County Extension Agent  
Home Economics

Revised Beef Grade Standard  
"How is this 'new grading' of beef going to affect the quality and price of meat I buy in the supermarket?"

This has been a very popular question coming in on my office "hot line" during the last few weeks. So, I contacted U.S.D.A. in Washington and a few other sources that I thought would be helpful in answering this pertinent question and am passing my findings on to you.

The revised U.S. grade standards were designed to improve the accuracy of factors affecting eating quality and to make the carcass value identification more uniform.

Classified Ads may be placed in this newspaper at the rate of 5¢ per word. Minimum charge \$1.00. Contact your news editor or call 763-4883.

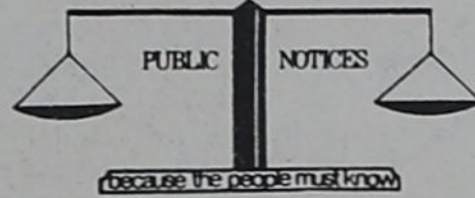
### REAL ESTATE

50x100 business lot and portable building, 908 34th St. Low equity or trade. Call 744-5621 or 795-0106.

Lot for sale at 2813 Fordham. Terms. Call 795-0106 or 744-5621.

### NOTICES

Income Tax Service—Individual returns, \$4.00 and up; business and farm, \$20 and up. Free estimates. Call 799-5051.



#### BID NOTICE

The Lubbock Independent School District will receive sealed bids for the purchase of Audio Visual Equipment until 2:00 PM (CST) April 1, 1976, in the office of the Director of Purchasing, 1628 19th Street, Lubbock, Texas 79401. Bids will then be opened and read aloud. Bid forms may be obtained upon request in the above office.

Rupert Pearce  
Director of Purchasing  
Lubbock Independent  
School District  
(6775)

U.S.D.A. research shows that requiring additional marbling as the animal matures is not necessary for beef from young cattle under about 30 months of age.

Therefore slightly leaner beef will fall into the Prime and Choice grades. The Good grade will be more restrictive and the eating quality of the beef in the Good and Choice grades will be more uniform. Because of these changes, beef production and marketing should be more precise and accurate.

The most important effect will be seen in the future—high quality beef with less excess fat.

Because of the use of both quality and yield grades, producers will be trying even harder to produce the "meat-type" cattle that the packers are looking for. These are carcasses with high quality lean beef and a minimum of excess fat. This should result in significant savings in production and marketing costs.

An example that U.S.D.A. sent was the following: "In 1973, retailers trimmed an estimated 3.1 billion pounds of fat from our fed beef production. To the cattle feeder, that fat represented an estimated cost of \$2.75 billion. But the salvage value of that fat to the retailer was only about \$250 million—less than 10 percent of its cost."

By now, your next question is probably, "Will the beef be less tender?"

The minimum marbling in each grade will be reduced by only about one-half a degree. This will have little effect on overall eating quality. Tenderness should not be reduced because it is affected more by other factors—such as maturity—than marbling.

Some beef previously graded as Good will now be graded Choice, probably resulting in a larger volume of Choice beef. If this is the case, Choice beef should sell at a lower price.

I hope this makes the new beef

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# CLASSIFIED \* ADS

### MISCELLANEOUS FOR SALE

Fresh Bob White Quail eggs ready for setting. \$20.00 per hundred. Less quantity, priced higher. Call 745-1121 or 745-2702.

I buy and sell TV's. Color and black-and-white. Portables preferred. Also refrigerators, ranges, air conditioners. 765-5696.

**Singer Touch & Sew—Delux Models.** These machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc. Desk cabinets with drawer space. Used 3 months. Several left out of public school systems. Your choice, \$65.00 each. Cash or terms. Fully guaranteed. **Sewing Machine Service Center, 1801 34th Street, Phone 744-4618.**

**FOR SALE—Two 25-HP electric motors, belt driven, panel switches, complete Also 6" gated pipe, 6" flow line, 5" flow line. Call 762-5172, Granville Igo, 3 1/2 miles southeast of Shallowater.**

Buy and sell trading stamps, furniture, appliances, plumbing, stereos, cars and pickups. Garage Sale Center, 3102 Avenue H, 744-5621.

Get your air conditioner ready for summer. Call 832-4603.

grading a little clearer. In simple terms, tenderness should not be affected and hopefully, you can serve your family leaner beef for a little less money (at least in terms of price per pound of lean beef).

I don't know what your food bill looks like, but if it's anything like mine, you appreciate getting more "meat" for your money!

Please fell free to call me. I'll be more than happy to help you. The number is 763-5351, Ext. 235.

### Home Highlights

by Debra A. Salley  
Asst. County Extension Agent  
Hockley County

Are You Fashioned - Minded?

Interested in fashion, grooming, sewing, or clothing selection? If the answer is yes, you may be interested in participating in a 4-H Clothing Project. Whether you be a youth or an adult 4-H has a place for you.

The 4-H Clothing Project is open to all youth between the ages of 9 and 19, regardless of race, color, sex or national origin. 4-Hers may learn skills in planning, buying and constructing clothes and selecting suitable accessories. They also develop grace, good posture, and habits of good grooming.

If you are not a 4-H member and wish to participate in one of our exciting project groups, contact Debra Salley, Assistant County Extension Agent (894-3159). If you are already a 4-Her, let your organizational leader know that you are interested.

Adults with an interest in clothing can participate by being a leader of a small project group. Excellent project materials are available to help you with the

### AUTOMOBILES USED

Plymouths: 1974 Satellite 4-dr., only 15,000 miles, nice!!! 1974 Valiant 6 cyl., automatic, air!!! 1973 Fury I, 4-dr., clean!!! 1971 Satellite Sebring 2-dr.!!! 1968 Satellite 2-dr. hardtop, air, automatic, power, sharp!!! Bains Motor Co., 4301 Avenue Q, 763-8823.

1974 Chevy Monte Carlo, 15,000 miles!!! 1973 Pontiac Gran Prix!!! 1972 Buick Skylark!!! 1975 Chevy Monte Carlo!!! 1972 Dodge Colt, nice!!! 1972 Toyota Corona Mark II, new paint, only 23,000 miles, nice!!! 1965 Mustang 6 cyl. 3-speed, new engine!!! 1973 Maverick. Bains Motor Co., 4301 Ave. Q, 763-8823.

Pickups: 1972 Chevy LUV only 24,000 miles, radial tires, 4-speed transmission!!! 1974 Chevy SWB 6-cyl., Std. NEW engine!!! Bains Motor Co., 4301 Avenue Q, 763-8823.

#### NEW LICENSE AND STICKER ON ALL CARS

1973 Vega, 1973 Ford, 4-dr., 1970 LTD 4-dr., 1970 Rambler 4-dr., 1965 Chev. Impala 2-dr. 1963 Chev. 4-dr., 1951 Chev. 4-dr. (15,000 mi.), 1965 El Camino

**AT CECIL'S AUTO  
1802 Avenue J**

1960 Chevrolet pickup, LWB, \$295; 1969 Ford 4-dr.; 1968 Impala, 4-dr.; set of chrome wheels, Garage Sale Center, 3102 Avenue H, 744-5621. Terms with approved credit.

subject matter and the county extension agents are eager to offer assistance.

It's very rewarding to help young people develop new skills, so volunteer today by calling Debra Salley (894-3159). A training session for all clothing leaders will be held April 5, 2:00 p.m. in the extension meeting room.

### Shallowater School Lunch Menu

**Monday, March 29**

Corn Dog with Mustard  
Tossed Salad  
Carrot and Celery Sticks  
Fresh Fruit Jello, Milk

**Tuesday, March 30**

Fried Fish Fillets, Tartar Sauce  
Mashed Potatoes  
Zucchini Squash & Tomatoes  
Hot Rolls, Butter  
Peach Halves, Milk

**Wednesday, March 31**

Beef Tacos with Cheese  
Lettuce and Tomatoes  
Pinto Beans with Bacon  
Banana Pudding, Milk

**Thursday, April 1**

Hamburgers on Toasted Bun  
Lettuce, Tomatoes, Onion, Pickle  
Potato chips  
Macaroni and Tomatoes  
Peanut Butter Cookies, Milk

**Friday, April 2**

Weiners in Barbecue Sauce  
Blackeyed Peas with Bacon  
Seasoned Spinach  
Corn Bread, Butter  
Fruit Cobbler, Milk

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### Kathy Baer-Ronnie Skinner Repeat Vows

Morning sunlight filtering through the stained glass windows of the First United Methodist Chapel was the setting for the pledging of voew of Miss Kathy Baer and Ronnie Keith Skinner. The couple were united in marriage in a family service Monday morning, March 22nd at 10 a.m. by the Reverend Clyde Cook. Miss Baer is the daughter of Mr. and Mrs. Oliver Baer of Shallowater. Skinner is the son of Mr. and Mrs. Ernest Skinner of 905 Tulane, Lubbock.



Miss Sherry Foster, of Lubbock, served as honor attendant to the bride. Mr. Ernest Skinner, father of the groom, served as best man.

The bride wore a floor length gown of dotted swiss sheer and lace with a picture hat and veil, styled and made by the mother of the bride. She carried a white rose and a white wedding Bible.

Mr. and Mrs. Skinner will make

their home in Lubbock following a trip to New Mexico. Mrs. Skinner is a teacher for the Wilson I.S.D. Skinner is a fireman for the Lubbock Fire Department.

### Bridal Shower Here Honors Miss Grace Lupton

The Billy Hayslip home was the scene of a come and go bridal shower Saturday afternoon, honoring Gracie Lupton, bride-elect of Brad Simmons.

The bride-elect's chosen colors of yellow and white were carried out in the decorations. The serving table was covered with a lovely white linen cloth, centered with a beautiful floral arrangement of yellow carnations, flanked by yellow tapered candles.

The honoree, her mother Mrs. Walter Lupton, and grandmother Mrs. Annie Greener of Levelland, the future groom's mother Mrs. Bill Simmons, and grandmother Mrs. L.M. Simmons of Lubbock, were presented lovely yellow daisy corsages as guests of honor.

Hostesses were Mesdames Hayslip, Dub Hardin, LaVon McAuley, John Shipp, Bruce Cody, Mackey Buch, Alfred Barron, Hank Woodruff, Jack Cowart, B.H. Thomas, Fred Worsham, Melvin Stewart, L.L. Lindsay, Tom Harrison and Bill Boone. Hostess gift was an electric mixer and crockpot.

Approximately 60 persons were registered by Mrs. LaVon McAuley.

#### Buried Treasure

There must be a lot of good in some people, when you consider how little has ever come out of them.

—National News

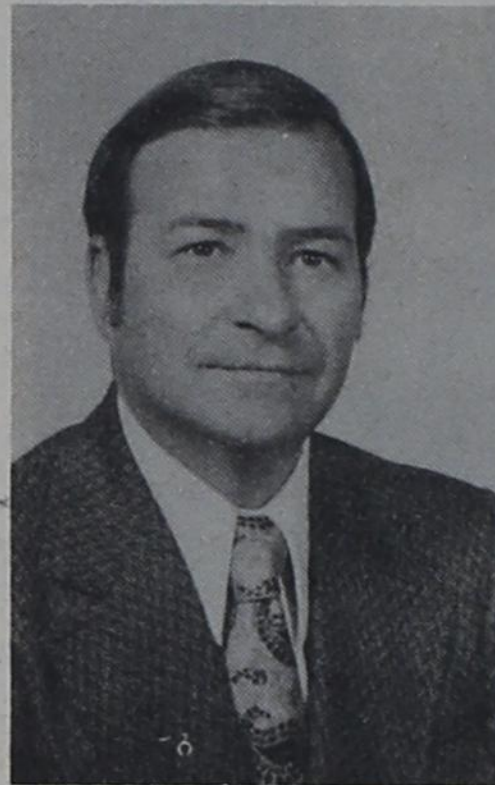
#### Proven

Don't worry if a rival imitates you. While he follows in your tracks he cannot pass you.

—Grit

### Spring Revival Scheduled at Shallowater First Baptist Church

The spring revival at the First Baptist Church in Shallowater will be held April 4 thru 11, with services each day, Monday through Friday at 10 a.m. and the night services at 7:30 p.m. Services will be held at regular time on both Sundays.

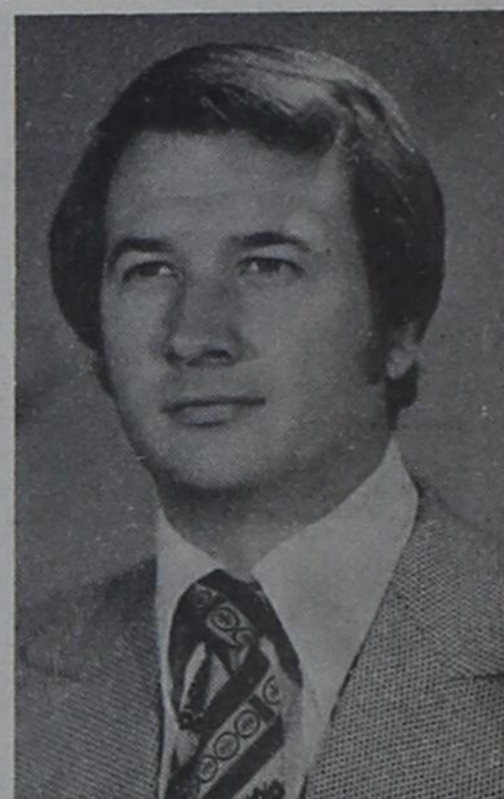


Al Cummins

Rev. Al Cummins, pastor of the First Baptist Church in Georgetown, will be the evangelist and Mike Bedford, minister of music and youth at Sherwood Baptist Church in Odessa will be leading the singing.

Rev. Cummins is a graduate of Baylor University and Southwestern Seminary in Fort Worth, and is a former missionary to East Africa. Bedford is a 1972 graduate of Hardin-Simmons University in Abilene.

The brotherhood will sponsor a "Family Prayer Breakfast" on Saturday morning, April 3 at 7 a.m. to begin the week of revival activities.



Mike Bedford

The public is cordially invited to attend the services and hear this outstanding evangelist and talented singer.

### Car Cattin Dies In Wichita Falls

Shallowater residents were saddened to hear of the death of Car Cattin, Financial Vice President of White's Store, Inc. who died recently in Wichita Falls. Services were held there on March 6, 1976.

Mr. Cattin died Friday, March 5 in a Wichita Falls Hospital after suffering an apparent heart attack.

He was a member of Floral Heights United Methodist Church, Wichita Valley Scottish Rite, Maska Temple Shrine and Faith Masonic Lodge.

According to M.J. Williams, president of the Shallowater Chamber of Commerce, Mr. Cattin was the man most instrumental in making the decision to locate the White's Distribution Center in Shallowater. Shallowater officials who were instrumental in working with White's to establish the multimillion dollar center stated that Mr. Cattin was a very astute businessman, yet he showed deep concern for people. The interest of his company was always foremost in his mind, but he had the unique ability of recognizing the community's needs and was a person who made sure the community got a fair deal as well as his company. At one time, he had told Shallowater residents that several sites offered the same benefits as Shallowater, but he felt the distribution center would be a real economic boost to the Shallowater area.

Mr. Cattin is survived by his wife, Marie, who resides at 4516 Wynnwood Drive, Wichita Falls, Texas.

### United Methodist Women Meet

The United Methodist Women met Monday evening, March 22, in the church parlor. The meeting was called to order by the vice president, Mrs. B.H. Thomas, Jr. Roll call was answered by reading a Bible verse containing the word "earth." The opening prayer was led by Mrs. B.H. Thomas.

The devotion was given by Mrs. C.E. Pair, using the theme "The Cross."

A special program was brought by Mrs. Wanda Williams, niece of Mrs. M.J. Williams. She gave her witness, a beautiful testimony in word and song. The meeting closed with prayer by Mrs. Williams.

Mrs. B.H. Thomas was hostess to thirteen members and Mrs. Williams.

The next regular meeting will be April 12 at 7:30 p.m.

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